APA Conference on the Road

Purpose

The purpose of the Conference on the Road program is to provide greater access to the quality APA California Annual Conference Program to APA members and other interested parties and to provide a new revenue source for both APA California Chapter and the eight local sections.

Scope of Program

The intent is to select sufficient sessions from the Annual Conference to provide in the year following the Conference at least one presentation in each of the eight sections including at least one ethics and one law session in both northern and southern California. The intent is also to include allied organizations such as the Planning Roundtable and Planners Emeritus Network as sponsors for sessions in the program. Webinar access will be provided whenever possible to maximize presenter and attendee participation.

Program Selection

Sessions rated highly by attendees at the State Conference will be invited to participate in program. The intent would be to accommodate as many sessions as can be comfortably be handled by each local chapter. Session selection would be done in collaboration with the VP for Conferences, State Programs Coordinator and Annual Conference Program Chair.

Program Responsibilities

Program presenters will be responsible for providing the session, all materials and equipment and travel expenses to and from the presentation site. Sponsorship may be provided by presenter’s employer.

Sections will be responsible for providing the session venue, coordinating with the session presenter regarding the date and particulars of the presentation, and promoting the session to section members and other local interested parties through the section website, e-blasts and other available means. Using information used by the Chapter, the sections would also finalize program sessions for AICP credit eligibility. All costs associated with these items shall be the responsibility of the section. Each section shall designate a contact to work with the Chapter to facilitate program in that section.

APA California shall select, contact and garner initial participation from presenters, register attendees for the session, and promote the sessions through the Chapter website, newsletter, e-blasts and other available means. All costs associated with these items shall be the responsibility of the Chapter.

A representative of the section Presidents and the Vice Presidents for Professional Development, Conferences and Policy & Legislation will collaborate to develop final guidelines and documents for program implementation.

Program Session Registration Fees

The program is intended to be a low cost resource with fees of approximately $50 for members and $75 for non-members.

Program Recognition and Revenue Sharing

Program session presenters will be acknowledged on the Chapter website. AICP credits will be available to program presenters. Promotional opportunities and/or acknowledgement will be provided on the Section and State websites and at the program sessions.

Program revenues for each session are intended to be split 50/50 between the section and Chapter.