The California Chapter of the American Planning Association (CCAPA) is pleased to offer you the opportunity to market your services, products, and programs to planners and others at this annual, well-attended conference. The following is a brief description of conference sponsorship opportunities. You are welcome to sponsor more than one event and multiple organizations may sponsor the same event.

Please note: Event sponsorship does not include conference registration.

**Sponsorship Cancellation Policy**
If written cancellation of sponsorship is received by 8/15/08, a full refund will be made. If written cancellation of sponsorship is received by 8/31/08, an 80% refund will be made. No refunds or cancellations accepted after 8/31/08.

**Sponsorship Questions**
Questions about your sponsorship should be made to the CCAPA 2008 Conference Office: Lynne C. Bynder, CMP, CCAPA 2008 Conference Planner. Email: lbynder@meetingsxceptional.com • Phone: 760.799.2740 • Fax: 760.674.2479

**FOR MORE INFORMATION PLEASE VISIT:** [www.calapa.org](http://www.calapa.org) or [www.la-apa.org](http://www.la-apa.org)
Continental Breakfasts or Afternoon Breaks  
9/22/08 and 9/23/08  
Anticipated attendance – 800 people for each breakfast or break  
Eight sponsorships available, Cost: $1,000 each  
• CCAPA recognition and representation from your company  
• Company name displayed at the breakfast or afternoon break  
• Quarter page ad in the conference program  
• Promotional materials displayed at sponsor table  
• Two tickets to the breakfast or afternoon break  
• Pre-conference attendee list (available 3 weeks prior to conference with name, company and address ONLY)  

Mobile Workshops  
9/22/08 and 9/23/08  
Anticipated attendance – approximately 50 people each for mobile workshops  
Twelve sponsorships available  
Cost: $1,000 each (for sponsorship of THREE mobile workshops)  
• CCAPA recognition and representation from your company  
• Company name displayed at the three mobile workshops of your choice (note that each mobile workshop may have a maximum of three sponsors)  
• Quarter page ad in the conference program  
• Promotional materials handed out at the mobile workshop  
• One ticket each to the three mobile workshops of your sponsorship (total of three tickets)  
• Pre-conference attendee list (available 3 weeks prior to conference with name, company and address ONLY)  

CPF Reception - 9/22/08  
Anticipated attendance – 800 people, Six sponsorships available  
Cost: $2,000  
• Full page ad and sponsorship listing in the conference program  
• Pre-conference recognition on the CCAPA and Southern CA Section websites  
• CCAPA podium recognition  
• Company name prominently displayed at the event and during the conference  
• Promotional materials displayed at the event  
• Two tickets to CPF Reception  
• Pre-conference attendee list (available 3 weeks prior to conference with name, company and address ONLY)  

SPECIAL PRICED PACKAGES  
Director's Package - $20,000  
(a savings of $500)  
• Booth $3,000  
• Large Event Sponsorship $15,000  
• Full Page Ad $1,600  
• 2 Full Conference Registrations $900  

Producer's Package - $12,000  
(a savings of $300)  
• Booth $3,000  
• Small Event Sponsorship $8,000  
• 1/2 Page Ad $850  
• 1 Full Conference Registration $450  

Actor's Package - $6,000  
(a savings of $300)  
• Booth $3,000  
• Partial Event Sponsorship $2,000  
• 1/2 Page Ad $850  
• 1 Full Conference Registration $450  

CCAPA 2008 Conference Sponsorship Submission  
Please make checks payable to CCAPA Conference: 1333 36th Street, Sacramento, CA 95816  
Please fax sponsorship submission form to 760.674.2479  
Questions: Lynne Bynder at lbynder@meetinsexceptional.com  
SPONSORSHIP SUBMITTAL DEADLINE: AUGUST 15, 2008  
Name ______________________________ Company ______________________________  
Address ________________________________________________________________  
City ______________________________ State ______ Zip ________________  
Phone __________________ Fax __________________ Email __________________  
☐ I would like to sponsor (name of event) __________________________ amount $ ____________  
☐ I would like to provide a cash donation in the amount of $ ____________.  
☐ I would like to donate an item for the conference registration bag.  
Item ___________________________________ (ie: pens, notepads, mints, magnets, lapel pins, etc)  
☐ I would like to donate an item for the California Planning Foundation silent auction.  
Item ___________________________________  
(Note: Conference Committee approval required for conference bag and silent auction items).