

Sunday, October 17, 2004



Mobile Workshop #1 - Coachella Valley Habitat Conservation Plan

Sunday, 1:00 - 4:30 pm

Visit the Coachella Valley Preserve and explore the Coachella Valley Multiple Species Habitat Conservation Plan with former Riverside County Supervisor Corky Larson. We will drive through the 9,000 acre acquisition completed in September 2004 that will permanently preserve the linkage between the existing preserve and Joshua Tree National Park. We will stop at a palm oasis on the San Andreas Fault and then at an active sand dune.

Transportation pick-up is at the front entrance of the Wyndham Palm Springs under the Porte Cochere. Please arrive 10 minutes early for check-in.

Sponsored by: Best, Best & Krieger

Special Events

SE #1-Golf Tournament

Sunday, October 17 • 1:00 - 5:00 pm

Considering the world's most seasoned golf pros, celebrities and presidents travel from the world over to play golf in the Palm Springs Desert Resorts, Tahquitz Creek Golf Resort - Legends Course is a great place for you to also test your skills on the links. It helps that the desert is situated in the perfect environment for golf, thanks to abundant sunshine, low humidity, and dramatic desert scenery.

Please coordinate your own transportation.

SE #2-Jeep Tour/San Andreas Fault

Sunday, October 17 • 1:00 - 4:00 pm

An introduction to the San Andreas Fault and the flora, fauna, and natural wonders of the Colorado and Sonoran Deserts. Stand on the surface of the San Andreas and learn why California is the earthquake capital of the country; then explore a "desert badlands" landscape. You'll see the San Andreas Fault's unique geologic features, and how it came to be called the most tortured landscape on Earth.

Transportation pick-up is at the front entrance of the Wyndham Palm Springs under the Porte Cochere. Please arrive 10 minutes early for check-in.

Special Student Session

What Planning Students Need to Know

Sunday, October 17 • 3:00 - 5:00 pm

Chino B

There will be four panelists, both teachers and working professionals, to discuss what students should know when searching for a job after graduation. The Panelist include: Gwen Urey, Professor and Chair of Urban and Regional Planning, Cal Poly Pomona; Paul Norlen, Senior Real Estate Representative, Metropolitan Water District; Paul Wack, professor of City and Regional Planning, Cal Poly SLO, Kimberly Christensen, AICP, Planning Manager City of El Segundo Community, Economic & Development Services Department.

5:30 - 8:30 pm

Opening Reception, CPF Silent Auction Begins

Wyndham Poolside/Courtyard

The Opening Reception for the 2004 CCAPA Conference will be held at Wyndham Hotel's 60,000 square feet of landscaped oasis courtyard that features a 5,000 square-foot oasis-style swimming pool with deck area. Backdrop of San Jacinto Mountains and Palm Spring's warm evening breeze will set a perfect environment for schmoozing under the stars. This charming desert hideaway will host live music performed by Jazz great — Kal David and the Real Deal. Join your fellow planners and consultants for this fun and relaxing kick-off to the CCAPA 2004 Conference. CPF Silent Auction begins.

Sponsored by: Agua Caliente Band of Cahuilla Indians, Distinguished Homes Rancho Mirage, LLC, Pacific Municipal Consultants, Wessman/Gonzales

Monday, October 18, 2004



7:45 - 10:00 am

Opening Breakfast/Plenary Session - Keynote Speaker, Tom Mullen (8:45 am start time)

California Grand Ballroom

Sponsored by: Agua Blanca Plaza, Palm Springs Desert Resorts CVA, Schlect, Shevlin & Shoenberger, ALP, URS Corporation

10:15 - 11:30 am

Property Rights, Takings, and Exactions: A Legal and Practical Update for Planners

Monday 10:15 - 11:30 am, San Jacinto

Planning Commission

Every year sees changes to the law that governs property rights, takings and conditions to development approvals impact fees dedication requirements and other exactions. This panel will discuss new decisions from the courts as well as relevant background information and will identify the state of the art for these topics. The panel will focus on what in practical terms all of this means for planners. In addition the panel will look at APA s ongoing involvement in these issues. Special attention will be paid to areas of special interest to many planners such as development moratoria inclusionary housing requirements and habitat mitigation fees.

Thomas Jacobson, JD, MCP, AICP, Professor, Dept. of Environmental Studies & Planning, Sonoma State University, Sonoma, CA; Daniel J. Curtin, Jr., Esq, Bingham McCutchen, Walnut Creek, CA; Vivian Kahn, FAICP, Principal, Dyett & Bhatia, Urban and Regional Planners, San Francisco, CA

Getting Health Back into Planning: Building Active, Livable Communities

Monday 10:15 - 11:30 am, Andreas

Urban Design

Public health professionals are sounding the alarm over the increase in illness and death linked to sedentary lifestyles and the obesity epidemic. Physical inactivity contributes to numerous physical and mental health problems and is responsible for an estimated 200, 000 deaths per year. Participants will learn about local state and national programs in which public health and planning are partnering to support the creation of walkable active living communities.

Paul Zykofsky, AICP, Director, Land Use/Transportation Programs, Local Government Commission, Sacramento, CA; Marla Hollander, MPH, CHES, Director, Active Living Leadership, Adjunct Professor, San Diego State University, San Diego, CA.

Latino New Urbanism - Policy and Practice: The Growing Niche

Monday 10:15 - 11:30 am, Santa Rosa

Urban Design

Latino New Urbanism will be presented as an alternative approach to community and project design which assesses the changing population dynamics in California and offers a model that can improve the quality of life of all residents, mitigate environmental impacts provide the building industry an additional option to profit from the enormous projected housing demand and enable local governments to accommodate growth in a more sustainable manner. Panelists will discuss the policy and practice behind LNU as well as discuss the related topic of community design and its impacts on health.

Katherine Aguilar Perez, Executive Director, Transportation & Land Use Collaborative (TLUC) Azusa, CA; Michael Mendez, Senior Legislative Aide, Office of Assemblymember Cindy Montañez, 39th District, Sacramento, CA; Ernesto Vasquez, AIA, Partner, McLarand Vasquez Emsiek & Partners Inc., Irvine CA; Monica Benitez, Senior Policy Analyst, Latino Issues Forum.



Monday, October 18, 2004

Momentary City: City Planning Lessons from Burning Man

Monday 10:15 – 11:30 am, Chino A

Professional Development

Every summer some 30,000 people take part in the week-long Burning Man art festival in the Nevada desert creating momentarily the 4th largest metropolitan area in the state of Nevada. A full-time year-round staff of designers engineers artists and administrators plan Black Rock City which requires land use permits from two counties and the Bureau of Land Management; detailed waste management plans; thoughtful urban design; a public works staff of 140; and above all a commitment to environmental stewardship. Come hear what it takes to make this sustainable city a reality each year and what its planners have learned as they rebuild refine and retest their growing community every year.

Larry Harvey, Executive Director, Burning Man, San Francisco, CA; Harley Dubois, Director of Community Services, Burning Man, San Francisco, CA; David Cooper, Conservation Area Manager, Bureau of Land Management, Winnemucca NV; Benjamin Grant, Executive Director, cityspace, Berkeley, CA; Rod Garrett, Designer, Black Rock City, Burning Man, San Francisco, CA.

Planning for 3R Communities: Resort, Recreation and Retirement

Monday 10:15 – 11:30 am, Chino B

Professional Development

From the mountains and deserts to the beaches, California is blessed with communities that are attractive to Boomers in search of retirement opportunities and amenities including medical and support services. How are 3R communities planning for the next generation of retirees? Is it possible to maintain a balance between economic benefits from growth while minimizing impacts of the often cyclical and seasonal nature of 3R development on housing and services a sustainable year-round economy and the community's social fabric? Planners from three highly desirable areas will address these questions in a panel discussion.

Tony Lashbrook, Community Development Director, Town of Truckee, Truckee, CA; Richard E. Patenaude, AICP, Principal Planner, Department of Community and Economic Development, Hayward, CA; Coleen Clementson, General Plan Program Manager, City of San Diego Community Services Division, San Diego CA.

Linking Water and Land-Use: Are Planners Meeting the Challenge?

Monday 10:15 – 11:30 am, Pueblo A

Regional Planning

Land-use decisions general and specific plans, subdivision approval zoning critically affect community water demands. These decisions fall under the jurisdiction of city and county planning departments. Meanwhile responsibility for water supply lies with local utilities. Since January 2002 the show me the water laws SB 221 and SB 610 have required land-use agencies and utilities to coordinate prior to the approval of large development projects. How well has coordination been working what are the lessons from communities taking the lead in linking water and land-use Join us for a dialogue among analysts and practitioners bringing together statewide and local perspectives.

Ellen Hanak, Research Fellow, Public Policy Institute of California, 500 Washington St., San Francisco, CA; Katie Shulte Joung, Project Manager, California Urban Water Conservation Council, Sacramento, CA; Jeff Loux, Director of Land Use and Natural Resources Program, University of California, Davis Extension, Davis CA.

Monday, October 18, 2004



Technology & Public Involvement: When, What Why, and How (...much)?

Monday 10:15 – 11:30 am, Catalina

Technology

Utilizing technology, such as project Web sites GIS visual simulations etc. to communicate with the general public and special interest groups has many obvious advantages. But with so many choices and little empirical evidence as to their effectiveness implementing technology to inform and solicit feedback often produces mixed results. Drawing on past experience and case studies this session will provide you with a solid understanding of the principles used to define implement budget and manage an effective public involvement process utilizing various technology solutions. Attendees will receive a handbook that can be used as a reference manual for future projects that incorporate a technology solution.

Bill Wiseman, Senior Associate & Manager of Planning Services, RBF Consulting, San Jose, CA; Pat Egetter, Technology Officer & GIS Manager, County of Riverside, Transportation and Land Management Agency, Riverside, CA; Steve Bein, Vice President, Geographic Information Systems, RBF Consulting, Irvine, CA.

