

## APA CALIFORNIA NEWS

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## NEXT ISSUE

## Planning by the Numbers

Submissions due Nov 11, see P3 for details

American Planning Association  
California Chapter

Making Great Communities Happen

CAL PLANNER  
CALIFORNIA

Planning News &amp; Updates from APA California

Rendering by Mia Lehrer + Associates. Source: LA River Revitalization Master Plan

MARC YEGER | VP-Public Information

HEALTHY PLACES,  
HEALTHY PEOPLE

One of the trending topics today among the planning profession is Healthy Communities and the ways that policies influence not only individual well being, but promote a integrative approach towards a thriving collective. Think of entire neighborhoods and whole communities as living entities that depend on a broad set of measures to achieve well-functioning and sustainable viability in the long-term. So we are not just talking about direct impacts of health upon individuals, but the indirect and interconnected determinants that shape places. From social justice and food equality to sustainability, resiliency and mobility (just to name a few areas of focus), multiple factors are in play that not only shape livability, but affect our shared quality of life. To that end, this issue highlights a few of those topics with couple of the articles containing embedded links for your further reading pleasure.

Also inside, we remember two extraordinarily devoted APA California colleagues, Virginia Viado and Ted Holzem, who passed away recently. They each embodied the spirit of volunteerism and commitment toward the profession. We hope you will use this opportunity to learn about their APA involvement and honor them with action of your own. I also want to thank Julia Johnston for assistance with this issue and welcome Ellie Fiore to the CalPlanner team.

As usual, your comments are welcome by contacting me at [myplanning@live.com](mailto:myplanning@live.com). Happy Reading, MY

FEATURE | Beth Altschuler, MCP MPH CPH, Matthew Raimi, AICP, LEED-AP, MRP, and Aaron Welch, LEED-AP, MA

## Healthy Community Planning 2.0

According to the World Health Organization, "health is a state of complete physical, mental, and social well-being and not merely the absence of disease or infirmity." This perspective was affirmed by the County Health Rankings which concludes that genetics and clinical care only account for 30% and 15% (respectively) of our health outcomes, while health behaviors (20%), environmental conditions (5%), and social and economic factors (30%) combined account for the other 55% of health outcomes. This means that community health is strongly impacted by the decisions that planners make on a day-to-day basis - development decisions, general plan policies, zoning codes, and economic development strategies.

In recent years, urban planners have become increasingly aware of the negative and positive public health implications of our policies, plans, and projects. Reflecting this interest, many local governments, foundations, and advocacy groups are now focused on how to address healthy disparities and create healthy communities for all. This article describes the components of a healthy community and focus on one critical aspect of health that is at the forefront of the national media - social and racial equity.

## What is a Healthy Community?

There is no single, authoritative definition of a healthy community, but in 2013 the California Planning Roundtable's (CPR) Healthy Communities Work Group developed the following definition:

*A healthy community is one that strives to meet the basic needs of all residents; it is guided by health equity principles in the decision-making process; it empowers organizations and individuals through*

*collaboration, civic and cultural engagement for the creation of safe and sustainable environments. Vibrant, livable and inclusive communities provide ample choices and opportunities to thrive economically, environmentally and culturally, but must begin with health.<sup>1</sup>*

The CPR definition then goes on to identify a range of healthy communities characteristics that support basic needs for all and a safe, sustainable environment, while promoting **P5**

Townhall Meeting for City of East Palo Alto's General Plan Update. Source: Raimi + Associates



## INSIDE...

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**P10** City Beautiful 2.0: Healthy Communities

**P11** To Live and Die in LA: Empathy for Transformative Planning





Riverside County Healthy City Network kick off event in April, 2016. Source: Riverside University Health System - Public Health

## PERSPECTIVE | MIGUEL A. VAZQUEZ, AICP

# Is California a Leader in the Healthy Communities Movement?

**For the past five years, I have been fortunate to be an active participant in the growing healthy communities movement. I am witnessing a paradigm shift in the planning profession in which the human condition is on par with the traditional market-driven built environment focus. Part of my personal story can serve as an indicator supporting my own assertion.**

A few months before the great recession was felt, I found myself involved with a working advisory group tasked with developing a Healthy Communities Element for the County of Riverside's General Plan. The working group included the usual planning suspects - planning consultants, staff from the planning department, parks and recreation, transportation, etc. What made this meeting unique was the presence of staff from the public health department, and even a physician.

