

2006 Conference-at-a-Glance

Sunday, October 22, 2006

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| 8:30 am - 4:30 pm | CCAPA Board Meeting | Harbor |
| 10:30 - 11:30 am | Student Session | Terrace |
| 10:30 am - 4:00 pm | CPF Presents: Planning Safe Communities - Lessons from Earth, Wind, Fire, Water & Other Natural Disasters | Imperial |
| 11:45 am - 1:00 pm | Lunch - for SS #1 and SS #2 only | Royal Ballroom |
| 12:00 pm - 6:30 pm | Conference Registration | Terrace |
| 1:15 - 2:30 pm | Student Session | Terrace |
| 1:30 - 5:00 pm | MW #1 - The Disney Magic | |
| 2:00 - 6:00 pm | Exhibitor Setup | Royal Ballroom |
| 2:45 - 4:00 pm | Student Session | Terrace |
| 4:15 - 5:30 pm | Student Session | Terrace |
| 6:30 - 9:30 pm | Opening Reception - Nixon Presidential Library, shuttles will be available at the back lobby entrance located at the end of the Grand Ballroom Foyer, beginning at 5:45 pm throughout the event. | |

Monday, October 23, 2006

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|--------------------|---|---|
| 7:30 am - 6:30 pm | Conference Registration/Exhibits Open | Royal Ballroom |
| 7:30 - 8:45 am | Coffee Service, Exhibit Hall | Royal Ballroom |
| 8:45 - 10:00 am | Breakfast/Opening Plenary Speaker: <i>Joel Kotkin, Author and Internationally Recognized Authority on Global, Economic, Political and Social Trends</i> | Grand Ballroom |
| 10:15 - 11:45 am | Sessions Block #1 | |
| | Affordable Housing Crisis - Is the 20 Year Plan the Solution? | Pacific |
| | Planning For and After Disasters - Lessons Learned from the Gulf Coast | Garden 4 |
| | What is New Suburbanism? - Joel Kotkin, Author & Colin Drukker, Planning Center | Garden 1 & 2 |
| | From Suburbia to Superbia: Neighborhoods on Purpose - Dave Wann, Author | Garden 3 |
| 10:30 am - 5:00 pm | The Planned Community: Its History, Form and Future Character <i>(Sponsored by the Planner Emeritus Network)</i> | Harbor |
| | Mobile Workshops (6 full day) | |
| | MW #2 Entertainment Retail in the OC | |
| | MW #4 Mixed Use Developments: Moving Forward in Orange County | |
| | MW #5 The "Nuts and Bolts" of Green Development - What's Working and What Isn't | |
| | MW #6 Landera Ranch and the Evolution of Rancho Mission Viejo New Communities | |
| | MW #7 The City of Claremont's Downtown Village Expansion - Urban Design, Public Process and Implementation of Mixed-Use Transit-Oriented Development | |
| 11:45 am - 1:00 pm | Lunch - Roundtable Discussion, Exhibit Hall | Grand Ballroom and Royal Ballroom |
| 1:15 - 2:30 pm | Session Block #2 | |
| | Entitling Infill Development: Special Challenges that Matter to Both Developers and Cities | Garden 4 |
| | Form-Based Codes Without the Attitude | Garden 3 |
| | Downtown 101: Revitalization, Education, and Citizen Participation | Pacific |
| | How to Make Safe Routes to School Happen in Your Community | Salon 6 & 7 |
| | Airports and Smart Growth: Are They Compatible? <i>(Session Sponsored by Caltrans)</i> | Terrace A & B |
| | Visiting Those 20-Yr. Old Plans: Looking Back to Evaluate the Present, How Successful Were Our General and the 80s? | Garden 2 |
| | A Planner's Guide to Air Quality Issues in Land Use Planning | Terrace C & D |
| | The Green Scene Doesn't Have to be Mean | Garden 1 |
| | Triple Whammy: Trying to Harmonize Inclusionary, Redevelopment and Density Bonus Requirements | Harbor |
| | Personal vs. Professional Needs - How to Deal with Competing Interests While Maintaining a Positive and Professional Attitude | Terrace E & F |
| | Planning Commissioner's Corner <i>(Session Sponsored by California APA Chapter)</i> | Imperial |
| 2:30 - 2:45 pm | Afternoon Break | Royal Ballroom |
| 2:45 - 4:00 pm | Session Block #3 | |
| | Infill Design: Elements of Success | Garden 4 |
| | Downtown Palm Springs Revisited: A Downtown Laboratory | Terrace A & B |
| | Form-Based General Plans | Harbor |
| | The Los Angeles Waterfront: Connecting People to the Water's Edge | Terrace C & D |
| | Reinventing Retail for California's Future | Pacific |
| | Learning to Love the Base in Your Backyard | Terrace E & F |
| | The Benefits of Quantifying Sustainability | Garden 1 |
| | Flood Management Policy: California Planners Respond <i>(Session Sponsored by California APA Chapter)</i> | Garden 2 |
| | Policy Makers & Management: Effective Relationships, Effective Implementation | Salon 6 & 7 |
| | So You Think You Know CEQA . . . Really? | Imperial |
| | Transit-Oriented Development in an Urbanizing County: Can Western Riverside Become the Leading Edge? <i>(Session Sponsored by Caltrans)</i> | Garden 3 |
| 4:00 - 5:30 pm | CCAPA Legislative Review Team Meeting | Salon 1 |
| 4:15 - 5:30 pm | Session Block #4 | |
| | Affordable Neighborhoods, Not Projects | Harbor |
| | Traffic Reducing Housing and Upward Mobility | Imperial |
| | Weaving the Fabric of Smart Growth | Garden 3 |
| | Planning Comprehensively for Walkable Communities | Garden 2 |
| | Welcoming Housing to the Strip | Terrace E & F |
| | Whatever Happened to Orange County? | Terrace C & D |
| | Sustainability: Out of the Box and Real World Planning Applications <i>(Session Sponsored by the California Planning Roundtable)</i> | Garden 4 |
| | Resource-Efficient Housing: It's Easy to be Green | Salon 6 & 7 |
| | Planning Tools in Action | Garden 1 |
| | Turning Regional Visions into Local Reality | Pacific |
| | Rural Preservation: A Hawaii Perspective <i>(Session Sponsored by Hawaii Chapter APA)</i> | Terrace A & B |
| | 5:30 - 6:30 pm | How You Can Participate in Shaping the Future of Planning in the United States/Leadership Reception |
| 6:30 - 9:30 pm | Consultant Reception/CPF Auction | Royal Ballroom |

Tuesday, October 24, 2006

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|--|---|-------------------------------|
| 7:30 - 8:45 am | Breakfast/Exhibits Open/Registration | Royal Ballroom |
| 8:30 am - 12:00 noon | Mobile Workshops (4 half day) | |
| | MW #8 The Coast of Huntington Beach | |
| | MW #9 Historic San Juan Capistrano | |
| | MW #10 New Frontiers in Residential Development | |
| | MW #11 John T. Lyle Center for Regenerative Studies, Cal Poly Pomona | |
| 8:45 - 10:00 am | Session Block #5 | |
| | Decoding the Transect and Form-Based Codes: Finding a Better Way | Harbor |
| | Planning for Mixed-Use: Reinventing the Past | Salon 6 & 7 |
| | Community Benefits: Public Participation that Gets Results | Terrace E & F |
| | Plaza, Mercado, Town Square: Revitalization in Latino Communities | Terrace C & D |
| | The Seeding of New Crops: Industrial Residential Conversion in the New California Economy | Pacific |
| | Planning Vision vs. Market Accommodation: Is Growth Inevitable? | Garden 3 |
| | Water-wise Landscapes: Looking Good and Benefiting the Environment | Terrace A & B |
| | From First Steps to Finish Line: Creating Successful Green Building Programs | Imperial |
| | Bringing Poverty and Social Justice Issues into Mainstream Planning <i>(Session Sponsored by the California Planning Roundtable)</i> | Garden 1 |
| | So You Got Sued Anyway- What Now? | Garden 2 |
| | Goods Movement Needs: State and Local Response <i>(Session Sponsored by Caltrans)</i> | Garden 4 |
| | 10:15 - 11:30 am | Session Block #6 |
| Mixed-Use Development in Urban and Suburban Settings | | Garden 4 |
| Placemaking on a Budget | | Pacific |
| Getting Your Traffic Engineers to Embrace Smart Growth Street Design | | Terrace C & D |
| Ahoy Mates - How What's Going on at the Ports in California Can Affect You | | Garden 2 |
| Residential Development in Flood-Prone Areas | | Salon 6 & 7 |
| Planning Hillside Environments for People and Wildlife | | Terrace A & B |
| Growing Pains . . . Can Success Kill the Crown City? | | Garden 1 |
| 2006 CEQA Update - The Domination of the Judiciary | | Garden 3 |
| Administering Your Affordable Housing Program: What It Takes | | Harbor |
| AICP Ethics Workshop <i>(Session Sponsored by California APA Chapter)</i> | | Imperial |
| 11:30 am - 12:30 pm | Lunch | Grand Ballroom |
| 12:30 pm - 1:15 pm | Plenary - Featured Speaker: Ed Chuchla, Vice President of Corporate Real Estate for The Walt Disney Company | Grand Ballroom |
| 1:30 - 5:00 pm | Mobile Workshop (5 half day) | |
| | MW #12 The Disney Magic | |
| | MW #13 Journey Through the Arts | |
| | MW #14 A Tale of Three Cities: Anaheim, Brea, and Fullerton - Successful Downtown Revitalization Case Studies | |
| | MW #16 Tustin Legacy: A Tale of Modern Base Reuse | |
| 1:30 - 2:45 pm | Session Block #7 | |
| | Nature's Challenge to Planners: Smart Growth, Safe Growth, and Sustainable Design | Pacific |
| | A Place for All: Zoning that Promotes Meeting Special Housing Needs <i>(Session Sponsored by the California Planning Roundtable)</i> | Salon 6 & 7 |
| | Gaining Support for High-Density Mixed-Use | Garden 4 |
| | Transit Village Planning with Market Reality - Cities and Suburbs | Garden 2 |
| | Redevelopment Tools to Revitalize Communities: Will They Still Be Here Tomorrow? | Garden 3 |
| | What is a Water Element and What Can It Do for Me? (Part 1) | Harbor |
| | Designing the Urban Edge | Terrace A & B |
| | Mediation: Has LULU Met Her Match? | Garden 1 |
| | Facilitating Successful and Effective Tribal Consultations - Complying with SB18 | Terrace C & D |
| | AICP Exam Preparation Workshop <i>(Session Sponsored by California APA Chapter)</i> | Terrace E & F |
| | 2:45 - 3:00 pm | Afternoon Break, Exhibit Hall |
| 3:00 - 4:15 pm | Session Block #8 | |
| | Visualizing Density | Garden 1 |
| | The Village at Playa Vista: Continuing to Define "West Los Angeles Urbanism" in Playa Vista's Phase II | Terrace A & B |
| | Creating a There There - Mixed-Use, Public Places and Transit: A Campus Transformation | Salon 6 & 7 |
| | You Can't Fake Sincerity: Time-Tested Approaches to Public Participation | Garden 2 |
| | Everything Old is New Again: Reusing Buildings for Housing and Mixed-Uses | Garden 4 |
| | The Redevelopment of El Toro Road | Terrace E & F |
| | What is a Water Element and What Can It Do for Me? (Part II) | Harbor |
| | Blurred Boundaries: Planning for Urban Wildlife | Terrace C & D |
| | Property Rights, Takings, and Exactions: A Legal and Practical Update for Planners | Garden 3 |
| | State "Regional Blueprint" Planning Opportunities to Advocate for More Housing <i>(Session Sponsored by the California Planning Roundtable)</i> | Pacific |
| | 4:30 - 5:45 pm | Session Block #9 |
| Cutting-Edge High-Density Townhome Communities | | Pacific |
| Housing and Clean Air: Living and Breathing in California | | Terrace A & B |
| Growing our Future Activists and Land Use and Housing Policy Makers | | Terrace E & F |
| Institutionalizing Collaborative Planning: Changing Public Sector Culture to Support Civic Engagement | | Garden 3 |
| Telecommunications: Design, Regulations, and Litigation | | Harbor |
| Save Your Community's Culture and Heritage: The Trend Towards Historic/Adaptive Reuse | | Terrace C & D |
| Miracle on Ice II - Creative Stormwater Management Approaches on the Modern Ice Site | | Salon 6 & 7 |
| Los Angeles River - How Do You Turn an Ugly, Concrete Storm Drain Channel into a Great Place for People? | | Imperial |
| Utilization of Baseline Studies for Updating General Plans in California | | Garden 4 |
| Adding Color to the Profession - Diversity Summit <i>(Session Sponsored by California APA Chapter)</i> | | Garden 2 |
| 6:00 - 7:00 pm | | Reception in Exhibit Hall |
| 6:00 - 7:00 pm | Diversity/Inclusionary Reception, Hyatt Regency Garden | Garden Patio |
| 7:00 - 9:30 pm | Awards Dinner | Grand Ballroom |

Wednesday, October 25, 2006

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|-----------------|---|----------------|
| 7:30 - 9:00 am | Registration/Exhibits Open (coffee service) | Royal Ballroom |
| 9:00 - 10:30 am | Breakfast/Closing Session | Royal Ballroom |



Sunday, October 22

10:30 am - 4:00 pm

CPF Presents: Planning Safe Communities - Lessons from Earth, Wind, Fire, Water & Other Natural Disasters

Imperial Room

No community is totally immune to catastrophic disasters. Join us for the opportunity to learn techniques to reduce risks and recover faster should a disaster strike your community. This workshop will provide instruction on planning safe communities and being better prepared to pre-mitigate avoidable losses and preview new State disaster-related requirements coming out of Sacramento.

1:30 - 5:00 pm

Mobile Workshop #1 - The Disney Magic

The Disneyland Resort invites you to join them in experiencing a unique, behind-the-scenes and on-stage tour of the Disneyland property. During the tour, you will learn how the Disneyland Resort and the City of Anaheim have collaboratively worked together in attracting millions of diverse visitors to the Southern California region. Their goals for providing a happy and unique experience have remained constant throughout the years. Walt Disney once stated, "Disneyland will never be completed as long as there is imagination left in the world." In that spirit, Disney continues to make additions and changes to the park, all with the goal in mind to keep the guests' experience new, fresh and exciting. Please join us for this unique look at Disneyland from a planning perspective.

Note: All participants must bring a government-issued photo ID, such as a driver's license, to gain entrance to the Disney facilities. Please wear comfortable shoes.

Shuttle transportation will be provided for all Mobile Workshops. Mobile Workshop attendees should be at their bus by the back Lobby entrance located at the end of the Grand Ballroom foyer, 15 minutes before departure time to check-in.



