



2004 CCAPA Conference Participant Biographies

Donald R. Ackley, M.S.

(Agricultural Education Mobile Workshop)

Mr. Ackley is currently the Coachella Valley Water District's Water Management Section Supervisor responsible for efficient water use throughout the District. His former position as the Mobile Lab Team Leader/Program Coordinator for the Coachella Valley Resource Conservation District resulted in the auditing of over 600 irrigation sites throughout the Coachella Valley including over 300 farms and 60 golf courses. Before assuming his turfgrass management teaching assignments at University of California, Riverside, Extension, he taught Soil Science, Irrigation, Pesticides and Conservation of Natural Resources at the College of the Desert for 20 years as an adjunct faculty member. He is a Certified Irrigation Manager, a Certified Agricultural Irrigation Specialist and a Certified Landscape/Golf Course Irrigation Auditor with the Irrigation Association as well as a Certified Crop Advisor with the American Society of Agronomy. He also holds a Qualified Pesticide Applicator's License in 9 categories with the California Department of Pesticide Regulation.

Alex Al-Agha, City Engineer, City of Chula Vista, 276 Fourth Ave, Chula Vista, CA 91910, (619) 691-5028, salagha@ci.chula-vista.ca.us.

(Ensuring Quality of Life for Growing Cities: The Chula Vista Model)

Alex oversees all aspects of public infrastructure in both existing and newly developing areas of the city. He also oversees the issuance of building permits and the collection of impact fees. Using this information, his staff tracks and calculates DIF credits resulting when developers construct public facilities in order to meet quality of life standards imposed by the General Plan and other policies.

Michael Allen, PhD, Director, Center for Conservation Biology University of California Riverside CA, 92521, (909) 787-5484

michael.allen@ucr.edu.

(Regional Habitat Conservation Plans I)

As the founder and director of the Center for Conservation Biology at the University of California, Riverside, Dr. Allen has been a leader in bridging the gap between academic science and land use planning. Dr. Allen is an internationally recognized scientist with significant expertise in leading peer review panels, including 2 years as Program Officer for the Division of Environmental Biology of the National Science Foundation. Dr. Allen has led the peer review panels for the Western Riverside County Multiple Species Habitat Conservation Plan and the Northern and Eastern Colorado Desert Coordinated Management Plan. He is the principal investigator of the Biological Monitoring Project for the Coachella Valley Multiple Species Habitat Conservation Plan.

Alex Amoroso, AICP, Principal Planner, Association of Bay Area Governments, P.O. Box 2050, Oakland, CA, 94604, (510)464-7955,

alex@abag.ca.gov.

(Regional Planning in California: One Size Does Not Fit All (co-Moderator))

Alex's work with ABAG includes multi-county and inter-regional coordination activities (including the Inter-Regional Partnership), the Smart Growth Project, the State mandated RHNA process for the Bay Area region, and other programs to address a variety of regional planning issues. Prior to his work with ABAG, Alex has been both a planning consultant and local planner in the Bay Area working on a variety of projects. Alex is a member of the California Planning Roundtable (CPR). Along with his regular professional responsibilities, Alex provides occasional college lectures, and participates in other local planning issues in his community.

Guy Asaro, Vice President, The Eastlake Company 900 Lane Avenue Suite 100 Chula Vista CA 91914, (619) 421-0127

asaro@eastlakeco.com.

(Ensuring Quality of Life for Growing Cities: The Chula Vista Model)

Guy's responsibilities include planning, entitlement and development of future Eastlake neighborhoods. He also works directly with local, regional, and state agencies on behalf of Eastlake to ensure efficient and effective development of regional infrastructure serving the community. Eastlake was one of Chula Vista's first master planned communities.

Susan Avila, City of Azusa, 1201 N. Azusa Avenue, Azusa, CA 91702, (626) 969-2491, savila@ci.azusa.ca.us.

(Watersheds: The New Approach to Urban Planning)

Azusa is the first city within the San Gabriel River watershed. Therefore, Ms. Avila is challenged with the conflicts between providing open space, recreational space, and maintaining water quality for Azusa and the entire watershed. Ms. Avila has met this challenge with innovative ideas and perseverance.

Tom Bandy, Director of Municipal Finance, Pacific Municipal Consultants, 10951 Sorrento Valley Rd., Suite 1A, San Diego, CA 92121,

(858) 453-3602, tbandy@pacificmunicipal.com.

(Ensuring Quality of Life for Growing Cities: The Chula Vista Model)

Tom specializes in public facility funding and financing projects for cities, counties, and special districts. He has been involved in the city of Chula Vista since 1988 where he has prepared impact fee reports and updates, Public Facility Financing Plans, managed the formation of special districts, assisted in drafting the city's Growth Management Program, audited the cost of developer-constructed improvements, and he is currently managing the DIF credit process.

Erin Banks, Senior Associate, Design, Community & Environment, 1600 Shattuck Avenue, Suite 222, Berkeley, CA 94709, (510) 848-3815,

erin@dceplanning.com.

(Beyond 20/20: Creating a Successful Visioning Process)

Erin Banks is a Senior Associate at DC&E and recently managed the Livermore Vision Project and the subsequent General Plan Update. Ms. Banks has 9 years of experience in community and environmental planning and has worked in communities throughout the Bay Area.

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Phil Banta, AIA Architect, Principal Phil Banta Design, Emeryville, CA (510) 654-3255 pbanta@bantadesign.com.

(Who's Living Who's Working: Exploring the Evolution of Work-Live Development)

Philip directs design and maintains client contact from beginning to completion of individual projects. His responsibility centers upon achieving the artistic, programmatic, and financial success of each project taken on by the firm. He has unique design skills in energy conservation, natural daylighting and the integration of landscape into the building solution. In his 22 years of creating an idea-based architecture he has received international recognition for his award-winning work. Philip is on the Board of Directors for the Real Estate Alliance of the City of Hope cancer research hospital and is a director of WOCA, the West Oakland Commerce Association. He is the founder of the Emery High Mentor Program and participates in non-profit planning groups for a variety of towns throughout the Bay Area. He graduated magna cum laude from Harvard University and earned his Masters of Architecture at UC Berkeley where he also won the John K. Branner Traveling Fellowship Award. He has taught as a visiting lecturer at both UC Berkeley and the University of Texas at Austin. He is licensed in the State of California: C 14646.

Cathy Baranger, Senior Associate, EDAW, 2737 Campus Drive, Irvine, CA 92612, (949) 660-8044, barangerc@edaw.com.

(The Costs of Green)

Cathy Baranger is a senior associate with EDAW—one of the world's largest land and environment-based planning and design firms. Baranger has over 25 years of planning experience working for and with local government agencies. Her projects include preparation of design guidelines, specific plans, master plans and governmental regulations. She has worked extensively with city planners in processing documents for approval at planning commissions and city councils. In addition, Baranger is a leader in EDAW's Green Communities Initiative. She is LEED™ accredited and has developed sustainable programs for a number of residential developments. She is a member of the Urban Land Institute and the American Planning Association.

Ron Bass, JD, AICP, Jones & Stokes 78 6th Street Ashland, OR 97520, (541)488-5767, RBass@jsanet.com.

(CEQA 2004 Update: "The Three Directors")

Mr. Bass is an environmental planner and attorney with substantial experience in environmental impact assessment, and environmental education. Ron has managed, prepared, or reviewed a broad variety environmental impact and planning studies for federal, state, and local agencies. He is a co-author of The CEQA Desk Book and The NEPA Book and has conducted hundreds of training courses on compliance with CEQA and NEPA. He was also formerly a Director of the State Clearinghouse.

Steve Bein, Vice President, Geographic Information Systems RBF Consulting 14725 Alton Parkway Irvine CA 92618, (949) 855-3642 sbein@rbf.com.

(Technology & Public Involvement: When, What Why, and How (...much)?)

For the last 3 years Mr. Bein has been in charge of all aspects of GIS data, analysis and mapping for the \$28 Million Riverside County Integrated Project. This landmark project for a California County roughly the size of the State of New Jersey endeavors to leverage GIS technology to simultaneously integrate an 18 member consultant Team, working toward a new General Plan, Transportation Corridor Planning, and a Multi-Species Habitat Conservation Plan. Mr. Bein will discuss the unique approaches using GIS for both Team integration and public outreach. With RBF, Mr. Bein is responsible for the development and use of GIS and Internet based technologies to enhance the success of RBF's Planning and Engineering projects. Mr. Bein is a registered Civil Engineer in California with a background of over 15 years in Water Resources Planning, Land Development and Transportation engineering. He is currently teaching a course at the University of California, Irvine Extension in Geographic Information Systems, and is the Chairman of the National GIS Committee for the American Society of Civil Engineers (ASCE), and Chairman of the E-Technology Committee for the California Engineers and Land Surveyors of California.

Al Bell, Principal, The Planning Center, 1580 Metro Drive, Costa Mesa CA 92626, (714) 966-9220, abell@planningcenter.com.

(Innovative Communities: Creative Approaches to Making Great Communities Happen)

Forty-four years of planning experience, split between public and private sector planning. Extensive experience in regional, county and local plans as well as strategic planning.

Dena Belzer, Principal, Strategic Economics 2991 Shattuck Avenue Suite 203 Berkeley CA 94705.

(If "Mixed Use" is the Answer, What's the Question?)

Dena Belzer is a specialist in urban and regional economics and has assisted numerous public and private clients with creating more sustainable communities for people to live and work. She recently completed a national study that looks at opportunities for and barriers to mixed use, transit-oriented development.

Monica Benitez, Senior Policy Analyst, Latino Issues Forum, (626) 588-2386, monica@lif.org.

(Latino New Urbanism - Policy and Practice: The Growing Niche)

Monica Benitez is a Senior Policy Analyst for Latino Issues Forum. Ms. Benitez worked with the University of Southern California, Tobacco Industry Monitoring Evaluation Project as a project specialist and researcher. Moreover, she also worked in China on a research project that focuses on HIV/AIDS among the migrant community of Chengdu. In addition to public health research, Ms. Benitez has worked with the Mexican American Legal Defense Fund (MALDEF) and Maternal Child Health Access on identifying health disparities among Latinos and improving access. She advocated on behalf of the Latino families, organized community forums to ensure the Latino community's voice was heard in the legislature, local town halls, and in the university research centers. Ms. Benitez received her Master's Degree in Public Health from the University of Southern California.



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**Donna Bero, Executive Director, Adopt-A-Watershed 38 Keyes Avenue, #5, The Presidio, San Francisco, CA 94129, (415)561-4605
donna@adopt-a-watershed.org.**

(Urban Parks and Open Space--New Models for Serving Low-Income Communities and Communities of Color)

Donna Bero is Executive Director of Adopt-A-Watershed, a national non profit agency based in San Francisco. She has nearly 20 years of experience in operating public benefit organizations in a variety of communities, from urban to rural. She focuses on building collaborative environments between diverse community groups, forging partnerships between government, foundations, private sector and community groups, creating a healthy climate for private investment and philanthropic involvement for educational programs, capital campaigns and community restoration projects. Donna has designed award winning programs for city parks, and launched the City Parks Alliance, a group who advocates for urban green space on a national level, hosting nationwide conferences that place the successes of regional programs within a national context. Donna also chairs a statewide working group for the California Environmental Education Initiative and is a member of state and national efforts to build inclusive outreach programs that reflect the culture and priorities of the communities they serve. Donna received BA in Art, from UC Berkeley.

Vince Bertoni, AICP, Director of Planning and Building Services, City of Santa Clarita 23910 Valencia Blvd, Suite 300, Santa Clarita, CA 91355, (661)255-4365, vbertoni@santa-clarita.com.

(Whose Organization is this Anyway?)

Vince Bertoni has over 15 years of professional planning experience, previously serving as the Planning Director for the City of Malibu and as a staff planner for the cities of Rancho Cucamonga and Redlands. He is active in a variety of professional organizations, including the American Planning Association (APA) where he was previously the Director of the Los Angeles Section and is currently serving as the Vice President for Policy and Legislation for the California Chapter. In addition, he is active with the League of California Cities, previously serving as President of the League's Planning and Community Development Department and is currently a member of the League's Board of Directors. Vince has taken a lead role in a variety of state legislative issues, actively guiding Cal APA's legislative agenda as well as serving on the state's Housing Element Reform Working Group. Vince has a bachelor's degree in Transportation and Urban Geography from San Diego State University and is a member of the American Institute of Certified Planners (AICP).

**Christopher Beynon, Urban Planning and Project Manager, 800 Hearst Avenue, Berkeley, CA 94710, (510) 845-7549,
Chrisb@migcom.com.**

(Urban Neighborhoods and Districts: Building Blocks for the 21st Century Downtown)

Christopher Beynon has project management, research and consulting experience in regional planning, urban planning, public policy, land use planning, community relations and group facilitation. Mr. Beynon has provided planning, facilitation, project management, and GIS database development expertise for several MIG projects, including the UC Davis Long Range Development Plan; Spokane Riverfront Park Master Plan; Los Angeles Downtown Strategic Action Plan; Long Beach Downtown Strategic Action Plan, and the Brentwood General Plan Update. Mr. Beynon received his Masters of Geography, Urban Planning from the University of Utah at Salt Lake City.

**Rick Bishop, Executive Director, Western Riverside Council of Governments, Riverside County Administrative Center Annex,
4080 Lemon Street, 3rd Floor, Riverside, CA 92501,(909)-955-7985,bishop@wrcog.cog.ca.us.**

(Regional Solutions to Transportation Funding)

Rick Bishop has over 20 years of intergovernmental planning experience in both the public and private sectors and is the Executive Director of the Western Riverside Council of Governments (WRCOG), located in Riverside, California. Mr. Bishop has directed and assisted in the development of various countywide programs addressing federal, state, regional and local mandates on local governments in diverse subject areas such as growth management, congestion management, air quality and integrated waste management. Rick is regularly called upon to monitor, participate in and provide recommendations to elected officials related to the development of regional growth management, growth forecast and regional transportation planning strategies and air quality activities. Rick has authored a number of planning documents utilized by jurisdictions in Southern California, including model transportation demand management ordinances, smart growth studies, and general plan growth management element templates. He has served as negotiator for numerous public facilities development agreements, developed approaches to implement various statewide planning requirements, such as AB 939 Source Reduction and Recycling Elements, administered countywide legislative programs, created fiscal impact reporting processes to assess the viability of project proposals to pay for infrastructure demands, and developed procedures for tracking development projects to ensure that needed public facilities keep pace with development. In 2003, Rick spearheaded efforts to establish a transportation fee program for western Riverside County adopted by all 15 jurisdictions in the WRCOG region that will accomplish \$2.6 billion in transportation improvements during the next 20 years. Since 1983, Rick has developed and instructed a variety of courses in Geography and Environmental Studies at colleges and universities in Southern California. Regional Solutions to Transportation Funding

Herrington, Brent E., Vice President/General Manager, DMB Associates, Inc.

(What Women Really Want in Neighborhoods, Homes and Communities)

Brent Herrington serves as Vice President of DMB Associates Inc. and as General Manager for the nationally acclaimed DC Ranch development, an award-winning 8,000 acre planned community located at the geographic center of Scottsdale, Arizona. Prior to joining DMB, Brent served as Town Manager for Celebration, a 4,000 acre master-planned community currently under development in central Florida by the Walt Disney Company. He also served for 13 years as Vice President of Capital Consultants Management Corporation, one of the nation's leading master-planned community management and consulting firms. Brent served as national president for the Community Associations Institute Research Foundation, based in Washington, D.C. and currently serves as Chair of the Urban Land Institute's Community Development Council. He served for four years on a nationwide task forced organized by Freddie Mac to increase home ownership opportunities in the affordable and subsidized housing sectors.

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John Bridges, FAICP, Senior Vice President, Cotton/Bridges/Associates, A Division of P&D Consultants, Inc, 8954 Rio San Diego Drive, Suite 610, San Diego, California 92108, (619) 291-1347 x 250, John.Bridges@cbaplaning.com.

(Planning Ethics)

John Bridges has over 25 years of experience as an urban and environmental planner with a broad background in public and private sector planning. He leads the operation of Cotton/Bridges/Associates and directs the Urban Planning and Environmental Services section of P&D Consultants, Inc., overseeing the works of more than 60 professionals. As a consultant, Mr. Bridges has assisted local governments with many urban and environmental planning efforts, including the preparation of general and specific plans, zoning ordinances, local coastal programs, housing elements, housing plans and strategies, redevelopment projects, design guidelines, and public participation programs. While working as a public agency planner, Mr. Bridges supervised permit processing, environmental review, long range planning, and many other facets of municipal planning department operations. Active in APA, Mr. Bridges is a Fellow of the American Institute of Certified Planners, Past Chair of the Chapter Presidents Council for National APA, and Past President of California Chapter APA. He also teaches UCLA extension courses on environmental project management and environmental document preparation, and has served as a member of the APA/AEP CEQA Task Force.

Robert Brockman, AICP, Director of Community Development, City of Rancho Mirage, 69-825 Highway 111, Rancho Mirage, CA 92270, (760) 328-2266, robertb@ci.rancho-mirage.ca.us

(Resort Development Mobile Workshop)

Rancho Mirage Community Development Director since 1989 - present. During this time Rancho Mirage has grown into a premier resort residential community. Currently serving on the San Jacinto and Santa Rosa Mountains National Monument Advisory Committee. Before coming to Rancho Mirage, was the Manager of Comprehensive and Redevelopment Planning for the City of Colorado Springs and held various positions for the City of Detroit. BUS, University of Illinois and Master's Degree in Urban Planning from Wayne State University. Charter Member of AICP. Mr. Brockman plans to present the historic Thunderbird Country Club during this mobile workshop.

Mark Brodeur, FIUD, Principal RRM Design Group, 31831 Camino Capistrano, Suite 200, San Juan Capistrano, CA 92675, (949) 608-4008, mjbrodeur@rrmdesign.com.

(Hands-On Design Review - Making it Happen)

Mark J. Brodeur, FIUD, is an urban designer with over 26 years of professional experience. Mark has a particularly well rounded view of the design review process having worked for both the public and private sectors. He has prepared over 50 design guideline manuals for his municipal clients throughout California. Mark has served "behind the front counter" and has also served as the chairman of the design review board in his home community. While Mark firmly believes in the design review process, he constantly hears of the abuses of that process. It is his desire to instruct cities and their staffs in how to prepare high quality design review reports and to give developers the type of information they need to respond to the concerns of the City.

Jennifer T. Buckman, Partner, Environmental Law & Natural Resources Practice Group, Best, Best and Kreiger LLP, 400 Capitol Mall, Suite 1650, Sacramento, CA 95814, (916) 325-4000, Jennifer.Buckman@bbklaw.com.

(Introduction to CEQA)

Ms. Buckman supervised the preparation of local CEQA Guidelines for over 90 public agencies, including changes to incorporate the terms of the new municipal separate storm sewer ("MS4") National Pollution Discharge Elimination System ("NPDES") permits issued under the Clean Water Act. Ms. Buckman regularly publishes articles and teaches courses on CEQA, the federal and state ESAs, and water law. Ms. Buckman has taught courses and seminars on CEQA for the University of California, Riverside's extension program, the Association of Environmental Professionals (AEP) and the American Planning Association (APA). Recently, she also published an article on implementation of the new water supply planning laws in the statewide magazine of the California chapter of the AEP.

Dan Cain

(Salton Sea Mobile Workshop)

Dan Cain is the Senior Administrative Analyst for the Salton Sea Authority. Dan is responsible for managing the various pilot projects that the Authority implements. Dan has a strong background in construction and has over 30 years of project management skills. Dan is certified by the State of California in water and wastewater treatment and is a certified ICBO plans examiner. Dan completed his graduate work at Chapman University and holds a Masters degree in Human Resource Management. He also graduated from Cal State University San Bernardino with a Bachelors of Art degree in Business Administration. Dan and his wife Debbie, reside in Yucca Valley and have been married for 31 years. They have two grown children with their oldest being a California Highway Patrolman in Indio and the youngest is working at Kaiser Permanente while finishing his MSCE training through MicroSoft. They currently have two grandchildren. Dan's outside interests include fishing, traveling, gardening and helping people.

Vicki Campbell, Conservation Planning and Consultation Coordinator, California/Nevada Operations Office, U.S. Fish and Wildlife Service, 2800 Cottage Way, W-2606, Sacramento, CA 95825-1846, (916) 414-6464, Vicki_Campbell@fws.gov.

(What A Habitat Conservation Plan and Natural Community Conservation Plan Can Do For You)

Vicki has collaborated on the development of HCPs for 8 years for both NOAA Fisheries and the Fish and Wildlife Service, and now oversees HCPs for all of California and Nevada. She has worked on HCPs for wild lands as well as urban areas, and for terrestrial as well as aquatic species. She is an instructor for the HCP course at the Fish and Wildlife Training Center in West Virginia. Vicki has a total of 13 years of experience working on endangered species issues. The Fish and Wildlife Service website on HCPs can be found at <http://endangered.fws.gov/hcp/>.

Mollie Carmichael, Vice President, Residential Product Planning, The Irvine Community Development Company, Newport Beach, CA.

