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#### Continental Breakfast

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#### Break

Cardno ENTRIX  
Rick Urban Design & Planning

#### Student Luncheon

Caltrans

#### Opening Reception

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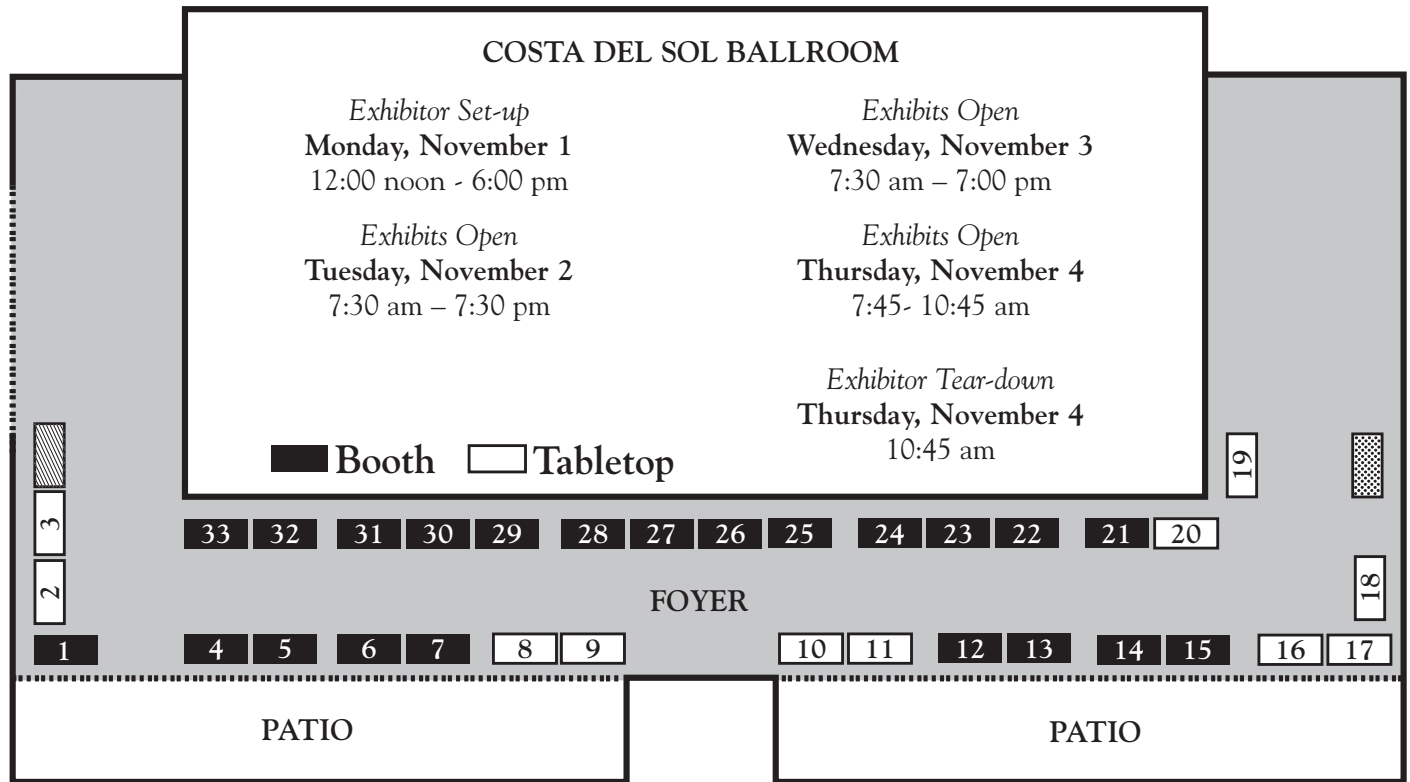
#### Mobile Workshop #7 and #8

RBF Consulting

#### Mobile Workshop #10

Walk San Diego

# Thank You Exhibitors



Wallace Roberts Todd .....Booth 1  
 Michael Brandman Associates ...Booth 4  
 Brandywine Homes .....Booth 5  
 Caltrans .....Booth 6  
 The Planning Center .....Booth 7  
 Impact Sciences .....Booth 12  
 HDR Engineering .....Booth 13  
 Willdan .....Booth 14  
 Parsons Brinkerhoff .....Booth 15  
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 Dudek .....Booth 26  
 RRM Design Group .....Booth 27  
 ESA .....Booth 28  
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# Welcome from the Conference Co-Chairs



November 1, 2010

Welcome to the 2010 APA California Annual Conference in Carlsbad in northern San Diego County on behalf of the 2010 Conference Committee!

This year's conference theme is "Coast, Canyon, Crest: Elevating Sustainability." The theme was selected to celebrate the diverse geography of the San Diego region and to build upon the forward thinking that is occurring in California. The conference focuses upon advanced concepts about sustainable implementation, dealing with conflicts among priority policies, the public dialogue, and adaptation to new economics. This year's keynote speakers are some of the most prominent experts in the field of sustainability. From academic research to policy, Dr. Tony Haymet and Neil Peirce each bring a critical component to the table and represent both the range of concepts and range of perspectives associated with the sustainability conversation.



APA California's conferences this past decade have provided an opportunity to hear about the many efforts initiated by public and private organizations - studies, ordinances, and programs that have been developed and adopted in pursuit of sustainability. While an earlier interpretation may have focused sustainability achievements toward greenhouse gas emission reductions, planning professionals now understand the important ties to updated land use and transportation policy. Your 2010 Programs Committee has selected over 100 sessions that will bring you the most current information in our profession with an emphasis on ways that California planners have embraced the goals of sustainability and how we are looking toward the future with policies and practices for physical development and conservation of natural resources. Our mobile workshops will take you throughout the County to showcase the region's most notable planning successes, while highlighting ongoing challenges to implementation. You'll experience the area's vast array of natural resources, see development along the region's light rail transit lines, or join a mobile workshop to downtown San Diego, including the Historic Gaslamp Quarter and the San Diego Bay waterfront.

This year we are proud to bring you the Great Water Debate as the culminating event of the 2010 Conference. Representatives of water interests and public agencies from diverse areas, including the head of the largest water agency in the state, will hash out these issues in a two-and-a-half hour "debate," with the goal of reaching consensus that could be a basis for statewide policy. This will be the climactic moment of the conference. Plan to be there.

And lastly, for the first time ever, we introduce a completely pre-approved continuing maintenance credited program! APA California is committed to the development of its planning professionals and recognizes the need today, more than ever, to meet the educational needs of its members efficiently and affordably.

Sincerely,

A stylized, handwritten signature in black ink, appearing to read "Brooke Peterson".

Brooke Peterson, AICP  
2010 Conference Co-Chair

A stylized, handwritten signature in black ink, appearing to read "William Anderson".

William Anderson, FAICP  
2010 Conference Co-Chair



American Planning Association  
**California Chapter**

*Making Great Communities Happen*

November 1, 2010

Welcome to the APA California Conference in Carlsbad, CA! I am excited to be back in San Diego County. Eight years ago the conference was held in Downtown San Diego. This year the conference is being held in North San Diego County. I am familiar with this part of the county because my parents retired here in Carlsbad. This is an amazing part of San Diego County. Close to the beach, the flower growing areas, and Camp Pendleton Marine Base. I hope you get a chance to venture out and see the downtown areas of the beach communities of North County.



I am sure that this conference will be interesting and exciting. The San Diego Section has worked for over a year planning the annual conference. This year's theme is "Coast Canyon Crest" and Keynote speakers and many of the sessions are based around the theme. This part of San Diego County has beautiful beaches, amazing canyons, and great small cities. Get out and explore North San Diego County. Pack your car with friends and take a drive along the coast or jump on the light rail line and take a trip inland. Explore the North County area.

Whether this is your first APA California Conference or you are returning to network and learn of the many successes of your fellow planners, don't miss any of the exciting events of the conference. Learn from your colleagues about their successes, reconnect with old friends, make new friends, and participate in the many events and workshops planned by the local host committee. Besides the numerous sessions and mobile workshops, State Chapter and Section leaders are also meeting to ensure that the organization supports the profession and provides the necessary training and advocacy to provide great planning.

Just as our communities change, so does the planning profession. This is your opportunity to learn about new legislation, new planning tools, and new theories to help California planners "Make Great Communities Happen". The 2010 APA California Conference provides an excellent opportunity to our AICP members to fulfill their Certification Maintenance requirements. Certified planners have demonstrated their commitment to the professional practice and the AICP designation only strengthens a planner's credibility.

I want to personally thank the San Diego Section for all of their hard work in planning this conference. A conference of this size and scope would not be possible without the hard work of the local APA California Section and the many volunteers. The committee members have volunteered their time to make sure that you enjoy your conference experience.

Enjoy the Conference!

