



CAL Planner

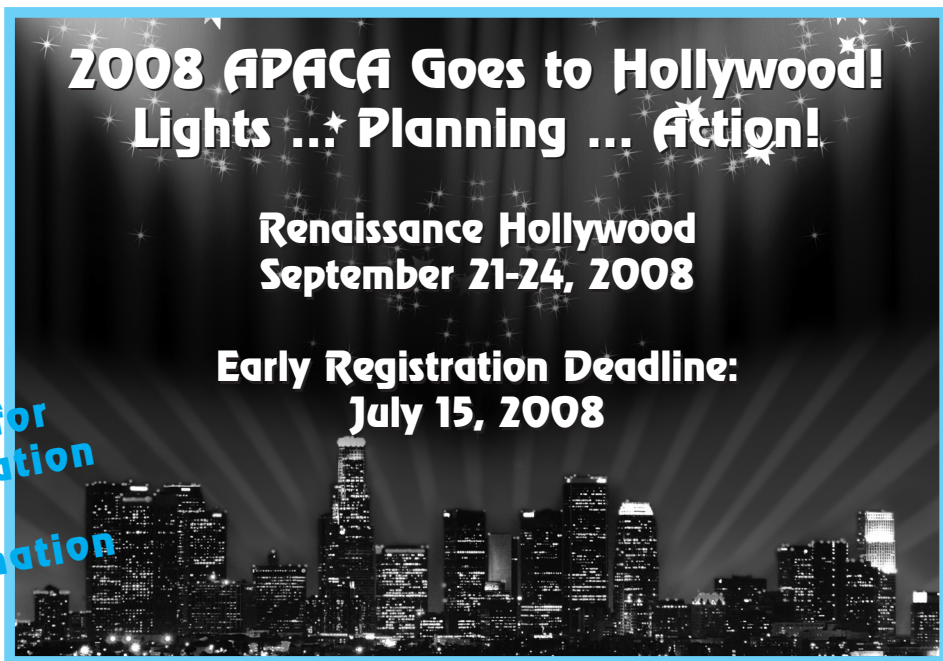
MARCH - APRIL 2008

See pages 7 - 10 for
Conference Registration
and
Sponsorship Information

**2008 APACA Goes to Hollywood!
Lights ... Planning ... Action!**

**Renaissance Hollywood
September 21-24, 2008**

**Early Registration Deadline:
July 15, 2008**



Join us in Hollywood for the 2008 California Chapter American Planning Association Conference from Sunday, September 21 - 24.

Experience Hollywood's comeback, and take a short subway ride to witness Downtown LA resurgence.

The 2008 California Chapter of the American Planning Association Conference will be held at the beautiful Renaissance Hollywood Hotel in the Hollywood and Highland Complex in fabulous Hollywood. Hotel reservations are now available online at www.calapa.org.

The Conference will include exciting keynote speakers, over 100 educational sessions covering a variety of topics, including Cooperation/Partnerships, Economic Development/Smart Growth, Diversity in Planning, Planner Survival Skills, Environment/Safety/Public Health, Urban Design, Transportation Neighborhood Planning/Advocacy, over 10 mobile workshops, a tour of the Kodak Theatre (the home of the

Academy Awards), a spectacular Opening Reception at The Highland's Club, California Planning Foundation Auction/Reception, Awards Luncheon, Consultant Reception, Complimentary Student Sessions, and Diversity Reception.

Hollywood has seen a renaissance of sorts since the opening of the Metro Redline and the Hollywood and Highland and other developments along Hollywood Boulevard. The Hollywood area is developing in collaboration with the Community Redevelopment Agency and developers who have invested to bring back Hollywood.

Be a star and mark your calendar for the upcoming APACA Conference in Hollywood, September 21-24, 2008! We look forward to seeing you there.

Please visit www.calapa.org for continuous up-to-date Conference information. For additional questions, and to reserve booth or sponsorship space, please contact Lynne Bynder, lbynder@meetingsxceptional.com.

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American Planning Student Association of CAL POLY POMONA

By Manuel (Manny) Muñoz, Region VI Representative, Student Representative Council of APA President, American Planning Student Association of Cal Poly Pomona



The American Planning Student Association (APSA) of Cal Poly Pomona is a Planning Student Organization (PSO) of APA. APSA is designed to foster communication, stimulate interest in urban affairs, and further educational development within the student body at Cal Poly Pomona. The members of APSA gain personal and professional contacts through their interaction with other members of the organization, the faculty, and with other

planning professionals throughout the surrounding communities. APSA and the Department of Urban and Regional Planning at Cal Poly Pomona is doing its part in promoting the profession of planning to local high school students, by offering a High School Scholarship to a student entering the URP program at Cal Poly. A National Diversity High School Scholarship is also being worked out with the Diversity Task Force of APA. We hope that this scholarship will promote the planning profession and enable students to "find planning versus planning finding them." For more information on the High School Scholarships visit: www.csupomona.edu/~apsa/.

APACA Awards Program

Know of a great planning project, program, outreach activity, student project, or outstanding individual? The APACA Awards Program provides an opportunity to recognize and celebrate the great planning work occurring throughout California.

Nominations for the 2008 APACA Awards must first be submitted through each local APA Section. From there, local award winners may submit to APACA for a chance to compete with planning nominations from throughout California. The APACA award winners are announced at the Awards Luncheon held at the State APA conference in Hollywood in September 2008.