(What Women Really Want in Neighborhoods, Homes and Communities)

Ms. Carmichael's responsibilities include market research, analysis and strategic product planning for all Irvine Company developments on the Irvine Ranch in Orange County, California. Prior to joining The Irvine Company, Mollie was Vice President of Strategic Marketing for Pulte Homes, one of the nation's largest home builders. In this position she directed all aspects of strategic residential planning, including consumer, competitive and economic research and provided product criteria for both conventional and active adult developments in Northern and Southern California.



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Alan Carreon, Associate Planner, Community Development Department, City of Walnut Creek, 1666 North Main Street, Walnut Creek, CA 94596, (925) 943-5899 Ext. 210, Carreon@ci.walnut-creek.ca.us.

(Applying GIS to the Preparation of General Plans)

Member of the City of Walnut Creek, CA General Plan 2025 Update Team and is responsible for data development and analysis, graphics, and GIS administration. Mr. Carreon received his BS Degree, Magna Cum Laude, from Cal Poly San Luis Obispo in City and Regional Planning, and focused on urban design, applied community planning, and the use of technology in planning. Prior to attending Cal Poly he served as a CADD designer with an engineering firm studying the development of natural gas vehicle fueling stations. Alan has private experience in mechanical engineering, resort and hotel planning, and architectural design. At the City of Fairfield, CA he co-authored a comprehensive zoning ordinance update, assisted in data gathering, data analysis, and graphics production. While serving as a Senior Educational Facilities Planner with the University of California he administered over \$300 million in capital facilities renewal projects across the state.

Robert C. Cheasty, President, Citizens for the Eastshore State Park P. O. Box 6087, Albany, CA 94706, (510) 848-0800, eastshorepark@hotmail.com.

(How We Created an Urban Shoreline Park While Being Attacked by Wild Artists, Loose Dogs, Mad Surfers, Incensed Ecologists, Flapping Birders, Extreme Bicyclists, Gangs of Soccer Dads, and Bat-wielding Little Leaguers (or How We Held a Love-in in Berkeley))

Robert Cheasty is a founding member of the organization founded in 1985 to create a state park on the east shore of San Francisco Bay. Their 25 year effort helped yield the Eastshore State Park in December 2002. He also co-founded and has chaired Citizens for the Albany Shoreline and currently serves as President of the Bay Dredging Action Coalition, dedicated to ecologically sound dredging solutions in SF Bay. Mr. Cheasty's past public positions include Mayor of Albany; Chair, Albany Redevelopment Board; Chair, Albany Pension Board; President, Solano Avenue Association; Co-Chair, Albany Earthquake Preparedness Program. Mr. Cheasty is a partner in the law firm of Cheasty & Cheasty, in Berkeley, California, where he handles general litigation, including cases regarding intellectual property, tort claims and property disputes. He has written numerous articles and has lectured at the University of California at the Berkeley School of Urban Planning, at the graduate and undergraduate levels.

Kurt Christiansen, Development Services Director, City of Sierra Madre, (626) 355-4239, kchristiansen@ci.sierra-madre.ca.us.

(Creating A Live/Work Neighborhood Out of Industrial Land)

Over 15 years of public sector experience including Simi Valley and Calabasas.

Chris Clark, JD AICP, Principal, Crawford Multari & Clark Associates, 641 Higuera Street Suite 302, San Luis Obispo, CA 93401, (805) 541-2622 x14, cwclam@aol.com.

(Opportunities in International Planning: Working In and With Other Countries)

Planner and lawyer, principal with Crawford, Multari & Clark Associates, San Luis Obispo (since 1997), adjunct instructor at Cal Poly San Luis Obispo for land use law and water law (since 1992). Visiting professor for architecture and planning at Universitat Politècnica de Catalunya, Barcelona Spain (2003-2004) teaching overseas development and management and design studio. Principal investigator for environmental regulatory requirements for environmental planning in Sakhalin Island, Russia and Ecuador while with Fugro West, international engineering company (1992-1997).

Coleen Clementson, General Plan Program Manager, City of San Diego Community Services Division and 600 B Street, San Diego, CA 92101.

(Planning for 3R Communities: Resort, Recreation and Retirement; Beyond 20/20: Creating a Successful Visioning Process)

As the General Plan Manager for San Diego, Ms. Clementson is aware of the challenge of developing guiding goals and policies addressing the needs of all citizens of the community, including retirees.

Chuck Coe, AICP, Community Development Department, 13220 Central Avenue, Chino, CA 91710, (909) 591-9811, ccoe@cityofchino.org.

(The Preserve Specific Plan: A Bold New Model for the Inland Empire)

Oversaw the City's involvement in the Plan, including continuous interaction with the City Council, consultants and numerous other participants in the planning process. Broad background at city and county levels.

Rick Cole, City Manager, City of Azusa, 213 E. Foothill Blvd., Azusa, CA 91702, (626) 812-5238, rcole@ci.azusa.ca.us.

(If "Mixed Use" is the Answer, What's the Question?)

Rick Cole is the former mayor of Pasadena, California and has been the City Manager of Azusa for six years. Rick is a nationally-recognized expert in smart growth and is one of the original members of the Congress of the New Urbanism. He is responsible for the implementation of numerous mixed use projects in Pasadena and Azusa.

Annabel Cook, Regional Issues Director, Orange County Council of Governments, 600 W. Santa Ana Boulevard, Suite 214, Santa Ana, CA 92701, (714) 571-5844, acook@occities.org.

(Beyond 20/20: Creating a Successful Visioning Process)

Annabel Cook is currently working on the Growth Visioning/Smart Growth program for the Orange County Council of Governments (OCCOG), the largest single county COG in the state. The program is in its fifth year and with 55 member organizations, includes the county and all of the cities and special districts in the OCCOG region.

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Michael I. Cooke, AICP, Planning Manager, City of Turlock, CA.

(Neighborhood Master Planning: You CAN Always Get What You Want)

As Planning Manager, Michael supervises the Land Use Planning Division of the City of Turlock's Community Development Department, which includes five full-time employees. The Planning Division is responsible for current planning, advanced planning and environmental review (CEQA and NEPA). Michael is also a Member of the American Institute of Certified Planners (AICP), and the Association of Environmental Professionals (AEP). In addition to his daily responsibilities as supervisor, he managed the preparation and implementation of the North and Northeast Turlock Master Plans, and the Monte Vista Village Crossings project, a major regional commercial shopping center. The North Turlock and Northeast Turlock Master Plans both won individual awards from the local section of the California Chapter of the American Planning Association (CCAPA).

David Cooper, Conservation Area Manager, Bureau of Land Management BLM Winnemucca Field Office, 5100 E. Winnemucca Blvd. Winnemucca NV 89445, (775) 623-1500.

(Momentary City: City Planning Lessons from Burning Man)

David Cooper of the Bureau of Land Management oversees the federal permit for the Burning Man event every year. The festival's permit is largest special recreation event permitted anywhere by the Bureau of Land Management. David Cooper will discuss the permitting process for the event, including the NEPA review, and discuss the specific mitigations and stipulations attached to the permit. He will also discuss the sustainable practices of the event, and the monitoring BLM does each year to ensure the Burning Man event results in no long-term adverse effects to public land.

Judy Corbett, Executive Director, Local Government Commission, 1414 K Street, Suite 600, Sacramento, CA 95814, (916) 448-1198 X318, jcorbett@lgc.org.

(It's Design, Not Density, Silly!)

Judy Corbett, MS, was the founder and has been the Executive Director of the Local Government Commission for over 20 years. As a graduate student in Human Ecology at UC Davis, she helped to design and develop the internationally-recognized Village Homes Development in Davis CA. Corbett is the coauthor of three books: Village Homes: Solar House Design; A Better Place to Live; and Sustainable Development, Learning from Village Homes. She has authored or edited numerous guidebooks for local government officials on everything from sustainable energy strategies to smart growth, including a recent document for Fannie Mae that applies behavioral research to the design of multifamily housing. In 1999, Corbett was named a "Hero for the Planet" by Time Magazine. She has spoken at conferences and workshops throughout the US, Europe and Mexico.

Elaine Costello, AICP, Director, Community Development Department, City of Mountain View, 500 Castro Street, Mountain View, CA 94039-7540, (650) 903-6456, elaine.costello@ci.mtnview.ca.us.

(Taking the Heat out of the Hearing (Reframing the Public Hearing))

Elaine Costello has been the Community Development Director in Mountain View for the past 11 years. In 2002, Mountain View won a National APA award for its Transit Oriented Development. Before her work in Mountain View, Elaine was the Community Development Director in 2 other Bay Area cities. She has also worked as staff planner and a consultant on major planning projects in California, Boston and Iran. She has an undergraduate degree from Vassar College and a graduate degree in planning from Columbia University. She is a member of the California Planning Roundtable.

Steve Coyle, AIA, Principal, LCA Town Planning & Architecture, LLC, 321 SW 4th Ave., Suite 800 Portland, Oregon 97204, (503) 228-9240 x12, steve@lcaarchitects.com.

(How Charrettes Support Smart Growth in California)

Steve Coyle, founding partner of LCA Town Planning & Architecture and the National Charrette Institute (NCI), has over 30 years of experience as a town planner, urban designer, architect, development advisor and public facilitator in a wide range of public and private projects around the nation. He dedicates his private practice to the design, planning, coding, and implementation of beautiful, sustainable neighborhoods, town and transit-oriented developments, and infill redevelopments, and his non-profit work in the refinement of the theory and practice of the collaborative public planning process. Steve recently directed a seven-day community planning Charrette in Santa Paula, California with national developer Centex Homes and the City of Santa Paula for the planning of Fagan Canyon, a 2200-acre last urban growth area. LCA's other current work in California includes a transit village in Chula Vista and a commercial corridor redevelopment in Contra Costa County.

Paul Crawford, FAICP, Principal, Crawford Multari and Clark Associates, 641 Higuera St., #302, San Luis Obispo, CA 93401, (805) 541-2622, cmca@cmcaplans.com.

(Innovative Communities: Creative Approaches to Making Great Communities Happen)

Mr. Crawford has over 30 years experience. Since forming CMCA in 1990, he has worked on over 70 zoning codes and 25 general plans. Before forming CMCA, he served from 1980 to 1990 as Director of Planning for San Luis Obispo County. He is a graduate of California State Polytechnic University, where he has served as adjunct professor of city and regional planning since 1980. Paul is a member of the Congress for the New Urbanism (CNU).

Daniel J. Curtin, Jr., Esq, Bingham McCutchen, 1333 North California Blvd, Suite 210, Walnut Creek, CA 94596, (925) 975-5351, daniel.curtin@bingham.com.

(Property Rights, Takings, and Exactions: A Legal and Practical Update for Planners)

Dan Curtin is author of "Curtin's California Land Use and Planning Law," now in its 24th edition. He has an international reputation as an attorney, writer, and speaker in the field of takings and exactions. Property Rights, Takings, and Exactions: A Legal and Practical Update for Planners"



2004 CCAPA Conference Participant Biographies

Linda C. Dalton, PhD, AICP, Executive Vice Provost and Chief Planning Officer, California Polytechnic State University, San Luis Obispo, CA 93407, (805) 756-2185, LDalton@calpoly.edu.

(Taking the Heat out of the Hearing (Reframing the Public Hearing))

Linda Dalton is Executive Vice Provost and Chief Planning Officer at Cal Poly San Luis Obispo she coordinates the University's academic and enrollment priorities with the campus master plan. She has served on the Planning Accreditation Board, the California Planning Foundation, the San Luis Obispo Housing Element Task Force, and the Seattle City Planning Commission. CCAPA selected Dr. Dalton for its Distinguished Leadership/Professional Planner Award in 2000. She is a member of the California Planning Roundtable.

Franklin A. Dancy, Project Manager, Morongo Band of Mission Indians, 245 N. Murray St. Suite C, Banning, CA 92220 (909) 755-5212, Franklin_dancy@morongo.org.

(Tribal Revenue Gaming Mobile Workshop)

Mr. Dancy has been in the land use and development field for 29 years. He has worked in diverse public planning environments in California and Illinois and has also served as a facilities siting planner in the wireless telecommunications industry. Mr. Dancy's major achievements include updating the original version of the County of Riverside Zoning Ordinance and overseeing the conversion of a former oil refinery into a Specific Planned residential community in the City of Hercules, CA. Mr. Dancy is presently responsible for writing the Morongo Band of Mission Indians first General Plan which will allow for and accommodate the growth envisioned as a result of the construction of the new twenty-six story Casino Morongo and Resort Spa Facility. The Morongo Indians, a sovereign Indian nation, are also progressing toward their own Tribal Utility and co-generation natural gas fueled electrical power generation plant.

Kate Dargan, CDF/Napa County Fire Marshal, 1199 Big Tree Rd, St Helena CA 93574, (707) 967-1421, Kate.Dargan@fire.ca.gov.

(Learning to Burn: A Planner's Guide to Wildfire I, II & III)

Battalion Chief Kate Dargan has worked in this area of the fire service for 25 years, is the Fire Marshal for Napa County, the co-chair of the California Fire Chiefs Fire prevention Officers Urban-Wildland Fire Committee, and works daily with the planning issues of UWI fires. She graduated in 1986 from Cal Poly-San Luis Obispo with a B.S. in Natural resource Management, and specialized in Environmental Services. She was also a member of the Association for Environmental Professionals. She is passionately committed to training planners to assist with the problems of interface fires and environmental damage.

Tom Davis, AICP, Chief Planning Officer, Agua Caliente Band of Cahuilla Indians Tribal Planning & Engineering, Dept. 650 E. Tahquitz Canyon Way, Palm Springs, CA 92262, (760) 883-1326, tdavis@aguacaliente.net.

(Three Decades of Habitat Conservation Planning in the Coachella Valley)

Mr. Davis has been the Chief Planning Officer for the Tribe for the past ten years. Prior to working for the Tribe, Mr. Davis was a partner in two consulting firms serving cities, counties and real estate development companies. Mr. Davis has extensive experience with multi-discipline, complex land planning projects. His technical background includes land use analysis, site planning, grading design, preparation of ordinances, development standards, land acquisition, and NEPA/CEQA Documentation. Mr. Davis received his Bachelor's Degree in Landscape Architecture at California State Polytechnic University in Pomona. He has completed postgraduate coursework in real estate development.

Kim Delfino, Director, California Program, Defenders of Wildlife, 926 J Street, Suite 522, Sacramento, CA 95814, (916) 313-5809, kdelfino@defenders.org.

(Salton Sea: Will We Implement a Plan or Write an Elegy?)

Kim Delfino is the Director of the California Program for Defenders of Wildlife, where she works on federal and state endangered species, wildlife, water, and public land issues. Ms. Delfino has worked on issues involving the Salton Sea for several years, is a founding member of the Salton Sea Coalition, and is a member of the State Salton Sea Advisory Committee. Defenders of Wildlife is a nonprofit environmental advocacy organization, with more than 500,000 members and supporters nationwide 100,000 of which are in California. Before joining Defenders of Wildlife, Ms. Delfino worked for the U.S. Public Interest Research Group (PIRG) as a conservation advocate/staff attorney and for CALPIRG as Legislative Director. Ms. Delfino began her career as an associate with the public interest law firm of Meyer & Glitzenstein, located in Washington, D.C., where she specialized in cases involving the Endangered Species Act, Clean Water Act and other environmental laws.

Susan A. DeSantis, Regional Land Use and Transportation Consultant, 18701 Von Karman Avenue, Suite 110, Irvine, CA 92612, (949) 833-5588, sdesantis@ibigroup.com.

(Shaping Future Growth and Commute Patterns: Can Inter-Regional Partnerships Achieve A More Equitable Jobs/Housing Balance?)

Susan DeSantis has 28 years of experience with a broad range of national, state and local public policy issues. She has directed numerous public sector projects at all levels of government including work for the U.S. Department of Energy, Western Governors' Association, the California Air Resources Board, the regional South Coast Air Quality Management District, and Southern California Association of Governments. She is a past President of the California Planning Roundtable and a former Principal of The Planning Center. She is currently consulting with SANDAG, WRCOG, OCCOG and SCAG on two state-funded Inter-Regional Partnerships.

Darin Dinsmore, Consulting Principal, Sierra Studio, Opticos Design, Inc., PO Box 1803, Truckee, CA, 96160, (530) 277-0196, darin.dinsmore@opticosdesign.com.

(Using Partnerships and Innovative Planning Tools to Achieve Sustainable Infill Development in the Sierras)

Darin Dinsmore, is the Director of the Downtown Partnership - an innovative partnership established by the Town to redevelop the Truckee Railyard with the State of California, and Holliday Development. Darin is working on creating model projects for the Sierra that have a community benefit and utilize a comprehensive community based design process. Darin is a professional planner and landscape architect with an MA in Landscape Architecture from the University of Guelph and an Honors Bachelors of Environmental Studies degree with a specialization in Urban and Regional Planning from the University of Waterloo. He received a certificate in Landscape Planning from Wageningen University in the Netherlands and studied Urban Design at Oxford Polytechnic University in England. In the fall of 2003 he was a guest lecturer for a masters class at UC Berkeley on Urban Placemaking. For the past three years, Darin has been documenting the Historic Patterns of Sierra Communities and has identified best practice development examples from around the country that are suitable for the Sierra.

2004 CCAPA Conference Participant Biographies



Jeanette Dinwiddie-Moore, AICP, Vice President, Administration, Dinwiddie & Associates, 17 Hillcrest Court, Oakland, CA 94619, (510) 531-4150, fdinwidd@attglobal.net.

(Whose Organization is this Anyway?)

Jeanette Dinwiddie-Moore, AICP, is the principal of Dinwiddie and Associates. She has over thirty years of experience in the planning profession and is quite knowledgeable about issues related to permit processing, land use, zoning, and planning and environmental review requirements of local, state, and federal jurisdictions. Ms. Dinwiddie-Moore has worked on a variety of planning projects ranging from preparing the title and jurisdictional issue assessments for the Oakland Army Base and the Point Molate Reuse Plans; performing the demographic and market assessment for the North Richmond Transportation and Urban Design Plan, the West Oakland Transit Village Study and the Mac Arthur BART Concept Plan; preparing the implementation strategy for the Oakland General Plan Land Use and Transportation Element Update; preparing the economic development element and assisting with the preparation of the other elements of the East Palo Alto General Plan Update; to preparing the five-year Consolidated Plan for the City of Richmond. She has been a consultant to PG&E for over 10 years and has provided assistance with land use planning issues, permitting/entitlement, and environmental assessments. Jeanette was the Marketing Director for the California Chapter for three years and is currently serving as the Vice President for Administration. She has also been active with several APA and AICP committees and Divisions.

Thomas Dolan, Principal, Thomas Dolan Architecture, Oakland, CA, (510) 839-7200, Td.arch@work-live.com.

(Who's Living Who's Working: Exploring the Evolution of Work-Live Development)

Tom's career began with the design of a new building type, the new construction urban infill courtyard community. He designed the first U.S. building of this type in the late 1980's- South Prescott Village in Oakland, California. Three parts of his life influenced the birthing of this new type. The first was Tom's travel in Asia in the late 1970's and early 1980's, which exposed him to numerous cultural and built forms. There he was struck by the richness of social life in villages and family compounds. Prior to his travels, he had lived and worked in lower Manhattan's TriBeCa at a time when it was something of an urban wilderness, peopled by a low density of individuals who worked at home by day and gathered in small cafés at night. Lastly, in the early 1980's Tom and three other individuals purchased a former Italian family compound in Oakland. He and roughly ten other people, of three generations, lived, worked, and were an informal community in this location for 17 years. It is here that he learned how people interact in small communities, teaching him that it is possible to create a village within an American city.

Harley Dubois, Director of Community Services, Burning Man, 1900 Third Street, Second Floor, San Francisco, CA 94107, (415) 865-3800.

(Momentary City: City Planning Lessons from Burning Man)

Harley Dubois is the community services director for Burning Man. She serves at the "city manager" of the Burning Man festival, responsible for locating all community services, camps and villages within the city, managing ingress and egress to the community, and overseeing Information Services and the Emergency Services Department at the event. She will discuss the infrastructure required to create a healthy, sustainable city of 30,000 people that is removed, without a trace, every year.

David Early, Principal, Design Community & Environment, 1600 Shattuck Avenue, Suite 222, Berkeley, CA 94709, (510) 848-3815, david@dceplanning.Com.

(Taking the Heat out of the Hearing (Reframing the Public Hearing))

David Early is the President of Design, Community & Environment, based in Berkeley, which prepares plans and manages public input processes for projects all over the state. His firm has led a number of planning projects that involved innovative methods of stakeholder involvement and achieved community consensus prior to the public hearing stage. He is a member of the California Planning Roundtable.

Kenneth East, Marketing Director, American Planning Association, 122 South Michigan Ave, Suite 1600 Chicago, IL 60603-6107, (312) 786-6373, keast@planning.org.

(Whose Organization is this Anyway?)

Mr. East has been responsible for the promotion and marketing of APA membership, subscriptions, books, and other services since 1979. During Mr. East's tenure at APA, the marketing function has grown from a one-person operation to a department of eight. Mr. East and his staff have been involved in the development and launching of a number of new programs and products, including the member e-newsletter, *Interact*. Mr. East is a lead staff on APA's ambitious 10-year Growth Strategy. Although an Illinois resident since 1969, Mr. East is a second generation California native who grew up in Compton and attended Pomona College, in Claremont. He is pleased for this opportunity to return to his home state.

