



American Planning Association
California Chapter

Making Great Communities Happen



APA CALIFORNIA IS DEDICATED TO
PROVIDING EXCELLENT SERVICES TO
ITS MEMBERS

2013 Annual Report

www.apacalifornia.org

CENTRAL
CENTRAL COAST
INLAND EMPIRE
LOS ANGELES
NORTHERN
ORANGE
SACRAMENTO VALLEY
SAN DIEGO



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American Planning Association
California Chapter

Making Great Communities Happen

Chapter President

Brooke Peterson, AICP

What an amazing year for APA California! Looking back over 2013, we have experienced some significant successes and made some significant changes. I would like to highlight some of those successes and changes and thank our members for your dedicated service, volunteerism, and commitment to the planning profession.

The last couple of years, and 2013 specifically, have been dynamic and challenging as APA California recovers from the economic downturn and responds to member surveys. These surveys provide valuable feedback on how we are doing as an organization and how we could provide more value to our members as we endeavor to keep pace with regulatory changes, technological advancement, and trends.

When I ran for President, I committed to three things: to implement new strategies to improve the efficiency and quality of APA California operations and programs rather than hold on to business as usual, to increase the transparency of the Chapter administration so that members better understand what the Board and staff are doing to maximize the effectiveness of the organization and best serve members; and to enhance APA California's programs; website, publications, newsletter, media communications; and other information outlets to increase the visibility of the organization and provide more real-time and relevant information. These commitments were made in recognition of the critical role APA California plays in equipping California planners and decision makers with the necessary tools to excel in their workplace and advance the value and quality of planning in our local communities - and an honest admission that we needed to improve and expand to meet those goals.

The first step in the process of change was to set forth a set of initiatives to identify the organization's priorities and focus the APA California Board of Directors' and staff actions for 2013-14. The Board adopted the 2013-14 Strategic Plan which identifies the following initiatives:

- » **Communication:** Embed better communication to our members and to the public in everything we do.
- » **Leadership for Change:** Equip our members to be leaders in change management. Be innovators and risk takers.
- » **Promote Planning's Value:** Promote a message that focuses on the value of planning.

I am excited to say that we have already accomplished much towards that end. Mostly notably, we have launched an entirely new website that we are confident provides far more information – current information – and updated and expanded features to serve as a more valuable tool and resource for members and others.

continued



APA CALIFORNIA BOARD OF DIRECTORS 2013

EXECUTIVE BOARD

- » Brooke Peterson, AICP
CHAPTER PRESIDENT
- » Kevin Keller, AICP
CHAPTER PAST PRESIDENT
- » Virginia Viado
VICE PRESIDENT -
ADMINISTRATION
- » David Snow, AICP
VICE PRESIDENT -
POLICY AND LEGISLATION
- » Hing Wong, AICP
VICE PRESIDENT -
PUBLIC INFORMATION
- » Kurt Christiansen, AICP
VICE PRESIDENT -
CONFERENCES
- » Betsy McCullough, AICP
VICE PRESIDENT -
PROFESSIONAL
DEVELOPMENT
- » William Hoose, AICP
VICE PRESIDENT -
MARKETING AND
MEMBERSHIP
- » Marc Yeber
COMMISSION AND BOARD
REPRESENTATIVE
- » Nina Idemudia
STUDENT REPRESENTATIVE
- » Carol Barrett, FAICP
CALIFORNIA PLANNING
FOUNDATION PRESIDENT

“...we have experienced some significant successes and make some significant changes.”

Chapter President

Brooke Peterson, AICP

In addition, through our new Vice President of Marketing and Membership, William Hoose, we developed an ambitious Marketing Plan for reaching each of our eight Sections, many students, and all members and improving communication with them. Through the implementation of the Marketing Plan, we endeavor to attract new members and better serve and retain current members.

This year key Board members, staff, and I have been hard at work conducting evaluations based on the Standard Review Protocol adopted by the Board in 2012 of all our contractors. While this may not be very exciting, it is important to the integrity and transparency of the organization.

And lastly, through the tireless work of an extraordinary Local Host Committee; commitment of our Vice President for Conferences, Kurt Christensen, and Vice President for Professional Development, Betsy McCullough; devoted staff and many others, APA California hosted an outstanding conference in Visalia this past October. The conference was an overwhelming success that surpassed all expectations and showcased the excellent planning happening throughout the Golden State. The Local Host Committee volunteers organized meaningful and relevant sessions and mobile workshops that set a new bar for future conferences.

There is still much work to be done and key difficult decisions to be made to maximize the potential and effectiveness of APA California and to improve the quality of its service and benefits to you. As we look forward to 2014, you can expect to continue to see substantial changes in the organization's operations and events. Every year, the Board of Directors meets for a two-day retreat to establish its priorities for the coming year. This year is no different. I can assure you that the Work Program adopted by the Board this January sets forth an aggressive plan to accomplish our strategic initiatives through well-defined, measurable, realistic actions and committed resources. APA California is charging forward towards organizational excellence. Our greatest assets continue to be our members, our volunteer spirit, and an unwavering drive to position our organization as a leader in land use. We hope you will stay engaged with what is happening throughout the coming year, and we invite you to partner with us as we endeavor to advance the value and quality of planning in California and our local communities.

Thank you for being part of our organization!

Brooke

MANAGEMENT ASSOCIATION AND CONTRACT STAFF

- » Sande George
EXECUTIVE DIRECTOR
& LOBBYIST
- » Tom Stefan
DIRECTOR OF
ADMINISTRATION
- » Lauren de Valencia y Sanchez
EXECUTIVE
ASSISTANT/LOBBYIST
- » Francine Farrell
ASSOCIATION AND
ACCOUNTING SERVICES,
ATEGO RESOURCES
- » Laura Murphy
ASSOCIATION AND
CERTIFICATION
MAINTENANCE SERVICES,
NEW HORIZON ENTERPRISES
- » Dorina Blythe
GRAPHIC DESIGN,
GRANDESIGNS
- » Marco A. Martinez
BEST, BEST & KRIEGER,
L.L.C.,
APA CALIFORNIA ATTORNEY
- » Marsha Bastian
PROFESSIONAL LIABILITY
INSURANCE, HEFFMAN
INSURANCE BROKERS
- » Dick Lemon
INSURANCE AGENT,
MCCLATCHY INSURANCE
- » Digital Gear, Inc.
WEBSITE MANAGEMENT

“...there is still much work to be done...”

2013 Appointed Officers and Affiliate Organization Representatives

- » **PROFESSIONAL DEVELOPMENT PROGRAMS**
AICP Coordinator - Carey Fernandes, AICP
FAICP Coordinator - Robert Leiter, FAICP
AICP Exam Workshops Program Coordinator - Kimberly Brosseau, AICP
- » **CHAPTER HISTORIANS**
Northern California - J. Laurence Mintier, FAICP
Southern California - Steven A. Preston, FAICP
- » **MEMBERSHIP INCLUSION DIRECTORS**
Northern California - Miroo Desai, AICP
Southern California - Anna M. Vidal
- » **STATE AWARDS COORDINATORS**
Northern California - Andrea J. Ouse, AICP
Southern California - Danny Castro
- » **CALPLANNER COORDINATOR**
Jason Su
- » **UNIVERSITY LIAISON**
David Salazar, AICP
- » **YOUNG PLANNERS GROUP COORDINATOR**
Ted Holzem
- » **NATIONAL POLICY & LEGISLATION REPRESENTATIVE**
Christopher Koontz
- » **CALIFORNIA PLANNING ROUNDTABLE (CPR) PRESIDENT**
T. Keith Gurnee
- » **PLANNERS EMERITUS NETWORK (PEN)**
Stanley R. Hoffman, FAICP

2013 - 2014 Chapter Executive Board

- » Brooke Peterson, AICP
CHAPTER PRESIDENT
- » Hing Wong, AICP
CHAPTER PRESIDENT-ELECT
- » Kirsten Asp, AICP
VICE PRESIDENT - ADMINISTRATION
- » David Snow, AICP
VICE PRESIDENT - POLICY AND LEGISLATION
- » Marc Yeber
VICE PRESIDENT - PUBLIC INFORMATION
- » Kurt Christiansen, AICP
VICE PRESIDENT - CONFERENCES
- » Betsy McCullough, AICP
VICE PRESIDENT - PROFESSIONAL DEVELOPMENT
- » Virginia Vialdo
VICE PRESIDENT - MARKETING AND MEMBERSHIP
- » Vacant
COMMISSION AND BOARD REPRESENTATIVE
- » Nina Idemudia
STUDENT REPRESENTATIVE
- » Carol Barrett, FAICP
CALIFORNIA PLANNING FOUNDATION PRESIDENT





National APA

APA Executive Director
W. Paul Farmer, FAICP



APA National Representative
William R. Anderson, FAICP

Bill Anderson focuses on inner cities, community planning and regional planning. He headed up San Diego's oldest planning advocacy group and chaired San Diego's Planning Commission, helping formulate the "City of Villages" strategy. Anderson served as Director of San Diego's City Planning & Community Investment Department between 2006 and 2011, where he oversaw planning, economic development, urban form, and facilities financing. He was inducted into the AICP College of Fellows in 2006.



REGION VI REPRESENTATIVES REPORT

Jeanette Dinwiddie-Moore, FAICP, Region VI Representative

Jeanette Dinwiddie-Moore is Principal for Dinwiddie and Associates. She has over thirty years of planning experience, has worked on a variety of planning projects and has been a consultant to utility companies for over 20 years providing assistance with land use planning, permitting/entitlements, and environmental assessments. She has been a strong advocate for diversity and inclusion in the planning profession, diligently working to advance diversity in California and nationally.

- » **2014-2015 APA Development Plan:** 2013 got off to a roaring start with the Mid-Winter Board Retreat, where the Board spent several days reviewing and modifying the APA Development Plan for 2014 -2015. With Bill Anderson assuming the head as the new APA Board President and Board reflecting on information about how the planning profession was impacted during the financial crisis of the past several years, we all wanted to make sure that the updated Development Plan reflected the strategic direction and the major goals and objectives needed for the organization over the next two years. The development plan is also the tool that the APA Board, AICP Commission and APA staff uses to guide the budget allocations and priorities. The APA 2014-2015 Development Plan is available for your review on the APA website at www.planning.org.
- » **New APA Task Forces:** One of the initiatives that Bill Anderson is instituting is a number of new APA Task Forces. The goal of the task forces is to strengthen work of the APA and AICP committees by engaging a broad APA members, division and chapters, allied professionals, citizen planners and community leaders' involvement in creating viable planning options for the future. The ten new task forces are: Emerging Issues, Consumers of Planning/Engaged Citizen, People and Places, Aging Populations, the Planning Office of the Future, Smart Cities and Sustainability, Healthy Communities, Planning for Economic Development, Retired Members, and Succession and Board/Management Structural Relationships. Looking for a lot more information about these task forces and their activities later this year.
- » **Fall Leadership Meeting:** The APA Board and Commission met in Washington DC for the annual fall board meeting along with the Federal Policy & Program Briefing.
- » **Planners Day on Capitol Hill:** The year's new meeting were interesting and challenging as they occurred just as the federal government began its shut down.

National APA

REGION VI REPRESENTATIVES REPORT

Jeanette Dinwiddie-Moore, FAICP, Region VI Representative

- » **Executive Director Recruitment:** As many of you are aware, Paul Farmer has announced his retirement after 13 year of leading APA during very difficult and changing times. The Board met in December to establish a preliminary recruitment schedule and to develop a job description for a new director. 2014 will be busy with the recruitment and selection process.
- » **California Judith McManus Price Scholarship Recipient:** As chair of the APA Fellowship Committee, I have the honor of reviewing the applications of the many bright and talented planning students who are seeking an APA scholarship. The caliber of the students we reviewed was extremely impressive and so encouraging. This year the committee awarded three Judith McManus Price Scholarship recipients, including **Stefani Cox** of UC Berkeley and one Charles Abrams Scholarship Recipient. Go Stefani!!!
- » **Great Places Award:** In November, I had the pleasure of presenting to San Francisco Mayor Edwin Lee, the San Francisco Board of Supervisors, the city's Planning Commission, city Planning Director John Rahaim, the Planning Department staff members and the staff of other City departments and agencies along with the countless community leaders, business owners and residents the San Francisco Chinatown Great Neighborhood award for 2013. Chinatown was one of the 30 Great Places in America recognized this year.



Lance Schulte, AICP, AICP Commissioner

Lance Schulte has 19 years of experience as a planner in both the public and private sectors in positions ranging from assistant planner to economic development administrator. In the public realm, he has worked as a city, special district, and university planner. .

AICP Commission 2013 summary actions and initiatives

- » **AICP Exam:** Started new Early Bird Application process that provides (early review and feedback and the opportunity to enhance / correct deficiencies) within an exam cycle. Completed a refresh / update to the comprehensive AICP exam questions and to update data and topical references. Completed an update of the on-line exam preparation reading list, and initiated a comprehensive update to the exam prep course that will become available as Exam Prep 3.0 in February of 2014 as a web-based exam preparation course.
- » **AICP Certification Maintenance (CM):** Opportunities to earn the required CM credits at no or minimal cost continued to be available for AICP members on the APA/AICP website. In 2012, there were 1,484 credits offered and there were 136,176 claims for free credits...we are still totaling up the count for 2013, but we believe it exceeds 2012. AICP provides a list of free credits at <http://www.planning.org/cm/free/>. Transition to on-line CM courses streamed from the APA/AICP website expanded to help promote remote group or independent CM learning and reduce costs. In 2014 more on-line courses will be added. Seven on-line web conferences and five short-course webinars were produced in 2013. A one-year extension of current CM CD's was adopted, and the use of APA California Chapter CM CD lending library was extended. A portion of the CD's that they have determined to be "out of date" will no longer be supported for CM Credits, but 55 CD's do remain current and will continue to receive APA support.
- » **AICP Early Career Program:** A program is being developed to engage and support the next generation of AICP planners and advance our profession to upcoming generations. An AICP Task Force is helping with recommendations to that program.
- » **AICP Late Career Engagement Initiative:** As a related and supporting factor to the Early Career Program a Late Career engagement initiative was started. The initiative is exploring ideas to more richly involve and engage late career AICP members as they transition in their careers and lives, and that promote more opportunities for fulfilling and lifelong AICP membership.
- » **AICP Core Competency Discussion:** A critical discussion of the core competencies of professional planners was initiated. The multi-year discussion will engage a broad range of perspectives and explore enduring core and projected future skills AICP planners need to advance planning into the future.

