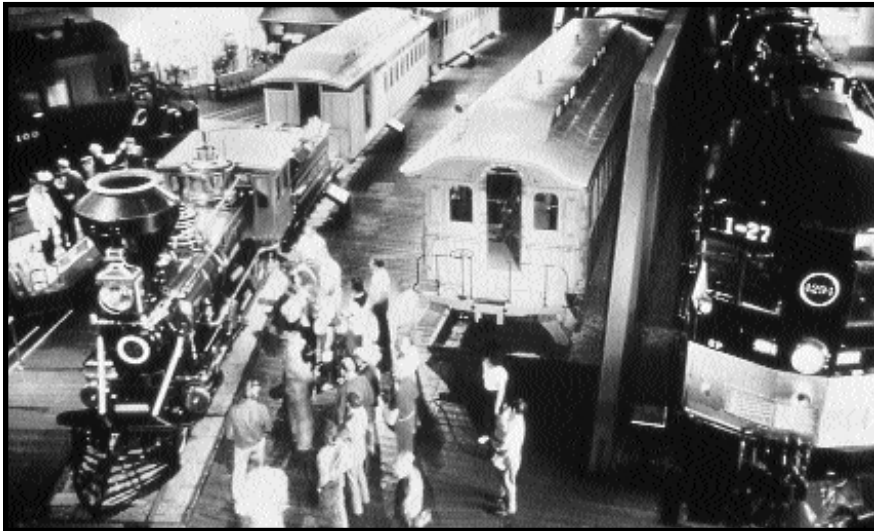


APA Statewide Conference

Photo: Tom Myers



October 20-22, 2001 Sacramento Convention Center

If you can attend only one conference this year, CCAPA "At the Confluence" is the one you NEED! Packed with practical information that will empower you to energize projects and ensure success, this is the biggest and most diverse regional APA conference ever. It all begins on October 20 at the center of planning and legislation, Sacramento "At the Confluence."

You'll network with key planners — planners who shaped the past and are creating the future. You'll learn from national and state experts who will divulge proven strategies.

At the State APA 2001 Conference, you will be inspired by keynote speakers like Speaker Pro Tem of the State Assembly Fred Keeley, and National Public Radio's Susan Stamberg. You will be stimulated by nearly 1,000 of your colleagues in planning and related professions. You will learn innovative strategies that you can implement immediately.

APA
AT THE
CONFLUENCE



THIS YEAR'S TRACKS WILL FOCUS ON:

- Collaborative Planning
- Community Engagement
- Cutting-Edge Technology
- Local Planning
- Growth
- Regional Issues
- Energy Challenges

Conference Highlights

OPENING LUNCHEON —

Susan Stamberg

Saturday, October 20, 12:00 NOON
Learn "What Makes Cities Great" as Susan Stamberg, Special Correspondent for National Public Radio shares her expertise and knowledge. Award-winning Stamberg serves as guest host of the Morning Edition®, Weekend Edition Saturday, and Weekly Edition®.



OPENING RECEPTION —

California State Railroad Museum

At the California State Railroad Museum

Saturday, October 20, 7:00 PM

Bring your pioneer spirit and join more than 1,000 planners from California, Nevada and the U.S. at the state's historic railroad museum. Sizzling food and frontier entertainment will be the right beginning for meeting "At the Confluence."

SUNDAY BOX LUNCH —

Speaker to Be Announced

Sunday, October 21, 12:00 NOON

Gain essential insight into common-sense planning that we can all take back to our communities.

CALIFORNIA PLANNING HISTORY PAPERS

Sunday, October 21, 5:30 PM

Three students will make presentations about California planning history. Hosted by the CCAPA Historian.

PLANNING AWARDS LUNCHEON —

Speaker Pro Tem Fred Keeley

Monday, October 22, 12:00 NOON

Speaker Pro Tem Fred Keeley will focus upon "Legislation and Planning — At the Confluence." How should APA be planning for the future? How should planners work with Legislators in shaping the future? This special session promises to bring today's planning issues, legislative issues and future challenges "At the Confluence."

