



## Ed Chuchla

Ed Chuchla is the Vice President of Corporate Rec Estate for The Walt Disney Company. He is responsible for Disney's global real estate portfolio including key hubs in Burbank, Glendale, New York,

London, Tokyo and Hong Kong. From demand assessment to lease, acquisition, disposition or development strategies to design and construction, Ed and his global service team endeavor to meet the needs of a wide range of Disney business units.

Prior to his position at Corporate, Ed spent eight years with Walt Disney Imagineering (WDI) where he was responsible for Pre-Development

activity for Disney's Parks and

Resorts domestic and international real estate holdings. He and a broad group of talented colleagues led site searches and assessment, coordinated site and infrastructure master planning, developed and implemented

entitlements strategies, led development related negotiations with relevant government and third party entities and coordinated community / government relations that were associated with each of these efforts.

He received his Masters of Architecture degree from the University of Pennsylvania where he was the recipient of the Master's Thesis Design Prize. Ed completed his undergraduate education at Dartmouth College.

# GEAPA Conference 2006

Orange County

October 22-25, 2006

**Hyatt Regency** 

# Keynote Speakers

## **Conrad Ricketts**

Co-Executive Producer, Extreme Makeover: Home Edition
Conrad Ricketts grew up at a family owned television
station in Texas, and has spent his life working in television, and
motion pictures, He has been nominated for an Academy
Award, and is an two time Emmy winner.

His writing has been published by national magazines, newspapers, and he has been a contributing author on several

books.....just so happens the subject matter is exclusively about flyf ishing... His love of art lead him to bring together California artists to create limited edition prints of California's premiere and endangered trout streams.

His underwater still photography hangs in board rooms and living rooms, and he was a pioneer in underwater color videophotography, designing lenses and underwater camera housing

Conrad has been on Extreme Makeover: Home Edition's creative team from the very first day, and believes that television can go past.... "Kicking people off islands, humiliation, and making them eat bugs".....he is often quoted as saying. "This show is the

barn raising of the 1900 hundreds, where your friends, neighbors and community come to help you, and at the end of the day . . . makes a difference."

## Joel Kotkin

Joel Kotkin An internationally-recognized authority on global, economic, political and social trends, Joel Kotkin is the author of the newly published, critically acclaimed THE CITY: A GLOBAL HISTORY from Modern Library. He is also author of the widely acclaimed, best-selling book, THE NEW GEOGRAPHY, How the Digital Revolution is Reshaping the American Landscape (Random House, 2000).

Kotkin is an Irvine Senior Fellow at the New America Foundation and is a highly respected speaker and futurist. He consults for many leading economic development organizations, private companies, regions and cities. In addition, Kotkin serves as senior advisor to the Planning Center, a major planning, design and environmental consulting firm based in Costa Mesa, California and serves as a visiting lecturer in history, theory and humanities at the Southern California Institute of Architecture in Los Angeles.

For three years, he was Business Trends Analyst for KTTV/Fox Television in Los Angeles where, in 1994, he won the Golden Mike Award for Best Business Reporting on the changing dynamics of the entertainment industry.







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# Welcome from the Conference Chair



on behalf of the Orange County Section and the CCAPA 2006 Conference Committee, I would like to welcome you to the CCAPA 2006 Conference and to Orange County.

Orange County is quickly evolving from the current perception of suburbia into a collection of vibrant urban centers – this setting will provide an outstanding backdrop for this year's conference. Orange County is an economically diverse county with rapidly growing cities from Brea in the



north to San Juan Capistrano in the south, from Newport Beach along the coast to Yorba Linda nestled in the mountains. Development in Orange County is changing in character – its low density single family suburbs are being joined by exciting forms of denser, mixed-use projects that respect Orange County's built heritage and natural environment. It is truly becoming an exciting place to live and work, especially for those interested in planning.

The lineup for this year's CCAPA Conference will offer something for every attendee – sessions that stimulate the mind and mobile workshops that facilitate hands on learning through field experience. Conference sessions have been designed to address issues that are challenging the California planning field today. Mobile workshops combine opportunities to gain and expand planning skills and allowing attendees to experience Orange County first hand. The keynote speakers will provide unique perspectives on the planning field, through the eyes of corporate and global entities.

The CCAPA 2006 Conference is not just a forum to gain knowledge and facilitate learning but is also about networking, meeting peers, and having fun. The action continues into the evenings with receptions: Opening Reception at the Richard Nixon Library on Sunday, Consultants Reception on Monday, the Awards Dinner, and the Diversity/Exclusionary Reception on Tuesday.

I would like to this opportunity to thank the CCAPA 2006 Conference Committee members who have been working hard this past year to coordinate informative sessions, interactive mobile workshops, keynote speakers, group settings, and receptions. This team assembled a conference that attendees will remember for years to come and become a memorable experience for CCAPA members.

Once again welcome and enjoy all that the CCAPA 2006 Conference and Orange County has to offer! You won't believe your eyes!