Kurt Christiansen, AICP  
President  
APA California

## Chapter Officers

President .....	Kurt Christiansen, AICP .....	626.812.5236
V.P. Policy & Legislation .....	Pete Parkinson, AICP .....	707.565.1925
V.P. Public Information .....	Janet M. Ruggiero, FAICP .....	530.666.3294
V.P. Professional Development .....	Carol D. Barrett, FAICP .....	626.308.2806
V.P. Administration .....	Virginia M. Viado .....	909.980.4000
V.P. Conferences .....	Janna Minsk, AICP .....	805.933.4214
President Elect .....	Kevin J. Keller, AICP .....	213.978.1211
Student Representative .....	Justin LeVeque .....	805.794.4028
California Planning Foundation President .....	Linda F. Tatum, AICP .....	310.268.8123
Planning Commission Representative .....	Mike Notestine .....	916.443.1033

## Section Directors

Central .....	Ralph Raffi Kachadourian .....	559.876.6300
Central Coast .....	Kim Prillhart, AICP .....	805.654.2481
Inland Empire .....	Charles Rangel .....	949.489.1442
Los Angeles .....	Kristen Asp, AICP .....	818.548.2140
Northern .....	Darcy Kremin, AICP .....	925.988.1278
Orange .....	Jennifer Lilley, AICP .....	714.672.9906
Sacramento .....	Julia Lave Johnston .....	916.324.4002
San Diego .....	Brooke Peterson, AICP .....	858.336.0938

## Appointed Members

V.P. Prof. Dev. PDO Team Program Dir., North .....	Juan F. Borelli, AICP .....	408.277.8415
V.P. Prof. Dev. PDO Team Program Dir., South .....	Al Zelinka, FAICP .....	714.738.3347
V.P. Prof. Dev. PDO Team FAICP Coordinator .....	Kimberly Christensen, AICP .....	310.524.2340
V.P. Prof. Dev. PDO Team AICP Coordinator .....	George Osner, AICP .....	209.985.3846
V.P. Administration, Young Planners .....	Ted Holzem .....	916.446.0522

## Non-Voting Members

APA National Board Representative .....	William R. Anderson, FAICP .....	619.236.6361
AICP Commissioner, Region 6 .....	Lance Schulte, AICP .....	858.712.8400
National Policy & Legislation Representative .....	David M. Snow, AICP .....	213.626.8484
Marketing Director .....	Derek R. Hull .....	310.605.5532
Chapter Historian Southern California .....	Steven A. Preston, FAICP .....	626.308.2803
Chapter Historian Northern California .....	J. Laurence Mintier, FAICP .....	916.446.0522
Planner Emeritus Network President .....	John E. Bridges, FAICP .....	619.233.1454
Co-Membership Inclusion Director .....	Hing Wong, AICP .....	510.464.7966
Co-Membership Inclusion Director .....	David Salazar, AICP .....	562.985.4131
State Awards Coordinator .....	Jessie Barkley .....	310.268.8132
APA Region VI Student Representative .....	Danica Ann Garva .....	760.419.0524
University Liaison .....	Conni Pallini-Tipton, AICP .....	213.978.1196

## APA Websites

California Chapter .....	<a href="http://www.apacalifornia.org">www.apacalifornia.org</a>
National APA .....	<a href="http://www.planning.org">www.planning.org</a>
California Planning Foundation .....	<a href="http://www.californiaplanningfoundation.org">www.californiaplanningfoundation.org</a>
California Planning Roundtable .....	<a href="http://www.cproundtable.org">www.cproundtable.org</a>



## **Conference Co-Chair**

Brooke Peterson, AICP

## **Conference Co-Chair**

William Anderson, FAICP

## **Programs/Conference Sessions Chair**

Betsy McCullough, AICP

## **Programs/Conference Sessions Committee**

Laura Black, AICP, Carey Fernandes, AICP, Brooke Peterson, AICP, Janna Minsk, AICP, Al Zelinka, AICP

## **Mobile Workshops Chair**

Betsy McCullough, AICP

## **Opening Reception Chair**

Laura Black, AICP

## **Sustainability Committee Chair**

Sarah Lozano, AICP

## **Sustainability Committee**

Carey Fernandes, AICP, Katy Wilig, Dan Wery, Patrick Murphy, AICP

## **Special Events Chair**

Elisa Marrone

## **Special Events Committee**

Brian Schoenfish, Laura Black, AICP, Chris Morrow, AICP, Mario Osorio

## **Sponsorships Chair**

Jeff Barfield

## **Sponsorships Committee**

Brian F. Mooney, AICP, Carrie Carter, Adam Birnbaum, Robert Scott

## **Student Day**

Betsy McCullough, AICP

## **Volunteers Chair**

Sharon Singleton, AICP

## **Young Planners Group Chair-Career Development Center**

Mario Osorio

## **APA California Conference Coordinator**

Lynne Bynder, CMP, Meetings Xceptional

## **APA California Graphic Designer**

Dorina Blythe, GranDesigns

## **Administrative Support**

Laura Murphy, Stefan/George Associates  
Francine Farrell, Stefan/George Associates

## **Other Volunteers**

Jeff Murphy, Patrick Murphy, Richard Whipple, AICP, Russ Cunningham, Alex Powell, Andrew Flores, Brian McAuley, Brittany Montgomery, Charlene Angsuo, Dian Dohm, Emily Green, Eric Anthony, Jean Long, Lydia Yen, Mark Grismer, Melody Wu, Mona Logan, Natalie Anderson, Nina Phinouwong, Olivia Hancock, Raman Deol, Samantha Lee, Stephen Rogers, Suchitra Mukherjee, Sylvia Darling, Xavier Puente

## Registration Desk /General Information

The Registration Desk is located in the *Conference Center - Daisy Room*.

## Registration Hours

*Conference Center - Daisy*

### **Monday, November 1**

Students Only

8:30 am - 9:45 am

All Attendees

12:00 noon - 7:00 pm

### **Tuesday, November 2**

7:30 am - 6:30 pm

### **Wednesday, November 3**

7:30 am - 6:30 pm

### **Thursday, November 4**

7:45 - 10:45am

## Exhibitor Hours

Over thirty exhibits of special interest to planners have booths set-up in the *Costa del Sol Foyer*

*Exhibitor Set-up*

### **Monday, November 1**

12:00 noon - 6:00 pm

*Exhibits Open*

### **Tuesday, November 2**

7:30 am – 7:30 pm

### **Wednesday, November 3**

7:30 am – 7:00 pm

### **Thursday, November 4**

7:45- 10:45 am

*Exhibitor Tear-down*

### **Thursday, November 4**

10:45 am

## Registration Badge, Mobile Workshop, Meal Tickets

Registration badges are necessary for entry to all events and sessions and will be monitored. Registration receipts should be carried with you at all times.

Additional meal tickets and mobile workshop tickets can be purchased onsite at the registration desk on a space available basis.

## Biographies Available

Biographies for speakers are not printed in this program but are available for review in the registration area during the conference.

## Speaker Registration

All speakers must check in and pick up their name badges at the registration desk. APA member speakers/panelists must register for the conference or for the day of their presentation, even if they are only presenting their session and departing. Non-APA member speakers are not required to register to present at their session; however any meal attended is an additional charge and can be purchased at the registration desk unless a conference registration has already been purchased.

## Electronic Devices

As a courtesy to meeting attendees, APA California requests that all electronic devices (pagers, cell phones, laptop computers, etc.) be turned off during the sessions. If it is necessary to use your cell phone, please turn off the audible ringer and step outside of the meeting room to an area that will not disturb other attendees.

All sleeping rooms have internet access which is included in the daily resort fee.

## Conference Attire / Minimum Age Requirement

Appropriate attire at all sessions and events for the 2010 APA California Conference is business casual or casual attire (jeans are OK!).

No minors under the age of 21 will be permitted at any APA California function where alcohol is served. This will include the Monday, Tuesday and Wednesday night events.

## Disability Advisory

Material distributed at the 2010 APA California Conference can be made available in alternative formats for persons with disabilities. To request documents in alternative format, please e-mail Lynne Bynder at lbynder@meetingsxceptional.com.

Vehicles with mechanical lifts are available if requested. The La Costa Resort meets all ADA requirements. Please contact The La Costa Resort directly if you require special needs during your stay.

## Availability of Conference Presentations

This year the APA California conference is continuing the effort to 'green the conference' by not reproducing conference presentations. We also asked presenters to NOT make paper copies of their PowerPoint presentations or handouts. Instead, we collected presentations electronically upon speaker check-in, and will leave a window open for submittal of electronic presentations following the conference. Before the end of the calendar year, look on the APA California website under "2010 Conference" for links to all of the presentations we were able to collect. As always, attendees are free to drop business cards with presenters to be emailed the presentations or other handouts formerly provided at the session.