Special events may sell out, so sign up early! For the most up-to-date conference information, including sessions, speakers, daily schedules and important details on continuing education credits, check regularly at the APA 2001 Conference home page at www.calapa.org.

REGISTER TODAY TO
ENSURE YOUR PLACE
AT THE CONFERENCE.

WE LOOK FORWARD
TO SEEING YOU IN
SACRAMENTO!



www.calapa.org

APA Statewide Conference

MOBILE WORKSHOPS

COST FOR EACH WORKSHOP: \$20.

- **MW#1 — “BACK TO THE CITY”**
Monday, October 22 • 9:00 AM - 12:00 NOON
Sacramento's experience in creating new residential neighborhoods in the central city.
1. A tour of the housing and mixed-use projects planned, under construction, and recently completed in the downtown area.
 2. Projects related to the K-Street Mall (walking tour).
 3. A mid-town tour.
 4. Traffic calming in mid-town.
- Hosts: Sacramento Economic Development Department, Sacramento Planning & Building Department.

- **MW#2 — “RE-CREATING TRADITIONAL TOWN CENTERS IN THE SACRAMENTO REGION”**
Sunday, October 21 • 1:00 - 5:00 PM
Has the Reality Lived up to the Promise? (North Natomas and Laguna West Experiences) Host: Sacramento Planning and Building Department.

- **MW#3 — “LIGHT-RAIL AND REVITALIZATION”**
Sunday, October 21 • 9:00 AM - 12:00 NOON
See how Sacramento is building ridership through innovative re-use and redevelopment. Host: Sacramento Regional Transit District. Sacramento Planning and Building Department.

- **MW#4 — “OLDER SUBURBS FACING URBAN REDEVELOPMENT ISSUES”**
Monday, October 22 • 9:00 AM - 12:00 NOON
Local examples of making the best use of the assets and resources, and preserving the character of older suburban, built-out communities while revitalizing deteriorated and nonfunctional parts of the community.
Host: City of Citrus Heights.

- **MW#5 — “PRESERVING AGRICULTURAL LAND IN AN URBAN REGION”**
Monday, October 22 • 1:00 - 5:00 PM
Agricultural preserves, regulatory techniques, private arrangements, and public and private incentives will show how precious agricultural lands are being conserved in the Sacramento region.
Host: Yolo County Department of Planning and Public Works.

- **MW#6 — “WETLANDS AND NATURAL HABITAT PROTECTION IN THE SACRAMENTO REGION”**
Monday, October 22 • 1:00 - 5:00 PM
Take this tour to see some of the most innovative efforts in the state to preserve and enhance wetlands, both for the protection and preservation of biological resources and for the enjoyment of humans.
Hosts: Yolo County Department of Planning and Public Works, Sacramento Planning & Building Department.

- **MW#7 — “PLANNING AND DEVELOPMENT ISSUES IN THE FOOTHILLS”**
Sunday, October 21 • 9:00 AM - 12:00 NOON
Contending with tremendous growth pressures and development constraints, many foothill communities are taking innovative approaches to maintain the very features that have attracted so many residents and visitors to the region.
Host: El Dorado County Planning Department.

- **MW#8 — “AFFORDABLE HOUSING: WHO'S DONE IT AND HOW WELL HAS IT WORKED?”**
Sunday, October 21 • 1:00 - 5:00 PM
Tour several of the region's success stories in providing affordable housing, and see how public and private agencies have been able to develop affordable housing while being sensitive to their surrounding neighborhoods.
Hosts: West Sacramento Grants & Community Investment Dept., Sacramento Economic Development Department, City of Davis Community Development Department.