Sincerely,

Brian J. Jackson, AICP CCAPA Chair 2006



## AMERICAN PLANNING ASSOCIATION

## California Chapter

# Welcome from the CCAPA President

Welcome to the CCAPA Conference in Orange County! I am excited to be back in Orange County for a conference. This is my third conference in Orange Section and I have to say, each one has been a great experience. I am sure that this conference will be interesting and exciting. The Orange Section has done a wonderful job of obtaining great keynote speakers and a variety of sessions of interest to everyone. The opening reception at the Nixon Library promises to be a great event.



If this is your first CCAPA conference or you are returning because you enjoyed attending one in the past – take advantage of:

- Learning from your colleagues about their successes in planning;
- Reconnecting with old friends and meeting new ones;
- Participating in the many special events and mobile workshops that are offered; and
- Attending the Awards Ceremony and celebrating good planning.

I want to personally thank the Orange Section for all their hard work in putting this conference together. These conferences would not be possible if it weren't for the hard work of the local Section of CCAPA and all the volunteers. The people that work on these conferences do so on their own time because they value the profession and desire to give back to us all. If you see any of the volunteers, please stop and thank them – I sure do!

Sincerely,

Jeri Ram, AICP CCAPA President

# Welcome from the Mayor



Dear CCAPA Conference Attendees and Guests:

n behalf of the City of Garden Grove, it is an honor to welcome you to our beautiful city for the 2006 California Chapter of the American Planning Association Annual Conference, October 22-25, 2006.

As the state of California continues expanding at an unprecedented rate, coupled with the challenges and opportunities of such growth, this means the need for new planning perspectives and approaches are paramount.



We are honored that you have chosen Garden Grove for your annual conference and hope you will find us gracious hosts during your stay in our City. May you have an informative and productive conference.

Again, thank you for coming to our community and we hope to welcome you back very soon.

Sincerely,

William J. Dalton

Mayor, City of Garden Grove

William Dalte



# 2006 CCAPA Officers & Leadership Meetings

#### **CCAPA CHAPTER OFFICERS**

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## **CCAPA** Websites

California Chapter	www.calapa.org
National APA	www.planning.org
CPF	www.californiaplanningfoundation.org
CA Planning Roundtable	www.cproundtable.org

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BY DIRECTION OF THE BOARD
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APA Region VI Student RepresentativeReyna Alorro alorro@usc.edu

## **CCAPA Leadership Meetings**

Sunday, October 22  Board Meeting	
Monday, October 23 Planners Emeritus Network (PEN)	Salon I
Tuesday, October 24 CCAPA Legislative Review Team Meeting	Salon I

## CCAPA Conference 2006 Committee



Conference Chair - Brian Jackson, AICP

Orange County's -APA Section Director - David Barquist, AICP

Conference Advisor - Collette L. Morse, AICP

**Budget/Finance Bonny Lay** Jennifer Mansur

Programs - Kurt Christiansen, AICP Susan Harden - Vice Chair Tom Holm Wendy Grant

Carrie Tai Christi Rose **Jay Trevino** 

Anna Pehoushek, AICP **David Brantley Catherine Yu** Steve Harris

Frank Yeh **Suzanne Rynne** 

Mobile Workshops Sheri Vander Dussen, AICP Tracy Sato, AICP

Special Events - Jennifer Lilley, AICP

Sponsors - Daniel Kenny

Public Relations and Marketing - Yoon Kim

**Volunteer Coordination - Courtney Wood** 

Planning Director Breakfast - Gina Garcia

Registration, Exhibitors, Conference Logistics - Lynne Bynder, CMP

lbynder@meetingsxceptional.com

Graphic Design Services - Dorina Blythe, GranDesigns

dorina@grandesigns.us

# 2006 Conference-at-a-Glance

Sunday, October 22, 2006		
8:30 am - 4:30 pm	CCAPA Board Meeting	Harbor
10:30 - 11:30 am	Student Session	Terrace
10:30 am - 4:00 pm	CPF Presents: Planning Safe Communities - Lessons from Earth, Wind, Fire, Water & Other Natural Disasters	Imperial
11:45 am - 1:00 pm	Lunch - for SS #1 and SS #2 only	Royal Ballroom
12:00 pm - 6:30 pm	Conference Registration	Terrace
1:15 - 2:30 pm	Student Session	Terrace
1:30 - 5:00 pm	MW #1 - The Disney Magic	
2:00 - 6:00 pm	Exhibitor Setup	Royal Ballroom
2:45 - 4:00 pm	Student Session	Terrace
4:15 - 5:30 pm	Student Session	Terrace
6:30 - 9:30 pm	Opening Reception - Nixon Presidential Library, shuttles will be available at the back lobby entrance located at the end of the Grand Ballroom Foyer,	
	beginning at 5:45 pm throughout the event.	

