

APA CALIFORNIA ANNUAL CONFERENCE

DISNEYLAND® HOTEL

CONFERENCE - AT - A - GLANCE

***If you have not been contacted about rescheduling a CANCELLED Mobile Workshop or receiving a refund, please contact Francine Farrell at ategoresources@live.com**



All CM and CAMCLE credits have been approved!

SATURDAY, SEPTEMBER 13

8:00 am - 5:00 pm	California Chapter Board Meeting	Adventure
9:00 am - 10:00 am	Student Program Registration & Meet and Greet	Center Ballroom
9:00 am - 4:00 pm	Pre-Conference Session #1 - Real Estate Finance and Development Pro Formas Additional fee - \$125 conference attendees, \$175 non-attendees, lunch provided	Safari CM 6.0
	Pre-Conference Session #2 - Using Your Form-Based Code Additional fee - \$125 conference attendees, \$175 non-attendees, lunch provided	Amazon CM 6.0
	Pre-Conference Session #3 - Management From the Ground Up Additional fee - \$75 conference attendees, \$125 non-attendees, lunch provided	Nile CM 6.0
10:00 am - 11:30 am	Get Real: Presenting Yourself Successfully on Paper and in Person (CPF Session)	South Ballroom A
11:45 am - 1:00 pm	CPF Student Luncheon	Center Ballroom
12:00 pm - 7:00 pm	Conference Registration	Ballroom Foyer
1:00 pm - 4:00 pm	MW #16 - Orientation Tour of the OC \$45 additional fee	Mobile Workshop Meeting Area 12:45 pm CM 3.0
1:15 pm - 2:30 pm	What They Don't Teach You in Planning School: Nuts and Bolts for New Planners	South Ballroom A
	Charting a Career in Sustainability	South Ballroom B
2:45 pm - 4:00 pm	Planning and Politics	South Ballroom A
	Fairy Tales in a Planning Career, Finding Your Happily Ever After	South Ballroom B
4:00 pm - 6:30 pm	Student/Alumni Mixer	The Sleeping Beauty Pavilion
6:00 pm	Night on the Town Free time to enjoy with your colleagues, family and friends	

Mobile Workshops
 Student Sessions/Events
 Special Sessions/Events
 Session Block



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CONFERENCE-AT-A-GLANCE

SUNDAY, SEPTEMBER 14

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VOLUNTEER SERVICE OPPORTUNITY

Ballroom Foyer

The volunteer service program offers APA California conference attendees opportunities to make public service contributions. **Come help make a difference.**

7:00 am	Continental Breakfast	Ballroom Foyer
7:00 am - 5:00 pm	Conference Registration	Ballroom Foyer
Session Block #1 8:00 am - 9:30 am	Innovative Incentives: Supporting Reinvestment and Sustainable Development in a Post Redevelopment World	North Exhibit Hall B/C CM 1.5
	Knowing When to Say Enough: Setting Levels of Service for Infrastructure and Community Facilities	North Exhibit Hall J/I CM 1.5
	The Complete (Street) Picture: Community-Based Planning	North Exhibit Hall G/H CM 1.5
	APA California 2014 Legislative Update	Monorail A/B/C CM 1.5 LAW CAMCLE
	Show Me The Water! Demonstrating Water Supplies for New Development in a Drought Era	Castle A/B/C CM 1.5 LAW CAMCLE
	Public Health and Planning: Finding the Right Tools for Collaboration	Adventure CM 1.5
	"Environmentalism" at the Disneyland® Resort	Nile CM 1.5
8:00 am - 11:30 am	MW #1 - Segerstrom Center for the Arts - Planning, Performance and Perspectives - \$35 additional fee	Mobile Workshop Meeting Area 7:45 am CM 3.0
8:00 am - 11:45 am	MW #2 - Orange County Great Park - Planning for Public/Private Partnerships - \$35 additional fee	Mobile Workshop Meeting Area 7:45 am CM 3.25
9:00 am - 2:00 pm	MW #3 - From Suburban Highway to Urban Oasis - Surf City's Corridor Transformation - \$55 additional fee, lunch provided	Mobile Workshop Meeting Area 8:45 am CM 4.5
Session Block #2 9:45 am - 11:15 am	Bushwhacking Through the Initial Study Checklist Jungle!	North Exhibit Hall D/E CM 1.5
	Think Globally, Plan Locally: From Globalization to the Gateway Cities Strategic Transportation Plan (PEN Session)	North Exhibit Hall B/C CM 1.5
	Connecting the Dots: Strategies and Tips for Making a Finding	North Exhibit Hall J/I CM 1.5
	E-Ticket Avoidance! How to Make Sure Your Community Participation Program is a Friendly Ride	Safari CM 1.5
	Ethics Jeopardy: Testing What We Know About Ethics	Monorail A/B/C CM 1.5 ETHICS
	Health Risk Challenges of Siting Housing Near High-Volume Roadways	Castle A/B/C CM 1.5 LAW CAMCLE
	More than Just Exercise: What Biking Can Do to Build Community and Foster Economic Development (CPF Session)	Adventure CM 1.5
	Extreme Makeover: Corridor Edition	North Exhibit Hall G/H CM 1.5
	Substandard Buildings and Hoarders: How it Affects Planners	Nile CM 1.5 LAW CAMCLE
	Supporting Urban Agriculture in Your Community	Amazon CM 1.5
11:30 am - 1:15 pm	Plenary Lunch Speaker - Mary Niven, Vice President, Disneyland® Park	Grand Ballroom CM 1.0
12:00 noon - 7:00 pm	Exhibits Open	South Exhibit Hall