Sunday, October 22

Pre-Conference Special Student Sessions

10:00 am - 5:30 pm

CCAPA recognizes that students have a difficult time attending the full State Conference. To address this issue the 2006 Conference Programs Committee has scheduled a pre-conference program aimed at student planners and new professionals. On Sunday, October 22, 2006, prior to the start of the California Chapter of the American Planning Association State Conference, CCAPA will offer 4 session blocks focused on planning basics for planning students and new professionals from 10:00 am to 5:30 pm. These sessions are free to any planning students who are not able to attend the full conference or any paid conference attendee who arrives early. CCAPA will also host a luncheon for Planning Students on October 22, where the California Planning Foundation 2006 Scholarship winners will be honored.

10:40 - 11:45 am

Student Session: Uplifting your Resume and Getting Your Planning Career Started

Terrace A & B

This workshop is geared to students, both undergraduate and graduate students, and those people just starting their careers in the planning field. The workshop will emphasize resume building and structure for planning jobs, focusing on common mistakes found on resumes and emphasizing the do's and don't's of planning resumes. The workshop will also examine different types of interviewing - for public sector and private consulting planning jobs including interview questions, typical interview formats (for both public agencies and private firms), and appropriate personal demeanor. The workshop will also have information on the type of experience public and private planning firms are looking for. We encourage students to bring their own resume so that they can revise and improve their resume at the workshop.

Hollee King Brunsky, AICP, Planning Services Manager, Civic Solutions, Inc.

Jennifer A. Lilley, AICP, Vice President, Civic Solutions, Inc.

Jennifer Scholl, Senior Project Manager, CH2M Hill

1:15 - 2:30 pm

Green Building: It's Not Just for Architects, It's Not Just for Architects

Terrace A & B

Green building is a hot topic these days, but how does it relate to the planning profession? What can planners do to help implement green building programs? What is the role of green building in sustainable design? How can green building reduce the impact on the natural environment? This session will begin with an overview of contemporary green building and how it relates to the planning profession, noting its overall context and relation to sustainable design and development. Speakers, including LEED Accredited Professionals, will present their experience and perspective on a number of aspects of green building, including: the U.S. Green Building Council's LEED Green Building Rating System, planning tools for implementing green building programs, and incentives and challenges of the design review process. The session will also cover opportunities for planners in streamlining the green building approval process, working with architects and other design professionals in implementing sustainable design, and incentives available for green building programs. Case studies will be used to demonstrate these ideas.

Suzanne Rynne, Community Planner, RBF Consulting

Matt Burriss, AICP, LEED AP, Urban/Environmental Planner, RBF Consulting

Marie Jones, Principal, Marie Jones Consulting



Sunday, October 22

Pre-Conference Special Student Sessions

1:15 - 2:30 pm

How to Read Plans: Site Planning for Non-Designers

Terrace C & D

This session provides basics on how to read plans for planning professionals outside the design fields and those interested in refreshing their evaluation skills. Following an introduction on how to measure and the tools required, participants will learn to evaluate progressively more complicated site plans and architectural drawings, using case studies based on current projects in Southern California. Topics covered include assessing zoning requirements (i.e. setbacks, FAR/lot coverage, parking spaces) to site configurations, landscaping, parking schemes, and other design considerations. Some of the qualitative parameters currently shaping the built environment will be briefly discussed, including smart growth, mixed-use pedestrian environments, and transit-oriented development (TOD). Participants will have ample time for questions and answers.

Julianna Delgado, PhD, AICP, Assistant Professor, Department of Urban and Regional Planning, California State Polytechnic University, Pomona

Jonathan Hershey, Associate Planner, Zoning Investigator, Office of Zoning Administration, City of Los Angeles Department of City Planning

2:45 - 4:00 pm

CEQA Basics For Planners

Terrace A & B

Every planner must deal with the California Environmental Quality Act (CEQA) when evaluating and processing their projects, whether they are in the public or private sectors. This session will provide the basic guidelines for implementing CEQA with an emphasis on key considerations for staff planners, mainly from the public sector perspective. Major topics include the intent and legal parameters of CEQA, the general process for preparing the most common types of CEQA documents, Categorical Exemption, Initial Study, Mitigated Negative Declaration, and Environmental Impact Report. The panel will also address the preparation of findings and mitigation monitoring plans.

In addition, the past year has brought a number of changes to the CEQA which planners should be aware of. An update of the more relevant case law applicable to planners will be provided. Practical suggestions for addressing these changes will be provided with an emphasis on what planners can take from these cases and apply in their oversight of CEQA. Participants will be provided updated CEQA forms on a CD in MS Word which they can modify and use for their CEQA compliance.

Thomas F. Holm, AICP, Director of Environmental Services, Michael Brandman Associates

Jason Brandman, Vice President/Project Director/Project Manager, Michael Brandman Associates

Kent Norton, AICP, REA, Director of Environmental Services, Michael Brandman Associates

Theresa E. Fuentes, Deputy City Attorney, City of Pasadena



Sunday, October 22

Pre-Conference Special Student Sessions

2:45 - 4:00 pm

Transportation Planning Overview

Terrace C & D

The transportation session will provide an overview of technical issues concerning travel demand and transportation system capacity, a review of key policy issues in transportation planning, and a brief treatment of finance and politics. The session will provide a framework that will make the conference sessions more valuable and point the way to future studies in the field. Dr. Willson is Professor and Chair of the Department of Urban and Regional Planning at Cal Poly Pomona, with 25 years of planning practice, teaching and research experience. His particular expertise is transit-oriented development, parking policy, and travel demand management.

Dr. Richard Willson AICP, Department of Urban and Regional Planning, California State Polytechnic University, Pomona

4:15 - 5:30 pm

What's Next? What Planning Students Need To Know

Terrace A & B

The purpose of the panel is to provide students with tips about making the transition from student to planning professional. After introductory comments by panel members on how they initiated their planning careers and lessons learned to date on their career paths, they will conclude with suggestions on approaches to landing that first important job, including suggested skill sets and other helpful hints. After the initial presentations, a majority of the session will be devoted to a free exchange of questions, suggestions, and ideas between the panel and participants.

*Paul Wack, Associate Professor, City and Regional Planning, Cal Poly, San Luis Obispo, Principal, Jacobson & Wack
Kimberly Christensen, AICP, Planning Manager, City of El Segundo, CCAPA VP Professional Development*



Sunday, October 22

6:30 - 9:30 pm

Opening Reception - The Nixon Presidential Library

Sponsored By: ESA, LSA, So. California Housing Development Corporation

Calling all delegates . . . you are invited to join us for an evening filled with all the pomp and circumstance befitting a "National Convention" at the Opening Reception for the CCAPA 2006 Conference. We will be hosting this year's event at the Richard Nixon Presidential Library and Museum.

You will have the opportunity to be our guest at the most active, innovative and visited Presidential center in America. Recently inducted into the national system of Presidential libraries this library and birthplace site provides a walk through half a century of California, U.S. and world history! As an added treat, you will have the unique experience of visiting the Presidential helicopter used by Presidents Kennedy, Johnson, Nixon and Ford.

We will be hosting hearty hors d'oeuvres and dessert in the White house East Room, cocktails as you explore the colonnade walkways and tour the original birthplace home, and a variety of entertainment to add to the enjoyment of your visit. You can even kick up your heels to a live band in the largest public rose garden in Orange County. Join with us for this exciting and entertaining evening as we kick off the CCAPA 2006 Conference.

Shuttles will be available outside the Hyatt Regency Hotel beginning at 6:00 pm throughout the event.



Monday, October 23

7:30 - 8:45 am

Coffee Service, Exhibit Hall

Royal Ballroom

8:45 - 10:00 am

Breakfast and Opening Plenary Speaker: Joel Kotkin, Author and Internationally Recognized Authority on Global, Economic, Political and Social Trends

Sponsored by So. California Housing Development Corporation

Grand Ballroom

10:15 - 11:45 am

The Affordable Housing Crisis: Is the 20 Year Plan the Solution?

Pacific Room

With California's housing prices and rents continuing to soar, employers relocating to lower cost areas, and Statewide housing production falling well short of demand, can any strategy really address the affordable housing crisis? This panel will look at several major proposals aimed at facilitating production of housing, and affordable housing in particular. Representatives from SCAG and the BIA will discuss the merits of requiring jurisdictions to plan for a 20-year residential sites inventory within their Housing Elements, and allowing trade and transfer of regional housing need allocations among jurisdictions. The League of California Cities will review a legislative package of incentive-based housing strategies, and the City of Pasadena will offer insight on their success in stimulating housing production via the General Plan and developer incentives.

Karen Warner, AICP, Principal, Karen Warner Associates

Lynn Harris, Manager, Community Development Division of the Planning and Policy Department, Southern California Association of Governments

Bart Doyle, Esq.

Bill Higgins, Staff Attorney, League of California Cities

Bill Trimble, AICP, Senior Planner, City of Pasadena

Planning For and After Disasters – Lessons Learned From The Gulf Coast

Garden 4

On August 29, 2005, Hurricane Katrina devastated the Gulf Coast. Hurricane Rita and Wilma followed. The nation watched as thousands of people fled their homes, huge sections of New Orleans disappeared under floodwaters, and deep-rooted social inequities were exposed. Before the winds died down and the floodwaters had receded, the American Planning Association and its members were helping with displaced residents and spreading the word that good planning could aid in the recovery and rebuilding.

This session will highlight the American Planning Association's part in the recovery and rebuilding of the Gulf Coast Region. Attendees will also learn about the American Institute of Certified Planners "Planning Assistance Team" Program and the work they have done in Mississippi and Louisiana. The final component of this session will address the lessons we can learn from this devastating disaster and how we can apply these lessons to our own communities and State. While a hurricane is not likely to hit the California Region, we are not immune from other type of natural disaster, which could cause billions of dollars of damage in less than a minute and without any warning. Is the State of California and its local jurisdictions prepared for a large scale emergency?



Monday, October 23

10:15 - 11:45 am

What is New Suburbanism?

Garden 1 & 2

Often disdained as featureless and overly homogenous, suburbs in California and around the world are rapidly changing. Most people still seek out the suburban lifestyle, but are also seeking things more commonly associated with the traditional city such as walking districts, varied housing options, cultural amenities and, most importantly, a "sense of place."

New Suburbanism is the way to create better suburban communities. It is a philosophy of planning, design and development that aims to improve all of the complex elements that make up a successful community: governmental, physical, economic, social, and environmental.

New Suburbanism represents the tools and ideas needed to create a new template for suburban development that is not constrained by one particular emphasis (such as design or the environment) and is flexible enough to be applied to suburban communities at all stages of development.

The panel, which includes both theorists and practitioners, will discuss the philosophy, design, and process of new suburbanism. The panel will also give examples of communities that embody new suburban principles and identify some of the most important steps communities can take to improve suburbia in the next 30 years.

Colin Drukker, Project Director, The Planning Center

Joel Kotkin, Author/Futurist

Roger Galatas, President and C.E.O., Roger Galatas Interests, LLC

Ross Sutherland, Architect, The Planning Center

Meg Walker, Vice President, Project for Public Spaces

Jerry L. Blum, Planning Director, City of Ontario

From Suburbia to Superbia: Neighborhoods on Purpose

Garden 3

This interactive presentation focuses on the benefits of thinking outside "the box" of individual homes and proposes that neighbors can create friendlier and healthier neighborhoods by getting to know each other and working together. Americans can create homeland security right on our blocks by adapting existing homes, streets and yards; and by creating new urbanist and cohousing communities. A slide show and film clips illustrate how neighborhoods can come to life when residents work together to create community gardens; discussion groups; common facilities for meetings/office space/guest rooms/dining/workshops; eco-teams to upgrade efficiency in homes and landscapes; neighborhood energy, wastewater, and resource recycling systems; and a neighborhood culture that provides support, security, and social capital.

David Wann, Author



Monday, October 23

10:15 - 11:45 am

The Planned Community: Its History, Form and Future Character

Sponsored by Planners Emeritus Network

Harbor Room

This annual Planner Emeritus Network (PEN) sponsored session will provide an overview of the history, form and possible future characteristics of planned communities. Expert speakers will explore early communities, such as Radburn (NJ) and Greenbelt (MD) followed by a review of the vast expansion of the planned community form throughout the U.S. in the past 35 years. The session will conclude with a discussion of future trends in planned communities including environmentally sustainable forms, as well as recent research investigating what buyers seek in a planned community.

Donald Cotton, AICP, President, Planner Emeritus Network

Steve Kellenberg, Principal, EDAW

Jim Heid, President and Founder, Urban Green

10:30 am - 5:00 pm

Mobile Workshop #2 - Entertainment Retail in the OC

Orange County features a variety of successful entertainment retail centers. Come see how the mix of uses, architecture, public spaces, relationships to surrounding land uses, and definition of fun affect the consumers' experiences at three great venues: Spectrum Center in Irvine, The Block at Orange, and Downtown Disney. Each developer took a different approach to following or breaking the traditional rules about engaging retail centers. Learn who's coming to shop, dine and relax at these centers and why each is successful.

Mobile Workshop #3 - Open Spaces For Our Future

Orange County's governments have recognized the importance of preserving open space for present and future generations, as the County is nearing build out to become one of the densest areas of the country. Higher densities mean that open space is even more important, not only as a place of quiet or active recreation, but also for preserving the diminishing natural habitat in Southern California. Join us for a tour of our open spaces for an overview of what we have accomplished. We will visit Mile Square Regional Park, the San Joaquin Freshwater Marsh/Upper Newport Bay, and the Laguna Coast Wilderness Park.

Mobile Workshop #4 - Mixed Use Developments: Moving Forward in Orange County

Mixed use development has arrived in Orange County and this tour will give you the opportunity to see mixed use projects in two of Orange County's cities. The workshop will make stops in Anaheim's Platinum Triangle and the Irvine Business Complex. We will visit Stadium Lofts in Anaheim, Park Place in Irvine, and Central Park West in Irvine. These sites range in size from six to more than 100 acres and feature existing projects as well as new buildings under construction. Project developers and City staff will be on hand to share with you how the projects went from vision to reality and how each fits into its community.



Monday, October 23

10:30 am - 5:00 pm

Mobile Workshop #5 - The “Nuts and Bolts” of Green Development - What’s Working and What Isn’t

This tour will explore the current status of green applications from the individual building scale to large scale, to mainstream master planned communities, to City imposed development requirements. We will visit and tour the Ford Land corporate headquarters in Irvine, a USGB certified facility. We will also hear about both in-the-ground and on-the-boards projects and assess what was gained from investments in sustainability. We will address both ‘horizontal’ land development approaches and ‘vertical’ building technologies. We will learn about aspects of Green Development through interactive panel discussions with both builders and developers and hear some “Do’s and Don’ts” of green development. Other green developments to be toured include Heritage Fields (former MCAS El Toro) and Terramor Village in Ladera Ranch. Participants will also tour a green model home in Covenant Hills in Ladera Ranch.

