



## MEMORANDUM

To: APA California Board of Directors  
From: Hing Wong, AICP, Past President and 2019 Local Host Chair  
Re: 2019 Local Host Committee  
Date: June 16, 2017

### **Local Host Committee for 2019 National Planning Conference**

As the 2019 Local Host Chair, I would like to recommend the following to serve on the Local Host Committee in the following capacity:

#### **Local Activities Coordinator - Sharon Grewal, AICP**

Sharon currently serve as the APA California Northern Section Director and have previously served as the Northern Section Director-Elect, Director of Professional Development (Northern and Sacramento Valley Section (SVS)), and a member of the SVS Young Planners Group Committee.

During her time on the Northern Section Board, Sharon has helped enhance and revamp the programs in a thoughtful and purposeful manner. She has been working closely with Board members and has partnered with other organizations such as AEP, SPUR and ULI to provide quality programing that meets the membership needs. It's truly a collaborative coordination and couldn't be done without nurturing and building relationship across all fronts.

Sharon is excited to showcase the Northern Section and develop relevant planning information that would be of interest and value to members and conference attendees. Networking opportunities and activities including the opening reception are critical components to a conference and would be delighted to create a wonderful experience and environment to meet new and old friends.

Sharon is a hardworking, proactive, and innovative person with strong organizational skills, project management experience, and the ability to multitask and respond to situations quickly. She has the natural ability to lead teams and work well with others.

### **Mobile Workshop Coordinator - Jonathan Schuppert, AICP**

Jonathan has extensive experience in active transportation planning, campus and community planning, urban design, public engagement, GIS, and graphics. He has prepared local and regional active transportation plans, specific plans, downtown revitalization plans, form-based codes, general plan updates, and design guidelines/standards. He has coordinated online interactive engagement tools, facilitated community workshops and design charrettes, and created visually appealing and easy-to-read maps and other graphics.

Jonathan is Circulation Manager with Facebook in Menlo Park and teaches part time for the Urban and Regional Planning Department at San Jose State University. He holds a BS in City and Regional Planning from Cal Poly, San Luis Obispo.

Jonathan is interested in serving as the Mobile Workshop Coordinator for the 2019 National Planning Conference planning committee. He previously served as Merchandise Chair and volunteer for the mobile workshop committee for the 2015 California APA conference planning committee. He would seek a diverse group of volunteers to craft a series of mobile workshops that showcase many unique features of our Northern Section and treat participants to robust, hands-on learning experiences.

### **Orientation Tour Coordinator - Bob Zimmerer, AICP**

Bob has 13 years of professional planning experience: ten years at the local, municipal level and three at the federal level. His local, municipal experience is wide-ranging, as he was the sole planner for a suburb and thus wore a lot of "hats". For the last several years, Bob spent his time working under contract to the U.S. Department of Transportation supporting the Federal Railroad Administration (FRA) with monitoring and technical assistance of FRA's grantees and their capital projects. His role is to help with grant management oversight, especially with grants to the California High-Speed Rail Authority.

Bob served as Illinois Chapter Treasurer from 2011 to 2013. This is an elected position and is the third most prominent position in the chapter's leadership, so he knows how to represent a chapter/section and how a successful event like an orientation tour can leave a lasting impression for the host city, section, chapter, and APA. Bob's first substantial conference effort was working on a variety of administrative and logistical elements with other volunteer planners as Chair of the Hospitality & Administration Committee for the 2009 Upper Midwest Planning Conference. (Upper Midwest means the four states of Illinois, Wisconsin, Minnesota, and Iowa.) Bob led all administrative and logistical tasks for an 800-attendee professional planning conference that consisted entirely of mobile workshops (other than plenary sessions). In 2013, Bob served as one of approximately 30 guides for the orientation tours during the National Planning Conference in Chicago where he learned how much preparation and improvisation is necessary to deliver a great tour; from driving the tour route practicing one's "lines" to quickly building rapport with other guides. In 2015, Bob served as a member of the Conference Host Committee (Programs) for the APA California Chapter Conference in Oakland; this allowed him to become familiar with APA California and the Northern Section.