National APA

Lance Schulte, AICP, AICP Commissioner

- » **FAICP Engagement Strategy:** An engagement strategy for AICP Fellows was developed and will begin implementation in 2014. The strategy promotes FAICP member opportunities to lead, mentor, and engage in professional initiatives.
- » **Accredited Planning School Enhancements:** Updates to the Planning Accreditation Board's accreditation criteria were completed. These criteria are used to determine whether university planning programs are organized, staffed, scaled and able to deliver the education necessary for positive outcomes in student achievement. The updates will also help prospective planning students in evaluating planning schools.
- » **AICP Advanced Specialty Certifications:** At the end of 2013 more than 100 AICP members achieved Advanced Specialty Certification as either a AICP CEP (Certified Environmental Planner) or AICP CTP (Certified Transportation Planner). The AICP CUD Certified Urban Design Planner (AICP CUD) specialty was approved and first exam is planned for May 2014. An update and refinement to the AICP CTP exam was completed and will take effect with the May 2014 test window; and opportunities to retake the exam at no charge have been offered to those who failed to pass the exam in the first cycles.
- » **AICP Ethics:** The AICP Ethics Case of the Year provides an AICP ethics course to meet the AICP CM requirement. The 2013, and past, AICP Ethics Case of the Year PowerPoint presentations and materials are available to APA Chapters and Sections to use in providing ethics CM credit programs. A new case of the year will be made available each spring. We have added an Ethics Blog <http://blogs.planning.org/ethics/> to build a more "year-round" element to the ethics conversation.
- » **AICP Community Planning Assistance Team Program:** We continue to offer opportunities for members to meet their ethical obligation to "contribute time and effort to groups lacking in adequate planning resources and to voluntary professional activities" through our Community Assistance Programs: In 2013, our Community Planning Assistance Teams were in Dubuque County, Iowa and La Feria, Texas. Six more CPAT projects are queued up for 2014, and the application window for additional CPAT events will remain open through June of 2014. In 2013 outreach to APA California Chapter members to nominate community planning projects for CPAT assistance and apply to serve as CPAT team members included a Cal Planner article and email blast to members.

Lisandro Orozco, Region VI Student Representatives Council (SRC)

California Polytechnic University, Pomona



Lisandro Orozco serves as the treasurer for Cal Poly Pomona's American Planning Student Association (APSA), overseeing budget activities related to various activities and events. He currently works as a Planning Assistant for the Anaheim Planning Department, responding to basic inquiries from the general public and resolving issues related to the city's planning and zoning procedures and specific permits. He worked on the city's sign guidelines and reviews business license applications and development projects for zoning compliance.

APA has decided to take a different approach with our Student Representative Council and its outreach to students as well as those that have just graduated. So what does this mean? Well, in a nut-shell, APA wants to make sure those that are fresh graduates from school (under/grad), or have graduated within the past couple of years, do not feel like outcasts within the APA organization. For example, if a student graduated last year and now has been in the workforce for about a year or year and a half, how would that student fit within APA if the closest thing to that student's career is a group whose title includes the word student within it?

As a result, the Student Representative Council and APA have been working on transforming our student outreach to "Emerging Professionals" instead. Now, the term emerging professionals not only encompasses your students who want to feel a part of the general workforce and not be outcast as students, but it also includes those professionals who have recently graduated from school and are still fresh to the work-force.

While work on exactly where the Student Representative Council fits in and its role is figured out, we have implemented the "emerging professionals" in a few ways. First will be during the Atlanta APA conference. We will be having an "emerging professionals" track that will have recommended sessions and events for that core group that I mentioned above. Here is the link, <http://www.planning.org/emergingprofessionals/>, to the Emerging Professionals Track. Everything is still evolving, so things are still being worked out.

Two cool events for emerging professionals to attend in Atlanta:

- » Career Reality Speed Dating
- » Case Study

2013 National APA Conference Highlights - Chicago

Nearly 200 California Chapter members registered to attend the conference, with many serving as speakers and panelists on several conference sessions.

California was well represented at the APA 2013 National Conference in Chicago, Illinois, beginning with the induction of member Bill Anderson, FAICP, to the position of APA National President. Bill previously served APA National as the Region VI Representative, which is the electoral region covering California, Nevada, Europe and Africa, Pacific U.S. Territories, Asia, and Australia.



California was also represented at the National Awards with Planning Excellence Awards in the categories of Grassroots Initiative (Cathedral City Environmental Conservation Division Kids & Community Program) and Planning Advocate (Michael Osur, Deputy Director, Riverside County Department of Public Health). Planning Achievement Awards were also presented for California based projects in the categories of Best Practice (Model Design Manual for Living Streets, Los Angeles) and Environmental Planning (San Pablo General Plan Health Element).



Membership Information & Finances

Vice President for Administration

Virginia M. Viado

The Vice President for Administration is responsible for maintaining the general funds and accounts of the Chapter. This is done mainly with the assistance of the management team comprised of APA California administrative staff and contractors, including Stefan/George Associates, ATEGO Resources, New Horizon and other support contract staff. The Vice President for Administration also functions as Chairperson of the Chapter's awards program, regularly evaluates and updates the Chapter Financial Policies, conducts long range forecasting and programming in cooperation with the management firm, coordinates and oversees the distribution of membership subvention funds and applicable reporting procedures of the Chapter's local Sections, and coordinates financial and administrative activities with the Chapter's Director of Administration. Duties also include providing assistance to the Vice President for Marketing and Membership with the Chapter's membership activities.



Membership Information

APA National is divided into 47 chapters which provide its membership with a local source for networking and professional development. California is currently the chapter with the largest number in membership.

The APA California Chapter is further divided into eight Local Sections, which serve to provide our members with a tangible local expression of APA purposes and objectives and as a vehicle for maximum membership involvement in the affairs of the Chapter.

2013 Membership Counts

The APA California Chapter includes a total of 5,284 members as of December 31, 2013, which is a decrease from the end of 2012. Breakdown of our membership by Section (including the number of AICP, Student, and Chapter-only members) is shown on the following chart:

Member Type	Section								Total Chapter
	Central	Central Coast	Inland Empire	Los Angeles	Northern	Orange	Sacramento	San Diego	
Regular APA	61	103	130	396	545	169	128	149	1681
APA/AICP	87	129	119	347	718	182	221	260	2063
Government/Planning Board	20	13	45	79	57	19	14	16	263
APA/Student	12	106	53	496	289	117	16	80	1169
Chapter Only	6	16	7	9	23	6	26	15	108
Totals	186	367	354	1327	1632	493	405	520	5284

Comparison of Past Years

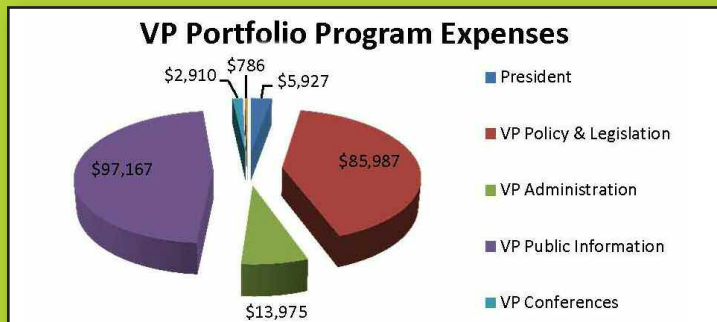
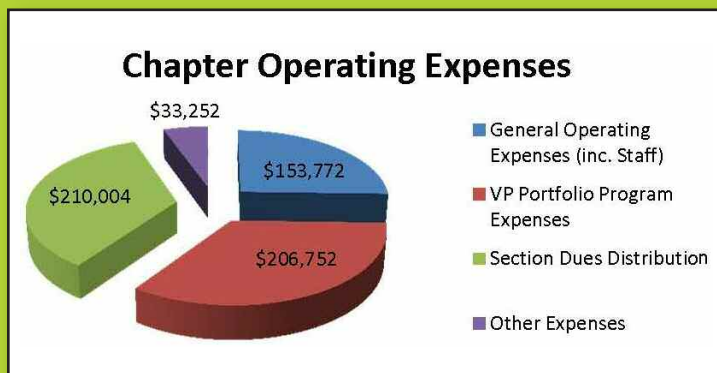
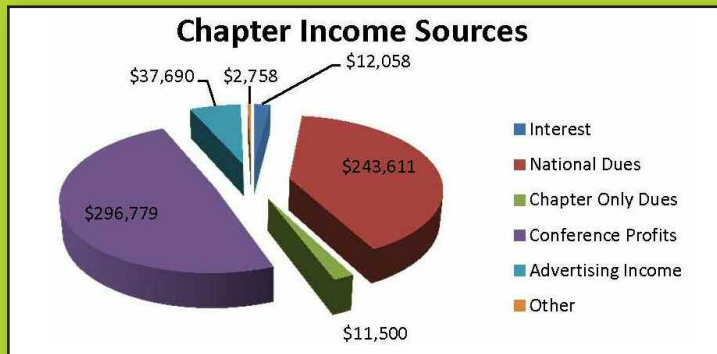
Membership has fluctuated in the past years, decreasing from 2009 through 2011 but realized a slight increase in 2012.

Member Type	2009	2010	2011	2012
Regular APA	2198	2066	1786	1789
APA/AICP	2200	2047	2050	2081
Government/Planning Board	374	283	252	264
APA/Student	1035	1052	1013	1196
Chapter Only	165	132	140	110
Totals	5972	5580	5241	5440

Chapter Finances

2013 Budget

The Board of Directors adopted a draft budget at its meeting held during the 2012 APA California Chapter Conference in Rancho Mirage, with amendments adopted in January 2013



Board portfolio expenses include travel and meeting-related costs, as well operating expenditures for member service programs managed under each Vice President. The largest program costs for the Chapter are associated with those under the Vice President for Policy and Legislation (Legislative Review and Lobbying), Vice President for Public Information (Website maintenance and CalPlanner production), and Vice President for Administration (State Awards). A significant increase under Public Information was experienced in 2013 due to expenses related to the much needed update of the Chapter's website.

during the Board's annual retreat held in San Diego. A working budget of \$522,556 was adopted to cover operating expenses associated with general administration and Executive Board portfolio programs. Income was anticipated in the amount of \$500,752 coming from sources including funds received from National APA for California Chapter membership dues, 2012 Conference profits and other revenue sources such as AICP publications and advertisements. Actual budget breakdown for 2013 is shown on the pie charts on this page:

Chapter operating expenses include distribution of membership dues to each of the eight local Sections, payments to administrative staff, hosting of Board meetings and retreats, and general office-related expenses.



2014 Budget

The Board of Directors met during the 2013 Conference in Visalia and adopted a draft working budget of \$568,070, which includes administration costs and the Executive Board portfolio program expenses. Expected income sources include funds from membership dues – factoring in the increase in Chapter dues approved by the Board in January 2013, which became effective in the third quarter of 2013 – and profit from the 2013 Conference and other sources totaling approximately \$552,650.

For detailed information about past and current Chapter budgets, including line-item breakdowns, please visit the APA California website at <http://apacalifornia.com/>.

2013 Awards

Co-Directors: Andrea Ouse, AICP (North) and Danny Castro (South)

The APA California Awards Program encourages quality in planning and increases the public's awareness of the planning profession by recognizing outstanding achievement in the planning field. The program honors innovative plans and projects, distinguished APA members, lay contributors to planning and achievements of local APA California Sections. Awards are presented annually at the APA California Conference in two categories: Awards of Excellence and Awards of Merit. Additionally, Scholastic Awards are given to students by the California Planning Foundation, a nonprofit, tax-deductible arm of APA California, and Historic Planning Landmark Awards are given to historical projects.



