

APA CALIFORNIA NEWS

From the APA California President	P 3
Chapter News	P 7
2016 Conference Wrap Up	P 8
National News	P 11
Planning by the Numbers	P 12
APA California Legislative Update	P 14
Planning Services Directory	P 15
APA California Leadership	P 16
APA California Conference Information	P 17

NEXT ISSUE
Community Engagement
 Submissions due Jan 24, see P3 for details



American Planning Association
 California Chapter

Vol 16 | Issue 05

Making Great Communities Happen



CAL PLANNER IFORNIA

Planning News & Updates from APA California

MARCYEBER | VP-Public Information

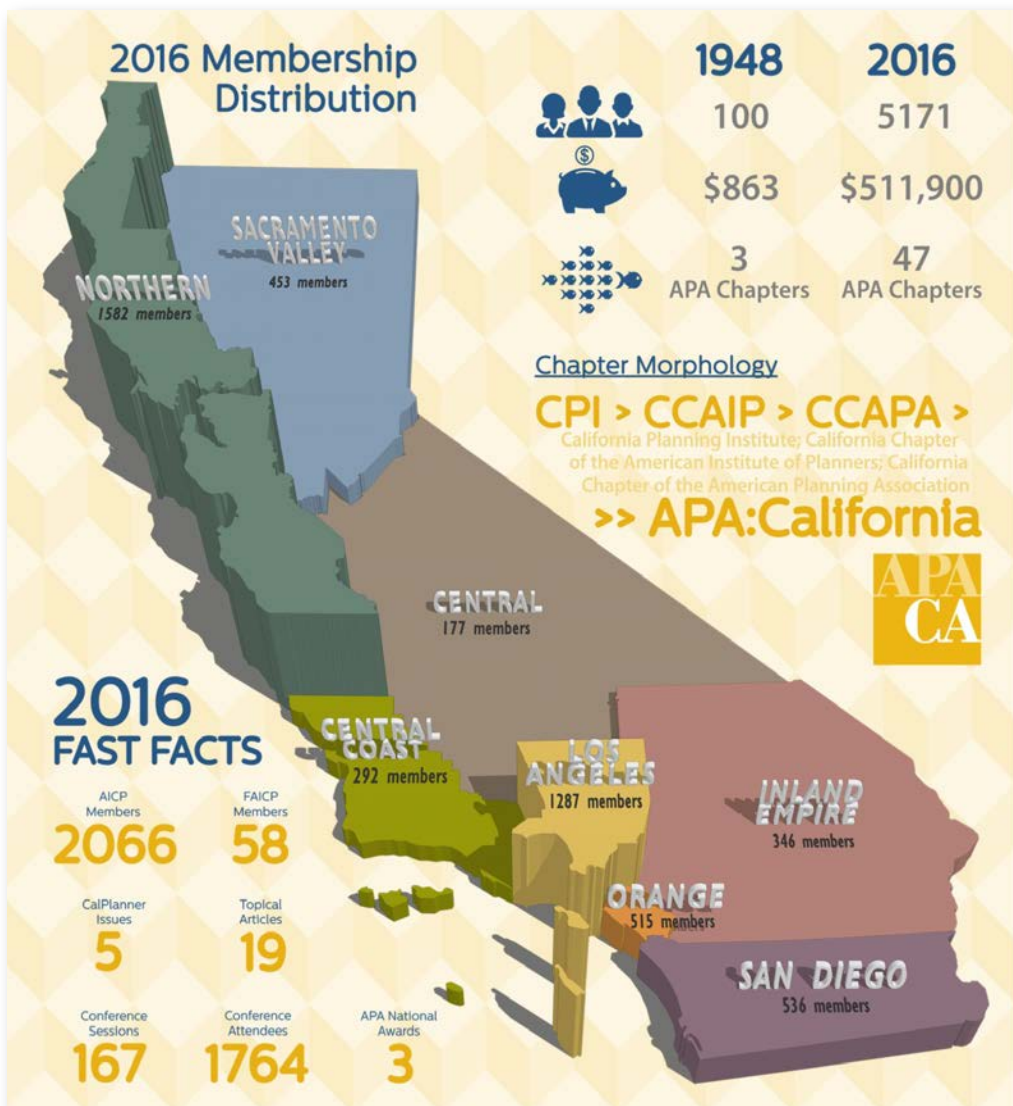
SEEING THE BIG [PLANNING] PICTURE

As someone who continues to be curious and fascinated in the way we communicate data, analysis and ideas, I thought we would take a break from the usual text-driven content and offer a glimpse, though rather abbreviated, into how information is graphically being communicated to stakeholders and the public. Graphics are no longer just pie charts and bar graphs. They are fully visually-narrated boards that tell a story using graphic illustrations and coding instead of words. This method for communicating reminded me of my days (*and too many late nights*) of toiling over countless diagrams to illustrate not only my design ideas, but the data used to support such strategies. Today, within the planning profession, big data is being employed in illustrative ways that both engage the viewer and offer information in an appealing manner

The *CalPlanner* team had hoped for specific planning local community projects, so instead we offer a several infographics that cover statewide topics such as water usage, agriculture, drought, and housing. Also inside, is a perspective on the effectiveness of RHNA numbers along with 2016 APA California Conference wrap-up, Legislative Update, Historian's Corner and much more.

As usual, your comments are welcome by contacting me at myplanning@live.com. Happy Reading, **MY**

A Snapshot of APA's California Chapter



Source: M. Yeber via APA California

INSIDE...

P2 The Lay of the Land

P4 Are You Wasting Water?

P5 Where Does Our Water Come From?