Joseph T. Edmiston, FAICP, Executive Director, Santa Monica Mountains Conservancy, Los Angeles River Center and Gardens, 570 West Avenue Twenty-Six, Los Angeles, CA 90065, (323) 221-8900, edmiston@smmc.ca.gov.

(Urban Parks and Open Space--New Models for Serving Low-Income Communities and Communities of Color)

A native of Southern California, Joe Edmiston has been involved in the field of conservation and environmental planning in the Southern California region since 1973. Currently, Joe serves as the Executive Director of the Santa Monica Mountains Conservancy and is the Executive Officer of the Mountains Recreation and Conservation Authority. During Joe's tenure the Conservancy has preserved thousands of acres for parks and open space, including project that uniquely serve urban communities. Joe received his undergraduate education at East Los Angeles College and the University of Southern California. Joe is also a Fellow of the American Institute of Certified Planners, and the recipient of the La Gasse Medal from the American Society of Landscape Architects. In addition, Joe is a lecturer in environmental planning, park development, and urban land use at UC, Berkeley, USC, and Cal Poly, Pomona, and UCLA.

Pat Egeter, Technology Officer & GIS Manager, County of Riverside, Transportation and Land Management Agency, 4080 Lemon Street, Riverside, CA 92501, (909) 955-6867.

(Technology & Public Involvement: When, What Why, and How (...much)?)

Mr. Egeter was the driving force at the County of Riverside in the formation and maintenance of a vast set of GIS data and tools to aid County Staff as well as Cities and special districts in accomplishing their work. Mr. Egeter provides technology and GIS support services through a large staff of GIS professionals to the planners throughout the agency. As the GIS lead for the Riverside County Integrated Project, Mr. Egeter was responsible for oversight and distribution of data to the consultant team and assisted in the development of a data plan. Mr. Egeter and his staff helped to formulate the public outreach tools, which upon completions of the project were brought in-house to assist counter staff and planners to better serve the public.



2004 CCAPA Conference Participant Biographies

Ernie Eggar, AICP, Planner, City of Beaumont, 550 East Sixth Street, Beaumont, CA, (909) 769-8520 x327, eedgar@ci.beaumont.ca.us.
(MSHCPs for Dummies: Complying with the Western Riverside County MSHCP)

Mr. Egger has over 25 years of experience in urban planning/management for the public and private sectors. He holds a BS degree from Cal Poly Pomona in Urban and Regional Planning and has been a member of the American Institute of Certified Planners (AICP) since 1984. Mr. Egger is President of Urban Logic Consultants (www.urbanlogicgroup.com) a planning/engineering consulting firm based in Temecula, and is currently serving in a consulting capacity as the Director of Planning for the City of Beaumont (since 1993), with oversight responsibility of the City's Planning, Building, and Redevelopment activities, and has served in a similar capacity for the Cities of La Habra Heights, La Verne, and Seal Beach.

Diana Elrod, DR, Elrod & Associates, 230 States Street, San Francisco, CA. 94114, (415) 553-6009, diana_elrod@sbcglobal.net.
(Making Inclusionary Housing Work for Cities, Developers, and Residents)

Diana is the former Housing Planner for the City of San Jose, helped to prepare its housing strategy, and implemented numerous affordable housing projects. She has owned her own housing consulting firm for the past five years and, as a consultant, has drafted numerous housing elements and inclusionary zoning ordinances for California cities.

Ray Essiambre, President and Founder, InfraCycle, 141 Abbotsford Rd., Ottawa, ON K2L 1C6, Canada, (613) 836-7541, ray@infracycle.com.

(Your Money and Your Life: Technology for Visualizing Fiscal and Social Impacts)

Mr. Essiambre has more than 35 years experience in land use planning with an emphasis on project design, municipal approvals and implementation. He has experience applying InfraCycle's methodology and training clients in Canada and the United States. This experience provides considerable insight into local government approval process, public consultation, governance and operational processes. The analysis produced by InfraCycle provides the user with an excellent understanding of the accurate, reliable, and defensible information to make recommendations to boards, committees, and municipal councils. Elected officials need to have confidence that they are receiving the best information available to make informed business decisions for the public corporation they serve.

Craig A. Ewing, AICP, Planning and Community Development Director, City of Belmont, 1070 Sixth Avenue, Suite 309, Belmont, CA 94002, (650) 595-7416, cewing@ci.belmont.ca.us.

(Beyond 20/20: Creating a Successful Visioning Process)

Craig Ewing successfully managed the Belmont Visioning project. Mr. Ewing has 20 years of experience in community planning and has worked throughout southern California and the Bay Area.

Janet Fairbanks, AICP, Senior Regional Planner, San Diego Association of Governments (SANDAG), 401 B Street Suite 800, San Diego, CA 92101, (619) 699-6970, jfa@sandag.org.

(Regional Planning in California: one size does not fit all (co-Moderator)

Regional Habitat Conservation Plans | Janet's work with SANDAG includes habitat conservation, environmental and open space planning, and the Regional Comprehensive Plan. She has been a planner in the San Diego region for the past twenty-four years working for SANDAG, the City of San Diego and the County of San Diego. She is a member of the American Planning Association, the American Institute of Certified Planners, and the California Planning Roundtable. She earned a Master's degree from San Diego State University, and a Bachelor of Arts degree from the University of Oregon. Regional Habitat Conservation Plans | Janet's work with SANDAG includes habitat conservation, environmental and open space planning, and the Regional Comprehensive Plan. She has been a planner in the San Diego region for the past twenty-four years working for SANDAG, the City of San Diego and the County of San Diego. She is a member of the American Planning Association, the American Institute of Certified Planners, and the California Planning Roundtable. She earned a Master's degree from San Diego State University, and a Bachelor of Arts degree from the University of Oregon.

Belinda Faustinos, Executive Director, San Gabriel & Lower Los Angeles Rivers and Mountains Conservancy, RMC, 900 S. Fremont Ave., Annex Building 2nd Floor, PO Box 1460, Alhambra, CA 91802-1460, (626) 458-4315 bfaustinos@rmc.ca.gov.

(Watersheds: The New Approach to Urban Planning)

Responsible for leading the reinvention of the Los Angeles River (as well as other watersheds in the area), Ms. Faustinos has been nationally recognized as the force behind one of the largest public works projects in Southern California.

Amy French, Manager of Current Planning, City of Palo Alto, 250 Hamilton Ave, Palo Alto, CA 94301, (650) 329-2336, amy.french@cityofpaloalto.org

(Palo Alto's Zoning Ordinance Update: What Does Form-Based Zoning Mean for a Built Community?)

Ms. French, whose section is responsible for implementing the updated ordinances, has coordinated her staff's efforts with the Zoning Ordinance Update (ZOU) team in the preparation of the updated zoning regulations, including participation in meetings of the Architectural Review Board and Planning and Transportation Commission and providing input to technical discussions. Ms. French has served as planning staff for several Bay Area jurisdictions. She will provide insight from the City staff perspective on implementing the new zoning ordinances.

Andrea Galvin, Principal, Galvin & Associates, 4201 53rd Street, Sacramento, CA 95820, (916) 812-6648, agalvi@sbcglobal.net.
(Survey Savvy; Integrating Historic Resource Surveys into the Planning Process)

Mrs. Galvin has a Masters degree in Historic Preservation from the University of Pennsylvania. As an Associate Architectural Historian with CalTrans, she has performed numerous large-scale cultural resource surveys and served an 18-month tenure at the California Office of Historic Preservation reviewing architectural surveys for compliance with Section 106. She has prepared Historic Structures Reports, HABS/HAER architectural and photographic documentation, Condition Assessments for Historic Properties, Determination of Eligibilities for the National Register. She has conducted training sessions on historic districts and cultural resources identification and is a current active member of several state and national preservation organizations.

2004 CCAPA Conference Participant Biographies



Scott Galati, JD, Managing Partner, Galati & Blek LLP, 555 Capitol Mall, Suite 600, Sacramento CA, 95814, (916) 441-6575
sgalati@gp-llp.com.

(Regional Water Supply Planning: Does Securing a Water Supply Induce Growth?)

Scott Galati is a founding partner in the law and governmental relations firm of GALATI & BLEK, LLP. In private practice since 1993, Mr. Galati has represented individual property owners, public agencies and municipalities. His services have included governmental relations and state and federal litigation. These services have focused in the areas of environmental, land use, and natural resource law, with particular emphasis on the implementation of the California Environmental Quality Act (CEQA). Governmental relations services include representation of permit applicants before federal, state and local agencies as well as legal review and active lobbying of proposed state and federal legislation and regulations.

Lew Garber, PE,TE, Senior Vice President, P&D Consultants, 999 Town & Country Road, 4th Floor, Orange, CA, 92868, (714) 835-4447,
lew.garber@pdconsultants.com.

(Park Smart: An Innovative Parking Model for Downtowns)

Mr. Garber has over 40 years of broad-based engineering experience, specializing in transportation systems and urban infrastructure system planning and design. He has served as a city engineer for five cities. His joint roadway/arterial design and environmental programs covers over 500 miles of corridors in Southern California. Mr. Garber has managed several parking studies including serving as the Principal-in-Charge for the preparation of the Ontario Shared Parking Model, a parking analysis for the downtown area of Ontario. Other parking studies included downtown Pismo Beach, City of Santa Barbara ocean front area and earlier studies of downtown Ontario.

Kathleen A. Garcia, ASLA, Principal, Wallace Roberts & Todd, Inc., 1133 Columbia Street, Suite 205, San Diego, CA 92101-3535,
(619) 696-9303, kgarcia@sd.wrtedesign.com.

(Getting Your Message Across...and Being Persuasive in the Process)

Kathleen Garcia is a Planning Commissioner for the City of San Diego and Principal with the planning and design firm of Wallace Roberts & Todd, LLC. She is constantly enmeshed with communications between planning professionals, approval bodies and citizen's groups from both the presenter and the listener points of view. Her professional training as a landscape architect has led to her visual orientation. In addition to sketching, renderings and computer simulation, Kathy uses PowerPoint on a daily basis to communicate design ideas. Kathy's role as a Planning Commissioner provides insight into how complex ideas can be presented to both lay and professional audiences.

Kevin Gardiner, AICP, Urban Designer, Van Meter Williams Pollack, 18 DeBoom Street, San Francisco, CA 94107, (415) 974-5352 X206,
kevin@vmwp.com.

(Easy 3-D Modeling For Analysis and Illustration)

Kevin Gardiner has a background in planning and architecture, including experience in both current and advanced planning. At Van Meter Williams Pollack, he has been involved in a range of planning projects including "form-based" zoning and design guidelines, where he uses both traditional drafting and computer-generating modeling to evaluate and illustrate planning concepts. For nearly all of his work, he creates building prototypes to study site planning and building design alternatives both to provide a better understanding of design issues and to illustrate complex design concepts to a range of audiences. The building prototypes become a critical tool in the decision-making process.

Rod Garrett, Designer, Black Rock City, Burning Man, 1900 Third Street, Second Floor, San Francisco, CA 94107, (415) 865-3800.

(Momentary City: City Planning Lessons from Burning Man)

Rod Garrett is the City Planner of Black Rock City, each year designing the event's elegant site plan and street pattern. He is a self-taught landscape architect, and as the resident architect for Burning Man, also designs a number of structures for the event. The London Observer has described Rod's design for Black Rock City as a "beautifully zoned tentopolis, designed with a precision of which the Renaissance city-state idealists or Haussman would approve."

Cary Gaunt, Senior Planner & Public Outreach Specialist, SAIC 204 Kelly Road, Dummerston, VT 05301, (802) 257-4884, gaunt@saic.com.

(Building an Integrated Information Management System for the Lake Tahoe Basin: Status, Lessons Learned, and Next Steps)

Ms. Gaunt's professional focus is on developing and implementing better approaches for integrating science, planning, policy-making, and public involvement in environmental decision-making, with an emphasis on participatory decision-making; watershed, natural resources, and community planning; and using information technology to achieve science and management goals. She led the requirements analysis for TIIMS.

Daniel Gehman, Associate Principal, Thomas P. Cox: Architects, 19872 MacArthur Boulevard, Suite 300, Irvine, CA 92612, (949) 862.0270,
dgehman@tca-arch.com

(Gaining Public Support for High Density)

Daniel Gehman, AIA is an Associate Partner at TCA (Thomas P. Cox: Architects). He directs a design studio focused on complex vertically integrated mixed-use urban infill projects. Gehman is the residential/interior architect on Metro 417, a public/private partnership involving with one of the largest adaptive re-use projects currently being in the LA area. Other projects in Gehman's studio include mixed-use/infill projects in LA's museum and Little Tokyo neighborhoods. TCA is an innovative multi-disciplined architecture, planning and urban design firm. Founded in 1993, TCA offers a wide range of contemporary architectural design in single and high-density multifamily residential, mixed-use, and urban infill projects.

Sam Gennaway, Project Manager, MIG, 169 N. Marengo Avenue, Pasadena, CA 91101, (626) 744-9872, samg@migcom.com.

(Community Involvement: One City, Three Approaches)

Mr. Gennaway has facilitated hundreds of meetings over the years. He has often been called upon to tackle some of the toughest issues facing Southern California such as the Bob Hope (Burbank) Airport, the 710 freeway, and the Port of Los Angeles. Sam will speak on Visioning Riverside, A Report From the Community. Specific techniques include Topic Groups, the use of Visioners and the Visioning Festival.



2004 CCAPA Conference Participant Biographies

Sandy George, Executive Director, Stefan/George Associates, 925 L Street, Suite 340, Sacramento, CA 95814, (916) 443-5301, fsglobby@pacbell.net.

(Whose Organization is this Anyway?)

Sande George, is a partner in the lobbying and association management firm of Stefan/George Associates. She has been the lobbyist for the California Chapter of APA since 1980 and is also the Executive Director of CCAPA.

Alfredo B. Gonzalez, Senior Program Manager/Government Relations, The Nature Conservancy, 1400 Quail Street, Suite 130, Newport Beach, CA 92660, (949) 263-0933 X303, agonzalez@tnc.org.

(Regional Habitat Conservation Plans II)

Alfredo Gonzalez is the Senior Program Manager of Government Relations for the Nature Conservancy of California and is responsible for developing, coordinating and managing the South Coast Ecoregion's conservation advocacy program. This program incorporates and promotes various approaches including government relations, public affairs, strategic planning as well as policy and legislative analysis. The primary goal the program is to maintain and expand governmental, community and private sector participation in the conservation work of The Nature Conservancy. As part of its advocacy program, the Nature Conservancy educates and builds capacity within stakeholders and assists in the development of conservation strategies that result in good public policy. Currently, Alfredo serves as the primary coordinator of the very successful Natural Community Conservation Planning (NCCP) Partnership. This group of conservation organizations, local governments and private sector interests is responsible for bringing millions of dollars in federal funding to Southern California for NCCP plans.

Manuel G. Gonzalez, AIA, Principal, KTGy Group Inc., 17992 Mitchell South, Irvine, California 92614, (949) 851-2133, mgonzalez@ktgy.com.

(Innovative Solutions for Hillside Development)

Manuel "Manny" Gonzalez is a Principal for the KTGy Group, Inc. a top residential design firms, responsible for the design, land planning and production of projects throughout California and Arizona, as well as affordable multifamily projects nationwide. Since joining KTGy, Gonzalez has overseen the design of diverse projects ranging in scope from affordable garden apartments, including to high end single family homes. Gonzalez's LA Team has earned a reputation as an industry leader in the active adult rental market, winning numerous awards for his designs. Gonzalez earned a Bachelor of Architecture degree from the University of California at Berkeley and a Master's degree in Architecture from the University of Southern California. He has also chaired many Committees and Councils, as well as a featured speaker at homebuilding conferences. Gonzalez holds an NCARB certification and is a registered architect in California, Arizona, Nevada, Colorado, Utah, Texas and Indiana.

Tania Gonzalez, Project Geologist, Vice-President and a Senior Partner of Earth Consultants International, 150 El Camino Real, Suite 212, Tustin, CA 92780, (714) 544-5321, tgonzalez@earthconsultants.com.

(Integrating the Safety Element and GIS)

Tania Gonzalez has over 13 years of experience in geological feasibility studies, fault hazard assessments, and public safety planning projects. She has managed the preparation of over 15 municipal Safety Elements; these projects include detailed GIS-based hazard maps, policy development, and public outreach and presentations. Her city clients include Glendale, Newport Beach, Pasadena, Santa Monica, West Hollywood, Moorpark, Brea, Fontana and several cities in the Coachella Valley. Ms. Gonzalez has also trenced and studied many of the faults in the southern California area, such as the San Jacinto, Whittier, Elsinore, Newport-Inglewood, Hollywood, Raymond, Springville, Simi and San Andreas faults. Internationally, she managed the field investigation at the damaged Ford Otosan facility in Turkey to study the probability of future earthquake damage after the 1999 Koaceli Earthquake, and she has also studied faults in Central America and Baja California, Mexico. Ms. Gonzalez is an active member of the Association of Engineering Geologists (AEG), and is the 2002-2004 Chair of the Southern California Section of AEG.

Roger Grable, Government & Regulatory Counsel, Manatt, Phelps & Phillips, LLP, 695 Town Center Drive, Fourteenth Floor, Costa Mesa, CA 92626, (714) 371-2537, rgrable@manatt.com.

(Ballot Box Planning: Local Control or Mob Rule?)

Mr. Grable's practice focuses on land use and entitlement law. He specializes in development processing, development agreements, CEQA, subdivision and vested rights issues. He has substantial experience in the area of affordable housing development and in negotiating school mitigation agreements. Mr. Grable also has expertise in the area of real estate transactions including the negotiation and drafting of purchase and sale agreements, exchanges, options, workouts and commercial leases. In addition, Mr. Grable has expertise in the area of nonprofit corporations. He serves as General Counsel for the Festival of Arts of Laguna Beach and serves as a Board Member Families Forward, a transitional housing provider for homeless families. Mr. Grable's experience as a contract City Attorney provides him with insights into local government processes and has enabled him to establish good working relationships with City Attorneys throughout the state. Mr. Grable has lectured on and authored numerous articles on planning, zoning, environmental and subdivision law. He has also had an active role in both the State and Orange County Bar Associations.

Benjamin Grant, Executive Director, cityspace, 2303 Woolsey Street, Berkeley, CA 94705, (510) 704-1352, benjamingrant@sbcglobal.net.

(Momentary City: City Planning Lessons from Burning Man)

Benjamin Grant is a planner and urban designer, and author of the forthcoming article "Metropolitan Ephemeral: Space, Time and Urbanism at Black Rock City." He is also the executive director of cityspace, a nonprofit cultural organization exploring cities and urbanism through fine art, film, design, and cultural landscape research. He is a regular attendee of Burning Man and will comment on the built form of Burning Man and its lessons for other, permanent, communities. He was previously an urban designer with SMWM and holds a master's degree in city and regional planning from U.C. Berkeley.

2004 CCAPA Conference Participant Biographies



Ron Gregory, ASLA, President of RGA Landscape Architects, Partner in Pinnacle Design Company, 74-020 Alessandro Drive, Ste. E, Palm Desert, CA (760) 568-3624, ron@rga-pd.com.

(Desert Landscaping/Water Conservation Mobile Workshop)

RGA, a landscape architectural firm with offices in Palm Desert and San Diego, was founded by Ron in 1977. RGA specializes in resort work, including the development of country clubs, golf courses and hotel projects, as well as production housing and custom home landscape design. Pinnacle Design Company, founded in 1996, specializes in golf course landscape architectural design. Both firms are noted for their expertise in water efficient planting and irrigation design. Ron is also an integral member of several architectural review boards in the Coachella Valley.

Steve Hallam, Community Development Director, City of Oakdale, CA.

(Neighborhood Master Planning: You CAN Always Get What You Want)

Steve has worked as a planner for more than twenty years, serving in the communities of Turlock, Auburn, Salinas, El Dorado County and Merced. Since 1996 Steve has also been a part-time instructor of Urban Planning at California State University, Stanislaus. Steve holds a Masters Degree in City and Regional Planning and is a member of the American Institute of Certified Planners. Steve also serves as a member of the CCAPA Legislative Review Team.

Jeff Hamilton, Senior Planner, City of Glendale, 633 E. Broadway Rm. 103, Glendale, CA 91206, (818) 548-2140, jhamilton@ci.glendale.ca.

(Integrating the Safety Element and GIS)

Project manager for the development of the Safety Element for the City of Glendale, adopted August 2003. Project manager for the development of the Housing Element for the City of Glendale, adopted June 2000. Project manager for the creation of the City of Glendale Land Use Database, a listing of all existing businesses in town and the number of units on multi-family zoned property. Extensive experience using ArcView and ArcMap.

Stephen D. Hammond, Director of Planning, WRT San Francisco, 1328 Mission Street, 4th Floor, San Francisco, CA 94103, (415) 575-4722, shammond@sf.WRTdesign.com.