2013 APA California Awards Categories and Winners:



» Award of Merit, Planning Achievement - Advocacy/Social Change/Diversity Planning: Healthy High Desert, Healthy Policy Briefs; The Planning Center | DC&E; Healthy High Desert

» Award of Merit - Planning Achievement: Hard Won Victories: City of San Bernardino Transit Overlay District; City of San Bernardino; The Planning Center | DC&E; Omnitrans; SANBAG

» Award of Excellence - Planning Achievement - Hard Won Victory: Chula Vista Bayfront Master Plan; Port of San Diego; City of Chula Vista

» Award of Excellence - Planning Achievement – Academic: Reclaiming the Right-of-Way; UCLA Luskin School of Public Affairs; UCLA Complete Streets Initiative; ULCA Luskin Center for Innovation

» Award of Excellence - Innovation in Green Community Planning: City of San Luis Obispo Climate Action Plan; City of San Luis Obispo; City & Regional Planning Department, Cal Poly San Luis Obispo

» Award of Merit - Innovation in Green Community Planning: Southern California Plug-In Electric Vehicle Readiness Plan & Atlas; UCLA Luskin Center for Innovation; UCLA Lewis Center for Regional Policy Studies

» Award of Excellence - Focused Issue Planning: City of Emeryville Pedestrian and Bicycle Plan; City of Emeryville; Alta Planning + Design; Fehr & Peers

» Award of Merit - Focused Issue Planning; SANBAG Improvements to Transit Access for Pedestrians and Cyclists; SANBAG; Gruen Associates; Alta Planning + Design; Omnitrans



2013 APA California Awards Categories and Winners:

- » **Award of Excellence - Best Practices:** City of Berkeley Downtown Area Project; City of Berkeley Planning and Development Department; City of Berkeley; Management Partners; Taecker Planning and Design; UC Berkeley
- » **Award of Excellence - Distinguished Leadership for an Elected Official:** Pete Mellinger, City of Holtville
- » **Award of Excellence - Distinguished Leadership for a Planning Department:** City of Santa Monica Planning & Community Development Department
- » **Award of Excellence - Distinguished Leadership for a Citizen Planner/Layperson:** William Roschen, FAIA, LEED AP, Los Angeles City Planning Commission
- » **Award of Excellence - Journalism, Circulation under 35,000:** Temple City Connect; City of Temple City; FUEL Creative Group
- » **Award of Merit - Planning Project:** Emerald Vista, City of Dublin; Eden Housing, Inc.; Housing Authority of the County of Alameda; KB Home Bay Area
- » **Award of Excellence - Planning Project:** Mercado del Barrio, San Diego; Safdie Rabines Architects; Shea Properties; Chelsea Investment Company; City and County of San Diego
- » **Award of Excellence - Education Project:** San Francisco Budget Czar Game; San Francisco County Transportation Authority; Eisen | Letunic; Barbary Coast Consulting; lowercase productions
- » **Award of Merit - Education Project:** Ballot Measures H & I, Voter Education & Outreach Program; City of Yorba Linda; Lilley Planning Group
- » **Award of Merit - Neighborhood Planning:** North Park Mini-Park & Associated Streetscape Improvements Project; City of San Diego, Public Works Department, Architectural Engineering and Parks Division; MIG, Inc.; KOA Corporation
- » **Award of Merit - Comprehensive Planning Award for a Large Jurisdiction:** City of Long Beach Downtown Plan; City of Long Beach; AECOM; Rincon Consultants
- » **Award of Excellence - Comprehensive Planning Award for a Large Jurisdiction:** The Fullerton Plan; City of Fullerton; RBF Consulting, a Company of Michael Baker Corporation; Kimley-Horn and Associates; Stanley R. Hoffman Associates; Ryan Snyder Associates; Albert Grover and Associates
- » **Award of Merit - Comprehensive Planning Award for a Small Jurisdiction:** Old Town La Verne Specific Plan; City of La Verne Community Development Department; The Arroyo Group
- » **Award of Excellence - Comprehensive Planning Award for a Small Jurisdiction:** City of Lone Downtown Plan; City of Lone; PMC
- » **Chapter President's Distinguished Service Award –** Linda Tatum



2013 APA California Awards Jury

- | | |
|------------------------|--------------------------|
| » Christopher J. Gray | » Jeffrey Lambert, AICP |
| » Caru Bowns, Ph.D | » M. Margo Wheeler, AICP |
| » Daniel K. Wery, AICP | |



Policy and Legislation

Vice President Policy and Legislation

David M. Snow, AICP



The 2013 Legislative Session came to an end on September 12th. As usual, however, the end of session was not without a few last minute pieces of legislation that were completely gutted and replaced with brand new language. APA California lobbied the Legislature on hundreds of bills as they made their way through their final stages of committees and floor votes. Nearly one-half of the key planning bills we lobbied are now two-year bills and dead for this year, or were amended to include APA-suggested language.

APA was also able to reach agreement on a number of high priority bills. This year saw APA California expanding its presence and influence in the State's capital. APA California served as a resource to legislators who sought our input and expertise on planning-related legislation. We were approached to review and comment on preliminary drafts of legislation to address issues before the bills were made public, and our support was requested by other organizations on legislation they proposed. Given the level of engagement, and the tangible results of APA's efforts, 2013's legislative program was a great success!

The successes would not have occurred without the ongoing input from the legislative review teams (sometimes on very short notice); the skills of our lobbyists Sande George and Lauren De Valencia y Sanchez at Stefan-George in navigating the legislative process in Sacramento; the continued efforts of the Enhanced CEQA Action Team (ECAT) including countless hours dedicated by Jim Moose, Curtus Alling, Terry Rivasplata, and Pete Parkinson; and the dedication of Barb Kautz and Pete Parkinson on housing issues.

The key planning measures that were active until the end of session include:

- » **AB 52 (Gatto) Impacts of Projects on Tribal Resources Under CEQA:** This bill would have provided a statutory process for Native American tribes to engage in the California Environmental Quality Act review process to avoid significant effects on tribal resources.
- » **AB 116 (Bocanegra) Automatic Two-year Extension on Newer Subdivision Maps:** This bill would have once again automatically extended the expiration date of any tentative map or vesting tentative map by an additional 24 months. The APA California Review Team decided not to support the automatic extension again this year unless the bill was amended to allow cities and counties discretion over these automatic extensions applied to very old maps. This urgency legislation was signed by the Governor and took effect on July 11, 2013.
- » **AB 325 (Alejo) Extended Statute of Limitations (SOL) on Housing Element Adoption & Ordinances:** This bill, as introduced, was similar to four similar versions introduced by housing advocates in past years which failed to pass or were vetoed. It would have originally extended the statute of limitations to challenge lawfully-adopted housing elements and ordinances from the current one year and 150 days to over 4 years.
- » **AB 551 (Ting) New Urban Agriculture Incentive Zones :** This bill would enact the Urban Agriculture Incentive Zones Act and would authorize a county and a landowner to enter into a contract to enforceably restrict the use of vacant, unimproved, or otherwise blighted lands for small-scale commercial production of agricultural crops. APA asked that the bill be amended to define the term "urban" and include cities in its provisions, as most urban areas fall within their boundaries.

For detailed information on the listed bills, and additional information about the organization's activities with planning legislation and regulations in the State of California, please visit the Legislation page on our website at: <http://www.apacalifornia.org/legislation/>

Policy and Legislation

- » **AB 1092 (Levine) Mandated Electric Vehicle Charging Infrastructure** : This bill would have required new construction with four or more offstreet parking spaces to include 1 electric vehicle charging station per each 4 parking spaces.
- » **AB 1229 (Atkins) Inclusionary Zoning for Rental Housing**: This bill would re-authorize cities and counties to adopt ordinances with inclusionary rental housing requirements for lower income households. APA California supported the bill, which was passed by the legislature but vetoed by the Governor.
- » **AB 1330 (Speaker Perez) Targeted Enforcement of Businesses in Top 15% of Disadvantaged Communities** : This bill would have imposed double fines on businesses violating emission and disposal permit requirements that are located in the top 15% of disadvantaged communities. APA met with the Speaker's office to express our concerns with requirements in the drafts for extensive General Plan, CEQA and local permitting-related outreach, translations, notice, hearings, and other mandates.
- » **AB 1331 (Rendon) and SB 42 (Wolk) Water Bond Framework**: These two bills at the end of session were substantially amended to provide a framework for a new water bond to be placed on the ballot. The APA California board supported the core purposes and priorities of the proposal.
- » **AB 1359 (Hernandez) Quimby Act Fees**: This bill would authorize Quimby Act fees to be used for the purpose of developing new or rehabilitating existing park or recreational facilities in a neighborhood other than the neighborhood in which the fees are paid, as long as the park or facilities would still serve those paying the fee and other requirements are met.
- » **SB 4 (Pavley) Regulation of Fracking**: This bill will regulate fracking in California. It requires regulations, notice, and disclosure of fracking activities rather than imposing a moratorium. APA watched this measure closely to be sure that its provisions would not prohibit cities and counties from enacting local ordinances or mitigation requirements to deal with local impacts related to fracking activities.
- » **SB 391 (DeSaulnier) The California Homes and Jobs Act of 2013**: This bill would have enacted the California Homes and Jobs Act of 2013 and created the California Homes and Jobs Trust Fund in the State Treasury. APA California supports the goal of this measure to provide a permanent source of funding for affordable housing. However, the last month of session the author decided to take more time to work on this bill in 2014.
- » **SB 454 (Corbett) Electric Vehicle Charging Stations Open Access Act**: This bill would set up a public access process for owners of electric vehicles using private electric charging stations located on public parking property, similar to the system used by bank ATM's. APA California believes this bill sets up a fair process to ensure all electric vehicle owners can depend on existing charging stations when needed, while allowing the station owners to charge a "foreign fee" to pay for that service. APA California supported the bill, which was passed by the legislature and signed by the Governor.
- » **SB 731 (Steinberg) CEQA "Updating" Provisions**: This bill would have made a number of changes to CEQA and was to be the vehicle for major CEQA reforms and updates this year. APA California worked with the author on the provisions in the bill and suggested other CEQA changes proposed by ECAT.
- » **SB 743 (Steinberg) CEQA – CEQA Infill and Transit Priority Project Streamlining and Judicial Review Streamlining for Environmental Leadership Development Projects (AB 900) and Sacramento King's Proposed Stadium**: This is the only significant CEQA measure passed this year. The bill would establish special administrative and judicial review procedures, and mitigation requirements under CEQA for the City of Sacramento's proposed entertainment and sports center project (i.e., Sacramento Kings arena) intended to decrease potential impediments to construction of the project. APA California supported the bill if amended, and it was passed by the legislature and signed by the Governor.

Public Information

Vice President Public Information Hing Wong, AICP

The Vice President for Public Information oversees the Chapter's public information programs by delivering general information and offering programs and



events to all APA California members including the coordination of the Cal Planner, a quarterly electronic newsletter sent to our membership. I work closely with all statewide Board members in providing services to meet the membership's needs.

In 2013, we were pleased to release the newly redesigned website that allowed members and interested visitors to find updated information on our organization in a straightforward and user-friendly format. The new website contains an easier login process, streamlined navigation bars, enhanced graphics, and bolder colors. The website

has also been formatted to work seamlessly with your smartphone and tablet devices.

APA California is a member of the Planning Webcast Series

Each webcast is presented by a different APA chapter, APA division, or a college/university. There is one new webcast presented weekly on Fridays. The one and one-half hour webcasts are free to all participants and are worth 1.5 CM credits each. They offer distance education credits, including law and ethics, to our members.



Conferences

Vice President Conferences

Kurt Christiansen, AICP

The Vice President of Conferences is responsible for coordinating the annual Chapter conference. The primary function of this position is to ensure that there is a good line of communication between the conference contractors, the conference host committee, and the Chapter Board. The goal is to provide the membership with a conference program that is consistent and of high quality. The conference is platform to present the best planning practices from around the State in the conference sessions, and highlights the local area by offering mobile workshops to explore the region. The Chapter conference also provides networking opportunities and allows AICP members to gain continuing education credits. Consulting firms from around the State participate in exhibiting their firms planning successes. The annual conference is also APA California and the eight Sections main source of revenue; therefore growing conference sponsorships and attendance is equally important.

The program content of our conferences changes for year to year, based on members input. Over the past several years we have tested new ideas and concepts. For the past several years we have held a free student day the day before the main conference starts, typically on a Saturday or Sunday. This allows student to participate without missing classes. On this day, the sessions are geared to assist students to make the transition from school to the real world. This is also the day that the CPF student scholarship luncheon is held. The day is capped off with the Diversity submit and the opening reception. In 2013, the Chapter Board instituted pre-conference sessions, which provided all day intensive training. The two topics offered in 2013 were in the areas of management skills and urban design, with 31 participants in the management session and 36 participants in the urban design session. We will be expanding pre-conference program at the 2014 Chapter conference in Anaheim. To fulfill membership session expectations, the Board requires a series of mandatory sessions including legislative update, planning commissioner sessions, AICP exam prep, and ethics training. In addition, our affiliate groups, California Planning Foundation, the Planner Emeritus Network, and the California Planning Roundtable, sponsor sessions each year, showcasing the talent within these groups.



Future Conferences

2014 Conference – Anaheim

“California’s Adventures in Planning” will be the theme of the 2014 APA California Conference hosted by the Orange Section, October 13-16, 2014 at the Disneyland Hotel and Resort. Co-Chairs of the 2014 event are Sheri Vander Dussen and Jennifer Liley. The on-line submittal of “Call for Presentations” is open. The 2014 Conference Host Committee is excited to host the annual conference and invites you to have an adventure in Orange County.



UPCOMING CONFERENCE LOCATIONS:

- » 2015 Hosted by the Northern Section:
October 3- 6,
Oakland Marriot and Convention Center
- » 2016 Hosted by the Los Angeles Section
October 22-25,
The Westin Pasadena and the Pasadena Convention Center
- » 2017 Hosted by the Sacramento Valley Section

...we have tested new ideas and concepts.

Conferences

2013 Conference - Visalia, hosted by the Central Section

"Planning Under the Sun" was the theme of the 2013 APA California Conference hosted by the Central Section, October 3-9, 2013 at the Visalia Marriott and Convention Center.



All of the proposed sessions and mobile workshops received continuing maintenance credit approvals prior to the conference and noted in the final program, enabling our AICP members to receive up to 16 credit hours. For the second year, the conference offered MCLE credits for 8 sessions. On Sunday afternoon the annual Diversity Submit was held under the leadership of

the Chapter Inclusionary Directors. This year's topic was "Food Justice", and appropriated topic given the location of the conference in the Central Valley. The event kicked off with an Oktoberfest themed opening reception, using many locally grown foods. The opening plenary was given by Ken Alex, Senior Policy Advisor to Governor Jerry Brown & Director of the Governor's Office of Planning and Research. On Monday, we celebrated the best of planning throughout the State, with the annual APA California Awards Luncheon. On Monday evening, the California Planning Foundation held it's annual auction, where over \$31,000 was raised to support our student scholarship program. A second Plenary was held on Tuesday at lunch and featured noted comedian Paul Rodriquez, who also serves as the Chairman of the California Latino Water Coalition. A new aspect of this year's conference was the ability to opt out of receiving a conference bag. Those declining the bag received a USB flash drive.



Vice President Professional Development Betsy McCullough, AICP

The Professional Development Team works to assist Chapter members in their pursuit of professional development opportunities and information. The 2013 team consisted of Chapter representatives: Vice President Betsy McCullough, AICP Exam Coordinator Kim Brosseau, FAICP Coordinator Bob Leiter, Programs Coordinator Carey Fernandes, and AICP Commission Liaison Lance Schulte; and the Section PDOs and AICP Coordinators: Rob Terry – Central; Lilly Rudolph – Central Coast; Julie Rock – Inland Empire; Jonathan Nettler – Los Angeles; Tania Sheyner and Don Bradley – Northern; Matt Foulkes and Maryann Marks – Orange; Scot Mende – Sacramento Valley; Matt Gelbman and Asha Bleier – San Diego. A key factor in the success of the team was APA California staff member Laura Murphy who worked closely with the Vice President on AICP, FAICP, conference, website, CM library, web posting, member assistance, research, general professional development, and creative solutions. Significant contributions to the Professional Development team were made on an ongoing basis by staff members Francine Farrell and Dorina Blythe.