## Local Dining Options

Between meals at the conference and the ample dining options at La Costa Resort you'll be sure to find something that satisfies your taste buds. However, if you have the urge to go "off-campus", the conference committee suggests trying one of their local favorites below. Ask the concierge for directions and reservations.

Azafran (Cuban), 1001 S. Coast Hwy. 101, Oceanside

El Callejon (Mexican), 345 S. Coast Hwy. 101, Encinitas

Q'ero (Peruvian), 564 S. Coast Hwy. 101, Encinitas

Coyote Bar and Grill, 300 Carlsbad Village Drive, Carlsbad

Karl Strauss Brewery, 5801 Armada Drive, Carlsbad

Stone Brewery Bistro & World Gardens,  
1999 Citracado Pkwy., Escondido

West Steakhouse, 4980 Avenida Encinas, Carlsbad



## CM Credits for AICP Members

The 2010 Conference Committee is excited to announce that we completed our conference session certification process prior to the start of the conference, enabling an attendee to confirm whether the session you want to attend will allow you to accrue CM credit. Approximately 100 sessions of 1.25 or 1.5 hours each received credit, as well as our keynote speakers and The Great California Water Debate (1.25 CM + 1.25 CM Law).

Look for this notation in each session block for the number of CM credits that have been approved for specific sessions, workshops and special events, in that session block, except where noted.

**CM | 1.5**   **CM | 1.5 | Law**   **CM | 1.5 | Ethics**

In order for APA (National) to continue to grant CM credit for APA California conference sessions, they require a review from each AICP member evaluating the CM-approved sessions that you attended. Only one completed form per AICP member is required. It is critical to the continued ability of APA California to provide CM credit-worthy sessions that all AICP member fill out the "AICP EVALUATION FORM FOR CM APPROVED SESSIONS". You should have received an evaluation when you checked in at the conference. However, they will be available at various locations during the conference. Please fill one out and drop it at the conference registration area prior to your departure, or hand it to a conference committee member or volunteer.

More information about AICP's CM program can be found at [www.planning.org/cm](http://www.planning.org/cm).

## ATTENTION ALL AICP MEMBERS -




Please fill out the *CM Evaluation Form* and return it to a conference committee member or a conference volunteer at the registration area before you leave!


*Thank You*


# Conference-at-a-Glance



The conference sessions are established along three distinct tracks.

 **Coast - Preserving Resources; Sustainable Built Environment** Coast sessions showcase topics that address conflicts and competing policy priorities; subject matter with constituencies on both sides of the issues. Topic areas include the built environment and a wide variety of sustainability issues.

 **Canyon - Transportation; Economics of Land Use** Sessions address topics that physically represent linkages between places; canyons also figuratively represent struggles and changes in the planning landscape as embodied in the economic realities we must consider.

 **Crest - Planning Law & Policy; Community Engagement; Professional Development** Sessions showcase topics that advance our profession, including the need to address issues on a regional and state basis to solve issues every jurisdiction is currently facing.

In addition to the three tracks, conference sessions that may appeal to the Young Planners Group (YPG) will also be denoted with “YPG”. YPG sessions have been identified to assist the young planners up to 35 years old in building their planning “toolbox” with current planning topics, planning specialties, public vs. private, presentation and job interview skills, etc. These sessions will assist our young planners with their current and future positions within the planning field.

## CM LAW AND ETHICS SESSIONS

This year's conference will provide multiple opportunities for CM credits for AICP members, including options for Law and Ethics credits. The following sessions have been approved for CM credit in law and ethics.

Date	Time	CM Credit	Session Title	Room
11/2	10:30 - 12:00 noon	<b>CM   1.5</b>   Law	Annual CEQA Update - Change is in the Air Again	Veranda
11/2	2:00 - 3:30 pm	<b>CM   1.5</b>   Ethics	Navigating the Ethical Dilemmas in Planning	Veranda
11/2	4:00 - 5:30 pm	<b>CM   1.5</b>   Law	2010 APA California Legislative Update	Veranda
11/3	8:00 - 9:15 am	<b>CM   1.25</b>   Law	Hot and Spicy SB97	Marigold
11/3	2:15 - 3:45 pm	<b>CM   1.5</b>   Law	Property Rights, Takings and Exactions: A Legal and Practical Update	Veranda
11/3	2:15 - 3:45 pm	<b>CM   1.5</b>   Law	NEPA Update 2010: What California Planners Need to Know	Learning Center
11/3	4:15 - 5:45 pm	<b>CM   1.5</b>   Ethics	You Be the Ethics Judge and Jury	Veranda
11/4	8:00 - 10:45 am	<b>CM   1.25</b>   Law*	The Great California Water Debate	Costa del Sol Ballroom

\*This session also provides 1.25 general CM credits

## MONDAY, NOVEMBER 1

8:30 am - 4:00 pm		APA California State Board Meeting	Orchid 1 & 2
8:30 am - 4:30 pm		Career Development Center, Young Planners Group (By appointment)	Camellia
8:30 - 9:45 am		Student Registration	Conference Center - Daisy
9:45 - 11:30 am	CR	What's Next? Planning Students and the California Planning Foundation (CPF)	Costa del Sol Salons B & C
11:30 am - 1:00 pm		Student Awards Lunch	Costa del Sol G & H
12:00 noon - 6:00 pm		Exhibitor Set-up	Costa del Sol Foyer
12:00 noon - 7:00 pm		Conference Registration	Daisy
1:15 - 4:15 pm	CR-YPG	Introduction to CEQA and Careers in Environmental Planning - No CM Credits	Las Palmas I
1:15 - 2:45 pm	CR-YPG	Steps Students Can Take Before Graduating: Charting a Career in Sustainability - No CM Credits	Las Palmas II
3:00 - 4:15 pm	CR-YPG	Resumes and Interviews for Students - No CM Credits	Las Palmas II
3:00 - 4:00 pm		California Planning Roundtable (CPR) Board Meeting	Azalea
4:30 - 6:00 pm		Diversity Summit: Plan to Thrive Not Just to Survive - <b>CM   1.5</b>	Costa del Sol Salons B & C
5:00 - 6:00 pm		APA California 2011 Committee Meeting	Azalea
6:30 - 10:00 pm		Opening Reception	The Plaza

## T U E S D A Y , N O V E M B E R 2

7:00 - 8:00 am		Professional Development Officers (PDO) Board Meeting	Las Palmas I
7:30 - 9:00 am		Continental Breakfast	Costa del Sol Foyer
7:30 am - 6:30 pm		Conference Registration	Conference Center - Daisy
7:30 am - 7:30 pm		Exhibits Open	Costa del Sol Foyer
7:30 - 8:30 am		APA California Awards Committee Meeting	Azalea
8:00 - 8:30 am		How to Achieve FAICP Status	Las Palmas I
8:30 am - 4:30 pm		Career Development Center, Young Planners Group (By appointment)	Camellia
8:45 - 10:15 am		Opening Keynote - Dr. Tony Haymet, Scripps Institute of Oceanography - <b>CM   1.5</b>	Costa del Sol Ballroom
10:30 - 11:30 am		California Planning Foundation (CPF) Committee Meeting	Azalea
10:30 am - 3:00 pm 10:30 am - 5:30 pm		MOBILE WORKSHOPS (Proceed immediately following conclusion of Keynote to Costa del Sol Ballroom Portico) MW #2- TODs & Transit on the San Diego Trolley Line - <b>CM   4.5</b> MW #3- Borders, Barriers, and Beaches: International Interactions - <b>CM   6.0</b>	
10:30 am - 12:00 noon		Session Block #1	
	CR	Annual CEQA Update - Change is in the Air Again - <b>CM   1.5</b>   Law	Veranda
	CR	Youth Make the Call - <b>CM   1.5</b>	Carnation
	CR	Is it Public Involvement or Public Relations? - <b>CM   1.5</b>	Orchid II
	CR-YPG	From Beginning to End: Effective Public/Private Partnerships - <b>CM   1.5</b>	Gardenia I & II
	CA	Innovations in Transportation Planning - <b>CM   1.5</b>	Las Palmas II
	CA	Tools for Revitalization - On a Shoestring Budget - <b>CM   1.5</b>	Marigold
	CA	W(h)ither Big Retail - <b>CM   1.5</b>	Learning Center
	CO-YPG	Making the Most of Opportunities During Challenging Times - <b>CM   1.5</b>	Iris II
	CO	Climate Adaptation: Missed Opportunities of Climate Action Planning - <b>CM   1.5</b>	Parlor
	CO	Don't Kill the Messenger: Understanding and Overcoming Major Project Coordination Interdisciplinary Challenges - <b>CM   1.5</b>	Las Palmas I
	CO	Everything You Need to Know About Planning Trails for California Communities - <b>CM   1.5</b>	Orchid I
	CO	Incentive Zoning: Can You Always Get What You Want? - <b>CM   1.5</b>	Iris I
12:15 - 1:45 pm		APA California Awards Lunch - No CM Credits	Costa del Sol Ballroom
2:00 - 3:30 pm		Session Block # 2	
	CR	Navigating the Ethical Dilemmas in Planning - <b>CM   1.5</b>   Ethics	Veranda
	CR-YPG	How Can Planners Be Effective Leaders on Regional Issues: Bridging Local and Regional Concerns - <b>CM   1.5</b>	Irtis II
	CR-YPG	Passing the AICP: Planning Jeopardy - No CM Credits	Las Palmas II
	CR	Tribal Perspectives on Coast, Canyon, and Crest: Lessons from California - <b>CM   1.5</b>	Orchid I
	CA	TDR Also Belongs In Your Climate Change Toolbox - <b>CM   1.5</b>	Las Palmas I
	CA	Transforming the Transportation and Urban Landscape in the U.S.- High Speed Rail for a Developing Country - <b>CM   1.5</b>	Marigold
	CA	Getting Smart About Smart Mobility - <b>CM   1.5</b>	Parlor
	CO	Show Me the Rock: Creating an Aggregate Supply - <b>CM   1.5</b>	Carnation
	CO	Maximizing the Benefits of Urban Greening - <b>CM   1.5</b>	Learning Center
	CO	Harnessing the Power of Sun, Wind, and Water - <b>CM   1.5</b>	Iris I
	CO	City Centered Growth: Mission or Myth? - <b>CM   1.5</b>	Gardenia I & II
	CO	Sustainable Subsistence: The Benefits of Urban Agriculture in Today's Cities - <b>CM   1.5</b>	Orchid II
3:30 - 4:00 pm		Afternoon Break	Costa del Sol Foyer
3:30 - 6:30 pm		CPF Silent Auction (Some items may close up to 30 minutes prior to 6:30 pm. Winning bids will be posted at 6:50 pm)	Costa del Sol Foyer