P6 Housing Market Update



Agricultural Council
of California

THE LAY OF THE LAND

93% OF CALIFORNIA FARMS ARE FAMILY OWNED
AS OF 2012

TODAY 1 U.S. FARMER FEEDS 155 PEOPLE
COMPARED TO 19 IN 1940

10% AMOUNT OF INCOME AVERAGE U.S. FAMILY SPENDS ON FOOD
SOME DEVELOPING COUNTRIES SPEND 75%
MOST DEVELOPED COUNTRIES SPEND 25 PERCENT

ROUGHLY **50%** OF THE U.S.'S FRUITS, NUTS AND VEGETABLES COME FROM CALIFORNIA

CALIFORNIA WATER USE
50.2% ENVIRONMENT
40.9% AGRICULTURE
8.9% URBAN

2014 41.6% OF CALIFORNIA'S IRRIGATED FARMLAND HAD ITS WATER SUPPLY CUT BY **80%** OR MORE

2015 ALMOST 30% OF IRRIGATED FARMLAND WILL GET NO SURFACE WATER AT ALL

OVER THE PAST 30 YRS ALMOND GROWERS HAVE IMPROVED WATER EFFICIENCY BY **33%**

WATER-FOOTPRINT OF A GLASS OF MILK
IS 65% SMALLER TODAY THAN IN 1944

TOTAL 2014 DROUGHT STATEWIDE ECONOMIC COST

2.2 BILLION DOLLARS
17,100 JOBS

AN ESTIMATED 428,000 ACRES WERE FALLOWED IN 2014
IN 2015, IT IS ESTIMATED THAT **800,000 MORE ACRES** WILL BE FALLOWED

CAL PLANNER IFORNIA

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2017 PRODUCTION SCHEDULE

(tentative)

Issue	Topic	Articles Due	Released
17 01	Community Engagement	Jan 24	Feb 9
17 02	Historic Preservation	Feb 28	Mar 21
17 03	Academia Part 2	Apr 21	May 23

The production schedule is subject to change. For article and photo specifications, please see guidelines at www.apacalifornia.org.

CalPlanner ARTICLE SPECS

17|01 THEME: Community Engagement

LENGTH: 700 (min) to 1,200 (max) words

DOC FORMAT: Working (or open) MS WORD file (.doc or .docx). No PDF's please.

IMAGES: Include captions and sources for all photos, renderings, drawings, maps, diagrams, etc. submitted.

IMAGE FORMAT: 3 X 5 min at 300 dpi (but no larger than 1MB file size) to be emailed as separate attachment(s). In other words, do not embed images in the WORD document.

REMARKS: Article can be written either as a Feature (analysis of the topic), Op-Ed (critique), or First-Person (personal experience with the topic).

FOR QUESTIONS AND ALL SUBMISSIONS,
Please contact Marc Yeber at myplanning@live.com

Additional subscriptions may be purchased for \$22/yr.

Rates for job announcements, display and calling card advertisements can be obtained by visiting APA California at <http://www.apacalifornia.org/?p=15>.

PLANNING SERVICES DIRECTORY

Calling card advertisements support the publication of CalPlanner. For additional information on placing a calling card announcement and to receive format specifications, please contact Laura Murphy at nhe2011@live.com.

HING WONG, AICP | President and PETE PARKINSON, AICP | President-Elect

Welcome APA California President Pete Parkinson



The national presidential election result was a shock to many of us, especially here in true-blue California. It's also clear that this election has laid bare some deep divides in our nation. Although California voters strongly favored Hillary Clinton statewide, it's important to keep in mind that president-elect Donald J. Trump earned a majority of votes in nearly half of California's counties, some by very substantial margins. A few hours' drive from east to west across our state reveals that the national divide is strongly present here too.

In this time of division, we should remember that planners are particularly well equipped to cope with differing viewpoints and values. When was the last time any of us worked on a planning project that had no controversy or opposition? Planning issues - housing, transportation, energy, design, environmental stewardship, water - are intertwined with the lives of our communities and the people who live and work there. Planners are adept at finding common ground and helping communities move forward to solve their challenges.

Unfortunately, the divisiveness surrounding this election has boiled over well beyond the limits of "normal" political discourse, even for our diverse nation. It's hard to avoid the feeling that we have entered a new era where some will seek to divide us even further along racial, ethnic, economic or other lines. As planners, we are not and cannot be mere bystanders in this environment; our ethical obligations mandate action.

The AICP Code of Ethics addresses this head-on, saying that as professional, certified planners, "We shall seek social justice by working to expand choice and opportunity for all persons, recognizing a special responsibility to plan for the needs of the disadvantaged and to promote racial and economic integration. We shall urge the alteration of policies, institutions, and decisions that oppose such needs." Even if you're not an AICP member, APA's ethical guidelines for all planners speak to this same aspirational goal, stating that all planners should "Strive to expand choice and opportunity for all persons, recognizing a special responsibility to plan for the needs of disadvantaged groups and persons

Looking beyond the national election results, planners made their voices heard on several ballot measures around the state. Los

Angeles Section supported Measure M, a half-cent sales tax ballot measure to fund Metro's Long Range Transportation Plan. The measure was approved by 70% of voters and will provide \$120 billion over 40

years to improve mobility, provide transportation options, stimulate the local economy, and create jobs in Los Angeles County. The counties in the San Francisco Bay Area with BART service approved Measure RR also by 70% which will have keep the transit system safe by replacing and upgrading the tracks, tunnel, and train control system. However, there were other transportation funding measures that did not receive the required 2/3 vote from various part of the state and thus will not get its needed funding.

In Santa Monica, the LA Section opposed an initiative that would have required voter approval for construction over 32 feet or two stories, substantially impeding the local planning process. This measure was soundly defeated by voters in Santa Monica. In the Bay Area, voters in Oakland, Alameda County, and Santa Clara County approved local measures that will provide funding for affordable and supportive housing and supporting infrastructure. And of course California voters approved recreational marijuana use, which will have all kinds of planning and revenue implications in the coming years.

As with every election cycle, there's a sense in which our work - as planners and as community members - is only beginning. Yet this election does feel different in important ways, some of which shine a bright light on planners' ethical obligations. Regardless of how you voted in this election, or what you feel about the outcome, as a planner you have an opportunity - no, an obligation - to help craft a future that bridges our divisions and promotes social justice in every California community.

Speaking of elections and President-Elects, as Pete takes the reins of APA California he will inherit all the past successes and ongoing efforts of the Board and the hundreds of volunteers that deliver our services at the Chapter and Section levels. During Hing's tenure as President, APA California tightened its budget in order to adopt its first balanced and sustainable budget. We held two very successful conferences in Oakland and Pasadena. We continued collaborating and fostering new partnerships with allied organizations. The transition between Hing to Pete has been smooth, however, our work is not done and challenges remain. **HW, PP**



ARE YOU WASTING YOUR WATER?