Mobile Workshop #6 - Ladera Ranch and the Evolution of Rancho Mission Viejo New Communities

Spend a day in South Orange County touring two of the nation’s best known new communities, both carved out of the historic 40,000 acre Rancho Mission Viejo. We will observe 25 years of evolution of Master Planned Community (MPC) philosophy and practice.

First, we will stop by the award winning Rancho Santa Margarita. Although initiated in the mid ‘80’s, it is still the highest density greenfield new community in the nation. Known for its pioneering Smart Growth components, it incorporates a jobs/housing balance concept, affordability, diversity of housing and a rich array of people gathering places. Highlights will include a walk through the 24 acre lake park, overview of the surrounding regional open space greenbelt and quick visit to the Town Center and Central Park.

Then we will travel to Ladera Ranch to see how this project created a new MPC paradigm for the region. Developer representatives and the planner will guide us through the various villages and describe how the neighborhood crafting, architectural diversity, connectivity, neighbor- to-neighbor interaction, home based business and array of community clubs resulted in homes ranging in value 5 to 15% above surrounding communities. We will tour Teramor Village, the largest “green building” development in Orange County and the largest photo-voltaic community in the nation.



Monday, October 23

10:30 am - 5:00 pm

Mobile Workshop #7 - The City of Claremont's Downtown Village Expansion - Urban Design, Public Process and Implementation of Mixed-Use Transit-Oriented Development

This workshop focuses on the planning, urban design, financing, and implementation of a transit-oriented expansion of the City of Claremont's vibrant downtown area using livable communities principles. Claremont is a 100-year old suburban college town of 36,000 residents with a successful pedestrian-scaled downtown. The challenge was how to transform an underutilized industrial area into a transit-oriented development using new urbanist principles, while maintaining the small town character of the City's downtown.

The mixed use project includes retail, housing, office, live-work lofts, Laemmle movie theatre, hotel, reuse of historic packing house, parking structure, townhomes and a wide variety of exciting public spaces. Public space and walkability are fundamental elements of the project. The project's design includes pedestrian-oriented streets, public central plaza, public park, paseos, improved alleys, rooftop public courtyard, interior public spaces, and multiple public art pieces.

Tour the housing and reused packing house and get a behind the scenes tour of the commercial areas in the final phase of construction with city staff and the developers. Learn how issues of land use, density, transportation design, historic preservation, property rights, retail competition, and public/private partnership were addressed to create a successful project.

Shuttle transportation will be provided for all Mobile Workshops. Mobile Workshop attendees should be at their bus by the back Lobby entrance located at the end of the Grand Ballroom foyer, 15 minutes before departure time to check-in.

11:45 am - 1:00 pm

Lunch - Roundtable Discussions

Grand Ballroom and Royal Ballroom

1:15 - 2:30 pm

Entitling Infill Development: Special Challenges that Matter to Both Developers and Cities

Garden 4

As raw land for development becomes scarce in southern California, we are faced with more infill development proposals than ever before. However, many jurisdictions are not prepared to accommodate infill development and the challenges these unique projects present to the fabric of a community. This session promises interesting discussion and commentary on the pitfalls of planning infill projects from the design, economic, and regulatory perspectives. Each panelist will share the lessons learned from their experience in getting mixed-use infill projects approved. Their perspectives will be useful in helping cities develop tools for overcoming obstacles in the design and entitlement of mixed-use infill projects.

Rachel Struglia, PhD, AICP, Associate Director, Environmental Services, The Planning Center

William Halligan, Esq., Vice President, Environmental Services, The Planning Center

Sheri Vander Dussen, Planning Director, City of Anaheim

William R. Devine, Attorney at Law, Allen Matkins Leck Gamble & Mallory LLP

Richard Knowland, Vice President of Community Development, Lennar



Monday, October 23

1:15 - 2:30 pm

Form-Based Codes Without the Attitude

Garden 3

Session Abstract: In the past five years, Form-Based Codes and Zoning has become the latest fashion in planning and urban design, with a few cities adopting such codes citywide or for particular districts. Yet what are Form-Based Codes and why does adopting them seem to require a dramatic conversion? Is it possible to utilize the ideas of Form-Based Codes without proposing a total revolution in land-use regulations? This session will explore the City of Glendale's attempt to integrate Form-Based Codes into a conventional planning framework of specific plans, General Plan, Zoning Code and Design Guidelines.

Alan Loomis, Principal Urban Designer, City of Glendale

Hassan Haghani, AICP, Assistant Director of Planning, City of Glendale

Downtown 101: Revitalization, Education, and Citizen Participation

Pacific Room

The City of Sierra Madre recognized the importance of education before planning, and set an example of how to organize and deliver an objective and educational series of courses at the front-end of a downtown planning process. The "City of Sierra Madre Educational Series - Understanding Downtowns" was designed as an 8-course and 1-tour program offered publicly through the City's Community Service Department and endorsed by the California Downtown Association. Two weeks after the educational component, the entire Sierra Madre community participated in an intense week of community involvement known as Downtown Immersion Week. During this week, the project team organized over 15 events - ranging from focused discussion groups to walking tours to a hands-on design workshop - to allow a variety of ways for the community to get involved in the process and employ ideas learned during the educational series. This session will illustrate how communities can organize and implement a community-based planning process. The session will focus on the experiences and perspectives of the consultant, city staff, and citizen, emphasizing positives and negatives, lessons learned, and outcomes of this approach.

Suzanne Rynne, Community Planner, RBF Consulting

Kurt Christiansen, AICP, Community Development Director, City of Yorba Linda

Fred Wesley, President, PBWS Architects

How to Make Safe Routes to School Happen in Your Community

Salon VI & VII

California was the pioneer in the U.S. in starting a state-funded program to promote Safe Routes to School (SRTS) as a way to create more walkable and bicycle-friendly communities. Now the program is going national with its inclusion in the 2005 federal transportation bill and over \$600 million in funding. Learn from two of the nationally certified trainers on SRTS what the keys to successful programs are and how to get one started in your community.

Paul Zykofsky, AICP, Director, Land Use/Transportation Programs, Local Government Commission

Wendi Kallins, Safe Routes to Schools Program Director, Marin County Bicycle Coalition



Monday, October 23

1:15 - 2:30 pm

Airports and Smart Growth - Are They Compatible?

Sponsored by Caltrans

Terrace A & B

Each panelist will provide an overview of their experiences with airport land use case studies and success stories. Questions will be asked of the panelists, followed by discussion. This session will highlight current examples of existing airport compatible land use planning. This session will also discuss the opportunities and challenges to overcome in airport planning and adjacent land use development. The overall goal of the session is to highlight airport land use compatibility issues and success stories to the California Planning Community.

Mary C. Frederick, Chief, California Department of Transportation Division of Aeronautics

David Carbone, Senior Planner/Airport Environs Planning, San Mateo County

Mary Hansen, Airport Manager, Yuba County Airport

Klaasja Nairne, Airport Manager, San Luis Obispo County

Visiting Those 20-Yr. Old Plans: Looking Back to Evaluate the Present

Garden 2

This session will look at General Plans, Specific Plans, and Community Plans that were written in the 70's and 80's and examine how successful they were and their positives and negatives related to addressing current issues such as environmental/natural resource preservation, Smart Growth and New Urbanism, and community traffic concerns. The session will identify specific examples and panelists will include the original consultants that developed the plan as well as a local planner from each jurisdiction to provide commentary on their plans.

Brian F. Mooney, AICP, Managing Principal, Mooney Jones & Stokes

Anthony Lettieri, FAICP, Principal, Lettieri & Associates

William Anderson, AICP, Director of Planning and Community Investment, City of San Diego

Woody Tescher, Principal, EIP Associates

John Bridges, Principal, P&D Technologies

A Planner's Guide To Air Quality Issues In Land Use Planning

Terrace C & D

The California Air Resources Board (CARB) and local Air Quality Management Districts are addressing the recently recognized health risk of diesel particulates and other air toxics by developing new policies and regulations concerning the siting of sensitive land uses near freeways, rail yards, ports, refineries, and other industrial and commercial land uses. The issue of health risks from air pollution is one more competing factor to consider in the already complex task of weighting the multiple and often, contradictory elements of land use planning. How should a city use the CARB recommended buffer zones around freeways and other pollution sources in siting projects that contain residential components or other sensitive land uses? How will the pending regulations and CARB guidance affect mixed-use projects and inter-modal transportation centers? How can a planner digest all the technical data concerning air quality in evaluating the appropriateness of a project? This presentation will explain the issues that precipitated the latest round of CARB guidance and pending regulations and explore economically feasible ways to address air quality issues in the planning and siting of sensitive land uses.

Cori Wilson, Assistant Project Manager, Michael Brandman Associates

Michael Hendrix, CEQA/NEPA Project Manager, Michael Brandman Associates

Theresa E. Fuentes, Deputy City Attorney, City of Pasadena

Joe O'Bannon, Senior Air Quality Scientist, Michael Brandman Associates



Monday, October 23

1:15 - 2:30 pm

The Green Scene Doesn't Have To Be Mean

Garden 1

Cities across California are considering sustainable development guidelines and criteria. But how is this done without overly burdening developers or pushing them beyond market and economic feasibility? In many cases cutting edge developers are developing their own programs on new, large community scale projects. How do cities work with such developers to develop joint public/private programs that achieve both the cities sustainability and developers pragmatic goals? The City of Irvine is currently in the middle of such a process with Lennar and Heritage Fields (formerly El Toro Air Base) and could provide a model for other California cities and counties. We will hear the basics of sustainable community development, including issues related to site selection, designing with nature, sustainable urban form, mobility, energy, water and landscape. We will then check in mid-course on the development of one of the most progressive sustainability programs in the country, seen from both the public and private points of view how the myriad of potential components are vetted for technical, market and financial viability.

Steve Kellenberg, Principal, EDAW

Bob Santos, President, Lennar/Heritage Fields Land Division

Beth Krom, Mayor, City of Irvine

Triple Whammy: Trying to Harmonize Inclusionary, Redevelopment, and Density Bonus Requirements

Harbor Room

Recent changes in the state's density bonus law present challenges for cities, counties, and redevelopment agencies in implementing inclusionary ordinances and redevelopment housing production requirements. Because of the way the law is drafted, some local governments may be granting incentives they never intended to provide and may find that density bonus projects do not meet redevelopment housing requirements and undermine local inclusionary ordinances. The panel will discuss the basic requirements of the density bonus law, redevelopment housing obligation, and typical inclusionary provisions, analyze inconsistencies, provide examples of projects that have managed to meet (or not) competing objectives, and discuss how to reconcile programs that have seemingly inconsistent requirements.

Polly Marshall, Partner, Goldfarb & Lipman LLP

Barbara Kautz, FAICP, Attorney, Goldfarb & Lipman LLP

Diana Elrod, Principal, D. R. Elrod & Associates

Bill Higgins, Legislative Representative, League of California Cities



Monday, October 23

1:15 - 2:30 pm

Personal vs. Professional Needs – Dealing with Competing Interests & Maintaining a Positive Attitude

Terrace E & F

In spite of the generally robust economy in California, planning professionals in both the public and private sector are continually finding themselves required to “do more with less”. Our budgets get reduced, our staff compliment seems to shrink while the workload increases, and our time-frames for project completion are continually revised downwards. In addition, personal and social pressures continue to increase with ongoing educational requirements, the needs of home and family, as well as a desire to “have a life”. When combined, we often find ourselves in a position of having competing interests from our professional and personal lives that create great stresses on the individual and have the potential to create a life imbalance that could lead to inappropriate and unprofessional behaviors. It is this potential for “life imbalance from competing personal and professional needs” that will be discussed and we will demonstrate ways to deal with the day to day personal and professional stressors, as well as discuss the needs of the planning professional to maintain a high level of moral, ethical, and professional behavior.

Kevin L. Maevers, AICP, Practice Builder/Planning & Land Development, Kimley-Horn & Associates, Inc.

Anne Viricel, DPA, Business Development Manager, Michael Brandman Associates

Planning Commissioner's Corner

Sponsored by California Chapter APA

Imperial Room

"Hot Topics - Surefire Solutions" is this year's theme for the Planning Commissioner's Corner. Join your fellow Commissioners, Planning Department staff and others interested in discussing the hot issues facing your community. The 2006 Planning Commissioner's Corner will be a lively roundtable discussion, filled with informative insights, shared solutions and new contacts to help solve the dilemmas we face every day. You asked for a forum to share thoughts, ideas, questions, fears and resolutions - this is it, come join in.

Kathleen A. Garcia, CCAPA Planning Commissioner Representative, Planning Commissioner - City of San Diego

2:30 - 2:45 pm

Afternoon Break

Royal Ballroom

2:45 - 4:00 pm

Infill Design: Elements of Success

Garden 4

This is the second of two sessions focused on the unique planning, design, environmental and entitlement issues associated with urban infill development. During this session, the focus will be on lessons learned on recent projects from the perspective of a seasoned developer, architect, and City planner.

Randal Jackson, President, The Planning Center

David DiRienzo, President, Urban West Strategies

Bill Jacobs, AICP, Principal Planner, City of Irvine

Darin Schoolmeester, Principal, MVE Architects



Monday, October 23

2:45 - 4:00 pm

Downtown Palm Springs Revisited: A Downtown Laboratory

Terrace A & B

The historic "Village of Palm Springs" continues to evolve from the famed but quiet little desert retreat into a vibrant international tourist destination and lifestyle center, featuring large mixed-use development projects and strong links to New Suburbanism. The classic struggles between historic preservation, adaptive reuse, the evolution of a community from traditional low-rise buildings to mid-rise development, and redevelopment forces are intensely focused within this small but sophisticated community. This session will focus on the sometimes painful process of downtown rebirth and the necessary balancing of widely divergent stakeholder agendas and serve as a working laboratory of examples and lessons learned. Session attendees will become engaged in a lively dialogue, which will be published later and shared as a practical guide to downtown revitalization.

Wendy Grant, Senior Planner, The Planning Center

Jerry Ogburn, Senior Designer, The Planning Center

Craig Ewing, Director of Planning Services, City of Palm Springs

John Raymond, Director of Community & Economic Development, City of Palm Springs

Thomas J. Davis, AICP, Chief Planning & Development Officer, Agua Caliente Band of Cahuilla Indians

Form Based General Plans

Harbor Room

This session will explore how the principles of the Charter of the New Urbanism can be applied to General Plans. Presenters will discuss how to read the pattern of a community, apply urban design to General Plans, discuss how several communities have moved away from land use designations toward a form-based approach, and how to make sure a plan is implementable by setting the stage for the zoning code during the General Plan process.