# Conference-at-a-Glance



## TUESDAY, NOVEMBER 2

4:00 - 5:30 pm	Session Block # 3		
	CR	APA California Legislative Update 2010 - <b>CM   1.5</b>   Law	Veranda
	CR-YPG	Building Your Professional Career: Beyond Resume Skills and Interview Techniques - <b>CM   1.5</b>	Orchid I
	CR	Open Source, Drupal, and Planning - <b>CM   1.5</b>	Iris I
	CR	Putting Smart Growth Into Practice: Lessons from SANDAG's Smart Growth Tool Box - <b>CM   1.5</b>	Iris II
	CR	Collaborative Planning in a Complex World (CPR Salon) - <b>CM   1.5</b>	Salon C
	CA	What is a VMT Threshold and Why Do I Want It in My General Plan? - <b>CM   1.5</b>	Parlor
	CA	The Cumulative Effect: How Public Policies Impact the Housing Market Revitalization - <b>CM   1.5</b>	Las Palmas I
	CA	The Longest Mile: Improving Access to Transit in Los Angeles - <b>CM   1.5</b>	Carnation
	CA	Deck It, Dig It, Ditch It: Overcoming the Barrier of the Freeways - <b>CM   1.5</b>	Orchid II
	CO	Developing GHG Thresholds: What Your Mother Never Told You! - <b>CM   1.5</b>	Gardenia I & II
	CO-YPG	A New Breed of Affordable Housing - <b>CM   1.5</b>	Las Palmas II
	CO	Creating a Development Code that Defaults to Sustainable Urbanism - <b>CM   1.5</b>	Marigold
	CO	Pressing the Throttle: Implementation of SB375 (Planners Emeritus Network) - <b>CM   1.5</b>	Learning Center
5:30 - 6:30 pm		Planner Emeritus Network (PEN) Board Meeting	Azalea
6:00 - 8:30 pm		CPF Silent/Live Auction & Reception	Costa del Sol Foyer/Salon D
8:30 - 10:00 pm		Election Central	Hotel Club Lounge

## WEDNESDAY, NOVEMBER 3

7:00 - 9:30 am		Continental Breakfast	Costa del Sol Foyer
7:30 am - 6:30 pm		Conference Registration	Conference Center - Daisy
7:30 am - 7:00 pm		Exhibits Open	Costa del Sol Foyer
8:00 am - 12:00 noon		MOBILE WORKSHOPS (Meet 15 minutes before departure at Costa del Sol Ballroom Portico)	
8:00 am - 12:00 noon		MW #5- Transformation of the Naval Training Center into the Liberty Station Community - <b>CM   4.0</b>	
8:00 am - 12:00 noon		MW #6- Carlsbad Habitat Preserve, Lagoons, and Desalination Project Tour - <b>CM   4.0</b>	
8:00 am - 12:00 noon		MW #7- Transit in the Suburbs - <b>CM   4.0</b>	
8:00 - 9:15 am	Session Block # 4		
	CR	Working With Lawyers - <b>CM   1.25</b>	Gardenia I & II
	CR-YPG	Why Pedagogy and Practice Matter - <b>CM   1.25</b>	Orchid I
	CR-YPG	San Diego Planning Directors Association Roundtable Discussion - <b>CM   1.25</b>	Salon C
	CR	Hot and Spicy SB 97: A Roundtable Debate About the Adopted CEQA Amendments - <b>CM   1.25</b>   Law	Marigold
	CA	Preserving Continuity in a Transition: The Governance Component of the Ontario Plan - <b>CM   1.25</b>	Carnation
	CA	Fire and Chaparral: Why Aren't There Any Trees in this Forest? - <b>CM   1.25</b>	Iris II
	CA	Parking Credits for Walkable Neighborhoods: Three Cities' Experience - <b>CM   1.25</b>	Veranda
	CA	Planning Metrics for the 21st Century - <b>CM   1.25</b>	Parlor
	CO	No More Ugly Buildings! Pasadena's New Context Sensitive Design Guidelines - <b>CM   1.25</b>	Iris I
	CO	City Centered Growth: The San Diego Example of How to Make it Happen - <b>CM   1.25</b>	Las Palmas I
	CO	Low Impact Development: Restoring the Health of Rivers and Oceans - <b>CM   1.25</b>	Orchid II
	CO	Getting to "Missing Middle" Footprint Densities: Responding to the Demand for Walkable Urban Living - <b>CM   1.25</b>	Las Palmas II
	CO	The California Water Plan: What's In It for Planners? - <b>CM   1.25</b>	Learning Center
8:30 am - 4:30 pm		Career Development Center - Young Planners Group (By appointment)	Camellia