The Professional Development team assisted Chapter members in a number of ways including: disseminating information regarding local and national CM credit event sessions; producing local CM credit sessions; providing AICP Exam training and scholarship opportunities; and coaching and supporting potential FAICP members.



Some 2013 Highlights

- » 11 Chapter members were selected by the FAICP Nominating Committee for nomination to the College of Fellows of AICP. One nominee subsequently withdrew. The remaining 10 nominees were mentored by Chapter FAICP members, with assistance from the FAICP Coordinator and Vice President; their applications to APA National were submitted in November 2013 to be considered as part of the National FAICP Class of 2014
- » 77 Chapter members passed the AICP exam in 2013. See www.apacalifornia.com/pd for the names
- » 6 Sections offered prep sessions [or shared resources] for the May and November 2013 AICP Exams
- » A total of 372.5 CM credits at 94 events were provided throughout the Chapter. This includes 13 Law and 10 Ethics courses. A total of 147 CM credits were offered at the Annual Conference in Visalia, with an additional 18.5 credits available through other Chapter-sponsored events. Courses were also offered through the Chapter's 8 Local Sections to service the needs of the membership at more readily accessible venues, which included several sessions that were co-produced with other organizations to provide additional benefit to Chapter members. Total breakdown of events were as follows:

Host Organization	Total Events	Total CM Credits
California Chapter	5	165.5
Central Section	3	4.5
Central Coast Section	5	6.5
Inland Empire Section	11	25
Los Angeles Section	2	2.75
Northern Section	36	75.5
Orange County Section	7	11.5
Sacramento Valley Section	14	50
San Diego Section	11	31.25

...372.5 CM credits at 94 events were provided throughout the Chapter.

Professional Development

Major Initiatives:

A number of major efforts or dialogues were undertaken by the Professional Development Team in 2013:

- » **FAICP Process:** FAICP Nomination Committee was expanded to include a representative from each Section in the process of seeking qualified candidates; there was enhancement of the outreach and pre-application processes to assist selected applicants complete a successful nomination package. The Chapter FAICP Nominating Guidelines will be updated in early 2014 to be available for the next nomination period.
- » **AICP Scholarship Process:** outreach was expanded to potential AICP applicants; scholarship application, selection criteria, and scoring sheet were all updated; a comprehensive description of the annual scholarship granting process was prepared for reference by Section PDOs; the first annual "Scholarships Awarded" summary form was prepared to provide information to the Chapter and Section PDOs; a monitoring process was created to evaluate the outcomes of the scholarship process (of those awarded, how many took the exam and how many passed); process recommendations were provided to Sections who award AICP Section Scholarships regardless of a candidate's eventual exam success
- » **AICP Process:** a position was presented on CM credit policy on luncheon programs to Chapter PDOs and National staff after discussion with the Chapter's Section PDOs; there was a discussion with Section PDOs regarding National's new audit process; a discussion was initiated with National staff regarding a switch from paper CM Evaluation Forms to online process, proposing questions to include, and drafting new CM paper Evaluation form for use by Sections at their CM events; statistics were pursued from National staff about Chapter exam-takers to better know how to orient prep sessions; we worked with the California Planning Roundtable (CPR) to complete an agreement for co-sponsorship CPR events to enable an easier path to secure CM credits for AICP members at their events. A new CM monitoring form was created to allow an annual summary of all CM credit sessions that were produced or co-sponsored by the Chapter and the Sections. A standard process for considering co-sponsorship of AICP events with another organization is being finalized for use by Sections. A team will investigate the development of a Chapter & Section-based webinar process to enhance local learning opportunities for members.
- » **AICP Exam:** information was summarized to facilitate Sections' sharing of their AICP Exam training sessions and materials to expand access to all Chapter members; a refreshed AICP Exam Prep session was presented at 2013 conference in Visalia
- » **Chapter Conference:** significant assistance was provided to 2013 CHC's Programs Committee in organizing their proposed session selections; all sessions were reviewed to confirm adequate and appropriate number and content of Law and Ethics sessions; precedent was established for new role for VP of Professional Development in Programs at future Chapter conferences; organizational assistance was provided in soliciting and organizing for Chapter's first Pre-Conference Sessions; sessions for Commission & Board (C&B) conference attendees were expanded and identified through session identification and working with C&B representative on the Board. The Programs Section of the Conference Manual will be updated to reflect current role of the Conference Host Committee and the Chapter Team in reviewing and selecting conference sessions and developing mobile workshops.
- » **General Board & Chapter work:** significant rewriting of the Professional Development Section was done for the Chapter's new website; the approach to Chapter Calendar for Sections' CM events with Laura Murphy was revised; general assistance was provided to Chapter members as questions arose regarding processes or opportunities or issues that affected the member.

ONGOING EFFORTS

In addition to major initiatives, the Professional Development team engaged in the following activities that continue from year to year:

- » Sections have been providing AICP Exam Training Sessions and reference materials to exam candidates
- » Section PDO calls have been conducted bimonthly to share information and have discussions on topics of interest to PDOs for use in their sections; detailed call notes for all including those unable to join the call have been distributed
- » As appropriate, memos or other documents have been prepared on detailed subject matter discussed on bimonthly calls for use by Section PDOs in discussion with others
- » AICP Exam scholarships from Chapter and from Sections continue to be awarded for each exam period after advertising availability and application evaluation by Chapter Committee
- » Successful AICP candidates continue to be recognized in Cal Planner articles while Section PDOs acknowledged their successes locally
- » The Vice President of Professional Development continues to be an ex officio member of the California Planning Foundation
- » Work has begun with the 2014 Conference Host Committee on Programs development and enhancement

Marketing and Membership

Vice President Marketing and Membership

William Hoose, AICP

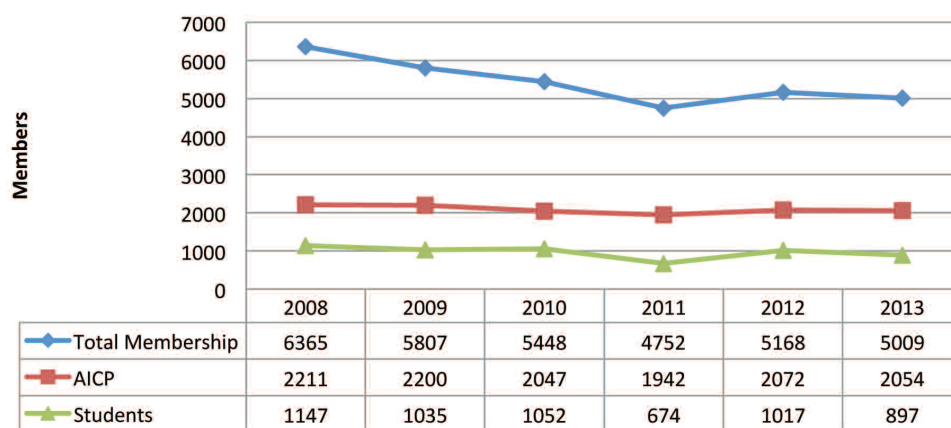


The Vice president of Marketing and Membership is responsible for developing programs that influence membership retention and expansion, to serve as a liaison to other professional organizations, to work with the sections to maintain and increase membership, and to generally work to provide greater value to our membership. 2013 was the inaugural year for this position. The APA California Board had seen a decline in membership since 2008 and recognized the need to actively curtail membership loss as well as position the Chapter to make a positive resurgence as the economic climate continues its slow recovery. The Chapter made this move out of sensitivity to comments from the membership as to how we might improve our services; many of the comments to this regard fall under the purview of a Marketing and Membership position.

Membership by the Numbers

Membership Table 1 below illustrates the Chapter membership trends, from 2008 until October 2013. Since 2008, total membership has declined by 21%, or 1,356 members, which is substantial. The decline in membership is correlated with the Great Recession which began in December of 2007 and punctuated by the collapse of the US stock market in September 2008, the greatest decline in 75 years. The decline in membership lags behind the economic downturn, presumably the result of the membership renewal cycle. The Inland Empire and Orange Sections had the greatest percentage decrease, 36% and 34%, respectively, while San Diego and Northern saw the smallest decreases at 5% and 16%, respectively. Not surprisingly, the segment of membership which realized a relatively constant rate was the AICP members. Of note is that student membership decreased slightly over the same period but remained relatively constant (with the exception of the Central Coast Section which experienced yearly volatility). All sections realized a slight but noticeable dip in student membership in 2011.

**Membership Table 1: APA California
Membership 2008 - 2013**



Marketing and Membership Programs

Ted Holzem,
YPG Coordinator
YOUNG PLANNERS
GROUP COORDINATOR

Since a group of young planning professionals from Sacramento formed the first Young Planners Group (YPG) in the nation, YPGs have flourished throughout California and the nation and created a movement toward meeting the needs of the APA's emerging planning professionals.

Young planners are emerging planning professionals typically in the first five to ten years of their planning career. YPGs represent a wide array of professionals, technical experts, and students from many backgrounds. They include planning professionals from local governments (e.g., cities, counties), private consulting firms, non-profit organizations, and other Federal, State, and local agencies. In some cases, YPGs include students from area colleges and universities.

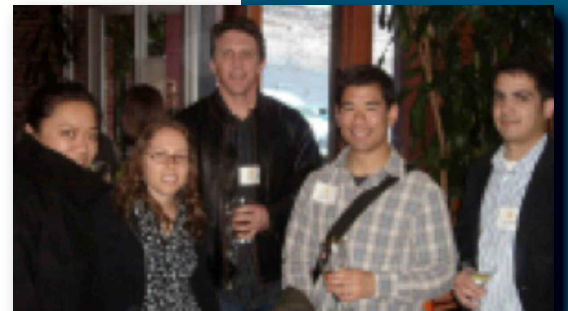
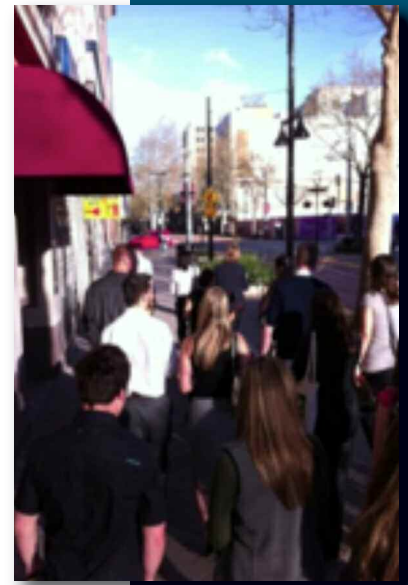
YPGs focus on helping emerging professional planners establish social and professional relationships with their peers and experienced planning professionals through career-building programs, social events, and mentoring opportunities. YPGs cultivate the minds of young planning professionals on the issues and trends that are relevant to planning the communities of tomorrow.



Marketing and Membership

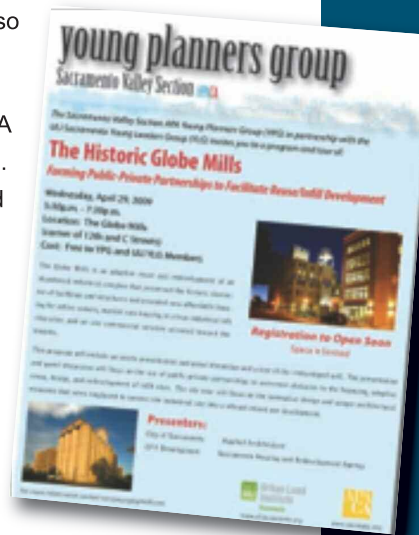
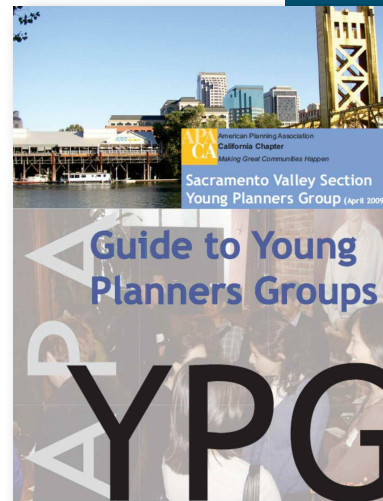
Young Planners Group Highlights

- » **First YPG in the Nation:** The Sacramento Valley Section of the APA California Chapter is recognized as the first APA chapter or section in the nation to formally create a YPG program. In 2008, a group of Sacramento Valley Section planners worked with their Section Board to create a YPG subcommittee and reach out to emerging planning professionals in their area to provide focused programming and activities for emerging planning professionals. Since that time, Sacramento Valley Section YPG leaders have assisted other California Chapter Sections and APA Chapters form YPG programs. The Sacramento Valley Section YPG continues today, led by its third subcommittee chair. In 2009, the Sacramento Valley Section YPG was awarded the Section Activity Award for its YPG program at the California Chapter Awards Event held at the annual conference in Lake Tahoe.
- » **YPG Coordinator Position:** APA California has recognized the importance of YPGs in meeting the needs of its members. In 2011 the Board amended the chapter bylaws to include a YPG Coordinator position. An appointed position, the YPG Coordinator works under the Vice President for Marketing and Membership. The duties of the Young Planners Coordinator shall be to assist with organizing Young Planners groups within the Sections. Emphasis shall be placed on recruiting new APA California members and retaining existing members through programs, and social networking social events. The Young Planners Coordinator shall also work with the Student Representative to assist members from the transition of student membership to Young Professionals membership. This position shall report to the Vice President of Marketing and Membership.
- » **2012 APA CA YPG Coordination Activities:** In 2012 the YPG Board Representative conducted two coordination conference calls with YPG Section leadership during 2013. During the calls YPG representatives discussed their past and planned activities, issues, and solutions to providing YPG programs and events, and strategies to maintain and grow YPG membership. Issues identified included: retaining and growing YPG membership, identifying and recruiting YPG leadership, overcoming negative perception of YPGs due to current naming conventions (i.e., use of the term "young" has a negative connotation to some YPG-age individuals).
- » **Section YPGs:** Section YPGs have been successfully established in eight of the nine Chapter Sections. YPGs are led by groups of young planning professionals who share leadership responsibilities. Most section YPGs focus on providing YPG-specific programs and events, including project site tours, presentations by planners and other industry leaders, professional development, and networking. The structure, focus, and membership of the YPGs varies from section to section. In some cases YPGs are appointed to their Section Boards. Most Section YPGs have created dedicated webpages that provide information on programs, activities, and YPG leadership. Many are maintained on their respective Section websites, while others are separate stand alone pages. Some YPGs also use social networking sites (e.g., Facebook).



