



American Planning Association  
Making Great Communities Happen

American Planning Association's  
National Planning Conference  
April 2–5, 2016 | Phoenix

# PLANNING'S NEW LANDSCAPE

## Planning Management Institute: Charge Up Your Team

Saturday, April 2, 2016 | 7:30 a.m.–5:30 p.m. | CM | 8

\$175, including networking breakfast

### IS THE TEAM YOU MANAGE ACHIEVING ALL IT CAN—AND ALL IT NEEDS TO?

APA's Planning Management Institute is aimed at planners who are directly responsible for the performance of others. If you're a director, manager, supervisor, or team leader—in a private office or a public agency—this institute is for you.

#### Customized Content for People in Charge

This fast-paced, interactive institute is custom-tailored to each year's registrants. Fill out your preconference questionnaire and tell the institute leaders what you need. Content covers the nuts and bolts of four areas every manager must master:

- **Managing Yourself** — Every air traveler knows the drill: put on your own oxygen mask before you assist others. Managing yourself is an essential discipline, and you'll learn it here.
- **Managing One on One** — What are the principles of effective coaching? What motivates knowledge workers? Where do rewards and recognition fit in? Come with questions, leave with answers.
- **Managing Teams** — How do effective managers get diverse teams "rowing in the same direction"? Learn to take the people you manage to a place of exceptional performance.
- **Managing Politics** — Tell about the hurdles you face and take away proven strategies from seasoned faculty with a track record of success.

**Find real solutions for the real situations you face every day.** Come to the 2016 Planning Management Institute and come away with practical, proven strategies for taking your team to a new level.

For more information and to register, visit [planning.org/conference](http://planning.org/conference) or contact Ann Dillemoth, AICP, at [adillemoth@planning.org](mailto:adillemoth@planning.org).

#### Past Participants Say ...

"Concrete steps I can take with my staff to create a vision and build a support team"

"Great speakers and a great balance of exercises and examples"

"Loved interacting with my peers from all over"

#### Faculty

**Facilitator Gary Winters** is a nationally sought-after leadership coach. He is the author of five books on leadership and writes *The Leadership Almanac* blog.

**Diana C. Mendes, AICP**, is senior vice president and director of strategic investments at AECOM Transportation. In that role, she leads a workforce of 700.

**Steven A. Preston, FAICP**, is city manager of San Gabriel, California. He has taught negotiation and community engagement, and has strong experience in facilitating groups.

**Janet Ruggiero, FAICP**, is former community development director for the City of Citrus Heights, California. She is known for her effective organizational and people skills.