(How we created an Urban Shoreline Park while being attacked by Wild Artists, Loose Dogs, Mad Surfers, Incensed Ecologists, Flapping Birders, Extreme Bicyclists, Gangs of Soccer Dads, and Bat-wielding Little Leaguers (or How we held a Love-in in Berkeley))

Stephen Hammond directed the multi-disciplinary consultant team hired to prepare the General Plan for the 2,300 acre Eastshore State Park on San Francisco Bay. He led the public workshops and stakeholder meetings that were the heart of the planning process. He is an urban planner with 23 years of experience in community planning, site master planning, environmental assessment and urban design. His experience includes park master planning, park system master planning, and preparation of recreation and open space elements of comprehensive General Plans and Specific Plans. Much of his work involves open space and recreation planning within the context of complex land use programs and sensitive environmental issues. He has a strong commitment to sustainable, environmentally sensitive planning, and a track record in the successful management of joint planning and environmental assessment programs such as the Eastshore State Park General Plan and EIR. He also strongly believes in community participation in the planning and design process.

Ellen Hanak, Research Fellow, Public Policy Institute of California, 500 Washington St., San Francisco, CA 94114, (415) 291-4433, hanak@ppic.org.

(Linking Water and Land-Use: Are Planners Meeting the Challenge?)

Ellen holds a PhD in economics from the University of Maryland, with a professional focus on the economics of natural resources and development. Her recent research projects have examined the development of water markets in California, and the experiences of California and other western states with laws linking water supply and land-use. Ellen will present results from a recent survey of California city and county land-use planners on questions related to water supply and growth. (Linking Water and Land-Use: Are Planners Meeting the Challenge?)

Brent E. Herrington, Vice President/General Manager, DMB Associates, Inc.

(What Women Really Want in Neighborhoods, Homes and Communities)

Brent Herrington serves as Vice President of DMB Associates Inc. and as General Manager for the nationally acclaimed DC Ranch development, an award-winning 8,000 acre planned community located at the geographic center of Scottsdale, Arizona. Prior to joining DMB, Brent served as Town Manager for Celebration, a 4,000 acre master-planned community currently under development in central Florida by the Walt Disney Company. He also served for 13 years as Vice President of Capital Consultants Management Corporation, one of the nation's leading master-planned community management and consulting firms. Brent served as national president for the Community Associations Institute Research Foundation, based in Washington, D.C. and currently serves as Chair of the Urban Land Institute's Community Development Council. He served for four years on a nationwide task forced organized by Freddie Mac to increase home ownership opportunities in the affordable and subsidized housing sectors.

Jim Harnish, J. Laurence Mintier & Associates, 1415 20th Street, Sacramento, CA 95814, (916) 446-0522, harnish@jlmintier.com.

(Beyond SimCity: Using PLACE3S Software in Planning)

Mr. Harnish has over thirty years of experience in land use and environmental planning. He is also an attorney with extensive experience in regulatory and environmental compliance. He has managed large organizations for both public agencies and private consulting firms. He has also been the Planning Director for the Cities of Folsom and South San Francisco. Mr. Harnish holds a BA in History from UC Davis and a Doctor of Jurisprudence from UOP's McGeorge School of Law. Mr. Harnish is the Project Manager on the General Plan Updates for the Cities of Galt and Wheatland, and is a Principal Consultant for the City of Sacramento's General Plan Update. He has been using the PLACE3S software to analyze development and policy alternatives for city general plans throughout Northern California.



2004 CCAPA Conference Participant Biographies

Larry Harvey, Executive Director, Burning Man, 1900 Third Street, Second Floor, San Francisco, CA 94107, (415) 865-3800.

(Momentary City: City Planning Lessons from Burning Man)

Larry Harvey is the founder and executive director of Burning Man. He serves as chairman of Burning Man's senior staff and Black Rock City LLC, its executive committee. He oversees all planning of the event, including the design of Black Rock City. He will provide a history of the event, with a focus on how the festival has responded to nearly exponential population growth over the last 15 years. He is a skilled and popular public speaker, interviewed often in the news media and recently spoke at the Commonwealth Club in San Francisco.

Jeffrey Harvey, PhD, General Manager, Greystone Environmental Consultants, Inc., 10470 Old Placerville Road, Suite 110, Sacramento, CA 95827, (916) 843-1900, jharvey@greystone.us.

(Regional Water Supply Planning: Does Securing a Water Supply Induce Growth?)

Jeff Harvey has worked as an environmental consultant in California for the past 23 years. He is expert in the requirements of the National Environmental Policy Act (NEPA) and the California Environmental Quality Act (CEQA), and has organized and managed the preparation of more than 250 environmental impact assessments and special resource analyses for water resources, energy, mining, and public infrastructure projects. Dr. Harvey has worked on western water resources issues since 1983, including water transfers, agricultural water conservation, urban water management, hydroelectric development, and seawater desalination. He conducted resource management and policy studies for the San Joaquin Valley Drainage Program, and prepared special assessments of the CalFed Bay-Delta Program on federal hydropower generation. For the past five years, he has been the Transfer Program Consultant to the San Diego County Water Authority for the recently approved transfer of 200,000 acre-feet of Colorado River water with IID. He was also the Project Director for the Program EIR on the Regional Water Facilities Master Plan completed for SDCWA in December 2003. He earned his PhD at UCLA in Geography, specializing in water resources, environmental law and policy, and natural resource management.

Bill Havert, Executive Director, Coachella Valley Mountains Conservancy, 73710 Fred Waring Drive, Suite 200, Palm Desert, CA 92260, (909) 790-3405, cvmcbill@verizon.net.

(Three Decades of Habitat Conservation Planning in the Coachella Valley)

Bill's responsibilities include overseeing the Coachella Valley Mountains Conservancy's acquisition program and its partnerships with local, state, and federal agencies, and the private sector. That partnership has protected over 36,000 acres in the Coachella Valley in the past decade. The Conservancy also serves as the primary consultant to the Coachella Valley Association of Governments for preparation of the Coachella Valley Multiple Species Habitat Conservation Plan. Bill is a Board Member of the Friends of the Desert Mountains, and of the Friends of the Indian Canyons. He also served for 8 years on the City of Hemet Planning Commission and was the Chair for 5 of those years.

Jerry Herman, Century Vintage Homes, 1535 South D Street, Suite 200, San Bernardino, CA 92408, (909) 381-6007, jherman@centuryvintagehomes.com..

(Resort Development Mobile Workshop)

Jerry Herman, City of La Quinta Community Development Director February, 1989 - August 2004. Prior positions included Principal Planner City of La Quinta, California; City Planner for Lacey, Washington; Associate Planner for Thurston Regional Planning Council, Olympia, Washington; Assistant Planner for Bozeman, Montana; and Planning Aid for Rosemead, California. Bachelor of Science Degree in Urban Planning from California State Polytechnic University, Pomona. Over 28 years of experience in public planning. Mr. Herman plans on taking this workshop to new heights (or new lows) by visiting The Quarry Resort Development in La Quinta.

Sharon Wiley Hightower, MA, Principal, Hightower/Associates, 798 Via Santo Tomas, Claremont, CA 91711, (909) 624-8902, hightowerassociates@earthlink.net.

(Environmental Thresholds of Significance)

Sharon has 35+ years of planning experience. She has been planning director for the cities of Claremont and Rancho Palos Verdes and the County of San Bernardino. As a consultant for the last thirteen years, she has worked with numerous local jurisdictions on improving application processing.

Marla Hollander, MPH, CHES, Director, Active Living Leadership, Adjunct Professor, San Diego State University, 3900 Fifth Avenue, Suite 310, San Diego, CA 92103, (619) 260-6337, hollander@leadershipforactiveliving.org.

(Getting Health Back into Planning: Building Active, Livable Communities)

Marla Hollander has extensive experience in the areas of public health program development and management, strategic planning, social marketing, health communication, and philanthropy. She currently directs the Active Living Leadership Initiative, a national project working with state and local leaders to create more opportunities for active living in communities. Prior to her current role, she held an associate post at The Robert Wood Johnson Foundation. While at RWJF she worked in conjunction with a programming team to develop an active living grant portfolio in excess of \$75 million dollars. Ms. Hollander has also held previous positions at the Centers for Disease Control and Prevention and the American Cancer Society. As a fellow at the CDC Office of Health Communication, Ms. Hollander was responsible for investigating public perception of disease prevention and health promotion programming and assisting in developing a new organizational marketing brand for the CDC. As a fellow at the ACS she conducted formative research regarding evidence-based physical activity and nutrition programming.

Rick Holliday, Holliday Development Company, 1500 Park Avenue, Suite 200, Emeryville, CA 94608, (510) 547-2122 x104, rick@hollidaydevelopment.com.

(Using Partnerships and Innovative Planning Tools to Achieve Sustainable Infill Development in the Sierras)

Rick has spent nearly thirty years developing residential and mixed-use real estate. A Bay Area native, he launched both Eden Housing and BRIDGE Housing Corporation, two of the most successful affordable housing corporations in the nation, before starting Holliday Development in 1988, where he has created hundreds of live-work loft units. Holliday Development's current development portfolio includes The Pacific Cannery Lofts in West Oakland, Blue Star Corner in Emeryville, Capitol Lofts in Sacramento, and the recent acquisition of development property in downtown Truckee, a former Union Pacific site. Rick was awarded San Francisco Business Times' Entrepreneur of the Year in 1992, and is an active board member of BRIDGE Housing Corporation. He also founded the Turner Foundation, providing Fellowships to journalism students at UC Berkeley. Rick graduated from UC Berkeley with a Bachelor's Degree in Urban Policy and a Master's Degree in City and Regional Planning.

2004 CCAPA Conference Participant Biographies



Tom Holm, AICP, Project Manager, Michael Brandman Associates, 15901 Red Hill Avenue, Tustin CA 92780 (714) 508-4100, tholm@brandman.com.

(The Preserve Specific Plan: A Bold New Model for the Inland Empire)

Overall consultant team Project Manager and Environmental Manager. Extensive involvement in prior related projects. Responsible for EIR and Resource Management Plan, as well as consultant team coordination.

Hanson Hom, AICP, ASLA, Community Development Director, City of San Leandro.

(Planning Ethics)

Hanson Hom has over 25 years of public sector planning experience with various agencies, including the East Bay Regional Park District, Port of Oakland and the cities of Vallejo, Hayward and Alameda. For the past five years, he has served as the Community Development Director for the City of San Leandro where he oversees the Planning, Housing, and Building and Safety Services Divisions. San Leandro is a full service city located in the San Francisco Bay Area with a population of over 80,000 residents. He oversaw the development of a new General Plan and Housing Element for the city, which received an honor award from the California American Planning Association in 2002. Mr. Hom has an undergraduate degree in Landscape Architecture from the University of California, Berkeley, and holds graduate degrees in Urban and Regional Planning from San Jose State University and in Public Administration from Hayward State University. He is also a licensed landscape architect.

Huell Howser, California's Gold, KCET, 4401 Sunset Blvd, Los Angeles, CA 90027, huell@cagold.com.

(Keynote Lunch Speaker)

Huell Howser, producer/host of "California's Gold," is a journalist whose philosophy of life is reflected in the stories he reports. "I like my stories to reveal the wonders of the human spirit. Our stories set out to reveal the richness of life in California, including its history, people, culture and natural wonders," Howser explains. The half-hour feature program, "California's Gold with Huell Howser," is now in its 14th season and seen regularly on all 13 PBS affiliates throughout the state. In addition, a one-hour "California's Gold Special" aired on PBS nationally, and more specials are planned. A native of Tennessee, Howser began his television career at WSM-TV in Nashville after receiving his B.A. degree from the University of Tennessee, and serving on the staff of Senator Howard Baker. Howser later joined WCBS-TV in New York City as host of a magazine-style series. He then came to Los Angeles in 1981 to work as a reporter for KCBS-TV. Huell joined public television station KCET/Los Angeles in 1987 to produce "Videolog," a series nominated for an Emmy Award under his leadership. Huell's work in television has carried him through travels worldwide, including Egypt, Israel, Haiti, Nicaragua, Cuba and Europe, and twice to the former Soviet Union. "Intimate, magnificently unslick, utterly charming, absolutely irresistible..." says "Los Angeles Times" columnist Howard Rosenberg of Howser's style. Walter Goodman of "The New York Times" praises, "Howser's infectious upbeat spirit..." "Daily Variety" says Howser has "a gift for probing the emotional truths of people's lives and gently coaxing them into the television screen." The "L.A. Weekly" recognized Howser as the "Best Good-News TV Newsmen" in Los Angeles. A frequent speaker to civic and student groups, Howser is also active in numerous charitable, civic and social groups throughout the state.

Gene Hsieh, Principal, FORMA Design, Inc., 17712 Mitchell North, Irvine, CA 92614, (949) 660-1900, gene.hsieh@formacompanies.com.

(“Behind the Scenes” of Visualization)

Mr. Hsieh (pronounced Shee ah) serves as President of FORMA Systems, a land use and development industry services firm, utilizing GIS, CADD, and other computer applications. Gene Hsieh has taken a leadership role in the computer systems industry ranging from complex resource mapping with integrated spreadsheet analyses, to market yield analyses, and visual simulations of development programs. Mr. Hsieh has over 20 years experience collaborating with public agencies, which enables him to anticipate policy, regulatory, and economic needs on a local, state, and national basis. This knowledge is augmented by practical experience gained while working in the Planning Department of the City of Los Angeles. As President of FORMA Systems, Gene Hsieh focuses on the development and implementation of computer applications to meet the challenges of planning and landscape architecture.

Chris Hudson, Project Manager, Panoramic Interests, 2116 Allston Way, Suite 1, Berkeley, CA 94704.

(If “Mixed Use” is the Answer, What’s the Question?)

Chris Hudson is a project manager with the development company of Panoramic Interests. The company have been developing housing, live-work space, and commercial space in the city of Berkeley since 1989, and have won awards for our innovative mixed-use developments.

Elliot Hurwitz, Napa County Transportation Planning Agency, 1804 Soscol Avenue Napa CA 94559-1346, (707) 259-8631.

(Collaborative Planning Using the Web)

Mr. Hurwitz is responsible for the day to day operation of NCLOG, the web based planning tool used by Napa County residents and governments. Prior to his work in the County, Mr. Hurwitz spent 12 years at the National Oceanic and Atmospheric Administration. He uses the technology to strive for his three goals: A healthy environment, healthy economy and social equity as key components to sustainability.

Daniel S. Iacofano, PhD, FAICP ASLA, Principal, Moore Iacofano Goltsman, Inc. (MIG), 800 Hearst Avenue, Berkeley, CA 94710, (510) 845-7549, Daniel@migcom.com.

(Urban Neighborhoods and Districts: Building Blocks for the 21st Century Downtown)

Daniel Iacofano is a founding principal of MIG with over 25 years of experience in facilitation, public outreach and information, and urban planning. He has managed and participated in a wide range of planning studies, addressing issues related to land use, growth strategies, urban development and revitalization, river and watershed management, flood control, habitat conservation, and natural resource management. He is expert in managing multi-disciplinary projects, developing and implementing public and stakeholder outreach strategies, and building consensus among multiple interests. Mr. Iacofano has been a visiting lecturer at Stanford University, the University of California at Berkeley and the University of California at Davis, teaching courses in urban planning, urban and environmental conflict management, group process management, and advanced communications. He has authored several publications, including Public Involvement as an Organizational Development Process (Garland Publishing, 1990), Meeting of the Minds (MIG Communications, 2001), and many articles on facilitation, organizational development, participatory planning, and urban planning. Mr. Iacofano received his PhD in Environmental Planning from the University of California of Berkeley.



2004 CCAPA Conference Participant Biographies

Robert Imber

(Modern Architecture / Palm Springs Vicinity Mobile Workshop)

Owner/operator of PSMODERNTOURS, Robert Imber conducts architectural tours with an emphasis on mid-Twentieth Century design in Palm Springs CA. Covering the 1920's through the 1970's, Imber' tours are a comprehensive overview of the architects who lived and worked in Palm Springs, primarily in the 1950's and 1960's, and the internationally-acclaimed architects who had desert commissions. Imber has served on the Board of Directors of various non-profit organizations including The NEW SCHOOL of Architecture and Design Arts Foundation, San Diego, CA and the San Clemente Historical Society (CA). He has organized architectural lecture series, educational and travel programs and written several magazine articles on desert modern architecture. Currently, Imber is working on a book on San Diego mid-Century architect Sim Bruce Richards and serves as Chairman of The Organizing Committee to establish a museum of architecture in Palm Springs, CA.

Randall W. Jackson, ASLA, President, Principal-in-Charge of Design Services, The Planning Center, 1580 Metro Drive, Costa Mesa, CA 92626, (714) 966-9220, rjackson@planningcenter.com.

(What Women Really Want in Neighborhoods, Homes and Communities)

Randall Jackson, with more than 33 years of experience in planning and design, conceives and develops unique land use and community concepts for redevelopment and revitalization of the already developed acres in Orange County and beyond. His professional contribution to the "Changing the Face of/The Changing Face of Orange County" Design Competition, sponsored by the Southern California Association of Governments (SCAG) and the Orange County Council of Governments, has generated a great deal of attention and interest since being reported in the Los Angeles Times. The concept intensifying and revitalizing strip mall and big box sites in Orange County by turning them into mixed use "suburban villages" could result in opportunities for local jurisdictions to enliven their tax bases and respond to the pressing affordable housing challenge facing our region. Randy currently teaches Land Development at the Graduate School of Social Ecology at the University of California, Irvine.

Thomas Jacobson, JD, MCP, AICP, Professor, Dept. of Environmental Studies & Planning, Sonoma State University, Rohnert Park, CA 94928, (707) 664-3145, tom.jacobson@sonoma.edu.

(Property Rights, Takings, and Exactions: A Legal and Practical Update for Planners)

Tom Jacobson is an attorney and planner. He has taught courses on this subject since 1989 and is co-author of Exactions and Impact Fees in California: A Comprehensive Guide to Policy, Practice and the Law (Solano Press Books, 2001, 2002 supplement). He recently represented Alameda County in the California Court of Appeal in the successful defense of a growth control measure against a takings challenge.

Brian James, Project Manager, The Planning Center, 1580 Metro Drive, Costa Mesa, CA 92626, (714) 966-9220, bdjames@planningcenter.com.

(The Preserve Specific Plan: A Bold New Model for the Inland Empire)

Headed the planning team and was the primary author of the Plan. Brought insights from city and countywide planning experience.

Andrew E. J. Jonas, PhD, Professor of Geography, University of Hull, Hull HU6 7RX, United Kingdom, A.E.Jonas@hull.ac.uk.

(Three Decades of Habitat Conservation Planning in the Coachella Valley; Regional Planning and the Endangered Species Act)

My research involves analysis of the ways in which geographic divisions of the state (local, regional, national, etc.) are drawn into conflicts around issues such as local and regional development, labour control, collective provision, and environmental and land use planning. I have a longstanding interest in the internal geography of the United States and am currently investigating the spatial politics of regionalism in California and New England.

Brian Judd, Director of Community Planning & Design, The Planning Center, 1580 Metro Drive, Costa Mesa, CA 92626, (714) 966-9220, bjudd@planningcenter.com.

(The Riverside County Integrated Project: Will it Really Make a Difference? (Moderator).)

Since joining The Planning Center five years ago, Brian Judd has served as project manager on a variety of planning projects, most notably the ongoing City of Anaheim and City of Highland General Plan updates. In February of this year, Brian was named Director of The Planning Center's Community Planning and Design Team. Brian was also a key member of The Planning Center's team that prepared the new General Plan for Riverside County. In addition to preparing six of the 19 Area Plans that are incorporated into the General Plan, Brian was called upon to be a combination technical specialist, community participation facilitator and project manager for portions of the RCIP. Prior to joining the firm, Brian spent five years with the County of Orange, working primarily on the County's last General Plan Update and the MCAS El Toro Master Development Program.

Vivian Kahn, FAICP, Principal, Dyett & Bhatia, Urban and Regional Planners, 755 Sansome St, San Francisco, CA 94111, (510) 482-1031, vivian@dyettandbhatia.com.

(Property Rights, Takings, and Exactions: A Legal and Practical Update for Planners)

Vivian Kahn serves on APA's "friend of the court" committee, which is currently involved in a number of takings cases, and has served on several national APA policy bodies dealing with takings legislation. She has taught courses on this and a number of other planning topics.

Barbara Kautz, FAICP, Attorney, Goldfarb & Lipman, 4130 Paradise Drive Tiburon, CA 94920, (415)435-3795, bkautz@comcast.net.

(Making Inclusionary Housing Work for Cities, Developers, and Residents)

Barbara has 30 years of experience as a planner and was formerly Community Development Director for the City of San Mateo, which implemented a successful inclusionary housing program. She graduated from USF Law School in December 2003 and is the author of In Defense of Inclusionary Zoning: Successfully Creating Affordable Housing, USF Law Review (Sept. 2002). Goldfarb & Lipman has extensive experience designing inclusionary programs for California cities.

2004 CCAPA Conference Participant Biographies



Ed Kibbey, Executive Director, Building Industry Association Desert Chapter 77-570 Springfield Lane, Suite E, Palm Desert, CA 92211, (760) 883-1326, ed.kibbey@desertchapter.com.