Matt Raimi, Principal, Raimi & Associates, Inc.

Rick Cole, City Manager, City of Ventura

Lisa Wise, Senior Associate, Crawford, Multari & Clark Associates

Tony Perez, Senior Associate, Moule & Polyzoides

The Los Angeles Waterfront; Connecting People to the Water's Edge

Terrace C & D

Unprecedented change and added-value are the hallmark of this great civic waterfront project. The Port of Los Angeles and citizens of San Pedro and Wilmington have embarked on a journey to re-envision Los Angeles' last remaining under-developed oceanfront property. The commitment of the Port to develop over \$500 million dollars of public infrastructure, parks and promenades has initiated a renaissance within these two communities. Come learn more about the enhanced value created by the commitment to developing first-class public environments, where people-watching, walking and strolling at Southern California's largest port are showcased as "living and working theater on the water."

Vaughan Davies, Director of Urban Design, EDAW

Jacinta McCann, Managing Principal / Senior Landscape Architect, EDAW

Steve Hanson, Senior Landscape Architect, EDAW

Tony Gioiello, Chief Harbor Engineer, EDAW

John Papadakis, San Pedro Restaurateur, Papadakis Taverna



Monday, October 23

2:45 - 4:00 pm

Reinventing Retail

Pacific Room

Participants will learn about new ideas in incorporating retail formats into the existing fabric of California communities. This panel will focus on presenting successful approaches for redevelopment and repositioning of community retail cores including an analysis of repositioning of regional malls, retrofitting suburban downtowns, and consolidating and identifying commercial corridors.

David Bergman, AICP, Principal, Economics Research Associates

George Yu, Principal, George Yu Architects

Andreas Friedman, Forest City Enterprises

Learning to Love the Base in Your Backyard

Terrace E & F

Military bases play an integral economic role in many California communities and in the State as a whole. New development near bases can create conflicts between military and local land uses. The State has published the California Advisory Handbook for Community and Military Compatibility Planning. The Handbook is an advisory document designed to provide information to cities, counties, military installations, and developers on how they can address land use compatibility before it becomes an issue. This Handbook can help planners meet legislative requirements for updating local general plan elements to consider military activities. The State has also created mapping tools to help communities meet legislative requirements for identifying potential land conflicts and collaborating with the military.

Julia Lave Johnston, Senior Planner, Governor's Office of Planning & Research

Steven Arenson, Community Planner, US Air Force Center for Environmental Excellence, Western Regional Environmental Office

Lorelei Oviatt, Senior Planner, Kern County

Rick Rust, Senior Project Manager, Matrix Design Group

Sean Quinn, Director of Community Development, County of Fairfield

The Benefits of Quantifying Sustainability

Garden 1

Planned communities are beginning to label themselves as "sustainable". But in many cases, the term "sustainability" is being used to indicate a list of separate features that may or may not have real benefit. Quantitative tools and an integrated design process are necessary to assist developers in receiving the most "bang for the buck" within a broad range of sustainable measures. When facilitating this process, land use and design decisions must be more informed than simply stating, "It feels right." Instead, sustainable measures that produce the desired result must be vetted by a quantitative model that contains both environmental and cost indicators. This process addresses the areas of energy, water, transportation, storm water, landscaping, and solid waste at the building, neighborhood and community scales, and serves as both a decision support tool and a validator of environmental decisions. The model can be used throughout the design process to help project teams assess measures against their stated sustainability goals and priorities, and to identify appropriate metrics for evaluating their success.

Chandra K, Krout, Planning Specialist, CTG Energetics



Monday, October 23

2:45 - 4:00 pm

Flood Management Policy: California Planners Respond

Sponsored by California Chapter APA

Garden 2

Hurricane Katrina was a wake-up call to California policymakers and planners. In response, the Governor has proposed billions of dollars to improve flood control infrastructure. The Legislature is considering bills that would require general plans to have detailed flood management provisions, increase local government liability for flood damages, and require proposed development projects to demonstrate 200-year flood protection. This panel will present flood management policy issues, discuss the latest status of legislative solutions in Sacramento, and discuss CCAPA responses. The pros and cons of proposed legislative solutions will be presented. The audience will be asked to share their perspectives to help inform CCAPA's legislative positions going forward.

Al Herson, FAICP, Managing Principal, SWCA Environmental Consultants

Pete Parkinson, Permit & Resource Management Department, Sonoma County

Terry Rivasplata, Senior Environmental Planner, Jones and Stokes

Curtis Alling, Vice President, EDAW, Inc.

Sande George, Lobbyist and Executive Director, CCAPA

Policy Makers & Management: Effective Relationships, Effective Implementation

Salon VI & VII

Local government operations involve a balance between Council policy-setting and staff implementation. While strong working relationships between policy makers and management staff may be a mutual goal, there is a natural tension between the two roles. Council Members are elected by the public to pursue specific projects or conceptual goals. The City Manager is charged with operating the City on a day-to-day basis, with overall good of the community as the highest priority. This presentation, by a current council member and city manager, provides ideas and insights for strengthening intra-governmental relations and building stronger working relationships with management staff to promote optimal service delivery.

Jennifer Sparacino, City Manager, City of Santa Clara

Hon. Jamie McLeod, Council Member (and Associate Planner), City of Santa Clara (City of Sunnyvale)

So You Think You Know CEQA...Really?

Imperial Room

So you have landed a job in a great City and you prepare your first Initial Study....you think its a masterpiece. Yet the City's environmental consultant, edits your document with so many changes you assume that they have stock in red pen ink. There are many nuances regarding the preparation of CEQA documents. This session is intended to provide tips to preparing complete and thorough environmental documents and to learn the "tricks of the trade"! Learn the ins and outs of CEQA document preparation in this fun and informative session.

Susan Tebo, Associate Principal, Impact Sciences, Inc.

Collette L. Morse, AICP, Senior Associate, RBF Consulting



Monday, October 23

2:45 - 4:00 pm

Transit Oriented Development in an Urbanizing County: Can Western Riverside Become the Leading Edge?

Sponsored by Caltrans

Garden 3

Currently, the Western Riverside Council of Governments (WRCOG) is completing a path-breaking study in coordination with their member jurisdictions focusing on the land use policy changes that will be needed within 1/4 to 1/2 miles of existing and planned stations within western Riverside County. This project involves a joint partnership between WRCOG, SCAG, Caltrans and sub-regional planning and transportation agencies, local jurisdictions and eventually the builders of transit oriented housing. This panel will address the challenges and opportunities facing Western Riverside and lessons learned by key stakeholders in solving these critical land use and transportation issues.

Susan DeSantis, Principal, Susan DeSantis Consulting

Rick Bishop, Executive Director, Western Riverside Council of Governments

Stan Hoffman, FAICP, Principal, Stanley R. Hoffman Associates

Ken Gutierrez, Planning Director, City of Riverside

Robert Santos, Executive Vice President, Lennar Communities, Orange County

4:00 - 5:30 pm

Legislative Review Team Meeting

Salon 1

4:15 - 5:30 pm

Affordable Neighborhoods, Not Projects

Harbor Room

Why is place-making critical to the success of affordable housing? Communities typically prefer and support beautiful, affordable places over affordable projects. The neighbors and the occupants, our consumers, prefer and support people-friendly places that enhance both the private and public space. Investors, lenders, and developers usually prefer and support the greater and more enduring economic value of authentic places. The framework of this introduction will focus on three key essentials to place-making:

1. The Plan or design;
2. The Code or the regulatory design elements
3. The Process or the collaborative design and public support method and development financing overview.

This session will introduce the art and science of affordable place-making using four case studies: Plaza Amistad, a 6-1/2 acre, 150 unit infill affordable housing place in Santa Paula, Meadowvale Row, a 2 acre 40 affordable unit and retail place in Santa Barbara County, Citrus Place, a 15 acre mixed-income, for and not for profit development in Ventura, and his Post-Katrina neighborhood redevelopment planning in Gulfport, Mississippi.

Stephen Coyle, AIA, Principal, HDR Town Planning



Monday, October 23

4:15 - 5:30 pm

Traffic Reducing Housing and Upward Mobility

Imperial Room

TOD is for pedestrian/transit maximization and automobile minimization. Traffic Reducing Housing (TRH) for TOD prioritizes new residents with fewer cars who will drive less. TRH for TOD encourages incoming "high mileage" residents to locate closer to the freeway, rather than next to the train station. Casa de Las Fuentes is one example. The 42 affordable-home development in the vibrant pedestrian/transit-oriented Santa Barbara downtown has only sixteen cars! This workshop will provide practical advice on applicable housing law, policy issues, social justice, and implementation experience. TRH for TOD provides large auto driving reductions: three million annual VMT for a 547-home Palo Alto transit village. For details: <http://www.cities21.org/workerHsng.htm> "The most cost-effective traffic reduction in the Bay Area is to provide housing for workers. Stanford makes money on the housing when they match housing and jobs. This is a traffic reduction measure with a "negative cost."

Jeffrey Tumlin, Principal, Nelson Nygaard Associates

Heather Gould, Attorney, Goldfarb & Lipman LLP

Robert Fredericks, Director of Administrative Services, Housing Authority of the City of Santa Barbara

Steve Raney, Executive Director, Cities21

Weaving the Fabric of Smart Growth

Garden 3

In one session, this high energy, three-screen presentation will concurrently tie together the multi-disciplinary fabric of smart growth for professionals of all backgrounds and experience levels. For the first time, conference participants will be provided with an understanding of how key smart growth principles contribute, simultaneously, to important quality of life issues. Wherever possible, the presenters - an economist, a public health practitioner, and an urban designer - will include both empirical and anecdotal support for each smart growth principle.

Al Zelinka, AICP, CMSM, Senior Associate, RBF Consulting

Tina M. Zenzola, MPH, Director, Safe & Healthy Communities Consulting

Marie Jones, Principal, Marie Jones Consulting

Planning Comprehensively for Walkable Communities

Garden 2

This session will provide an overview of the various components of Pedestrian Master Plans. It will cover a variety of topics including urban form, zoning and planning codes, sidewalk design guidelines, intersection crossings, ADA transition plans and pedestrian access to transit. The presentation will illustrate how walkability relates to creating interesting public space and placemaking. The topic will be richly illustrated with photographs. The presenter will draw on experience in creating Pedestrian Master Plans for Santa Barbara, West Hollywood, Riverside, Calabasas and other communities. It will fit the topic "Exciting Public Spaces and Buildings: Planning in the Public Realm."

Ryan Snyder, President, Ryan Snyder Associates



Monday, October 23

4:15 - 5:30 pm

Welcoming Housing to the Strip

Terrace E & F

As sites for infill housing are sought with growing fervor, attention increasingly focuses on disinvested commercial corridors. Yet welcoming housing to the strip requires more than simply rezoning to permit residential in a previously commercial-only zone. The street itself must transform, creating residential character through changes that typically include lowering speed and creating a buffer of parking, landscaping and wide sidewalks that work together to provide the essential separation between the private space of home and the public space of the wide thoroughfare. Accessibility to convenience retail, open space and civic institutions is likewise essential if the strip is to gradually become a valued part of the neighborhood rather than it's rough edge. This session will integrate perspectives from planning, urban design, architecture and civil engineering to help solve the comprehensive challenge of welcoming housing to the strip.

Ellen Greenberg, AICP, Principal, Freedman Tung & Bottomley
Neal Payton, AIA, Principal, Torti Gallas & Partners

Whatever Happened to Orange County?

Terrace C & D

Formally organized as a political entity separate from the County of Los Angeles in 1889, Orange County has witnessed the discovery of oil, the arrival of the Pacific Electric Railway, the creation of Disneyland, the introduction of Major League Baseball, the establishment of UC Irvine, the and opening and closing of the El Toro Marine Base. Each of these events, in association with many others, has uniquely influenced the patterns and types of development found within the County.

Orange County has transitioned from a history of rural and agrarian lifestyle to suburban living prompted by population overflow from Los Angeles County in the 1960s. Over time, select areas began to transition from suburban communities to urban centers, and as a result, Orange County has a unique story to tell about how significant events and planning issues have influenced its evolution into one of the most populous counties in the United States and the 7th largest economy in the world.

This session will look at the history of growth and development patterns within Orange County and the lessons learned by planners, developers, and policymakers resulting from the rapid growth and development that the County has accommodated in a relatively short period of time. This overview will provide a historical perspective of how previous generations experienced and shaped the region and will provide a context for how the future of planning will continue to unfold in the County.

Richard Ramella, Consulting Principal, The Planning Center

Sustainability: Out of the Box and Real World Planning Applications

Sponsored by the California Planning Roundtable

Garden 4

Sustainability has become a catch-phrase embraced by planners and architects. It's most visible application has been in the construction of buildings, most by the public sector and philanthropic organizations. There are broader and important applications that will be explored from four perspectives by our panel. Planner's perspective: writing general and specific plans and other regulatory and policy documents based on the central theme of sustainability. Architect's perspective: broadening architectural sustainability principles to town planning. Developer's perspective: sustainable projects that are financially feasible and profitable. Municipal perspective: importance of sustainability for the quality of life and vitality of communities.

Elwood (Woodie) Tescher, Principal, EIP Associates
Katherine (Kate) Diamond, FAIA, Principal, RNL
Steve Preston, FAICP, Deputy City Manager, City of San Gabriel



Monday, October 23

4:15 - 5:30 pm

Resource-Efficient Housing: It's Easy to Be Green

Salon VI & VII

Learn about emerging and successful "green" sustainable building techniques and the benefits to housing, particularly affordable housing developers, occupants, and the community. The Panel will provide examples through cases studies of ways that green building methods and materials can be incorporated into housing, without rendering the housing unaffordable to residents. It will also provide information on resources available to housing developers who want to incorporate green building into their projects.

Cathy Creswell, Deputy Director, Division of Housing Policy Development, State Housing & Community Development

Walker Wells, AICP, Director of Resource Efficiency and Sustainable Communities, Global Green

Karen Kho, Program Manager, Building Green

Joan Ling, Executive Director, Community Corporation of Santa Monica

Katie Lamont, Project Development Manager, Eden Housing, Inc.

Planning Tools in Action

Garden 1

There are many technology based tools used in the planning field including databases, Geographic Information Systems, Global Positioning System (GPS) units, hand held computers, and many web based applications. These tools can be used alone or jointly to streamline the process of obtaining, gathering, analyzing, and distributing data in a variety of environments for many different users. This workshop will introduce planners to these tools in a variety of planning applications. Specific projects will be presented including Cambria Community Water Master Plan, City of Long Beach Housing Action Plan, and California Historic Resource Inventory Database (CHRID). The Cambria Community Water Master Plan used GIS tools to plan for total future build-out by analyzing both natural and manmade constraints to assist city officials in making decisions for planning and providing for safe drinking water. The City of Long Beach Housing Action Plan used GIS and GPS technology and tools to analyze and score neighborhood conditions to aid in developing implementation strategies for improving neighborhoods. CHRID is a web-based interface used to enter and manage survey data, Section 106 data, Mills Act contract, and other information.