Approximately 30 nomination categories are available, including awards for planners, elected officials, planning schools, and journalists working within California. Some of the categories include:

- Comprehensive Planning Award
- Planning Implementation Award
- Education Project Award
- Grassroots Initiative Award
- Advocacy/Social Change/Diversity Planning Award
- Academic Award
- Distinguished Leadership Award
- Journalism Award
- Innovation in Green Community Planning



APACA State Award Coordinator, Jessie Barkley, and VP of Administration, Hing Wong.

The APACA deadline for the 2008 Awards nomination submissions is May 30, 2008; however, the submission deadline for the Section awards is much earlier. Additional information about the categories and the nomination process is available on the APACA web page at <http://www.calapa.org>.

Please contact your local APA Section for information on the local award submission process and deadlines. If you need additional information, contact V.P. of Administration Hing Wong at hingw@abag.ca.gov or State Awards Coordinator Jessie Barkley at jbarkley@pbsj.com.



CALIFORNIA CHAPTER
AMERICAN PLANNING
ASSOCIATION

Chapter Officers

President

Vince Bertoni, AICP; 310.285.1123

President-Elect

Kurt Christiansen, AICP; 714.961.7131

V.P. Policy & Legislation

Pete Parkinson, AICP; 707.565.1925

V.P. Public Information

Lance Schulte, AICP; 760.966.6683

V.P. Professional Development

Kimberly Christensen, AICP; 310.524.2340

V.P. Administration

Hing Wong, AICP; 510.464.7966

CPF President

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Planning Commission Representative

Kathleen Garcia, FASLA; 619.696.9303

Student Representative

Kennetha Gaines, 415.730.0520

APA Board Representative

Jeffrey Lambert, AICP; 818.605.1506

AICP Representative

Collette Morse, AICP; 949.855.3653

National Policy & Legislation Representative

John E. Bridges, FAICP; 619.291.1347

Marketing Director

Vacant

State Awards Coordinator

Jessie Barkley, 310.268.8132

Information Technology Director

Dev Vrat, AICP; 213.996.2250

Chapter Historian

Betty Croly, FAICP; 510.841.0249

Planner Emeritus Network President

Donald Cotton, AICP; 626.304.0102

Membership Inclusion Director

Hing Wong, AICP; 510.464.7966

Legal Counsel

Marcos A. Martinez; 949.263.2600

California Planner

The *California Planner* is the official publication of the California Chapter of the American Planning Association (APACA). Each APACA member receives a subscription as part of chapter dues. Additional subscriptions may be purchased for \$22 per year. Send editorial submissions and queries to APACA c/o Karen Roberts, GranDesigns, 916 Avenal Way, Beaumont CA 92223 or e-mail them to karen@firerose.us.

Rates for job announcements, display and calling card advertisements can be obtained by contacting APACA c/o Stefan/George Associates, 1333 36th Street, Sacramento, CA 95816, 916.736.2434.

Section Directors

Central

Mike Waiczis, AICP; 559.434.8637

Central Coast

Jay Higgins, AICP; 805.637.6670

Inland Empire

Charles Rangel; 760.327.9042

Los Angeles

Kevin Keller, AICP; 213.978.1211

Northern

Juan Borrelli, AICP; 408.535.7709

Orange

Kimberly Brandt, AICP; 714.754.5604

Sacramento

Julia Lave Johnston; 916.324.4002

San Diego

William B. Chopyk, AICP; 619.667.1187

APA Websites

California Chapter www.calapa.org
National APA www.planning.org
California Planning Foundation www.californiaplanningfoundation.org
CA Planning Roundtable www.cproundtable.org

Letter from the EDITOR

By Lance Schulte, AICP, Vice President, Public Information



This year will be a challenging year for our profession and state. Economic issues to which planning and planners are connected will likely drive many short-term actions. However planning's key strength and value is the ability to see beyond the immediate to create plans that further core values, promoting improved stability and sustainable communities.

CalPlanner, your resource for information on statewide planning issues and the latest successes and challenges of planning in California, is exploring several communication initiatives. I would like your suggestions and ideas to better address the critical need for planners to effectively communicate not only among ourselves but also with others. Share your best practices on how you effectively communicate with citizens, professionals, and decision-makers about the work we do and the value good planning brings to every plan, project, citizen, community, and natural environment. Please feel free to call or email me at any time to discuss your ideas for improving our communication. My email is lschulte@nctd.org. I welcome your feedback on *CalPlanner* articles, suggestions on topics or specific planning efforts that should be covered in *CalPlanner*. We welcome your article that shares a planning success or failure (learning experience), or your letter to the editor simply asking a question or starting a dialog. The key is improving and expanding the communication that helps you share knowledge and become a more knowledgeable and better planner. Please note the *CalPlanner* production

schedule on this page for the deadlines for submissions. Early submission of your image-rich articles and communications is highly encouraged.

We are forming a questionnaire to get your thoughts on several initiatives, such as:

- How can we improve the understanding of California's citizens and decision makers about planners' professional skills, ethics, and roles in guiding the enhancement of our communities' quality of life, economy, and environment?
- What are the best methods to communicate and develop a productive conversation between planners on urgent issues and sharing best practices?
- How can *CalPlanner* best communicate APACA's resources for professional support and development?
- What improvements to the APACA website and email communications would you like to see?
- What are the best ways to communicate and collaborate with affiliated organizations that share planning's principles?