Marketing and Membership

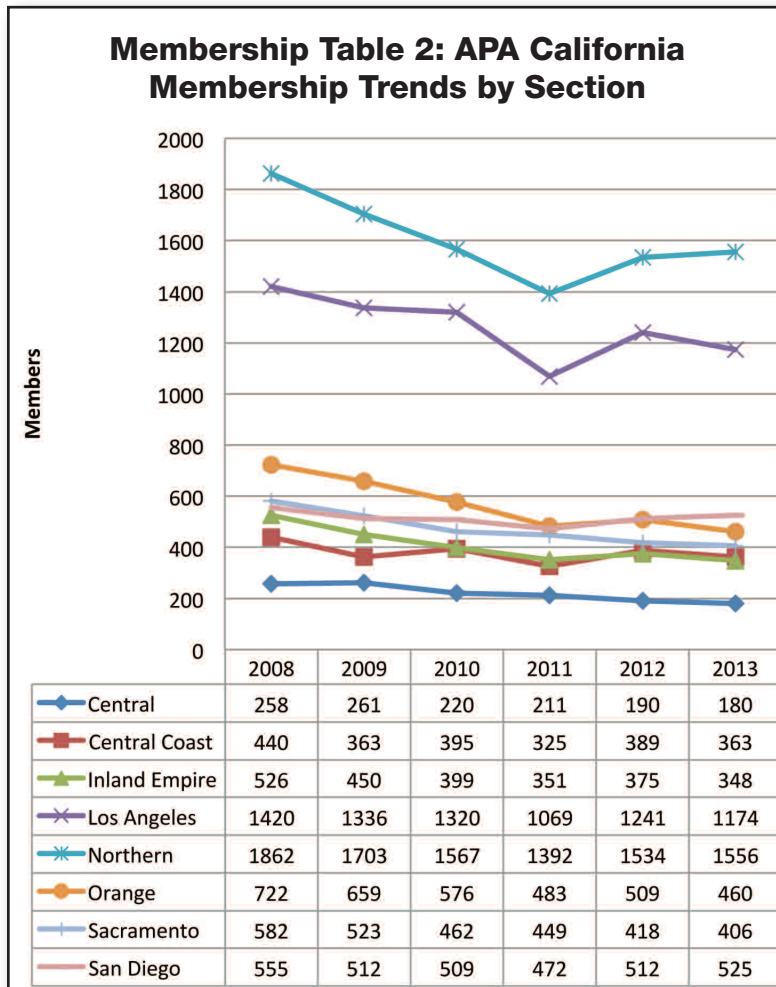
- » **YPG Guidebook:** In April 2009, YPG's from the Sacramento Valley Section published the Guide to Young Planners Groups to memorialize the YPG movement and assist other APA CA sections and APA Chapters form YPGs. The Guidebook outlines major reasons why emerging planners deserve special attention, how YPGs benefit the APA, and what APA can do to meet their needs. It also offers step-by-step advice on how to organize and start a YPG program. In 2009 the Guidebook was presented to the APA National Board by APA CA YPG's in Minneapolis, MN. Since that time, the Guidebook has been used by APA members in Sections and Chapters throughout the state and nation to form YPGs.
- » **YPG-led Mentoring Programs:** Mentoring programs have become a very successful and important part of YPG programs. For example, the Sacramento Valley Section YPG mentoring program, PLAN SAC VALLEY, is in its third year and received the APA CA 2013 Section Recognition Award. The Los Angeles Section YPG, Orange Section YPG, Central Coast Section YPG also provide mentoring programs.
- » **YPG-focused Conference Sessions and Panels:** Several APA CA conferences have included focused YPG programs and activities. Conference sessions on professional development for young planners and students have become a conference staple. Other YPG conference highlights include YPG-sponsored resume clinics and social networking events.
- » **Moving Forward with APA CA YPG :** APA CA recognizes that demographic shifts are occurring in the planning profession and there is a need to reach out to the next generation of planning professionals in order to develop the future leaders of the planning profession and State Chapter. YPG Coordinator will be organizing and conducting quarterly coordination conference calls with APA CA Section YPG leadership, and reporting YPG activities to the and APA CA Board. In order to better understand Section YPGs, the Coordinator will also be working with Section YPG leadership to prepare and conduct a survey of the status of YPG programs and activities, membership data, and member needs, and prepare a report on the State of APA CA YPGs. In 2013, the APA initiated an effort to update the Guide to Young Planners Groups for a national audience. YPG members from Sections throughout the state are currently working with other YPG members and the National APA to update the guide and prepare the YPG Guidebook 2.0. Finally, the YPG will look to have a greater presence at the upcoming APA CA Conference in Anaheim.



Marketing and Membership

Membership by the Numbers

Membership Table 2 shows the membership totals from 2008-2013 by the individual sections.



Clearly, bringing membership levels back close to 2008 levels is important to the Chapter. We believe this is possible through the combination of an improving US economy, the creation of the Marketing and Membership position, unwavering Board support, and with the help of all of those who volunteer their time and efforts in support of APA California. Maintaining our current membership, bringing back former members while attracting new ones is of utmost importance.

Marketing and Membership Programs

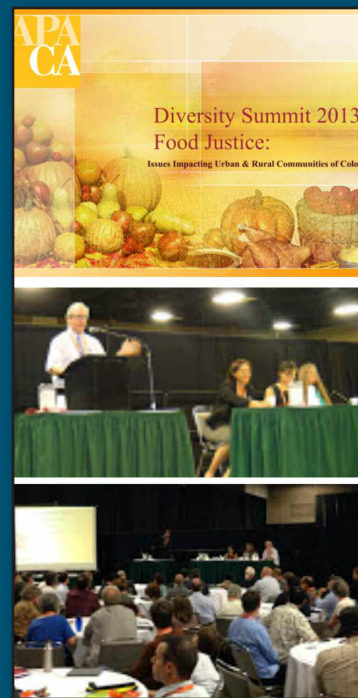
**Membership Inclusion Director
Northern California
Miroo Desai, AICP**

**Membership Inclusion Director
Southern California:
Anna M. Vidal**

One of the key goals of APA California is to encourage a diverse membership and to provide support to all who would like to participate in APA and work in the planning field. APA has two APA Board members to assist the Chapter in fulfilling those goals, a Membership Inclusion Director for Northern and for Southern California. In addition, APA California sponsors a Diversity Summit at the annual conference to provide an excellent networking opportunity for members and provide a forum to discuss how members can get involved in Chapter activities.

The topic of the 2013 Diversity Summit was "Food Justice: Issues Impacting Urban and Rural Communities of Color", which discussed how planning can help to address issues and challenges associated with the food industry. Topics such as access to fresh food in urban areas and issues faced by food workers such as farm laborers and restaurant workers were discussed by a panel that included Professor David Sloane with the Price School at USC, Sophia Cheng with Restaurant Opportunities Centers Los Angeles, and Gail Wadsworth, Executive Director of the California Institute of Rural Studies. This was an extremely popular and successful session at the conference, with over 125 people in attendance and Certification Maintenance credits available for AICP members needing credits under the Ethics category!

The Membership Inclusion Directors will be working with their Local Section counterparts in 2014 to continue program efforts and prepare for the next Diversity Summit in Anaheim. Members interested in assisting with the program or who have ideas for topics of discussion for future a Diversity Summit are encourage to contact the Co-Directors.



Marketing and Membership

2013 in Review

In January of 2013 the Board met in San Diego for the annual retreat. Much time and effort was put into planning for the coming year, with a particular emphasis on the new Marketing and Membership position. The first step for the Marketing and Membership Vice President was to prepare a marketing Plan for 2013. The plan set forth the rationale for the position, the current status of the membership trends, strengths and weaknesses, target markets, membership characteristics, and a series of goals and objectives. The 2013 APA California goals included:

- » Retain our current membership;
- » Expand our membership roster;
- » Increase communication between Chapter and Sections;
- » Increase transparency of Chapter administration;
- » Help reduce perception that Chapter languishes and is slow to action;
- » Cultivate future members and markets.

Looking back at 2013 it is clear that there is still much work to do. This past year was just the beginning. Membership retention and expansion goals have yet to be met; in fact there is a long way to go. We also need to do more to cultivate future members and markets. However, we have a strong foundation upon which to build. With the successful completion of the 2013 Membership Survey we now have an idea of where we stand and how we can do better. Of the 4,627 members on the current email list, we received 906 responses, equating to a response rate of approximately 19.5%. Below are some highlights from the results of the survey:

- » In general, members rated the value of their membership somewhere between “somewhat valuable” and “valuable”.
- » The top three most valuable services provide with APA membership were:
 - Conferences
 - Networking
 - General planning knowledge
- » The top three items the members want to see more of:
 - More training in a widely dispersed range of types of training; a primary secondary comment was that more free training was desired.
 - More events/training sessions with opportunities to earn CM credits; a secondary interest was obtaining said CM credits either at no or low cost.
 - More local training/conferences/other events that are held in venues that are easier to get to.

Top three responses when asked if the respondent was in charge of Marketing and Membership, what they would do to increase value:

- » Hold more training near me
- » Voice APA expertise in local planning-related policy decisions
- » Embark on aggressive community outreach

Marketing and Membership Programs

David Salazar, CalState Long Beach UNIVERSITY LIAISON

The University Liaison serves as a link between the Chapter Board and the planning schools and programs within the State. The position also



provides support to the Chapter Student Representative as needed.

In the Fall 2013, one the major events that the University Liaison participates is the annual APA LA Student Symposium held in So. Cal. The local planning programs (Cal Poly Pomona, CSU, Northridge, UCLA, UCI, and USC) and their students, participate in a day long program discussing and analyzing a planning topic of interest. This year's topic was Sustainable Suburbanism. Last year's the program was held at USC and the topic was TOD and community engagement.

In the summer of 2013, at CSU, Long Beach, I presented to a group of 80 migrant farmworker high school students on the value of urban planning as a college major and career. The title of my power point presentation was: Urban Planning as a Career Path. The presentation was well received and many of the students had heard for the first time about Urban Planning and what an Urban Planner does.

Commission and Board Representative

Marc Yeber, ASLA



In early 2013, APA California had recognized that there was a significant opportunity to better serve the planning decision-making segment of its membership and by extension improve the productivity within the larger planning community. Throughout the year, the Chapter assessed its programming, looked at the content, and how it was being delivered to appointed and elected planning officials to encourage more engagement and meaningful dialog. So this past year was framed by a transition that started to lay the groundwork for better outreach, added relevant material and more timely education

Collectively, the Chapter made a significant dent in a lengthy list of goals to not only meet the needs of planning officials but its entire membership. Out of all the efforts, the highlight of the year was our success in promoting attendance, expanding resources and elevating education developed for decision makers at the APA California Annual Conference in Visalia. Working with the Chapter's Professional Development Officer and the Local Host Committee, commission and Board members had the opportunity to participate in informative and thought provoking sessions not previously offered.

As we move forward in 2014, we will continue to implement new strategies to meet the needs of planning officials, including further revisions to the Commission & Board page of the newly launched APA California website. We will also be developing more effective strategies to deliver legislative updates and other relevant information as well as additional opportunities for training and interaction. So stay tuned, be engaged and do not hesitate to contact us with your ideas and comments.

One of the primary objectives of the past year was to initiate awareness and dialog among planning officials to encourage more participation within the professional planning community. To achieve this, the California Chapter specifically employed various strategies that:

1. Sought opportunities to connect with more planning officials through outreach, education and other programming
2. Raised the profile of the local section Planning Commission Representatives to help generate and encourage increased membership participation by planning officials from around the state.
3. Removed certain barriers to encourage and recruit commission and board members to serve in APA leadership positions.
4. Dramatically increased the Commission & Board education and programming at the APA California Annual Conference.
5. Consistently produced and delivered content specific to subject matter related to the roles and responsibilities as well as other topics of interests to planning officials.



APPOINTED DIRECTORS & AFFILIATE ORGANIZATIONS

Student Representative

Nina O. Idemudia

University of Southern California

Masters of Planning Candidate



The goals for my term as Student Representative are very clear and simple. As I stated at our October Board meeting, I want to implement small sustainable changes in order to lay a solid framework for the next Student Representative to build on.

2013 - 14 Goals

Short-Term

- » Formalize the student leadership structure throughout the state by holding monthly Student Representative conference calls with APACA section student liaisons.
- » Develop common programming goals and initiatives among sections for student APA members throughout the state.

Mid-Term

- » Increase Student participation in the APACA conference.
- » Generate feedback from APACA student members about their APA experience.

Long-Term

- » Increase APA student membership retention rates after graduation.

Progress on Short and Mid-Term Goals

Goal 1: The student representatives had our first conference call December 20th. We had a very productive talk about what we would like to focus on for the next year. The sections that were represented were Central, Northern, Sacramento, and San Diego.

I would like to stress the importance of your section being represented on these conference calls. If your section does not have any student programs within them please let me know so we can work out a way to get you the information about what is discussed. Justin Meek, the Northern Section University Liaison, also sat in on the conference call.

