



Members can earn certification credits for many activities at the conference. See notation in each session block for the number of approved certification credits awarded for that session/event.



*The conference program is subject to change.
The most current information can be found on the website at www.APACalifornia-conference.org prior to the conference, on the mobile app and in the registration area when the conference begins.*

All CM and CAMCLE credits have been approved!



REGISTRATION IS NOW OPEN
www.APACalifornia-conference.org

Program Part B

SESSION/EVENT DESCRIPTIONS

Saturday, September 13

Sunday, September 14

Monday, September 15

Tuesday, September 16

8:00 am - 5:00 pm

Room TBD

California Chapter Board Meeting

9:00 am - 10:00 am

Grand Ballroom

Student Program Registration and Meet and Greet

Come a little early to register and enjoy a complimentary continental breakfast and mingle with friends and fellow students from around the state! This is a great way to power up for a fun filled day full of helpful information; not to mention enjoy the Disneyland® Hotel facilities.

9:00 am - 4:00 pm

Amazon

**Pre-Conference Session #1
Real Estate Finance and Development Pro Formas**

Additional fee - \$125 conference attendees,
\$175 non-attendees, Lunch provided

CM | 6.0

More and more, planners are being asked to consider economic issues such as development feasibility, fiscal impact, and economic development potential. Having a firm grasp of real estate finance is critical to successfully determine how a development proposal affects the long-term revenue stream and economic development goals for a community. This session will provide valuable hands-on experience in understanding financial feasibility for a range of real estate developments from the developer's perspective.

Moderator

Paul C. Marra, Managing Principal, Keyser Marston Associates; San Diego, CA

Speaker

Kevin Engstrom, Senior Principal, Keyser Marston Associates; Los Angeles, CA

9:00 am - 4:00 pm

Adventure

**Pre-Conference Session #2
Using Your Form-Based Code**

Additional fee - \$125 conference attendees,
\$175 non-attendees, Lunch provided

CM | 6.0

So you have a form-based code to implement, your staff is new or has little experience with Form-Based Code (FBC) and your community expects a lot. This hands-on, practical session provides planners with the steps, tools, and insight to effectively process, review and implement development applications with your FBC.

Moderator

Daniel Parolek, AIA, Founding Principal, Opticos Design Inc.

Speakers

Terry Perez, Director of Form-Based Coding, Opticos Design Inc.; Karen Haluza, AICP, Executive Director Planning and Building Agency, City of Santa Ana; Lisa Wise, AICP, President, Lisa Wise Consulting; David Sargent, Principal, Sargent Town Planning; Geoff Ferrell, Principal, Ferrell Madden Associates; Sophia Pagoulatos, Supervising Planner, City of Fresno

9:00 am - 4:00 pm

Nile

**Pre-Conference Session #3
Management From the Ground Up**

Additional fee - \$75 conference attendees,
\$125 non-attendees, Lunch provided

CM | 6.0

In our second annual management workshop, early-to mid-career planners seeking to advance into management – and those already in supervisory or management roles who want to enhance their skills – can join us for a day of easy, relaxed discussion and dialogue designed to sharpen your skills, build better relationships, and provide an informal opportunity to chat about management issues with seasoned professionals. Cosponsored by the California Planning Roundtable.

Moderator

Mike Moore, Retired, Planning Director, City of Mill Valley

Speakers

Laura Stetson, AICP, Principal, MIG, Inc; Janet M. Ruggiero, FAICP, Director, De La Salle Institute

10:00 am - 11:30 am

South Ballroom A

STUDENT SESSION**Get Real: Presenting Yourself Successfully on Paper and in Person (CPF Session)**

This session will help students and job seekers “get real” in their search for internships and full-time employment. We will explain how to present yourself on paper, and show classic mistakes that will send your resume to the recycle bin. We will give tips on how to present yourself in person so that you don’t blow the interview before it even begins. We will then discuss the interview itself by giving practical tips on what to say and what not to say. We will talk about second (and third) interviews and other tips to land the job.

Moderator

Darcy Kremin, AICP, Environmental Planning Manager, URS Corporation

Speakers

Shawnika Johnson, AICP, City of Yorba Linda; Ted Holzem, Senior Project Manager, Mintier Harnish, Young Planners Coordinator, APA California; Carol D. Barrett, FAICP, Assistant Director, City of Burbank, California Planning Foundation President

11:45 am - 1:00 pm

Center Ballroom

STUDENT SESSION**CPF Student Luncheon**

Students please join us as we present and honor the 2014-15 California Planning Foundation (CPF) scholarship winners. Each year CPF invites planning students to compete for a number of scholarships. Scholarships are offered to students enrolled in undergraduate and graduate planning programs in California. Since its inception, CPF has awarded more than \$350,000 in scholarships and awards in support of planning students.

12:00 pm - 7:00 pm

Ballroom Foyer

Conference Registration

1:00 pm - 4:00 pm

Mobile Workshop Meeting Area 12:45 pm

Mobile Workshop #16 - Orientation Tour of the OC**CM | 3.0**

Additional fee - \$45

“Orange County Comes of Age”. See for yourself the latest urban trends in the real OC! This diverse, 3-hour tour will highlight Orange County’s most prominent downtowns – Anaheim, Fullerton, and Santa Ana; its largest ethnic enclave – Little Saigon; the state’s most famous planned community – Irvine – and its burgeoning university; and its biggest outdoor shopping center – Fashion Island. The tour finishes with a 20-minute walk on the sand at Crystal Cove State Park and Historic District.

Guide

William Hoffman, M.A., Ph.D., President, Hoffy Tours, LLC

1:15 pm - 2:30 pm

South Ballroom A

STUDENT SESSION**What They Don’t Teach You in Planning School: Nuts and Bolts for New Planners**

New planners, get a jumpstart on your professional development and marketability with practical knowledge of how the entire planning process works. Learn how the seemingly unrelated parts of the planning field that you studied in school actually connect by following a realistic project from concept to construction. Opportunity for questions.

Moderator

Sean Nicholas, AICP, Associate Planner, City of San Clemente

Speakers

John Ciampa, Associate Planner, City of San Clemente; Adam Atamian, Assistant Planner, City of San Clemente

1:15 pm - 2:30 pm

South Ballroom B

STUDENT SESSION**Charting a Career in Sustainability**

Sustainability is going mainstream and, everyday, new sustainability-focused jobs are created by both public agencies and private corporations. But what are employers looking for in candidates? What responsibilities do such positions entail? Where are these jobs advertised? What should interested candidates do to prepare for these positions? This workshop will bring together several sustainability experts to share experiences crafting careers focused on sustainable development to provide students with context and lessons learned. The short presentations by each professional will be followed by an interactive question and answer session to provide students with specific guidance and suggestions.

Moderator

Matthew Burris, AICP, LEED AP, Senior Associate, Raimi + Associates, Planning Commissioner, Jurupa Valley

Speakers

Paul Wack, AICP, Professor, Cal Poly SLO; Aaron Pfannenstiel, AICP, LEED AP, Hazard Mitigation Planner, PMC, Inland Empire Section Director, APA California; Brynn McKiernan, Planner, Raimi + Associates

2:45 pm - 4:00 pm

South Ballroom A

STUDENT SESSION**Planning and Politics**

In a Jeopardy-style rapid-fire Q&A, panelists will answer questions on when and how planners engage in politics. Hear the stories of emerging planners from the public and the private sector.

Moderator

Dana M.C. Hoffman, Assistant Planner, PMC

Speakers

Mark Teague, Principal Planner, PMC; Alfredo Castillo, AICP, Staff Planner, City of Atascadero

2:45 pm - 4:00 pm

South Ballroom B

STUDENT SESSION

Fairy Tales in a Planning Career, Finding Your Happily Ever After

The session will address questions such as: You went to planning school – now what?; Is a career in planning right for me?; Public or private sector...that is the question; Transportation, short range, comprehensive, and environmental planning...generalist or specialist? B.A., B.S., M.A., J.D., PhD....which is right for me?; AICP to LEED – pros and cons of professional certification(s); 300 applications, 1 position. How do you get your resume noticed?

Moderator

Suzanne Schwab, Project Planner, PlaceWorks

Speakers

Terri McCracken, Senior Associate, PlaceWorks; Cassandra Carlin, ENV SP, Transportation Planner, Stantec Consulting; Jonathan Borrego, AICP, Planning Services Manager, City of Anaheim; Kathryn Slama, Associate Planner, Lisa Wise Consulting, Inc.; Victoria Basolo, PhD, AICP, Professor

4:00 pm - 6:30 pm

Center Ballroom

Student/Alumni Mixer

Here at the conference early to enjoy the great Disney amenities? Then please join us the first APA California sponsored Student/Alumni Mixer! This is a FREE event in the beautiful Grand Ballroom of the Disneyland® Hotel. Students, alumni/professionals, and professors are invited to meet, network, and have a great time. Alumni can provide guidance to the upcoming generation of planners, and students can learn tips of the trade. Catch up with fellow alumni and professors to hear about the amazing accomplishments of your Alma Mater that make your degree look so good on the wall. Again, this is a free event and a great way to kick off the 2014 APA California Conference!

6:00 pm

Night on the Town

Free time to enjoy with your colleagues, family and friends.

7:00 am

Ballroom Foyer

Continental Breakfast

Sponsor:
Planning Directors Association of Orange County

7:00 am - 5:00 pm

Ballroom Foyer

Conference Registration

SESSION BLOCK # 1
8:00 am - 9:30 am

8:00 am - 9:30 am

Exhibit Hall B/C

Innovative Incentives: Supporting Reinvestment and Sustainable Development in a Post Redevelopment World

CM | 1.5

Looking for ways to revitalize urban areas? Need to create incentives for sustainable development which fosters economic growth? Lost your redevelopment funding and Enterprise Zone incentives? Learn about innovative ways cities have streamlined development and administrative regulations, improved streetscapes, and supported re-branding strategies that have spurred private investment during the down economy.

Moderator

Dan Amsden, AICP, Senior Project Manager, MIG, Inc.

Speakers

Susan Kim, AICP, LEED AP ND, Senior Planner, City of Anaheim; Dena Belzer, Principal, Strategic Economics, Inc.; Gregg McClain, Planning Director, City of Hawthorne

8:00 am - 9:30 am

North Exhibit Hall J/I

Knowing When to Say Enough: Setting Levels of Service for Infrastructure and Community Facilities

CM | 1.5

The session will explore the art of setting levels of service for infrastructure and community services as experienced through the City of San Francisco in 2013. How much is too much? What can we reasonably fund? And what happens after you set LOS?

Moderator

Alexander Quinn, MCP, Director of Sustainable Economics, Americas Region, AECOM

Speakers

Kearstin Dischinger, MCP, Policy Planner, Citywide, San Francisco Planning Department; William Fulton, AICP, Director, City of San Diego Planning Department

8:00 am - 9:30 am

North Exhibit Hall G/H

The Complete (Street) Picture: Community-Based Planning

CM | 1.5

Involving stakeholders in transportation planning gives often underrepresented individuals the tools necessary to re-envision their environment. This session will explore strategies for engaging diverse communities and making planning approachable

Moderator

Emily Gabel-Luddy, FASLA, Mayor, City of Burbank

Speakers

Brad Williams, AIA, Chief Operating Officer, Perkowitz + Ruth Architects; Marcel Porras, Associate Director, Transportation Services, Office of Los Angeles Mayor Eric Garcetti; Veronica Hahni, Executive Director, Los Angeles Neighborhood Initiative



VOLUNTEER SERVICE OPPORTUNITY

Ballroom Foyer

The volunteer service program offers APA California conference attendees with opportunities to make public service contributions. Under the theme "Caring for CHOC", the **APA California has partnered with Children's Hospital of Orange County to provide activity kits for their patients.** These activity kits are an integral component of CHOC's Child Life Department in providing comfort for children who are awaiting medical attention or in post-surgery recovery. Through the generosity of various donors, we have collected an assortment of coloring books, crayons, stickers, and other items. Conference attendees will play an important role by assembling these goods for delivery to CHOC.