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Session Block #3 1:30 pm – 3:00 pm	Planning for Neighborhood Economic Development in the Face of Chronic Homelessness North Exhibit Hall D/E CM 1.5
	Something from Nothing: Creating Downtowns/Centers in Places that Developed Without Them North Exhibit Hall B/C CM 1.5
	“Shared Streets”: How to Give Pedestrians Priority in Car-land North Exhibit Hall J/I CM 1.5
	Brave New World: Developing Public Property Without Redevelopment North Exhibit Hall G/H CM 1.5
	You're Killing Me Planners: A Humorous Look at the Relationship Between Planners, Their Attorneys and Consultants Monorail A/B/C CM 1.5
	The New Normal for Projects and Water Planning Castle A/B/C CM 1.5
	Captain EO Returns: Developing the Second Round of Sustainable Communities Strategies Adventure CM 1.5
	Believe in Magic: Actually Using Your Climate Action Plan for CEQA Tiering Safari CM 1.5
	Tribal Gaming and the Fabric of Your Community: Emerging Prospects for Communities with Casinos Nile CM 1.5
1:30 pm - 4:30 pm MW #4 - Santa Ana's Station District, Historic Downtown and Artist's Village - Repairing the Urban Fabric Through Transit-Supportive Design - \$35 additional fee Mobile Workshop Meeting Area 1:15 pm CM 2.5	
3:00 pm - 3:15 pm Break South Exhibit Hall	
3:00 pm - 5:00 pm PEN Board Meeting North Exhibit Hall F	
Session Block #4 3:15 pm - 4:45 pm	A Successful RFQ/RFP Process - A Win-Win for Agencies and Consultants North Exhibit Hall D/E CM 1.5
	Walt Disney and the Promise of Progress City North Exhibit Hall B/C CM 1.5
	On the Right Track: How New Streetcars Will be Reshaping Orange County North Exhibit Hall J/I CM 1.5
	Are Congestion-Based Significance Criteria LOST? – The CEQA Paradigm Shift of SB 743 Monorail A/B/C CM 1.5 LAW CAMCLE
	“Just the Facts Ma’am”: Navigating the Politics of Planning Castle A/B/C CM 1.5
	A Tale of Two Cities - Urban Greening of El Cerrito and Anaheim Adventure CM 1.5
	Military Compatible Land Use Planning Safari CM 1.5
	When Property Values Attack: A Planning Tool for Combating the Loss of Intangible Heritage Nile CM 1.5
	Industry or Housing: Which Came First? Resolving Land Use Conflicts in Places Where Industry is King Amazon CM 1.5
5:00 pm - 6:30 pm Diversity Summit 2014	Inclusive Vacations: Making and Retaining Tourism as a Job Center in Diverse Communities Magic Kingdom Ballroom CM 1.5 ETHICS
7:00 pm - 9:00 pm 9:00 pm - 12:00 pm	Opening Reception Park After Dark - Cars Land all to ourselves and a private showing of World of Color Grand Ballroom Disney California Adventure