Three Decades of Habitat Conservation Planning in the Coachella Valley

Monday 10:15 – 11:30 am, Mojave Learning Center

Habitat Conservation Plans

This session will examine the evolution of the Endangered Species Act into the most stringent federal land use regulation, focusing on the planning efforts in the Coachella Valley. The 1986 Coachella Valley Fringe-toed Lizard Habitat Conservation Plan (CVFTL HCP) was the first truly regional approach to ESA compliance. Since then, the power of the ESA has increased to the point where in areas of high biodiversity, which includes most of California, compliance with the ESA is a major restraint on development. The CVFTL HCP is now being expanded into a multiple species HCP covering 1.1 million acres, 27 species and 27 natural communities. The first regional HCP on Indian land is under development in the Coachella Valley on the reservation land of the Agua Caliente Band of Cahuilla Indians.

Andrew E. J. Jonas, PhD, Professor of Geography, University of Hull, Hull United Kingdom (Moderator); Ronald Rempel, Deputy Director, Habitat Conservation Division, California Department of Fish and Game, Sacramento, CA; Bill Havert, Executive Director, Coachella Valley Mountains Conservancy, Palm Desert, CA; Tom Davis, AICP, Chief Planning Officer, Agua Caliente Band of Cahuilla Indians, Palm Springs, CA.

11:45 am - 1:15 pm

Opening Luncheon, Keynote Speaker, Huell Howser - California Grand Ballroom

Sponsored by: Bon Terra Consulting, Green de Bortnowsky & Quintanilla, LLP, The Planning Center, The Robert Mayer Corporation

1:45 – 3:00 pm

Introduction to CEQA

Monday 1:45 – 3:00 pm, San Jacinto

Planning Commission

This session will provide an introduction to the California Environmental Quality Act (CEQA). It will focus on local and regional planning with an emphasis toward CEQA regulations. The session will give participants the practical "tips" needed to effectively navigate CEQA. In addition, we will highlight some common issues to help participants avoid CEQA traps which can derail the planning process.

Jennifer T. Buckman, Partner, Environmental Law & Natural Resources Practice Group, Best, Best and Kreiger LLP, Sacramento, CA; Michelle Ouellette, Partner, Best, Best & Krieger LLP, 3750 University Avenue, Riverside, CA.



Monday, October 18, 2004

Palo Alto's Zoning Ordinance Update: What Does Form-Based Zoning Mean for a Built Community?

Monday 1:45 – 3:00 pm, Chino A

Urban Design

The City of Palo Alto's Zoning Ordinance Update emphasizes form-based coding to allow and encourage multi-family, village residential mixed use and pedestrian transit-oriented land use types. Context-based prototypes will lead to realistic and easily understood development standards that address the development of these land uses in a city that is already substantially built out. This contrasts with other form-based codes typically developed for new communities or for specific plan areas. Participants will learn how form-based coding can be tailored to the circumstances of each community and the value of testing development criteria through the evaluation of contextual prototypes.

Amy French, Manager of Current Planning, City of Palo Alto, Palo Alto, CA; Curtis Williams, AICP, Senior Associate, MHA Environmental Consultants, Inc, San Mateo, CA; Rick Williams, Principal, Van Meter Williams Pollack, San Francisco CA; Marcy McInelly, Principal, Urbsworks, Inc, Portland, OR.

Telecommunications: Design, Regulation and Legal Constraints

Monday 1:45 – 3:00 pm, Chino B

Urban Design

The telecommunications industry continues to change our landscape, both the literally and the legally. This panel will discuss a range of issues that are important to planners including the regulatory framework and limitations on local land use powers when applied to telecommunication facilities. Additionally the session will cover recent court cases practical techniques for improving the aesthetics of telecommunication facilities and for integrating facilities into a community's landscape.

Joel Rojas, AICP, Director of Planning, Building and Code Enforcement, City of Rancho Palos Verdes, Rancho Palos Verdes, CA; T. Peter Pierce, Esq, Richards Watson Gershon, Los Angeles, CA; David M. Snow, Esq, AICP, Attorney at Law, Richards Watson & Gershon, Los Angeles, CA.

Legislative Review

Monday 1:45 – 3:00 pm, Andreas

Professional Development

Update on legislative Issues for policy directors and others.

Sande George, Executive Director, CCAPA and Executive Director Stefan/George Associates, Lobbyist for CCAPA.

Innovative Solutions for Hillside Development

Monday 1:45 – 3:00 pm, Pueblo A

As California land becomes scarce it is imperative to integrate planning and architecture to achieve aesthetic and efficient neighborhoods. In designing one of San Jose's last large parcels, objectives included pedestrian-friendly planning and classic village character. Challenging hillsides and pre-established neo-traditional concept with minimum 25 net dwelling units posed major challenges. Tuscany Hills boasts over 20 distinct floor plans arranged in dozens of unique townhouse rowhouse stacked flats and carriage unit layouts. As the architecture conforms to hillside landscape in over 100 unique building types and Tuscany Hills maintains open space and orients units delivering dramatic vistas of entire South Bay.

Manuel G. Gonzalez, AIA, Principal, KTG Group Inc, Irvine, CA.

Monday, October 18, 2004



Regional Solutions to Transportation Funding

Monday 1:45 – 3:00 pm, Santa Rosa

Regional Planning

The session will begin with a brief background of what a Transportation Uniform Mitigation Fee (TUMF) is and then expand its importance to the region and how WRCOG was successful in 100% participation of their member jurisdictions. Regional transportation planning and financing in order to fairly share the responsibility of accommodating and mitigating the impacts of new growth. Conference attendees would gain a perspective of the importance of mitigating the cumulative impacts of regional growth on an arterial transportation network. Attendees would also gain first hand knowledge of what worked and what didn't work in getting 15 jurisdictions to participate in cooperative 20 year \$2.6 billion dollar fee program.

Rick Bishop, Executive Director, Western Riverside Council of Governments, Riverside, CA.

Collaborative Planning Using the Web

Monday 1:45 – 3:00 pm, Catalina

Technology

With the invention of the Internet, planners now have at their disposal powerful tools that give unprecedented opportunities to communicate complex design ideas. What tools are available and how do you choose the panel of experts will guide you through the clutter and arm you with the knowledge to use the best tools for the right occasion. As an example the panel will walk participants through one of the most successful applications of web based technologies for the planning process Napa County's NCLOG. Learn how to seamlessly combine communication data sharing analysis and public input by using the latest tools.

Steve Kokotas, Director of Interactive Technologies, MIG, Berkeley, CA; Chris Steins, CEO, Urban Insight, Los Angeles, CA; Elliot Hurwitz, Napa County Transportation Planning Agency, Napa CA.

Regional Planning and the Endangered Species Act

Monday 1:45 – 3:00 pm, Mojave Learning Center

Habitat Conservation Plans

Conservation of endangered species is becoming the basis of much of the regional land use planning in California. This session examines conservation and regional planning in California from a historic perspectives and an overview of the current situation.

Jim Sullivan, AICP, Director of Environmental Resources, Coachella Valley Association of Governments, Palm Desert, CA (Moderator); Stephanie Pincetl, PhD, Professor, Institute of the Environment, University of California, Los Angeles, CA; Andrew E. J. Jonas, PhD, Professor of Geography, University of Hull, United Kingdom; Ashwani Vasishth, Regional Environmental Planner, Southern California Association of Governments, Los Angeles, CA.

Mobile Workshop #4 - Alternative Energy Solutions

Monday, 2:00 - 4:00 pm

This tour will take you through one of the largest windfarm areas in the world. Discussion will include the process, the interactive land use and will end with a visit to a maintenance facility to see a close-up view of the machinery that is turning wind into electrical power.

Transportation pick-up is at the front entrance of the Wyndham Palm Springs under the Porte Cochere. Please arrive 10 minutes early for check-in.

Sponsored by: The Reserve at Indian Wells



Monday, October 18, 2004

Mobile Workshop #3 - Modern Architecture in Palm Springs Vicinity

Monday, 2:00 - 5:00 pm

The tour will showcase the premiere examples of homes and other commercial and institutional buildings that have made Palm Springs a hub for mid-twentieth century modern architecture. The city's popularity was so enormous during the '40s, '50s, and '60s that many visitors would buy land and build their vacation homes because they couldn't get a hotel room. A new style of resort life was defined by modernist architects practicing in the area, including Richard Neutra, Albert Frey, John Lautner, E. Stewart Williams, William Cody, John Porter Clarke, and Craig Elwood, Kendrick Kellogg. These architects perfected designs for what they called "desert architecture." Designs addressed complex desert living conditions such as hot days and cold nights, intense and long hours of sunlight and its associated dryness, and the resort lifestyle.

Transportation pick-up is at the front entrance of the Wyndham Palm Springs under the Porte Cochere. Please arrive 10 minutes early for check-in.

Sponsored by: Ashbrook Communities

Special Session #1 - Introduction to GIS for Planners

Monday, 2:00 - 5:30 pm, Pueblo B

What is GIS and how can it help planning? Explore GIS concepts by working through a series of planning-specific exercises using ArcView 8.3. The focus is on understanding GIS concepts and technology in planning. Suitable for planning directors, senior managers, and those interested in geospatial technologies.

CPDP: 3.5 Prerequisites: Basic Windows skills

Sponsored by: ESRI

Mobile Workshop #2 - Walking Tour of Downtown Palm Springs

Monday, 3:00 - 6:00 pm

Discover the historic and vibrant downtown Palm Springs on foot. Presentation on the City's history and development beginning with its original inhabitants and visit key landmark buildings including structures by Lloyd Wright and Paul Williams.

Transportation pick-up is at the front entrance of the Wyndham Palm Springs under the Porte Cochere. Please arrive 10 minutes early for check-in.

Sponsored by: Selzer, Ealy, Hemphill & Blasdel

3:00 - 3:15 pm

Afternoon Break

Monday, 3:00 - 3:15 pm, California Ballroom Foyer

Sponsored by: Spinello Commercial Real Estate, Inc.