Jennifer Gates, Planner, City of San Clemente

Diane Ayala, Assistant Planner, City of Ontario

Jim McPherson, GIS Analyst, RBF Consulting

Scott Lew, GIS Analyst, RBF Consulting



Monday, October 23

4:15 - 5:30 pm

Turning Regional Visions into Local Reality

Pacific Room

In recent years, regional growth visioning and “Blueprint” planning have taken the State by storm. Today, the Metropolitan Planning Organizations (MPOs) of almost every major metropolitan area in California are pursuing their own regional plans. These often nebulous “visions” tout broad-based regional benefits, such as reducing traffic congestion, preserving open space, improving air quality, and creating more livable communities. Yet without local land use authority, MPOs depend on local governments for participation, leaving cities and counties to wonder what's in it for them. Come hear about the dynamic partnerships, implementation strategies and innovative tools used throughout California to turn vision into reality.

Richard Kos, AICP, GIS Manager, Design Community & Environment

Mark C. Butala, Compass Project Manager, Southern California Association of Governments

Carolina I. Gregor, Senior Planner, San Diego Association of Governments

Kacey Lizon, Blueprint Implementation Manager, Sacramento Area Council of Governments

Rural Preservation: A Hawaii Perspective

Sponsored by Hawaii Chapter of APA

Terrace A & B

This session will review how “rural” is defined in the context of Hawaii, looking at case studies of a former sugar plantation town and two newer settlements to show how the response to the rural land use and development issues varies according to physical, socio-economic, historic and cultural conditions. It will address the nexus between shifting agricultural uses, tourism and demographic changes. It will also describe approaches to meet new challenges of sustaining rural communities and preserving rural landscapes while dealing with population and economic growth pressures, such land trusts, transfer of development rights, affordable housing initiatives, integration of historic and cultural features and appropriate siting, building form and infrastructure standards.

John P. Whalen, FAICP, President, Plan Pacific, Inc.

George Atta, AICP, Principal, Group 70 International, Inc.

5:30 - 6:30 pm

How You Can Participate in Shaping the Future of Planning in the United States - Leadership Reception

Garden Patio



Monday, October 23

6:30 - 9:30 pm

Consultants Reception/CPF Silent Auction

Sponsored by All 2006 Conference Exhibitors

Royal Ballroom

Stop by over 35 Planning Consultant Exhibit Booths and find out how they can assist you in the future. Great food, drinks and networking! The CPF Silent Auction will also be held during the Consultants Reception with the opportunity for you to purchase some great items with proceeds going to the California Planning Foundation. Don't miss this great event followed by the California Planning Foundation Live Auction!

7:30 - 9:30 pm

CPF Live Auction and Dessert

Grand Ballroom

Silent Auction ends at 7:30 pm and then more fun begins with CCAPA conference tradition, the fundraising event for the California Planning Foundation (CPF). The purpose is to raise money for student scholarships (a very worthy cause). Come bid on the great items offered, which include next year's conference registration!



Tuesday, October 24

7:30 - 8:45 am

Breakfast/Exhibits Open/Registration

Royal Ballroom

8:30 am - 12:00 noon

Mobile Workshop #8 - The Coast of Huntington Beach

Come spend a half-day touring nine miles of revitalized coast line from Bolsa Chica, one of the most significant wetland restoration projects in the United States, to the new Hyatt Hotel and Conference Center. The City of Huntington Beach is experiencing a rebirth by creating a pedestrian oriented downtown that has mixed use projects and a creative master plan of parking.

Mobile Workshop #9 - Historic San Juan Capistrano

Located along the El Camino Real, San Juan Capistrano is best known for the annual return of the swallows to its mission, founded by Father Junipero Serra in the late 1700s. While this picturesque history is still an important part of the city, San Juan Capistrano is also dealing with a thoroughly modern future, having tripled its population since the mid-1970s and fast approaching buildout. With judicious preservation standards, annual community events and a dose of civic pride, the city has made a strong commitment to maintaining the downtown in order to retain a connection to its small town past.

This two-hour walking tour will cover the Los Rios Historic District, touted as the oldest residential district in California and part of the National Register of Historic Places. The District showcases the changing tastes of over 200 years of building and includes 31 historic structures, including board and batten homes built between 1887 and 1910, the Silvas, Rios, and Montañez adobes and the Mission.

Please wear comfortable shoes.

Mobile Workshop #10 - New Frontiers in Residential Development

Although several cities throughout California have reached the point of full build-out (i.e., lacking significant pieces of undeveloped land), the demand for additional housing continues to grow. As a result, communities and developers have been forced to think creatively when it comes to identifying potential housing sites to satisfy local demand. Oftentimes, the only housing opportunity sites available within mature communities consist of properties once used for commercial or industrial purposes. Pursuing residential development on such sites, however, poses several challenges, including: aging and/or inadequate infrastructure, the ability to assemble a developable piece of land, compatibility with surrounding uses, site preparation/remediation, and last, but certainly not least, local zoning standards which were created before the term "infill development" was coined. Join us on a tour of three infill projects which vary with regards to their scale, product type, surrounding site conditions and challenges faced. We'll visit Santiago Street Lofts in Santa Ana; The Boulevard in Anaheim; and Amerige Heights in Fullerton. The tour will be hosted by planners and developers eager to share their experiences and advice on how to plan for and manage this form of development.



Tuesday, October 24

8:30 am - 12:00 noon

Mobile Workshop #11 - John T. Lyle Center for Regenerative Studies, Cal Poly Pomona

The mission of the John T. Lyle Center at Cal Poly Pomona University is to advance the principles of environmental sustainability through education, research, demonstration and outreach. This mobile workshop includes a tour of the Center that will feature examples of design strategies for sustainable communities, including discussions of energy, food, water, waste, and building systems. The tour will be followed by an interactive discussion between a panel of Cal Poly Pomona faculty and planners concerning best practices in land use and transportation planning, sustainable building design, and community-based sustainable design efforts. The discussion will also focus on how academic researcher, planners, and community organizations can work together to improve sustainable design practice in urban and regional planning.

Shuttle transportation will be provided for all Mobile Workshops. Mobile Workshop attendees should be at their bus by the back Lobby entrance located at the end of the Grand Ballroom foyer, 15 minutes before departure time to check-in.

8:45 - 10:00 am

Decoding the Transect and Form-Based Codes: Finding a Better Way

Harbor Room

Your policymakers have learned about form-based codes and want you to do something about it. Now what? Hire a high priced consultant? Follow the SmartCode process by performing a Synoptic Survey analyze the Urban Dissect and Quadrat while calibrating the Ped Sheds? Or help to develop a grassroots, easily understandable and implemental process that takes the best of form-based codes and adds a dose of reality. This interactive workshop features the real experts – you – the planner in the trenches, as we expand on a kernel of an idea known as DNA (Detailed Neighborhood Analysis). Come join planners who have implemented form-based codes in their communities and collaborate on developing this exciting new process.

Sam Gennawey, EDAW

Mark Brodeur, Director of Urban Revitalization, Downtown Solutions

Mike Moore, Community Development Director, City of Petaluma

Steve Lawton, Director – Community Development, City of Hercules

Paul Tuttle, EDAW



Tuesday, October 24

8:30 am - 12:00 noon

Planning For Mixed-Use: Reinventing the Past

Salon VI & VII

"Planning for Mixed-Use: Reinventing the Past" will explore new development trends in the explosive interest for mixed-use development throughout Orange County, and the historical foundations of mixed use before exclusionary zoning was created. Why was mixed-use successful a century ago, why did it disappear from the housing market, and why is it returning again? Let's look to the past for a glimpse of our future, and explore how urban mixed-use is the wave of our future, what it will look like, what is this new type of housing product, who are the buyers, and will it really solve the housing crisis?

Don Lamm, AICP, Deputy City Manager/Development Services Director/Executive Director of the Redevelopment Agency, City of Costa Mesa

Tina Christiansen

Shaheen Sadeghi, President, The LAB and The CAMP

Cindy Nelson, Vice President, Government Relations Nexus Development Corporation

Community Benefits: Public Participation That Gets Results

Terrace E & F

From Miami to Seattle, residents are organizing community benefits seek to ensure that the public sector plays a more strategic role in land use planning and urban growth. Residents are advocating for community benefits, a concept that builds upon the core principles of smart growth by adding job quality and equity to the list of desired outcomes that the community seeks from development. This session will introduce the concept of Community Benefit Agreements, illustrate how these agreements empower communities and lead a discussion on how this process compares with traditional participatory planning approaches.

Eric Altman, Executive Director, Orange County Communities Organized for Responsible Development

Julian Gross, Legal Director, The Partnership for Working Families

Murtaza Baxamusa, Director of Research and Policy, Center on Policy Initiatives

Tim Frank, Senior Policy Advisor, Sierra Club

Plaza, Mercado, Town Square: Revitalization In Latino Communities

Terrace C & D

As California's Latino population grows, many of the State's Latino communities are undertaking revitalization projects specifically aimed at molding American town form to respond to Latino cultural traditions. Join a panel of practitioners working in communities throughout California to learn about plans for vibrant public spaces, town centers and neighborhoods in Latino areas, and about the planning processes that bring these plans to fruition.

David Early, Founding Principal, Design, Community & Environment

James Rojas, Chair, Latino Urban Forum

Carmen Manriquez, Director of Community Development, City of Coachella

Darlene Rios Drapkin, Principal, Urban Transformation



Tuesday, October 24

8:30 am - 12:00 noon

The Seeding of New Crops: Industrial Residential Conversion in the New California Economy

Pacific Room

This session will explore the conversion of industrial land to residential uses from the perspective of the inner San Francisco Bay Area cities from both the jobs and housing perspective. The residential building boom of the last three years has led to the conversion of many industrial properties. A decade ago such properties, often contaminated by industrial spills and located in areas with exposure to noise and poor air quality and without many amenities or conveniences, would never have been considered desirable for housing. However, in the process of clean up and re-use, these properties lose more than just contaminants—they also lose forever their prime crop: jobs. The question remains: how many acres of industrial land in the inner urban cities should be protected, how many are needed to meet the mounting demand of in-town housing, and for whom is that housing being developed? A 2005 report on The State of California's Manufacturing said that the State is well-positioned to court higher value-added productive uses, design and engineering, prototype production and "green tech" jobs. This Panel Session will present ideas about the new urban industrial economy in California and how to balance urban housing creation with the needs for jobs. The Panelists will present strategies that San Francisco and Oakland that using to support and improve industrial "neighborhoods", increase marketing and production, and introduce sample criteria for General Plan Amendments being proposed in Oakland for industrial-residential conversions.

Margot Lederer Prado, AICP, Industrial & Brownfields Specialist, City of Oakland

Peter Cohen, Community Planner, Asian Neighborhood Design

Lowell Rice, Economic Development, Oakland Commerce Corporation

Andy Getz, HFH Ltd.

Planning Vision vs. Market Accommodation: Is Growth Inevitable?

Garden 3

In California we have historically accepted growth as inevitable and therefore the state legislature mandates local jurisdictions to plan for growth. This model of planning is based on the premise that growth in housing, jobs, or transportation is a need that follows population. Through statewide and regional efforts, we make forecasts and projections (in population, in vehicle miles traveled, in jobs, and in housing, etc.), and we plan to accommodate the growth projected. This process is self-fulfilling – if population follows housing, the planning to projections seems appropriate. However, we learned in planning schools that we should not plan on the basis of forecasts or projections, but to implement a vision. This planning for growth sometimes collides with local vision for the community. While some growth is inevitable, growth may not need to occur to projections, nor everywhere. This session will debate the need to grow from legal, economic, and moral (i.e. fair share) perspectives, as well as outline different problems that come with not meeting market demand, compared with the well-known issues associated with growth. If plan to projections is not an appropriate model, then how are we to address growth?

Veronica Tam, AICP, Principal, Veronica Tam and Associates

Dr. Christopher Williamson, AICP, Senior Planner/Faculty, City of Oxnard/USC

Alan Lowenthal, Senator, California State Senate

Dr. Bill Watkins, Executive Director of the Economic Forecast Project, University of California, Santa Barbara

Laura Archuleta, President, Jamboree Housing Corporation



Tuesday, October 24

8:30 am - 12:00 noon

Water-Wise Landscapes: Looking Good and Benefiting the Environment

Terrace A & B

Landscaping accounts for one-half of California's residential water use, and even more in rapidly growing inland parts of the state. And although Californians love their gardens, they often over-water them or choose plants better suited to temperate climates. Water-wise landscaping – using "smart" irrigation controls and more "California friendly" plants – offers great opportunities for saving water and reducing harmful run-off, without compromising the look or the usefulness of outdoor space. Join us for a panel discussion on the trends in outdoor water demand and the toolkit water agencies and land-use planners can use to encourage outdoor water conservation.

Ellen Hanak, Research Fellow, Public Policy Institute of California

Mary Ann Dickinson, Executive Director, California Urban Water Conservation Council

Lynn Lipinski, Program Manager, Metropolitan Water District of Southern California

From First Steps to Finish Line: Creating Successful Green Building Programs

Imperial Room

Learn about a new step-by-step guide for developing municipal green building programs. Participants will learn how green building programs can help cities accommodate new development and building activity while still protecting the natural environment. Walker Wells will outline a six-step process developed by Global Green USA through work with cities that includes Santa Monica, Irvine, San Francisco, West Hollywood, and Pasadena. Steps in the process include analysis of local trends, stakeholder outreach, developing a framework and guidelines that are appropriate to your locality, incentives, training and marketing. Alice Sterling of the City of Pasadena and Marcia Beckett of the City of Irvine will share their hands-on experiences working to develop green Building programs that can accommodate new growth while still protecting the natural environment in their respective cities.

Walker Wells, RESCUE Program Director, Global Green USA

Alice Sterling, Senior Project Manager, City of Pasadena

Marcia Beckett, Director of Environmental Programs, City of Irvine

Bringing Poverty and Social Justice Issues into Mainstream Planning

Sponsored by the California Planning Roundtable

Garden 1

The shocking pictures and loss of life after hurricane Katrina focused attention on the problems of poverty and social equity in our communities. As planners, how can we effectively raise and make progress on these serious social equity issues? The California Planning Roundtable has organized this session as a dialogue on how planners can bring issues like environmental justice, emergency planning for low-income residents and gentrification into mainstream planning in a meaningful and productive way. A panel of senior professionals in different public and private sector roles will initiate the discussion and offer conclusions at the end. Most of the session will be devoted to a facilitated exchange among the panel and participants.