12%

OF WATER USED IN THE HOME IS IN THE SHOWER



SHOWERING USES ONLY $\frac{1}{3}$ OF THE AMOUNT OF WATER

YOU CAN SAVE ANYWHERE FROM 2.5–10 GALLONS OF WATER FOR EACH MINUTE YOU REDUCE YOUR SHOWER TIME

APPROXIMATELY
14%
OF WATER
YOU USE IN THE KITCHEN

PER MINUTE WASTED WITH FAUCET RUNNING

TO REDUCE WASTED WATER DOWN THE DRAIN:

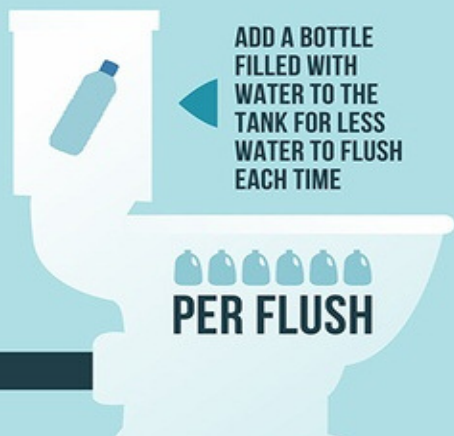
WASH
PRODUCE
IN A BOWL

KEEP A JUG OF
WATER IN THE
REFRIGERATOR

TURN OFF THE
FAUCET WHEN
BRUSHING TEETH



ADD FOOD COLORING TO THE TANK
IF THE COLOR MAKES IT INTO THE
BOWL WITHIN 15 MINUTES YOUR
TOILET IS LEAKING



ADD A BOTTLE
FILLED WITH
WATER TO THE
TANK FOR LESS
WATER TO FLUSH
EACH TIME

PER FLUSH

30%

OF YOUR
WATER IS
FLUSHED
DOWN THE
TOILET



15%

OF WATER USED IN THE
HOME IS FOR LAUNDRY

BE SURE TO WASH FULL LOADS TO SAVE ON WATER

4%

IS USED FOR
DRINKING



THIS IS ONE AREA WHERE
YOU SHOULD DEFINITELY
NOT CUT BACK

A FEW GLASSES A DAY IS
EXCELLENT FOR HEALTH
AND HYDRATION

WHERE DOES OUR WATER COME FROM?

DO YOU EVER TURN ON THE FAUCET AND WONDER WHERE THAT WATER COMES FROM?

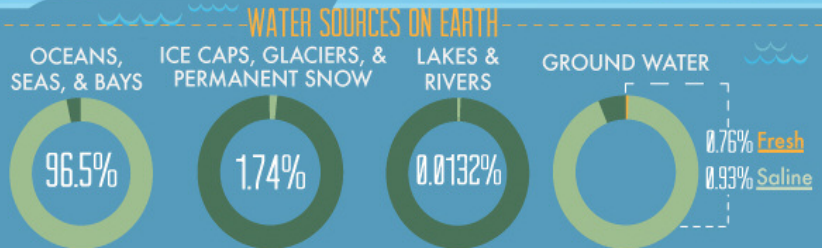
TURNS OUT, FRESHWATER IS PRETTY HARD TO COME BY!
TAKE A LOOK AT THE WORLD'S WATER SUPPLY TO LEARN MORE.

WATER, WATER, EVERYWHERE...

32 billion gallons of wastewater are discharged daily nationwide.

Worldwide, there are about 6,700 km³ (cubic kilometers) of water in man-made reservoirs.

12 billion gallons of that go to an ocean or estuary.
As of 2010, 66.2% of the U.S. population was receiving fluoridated water.

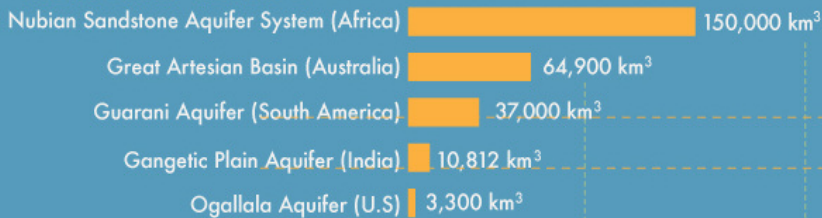


99% of the Earth's water is unusable by humans!

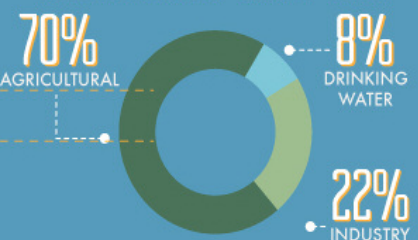
ALL ABOUT AQUIFERS

Aquifers are underground layers of rock from which water can be extracted.
It is estimated that 98% of all accessible freshwater can be found in aquifers.

FIVE IMPORTANT AQUIFERS



WORLDWIDE USE OF AQUIFER WATER



23,400,000 KM³

Over 23,400,000 km³ of water in aquifers.

Enough to sustain the current population for 2,500 years.

Has been severely depleted by irrigation

Enough to supply Sudan, Chad, Libya and Egypt for the next 920 years.

97% OF FRESHWATER IS STORED IN AQUIFERS

> **1.5 BILLION**

Use groundwater as primary source of water

☺ = 250 million

> **95%**

of those living in the rural U.S. rely on groundwater for drinking water

SOURCES

<http://ga.water.usgs.gov/edu/earthwherewater.html>
<http://www.fwr.org/wtrstrg.pdf>
http://www.unep.org/ep/field/publications/short_series/lakesreservoirs/1/3.asp
<http://www.cdc.gov/fluoridation/statistics/2010stats.htm>
http://didacticdiscourse.files.wordpress.com/2012/01/water_big.jpg
<http://deli.nas.edu/Report/Water-Reuse-Potential-Expanding/13303>

<http://www.newscientist.com/article/dn15030-atlas-of-hidden-water-may-avert-future-conflict.html>
<http://www.futuredirections.org.au/files/1300254002-FDI%20Strategic%20Analysis%20Paper%20March%202011.pdf>

Seametrics

CALIFORNIA'S

SEPTEMBER 2016

HOUSING MARKET UPDATE

The housing market in California appears to have cooled off somewhat in September 2016, with dull sales, increasing prices, and a continued squeeze on inventory being the common issues. A hike in building costs, stringent zoning laws, and a lack of affordability are being blamed on tight housing supply.