Through a General Plan Amendment, the County adopted the *Healthy Communities Element* in 2011. That same year, it also adopted a Healthy Riverside County *Resolution* and I was hired as the first healthy communities planner at the Department of Public Health. My primary role was to support one of *The California Endowment's Building Healthy Communities* sites in the *eastern Coachella Valley*, which included the development of a Health and Wellness Element for the *City of Coachella's General Plan*.

Today, 25 out of 28 cities in Riverside County have taken *similar steps* - adopted health elements and healthy city resolutions,

included health policies in their general plans, and created healthy communities initiatives. This is a snapshot of a much larger national movement in which California is perceived as a leader - a movement that is strongly supported by planners in the public and private sectors, public health professionals, foundations, nonprofits and academic institutions. In the past five years, I have learned about multiple beneficial efforts taking place in our state and have heard stories from various regions and places that are making contributions to the movement. Notable efforts include:

- Although adopted in 2013, it can be argued that the City of Richmond was the first city in the state to begin the process of preparing a *Community Health and Wellness Element* for its General Plan.
- Adopted in 2011, the City of San Pablo's *Health Element* garnered an American Planning Association (APA) Northern

California Section Focused Issue Award and in 2013, the APA National Award of Achievement in Environmental Planning.

- Sonoma State University's Center for Sustainable Communities was recognized in 2011 with an academic achievement award APA California Chapter for *Healthy by Design: A Public Policy and Land Use Planning Workbook*.
- The same year *Michael Osur* was recognized with an APA National Planning Excellence Award for a Planning Advocate for his leading work on the Riverside County Healthy Communities Element.
- *Plan for Healthy Los Angeles* includes a *Health Element* (2013) and an interactive *Health Atlas*.
- In 2012 The San Diego Association of Governments published a *Health Atlas* to inform its regional planning work.
- The Southern California Association of Governments' 2016-2040 Regional Transportation Plan/Sustainable Communities Strategies includes a stand-alone *Public Health Appendix*.
- The Western Riverside Council of Governments has developed a *Health Element Template* for its member jurisdictions and has placed strong health emphasis through its sub-regional *Climate Action Plan*.
- The *Bay Area Health Inequities Initiative* has developed a model *healthy planning guide* to increase understanding about the intersection of planning and health and also a *public health framework for reducing health inequities*.
- The *Public Health Alliance of Southern California* has emerged as a collaborative of nine public health departments working with planning agencies to address the water crisis in California, the integration of health into transportation and land use planning, access to affordable healthy foods and the use of health data in policy making, program development and community investments.
- The Governor's Office of Planning and Research (OPR) has launched a *Healthy Planning Leadership* series of webinars to assist jurisdictions with the topics related to healthy communities. Soon, it will also

“...a snapshot of a much larger national movement in which California is perceived as a leader...”

# CAL PLANNER IFORNIA

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## 2016 PRODUCTION SCHEDULE

(tentative)

| Issue | Topic                   | Articles Due | Released |
|-------|-------------------------|--------------|----------|
| 16 05 | Planning by the Numbers | Nov 11       | Dec 13   |
| 17 01 | Public Engagement       | Dec 16       | Jan 24   |
| 17 02 | Historic Preservation   | Feb 17       | Mar 21   |
| 17 03 | Academia Part 2         | Apr 21       | May 23   |

The production schedule is subject to change. For article and photo specifications, please see guidelines at [www.apacalifornia.org](http://www.apacalifornia.org).

