

Ad and Logo Specifications

Logo Submittal Deadline - July 31
Ad Submittal Deadline - September 1

Ad Sizes and Fees (pricing - if ad is purchased separately)

| | | |
|---------------------|------------------------------|---------|
| Full Page | .5" wide x 9.75" tall | \$1,600 |
| Half Page | .5" wide x 4.75" tall | \$850 |
| Quarter Page | .25" wide x 4.75" tall | \$500 |
| Business Card | .25" wide x 2.25" tall | \$250 |

Program Ad Specifications

- ONLY DIGITAL FILES WILL BE ACCEPTED
- JPEG or PDF, 300 resolution at 100% size, black and white or grayscale
- DO IMBED FONTS
- DO REMOVE ALL RGB, CMYK AND INDEXED COLOR
- Files smaller than 10 MB can be emailed
- When file has been received and verified, a reply email confirmation will be sent to the file originator.

Logo Specifications

- Send Black & White AND Color if both are available.
- ONLY DIGITAL FILES WILL BE ACCEPTED

The following formats are accepted, in order of preference

- EPS (all fonts converted to curves)
- PDF - high resolution, 300 dpi, 100% size
- JPEG - high resolution, 300 dpi, 100% size

**We can only guarantee best quality with eps files that are submitted to specifications.*

Note: Do not send png files or any files that were used in/as part of a website, these are not high enough resolution for use in print.

Cancellation Policy

If written cancellation of advertising space is received by 7/15/13, a full refund will be made.
If written cancellation of advertising space is received by 8/15/13, an 80% refund will be made.
No refunds or cancellations accepted after 8/15/13.

Send Ads and Logos to:
dorina@grandesigns.us

**For additional information
regarding program ads and logo
specifications please contact:**

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