## W E D N E S D A Y , N O V E M B E R 3

9:30 - 10:45 am		Session Block # 5	
	CR-YPG	On the Job Training: Where the Rubber Meets the Road - <i>No CM Credits</i>	Salon C
	CR	Translating Sustainability Into an Urban District: Early Lessons From Los Angeles - <b>CM   1.25</b>	Las Palmas I
	CR-YPG	Changing the Planning World Through the Web - <b>CM   1.25</b>	Iris I
	CR	Citizen Engagement Toolbox - <b>CM   1.25</b>	Learning Center
	CR	CEQA Trouble: How "Little" and "Big" Things Get You There and How to Avoid It - <b>CM   1.25</b>	Veranda
	CA	The Redevelopment of Treasure Island: From World Expo to City of the Future - <b>CM   1.25</b>	Orchid I
	CA	JOBs and TODs: Employment and Transit Together - <b>CM   1.25</b>	Parlor
	CO	Rethinking Historic Highway 101 and San Diego's North Coastal Villages - <b>CM   1.25</b>	Orchid II
	CO	How Planning Commissioners Can Overcome Tough Challenges to Promote Infill Development Along Commercial Corridors - <b>CM   1.25</b>	Las Palmas II
	CO	Advancing Sustainability in Discretionary Review - <b>CM   1.25</b>	Gardenia I & II
	CO	Heartbreaking to Groundbreaking: The Story of New Roots Community Farm - <b>CM   1.25</b>	Iris II
	CO-YPG	Universities, Foundations, and Planners: Working Together for Sustainable Communities (CPF) - <b>CM   1.25</b>	Marigold
	CO	National City: An Emerging Model for Sustainability and Equity - <b>CM   1.25</b>	Carnation
11:00 am - 12:15pm		Session Block # 6	
	CR	Can Federal Agencies Really Work Together? The HUD/DOT/EPA Partnership for Sustainable Communities - <b>CM   1.25</b>	Veranda
	CR-YPG	Working With What You Have, Getting What You Want, and Living in the New Norm - <b>CM   1.25</b>	Iris II
	CR	What's Old is Green: A Sustainable Future for the Historic Presidio of San Francisco - <b>CM   1.25</b>	Carnation
	CR	Planners in the Hot Seat: Serving as an Elected or Appointed Official - <b>CM   1.25</b>	Marigold
	CR	Santa Monica's New General Plan: Using Cutting Edge Transportation Tools to Reduce Carbon Footprint While Building the Economy - <b>CM   1.25</b>	Orchid I
	CR	The California Public Records Act: Plumbing the Depths of Privileges and Exclusions - <b>CM   1.25</b>	Learning Center
	CA	The Orange County Great Park: A 21st Century Laboratory - <b>CM   1.25</b>	Iris I
	CA	Not All TOD Are Alike: Tailoring Your TOD Strategy to the Situation - <b>CM   1.25</b>	Las Palmas I
	CA	Planning for Pot - <b>CM   1.25</b>	Gardenia I & II
	CO	Trail and Agricultural Lands Interface: Strategies for Success - <b>CM   1.25</b>	Orchid II
	CO-YPG	Housing That Makes SB375 and Climate Change Policies Work - <b>CM   1.25</b>	Parlor
	CO	Planning a Sustainable New Community Through Innovative Urban Design - <b>CM   1.25</b>	Las Palmas II
12:30 - 2:00 pm		Keynote Luncheon, Neal Peirce, Citistates Group - <b>CM   1.5</b>	Costa del Sol Ballroom
2:00 - 6:00 pm		MOBILE WORKSHOPS (Proceed immediately following conclusion of Keynote Costa del Sol Ballroom Portico)	
2:00 - 6:30 pm		MW #8- Sustainability Planning in San Diego's Coastal Towns - <b>CM   4.0</b>	
		MW #10- Downtown San Diego - <b>CM   4.5</b>	
2:15 - 3:45 pm		Session Block # 7	
	CR	Property Rights, Takings and Exactions: A Legal and Practical Update - <b>CM   1.5</b>   Law	Veranda
	CR	NEPA Update 2010: What California Planners Need to Know - <b>CM   1.5</b>   Law	Learning Center
	CR-YPG	Housing Elements: A Secret Weapon to Increase Competitiveness for Funding - <b>CM   1.5</b>	Gardenia I & II
	CR-YPG	Breaking Down the Silos - <b>CM   1.5</b>	Iris I
	CA	Implementing a Bicycle Master Plan/ Bicycle Facility Planning 101 - <b>CM   1.5</b>	Las Palmas I
	CA	Orienting Development Around Transit: Planning a Regional TOD - <b>CM   1.5</b>	Marigold
	CO	Seawater Desalination in California - <b>CM   1.5</b>	Las Palmas II
	CO	Wastewater: A New Renewable Resource for Urban Agriculture - <b>CM   1.5</b>	Orchid II
	CO	Breakthroughs In Climate Action Plans - <b>CM   1.5</b>	Parlor
	CO	Where Will We Play? Strengthening the Future of Our Urban Parks and Cultural Districts - <b>CM   1.5</b>	Iris II
	CO	Sustainability Through the Ages - <b>CM   1.5</b>	Orchid I
3:45 - 4:15 pm		Afternoon Break	Costa del Sol Foyer

# Conference-at-a-Glance



## W E D N E S D A Y , N O V E M B E R 3

4:15 - 5:45 pm	Session Block # 8		
	CR-YPG	Project Management: A Toolkit for Success - <b>CM   1.5</b>	Orchid II
	CR	You Be the Ethics and Judge and Jury - <b>CM   1.5</b>   Ethics	Veranda
	CR	California Planning Roundtable (CPR) General Plan Implementation Project (CPR Salon) - <b>CM   1.5</b>	Salon C
	CR	The Nuts and Bolts of Preparing an RTP Under SB 375 - <b>CM   1.5</b>	Las Palmas II
	CA-YPG	Sustainable Parking: Is It Possible? If So, How Should It Be Implemented? - <b>CM   1.5</b>	Learning Center
	CA	Balancing Competing Public Objectives: Airport Land Use Compatibility Planning in Growing Communities - <b>CM   1.5</b>	Orchid I
	CO	A Greenway Runs Through It: Changing the Face of Urban Landscapes - <b>CM   1.5</b>	Carnation
	CO	Now What? Implementing Your Climate Action Plan - <b>CM   1.5</b>	Parlor
	CO	Are the Tides Turning on Equity and Environmental Justice in San Diego Planning? - <b>CM   1.5</b>	Iris II
	CO	Addressing New Flood Risk Management Legislation - A Handbook for Locals - <b>CM   1.5</b>	Iris I
	CO	Street Eats: Why They're Good for the Community and the Economy, and How to Promote them in Your Streets - <b>CM   1.5</b>	Las Palmas I
	CO	The Re-Birth of Retail and the Evolution of the Old Retail Center - <b>CM   1.5</b>	Gardenia I & II
	CO	It Takes a Village: Coming Together to Reduce Greenhouse Gas Emissions - The Southern California Story - <b>CM   1.5</b>	Marigold
6:00 - 7:00 pm		Consultants Wine and Cheese Reception	Costa del Sol Foyer
7:00 - 11:30 pm		Downtown San Diego Pub Crawl (additional fee)	(Meet 15 minutes before departure at Costa del Sol Ballroom Portico)

## T H U R S D A Y , N O V E M B E R 4

7:45 - 10:45 am		Exhibits Open	Costa del Sol Foyer
7:45 - 10:45 am		Conference Registration	Conference Center - Daisy
7:45 - 8:45 am		Continental Breakfast	Costa del Sol Ballroom
8:15 - 10:45 am		Closing General Session - The Great California Water Debate - <b>CM   1.25</b> and <b>CM   1.25</b>   Law	Costa del Sol Ballroom
12:30 noon - 4:00 pm	<b>SPECIAL POST-CONFERENCE EVENT FOR YPG AND ALL OTHER INTERESTED PARTIES</b> The Young Planners Group (YPG) of the APA San Diego Section is co-hosting a community service event with the Batiquitos Lagoon Foundation. The Foundation owns approximately 18.2 acres on the lagoon near the La Costa Resort where we will be assisting them with restoration and installation of native plants.		



The San Diego Section, Conference Committee and APA California dedicate their efforts on the 2010 APA State Conference to the memory of



Janet Fairbanks, AICP  
(July 18, 1951 - August 5, 2010)

Born to serve the environment...

loving to family and friends...

committed to profession...

visionary in practice...

Enduring in spirit



## MONDAY, NOVEMBER 1

11:35 am - 1:05 pm

### Student Awards Lunch

*Costa del Sol Salons G & H*

Please join us as we present and honor the 2010-11 California Planning Foundation (CPF) scholarship winners. Each year CPF invites planning students to compete for a number of scholarships. Scholarships are offered to students enrolled in undergraduate and graduate planning programs in California. Since its inception, CPF has awarded more than \$300,000 in scholarships and awards in support of planning students.

*Sponsored by Caltrans*

4:30 - 6:00 pm

### Diversity Summit: Plan to Thrive, Not Just to Survive

**CM | 1.5**

*Costa del Sol Salons B & C*

This year's California Chapter Diversity Summit will focus on how entry level and mid-career level planners of color can learn about how to survive and thrive in a declining economy and limited job market.

The Summit format will consist of a four-person panel: practicing planners representing the private, public, and not-for-profit sectors, as well as a university career services director who will provide a career development perspective. Following the panel, there will be a question and answer period. Issues requiring further action during the discussion will be noted by the Chapter Membership Inclusion Directors and will be addressed to the APA California Board.

6:30 - 10:00 pm

### “Opening Night at the Races”

#### Opening Reception

*The Plaza*

Join your friends and colleagues as San Diego welcomes you to the conference with the “Opening Night at the Races” and an evening on the Plaza at the luxurious La Costa Resort. The reception will celebrate the legacy of North County’s own center of glamour, the Del Mar Race Track, with a delicious menu inspired by Del Mar’s well-known slogan, “Where the Surf Meets the Turf”.

Enjoy a signature race-day cocktail with the drink ticket that is included. Be sure to cast a vote in our mock election for state-wide issues. Results will be announced on Election Day.

You must be sure to stay for the whole evening. Once the food has been enjoyed, connections have been made, and conversations have been shared, join in the revelry. We’ll turn down the lights and turn up the music with the San Diego band “Jones Revival” and get the dancing started!

And it wouldn't be in the race day spirit without fashion, pomp and circumstance. We encourage you to dress in your race-day finery (especially those traditional big hats, ladies).