In addition to assembling activity kits, volunteers can also **prepare and decorate postcards for CHOC patients.** Message themes will include: "Happy Birthday", "Happy Transplant", or "Happy Last Chemo." Volunteer contributions ultimately help in CHOC Child Life Department's goal of normalizing the hospital experience. By making the medical process and equipment less strange or foreign, patients and their family are able to focus on feeling better.

With the theme "One Sight, One Vision", **conference attendees have the opportunity to donate any unwanted sunglasses and prescription glasses for donation.** All contributions will be given to the non-profit group "OneSight", whose mission is to provide access to quality eyecare and eyewear for millions of underserved people worldwide.

Registrants can stop by this activity table and participate in bagging and writing a get well card or brining glasses or sunglasses on Sunday at the conference.

Come help make a difference.

Sunday, September 14, 2014

8:00 am - 9:30 am

Monorail A/B/C

APA California 2014 Legislative Update

CM | 1.5 | LAW | CAMCLE

This session will provide members with an update of planning-related legislation and regulations that APA California lobbied in 2014, including detailed information on legislation signed into law, implementation recommendations, and regulations adopted that directly impact planners and planning in California.

Moderator

David Snow, AICP, Esq., Richards, Watson & Gershon, Vice President of Policy and Legislation, APA California

Speakers

Sande George, Partner, Stefan/George Associates, Executive Director and Contract Lobbyist, APA California

8:00 am - 9:30 am

Castle A/B/C

Show Me The Water! Demonstrating Water Supplies for New Development in a Drought Era

CM | 1.5 | LAW | CAMCLE

The drought highlights why California’s show-me-the-water laws (SB 610, CEQA and SB 221) are critical to making prudent land-use decisions. Learn lessons from litigation enforcing these laws and how to use innovative compliance approaches, like water-neutral development.

Moderator

Eric Robinson, JD, Shareholder Attorney and Water Practice Manager, Kronick, Moskowitz, Tiedemann & Girard

Speakers

Anona Dutton, P.G., C.Hg., LEED Green Associate, Water Use Efficiency Practitioner, Vice President of Water Resources Practice, Erler & Kalinowski

8:00 am - 9:30 am

Adventure

Public Health and Planning: Finding the Right Tools for Collaboration

CM | 1.5

This panel will describe the collaboration between professionals from planning, public health, transportation, food systems, and recreation, and Sonoma State University, to produce an updated, online version of the APA California award winning Healthy by Design: A Public Health and Land Use Planning Workbook and explore how this model can be replicated in other communities throughout California.

Moderator

Thomas Jacobson, FAICP, JD, MCP, Professor and Director, Center for Sustainable Communities, Sonoma State University

Speakers

Wayne Goldberg, MS, Senior Consultant, Center for Sustainable Communities, Sonoma State University; Jana Hill, MPH, Program Manager, Sonoma County Department of Health Services; Della Acosta, Student, Dept. of Environmental Studies & Planning, Sonoma State University

8:00 am - 9:30 am

Nile

“Environmentality” at the Disneyland® Resort

CM | 1.5

Staff from the Disneyland® Hotel will describe measures employed at the hotel that reduce consumption of natural resources. The session will include a guided tour of the hotel to see how some of the measures have been implemented.

Speaker

Kimberly M. Chips, Environmental Integration Manager, Disneyland® Resort

8:00 am - 11:30 am

Mobile Workshop Meeting Area 15 minutes prior to departure

**Mobile Workshop #1
Seegerstrom Center for the Arts - Planning, Performance and Perspectives**

CM | 3.0

Additional fee - \$35

Tour the Seegerstrom Center for the Arts in Costa Mesa. The tour will include the planning, history, and architecture of the Center, including a design by Cesar Pelli, and surrounding park area. Facilities to be viewed are:

- Seegerstrom Hall, a 3,000-seat opera house;
- Renée and Henry Seegerstrom Concert Hall;
- Samueli Theater, the 375-seat multi-functional facility;
- Founders Hall, a 250-seat performance venue;
- South Coast Repertory Theater, a Tony Award winning regional theater company with three venues;
- Arts Plaza, a 46,000 sf. space with Richard Serra’s sculpture, "Connector";
- California Scenario – The Noguchi Garden, one of the preeminent sculpture gardens in Southern California.

Moderator

Maryann Marks, AICP, Principal Project Manager, Civic Solutions

Speaker

Allan Roeder, Retired Costa Mesa City Manager

8:00 am - 11:45 am

Mobile Workshop Meeting Area 15 minutes prior to departure

**Mobile Workshop #2
Orange County Great Park - Planning for
Public/Private Partnerships**

CM | 3.25

Additional fee - \$35

In 2005, the City of Irvine and Department of the Navy completed the closure, entitlement and sale of the property once known as the Marine Corps Air Station El Toro. The sale marked the end of the transition of the Marine base from public to private and the beginning of one of the largest public/private partnerships in the State of California. When complete, nearly \$2 billion will be spent on public capital improvements and ongoing maintenance funded through private development. This workshop will provide an insight into the process and the results of planning for the Great Park partnership..

Moderator

Jann Rowe, Marketing Director, Great Park Neighborhoods, FivePoint Communities

Speakers

Brian Myers, Senior Vice President, FivePoint Communities; Mike Ellzey, Assistant City Manager, City of Irvine, Chief Executive Officer, Orange County Great Park Corporation; Brett Park, Principal, Valley Crest Design Group; Tom Martin, Vice President, Planning & Product Development, FivePoint Communities

9:00 am - 2:00 pm

Mobile Workshop Meeting Area 15 minutes prior to departure

**Mobile Workshop #3
From Suburban Highway to Urban Oasis -
Surf City's Corridor Transformation**

CM | 4.5

Additional fee - \$55, lunch provided

Witness the creation of urban in suburban Orange County. The award winning Beach and Edinger Corridors Specific Plan, a form based code, is allowing for transformation and reinvestment along key arterials by promoting infill mixed use development with an emphasis on place making and public open space. Visit several infill projects under construction. Plan adoption and development tips as a result of lessons learned after four years of implementation will be shared. We will lunch Surf City style – at the beach, of course!

Moderator

Rosemary Medel, Associate Planner, City of Huntington Beach

Speakers

Erik Calloway, Principal, Freedman, Tung & Sasaki; Mary Beth Broeren, AICP, Planning Manager, City of Huntington Beach

SESSION BLOCK # 2

9:45 am - 11:15 am

9:45 am - 11:15 am

North Exhibit Hall D/E

**Bushwhacking Through the Initial Study Checklist
Jungle!**

CM | 1.5

Come join professionally trained and experienced environmental planning guides as we bushwhack a navigable path through the jungle that can be the IS Checklist to utilize it as the robust tool it can be in the CEQA compliance process.

Moderator

Virginia M. Viado, Project Manager/Senior Urban Planner, URS Corporation, Vice President of Marketing and Membership, APA California

Speakers

Jaime Guzman, Senior Environmental Planner, URS Corporation; Kavita Mehta, AICP, LEED AP, Environmental Planning Group Manager, URS Corporation; Kevin Cunningham, Transportation and Environmental Planner, URS Corporation; John A. Olson, MPL, Urban and Environmental Planner, URS Corporation

9:45 am - 11:15 am

North Exhibit Hall B/C

**Think Globally. Plan Locally: From Globalization to
the Gateway Cities Strategic Transportation Plan
(PEN Session)**

CM | 1.5

What does it mean for economic development in California and the provision of major public infrastructure aimed at goods movement through our major seaports? The Gateway Cities Mini-COG and their Strategic Transportation Plan will illustrate how a group of cities in Los Angeles County are tackling these challenges.

Moderator

Stanley R. Hoffman, FAICP, President, Stanley R. Hoffman Associates, PEN President

Speakers

John H. Anderson, Urban Planner - Retired, Board Member of Planner Emeritus Network (PEN); Jerry R. Wood, PE, Civil Engineer, Gateway Cities Council of Government; Paul Bingham, Economic Practice Leader, CDM Smith; Annie Nam, Manager of Goods Movement & Transportation Finance, Southern California Association of Governments

9:45 am - 11:15 am

North Exhibit Hall J/I

Connecting the Dots: Strategies and Tips for Making a Finding (Commission and Board Session)

CM | 1.5

Making a finding can be an elusive task when charged with reviewing stacks of materials for an upcoming public hearing. Being able to identify the most pertinent information in an informed and efficient manner is key to any decision. This session will help you develop strategies to identify the fundamental information and facts in order to relate it to your decision and minimize potential legal challenges.

Moderator

Marc Yeber, ASLA, Planning Commissioner, City of West Hollywood, Vice President of Public Information, APA California

Speakers

Elise Pastor, ESQ, Esq., Partner, Glaser Weil Fink Howard Avchen & Shapiro; Danny Castro, Community Development Director, City of Sierra Madre, Historic Preservation Commissioner, City of West Hollywood, State Awards Coordinator, Southern California, APA California; David Snow, AICP, Esq., Richards, Watson & Gershon, Vice President of Policy and Legislation, APA California

9:45 am - 11:15 am

North Exhibit Hall G/H

E-Ticket Avoidance! How to Make Sure Your Community Participation Program is a Friendly Ride

CM | 1.5

Come and learn from our panel of experts to make your next community outreach process a success by incorporating a variety of traditional and non-traditional outreach techniques. The case study will focus on the outreach and visioning program for Chapman University, a liberal arts university in historic Orange, California.

Moderator

Ken Ryan, Principal, KTG Group, Inc.

Speakers

Kris Olsen, Vice President of Campus Planning & Operations, Chapman University; Gary Lawrence, PhD, President, Lawrence Research

9:45 am - 11:15 am

Monorail A/B/C

Ethics Jeopardy: Testing What We Know About Ethics

CM | 1.5 | ETHICS

This session will be a great refresher or in some cases an opportunity to become acquainted with the Code of Ethics. As practicing planners it is important to know what the Code actually says about Ethics, rather than work off of what we "think" is ethical and what is not. During this game show type session, we will start with Planners' Jeopardy and then break into discussion groups where the audience will have an opportunity to test their knowledge of Ethics, and then learn and challenge themselves, the panel and each other through friendly debate of Ethical situations. A great review of the Code will be given and real-life scenarios will take the Code and bring it to life. This is a fun, lively and interesting session and a great way to refresh and learn about ethics in our profession.

Moderator

Brooke Peterson, AICP, APA California President, Senior Associate, PlaceWorks

Speakers

Kevin Keller, AICP, Director of Planning and Housing Policy, City of Los Angeles; Darcy Kremin, AICP, Environmental Planning Manager, URS Corporation; Kim Prillhart, AICP, Planning Director, County of Ventura; Jennifer Lilley, AICP, Owner, President, Lilley Planning Group

9:45 am - 11:15 am

Castle A/B/C

Health Risk Challenges of Siting Housing Near High-Volume Roadways

CM | 1.5 | LAW | CAMCLE

"Good" land use planning encourages infill development near transportation corridors but increases localized exposure to air pollutants. The panel will discuss the challenges associated with housing sited next to freeways, recommendations on evaluating risk, and mitigation strategies.

Moderator

Nicole Vermilion, Associate Principal, Air Quality & GHG Services, PlaceWorks

Speakers

Ian MacMillan, Program Supervisor – CEQA Intergovernmental Review, South Coast Air Quality Management District; Leland Villalvazo, Supervising Air Quality Specialist, San Joaquin Valley Air Pollution Control District; Connie Chung, AICP, Supervising Regional Planner, Los Angeles County Department of Regional Planning; Linda Wheaton, AICP, Assistant Director, Intergovernmental Affairs, State of California Department of Housing & Community Development; Cathy Fitzgerald, PhD, PE, Senior Engineer, PlaceWorks

9:45 am - 11:15 am

Adventure

More than Just Exercise: What Biking Can Do to Build Community and Foster Economic Development (CPF Session)

CM | 1.5

As there is an increasing interest in leading healthy lifestyles and finding alternative means of transportation in our cities, the popularity of biking has also risen as an attractive and desired feature in our communities. In this session, we will explore how biking has been integrated into the community through the organization of large citywide events such as CicLAvia and is also being used by smaller neighborhood groups to create community pride and investment. Building upon the two CPF bike tours hosted earlier this year in the Cities of Long Beach and Davis, this session will explore how bike-related events, activities or improvements can contribute to the economic sustainability of a community by supporting local businesses while also investing in the social and recreational aspects of a community.