However, an increase in single-family starts and permits in many areas across the Golden State could alleviate some of these issues in 2017.



COUNTIES WITH THE LARGEST ANNUAL GAIN



According to the National Association of Realtors (N.A.R.), 6 of the country's top 10 hottest markets in September 2016 were in California, and 10 were in the top 20

TOP 20 HOTTEST MARKETS IN SEPTEMBER 2016





But what about the people who make up the California housing market? Let's have a closer look at the individuals who are part of the buying and selling process in California real estate for 2016.

What About the BUYERS?

\$440,000
Average amount residents pay for home purchase.

12%
of buyers who previously lived with parents.

1st time
40% of buyers who are first-timers.

21%
of first-time buyers who bought homes because they were tired of renting.

15%
of repeat buyers who purchased because of job changes or relocation.

85%
of buyers who feel their home is worth what they paid.

48
years old - typical age of home buyer.

55%
of buyers with a college degree.

70%
of buyers who are married.

8%
of buyers whose parents live with them.

What About the SELLERS?

10
years owners hold onto their homes before selling.

52 Years
Average age of home sellers (down from 63 years from 2014).

71%
of sellers who are married.

67%
of sellers who received multiple offers on their homes.

53%
of sellers who plan to buy another property.

\$100,000
Median household income in California.

What About RENTERS?

6,386,651
Number of residents living in apartments.

16.8%
of residents living in apartments.

Source: Unknown

SCOTT LEFAVER, AICP | Board and Commission Representative

Welcome to the Newly Elected Board and Commission Representative, Stephen Haase, AICP



Congratulations to the newly elected Board and Commission Representative, Stephen Haase, AICP, Planning Commissioner for the City of San Diego. Stephen will be taking over the position as your representative in January. If you have any questions, or want to bring a planning commissioner issue to his attention, I encourage you to contact him: stephenmichaelhaase@gmail.com.

The Commission and Board designated sessions at the APA California Chapter Conference in Pasadena were a great success. Both sessions had standing room only participation. Stephen Haase led a session on procedures for planning commissioners. He was joined by City of Fullerton Planning Commissioner Ma'Ayn Johnson and National City Planning Commissioner Marcus Bush. Rob Eastwood, Planning Manager for the County of Santa Clara, led a session that reviewed the need to sharpen a planning commission's findings and conditions of approval. He was joined by Santa Clara County Planning Commissioner Debbie Cauble and City Council member Gustav Larsen.

Twenty Eight planning commissioners and several others interested in planning commissions attended a Monday morning roundtable during the conference. Bob Paternoster and Stan Hoffman talked with the roundtable participants about the California Chapter's Community Planning Assistance Teams (CPAT). There was a great deal of interest and questions about how communities can participate in this resource rich program.

Louisa Nelson, Vice Chair of the Pasadena Planning Commission, and four of her fellow commissioners, David Coher, Michael Williamson, Tim Wenler and Vince Farhat, treated the roundtable to a wonderful presentation of "What's happening in Pasadena". They talked about current planning issues, how the Commission approaches those issues and what lies

ahead. There was a great deal of discussion between all the commissioners about these and other issues. The one and a half hour session continue on between commissioners well after the presentation ended.

During 2016, a great deal of emphasis was again placed on continuing education for commissioners and board members and urging members to directly participate in APA, its seminars and conferences. APA California and the local sections continue to support and co-sponsor educational and topical events of interests for planning commissioners. For example, Kinikia Garner, Los Angeles Section Planning Commission Representative, is currently putting together a commissioner training session that will focus on procedures and issues facing commissioners and how to approach them. More information will be coming soon. The Annual Planning Conference for Commissioners, Elected Officials, and Professional Staff at Sonoma State University is also coming up December 3rd. This is the 33rd Annual conference sponsored by Sonoma State University. (For more information contact Karen Targett at karen.targett@sonoma.edu or 707-664-2306.)

All of us at APA California Chapter encourage Commission and Board members to fully participate in APA. Your entire Commission can become APA members and receive a number of great benefits from both the American Planning Association and the APA California Chapter. The local agency pays \$100 annual participation fee plus \$50 for every board member who signs up. The more members sign up the less per member cost. For further information about how your planning commission can join APA under this special program. Please go to the American Planning Association website at: www.planning.org/commissioners/.

Thanks to all who have participated in these and other APA events. Thank you for taking time to help your communities and guide them toward the future. **SL**

“During 2016 a great deal of emphasis was again placed on continuing education for commissioners and board members...”

2016 Conference a Success

The 2016 APA California Chapter Annual Conference was held from Saturday, October 22nd to Tuesday, October 25th at the Pasadena Convention Center. The conference celebrated the great ways planners are shaping communities and breathing new inspiration into the profession - and Art - of planning. We were thrilled to host a record 2100 attendees. The following reflections and initial reactions we heard from the conference attendees capture the highlights:

Positive Reflections

- The weather was perfect, with lots of sun and some scattered showers.
- The Convention Center location in the heart of Pasadena's bustling downtown was wonderful; attendees could walk around and enjoy wonderful consultant receptions, local food and charming ambiance.
- The Arroyo and Foothills Orientation Tour was refined and incredibly thorough, focusing on the intriguing past, present, and future of Pasadena and its neighbors: Altadena, Arcadia, San Marino, San Gabriel, Alhambra, South Pasadena, Highland Park, and Eagle Rock.
- The Mobile Workshops were well organized and inspiring, whether on foot, by bike, by rail or bus. An attendee mentioned he thought he already knew a lot about Pasadena's history, before he attended his mobile workshop, and learned so much more.
- The Opening Reception in the courtyard of

the 1927 Pasadena City Hall was picturesque, the food was plentiful, and there was plenty of space for folks to mingle and catch up. The local musicians from Pasadena City College and a local high school added to the beautiful ambiance. Parks & Recreation star Ron Swanson even made an appearance!