3:15 - 4:30 pm

Taking the Heat out of the Hearing (Reframing the Public Hearing)

Monday 3:15 - 4:30 pm, San Jacinto

Planning Commission

Tired of those three-minute "speeches" that run into the wee hours? The California Planning Roundtable is sponsoring this leadership session to explore how planners can take the pressure off public hearings. We will address the effectiveness of workshops, charrettes collaborative planning and other ways to reach out to all affected groups early in the process. Also we will consider ways to reconfigure the public hearing where no one listens into a public dialog format that contributes to resolving issues. The interactive session will engage participants in discussing strategies that work for project-scale issues and for general plan elements.

Linda C. Dalton, Ph. D. AICP, Executive Vice Provost and Chief Planning Officer, California Polytechnic State University, San Luis Obispo, CA; Elaine Costello, AICP, Director, Community Development Department, City of Mountain View, Mountain View, CA; David Early, Principal, Design Community & Environment, Berkeley CA; Ric Stephens, Planning Director, The AEI-CASC Companies, Colton, CA; Mark Winogrand, AICP, Principal, Planmark Associates, Venice, CA.

Monday, October 18, 2004



Who's Living Who's Working: Exploring the Evolution of Work-Live Development

Monday 3:15 – 4:30 pm, Santa Rosa

Urban Design

This panel presentation will introduce participants to the various forms of Live Work and Work Live that have emerged in the East Bay over the last twenty years, from raw industrial spaces to white collar architectural trendy dwellings. Live Work Lofts originated from a demand by artists search for affordable housing and work space in the rising real estate market of the urban areas. Today the loft is one of the most popular architectural styles for urban new construction but is it still functioning as Live Work. The cities of Oakland and Emeryville have experienced an explosion of these types of facilities in the past decade. Learn about the relevant regulation building code-planning division interaction in plan approvals and how cities can continue to support affordable work space for artists.

Margot Lederer Prado, MCP, AICP, Planner, City of Oakland, Oakland, CA; Thomas Dolan, Principal, Thomas Dolan Architecture, Oakland, CA; Phil Banta, AIA Architect, Principal Phil Banta Design, Emeryville, CA.

Urban Neighborhoods and Districts: Building Blocks for the 21st Century Downtown

Monday 3:15 – 4:30 pm, Chino A

Urban Design

This session will help BID directors, city officials, business heads and other leaders learn how to leverage this new definition and capitalize on the uniqueness of downtown and its districts. Participants will learn specific techniques for crafting complementary district strategies that individually stand on their own while creating a cohesive marketing and planning strategy for the whole city center one that stands out from the competing suburbs and overcomes traditional perceptions of downtown's role and functions.

Daniel S. Iacofano, PhD, AICP, ASLA, Principal, Moore Iacofano Goltsman, Inc (MIG), Berkeley, CA; Christopher Beynon, Urban Planning and Project Manager, Berkeley, CA; Margaret Mullen, President & Chief Operating Officer, Urban Realty Partners, Raleigh NC.

Urban Parks and Open Space--New Models for Serving Low-Income Communities and Communities of Color

Monday 3:15 – 4:30 pm, Chino B

Professional Development

Parks and open space have long been recognized as a necessary and integral part of the urban environment. Unfortunately, the inadequate amount of parks and open space in many urbanized areas in California is a critical concern. In particular this shortage has had a negative effect on the quality of life for many low-income communities and communities of color. This session will describe how the provision of parks and open is being addressed in the planning process. In addition it will provide examples of new parks and open space through in-fill projects and innovative initiatives that are truly making a difference.

David Salazar, AICP, Director of Facilities Planning, Claremont Graduate University, Claremont, CA; Joseph T. Edmiston, FAICP, Executive Director, Santa Monica Mountains Conservancy, Los Angeles River Center and Gardens, Los Angeles, CA; Tricia Ward, Founding Artistic Director, ARTScorpsLA, Los Angeles, CA; Donna Bero, Executive Director, Adopt-A-Watershed, San Francisco CA; Stephanie Pincetl, PhD, Research Associate Professor, Institute of the Environment, University of California, Los Angeles, CA.



Monday, October 18, 2004

Environmental Thresholds of Significance

Monday 3:15 – 4:30 pm, Catalina

Professional Development

What is “significant” and how is it decided? Is all significance equal? Will adopted thresholds of significance streamline the environmental review process? This workshop examines the California Environmental Quality Act requirements for thresholds of significance and the tools and research methods to develop thresholds. Topics include existing guidelines, some agency examples how to be consistent with threshold application and how to develop thresholds of significance for your agency. A computerized environmental checklist including thresholds developed for a large city will be demonstrated.

Sharon Wiley Hightower, MA, Principal, Hightower/Associates, Claremont, CA; Frank B. Wein, DPDS, FAICP, Urban and Environmental Planning Manager/LA Office, URS Corporation, Los Angeles, CA.

Ensuring Quality of Life for Growing Cities: The Chula Vista Model

Monday 3:15 – 4:30 pm, Andreas

Regional Planning

The city of Chula Vista has adopted and implemented a comprehensive approach to ensuring the continued achievement of Quality of Life goals by using a systematic approach to funding and financing public facilities. The cornerstones of the approach include a Growth Management Ordinance, the requirement for Public Facility Financing Plans (PFFP), the imposition of impact fees coupled with special district bond financing for all public facilities, and annual monitoring by a citizen Growth Management Oversight Commission (GMOC). Chula Vista encourages the construction of infrastructure by the development community in return for credit against the payment of impact fees. Financing methods include assessment districts (AD) and Mello-Roos Community Facility Districts (CFD). A comprehensive credit accounting system is used to track and monitor DIF credit status for each developer. Each of these tools are merged into a system that both manages and ensures the provision of Quality of Life through public facilities in Chula Vista.

Tom Bandy, Director of Municipal Finance, Pacific Municipal Consultants, San Diego, CA (Moderator); Jim Sandoval, Director of Planning, City of Chula Vista, Chula Vista, CA; Alex Al-Agha, City Engineer, City of Chula Vista, Chula Vista, CA; Guy Asaro, Vice President, The Eastlake Company, Chula Vista CA.

Applying GIS to the Preparation of General Plans

Monday 3:15 – 4:30 pm, Pueblo A

Technology

GIS is a powerful tool that can be used to manage spatial data for general plan preparation. Current conditions can be studied as well as changes resulting from proposed policies. Furthermore, build-out analyses can be conducted to simulate the end result of these policies. However like most planning tasks this is all easier said than done. This session will focus on the numerous complexities---and solutions---related to GIS data quality and availability multiple data projections and client expectations. Case studies from Tracy and Truckee CA will be presented.

Richard M. Kos, AICP, GIS Manager, Design, Community & Environment, Berkeley, CA; Alan Carreon, Associate Planner, Community Development Department, City of Walnut Creek, Walnut Creek, CA; Garlynn Woodsong, GIS Planner/Analyst, Metropolitan Transportation Commission Planning Section, Oakland, CA.

Monday, October 18, 2004



Salton Sea: Will We Implement a Plan or Write an Elegy?

Monday 3:15 – 4:30 pm, Mojave Learning Center

Habitat Conservation Plans

The Salton Sea, located 45 minutes from Palm Springs is California's largest lake and a critical link along the Pacific Fly Way. Lakes have come and gone in this region for millennia as the Colorado River frequently flowed into the 300-foot below Sea level Salton Trough. Today's Sea is 99 years old and is faced with daunting water quality and supply challenges. Water transfers from the Imperial Valley to San Diego will cut inflows to the Sea by 25% and reduce the Sea's size by 25%. This session will cover the land, planning, water resource, ecological, financial, and political aspects of this restoration project.

Thomas J. Kirk, III, Executive Director, Salton Sea Authority, La Quinta, CA; Kim Delfino, Director, California Program, Defenders of Wildlife, Sacramento, CA.

5:30 - 6:30 pm

Consultants Reception

Stop by at over 35 Planning Consultant exhibit booths and find out how they can assist you in the future. Great food, drinks and networking! don't miss this great event followed immediately by the California Planning Foundation Auction.

California Grand Ballroom Foyer

Sponsored by: American Medical Office Partners, LP, Environmental Science Associates, HRH Professional Practice Insurance Brokers, The Keith Companies, Sunrise Company

6:30 - 8:30 pm

California Planning Foundation Auction

(Silent Auction ending at approximately 7:15 pm)

Join us for a CCAPA conference tradition, the fund raising event for the California Planning Foundation (CPF). The purpose is to raise money for student scholarships (a very worthy cause). Come bid on items, which include next year's conference registration.

California Grand Ballroom

Please see separate handout for a complete listing of sponsors and their generous donations available for bid.

Tuesday, October 19, 2004



7:30 - 9:00 am

Breakfast/Exhibits Open (exhibits close at 5:30 pm)

California Grand Ballroom Foyer

Sponsored by: Aerial Information Systems, Inc., All Valley Reprographics

Mobile Workshop #5 - Palm Canyon/ Andreas Canyon Hike

Tuesday, 8:00 - 11:00 am

This is a one-mile hike that will wind between the palms and water of Palm Canyon in the largest stand of native Washingtonia Filifera palms in the world.

Transportation pick-up is at the front entrance of the Wyndham Palm Springs under the Porte Cochere. Please arrive 10 minutes early for check-in.

Sponsored by: Agua Caliente Band of Cahuilla Indians

Mobile Workshop #7 - Archeological/Historic Tour

Tuesday, 8:00 am - 12:00 noon

Visit and hear presentation on Coral Mountain natural and cultural resources; including prehistoric rock art, and pre-historic milling stations, and creation of a regional park facility. Visit the Coachella Valley Historical Museum.

Transportation pick-up is at the front entrance of the Wyndham Palm Springs under the Porte Cochere. Please arrive 10 minutes early for check-in.

Sponsored by: The Keith Companies

Mobile Workshop #6 - Salton Sea Tour

Tuesday, 8:00 am - 2:00 pm

Visit The Salton Sea, ghost town like Salton City, and old marinas. Presentation by Restoration Planning Team. Return and visit wetlands project and Water Treatment pilot project. Have a fish BBQ at a fish farm and hear about water quality improvement programs.

Transportation pick-up is at the front entrance of the Wyndham Palm Springs under the Porte Cochere. Please arrive 10 minutes early for check-in.