(Regional Habitat Conservation Plans II)

Ed Kibbey is a retired Navy veteran who during his career served with the White House Communications Agency in the Johnson Administration and in the Pentagon on the staff of the Joint Chiefs of Staff. During his six year stint with President Johnson he served at both the White House and the Texas White House. After his retirement from the Navy, Ed concentrated on radio and television news reporting and later as manager of two La Quinta radio stations. He has also worked for the City of Palm Springs as their Disaster Preparedness/Communications Coordinator. Ed joined the Building Industry Association of Southern California Inc. Desert Chapter as Executive Officer more than twelve years ago. BIA Desert Chapter has as its membership, most of the major builders and developers presently building in the Coachella Valley. Ed serves or has served on a number of boards and committees, including the Riverside County General Plan Advisory Committee as vice-chair, the San Jacinto Santa Rosa National Monument Advisory Committee as Chairman and the Multi-Species Habitat Conservation Plan advisory committee. He is heavily involved in the PM-10 dust control problem, helped draft language for extension of Measure A tax funding for transportation, and works with city and county employees to help make things easier for both the industry and government. Professionally, Ed was named as the National Association of Home Builders Executive Officer of the year for 2000; is a national director for the Executive Officers Council and liaison to the National Association of Home Builders Federal Government Affairs Committee. Recently, Ed was certified as a Building Industry Association Executive or BIAE.

Nicol Killian, Senior Planner, RRM Design Group, 31831 Camino Capistrano, Suite 200, San Juan Capistrano, CA 92675.

(Neighborhood Master Planning: You CAN Always Get What You Want)

With her education in City and Regional Planning, Nicol began her career in the public sector where she worked on projects ranging from preparation of zoning ordinances and project review, to staff report preparation and Planning Commission and City Council Presentations. Since she joined RRM Design Group, Nicol has worked to provide graphic and technical support, handled public outreach and managed projects for both public and private clients. Nicol is a diversely talented planner with strong writing, computer, graphic and design skills. She has significant experience in community plans, master plans, specific plans and urban design guideline preparation.

Joseph King, Director of Advanced Media Solutions, VISUART, 17712 Mitchell North, Irvine, CA 92614, (949) 756-8700, jking@visuart.com.

("Behind the Scenes" of Visualization)

Mr. King has more than 10 years of professional experience in the production of multimedia solutions for the Real Estate Development and AEC industries. During that time, he has been a leader in advanced areas of design communication. With diverse experience spanning a multitude of industry sectors, Joseph has become familiar with a variety of issues associated with distinct project types. This unique insight gives his clients an edge in better understanding how to develop solutions to meet their needs. Joseph has become an authority in the industry of design communication by addressing core issues and developing meaningful solutions that introduce a wide variety of digital assets. His experience, leadership and technical expertise ensures that Visuart's solutions are creative, state-of-the-art, feasible and technically sound.

Thomas J. Kirk, III, Executive Director, Salton Sea Authority, 78-401 Highway 111, Suite T, La Quinta, CA 92253, (760) 564-4888, tkirk@saltonsea.ca.gov.

(Salton Sea: Will We Implement a Plan or Write an Elegy?)

Mr. Kirk is Executive Director of the Salton Sea Authority. Mr. Kirk was a fellow at the University of California Transportation Center and graduated number one in his class with a Master's degree in City and Regional Planning from the University of California, Berkeley. He also graduated magna cum laude from the University of California, Los Angeles. He is also a graduate of the Coro Foundation's public affairs program. Mr. Kirk was hired as the Authority's first executive director and staff in late 1997. Since that time he has helped the Authority and the restoration program transform from its volunteer and modest roots to a program characterized by scientific and engineering underpinning and tangible pilot projects. Mr. Kirk manages the work of dozens of experts associated with the restoration program. Mr. Kirk is responsible, as co-lead manager with the Bureau of Reclamation, for restoration engineering/design and environmental compliance and for providing management direction to the science/adaptive management program. Mr. Kirk has made over 120 Salton Sea presentations at civic group meetings, university and other educational institutions, state and national conferences, and governmental fora. Mr. Kirk has testified before federal and state legislative committees and subcommittees and before the State Water Resources Control Board. Prior to working on the restoration project, Mr. Kirk's professional background included land, environmental and infrastructure planning as a consultant and as the Supervising Director of the Coachella Valley Association of Governments. He has received numerous local, national, and academic awards for his work. Mr. Kirk has been a member of the City of La Quinta Planning Commission since 1997 and is its current chairman and is active in civic organizations.

Steve Kokotas, Director of Interactive Technologies, MIG, 800 Hearst Avenue, Berkeley, CA 94710, (510) 845-7549, Stevek@migcom.com.

(Collaborative Planning Using the Web)

Mr. Kokotas has been involved with web based technologies from virtually the beginning. He has synthesized the needs of the planner with the abilities of the computer programmer developing such vital technologies as Townsquare.

Richard M. Kos, AICP, GIS Manager, Design, Community & Environment, 1600 Shattuck Ave., Suite 222, Berkeley, CA 94709, (510) 848-3815, rick@dceplanning.com.

(Applying GIS to the Preparation of General Plans)

Mr. Kos possesses over nine years of experience using ESRI Geographic Information Systems (GIS) software for the production of high-quality maps and geospatial data analysis. His work has supported a wide variety of government, non-profit, and real estate development organizations. Mr. Kos joined the DC&E team in 2003 and has managed the GIS aspects of projects including General Plan updates for the towns of Tracy and Truckee, California. Mr. Kos also manages the organizational efficiency of GIS operations within the firm in order to better serve client needs and meet deadlines without sacrificing quality. His fundamental cartographic approach is to combine the distillation of complex information with creative artistry that focuses the message each map is intended to convey. In addition to a solid grounding in GIS, Mr. Kos also has a strong background in local and regional planning. Mr. Kos built an ESRI ArcView-based GIS from the ground up as a tool to help manage the rapidly suburbanizing North Carolina towns for which he worked as a planner. His maps were routinely praised by department heads and elected officials for their clarity, informative qualities, and artistic design.



2004 CCAPA Conference Participant Biographies

Jonathan L. Kramer, JD FIAE, Principal, Kramer.Firm, Inc., 2001 S. Barrington Ave., Suite 306, Los Angeles, CA 90025, (310) 473-9900 x 21, Kramer@cabletv.com.

(Cell Siting 2004: From Hunters and Gathers to Warriors)

Jonathan Kramer, principal of Kramer.Firm, co-authored the FCC publication A Local Government Official's Guide to Transmitting Antenna RF Emission Safety: Rules, Procedures, and Practical Guidance. Since 1984, Kramer.Firm has worked throughout the country with nearly 500 municipalities and their attorneys, advising them on broadband and wireless infrastructure technology and regulatory issues. Among its wireless services, the firm provides third-party analysis of antenna site applications for local governments, and works with clients in developing wireless ordinances, and negotiating cell site leases. The firm also provides expert witness support in cell site litigation matters. Mr. Kramer speaks and writes frequently on telecommunication and technology issues. He is former board member of the National Association of Telecommunication Officers and Advisors (NATOA) and the only member to twice be honored as NATOA's Member of the Year.

Patricia "Corky" Larson

(Coachella Valley Habitat Conservation Plan Mobile Workshop)

Mrs. Larson served as a member of the Palm Springs Board of Education, and then three terms on the Riverside County Board of Supervisors. Upon retirement from the Board of Supervisors she served as Executive Director of the Coachella Valley Association of Governments for eight years. Over those years Mrs. Larson also served on numerous Joint Power Authorities and various local committees. She has been a speaker for classes at Harvard Business School and Michigan State Business School. Mrs. Larson presently is the City Attorney for the City of Desert Hot Springs. She is a member of the Coachella Valley Water District Board of Directors. She also serves on the Board of Directors of the East Valley Tourism Development Authority.

Tony Lashbrook, Community Development Director, Town of Truckee, 10183 Truckee Airport Rd., Truckee, CA 96161, (530) 582-7820, tlashbrook@townoftruckee.com.

(Planning for 3R Communities: Resort, Recreation and Retirement; Using Partnerships and Innovative Planning Tools to Achieve Sustainable Infill Development in the Sierras)

Mr. Lashbrook is managing the update of the Truckee General Plan which is addressing issues such as accommodating a growing population of retirees while providing affordable housing for service workers in an area with natural resource constraints.

Bill Lennertz, Executive Director, National Charrette Institute, 3439 NE Sandy Boulevard, #349, Portland, OR 97232, (503) 233-8486, bill@charretteinstitute.org.

(How Charrettes Support Smart Growth in California)

Bill Lennertz is Executive Director and co-founder of the National Charrette Institute (NCI). NCI trains, coaches, and provides tools for professional planners and architects as well as citizen organizers who seek win/win solutions to the challenges of their growing communities. Prior to assuming his position at NCI, Mr. Lennertz developed his skill as a Charrette facilitator and urban designer, beginning as Director of the Duany Plater-Zyberk & Company Boston office in 1986, then later as a partner with Lennertz Coyle & Associates from 1993 to 2002. In 17 years, Bill has directed over 150 Charrettes, resulting in the building of hundreds of acres of smart growth communities.

Randall Lewis, Executive Vice-President and Director of Marketing, Lewis Operating Companies, 1156 Mountain Avenue, Upland, CA 91786, (909) 946-7542, randall.lewis@lewisop.com.

(The Preserve Specific Plan: A Bold New Model for the Inland Empire)

Major investor in land for development in the Preserve; provided community building perspective and leadership; guided development of many of the Plan concepts. Randall promoted and supported visionary components of the Plan from the private sector perspective.

Thomas E. Linton, Director of Planning & Economic Development, Morongo Band of Mission Indians, 245 N. Murray Street, Suite C, Banning, CA 92220, (909) 755-5200, Tom_Linton@morongo.org.

(Tribal Gaming Revenue Mobile Workshop)

Mr. Linton is director of planning and economic development for his own tribe, the Morongo Band of Mission Indians. He oversees economic ventures for the Morongo Tribe including the design and construction of the new \$250 million Morongo Resort. Previously, he worked for the Agua Caliente Band of Cahuilla Indians. He graduated from the UC Santa Cruz with a degree in Native American Studies and he has a master's degree in business administration from California Baptist University. In addition to his work with the Tribe, he serves as secretary on the Cabazon Chamber of Commerce and is involved with the Morongo Cattlemen's Association.

Carolyn Lobell, Esq., Attorney, Nossaman, Guthner, Knox & Elliott, LLP 445 S. Figueroa Street, 31st Floor, Los Angeles, CA 90071-1602, (213) 612-7800.

(CEQA Trendspotting 2004)

Ms. Lobell practices in the areas of environmental law, CEQA/NEPA compliance, environmental permitting (including wetlands) and endangered species in Nossaman's Irvine, California, office. She has 25 years of experience managing the preparation of environmental documents meeting the requirements of CEQA and NEPA. Prior to joining Nossaman as an attorney, she was a Principal at LSA Associates, Inc. In that role, she was responsible for all aspects of environmental review, from the initial environmental determination through document preparation, public review and regulatory permitting. Ms. Lobell received her law degree, cum laude, from Whittier Law School.

Jeff Loux, Director of Land Use and Natural Resources Program, U. C. Davis Extension, 1333 Research Park Drive, UC Davis, Davis, CA 95616-4852, (530) 757-8577, jdlox@ucdavis.edu.

(Linking Water and Land-Use: Are Planners Meeting the Challenge?)

Jeff holds a PhD in environmental planning from the University of California, Berkeley, and has nearly 25 years of experience as a planning director, water policy and environmental policy researcher, instructor, administrator and environmental mediator. He recently completed a book entitled: Water and Land Use and teaches courses in Extension and at UC Davis in environmental policy, water planning, urban design and urban planning. Jeff was also CCAPA Vice President for Policy and Legislation when SB 221 and 610 were passed, as well as other bills such as AB 857.

2004 CCAPA Conference Participant Biographies



Patrick Lowe, Deputy Planning Director/Conservation Division, Napa County Conservation, Development and Planning Department, 1195 Third Street Rm. 210, Napa, CA 94559, (707) 259-5937, rlowe@co.napa.ca.us.

(A Setback for Stream Setbacks?: Napa County's Recent Experience)

As lead for Conservation Division programs, Lowe oversaw the proposed stream setback ordinance development and review process that is the subject of the proposed presentation. Lowe has previously managed watershed and coastal management programs in Wilmington/New Hanover, NC and for the City of San Diego, CA. He has also been involved in a wide range of contentious development and long-range planning projects, which included work for the City of Austin, TX and as a consultant in Santa Barbara. Lowe is currently helping to develop the Napa River Conservancy-Watershed Information Center and overseeing development of a county Baseline Data Report/PEIR

John Martin, Principal, Martin & Associates, 201 Shipyard Way, Cabin 1, Newport Beach, CA 92663, (949) 673-4474, john@martin-associates.net.

(What Women Really Want in Neighborhoods, Homes and Communities (Moderator)

Creating A High-Density Version of the American Dream; Gaining Public Support For High Density; The Costs of Green) John Martin is the principal of Martin & Associates, which specializes in visionary planning, strategic market and product positioning, and alliance partnering in master-planned communities as well as developments and projects at all scales. Martin and his firm are dedicated to assisting and empowering those who create, plan, design, develop and market planned communities and neighborhood developments by providing visioning, strategic thinking, market positioning and direction through mentoring, consultation and partnering. Long recognized as a thought leader in planning new communities, Martin has developed "33 Guiding Principles and Strategies for Creating Communities of the 21st Century." Martin's career spans four decades and encompasses notable experience and accomplishments in market research, community planning, neighborhood and product design, land development, homebuilding, marketing and sales. He has provided leadership in the strategic planning and marketing to such premier community developments as Mission Viejo, Irvine Ranch communities, and the new town of Valencia being developed by Newhall Land.

Melinda Masson, Chief Executive Officer and President, The Merit Companies.

(What Women Really Want in Neighborhoods, Homes and Communities)

Melinda Masson is president and CEO of The MERIT Companies, which specializes in forward planning and support for large-scale community associations throughout California. Melinda, who founded MERIT in 1980, has been a prominent influence in defining the community association industry and establishing its professional standards and ethical guidelines. A subject matter expert in her field, Melinda is a widely sought after spokesperson within the industry and business communities. Her commitment to servant leadership has been recognized locally, regionally and nationally. The Orange County Business Journal has named Melinda one of the county's 50 Most Influential Business People since 1996. She is a graduate summa cum laude from the University of Minnesota.

Jacinta McCann, Principal, EDAW, Inc., San Francisco, CA.

(What Women Really Want in Neighborhoods, Homes and Communities)

Jacinta brings 20 years experience in land planning, landscape master planning, urban design and strategic design advisory services. She has extensive experience in leading design and planning teams in complex urban renewal and infrastructure projects. Prior to moving to San Francisco, Jacinta managed EDAW's Australian practice for eight years. Jacinta was Principal-in-Charge for significant Sydney 2000 Olympic projects including the Olympic Village, the Millennium Markers, and the Equestrian Center, and Pedestrian and Bicycle Circulation strategies for the Olympic Park.

Thomas J. McGill, PhD, Principal/Regional Manager, Michael Brandman Associates, 621 E. Carnegie Drive, Suite 100, San Bernardino, CA 92408, (909) 884-2255, tmcgill@brandman.com.

(MSHCPs for Dummies: Complying with the Western Riverside County MSHCP (Moderator)

Dr. McGill is a biologist with over 24 years experience in preparing environmental documentation. A Principal with MBA since 2002, he has extensive experience in negotiating with federal and state regulators including the USFWS, CDFG, USACE, State Water Quality Control Boards, State Air Pollution Control Districts and Air Quality Management Districts. Dr. McGill has been an environmental consultant for over 13 years and provides the unique combination of that discipline with his background as an attorney. Dr. McGill passed the California State Bar in 1990 and is an active member of the State Bar Association. His approach to managing on-call environmental consulting services emphasizes partnering, constant communication with clients, early issue identification and resolution, and on-time performance for all assigned tasks. Prior to joining the staff of MBA, Dr. McGill worked as a wildlife biologist at the Naval Weapons Center, China Lake for 6 years (1979-1985) and headed China Lake's environmental office for the next 9 years (1985-1993).

Marcy McInnelly, Urbsworks, Inc., 3845 SW Condor Ave., Portland, OR 97201, (503) 827-4155, marcy@urbsworks.com.

(Palo Alto's Zoning Ordinance Update: What Does Form-Based Zoning Mean for a Built Community?)

Ms. McInnelly has extensive experience developing urban design plans, regulations and guidelines in the Pacific Northwest and in the Bay Area. In 1995, she founded Urbsworks and re-directed her training to the often-neglected space between buildings. Her recent accomplishments include preparation of an innovative form-based code to implement the master plan for the 500-acre mixed-use Northwest Crossing development in Bend, Oregon. Ms. McInnelly also served as a Planning Commissioner for the City of Portland for 5 years. Ms. McInnelly will present examples of the resultant form-based code, how land use context is defined for the code, and how the overall format will benefit all users.

Austin McInerny, AICP, Principal, Austin McInerny Consulting, 1418 Bancroft Way, Berkeley, CA 94702, (510) 981-1124, austinm@sbcglobal.net.

(A Setback for Stream Setbacks?: Napa County's Recent Experience)

Working as a consultant to Napa County, McInerny assisted with the proposed stream setback ordinance development and review process that is the subject matter of the proposed presentation. McInerny has managed a number of CEQA and NEPA compliance processes and has been involved in a wide assortment of contentious development and environmental restoration projects. In addition to continuing to work with Napa County, McInerny is assisting with the South San Francisco Bay Salt Pond Restoration Project, the largest wetland restoration project to ever be undertaken on the west coast.



2004 CCAPA Conference Participant Biographies

Mike McKeever, Sacramento Area Council of Governments, 1415 L Street, Suite 300, Sacramento, CA 95814, (916) 321-9000, mmckeever@sacog.org.

(Beyond SimCity: Using PLACE3S Software in Planning)

Mr. McKeever is a nationally-known regional and urban planning expert. Mr. McKeever is currently the Project Manager for the Sacramento Region Blueprint: Transportation/Land Use Study. His particular area of expertise includes management of complex, multi-jurisdictional projects that require developing consensus for action among a wide variety of interests and innovative, cutting-edge growth management, transportation, and policy development projects. He has worked on regional growth issues in the Bay Area, San Diego, and San Luis Obispo, California; and Portland, Oregon. He received a BA with Honors from the University of Oregon. He is the primary developer of the PLACE3S (Planning for Community Energy, Environmental & Economic Sustainability) planning method and geographic information systems software. He has applied this software to analyze regional issues in San Diego, San Jose, and the Sacramento Valley.

John Mealey, Executive Director, Coachella Valley Housing Coalition, 45-701 Monroe Street, Suite G, Indio, Ca. 92201. Phone: 760 347-3157; Fax: 760 342-6466; email: jmealey@cvhc.org.

(Affordable Housing Mobile Workshop)

As the Founding Executive Director he has directed CVHC's growth from an Aetna \$10,000 seed money grant to the production of more than 2400 homes worth approx. \$300,000,000 and a staff of 50. CVHC is a nationally recognized non-profit and has won the Fannie Mae Maxwell Award of Excellence, the Secretary's Platinum Award for Best Living in America and other national and local awards. Mr. Mealey is a member of the Boards of Directors of the National Rural Housing Coalition, the California Rural Housing Coalition, the National Equity Fund and was a founding member of Rural LISC and the Bank of America Community Development Bank. He is also a member of the Consumer Advisory Panel for Southern California Edison. He recently participated in a bi-national roundtable and Housing Trade Mission in Guadalajara, Mexico at the invitation of the President of Mexico and the National Association of Home Builders. He attended Villanova University and holds a Bachelor of Arts from Temple University.

Michael Mendez, Senior Legislative Aide, Office of Assemblymember Cindy Montañez, 39th District, P.O. Box 942849, Sacramento, CA 94249-0039, (916) 319-2151, michael.mendez@asm.ca.gov.

(Latino New Urbanism - Policy and Practice: The Growing Niche)

Mr. Mendez is the author of Latino Lifestyle and the New Urbanism and Senior Legislative Assistant to Assemblymember Cindy Montañez. As the Senior Legislative Aide, he has developed legislation relating to brownfields, environmental justice, recycling, school joint use projects, and housing. Currently he staffs the Assemblymember on Natural Resources Committee, and the Judiciary Committee. Before joining Assemblymember Montañez, Mr. Mendez worked for Latino Issues Forum, the Los Angeles County Metropolitan Transportation Authority and the City of Los Angeles Department of Neighborhood Empowerment. Mr. Mendez received his Masters Degree in City Planning from the Massachusetts Institute of Technology, specializing in Urban Policy, Housing, Community and Economic Development, and a Bachelors Degree in Urban Planning and Environmental Analysis from the California State University at Northridge.

Nelson Miller, Senior Project Manager, Hogle-Ireland, Inc, 4280 Latham Street, Suite C, Riverside, CA 92501, (909) 787-9222, nmiller@hogleireland.com.

(AICP Examination Crash Review; MSHCPs for Dummies: Complying with the Western Riverside County MSHCP)

Mr. Miller has over twenty-five years of planning experience as a Planning Consultant, Community Development Director, Planning Director, and staff planner. He represented a local city throughout the process of development of the Western Riverside County Multiple Species Habitat Conservation Plan, serving on the Planning Director's Technical Advisory Committee. Mr. Miller also has served on advisory committees in the early development of the West Mojave Management Plan, and worked on habitat protection for the gnatcatcher in Ventura County.

Larry Mintier, J. Laurence Mintier & Associates, 1415 20th Street, Sacramento, CA 95814, (916) 446-0522, mintier@jlmintier.com

(Beyond SimCity: Using PLACE3S Software in Planning (Moderator)).