Planning is a diverse field, and California is a very diverse state. Effective work in such a diverse environment requires excellent communication. In your planning practice, you have learned valuable lessons that you should share with your fellow planners. Please email them to me. Also, please send me your articles on challenges and issues that you see facing planners in the future. Let's expand the dialog that is so valuable to the growth and effectiveness of our profession.

Best regards,
Lance Schulte
Vice President for Public Information

CalPlanner Production Schedule

Issue	Articles Submitted	Mailed*
May/June	March 3	April 14
July/Aug.	May 5	June 16
Sept./Oct.	July 7	August 18
Nov./Dec.	September 8	October 20

* Membership will receive magazine within 10 working days after this date, on average. Dates subject to change without notice.

Commissioner's CORNER

Great Places in Our Own Backyard

By Kathy Garcia, FASLA



Last year, APA initiated a program recognizing America's Great Places with two categories, Great Streets and Great Neighborhoods

(they are adding Great Public Spaces this year). Designed to distinguish Great American Places, the program celebrates places of exceptional character, quality, and planning. But what makes them great? What character did we inherit from previous generations? What decisions, either consciously or unconsciously, did we planners make to influence these desirable neighborhoods, streets, parks, and public spaces? What can we do to make these - and other places - better?

California surpassed the nation with two recognitions among the ten Great Neighborhoods: North Beach in San Francisco and Hillcrest in San Diego. North Beach was recognized for maintaining its authentic character well over 150 years. During that timeframe, it transformed from an immigrant Italian Gold Rush district to the heart of the Beat Generation a century later, and then to today's European-style neighborhood acknowledged for tolerance and tradition. At no time, did North Beach become a relic; it intentionally stayed a traditional neighborhood. Preservation was no accident; the essential character was by design and regulation. For the last 30 years, land use dictated the scale of commercial uses for neighborhood compatibility, and controls limited chain

stores to maintain homegrown businesses. Landmarks are visible because of designated view corridors. Open spaces are central to the community and are venerated stages for constant festivals and cultural events. Inclusionary housing is required, and many of the rental units are rent controlled, ensuring a diverse population reminiscent of the neighborhood's roots.

While North Beach is about historic preservation, Hillcrest in San Diego finds its vitality in today. The neighborhood is branded as trendsetting, progressive, and urbane in a city better identified with its mono-

As Planning Commissioners, we have the ability to ask the questions and to influence applicants so that, together, we create great neighborhoods and great streets.

chromatic subdivisions. Even when the district was first established in the early 1900s, it was hip. Back then, Hillcrest was the laboratory of the nation's first female architects and the building experiments of architect Irving Gill. Hillcrest continued as a force in social and cultural change and attracted a diverse population of gays and lesbians during the later half of the Twentieth Century. This social vitality alone did not create a great neighborhood. In the 1990s, Hillcrest sparked national attention with one of the first "smart growth" projects when a sea of surface parking surrounding an obsolete shopping mall was transformed into a mixed-use pedestrian center and a highly successful place to live, work, and play. Controversy is surely not new to Hillcrest, and it continues to test the limits with proposed infill development that are forcing planners and community members to rethink the land use controls now on the books.

Different as they may be, both these distinguished neighborhoods share a

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APACA Broadcasts Information

APACA will be broadcasting important information to your e-mail address. So that you don't miss out on these important messages, please check your e-mail address with National APA. You can review and update your membership information online at www.planning.org. On the home page, go to the Member Services drop-down list and choose the Membership Database link. You will need your membership number which is located on your *Planning Magazine* label or your dues renewal invoice. Please call 916.736.2434 if you need assistance or further information.

Commissioner's Corner*(continued from page 4)*

common denominator – ACTION. Not one person sat idly by as current trends washed over the community. Planners put forth regulations and stood by the right decision, probably with backlash and political pressure to do otherwise. Residents formed coalitions and spoke up. People valued their community and supported it anyway and every way they could.

Not surprisingly, California did not score one of the top ten great streets in America – those honors went to the artistic Canyon Road in Santa Fe, the scenic Ocean Drive in Miami Beach, the stately North Michigan Avenue in Chicago and the vibrant 125th Street in New York City as well as iconic streets in Savannah, St. Louis, Northampton, Richmond, New Orleans, and Salt Lake City. These communities have streets that are far more than corridors for motor vehicles. Their streets are a vibrant public realm supported by adjacent activities; their avenues are known for their social and cultural aspects as well as their conveyance ability. Furthermore, these streets are also visual corridors, passages to a greater world. We should take note. Why can't Californians put the same energy into our streets as we do our neighborhoods?

We should ask ourselves how we can extend the success of North Beach and Hillcrest to all our California neighborhoods and streets. As Planning Commissioners, we have the ability to ask the questions and to influence applicants, so that, together, we create great neighborhoods and great streets. We must infuse our project review with the same criteria that the jury has used to identify these great places.

When the next staff report or applicant presentation comes to you for review, ask:

1. Does this project create interesting experiences and vibrant places?
2. Do they accommodate multiple users in multiple modes of transportation?
3. How can this project promote community interaction and social activity?
4. Is it secure and safe, or can it be more so?
5. Does it not only protect, but does it also enhance our environment?
6. Does it have personality and character?
7. How well does this project relate to its local history and sense of place?
8. Does it reflect the community's character and distinguish itself from other neighborhoods?
9. Will it celebrate local history to help create a sense of place?
10. Does it respond positively to our changing climate and our diminishing natural resources, and is it "green"?