Moderator

Wendy Grant , AICP, Senior Planner, PlaceWorks

Speakers

Miguel Luna, Board Member, CicLAvia Board; Nate Baird, Mobility Coordinator, City of Long Beach; John Jones III, President, Field Deputy, Council District 15, President, East Side Riders Bike Club

9:45 am - 11:15 am

Safari

Extreme Makeover: Corridor Edition

CM | 1.5

Cities across California are reimagining major corridors and transforming them to places that accommodate people, cyclists, parks, and transit. At this session you'll learn about best practices in taking corridors from auto-oriented thoroughfares to more "complete" places that support livability and mobility. The session will highlight three drastic corridor makeovers currently being planned: Historic Route 66, Colorado Boulevard , and Figueroa.

Moderator

Veronica Siranosian, AICP, LEED GA, Senior Planner, URS Corporation

Speakers

Mark Yamarone, AICP, Transportation Planning Administrator, City of Pasadena Department of Transportation; Melani Smith, AICP, Principal/Director, Meléndrez; Tim Fremaux, PE, Transportation Engineering Associate, Los Angeles Department of Transportation

9:45 am - 11:15 am

Nile

Substandard Buildings and Hoarders: How it Affects Planners

CM | 1.5 | LAW | CAMCLE

Dilapidated properties and hoarders are a fact of life for many communities. They pose dangers to the community and draw crime. When property owners do not comply, the agency must act. Receiverships are a potent and cost-neutral tool to deal with these problems.

Moderator

Matthew R. Silver, Esq., Partner, Silver & Wright LLP

Speakers

Curtis R. Wright, Esq., Partner, Silver & Wright LLP

9:45 am - 11:15 am

Amazon

Supporting Urban Agriculture in Your Community

CM | 1.5

Urban agriculture is increasingly recognized as an important component of the urban system, addressing environmental sustainability, public health and economic opportunity. This session will explore barriers to urban agriculture and what communities can do to overcome these barriers.

Moderator

Martha Miller, AICP, Principal, Dyett & Bhatia, Urban and Regional Planners

Speakers

Clare Fox, Director of Policy & Innovation, Los Angeles Food Policy Council; Kiel Schmidt, Operator, Tower Urban Family Farms

11:30 am - 1:15 pm

Grand Ballroom

**Plenary Luncheon Keynote Speaker
Mary Niven, Vice President, Disneyland® Park**

CM | 1.0

Walt Disney had a vision to create a special place. More than 50 years later, the vision still resonates worldwide. Learn about the evolution of the Disneyland® Resort; how Disney partnered with the City of Anaheim to create a magical kingdom; and interesting facts about the refurbishment of Disney California Adventure®.



Mary is responsible for the attractions, custodial, guest relations, merchandise, entertainment and food and beverage teams at Disneyland® Park, as well as for the guest services efforts for the entire resort. Mary also oversees the operations of Club 33, a private club located in the New Orleans Square section of the park, featuring a newly refurbished fine dining restaurant.

Sponsor: LSA Associates, Inc.

Sunday, September 14, 2014

12:00 noon - 7:00 pm

South Exhibit Hall

Exhibits Open**SESSION BLOCK # 3****1:30 pm - 3:00 pm**

1:30 pm - 3:00 pm

North Exhibit Hall D/E

Planning for Neighborhood Economic Development in the Face of Chronic Homelessness**CM | 1.5**

The session will present lessons learned from planning for local economic development in the face of concentrated homelessness and poverty as experienced in SF's Central Market District near the Tenderloin and LA's Fashion District near Skid Row.

Moderator

Amy Cohen, *Masters of Community Development, Director of Neighborhood Business Development, Mayor's Office of Economic and Workforce Development, City of San Francisco*

Speakers

Alexander Quinn, *Masters of City and Regional Planning, Director of Sustainable Economics, Americas Region, AECOM*; Kent Smith, *Masters of Environmental Design, Executive Director, LA Fashion District Business Improvement District*

1:30 pm - 3:00 pm

North Exhibit Hall B/C

Something from Nothing: Creating Downtowns/Centers in Places that Developed Without Them**CM | 1.5**

Many communities that developed without a downtown or other activity centers are planning to create them. This panel will review the particular challenges, opportunities, and lessons for creating activity centers in developed communities.

Moderator

J. Matthew Gerken, *AICP, Senior Associate, AECOM*

Speakers

Aaron Laurel, *Economic Development Manager, City of West Sacramento*; Al Zelinka, *FAICP, CMSM, Community Development Director, City of Riverside*; Wendy Hartman, *AICP, Director of Planning, Yuba County Community Development & Services Agency*

1:30 pm - 3:00 pm

North Exhibit Hall J/I

"Shared Streets": How to Give Pedestrians Priority in Car-land**CM | 1.5**

By mixing pedestrians, bicycles and motor vehicles, "shared streets" buck conventional wisdom of years of car-centric street design – and yet they offer an extraordinary tool to promote livability and revitalization. This session will explain why shared streets are important, how they work, where they have been implemented, and what design factors are essential for their success.

Moderator

Matthew Taecker, *AICP, AIA, Principal, Taecker Planning and Design*

Speakers

Philip Erickson, *AIA, President, Community Design + Architecture*; Chris Downey, *AIA, Director, Architecture for the Blind*, Peter James, *Senior Strategic Planner, City of Santa Monica*

1:30 pm - 3:00 pm

North Exhibit Hall G/H

Brave New World: Developing Public Property Without Redevelopment**CM | 1.5**

With the demise of redevelopment, cities and counties must plan for the reuse of public properties without many formerly available tools. This panel will describe both legal constraints and techniques that agencies can use to redevelop the sites.

Moderator

Barbara Kautz, *FAICP, JD, MCP, Partner, Goldfarb & Lipman LLP*

Speakers

Libby Seifel, *AICP, President, Seifel Consulting*; Rafael Yaquian, *JD, Associate, Goldfarb & Lipman LLP*; Kevin Keller, *MUP, Director of Planning and Housing Policy, Office of Mayor Eric Garcetti, City of Los Angeles*

1:30 pm - 3:00 pm

Monorail A/B/C

You're Killing Me Planners: A Humorous Look at the Relationship Between Planners, Their Attorneys and Consultants**CM | 1.5**

The session will be presented in PowerPoint format. Each slide will present a different practical or ethical dilemma or an example of a communication lapse faced by members of the panel. Once the dilemma is described, the panel will make practical suggestions and recommendations for improving communication and teamwork.

Moderator

Marco A. Martinez, *JD, Attorney, Best Best & Krieger LLP*

Speakers

Conal McNamara, *Assistant Director of Economic & Community Development, City of Azusa*; Virginia M. Viado, *Project Manager/Senior Urban Planner, URS Corporation, Vice President of Marketing & Membership, APA California*

1:30 pm - 3:00 pm

Castle A/B/C

The New Normal for Projects and Water Planning

CM | 1.5

A case study of the Civita project in San Diego’s Mission Valley looks at the design solutions required to address all aspects of water use, treatment, reuse, and discharge on a large infill site being reclaimed from a 70+ year history of mining.

Moderator

Martin Flores, PLA, ASLA, Director of Urban Design and Planning, Rick Engineering Company

Speakers

Dennis Bowling, Principal-In-Charge of the Water Resources Division, Rick Engineering Company; Marco Sessa, Senior Vice President, Sudberry Properties, Inc.; Stephen Haase, AICP, LEED-AP, Senior Vice President, AICP, LEED-AP, Baldwin & Sons

1:30 pm - 3:00 pm

Adventure

Captain EO Returns: Developing the Second Round of Sustainable Communities Strategies

CM | 1.5

This panel will explore the tools, technologies, and outreach strategies that the four large MPOs plan to use in the development of their second Sustainable Community Strategies. Speakers will overview lessons learned, challenges, and opportunities and how they intersect with implementation at the local level.

Moderator

Terry Roberts, Manager, Sustainable Communities Policy and Planning, Air Resources Board

Speakers

Hasan Ikhrata, Executive Director, Southern California Association of Governments; Steve Heminger, Executive Director, Metropolitan Transportation Commission; Mike McKeever, Executive Director, Sacramento Area Council of Governments; Gary Gallegos, Executive Director, San Diego Association of Governments

1:30 pm - 3:00 pm

Safari

Believe in Magic: Actually Using Your Climate Action Plan for CEQA Tiering

CM | 1.5

Now that many jurisdictions have adopted Climate Action Plans (CAPs), they are wondering how they can use them to streamline development that meets the objectives of the Plan. This interactive panel will inform planners how some jurisdictions and institutions have been developing creative approaches to project-level screening criteria and how significance thresholds for projects that don’t meet that initial screening bright-line, are being used for tiering future development under CEQA.

Moderator

Lesley Lowe, AICP, CTP, Senior Managing Associate, ESA

Speakers

Jeff Caton, P.E., LEED AP, Sustainable Communities Director, ESA; Brian Grattidge, AICP, MA, Senior Project Manager, Dudek; Steve Lynch, AICP, City Planner, City of Santa Clara; Payal Bhagat, Planner, City of Santa Clara

1:30 pm - 3:00 pm

Nile

Tribal Gaming and the Fabric of Your Community: Emerging Prospects for Communities with Casinos

CM | 1.5

As tribal casinos become more mature components of the California landscape, the move to diversify tribal economic activities near casinos presents many planning and development opportunities. This session will provide progressive strategies for planning casino-serving land uses at existing and new casinos from local and tribal planning department’s perspectives.

Moderator

Terri McCracken, Senior Associate, PlaceWorks

Speakers

Bruce Brubaker, LEED AP, CLA, Associate Principal, PlaceWorks; Thomas J. Davis, AICP, Chief Planning and Development Officer, Agua Caliente Band of Cahuilla Indians; Gillian Hayes, Director of Planning and Development, Federated Indians of Graton Rancheria; Thomas Jacobson, FAICP, JD, MCP, Professor and Director, Center for Sustainable Communities, Sonoma State University

1:30 pm - 3:00 pm

Amazon

FAST PASS: How Silicon Valley has Shortened the Permitting Review Queue

CM | 1.5

This panel will share stories of how different cities provide expedited development services and present ideas for how other jurisdictions can streamline their processes in order to promote economic development during this era of limited resources.

Moderator

Avril Baty, AICP, Planner II, City of San Jose

Speakers

Elaine Costello, FAICP, Private Consultant; Hanson Hom, AICP, Director of Community Development, City of Sunnyvale

1:30 pm - 4:30 pm

Mobile Workshop Meeting Area 15 minutes prior to departure

Mobile Workshop #4

Santa Ana's Station District, Historic Downtown and Artist's Village - Repairing the Urban Fabric Through Transit-Supportive Design

CM | 2.5

Additional fee - \$35

This interactive trolley-bus and walking tour will take you from the Santa Ana Regional Transportation Center to the Downtown Artists Village as we explore the ways in which new transit-supportive design and zoning is serving to stabilize and transform existing neighborhoods and the City's historic downtown core.

Moderator

Karen Haluza, AICP, Executive Director, Planning & Building Agency, City of Santa Ana

Speakers

John Kaliski, AIA, John Kaliski Architects

3:00 pm - 3:15 pm

South Exhibit Hall

Break

Sponsors:

**Agua Caliente Band of Cahuilla Indians
ATKINS**

SESSION BLOCK # 4

3:15 pm - 4:45 pm

3:15 pm - 4:45 pm

North Exhibit Hall D/E

A Successful RFQ/RFP Process: A Win-Win for Agencies and Consultants

CM | 1.5

Whether it's your 1st or 100th time preparing a RFQ/RFP or responding to one, this session is intended to help both agencies and consultants improve this critical first step in a beautiful working relationship between an agency and consultant.