- The State Awards ceremony was a hit, in a new concise format, and was followed the Consultants Reception in the lovely Exhibit Hall C. The reception was well attended and the free drink ticket (and appearance by R2D2) helped to get everyone in high spirits to learn about our exhibitors and generous conference sponsors.
- Speaking of sponsors, we couldn't have put on the successful conference without you, THANK YOU again!
- Thanks to the support of numerous donors and bidders, the CPF auction was a success and the profits will benefit university students with financial needs.



- *The Planner's Guide* was concise, beautiful, readable and informative!
- Robert Egger, charismatic leader of L.A Kitchen and Dr. Lucile Jones, world renowned seismologist, our keynote speakers, were informative and incredible!
- Speaking of sessions, the initial feedback is that there was a lot of strong content and a wonderful variety.
- The volunteer lapel pin was elegant and our amazing volunteers were happily wearing them and helping around tirelessly.
- The Tech Lounge allowed us to showcase a Twitter wall and amazing 3D headsets.

BETSY MCCULLOUGH, AICP | VP Conferences

Thank You to the 2016 Conference Host Committee

The APA California Chapter and attendees of the 2016 Conference in Pasadena thank the Los Angeles Section Conference Host Committee members for their endless energy and dogged perseverance that led to a really great conference in October. Until someone is part of a CHC, it may not be apparent that there are endless meetings and calls and emails to perfect - or at least to manage - a conference the size of California's: our Chapter conference is the largest in the country! For a 4-day conference to launch successfully and go on to provide quality sessions, keynotes, mobile workshops and meals is quite a feat where every aspect of the volunteers' planning must come together at

the same time - for sure it's not just luck! It's a combination of the skills and talents of all members of the CHC under the leadership of the Co-Chairs.

So 2016 CHC, take time to celebrate your success this year as you plunge back into your jobs and your lives, and know you made a difference to the Chapter members who attended your conference. And, thank you from the APA California Chapter Board for an excellent effort and outcome!!

And a special note of thanks to the APA California team members who support the CHC: Dorina Blythe, Francine Farrell, Laura Murphy and Angie Spearman. **BM**

The Conference Co-Chairs, and our whole hard working Committee, are so delighted that you all participated and shared in the APA state conference this year. Thank you for coming!!!

MS + MK



TODD NGUYEN AND ANNA M. VIDAL | Conference Diversity Co-Chairs

A Call to Planners! Integrating Diversity + Planning: Recap of the 2016 American Planning Association CA Conference Diversity Summit

The Conference kicked off with its much-awaited Diversity Summit with this year's theme, 'Changing Faces, Places, and Planning in California'. The distinguished panel included a breadth of experience including Hilda Blanco of USC, George Davis of the California African Museum, David McNeil of Baldwin Hills Conservancy, Brian Mooney, FAICP of RICK Engineering, and Todd Nguyen of WSP | Parsons Brinckerhoff. Anna M. Vidal of City of Los Angeles and Veronica Siranosian of AECOM moderated the panel.

The panel proved to be a lively focused discussion of integrating diversity in planning all through various lenses of those with just a few years of professional experience to others who are community leaders with decades of experience. The discussion started with a brief documentary on the history of planning by Brian Mooney, FAICP. The panel discussed three themes: the importance of diversity; education and workforce development; and impacts on community planning. Mr. Davis and Mr. McNeil discussed the importance of having staff that represents a diverse community. Dr. Blanco briefly presented software, CalEnviroScreen 3.0, which demonstrates how pollution impacts diverse communities. Nguyen was the freshest face on the panel by bringing new-aged concepts of how he sees integrating diversity in planning. He shares that here.

I grew up as a second generation Vietnamese-American whose parents fled during the time of the Vietnam War and was raised in the suburban enclaves of California's San Fernando Valley. My approach to diversity stems from growing up with friends of all ethnic backgrounds and unconsciously developed 'color blindness'. Color blindness is typically a disadvantageous trait and diagnosed as someone unable to differentiate certain colors from one another. I advocate Planners to understand this disadvantage as I believe it's the corner-stone of successful planning for diverse communities.

Being color blind removes the superficial layer of someone's skin tone and see a person living in a community. I facetiously say communities can be green, purple, or blue; at the end of the day, Planners are to plan for people and their needs. Maslow's Hierarchy of Needs is a famous psychology concept that can help Planners better understand people. It begins as a triangle with varying elements of what a person needs beginning with the base as physiological needs like food and shelter to the very top of the pyramid as self-actualization or better known as "What's my purpose in life?" I believe Planners role is to be a surrogate for these needs like providing food access opportunities, outreach, transportation planning, and more.

For anyone in the Planning industry, a prerequisite into the field is the inherent need to help people by shaping communities to achieve their goals and needs. Actively being color blind to some appears to be regressive, but I'm convinced that by removing the colored lenses and seeing people as people, we can plan for all communities, ethnically and generationally. Being color blind comes with its consequences as others will continue to have cultural bias, and we do our best to empathize and understand those around us. As planners, we must understand that people are subconsciously compartmentalizing the world around them through labels.



Diversity Summit Panelist & Moderators from left to right: Anna M. Vidal, David McNeil, George Davis, Veronica Siranosian, Brian Mooney, FAICP, Todd Nguyen, and Hilda Blanco, PhD. in front

Integrating diversity in planning is not only looking at ethnic boundaries, but also generationally. Planners can implement color blindness to plan for generations. After removing the colored lenses, we must utilize Context Sensitive Solutions (CSS) or Design to plan for communities and be the approach of choice. Planners are to see CSS as an imaginary planning toolbox including best practices, historical case studies, planning concepts like grid design and planned communities, and more. Planners are perceived as highly observant professionals, and we must use best judgment to apply the appropriate tools for a given community.

Diversity across generations is equally as important as millennials are the next largest workforce. We are in unique time frame of embodying 5 generations starting from Generation Z, Millennials, Generation X, Baby Boomers, and Radio Babies. The diversity of a multi-generational community is in keeping of color blindness as this includes all people. An example is the rise of active transportation like bicycle and pedestrian facilities. This mode shift is one of the greatest pivots planning has experienced in recent years as there are numerous State and Federal initiatives like Active Transportation Grants, Safe Routes to School, and First-/Last - mile connectivity.