	Monday, October 23, 2006	
7:30 am - 6:30 pm	Conference Registration/Exhibits Open	Royal Ballroom
7:30 - 8:45 am	Coffee Service, Exhibit Hall	Royal Ballroom
8:45 - 10:00 am	Breakfast/Opening Plenary Speaker: Joel Kotkin, Author and Internationally Recognized Authority on Global, Economic, Political and Social Trends	Grand Ballroom
10:15 - 11:45 am	Sessions Block #1	
	Affordable Housing Crisis - Is the 20 Year Plan the Solution?	Pacific
	Planning For and After Disasters - Lessons Learned from the Gulf Coast	Garden 4
	What is New Suburbanism? - Joel Kotkin, Author & Colin Drukker, Planning Center	Garden 1 & 2
	From Suburbia to Superbia: Neighborhoods on Purpose - Dave Wann, Author	Garden 3
	The Planned Community: Its History, Form and Future Character (Sponsored by the Planner Emeritus Network)	Harbor
10:30 am - 5:00 pm	Mobile Workshops (6 full day)	
	MW #2 Entertainment Retail in the OC	
	MW #4 Mixed Use Developments: Moving Forward in Orange County	
	MW #6 Landera Ranch and the Evolution of Rancho Mission Viejo New Communities	
	MW #7 The City of Claremont's Downtown Village Expansion - Urban Design, Public Process and Implementation of Mixed-Use Transit-Oriented Development	
11:45 am - 1:00 pm	Lunch - Roundtable Discussion, Exhibit Hall Grand Ballroom and	d Royal Ballroom
1:15 - 2:30 pm	Session Block #2	
	Entitling Infill Development: Special Challenges that Matter to Both Developers and Cities	Garden 4
	Form-Based Codes Without the Attitude	Garden 3
	Downtown 101: Revitalization, Education, and Citizen Participation	Pacific
	How to Make Safe Routes to School Happen in Your Community	Salon 6 & 7
	Airports and Smart Growth: Are They Compatible? (Session Sponsoreed by Caltrans)	Terrace A & B
	Visiting Those 20-Yr. Old Plans: Looking Back to Evaluate the Present, How Successful Were Our General and the 80s?	Garden 2
	A Planner's Guide to Air Quality Issues in Land Use Planning	Terrace C & D
	The Green Scene Doesn't Have to be Mean	Garden 1
	Triple Whammy: Trying to Harmonize Inclusionary, Redevelopment and Density Bonus Requirements	Harbor
	Personal vs. Professional Needs - How to Deal with Competing Interests While Maintaining a Positive and Professional Attitude	Terrace E & F
	Planning Commissioner's Corner (Session Sponsored by California APA Chapter)	Imperial
2:30 - 2:45 pm	Afternoon Break	Royal Ballroom
2:45 - 4:00 pm	Session Block #3	
	Infill Design: Elements of Success	Garden 4
	Downtown Palm Springs Revisited: A Downtown Laboratory	Terrace A & B
	Form-Based General Plans	Harbor
	The Los Angeles Waterfront: Connecting People to the Water's Edge	Terrace C & D
	Reinventing Retail for California's Future	Pacific
	Learning to Love the Base in Your Backyard	Terrace E & F
	The Benefits of Quantifying Sustainability	Garden 1
	Flood Management Policy: California Planners Respond (Session Sponsored by California APA Chapter)	Garden 2
	Policy Makers & Management: Effective Relationships, Effective Implementation	Salon 6 & 7
	So You Think You Know CEQA Really?	Imperial
	Transit-Oriented Development in an Urbanizing County: Can Western Riverside Become the Leading Edge? (Session Sponsored by Caltrans)	Garden 3
4:00 - 5:30 pm	CCAPA Legislative Review Team Meeting	Salon 1
4:15 - 5:30 pm	Session Block #4	
	Affordable Neighborhoods, Not Projects	Harbor
	Traffic Reducing Housing and Upward Mobility	Imperial
	Weaving the Fabric of Smart Growth	Garden 3
	Planning Comprehensively for Walkable Communities	Garden 2
	Welcoming Housing to the Strip	Terrace E & F
	Whatever Happened to Orange County?	Terrace C & D
	Sustainability: Out of the Box and Real World Planning Applications (Session Sponsored by the California Planning Roundtable)	Garden 4
	Resource-Efficient Housing: It's Easy to be Green	Salon 6 & 7
	Planning Tools in Action	Garden 1
	Turning Regional Visions into Local Reality	Pacific
	Rural Preservation: A Hawaii Perspective (Session Sponsored by Hawaii Chapter APA)	Terrace A & B
5:30 - 6:30 pm	How You Can Participate in Shaping the Future of Planning in the United States/Leadership Reception	Garden Patio
6:30 - 9:30 pm	Consultant Reception/CPF Auction	Royal Ballroom