Moderator

Collette Morse, AICP, Principal, Morse Planning Group

Speakers

Jeff Hogan, AICP, Planning Manager, City of Santa Clarita; Susan Tebo, MPA, President, Tebo Environmental Consulting, Inc.

3:15 pm - 4:45 pm

North Exhibit Hall B/C

Walt Disney and the Promise of Progress City

CM | 1.5

In 1963, James Rouse said, "The greatest piece of urban design in the United States today is *Disneyland*." Could Walt Disney be one of the most influential figures in planning of the past 100 years? You bet. Come in a skeptical and you will leave a believer.

Moderator

Sam Gennawey, Urbanist, Senior Associate, KP&A

3:15 pm - 4:45 pm

North Exhibit Hall J/I

On the Right Track: How New Streetcars Will be Reshaping Orange County

CM | 1.5

The Cities of Anaheim, Fullerton and Santa Ana are currently planning new streetcars that will reshape the way people live, work and play. Each city will share its objectives and user benefits, plus provide updates on their progress and status.

Moderator

Tim Erney, AICP, PTP, Southern California Regional Manager, Kittelson & Associates, Inc.

Speakers

Linda Johnson, Principal Planner, City of Anaheim; Jay Eastman, AICP, Principal Planner, City of Riverside; Jason Gabriel, PE, Principal Civil Engineer, City of Santa Ana

3:15 pm - 4:45 pm

Monorail A/B

Are Congestion-Based Significance Criteria LOS? - The CEQA Paradigm Shift of SB 743

CM | 1.5 | LAW | CAMCLE

Level of Service (LOS). Love it? Hate it? LOS has been hotly debated in CEQA circles. SB 743 (Steinberg) mandates an alternative to determining significance of transportation impacts. OPR staff and other experts discuss it and seek your input.

Moderator

Gary D. Jakobs, AICP, Principal, Ascent Environmental, Inc.

Speakers

Christopher Calfee, JD, Senior Counsel, Governor's Office of Planning and Research; Chris Ganson, Senior Planner, Governor's Office of Planning and Research; Ron Milam, AICP, PTP, Principal, Fehr & Peers Associates

3:15 pm - 4:45 pm

Castle A/B

“Just the Facts Ma’am”: Navigating the Politics of Planning (Commission and Board Session)

CM | 1.5

Commissions and boards today face an increased stakeholder influence and an amplified discourse. Straddling the politics of the community and the policy of good governance, appointed officials are often caught in a vortex of tangled interests and contradictory objectives. Don't miss this dynamic presentation and discussion on the political pitfalls and strategies that can help steer the planning decision-making process in a sensible manner.

Moderator

Marc Yeber, ASLA, Planning Commissioner, City of West Hollywood, Vice President of Public Information, APA California

Speakers

Abbe Land, Councilmember, City of West Hollywood; Stephanie DeWolf, AICP, Planning Commissioner, City of Pasadena, Director of Community Development, City of West Hollywood; Kristi Hogan, Esq., City Attorney, Jenkins & Hugin, LLP

3:15 pm - 4:45 pm

Adventure

A Tale of Two Cities: Urban Greening of El Cerrito and Anaheim

CM | 1.5

Urban greening is a recent trend in urban planning. But how new is it? This session will explore two recent urban greening plans developed by two cities in the Bay Area and Orange County. Panelists from each city will compare and contrast their urban greening objectives as well as recent successes in implementation of the plans.

Moderator

Richard D. Barrett, LEED AP, Principal, MIG, Inc.

Speakers

Pamela Galera, ASLA, LEED AP, Principal Project Planner, City of Anaheim; Melanie Mintz, Interim Community Development Director, City of El Cerrito

3:15 pm - 4:45 pm

Safari

Military Compatible Land Use Planning

CM | 1.5

This panel will explain existing state law requiring military compatible land use planning. The panel will highlight available tools and resources to ensure that renewable energy development projects are military compatible. Featured speakers are experts in military operations, land use, and local government.

Moderator

Holly Roberson, JD, Land Use Counsel, The Governor's Office of Planning and Research

Speakers

Scott Morgan, Deputy Director, The Governor's Office of Planning and Research; Amanda Fagan, Project Manager, Western Regional Office, Department of Defense, Office of Economic Adjustment; Steve Chung, Intergovernmental Planner, Navy Region Southwest; Randy Wilson, Planning Director, Plumas County; Connie Chung, AICP, Supervising Regional Planner, Los Angeles County Department of Regional Planning

3:15 pm - 4:45 pm

Nile

When Property Values Attack: A Planning Tool for Combating the Loss of Intangible Heritage

CM | 1.5

The Japantown Cultural Heritage and Economic Sustainability Strategy outlines strategies for preserving and enhancing Japantown's cultural heritage. The presentation will describe how the contributing elements were documented through a new Social Heritage Inventory Form, and then discuss how an economic incentives toolkit was developed.

Moderator

Ruth Todd, AICP, FAIA, LEED AP, Principal, Page & Turnbull

Speakers

Christina Dikas, Architectural Historian, Page & Turnbull; Shelley Caltagirone, Historic Preservation Planner, San Francisco Planning Department; Desiree Smith, Preservation Project Manager, San Francisco Heritage; Elizabeth (Libby) Seifel, AICP, President, Seifel Consulting, Inc.

3:15 pm - 4:45 pm

Amazon

Industry or Housing: Which Came First? Resolving Land Use Conflicts in Places Where Industry is King

CM | 1.5

Should prime industrial lands be transformed into uses that are more compatible with adjacent residential land uses? Learn how some cities have worked with the community to identify strategies that create a balance between residential uses and the pressure to maintain a thriving economy from industrial uses.

Moderator

Esmeralda García, Principal, MIG, Inc.

Speakers

Lara Gates, Community Plan Update Project Manager, City of San Diego Planning Department; Alex Hamilton, Director of Planning and Community Development, City of Montebello; Amitabh Barthakur, Partner, HR&A Advisors Inc.; Laura Stetson, AICP, Principal, MIG, Inc.

5:00 pm - 6:30 pm

North Ballroom A

DIVERSITY SUMMIT 2014

Inclusive Vacations: Making and Retaining Tourism as a Job Center in Diverse Communities

CM | 1.5 | ETHICS

As job centers, tourist destinations are vital economic catalysts that can reinvigorate entire regions. Utilizing these job centers is essential for leveling the playing field. This panel will address the different ways tourist destinations can be used to maximize the economic impact on communities that surround and support them.

Moderator

Anna M. Vidal, MPA, MPL, Department of City Planning, City of Los Angeles, Membership Inclusion Director, Southern California, APA California

Speakers

Miroo Desai, AICP, Planning & Building Department, City of Emeryville, Membership Inclusion Director, Northern California, APA California; Veronica Hahn, Executive Director, Los Angeles Neighborhood Initiative; Jan Perry, General Manager, Los Angeles' Economic and Workforce Development Department

Sponsors:

**Stanley R. Hoffman Associates
Thornton Tomasetti**

7:00 pm - 11:00 pm

Magic Kingdom Lawn

**OPENING RECEPTION ON THE LAWN
"A REAL CALIFORNIA ADVENTURE"**

Begin your Adventures in Planning with a road trip through California! Eat, drink and have fun on the lawn at the Disneyland® Hotel with old friends and meet new colleagues. The adventure will continue as we move the party to Disney California Adventure® Park. Forget about fast passes and long lines. We'll be the only ones in the park! We'll enjoy a private showing of World of Color®, where we'll see images of characters come to life on a veil of mist, while water forms fanciful shapes to memorable music. Then it's on to Cars Land® where you'll be able to race against your friends in Radiator Springs®, outmaneuver your peers on a flying tires, and join in the fun when tractors come alive at a junkyard jamboree. You won't want to miss this magical evening! And you may invite your friends and family to join the fun, even if they are not attending the conference. Tickets may be purchased for the lawn reception and the private park party. This is truly once in a lifetime opportunity!

Sponsors:

**Jamboree Housing,
Kronick Moskovitz Tiedemann & Girard,
Kimley Horn, KTG, MIG, Panatoni,
PCR Services Corporation,
Sapetto Real Estate Solutions**

7:00 am
South Exhibit Hall
Exhibits Open

7:00 am
South Exhibit Hall
Continental Breakfast

Sponsor:
**Planning Directors Association of
Orange County**

7:00 am - 8:00 am
Room TBD
CPR Business Meeting

7:00 am - 5:00 pm
Ballroom Foyer
Conference Registration

7:15 am- 2:30 pm
Mobile Workshop Meeting Area 15 minutes prior to departure

Mobile Workshop #5
On a Mission! Preserving the Past to Enhance the Future

CM | 4.75

Additional fee - \$65, lunch provided

Join us on a train trek to charming San Juan Capistrano where we will saunter through the historic Los Rios District, Downtown and Mission San Juan Capistrano - known as the "Jewel of the Missions"! Local historians and planners will lead this engaging adventure with a focus on how historic resources have been preserved and continue to shape the contemporary fabric of this small town community.

Moderator
Maryann Marks, AICP, Principal Project Manager, Civic Solutions

Speakers
Bill Ramsey, AICP, Former Acting Community Development Director, City of San Juan Capistrano; Lori Porter, Chairman, San Juan Capistrano Cultural Heritage Commission; Mechelle Lawrence-Adams, Executive Director, Mission San Juan Capistrano; Diane Bathgate, AICP, RRM Design Group, and Former Mayor City of San Juan Capistrano; Ilse Byrnes, Local Historian

SESSION BLOCK # 5
8:00 am - 9:30 am

8:00 am - 9:30 am
North Exhibit Hall D/E

Do Your CEQA Mitigation Measures Hit the Bulls-eye or Do They Miss the Target?

CM | 1.5

Your CEQA document is certified. The agency & applicant are implementing mitigation measures, but don't understand them. We'll review good & bad examples & focus how to shore them up so they are easy to understand, implementable, and ultimately effective.

Moderator
Collette Morse, AICP, Principal, Morse Planning Group

Speakers
Susan Tebo, MPA, President, Tebo Environmental Consulting, Inc.; Margit Allen, AICP, Practice Builder, Kimley-Horn and Associates; Elizabeth Cobb, Vice President of Development Commercial Development, Shea Properties

8:00 am - 9:30 am
North Exhibit Hall B/C

The New Frontier - Watershed-Based Stormwater Management in the Urban Landscape

CM | 1.5

This session will present regional perspectives of recent stormwater regulatory changes that may impact development and redevelopment planning efforts in Southern California. Representatives from the City of Dana Point, County of San Diego and Riverside County Flood Control District will present viewpoints of municipal implementation of watershed-based stormwater management activities.

Moderator
Bryn Evans, CPSWQ, Senior Project Manager, Dudek

Speakers
Brad Fowler, PE, Director of Public Works and Engineering Services, City of Dana Point; Stephanie Gaines, Watershed Protection Program, County of San Diego; Jason Uhley, PE, MPA, Chief of Watershed Protection, Riverside County Flood Control and Water Conservation District

8:00 am - 9:30 am

North Exhibit Hall J/I

Implementing Plan Bay Area and SB375: Projects That Started 10 Years Before Plan Adoption

CM | 1.5

Plan Bay Area is the San Francisco Bay Area's first Sustainable Communities Strategy. Three projects—Bay Meadows Transit Village, Downtown Redwood City and the Grand Boulevard Initiative—have been leaders in implementing the Plan 10 years in advance.