These ten simple questions should ensure that in the future APA's program will be overrun with thriving Great Places from throughout California. Maybe the next one is in your own backyard.

Kathy Garcia, FASLA can be contacted at 619.696.9303 or kgarcia@SD.wrttdesign.com.

Planners On The MOVE

Dean Coker, senior planner/project manager for Centre City Development Corporation (CCDC), a downtown redevelopment agency in San Diego, California, has been promoted to advance planning manager.

Environmental Science Associates (ESA) announced the following personnel changes:

- **Mitch Marken** has joined the firm as Director of its Cultural Resources Practice. Marken will direct and manage cultural resource management projects companywide out of ESA's Los Angeles office.
- **Karl Heisler** and **Crescentia Brown** have been promoted to the position of Manager in ESA's San Francisco Bay Area Region Community Development Group. Heisler will serve as San Francisco Group Manager while Brown will serve as Group Manager for the Greater Bay Area within the firm's Community Development practice.

Send Your Articles and Photo Essays for California Planner

Karen Roberts

California Planner Managing Editor

GranDesigns

916 Avenal Way

Beaumont, CA 92223

Telephone: 951.845.0174

Fax: 951.769.3917

E-mail: Karen@FireRose.us

OR

Lance Schulte, AICP

APACA Vice President, Public Information

North County Transit District

810 Mission Avenue

Oceanside, CA 92054-2825

Telephone: 760.966.6683

Fax: 760.967.2001

E-Mail: lschulte@nctd.org

Legislative UPDATE

By Sande George, Stefan/George Associates, APACA Legislative Advocate



APACA Legislative Update –

January – February 2008

If you would like further information or a copy of any of the bills, please visit the legislative website at www.leginfo.ca.gov.

Legislature Is Back!

The Legislature came back for the second year of its two-year session on January 7. All two-year bills have to be passed by the first house by January 31, or they will die.

The only major planning bill in that category is AB 842 by Assemblymember Jones. AB 842 would require the California Transportation Commission to update its guidelines for the preparation of regional transportation plans, including a requirement that each regional transportation plan provide for a 10 percent reduction in the growth increment of vehicle miles traveled. It would also require HCD to administer the Infill Incentive Grant Program to fund capital improvement projects that are part of a qualifying infill project, ranking applicants based upon reduction of vehicle miles traveled as a result of the project.

But what should you expect to see in 2008? The California Transportation Commission has already approved its own RTP guideline changes recently to incorporate land use strategies to reduce greenhouse gas emissions. The ARB, Energy Commission, and OPR are also considering land use and CEQA strategies to reduce greenhouse gas emissions. To date, none of those efforts have found their way into legislation mandating specific strategies besides AB 842. However, anticipate at least a few bills addressing this issue.

Also ongoing is SB 375, Senator Steinberg's measure that would require regional transportation plans to include "Sustainable Community Strategies" to reduce greenhouse gas emissions, beyond what current regional Blueprints have so far proposed. A coalition of local government and regional organizations, including APA, has been working with the author and sponsors on the measure. There are currently no mandates for local governments to be consistent with the SCS in the regional transportation plans, but there are CEQA streamlining incentives for those that do. Of chief concern for APA, is how this new land use planning process at the regional level will work with existing General Plans, housing elements, Blueprints, and other plans and requirements. New local funding sources to accomplish the goals of this bill are also being discussed. This is the major planning bill for the year.

New measures are trickling in right now, with very few actually introduced. The deadline for introduction is February 22, so expect most bills to be in print the following week. AB 1777, authored by Assemblymember Houston, would extend by 24

months the expiration date of any tentative map or parcel map for which a tentative map has been approved that has not expired on January 1, 2009. As you'll recall, a similar bill was signed into law in 1993. APACA, the League of Cities, CSAC, and others are also continuing to work with housing advocates on density bonus reform.

Son of PROP 90 Qualifies for Ballot

No on 98, the Hidden Agendas Scheme, and Yes on 99

The Howard Jarvis Taxpayers Association and the California Farm Bureau Federation and other property rights advocates have qualified their eminent domain and takings measure for the June ballot - Proposition 98. A competing measure sponsored by local governments will also be on the ballot as Proposition 99. Information on both measures will be continually updated on the APACA website, www.calapa.org. The Jarvis initiative has a number of hidden and extreme provisions in it of concern to planners. It would:

- Prohibit or require compensation for local zoning and other land use decisions.
- Prohibit local rent control and affordable housing laws that protect seniors, veterans, and others on fixed incomes.
- Prohibit state and local water agencies from using eminent domain to acquire land for new water storage and delivery systems and to complete public/private partnerships, and
- Has no exception for actions taken by government to protect the public health or safety.

APACA "QUICK LEG INFO"

Feature Now on APACA Website Homepage

APACA has added a quick legislative information feature — members can now quickly and easily access key information right from the home page, without signing in. Under the new QUICK LEG INFO feature (under the Consultant Directory link), just click on the "Hot Bill List" link. That link connects members to reports on the hot bills, APACA positions, and the status of each measure.

