

**August 20, 2014**

**TO:** APA California Chapter Board

**FR:** Kristen Asp, VP Administration

**RE:** Annual Report Guidelines

In efforts to assist you with preparing information for your individual sections, the following guidelines are provided for submitting material for APA California’s annual report.

**EXECUTIVE BOARD:**

***Length***

* 1-3 pages maximum (including pictures), or as needed

***Content***

* Highlight programs and accomplishments of the year
* Recognize incoming and outgoing program chairs/coordinators (or identify vacancies if available)
* Discuss applicable upcoming programs

**SECTIONS/AFFILIATED ORGANIZATION MEMBERS:**

***Length***

* 1-2 pages maximum (including pictures)

***Content***

* Highlight activities and programs of the section/organization
  + Local awards
  + On-going member programs
  + Successful events
  + Upcoming programs
  + Encourage member participation through volunteering on committees or running for open Board positions

**DOC FORMAT:** working(*or open*) MS WORD file (.doc or .docx). No .PDF, PowerPoint and InDesign please.

**PHOTOS:**

* Ok to imbed photos in WORD file for “placement only”
* Send all photos as separate files, named accordingly
* Photos should be submitted in jpeg or pdf at 300 resolution

**GRAPHS AND CHARTS:** (similar to photos above)

* Ok to imbed photos in WORD file for “placement only”
* Send all photos as separate files, named accordingly
* Charts/graphs should be submitted in jpeg or pdf at 300 resolution
* If edits are needed after initial submittal, a new file shall be submitted

**QUESTIONS:** should you have additional questions about photos, graphs or charts, please contact:

* Dorina Blythe – [dorina@grandesigns.us](mailto:dorina@grandesigns.us), or
* Kristen Asp – [kasp@glendaleca.gov](mailto:kasp@glendaleca.gov)

**DEADLINE:**

The deadline to submit information for the 2014 Annual Report is **December 12, 2014**.