	Tuesday, October 24, 2006	
7:30 - 8:45 am	Breakfast/Exhibits Open/Registration	Royal Ballroom
8:30 am - 12:00 noon	Mobile Workshops (4 half day)	
	MW #8 The Coast of Huntington Beach	
	MW #9 Historic San Juan Capistrano  MW #10 New Frontiers in Residential Development	
	MW #10 New Profilers in Residential Development  MW #11 John T. Lyle Center for Regenerative Studies, Cal Poly Pomona	
8:45 - 10:00 am	Session Block #5	
	Decoding the Transect and Form-Based Codes: Finding a Better Way	Harbor
	Planning for Mixed-Use: Reinventing the Past	Salon 6 & 7
	Community Benefits: Public Participation that Gets Results	Terrace E & F
	Plaza, Mercado, Town Square: Revitalization in Latino Communities	Terrace C & D
	The Seeding of New Crops: Industrial Residential Conversion in the New California Economy  Planning Vision vs. Market Accommodation: Is Growth Inevitable?	Pacific Garden 3
	Water-wise Landscapes: Looking Good and Benefiting the Environment	Terrace A & B
	From First Steps to Finish Line: Creating Successful Green Building Programs	Imperial
	Bringing Poverty and Social Justice Issues into Mainstream Planning (Session Sponsored by the California Planning Roundtable)	Garden 1
	So You Got Sued Anyway- What Now?	Garden 2
	Goods Movement Needs: State and Local Response (Session Sponsored by Caltrans)	Garden 4
10:15 - 11:30 am	Session Block #6	0 1 1
	Mixed-Use Development in Urban and Suburban Settings	Garden 4
	Placemaking on a Budget  Getting Your Traffic Engineers to Embrace Smart Growth Street Design	Pacific Terrace C & D
	Ahoy Mates - How What's Going on at the Ports in California Can Affect You	Garden 2
	Residential Development in Flood-Prone Areas	Salon 6 & 7
	Planning Hillside Environments for People and Wildlife	Terrace A & B
	Growing Pains Can Success Kill the Crown City?	Garden 1
	2006 CEQA Update - The Domination of the Judiciary	Garden 3
	Administering Your Affordable Housing Program: What It Takes	Harbor
44.00 40.00	AICP Ethics Workshop (Session Sponsored by California APA Chapter)	Imperial
11:30 am - 12:30 pm 12:30 pm - 1:15 pm	Lunch  Plenary - Featured Speaker: Ed Chuchla, Vice President of Corporate Real Estate for The Walt Disney Company	Grand Ballroom Grand Ballroom
1:30 - 5:00 pm	Mobile Workshop (5 half day)	Grand Ballioon
	MW #12 The Disney Magic	
	MW #13 Journey Through the Arts	
	MW #14 A Tale of Three Cities: Anaheim, Brea, and Fullerton - Successful Downtown Revitalization Case Studies	
	MW #16 Tustin Legacy: A Tale of Modern Base Reuse	
1:30 - 2:45 pm	Session Block #7  Network Challenge to Plannage Creat Creath Control of Contr	Desifie
	Nature's Challenge to Planners: Smart Growth, Safe Growth, and Sustainable Design  A Place for All: Zoning that Promotes Meeting Special Housing Needs (Session Sponsored by the California Planning Roundtable)	Pacific Salon 6 & 7
	Gaining Support for High-Density Mixed-Use	Garden 4
	Transit Village Planning with Market Reality - Cities and Suburbs	Garden 2
	Redevelopment Tools to Revitalize Communities: Will They Still Be Here Tomorrow?	Garden 3
	What is a Water Element and What Can It Do for Me? (Part 1)	Habor
	Designing the Urban Edge	Terrace A & B
	Mediation: Has LULU Met Her Match?	Garden 1
	Facilitating Successful and Effective Tribal Consultations - Complying with SB18  AICP Exam Preparation Workshop (Session Sponsored by California APA Chapter)	Terrace C & D Terrace E & F
2:45 - 3:00 pm	Afternoon Break, Exhibit Hall	Royal Ballroom
3:00 - 4:15 pm	Session Block #8	o, a. Damooni
	Visualizing Density	Garden 1
	The Village at Playa Vista: Continuing to Define "West Los Angeles Urbanism" in Playa Vista's Phase II	Terrace A & B
	Creating a There There - Mixed-Use, Public Places and Transit: A Campus Transformation	Salon 6 & 7
	You Can't Fake Sincerity: Time-Tested Approaches to Public Participation	Garden 2
	Everything Old is New Again: Reusing Buildings for Housing and Mixed-Uses	Garden 4
	The Redevelopment of El Toro Road  What is a Water Element and What Cap It Do far Mc2 (Part II)	Terrace E & F
	What is a Water Element and What Can It Do for Me? (Part II)  Blurred Boundaries: Planning for Urban Wildlife	Harbor Terrace C & D
	Property Rights, Takings, and Exactions: A Legal and Practical Update for Planners	Garden 3
	State "Regional Blueprint" Planning Opportunities to Advocate for More Housing (Session Sponsored by the California Planning Roundtable)	Pacific
4:30 - 5:45 pm	Session Block #9	
4:30 - 5:45 pm	Session Block #9 Cutting-Edge High-Density Townhome Communities	Pacific
4:30 - 5:45 pm	Cutting-Edge High-Density Townhome Communities Housing and Clean Air: Living and Breathing in California	Terrace A & B
4:30 - 5:45 pm	Cutting-Edge High-Density Townhome Communities  Housing and Clean Air: Living and Breathing in California  Growing our Future Activists and Land Use and Housing Policy Makers	Terrace A & B Terrace E & F