Diversity will continue to remain as the cornerstone of planning, and it's critical that Planners collaborate on a broad spectrum across the spectrum and generationally. Color blindness serves as a method to see the world around us and contribute to a long lasting future for successful planning in diverse communities.

You may see the PowerPoint presentation on the APA CA [website](#), which includes the speakers contact information. If you missed the Diversity Summit and would like to see it, a [video](#) is now available for 1.5 CM ethics credits.

TN + AV





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Student Scholarship Award Luncheon

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APA California Chapter Awards Gala

ESA
LSA Associates, Inc. ★
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Closing Plenary Brunch

Sargent Town Planning
Southern California Gas Company
Statewide Energy Efficiency Collaborative
Steer Davies Gleave

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Opening Plenary and Keynote Lunch

Killefer Flammang Architects
MIG, Inc. ★
Veronica Tam and Associates

Breakfast

Nelson\Nygaard Consulting Associates
Opticos Design, Inc.

Media Projection Wall

The Arroyo Group

CPF Reception

City of Ventura
Richard | Watson | Gershon

Planning Commission and Board Roundtable

Cabouchon Properties, LLC

Break

Transpo Group
WSP/Parsons Brinckerhoff

Opening Reception

Fehr & Peers

Session

Stratiscopes - 482 Resilient Cities?
DIY California Resilience
Urban Rising Group
Is Your Glass Half-Empty or
Filled with Flint, MI Water: Exploring the
Lenses that Inform Our Planning Work

Conference Program and Booths

Analytical Environmental Services
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Ascent Environmental, Inc.
CA Institute for Local Government
Calliston RTKL
City of Bell
Craig Lawson & Co., LLC
EMC Planning Group
GPA Consulting ★
"My City"
Rosenheim & Associates
SCAG
UC Davis Extension -
Land Use Department
UC San Diego Extension
USC Ross Minority Program
in Real Estate
VisionScape Imagery ★

Diversity Summit

Stanley R. Hoffman Associates

Mobile App

USC, Urban Planning and
Spatial Analysis

APA California Chapter Awards Gala

HNTB Corporation
M-Group
Page

Mobile Workshop

STV - MW#10

Student Session

Burns & Bouchard, Inc.
University of Redlands

Young Planner and Student Mixer

Burns & Bouchard, Inc.
Dake Wilson Architects
University of Redlands





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What I Learned as an APA 2017 National Planning Awards Juror

The American Planning Association (APA) offers its members a full range of great opportunities for professional development and involvement. One of them is the awards program. Projects, planners, plans, planning leaders and advocates are nominated to compete for the highest honors in the profession and practice. One key component of this process involves assembling jury panels comprised of peers and professional allies who can help identify the winners.

Recently, I had the privilege to serve in the APA 2017 National Planning Awards Jury. I was part of a group of 7 other fantastic planning professionals from across the nation. Last month, we met at the APA headquarters in Chicago for final deliberations. Each nomination was competing to capture APA's highest honors in 15 categories ranging from Planning Pioneers to Advancing Diversity & Social Change in Honor of Paul Davidoff. After much review, discussion and debate we faced the most difficult part of our task: selecting the best in the profession and practice. It was difficult because the majority of the entries were highly competitive, worthy of receiving high praises, but like any other competition, those clearly excelling the criteria went from finalists to winners. They will be announced and honored next year during the APA National Conference in New York City.

As I continue to reflect upon my experience of reading the nominations' narratives, visiting their websites, reading their letters of support and working with the jury and APA staff on such worthwhile process, I am still glowing with inspiration - now more than ever I feel that my efforts to keep pushing my game to the highest level have been amplified. For this reasons, I am also compelled to briefly share some of my personal reflections and observations about this humbling experience.

1. If every planning project - or planner working on a project - began its process

with the awards criteria and the AICP Code of Ethics in mind, I suspect that every single project would not only be worthy of competing for the highest honors, but also it would strictly adhere to the principles we value as the means to improve quality of life.

2. Planning is intrinsically a labor of love for inclusiveness. That was the common thread in every single nomination I reviewed.
3. Many of the submissions revealed that the healthy communities movement continues to grow and asserted that it is here to stay.
4. An award-winning application depends upon balancing various aspects related to the entry's content, quality, quantity, attention to detail, demonstrated inclusion and support from the community the plan, or planner, is supposed to serve.
5. No project is too small to compete for the top honors, as long as the vision is big.

As a member of the APA Inland Empire Section, I am now even more proud and appreciative of the following individuals and plans from our region that have garnered APA's accolades in the past:

- 2003 Distinguished Leadership Award for an Elected Official
Tom Mullen, Riverside County
- 2013 National Planning Excellence Award for a Grassroots Initiative

Cathedral City's Environmental Conservation Division (ECD) Kids & Community Program, Cathedral City