As principal of Mintier & Associates, Mr. Mintier has supervised his firm's work in preparing over 30 general plans, specific plans, and master plans; over 20 housing elements; a half dozen zoning and subdivision ordinances; and numerous other special studies and projects. Mr. Mintier is a frequent lecturer and panelist on state law and local planning practice and teaches regularly for various University of California Extension programs. He holds a BA in Political Science from UCLA, and a Master of City Planning and Master of Public Administration from UC Berkeley. Mintier & Associates are the lead consultants on the General Plan Updates for the Cities of Galt and Wheatland, and land use consultants for the City of Sacramento's General Plan Update. The PLACE3S software is being used to analyze development and policy alternatives for these projects.

Collette Morse, AICP, Senior Associate, RBF Consulting, 14725 Alton Parkway, Irvine, CA 92618, (949) 855-3653, cmorse@rbf.com.

(Whose Organization is this Anyway?)

Collette Morse is President of the California Chapter of the American Planning Association. Her involvement with CCAPA extends back to 1986 with the Orange Section. Prior to becoming President, she served as the Vice President for Public Information, Marketing Director and the Orange Section Director. Ms. Morse is a Senior Associate with RBF Consulting, where she specializes in policy and environmental planning for both public agencies and private developers. She has considerable project management and business development experience from her 18 years of working for private consulting firms. Ms. Morse's primary responsibilities include the preparation of policy planning documents, including General Plans and Specific Plans, as well as the preparation of CEQA and NEPA documents (Environmental Impact Reports, Negative Declarations, Initial Studies, Environmental Assessments). She has managed projects and prepared documents for policy plans, mixed-use developments, high rise office commercial, residential, industrial, schools (elementary, high school and colleges/universities), hospitals and redevelopment projects throughout California. She has also provided staff support for public agencies and assistance to private sector clients in meeting governmental agency requirements. Ms. Morse is a graduate of UCLA with a degree in Geography/Ecosystems.

2004 CCAPA Conference Participant Biographies



Leslie J. Mouriquand, MA, The Keith Companies, Inc., 73-733 Fred Waring Drive, Suite 100, Palm Desert, CA 92260, (760) 346-9844, leslie.mouriquand@keithco.com.

(Archeological/ Historic Mobile Workshop)

Leslie is a native of the Coachella Valley and has focused her professional career on the prehistory and ethnography of the indigenous Cahuilla. She is both a professional archaeologist and a seasoned environmental planner having worked for the cities of Palm Springs, La Quinta, and Coachella, as well as the County of Riverside, prior to establishing the Archaeology Department for The Keith Companies Palm Desert Office, in 2003. In her spare time she is learning to speak Cahuilla and conducting research leading toward a PhD in Archaeology and Ancient History. Leslie is always willing to serve as a public contact with regard to archaeological and historic resources and their proper treatment.

Margaret Mullen, President & Chief Operating Officer, Urban Realty Partners, 120 S. Wilmington St., Suite 103, Raleigh, NC 27601, (919) 832-1231, margaretmullen@bellsouth.net.

(Urban Neighborhoods and Districts: Building Blocks for the 21st Century Downtown)

Margaret Mullen left her position as executive director of the Downtown Phoenix Partnership at the end of 1998 to join Urban Realty Partners as President and C.O.O. Mullen's responsibilities include overseeing planning and zoning negotiations with municipalities, development and contract negotiations and operations management for the company's real estate interests. Currently, she is overseeing construction of major office parks in Roseville and Fairfield, California. Mullen left an indelible mark on downtown Phoenix. Since founding the organization in 1990 as a public/private partnership between Phoenix and downtown property owners and tenants, Mullen has been instrumental in the rebirth of Phoenix's downtown. Projects developed during her tenure include the downtown street beautification project, Bank One Ballpark, the artists' studios on Jackson, America West Arena, the Orpheum Theatre, Arizona Science Center, Phoenix Museum of History, and continued expansion of Arizona Center. Negotiations on Collier Center, the hotel at Arizona Center and two housing projects were completed before she left her post.

Tom Mullen, President and CEO, Viresco Energy, LLC, 3403 10th Street, Suite 200, Riverside, CA, 92501, (951) 682-8650, Tom@VirescoEnergy.com

(Keynote Speaker)

Tom Mullen's career spans over 36 years of public service beginning with the United States Air Force and culminating in serving 8 years on the Riverside County Board of Supervisors. The hallmark of his public service was his vision, design and implementation of the largest, most comprehensive planning effort undertaken in the nation. His effort resulted in the creation of the largest Habitat Conservation Plan in the country, outside of the Everglades National Park; a transportation plan creating four new major corridors and the largest county general plan ever adopted by any county in the nation. Don't miss this exciting Opening Session as Tom tells the story of the Riverside Integrated Plan.

Marie Nelson, State Historian II, Survey CLG Coordinator Office of Historic Preservation, (916) 653-9514, mnels@ohp.parks.ca.gov.

(Survey Savvy; Integrating Historic Resource Surveys into the Planning Process)

Marie Nelson is currently the Survey Coordinator and helps coordinate the Certified Local Government program. She provides technical assistance to local governments to help them carry out local historical resource surveys and integrate historic preservation into land-use planning. She is also an adjunct professor of history in the Los Rios Community College District where she teaches American History and Women's History. Ms. Nelson's educational accomplishments include graduate degrees in history from Brigham Young University and Clark University.

Kent Norton, AICP REA, Environmental Services Section Manager, Michael Brandman Associates, 621 E. Carnegie Drive, Suite 100, San Bernardino, CA 92408, (909) 884-2255, knorton@brandman.com.

(MSHCPs for Dummies: Complying with the Western Riverside County MSHCP)

Kent Norton has 25 years of experience providing environmental consulting services and preparing environmental planning documents. His experience includes the preparation of documents that comply with the California Environmental Quality Act (CEQA) and the National Environmental Policy Act (NEPA). He has managed the preparation of dozens of Environmental Impact Reports, Environmental Impact Statements, initial studies, and environmental assessments. One of his most recent projects involved managing the land use and environmental processing for over 75 wireless telecommunication sites in over 40 different jurisdictions in Southern California. He has also been responsible for the preparation of limited Phase I environmental site assessments for hazardous materials for 150 telecommunications.

Jerry Ogburn

(Alternative Energy Solutions Mobile Workshop)

(Salton Sea Tour Mobile Workshop)

(Multiple Species Habitat Mobile Workshop)

(Walking Tour of Downtown Palm Springs)

Jerry Ogburn has been under contract to the City of Palm Springs for the past fourteen years to serve as Director of the Downtown Development Center and Manager of Main Street-Palm Springs. He has a dual educational and professional background in architecture and community planning. For twenty five years, prior to coming to Palm Springs, he was a private consultant in these disciplines and served public and private clients throughout the United States and in Germany. In Palm Springs, his specialized interest and experience in commercial area revitalization has been instrumental in the implementation of a streetscape improvements program for Palm Canyon Drive and improvements to City owned parking facilities, including the construction of a new parking structure. His design background has also been useful in a number of private property owner initiated redevelopment and renovation projects. Jerry is currently involved in the conceptual planning of the major redevelopment of the former Desert Fashion Plaza, located in the heart of downtown Palm Springs.



2004 CCAPA Conference Participant Biographies

Michelle Ouellette, Partner, Best, Best & Krieger LLP, 3750 University Avenue, 4th Floor, Riverside, CA 92501, (909) 686-1450, michelle.ouellette@bbkllaw.com.

(Introduction to CEQA; The Riverside County Integrated Project: Will it Really Make a Difference?)

Ms. Ouellette is a partner and chair of the Natural Resources Practice Group. She has 15 years experience representing municipal, district, public and private clients in environmental issues arising under CEQA/NEPA, the state and federal Endangered Species Acts, and wetlands regulations. She handles both transactional and litigation matters. She successfully defended many CEQA documents, including the EIR/EIS prepared for the Long-term Stephens' kangaroo rat Habitat Conservation Plan. Ms. Ouellette has assisted with consultation and conservation matters involving the Stephens' kangaroo rat, San Bernardino kangaroo rat, Delhi Sands Flower-Loving Fly, Quino Checkerspot Butterfly and Peninsula Bighorn Sheep. She represented the County of Riverside on the Western Riverside County Multiple Species Habitat Conservation Plan ("MSHCP"), one of the largest conservation plans in the United States. Additionally, she currently represents the Coachella Valley Association of Governments in the preparation of the Coachella Valley MSHCP. Ms. Ouellette received her law degree from the University of Southern California in 1989. Introduction to CEQA.

Margaret Park, AICP, Agua Caliente Band of Cahuilla Indians, 650 E. Tahquitz Canyon Way, Palm Springs, CA 92262 (760) 883-1326, mpark@aguacaliente.net.

(Palm Canyon and Indian Canyon Hikes Mobile Workshop)

Ms. Park has been the Director of Planning for the Tribe for the past two years. Prior to working for the Tribe, she held positions with the City of San Bernardino, Calaveras County and several consulting firms. Ms. Park received her Bachelor's Degree in Social Ecology at the University of California, Irvine and holds a Masters of Business Administration from the Claremont Graduate University.

Richard E. Patenaude, AICP, Principal Planner, Department of Community and Economic Development, 777 B St., Hayward, CA 94541, (510) 583-4213.

(Planning for 3R Communities: Resort, Recreation and Retirement)

Prior to his employment in Hayward, Mr. Patenaude worked as a planner in the City of Palm Springs, and was involved in the economic revitalization of the City through its transformation from a seasonal to a year-round retirement community.

Katherine Aguilar Perez, Executive Director, Transportation & Land Use Collaborative (TLUC), 623 N. Azusa Avenue, Azusa, CA 91702, (626) 969-5599, kperez@tluc.net.

(Latino New Urbanism - Policy and Practice: The Growing Niche)

Mrs. Perez is a professional planner with experience in national policy, regional planning and local government. TLUC is the first organization created to promote solely for the linkages between transportation and land use. Before founding TLUC, Mrs. Perez served as Deputy to the first city-wide elected Mayor of Pasadena, William Bogaard. She serves on the CORO Board of Directors, and is a member of the Traffic Relief Task Force recently created by Los Angeles Mayor James Hahn and is a member of the Integrated Resource Plan Steering Committee for the L.A. Bureau of Sanitation and Department of Public Works. She received her Masters Degree in Urban Planning and Transportation from the University of California, Los Angeles and her Bachelors Degree in Political Science from California State University, at Northridge.

Robert Perlmutter, Partner, Shute, Mihaly & Weinberger, LLP, 396 Hayes Street, San Francisco, CA 94102, (415) 552-7272, perlmutter@smwlaw.com.

(Ballot Box Planning: Local Control or Mob Rule?)

Robert "Perl" Perlmutter is a partner at Shute, Mihaly & Weinberger LLP. Mr. Perlmutter received his A.B. from Harvard College and his JD from Boalt Hall School of Law. His practice emphasizes the drafting and defense of local land use initiatives and referendums on behalf of community groups and public agencies. He also counsels and represents public agencies and community groups in state and federal court litigation concerning CEQA, general plan and zoning law, NEPA, the Clean Water Act, and the Clean Air Act. Mr. Perlmutter is co-author, along with other members of his firm, of Chapter 75: Local Land Use Initiatives and Referendums, in California Environmental Law and Land Use Practice (Matthew Bender), and principal author of Ballot Box Planning: Understanding Land Use Initiatives in California (published by the Institute for Local Self Government, which is the non-profit research arm of the League of California Cities). He frequently speaks at conferences and on panels regarding local land use initiatives and referendums.

Mark Persico, AICP, Project Manager, Persico Planning Partnership, 1077 N. Wilson Avenue, Pasadena, CA 91104, (626) 794-2334, persicoplanning@earthlink.net.

(Creating A Live/Work Neighborhoods Out of Industrial Land)

Project Manager and responsible for policy development and implementation strategies. Almost 20 years of public sector planning experience including West Hollywood, Calabasas, El Monte and Alhambra.

Lori Holt Pfeiler, Mayor, City of Escondido, 201 Broadway, Escondido, CA 92025, (760) 839-4610, lpfeiler@ci.escondido.ca.us.

(Regional Planning in California: One Size Does Not Fit All)

Mayor Pfeiler offers a decade of experience as Escondido Mayor and City Councilwoman and twenty years of business success and community involvement. She has served as Mayor of Escondido since 1998, and was a City Councilmember from 1992-1998. She is the Past Chair of the North County Transit District. She currently serves as a member of the SANDAG Board of Directors, chair of the High Speed Rail Task Force, and chair of the Regional Comprehensive Plan. She was Past President of the League of Women Voters, a member of the Escondido Republican Women Federated, and of the California Congress of Republicans, San Diego. She is a member of the Escondido East Rotary Club. She earned a BA in Accounting and an MBA.

2004 CCAPA Conference Participant Biographies



Ron Pflugrath, AICP, Director of Planning and Design, RBF Consulting, 14725 Alton Parkway, Irvine, CA 92618-2027, (949) 855-5778, rpflugrath@rbf.com.

(Innovative Communities: Creative Approaches to Making Great Communities Happen)

Ron Pflugrath, AICP, has over 30 years of varied urban planning experience, including positions with California cities and consulting firms. His municipal planning experience covers both current and advance planning, including preparation of various general plan elements, redevelopment plan studies, and zoning ordinances. With RBF Consulting, Mr. Pflugrath has prepared over 20 design guidelines documents, numerous specific plans, and has worked on many innovative development codes and zoning ordinances, several of which have received local and state APA planning awards. Mr. Pflugrath was a major contributor to the 1992 National APA award-winning City of San Bernardino Development Code. Over the past 12 years with RBF Consulting/Urban Design Studio, Mr. Pflugrath has established a strong reputation for preparing design guidelines, zoning code documents, sign ordinances, community design elements, and specific plans. Mr. Pflugrath has taught professional development courses in Zoning Ordinance preparation for UCLA Extension (Designing and Implementing Effective Zoning Ordinances), with other planning professionals. He also has lectured at Cal Poly San Luis Obispo and Cal Poly Pomona in the Urban Planning Departments.

T. Peter Pierce, Esq., Richards Watson Gershon, 355 South Grand Avenue, 40th Floor, Los Angeles, CA, 90071-3101, (213) 626-8484, tpierce@rwglaw.com.

(Telecommunications: Design, Regulation and Legal Constraints)

T. Peter Pierce is a shareholder in the Litigation Department at Richards, Watson & Gershon. Mr. Pierce has represented a diverse group of public agencies, and has managed a wide variety of cases involving land use and zoning issues, CEQA, constitutional law, telecommunications law, inverse condemnation and elections law. Mr. Pierce has argued before the California Supreme Court and before many divisions of the Court of Appeal. He has appeared before numerous trial courts at both the federal and state levels. Mr. Pierce has also authored several amicus briefs in the Court of Appeal on behalf of dozens of California cities. Mr. Pierce has developed an expertise in litigating cases involving regulation of telecommunication antennas by local governmental agencies. An expanded biography is available at: <http://rwglaw.com/attorneys/t-peter-pierce.htm>.

Stephanie Pincetl, PhD, Professor, Institute of the Environment, 1365 Hershey Hall, University of California, 610 Charles E. Young Dr. East, Los Angeles, CA 90095-1496, (310) 825-2434, spincetl@ioe.ucla.edu.

(Regional Planning and the Endangered Species Act Urban Parks and Open Space -- New Models for Serving Low-Income Communities and Communities of Color)

Stephanie Pincetl is a Professor at the Institute of the Environment at UCLA where she is developing an Urban Center for People and the Environment. Under her leadership, the Center has three major research themes: Research and analysis for the development of more sustainable urban growth patterns to minimize the urban footprint, impacts on surrounding ecosystems and the creation of more livable cities; social justice and urban environmental sustainability through revitalizing and renaturalizing the urban environment; research and analysis of systems of governance and government for democratic accountability and greater sustainability. She is the author of *Transforming California, A Political History of Land Use and Development*, and numbers of other articles and book chapters that explore the evolution of land use.

Margot Lederer Prado, MCP AICP, Planner, City of Oakland, (510) 238-6766, mprado@oaklandnet.com.

(Who's Living Who's Working: Exploring the Evolution of Work-Live Development)

Margot has been a practicing planner for the past ten years, and spent the prior ten years in the housing, child care planning and community development field. She is a Community Arts Organizer and has been a performing artist for the past twenty-five years. Margot recently created new industrial and mixed use zoning districts for the City of Oakland, and a new set of regulation for Work Live facilities, and works with many new work live facilities in West Oakland.

Gail Presley, NCCP Program Manager, Department of Fish and Game, 1416 9th Street, Room 1260, Sacramento, CA 95814, (916) 653-9834, gpresley@dfg.ca.gov.

(What A Habitat Conservation Plan and Natural Community Conservation Plan Can Do For You)

Gail started working on HCPs in 1990, and has worked on NCCPs since 1997. She is the statewide leader for Fish and Game on NCCPs, and extensive experience working with local government to protect natural resources. She trains Fish and Game staff on the NCCP process, and she is involved in the development of plans across the state. The Fish and Game website on NCCPs can be found at <http://www.dfg.ca.gov/nccp/>.

Steve Preston, FAICP, Deputy City Manager, City of San Gabriel, 425 S. Mission Drive, San Gabriel, CA, (626) 308-2806, spreston@sgch.org.

(Whose Organization is this Anyway?)

Steve Preston is the deputy city manager for San Gabriel, overseeing economic development, planning, building and safety, housing, engineering and public works. He has been with San Gabriel since January, 1999. Steve represents California and Nevada on the American Planning Association's (APA) national board of directors. Winner of its 2000 Distinguished Service Award, Preston is also a former president of APA's California Chapter; past President of the California Planning Roundtable; and Fellow of the American Institute of Certified Planners; former Chair of AICP's Multi-Media Task Force; and an occasional lecturer in the graduate planning program at Cal Poly in Pomona. He has bachelor and master degrees in planning from Cal Poly Pomona with an emphasis in policy administration and communications. Prior to arriving in San Gabriel, Mr. Preston was the community development director and deputy redevelopment director in La Verne, CA, during which time the City won 14 awards for outstanding programs in planning, redevelopment and communications. Co-Chair for the past three years of the UCLA Extension Land Use Law Conference, Steve also has served as President of the Asian Youth Center, a regional organization serving youth and families, and is active in historic preservation issues.



2004 CCAPA Conference Participant Biographies

Larry Purcell, Water Resources Manager, San Diego County Water Authority, 4677 Overland Avenue, San Diego, CA 92123, (858) 522-6752, lpurcell@sdcwa.org.

(Regional Water Supply Planning: Does Securing a Water Supply Induce Growth?)

Larry Purcell is a Water Resources Manager for the San Diego County Water Authority and has been involved in natural resource planning and assessment for over 25 years. He is currently responsible for water resource planning and environmental compliance for Authority programs, including the recently approved Imperial Irrigation District water transfer, Regional Water Facilities Master Plan, and proposed Carlsbad desalination projects. Larry's prior experience includes the design and construction of wetland restoration projects and investigations into the use of artificial reefs to increase productivity of coastal marine fisheries. In addition, he has worked for a major oil company and as a consultant to the electric power industry conducting studies on the impacts of wastewater discharge on the natural environment. He received his B.S. in Marine Biology and M.S. in Biology from California State University Long Beach. Larry is a member of the Lower Colorado River Multi-Species Conservation Program Steering Committee and was recently appointed to the State's Salton Sea Advisory Committee.

Matt Raimi, AICP, Senior Associate, Design, Community & Environment, 1600 Shattuck Avenue, Suite 222, Berkeley, CA 94709, (510) 848-3815, matt@dceplanning.com.

(If "Mixed Use" is the Answer, What's the Question?)

Matt Raimi is an urban planner who has worked on site plans and general plans in the Bay Area, the Central Valley and on the East Coast. Many of these projects have explored the potential for mixed use development. Matt is also an author of *Once There Were Greenfields: How Urban Sprawl is Undermining America's Environment, Economy and Social Fabric* (NRDC, 1999).

Jeri Ram, AICP, Planning Manager, City of Dublin, 100 Civic Plaza, Dublin, CA 94568, (925) 833-6617, fjeri.ram@ci.dublin.ca.us.

(Whose Organization is this Anyway?)

Jeri Ram has been a professional planner in the State of California for many years. She has worked in many areas of the State including the Inland Empire, Ventura County, Central Valley and Bay Area. Jeri is currently the Planning Manager for the City of Dublin about 25 miles east of San Francisco. In Jeri's private life she has served on the Redevelopment Commission for the City of Stockton and thus has experienced both sides of the dais. She is also very active in the American Planning Association, where she is currently President Elect for the American Planning Association, California Chapter.

Richard Ramella, Consulting Principal, The Planning Center, 1580 Metro Drive, Costa Mesa, CA 92626, (714) 966-9220, rramella@planningcenter.com.

(The Riverside County Integrated Project: Will it Really Make a Difference?)

Dick Ramella has been a professional planner for 44 years and, as the founding partner of The Planning Center, has been involved in a wide range of significant consulting assignments since the firm was formed 28 years ago. Prior to the creation of The Planning Center, Dick served as the General Planning Program Administrator for the County of Orange, California. As a Principal with The Planning Center, Dick has provided leadership in the preparation of 15 General Plans, 23 Specific Plans, and 27 Master Planned Communities. He was the Principal-in-Charge of the recently completed Riverside County General Plan Update, the largest Smart Growth planning effort in the United States today. He is also heading the General Plan Update programs for the cities of Anaheim and Rancho Mirage.