Goal 2: As decided in our first meeting, the Student Representative goals for the year are as follows:

- » Increase Professional Development Programming
- » Increase Network Opportunities for students
- » Increase student participation at the state conference

Goal 3: The Student Representatives would like to propose a APACA Student Mixer at the APACA Conference. If there is any way we could make this possible for future Conferences we would like to. If it would not be possible for 2014, we would like to make it a priority at the 2015 conference. In addition, we would like to work with the Conference Committee to incorporate a targeted marketing strategy towards student members at universities throughout the state about the conference.

Goal 4: I recommend we include student-friendly questions within the APA CA membership survey next year. These questions can be developed through collaboration between the Student Representatives and the Membership Chair.

APPOINTED DIRECTORS & AFFILIATE ORGANIZATIONS

Chapter Historians

Northern California: J. Laurence Mintier, FAICP

Southern California: Steven A. Preston, FAICP

The Chapter Historians continued to make progress in their efforts to document the history and development of the planning profession in California. Their programs include:



Accomplishments

- » **Planning History Exhibit.** The Chapter Historians' Exhibit at the 2013 APA California Conference in Visalia, organized by Larry Mintier, FAICP, portrayed the development of Central Valley communities through the history of water. Antique maps, rare historical volumes, and images drawn from communities around Tulare County captured the unique role that water and agriculture played in the formation of the valley's many farming towns. We wish to thank Michael Tharp of R.L. Schafer and Associates of Visalia, who made a private collection of rare and irreplaceable resources available for public viewing in the main exhibit hall.
- » **Historical Symposium.** Co-Historian Steve Preston, FAICP moderated the 6th Annual Inland Empire Section Planning History Symposium at the historic Fairmount Park Boathouse in Riverside. More than 50 attendees engaged in a discussion on Riverside's role as an early adherent to the planning movement, and discussed how early plans developed for the City by Charles Cheney came to influence later generations of planning in Riverside. The event, organized by Section Historian Gus Gonzales, AICP, was followed by a guided walk around Fairmount Park, originally designed by the famed Olmsted brothers.
- » **LARPHG.** Co-Historian Steve Preston provided facilities to host the Los Angeles Region Planning History Group's symposium on the history and function of the urban block at San Gabriel City Hall. More than 30 participants enjoyed a panel discussion, lunch and facilitated dialogue on the role of the block as a component of built environments. The LARPHG, affiliated with the Huntington Library in San Marino, is the principal group working to document and discuss the history of planning in the Los Angeles region.
- » **Planner Biographies.** We continued the development of a library of brief biographies of prominent California planners who have contributed to the growth and development of the profession.

We continue to update the Chapter's historical database, prepare quarterly "Historians' Corner" columns for California Planner, and assist other organizations such as the Planner Emeritus Network in documenting and preserving the history of planning in California planning for future generations.



HISTORICAL RESEARCH

- » Ongoing Research
- » 60th Anniversary History
- » Planners of Color Project
- » Planning History Video
- » Oral Histories

COLLABORATIONS

- » Planner Emeritus Network (PEN) and California Planning History Society
- » Section Historians
- » Los Angeles Region Planning History Group

AWARDS AND HONORS

- » Planning Pioneer Awards
- » Planning Landmark Awards
- » Planner Emeritus Network Honors

ARCHIVES

- » APA California Archives at California State University Northridge

APPOINTED DIRECTORS & AFFILIATE ORGANIZATIONS



California Planning Foundation

Carol D. Barrett, FAICP, President

The California Planning Foundation (CPF) is a nonprofit, charitable corporation established to further the professional practice of planning in California through several activities including awarding scholarships to planning students in financial need, who have demonstrated academic excellence at eligible planning programs in California.

Some of the work of the Foundation focuses on fundraising, much of which occurs at the California Chapter Annual Conference. Once again, planners opened their hearts and wallets to benefit students during the California Planning Foundation's (CPF) Reception and Silent/Live Auction in Visalia this past October. Through multiple fundraising mechanisms, we raised over \$27,000 for CPF's Student Scholarship program.

Monday evening CPF's Reception and Live Auction featured our fabulous auctioneers, Steve Preston, FAICP and Jennifer Lilley, AICP, who provided endless entertainment as well as helping to generate enthusiastic bidding wars over many items. Donations ranged from hotel nights in Tahoe, Las Vegas, Mammoth, and San Diego, to professional development sessions in law and ethics. Museum passes, planner's tours, and planner's art were some of the fun and unusual items up for bid. The San Diego Section won the Section Challenge with the San Diego Mid-City Hipster Weekend.

At the Visalia Conference we recognized a dozen years of service by Linda Tatum on the Board of the California Planning Foundation and her many years as President.

During the conference, the Foundation presented the scholarships at a Saturday luncheon which provided an opportunity for students to mingle with practitioners. The Foundation presented several sessions during the "Student Day" designed to help students and young practitioners sort through career issues. Of course, behind the scenes, tremendous effort goes into the process of notifying students about the scholarship opportunities, reviewing candidate applications, and interviewing finalists.

A secondary, but vitally important CPF activity is the sponsorship of workshops. The first Saturday in May planners in Northern California attended an all-day San Francisco Waterfront program organized by Darcy Kremin.

The Foundation Board adopted revised by-laws and updated their Strategic Plan in 2013.

What's the bottom line? Besides the money raised through the auction, Sections provided additional donations toward scholarships as well. Other organizations and individuals have contributed toward endowed scholarships so that this year approximately \$50,000 in financial aid was made available.

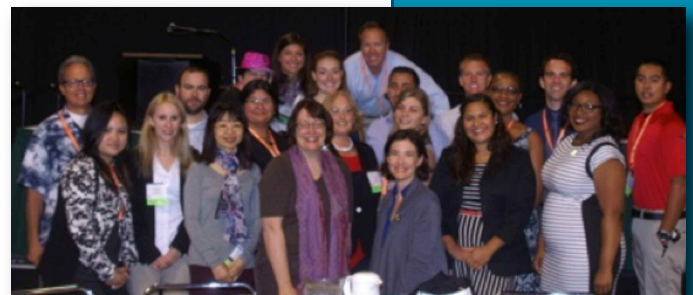
Building on that notable success, a newly activated fundraising committee is at work seeking new ideas and opportunities to increase our resources to support students.



Photo by George Osner



Photo by George Osner



Annual Student Scholarship Luncheon, 2013 California Chapter Visalia Conference, 2013 Scholarship Winners and CPF Board

CPF BOARD OF DIRECTORS

- » Carol D. Barrett, FAICP
PRESIDENT
- » Hilary Nixon
VICE-PRESIDENT
- » Philip Trom, AICP
TREASURER
- » George Osner, AICP
SECRETARY
- » Juan Borelli, AICP
Wendy Grant, AICP
Ted Holzem
Shawnika Johnson
Darcy Kremin, AICP
Kelly Main, PhD
- » Stacy Farfan
STUDENT REPRESENTATIVE
- » Betsy McCullough
EX-OFFICIO: APA CALIFORNIA
VP PROFESSIONAL
DEVELOPMENT
- » Brooke Peterson, AICP
APA CALIFORNIA,
CHAPTER PRESIDENT
- » Linda F. Tatum, AICP
IMMEDIATE PAST PRESIDENT

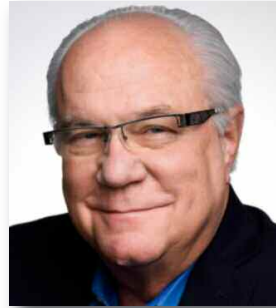
Please go to <http://www.californiaplanningfoundation.org/donations.html> to donate to CPF, and we look forward to seeing everyone in Anaheim.

APPOINTED DIRECTORS & AFFILIATE ORGANIZATIONS



California Planning Roundtable

T. Keith Gurnee, President



The past year was a period of frenetic activity on the part of the California Planning Roundtable. 2013 witnessed significant progress on the part of a number of workgroups formed by the Roundtable to address today's issues affecting the planning profession. The workgroups that were formed in 2012 and their accomplishments in 2013 include the following:

- » **Economics and Public Finance:** Drafted potential legislation that could be introduced by the state legislature in 2014 on Neighborhood Infrastructure Finance Districts that would allow local governments new public investment tools to invest in their communities.
- » **Healthy Communities:** Completed a definition of "Healthy Communities" and sponsored a panel on the subject at the Roundtable's meeting in Pasadena.
- » **Changing Demographics:** Engaged a number of experts in the field in panel discussions at Roundtable meetings and at the APA conference on this subject that portends great changes in California's future.
- » **Infill Development:** Made significant progress in evaluating the potential barriers to infill development and devising solutions to remove those barriers to spur mixed-use infill development in California's urban areas.
- » **Reinventing the General Plan:** Coordinated closely with the state Office of Planning and Research (OPR) in their update of the state's General Plan Guidelines, provided detailed comments to OPR on the development of those guidelines, and added to the growing list of "Great Examples" of recently enacted General Plans in California.
- » **Regionalism and SB 375:** Developed a stronger focus in addressing the issues that SB 375 poses to regional governance.

The Roundtable also hosted a very successful reception at the annual State conference in Visalia to increase the profile of the organization and to heighten the interest among members of the planning profession in the activities of the organization.



CPR 2013 Events

CPR Meeting—Sacramento—January 24-25

At this meeting, CPR members focused on economics/financing/redevelopment and regionalism. The program included a Legislative update from APA California Executive Director and Lobbyist, Sande George. Panel discussions were provided as follows:

- » **Funding Critical Infrastructure for Sustainable Communities.** Speakers: William R. Anderson, FAICP/APA National President; Mark Stivers, Consultant/Senate Transportation and Housing Committee; Katie Kolistsos/Special Assistant to Speaker of the Assembly

CPR ELECTED OFFICERS

- » T. Keith Gurnee
PRESIDENT
- » Susan Harden
VICE-PRESIDENT PROGRAMS
- » Simran Malhotra
VICE-PRESIDENT
OPERATIONS
- » Carol Barrett
SECRETARY
- » Laura Stetson
TREASURER
- » Miguel A. Vazquez
VICE-PRESIDENT
COMMUNICATIONS

The following members have transferred from Active membership to Emeriti:

- » Alex Amoroso
- » Jeff Loux
- » James Rojas

CPR is very excited about the recruitment of 3 new members:

- » Victor Becerra, University of California Irvine
- » Terry Roberts, California Air Resources Board
- » Hansen Hom, City of Sunnyvale



California Planning Roundtable

- » Updates from Strategic Growth Council and SACOG. Speakers: Mike McCoy – Executive Policy Director, SGC; Gordon Garry - SACOG

CPR Meeting—Pasadena—May 9-10

This program included a walking tour of downtown Pasadena. Changing Demographics and the intersection of Planning and Public Health were the topics of discussion at this meeting, which included the following session topics:

- » Session #1 – Demographics. Speakers: Dowell Myers, Ph.D./USC and André Malo Hutson, Ph.D. MRP/UC Berkeley
- » Session #2 - Healthy Communities. Speakers: Eric Walsh/Pasadena Director of Public Health; Mary Lee, Esq./Policy Link; and Michael Osur/Riverside County Department of Public Health



CPR Meeting—Truckee—July 25-26

Meeting attendees had an opportunity to trek along the Truckee River Legacy Trail. Themes of regionalism and development transfer rights were presented and discussed at this meeting, which included the following session topics:

- » Panel Discussion #1: Tahoe Regional Plan Update. Speakers: Joanne Marchetta, Executive Director/Tahoe Regional Planning Agency (TRPA); John Hester/Planning Director, TRPA; Arlo Stockham, Long Range Planning Manager/TRPA; Steve Mokrohisky, County Manager/Douglas County, Nevada; Lew Feldman/Developer Representative and Attorney
- » Panel Discussion #2: The New Sierra Economy. Speakers: Steve Frisch, President/Sierra Business Council; Kevin Marshall, President/Clear Capital, Truckee, CA; Robert Bousquet, Founder and Partner/ New Leaders and member of the Silicon Mountain Group. A recap of this meeting can be found at: <http://www.cproundtable.org/recent-events/truckee-2013/>





California Planning Roundtable

APA California Conference—Visalia—July 25-26

A number of CPR members participated in 3 CPR organized sessions and participated in various non CPR panels, including:

- » The Citizen Leader: Broadening the Ranks of Planning Leaders. Moderator: Steve Preston, FAICP, City of San Gabriel. Speakers: Vince Bertoni, AICP, Planning Director, Pasadena; Miguel A. Vazquez, AICP, Riverside County Public Health; Monica Hernández, Community Outreach Specialist, Sacramento Area Council of Governments; Mindy Romero, Center for Regional Change, UC Davis.
- » Infill Development: A Fanciful Vision for the Future, or Reality?: Moderator: Woodie Tescher, Principal, Planning+Urban Design, The Planning Center|DC&E; Speakers: William Anderson, FAICP, AECOM; Vivian Kahn, FAICP, Associate Principal, Dyett & Bhatia; Stanley R. Hoffman FAICP, Stanley R. Hoffman Associates.
- » The Facts Behind Demographic Change in California: How Planners Can Respond. Moderator: Jeannette Dinwiddie-Moore, Dinwiddie and Associates. Panelists: Keith Bergthold, City of Fresno; Mindy Romero, Center for Regional Change, UC Davis; Victor Rubin, PolicyLink.



CPR Retreat in Riverside, CA—November 8-10

This was the most dynamic event of the year. Members joined a guided downtown tour with historian Steve Lech, visited the Center for Social Justice and Civil Liberties, hiked Mount Rubidoux, played basketball and explored key points of the City of Riverside. The program included the following presentations delivered by distinguished So Cal speakers:

- » Keynote address: Dr. Ron Loveridge, Immediate-past Mayor, City of Riverside
- » Panel on regionalism: Moderator: Susan DeSantis. CPR Emeriti; Jacob Lieb, Manager of Sustainability, Southern California Association of Governments; Coleen Clementson, Principal Planner, San Diego Association of Governments (CPR member); Rick Bishop, Executive Director, Western Riverside Council of Governments; Tom Kirk, Executive Director, Coachella Valley Association of Governments; Nancy Pfeffer, Director of Regional Planning, Gateway Cities Council of Governments



Hike to Plan

CPR sponsored the following events in 2013 to raise funds for student scholarships distributed by the California Planning Foundation.:

- » San Timoteo Canyon hike done in collaboration with the Inland Empire Section. (To view a recap of this event please visit: http://prezi.com/tmxzrvdv_zm4/hike-to-plan-plan-to-hike-san-timoteo-canyon-and-schoolhouse)
- » Understanding the Environment, Ecology and Hydrology of the Upper Newport Bay. A hike organized in the Orange County Section.