- 2013 National Planning Excellence Award for a Planning Advocate
Michael Osur, Deputy Director, Riverside County Department of Public Health, Riverside County
- 2014 National Planning Achievement Award for Transportation *SANBAG Improvement to Transit Access for Cyclists and Pedestrians, County of San Bernardino*
- 2015 National Planning Excellence Award for an Emerging Planning & Design Firm
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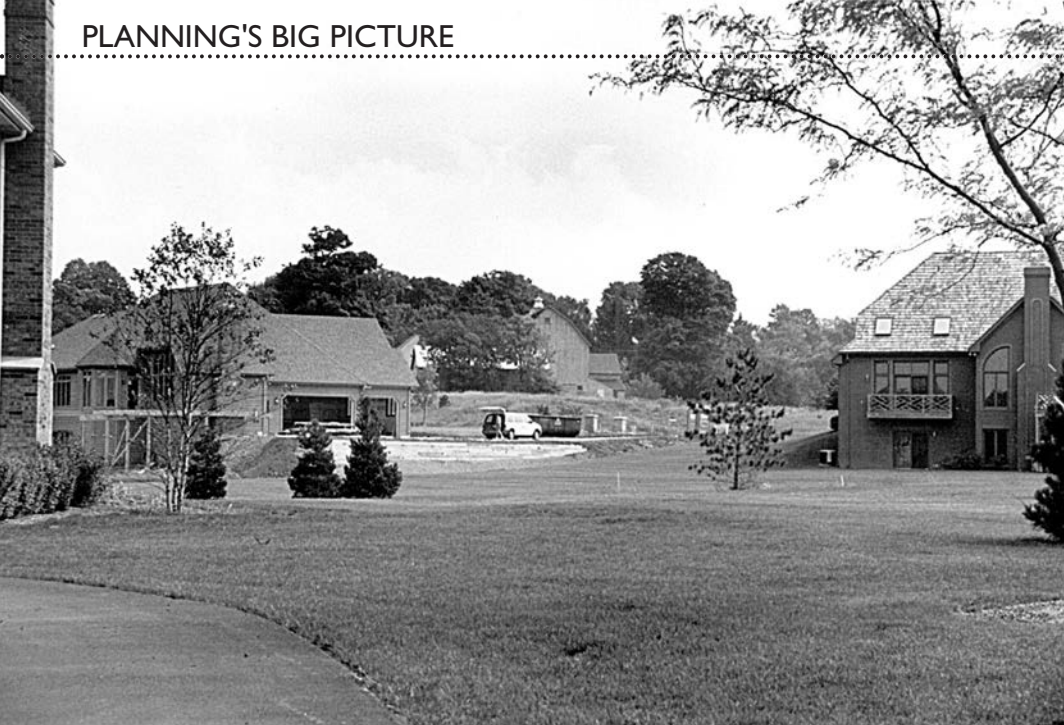
Available now from the 2016 Pasadena Conference:

1. APA California 2016 Legislative Update CM | 1.5 Law - Preview A conference favorite and great way to earn your law credits. Engage now while the information is timely! *Register*
2. Diversity Summit: The History of Diversity and Planning in California CM | 1.5 Ethics - Preview Eleven years running, the APA California Diversity Summit is more relevant than ever. Earn your ethics credits and get a head start on next year's Sacramento Conference theme "Capitalizing on Diversity." *Register*
3. Opening Plenary Keynote: "The Power of Food, The Power of Community" - Robert Egger CM | 1.0 - Preview

Entrepreneur Robert Egger praises the work of planners and delivers an inspirational talk on his efforts to recover discarded food to fuel a culinary arts job training program. No slides. Great topic to listen to while walking, biking or driving! *Register*

Additional sessions from the 2015 Conference are available *here*.

For questions, please contact ategoresources@live.com or gregok@cox.net



Typical single-family detached zoning. Source: planning.org

PERSPECTIVE | Chris Williamson, PhD, AICP | Consultant

Planning by the Numbers

Several recent bills signed by Governor signing of several recent bills (AB 2406, AB 2299, and SB 1069) signal some fundamental changes in planning and zoning. These bills are intended to address our housing shortage and affordability crisis. In effect, the truly R-1 single-family detached (SFD) residential zone is no more. AB 2406 enables cities to allow a "junior accessory unit" of up to 500 square feet within the existing walls of a single family home. AB 2299, which takes effect on January 1, 2017, allows, ministerially, an "Accessory Dwelling Unit" (ADU) – also known as a Second Unit. Your kids can have their own space and get out of your kitchen, or your aging parents can build a small house in the back yard, maybe carve out a small apartment in your half-empty house for some extra income (short term rental anyone?), or maybe existing illegal units can be legalized.

What a quiet demise for what was once "the American Dream Zone" with one house and two yards, front and back. The SFD traces its roots back 400 years to European immigrants buying in the "subdivisions" staked out by earlier immigrants. Of course, back then, these parcels likely included 40 acres. George Washington was a surveyor (i.e., subdivider), so was Thomas Jefferson. There is a theory that the Revolutionary War was not fought for freedom from England, but to allow colonists to continue to survey, subdivide, and sell Indian land. But, alas, no more single family homes, they may now all become duplexes.

Do you remember reading the 1966 planning school classic, *The Zoning Game*, by Richard Babcock? Babcock said there were two models that described the planning profession, or "game." The first was the rational model: develop an acceptable vision through the participatory democratic process, implement it through zoning and regulations. (Sounds good, that's what we do!) The

second model was a lot simpler, protect R-1 zoning and SFD home values at all costs. (I guess we do that, too.) For a long time, the two models worked together. The planning vision was R-1 zoning and the SFD, especially for the post-WWII middle class from Levittown to Lakewood. We planners protected those neighborhoods with racial covenants (ouch, that hurt). Then, by zoning out multi-family and unwanted land uses. We gave a bit on "granny flats" (who doesn't like their granny?), but enforced code compliance for the slightest hint of an illegal second unit, depending on the neighborhood and who was complaining.

2016 is the 50th anniversary of the book, *Zoning Game*, and ironically, we may now have a third model that explains California planning: Do what the State Legislature tells you to do and plan by Regional Housing Need Assessment (RHNA) numbers. The Legislature finds that housing is too expensive and the high costs hurt the economy. And, the population is

always increasing with no end in sight.

Here's where "Planning by the Numbers" comes in. Every two years or so, the DOF updates the State's 50-year long range population projections, keeping in sync with the U.S. Census Bureau. The current population is mathematically adjusted for natural life cycles and migration. If there are not enough "local" adults for the labor force projections, then in-migration of people aged 15-64 are assumed to satisfy EDD labor force projections consistent with historic California to U.S. civilian employment ratios. That one assumption, that the State's population projections are partly based on filling projected jobs, is in the DOF methodology. Read it at http://www.dof.ca.gov/Forecasting/Demographics/projections/documents/Projections_Methodology_2014.pdf

The DOF state population projections are apportioned out to counties, then translated into housing units by income class, which then become your city or county's RHNA, your direction to "grow by the numbers" from the the State Legislature. For many cities and counties, RHNA is, is becoming, or will become a key driver in local planning. ADU's are intended to provide up to 8 million small, lower-cost units (based on 2016 Department of Finance (DOF) estimates of SFD's in the state). That would surely help meet a RHNA.

Said another way, this process is an implied policy decision, a methodology assumption, that California should always have the same proportion of jobs to the U.S. in the past. Why does this ratio have to be perpetual? What effect on projections would there be if the ratio were reduced? We can probably all agree we should plan for our own future population, but why does California have to plan for in-migrants - no matter who they are or where they come from - to fill jobs based on an assumption in a methodology? It just seems like a big policy decision, not something to assume.