Sponsored by: The Reserve at Indian Wells, lunch sponsored by Salton Sea Authority

Special Session #1 - Introduction to GIS for Planners

Tuesday, 8:15 - 11:45 am, Pueblo B

What is GIS and how can it help planning? Explore GIS concepts by working through a series of planning-specific exercises using ArcView 8.3. The focus is on understanding GIS concepts and technology in planning. Suitable for planning directors, senior managers, and those interested in geospatial technologies.

CPDP: 3.5 Prerequisites: Basic Windows skills

Sponsored by: ESRI



Tuesday, October 19, 2004

9:00 – 10:15 am

Community Involvement: One City, Three Approaches

Tuesday 9:00 – 10:15 am, Chino A

Planning Commission

Planners regularly struggle to find innovative ways to engage the public in planning efforts. Most of us have experienced 50 angry people showing up for a public hearing on a localized issue, such as a variance or conditional use permit yet have no one in the audience for a major policy issue. This workshop offers proven strategies to engage citizens and integrate their perspectives into a clear community vision. Specific case studies are drawn from recent actions in the City of Riverside including a Community Visioning project a General Plan update and a Specific Plan of citywide interest.

Sam Gennawey, Project Manager, MIG, Pasadena, CA; Laura Stetson, Principal, Cotton/Bridges/Associates, Pasadena, CA; John Swiecki, Principal Planner, City of Riverside, Riverside, CA.

What Women Really Want in Neighborhoods, Homes and Communities

Tuesday 9:00 – 10:15 am, Catalina

Urban Design

Discover the driving force motivating over 80% of today's consumer buying decisions and the design, amenities marketing sales and services that influence women the world's largest buyer segment. Now more than ever, the most successful communities neighborhoods and homes are those that capture the imagination heart and soul of today's ever-changing homebuyer. Do you know what she really wants? This presentation answers these questions. Attendees will learn about: Big picture perspective regarding economic opportunity; the different ways men and women make buying decisions, and how to design communities, neighborhoods and homes from a female perspective.

John Martin, Principal, Martin & Associates, Inc, Newport Beach, CA; Jacinta McCann, Principal, EDAW, Inc., San Francisco, CA; Mollie Carmichael, Vice President, Residential Product Planning, The Irvine Community Development Company, Newport Beach, CA; Melinda Masson, Chief Executive Officer and President, The Merit Companies; Steve Kellenberg, Principal, EDAW, Inc, Irvine, CA; Randal W. Jackson, ASLA, President, Principal-in-Charge of Design Services; Brent E. Herrington, Vice President/General Manager, DMB Associates, Inc.

Survey Savvy; Integrating Historic Resource Surveys into the Planning Process

Tuesday 9:00 – 10:15 am, Pueblo A

Urban Design

Strategically designed historic resource surveys can support a variety of city programs. Crafting surveys that support housing, redevelopment and economic development efforts can add value to surveys and lead to non-traditional funding sources. Two case studies will be presented to illustrate how historic resource surveys can be designed to address critical planning issues and be integrated into specific plans project reviews and the environmental review process. Tips on working with historic preservation consultants and a demonstration of the City's integrated historic resource database system will also be provided. Ms. Wahlstrom has shared her professional experience at a number of conferences including: International City Managers Association (ICMA): 2001 Best Practices Symposium, Newport, Rhode Island, Council for Urban Economic Development (CUED): 2001 Annual Conference, Atlanta, Georgia, League of California Cities: 2000 Mayors Conference, Monterey, California, California Geographic Information Association (CGIA): 2000 Conference, Palm Springs, California, Environmental Systems Research Institute (ESRI): 2000 User Conference, and San Diego, California.

Cathy Wahlstrom, Senior Planner, City of Ontario, Ontario, CA; Geoffrey Starns, City of Ontario, Ontario, CA; Marie Nelson, State Historian II, Survey CLG Coordinator Office of Historic Preservation, Sacramento, CA; Andrea Galvin, Principal, Galvin & Associates, Sacramento, CA.

Tuesday, October 19, 2004



Planning Ethics

Tuesday 9:00 – 10:15 am, Andreas

Professional Development

This session offers an interactive forum for planners to discuss emerging and difficult issues related to planning ethics. Participants will be invited to join in scenario discussions moderated by leading planners in the private and public sectors. Those intending to seek AICP certification will benefit particularly from this session, and the interactive discussions will offer planners the reasoning process and basis for dissecting ethics questions on the exam.

Veronica Tam, AICP, Principal, Cotton/Bridges/Associates, a Division of P&D Consultants, Inc., Vice President of Professional Development, CCAPA, Pasadena, CA; John Bridges, FAICP, Senior Vice President, Cotton/Bridges/Associates, A Division of P&D Consultants, Inc, San Diego, CA; Hanson Hom, AICP, ASLA, Community Development Director, City of San Leandro, CA.

CEQA 2004 Update: “The Three Directors”

Tuesday 9:00 – 10:15 am, San Jacinto

Professional Development

While trendy topics come and go, CEQA remains the stalwart of California’s planning program as well as a mainstay topic at the annual conference. Maintaining an up-to-date knowledge of CEQA developments is essential to successful planning and environmental management. This year’s annual update will cover the latest developments in the legislature the courts OPR and the Resources Agency. It will feature new and proposed legislation recent CEQA court decisions proposed changes to the CEQA Guidelines and current trends in CEQA practice. All three speakers have extensive knowledge of CEQA and experience in its implementation including successive stints at OPR where they were they each managed the State Clearinghouse.

Teresa (Terry) Roberts, Director, State Clearinghouse, Sacramento, CA; Terry Rivasplata, AICP, Senior Planner, Jones & Stokes, Sacramento, CA; Ron Bass, JD, AICP, Jones & Stokes, Ashland, OR.

Regional Planning in California: One Size Does Not Fit All

Tuesday 9:00 – 10:15 am, Santa Rosa

Regional Planning

Planners in California are learning there’s not just one way to prepare a regional plan or to define a region. California’s grow crosses county boundaries which then requires more interaction among local governments. How do we plan for growth outside the traditional government structure? Are regional plans effective if they’re not truly “regional”? We are proposing a facilitated debate reviewing three models of regional planning that addresses how a region can redefine itself to comprehensively tackle its land use and transportation issues. Facilitators will pose questions to a panel of planners to stimulate discussion on these regional models.

Janet Fairbanks, AICP, Senior Regional Planner, San Diego Association of Governments (SANDAG) (co-Moderator); San Diego, CA; Alex Amoroso, AICP, Principal Planner, Association of Bay Area Governments, Oakland, CA (co-Moderator); Martin Tuttle, Executive Director, Sacramento Area Council of Governments (SACOG), Sacramento, CA; Lori Holt Pfeiler, City of Escondido, Escondido, CA; Carol Whiteside, President, Great Valley Center, Modesto, CA.



Tuesday, October 19, 2004

Beyond SimCity: Using PLACE3S Software in Planning

Tuesday 9:00 – 10:15 am, Chino B

Technology

PLACE3S is an acronym for PLAnning for Community Energy, Economic and Environmental Sustainability. The software is an innovative planning method that fully integrates focused public participation community development and design and computer-assisted quantification tools GIS to help communities produce plans that retain dollars in the local economy save energy attract jobs and development reduce pollution and traffic congestion and conserve open space.

Larry Mintier, J. Laurence Mintier & Associates, Sacramento, CA; Jim Harnish, J. Laurence Mintier & Associates, Sacramento, CA; Mike McKeever, Sacramento Area Council of Governments, Sacramento CA; Mary Wright, Program Manager, City of San Diego Planning Department, San Diego, CA.

What A Habitat Conservation Plan and Natural Community Conservation Plan Can Do For You

Tuesday 9:00 – 10:15 am, Mojave Learning Center

Habitat Conservation Plans

The presenters will discuss Habitat Conservation Plans and (HCPs) and Natural Community Conservation Plans (NCCPs), and how they are developed by local governments in collaboration with the resource agencies and others. The purpose of these plans is to allow for the protection of endangered species and their habitats while streamlining and making predictable the permitting of development projects. The local government entity shapes the way the plan works to fit their local needs within these State and Federal programs.

Vicki Campbell, Conservation Planning and Consultation Coordinator, California/Nevada Operations Office, U.S. Fish and Wildlife Service, Sacramento, CA; Gail Presley, NCCP Program Manager, Department of Fish and Game, Sacramento, CA.

10:15 - 10:30 am

Morning Break

California Ballroom Foyer

Sponsored by: Ministrelli Development, Inc.

10:30 – 11:45 am

Ballot Box Planning: Local Control or Mob Rule?

Tuesday 10:30 – 11:45 am, San Jacinto

Planning Commission

Since 1976, when the California Supreme Court overruled a 47-year old precedent barring the use of the initiative process to change municipal zoning local ballot measures have begun to play an increasingly larger role in the planning process. The Panelists will present a point counterpoint discussion addressing the following issues:

- Citizen sponsored initiatives: Their characteristics, enforceability and effectiveness;
- City Council sponsored initiatives: CEQA compliance, competing measures and advisory measures. How is this type of initiative placed on the ballot;
- How do Planning Commissions and Commissioners interact with initiatives? Can they pre-empt voter frustration over land use decisions?;
- How are initiatives implemented? Does the municipality have a duty to defend enacted measures? What amendments or approvals have to be brought before voters?;
- Effectiveness of ballot box planning: examples in Napa County, Ventura County Escondido and Newport Beach, and;
- What are the public policy implications of ballot box planning? Can (or should) municipalities and/or planners do anything to persuade voters that initiatives are a bad idea?

Paul Weinberg, Attorney, Irvine, CA; Roger Grable, Government & Regulatory Counsel, Manatt, Phelps & Phillips, LLP, Costa Mesa, CA; Robert Perlmutter, Partner, Shute, Mihaly & Weinberger, LLP, San Francisco, CA.