Please take the time to review this time-saving new feature.



2008 APACA Conference Sponsor Opportunities

Submission & Payment Deadline: August 15, 2008

Opening Night

9/21/08

Anticipated attendance - 900 people

Six sponsorships available

Cost: \$3,000 each

- Full page ad and sponsorship listing in the conference program
- Pre-conference recognition on the APACA and Southern CA Section websites
- APACA podium recognition
- Company name prominently displayed at the event and during the conference
- Promotional materials displayed at the event
- Four tickets to Opening Reception
- Pre-conference attendee list (available 3 weeks prior to conference with name, company and address ONLY)

Opening Plenary Session

9/22/08

Anticipated attendance - 900 people

Six sponsorships available

Cost: \$2,500 each

- Full page ad and sponsorship listing in the conference program
- Pre-conference recognition on the APACA and Southern CA Section websites
- APACA podium recognition
- Company name prominently displayed at the event and during the conference
- Promotional materials displayed at the event
- Two tickets to Breakfast/Plenary Session
- Pre-conference attendee list (available 3 weeks prior to conference with name, company and address ONLY)

The California Chapter of the American Planning Association (APACA) is pleased to offer you the opportunity to market your services, products, and programs to planners and others at this annual, well-attended conference. The following is a brief description of conference sponsorship opportunities. You are welcome to sponsor more than one event and multiple organizations may sponsor the same event.

Please note: Event sponsorship does not include conference registration.

Keynote Luncheon

Anticipated attendance - 900 people, Six sponsorships available, Cost: \$2,500 each

- Full page ad and sponsorship listing in the conference program
- Pre-conference recognition on the APACA and Southern CA Section websites
- APACA podium recognition
- Company name prominently displayed at the event and during the conference
- Promotional materials displayed at the event
- Two tickets to Keynote Luncheon
- Pre-conference attendee list (available 3 weeks prior to conference with name, company and address ONLY)

Awards Luncheon

Anticipated attendance - 800 people, Six sponsorships available, Cost: \$2,500 each

- Full page ad and sponsorship listing in the conference program
- Pre-conference recognition on the APACA and Southern CA Section websites
- APACA podium recognition
- Company name prominently displayed at the event and during the conference
- Promotional materials displayed at the event
- Two tickets to Awards Program
- Pre-conference attendee list (available 3 weeks prior to conference with name, company and address ONLY)

Student Scholarship Luncheon - 9/21/08 or Diversity Event

Anticipated attendance - 800 people, Eight sponsorships available, Cost: \$1,500

- APACA recognition and representation from your company
- Company name displayed at the Luncheon or Diversity Event
- Quarter page ad in the conference program
- Promotional materials displayed at sponsor table
- Two tickets to the Luncheon or Diversity Event. Pre-conference attendee list (available 3 weeks prior to conference with name, company and address ONLY)

Sponsorship Cancellation Policy

If written cancellation of sponsorship is received by 8/15/08, a full refund will be made. If written cancellation of sponsorship is received by 8/31/08, an 80% refund will be made. No refunds or cancellations accepted after 8/31/08.

Sponsorship Questions

Questions about your sponsorship should be made to the APACA 2008 Conference Office: Lynne C. Bynder, CMP, APACA 2008 Conference Planner. Email: lbynder@meetingsxceptional.com • Phone: 760.799.2740 • Fax: 760.674.2479

FOR MORE INFORMATION PLEASE VISIT: www.calapa.org or www.la-apa.org

Continental Breakfasts or Afternoon Breaks

9/22/08 and 9/23/08

Anticipated attendance – 800 people for each breakfast or break

Eight sponsorships available, Cost: \$1,000 each

- APACA recognition and representation from your company
- Company name displayed at the breakfast or afternoon breaks
- Quarter page ad in the conference program
- Promotional materials displayed at sponsor table
- Two tickets to the breakfast or afternoon break
- Pre-conference attendee list (available 3 weeks prior to conference with name, company and address ONLY)

Mobile Workshops

9/22/08 and 9/23/08

Anticipated attendance – approximately 50 people each for mobile workshops

Twelve sponsorships available

Cost: \$1,000 each (for sponsorship of THREE mobile workshops)

- APACA recognition and representation from your company
- Company name displayed at the three mobile workshops of your choice (note that each mobile workshop may have a maximum of three sponsors)
- Quarter page ad in the conference program
- Promotional materials handed out at the mobile workshop
- One ticket each to the three mobile workshops of your sponsorship (total of three tickets)
- Pre-conference attendee list (available 3 weeks prior to conference with name, company and address ONLY)

CPF Reception - 9/22/08

Anticipated attendance – 800 people, Six sponsorships available

Cost: \$2,000

- Full page ad and sponsorship listing in the conference program
- Pre-conference recognition on the APACA and Southern CA Section websites
- APACA podium recognition
- Company name prominently displayed at the event and during the conference
- Promotional materials displayed at the event
- Two tickets to CPF Reception
- Pre-conference attendee list (available 3 weeks prior to conference with name, company and address ONLY)

SPECIAL PRICED PACKAGES

Director's Package - \$20,000

(a savings of \$500)

- Booth \$3,000
- Large Event Sponsorship \$15,000
- Full Page Ad \$1,600
- 2 Full Conference Registrations \$900

Producer's Package - \$12,000

(a savings of \$300)