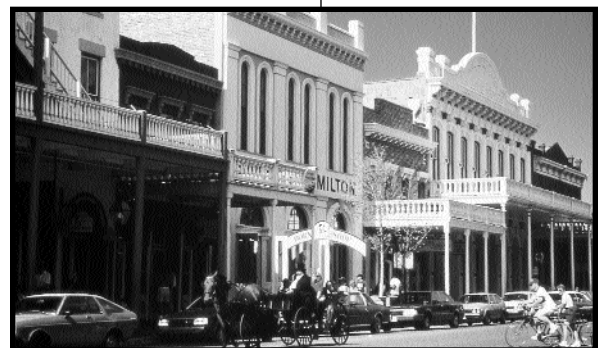
- **MW#9 — “WATERFRONT REVIVAL — LOCAL APPROACHES AND RESULTS”**
Monday, October 22 • 9:00 AM - 12:00 NOON
Experience the urban riverfronts that define Sacramento and Stockton, and learn how the cities have incorporated their rivers into downtown planning and economic development efforts.
Hosts: City of Sacramento Economic Development Department; West Sacramento Redevelopment Agency.

SPECIAL EVENTS

NEVADA CITY/GRASS VALLEY
Saturday, October 20 1:30 - 6:00 PM
Take in the autumn colors of the Gold Country. This tour includes transportation to and from the foothills.
Cost: \$20

EL DORADO COUNTRY WINE TOUR
Saturday, October 20 1:30 - 6:00 PM
Relax and enjoy the beauty and tastes of the tour. This tour includes transportation to and from the Wine Country.
Cost: \$20

TOUR OF THE STATE CAPITOL
Monday, October 22 10:30 - 11:30 AM and 1:30 - 2:30 PM
Walk the halls of the State Capitol where the past meets the present and marches on toward the future. Gain a deeper understanding of the history of the great State of California.
Limited to first 25 for each tour who register. Free.



Conference-at-a-glance

	Pre-Conference Friday, October 19	Saturday, October 20	Sunday, October 21	Monday, October 22
7:00 AM		WELCOME!		
8:00 AM			Continental Breakfast	Continental Breakfast
9:00 AM	CCAPA Board Meeting		Concurrent Sessions	Concurrent Sessions
10:00 AM		Registration	MW #3 "Light-Rail"	MW #1 "Back to the City"
11:00 AM			MW #7 "Planning & Development"	MW #4 "Urban Redevelopment"
12:00 NOON		Opening Luncheon — Susan Stamberg	Box Lunch	Planning Awards Luncheon — Speaker Pro Tem Fred Keeley
1:00 PM				
2:00 PM		Concurrent Sessions	Concurrent Sessions	Concurrent Sessions
3:00 PM		Concurrent Sessions	Concurrent Sessions	Concurrent Sessions
4:00 PM		Concurrent Sessions	Concurrent Sessions	Concurrent Sessions
5:00 PM		Planning History		
6:00 PM			Consultant Reception	End of Conference
7:00 PM	Pre-Conference Reception	Opening Reception California State Railroad Museum	CPF Auction	
8:00 PM				
9:00 PM				Schedule subject to change without notice.

WHERE TO STAY

APA 2001 Conference guests get preferential rates at two Downtown Sacramento hotels. Both hotels are within a short walk to the Sacramento Convention Center where the conference will be held. To get your special rates, be sure to say you're with the APA 2001 Conference when you make your reservations.

Reserve your room(s) early!

Sheraton Grand Sacramento Hotel

1230 J Street, Sacramento, CA 95814

916.447.1700

Price: \$129/night (single or double occupancy); \$154/night (triple)

Hyatt Regency Sacramento Hotel

1209 L Street, Sacramento, CA 95814

916.443.1234

Price: \$129/night (single or double occupancy); \$154/night (triple)

TRANSPORTATION

Discounted rates on Airfare and Rental Cars will be available to conference attendees. To make your travel arrangements, call Uniglobe Capital Travel at 916.444.3077 and let them know you are attending the APA 2001 Conference.



www.calapa.org

CCAPA 2001 CONFERENCE EARLY REGISTRATION DEADLINE: AUGUST 31, 2001!

