

APPOINTED DIRECTORS & AFFILIATE ORGANIZATIONS



Planner Emeritus Network

Stanley R. Hoffman, FAICP, President



The following report highlights the ongoing activities and accomplishments of the Planner Emeritus Network (PEN). In summary, we had a very successful year sponsoring our annual PEN panel at the Statewide APA California Chapter Conference in Oakland, and honoring five accomplished planners from California Chapter. We also have other ongoing activities that will be reported below:

PEN Activities

- » **Annual PEN Honorees:** One of PEN's very important responsibilities is to annually honor distinguished planners in APA California that have made significant contributions to the betterment of our communities in California and to the planning profession. In 2015, we honored the following five planners at the annual statewide conference:
- 1) Bruce C. Baracco, AICP, Sacramento Valley Section;
 - 2) David Fey, AICP, Central Section;
 - 3) Hanson Hom, AICP, Northern Section;
 - 4) Professor Leobardo F. Estrada, PhD, Los Angeles Section;
 - and 5) Robert A. Leiter, FAICP, San Diego Section.



Bruce Baracco



David Fey



Hanson Hom



Leobardo Estrada



Bob Leiter

- » **Annual PEN Panel:** In 2015, our Statewide Cal Chapter conference panel topic was Transit Oriented Development Implementation Strategy: A Case Study of the SANDAG Regional Challenge. The Regional Transit Oriented Development (TOD) Implementation Strategy prepared by the San Diego Association of Governments (SANDAG) was featured. The SANDAG Regional Plan identifies how residential and commercial development projects can help meet the region's projected population and employment growth, and create a more sustainable development pattern. The speakers were: Stan Hoffman, Stanley R. Hoffman Associates and PEN Board President, Coleen Clementson, SANDAG Principal Regional Planner, William Anderson, Principal/Vice-President, AECOM, and Dena Belzer, President, Strategic Economics.
- » **PEN Board Members:** The current members and officers that were approved at our October 4, 2015 Board meeting at the Statewide conference in Oakland were: Stan Hoffman, FAICP, President, Robert Paternoster, FAICP, Vice-President South, Jeanette Dinwiddie-Moore, FAICP, Vice-President North, Gina Natoli, AICP, Secretary/Treasurer; other non-executive board members include: Dr. Don Bradley, AICP, Brian Smith, AICP, Carol Barrett, FAICP, Linda Tatum, AICP, Brian Mooney, AICP, and Mike Moore; and non-voting members include: George Osner, AICP, Immediate Past President and the two APA California co-Chapter Historians, Steve Preston, FAICP (south) and Larry Mintier, FAICP (north).
- » **Community Assistance Planning Team (CPAT) Program:** In 2015, the PEN Board proposed a Community Assistance Planning Team (CPAT) program under the auspices of the California Chapter of the American Planning Association to provide volunteer professional planning assistance to financially constrained municipalities and community groups throughout California and Baja California. By pairing expert planning professionals from throughout the State with staff, decision-makers, residents and other stakeholders from communities with limited resources, the CPAT program seeks to foster community education, engagement, planning and empowerment.

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The CPAT program is being established by the California Chapter to benefit both the municipalities and community organizations it serves, and to provide a venue for creative community service for its members. The California Chapter CPAT program would be administered by the PEN Board and is based upon a similar program which has been operated nationally by APA since 1995. Each team is selected for the specific expertise needed to address the local community's planning problem(s). The team members engage the community representatives in a short, but intensive planning process which can develop a vision for the community's future, a strategy for achieving specific planning goals, a conceptual site plan for a developing area, a transportation plan or parking program, an economic development strategy, or a collaborative planning process for resolving on-going local planning issues.

- » **Visiting the CSUN California Planning History Archives:** The California Chapter's co-historians, Steve Preston, FAICP, Chapter Historian – South, and Larry Mintier, FAICP, Chapter Historian – North led an arranged tour of the APA California Archives for PEN president Stan Hoffman and PEN vice-president Robert Paternoster and other interested Cal Chapter members. We met with Holly Lovich of the CSUN Oviatt Library's urban archives staff, and then met with Dr. Robert Kent and Dr. Craig Olwert of the CSUN Urban Studies faculty. We were all very encouraged by CSUN's Archive staff's progress in assembling and curating the collection, with the majority of the collection now catalogued, sorted and archived. Since that meeting, Ms. Lovich has provided the co-historians and the recently approved California Chapter Board History Program committee with an assessment of the collection, provided a Finding Guide and a series of recommendations for next steps. The committee will study these recommendations and make additional recommendations in the months ahead to the full California Chapter Board regarding how best to continue to implement and make the Archives' accessible to the benefit of the Chapter members.
- » **Bringing PEN Member's Shared Wealth of Experience to the APA California Chapter:** PEN has been honoring experienced and well distinguished planners from California since 1998. In 2016, PEN will be coordinating with selected Chapter sections to arrange for past PEN honorees to share their perspectives about how the practice of planning and the planning profession has changed over their years of experience, and what they see as the challenges ahead. We hope that this will stimulate instructive dialogue among interested planners not only from those new to the field, but those who have a wealth of history to tell. Our first PEN program of this kind will be with the Sacramento Section in the Spring of 2016.
- » **Looking Ahead:** PEN is continuing to enhance its outreach to California planners through a more visible, informative and interactive presence on the APA California website: www.apacalifornia.org/apa-organizations/planner-emeritus-network/. We will also prepare timely articles for the California Chapter Newsletter to continue to inform members of PEN's activities and to highlight new programs that are being offered. As a result of Chapter past-president Brook Peterson, PEN has a more active presence at Chapter Board meetings and coordinating with the other affiliate organizations, such as the California Planning Roundtable and the California Planning Foundation. This coordination will continue with the outreach at the section level in 2016.