Daniel E. Rebeor, Esq., Director, Real Estate Operations SpectraSite Communications Inc., 100 Regency Forest Drive, Suite 400, Cary, NC, 27511, (919) 466-5857, dan.rebeor@spectrasite.com.

(Cell Siting 2004: From Hunters and Gathers to Warriors)

As Dan is the Director of Real Estate Operations, Dan where he is responsible for the company's all zoning, leasing, contracts and title activity nationwide. He and his staff Dan regularly represent SpectraSite before municipal and county boards in order to promote the collocation of telecommunications carriers on SpectraSite's towers. Previously, Dan served as in-house counsel for two title insurance underwriters where he was responsible for underwriting, claims and regulatory affairs, and practiced law privately where he focused on commercial and residential real estate. A frequent speaker at industry programs, Dan and has taught real estate law, and chaired a chairmen local cable access commission. Dan is a graduate of the State University of New York, College at Fredonia, and the University Of Dayton School of Law. Dan is the chair of the PCIA Zoning Committee and a member of the PCIA Regulatory Affairs Committee, the American Planning Association and the American Bar Association.

Ronald Rempel, Deputy Director, Habitat Conservation Division, California Department of Fish and Game, 1416 Ninth Street, Sacramento, CA 95814, (916) 653-1070, rremple@dfg.ca.gov.

(Three Decades of Habitat Conservation Planning in the Coachella Valley)

As the Deputy Director for Habitat Conservation, he oversees programs in four branches including the Habitat Conservation Planning Branch, Native Anadromous Fish and Watershed Branch, Central Valley Bay-Delta Branch and the Wildlife and Habitat Data Analysis Branch. He received his B.S. degree in Wildlife Biology from the University of Montana in 1971 and has worked for the Department of Fish and Game since 1972. His initial work with the Department focused on deer and mountain lion research in the Sierra Nevada Mountains. He has been instrumental in developing state policies regarding conservation planning, mitigation and conservation banking and manages the Department's Natural Community Conservation Planning Program (NCCP). The NCCP program in a nationally acclaimed cutting edge effort to conserve declining habitats at the landscape level. He was instrumental in developing the first multiple species habitat based habitat conservation plan (HCP) in the nation, the Metropolitan Bakersfield, CA, HCP. In 1993, he received the prestigious Innovations in State and Local Government Award from the Harvard School of Government and the Ford Foundation for his efforts in creating the 6,000 acre Arco Coles Levee Mitigation Bank, a public-private partnership between Arco Western Energy and the Department of Fish and Game.

2004 CCAPA Conference Participant Biographies



Terry Rivasplata, AICP, Senior Planner, Jones & Stokes 2600 V. Street, Sacramento, CA 95818, (916)737-3000, trivasplata@jsanet.com.
(CEQA 2004 Update: "The Three Directors")

Terry manages CEQA projects, including the preparation of EIRs and Negative Declarations, for a number of public agency clients, and contributes to both CEQA and NEPA documents being prepared by Jones & Stokes. He is also an award-winning instructor with UC Davis Extension on the subject of CEQA. Before joining Jones & Stokes, Terry was a principal planner in the Governor's Office of Planning and Research and participated in updates of both the CEQA Guidelines and the California General Plan Guidelines. He was formerly a Director of the State Clearinghouse.

Teresa (Terry) Roberts, Director, State Clearinghouse, 1400 Tenth Street, Sacramento, CA 95812-3004, (916) 445-0613, terry.roberts@opr.ca.gov.

(CEQA 2004 Update: "The Three Directors")

Teresa (Terry) Roberts is currently the Director of the State Clearinghouse and Planning Unit (SCH) of the Office of Planning and Research (OPR), where she coordinates land use planning activities at the federal, state, and local government levels. She is also responsible for providing technical assistance to the public and public agencies on a wide range of state land use and planning issues, including state general plan law and the California Environmental Quality Act (CEQA). During her 25 years of experience she has worked as a city planner, an environmental consultant and a state CEQA specialist.

Joel Rojas, AICP, Director of Planning, Building and Code Enforcement, City of Rancho Palos Verdes, CA, 30940 Hawthorne Boulevard, Rancho Palos Verdes, CA, 90275, (310) 544-5228, JoelR@rpv.com.

(Telecommunications: Design, Regulation and Legal Constraints)

Joel is a planner with over 15 years of municipal planning experience. As Planning Director for the City of Rancho Palos Verdes, a coastal City in southern LA County whose geography attracts the placement of many amateur and commercial antennas, he has overseen the development and implementation of the City's telecommunications ordinance.

Marvin Roos, AICP, Director of Design Development, MSA (Mainiero, Smith and Associates), Inc., 777 East Tahquitz Canyon Way, Suite 301, Palm Springs CA 92262, (760) 320-9811, mroos@mainierosmith.com.

(Innovative Communities: Creative Approaches to Making Great Communities Happen)

Mr. Roos has been a practicing planner since 1971. He joined MSA, in 1992 after 20 years with the City of Palm Springs. He joined the City of Palm Springs in January 1971 being selected on the basis of his architectural and urban design background. He started as an Assistant Planner and was promoted through the ranks to Planning Director in 1979. After joining MSA, Mr. Roos directed land planning and entitlement processes for the firm and now focuses on project design and business development. Mr. Roos is also a mentor for local planner(s) in the Coachella Valley.

Evan Rose, Associate Principal, SMWM, 989 Market Street, 3rd Floor, San Francisco, CA 94103, (415) 546-0400, erose@smwm.com.

(If "Mixed Use" is the Answer, What's the Question?)

Evan Rose is an architect and urban designer with a ten-year track record of innovative urban projects. He has served as project manager and lead designer on a wide range of urban design projects including mixed-use area plans, design guidelines and public space designs. Mr. Rose has also lectured and published widely on urban design and public space issues.

Ken Ryan, Principal, EDAW, 2737 Campus Drive, Irvine, CA 92612, (949) 660-8044, ryank@edaw.com.

(Creating A High-Density Version of the American Dream; Gaining Public Support For High Density)

Ken Ryan serves as a Principal at EDAW in Irvine. The company is the world's largest land and environment-based planning and design firm. EDAW's core services include land planning, landscape architecture, urban design, environmental and economic planning. As a member of the world community, EDAW's goals for 2004 include responding to critical environmental and social issues by deepening its practice in design, urban regeneration, water resource management, sustainable community planning, and support for federal, state and local projects. Mr. Ryan has overseen a variety of projects involving complex reuse/revitalization, town center evaluation, high density development issues, resort/recreation studies, campus planning and community outreach programs. He is a planner known for his leadership, strategic insight, communication skills, and experience in understanding the interrelationship between marketplace, environment, political sensitivities, and design. Mr. Ryan has the unique perspective of understanding firsthand the complexities of public/private planning issues. He is currently serving his second term as Mayor of the City of Yorba Linda. Prior to his City Council election, Mr. Ryan served as Past Chairman and member of the City's Planning Commission and was a member and past Chairman of the City's Park and Recreation Commission. He also serves as a Board member on numerous regional organizations.

Steve Sakurai, Executive Director, California Pollution Control Financing Authority, SSakurai@treasurer.ca.gov.

(Using Partnerships and Innovative Planning Tools to Achieve Sustainable Infill Development in the Sierras)

Mr. Sakurai entered the position of Executive Director of CPCFA with twelve years of experience in private sector real estate development. He served as the president of Acorn Land Developments from 1993 until his appointment four years ago. While in the land development field, he specialized in structuring and financing master-planned communities in California and Nevada. He coordinated the project formation process, working with equity and debt sources on these transactions. In addition to master-planned communities, he has experience with single-family, multi-family, and active adult projects, as well as business parks, and golf course projects.

David Salazar, AICP, Director of Facilities Planning, Claremont Graduate University, 1227 Dartmouth Ave., Claremont, Ca 91711, (909) 607-8509, david.salazar@cgu.edu.

(Urban Parks and Open Space--New Models for Serving Low-Income Communities and Communities of Color)

William Samuels, PhD, Senior Environmental Scientist & GIS Analyst, SAIC, Mail Stop SH2-1, 1410 Springhill Road, Suite 210, McLean, VA 22102, (703) 676-8043, william.b.samuels@saic.com.

(Building an Integrated Information Management System for the Lake Tahoe Basin: Status, Lessons Learned, and Next Steps)

Dr. Samuels has 24 years experience in the application of computer-based techniques to data analysis, problem solving, data integration, and data modeling, developing information and decision support systems for 8 major watersheds across the US. He led the development of the TIIMS prototype.



2004 CCAPA Conference Participant Biographies

Jim Sandoval, Director of Planning, City of Chula Vista, 276 Fourth Ave, Chula Vista, CA 91910, (619) 691-5101, jsandoval@ci.chula-vista.ca.us.

(Ensuring Quality of Life for Growing Cities: The Chula Vista Model)

Jim manages the planning program for the city and, as such, he is involved in all aspects of the city's development which includes a current update of the General Plan as well as planning for development of the 23,000 acre Otay Ranch. An integral part of the planning effort is the measurement and monitoring of quality of life standards.

Randy Scott, Division Chief for the Advance Planning Division, Land Use Services Department, County of San Bernardino, 385 North Arrowhead Ave, 1st Floor, San Bernardino, CA 92415, (909) 387-4147, rscott@lusc.sbcounty.gov.

(Regional Habitat Conservation Plans I)

Randy has over 25 years of environmental and planning experience. Randy is responsible for: the County General Plan and Development Code; environmental review/CEQA compliance for all private and public sector projects; mine permitting and mine inspection in compliance with SMARA (Surface Mining and Reclamation Act); demographics, and other special planning studies. Randy is currently overseeing a three year program of updating the General Plan and Community Plans. He has worked in the county planning for 17 years and spent 12 years with the Forest Service prior to joining the County. During his career, he has worked on numerous endangered species and habitat conservation issues.

Jacobs Shira, CPS Landscape Architects, (805) 643-8580, sjacobs@cpsla.com.

(Creating A Live/Work Neighborhoods out of Industrial Land)

Responsible for streetscape and design of the public realm. Over 10 years experience in landscape architecture and urban design.

Katie Shulte Jung, Project Manager, California Urban Water Conservation Council, 455 Capitol Mall, Suite 703, Sacramento, CA 95814 (916) 552-5885, Katie@cuwcc.org.

(Linking Water and Land-Use: Are Planners Meeting the Challenge?)

Katie has ten years experience working in planning and related fields. In her current position at the California Urban Water Conservation Council, she facilitates research projects related to water agency certification under the CALFED Record of Decision. Previously, Katie was Associate Planner with the Governor's Office of Planning and Research where she provided technical assistance to local land-use and water supply agencies, developers, and consultants on SB 221 and SB 610, CEQA and state planning law. She holds a B.A. from the University of California, Berkeley with an emphasis in environmental policy and planning. Katie will present experiences shared at spring 2004 series of statewide workshops on the implementation of SB 221 and SB 610 regarding challenges, solutions, and recommended next steps for coordinating land-use and water supply planning.

William Siembieda, City and Regional Planning Department, College of Architecture and Environmental Design California Polytechnic State University, San Luis Obispo, CA 93407, (805) 756-1315 wsiembie@calpoly.edu.

(Opportunities in International Planning: Working In and With Other Countries)

Bill has had extensive international planning experience involving Central America and the Caribbean. He recently completed a month and a half disaster management planning assignment for Carracas, Venezuela, working for the Japan International Cooperation Association and through the Institute of Public Administration of New York City.

Mark Silling, Project Manager, MIG, 169 N. Marengo, Pasadena CA 91101, (626) 744-9872, Marks@migcom.com.

(Watersheds: The New Approach to Urban Planning (Moderator))

Dan Silver, MD, Executive Director, Endangered Habitats League, 8424-A Santa Monica Boulevard, #592, Los Angeles, CA 90069-4267, (323) 654-1456, dsilverla@earthlink.net.

(The Preserve Specific Plan: A Bold New Model for the Inland Empire; Regional Habitat Conservation Plan II)

Dr. Silver is a leading advocate of regional planning with a sound environmental basis. He is a medical doctor and the founder of the Endangered Habitats League. As one of the first conservationists to recognize the power of the Endangered Species Act (ESA) as a basis for regional planning, he has had a tremendous impact on planning in Southern California. He is the recipient of the 2004 CCAPA Award for Distinguished Leadership by a Layperson.

Mitchell J. Silver, AICP/PP, Deputy Director, Long Range Planning, DC Office of Planning, 801 N. Capitol Street, NE, Suite 4000, Washington DC, 20002, (202) 442-7624, mitchell.silver@dc.gov.

(Whose Organization is this Anyway?)

Mitchell Silver is an award winning planner that specializes in neighborhood planning, project management, public participation and implementation strategies. He is one of region's leading experts in community and neighborhood planning. Mr. Silver has worked for the New York City Department of City Planning as a city planner; the Manhattan Borough President as Director of the Northern Manhattan; Abeles Phillips Preiss & Shapiro as a principal; Irvington, NJ as a township administrator; and, District of Columbia's Office of Planning as a deputy director. Mr. Silver served on the Board of Directors of APA and president of the NY Metro Chapter. Mr. Silver remains active in APA on membership and diversity issues. Mr. Silver has taught graduate planning courses at several New York City institutions. He received a Bachelors Degree in Architecture from Pratt Institute and a Masters Degree in Urban Planning from Hunter College.

Steve Silverman, Urban Council, 325 15th Street, San Diego, CA, 92110, (619) 230-0325, ssilverman@urbancounsel.com.

(Getting Your Message Across...and Being Persuasive in the Process)

Mr. Silverman has been involved in private sector planning for the majority of his 30+ years in California. At Rick Planning Group, Mr. Silverman's work involves the preparation and processing of development plans, policies, and implementation strategies for public and private sector clients. Current and former clients include the City of San Diego, San Diego State University Foundation, the Catholic Diocese, Pardee Homes, and Marriott Corporation. Stephen Silverman was project manager for the reuse planning of the Naval Training Center in San Diego, a project the Navy considers the most successful reuse planning program in the Country. He is also the author of more than two dozen general, community, and specific plans. He regularly makes presentations to city councils, planning commissions, planning staffs, and community and special interest groups on behalf of his clients. Mr. Silverman is Director of the San Diego Section of the American Planning Association. He co-chaired the statewide CCAPA conference in 2002 and has also served as the Section's Director Pro Tem and Newsletter Editor. He is currently Vice President for Public Information for the California Chapter of the American Planning Association.

2004 CCAPA Conference Participant Biographies



David M. Snow, Esq., AICP, Attorney at Law, Richards Watson & Gershon 355 S. Grand Avenue 40th Floor and Los Angeles, CA 90071-3101, (213) 626-8484 dsnow@rwglaw.com.

(Telecommunications: Design, Regulation and Legal Constraints)

Dave is an attorney with the law firm of Richards, Watson & Gershon, and serves as the Assistant City Attorney for the cities of Mission Viejo and Rancho Palos Verdes. He specializes in land use, planning and zoning, and CEQA issues. Prior to entering the field of law, Dave was a practicing planner with over ten years of experience. An expanded biography is available at: <http://rwglaw.com/attorneys/david-m-snow--aicp.htm>.

Geoffrey Starns, City of Ontario, 303 East "B" Street, Civic Center, Ontario, CA 91764-4196, (909) 395-2000.

(Survey Savvy; Integrating Historic Resource Surveys into the Planning Process)

Geoffrey Starns has been involved with Ontario's Historic Preservation program since its rebirth in 1997. An Ontario native, Mr. Starns has been instrumental in shaping Ontario's Historic Preservation program. He was involved with the designation of Ontario's first five historic districts, numerous historic landmarks, and created Ontario's Mills Act and Historic Preservation Trust Fund Program. He has also written design guidelines for historic properties and a guide to Ontario's Architectural Styles. He headed the effort to streamline the historic preservation program through the use of technology and integrating it into the City's other database and GIS Systems. He created the program's web site and the City's Historic Preservation Database. Mr. Starns is also responsible for the City's Development Code updates and amendments and has been responsible for integrating preservation principles into the planning process. Mr. Starns graduated in 1997 from Cal Poly Pomona with a Bachelor of Science degree in Urban and Regional Planning. Mr. Starns and his family reside in a 1918 Craftsman Bungalow Located in the Lincoln Park Historic District in Pomona, which he is restoring.

Chris Steins, CEO, Urban Insight, 421 North Vista Street, Los Angeles CA 90036-5742, (323) 966-4540, Steins@urbaninsight.com.

(Collaborative Planning Using the Web)

Mr. Steins is the CEO of a web development firm. He is also the managing editor of PLANetizen, the resource for planning information. He is also the Chair of the APA Information Technology Division.

Ric Stephens, FAICP, Planning Director, AEI-CASC Consulting, 937 South Via Lata, Suite 500, Colton CA 92324, (909) 783-0101, rstephens@aei-casc.com.

(Innovative Communities: Creative Approaches to Making Great Communities Happen; Opportunities in International Planning: Working In and With Other Countries)

Ric Stephens is a Vice President for the International Society of City and Regional Planners, an advisory organization to the United Nations; a Board Member and International Advisor to the Japan Association of Planning Administration; and Committee Member for CORP2005, a European symposium on information technology for planning. Ric has given presentations and worked on projects from the Azores to Zlarin. Mr. Stephens has compiled an International Planning Organizations directory with over 700 references used by APA and ISoCaRP. This September Mr. Stephens was a US delegate to the World Planning Congress and United Nations meetings in Geneva, Switzerland. Ric is the principal organizer for the 2005 International Symposium in Riverside, California, March 13-15 www.isocarp.org.

Laura Stetson, Principal, Cotton/Bridges/Associates, 800 E. Colorado Boulevard, Suite 270, Pasadena, CA.

(Community Involvement: One City, Three Approaches)

Laura Stetson has been in the planning field for almost 20 years, both as a public sector planner and planning consultant. As a Principal at Cotton/Bridges/Associates, her interest and expertise focus on leading General Plan and zoning ordinance programs, and involving communities in these important undertakings. Laura will speak on community participation efforts utilized in the ongoing General Plan Update, including Focus Groups and Citizen's Congress.

Curtis Stiles, CPS Landscape Architects, (805) 643-8580, cstiles@cpsla.com.

(Creating A Live/Work Neighborhoods out of Industrial Land)

Responsible for streetscape and design of the public realm. Principal of CPS with over 30 years of design experience and serves as Planning Commission in the City of Ventura.

Ed Studor, Administrative Manager, Riverside County Transportation and Land Management Agency, 4080 Lemon Street, Riverside, CA 92502-1629, (909) 655-6767, estudor@co.riverside.ca.us.

(The Riverside County Integrated Project: Will it Really Make a Difference?)

Ed Studor serves as Administrative Manager for the Riverside County Transportation and Land Management Agency. Since he began working for the County 26 years ago, Ed has held various supervisory and management positions with the Riverside County Road Department, Transportation Department, and Transportation and Land Management Agency (TLMA). He has been a member of the Institute of Transportation Engineers (ITE) since 1989 and a member of the ITE Transportation Planning Council since 1991. In 1999, he was appointed as Administrative Manager for the Community and Environmental Acceptability Process (CETAP) element of the Riverside County Integrated Project.

Jim Sullivan, AICP, Director of Environmental Resources, Coachella Valley Association of Governments, 73-710 Fred Waring Drive, Suite 200, Palm Desert, CA 92260, (760) 346-1127, jsullivan@cvag.org.

(Regional Planning and the Endangered Species Act (Moderator)); (Regional Conservation Planning I (Moderator))

Jim is the project manager for the Coachella Valley Multiple Species Habitat Conservation Plan. He previously worked on the biological database developed by the University of California, Riverside for the Western Riverside County Multiple Species Habitat Conservation Plan and was a researcher on a National Science Foundation study of California's Natural Community Conservation Planning program. He received a B.A. in Geography from UCLA and Master of Urban and Regional Planning from the University of California, Irvine. Jim is the Vice Director for Policy of the Inland Empire Section of the American Planning Association, and is the Programs Chair for the CCAPA 2004 conference.



2004 CCAPA Conference Participant Biographies

John Swiecki, Principal Planner, City of Riverside, 3900 Main Street, Riverside, CA 92522, (909) 826-5383, jswiecki@riversideca.gov.

(Community Involvement: One City, Three Approaches)

John heads up the Project Management Division of the City of Riverside Planning Department and is responsible for all project related planning activities. He is the primary staff person to the Planning Commission and represents planning projects at public hearings before the City Council. John has 20 years of public sector planning experience, the last 17 years with the City of Riverside. John will speak on some of the innovative ways used to solicit public involvement in the sensitive specific plan of community wide interest.

Eileen Takata, Watershed Planner, County of Orange, 300 North Flower Street, Santa Ana, CA 92703.

(Watersheds: The New Approach to Urban Planning)

Ms. Takata has worked on numerous watersheds including the Arroyo Seco in Pasadena and the San Gabriel and Rio Hondo River Master Plans. Her passion and ability to form productive partnerships will be a critical part of the discussion.