- Booth \$3,000
- Small Event Sponsorship \$8,000
- 1/2 Page Ad \$850
- 1 Full Conference Registration \$450

Actor's Package - \$6,000

(a savings of \$300)

- Booth \$3,000
- Partial Event Sponsorship \$2,000
- 1/2 Page Ad \$850
- 1 Full Conference Registration \$450

APACA 2008 Conference Sponsorship Submission

Please make checks payable to APACA Conference: 1333 36th Street, Sacramento, CA 95816

Please fax sponsorship submission form to 760.674.2479 Questions: Lynne Bynder at lbynder@meetinsexceptional.com

SPONSORSHIP SUBMITTAL DEADLINE: AUGUST 15, 2008

Name _____ Company _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____ Email _____

☐ I would like to sponsor (name of event) _____ amount \$ _____

☐ I would like to provide a cash donation in the amount of \$ _____

☐ I would like to donate an item for the conference registration bag.

Item _____ (ie: pens, notepads, mints, magnets, lapel pins, etc)

☐ I would like to donate an item for the California Planning Foundation silent auction.

Item _____

(Note: Conference Committee approval required for conference bag and silent auction items).

REGISTRATION



SEPTEMBER 21 - 24, 2008
RENAISSANCE
HOLLYWOOD
HOTEL

PLEASE REGISTER EARLY TO SAVE MONEY! *All information must be complete for your registration to be processed.
Your name as it will appear on badge

First Name _____ Last Name _____

Company _____ Title _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____ Email _____

Dietary Requirements ☐ Vegetarian ☐ Other _____

APA MEMBER VERIFICATION: Please provide your APA or APACA Member No. _____

STUDENT VERIFICATION: I certify that I am currently enrolled full-time. Student picture ID will be required for conference badge pick-up.

Student Signature _____

School _____ Date _____

LIFE MEMBER: Year you became a member of APACA _____ (must be a member for 25 years and minimum age 65)

AICP: ☐ YES ☐ NO

SPOUSE/GUEST NAME (if registered)

Entire Conference registration includes all events except for mobile workshops. One Day Only registration includes meals only on the day registered.

Registration fees postmarked or registered online	Entire Conference			One Day Only			Total		
	By 7/15/08	By 8/15/08	After 8/15/08 or onsite	By 7/15/08	By 8/15/08	After 8/15/08 or onsite			
APA/APACA Member	\$450	\$475	\$500	\$250	\$275	\$300	\$		
Non-Member	\$525	\$550	\$575	\$325	\$350	\$375	\$		
Student	\$200	\$225	\$250	\$125	\$150	\$175	\$		
Life Member	\$200	\$225	\$250	\$125	\$150	\$175	\$		
Speaker (Member or Non-Member)	\$450	\$450	\$450	\$250	\$250	\$250	\$		
				Circle day:	Sun.	Mon.	Tues.	Wed.	

Add processing fee for EACH non-online registrations (Processing fee can be avoided by registering with check or credit card online at www.calapa.org) **\$ 30**

Not a member yet? Become a APACA Chapter-Only member today for \$115 and pay the APA/APACA member rate above. **\$ 115**

SUBTOTAL REGISTRATION FEES:

MOBILE WORKSHOPS, SPECIAL SESSIONS AND EVENTS

Mobile Workshops: Sunday, September 21

- ☐ MW #1: Runyon Canyon Hike & Tour \$20 \$
- ☐ MW #2: Griffith Observatory & Park Tour \$40 \$

Mobile Workshops: Monday, September 22

- ☐ MW #3: Public Art Tour via the Redline \$20 \$
- ☐ MW #4: Los Angeles Port Waterfront & Harbor Boat Tour \$60 \$
- ☐ MW #5: Playa Vista Mixed Use Devp. & Habitat Rest. Tour \$60 \$
- ☐ MW #6: LA LIVE/Downtown LA Lofts Tour \$40 \$
- ☐ MW #7: Playa Vista Mixed Use Devp. & Habitat Rest. Tour \$60 \$

Mobile Workshops: Tuesday, September 23

- ☐ MW #8: Mulholland Open Space & Overlook Tour \$40 \$
- ☐ MW #9: LEED-Certified/Green Buildings in Santa Monica & West LA \$60 \$
- ☐ MW #10: Universal Studios Backstage & Future Land Use Plan Tour \$60 \$
- ☐ MW #11: Neon Lights Party Bus Tour \$60 \$

SPECIAL SESSIONS AND EVENTS

Extra Tickets (Full Conference includes meals)

Opening Reception (Sun.)	\$75	\$
Breakfast (Circle: Mon. Tues.)	\$30	\$
Lunch (Circle: Mon. Tues.)	\$40	\$
Evening Reception (Circle: Mon. Tues.)	\$55	\$
Brunch (Wed.)	\$50	\$

SPECIAL TOURS

Walking tours and other fun activities are being offered. Check the website for information. Payment will be taken on-site. Prices vary.

COMPLIMENTARY Events, please check if attending

- ☐ Student "COMPLIMENTARY" Day (Sun.)
- ☐ Diversity Summit

SUBTOTAL OTHER FEES:

TOTAL REGISTRATION AND OTHER:

PAYMENT

☐ Check payable to APACA Conference enclosed. Please charge \$ _____ to my ☐ Mastercard ☐ Visa Exp. Date _____

Card Number _____ # on back of card _____ Signature _____

Cardholder must sign here for us to process payment.