4:30 - 5:45 pm	Cutting-Edge High-Density Townhome Communities  Housing and Clean Air: Living and Breathing in California  Growing our Future Activists and Land Use and Housing Policy Makers  Institutionalizing Collaborative Planning: Changing Public Sector Culture to Support Civic Engagement	Terrace A & B Terrace E & F Garden 3
4:30 - 5:45 pm	Cutting-Edge High-Density Townhome Communities  Housing and Clean Air: Living and Breathing in California  Growing our Future Activists and Land Use and Housing Policy Makers  Institutionalizing Collaborative Planning: Changing Public Sector Culture to Support Civic Engagement  Telecommunications: Design, Regulations, and Litigation	Terrace A & B Terrace E & F Garden 3 Harbor
4:30 - 5:45 pm	Cutting-Edge High-Density Townhome Communities Housing and Clean Air: Living and Breathing in California Growing our Future Activists and Land Use and Housing Policy Makers Institutionalizing Collaborative Planning: Changing Public Sector Culture to Support Civic Engagement Telecommunications: Design, Regulations, and Litigation Save Your Community's Culture and Heritage: The Trend Towards Historic/Adaptive Reuse	Terrace A & B Terrace E & F Garden 3 Harbor Terrace C & D
4:30 - 5:45 pm	Cutting-Edge High-Density Townhome Communities Housing and Clean Air: Living and Breathing in California Growing our Future Activists and Land Use and Housing Policy Makers Institutionalizing Collaborative Planning: Changing Public Sector Culture to Support Civic Engagement Telecommunications: Design, Regulations, and Litigation Save Your Community's Culture and Heritage: The Trend Towards Historic/Adaptive Reuse Miracle on Ice II - Creative Stormwater Management Approaches on the Modern Ice Site	Terrace A & B Terrace E & F Garden 3 Harbor
4:30 - 5:45 pm	Cutting-Edge High-Density Townhome Communities Housing and Clean Air: Living and Breathing in California Growing our Future Activists and Land Use and Housing Policy Makers Institutionalizing Collaborative Planning: Changing Public Sector Culture to Support Civic Engagement Telecommunications: Design, Regulations, and Litigation Save Your Community's Culture and Heritage: The Trend Towards Historic/Adaptive Reuse	Terrace A & B Terrace E & F Garden 3 Harbor Terrace C & D Salon 6 & 7
4:30 - 5:45 pm	Cutting-Edge High-Density Townhome Communities Housing and Clean Air: Living and Breathing in California Growing our Future Activists and Land Use and Housing Policy Makers Institutionalizing Collaborative Planning: Changing Public Sector Culture to Support Civic Engagement Telecommunications: Design, Regulations, and Litigation Save Your Community's Culture and Heritage: The Trend Towards Historic/Adaptive Reuse Miracle on Ice II - Creative Stormwater Management Approaches on the Modern Ice Site Los Angeles River - How Do You Turn an Ugly, Concrete Storm Drain Channel into a Great Place for People?	Terrace A & B Terrace E & F Garden 3 Harbor Terrace C & D Salon 6 & 7 Imperial
6:00 - 7:00 pm	Cutting-Edge High-Density Townhome Communities Housing and Clean Air: Living and Breathing in California Growing our Future Activists and Land Use and Housing Policy Makers Institutionalizing Collaborative Planning: Changing Public Sector Culture to Support Civic Engagement Telecommunications: Design, Regulations, and Litigation Save Your Community's Culture and Heritage: The Trend Towards Historic/Adaptive Reuse Miracle on Ice II - Creative Stormwater Management Approaches on the Modern Ice Site Los Angeles River - How Do You Turn an Ugly, Concrete Storm Drain Channel into a Great Place for People? Utilization of Baseline Studies for Updating General Plans in California Adding Color to the Profession - Diversity Summit (Session Sponsored by California APA Chapter) Reception in Exhibit Hall	Terrace A & B Terrace E & F Garden 3 Harbor Terrace C & D Salon 6 & 7 Imperial Garden 4 Garden 2 Royal Ballroom
	Cutting-Edge High-Density Townhome Communities Housing and Clean Air: Living and Breathing in California Growing our Future Activists and Land Use and Housing Policy Makers Institutionalizing Collaborative Planning: Changing Public Sector Culture to Support Civic Engagement Telecommunications: Design, Regulations, and Litigation Save Your Community's Culture and Heritage: The Trend Towards Historic/Adaptive Reuse Miracle on Ice II - Creative Stormwater Management Approaches on the Modern Ice Site Los Angeles River - How Do You Turn an Ugly, Concrete Storm Drain Channel into a Great Place for People? Utilization of Baseline Studies for Updating General Plans in California Adding Color to the Profession - Diversity Summit (Session Sponsored by California APA Chapter)	Terrace A & B Terrace E & F Garden 3 Harbor Terrace C & D Salon 6 & 7 Imperial Garden 4 Garden 2