*Sponsored by Design, Community & Environment and  
KTU+A Planning and Landscape Architecture*

## TUESDAY, NOVEMBER 2

12:15 - 1:45 pm

### APA California Awards Lunch

*Costa del Sol Ballroom*

The purpose of the APA California Awards Program is to encourage quality in planning and increase the public's awareness of the planning profession through recognizing outstanding achievement in the planning field. This year's Awards luncheon will highlight the best planning policies, projects and people in a large and diverse Chapter. Over 20 awards will be presented. The highlights of the planning processes and products will be discussed and presented visually. In addition, professional planners and laypersons - including volunteers and elected officials - will be honored for demonstrations of dedication, service, and planning achievement. The work they accomplished and the strategies they found effective will be noted. Attendees will be able to take away knowledge and resource links from jurisdictions and individuals who have found solutions to problems they themselves face. Attendees will make contact with professionals who worked on award-winning projects enabling after-conference contact.

*Sponsored by AECOM & URS Corporation*

## TUESDAY, NOVEMBER 2

3:30 - 6:30 pm

### CPF Silent Auction

*Costa del Sol Foyer*

Some items may close up to 30 minutes prior to 6:30 pm. Winning bids will be posted at 6:50 pm.

Numerous items will be available for bid at the 2010 CPF Silent Auction beginning at the afternoon break. The Silent Auction will end at approximately 6:30 pm, so bid often and check back to see if anyone has outbid you! Winning bids for Silent Auction items will be posted at the time the Live Auction and Raffle Drawing begins at 7:00 pm. Raffle tickets can be purchased beginning on Monday and through Tuesday at the Live Auction event. Look for CPF Representatives throughout the conference venue to purchase raffle tickets for a chance to win great prizes! An Early Bird Raffle Prize of \$100 will be drawn during the Live Auction for those who purchase tickets on Monday.

Funds generated for this event will go to the California Planning Foundation (CPF) which awarded over \$48,000 in scholarships this year! Last year's auction in Lake Tahoe raised \$25,000 - so your item and raffle ticket purchases are helping to raise funds for the serious work CPF undertakes every year to provide scholarships to planning students. Please participate in the CPF Auction event and show your support!

6:00 - 8:30 pm

### CPF Silent/Live Auction and Reception

*Costa del Sol Foyer/Salon D*

Winning bids for Silent Auction items will be posted at the time the Live Auction and Raffle Drawing begins at 7:00 pm. Raffle tickets can be purchased beginning on Monday and through Tuesday at the Live Auction event. Look for CPF Representatives throughout the conference venue to purchase raffle tickets for a chance to win great prizes! An Early Bird Raffle Prize of \$100 will be drawn during the Live Auction for those who purchase tickets on Monday.

*Sponsored by Winzler & Kelly*

8:30 - 10:00 pm

### Election Central

*Hotel Club Lounge*

You don't want to sit in your hotel room by yourself and ooh and ahh, laugh or cry, about the California election returns – or other states' returns for that matter! Join others in the Lobby Bar following the CPF Auction, watch the returns on the big screen, and compare your mock ballot choices with those of your friends.

## WEDNESDAY, NOVEMBER 3

6:00 - 7:00 pm

### Consultants Wine and Cheese Reception

*Costa del Sol Foyer*

Celebrate with over 30 planning consultant exhibitors and find out how they can assist you in the future. Great food, drinks and networking!

7:00 - 11:30 pm

### Downtown San Diego Pub Crawl (additional fee)

*Meet 15 minutes before departure at Costa del Sol Ballroom Portico*

Join us in this off-resort evening activity! Starting at the classic Croce's, we'll briefly get our bearings on the area, its history and where it's heading. From there, it's a night out exploring other hot spots like Altitude Sky Bar, The Local and Hotel Solamar's rooftop lounge with our venerable "Crawler Docents" Chris Morrow (Project Design Consultants), Brian Schoenfisch (City of San Diego), and Mario Osorio (HDR Inc). All food & drink costs are on your own, but our docents are working on drink specials for our group.

The Young Planners Group will be mixing things up that evening to see which Section has the best showing. YPG members - be sure to meet at Croce's to join the challenge!

Thanks to ULI for co-coordinating this event with SDAPA. What better way to mix the two groups then over a few cocktails.

Everyone's welcome to join the party. The official bus leaves La Costa at 7:00 pm, and there will be several options to catch the return busses. If you didn't reserve your bus ticket with your registration, check the registration desk for remaining seats (transportation cost applies). For those traveling on their own, the fun starts at Croce's at 7:40 pm.

## THURSDAY, NOVEMBER 4

7:45 - 8:45 am

### Continental Breakfast

Costa del Sol Ballroom

Sponsored by EcoTierra Consulting, MIG and Mogavero Notestine Assoc.

8:15 - 10:45 am

### Closing General Session:

### The Great California Water Debate

CM | 1.25

CM | 1.25 | Law

Costa del Sol Ballroom

California is in a long-term water crisis. Climate change, environmental constraints, limited storage capacity, regional competition for resources, increasing demand and wasteful practices have combined to put California's water supply in great jeopardy. State law requires that availability of sufficient water supply be demonstrated in advance for any significant new development projects. Water agencies, and other agencies involved in land use planning, are attempting to devise programs to reduce water use, recycle available water resources and minimize future water needs. Without consensus on a statewide plan, California may be approaching the limits of growth and the rise of severe competition for available water resources. This program will bring together a diverse group of representatives of water interests and public agencies to "negotiate" a plan to solve this water crisis and identify the key elements of a program that could be a basis for statewide policy. With the aid of a facilitator/mediator, they will attempt to reconcile differences among geographical regions, types of water consumers and regulatory agencies. The negotiation will be facilitated by an experienced land use lawyer and mediator who is knowledgeable about water issues.

### Special Post-Conference Event for YPG and All Other Interested Parties!

The Young Planners Group of the APA San Diego Section is co-hosting a community service event the last day of the conference. The event will be a major restoration project working with the Batiquitos Lagoon Foundation. The Foundation owns approximately 18.2 acres on the lagoon near La Costa Resort and Spa where we will be assisting with restoration and installation of native plant along the lagoon.

The event will start at 12:30 pm (gathering at the conference site) and go until about 4:00 pm. We will be planting trees along the eastern end of the lagoon. The Foundation will have 2-3 people from the organization as well as local YPG members to assist with coordination and restoration efforts, primarily leading groups. The foundation will provide all the tools but if people want to bring their own gloves that's okay. A short safety training will be provided prior to our service and we will stop about 30 min early (around 3:30 pm) to collect the tools and clean up.

### Monday, Tuesday, Wednesday 8:30 am - 4:30 pm Career Development Center

Camellia

The intent of the Career Development Center is to link mentors and/or seasoned planners with conference attendees, helping them to enhance and refine their professional skills. At the Career Development Center, conference attendees will be able to:

- Discuss career opportunities;
- Turn an average resume into a killer resume (be sure to bring a printed copy);
- Identify training and/or experience that will help you stand out; and
- Prepare for interviews and make better presentations

By offering a venue to review resumes and interview skills, offer career counseling, and provide practical advice, the Career Development Center will help conference attendees distinguish themselves and stay successful in today's market. The Career Development Center will be located in the Camellia Room on Monday, Tuesday, and Wednesday. Please stop by and sign up for an available timeslot!

The Career Development Center also will be home to the conference job board. If your organization or firm has a job opening, please come by and give us your information / posting. If you are looking for a job, please come by and see what is available.

### ATTENTION ALL AICP MEMBERS -



Please fill out the **CM Evaluation Form** and return it to a conference committee member or a conference volunteer at the registration area before you leave!

Thank You



## TUESDAY, NOVEMBER 2

8:45 - 10:15 am

### Opening Keynote

**Dr. Tony Haymet, Scripps Institute of Oceanography**

**CM | 1.5**

*Costa del Sol Ballroom*

The San Diego Conference Committee is pleased to announce that Dr. Tony Haymet, Professor of Oceanography at Scripps Institution of Oceanography, at the University of California San Diego and currently Director and Vice-Chancellor for Marine Sciences, will be our Opening Keynote Speaker at our annual conference. Dr. Haymet will discuss the planning that is underway for phenomena already measured in the State of California, such as sea-level rise and water security as practical problems in global warming. Dr. Haymet is also co-founder and Vice Chair of CleanTECH San Diego and will address the role of this non-profit organization in promoting clean technology businesses.



## WEDNESDAY, NOVEMBER 3

12:30 - 2:00 pm

### Keynote Luncheon

**Neal Peirce, Citistates Group**

**CM | 1.5**

*Costa del Sol Ballroom*

Mr. Peirce and his organization "Citistates Group" track and report regularly on national trends in urbanism and sustainability. Across the continents, today's cities are coming up with new and intriguing solutions to the massive problems cities face in this century. From city halls to neighborhood councils, the wave of originality in amazing. News of cities' disasters or crises or scandals get coverage, but there are rarely reports of original, noteworthy innovations - stories that could lead to inventive adaptation in other cities, whether they're next door or across oceans. Mr. Peirce will discuss how his new 'Cityscope' effort will track cities' notable new approaches and solutions on every issue from climate adaptation to local food self-sufficiency to slum upgrading. As part of this discussion, Mr. Peirce will look at metropolitan regions and discuss how they position themselves to cope with the demanding economic, environmental, social challenges of the 21st century through multi-disciplinary approaches as discussed in Citistates Group new book: "Century of the City: No Time to Lose".