Tuesday, October 19, 2004



The Preserve Specific Plan: A Bold New Model for the Inland Empire

Tuesday 10:30 – 11:45 am, Santa Rosa

Urban Design

The Plan will be presented in dialogue form involving five key players who shaped it. The only conventional “presentation” will be a brief project orientation by the moderator (also involved in the Plan). This is a precedent setting project for the Inland Empire, reflecting commitments by private and public sector interests to developing a distinct community employing extensive smart growth strategies. The discussion format will highlight common ground as well as differences to stimulate interaction with the audience. Attendees will gain insight into how new market thinking and huge environmental issues combined to yield a broadly and enthusiastically supported Plan.

Chuck Coe, AICP, Community Development Department, City of Chino, Chino, CA; Brian James, Project Manager, The Planning Center, Costa Mesa, CA; Tom Holm, AICP, Project Manager, Michael Brandman Associates, Tustin CA; Randall Lewis, Executive Vice-President and Director of Marketing, Lewis Operating Companies, Upland, CA; Dan Silver, MD, Executive Director, Endangered Habitats League, Los Angeles, CA.

Park Smart: An Innovative Parking Model for Downtowns

Tuesday 10:30 – 11:45 am, Chino A

Urban Design

Two years ago, the City of Ontario set out to develop a tool that could track current parking demand and automate parking impact analysis for proposed land use changes within Downtown. This tool was completed in 2002 and has streamlined parking analysis and supported downtown revitalization efforts ever since. The Downtown Parking Model has been expanded twice and now covers over 50 blocks. It is flexible and precise maintaining an inventory of over 30 land uses by square foot and or number of units and an inventory of on-street and off-street parking. The Model takes into consideration shared peak parking and analyzes block-by-block and hour-by-hour parking demand ratios. The Model includes a Scenario Builder that allows the user to alter land use for a particular block and instantly analyze the impacts within that block. This tool has aided in the analysis of adaptive reuse projects as well as new development including work live lofts and mixed-use projects. A live demonstration of the Model will be presented as well as examples of its applications. The Downtown Parking Model was developed by P&D Consultants Inc. for City of Ontario Planning Department under the direction of the Advance Planning team.

Cathy Wahlstrom, Senior Planner, City of Ontario, Ontario, CA; Chris Pruitt, Lew Carber, PE, TE, Senior Vice President, P & D Consultants, Orange, CA.

Cell Siting 2004: From Hunters and Gathers to Warriors

Tuesday 10:30 – 11:45 am, Chino B

Professional Development

When it comes to cell siting, a planner’s task is to hunt and gather the information to reach a project decision for the community and to build an administrative record in support of that decision process in case of attack by warriors the applicant’s lawyers Planners also face the challenge of balancing community aesthetics with the explosive demand for wireless services. Presented from both a government and industry perspective this session will discuss: Cell site applications issues and procedures; Cell site camouflage - the range of options, and when to apply them; and Cell site litigation: recent decisions and pending cases.

Jonathan L. Kramer, JD FIAE, Principal, Kramer.Firm, Inc, Los Angeles, CA; Daniel E. Rebeor, Esq., Director, Real Estate Operations SpectraSite Communications Inc., Cary, NC.



Tuesday, October 19, 2004

Making Inclusionary Housing Work for Cities, Developers, and Residents

Tuesday 10:30 – 11:45 am, Catalina

Professional Development

Despite fierce opposition from developers, inclusionary zoning has become the tool most widely adopted by cities and counties for creating affordable housing. Nevertheless inclusionary programs are complex difficult to implement and involve complicated questions of financing and deed restrictions. The goal of this session is to go beyond the policy arguments and to provide practical advice to planners seeking to design and implement inclusionary programs. The session will include topics such as using innovative financing to maximize affordability, avoiding legal challenges preserving affordability achieving economic feasibility and easing the administrative burden.

Barbara Kautz, FAICP, Attorney, Goldfarb & Lipman, Tiburon, CA; Diana Elrod, D.R. Elrod & Associates, San Francisco, CA.

Beyond 20/20: Creating a Successful Visioning Process

Tuesday 10:30 – 11:45 am, Andreas

Regional Planning

A successful vision process is a powerful tool for developing community consensus and offering staff and elected officials clear direction from the public. However, bringing such a wide-ranging and diverse discussion to an effective conclusion can be challenging. This session includes panelists who have worked on visioning processes in Belmont Livermore Orange County and San Diego. They will discuss the different approaches they used on recent successful projects open public workshops advisory committees and prototypical site designs. Panelists will share potential pitfalls of visioning keys to coming up with a usable vision statement and logical next steps to bring your community's vision into reality.

Erin Banks, Senior Associate, Design, Community & Environment, Berkeley, CA; Coleen Clementson, General Plan Program Manager, City of San Diego Planning Department, San Diego, CA; Annabel Cook, Regional Issues Director, Orange County Council of Governments, Santa Ana, CA; Craig A. Ewing, AICP, Planning and Community Development Director, City of Belmont, Belmont, CA.

Easy 3-D Modeling For Analysis and Illustration

Tuesday 10:30 – 11:45 am, Pueblo A

Technology

Three-dimensional modeling can be useful for both analysis and presentation of difficult planning issues. However, modeling does not need to be complicated to achieve useful results. This presentation provides an introduction to simple modeling and visualization techniques for a range of skill levels including new computer applications that any planner can learn in just a couple of hours to create basic massing models. The presentation will also emphasize building prototypes as a tool to better understand and illustrate abstract concepts such as Density Floor Area Ratio and Setback Planes as well as project impacts such as shadow casting.

Kevin Gardiner, AICP, Urban Designer, Van Meter Williams Pollack, San Francisco, CA.

Tuesday, October 19, 2004



Regional Habitat Conservation Plans I

Tuesday 10:30 – 11:45 am, Mojave Learning Center

Habitat Conservation Plans

This session will focus on the coordination of multiple jurisdiction habitat conservation plans (HCPs) and the role of scientific review in HCPs. The West Mojave Plan is the largest HCP and the only one that is both a federal land management plan and an HCP covering non-federal lands. The Multiple Habitat Conservation Program (MHCP) is a comprehensive conservation planning process that addresses the needs of multiple plant and animal species in North Western San Diego County. The MHCP encompasses the cities of Carlsbad, Encinitas Escondido Oceanside San Marcos Solana Beach and Vista. The role of scientists in developing and reviewing HCPs will also be discussed.

Jim Sullivan, AICP, Director of Environmental Resources, Coachella Valley Association of Governments, Palm Desert, CA (Moderator); Randy Scott, Division Chief for the Advance Planning Division, Land Use Services Department, County of San Bernardino, San Bernardino, CA; Janet Fairbanks, AICP, Senior Regional Planner, San Diego Association of Governments (SANDAG), San Diego, CA; Michael Allen, PhD, Director, Center for Conservation Biology, University of California, Riverside, CA .

12:00 noon - 2:00 pm

Awards Luncheon

California Grand Ballroom

Join us, as we celebrate the best in planning. We promise to entertain you while acknowledging the CCAPA 2004 award winners.

Sponsored by: Century Homes, Paul, Hastings, Janofsky & Walker, LLP, Regency Homes, Sunrise Company

Mobile Workshop #9 - Affordable Housing Tour

Tuesday, 2:00 - 5:00 pm

Come and see affordable housing developments for low- and moderate-income families, including self help projects, special needs, farm workers, elderly, and disabled.

Transportation pick-up is at the front entrance of the Wyndham Palm Springs under the Porte Cochere. Please arrive 10 minutes early for check-in.

Sponsored by: Aleshire & Wynder

Mobile Workshop #11 - Desert Landscaping/Water Conservation

Tuesday, 2:00 - 5:00 pm

Tour the Coachella Valley with a local landscape architect and a water management specialist. The tour will highlight both public and private examples of the transformation of desert landscaping from the greening of the desert with water consumptive practices to low water usage landscapes. The desert is home to an abundant and diverse collection of desert plant species; many of which are unique to the region. Desert landscaping requires less water and maintenance than non-indigenous plant materials. However, lush landscaping is feasible in a dry climate. Xeriscape has grown tremendously as the palette of suitable landscape plants expands and the practice of sensitive landscape design and maintenance increases. With the good landscape design, low water use plants, efficient irrigation and watering schedules, and appropriate maintenance; water conservation can be achieved as well as the preservation of unique natural resources which contribute to the aesthetic and economic well-being of the Coachella Valley.

Transportation pick-up is at the front entrance of the Wyndham Palm Springs under the Porte Cochere. Please arrive 10 minutes early for check-in..

Sponsored by: Pacific Land Management



Tuesday, October 19, 2004

Special Session #2 - Planning Analysis Using GIS

Tuesday, 2:00 - 5:30 pm, Pueblo B

Explore how planners can use GIS tools to carry out familiar planning tasks using ArcView 8.3, advance field data collection techniques using ArcPad, and Internet-based distributed GIS systems using ArcIMS. Suitable for senior planners who work with GIS, supervise GIS staff, or implement GIS technologies.

CPDP: 3.5

Prerequisites: Introduction to GIS for Planners or basic ArcView skills.

Sponsored by: ESRI

Mobile Workshop #8 - Tribal Revenue Gaming

Tuesday, 2:00 - 6:00 pm

Visit the Morongo Band of Mission Indians Casino and 25-story hotel/casino now under construction. Presentation regarding Tribal issues: Indian Gaming, State Compacts, Intergovernmental Relations, Indian Lands General Planning, and other Morongo development projects.

Transportation pick-up is at the front entrance of the Wyndham Palm Springs under the Porte Cochere. Please arrive 10 minutes early for check-in.

Sponsored by: Morongo Band of Mission Indians

Mobile Workshop #10 - Resort Development

Tuesday, 2:00 - 6:00 pm

Tour a few significant local resort developments with representatives from local cities of Indian Wells, Rancho Mirage, and La Quinta.

Transportation pick-up is at the front entrance of the Wyndham Palm Springs under the Porte Cochere. Please arrive 10 minutes early for check-in..

Sponsored by: Toll Brothers

Special Event

SE #3 - Shopping Excursion at Cabazon

Tuesday, October 19 • 2:00 - 6:00 pm

World-class shopping awaits you at the Cabazon Premium Outlet Mall. Cabazon is a perfect place for your shopping expedition.

Please go the the Mobile Workshop #8 bus 10 minutes before departure for transportation to Cabazon.