APPOINTED DIRECTORS & AFFILIATE ORGANIZATIONS



Planners Emeritus Network

Stanley R. Hoffman, FAICP, President

The Planner Emeritus Network (PEN) is an auxiliary of and resource support group for the APA California Chapter, the California Planning Foundation (CPF), and the California Planning Historical Society. PEN represents a body of long-tenured members of APA who are available to provide to the Board and to other APA California groups substantial knowledge of the profession as it has matured in California, in particular. PEN members also are available to provide their personal insights, experiences and planning history when requested by the Board or other organizations, groups and individuals.

PEN Committees

- » **The Honors Committee:** Nominates planning professionals and other members of APA California to receive special recognition at the annual APA California Chapter conference. These honorees are selected as examples of the many worthy persons who have demonstrated exemplary vision, innovation, leadership and accomplishment over their long, productive careers.
- » **The Programs Committee:** Plans and presents a special panel program at the annual APA California Chapter Conference concentrating on challenging and provocative issues facing California. Well-received 2011 and 2012 programs were respectively "The Once and Future General Plan" and "California Rail Transportation-Back to the Future". The timely 2013 program was "More Precious than Gold-California's Water Story-Looming Crisis/Potential Solutions".
- » **The Planning History Committee:** Collects, preserves and makes available significant California Planning archives, and presents ongoing history programs.

We are also forming a Communications Committee to provide opportunities for better outreach to the planning profession in California and to closely allied organizations.



SPECIAL AWARDS

Each year PEN honors selected individuals for special recognition for outstanding contributions to the planning profession. Awards are presented to the honorees during the Awards Luncheon at the annual APA California Chapter conference. The 2013 PEN award winners were:

- » Barry Miller, FAICP
Northern Section
- » Linda Dalton, FAICP, Ph.D.
Northern Section
- » Pete Parkinson, AICP
Northern Section
- » Donald Weden
Northern Section
- » Jane Blumenfeld
Los Angeles Section
- » Susan Healy Keene, AICP
Los Angeles Section
- » Betsy McCullough, AICP
San Diego Section

Thanks for supporting PEN...



Planners Emeritus Network

Looking Ahead

Additionally, PEN is available to help support APA California Chapter's stated mission and purposes; provide the vision and leadership that fosters better planning for California; builds public and political support for sound planning; and provides its members with the tools, services and support that advance the art and science of planning.

To better support APA California Chapter's stated purposes, PEN is enhancing its current outreach to planners in California through activities that include a more visible, informative and interactive presence on the California Chapter website and from occasional articles or publications. Additionally, we are also collaborating with the California Planning History Society (now a part of PEN) to further document and feature the history and practice of planning in California.

While the nominations for the annual PEN awards are generally made through each Local Section, we welcome your help to identify longtime APA California Chapter members who may be deserving of PEN honors. Please send your nominations (name, address, rationale for selection, phone number and e-mail, if possible) to Stan Hoffman at stan@stanleyrhoffman.com, or visit our website at <http://www.apacalifornia.org/apa-organizations/planner-emeritus-network/>, where you can also submit this same information via an email link.

Thanks for supporting PEN and helping to recognize those individuals who have contributed so much and for so long to our profession!



Local Sections

Central

Ralph Raffi Kachadourian, Director



The Central Section covers eleven counties in the central interior of California and represents a wide diversity of planning contexts, including urban, suburban, small town and rural areas. It is a networking and continuing education organization for professional planners in the Central Valley of California. Members in the Section, totaling over 100, work in private firms, as consultants, or in city/county government.

Section Membership Activities

- » **Section Board:** In 2013, new leadership has come to our board and they are ready to move our section forward in the coming years. The new board members are; Benjamin Kimball, Assistant Director/Section Director Elect; Sung Kwon, AICP, Director for Administration and Finance (treasurer); Rob Terry, AICP, Director for Professional Development; Holly Owen, Director of Membership & Public Information.
- » **2013 State Planning Conference:** "Planning Under The Sun" October 6-9; the Central Section hosted the 2013 conference in Downtown Visalia at the Marriott and Visalia Convention Center. This was a successful, engaging and entertaining conference held in the heart of our agriculturally rich Central San Joaquin Valley, where attendees enjoyed sessions, mobile workshops, networking events, and speakers, including our main luncheon speaker, comedian/actor Paul Rodriguez. This was the first time that many of the attendees visited Visalia and experiencing its active downtown.



Mixers

We have been actively meeting and participating in various joint events and social functions with members of the Central Chapter of the Association of Environmental Professionals (AEP). We held our joint APA/AEP Christmas Holiday mixer in December at Peeve's Public House on the Fulton Mall in Downtown Fresno. We continue to build on our relationship with the AEP as many of their membership are also Central Section APA members.

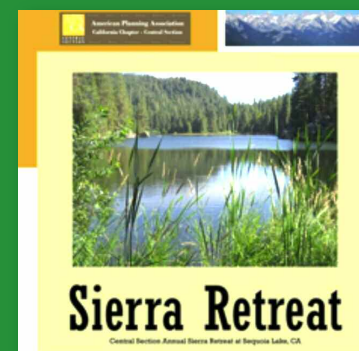
Newsletters

This year, we established two newsletters that go out to our section members as well as others engaged in planning within our central region. "Planning Central" our official section newsletter and "Valley Planner's Network" which provides informational items related to the San Joaquin Valley Blueprint process and Smart Growth as well as other planning related topics, events and sessions.

<http://www.centralsection-apa-ca.org>

SIERRA RETREAT

On August 23, 24, 25, we held our 21st Sierra Retreat at Lake Sequoia, Camp YMCA, in the Sierra National Forest. The retreat provides planners, their families and fellow professionals an opportunity to relax and enjoy a beautiful mountain lake environment with fishing, boating, swimming and hiking while



engaging in a professional development program with CM credits. Sequoia Lake is located just outside of Kings Canyon National Park and covers 80 acres with a 2-mile trail circling the lake. Professional development has been a centerpiece of the retreat since the beginning in 1991. This year's program "Living with Global Warming: Adapting to a Changed Climate in the San Joaquin Valley" focused on how the law in California (AB32, SB375) relates to everyday planning practice. The program was eligible for 2.5 CM credits.



Local Sections

Central Coast

David Ward, Director

The Central Coast Section serves San Luis Obispo, Santa Barbara and Ventura Counties and provides planning professionals, elected officials and community members with services, support and information to advance planning on the Central Coast of California and beyond. The Section has more than 400 members.

Section Membership Activities

- » **Training:** In 2013, the Section hosted an array of training and professional development opportunities such as a focused training series for AICP CM, our first ever 3-Subsection “live webinar”, and joint efforts with other associations for field tours. Some of the diverse planning topics included Wireless Ordinances and new challenges for local agencies from forthcoming FCC ruling, Global Reporting Initiative (GRI), and California Border regional Transportation Planning. We also invested in an opportunity for APA members to participate in a National APA five-part online “short course” (6.25 CM) on retrofitting streets and corridors. Partnering with AEP and AIA, we conducted our CEQA updates and our first-ever field tours on “infill development and urban design” in Isla Vista. Lastly with great success, for our Legislative Update we hosted the first ever in the State live webinar at 3 sites across our subsections with our facilitators (Sande George, David Snow and Lauren de Sanchez) linked in from their desks!
- » **Our Citizens Planning Academy:** Our Citizens Planning Academy, which began in 2010 for Ventura County Subsection and in 2012 to San Luis Obispo County Subsection, moved to Santa Barbara County Subsection this last fall. Attendance surpassed a whopping 60 academy “students” across a wide spectrum of individuals, including appointed officials, community activists, realtors, students and general public. Over six sessions, the academy covered topics such as planning law, affordable housing, CEQA and zoning premiers, new urbanism, landscape and public space design, transportation and water planning and a host of other topics—all delivered by our local APA public and private planners and related practitioners. Based upon strong demand, our Planning Academy returns back to SLO County for winter 2013 and thus likely time to circulate to its origination in Ventura County in the future. Materials and blog about the sessions are posted on the Section’s Open Space platform: <http://www.openspace-cc.com/category/planningacademy/>
- » **Awards Dinner and Presentation:** Our Section Awards event was held at the Ventura Natural History Museum in downtown Ventura with a social hour in the museum grounds, dinner with a short film spotlighting thought provoking “urbanity”, honoring our local planning firms and projects, and ending the night with fun gambling event.



COMMUNITY OUTREACH

APA members in the Santa Barbara County Planning Department participated in a community outreach effort for safe pedestrian circulation and parking as part of the downtown revitalization in the Los Alamos Township. Through a poster contest engaging grade school students and a bilingual parent survey, the successful effort helped stimulate interest and encourage community participation in upcoming public workshops. A draft Circulation Plan is underway for 2014.



Local Sections

Inland Empire

Aaron Pfannenstiel, AICP, Director



The Inland Empire Section covers Riverside and San Bernardino counties and has over 300 members representing the public, private, and academic sectors. San Bernardino is the largest county in California and Riverside is one of the fastest growing counties in the state.

Section Membership Activities

2013 was a great year for the Inland Empire Section. We set out to make it easier to be a planner, which is the motto we lived by for our membership. We conducted/ supported the following events throughout 2013:

- » Riverside Art Museum – City as Play
- » Indio Chalk Festival – Art in the Square
- » Parkway 1e11 – Joint APWA/APA Event
- » WRCOG Regional Sustainability Planning Efforts
- » Coachella Valley Multiple Species Habitat Conservation Plan
- » CEQA Reform
- » 2013 Awards Program at the Historic Riverside Municipal Auditorium
- » Hike to Plan/Plan to Hike – San Timoteo Canyon
- » Post Redevelopment Project Financing
- » BRT and TOC in your Community
- » The Car in 2035: Mobility Planning for the Near Future
- » Healthy Communities Workshop
- » Sixth Annual Historical Symposium
- » Law and Ethics for Planners
- » Joint IES-APA and IEC-APA Holiday Mixer

- » **New Section Director Elect:** Congratulations goes out to Chris Gray for being elected as the IES APA Section Director Elect. He will serve one year in this term and become the IES APA Section Director starting in 2015.

In addition, to Chris, the IES APA has seen an influx of new and highly engaged planners throughout the section that are looking to help expand and support planners throughout southern California.

For 2014 we are continuing these efforts as well as providing new opportunities to enhance the IES Planning Community. One of our new initiatives will be a “Coffee with Colleagues” program where all types of planners are invited to a local coffee establishment for networking, mentoring and sharing battle stories about planning.



Paul Ireland and Larry Hogle
accepting Distinguished
Leadership Awards (May 2013)



City of Indio Staff and Mayor
accepting the Grassroots
Initiative Award for their Public
Arts Efforts

Local Sections



Los Angeles

Marissa Aho, AICP, Director

The Los Angeles Section is comprised of over 1,400 members in the Los Angeles area, and helps bring APA members together to share information and resources to make local communities stronger and healthier.

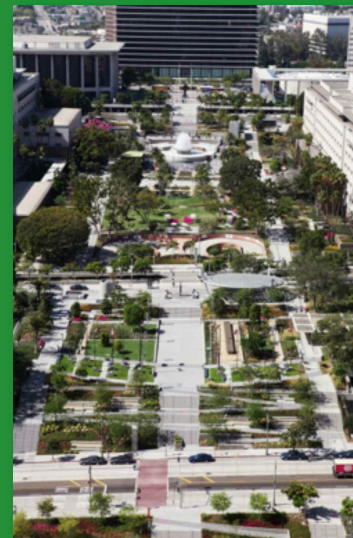
Section Membership Activities

This year was another great year for the Los Angeles Section. Our highlights included our Awards gala at the historic San Gabriel Mission Playhouse, our private night at the A+D Museum's NeverBuilt: Los Angeles exhibit, hosting Paul Farmer and Bill Anderson as they announced the 2013 Great Places in America Awards from Grand Park, our 8th Annual Student Symposium and our tour of the new Tom Bradley terminal and holiday party at Encounters at LAX.

» **Programs:** We partnered with the Architecture + Design (A+D) Museum and the curators of the NeverBuilt: Los Angeles exhibit to host a private evening at the museum featuring a panel discussing the past, present, and future of LA's urban form. The panel was made up of Gail Goldberg, Thom Mayne, Mott Smith, and Michael Woo. The panel was moderated by Sam Lubell, co-curator of NeverBuilt:Los Angeles. Nearly 200 people attended, enjoyed the panel, the exhibit, and networked with others in a surface parking lot with drinks and food from the Flat Iron truck. The exhibit runs until October 13th at the A+D Museum.



GREAT PLACES



Local Sections

Los Angeles

- » **Awards:** The 2013 APA LA awards were held on June 13 at the historic San Gabriel Mission Playhouse in the City of San Gabriel. The gala event included catered food, a hosted bar, a dessert reception, and a ceremony recognizing exceptional planning achievements by individuals, cities, and businesses in the Los Angeles region.



- » **8th Annual Student Symposium**



Photos by Dev Vrat <http://www.flickr.com/photos/108249865@N05/>

- » **Holiday Party and Tour at LAX**



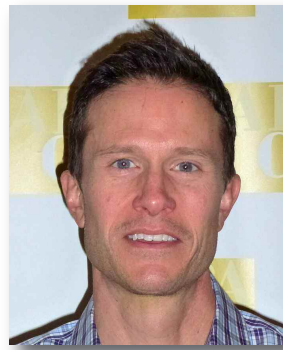
Photos by Andre Sahakian

<https://www.facebook.com/media/set/?set=a.261611413989926.1073741836.168589469958788&type=3>

Local Sections

Northern

Jeff Baker, AICP, Director



The Northern Section offers membership to city and regional planners and associated professionals that primarily live or work in the western Klamath and Pacific Coast Ranges regions of the state. The Section has over 1,500 members within their region, which includes the highly populated nine-county San Francisco Bay Area and extends approximately 500 miles from the Oregon border to south of Monterey Bay.