## TUESDAY, NOVEMBER 2

**MOBILE WORKSHOP TRANSPORTATION:** *Proceed immediately following the conclusion of the Opening Keynote session to the Costa del Sol Ballroom portico for departure of your mobile workshop.*

**10:30 am - 3:00 pm**

### Mobile Workshop #2

#### TODs & Transit on the San Diego Trolley Line

##### CM | 4.5

In the 1980s-90s, San Diego was recognized as a region on the forefront of transit, constructing among the nation's first modern light rail systems. Today, the San Diego trolley is the sixth-most ridden light rail system in the U.S. During this mobile workshop, attendees will ride the system's newest segment completed in 2005, the Green line, passing by local landmarks including Qualcomm Stadium and San Diego State University. The tour will stop at 3 stations where local planners and developers will showcase successful examples of mixed-use, transit-oriented development, citizen participation, and public-private partnerships. Attendees will also hear from regional planners about efforts to take the system to the "next level" through an Urban Area Transit Strategy developing a reinvented, bold new vision for regional transit. The tour will transfer to the Orange line, concluding at traveling to Euclid Avenue Station in southeastern San Diego. The workshop will conclude with a A lunch program; held at tour led by the Jacobs Center for Neighborhood Innovation, and will focus on Market Creek Plaza, the Joe & Vi Jacobs Center, and future transit-oriented developments in the smart growth Village area. will introduce attendees to the implementation of a comprehensive development plan transforming 45 underutilized acres into a community center and cultural destination through locally-driven investment and resident-owned social enterprises. Coach bus transportation will be provided to and from La Costa Resort prior to and following the trolley segments of the tour.

**MOBILE WORKSHOP TRANSPORTATION:** *Proceed immediately following the conclusion of the Opening Keynote session to the Costa del Sol Ballroom portico for departure of your mobile workshop.*

**10:30 am - 5:30 pm**

### Mobile Workshop #3

#### Borders, Barriers, and Beaches: International Interactions

##### CM | 6.0

Partake in a rare opportunity to explore the International Border between the US and Mexico, where you will visit two Land Ports of Entry, view the site for a third Land Port of Entry and a Cross Border Facility location, visit a smart growth Pilot Village site, tour the Tijuana Estuary Visitors Center, and tour the southwestern border area! This mobile workshop seeks to orient visitors to the economic, transportation, environmental, security, and cultural challenges and opportunities in the border region of the south San Diego County area. The moderators and speakers will discuss programs that offer infrastructure improvements, foster economic development, promote revitalization efforts to improve the quality of life for current and future generations, and advance environmental programs that address current pollution problems and efforts to address the impacts of global warming. Within the City of San Diego, the tour will take visitors to redevelopment, industrial, and transportation project sites. Within the City of Imperial Beach, the tour will visit the Tijuana Estuary Visitors Center where speakers will discuss the environmental problems within the Tijuana River Valley and the programs that are in place to address these issues.

## WEDNESDAY, NOVEMBER 3

**8:00 am - 12:00 noon**

**MOBILE WORKSHOP TRANSPORTATION:** Meet 15 minutes before departure at Costa del Sol Ballroom Portico.

### Mobile Workshop #5

#### Transformation of the Naval Training Center into the Liberty Station Community

**CM | 4.0**

Having a military base close or reduce operations can be traumatic for communities. The challenges may seem daunting, but many communities have transformed former bases into valuable assets. Indeed, many of these redevelopments have become showplaces for the entire community—boosting the economy, creating jobs, providing homes, creating recreational opportunities and protecting the environment.

This tour explores, both from the bus and by walking around the community, how the former San Diego Naval Training Center was transformed from a vision to a vibrant community that provides housing and transportation choices, creates a mix of jobs and housing, created an arts and culture center with a designated historical district and makes the most of existing assets. Now known as Liberty Station this award winning base reuse is often referred to as the most successful base closure in the United States. Liberty Station was named the Base Redevelopment of the Year in 2007 by the Association of Defense Communities. Legal and regulatory issues confronted during the process, as well as the extensive citizen participation process, will be discussed.

**8:00 am - 12:00 noon**

**MOBILE WORKSHOP TRANSPORTATION:** Meet 15 minutes before departure at Costa del Sol Ballroom Portico.

### Mobile Workshop #6

#### Carlsbad Habitat Preserve, Lagoons, and Desalination Project Tour

**CM | 4.0**

When built out, over 30 percent of Carlsbad will remain in natural open space, including a citywide habitat preserve of nearly 6,400 acres. These prized open spaces range from rolling hills and hidden canyons, to expansive lagoons and the Pacific Ocean. In addition to careful planning and management of natural resources, the City of Carlsbad is leading the way toward reducing

the region's dependence on imported water by forming a public/private partnership to build the first large scale ocean water desalination plant on the West Coast and the largest of its kind in the Western Hemisphere. As designed and approved, the Carlsbad Desalination Project will produce 50 million gallons of purified water daily, providing approximately 10 percent of the San Diego region's drinking water needs and helping diversify its supply. Workshop participants will learn about Carlsbad's varied upland areas and distinctive coastal lagoons, gain an appreciation for the ecological resource, economic and social value of the city's open spaces, and will get an up-close look at the desalination plant location with project developers. The mobile workshop will be capped off by a docent-led 1-mile walk along the Batiquitos Lagoon North Shore Trail, where participants will discover a variety of upland and wetland plants and animals.

**8:00 am - 12:00 noon**

**MOBILE WORKSHOP TRANSPORTATION:** Meet 15 minutes before departure at Costa del Sol Ballroom Portico.

### Mobile Workshop #7

#### Transit in the Suburbs

**CM | 4.0**

This mobile workshop will evaluate the effects of the SPRINTER passenger rail project on several suburban jurisdictions in north San Diego County. The tour will include a ride on the SPRINTER through the cities of Oceanside, Vista, San Marcos, and Escondido with planning staff from each of the cities providing background on the project and how it has affected planning locally. The workshop will include a review of land use and zoning tools used to attract smart growth, the role that the regional planning agency has played in development of the project, and how the local jurisdictions are trying to attract transit oriented development in light of the current economy. The SPRINTER project went online in 2008, providing passenger rail service along a 22-mile corridor between Oceanside and Escondido that was a former freight line. The workshop includes a bus ride from the conference center to the Oceanside Transit Center, a ride on the SPRINTER to the Escondido Transit Center, and a bus ride back to the conference. Stops are planned at the Oceanside and Escondido transit centers, as well as opportunity areas in Vista and San Marcos, to highlight smart growth planning and transit oriented development opportunities along the line.

*Sponsored by RBF Consulting*

## WEDNESDAY, NOVEMBER 3

**2:00 - 6:00 pm**

*MOBILE WORKSHOP TRANSPORTATION: Proceed immediately following the conclusion of the Keynote Lunch to the Costa del Sol Ballroom Portico.*

### **Mobile Workshop #8 Sustainability Planning in San Diego's Coastal Towns**

**CM | 4.0**

This mobile workshop will explore the planning programs of 4 coastal communities in San Diego, and how they are implementing sustainability concepts to achieve long term economic, environmental and smart growth development. In each town, we will explore specific neighborhoods that have recently undergone extensive planning programs. These include the downtown area of Oceanside and it's connectivity to the oceanfront recreational area; the mixed-use commercial village of Old Encinitas, it's connection with North County rail transit, and the new Pacific Station; the Cedros Design District of Solana Beach, it's connectivity to the rail station, and the adjacent pedestrian and bicycle oriented rail trail; and finally the village of Del Mar, with it's development of the 15th street corridor into a unique sidewalk dining opportunity and it's village form-based code which preserves historic buildings while allows for new mixed-use development. All of these planning programs are designed to sustain the existing character of the coastal towns while allowing for economic revitalization with strong urban design elements.

*Sponsored by RBF Consulting*

**2:00 - 6:30 pm**

*MOBILE WORKSHOP TRANSPORTATION: Proceed immediately following the conclusion of the Keynote Lunch to the Costa del Sol Ballroom Portico.*

### **Mobile Workshop #10 Downtown San Diego**

**CM | 4.5**

This mobile workshop will examine the unique structure of the Centre City Development Corporation (CCDC), a non-profit corporation under contract with the City of San Diego to perform its redevelopment and planning activities for the 1,450 acres of downtown. In 2006, the City adopted the Downtown Community Plan to further direct the redevelopment efforts in the downtown area to create a dense, vibrant, livable community of up to 90,000 residents, essentially doubling the previous population goals. CCDC staff will provide information on its efforts in the fields of redevelopment, planning, project entitlement, and public works with a tour of the downtown area illustrating the tremendous growth over the past 10 years and how future growth will occur. Special emphasis will be given to the success and failures of the coordination of redevelopment and planning functions in a one-stop shop, the use of Program EIR's and expedited entitlement review processes, the public/private partnerships used in affordable housing projects and the Ballpark District development of East Village, and the challenges of politics and public funding in these economic times.

