



CCAPA 2006 Program Advertising Opportunities

Program Ad Deadline: September 15, 2006

Send Ads to:

Please mail/email all digital ads and direct all production questions regarding conference program ads to:

Dorina Blythe, GranDesigns
45473 Camino Monzon, Temecula, CA 92592
Phone/Fax: 951.302.1001
Email: dorina@grandesigns.us

Advertising Questions

Questions about program advertising should be made to the CCAPA 2006 Conference Office:

Lynne C. Bynder, CMP, CCAPA 2006 Conference Planner
Email: lbynder@meetingsxceptional.com
Phone: 760.799.2740 • Fax: 760.674.2479

Cancellation Policy

If written cancellation of program ad space is received by August 1, 2006, a full refund will be made. If written cancellation of exhibitor space is received by August 15, 2006 and 80% refund will be made. No refunds or cancellations accepted after September 1, 2006.

Conference program advertisements may be purchased separately or are included in sponsorship. Please note that advertisements do not include conference registration or entry in sessions.

Digital Ad Requirements

- ONLY DIGITAL FILES WILL BE ACCEPTED
- JPEG, 600 resolution at 100% size, black and white or grayscale OR high resolution PDF
- Fax hard copy for file verification to 951.302.1001

Ad Sizes and Fees

Full Page7 x 10 (vert.)\$800
Half Page7 x 4.875 (horiz.)\$440
Quarter Page3.375 x 4.875 (vert.)\$330
Business Card3.375 x 2.313 (horiz.)\$220

Conference information online at www.calapa.org

CCAPA 2006 Conference Advertising Registration

Please make checks payable to CCAPA and fax or mail to the attention:

Lynne C. Bynder, CMP—CCAPA 2006 Conference Office: c/o Meetings Xceptional—40747 Baranda Court, Palm Desert, CA 92260
Phone: 760.799-2740 Fax: 760.674-2479 Email: lbynder@dc.rr.com

AD SUBMITTAL DEADLINE: September 15, 2006

I would like to purchase a _____ (size) advertisement in the 2006 conference program.

I am a 2006 sponsor and a _____ (size) advertisement is included with my sponsorship.

Name _____ Company _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____ Email _____