Your name as it will appear on badge

First Name _____ Last Name _____

Company _____ Title _____

Street Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____ Email _____

AICP? YES NO

Spouse's Name (if registered) _____

Check here if you want child care information

Student Verification: I certify that this student is currently enrolled full-time.

Signature of Department/Program Head _____

School _____ Date _____

REGISTRATION FEES

All registrations except Student/Life Member and One-day include: all meals and Opening Reception. One-day includes meals and reception only on the day registered.

Registration fees postmarked by:	8/31/01	10/1/01	On-site	Total
APA/Allied Organization Member*	\$310	\$340	\$360	_____
Nonmember	\$350	\$380	\$395	_____
Special Nonmember Registration Plus 1 Year Chapter Only Membership (\$90)	\$395	\$425	\$455	_____
Spouse	\$265	\$280	\$295	_____
Student/Life Member	\$90	\$100	\$110	_____
Planning Commission/City Council	\$250	\$260	\$280	_____
One-day (Circle: Sat. Sun. Mon.)	\$155	\$185	\$190	_____

* We welcome members of other organizations whose work dovetails with planning. For more information on whether you or your organization qualify for the special Member rate, please visit our Web site at www.calapa.org.

SUBTOTAL REGISTRATION FEES: _____

SPECIAL EVENTS, EXTRA TICKETS, MOBILE WORKSHOPS

Special Events	\$/ticket	Total	Mobile Workshops	\$/ticket	Total
Nevada City/Grass Valley Autumn Color Tour (Sat.)	\$20	_____	MW #1 "Back to the City" Central City Tour (Mon. AM)	\$20	_____
El Dorado County Wine Tour (Sat.)	\$20	_____	MW #2 Re-Creating Traditional Town Centers in Sacramento (Sun. PM)	\$20	_____
Sacramento River Boat Tour (Sun. Evening)	\$20	_____	MW #3 Light-Rail and Revitalization (Sun. AM)	\$20	_____
Extra Tickets	\$/ticket	Total	MW #4 Older Suburbs Facing Urban Development Issues (Mon. AM)	\$20	_____
Opening Reception (Sat. evening)	\$30	_____	MW #5 Preserving Agricultural Lands in an Urban Region (Mon. PM)	\$20	_____
California State Railroad Museum			MW #6 Wetlands/Natural Habitat Protection in the Sac. Region (Mon. PM)	\$20	_____
Sunday Lunch (box lunch)	\$20	_____	MW #7 Planning/Development Issues in the Foothills (Sun. AM)	\$20	_____
Continental Breakfast (each)	\$15	_____	MW #8 Affordable Housing: Who's Done It/How Has it Worked? (Sun. PM)	\$20	_____
(Circle: Sunday Monday)			MW #9 Waterfront Revival — Local Approaches and Results (Mon. AM)	\$20	_____
Planning Awards Luncheon (Mon.)	\$30	_____	TOTAL REGISTRATION FEES, SPECIAL EVENTS, EXTRA TICKETS AND MOBILE WORKSHOPS		_____
Speaker Pro Tem Fred Keeley					

PAYMENT

Check payable to APA 2001 Conference enclosed

Please charge \$ _____ to my: Mastercard Visa Expiration Date _____

Card Number _____ Signature _____

cardholder must sign here for us to process payment

INSTRUCTIONS

- Please complete the form in blue or black ink.
- Please use a separate form for each registrant.
- For inquiries regarding registration or special accommodations, contact 916.635.7846

Submit Your Registration
To avoid double-billing, please use only **one** of the following registration methods.

- **On the Web**, by completing our new electronic registration form at www.calapa.org

- **By mail**, with check payable to Care of CMS
11325 Sunrise Gold Circle, Suite B
Sacramento, CA 95742
- **By Fax** with credit card info to 916.853.8585.

- **By Phone** with credit card info to 916.635.7846.

Cancellation Policy:
Cancellations received by Oct. 1, 2001 will be fully refunded minus a \$50. processing fee.