

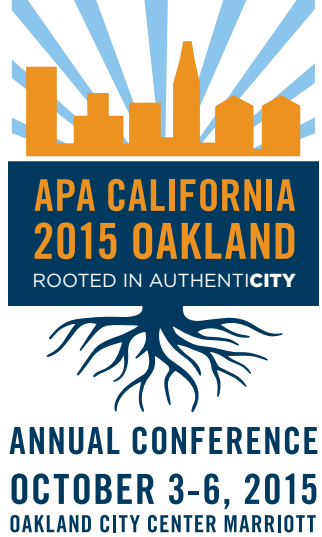
# Call for Mobile Workshops

**Submissions Open: November 10, 2014**

**Submissions Close: February 6, 2015, 11:59 pm**

**Questions: February 1, 2015, 11:59 pm**

***Late submissions will not be accepted***



The 2015 APA California Chapter Conference is seeking proposals for fun and informational mobile workshops in the San Francisco Bay Area. A tour can involve recreational activities, unique foods, cultural experiences, behind-the-scenes access, or other local destinations and experiences. We are seeking opportunities that appeal to a range of audiences - public and private sectors, urban and rural planners, current and long-range planners.

**IS IT UNIQUE?**

**WILL IT SHOWCASE BAY AREA'S DIVERSITY?**

**WILL IT BE FUN?**

**WILL IT BE MEMORABLE?**

**Submittal Contents:** Details of workshop logistics and requirements, submittal contents and proposal form are available at <http://norcalapa.org/2015>

## QUESTIONS

Contact **Mika Miyasato, AICP**, Mobile Workshop Committee Chair at: [mika.miyasato@gmail.com](mailto:mika.miyasato@gmail.com) or 510-891-7138.

## PROPOSAL SUBMISSION

Submit a proposal in Word format to [mobileworkshops2015@norcalapa.org](mailto:mobileworkshops2015@norcalapa.org)



The mobile workshop applicant will be primarily responsible for coordinating, organizing and facilitating the workshop. The Conference Committee will assist with transportation needs. In brief, the proposal submittal requirements and logistics include:

- **Mobile Workshop Title:** A brief but creative title that accurately reflects the focus of the mobile workshop.
- **Description of Mobile Workshop:** Describe what participants will experience during the mobile workshop.
- **Destinations:** Provide a list of venues, location, and time spent at each destination.
- **Duration:** The workshop should last between 2 and 8 hours.
- **Trip Details:** Including estimated travel time, time at each destination, estimated walking and/or biking distance, ease of travel, and mode of transportation.
- **CM:** Applicants are strongly encouraged to provide a reasonable amount of CM credits.
- **Maximum Number of Participants:** Estimate maximum participants based on event logistics, such as bus size and/or venue.
- **Estimated Cost Per Person:** Identify all costs, including transit fares, venue entry fees, etc.
- **Core Audience:** Describe what type of person will be most interested in participating in the workshop.
- **Organizer and partners' contact information.**



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