Veronica Tam, AICP, Principal, Cotton/Bridges/Associates, a Division of P&D Consultants, Inc., Vice President of Professional Development, CCAPA, 800 E. Colorado Blvd., Suite 270, Pasadena, CA 91101, (626) 304-0102 x217, veronica.tam@cbaplanning.com

(Planning Ethics (Moderator))

(AICP Examination Crash Review (Moderator))

Veronica Tam serves on the board of CCAPA as Vice President of Professional Development. She is also a member of the AICP Exam Committee appointed by the President of AICP. Ms. Tam is a Principal with Cotton/Bridges/Associates. She has expertise in housing and community development planning, offering education and technical assistance in addressing difficult policy issues involving affordable housing, revitalization, and redevelopment. She works with staff, citizen advisory groups, and appointed and elected officials to develop appropriate and feasible policies and implementation strategies.

Laurence L. Tong, Interagency Planning Manager, East Bay Regional Park District, 2950 Peralta Oaks Court, Oakland, CA 94605, (510) 544-2621, ltong@ebparks.org.

(How We Created an Urban Shoreline Park While Being Attacked by Wild Artists, Loose Dogs, Mad Surfers, Incensed Ecologists, Flapping Birders, Extreme Bicyclists, Gangs of Soccer Dads, and Bat-wielding Little Leaguers (or How we held a Love-in in Berkeley))

Larry Tong was the lead coordinator of the Eastshore State Park General Plan project. He holds a Bachelor of Arts degree in Environmental Science from the University of California, Berkeley, and a Masters of Urban and Regional Planning degree from San Jose State University. He has held professional planning positions with the Sacramento Regional Area Planning Commission, the City of San Mateo, the East Palo Alto Municipal Council, and was Planning Director with the City of Dublin from 1982 to 1996, and Planning Director with the City of Los Altos from 1996 to 2000. He has been with the East Bay Regional Park District since 2000.

Ken Topping, FAICP, Topping Associates, 504 Warwick St., Cambria, CA 93428, (805) 927-7773, kentopping@aol.com.

(Opportunities in International Planning: Working In and With Other Countries)

International planning consultant (1991-present) and Visiting Professor at Kyoto University, Kyoto, Japan (2002 - 2004). Former board member, Pacific Rim Council on Urban Development (1993-1997). Overseas assignments as former planning director for the City of Los Angeles (1986-1991) and deputy administrator development services San Bernardino County (1982-1986).

Bradly Torgan, AICP, Esq., Nossaman, Guthner, Knox & Elliott, LLP, 445 S. Figueroa Street, 31st Floor, Los Angeles, CA 90071-1602, (213) 612-7800, BTorgan@Nossaman.com.

(CEQA Trendspotting 2004)

Mr. Torgan is a partner at Nossaman, Guthner, Knox & Elliott, LLP, in the firm's Land Use practice group. His practice emphasizes compliance with land use laws and regulations at the state and local levels. He provides counsel to both public agencies and private parties on entitlement strategies and compliance with the California Environmental Quality Act, including the preparation of Environmental Impact Reports and related documents. His litigation experience includes representation of both public agencies and private parties in CEQA and related land use actions. A former planner, Mr. Torgan received his undergraduate degree from Duke University and holds a Master of Regional Planning and a law degree from the University of North Carolina. He is also a member of the APA's national Legislative and Policy Committee.

Martin Tuttle, Executive Director, Sacramento Area Council of Governments (SACOG), 1415 L Street, Suite 300, Sacramento, CA 95814, (916) 321-9000, mtuttle@sacog.org.

(Regional Planning in California: One Size Does Not Fit All)

SACOG has taken a central role in defining and developing a collaborative approach to regional transportation planning in an environment of significant population growth. In 2002, SACOG successfully guided to completion "A Bold First Step For Mobility in the Sacramento Region: The Metropolitan Transportation Plan for 2025" the first truly regional approach to enhancing the Valley's transportation network. SACOG also has embarked upon an ambitious first-time-ever effort to link transportation and land use planning with the Sacramento Region Blueprint: Transportation-Land Use Study. For these endeavors, Tuttle in November 2002 received the Sacramento Metropolitan Chamber of Commerce Public Employee of the Year Award. He is a graduate of the University of California at Davis.

Cline Tyson, Growdon + Cline Architects, (805) 652-0824, tyson@gcarchitects.com.

(Creating A Live/Work Neighborhoods out of Industrial Land)

Responsible for developing the building types and forms. Over 10 years experience as a licensed architect and serves on the Design Review Board in the City of Ventura.

2004 CCAPA Conference Participant Biographies



Ashwani Vasishth, Regional Environmental Planner, Southern California Association of Governments, 818 W. Seventh Street, 12th Floor, Los Angeles, CA 90017, VASISHTH@scag.ca.gov.

(Regional Planning and the Endangered Species Act)

Ashwani Vasishth is a Regional Environmental Planner at the Southern California Association of Governments, Los Angeles, and also a Lecturer at the School of Policy, Planning and Development at the University of Southern California, where he teaches sustainability planning. His research interests focus on the development of an evolutionary adaptive management ecosystem approach to regional planning, using case studies from habitat conservation and natural communities conservation planning, urban heat island mitigation planning, and the environmental dimensions of land use and transportation planning. He has interests in the historical relationship between social science and ecology, international development theory, smart growth, and green design. More information can be found at: <http://www-rcf.usc.edu/~vasishth>.

Ernesto Vasquez, AIA, Partner, McLarand Vasquez Emsiek & Partners Inc., 1900 Main Street, 8th Floor, Irvine, CA 92614, (949) 809-3388.

(Latino New Urbanism - Policy and Practice: The Growing Niche)

As a partner with McLarand, Vasquez Emsiek & Partners, Mr. Vasquez's design has led MVE to address the urban context in the architectural industry. Through this, MVE has influenced a higher quality of life in the cityscape and urban fringes, whether it is New Urbanism or Smart Growth. Since 1976, Mr. Vasquez's creativity and expertise have brought MVE recognition throughout the real estate industry as an innovator in the fields of residential, mixed use and commercial design. Under his direction, the firm has designed more than 500 projects. One of his most recent projects includes the Promenade at Rio Vista in San Diego, an award-winning 13.8 acre mixed-use community with 970 apartment units. Mr. Vasquez earned his Bachelor's Degree from California Polytechnic State University at San Luis Obispo.

Cathy Wahlstrom, Senior Planner, City of Ontario, 303 East "B" Street, Civic Center, Ontario, CA 91764-4196, (909) 395-2000.

(Survey Savvy; Integrating Historic Resource Surveys into the Planning Process; Park Smart: An Innovative Parking Model for Downtowns)

As a Senior Planner for the City of Ontario's Advance Planning Division, Ms. Wahlstrom oversees General Plan Amendments, historic preservation, and Development Code revisions. Ms. Wahlstrom has eighteen years of professional community development experience with the Cities of Chino, Rancho Cucamonga and Ontario. Ms. Wahlstrom has been responsible for the development and implementation of planning, housing, economic development and redevelopment plans, programs and projects. Ms. Wahlstrom has a Bachelor of Science in Anthropology and Geography and a Master of Urban and Regional Planning from Cal Poly Pomona.

Doug Walker, Managing Director for CommunityViz, The Orton Family Foundation, 1035 Pearl St., 3rd Floor, Boulder, CO 80302, (303) 442-8800, dwalker@orton.org.

(Your Money and Your Life: Technology for Visualizing Fiscal and Social Impacts)

The Orton Family Foundation is a private, non-profit operating foundation dedicated to promoting sustainable community development. Its focus is on tools and programs that promote civic engagement in land-use planning. Doug Walker leads the Foundation's CommunityViz program, a position he has held since CommunityViz software first reached the public in 2001. He has worked for more than 20 years in software and high technology, specializing in decision-support tools and connecting people to technology. Mr. Walker's experience with decision-support software includes almost a dozen innovative applications ranging from corporate financial systems and telecommunications network design systems to community land-use planning and visualization tools. In addition to his work at the Orton Family Foundation, he has held a wide array of leadership roles in research, engineering, marketing, strategic planning, and senior executive management at organizations including Bell Labs, AT&T, and General Electric. He holds degrees in physics and electrical engineering and is a graduate of AT&T's Advanced Management Program.

Tricia Ward, Founding Artistic Director, ARTScorpsLA, 939 Mei Ling Way, Los Angeles, CA 90012, (213) 617-3877, triciaward233@hotmail.com.

(Urban Parks and Open Space--New Models for Serving Low-Income Communities and Communities of Color)

Tricia is the founding Director of ARTScorpsLA, a land/art collective that works with community residents to transform vacant urban land into lush neighborhood art parks. The focus of the art parks is to build community pride and engagement through construction and landscape projects, arts, environmental education programs, youth development opportunities, cultural celebrations, while guiding public policy for developing green space in urban settings. The pioneering efforts of ARTScorpsLA to creatively fuse the worlds of art, open space, policy and programmatic social services in urban communities have been inspirational and serve as one of the models for the new L.A. Neighborhood Land Trust. Tricia received her B.F.A. from the San Francisco Art Institute.

Frank B. Wein, DPDS, FAICP, Urban and Environmental Planning Manager/LA Office, URS Corporation, 915 Wilshire Blvd., #700, Los Angeles, CA 90017, (213) 996-2413, frank_wein@urscorp.com.

(Environmental Thresholds of Significance)

Frank has 29 years of experience as a public and private planner. He has worked for SCAG, MBA, Parsons, and is currently Director of Urban & Environmental Planning with URS Corporation. Frank also is an Adjunct Professor at USC. He has prepared or directed more than 300 CEQA documents.

Paul Weinberg, Attorney, 18201 Von Karman Ave., Suite 1160, Irvine, CA 92612-1099, (949) 553- 0500, pjweinberg@pjwmediation.com.

(Ballot Box Planning: Local Control or Mob Rule?)

Mr. Weinberg practices law in Irvine; his practice specializes in complex real estate, title, leasing and real property development matters. He practices real property litigation, transactional and land use work, architectural malpractice defense and also represents landowners before design review boards and other municipal entities. In 1998, Mr. Weinberg formed a real property mediation practice; he mediates purchase and sale disputes and architectural and construction issues. Mr. Weinberg has been a member of the faculty at U.C. Hastings College of Law in San Francisco, where he taught civil trial practice annually, and has been a frequent lecturer and moderator to lawyers for the University of California's Continuing Education of the Bar (CEB) on such topics as secured real property transactions, construction defects, mechanics' liens and related construction remedies, real property sales, landlord-tenant law, and real estate broker practice. He has authored a chapter in the well-known real property law treatise, CEB; Real Property Remedies and Damages on the topic of quiet title; he also authors numerous articles on land use and real property issues in other national and state publications for lawyers, builders and architects. He is a member of the American Institute of Architects, the Society of Architectural Historians, as well as legal counsel (and the only non-architect member of) the Laguna Beach Architectural Guild.



2004 CCAPA Conference Participant Biographies

Carol Whiteside, President, Great Valley Center, 201 Needham Street, Modesto, CA 95354, (209) 522-5103, carol@greatvalley.org.

(Regional Planning in California: One Size Does Not Fit All)

Carol founded the Great Valley Center in August 1997 to promote the economic, social and environmental well-being of California's Central Valley. She served as the Director of Intergovernmental Affairs for Governor Pete Wilson on issues of land use, finance and restructuring and economic development. She was Assistant Secretary, California Resources Agency, and specialized in resource conservation, land use and growth management issues. She also served on the Modesto City Schools' Board of Education, the Modesto City Council, and was elected Mayor in 1987. She is a graduate of the University of California at Davis.

John B. Wilbanks AICP, RRM Design Group, 31831 Camino Capistrano, Suite 200, San Juan Capistrano, CA 92675.

(Neighborhood Master Planning: You CAN Always Get What You Want)

With his education in City and Regional Planning, and Urban Design, John has pursued a career centered on making a positive contribution to the enhancement of the built environment in which we live. John has over 25 years of professional experience working in both the public and private sector. John's private sector experience includes site planning, urban design, preparation of specific plans and community master plans, public agency liaison, development entitlement processing and strategic planning. His public sector experience includes the preparation of environmental impact reports, general plan and specific plan documents, redevelopment plans and project design. He was certified with the American Institute of Certified Planners in 1988 and became a Principal at RRM Design Group in 1990. John has established himself as an expert in Community Planning and Design, large-scale master planning and specific plans. His background in planning and design is diverse having worked in the deserts of Southern California, the Central Coast, the East Bay Region, the Central Valley, and the Sierra Foothills.

Curtis Williams, AICP, Senior Associate, MHA Environmental Consultants, Inc., 4 West Fourth Ave., Suite 303, San Mateo, CA 94402, (650) 373-1200, williams@mha-inc.com.

(Palo Alto's Zoning Ordinance Update: What Does Form-Based Zoning Mean for a Built Community?)

As a consulting planner to the City, Mr. Williams has coordinated the City's Zoning Ordinance Update work for the past three years. He also advises other Bay Area cities in preparing updated zoning regulations, general plans and specific plans. Mr. Williams has previously served as planning director and staff for cities in the Bay Area and Southern California. His role in the session will be to describe the Zoning Ordinance Update background and process and how the form code relates to other components of the zoning ordinance.

Rick Williams, Principal, Van Meter Williams Pollack, 18 DeBoom Street, First Floor, San Francisco, CA, 94107, (415) 974-5352, rick@vmwp.com.

(Palo Alto's Zoning Ordinance Update: What Does Form-Based Zoning Mean for a Built Community?)

Mr. Williams and VMWP have extensive experience in the preparation of zoning regulations and guidelines to implement urban design and new urbanist concepts. VMWP's recent work includes development of urban design regulations and guidelines for the City of Mountain View, the South San Francisco BART station, and for South El Camino Real in Palo Alto. Mr. Williams will present the design team's approach to identifying existing constraints to effective development and to creating realistic prototypes for the desirable land uses. Palo Alto's Zoning Ordinance Update: What Does Form-Based Zoning Mean for a Built Community?

Britt W. Wilson, Project Manager, Morongo Band of Mission Indians, 245 N. Murray Street, Suite C, Banning, CA 92220, (909) 755-5200 Fax: (909) 922-8146 Britt_Wilson@morongo.org.

(Tribal Revenue Gaming Mobile Workshop)

Mr. Wilson is a Project Manager in the Planning & Economic Development Department of the Morongo Band of Mission Indians. His duties include planning, economic development and cultural resource activities. Previously, he worked in the public sector in urban planning and city administration. He also worked for a commercial real estate developer. Mr. Wilson is a graduate of USC and has a Master of Public Administration from Cal State University San Bernardino. He is a member of the Institute for Tribal Environmental Professionals and a board member of the Dorothy Ramon Learning Center which preserves and teaches Southern California Indian culture and history.

Mark Winogron, AICP, Principal, Planmark Associates, 2222 Superior Avenue, Venice, CA 90291, (310) 915-0001, venicehome@dslextreme.com.

(Taking the Heat Out of the Hearing (Reframing the Public Hearing); Whose Organization is this Anyway?)

Now in his fourth decade of public service, Mark Winogron was trained as a philosopher and city planner. His career work has included directing the rezoning of the City of San Francisco, writing San Francisco's earthquake master plan, acting as Community Development Director in three Southern California cities (Lawndale, West Hollywood and Culver City), and working as the Chief Administrative Officer for Culver City. He now heads Planmark Associates, offering strategic services to public clients. He is the recipient of Distinguished Leadership Award from the American Planning Association, is a member of the College of Fellows of the American Institute of Certified Planners and is an emeritus member of the California Planning Roundtable. He teaches the basic Planning and Zoning Law Clinic for both UC Berkeley and UCLA.

Bill Wiseman, Senior Associate & Manager of Planning Services, RBF Consulting, 111 W. St. John Street, Suite 850, San Jose, CA 95113, (408) 993-9224, bwiseman@rbf.com.

(Technology & Public Involvement: When, What Why, and How (...much)?)

Mr. Wiseman has been involved in technology applications for large-scale public and private planning projects for more than 15 years. He has developed Web-based, GIS, visual simulations, and custom-built applications for clients in California, Oregon and Washington, as well as in Australia, where he won two state awards and one national award. He has presented and moderated at a number of conferences and served as the technology committee chair for two Washington State APA conferences.

2004 CCAPA Conference Participant Biographies



Hing Wong, AICP, CCAPA Northern Section Director and Regional Planner, Association of Bay Area Governments, PO Box 2050, Oakland, CA 94604, (510) 464-7966, fhingw@abag.ca.gov.

(Whose Organization is this Anyway?)

Hing Wong is a regional planner with the Association of Bay Area Governments (ABAG) which represents nine counties and 101 cities. He works on regional and subregional issues including projections for the San Francisco Bay Area. Hing is a member of the American Planning Association (APA) and the American Institute of Certified Planners (AICP). He presently serves as the Director of the Northern Section of the California Chapter APA and the Treasurer of the California Planning Foundation. He is one of the Conference Co-Chairs for the 2005 APA National Conference. Hing has taught urban planning courses in quantitative methodology at San Jose State University. He received his Master in Urban and Regional Planning at San Jose State University and completed his undergraduate studies in Urban/Economic Geography at U.C. Berkeley.

Garlynn Woodsong, GIS Planner/Analyst, Metropolitan Transportation Commission Planning Section, 101 Eighth Street, Oakland, CA 94607, (510) 464-7826 gwoodsong@mtc.ca.gov.

(Applying GIS to the Preparation of General Plans)

Garlynn Woodsong is a GIS Planner/Analyst and the acting GIS Coordinator for the Metropolitan Transportation Commission (MTC) in Oakland, CA. MTC is the transportation planning, financing and coordinating body for the nine-county San Francisco Bay Area. Mr. Woodsong has been engaged with numerous MTC GIS projects including: District and project maps for state and federal legislators; Maps of nationwide commuting patterns for the Transportation Research Board; Environmental Justice analysis of transportation investments in disadvantaged communities.

A regional bicycle mapping website that includes routes and 3-D slope information;

The regional Transit-Oriented Development (TOD) opportunity study. Prior to his work with MTC, Mr. Woodsong was a GIS technician for an air quality consulting firm in Petaluma, CA and a GIS Technician for Tri-Met in Portland, OR. Mr. Woodsong possesses a B.A. in Geography with a specialization in GIS from Portland State University. He also holds an A.A. in Liberal Arts from Simon's Rock College of Bard in Great Barrington, MA.

Mary Wright, Program Manager, City of San Diego Planning Department, 202-6479.

(Beyond SimCity: Using PLACE3S Software in Planning)

Mary Wright is a Program Manager with the City of San Diego Planning Department. In this capacity, she is responsible for managing and directing long-range planning activities in the southern half of the city. Ms. Wright has been employed with the City of San Diego for seventeen years and has specialized in urban infill and neighborhood revitalization. She holds a BA in Geography and a Masters in City Planning with Honors from San Diego State University. Ms. Wright is the City's primary Project Manager for the Mid-City and Barrio Logan neighborhood PLACE3S projects.

Jing Yeo, Principal Planner, City of Palm Springs, Strategic Planning Department, 3200 E. Tahquitz Canyon Way, Palm Springs, CA, (760) 323-8245.

(Walking Tour of Downtown Palm Springs Mobile Workshop)

Her work involves a diverse range of projects including development review, environmental review, the General Plan update, and implementation of the City's historic preservation program. She currently provides staff support for the City's Historic Site Preservation Board and the General Plan Update Steering Committee. Prior to joining the City of Palm Springs, she completed her Master's degree in Urban Planning at the University of Toronto.

Tricia York, Senior Environmental Scientist, Tahoe Regional Planning Agency, 128 Market Street, Stateline, NV 89449-5310, (775) 588-4547, tyork@trpa.org.

(Building an Integrated Information Management System for the Lake Tahoe Basin: Status, Lessons Learned, and Next Steps)

Ms. York has managed the TIIMS program for TRPA since its inception in March 2001. She works in TRPA's Real Time Management Unit, which links scientific data from nine environmental thresholds and socio-economic information in a real-time, accessible manner, and facilitates the dialogue between scientists, various agencies and interested public groups. TIIMS is the vehicle founded on the latest Internet technologies that makes the RTM program possible.

Paul Zykofsky, AICP, Director, Land Use/Transportation Programs, Local Government Commission, 1414 K Street, Suite 600, Sacramento, CA 95814, (916) 448-1198 x317, pzykofsky@lgc.org.

(Getting Health Back into Planning: Building Active, Livable Communities; It's Design, Not Density, Silly!)

Mr. Zykofsky has experience in land-use, air quality and transportation planning. He is co-author of Building Livable Communities: A Policymaker's Guide to Transit Oriented Development and is editor of documents on economic development, traditional neighborhood street design guidelines, traffic calming and traffic safety. During the past five years, Mr. Zykofsky has directed a first-of-its-kind project in collaboration with the California Department of Health Services to promote physical activity by improving the design of the pedestrian environment. Through this project the LGC has provided technical assistance to communities throughout the state and has taken the health and physical activity message to local elected officials and staff throughout the nation. He currently heads work at the LGC on the Active Living Leadership project funded by The Robert Wood Johnson Foundation. In addition, Mr. Zykofsky has been a frequent presenter at local, regional and national conferences on a wide range of topics related to land use and transportation. Getting Health Back into Planning: Building Active, Livable Communities.