Moderator

Gillian Adams, MRP, Regional Planner, Association of Bay Area Governments

Speakers

Dan Zack, LEED, Downtown Development Coordinator, City of Redwood City, Community Development Department; Darcy Forsell, AICP, MUP, Zoning Administrator/Principal Planner, City of San Mateo, Community Development Department, Planning Division; Sujata Srivastava, MCRP, Principal, Strategic Economics

8:00 am - 9:30 am

North Exhibit Hall G/H

Monetize Your Knowledge! Connect City Priorities with Investor Preferences

CM | 1.5

Monetize Your Knowledge! Maximize investment in your city by connecting planning efforts with investor preferences. Learn how technology can be used to broadcast city priorities to a national audience of developers. Give your city a competitive edge!

Moderator

Ian Wolfe Ross, Founding Principal, City Design Collective, Founder and CEO, OppSites

Speakers

Keith L. McCoy, Vice President and Principal, Urban Community Partners; Jeff Weir, CEcD, Community and Economic Development Director, City of Salinas; Jeff Shaffer, Principal, McKinley Partners

8:00 am - 9:30 am

Monorail A/B

Property Rights, Takings, and Exactions: A Leal and Practical Update for Planners

CM | 1.5 | LAW | CAMCLE

Every year sees changes to the law governing property rights, "takings," and conditions to development approvals (impact fees, dedication requirements, and other "exactions"). This annual session covers the legal "state of the art" for these topics, discusses new pronouncements from the federal and California courts, and offers practical advice for planning professionals.

Moderator

Vivian Kahn, FAICP, Dyett & Bhatia

Speakers

Thomas Jacobson, FAICP, JD, MCP, Professor and Director, Center for Sustainable Communities, Sonoma State University

8:00 am - 9:30 am

Castle A/B

Redevelopment's Future in California: How We Got Here and Where We're Headed

CM | 1.5 | LAW | CAMCLE

This presentation will focus on what led to the dissolution of California's redevelopment agencies, the current status of redevelopment affairs, and the potential for redevelopment in the future.

Moderator

Brad Kuhn, JD, Attorney, Nossaman LLP

Speakers

Rick Rayl, JD, Attorney, Nossaman LLP; Jeff Stava, JD, Attorney, Nossaman LLP

8:00 am - 9:30 am

Adventure

Planning for Smarter Corridor Mobility

CM | 1.5

Learn how a Caltrans-led partnership developed a next-generation Corridor System Management Plan incorporating Complete Streets and Smart Mobility. This effort for a congested corridor resulted in multimodal project and strategy recommendations that optimize the use of the system.

Moderator

Erik Alm, AICP, Senior Transportation Planner, California Department of Transportation, District 4

Speakers

Emily Mraovich, Associate Transportation Planner, California Department of Transportation; Tarek Hatata, President and Founder, System Metrics Group; Matt Kelly, Associate Transportation Planner, Contra Costa Transportation Authority (CCTA)

8:00 am - 9:30 am

Safari

New Uses of Social Media To Engage the Citizenry and Inform the Planning Process

CM | 1.5

This multi-media workshop will combine the perspectives of a city attorney, an assistant city manager and public information officer, a land developer and a municipal internet technology director to discuss innovative uses of social media to facilitate constituent communications and inform the planning process and planning entitlements and inform the public of planning and other public policy initiatives through social media.

Moderator

John Brown, Partner, Best Best & Krieger, LLP

Speakers

Tanya Spiegel, Economic Development Coordinator, City of Ontario; Cristina Tejada, Municipal IT Business Analyst, City of Fontana; Lori Sassoon, Deputy City Manager/Administrative Services, City of Rancho Cucamonga

8:00 am - 9:30 am

Nile

EVs, NEVs, the Sharing Economy, and You: Cars, Technology, and the Market, Timing the Public Sector Response

CM | 1.5

With AB 32 greenhouse gas emission reductions a key goal of the region, how can technology and the roadway network be visualized in a creative way to identify zones where alternative transportation choices may prosper? This panel discussion will review data, and discuss ways to bring alternatives to your community.

Moderator

Marco Anderson, Senior Regional Planner, Southern California Association of Governments

Speakers

Jacki Bacharch, Executive Director, South Bay Cities Council of Governments; Kati Rubinyi, Executive Director, Civic Projects; Eric Noble, President, Car Lab; David Grannis, President, PointC Consulting

8:00 am - 9:30 am

Amazon

Creative Mitigation Strategies for Historic Properties

CM | 1.5

This session provides a menu of CEQA-related options to "right size" mitigation for historic properties, while providing meaningful compensation for historic loss. Planners can speed project delivery, enhance the public realm and pay homage to California's history, cultural traditions and unique sense of place using these win-win solutions.

Moderator

Diane G. Kane, Ph.D., Vice-President, Programs, California Preservation Foundation

Speakers

Deborah M. Rosenthal, AICP, JD, Partner, Shepherd, Mullen, Richter & Hampton LLP; Andrea Galvin, President, Galvin Preservation Associates, Inc.

8:00 am - 9:30 am

North Exhibit Hall F

Is Granny That Scary? Addressing Residents' Fears About Senior Housing

CM | 1.5

Many communities are afraid to approve projects for senior residents, either as independent or assisted living. This panel provides information and perspective about senior housing and how cities can adjust regulations to be more accommodating.

Moderator

Laura Stetson, AICP, Principal, MIG, Inc.

Speakers

William Shields, Fountain Square Development; Danny Castro, Community Development Director, City of Sierra Madre, Historic Preservation Commissioner, City of West Hollywood, State Awards Coordinator, Southern California, APA California; Wayne Sant, Director of Capital Improvements, MBK Senior Living

8:00 am - 11:30 am

Mobile Workshop Meeting Area 15 minutes prior to departure

**Mobile Workshop #6
Conserving the Laguna Canyon Hiking Tour**

CM | 2.5

Additional fee - \$40, snack and water provided

Join Laguna Canyon Foundation on an easy, 1 mile roundtrip hike to Orange County's remaining natural lake and a visit to the nature center. Learn about the importance of balancing recreation and development needs with open space habitat in the stunning canyons of Laguna Beach. A snack and bottle of water will be provided at the workshop. It is highly recommended that you wear athletic shoes, loose fitting clothing, sun block, hat, and sunglasses.

Moderator

Annette Tam, Associate Planner, Civic Solutions and City of Jurupa Valley

Speakers

Hallie Jones, Executive Director, Laguna Canyon Foundation; Eddie Guerrero, Assistant Planner, Civic Solutions and City of Jurupa Valley

8:00 am - 11:30 am

Mobile Workshop Meeting Area 15 minutes prior to departure

**Mobile Workshop #7
Orange Bang! University, Transit, and Preservation Planning Rolled Into One**

CM | 3.0

Additional fee - \$35

This mobile workshop will feature the Old Towne Orange National Register Historic District, with special focus on three dynamic portions of the District: the Chapman University campus, Santa Fe Depot Specific Plan Area, and the historic downtown Plaza. Participants will learn about the incremental, yet dynamic transformation of this area from an unassuming historic downtown into one of Orange County's iconic public spaces and regional shopping and dining destinations. Workshop participants will learn about new university facilities, transportation facility enhancements, and adaptive reuse projects from planners, developers, and university representatives who have played key roles in guiding growth and change.

Moderator

Anna Pehoushek, AICP, Principal Planner, City of Orange

Speakers

Lisa L. Kim, Economic Development Manager, City of Orange; Kris Eric Olsen, Vice President of Campus Planning & Operations, Chapman University; Leason F. Pomeroy III, FAIA, Principal and Owner, LP3 Architects; Susan Secoy Jensen, AIA, Owner and Principal, Secoy Architects, Inc.

8:00 am - 11:30 am

Mobile Workshop Meeting Area 15 minutes prior to departure

**Mobile Workshop #8
Bicycle Tour of the Santa Ana River Trail and Bikeway**

CM | 3.0

Additional fee - \$60, bike and helmet provided

The Santa Ana River Recreational Trail and Parkway is the region's longest recreational corridor. When completed, this 110-mile trail will reach from Big Bear Lake, in the San Bernardino Mountains, to the mouth of the Santa Ana River, at the Pacific Ocean. The Santa Ana River Trail and Parkway is overseen by a Policy Advisory Group, or PAG. Learn how this multi-jurisdictional agency, together with a Citizens Trail Advisory Committee, has been able to address complex challenges of funding and constructing the trail for all users. Enjoy a 12-mile biking tour through urban parkland and under beautiful Cottonwood trees. Bikes and helmets provided.

Moderator

Jim Meyer, Executive Director, Trails4All

Speakers

Jeffrey Dickman, Trail Coordinator/Planner IV, County of Orange, Public Works Department, Flood Control Division; Bill Campbell, Former County Supervisor, County of Orange; Patricia Lock Dawson, Principal Consultant, Santa Ana River Trail and Parkway Partnership; Lauren Ficaro, Ph.D., Orange County Regional Recreational Trails Advisory Committee; Pamela Galera, ASLA, LEED-AP, Principal Project Planner, City of Anaheim

9:00 am - 1:00 pm

Mobile Workshop Meeting Area 15 minutes prior to departure

**Mobile Workshop #9
Re-Imagine Downtown Garden Grove**

CM | 3.25

Additional fee - \$45, lunch provided

Interested in social media and community engagement for downtown revitalization? Wondering about the fiscal and social benefits of partnering with a local university in a downtown mobility and design study? Considering an Open Streets event? Feel like taking a walk downtown and having lunch in a quaint market on Main Street? We've got all that in a half-day session in Garden Grove that provides overviews of the city's successful Mind Mixer social media site, Cal Poly Pomona's 606 Studio downtown study for mobility and design, and Orange County's first Open Streets event.

Moderator

Susan Emery, MPA, Community Development Director, City of Garden Grove

Speakers

Steve Jones, MBA, Council Member, City of Garden Grove; Lee Anne Milburn, Ph.D., Department Chair, Cal Poly Pomona, Department of Landscape Architecture, College of Environmental Design; Kimberly Huy, MPA, Community Services Director, City of Garden Grove

SESSION BLOCK # 6

9:45 am - 11:15 am

8:00 am - 6:00 pm

Foyer

CPF Silent Auction Opens

Auction items will close at two separate times: One group at 5:30 pm and the second group at 6:00 pm after the Live Auction ends

Numerous items will be displayed for bid at the 2014 Silent Auction throughout the day. The Silent Auction will end at 6:00 pm, so bid often and check back to see if anyone has outbid you!

Live Auction and Raffle drawing begins at 5:00 pm. Raffle tickets can be purchased beginning Saturday at 1:00 pm and at the start of the Live Auction event. Look for our raffle table near the exhibits – and our signature Red Barrel - to purchase raffle tickets for a chance to win great prizes!

Sponsor:
URS

9:45 am - 11:15 am

North Exhibit Hall D/E

Peer Review: Practice and Pitfalls

CM | 1.5 | ETHICS

As planners, we are often asked to review one another's work. Sometimes it is in the hope that a technical report can be used by an agency or consultant. Sometimes the reviewer is a regulatory agency that needs to rely on another agency's work. And sometimes the review is based on concerns, or outright opposition, to the object of study. This panel will explore what it means to review the work of other planning professionals. What do you owe your agency or client, and what is your responsibility to the profession?

Moderator

Brian Grattidge, AICP, MA, Senior Project Manager, Dudek

Speakers

Al Herson, Attorney, Sohagi Law Group; Jeff Loux, Ph.D., Chair, UC Davis Extension, Agricultural, Land Use, and Natural Resources

9:45 am - 11:15 am

North Exhibit Hall B/C

The Future of Public Engagement in Planning**CM | 1.5**

Public engagement is an increasingly important part of planning in California cities. Bringing more residents, businesses, and other interested parties to the planning table can result in more productive meetings and more innovative ideas.

Moderator

Sarah Rubin, Public Engagement Program Manager, Institute for Local Government

Speakers

Jason Giffen, AICP, Environmental and Land Use Management Director, San Diego Port District; Brian Holloway, President, Holloway Land Company; Elizabeth Patterson, AICP, Mayor, City of Benicia

9:45 am - 11:15 am

North Exhibit Hall J/I

Implementing Smart Growth Through Zoning - Where the Rubber Meets the Road**CM | 1.5**

Planners from the City of Sacramento summarize the process they used to jettison a 50 year old zoning code, and create an innovative, easy to use zoning code to implement their award winning General Plan. The City's innovative new code goes against the traditional "one-sized-fits-all" approach to planning and development.

