

CELEBRATING THE 70TH ANNIVERSARY OF APA CALIFORNIA

Draft 12/9/17 REV 1/2/18 BAM

Anniversary Item	Timing	Leadership	Details
Update the 60-Year History and Chapter Accomplishments documents	Prepare/publish prior to conference; distribution into documents/sites prior to conference	Chapter Historians	Two documents – one longer than other; provide authoritative history of Chapter; Publish and use an excerpt as part of conference programming on the website or on the Mobile App. Find a sponsor?;
Large Format Timeline for Display	Prepare prior to conference	Chapter Historians	Identify well-located high-traffic hallway space at conference site; perhaps allow attendees to add their personal achievements to the timeline on yellow stickies
Major Cal Planner Article	For the Conference Edition of Cal Planner – Material submitted by June 1	Chapter Historians	Article can include excerpts from two historical documents already being prepared
Page in Part A of printed Conference Program	Submit for inclusion when other items in Part A are due – August 1	Betsy, Chapter Historians	The page will be in Part A similar to other listings identified as “Of Interest” like Law, Ethics, Young Planners, etc. Betsy will assist creating the list for a page in Part A. Chapter Historians to identify any graphic for the page.
Entries for the Mobile App and website	Submit to Francine	Betsy, Chapter Historians	Use material prepared from two updated documents
Monthly Highlight	Summer 2018 after documents prepared	Publicity Subcommittee receives from Chapter Historians	The Publicity Subcommittee is looking to create and distribute highlights on focus areas throughout 2018 prior to the conference, at least monthly. Highlighting the 70 th anniversary will be one item. Written context and content to be provided by Chapter Historians upon request
Display of all California Landmark & Pioneer Award Winners	Chapter Historians Table	Chapter Historians	Give context to exhibit – expand beyond having just a list of winners from California
Archives Display	CSUN table	CSUN or Chapter Historians	Display on Archives and progress in updating them. interact with passersby about the archives and how to contribute to them

Highlighting the 70 th Anniversary and the Chapter Archives	5 minutes at the Opening Plenary to highlight all the 70 th anniversary events and sessions	Chapter Historians	As many of the mature planners are retiring and determining what to do with their collections, the Archives may be requested to take a ‘lot of stuff’. There needs to be a clear introduction to what is appropriate for the archives and what isn’t. at the Opening Plenary highlight the 70 th anniversary – that we’re looking at our history as well as at our future. Include Chapter Archives appeal and info.
Historical Focus Panel	Submit session during submittal period if possible	Chapter Historians will find panelists	Idea not fully developed now, but would be a great candidate for audience participation through an app; perhaps cover issues APA California has championed like housing, and the profession. Maybe frame is as where we should go in the next 5 years – looking ahead to the 75 th . Does this include Cry California as a historical record?
Chapter President’s Session	Submit session during submittal period if possible	Julia Lave Johnston, incoming Chapter Pres.	Include Cry California – a retrospective of what issues we have faced and what we will face in the future: include Young Planners to talk about future – let young people engage. Time it to complement the Historical Focus Panel