REGISTRATION INSTRUCTIONS: Please complete the form in blue or black ink. Use a separate form for each registrant. For inquiries regarding registration, please contact APACA at sgassoc@msn.com. **CANCELLATION POLICY:** Cancellations received by 8/15/08 will be fully refunded minus a \$50 processing fee. **NO REFUNDS AFTER 8/15/08.**

SUBMIT YOUR REGISTRATION: To avoid double billing, please use only one of the following registration methods. Make checks payable to APACA Conference.

1. **On the Web,** by completing our online form at www.calapa.org and using your credit card or check. **Save \$30 processing fee when you register online!**

2. **By Mail, by credit card or check to** APACA Conference, 1333 36th St., Sacramento, CA 95816. Additional \$30 processing fee applies with this method of payment. (See above).

3. **By Fax** with credit card to 928.438.5022. Additional \$30 processing fee applies with this method of payment. (See above).

4. **No purchase orders will be accepted.**

Other important registration information:

- Faxed or mailed registration with payment will not be accepted after 9/12/08.
- Online registration will remain open until 9/16/08 at 5:00 pm.
- All registrations after 9/16/08 must be done onsite.
- No shows without payment will be billed.
- All faxed, mailed or online registrations where payment has not been received by 9/16/08 will be cancelled, and attendee will need to re-register onsite.

SWCA Environmental Consultants Acquires Morro Group

SWCA Environmental Consultants, a 400-person environmental consulting firm headquartered in Phoenix, Arizona, has acquired San Luis Obispo-based Morro Group. Founded in 1984, Morro Group is an environmental consulting firm specializing in California Environmental Quality Act (CEQA) and National Environmental Policy Act (NEPA) compliance, biological resources surveys and reporting, habitat restoration planning, environmental permitting and construction/mitigation monitoring.

With the addition of the Morro Group's San Luis Obispo office to SWCA's existing environmental consulting offices in Pasadena, Sacramento and Orange County, SWCA now has over 65 California staff in four offices to serve clients statewide.

In addition to its key CEQA/NEPA services, Morro Group offers biological resource inventories and assessments; local, state and federal permitting; threatened and endangered species surveys; wetland delineations and mitigation plans; habitat conservation plans; native habitat restoration and monitoring plans; visual resource assessments and project management services.

The San Luis Obispo office will be led by Mary Reents and Vice President Bill Henry. Henry will be the Office Director responsible for the day-to-day operations. Reents will be a Senior Consultant with business development and project management responsibilities. They will also be able to efficiently provide additional SWCA services, such as cultural resources management and paleontology, to their clients.

International Wildland Urban Interface Code Fundamentals Institute

*May 12, 2008
Ontario, CA*

Wildland/urban interface fire is an expanding issue in the United States; more than 44,000 communities have been designated at risk. Jurisdictions are being faced with increased demands for firefighting resources and the related escalating costs as a result of the impacts from population migration from urban to rural environments. At the same time, land-use and development needs continue to increase pressure, requiring improved collaborative planning at all levels, from the homeowner to the federal government.

This seminar provides an in-depth look at the wildland urban interface fire problem in the United States and its impact to local jurisdictions. Strategies to best utilize ICC codes are discussed, with a thorough examination of the International Wildland/Urban Interface Code. Mitigation tactics are explored, including how to integrate Community Wildfire Protection Planning (CWPP), GIS mapping with web-based hyperlinked planning and the International Codes.

Upon completion of this seminar, participants will be able to:

- Explain the wildland/urban interface and its impacts to local communities and jurisdictions.
- Utilize codes and standards to help mitigate wildland/urban interface fire impacts to homeowners and communities.
- Incorporate the 2006 IWUI Code in the performance of various jobs at the federal, state, and local jurisdiction levels.
- Enforce code provisions that help prevent the spread of fire from structures to wildland fuels and vice versa.
- Evaluate whether structures are constructed in a way that limits their possible exposure from fires coming from wildland areas.
- Enforce proper set back distances between structures and wildlands.
- Properly apply fire-protection requirements.
- Identify the wildland-urban interface areas in their jurisdiction.
- Integrate codes and standards with Community Wildfire Protection Plans and web based planning efforts.

Registrations taken up to the first day of the institute. Walk-ins are accepted.

Full registration: (1 day) (Includes instructional materials, continental breakfast & lunch) ICC Member: \$150.00; Nonmember: \$175.00. Registration fee includes all instructional materials, continental breakfast, and lunch.

Institute cancellation policy: All cancellations must be received in writing in order to receive a refund. Refunds are subject to a processing fee. There will be NO REFUNDS for cancellations received one week prior to the schedule institute.

For online registration, visit <http://www.iccsafe.org/training/WUI/>

UC Davis Extension Spring Conference Explores the Impacts of Climate Change

Forest fires, severe weather, disappearing glaciers, and declining snowpacks have made global warming and climate change a hot topic. Uncertainty abounds, but science may hold the answers to some of the most daunting questions about climatic changes.

Join UC Davis Extension for “Climate Change: A Regional Perspective on a Global Issue,” a two-day conference exploring how climate change is affecting the environment and what society can do and is doing to minimize the negative effects. Experts from the scientific and public health fields, planners, decision makers and water resources professionals will discuss topics, such as weather and climate, air quality, greenhouse gases, transportation, water,

land use planning and public health.

