

Joel Kotkin Biography



An internationally-recognized authority on global, economic, political and social trends,

Joel Kotkin is the author of the newly published, critically acclaimed *THE CITY: A GLOBAL HISTORY* from Modern Library. He is also author of the widely acclaimed, best-selling book, *THE NEW GEOGRAPHY, How the Digital Revolution is Reshaping the American Landscape* (Random House, 2000).

Kotkin is an Irvine Senior Fellow at the New America Foundation and is a highly respected speaker and futurist. He consults for many leading economic development organizations, private companies, regions and cities. In addition, Kotkin serves as senior advisor to the Planning Center, a major planning, design and environmental consulting firm based in Costa Mesa, California.

For three years, he was Business Trends Analyst for KTTV/Fox Television in Los Angeles where, in 1994, he won the Golden Mike Award for Best Business Reporting on the changing dynamics of the entertainment industry.

Mr. Kotkin wrote the highly-acclaimed monthly "Grass Roots Business" column in The New York Times' Sunday Money & Business section for nearly three years. For five years he served as West Coast editor for Inc. Magazine and continues to contribute to the publication. His work also appears in The Los Angeles Times, The Washington Post, The New Republic, The Weekly Standard, The American Enterprise and The Wall Street Journal.

He is also the author of *TRIBES: How Race, Religion and Identity Determine Success In the New Global Economy*, (Random House, 1993) which traces the connection between ethnicity and business success -- how in-group loyalties are becoming the driving force in the new global economy. *TRIBES* has been published in Chinese, Japanese, Arabic and German. He co-authored *THE THIRD CENTURY -- America's Resurgence in the Asian Era*, (Crown, 1988). This title was translated into Japanese and Chinese, with a special English edition published for the Pacific Rim.

His first book, *CALIFORNIA, INC.* (Crown, 1982) dealt with California's links to the emergent powers of the Pacific Rim. Kotkin's novel, *THE VALLEY*, was published in 1983 by Bantam Books.

Mr. Kotkin has completed studies on the future of several major cities, including New York, St. Louis, Phoenix, Los Angeles, the San Fernando Valley and the Inland Empire region of Southern California. In November 2005, in association with the Planning Center, he finished a year long study on the future of suburban development. He is currently completing a study for the Reason Foundation on the future of transportation mobility in the United States.

Mr. Kotkin lectures widely in the United States, Asia and Europe and has addressed both Democratic and Republican Congressional groups. He has testified before the Joint Economic Committee of the Congress, the State of California Economic Strategy Panel and is highly sought after as a speaker by major business and financial organizations.

Mr. Kotkin attended the University of California, Berkeley. A native New Yorker, he has lived in California since 1971. Mr. Kotkin is married to Mandy Shamis, has two daughters, Ariel and Hannah, and lives in the Valley Village section of Los Angeles.