Tuesday, October 19, 2004



2:15 – 3:30 pm

It's Design, Not Density, Silly!

Tuesday 2:15 – 3:30 pm, Chino A

Planning Commission

This session addresses the fears of neighbors and elected officials related to affordable multifamily housing. We will present new design guidelines, prepared for the Fannie Mae Foundation that demonstrate how to design exterior spaces around affordable housing to reduce crime. We will look at the density issue and why it is a design not density that is of concern. And we'll present tools for helping planners address the fear of density that emerges from both neighborhood residents and local elected officials including a project check list.

Judy Corbett, Executive Director, Local Government Commission, Sacramento, CA; Paul Zykovsky, AICP, Director, Land Use/Transportation Programs, Local Government Commission, Sacramento, CA.

Innovative Communities: Creative Approaches to Making Great Communities Happen

Tuesday 2:15 – 3:30 pm, San Jacinto

Urban Design

What are new innovations in creating sense of place? Sense of community? What strategies, technologies, and approaches are planners applying to enhance the livability of new and existing communities? This session will examine several innovative communities and the planning techniques that make them great. The focus will be on practical solutions and applications for land use and development. The panel has combined experience in community planning of more than a century. Each of these panel members have professional speaking expertise in addition to their knowledge of innovative planning practice. The panel also represents a varied geographic area covering the entire state.

The "Innovative Communities" session is sponsored by the California Planning Roundtable and is also a prelude to the 2005 "Innovative Communities" International Seminar hosted by the Inland Empire Section for the International Society of City and Regional Planners.

Ric Stephens, Planning Director, AEI-CASC Consulting, Colton, CA (Moderator); Al Bell, Principal, The Planning Center, Costa Mesa CA (Moderator); Paul Crawford, FAICP, Principal, Crawford Multari and Clark Associates, San Luis Obispo, CA; Ron Pflugrath, AICP, Director of Planning and Design, RBF Consulting Irvine, CA; Marvin Roos, AICP, Director of Design Development, Mainiero, Smith and Associates, Inc., Palm Springs CA.

Neighborhood Master Planning: You CAN Always Get What You Want

Tuesday 2:15 – 3:30 pm, Chino B

Urban Design

Have you ever wondered: How to translate your two-dimensional General Plan into a livable neighborhood or community? Is Smart Growth an "all or nothing" proposition? As a planner in the trenches, can you really make a difference at the local level? Come and hear the answers to these, and many more questions you may have about how to make livable neighborhoods and communities. Our panel of experienced practitioners will share insight, case studies and war stories leaving you with tools and techniques to bring back to your community to be applied to your day to day in the trenches efforts to build livable communities.

Nicol Killian, Senior Planner, RRM Design Group, San Juan Capistrano, CA; John B. Wilbanks AICP, RRM Design Group, San Juan Capistrano, CA; Steve Hallam, Community Development Director, City of Oakdale, CA; Michael I. Cooke, AICP, Planning Manager, City of Turlock, CA.



Tuesday, October 19, 2004

Whose Organization is this Anyway? I

Tuesday 2:15 – 3:30 pm, Andreas

Professional Development

California's 5,000 members represent 1/6 of APA's membership and are a major influence in what happens at the national level. Do you want to learn how to have the issues of importance to you and your community on CCAPA's or APA's radar screen? Do you want to learn how we build an organization that better serves diverse constituencies by building leadership from the ground up? Do you want to learn how your involvement in the profession influences the leadership? Do you want to develop leadership skills and broaden your personal experience by becoming involved with a professional organization?

What does National Do and how is it Structured? (Overview of APA and AICP)

Mission - Who are we as planners and what principles do we uphold?

Goals

National Structure and Regions

Divisions, Committees and Projects - What are they and what are they doing?

Overview of the California Chapter - Who We Are and How Well Are We Serving You?

Mission -- How are our guiding principles being implemented at the State and local levels?

State Structure

State Level Committees and Projects

California Planning Foundation

2005 National Conference

Making Great Communities Happen - One Planner at a Time?

Our commitment to the profession -- Why I am A Planner

Opportunities for Participation

Section, Division, Chapter, and National level offices

California Foundation

Committees - provide a hand out with the names/contact information of the chairpersons

Election Cycle and Process

Mentorship

Mark Winogrand, AICP, CCAPA AICP Representative and Principal, Planmark Associates, Venice, CA; Steve Preston, FAICP, Deputy City Manager, City of San Gabriel, San Gabriel, CA; Collette Morse, AICP, CCAPA President and Senior Associate, RBF Consulting, Irvine, CA; Jeri Ram, AICP, President Elect CCAPA and Planning Manager, City of Dublin, Dublin CA; Vince Bertoni, CCAPA Vice President for Policy and Director of Planning and Building Services, City of Santa Clarita, Santa Clarita, CA; Sande George, CCAPA Executive Director and Sandy George, Executive Director, Stefan/George Associates, Sacramento, CA; Hing Wong, AICP, CCAPA Northern Section Director and Regional Planner, Association of Bay Area Governments, Oakland, CA; Jeanette Dinwiddie-Moore, AICP, CCAPA Vice President of Administration, Dinwiddie & Associates, Oakland, CA; Kenneth East, Marketing Director, American Planning Association, Chicago, IL; Mitchell Silver, Deputy Director, Long Range Planning, DC Office of Planning, Washington, DC.

CEQA Trendspotting 2004

Tuesday 2:15 – 3:30 pm, Santa Rosa

Professional Development

Published court opinions on CEQA generate most of the attention, as they should. They are precedent after all. What flies below the radar though may say just as much about how CEQA is being applied in the trial courts and before local agencies as the published cases. Are any new areas of CEQA analysis becoming hot analytical battlegrounds. From Kangaroo Rats to Wal-Marts several experienced CEQA attorneys and EIR consultants will review recent unpublished appellate court decisions, trial court decisions and legislative regulatory activity and discuss what trends in CEQA may be emerging. The panel will focus on practical implications of these trends for public and private sector planners. How good were our crystal balls the previous two years? The session will also provide an update on trends discussed at previous conferences.

Bradly Torgan, AICP, Esq, Nossaman, Guthner, Knox & Elliott, LLP, Los Angeles, CA; Carollyn Lobell, Esq, Attorney, Nossaman, Guthner, Knox & Elliott, LLP, Los Angeles, CA.

Tuesday, October 19, 2004



If “Mixed Use” is the Answer, What’s the Question?

Tuesday 2:15 – 3:30 pm, Catalina

Regional Planning

Communities across California are extolling mixed use development as the solution for smart growth and the primary means of solving the negative impacts of growth. However, practice has found that mixed use development may not be the planning profession’s silver bullet as it is often improperly located and poorly designed. In this session debaters will challenge the traditional ideas and common practice of mixed use by addressing three key questions 1) What is mixed use and what are its benefits? 2) Where and how much should be located in a community? and 3) Is mixed use the answer to California’s growth problems?

Matt Raimi, AICP, Senior Associate, Design, Community & Environment, Berkeley, CA; Rick Cole, City Manager, City of Azusa, Azusa, CA; Dena Belzer, Principal, Strategic Economics, Berkeley CA ; Evan Rose, Associate Principal, SMWM, San Francisco, CA; Chris Hudson, Project Manager, Panoramic Interests, Berkeley, CA.

Your Money and Your Life: Technology for Visualizing Fiscal and Social Impacts

Tuesday 2:15 – 3:30 pm, Pueblo A

Technology

Modern decision-support tools that provide 3-D visualization and sophisticated impact analysis are helping planners engage broad audiences and communicate more effectively with municipal staff, elected officials and the public. This session describes how two such tools InfraCycle and CommunityViz can be used individually and together to calculate and visualize the fiscal design and social impacts of proposals throughout the decision-making process. InfraCycle software provides fiscal impact decision-support tools for local government. CommunityViz software combines realistic 3D visual models with interactive impact analysis to help people understand the potential economic, environmental and social costs and benefits of land-use alternatives.

Doug Walker, Managing Director for CommunityViz, The Orton Family Foundation, Boulder, CO; Ray Essiambre, President and Founder, InfraCycle, Ottawa, Canada.

Regional Habitat Conservation Plans II

Tuesday 2:15 – 3:30 pm, Mojave Learning Center

Habitat Conservation Plans

Southern California has been a leader not only in developing regional habitat conservation plans (HCPs) but also in fostering a relationship between the individual plans. The Nature Conservancy (TNC) has long been a leader in HCPs, beginning with its role in the first regional HCP, the 1986 Coachella Valley Fringe-toed Lizard HCP. In the 1990’s TNC led the effort to develop California’s approach to regional HCPs, the Natural Community Conservation Planning Program (NCCP). An outgrowth of this was TNC’s leadership in coordinating a unified lobbying effort on the national level by representatives of NCCP plans throughout Southern California. The Endangered Habitats League has played a significant role in most of the regional HCPs in Southern California representing environmental interests with a strong regional planning orientation. The Building Industry Association has likewise been a major factor in these plans representing development interests.

Alfredo B. Gonzalez, Senior Program Manager/Government Relations, The Nature Conservancy, Newport Beach, CA; Dan Silver, MD, Executive Director, Endangered Habitats League, Los Angeles, CA; Ed Kibbey, Executive Director, Building Industry Association Desert Chapter, Palm Desert, CA.

3:30 - 3:45 pm

Afternoon Break

California Ballroom Foyer

Sponsored by: Ministrelli Development, Inc.



Tuesday, October 19, 2004

3:45 – 5:00 pm

Getting Your Message Across...and Being Persuasive in the Process

Tuesday 3:45 – 5:00 pm, San Jacinto

Planning Commission

All planning projects should be evaluated objectively based on public good, community goals, and environmental/social/economic impacts. Sure, sure, sure. In fact, sometimes preference in land use is granted to whomever puts forward the most persuasive case. The success of any project is greatly enhanced by knowing how to identify salient features, succinctly describing concepts, and understanding communication techniques. This fast-paced course describes what you need to know about giving presentations. It covers topics such as knowing your audience, using your hands, focusing your arguments, and using graphics effectively. The session is full of common sense and uncommon advice.