Elaine Costello, AICP, Community Development Director, City of Mountain View

Linda C. Dalton, Ph.D., AICP, Executive Vice Provost and Chief Planning Officer, Cal Poly State University, San Luis Obispo

Steven A. Preston, FAICP, Deputy City Manager, City of San Gabriel

Sheldon Curry, Planning Manager, City Of Inglewood

Jennifer Allen, Livable Places

Mark Winogron, FAICP, Planmark Associates



Tuesday, October 24

8:30 am - 12:00 noon

So You Got Sued Anyway – What Now?

Garden 2

What do you do when, even after your best efforts, a lawsuit is filed? An attorney and planner experienced in helping avoid litigation and defending municipalities when it occurs will discuss what planners need to know about the litigation process. The panel will address common misunderstandings about file-keeping, what is "public record," and personal liability. They will provide practical advice on taking depositions and giving trial testimony, as well as preparing staff reports, conducting meetings and hearings, and dealing with applicants and opponents when litigation is likely. The panel will also discuss differences in types of litigation (e.g., takings, CEQA challenges, General Plan adequacy, adult business cases).

Margaret Moore Sohagi, Partner, Fox and Sohagi, LLP

Lloyd Zola, Environmental and Resource Management Program Manager, HDR Engineering, Inc.

Goods Movement Needs: State & Local Response

Sponsored by Caltrans

Garden 4

As California becomes more of a participant in the global economy, and as the United States becomes more of a consumer of imported goods, particularly from the Pacific Rim, goods movement volumes have significantly grown. Current projections suggest there will be major increases in both domestic and international trade flowing through our communities and State, with both job and income benefits, and potential congestion, environmental and community impacts that must be mitigated. What is being done to appropriately respond to this growing tidal wave of goods? How can planners respond, particularly from a regional and local perspective? This session is intended to offer some insights from a state, regional and local perspective. These insights will include the discussion of the Schwarzenegger's Administration's draft Goods Movement Action Plan, and the transportation bond (Proposition 1B). It will also include presentations on how one regional agency is addressing goods movement issues in its region, and how one local agency, at the ground level, is responding to goods movement challenges from a planning, capital investment and operations perspectives.

Richard Nordahl, Chief, Office of Goods Movement, California Department of Transportation

Joan Sollenberger, Chief, Division of Transportation Planning, California Department of Transportation

Therese McMillan, Deputy Executive Director, Policy, Metropolitan Transportation Commission

Susan Bok, Sup. TP, Advanced Transportation Management Systems, City of Los Angeles, Dept. of Transportation



Tuesday, October 24

10:15 - 11:30 am

Mixed Use Development in Urban and Suburban Settings

Garden 4

Surveys regarding quality of life reflect a growing level of dissatisfaction with traffic and long commutes. More and more people are beginning to seek housing in close proximity to their workplace or to transit. This trend has helped fuel the recent development of mixed-use projects throughout Southern California, including new high-rise residential towers. Come explore the LA Live project near Staples Center, which features a live theater, a 55-story hotel, more than a million square feet of entertainment, retail, and restaurant space in close proximity to condos that are selling like hotcakes. Learn about the Platinum Triangle, an emerging, exciting mixed-use area near Angel Stadium of Anaheim that will include up to 9,500 units in buildings of up to 38 stories in addition to office and retail uses. On a smaller scale, see how the City of Temecula has employed mixed use in and around its downtown to create a focal point for the community.

Sheri Vander Dussen, AICP, Planning Director, City of Anaheim

Kevin Keller, AICP City Planner, City of Los Angeles

Gary Thornhill, Deputy City Manager, City of Temecula

Placemaking on a Budget

Pacific Room

The visually engaging "Placemaking on a Budget" session illustrates, through concrete examples, how local citizens, city planners, public officials, and others can recognize, organize, and implement small-scale and/or affordable urban design projects. The presenters will show that when community projects are meaningfully rooted in local values, culture, history, and the natural environment, they have big impacts - improving the vitality, image and social strength of communities. This session builds upon the recently published APA Planning Advisory Service (PAS) Report, "Placemaking on a Budget", published in March 2006.

Susan J. Harden, AICP, CMSM, Senior Associate, RBF Consulting

Al Zelinka, AICP, CMSM, Senior Associate, RBF Consulting

Getting Your Traffic Engineers to Embrace Smart Growth Street Design

Terrace C & D

Advocates of livable communities and smart growth often run into opposition from Public Works and Transportation Departments when they propose building a well-connected network of narrower, slower streets. However, a growing body of knowledge is emerging that shows how smart growth approaches to designing neighborhoods and roadways can help transportation planners and traffic engineers address the challenges of moving larger numbers of motor vehicles around our towns and cities. In addition, during the past few years the Institute of Traffic Engineers (ITE) has collaborated with the Congress for the New Urbanism on developing a "Proposed Recommended Practice" on "Context Sensitive Solutions in Designing Major Urban Thoroughfares for Walkable Communities." This session will discuss how planners can make the case for these approaches by showing that we can design neighborhoods and streets that not only improve walkability and livability but also meet the needs of engineers to manage traffic.

Paul Zykofsky, AICP, Title: Director, Land Use/Transportation Programs, Local Government Commission

Susan Handy, PhD, Associate Professor, Department of Environmental Science and Policy, University of California at Davis

Ellen Greenberg, Principal, Freedman Tung & Bottomley Urban Design



Tuesday, October 24

10:15 - 11:30 am

Ahoy Mates...How What's Going On At the Ports in CA Can Affect You

Garden 2

California ports are home to some of the most complex and diverse planning issues faced anywhere, many of which have regional implications. The global shift in manufacturing to the Far East has made the mega-ports favored points of entry for containerized cargo. This session will look at both current and upcoming environmental challenges faced by ports, including regional issues. Senior environmental staff from two very different types of ports, Los Angeles and San Diego, will outline the innovative programs they have started to allow growth while reducing environmental impacts on traffic, air, water, historic resources and other issues.

Carey Fernandes, AICP, Director of Operations, Mooney Jones & Stokes

John Helmer, Planning Manager, Port of San Diego

Kris Bonner, Associate Principal, Jones & Stokes Associates

Dr. Ralph Appy, Director, Environmental Management Division, Port of Los Angeles

Urban Development in Flood-Prone Areas

Salon VI & VII

As available land shrinks, increasing residential development in flood-prone areas has become a significant trend in the State. Developments already approved will allow tens of thousands of people to move into new homes within floodplain areas. How does new legislation reflect the unique conditions of river, delta and desert communities that each experience different types of flooding? What are common misconceptions about flood-prone areas and appropriate responses? How should the local, State and/or Federal government guide development in flood-prone areas? This panel will address these questions with the combined expertise of the public and private sectors.

David Early, Principal, Design, Community & Environment

Dr. Jeff Haltiner, Principal, PWA

Dave Koehler, Executive Director, San Joaquin River Parkway and Conservation Trust

Planning Hillside Environments for People and Wildlife

Terrace A & B

The reality of future land use is that, in all likelihood, unpreserved open space will be developed. The best way to address this inevitability is to develop a land plan that would be a balance of social, economic, and environmental concerns. The presentation contains guidelines for incorporating natural and existing land features into the planning design. The key to an acceptable design is to identify the major factors of a project. These factors include the landowner, the surrounding community, pertinent environmental issues, and project goals. Identifying unique land characteristics, such as landforms, streams, and historical features, help planners develop a focus and concept for the project. This strategy gives the project a character and purpose that the surrounding community can appreciate. The speaker will identify environmental and regulatory obstacles that should be addressed in the onset of design efforts, such as the Endangered Species Act, easements, geotechnical constraints, and fuel modification zones. Taking this initiative will save time and money from redesigning and mitigation efforts. Preserving coastal sage scrub habitat, for example, negates the need for mitigation.

Mark Rogers, Principal, TRG Land, Inc.



Tuesday, October 24

10:15 - 11:30 am

Growing Pains in Pasadena...Can Success Spoil the Crown City?

Garden 1

After years of economic decline, a shift in the City of Pasadena's redevelopment strategy in the 1980s capitalized on its rich architectural heritage, which proved successful. The City's core, Old Pasadena, a National Register Historic District, has become a lively, liveable, pedestrian-friendly destination. With its alleyways, public spaces, and sidewalk cafés, it is also becoming a model for mixed-use development via the City's award-winning Central District Specific Plan. Since 1989, this "Paris on the 210" has also established over a dozen residential historic districts, preserving modest and elaborate neighborhoods but shooting housing prices skywards. Now, with the Metro Gold Line light rail system up and running that connects Pasadena to Downtown LA, the City is building scores of transit-oriented housing units, including much-needed affordable ones. Many are in multi-storied, higher-density projects adjacent to the train stations or along major arterials. While the booming business community has welcomed the City's growth, some long-time residents are concerned about the amount and rate of change, its long-term effects on the quality of life. Is success becoming too much of a good thing? During this panel, Pasadena's leaders, residents, developers, and planners explore the issue.

Julianna Delgado, PhD, AICP, Professor, Department of Urban & Regional Planning, Organization: California State Polytechnic University, Pomona

Bill Bogaard, Mayor, City of Pasadena

Richard J. Bruckner, Director, Planning & Development Department, City of Pasadena

Maggie Campbell, President and Chief Executive Officer, Old Pasadena Management District

Vince Farhat, Chair, Transportation Advisory Commission, City of Pasadena

Elizabeth Moule, Principal, Moule & Polyzoides, Architects and Urbanists

Stephanos Polyzoides, Principal, Moule & Polyzoides, Architects and Urbanists

2006 CEQA Update -- The Domination of the Judiciary

Garden 3

Keeping up with the changes to the California Environmental Quality Act (CEQA) is always a challenge. Every year, the courts issue 15-25 new judicial interpretations. Every year, the Legislature adopts new statutes. And sometimes the Resources Agency updates the Guidelines. This session gives you the opportunity to hear three CEQA experts present a comprehensive and entertaining look at what's been happening in the CEQA world.

Terry Rivasplata, Senior Environmental Planner, Jones & Stokes

Ron Bass, Senior Environmental Planner, Jones & Stokes

Margaret M. Sohagi, Attorney, Fox and Sohagi LLP



Tuesday, October 24

10:15 - 11:30 am

Administering Your Affordable Housing Program: What It Takes

Harbor Room

The purpose of this workshop is to describe how to administer affordable housing programs. Over 100 communities in California have inclusionary housing ordinances, while others administer affordable housing programs to meet housing element and redevelopment requirements. Program administration is complex and labor-intensive, requiring detailed knowledge of mortgage lending and real estate practices. Communities have frequently lost units due to foreclosure, bankruptcy, and illegal sales. This panel of experienced program administrators will describe the tasks involved, ways to monitor affordable housing, common problems, the knowledge and training needed, and alternative models for program administration.

Barbara E. Kautz, Attorney, Goldfarb & Lipman

Tom Casey, Director, HomeBricks

Sandra Council, Senior Management Analyst, City of San Mateo

AICP Ethics Workshop

Sponsored by California APA Chapter

Imperial Room

This session offers an interactive forum for planners to discuss emerging and difficult issues related to planning ethics. Participants will be invited to join in scenario discussions moderated by leading planners in the private and public sectors. Those intending to seek AICP certification will benefit particularly from this session, and the interactive discussions will offer planners the reasoning process and basis for dissecting ethics questions on the exam.

Kimberly Christensen, AICP, CCAPA VP Professional Development; Planning Manager, City of El Segundo

11:30 am - 12:30 pm

Lunch

Grand Ballroom

12:30 - 1:15 pm

Plenary - Featured Speaker: Ed Chuchla, Vice President of Corporate Real Estate for The Walt Disney Company

Grand Ballroom



Tuesday, October 24

1:30 - 2:45 pm

Nature's Challenge to Planners: Smart Growth, Safe Growth and Sustainable Design

Pacific Room

US oil dependency is fostering Greenhouse Gas emissions causing global warming, climate change, stronger storms, drought, sea level rise, flooding and other natural disturbances. This session addresses solutions within planners' reach through application of fresh New Urbanist, Smart Growth and Safe Growth practices. Planners can learn how to make a difference through encouraging replacement of CO₂-producing, boring, standard suburban development with more compact, less auto-dependent, exciting and resistant communities. Leading experts in Smart Growth and Safe Growth will demonstrate how to apply community design approaches which create more environmentally friendly and sustainable developments. Understand how New Urbanist design principles—e.g., walkable, transit-oriented, higher density mixed use development—when combined with disaster-resistant community design, can transform urban and rural areas while reducing factors contributing to climate change. This session reflects a perspective which speaks to the challenge of blending the widest range of environmental, social, and economic objectives to produce globally sustainable urban development.

Ken Topping, FAICP, President, Topping Associates International

Ellen Greenberg, Principal, Freedman Tung & Bottomley

Judy Corbett, Executive Director, The Local Government Commission

Alex Hinds, Community Development Agency Director, Marin County

Charles Eadie, Principal Associate, Hamilton-Swift Land Use and Development Consultants, Inc

A Place for All: Zoning that Promotes Meeting Special Housing Needs

Sponsored by the California Planning Roundtable

Salon VI & VII

The workshop will describe existing planning requirements and resources to address the special housing needs of the homeless and disabled in our communities. It will focus on existing requirements and the importance of ensuring that zoning standards affirmatively promote and provide opportunities to house the State's most vulnerable residents. Topics will include housing element requirements to identify adequate sites for emergency shelters and transitional housing as well as fair housing and reasonable accommodation requirements. Panel members will describe how these requirements can be effectively used to meet special housing needs, the challenges to implementation, and examples of how these challenges have been overcome.

Cathy Creswell, Deputy Director, Division of Housing Policy Development, State Housing & Community Development

Kim Savage, Attorney, Law Office of Kim Savage

Janet Ruggiero, Community Development Director, City of Citrus Heights

Ruth Schwartz, Executive Director, Shelter Partnership Inc.



Tuesday, October 24

1:30 - 2:45 pm

Gaining Support For High-Density, Mixed-Use

Garden 4

Thanks to a variety of factors, primarily changing demographics, lack of land and higher development costs, there is a huge market for higher-density, mixed-use housing, especially in urban areas. This workshop will demonstrate effective ways to gain the necessary public support in your communities. Communication and education is important, but what does that really mean? This program will show what do you communicate? Whom do you communicate with? When? How? We will review the typical challenges governments face and then show them how a strategic approach can help overcome these challenges. We will demonstrate how officials can work together with stakeholders to create higher-density communities and why they are a viable way to provide more housing options for a growing market.