*Sponsored by Walk San Diego*

**NOTE: Mobile Workshops 1, 4 and 9 have been CANCELLED. Please go to the registration area if you were signed up for these workshops and have not been notified. Thank You**



## TUESDAY, NOVEMBER 2

4:00 - 5:30 pm



CREST (YPG)

### Collaborative Planning in a Complex World (CPR Salon)

**CM | 1.5**

Salon C

Join CPR for an interactive session with David E. Booher to discuss his new book, *Planning with Complexity: An Introduction to Collaborative Rationality for Public Policy* by Judith E. Innes and David E. Booher. The session will include David's overview of the book and an interactive session on putting the concepts of collaborative planning to work in our communities.

## WEDNESDAY, NOVEMBER 3

4:15 - 5:45 pm



CREST (YPG)

### California Planning Roundtable (CPR) General Plan Implementation Project (CPR Salon)

**CM | 1.5**

Salon C

This salon on the California Planning Roundtable's Reinventing the General Plan project will give people inspiration and replicable models to improve their communities' General Planning practice. The Reinventing the General Plan project launched with a web based incubator, which identifies great General Plan models and builds the understanding of what makes for an effective Plan. Many communities are doing great things with their General Plans. They employ productive trust-building public participation strategies, or unique implementation programs etc. The salon will use the online incubator to catalyze discussion with the audience about the work people are doing with general plans and how we can make general plans more vital in all communities.

Given the emphasis placed on sustainable planning today and the progress made in this area by California planners, there is no better way to highlight APA California's commitment to "walk the walk" than to inject sustainable planning into the 2010 APA California Annual Conference in Carlsbad.

The 2009 Conference at Lake Tahoe included the first large-scale effort by the California Chapter to incorporate sustainability into the conference planning process. The 2010 Conference Committee is continuing that tradition, taking a holistic approach to sustainability when planning and implementing the conference with the goal of fully committing to sustainability in all aspects of the conference's operations.

As the cornerstone of this initiative, the 2010 APA State Conference Sustainability Plan outlines all of APA California's commitments to making the 2010 APA California Annual Conference a dynamic demonstration of sustainable practices. The Sustainability Plan encompasses all of the specific sustainable elements incorporated into the planning, marketing, and implementation of the conference, including material purchases, food selection, transportation options, and waste management decisions. Look for it on the APA California Chapter's website.

The 2010 APA State Conference Sustainability Plan is divided into nine key sustainability areas:

1. Conference Carbon Offset
2. Transportation
3. Conference Materials
4. Hotel Operations
5. Catering
6. Promotions and Outreach
7. Sponsors and Exhibitors
8. Social Responsibility Event
9. Survey, Evaluation, and Reporting

The overall goals of these areas and some examples of the action items in each include:

## Identifying Sustainability Features

Signs will be posted during the event identifying the sustainability features of the conference. These signs will be identified with a green leaf and will provide a brief description of the sustainability action at work.

For example:

The produce served at this meal function was grown within San Diego County.

## Reducing Your Footprint

The 2010 Conference Committee will estimate the carbon footprint of the conference. In an effort to offset these emissions, a voluntary carbon offset program is available to all conference participants. Please visit the Sustainability Booth located near registration in the Daisy Room in the Conference Center, to contribute to the offset program and reduce your carbon footprint. Participants will be given footprint stickers for each \$5 they donate.

## Eco-Friendly Transportation

As transportation accounts for a large share of the conference's carbon footprint, the 2010 Conference Planning Committee has made every attempt to utilize alternative, less-impactful modes of transportation. Coordinated efforts have been made to utilize local shuttle services, including transportation to and from the train station; promotion of local ride-sharing and carpooling forums; and provision of bicycles for use in the area.

## Conference Materials

All conference participants are encouraged to utilize digital files and materials as much as possible. Session presentations will not be reproduced for distribution during or after the presentation. Conference presentations will be made available after the conference at a central location on the Chapter's website. The conference program will be limited to the conference schedule, summary of sessions and sponsor's advertisements. The paper will be composed of 100% post-consumer content, and the printer will utilize non-toxic ink. Water stations, instead of individual bottles of water, will be available at all session rooms. Finally, the Conference Committee decided not to invest in attendee giveaways that many of you might quickly dispose of.

## Hotel Operations

La Costa Resort and Spa already implements several environmental initiatives of their own, including the use of reclaimed water and low-flow water fixtures, energy-efficient lighting, and a recycling program for both guests and staff. The Conference Planning Committee has additionally arranged for newspapers to be delivered to guest rooms only upon request.

## Local, Sustainable Catering

To promote sustainability and local agriculture, the Conference Committee has requested, and the La Costa catering staff has agreed, to purchase as much food as possible from local sources. Meals will be served with reusable dinnerware, cutlery, glasses, and napkins. Leftover food will be composted.

## Promotions and Outreach

Promotion and outreach materials are targeted towards all participants in the conference, including attendees, sponsors, exhibitors, speakers, and the local community. These emails, conference signs, and reminders are intended to encourage sustainable practices throughout the duration of the conference.

## Sponsors and Exhibitors

Messages have been sent to sponsors and exhibitors to encourage their use of sustainable practices. Efforts by sponsors and exhibitors could include limiting the amount of paper marketing materials as well as encouraging locally produced, sustainable "give-a-ways."

## Social Responsibility Event

The San Diego Section has organized an event in association with the Batiquitos Lagoon Foundation. This event will help the Foundation implement ongoing restoration work in nearby Batiquitos Lagoon. Please visit the Sustainability Booth located in the registration area at the Daisy Room in the Conference Center for participation information.

## Survey, Evaluation, and Reporting

A survey has been developed to help increase the sustainability of future conferences. We invite you to stop by the Sustainability Booth (located in the Daisy Room in the Conference Center) to make sure your voice is heard.

## ATTENTION ALL AICP MEMBERS -



Please fill out the *CM Evaluation Form* and return it to a conference committee member or a conference volunteer at the registration area before you leave!

*Thank You*

## Greening the Conference

**L**a Costa Resort and Spa offers our guests a taste of the Southern California coastal lifestyle, featuring fresh air, crisp ocean breezes and lush surroundings. We understand that it's also our responsibility to protect these natural resources and to be good stewards of our environment, so La Costa has a vibrant sustainability program. La Costa is pursuing "Bronze" level certification from GREEN SEAL, has met all the criteria for this program and is anticipating certification at this level by early 2010. The highlights of our program are outlined below.

## Waste Minimization

- We offer a recycling program for guests and staff, recycling all materials that are accepted locally.
- We set printer/copier default on double-sided
- We avoid single-use products, purchase in bulk, and use concentrated cleaning products.
- We compost leftover food and minimize disposable foodservice items

## Energy Efficiency, Conservation and Management

- Through aggressive use of computerized energy management systems, green lighting and staff training, La Costa saved enough electricity in 2008 to power 200 homes.
- The resort features "smart" thermostats in most guest rooms, which saves energy in unoccupied rooms.
- When equipment is replaced, we upgrade to Energy Star rated (energy efficient) models for office and room equipment, all heating and air conditioning equipment and kitchen equipment.
- We use energy-efficient lighting, including LED lighting in most public areas.
- The resort has installed web-based computerized controls on pool and spa heaters to minimize gas use.
- All golf course equipment uses only biodegradable oil.

- We perform preventative maintenance on heating and cooling system, in-room units and kitchen appliances.

## Management of Fresh Water Resources

- La Costa is one of the longest standing users of reclaimed water in San Diego.
- We use plants and trees tolerant to local conditions and natural water available. We control time and adhere to location limitations on watering.
- We set dishwashing equipment on coolest effective setting and fill to capacity.

## Waste Water Management

- We use environmentally preferable cleaning products.
- La Costa's laundry department recycles 50 to 80 percent of all water.

## Hazardous Substances

- We have adequate and secure storage for chemicals with water available, drains and ventilation.

## Environmentally and Socially Sensitive Purchasing Policy

- La Costa has a steering committee called the Green Team.
- We include EPP in dealings with suppliers.
- La Costa considers life-cycle costs in purchasing decisions.
- We evaluate and test green options.
- We use environmentally preferable paper or sanitary paper products.
- La Costa uses quality, repairable durable goods.
- We find and use suppliers that take back packaging and pallets.
- We minimize the use of products with packaging that isn't reusable or recyclable.