Wednesday, October 25, 2006		
7:30 - 9:00 am	Registration/Exhibits Open (coffee service)	Royal Ballroom
9:00 - 10:30 am	Breakfast/Closing Session	Royal Ballroom



# Conference Highlights and Special Events

## Special Student Session - SS#1

Sunday, October 22 • 10:30 am - 5:30 pm *Terrace* 

CCAPA recognizes that students have a difficult time attending the full State Conference. To address this issue the 2006 Conference Programs Committee has scheduled a pre-conference program aimed at student planners and new professionals. On Sunday, October 22, 2006, prior to the start of the California Chapter of the American Planning Association State Conference, CCAPA will offer 4 session blocks focused on planning basics for planning students and new professionals from 10:00 am to 5:30 pm. These sessions are free to any planning students who are not able to attend the full conference or any paid conference attendee who arrives early. CCAPA will also host a luncheon for Planning Students on October 22, where the California Planning Foundation 2006 Scholarship winners will be honored.

# CPF Workshop - Planning Safe Communities: Lessons from Earth, Wind, Fire, Water & Other Natural Disasters

Sunday, October 22 • 10:30 am - 4:00 pm *Imperial* 

Join us at this informative session to learn about planning safe communities and be better prepared to premitigate avoidable losses. No community is immune from catastrophic events. Learn techniques to reduce risks and recover faster should a disaster strike. Benefit from the California, Katrina, and international experiences of emergency planning experts, including former L.A. Planning Director Ken Topping; planning consultants Larry Mintier and Charlie Eadie, and nonprofit Sector planner Marjorie Greene.

# Opening Reception Richard Nixon Presidential Library and Museum

Sunday, October 22 • 6:30 - 9:30 pm

Shuttles will be available at the back lobby entrance located at the end of the Grand Ballroom Foyer beginning at 5:45 pm throughout the event.

Calling all delegates! You are invited to join us for an evening filled with all the pomp and circumstance befitting a "National Convention" at the Opening Reception for the CCAPA 2006 Conference. We will be hosting this year's event at the Richard Nixon Presidential Library and Museum.

You will have the opportunity to be our guest at the most active, innovative and visited Presidential center in America. Recently inducted into the national system of

Presidential libraries this library and birthplace site provides a walk through half a century of California, U.S. and world history! As an added treat, you will have the unique experience of visiting the Presidential helicopter used by Presidents Kennedy, Johnson, Nixon and Ford.

We will be hosting hearty hors d'oeuvres and dessert in the White house East Room, cocktails as you explore the colonnade walkways and tour the original birthplace home, and a variety of entertainment to add to the enjoyment of your visit. You can even kick up your heels to a live band in the largest public rose garden in Orange County. Join us for this exciting and entertaining evening as we kick off the CCAPA 2006 Conference. Sponsored By: ESA & LSA

#### Consultants Reception/CPF Silent Auction

Monday, October 23 • 6:30 - 7:30 pm Royal Ballroom

Stop by over 35 Planning Consultant Exhibit Booths and find out how they can assist you in the future. Great food, drinks and networking! The CPF Silent Auction will also be held during the Consultants Reception with the opportunity for you to purchase some great items with proceeds going to the California Planning Foundation. Don't miss this great event followed by the California Planning Foundation Live Auction!

Sponsored By: All 2006 Conference Exhibitors

#### **CPF Live Auction and Dessert**

Monday, October 23 • 7:30 - 9:30 pm Grand Ballroom

The Silent Auction ends at 7:30 pm and then more fun begins with CCAPA conference tradition, the fund raising event for the California Planning Foundation (CPF). The purpose is to raise money for student scholarships (a very worthy cause). Come bid on the great items offered, which include next year's conference registration!

#### **Awards Dinner & Presentation**

Tuesday, October 24 • 7:00 - 9:30 pm Grand Ballroom

Join your fellow colleagues for a special recognition and tribute to those that have been honored in the Planning field at the California State level. Student Scholarships will also be honored and presented. Sponsored By: RBF Consulting, IBI GROUP, Meledrez

# Conference General Information



## **Registration Desk/General Information**

The Registration and General Information Desk is located next to the Royal Ballroom.

#### **Registration Hours**

Sunday, October 22, 2006 • 12:00 noon - 6:30 pm Monday, October 23, 2006 • 7:30 am - 6:30 pm Tuesday, October 24, 2006 • 7:30 am - 6:30 pm Wednesday, October 25, 2006 • 7:30 am - 10:30 am

#### **Exhibitor Hours**

35 Exhibits of special interest to planners have booths set-up in the Royal Ballroom and Foyer.

Exhibitor Set-up Sunday, October 22 2:00 - 6:00 pm

Exhibits Open
Monday, October 23
7:30 am - 8:45 am
11:45 am - 1:00 pm
2:30 - 2:45 pm
6:30 - 9:30 pm

Exhibits Open
Tuesday, October 24
7:30 am - 8:45 am
12:30 pm - 1:15 pm
2:45 pm - 3:00 pm
6:00 pm - 9:30 pm

Exhibits Open
Wednesday, October 25
7:30 am - 9:00 am

Exhibitor Tear-Down Wednesday, October 25 9:00 am - 2:00 pm

#### **Shuttle Transportation**

Shuttle transportation will be provided for the Opening Reception to the Nixon Library throughout the evening.