Moderator

Jim McDonald, AICP, CFM, Senior Planner, City of Sacramento, Community Development Department

Speakers

David Kwong, AICP, Planning Director, City of Sacramento, Community Development Department; Tom Pace, Principal Planner, City of Sacramento, Community Development Department; Teresa Haenggi, Associate Planner, City of Sacramento, Community Development Department

9:45 am - 11:15 am

North Exhibit Hall F

Tomorrow Land(ing): Navigating Airport Planning in the Modern World**CM | 1.5**

Fasten your seatbelts and return your seatbacks to the upright position as we take off on an exploration of airport planning. At this session you'll learn about California's airport land use planning regulatory framework and hear what three distinctly different airports are doing to address land use compatibility related to community integration, noise, historic preservation, and the changing aviation industry.

Moderator

Veronica Siranosian, AICP, LEED GA, Senior Planner, URS Corporation

Speakers

Angela Leiba, Vice President, URS Corporation; Ted Anasis, AICP, Manager, Airport Planning, San Diego County Regional Airport Authority; Christopher Koontz, Chief of Airport Planning, Los Angeles World Airports, National Policy & Legislative Representative, APA California; Carmen Sainz, Supervising Regional Planner, Los Angeles County Department of Regional Planning

9:45 am - 11:15 am

Monorail A/B

Ethics and Conflicts of Interest in the Land Use Approval Process: Guidance for Public and Private Planners, Attorneys and Development Principals**CM | 1.5 | LAW | CAMCLE**

This presentation will provide tools for public and private planners, attorneys and development principals to issue spot situations where legal conflicts of interest and other ethical issues (e.g., Political Reform Act, Revolving Door Statutes, Due Process, etc.) could cause a development project to stall, be improperly influenced or be invalidated.

Moderator

Michael R.W. Houston, City Attorney, City of Anaheim

Speakers

Michael Torres, Assistant City Attorney, City of Newport Beach; Matthew "Mal" Richardson, Partner, Best Best & Krieger, LLP

9:45 am - 11:15 am

Castle A/B

Adventures in Inclusionary Housing: What's Happening in California**CM | 1.5 | LAW | CAMCLE**

Laws affecting inclusionary/affordable housing in California are in major flux, statewide and locally. This session summarizes, and allows for discussion of, recent court decisions, legislation, and "real life" case studies re: planning and financing of housing.

Moderator

William H. (Bill) Ihrke, JD, Partner, Rutan & Tucker LLP

Speakers

David P. Lanferman, JD, Partner, Rutan & Tucker LLP

9:45 am - 11:15 am

Adventure

New Tools for Corridor Revitalization: Tackling Three Obstacles to Change in Underutilized Commercial Corridors**CM | 1.5**

Corridors are hard to change, designed for cars, and lack open space. Some can be revitalized with different land use colors. But most need more help. This session presents three tools: turning streets into parks, making 6-lane roads safe for all modes of travel, and pattern books for incremental change.

Moderator

Colin Drukker, MURP, Associate Principal, PlaceWorks

Speakers

Karen Haluza, AICP, Executive Director, Planning & Building Agency, City of Santa Ana; Richard Flierl, Principal, Katalyst, Inc.; Peter Quintanilla, Senior Associate, PlaceWorks; Bryan Araki, Deputy City Planner, City of Clovis

9:45 am - 11:15 am

Safari

Geodesign and BioMimicry: Adventures in Sustainability

CM | 1.5

Geodesign and BioMimicry are design frameworks with supporting approaches and technology that can move us towards a more sustainable future. This session will highlight case studies to tell the story of how the qualitative and quantitative assessment of natural and social factors can influence our designs and plans.

Moderator

David Early, AICP, LEED AP, Principal, PlaceWorks

Speakers

Greg Pleiss, Solution Products Manager, Esri; Robert Kain, GIS Manager, PlaceWorks; Chris Allen, Co-Founder and Certified Biomimicry Professional, Biomimicry 3.8

9:45 am - 11:15 am

Nile

Great Urban Places, Transit Connections and Affordability - Can Cities Have it All?

CM | 1.5

A roundtable discussion with planners from the cities of Santa Monica, Los Angeles and San Francisco and an urban economist on the struggles and contradictions involved in creating great places while trying to retain a level of affordability and community character.

Moderator

Elizabeth R. Bar-El, AICP, Senior Strategic Planner, City of Santa Monica

Speakers

Peter D. James, Senior Strategic Planner, City of Santa Monica; Corey A. Teague, AICP, LEED AP, Assistant Zoning Administrator, City and County of San Francisco; Patricia Diefenderfer, AICP, Senior City Planner, City of Los Angeles; Dena Belzer, Principal, Strategic Economics, Inc.

9:45 am - 11:15 am

Amazon

Built Out and Underserved - Creative Strategies for Greening Our Urban Communities

CM | 1.5

The lack of available land creates significant problems in developing new parks and open space in underserved urban areas. This panel discusses strategies for creating green when space is limited.

Moderator

Isabelle Minn, LEED AP, Associate Principal, PlaceWorks

Speakers

Norma E. Garcia, Deputy Director, Los Angeles County Department of Parks and Recreation; Valerie Watson, Assistant Pedestrian Coordinator, Los Angeles Department of Transportation Pedestrian Programs Division; Claire Robinson, Founder, Managing Director, Amigos de los Rios

9:45 am - 11:15 am

North Exhibit Hall G/H

2014 CEQA Guidelines Amendments

CM | 1.5 | LAW | CAMCLE

OPR and the Natural Resources Agency are updating the CEQA Guidelines. Come hear about all the proposed changes and provide input on the update. Amendments being considered include legislatively authorized Environmental Checklist revisions to include wildfire hazard impact questions, development of alternative transportation metrics, along with clarification of streamlining provisions, approaches to supplemental reviews (i.e., addendum, supplement to an EIR, subsequent EIR), and several other topics.

Moderator

Curtis E. Alling, AICP, Principal, Ascent Environmental, Inc.

Speakers

Christopher Calfee, JD, Senior Counsel, Governor's Office of Planning and Research; Barbara Schussman, JD, Partner, Perkins Coie; Doug Carstens, JD, Managing Partner, Chatten-Brown & Carstens; Mindy Fogg, AICP, Planning Manager, County of San Diego

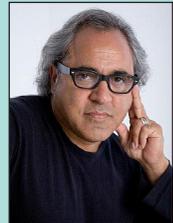
11:30 am - 1:00 pm

Grand Ballroom

**Plenary Luncheon Keynote Speaker
Shaheen Sadeghi, Founder, LAB Holding**

CM | 1.0

In 1991 following a successful career in the fashion industry, Shaheen created and founded LAB enterprise. His first project, the LAB Anti-Mall, was an overwhelming success that answered a need for a youth-driven shopping experience. This development breathed new life into



an abandoned factory and offered an outlet for local students, emerging artists and musicians, and like-minded retail entrepreneurs. The LAB has become the creative heart of the blossoming Sobeca arts district in Costa Mesa. In 2002, the CAMP was opened as an environmentally focused shopping campus highlighting individual sports and progressive eating choices. Recently, he opened the Anaheim Packing District – a restoration of two historic buildings and addition of a community park. The project was inspired by European experiences where food, art, culture and educational programs are integrated.

While at the conference make sure to set aside time to visit one, if not all, of the LAB Holdings' projects. They are definitely worth your time!

**Sponsor:
ICF International**

SESSION BLOCK # 7

1:15 pm - 2:45 pm

1:15 pm - 2:45 pm

North Exhibit Hall D/E

Fire STEPP: Fire Severity, Treatment, Education, Planning and Prevention

CM | 1.5

Discussion on the role of CAL FIRE in Land Use Planning. What responsibilities does the fire service have in Planning and Prevention, before the fires start? New legislation requires CAL FIRE to increase its involvement with local land use planning decisions. Learn what investments CAL FIRE is undertaking to address the wildfire challenges facing California.

Moderator

Ken Pimlott, Director, Chief, CAL FIRE

Speakers

Edith Hannigan, Program Analyst, Board of Forestry and Fire Protection; Mark Lorenzen, Chief, Ventura County Fire Department; Mike Bradley, Deputy Chief of Resource Management, CAL FIRE

1:15 pm - 2:45 pm

North Exhibit Hall B/C

Behind the Dais: Taking the Mystery Out of Commission and Board Meetings (Commission and Board Session)

CM | 1.5

Public hearings don't always go as planned and some even take a turn that catches all by surprise. Unexpected twists can cause a hearing to be hijacked from the planned path leaving stakeholders to scratch their heads. Join us for a lively presentation and discussion on the factors that shape the decision-making process.

Moderator

Marc Yeber, ASLA, Planning Commissioner, City of West Hollywood, Vice President of Public Information, APA California

Speakers

Danny Castro, Community Development Director, City of Sierra Madre, Historic Preservation Commissioner, City of West Hollywood, State Awards Coordinator, Southern California, APA California; Stephanie Landregan, ASLA, LRA, Planning Commissioner, City of Glendale; Stephanie DeWolf, AICP, Planning Commissioner, City of Pasadena, Director of Community Development, City of West Hollywood

1:15 pm - 2:45 pm

North Exhibit Hall G/H

Engagement, Planning, Partnerships and Road Diet Make Downtown Lancaster Phat

CM | 1.5

In 2006, downtown Lancaster was in decline. This session will highlight the challenges that were overcome and how community engagement, a form-based code, redesigned main street and cooperative public-private environment transformed downtown into a success during a significant recession, and how the results have changed Lancaster's planning.

Moderator

Starla Barker, AICP, Senior Associate/Project Manager, RBF Consulting

Speakers

Brian Ludicke, Planning Director, City of Lancaster; Michelle Cantrell, City Engineer, City of Lancaster; Chenin Dow, Management Analyst, City of Lancaster; Chuen Ng, Associate Planner, City of Lancaster

1:15 pm - 2:45 pm

Monorail A/B

Paths to More Sustainable Communities: Navigating SB 375 CEQA Streamlining and SB 743 Transportation Analysis

CM | 1.5 | LAW | CAMCLE

Regional and local agencies are facilitating infill and mixed-use development using new tools and techniques in SB 375 and SB 743. This session will review the evolving nature of CEQA streamlining and new multi-modal transportation impact analysis.

Moderator

Ted Holzem, Senior Project Manager, Mintier Harnish, Young Planners Coordinator, APA California

Speakers

Robert Leiter, FAICP, Principal, Urban and Environmental Planning, FAICP Coordinator, APA California; Fred Dock, AICP, Transportation Director, City of Pasadena; Kirk Trost, Chief Operating Officer and General Counsel, Sacramento Area Council of Governments; Richard Daulton, MURP, Principal, Rincon Consultants, Inc.

1:15 pm - 2:45 pm

Castle A/B

Fees and Exactions After Koontz

CM | 1.5 | LAW | CAMCLE

Fees and exactions must comply with the California Mitigation Fee Act. This panel will give attendees the opportunity to hear legal experts discuss the state of takings law in California, explain how the Mitigation Fee Act may be affected by recent court decisions, and predict the direction of takings law.

Moderator

Deborah M. Rosenthal, AICP, JD, Partner, Sheppard Mullin Richter & Hampton LLP

Speakers

Glen C. Hansen, JD, Senior Counsel, Abbott & Kindermann LLP

1:15 pm - 2:45 pm

Adventure

Successful Strategies for Financing Infill Development: Overcoming Financial Constraints and Getting Projects Built

CM | 1.5

After the plans have been adopted by Council, how does the project actually become reality? Infill development has become a major strategy to implement SB 375. This panel will explore financial constraints facing infill development and identify "best practices" for guiding implementation for projects and plans.