Section Membership Activities

- » **California APA Conference - Oakland 2015:** The Northern Section has been selected to host the 2015 California APA Conference. The last state conference organized by Northern Section was held in San Jose in 2007. The Site Selection Committee began meeting in early 2013 and focused on central city locations for this conference. California Chapter Board selected Oakland Marriott City Center in downtown Oakland as the site for the chapter's 2015 conference. The Northern Section Board wasted no time identifying Conference Co-Chairs to lead the Conference Organizing Committee. The Committee held a kick-off meeting in September and has been meeting regularly since. With over 50 volunteers and many more willing to pitch in and help, the 2015 conference will be a major focus for the Section during the coming year.
- » **Eastern Europe Trip:** The Northern Section is unique in that it has not just one, but two International Directors on its board to address international planning issues. One of its popular activities has been to organize a planning oriented tour to a foreign country every two years. Past trips have included Cuba, China and India. This year a group tour to Eastern Europe is being planned for the summer of 2014. A consensus is emerging to visit Moscow, St. Petersburg, Estonia, Poland, and points to the south rather than focusing on the more popular tourist spots in western/eastern Europe. Themes will include the transformation of historic places as a result of Nazism and WW II, Soviet style centralized planning, and economic collapse and emergence.
- » **Advertising:** The Northern Section Board identified revenue enhancement to offset Section programming as a key initiative in 2013. Led by our Advertising Director Scott Edmundson, AICP, a Committee put together an advertising program that was approved by the Northern Section Board. The new advertising program leverages our many outreach efforts, including the Section webpage, newsletter, eNews and many event sponsorship opportunities to share information with our membership. A fee structure was adopted to reflect the amount of exposure that the opportunities provide. We are early in the implementation but the program appears to be well received.
- » **eNews:** Twice monthly the Northern Section distributes the eNews to our membership and other interested parties. The eNews supplements Northern Section newsletter, the Northern News and provides readers with timely information, updates, and a list of events within the Northern Section.



Northern News

The much lauded Northern Section's newsletter is published 10 times a year and is distributed electronically to a large email list and is posted on the Section's website <http://norcalapa.org/about/northern-news/>. The newsletter continues to grow in size and content with feature articles and reoccurring columns. This newsletter represents the efforts of many contributors and is overseen by our dedicated Newsletter Editor Naphtali Knox, FAICP and Co-Editor Jenifer Poizet. Recent past issues of the newsletter are also available on the Section's website. We have three ways of notifying members and readers that Northern News is online: Constant Contact email, LinkedIn groups, and our APA California Northern Facebook page. Both Constant Contact and LinkedIn direct potential readers to two platforms: The PDF, which is hosted on our Northern Section website, and the virtual magazine hosted by issuu.com. The Facebook page directs readers to the virtual magazine on issuu.com.

Local Sections

Orange County

Jennifer Lilley, AICP, Director



The Orange Section includes over 500 professional planners in southern California representing the public, private and academic sectors. The Orange Section is a non-profit organization devoted to advance the science of physical, economic and social planning at the local, regional, state and national levels. The Orange Section officers a professional forum for co-workers, colleagues, and business associates to share knowledge, experiences and perspectives.

Section Membership Activities

GENERAL ADMINISTRATION

Our nomination and election process has begun. Our section has three open elected positions, which include AICP, Programs, and Membership. Our nominating committee will be out seeking candidates for the various elected positions as well as screening all applications submitted. We will be using our automated election/voting process and will again use technology to improve access and participation in the voting process.

We updated our bylaws and approved the latest version in 2012. Beginning January 2014 we will review to ensure our bylaws address any policy or procedural changes, agreements with State and other needs. This update will be completed by June 2014.

PLANNING AWARDS PROGRAM AND BANQUET

Awards

This year our award ceremony and celebration was held on May 8 from 6-8 pm at the Orange County Mining Company in Orange. We gave out more than fifteen awards to a great variety of projects and individuals representing public, private, non-profits and professional efforts in our Section. Again, this year volunteers were made available by the Section to help public agencies put together award packages given the lack of resources in many public agency offices. We also continued this year to provided connection to hopeful and past winners to help them through the well as to submit to the State. In addition we have incorporated providing presentations to the City Councils of City winners to highlight these awards, the achievements and elevate the visibility of planning, APA and the work of the members to the public and to the Councils.



UPCOMING EVENTS

State Conference 2014

We have finalized and received approval for the location (Disneyland Hotel) to host the 2014 conference. Co-Chairs for the Conference are Jennifer Lilley and Sheri Vander Dussen. The Conference logo has been selected and promotions have begun. The Conference theme is "California's Adventures in Planning". The LHC has been formed and we have been hosting monthly meetings with all of the Chairs for the various programs.



We have finalized the contract with the location and are working on ideas for our opening event. The budget is expected to be approved by the State Board at the retreat in January. The new format for the State conference has been approved with the exception of the CPF auction event time and award program event time. Both of these final events will be discussed and finalized following the State Board retreat.

Local Sections

Orange County

Annual Holiday Party

We held our annual joint holiday mixer with AEP OC for the first week of December. We hosted this fun membership appreciation evening at Roscoe's Deli in downtown Fullerton.. We encourage students and YPG to attend and off set the cost for these important future members. With the great participation from OCAEP we were able to raffle off more than 20 prizes and even give away free membership dues to Cal Chapter portion of APA dues. We will also have donated prizes from our sponsors.



PROFESSIONAL DEVELOPMENT/SOCIAL NETWORKING EVENTS

Planner's Institute

Our joint event with the Planning Director's Association of Orange County will be held in October again this year at the Nixon Library. The event is expected to be sold out. The cost for more than 7 CM Credits was 95.00 and included breakfast and lunch. The theme is "Growing Older staying Young".



Focusing on how we as planners are ensuring our communities, our organizations and our profession is ensuring we are setting up the future in a positive and productive way.

Monthly Events

The Section hosts a monthly lunch program covering CM credited topics that are relevant to our members. We have teamed up throughout the last several months to cross promote or co-host events with AEP, PDAOC, LAAPA, and San Diego APA to offer our members the broadest range of free and low cost CM credits possible. Over the last six months OCAPA has offered 20 CM credits locally and for free or low (less than 20.00 each) cost.

UPCOMING EVENTS

Great Places in the OC

Building off of the National program our Section has launched our own Great Places Program. For this first year's effort we are encouraging every community in our Section to submit a "great place". This will be a self-nominated program with the intention of building support and awareness for planning recognition of great spaces throughout the region. There is no competitive element this year. Submittals are required by September 25 and the section will then release a map and visitor's guide to encourage members to visit all the locations. All members that complete the site visits by the end of National Community Planning Month will be entered into a drawing for prizes.

Local Sections

Orange County

NETWORKING

We have teamed up with OCAEP to host several networking events this year including Angels games, Galaxy games and Hike to Plan, Plan to Hike events.

Fundraising/Golf Tournament

The Section co-hosted our annual golf tournament this year in August at Coyote Hills golf course in Buena Park. Joining with PDAOC, OCAPA raised more than 2,000.00 for student scholarships, specially our Bob Goldin Scholarship program. These scholarships will be awarded before the end of the year.



UNIVERSITY LIAISON/STUDENTS

OCAPA attended the welcome event for the new students in the UCI Master program. We spoke to students about the benefits of APA, encouraged their membership, given that it is free, shared the opportunity for this year's class to attend our State conference locally, and listened to the interests and questions of this class. We have been working to provide student training and practical workshops to educate and ensure our students are better prepared to enter the workforce.

YOUNG PLANNERS GROUP

Our Young Planners Group has hosted several mixers, film nights and two professional development events this year. We are working with the leadership to better incorporate their efforts into the APA functions in the year ahead.

MEMBERSHIP

Membership Has Its Privileges

The Orange Section will be unveiling a membership appreciation program this Fall. The intention is to promote programs and events, encourage participation, reward involvement and raise awareness of the value of being an APA member. Members will be rewarded throughout the year and encouraged to participate in events and programs.

"We will be using our automated election/voting process and will again use technology to improve access and participation in the voting process."

Local Sections

Sacramento Valley

Trisha Stevens, AICP, Director

The Sacramento Valley Section works to provide value to their over 400 members through professional development and support; recognize and encourage planning excellence; engage other planning and design organizations to create a common voice in promoting high quality planning in the region; mentor future leaders; educate regional decision makers and the community at large about the importance of planning in our everyday lives.



Membership

- » New monthly email newsletter started in April and continuing.
- » Realigned Division boundaries to better reflect geographic areas and interests

Sponsorships

- » Aggressive sponsorship drive resulting in \$2,500 for 2013—double from recent years
- » Planning for 2014 sponsorship drive.

Young Planners Group

- » Received the APA National 2013 Chapters President Council Karen B. Smith Award for Outstanding Service to Members for the PLAN Sac Valley mentorship program. Writing article for Winter 2014 Cal Planner.
- » Working with APA National on updating Sacramento Valley Section's Guide to Young Planners Group Guidebook for a wider distribution.
- » 013-2014 PLAN mentoring program kicked off on PLAN program kicked off October 23rd. There are nine mentor-mentee pairings. Activities include mixers, panel discussions and a community event planned for the spring.
- » YPG activities included a Planner's Pint Night: A Streetcar Named Inspire in October, and a tour of a significant affordable infill project (Maydestone) in December.



Professional Development

- » Gearing up for May AICP Exam with announcements and workshops.

Awards

- » Awards Ceremony set for January 2014, honoring 2013 Award winners.
- » Selected Local Vision Award recipients.
- » Selected Legacy Award winner for 2014 – Terry Rivasplasta.
- » Board is looking at an Awards Workshop prior to 2014 submittal deadline to assist potential Awards submittals.
- » Downtown Lone Specific Plan selected for State Award – presented at October State Conference.

Board Activities

- » We will be restructuring budget to align revenues with expenditures more closely for 2014.
- » Board Retreat scheduled for January 2014.
- » Julia Lave Johnston designated as CPF representative.
- » Hosting Happy Hour for State Board in January.
- » Participated in State Conference



Programs

- » Completed "Resilient Communities" Speaker Series May through November
 - May 31 – "Extreme Zoning Code Makeover"
 - June 28 – "Designing a Healthier Urban Footprint"
 - July 26 – "The Climate IS Changing"
 - August 23 – "Broadway Vision"
 - September 27 – "Caltrans Resiliency Planning Efforts"
 - October 18 – "Resiliency from the Living Building Perspective"
- » Programs Committee is gearing up for 2014. We are looking at ideas to "freshen up" the Speaker Series in collaboration with our partners.
- » Holiday Party with AEP scheduled for December 12, 2013.
- » Planning for an Ethics Session in March 2014.
- » Law Session planned for February 2014.
- » Awards Ceremony scheduled for January.
- » In process of organizing programs for areas outside Sacramento: Chico, Redding, Tahoe
- » Planning Commission Training sessions planned for February – May 2014.

Local Sections

San Diego

Greg Konar, AICP, Director



The San Diego Section boasts over 500 members and offers a number of activities directed to both new and experienced planners. The Section provides members an opportunity to expand their professional knowledge, meet peers, and get directly involved in the operation of the Section.

Section Membership Activities

2013 was an exceptionally busy year as we enjoyed record levels of attendance at nearly all of our programmed events. Highlights for the year include:

- » **Programs & Events:** SDAPA conducted 6 luncheons, 1 workshop, 4 “Planners’ Night Out” mixers including a night at the ballpark and our annual awards program. A total of 16.25 AICP CM credits were offered for an average of only \$10 per credit (including food). In addition, SDAPA partnered with our collaborating organizations (ULI, C3, Walk San Diego, AEP and ITE) to provide another 12.00 CM credits. The 28.25 locally provided CM credits included 1.5 Law and 1.5 Ethics credits, exceeding our goal to provide enough programming credits annually meet the bi-annual AICP requirements. An average of 69 people attended each of our program luncheons. Our workshop “The Power of Streets” was attended by 100 people. Our 2013 awards program “Upswing” held at UCSD was a huge success drawing approximately 150 people.
- » **Young Planners Group:** SDAPA YPG continues to provide young planners with an awareness of scholarships, career and internship opportunities, in addition to networking and social opportunities relative to planning in San Diego. In 2013 SDAPA YPG expanded its Mentorship Program matching over 70 mentors with young planner protégés. Mentors and protégés who went above and beyond the commitment required by the program were honored at the Planner’s Night Out in October 2013.



Local Sections

San Diego

» **Built Environment Education Program (BEEP):** SDAPA provides sponsorship, volunteer, and fundraising support for BEEP San Diego, a non-profit organization dedicated to educating and advocating for school-age youth as meaningful participants, leaders, and decision-makers of the built environment. In 2013 SDAPA participated in a very successful BEEP volunteer recruiting event in June and a volunteer training in October.



» **Complete Streets Task Force:** SDAPA is a founding partner of the San Diego Complete Streets Task Force (CSTF) an organization focused on sharing best practices, encouraging dialogue, and recognizing innovative projects in the San Diego region. Task Force members have been actively involved in shaping complete street policies and programs locally and in 2013 helped to achieve a major shift in local agency acceptance of complete streets concepts.

» **AICP Training - 2013:** SDAPA offers a major AICP training between February and April for those taking the May exam, and a Roundtable gathering in September for those interested in taking the exam in November. The Roundtable is intended to provide a recap of the May training and key information to help people focus their study efforts. Both events have people who have recently passed the exam share their insights, which greatly help participants with knowing what they may expect to see on the exam. Approximately 19 people attended this year's training with most of the participants from San Diego and a few from Orange County, Inland Empire and LA.



"2013 was an exceptionally busy year"...