Shuttle transportation will be provided for all Mobile Workshops. Mobile Workshop attendees should be at their bus by the back Lobby entrance located at the end of the Grand Ballroom foyer, 15 minutes before departure time to check-in.

The Hyatt Orange County offers a complimentary shuttle to Disneyland, California Adventure and Downtown Disney by showing your room key. Please check with the front desk for the current shuttle schedule.

## **Parking**

CCAPA has a special self-parking rate of \$8.00 per day. Please show parking attendant your name badge when paying for your parking.

## Registration Badge & Mobile Workshop/Meal Tickets

Registration Badges are necessary for entry to all events and sessions and will be monitored. Registration receipts should be carried with you at all times.

Registration Forms will be checked for all Mobile Workshops and Extra Tickets to assure payment. No entry to Mobile Workshops or Meal Functions will be given unless attendee has proof of registration receipt.

Additional meal tickets and mobile workshop tickets can be purchased on-site at the registration desk on a space available basis.

## **Speaker Registration**

All speakers much check-in and pick up their name badges at the registration desk. Speakers/panelists must register for the conference or for the day of their presentation. Access to additional sessions on the day of their presentation only is complimentary. All meals are an additional charge and can be purchased at the registration desk unless a full conference registration has already been purchased.



# Conference General Information

#### **Electronic Devices**

As a courtesy to meeting attendees, CCAPA requests that all electronic devices (pagers, cell phones, laptop computers, etc.) be turned off during all sessions. If it is necessary to use your cellphone, please turn off audible ringers and step outside the meeting room to an area that will not disturb other attendees. Please check with the hotel to verify which meeting rooms are wired for Internet access.

All sleeping rooms have Internet access for a nominal fee, which is not included in your room rate. Please check with the Hyatt Orange County for the current fees associated with Internet access.

#### Conference Attire/Minimum Age Requirement

Appropriate attire at all sessions and events in at the CCAPA 2006 Conference is business casual. Some meeting rooms may be chilly so a light sweater or jacket is suggested. Orange County average temperature in October is 75 degrees.

No children under the age of 21 will be permitted at any CCAPA function, which serves alcohol. This will include the Sunday, Monday and Tuesday night functions. Please see the CCAPA website for Child Care arrangements or contact the hotel concierge for assistance for on-site arrangements.

## **Disability Advisory**

Material distributed at the CCAPA 2006 Conference can be made available in alternative formats for persons with disabilities. To request documents in alternative format, please email Lynne Bynder at lbynder@meetingsxceptional.com.

Vehicles with mechanical lifts are available if requested. The Hyatt Orange County meets all ADA requirements. Please contact the hotel directly if you require special needs during your stay.



# Thank You 2006 Sponsors

## \$30,000 SPONSOR

## CalTrans

## \$6,000 Sponsor

Hogle-Ireland - Conference Bag

## \$5,000 Sponsor

The Planning Center - Opening Session Speaker

## **\$2,500 Sponsors**

HRH - Name Badge Holders

**ESA** - Opening Reception

LSA - Opening Reception

Michael Brandman & Associates - Keynote Lunch, Tuesday

EIP - A Division of PBS&J - Keynote Lunch Tuesday

Disney Corporation - Committee Dinner

IBI Group - Awards Dinner

RBF Consulting - Awards Dinner

Melendrez - Awards Dinner

PMC - Hospitality Suite

#### \$1,000 Sponsors

BIA - Mobile Workshop

Civic Solutions - Planning Directors Breakfast

So Ca Housing Development Corporation - Opening Reception

MIG - Planning Directors Breakfast

Richards, Watson & Gershon - Monday Break

Winzler & Kelly - Tuesday Break

Playa Capitol Company, LLC - Monday Break

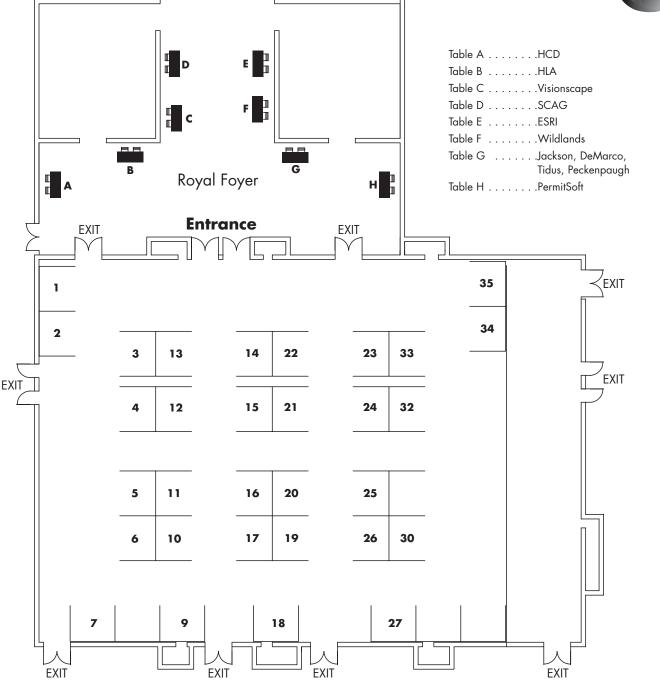
#### **Mobile Workshop Sponsors**

Entertainment Retain in the OC - The Irvine Company
Irvine Ranch Water District
Claremonts Downtown Village Expansion - The Olson Company