Learn some of the best practices cities and counties have adopted to combat this global issue. Discover how increased legislation, educational institutions, social advocacy groups, and community outreach can create collaborations that will allow us to have a positive impact on the future of this planet. The conference is scheduled for Tuesday and Wednesday, **May 6-7**, 8:30 a.m. - 5:00 p.m. on the UC Davis campus.

To request more information or to enroll, call 800.752.0881, from Davis or from Woodland; call 530.757.8777; visit http://extension.ucdavis.edu/unit/land_use_and_natural_resources/, or email extension@unexmail.ucdavis.edu.

UC Davis Extension Course Defines Floodplain

Major zoning and development decisions are influenced by the location of floodplains. This is true in any city located by a river or stream. Yet, many don't even know how floodplains are defined.

Local government officials, attorneys, developers, realtors, planners, consulting engineers, and media will benefit from “Floodplain: How Is It Defined?” This is a non-technical course that teaches the fundamentals of the engineering process used to establish flood plain boundaries and the factors that may lead to changes in the extent of floodplains.

Learn what the 100-year floodplain is and how it is determined; factors that influence the 100-year flow; how the

depth of flooding is determined and factors that influence the depth; what can be done to reduce the potential for flood damage and the floodplain management measures that are appropriate. Taught by Richard Hayes, Joe DeVries, Maury Roos, and Ricardo Pineda, internationally recognized experts in hydraulics and hydrology, the course is scheduled for Thursday, **May 8**, 8:30 a.m.-4:30 p.m. at the Sutter Square Galleria in Sacramento. Enrollment fee: \$195.

To request more information or to enroll, call 800.752.0881; from Davis or Woodland call 530.757.8777; visit www.extension.ucdavis.edu/unit/engineering_and_technology/, or email extension@unexmail.ucdavis.edu.

APA members get a \$50 discount in any Land Use or Natural Resources course at the UC Davis Extension. The University offers a variety of courses, programs and conferences for Land Use and Natural Resources professionals.

How to Login for the First Time

APACA members are now able to login to gain access to Members-Only capabilities. To login for the first time, click on the link “Forgot your Password?” in the lower left area of the web page; type in the email address APACA has on file for you, and login with the information emailed instantly to your email account.

Professional Development Opportunities

San Jose State University

"AICP Test Preparation"

Sponsored by Northern Section

Saturday, April 12, 10:00 a.m. - to - 3:00 p.m.

San Jose State University MLK, Jr. Library, Room 525

150 East San Fernando Street

San Jose CA 95112

Details on "AICP Test Preparation"

No APACA Online Registration for this Event.

Six Sessions held at the Martin Luther King, Jr. Library, Room 525 (at S. 4th and E. San Fernando Streets) from 10:00 a.m. - 3:00 p.m. Materials charge is \$50 - \$75.

Remaining sessions are April 12 and May 3. Contact Dr. Don Bradley, AICP Director at 650. 592.0915 or dr.donbradley@comcast.net for more information.

Include your name, email, phone number, and any questions.

UCR Extension

"CEQA: A Step-by-Step Approach"

Thursday & Friday 8:30 a.m.-5:30 p.m., April 17 - 18 (2 meetings)

Course: URB 840

The California Environmental Quality Act (CEQA) is California's broadest environmental law. Through its comprehensive policies and rigorous procedural requirements, CEQA is the critical element in government and private decision making. This two-day seminar details the requirements of CEQA, including when CEQA applies to a project, determining whether to prepare an Environmental Impact Report (EIR), the EIR process, EIR and preparation issues, negative declarations, environmental impacts and mitigation, how CEQA integrates with other environmental laws and various aspects of applicable federal and state laws. Designed for public agency staff, consultants, attorneys, developers, environmental organizations and others involved in planning.

Instructor: Christopher H. Calfee, J.D., Associate Attorney, Best Best & Krieger LLP, Walnut Creek, CA

Credit: 1.5 CEUs, 15 hours MCLE credit

Location: University Extension Center - Room TBA, Riverside

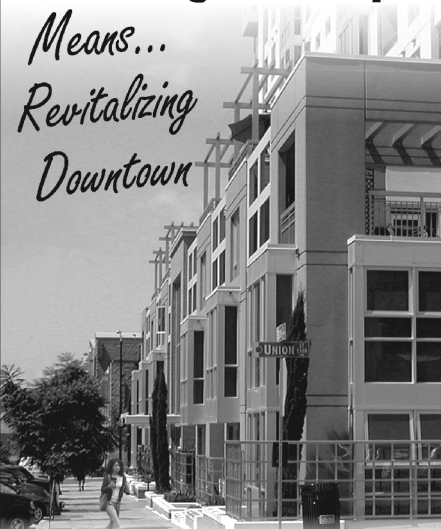
Text: "CEQA Deskbook," Bass, Herson and Bogdan (included in course fee)


Fee: \$295 (includes text and parking)

Reg #: 074-SCE-E48

APA members get a 10 percent discount in any Land Use or Natural Resources course at the UC Riverside Extension. The university offers a variety of courses, programs, and conferences for Land Use and Natural Resources professionals.

Planning for People
*Means...
 Revitalizing
 Downtown*



Urban and Regional Planning
 **Jones & Stokes**