

**TO: APA California Chapter Board Meeting**

**FROM: Betsy McCullough, AICP, Vice President of Conferences**

**DATE: January 16, 2016**

**SUBJECT: 2018 Chapter Conference (San Diego Section) Co-Chair Approval**

Recommended Action:

*Approve the proposed co-chairs for the San Diego Section’s hosting of the 2018 Chapter conference to be held in the City of San Diego October 7-10, 2018.*

Background:

Following a trend of Sections requesting Chapter Board confirmation of Conference Co-Chairs more than two years prior to a conference, the San Diego Section has requested that the co-chairs for the 2018 conference be approved by the Chapter Board at the January 2016 Board meeting. Traditionally the co-chairs for this conference would not be presented for approval until January 2017. However, the Section is anxious to get organized in their preparation, and the Board’s approval of their proposed co-chairs is a key aspect. These individuals have been very active in APA California at the local or Chapter level and two have recent conference leadership experience. They have participated with the Vice President of Conferences and HPN in the site selection process for San Diego which is nearly completed.

The San Diego Section and Vice President of Conferences are pleased to put forward the following three names for APA California Board approval for the co-chairs of the 2018 Chapter Conference in San Diego.

**Brooke Peterson, AICP, PlaceWorks**

501W. Broadway, Suite 800, San Diego, CA 92101

Email: [bpeterson@placeworks.com](mailto:bpeterson@placeworks.com), Office: 619.400.4926

Brooke Peterson is the San Diego Regional Director at PlaceWorks with more than 15 years of long-range policy planning, development project planning, urban design, and environmental planning experience for both the public and private sectors. She has focused on new development, community redevelopment, public health, and community engagement with expertise with land use-transportation integration, context-sensitive development, energy-efficient land use planning, and stakeholder outreach and facilitating issue resolution. She has worked on general plans, community plans, corridor and specific plans, infill and TOD development, climate action plans, urban greening plans, and other public engagement efforts. Her comprehensive planning work has required close coordination with various staff and decision makers on controversial issues and decisions. Brooke has also served as a direct extension of staff for a number of agencies to provide support in amending community plans, zoning ordinances, and design guidelines; managing consultants; and preparing findings and staff reports. Brooke is passionate about creating not just healthy and livable communities but authentic communities with rich character and vibrancy.

**APA Experience:** I have been involved with APA since the 2004 starting a multi-year position as Programs Chair for the San Diego Section. I served as Section Director for San Diego from 2009-2010 including serving as Conference Co-Chair for the 2010 APA California annual conference in Carlsbad, CA. As Section Director I also served as a member of the California Chapter of APA. I served as Communications Coordinator under the Vice President for Public Information in 2011 and then served as APA California President from 2013-2014. I have just concluded my term as Past President.

* 2015: APA California Past President
* 2013-14: APA California President
* 2012: APA California President Elect
* 2011: Communications Director, APA California
* 2009-2010: Section Director, San Diego Section APA
* 2009: APA California Awards Jury Member
* 2008: Section Director-Elect, San Diego Section APA
* 2004-2007: Programs Chair, San Diego Section APA

**Carey Fernandes, AICP, *Dudek***

605 Third Street, Encinitas, CA 92024

Email: [cfernandes@dudek.com](mailto:cfernandes@dudek.com), Office: 760.479.4299

Carey Fernandes is a Principal at Dudek with more than 19 years’ professional planning-related experience specializing in the planning, environmental, and development industries. She has worked on a number of planning documents, such as specific plans, comprehensive plans, and general plan updates. In addition, she has served as on-call planning staff for several public agencies. She has also served as project manager and primary author of many environmental review documents throughout San Diego and Imperial counties, including the San Diego County wind ordinance. She also works with several Native American tribes in the western United States in the preparation of tribal environmental documents. Through this experience, she has developed a broad understanding of policy, planning, and environmental issues.

**APA Experience:** I have been involved with APA since the early 1990’s starting a multi-year position as Program’s Chair for the San Diego Section. In 2001-2002, I served on the Programs Planning Committee for the State Conference. I returned to the San Diego Section Board as Treasurer for a 2 year term. In 2009-2010, I worked on the Programs Committee again for the State Conference in San Diego. I most recently served as Program Director under the Vice President, Professional Development for CALAPA working to ensure equitable training opportunities on a state-wide basis.

* 2015: Cal APA Awards Jury Member
* 2012-2014: Program Director, APA California
* 2011-2012: Awards Committee
* 2009-2010: Programs Committee, APA California Conference San Diego
* 2004-2005: Treasurer, San Diego Section
* 2001-2002: Programs Committee (Mobile Workshops), APA California Conference San Diego
* 1995-1999: Programs Chair, San Diego Section

**Gary Halbert PE, AICP, City Manager, Chula Vista CA**

Gary Halbert is the City Manager for the City of Chula Vista and the Section Director for the San Diego Section of the California Chapter of APA. He has 30 years of local government experience in administration, transportation engineering, city planning, and development services. Gary has been Development Services Director at the City of San Diego, Director and Assistant City Manager at the City of Santee, and Development Services Director and Assistant City Manager at the City of Chula Vista before assuming the City Manager position in 2014. Gary brings a breadth of knowledge and understanding of many disciplines that are part of, or complementary to, city planning.

Mr. Halbert has a Bachelor of Science degree in Systems Science from Revelle College, UCSD and a Master’s degree in Public Administration from SDSU. He is a certified planner and professional engineer.