Kathleen A. Garcia, ASLA, Principal, Wallace Roberts & Todd, Inc, San Diego, CA; Steve Silverman, Director of Policy Planning, Rick Engineering Company, San Diego, CA.

Learning to Burn: A Planner's Guide to Wildfire I

Tuesday 3:45 – 5:00 pm, Santa Rosa

Urban Design

This session highlights the reasons homes burn in urban-wildland interface fires, and what planners can do to prevent losses. This is an overview session outlining how and why fires burn California fire history the two critical components of defensible space and ignition-resistant construction regional hazard analysis and assessment of fire hazard zones using GIS and planning tools for fire mitigation such as CEQA and the General Plan.

Kate Dargan, CDF/Napa County Fire Marshal, St Helena, CA.

Hands-On Design Review - Making it Happen

Tuesday 3:45 – 5:00 pm, Chino A

Urban Design

Have you ever wanted to learn a successful step-by-step process to write a solid Design Review report? This session will help you develop a methodology for developing a credible design review analysis of the commonly troublesome "Big Box" development. Originally developed as a learning tool for public clients, this process has been successfully implemented by RRM Design Group throughout a multitude of cities in California and beyond. and In this session, you will actually witness a set of working drawings being red-lined and illustrated through actual development photographs.

Mark Brodeur, FIUD, Principal RRM Design Group, San Juan Capistrano, CA.

Whose Organization is this Anyway? II

Tuesday 3:45 – 5:00 pm, Andreas

Professional Development

See detailed description, moderator and speaker detail for session on Tuesday 2:15 - 3:30 pm

Tuesday, October 19, 2004



Opportunities in International Planning: Working In and With Other Countries

Tuesday 3:45 – 5:00 pm, Chino B

Professional Development

This panel session emphasizes professional development by covering the in's and out's of establishing international networks with planners in other countries and working overseas. Drawing on the experiences of prominent planners having international contacts and experience this session focuses on how to network with planners in other countries and gain overseas experience. Questions to be addressed include: "What is it like working overseas?", "Where are the similarities and dissimilarities between planning in various countries?" "How might my career benefit from international experience?" "Where do I start if I want to pursue international experience?"

Ken Topping, FAICP, Topping Associates, Cambria, CA; Chris Clark, JD AICP, Principal, Crawford Multari & Clark Associates, San Luis Obispo, CA; William Siembieda, City and Regional Planning Department, College of Architecture and Environmental Design, California Polytechnic State University, San Luis Obispo, CA; Ric Stephens, FAICP, Planning Director, AEI-CASC Consulting, Colton CA.

Creating A High-Density Version of the American Dream

Tuesday 3:45 – 5:00 pm, Catalina

Regional Planning

A big house with a big yard in the suburbs, isn't this the American Dream? This powerful vision of homeownership means California is rapidly consuming developable and even marginally-developable land to provide detached single-family homes. But are some important market forces changing? Can higher density, mixed-use living become a viable alternative and if so what form should new development take? Learn how the development community especially New Urbanists are creating a high-density version of the American Dream. This workshop will provide practical solutions as examples of what can be achieved through creativity and innovation on the part of planners and architects.

Ken Ryan, Principal, EDAW, Irvine, CA; John Martin, Principal, Martin & Associates, Newport Beach, CA; Thomas Cox, Senior Principal, Thomas P. Cox Architects, Irvine CA.

“Behind the Scenes” of Visualization

Tuesday 3:45 – 5:00 pm, Pueblo A

Technology

Visualization for the “Planning World” is akin to special effects for the “Entertainment World”. Special effects in movies may focus on fantasy, but visualization for planning focuses on reality. The basis for visualization for planning is the actual drawings plans and photos of the project. From this launching point there are several solutions to achieve visualization dictated by software choices. Each solution has ramifications as to the and presentation (2D or 3D), amount of detail static or animated and automatic or interactive. We will first address what is required as base information to create visualization

Gene Hsieh, Principal, FORMA Design, Inc., Irvine, CA; Joseph King, Director of Advanced Media Solutions, VISUART, Irvine, CA.



Tuesday, October 19, 2004

The Riverside County Integrated Project: Will it Really Make a Difference?

Tuesday 3:45 – 5:00 pm, Mojave Learning Center

Habitat Conservation Plans

Nearly four years since it began, the ambitious multifaceted Riverside County Integrated Project RCIP is largely complete. This effort consisted of a General Plan Update a regional Multi-Species Habitat Conservation Plan and a transportation corridor study. While much has been accomplished, many questions remain: What were the project expectations and were they achieved? What positive surprises and unanticipated problems surfaced? What will RCIP mean to Riverside County cities? Who will the big winners be? Was it worth it? Will anything change? What will be said about this effort 20 years from now? This session offers attendees an opportunity to hear from those directly involved in the preparation of the RCIP. Leaders from the planning team will share their experiences, shed light on these questions and discuss lessons learned and implications for other regional planning efforts.

Brian Judd, Director of Community Planning & Design, The Planning Center, Costa Mesa, CA (Moderator); Richard Ramella, Consulting Principal, The Planning Center, Costa Mesa, CA; Ed Studor, Administrative Manager, Riverside County Transportation and Land Management Agency, Riverside, CA; Michelle Ouellette, Partner, Best, Best & Krieger LLP, Riverside, CA.

Wednesday, October 20, 2004



7:45 - 9:00 am

Breakfast/Exhibits Open (exhibits close at 12:00 noon)

California Grand Ballroom Foyer

Sponsored by: Palm Springs Modern, Sandborn A/E

9:00 – 10:15 am

Gaining Public Support For High Density

Wednesday 9:00 – 10:15 am, San Jacinto

Planning Commission

Thanks to a variety of factors, primarily changing demographics, lack of land and higher development costs, there is a huge market for higher-density housing, especially in urban areas. This workshop will demonstrate effective ways to gain the necessary public support for higher-densities in your communities. Communication and education is important, but what does that really mean? This program will show: What do you communicate? Whom do you communicate with? We will review the typical challenges governments face and then show them how a strategic approach can help overcome these challenges. We will demonstrate how officials can work together with stakeholders to create higher-density communities and why they are a viable way to provide more housing options for a growing market.

Ken Ryan, Principal, EDAW, Irvine, CA; John Martin, Principal, Martin & Associates, Newport Beach, CA; Daniel Gehman, Associate Principal, Thomas P. Cox: Architects, Irvine, CA.

Learning to Burn: A Planner's Guide to Wildfire II

Wednesday 9:00 – 10:15 am, Santa Rosa

Urban Design

This session highlights the reasons homes burn in urban-wildland interface fires, and what planners can do to prevent losses. This is an overview session outlining how and why fires burn California fire history the two critical components of defensible space and ignition-resistant construction regional hazard analysis and assessment of fire hazard zones using GIS and planning tools for fire mitigation such as CEQA and the General Plan.

Kate Dargan, CDF/Napa County Fire Marshal, St Helena, CA.

A Setback for Stream Setbacks?: Napa County's Recent Experience

Wednesday 9:00 – 10:15 am, Chino A

Urban Design

Napa County is pursuing a variety of conservation strategies related to sustainable land use and protection of natural resources and habitats, while recognizing the critical role that agriculture plays in the regional economy and quality of life for both residents and visitors. The presentation will review the County's recent unsuccessful experience implementing a stream-setback ordinance, highlighting the current challenges facing environmentally oriented regulations. Presenters will share lessons learned regarding how to involve and educate skeptical citizens on complex environmental issues obstacles to avoid when pursuing regional planning efforts as well as the Next Steps: Where do we go from here?

Patrick Lowe, Deputy Planning Director/Conservation Division, Napa County Conservation, Development and Planning Department, Napa, CA; Austin McInerney, AICP, Principal, Austin McInerney Consulting, CA.



Wednesday, October 20, 2004

AICP Examination Crash Review

Wednesday 9:00 – 10:15 am, Andreas

Professional Development

The AICP Exam in November is just around the corner. If you have registered to take the exam, you don't want to miss this chance to meet fellow test-takers attend a crash review course and get some last-minute advice from your Professional Development Officers. You will also get advice from people who have just passed the exam in May. Make sure you also attend the conference session on Planning Ethics, a key topic on the AICP Exam. In that session expert planners from both the private and public sectors will moderate discussions with audience on planning ethics using realistic scenarios.

Veronica Tam, AICP, Principal, Cotton/Bridges/Associates, a Division of P&D Consultants, Inc., Vice President of Professional Development, CCAPA, Pasadena, CA (Moderator); Professional Development Officers – Local Sections: David Storer, AICP (Sacramento), Christina Ratcliffe, AICP (Northern), Jim Lopes, AICP (Central Coast), Mike Waiczis, AICP (Central), Kim Christensen, AICP, (Los Angeles), Nelson Miller, AICP (Inland), and Gulsum Rustemoglu and Lance Schulte, AICP (San Diego)

How Charrettes Support Smart Growth in California

Wednesday 9:00 – 10:15 am, Chino B

Professional Development

The Charrette has proven power to gain community support for the challenges of land use, smart growth preservation affordable housing and others facing our communities. The Fagan Canyon Plan case study demonstrates how Charrettes can be used to design smart growth neighborhoods with a range of housing types and prices. A seven-day Charrette was held in October 2003 resulting in a plan to develop a 2200-acre canyon area into walkable mixed-use neighborhoods that address the City's housing shortage. The Charrette's iterative design-testing and feedback process resulted in widespread support for the plan demonstrating how Charrettes can be used to collaboratively address issues of growth and affordability in California.

Bill Lennertz, Executive Director, National Charrette Institute, Portland, OR; Steve Coyle, AIA, Principal, LCA Town Planning & Architecture, LLC, Portland, OR.

Shaping Future Growth and Commute Patterns: Can Inter-Regional Partnerships Achieve A More Equitable Jobs/Housing Balance?

Wednesday 9:00 – 10:15 am, Pueblo A

Professional Development

Regions are grappling with the challenges of serious imbalances in jobs and housing growth across county lines and oftentimes between regions. Increasing numbers of long distance commuters generated by land use decisions have serious impacts on transportation, our environment and general quality of life, and Inter-Regional Partnerships are being convened with the support of the State Legislature and the California Department of Housing & Community Development to establish a framework that would allow local policy-makers from the participant councils of government to address the inter-relationships between future jobs/housing balance, and the concurrent impacts on transportation and air quality.