Ken Ryan, Principal/Councilmember, EDAW/City of Yorba Linda

Daniel Gehman, Principal, TCA (Thomas P. Cox Architects)

Katherine Perez, Vice President of Development, Forest City Development

Transit Village Planning with Market Reality - Cities and Suburbs

Garden 2

Many California cities, both urban and suburban, have designated areas around transit stations for transit-oriented development, and begun planning efforts to make it happen. This session will present a high intensity urban example in Milpitas and a suburban example in Fairfield. Hear how have the city, consultant, and property owners have worked together to incorporate higher density residential products than the market typically builds, and learn about: project types and design standards; requirements for the retail, schools, parks, streetscape, and infrastructure necessary to create a transit village; and working with elected officials to gain acceptance for new types of development.

Leslie Gould, Director of Planning Services, Dyett & Bhatia Urban and Regional Planners

Tom Williams, Planning and Neighborhood Services Director, City of Milpitas

Sean Quinn, Community Development Director, City of Fairfield

William Lee, Executive Vice President, Economics Research Associates

Redevelopment Tools to Revitalize Communities: Will They Still be Here Tomorrow?

Garden 3

Most jurisdictions (78 percent) have a redevelopment agency and the activities of these agencies can support local planning efforts to strengthen communities. Some project areas that generate significant property tax revenue are nearing their time limits which pose significant challenges and impacts on local planning and efforts to revitalize communities. Significant reforms were introduced in the current legislative session, such as elimination of agency use of Eminent Domain that has important impacts on planning. Join the discussion on the use of redevelopment funds, current efforts to amend redevelopment law and the potential impacts of proposed changes to Eminent Domain, efforts by communities to use redevelopment law's resources and powers to build livable communities to meet the needs of low-income families and workers.

Glen Campora, Redevelopment Manager, State Housing & Community Development



Tuesday, October 24

1:30 - 2:45 pm

What is a Water Element and What Can it Do for Me? (Part 1)

Harbor Room

Water resources remain at the very heart of planning for sustainable communities in California. Land use plans, practices and standards have dramatic impacts on all aspects of the hydrologic system: water demand, drought response, conservation, recycling, drainage and flooding, hydro-modification, surface and ground water quality and watershed health. Cities and counties address these issues to various degrees in general plans, specific plans, local ordinances, and design standards. In 2003, OPR's General Plan Guidelines described an optional water element to integrate policies and standards related to all aspects of the hydrologic cycle in a single unified element. In the first part of a dual session, the panel will address the State's major water resource issues, identify the existing planning tools and policies that jurisdictions can use to address these issues, and explore the opportunities and constraints to using a general plan water element to integrate water resource management policies.

Mark Horne, Integrated Planning Leader, Brown and Caldwell

Woodie Tescher, Director of Urban Planning and Design, EIP Associates, a Division of PBS&J

Jeff Loux, Ph.D, Director, Land Use and Natural Resources, UC Davis Extension

Designing the Urban Edge

Terrace A & B

As cities across the nation are turning away from greenfield development and towards mixed-use urban infill to accommodate the growth of their communities, what is being done to secure and protect the urban edges which define our communities? This session will highlight design techniques which can permanently and uniquely protect the urban edges of our communities. Our panel of experts will also discuss how general plans and even development applications could be influenced to secure permanent greenbelts. Differing preservation techniques, methodologies, and the implications of their use will be presented and case studies will be used to show the practical applications of these techniques in creating lasting greenbelts around our communities.

T. Keith Gurnee, Principal, RRM Design Group

Andrea MacKenzie, General Manager, Sonoma County Agricultural

Hally Swan, Conservation Broker, T.J. Nelson & Associates, Inc.

Mediation: Avoid Litigation While Increasing Consensus

Garden 1

Join CCAPA's first-ever conference session on mediation, fast becoming the preferred method of dispute resolution and mandated in some courts. Mediation principles and skills are increasingly being applied to land use, environmental, and public policy conflicts. Mediation techniques also provide a powerful boost to the effectiveness of traditional public participation tools. As compared to litigation, mediation results in significant increases in settlement rates, participant satisfaction, and time and cost savings. In addition, community mediation programs empower locals to resolve their own land use disputes without any court or government involvement. You need to know how all this affects the planning profession. Join this interactive session to learn the basics of conducting a successful mediation, the difference between mediation and other dispute resolution processes, various styles and models employed including the benefits of each, and how these techniques can be applied to planning conflicts.

Ed Johnson, Attorney-Mediator, Edward J. Johnson, Attorney-at-Law

Susan Nauss Exon, Professor of Law-Mediator, University of La Verne College of Law



Tuesday, October 24

1:30 - 2:45 pm

Facilitating Successful and Effective Tribal Consultations - Complying with SB 18

Terrace C & D

This session will examine the specific SB18 regulations applicable to General and Specific Plan updates and approach, discuss the issues and opportunities associated with compliance, and present tools and recommendations for facilitating tribal consultations. The panel will include the original authors of the bill, consultants who have successfully conducted tribal consultations, and representatives from the tribal organizations.

Brian F. Mooney, Managing Principal, Mooney Jones & Stokes

Scott Morgan, Governor's Office of Planning and Research

Carol Gaubatz, Native American Heritage Commission

Laura Miranda, Pechanga Tribe of Luiseno Indians

2006 AICP Exam Preparation Workshop

Terrace E & F

The AICP exam is administered via computer-based testing with two two-week test periods offered each year, one in May and one in November, providing flexibility for AICP candidates both in terms of selection of testing dates and locations. Come and learn about the AICP exam application procedures; how to navigate through the exam on the computer; the structure, format and key topics of the exam; and available materials and exam preparation workshops tentatively scheduled for the May 2007 exam testing period.

Kimberly Christensen, AICP, CCAPA VP Professional Development; Planning Manager, City of El Segundo

1:30 - 5:00 pm

Mobile Workshop #12 - The Disney Magic

The Disneyland Resort invites you to join them in experiencing a unique, behind-the-scenes and on-stage tour of the Disneyland property. During the tour, you will learn how the Disneyland Resort and the City of Anaheim have collaboratively worked together in attracting millions of diverse visitors to the Southern California region. Their goals for providing a happy and unique experience have remained constant throughout the years. Walt Disney once stated, "Disneyland will never be completed as long as there is imagination left in the world." In that spirit, Disney continues to make additions and changes to the park, all with the goal in mind to keep the guests' experience new, fresh and exciting. Please join us for this unique look at Disneyland from a planning perspective.



Tuesday, October 24

1:30 - 5:00 pm

Mobile Workshop #13 - Journey Through the Arts

Join us for a walking journey through Costa Mesa's renowned Theater and Arts District. Located across from South Coast Plaza, the leading retail center in the world, Costa Mesa's Theater and Arts District is a prominent cultural arts center enchanting residents and visitors of all ages. Be inspired through artwork and sculptures by artists such as Isamu Noguchi, Henry Moore, Claire Falkenstein, and many more. This tour also includes the new Renee and Henry Segerstrom Concert Hall. The 2,000-seat Concert Hall features box seats, an adjustable acoustical canopy and reverberation chambers, and a custom-designed concert organ. The Costa Mesa Theater and Arts District is one of the most urbanized areas in Orange County, including high-rise office buildings, internationally recognized cultural art facilities, hotels, and restaurants. As such, this premiere destination will appeal to a wide range of visitors with diverse interests.

Please wear comfortable walking shoes; light refreshments will be provided.

Mobile Workshop #14 - A Tale of Three Cities: Anaheim, Brea, and Fullerton - Successful Downtown Revitalization Case Studies

Learn how three of the most influential cities in Orange County transformed their once blighted and repressed downtowns by restoring economic activity, providing housing, encouraging new commercial and retail uses and constructing public facilities. Learn what they did right and the challenges they faced. This workshop will highlight the redevelopment process that has taken place in the Cities of Anaheim, Brea, and Fullerton. Experience revitalization in progress!

Mobile Workshop #15 - Creating Community Park Amenities Through Public and Private Joint Use Agreements

Take a tour of several cities within Orange County to see how Joint Use Agreements have effectively provided park amenities. Yorba Linda, Irvine, and other Orange County Cities have used the planning process to create park space that benefits local schools and non-profit organizations, as well as the citizens of the community. The workshop will include a tour of the Tommy Lasorda Jr. Field House in Yorba Linda and swim facilities in the City of Irvine.

Mobile Workshop #16 - Tustin Legacy: A Tale of Modern Base Reuse

This workshop will start with a tour of the historic World War II Blimp Hangar and an overview of the process involved in converting the 1,600 acre MCAS Tustin military base into a diverse mix of civilian uses. MCAS Tustin closed in 1999, with salvaging, demolition, and new construction starting in 2004. Developers from the major residential and commercial projects will provide tours of projects under construction or recently completed. Their focus will be on the challenges associated with Base Reuse in an infill setting, the application of traditional town planning concepts and cutting-edge product types for the Orange County market, and the integration of affordable for-sale housing. You will also tour the recently completed Village of Hope (temporary housing converted from former military barracks), and the Advanced Technology & Education Park (ATEP), which is a 21st Century campus that relies on partnerships with technology-oriented businesses. Tustin Legacy is a case study for reinventing suburbia, carved from a former military base in the heart of suburban Orange County.

Shuttle transportation will be provided for all Mobile Workshops. Mobile Workshop attendees should be at their bus by the back Lobby entrance located at the end of the Grand Ballroom foyer, 15 minutes before departure time to check-in.



Tuesday, October 24

2:45 - 3:00 pm

Afternoon Break

Royal Ballroom

3:00 - 4:15 pm

Visualizing Density

Garden 1

What does density look like? While housing shortages, high housing costs, and the side effects of sprawl are prompting many California communities to consider higher residential densities, proposals for such development are often met with resistance from residents wary of what higher densities will do to the quality and character of their neighborhoods. Community fears about density, however, are often based on planning abstractions—the number of units per acre or floor area ratios—that say little about the type and character of proposed development, or on the residents' own worst experiences of what they think density looks like. The fact is most people are only aware of density when it is poorly designed. In this presentation, John Ellis, AIA, RIBA, will show examples of building typologies, parking configurations, and construction types that are typical of various densities, and discuss how density can be designed to reinforce community character, quality and function. As planners learn to “see” density, they will be better prepared to help their communities plan appropriately for denser development.

John Ellis, AIA, RIBA, Principal and Director of Urban Design, OWRT | Solomon E.T.C.

The Village at Playa Vista:

Continuing to Define ‘West Los Angeles Urbanism’ in Playa Vista

Terrace A & B

The community of Playa Vista, founded on Smart Growth principles, seeks to provide: housing for a range of income groups, ages and interests; a mix of building and residential product types, scales and architectural styles; unique neighborhood districts, anchored by community parks, with support retail and other services and employment; community linkages in pedestrian-scaled streets with defined building edges; and sustainable community infrastructure minimizing environmental impacts. This session will address how these values and principles have been manifested on the ground in the first phase of the development, and how lessons learned are informing the design and implementation of the phase two Village.

Melani V. Smith, Principal, Melendrez

Douglas M. Moreland, Senior Vice President, Development (former), Playa Vista LLC

Kevin Keller, AICP, City Planner, City of Los Angeles

Thomas A. Jones, Vice President, Planning, Playa Vista LLC

Scott D. Baker, Principal, Melendrez



Tuesday, October 24

3:00 - 4:15 pm

Creating A There There – Mixed-Use, Public Places And Transit; A Campus Transformation

Salon VI & VII

The session will interactively explore design principles and tools used in an award winning plan for the transformation of the center of the University of California, San Diego campus. Participants will be engaged in understanding the methods to plan and create new public places and walkable mixed-use environments, using the example of an award winning mixed-use development, and other developments that are implementing a mixed-use urban center, including the integration a new fixed rail transit station into the new urban fabric. Attendees will learn through engaged discussion key principals in transforming existing development to extend place making to surrounding areas and creating a There-There of vibrant and interconnected public spaces and activity, using design guidelines, mixed-use development, and incorporating significant rail and bus transit facilities.

Lance Schutle, AICP, Economic Development Administrator, North County Transit District

M. Boone Hellmann, FAIA, Assistant Vice Chancellor & Campus Architect, University of California, San Diego

Mehrdad Yazdani, AIA, Design Principal, Cannon Design

You Can't Fake Sincerity: Time-Tested Approaches to Public Participation

Garden 2

Community groups today are sophisticated and knowledgeable of the planning process and participants have great expectations of what will be presented and discussed at public meetings. How do you make the process productive to the client as well as the community? Several approaches are discussed from survey outreach for better demographic representation to tailoring participation for a specific project. The discussion will include understanding your role as the planner so that the process is completed in a timely manner and is done in such a way that the community can begin to take ownership of the process. This session may enable the planner to realize the full potential of public participation: a realistic assessment of objectives combined with pragmatic development requirements. The presentations will provide community, client and agency perspectives, with time reserved for a moderated audience discussion.

Michael Stepner, FAIA, FAICP, FIUD, Principal, Stepner Design Group

Dr. Sara Kocher, PhD, AICP, President, Sara Kocher Consulting

Patricia M. Trauth, AICP, ASLA, Vice President, Project Design Consultants

Dahvia Locke, AICP, Planner, County of San Diego

Everything Old is New Again: Reusing Buildings for Housing and Mixed Uses

Garden 4

The workshop will present case studies from expert practitioners on how they have creatively developed existing properties into residential and mixed uses. Examples will range from converting historic office buildings into mixed commercial/residential properties, to redeveloping blighted suburban strip malls into residential uses. Learn about the obstacles they faced and how they overcame them and about how local governments are changing their zoning and development codes to successfully encourage such uses. Panel members will also describe the benefits of the reuse to the surrounding communities including how new residential development has acted as a catalyst for revitalization.

Cathy Creswell, Deputy Director, Division of Housing Policy Development, State Housing & Community Development (HCD)

Randal Jackson, Director of Design Services, The Planning Center

Michael Pyatok, FAIA, Architect/Professor, Pyatok Architects, Inc.

Alan Bell, Entitlement Manager, City of Los Angeles



Tuesday, October 24

3:00 - 4:15 pm

The Redevelopment of El Toro Road

Terrace E & F

The City of Lake Forest has implemented a comprehensive redevelopment program to upgrade and re-energize El Toro Road, considered the economic heart of the city. El Toro Road is one of the major arterial highways within the City of Lake Forest, with traffic expected to reach 70,000 vehicles per day in the year 2020. The city selected Psomas to perform the preliminary studies and final engineering for the streetscape, traffic improvements and widening of El Toro Road. Called "The Arbors at El Toro," the new El Toro Road is being expanded and improved to give it not only a new look, but a new vitality that will establish a strong and memorable sense of arrival as travelers enter the city from west to east. The Arbors project has three key objectives: reduce traffic congestion, improve traffic safety, and enhance esthetics of the roadway and its immediate environs. Landscape architecture is a critical component of this redevelopment project. Specifically, 60,000 square feet of new landscaping, containing 261 trees and 3,060 shrubs will be installed. The improvements to El Toro Road, in conjunction with the ongoing redevelopment of The Arbor at El Toro will transform the El Toro corridor into an active retail and civic hub.