CONFERENCE-AT-A-GLANCE

MONDAY, SEPTEMBER 15

7:00 am	Exhibits Open	South Exhibit Hall
7:00 am	Continental Breakfast	South Exhibit Hall
7:00 am - 8:00 am	CPR Business Meeting	North Exhibit Hall F
7:00 am - 5:00 pm	Conference Registration	Ballroom Foyer
7:15 am - 2:30 pm	MW #5 - On a Mission! Preserving the Past to Enhance the Future, \$65 additional fee, lunch provided	Mobile Workshop Meeting Area 7:00 am CM 4.75
Session Block #5 8:00 am - 9:30 am	Do Your CEQA Mitigation Measures Hit the Bulls-Eye or Do They Miss the Target?	North Exhibit Hall D/E CM 1.5
	The New Frontier- Watershed-Based Stormwater Management in the Urban Landscape	North Exhibit Hall B/C CM 1.5
	Implementing Plan Bay Area and SB375: Projects That Started 10 Years Before Plan Adoption	North Exhibit Hall J/I CM 1.5
	Monetize Your Knowledge! Connect City Priorities with Investor Preferences	North Exhibit Hall G/H CM 1.5
	Property Rights, Takings, and Exactions: A Legal and Practical Update for Planners	Monorail A/B/C CM 1.5 LAW CAMCLE
	Redevelopment's Future in California: How We Got Here and Where We're Headed	Castle A/B/C CM 1.5 LAW CAMCLE
	Planning for Smarter Corridor Mobility	Adventure CM 1.5
	New Uses of Social Media To Engage the Citizenry and Inform the Planning Process	Safari CM 1.5
	EVs, NEVs, the Sharing Economy, and You: Cars, Technology, and the Market, Timing the Public Sector Response	Nile CM 1.5
	Creative Mitigation Strategies for Historic Properties	Amazon CM 1.5
8:00 am - 11:30 am	MW #6 - Conserving the Laguna Canyon Hiking Tour, \$40 additional fee, snack provided	Mobile Workshop Meeting Area 7:45 am CM 2.5
8:00 am - 11:30 am	MW #7 - Orange Bang! University, Transit, and Preservation Planning Rolled Into One - \$35 additional fee	Mobile Workshop Meeting Area 7:45 am CM 3.0
8:00 am - 11:30 am	MW #8 - Bicycle Tour of the Santa Ana River Trail and Bikeway, \$60 additional fee	Mobile Workshop Meeting Area 7:45 am CM 3.0
8:00 am - 6:00 pm	CPF Silent Auction Opens	Foyer
9:00 am - 1:00 pm	MW #9 - Re-Imaging Downtown Garden Grove Bikeway, 45 additional fee, lunch provided	Mobile Workshop Meeting Area 8:45 am CM 3.25
Session Block #6 9:45 am - 11:15 am	Peer Review: Practice and Pitfalls	North Exhibit Hall D/E CM 1.5 ETHICS
	The Future of Public Engagement in Planning	North Exhibit Hall B/C CM 1.5
	Implementing Smart Growth Through Zoning - Where the Rubber Meets the Road	North Exhibit Hall J/I CM 1.5
	Tomorrow Land(ing): Navigating Airport Planning in the Modern World	North Exhibit Hall F CM 1.5
	Ethics and Conflicts of Interest in the Land Use Approval Process: Guidance for Public and Private Planners, Attorneys and Development Principals	Monorail A/B/C CM 1.5 LAW CAMCLE

Session Block #6 continued on page 5



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MONDAY, SEPTEMBER 15

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Session Block #6 9:45 am - 11:15 am	Adventures in Inclusionary Housing: What's Happening in California Castle A/B/C CM 1.5 LAW CAMCLE
	New Tools for Corridor Revitalization: Tackling Three Obstacles to Change in Underutilized Commercial Corridors Adventure CM 1.5
	Geodesign and BioMimicry: Adventures in Sustainability Safari CM 1.5
	Great Urban Places, Transit Connections and Affordability – Can Cities Have it All? Nile CM 1.5
	Built Out and Underserved – Creative Strategies for Greening Our Urban Communities Amazon CM 1.5
	2014 CEQA Guidelines Amendments North Exhibit Hall G/H CM 1.5 LAW CAMCLE
11:30 am - 1:00 pm	Plenary Lunch Speaker - Shaheen Sadeghi, LAB Holding Grand Ballroom CM 1.0
Session Block #7 1:15 pm - 2:45 pm	Behind the Dais: Taking the Mystery Out of Commission and Board Meetings North Exhibit Hall B/C CM 1.5
	Engagement, Planning, Partnerships and Road Diet Make Downtown Lancaster Phat Adventure CM 1.5
	Paths to More Sustainable Communities: Navigating SB 375 CEQA Streamlining and SB 743 Transportation Analysis Monorail A/B/C CM 1.5 LAW CAMCLE
	Fees and Exactions After Koontz Castle A/B/C CM 1.5 LAW CAMCLE
	Successful Strategies for Financing Infill Development: Overcoming Financial Constraints and Getting Projects Built North Exhibit Hall G/H CM 1.5
	Mixed Feelings on Mixed-Use: Revitalizing the Underutilized Safari CM 1.5
	Passing the AICP Exam: Who Wants to be a Certified Planner? Nile
	Futureland! High Speed Rail Coming to the US! Amazon CM 1.5
	Comparing and Assessing Form-Based Coding Strategies: What's Working. What's Not. North Exhibit Hall J/I CM 1.5
1:15 pm - 4:15 pm	MW #10 - Wat'er You Drinking in the OC? A Tour of the World's Largest Water Purification System for Potable Water Mobile Workshop Meeting Area 1:00 pm CM 2.0 \$35 additional fee
1:15 pm - 4:15 pm	MW #11 - Richard Nixon Library and Museum Tour, \$45 additional fee Mobile Workshop Meeting Area 1:00 pm CM 2.5
1:15 pm - 4:30 pm	MW #12 - Beyond the Farm - Growing the Buena Park Entertainment District - \$35 additional fee Mobile Workshop Meeting Area 1:00 pm CM 3.25
1:30 pm - 4:30 pm	MW #13 - Downtown Anaheim "It's Real" - A Tour of Development in Downtown Anaheim's New Packing District Mobile Workshop Meeting Area 1:15 pm CM 2.5 \$35 additional fee