Moderator

Allison S. Joe, AICP, Deputy Director, Strategic Growth Council

Speakers

Walter F. Kieser, Senior Principal, Economic & Planning Systems; Meea Kang, AIA, President, Domus Development, LLC; Mott Smith, Co-Founder, Civic Enterprise

1:15 pm - 2:45 pm

Safari

Mixed Feelings on Mixed-Use: Revitalizing the Underutilized

CM | 1.5

This session will look at how underutilized commercial/residential mixed-use developments are struggling to fill vacant storefronts and how the economics of underutilized buildings affects a community. Further, this session will highlight case studies of both successful mixed-use as well as failed mixed-use developments and suggest ways to address underutilized mixed-use developments.

Moderator

Ricky Caperton, MELP, Project Planner, PlaceWorks

Speakers

Bruce Brubaker, LEED AP, CLA, Associate Principal, PlaceWorks; Michael Dieden, Founder, Creative Housing Associates; Lois Fisher, LEED AP ND, President, Fisher Town Design; Steve Gunnells, Chief Economist, PlaceWorks; Lisa Wise, AICP, President, Lisa Wise Consulting

1:15 pm - 2:45 pm

Nile

Passing the AICP Exam: Who Wants to be a Certified Planner?

Who wants to be a certified planner? If your final answer is yes... then this is your million dollar chance to learn how to take the AICP exam! Learn and participate in good fun and competition as planners display their planning knowledge while learning tips on preparing to take the AICP exam. Participants answer real past exam questions, followed by Q&A about the exam itself, study topics, and learn test-taking tips.

Moderator

Kimberly Brosseau, AICP, Park Planner, County of Santa Clara Parks and Recreation Department, AICP Coordinator, APA California

Speakers

Rob Terry, AICP, Senior Regional Planner, Fresno Council of Governments; Asha Bleier, AICP, LEED BD + C, Project Manager, Dudek, Professional Development Officer, San Diego Section, APA California; Stan Donn, AICP, Senior Planner/ Project Manager, City of Chula Vista; Darin Neufeld, AICP, Environmental Planner and Project Manager, San Diego Section Board Member, URS Corporation, APA California

1:15 pm - 2:45 pm

Amazon

Futureland! High Speed Rail Coming to the US!

CM | 1.5

The regulatory/planning processes in the UK and US provides the foundation for a discussion of the implementation of High Speed Train in California's Central Valley and the UK's London to Birmingham line. Regulation, Lessons learned, regeneration.

Moderator

Kimberly M. Avila, AICP, Project Director, Atkins

Speakers

Paul White, MA, MSc, Director, Head of Planning, Atkins; Rod Jeung, Principal, Design and Planning, AECOM

1:15 pm - 2:45 pm

North Exhibit Hall J/I

Comparing and Assessing Form-Based Coding Strategies: What's Working. What's Not.

CM | 1.5

In this session Daniel Parolek will draw from his recent coding experience and Zoning Practice article to compare different coding approaches, Oakland's Planning Director will discuss how she envisions form-based coding to be used there, and Santa Ana's Planning Director will discuss lessons learned from her city's award-winning form-based code.

Moderator

Daniel Parolek, AIA, Founding Principal, Opticos Design, Inc.

Speakers

Rachel Flynn, Director of Planning and Building, City of Oakland; Karen Haluza, AICP, Executive Director, Planning & Building Agency, City of Santa Ana

1:15 pm - 4:15 pm

*Mobile Workshop Meeting Area 15 minutes prior to departure***Mobile Workshop #10**
Wat-er You Drinking in the OC? A tour of the World's Largest Water Purification System for Potable Water**CM | 2.0***Additional fee - \$35*

Tour the Groundwater Replenishment System (GWRS) facility. A highly complex system that takes treated wastewater that would have previously been discharged into the Pacific Ocean and purifies it using a three-step advanced treatment process for potable reuse. From toilet to tap, the GWRS is the largest advanced water purification facility of its kind in the world. Dress code required – closed toe shoes, no high heels. Pants/jeans/slacks are recommended; skirts/shorts are discouraged.

Moderators*Steven Ayers, Planner, City of Fountain Valley; Matthew Jenkins, Assistant Planner, City of Fountain Valley***Speakers***Greg Woodside, Executive Director of Planning and Natural Resources, Orange County Water District*

1:15 pm - 4:15 pm

*Mobile Workshop Meeting Area 15 minutes prior to departure***Mobile Workshop #11**
Richard Nixon Library and Museum Tour**CM | 2.5***Additional fee - \$45*

Situated on nine rolling acres in Yorba Linda, the Richard Nixon Library and Birthplace offers visitors an insider's glimpse into the events, people and world that shaped, and were shaped by, the 37th President. Things to see and do while at the library include: A close-up view of President Nixon's Home and Birthplace; a chance to step aboard Army One, the helicopter used by Presidents Kennedy, Johnson, Nixon, and Ford; see the 1967 Lincoln Continental limousine used by Presidents Johnson, Nixon, and Ford; and explore a replica of the East Room of the White House.

Moderator*Steven K. Harris, AICP, Community Development Director, City of Yorba Linda***Speakers***Robert Lyons, Planning Commissioner, City of Yorba Linda*

1:15 pm - 4:30 pm

*Mobile Workshop Meeting Area 15 minutes prior to departure***Mobile Workshop #12**
Beyond the Farm - Growing the Buena Park Entertainment District**CM | 3.25***Additional fee - \$35*

Knott's Berry Farm, the oldest theme park in America, and other attractions such as Medieval Times and Pirates Dinner Adventure attract over 6 million visitors per year to the City of Buena Park. Through strategic investment, the City has plans to grow its entertainment district to over 10 million visitors per year. Learn about the challenges related to shared parking, traffic, pedestrian circulation, and master planning at the district level. See how streamlined entitlement processes have lead to over \$200 million of investment. You will have an opportunity to briefly visit Knott's Berry Farm and other key attractions including the City's newest venues: Titanic: The Experience and Bodies: The Exhibit.

Moderator*Joel Rosen, AICP, Community Development Director, City of Buena Park***Speakers***Sara Copping, Executive Director, Visit Buena Park; Jeff Gahagan, Vice President, Maintenance and Construction, Knott's Berry Farm*

1:30 pm - 4:30 pm

*Mobile Workshop Meeting Area 15 minutes prior to departure***Mobile Workshop #13**
Downtown Anaheim "It's Real" - A Tour of Development in Downtown Anaheim's New Packing District**CM | 2.5***Additional fee - \$35*

Anaheim has unveiled its Packing House Development and historic preservation project/retail/entertainment venue in the heart of its Downtown Packing District. The tour will highlight the revitalization efforts surrounding the historic packing house, including the boulevard residential projects, Center Street retail and mixed-use development. The tour will feature a special presentation by LAB Holdings, the City's partner and operator of the Packing House and developer responsible for repositioning of Center Street.

Moderator*Sergio Ramirez, MPA, Senior Project Manager, Community Development Department, City of Anaheim***Speakers***Chris Bennett, Director of Development, LAB Holding, LLP; Laura Alcalá, MPA, Community Investment Manager, City of Anaheim*

2:45 pm - 3:00 pm

South Exhibit Hall

Break

Sponsors:

**Agua Caliente Band of Cahuilla Indians
ATKIN**

SESSION BLOCK # 8

3:00 pm - 4:30 pm

3:00 pm - 4:30 pm

North Exhibit Hall D/E

Outreach to the Silent Majority

CM | 1.5

Elected officials need to make decisions benefitting the entire community, not just those attending hearings. How do we solicit the input of those not in the room? Panelists will share techniques for reaching members of the community who wouldn't normally participate due to absentee ownership, cultural barriers or other factors.

Moderator

Charlie Knox, AICP, Principal, PlaceWorks

Speakers

John B. Hester, AICP, Planning Director, Tahoe Regional Planning Agency; Paul Schiebel, AICP, Principal Planner, City of Visalia; Karl Hill, Planning Services Manager, City of Garden Grove

3:00 pm - 4:30 pm

North Exhibit Hall B/C

Transit-Oriented Infill Development: Doing It Well and Overcoming Obstacles (CPR Session)

CM | 1.5

While benefits of infill development are broadly recognized, obstacles to transit-oriented infill development can seem insurmountable. This session will present and – through audience participation – refine “best practices” for infill development including: context-sensitive design, minimizing traffic impacts, leveraging public benefits, maintaining financial feasibility, and new tools for funding infrastructure in urban settings.

Moderator

Woodie Tescher, Principal, PlaceWorks

Speakers

Bill Anderson, FAICP, Vice President, AECOM, APA National President; Matthew Taecker, AICP, AIA, Principal, Taecker Planning and Design; Stanley R. Hoffman, FAICP, President, Stanley R. Hoffman Associates, PEN President

3:00 pm - 4:30 pm

North Exhibit Hall J/I

Meaningful Input in 10 Minutes or Less

CM | 1.5

Learn to design effective, engaging online workshops that will enable your busy citizens to give you and your decision-makers meaningful input in 10 minutes or less. See real-world examples and participate in a real-time exercise.

Moderator

Joanna Jansen, AICP, LEED AP, Associate Principal, PlaceWorks

Speakers

Tom Hudson, AICP, CMSM, Director, Land Use Services Department, San Bernardino County; Joanna Altman, Administrative Analyst II, City Manager's Office; Joanna Altman, MPA, Administrative Analyst II, City Manager's Office, City of Vallejo

3:00 pm - 4:30 pm

North Exhibit Hall G/H

Legitimate Voices: Youth Perspectives on the Meaning of Building Healthy Communities in Eastern Coachella Valley

CM | 1.5

This unconventional panel will provide an opportunity for planners to learn how young non-planners are transforming their communities in the eastern Coachella Valley with health as the core principle driving their projects and campaigns.

Moderator

Miguel Angel Vazquez, AICP, Healthy Communities Work Group, Co-Chair, California Planning Roundtable

Speakers

Adriana Diaz-Ordaz, Youth Coordinator, Building Healthy Communities; Daisy Frias, Youth Leader/Student, Building Healthy Communities-Eastern Coachella Valley; Sahara Huazano, Pueblo Unido CDC; Victor Gonzalez, Youth Leader, Pueblo Unido CDC; Jacqueline Aguilar, Chair, Dia de los Muertos Celebration at Raices Cultura

3:00 pm - 4:30 pm

Monorail A/B

Sustainable Water: How San Diego is Assuring its Water Future

CM | 1.5

San Diego is particularly vulnerable to water shortages. Yet it is coping with drought, climate change and water cutbacks more effectively than other regions, through conservation, recycling, rate restructuring and new technologies.

Moderator

Cary Lowe, AICP, Ph.D., Land Use Attorney and Mediator, Law Office of Cary Lowe

Speakers

Marsi Steirer, Deputy Director, City of San Diego Public Utilities Department; Dana Frieauf, PE, Water Resources Manager, San Diego County Water Authority; Glen Schmidt, FASLA, President, Schmidt Design Group

3:00 pm - 4:30 pm

Castle A/B

How Recent Developments in CEQA Affect Agency Attorneys and Planners**CM | 1.5 | LAW | CAMCLE**

A panel discussion of recent developments and hot topics in CEQA practice, particularly as it relates to planning practice at public agencies.

Moderator

Michael H. Zischke, Attorney, Cox, Castle & Nicholson

Speakers

Tim Paone, Attorney, Cox, Castle & Nicholson; Nicole M. Walsh, Attorney, Deputy County Counsel, County of Orange

3:00 pm - 4:30 pm

Adventure

What Planners Need to Know About LAFCO**CM | 1.5**

This session outlines the Cortese-Knox-Hertzberg Local Government Reorganization Act of 2000, the primary law governing Local Agency Formation Commissions (LAFCOs). Staff will address how planners should approach LAFCO when considering annexation of unincorporated territory. A city planning director will discuss how best to navigate the LAFCO approval process from the applicant's perspective.