Susan A. DeSantis, Regional Land Use and Transportation Consultant, Irvine, CA.

Wednesday, October 20, 2004



Integrating the Safety Element and GIS

Wednesday 9:00 – 10:15 am, Catalina

Technology

The purpose of the session is to show planners and practitioners the methods for creating modern Safety Elements to the General Plan that are engaging to read, easy to use comprehensive and which utilize data that can be integrated into a geographic information system. Demonstrations will be provided using a computer with overhead projector of the ways that data can be used by the GIS. Publishing the document to the Internet will also be demonstrated. Techniques learned are directly applicable to other Elements such as Noise Open Space and Conservation and Land Use.

Tania Gonzalez, Project Geologist, Vice-President and a senior partner of Earth Consultants International, Tustin, CA; Jeff Hamilton, Senior Planner, City of Glendale, Glendale, CA.

Watersheds: The New Approach to Urban Planning

Wednesday 9:00 – 10:15 am, Mojave Learning Center

Habitat Conservation Plans

If your image of watershed planning was relevant only to salmon-filled wild rivers, think again. In fact urban watersheds have recently received more attention and more importantly funding. This panel will explore how watershed planning is increasingly being recognized as the new alternative approach to urban planning. You will learn how the many complex land and water resource issues plaguing your community can be difficult to resolve because they do not fit in neatly within traditional jurisdictional boundaries. This session will teach you how form beneficial partnerships across typical political and organizational lines in order to address these issues in a more creative and effective manner.

Mark Silling, Project Manager, MIG, Pasadena CA (Moderator); Daniel Iacofano, FAICP, Principal, MIG, Berkeley CA; Susan Avila, City of Azusa, Azusa, CA; Belinda Faustinos, Executive Director, San Gabriel & Lower Los Angeles Rivers and Mountains Conservancy RMC, Alhambra, CA; Eileen Takata, Watershed Planner, County of Orange, Santa Ana, CA.

10:30 – 11:45 am

The Costs of Green

Wednesday 10:30 – 11:45 am, San Jacinto

Planning Commission

As local governments across the state are adopting the Leadership in Energy and Environmental Design Rating System (LEED) for their projects and raising the environmental standards of construction, they are faced with the challenge of keeping costs reasonable. Keeping LEED project costs reasonable is an issue of fundamental concern for governments as they move to adopt green standards. This program will discuss some innovative examples that accomplished this—what worked, what didn't and why.

Cathy Baranger, Senior Associate, EDAW, Irvine, CA; John Martin, Principal, Martin & Associates, Newport Beach, CA.



Wednesday, October 20, 2004

Learning to Burn: A Planner's Guide to Wildfire III

Wednesday 10:30 – 11:45 am, Santa Rosa

Urban Design

Special three session program. This session highlights the reasons homes burn in urban-wildland interface fires, and what planners can do to prevent losses. This is an overview session outlining how and why fires burn California fire history the two critical components of defensible space and ignition-resistant construction regional hazard analysis and assessment of fire hazard zones using GIS and planning tools for fire mitigation such as CEQA and the General Plan.

Kate Dargan, CDF/Napa County Fire Marshal, St Helena, CA.

Creating A Live/Work Neighborhoods out of Industrial Land

Wednesday 10:30 – 11:45 am, Chino A

Urban Design

The City of Sierra Madre is currently adopting a Specific Plan with a vision of creating a live/work neighborhood that allows for a variety of business activities ranging from artisans to attorneys to coffee shops. The Montecito Avenue Specific Plan fosters innovation through creative housing types and building forms. Through the development of a formed based code that focuses on building forms and types, Sierra Madre was able to adopt a Specific Plan that recognizes that building uses change over time while the building form does not. The project along with the environmental review will be completed by mid-July.

Kurt Christiansen, Development Services Director, City of Sierra Madre, CA; Mark Persico, AICP, Project Manager, Persico Planning Partnership, Pasadena, CA; Curtis Stiles, CPS Landscape Architects; Jacobs Shira, CPS Landscape Architects; Cline Tyson, Growdon + Cline Architects.

How We Created an Urban Shoreline Park While Being Attacked by Wild Artists, Loose Dogs, Mad Surfers, Incensed Ecologists, Flapping Birders, Extreme Bicyclists, Gangs of Soccer Dads, and Bat-wielding Little Leaguers (or How We Held a Love-in in Berkeley)

Wednesday 10:30 – 11:45 am, Chino B

Professional Development

Preparing the Eastshore State Park General Plan encompassed: the birthplace of California's environmental movement, San Francisco Bay waterfronts of 5 very vocal cities (Berkeley, Albany Richmond Emeryville Oakland, citizens who have continuously advocated for the park since the 1960's, and 4,000 passionate stakeholders. The East Bay Regional Park District, and Wallace Roberts and Todd led a multi-agency regional planning process to overwhelming public support for California's newest State Seashore. Hear from project leaders and from the Citizens for the Eastshore State Park about the award-winning Eastshore project, a prototype for effectively addressing diverse complex and competing land use interests statewide.

Laurence L. Tong, Interagency Planning Manager, East Bay Regional Park District, Oakland, CA; Stephen D. Hammond, Director of Planning, WRT San Francisco, San Francisco, CA; Robert C. Cheasty, President, Citizens for the Eastshore State Park, Albany CA.

Wednesday, October 20, 2004



Using Partnerships and Innovative Planning Tools to Achieve Sustainable Infill Development in the Sierras

Wednesday 10:30 – 11:45 am, Pueblo A

Professional Development

The session focuses on planning the Truckee Rail yard, a key 37 acre infill site in a rapidly growing resort community just north of Lake Tahoe. The site provides a key infill opportunity expanding Truckee's historic downtown with mixed use development including much needed workforce housing while resulting in the redevelopment of a neglected Brownfield. Opportunities stalled for many years were reinvigorated when the site was purchased by Holliday Development Company. This purchase was triggered by a Sustainable Communities Grant from the State Treasures Office received by the Town in 2003. This session will focus on the unique partnerships and innovative planning tools that are being used in the development of the Plan.

Tony Lashbrook, Community Development Director, Town of Truckee, Truckee, CA; Darin Dinsmore, Consulting Principal, Sierra Studio, Opticos Design, Inc., Truckee, CA; Rick Holliday, Holliday Development Company, Emeryville, CA; Steve Sakurai, Executive Director, California Pollution Control Financing Authority.

Regional Water Supply Planning: Does Securing a Water Supply Induce Growth?

Wednesday 10:30 – 11:45 am, Andreas

Regional Planning

Water supply planning has become increasingly complex in California as the relationship between land use and water supply has been disputed. Water supply planning including development of supplemental, emergency and drought-resistance sources improvements in quality and reliability and even water conservation has been aggressively opposed by those seeking to limit land development and growth through controls on water supply planning. Historically, water supply planning has been responsive to local and regional land use planning and related projections of population growth and subsequent water demand and has been viewed as accommodating planned growth rather than as a catalyst for new growth. Increasingly water is being viewed as the essential element supporting urban growth considered to be of greater importance than roads sewer schools and all the other utility functions and political and legal entitlements upon which land development depends. In the field of environmental impact assessment analysts are challenged to find that water supply planning constitutes an adverse growth inducing impact a finding that is anathema to water supply agencies who view their planning as mandated by charter and essential to the public's health safety and welfare. This session examines these conflicts, and suggests some strategies for planners to address the nexus between their fundamental role in planning to accommodate future water demands and the ultimate land development that will create those demands.

Larry Purcell, Water Resources Manager, San Diego County Water Authority, San Diego; Jeffrey Harvey, PhD, General Manager, Greystone Environmental Consultants, Inc., Sacramento, CA; Scott Galati, JD, Managing Partner, Galati & Blek LLP, Sacramento CA.



Wednesday, October 20, 2004

Building an Integrated Information Management System for the Lake Tahoe Basin: Status, Lessons Learned, and Next Steps

Wednesday 10:30 – 11:45 am, Catalina

Technology

The Tahoe Integrated Information Management System (TIIMS) is a multi-agency, cutting-edge information management system to house and disseminate information on the Lake Tahoe Basin. TIIMS provides an online web-based gateway to information resources using the latest Internet and GIS technologies enabling planners and other users to contribute share and access valuable information to evaluate the health and improve the quality of the Lake Tahoe Basin environment. This session will describe the process for creating TIIMS the TIIMS prototype (<http://www.tiims.org/>) lessons learned for other jurisdictions, and next steps for full system development.

Tricia York, Senior Environmental Scientist, Tahoe Regional Planning Agency, Stateline; William Samuels, PhD, Senior Environmental Scientist & GIS Analyst, SAIC, McLean, VA; Cary Gaunt, Senior Planner & Public Outreach Specialist, SAIC, Dummerston, VT.

MSHCPs for Dummies: Complying with the Western Riverside County MSHCP

Wednesday 10:30 – 11:45 am, Mojave Learning Center

Habitat Conservation Plans

Now that the USFWS has actually issued the Section 10 (a) permit to Riverside County for the Western Riverside County MSHCP, how does one comply with this Plan and get the necessary Take Authority to develop a site? The Plan will be implemented either by Riverside County officials for projects within County jurisdiction or by City officials for those projects within a City's boundaries. Although a municipal government must meet the minimum requirements of the Plan each has developed or is developing its own implementing procedures for the Plan. This conference session will include panel members from Riverside County City Planning Departments and private consultants that will show you how to comply with the Western Riverside County MSHCP process.

Thomas J. McGill, PhD, Principal/Regional Manager, Michael Brandman Associates, San Bernardino, CA; Kent Norton, AICP REA, Environmental Services Section Manager, Michael Brandman Associates, San Bernardino, CA; Nelson Miller, Senior Project Manager, Hogle-Ireland, Inc, Riverside, CA; Ernie Edgar, Planner, City of Beaumont, Beaumont, CA.