DATE: January 2, 2008

TO: Lance Schulte, AICP, CCAPA VP Public Information

PROJECT: Cal Planner Production Schedule for 2008

<table>
<thead>
<tr>
<th>APA Cal Planner 2008</th>
<th>Copy to VP</th>
<th>Copy to Karen</th>
<th>Design Dorina, Ads</th>
<th>Print</th>
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<tr>
<td>Jan./Feb.</td>
<td>Oct. 29</td>
<td>Nov. 12</td>
<td>Nov. 19</td>
<td>Nov. 26</td>
<td>Dec. 10</td>
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<td>March/April</td>
<td>Jan. 7</td>
<td>Jan. 14</td>
<td>Jan. 28</td>
<td>Feb. 4</td>
<td>Feb. 18</td>
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<tr>
<td>May/June - “Conference Issue”</td>
<td>Mar. 3</td>
<td>Mar. 17</td>
<td>Mar. 24</td>
<td>Mar. 31</td>
<td>April 14</td>
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<td>July/August</td>
<td>May 5</td>
<td>May 12</td>
<td>May 26</td>
<td>June 2</td>
<td>June 16</td>
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<td>Sept./Oct.</td>
<td>July 7</td>
<td>July 14</td>
<td>July 28</td>
<td>Aug. 4</td>
<td>Aug. 18</td>
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<td>Nov./Dec. - “Awards Issue”</td>
<td>Sept. 8</td>
<td>Sept. 15</td>
<td>Sept. 29</td>
<td>Oct. 6</td>
<td>Oct. 20</td>
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</tbody>
</table>

Important Cal Planner phone numbers:

Lance Schulte, AICP, VP of Public Information - Economic Development Administrator
Determines content of Cal Planner
North County Transit District
810 Mission Avenue
Oceanside, CA 92054-2825
Phone: 760.966.6683
Fax: 760.967.2001
Cell: 760.801.0663
LSchulte@nctd.org

Dorina Blythe - GranDesigns
Layout Design, Calling Card ads, for Cal Planner
951.302.1001
Fax: 951.302.1001
dorina@grandesigns.us

Karen Roberts - GranDesigns/FireRose Communications
Edits, writes copy for Cal Planner
951.302.1828
Fax: 951.769.3917
karen@FireRose.us