Moderator

Paul A. Novak, AICP, Executive Officer, Local Agency Formation for the County of Los Angeles

Speakers

Jeff Kugel, Planning Director, City of Glendora; Keene Simonds, Executive Officer, Marin LAFCO

3:00 pm - 4:30 pm

Safari

Planning Regional Multi-Use Trails: Challenges and Solutions**CM | 1.5**

Regional multi-use trails hold great promise in promoting active transportation. In this session, you will learn strategies for selecting the best trail alignment, achieving buy-in from landowners, minimizing user conflicts, and mitigating environmental impacts. As case studies, we will explore the three trail projects in the Central Coast region and Los Angeles area.

Moderator

Jonathan Berlin, MESM, Associate Environmental Planner, Rincon Consultants

Speakers

Josh Cross, LEED AP, Senior Planner, RRM Design Group; Greg Maher, RLA, ASLA, Landscape Architect, Manager, Associate, Alta Planning + Design

3:00 pm - 4:30 pm

Nile

All Aboard! Anaheim Regional Transportation Intermodal Center: From Vision to Reality**CM | 1.5**

This session will focus on the Anaheim Regional Transportation Intermodal Center (ARTIC), a LEED Platinum facility opening in 2014. Learn the insights regarding the visioning, design and development of the world-class transportation center that will serve as the focal point of a vibrant, mixed-use urban center in Anaheim's Platinum Triangle.

Moderator

Ken Ryan, Principal, KTG Group, Inc.

Speakers

Natalie Meeks, Public Works Director, City of Anaheim; Albert Kaneshiro, AIA, LEED AP BD+C, Vice President, Project Manager, HOK, Inc.

3:00 pm - 4:30 pm

Amazon

Liberty: Planning an Energy Neutral Residential Mixed-Use Development in West Sacramento**CM | 1.5**

What unique design strategies can be implemented to create a more sustainable project? Learn about Liberty, an emerging development in West Sacramento, its strategic alliance with PG&E's Zero Net Energy Pilot Program and the creative strategies used.

Moderator

Peter R. Templeton, Principal, Templeton Planning Group

Speakers

Peter Turnbull, Principal Program Manager, Pacific Gas & Electric Company; Judi G. Schweitzer, MRED, AMDP, CGBP, Founder, Chief Sustainability Advisor, Schweitzer + Associates, Inc.; Mark R. Scheurer, AIA, Principal, Mark Scheurer Architect, Inc.

4:30 pm - 6:00 pm (Live Auction begins at 5:30 pm)

South Exhibit Hall and North Ballroom A

Happy Hour: Consultants' Reception and CPF Scholarship Live Auction

Come join the party and support a great cause! Every year planners show their dedication and support to the California Planning Foundation, which provides scholarships to planning students throughout the state. Come for the food and drink, stay to outbid your colleagues on their favorite items and to support the future of our planning profession! Don't miss this annual event!

Sponsors:
ICF International
URS

Monday, September 15, 2014

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6:00 pm

South Exhibit Hall

Exhibit Tear-Down

6:00 pm (bus departs) - MobileWorkshop Meeting
Area 15 minutes prior to departure

7:00 pm game time

**Batter Up - Los Angeles Angels of Anaheim
Baseball Game**

Transportation provided, \$37 Club Level,
\$20 Terrace Level

9:00 - 11:00 pm

Room TBD

Planning Band

Come dance and rock out to the sounds of the Planning Band. You won't want to miss this annual tradition as your colleagues delight and entertain you.

7:00 am - 1:00 pm

Ballroom Foyer

Conference Registration

SESSION BLOCK # 9
8:00 am - 9:30 am

8:00 am - 9:30 am

North Exhibit Hall D/E

Lessons from Don Draper - What Planners Can Learn from the Advertising World

CM | 1.5

Advertisers are trained to master the art of the pitch – to deliver captivating messages that stick with their audience. Planners are not. This session offers seven lessons from the world of advertising to help planners prepare and present their ideas to the public in ways that are engaging and lasting.

Moderator

Georgia Sheridan, AICP, Planner, City of West Hollywood

Speakers

Amber Hawkes, AICP, Urban Designer/Planner, Meléndrez

8:00 am - 9:30 am

North Exhibit Hall G/H

Leadership Skills for the Tough Situations (CPR Session)

CM | 1.5

In this California Planning Roundtable sponsored session, a panel of planners and a leadership consultant will engage in a discussion with the audience of the important leadership skills - taking risks, making tough decisions, knowing when to be strong and when to be low-keyed and walking the political tightrope - that help people set aside fear and do their best work in tough times.

Moderator

Elaine Costello, FAICP, Private Consultant

Speakers

Steven A. Preston, FAICP, City Manager, City of San Gabriel, Chapter Historian, Southern California, APA California; Janet M. Ruggiero, FAICP, Director, De La Salle Institute; Matthew Burris, AICP, LEED AP, Senior Associate, Raimi + Associates, Planning Commissioner, Jurupa Valley; Max Freund, MA, MIIIM, Partner, LF Leadership; Gustavo Gonzalez, AICP, Associate Planner, City of Anaheim and Section Historian, Inland Empire Section APA California

8:00 am - 9:30 am

Castle A/B

The 2014 General Plan Guidelines: A Giant Leap Forward

CM | 1.5

The 2014 update to the General Plan Guidelines (GPGs) represents a major shift in the way the Governor's Office of Planning and Research (OPR) provides guidance to cities and counties. Speakers at this session will describe the new GPGs format and how it can be used to address infill, renewable energy, healthy communities and climate change.

Moderator

Seth Litchney, General Plan Guidelines Project Manager, Governor's Office of Planning and Research

Speakers

Elizabeth Baca, MD, MPA, Senior Health Policy Advisor, Governor's Office of Planning and Research; Michael McCormick, AICP, Senior Planner, Local and Regional Affairs Advisor, Governor's Office of Planning and Research; Tim Snellings, Development Services Director, Butte County; Terrell "Terry" Watt, AICP, Owner, Terrell Watt Planning Consultants

8:00 am - 9:30 am

North Exhibit Hall J/I

Aging Infrastructure: Opportunities to Redesign Communities

CM | 1.5

This session focuses on the opportunities and challenges associated with aging infrastructure, limited open space, and public health concerns; it provides planners with a broad perspective and on-the-ground discussion of land use, environmental planning, green infrastructure, and community design as it relates to multi-benefit, cross-disciplinary planning for public health, infrastructure, and recreation.

Moderator

Melissa Erikson, ASLA, Senior Associate, Landscape Architect, PlaceWorks

Speakers

Mitch Avalon, PE, Retired Deputy Public Works Director and Deputy Chief Engineer, Contra Costa County Flood Control and Water Conservation District; Claire Robinson, Founder, Managing Director, Amigos de los Rios; Richard Gomez, PE, Civil Engineer, Los Angeles County Public Works Department

Tuesday, September 16, 2014

8:00 am - 9:30 am

North Exhibit Hall B/C

Understanding Land Use Economics to Provide Complete Customer Service

CM | 1.5

This panel will explore the economic priorities of different applicants seeking land use approvals. Learn what drives each applicant and how to facilitate a more efficient process that ultimately achieves an improved, yet profitable, project.

Moderator

James S. Holloway, Community Development Director, City of San Clemente

Speakers

Steve Gunnells, Chief Economist, PlaceWorks; Chelsea Maclean, JD, Associate Attorney, Holland & Knight; Mike Jorgensen, Building Official, City of San Clemente

8:00 am - 9:30 am

Monorail A/B/C

Annual CEQA Update

CM | 1.5 | LAW

This session will update planners on the CEQA happenings for 2014. It will cover the latest in case law, the anticipated CEQA Guidelines amendments, and the latest on CEQA legislation.

Moderator

Antero (Terry) Rivasplata, AICP Technical Director, ICF International

Speakers

Ron Bass, AICP, JD, Expert Consultant, ICF International, Margaret Moore Sohagi, JD, Principal, Sohagi Law Group

8:00 am - 1:30 pm

Mobile Workshop Meeting Area 15 minutes prior to departure

Mobile Workshop #14 Newport Back Bay Outrigger Expedition - An Examination of Design with Nature

CM | 4.0

Additional fee - \$60, lunch provided

Explore how competing interests have contributed to sustainability of Newport Back Bay over the years. The Newport Bay Conservancy will provide a naturalist led outrigger tour of Newport Back Bay. Planners from the City of Newport Beach will provide an overview of development projects underway in the area. Tour topics include: watershed ecology, wildlife habitat, efforts to maintain and restore Newport Back Bay, private development, CEQA mitigation, and the challenges of developing in close proximity to natural resources such as Newport Back Bay.

Moderator

Makana Nova, AICP, LEED Green Associate, City of Newport Beach

Speakers

Jaime Murillo, AICP, LEED Green Associate, City of Newport Beach; James Campbell, City of Newport Beach; Howard Cork, Naturalist, Newport Bay Conservancy; Dennis Baker, Naturalist, Newport Bay Conservancy; Gordon Craig, Principal and Project Manager for Back Bay Landing, Land Research and Analysis

9:00 am - 2:00 pm

Mobile Workshop Meeting Area 15 minutes prior to departure

Mobile Workshop #15 Jewels of the Coast - Coastal Resorts of Orange County

CM | 3.5

Additional fee - \$45

Each OC coastal city and each resort has its own character, personality and appeal. This Orange County coastal cities tour will focus on seaside resorts and the cities' role in supporting tourism through Planning and Economic Development tools. We will explore Huntington Beach, Surf City USA, and its resorts; Newport Beach and its historic Balboa Bay Club – a favorite of John Wayne - and Pelican Hill Resort; Laguna Beach historic artists' colony with Craftsman-style Montage Resort, our stop for lunch; and Dana Point resort town with Ritz Carlton, St. Regis and Headlands development, open space and restoration of coastal habitat areas.

Moderator

Christy Teague, AICP, Economic Development Manager, City of Dana Point

Speakers

William Hoffman, M.A., Ph.D., President, Hoffy Tours, LLP

9:45 am - 11:15 am

Grand Ballroom

APA California Awards Brunch

The purpose of the APA California Awards Program is to encourage quality in planning and increase the public's awareness of the planning profession through recognizing outstanding achievement in the planning field. This year's Awards brunch will highlight the best planning policies, projects and people in a large and diverse Chapter. The highlights of the planning processes and products will be discussed and presented visually. In addition, professional planners and laypersons, including volunteers and elected officials, will be honored for demonstrations of dedication, service and planning achievement. The work they accomplished and the strategies they found effective will be noted. Attendees will be able to take away knowledge and resource links from jurisdictions and individuals who have found solutions to problems they themselves face.

Sponsor:
PlaceWorks

11:30 am - 1:00 pm

Center Ballroom

Closing Plenary Session
Doing the Right Thing: Ethical Practices for a Diverse Population

CM | 1.5 | ETHICS

Diversity abounds in the planning environment. Issues of race, culture, language, and gender can divide us or be the foundations for building bridges that make the community planning process more effective and our communities stronger. This session examines some of the changing demographic and diversity trends in California and the importance of having the profession respond with new paradigms for planning practice which reflect the planner's ethical commitment to social justice and ethical planning practice. Using the AICP Code of Ethics and emphasizing the Code's aspirational components, attendees will explore options for how they can respond to these ethical challenges.

Moderator

Kurt Christiansen, AICP, Director of Economic and Community Development, City of Azusa, Vice President of Conferences, APA California, National APA Board Director, Region 6

Speakers

Lance Schulte, AICP, Past AICP Commissioner, Region 6, National APA; Veronica Tam, AICP, TA Planning; Carol D. Barrett, FAICP, Assistant Director, City of Burbank, California Planning Foundation President

REGISTRATION IS NOW OPEN

www.APACalifornia-conference.org



The conference program is subject to change.

The most current information can be found on the website at www.APACalifornia-conference.org prior to the conference, on the mobile app and in the registration area when the conference begins.



Members can earn certification credits for many activities at the conference. See notation in each session block for the number of approved certification credits awarded for that session/event.