Perry Cardoza, Principal, Nuvis Landscape Architecture and Planning

Robert Woodings, Director of Public Works/City Engineer, City of Lake Forest

Tom Herbel, Project Manager, Psomas

What is a Water Element and What Can it Do for Me? (Part 2)

Harbor Room

Cities and counties use general plans, specific plans, local ordinances, and design standards to address water resource issues. Water districts, wastewater agencies, flood control districts, and resource agencies utilize different planning tools to address many of the same issues. Water supply assessments and a relatively new planning tool, the Integrated Regional Water Management Plan, have begun to build bridges between the water planners and the land use planners. In the second part of a dual session on the general plan water element, the panel will provide case studies and examples of how these planning tools and land use policies can be used for more effective water resource management. A panel of invited experts will respond to the presentation and describe their experience with implementation of these plans and policy tools in their communities.

Mark Horne, Integrated Planning Leader, Brown and Caldwell

Woodie Tescher, Director of Urban Planning and Design, EIP Associates, a Division of PBS&J

Jeff Loux, Ph.D, Director, Land Use and Natural Resources, UC Davis Extension



Tuesday, October 24

3:00 - 4:15 pm

Blurred Boundaries: Planning for Urban Wildlife

Terrace C & D

As cities continue to grow the boundary between the urban and wildland interface becomes blurred, and issues of compatibility and conflict between humans and wildlife increase. Wildlife managers recognize that urban wildlife is a growing concern and that new management techniques will shift the focus to nuanced land use planning and education on learning to live with wildlife rather than the historic practices of extrication and extermination. This panel will discuss how the fields of landscape architecture and environmental planning can provide an apt forum for investigating how various metropolitan areas address wildlife and habitat issues and the effectiveness of methods for managing urban wildlife. The panel will discuss the greatest successes in urban wildlife planning, with special emphasis on case studies and lessons learned from Southern California which are geared towards providing guidance for citizens and elected officials.

Shay Boutillier, Planner, Design, Community and Environment

Shannah Anderson, Research Specialist, University of California, Berkeley

Katheryn Gaffney, Planner, Jones & Stokes

Jean Carr, Senior Project Manager, Jones & Stokes

Janet Fairbanks, San Diego Association of Governments

Elizabeth Baidoo, Community Relations Specialist, Sacramento Area Council of Governments

Property Rights, Takings, and Exactions: A Legal and Practical Update for Planners

Garden 3

Every year sees changes to the law governing property rights, "takings," and conditions to development approvals (impact fees, dedication requirements, and other "exactions"). This year is no exception. This panel will discuss new pronouncements from the courts, including the aftermath of last year's U.S. Supreme Court decision on regulatory takings in *Chevron USA v. Lingle*. Panelists will also cover relevant background information on takings and will identify the "state of the art" for these topics. In addition, the panel will look at California's Proposition 90, a controversial statewide measure slated for the November 2006 ballot, and new property rights bills in the U.S. Congress. Beyond looking at the provisions of these measures, the panel and audience will, in an interactive conversation, address what is behind this increase in legislative interest in property rights and the role the planning profession might play in the debate.

Thomas Jacobson, AICP, Professor, Dept of Environmental Studies & Planning, Sonoma State University

Daniel J. Curtin, Jr., Attorney, Bingham McCutchen LLP

Vivian Kahn, FAICP, Associate Principal, Dyett and Bhatia



Tuesday, October 24

3:00 - 4:15 pm

State “Regional Blueprint” Planning: Opportunities to Advocate for More Housing

Sponsored by California Planning Roundtable

Pacific Room

Six projects were funded by Cal-Trans under the Regional Blueprint Planning (RBP) Program to initiate or augment existing efforts of metropolitan planning organizations (MPOs) or Councils of governments (COGs) to conduct regional land use scenario planning. These projects involve consensus-building efforts by regional leaders, local governments and stakeholders on preferred growth scenarios—or “blueprints”—to achieve improved quality of life outcomes. These projects are intended to foster more efficient land use patterns that support improved mobility and reduced dependency on single-occupant vehicle trips, accommodate an adequate supply of housing for all incomes, reduce impacts on valuable habitat, productive farmland, and air quality, and provide consumers more housing and transportation choices.

Linda Wheaton, Assistant Deputy Director, State Housing & Community Development

Ilene J. Jacobs, Director of Litigation, Advocacy & Training, California Rural Legal Assistance, Inc.

Marilee Mortenson, Senior Environmental Planner, California Department of Transportation

4:30 - 5:45 pm

Cutting-Edge High-Density Townhome Communities

Pacific Room

This panel will share innovative ways to address the trend in suburban multi-family living toward more and more urban lifestyles, with a focus on the highest density townhome design options that can be offered before a builder considers the jump to podium style structures. Reinventing suburbia will require planners, architects, public agencies, developers and builders to offer attractive solutions to multi-family living in affordable structures that yield a higher and higher number of units per acre. With a quantum rise in cost occurring at the point the living solution becomes a podium structure, most builders are trying to find attractive alternatives within townhome style living. Offering a variety of viewpoints, this panel is comprised of a kaleidoscope of proven experts who are dealing with this planning problem every day. The audience can expect to learn practical solutions to high-density townhome planning in the 25 to 30+ units per acre range.

Jeff Mayer, Principal, The KTG Group, Inc.

Richard Gollis, Principal, The Concord Group, Inc.

Charles McKeag, Vice President, Land Acquisition & Development, Citation Homes

Mollie Carmichael, Lennar Homes

Manny Gonzalez, Principal, The KTG Group, Inc.



Tuesday, October 24

4:30 - 5:45 pm

Housing and Clean Air: Living and Breathing in California

Terrace A & B

Air quality regulation in California has increasingly focused on land use measures, including general plan requirements, land use guidance policies, air district regulations, and local development conditions. Panel members will discuss these new provisions and how they relate to and affect existing land use practices including environmental review, local permit processing, affordable housing development and transit-oriented development.

Linda Wheaton, Assistant Deputy Director, State Housing & Community Development (HCD)

Terry Rivasplata, AICP, CEQA Advisor & Project Manager, Jones & Stokes

Jeff Weir, Air Pollution Specialist, California Air Resources Board

Nathan Magsig, Mayor, City of Clovis

Ted James, Planning Director, Kern County

Growing our Future Community Activists and Land Use and Housing Policy Makers

Terrace E & F

This session will focus on how to "grow" our next generation of housing and community development leaders/advocates, with an emphasis on the need to engage local youth in land use and community planning process. As land use and housing issues become more contentious and complex there is a growing need to integrate into elementary and high schools planning a land use curricula that focuses issues and solutions to address community and neighborhood design, housing affordability, and homelessness. As a suggestion, similar to the annual event known as "red ribbon week", which focuses on drug and alcohol prevention, schools could host "blue ribbon" (any color) or YUMMY week. Educators could rely expertise of local land use planners, housing advocates and developers (including those that build for or advocate on behalf of special needs households) to speak at career days during "blue ribbon" week. Lastly, the session could explore existing programs and include a discussion on how to best develop and promote new teaching tools at the elementary and high school levels.

Don Thomas, Housing Policy Analyst, State Housing & Community Development

Bruce Race, FAIA, AICP, Architect, RACESTUDIO

Susan Harden, AICP, CMSM, Senior Associate, RBF Consulting

Ariel H. Bierbaum, MCP, Program Manager, UC Berkeley's Center for Cities and Schools

Institutionalizing Collaborative Planning: Changing Public Sector Culture to Support Civic Engagement

Garden 3

Municipalities, counties and regions are increasingly turning to public engagement processes to bring resident voices to the table when making significant planning-related public decisions and policies. Panelists will comment on tools and strategies to move beyond one-time only activities and to build an ongoing commitment to a public sector planning culture that invites the public's involvement. Join us to share your perspectives and learn new approaches.

Terry Amsler, Director, Collaborative Governance Initiative, Institute for Local Government

Elaine Costello, Community Development Director, City of Mountain View

Janet Fairbanks, Senior Regional Planner, San Diego Association of Governments

David E. Booher, FAICP, Senior Policy Advisor, Center for Collaborative Policy, CSU Sacramento

Lynn Osborn, Program Manager, 511 Contra Costa



Tuesday, October 24

4:30 - 5:45 pm

Telecommunications: Design, Regulation and Litigation

Harbor Room

This session is designed to cover ways that cities are regulating telecommunication facilities to maintain the aesthetic character of their communities through innovative designs, and will provide examples of not only design successes, but also those with room for improvement. The presentation will also cover the ways in which local governments can regulate antennas (both commercial and amateur) as well as limitations on local authority found in State and Federal law. Finally, attendees will receive an up to date summary of important court decisions regarding disputes over telecommunication regulations.

David Snow, AICP, Land Use Attorney, Richards | Watson | Gershon

Joel Rojas, AICP, Director of Planning, Building and Code Enforcement, City of Rancho Palos Verdes

T. Peter Pierce, Attorney at Law, Richards | Watson | Gershon

Save Your Community's Culture And Heritage: The New Trend Towards Historic/ Adaptive Reuse

Terrace C & D

There are a number of incentives designed to encourage cities to redevelop and rehabilitate aging housing and commercial/industrial stock. It's a chance to re-energize communities and neighborhoods in cities large and small. This program will discuss the new trend towards historic/adaptive reuse from a leading developer who helped the City of Los Angeles develop its ordinance that allows for office-to-housing conversions. We will discuss common sense approaches to building historic/adaptive reuse projects. We will provide great examples of ways attendees can make these projects happen in their community, despite the added challenges, risks and need for specialized knowledge.

Thomas Cox, CEO/Managing Partner, TCA (Thomas P. Cox Architects)

Linda Dishman, Executive Director, Los Angeles Conservancy

Renata Simril, Vice President, Forest City Development

Miracle on Ice II - Creative Stormwater Management Approaches on the Modern Ice Site

Salon VI & VII

Urban runoff has become increasingly recognized in recent years as a major contributor to the pollution of the nation's streams, rivers, lakes and coastal waters. As a consequence, State and local regulatory agencies in California have been tightening controls on new construction and development throughout California. The presentation will provide an opportunity to see how a major high-density housing project in San Jose was able to meet the challenge while addressing site constraints, neighborhood interface issues, and the policy objectives of multiple City departments. The presentation demonstrates the successful integration of planning, civil engineering and landscape architecture disciplines to implement the stormwater quality regulations, using a case study of a redevelopment project on a former ice and cold storage company site in San Jose. The Modern Ice project, which includes a turnkey park, provides examples of creative urban design, landscaping and grading techniques used to facilitate the on-site stormwater controls mandated by City policy. The project exemplifies the type of interagency cooperation required to meet the challenges posed by increasingly stringent water quality standards on new development.

Mike Campbell, AICP, Senior Planner, HMM Engineers

Bill Sowa, ASLA, Landscape Architect Manager, HMM Landscape Architects



Tuesday, October 24

4:30 - 5:45 pm

LA River: Turning an Ugly, Concrete Storm Drain Channel into a Great Place for People?

Imperial Room

In November of 1996, the voters of the City of Los Angeles approved a 30-year, \$25 million per year Assessment Act, known as Prop. K. The overall goal of the program is to provide more parks, open space and recreational opportunities for the city, especially the city's children. Since the approval of Prop. K, the City has embarked on a Citywide Los Angeles River Revitalization Master Plan effort to ensure an evaluation of the potential uses and constraints on the Los Angeles River, and to guide future recreational, storm water management and other development along the river for many years to come. The LA River Revitalization Master Plan encompasses more than 50 miles and is a fundamental concern for numerous public agencies and planners in California. This session will focus on the future plans for the LA River and one of the key projects specified under Prop. K: "Los Angeles Riverfront Park" project. This particular project presented several challenges, with solutions focusing on flood control, open space, habitat restoration, sustainability, public access to the river, and water quality, to name a few.

Neil Drucker, Program Manager, City of Los Angeles

Carol Armstrong, Project Manager, City of Los Angeles

Vaughan Davies, Principal, Director of Urban Design, EDAW

Perry Cardoza, Principal, Nuvis Landscape Architecture and Planning

Utilization of Baseline Studies for Update General Plans in California

Garden 4

This session will describe the new and very practical approach to preparing General Plans by developing a comprehensive existing conditions analysis and binding it into a graphically-oriented Baseline Study Report, which serves as the basis for both the General Plan and the General Plan EIR. Panelists will discuss how this tool can be used to expedite the process, produce a shorter and more concise General Plan, and assist in preparing a self-mitigating environmental document.

Brian F. Mooney, AICP, Managing Principal, Mooney Jones & Stokes

Claudia Unhold, Senior Project Manager, Mooney Jones & Stokes

Ken Schwarz, Project Director, Jones & Stokes

Patrick Lowe, Planner, County of Napa

Anne Wells, Planning Manager, City of Goleta



Tuesday, October 24

4:30 - 5:45 pm

Adding Color to the Profession

Sponsored by California Chapter APA

Garden 2

Several major initiatives are underway at the State and National levels of APA to bring more people of color to the "planning table" and involve them in the APA organization and the planning profession. This panel will discuss the Minority Summits, Diversity Task Force, Social Equity Task Force, and work underway to create a Latinos and Planning Division. The panel will also discuss the recently adopted Membership Inclusion Program, currently being implemented at the State and Section levels of CCAPA. Additionally, there will be an update by the Planning and the Black Community Division on their involvement with Hurricane Katrina and Rita relief efforts and how you can become involved. Join us in learning more about the progressive efforts underway to bring people of color into the profession in a comprehensive way.

Jeanette Dinwiddie-Moore, AICP, Principal, Dinwiddie & Associates

Hing Wong, AICP, Regional Planner, ABAG

Kenya Wheeler, Senior Planner, BART

Dwayne Wyatt, Associate Planner, City of Los Angeles

Dayana Salazar, AICP, Chair and Professor, San Jose State University, Urban and Regional Planning

David Salazar, AICP, Director of Facilities, Planning and Administrative Services, San Bernaradino Community College District

Michele Rodriquez, AICP, Consultant

6:00 - 7:00 pm

Reception

Royal Ballroom

6:00 - 7:00 pm

Diversity/Inclusionary Reception

Hyatt Regency Garden

7:00 - 9:30 pm

Awards Dinner

Sponsored by RBF Consulting, IBI Group and Melendrez

Grand Ballroom

Join your fellow colleagues for a special recognition and tribute to those that have been honored in the Planning field at the CCAPA State level. Student Scholarships will also be honored and presented.



Wednesday, October 25



7:30 - 9:00 am

Registration/Exhibits Open (coffee service)

Royal Ballroom

9:00 - 10:30 am

Breakfast/Closing Session

Grand Ballroom