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2:45 pm - 3:00 pm	Break	South Exhibit Hall
Session Block #8 3:00 pm – 4:30 pm	Outreach to the Silent Majority	North Exhibit Hall G/H CM 1.5
	Transit-Oriented Infill Development: Doing It Well and Overcoming Obstacles (CPR Session)	North Exhibit Hall B/C CM 1.5
	Meaningful Input in 10 Minutes or Less	North Exhibit Hall J/I CM 1.5
	Legitimate Voices: Youth Perspectives on the Meaning of Building Healthy Communities in Eastern Coachella Valley	North Exhibit Hall D/E CM 1.5
	Sustainable Water: How San Diego is Assuring its Water Future	Monorail A/B/C CM 1.5
	How Recent Developments in CEQA Affect Agency Attorneys and Planners	Castle A/B/C CM 1.5 LAW CAMCLE
	What Planners Need to Know About LAFCO	Adventure CM 1.5
	Planning Regional Multi-Use Trails: Challenges and Solutions	Safari CM 1.5
	All Aboard! Anaheim Regional Transportation Intermodal Center: From Vision to Reality	Nile CM 1.5
	Liberty: Planning an Energy Neutral Residential Mixed-Use Development in West Sacramento	Amazon CM 1.5
4:30 pm - 6:00 pm	Happy Hour: Consultants' Reception and CPF Scholarship Live Auction	South Exhibit Hall and North Ballroom A
6:00 pm	Exhibit Hall Tear-Down	South Exhibit Hall
5:45 pm (bus departs) 7:00 pm game time	Batter Up - Los Angeles Angels of Anaheim Baseball Game Transportation provided, \$37 Club Level, \$20 Terrace Level	Mobile Workshop Meeting Area 5:30 pm
9:00 pm - 11:00 pm	APA All Star Band	Grand Ballroom

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7:00 am - 1:00 pm	Conference Registration	Ballroom Foyer
Session Block #9 8:00 am - 9:30 am	Lessons from Don Draper – What Planners Can Learn from the Advertising World	North Exhibit Hall D/E CM 1.5
	Leadership Skills for the Tough Situations (CPR Session)	North Exhibit Hall G/H CM 1.5
	The 2014 General Plan Guidelines: A Giant Leap Forward	Castle A/B/C CM 1.5
	Aging Infrastructure: Opportunities to Redesign Communities	North Exhibit Hall J/I CM 1.5
	Annual CEQA Update	Monorail A/B/C CM 1.5 LAW
	Understanding Land Use Economics to Provide Complete Customer Service	North Exhibit Hall B/C CM 1.5
8:00 am - 1:30 pm	MW #14 - Newport Back Bay Outrigger Expedition - An Examination of Design with Nature \$60 additional fee, lunch provided	Mobile Workshop Meeting Area 7:45 am CM 4.0
9:00 am - 2:00 pm	MW #15 - Jewels of the Coast - Coastal Resorts of Orange County - \$45 additional fee, lunch provided	Mobile Workshop Meeting Area 8:45 am CM 3.5
9:45 am - 11:15 am	Awards Brunch	Grand Ballroom
11:30 am – 1:00 pm Closing Plenary Session	Doing the Right Thing: Ethical Practices for a Diverse Population	Center Ballroom CM 1.5 ETHICS

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Convention Center Fantasy Tower Lobby Level Registration Continental Breakfast North Exhibit Hall B/C/D/E/F/G/H/I/J Ballrooms	Convention Center Fantasy Tower Lower Level Monorail A/B/C Castle A/B/C	Adventure Tower Lobby Level Adventure Safari Nile Amazon
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