

# **Pre-Conference Workshops**

Not going to the conference? YOU CAN STILL ATTEND THIS SPECIAL TRAINING!

Sunday, October 6 • 9:15 am - 4:15 pm

# Pre-Conference Workshop #1 Management from the Ground Up

Fee: \$75 conference attendees, \$125 non-attendees

# Includes lunch

CM | 6.0 | PENDING

In our first-ever management workshop, early- to mid-career planners seeking to advance into management - and those already in supervisorial or management roles who want to enhance their skills - can join us for a day of easy, relaxed discussion and dialogue designed to sharpen your skills, build better relationships, and provide an informal opportunity to chat about management issues with seasoned professionals.

# Moderator

# Steven A. Preston, FAICP, City Manager, City of San Gabriel

Mr. Preston is a longtime member of the American Planning Association, and has served as California Chapter President and Region VI Representative on APA's National Board of Directors. He has been a member of the International City Management Association for more than a decade, authoring the management chapter to ICMA's most recent volume on community planning. Mr. Preston was honored in 2000, with the California Chapter APA Distinguished Leadership Award.

## Speakers

# Laura Stetson, AICP, Senior Vice President, Hogle-Ireland/MIG

Ms. Stetson manages the Pasadena office of Hogle-Ireland/MIG, providing services to clients in the San Gabriel Valley, greater Los Angeles Area, and throughout California. She has more than twenty years of experience as a consultant and public sector planner, including many years as a project manager for general plans, zoning codes, specific plans, and special planning studies for diverse cities throughout California. She is a member and officer of the California Planning Roundtable.

## Janet M. Ruggiero, FAICP, Director of Board Formation, De La Salle Institute

Ms. Ruggiero is the former Community Development Director for both the City of Citrus Heights and the City of Woodland. She is a Past President for the APA California Chapter, and served on APA's National Board of Directors. She has been a speaker at numerous Chapter and National APA conferences and has done Planning Commission Training throughout California. She has honored with many distinguished leadership awards, including the Sacramento Valley Section Legacy Award.



Sunday, October 6 • 9:15 am - 4:15 pm

# Pre-Conference Workshop #2 Urban Design for Planners by Planners

# Fee: \$75 conference attendees, \$125 non-attendees

Includes lunch

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Urban design is fundamental to the APA's mission of "Making Great Communities Happen" – in many respects, the disciplines of planning, architecture, landscape architecture, and civil engineering converge through urban design. The purpose of this enthusiastic, collaborative workshop is to provide practicing planners with: a survey of urban design foundations, principles, contexts (i.e. small town, urban, etc.), tools, and resources; hands-on urban design practice with real planning projects covering private development as well as the public realm; and, a forum to discuss current urban design challenges, ideas, and trends. The workshop is intended for planners with limited or some urban design experience as well as those seeking a refresher on urban design.

# Moderator

# Al Zelinka, FAICP, Community Development Director, City of Riverside

Mr. Zelinka has being a planner for over twenty years, having served as Planning Manager and Community Development Director for the City of Fullerton as well as Vice President with RBF Consulting and served as Principal of RBF's URBAN DESIGN STUDIO. He is coauthor of two APA Publications, SafeScape and Placemaking on a Budget. He is immediate Past President of the California Planning Roundtable. His career objective is to "make a difference: in communities and the profession

# Speakers

# Simran Malhorta, AICP, Associate AIA, the Arroyo Group

Ms Malhorta has over eighteen years experience as an urban design and city planner. Her project range from site design studies to log range strategic and specific plans, including a variety of urban development, land use, urban design, design guidelines, transit oriented development, and specific site planning projects. She is a member of the California Planning Roundtable.

## Denyelle Nishimori, AICP, Senior Planner, Town of Truckee

For the past 11 years, Ms. Nishimori has shaped Truckee's built environment through design, policy, collaboration, and public participation. For the past seven years she has served as the Truckee Historic Preservation Advisory Commission Liaison and Certified Local Government Coordinator.

## Ann Pehoushek, AICP, Principal Planner, City of Orange

Ms. Pehoushek manages the Comprehensive and Advance Planning program at the City of Orange. Her recent work includes the award winning Orange 2010 General Plan Update and the Santa Fe Depot Specific Plan Update. She concentrates her work efforts on plan implementation, the pursuit of quality public places, community engagement, and inter-disciplinary coordination.

## Debbie Rudd, AICP, LEED AP, Principal, RRM Design Group

Ms. Rudd is well-versed in using smart growth and new urbanism principles to work with communities and developers, creating vibrant mixed-use neighborhoods. Debbie excels in public outreach, identifying public concerns and preferences and translating them into cutting-edge workable designs that can be easily understood by the public and implemented by the client.

For additional information please contact: Kurt Christiansen kchristiansen@ci.azusa.ca.us

Go to **www.APACalifornia.org** and click on conference registration. You can register for the workshops without registering for the conference.