Moving Forward in Orange County - Sapetto Group

# Thank You CCAPA 2006 Exhibitors





Booth 1 . . . . RBF Consulting

Booth 2 . . . . Willdan

Booth 3 . . . . URS

Booth 4 . . . . Olsen Company

Booth 5 . . . . ERA

Booth 6 . . . . ESA

Booth 7 . . . . Parsons Brinckerhoff

Booth 9 . . . . ELM & Associates

Booth 10 . . . BonTerra Consulting Booth 11 . . . The Planning Center

Booth 12 . . . Jones & Stokes

Booth 13 . . . IBI Group

Booth 14 . . . RRM Design

Booth 15 . . . Wallace, Roberts & Todd

Booth 16 . . . BMS

Booth 17 . . .EIP

Booth 18 . . . EDAW

Booth 19 . . . Moore Iacofano Glotsman, Inc.

Booth 20 . . .LSA

Booth 21 . . . Dahlin Group/Digital Imaging Studio

Booth 22 . . . Impact Science

Booth 23 . . . Civic Solutions

Booth 24 . . . Bay Area Economics

Booth 25 . . . SWCA

Booth 26 . . . Urban Crossroads

Booth 27 . . . HDR

Booth 30 . . . Pacific Planning Group

Booth 32 . . . PCR

Booth 33 . . . Michael Brandman Associates

Booth 34 . . . Weiland & Associates

Booth 35 . . . CalTrans



## 2007 CCAPA Conference, San Jose

# **Call for Presentations**

Proposal Submittal Deadline: January 19, 2007

## **Suggested Topics**

# Transforming the Planning Fabric

Sessions on cooperation, regional and local interests, partnerships, strong neighborhoods, and cross professional collaboration. We invite different points of view.

## Finding the Balance: Business, Jobs and Housing

Topics include economic development, redevelopment, financing, smart growth, historic preservation, transit-oriented development, jobs/housing balance, and public and private partnerships.

## Diversity in Planning: Inside and Out

Diversity within the planning profession, representing diverse populations, and California demographic trends relating to any specific subgroup such as Latinos, African-Americans, Asians, women, gays/lesbians, disabled, elderly or homeless populations.

#### Planning 101: Planner Survival Skills

Covering latest technology, ethics, management, private practice, legislation and court rulings, and sharing recent experiences.

## Healthy, Green, Safe and Clean

Sustainability, green practices, public health, alternative transportation, natural hazards, emergency preparedness, safe growth, water quality and resources, brownfields, CEQA issues, and open space preservation.

You are invited to participate in the 2007 California Chapter of the American Planning Association (CCAPA) Conference in San Jose by organizing a conference session. The conference typically draws over 1,200 attendees. This conference is suitable for planners, architects, landscape architects, scientists, housing advocates and many other professionals.

# This year's theme is Transforming the Urban Fabric

## **Session Formats**

Formats other than traditional presentations are welcome such as:

Point/Counterpoint debate; workshops with audience participation; round table; and "talkshow" style. Sessions will be 75 minutes in length. The sessions will be held

September 30 - October 3, 2007.

## **Submission of Proposals**

Proposals must be submitted online at ccapa2007@comcast.net

## Confirmation, Acceptance and Questions

Questions? Please contact Hanson Hom, AICP

Phone: 510-577-3421, e-mail: ccapa2007@comcast.net

## **Proposal Contents**

Proposals must provide the following information:

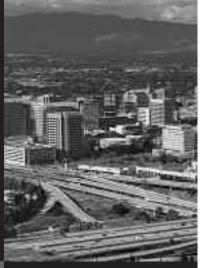
- Session or workshop title: A short and catchy title that accurately reflects the focus of the session.
- Summary of Session: A short description of the session to be used in the conference program, not exceeding 50 words.
- Abstract: A short description of the session and relevance to conference topic, not exceeding 200 words.
- Each presenter's contact information and short biography.

## Conference information online at www.calapa.org

# SAVE THE DATE September 30 - October 3, 2007







You Won't Want to Miss This!



Be Sure to Keep Updated on the CCAPA Website!

Fairmont San Jose Hotel



Conference information online at www.calapa.org



# Conference Session Rooms

CCAPA Conference 2006

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Table 1.CCAPATable 5.CCAPA HistorianTable 2.AEPTable 6.Best, Best & KreigerTable 3.Solano PressTable 7.Job OpportunitiesTable 4.Cal State NorthridgeTable 8.Sponsor Table