This issue is about "Planning's Big Picture" and I just wanted to make you aware of how this one assumption about future jobs becomes part of the "Planning by the Numbers" that is the RHNA process. It remains to be seen if HCD will allow cities and counties to count ADU's, now that they are ministerial by right, towards meeting RHNA targets for affordable housing, since that was the Legislature's intent. I wonder, is the "RHNA game" the successor to *The Zoning Game*?

In the meantime, have a moment of silence our old zoning friend, R-1. Better yet, have a drink!



J. LAURENCE MINTIER, FAICP | Chapter Historian, Northern
STEVEN A. PRESTON, FAICP | Chapter Historian, Southern

Orange Section Launches Annual Historical Symposium; Los Angeles Event to Explore History of Underrepresented Groups

Orange Section's First Historical Symposium a Success

Orange Section's first-ever planning history symposium, discussing the history of Anaheim's downtown redevelopment program, was held in November at downtown Anaheim's Muzeo complex. More than 40 participants heard a panel with deep experience in Anaheim recount the evolution of Anaheim's downtown, the impact of urban redevelopment, and the emerging historic preservation movement that gave that city one of the strongest voluntary preservation programs in Southern California.

'Planning from the Outside' Set for March

The Huntington Library will host *Planning from the Outside*, a look at the roles of women, planners of color, LGBTQ and other groups in advancing their communities and their place in the planning profession.

Organized by the Los Angeles Region Planning History Group, the event will take place on Saturday, March 25.

The Los Angeles Region Planning History

Group is sponsored by the Huntington Library with the Center for the West at the University of Southern California. For more information about the symposium or the LARPHG, contact Marsha Rood at marsharood@earthlink.net.

Archives Raises Funds

The California Planning Roundtable gave California planning history a boost last month when its members voted to offer a \$500 donation to the APA California Archives. The Roundtable's gift, for which we are tremendously grateful, is part of an ongoing fundraising strategy to increase funding for the Chapter archives.

The Archives, located at California State University Northridge, document the history of planning and the story of APA California. This year's conference included a first-time ever option to donate in connection with conference registrations and a 'tip the auctioneer' arrangement at the California Planning Foundation auction, generating a total of about \$700. Combined with the generous donation by the Roundtable, more than \$1,200 in additional funding was raised this year.

Planning Underway for Sacramento Conference

Planning is well underway for the Cal Chapter conferences in 2017 and 2018, with both highlighting significant historical milestones. 2017 marks the centennial of the founding of the American City Planning Institute, and 2018 marks the 70th anniversary of the creation of California Chapter. Both conferences will feature sessions and other activities highlighting the history of planning in California.

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From Our Archives 70 Years Ago

Here's what was happening 70 years ago this year in California planning:

- San Francisco: Ladislav Segoe, consultant to the Tennessee Valley Authority, is hired to help revise the 1921 San Francisco zoning code.
- T. J. (Jack) Kent becomes Director of Planning in San Francisco following resignation of I. Deming Tilton.
- San Francisco Bay Area Council calls meeting of Planning Directors of nine Bay Area Counties and Oakland to prepare a plan of action.
- Los Angeles: The California Planning Institute meets August 1947 in Los Angeles to view models and plans for a revitalized downtown prepared by USC students under Arthur Fallion, Dean and Si Eisner, instructor; and Burnett C Turner, architect for the Los Angeles Civic Center Authority. The plan included a 600-acre site surrounded by freeways all sides.
- Sacramento: Adoption of State Planning and Conservation Act. State Planning and Conservation Board replaces State Reconstruction and Re-Employment Commission.

JM, SP



JOHN TERELL, AICP | VP Policy & Legislation

SANDE GEORGE | Lobbyist

LAUREN DEVALENCIA Y SANCHEZ | Lobbyist

APA California Legislative Update

The 2016 Legislative Session Comes to an End

The 2016 Legislative Session came to an end on August 31st. This year's session started with hundreds of planning-related bills, keeping APA California very busy on issues dealing with affordable housing, the density bonus law, and environmental justice, just to name a few. Please go to the APA California website to view the Legislative Update materials presented at the 2016 Conference: <https://www.apacalifornia.org/news/2016-legislative-update-conference-session/>.

On the Horizon for 2017: Housing, Housing and More Housing!

While APA California sponsored by right

housing legislation in 2016, with the goal to make it easier to get affordable and workforce housing built, the by right housing approval issue was elevated when the Governor submitted his own budget trailer bill language proposing a much broader by right process. Unfortunately, the Governor's proposal generated strong opposition from a number of competing fronts. APA worked with the Governor's staff, HCD and legislative committee staff with the goal of developing a more focused proposal closer to APA's targeted by right concept. However, after many attempts to put forward a workable proposal, the Governor's office was unable to develop a consensus and no by right proposal passed.

Along with the loss of a workable by right proposal was the loss of the allocation of \$400 million for affordable housing that the Governor tied to the passage of his by right proposal - a loss of rare one-time funding for affordable housing.

Given that neither proposal went forward this year and yet California is still grappling with an affordable housing crisis, efforts to come up with the magic bullet to generate and fund new housing appears to be one of the hot issues for 2017. Currently, there are at least four different groups trying to develop a feasible and productive housing package. All four working groups are targeting new incentives and processes that will successfully increase housing production and encourage more affordable and workforce housing.

APA California plans to continue our efforts to work on the issue in 2017 as well. APA California is developing a white paper to feed into these efforts listing specific strategies that planners believe will encourage production of housing in this state, including new funding for planning. We will post APA's recommendations on the APA California website along with new housing legislation as bills are introduced in January and February when the Legislature begins its 2017-2018 legislative session.

Other issues that most likely will be the focus of 2017 in the Legislature include homelessness, continuation of the Cap and Trade portion of AB 32 GHG reductions, small cell tower approvals, and changes to CEQA. Please visit the APA California website legislative tab for up to date information on new legislation. **JT, SG, LDS**

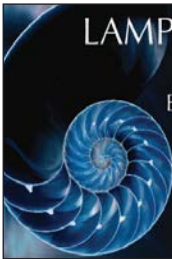
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