## CalPlanner ARTICLE SPECS

**16|05 THEME:** Planning by the Numbers

**LENGTH:** 700 (min) to 1,200 (max) words

**DOC FORMAT:** Working (or open) MS WORD file (.doc or .docx). No PDF's please.

**IMAGES:** Include captions and sources for all photos, renderings, drawings, maps, diagrams, etc. submitted.

**IMAGE FORMAT:** 3 X 5 min at 300 dpi (but no larger than 1MB file size) to be emailed as separate attachment(s). In other words, do not embed images in the WORD document.

**REMARKS:** Article can be written either as a Feature (analysis of the topic), Op-Ed (critique), or First-Person (personal experience with the topic).

**FOR QUESTIONS AND ALL SUBMISSIONS,**  
Please contact Marc Yeber at [myplanning@live.com](mailto:myplanning@live.com)

Additional subscriptions may be purchased for \$22/yr.

Rates for job announcements, display and calling card advertisements can be obtained by visiting APA California at <http://www.apacalifornia.org/?p=15>.

## PLANNING SERVICES DIRECTORY

Calling card advertisements support the publication of *CalPlanner*. For additional information on placing a calling card announcement and to receive format specifications, please contact Laura Murphy at [nhe2011@live.com](mailto:nhe2011@live.com).

HING WONG, AICP | President

## Good Planning = Healthy Communities



We're fully emersed in fall and for student planners, it is already time to prepare for midterms. For practicing planners, current and new projects are in full swing. Speaking of new, I would like to speak about a subfield of planning that seems to be gaining traction - healthy communities. However, before I do, I would like to mention the upcoming 2016 Chapter Conference in Pasadena on October 22-25. The conference is the one place for all California planners to come together to experience an abundance of sessions on a variety of planning topics relevant to our field of work. Additionally, there will be dozens of mobile workshops to choose from, lively keynote speakers, and plenty of time to network with fellow planners. So join us for an exciting gathering!

Like the conference, the concept of healthy communities seeks to bring people together with a focus that encourages healthy lifestyles and improves overall health. In short, it seeks to reexamine society's approach to health by addressing health issues through a multidisciplinary lens. APA and the American Public Health Association are collaborating through the Plan4Health project to build local capacity (see below). Other planning organizations have also started to link the topics of health and planning: The Urban Land Institute created the Building Healthy Places Initiative; the American Institute of Architects published *Local Leaders: Healthier Communities Through Design*; and Congress for the New Urbanism has its Health Districts Project.

In a recent issue of *Planning* magazine, there were good articles on the concept. In the early 2000's, health advocacy organizations, such as the Robert Wood Johnson Foundation, began shifting their focus from tobacco control to physical activity promotion and obesity prevention. Reduced physical activity, and constant or increasing calories, had resulted in population weight gains. Therefore, to counter these trends, it was necessary to make communities more conducive to physical activity once again, particularly walking and cycling. These groups had learned a lot from the

smoking wars, specifically that individual exhortations and appeals were less effective than policy and environmental changes. Planners were invited to the table because we, as a profession, have the greatest influence on the built environment of any profession.

Plan4Health is a Centers for Disease Control and Prevention initiative through APA and the American Public Health Association to create sustainable, cross-sector collaborations to advance health through the built environment. The program supports the work of Coalitions across the nation working with planning and public health professionals to expand innovative strategies that enhance physical activity and/or access to healthy foods. The Design 4 Active Sacramento (D4AS) Coalition, led by WALKS-Sacramento, is one of 17 coalitions, and the only one in California, working to implement Active Design in communities throughout Sacramento County. Design 4 Active Sacramento employs 4 key strategies including, incorporating Active Design policies into major planning documents, initiating ongoing, cross-sector collaboration between planners and public health professionals, delivering targeted trainings and workshops to support Active Design implementation, and educating residents on the role that community design plays in determining health outcomes.

The Coalition's focus thus far has been to build cross-sector relationships and to provide comprehensive education for both professionals and community members on the intersections between health and planning. The first major event under Plan4Health was a convening of planning directors and public health officers from across the Sacramento region to meet for the first time and identify opportunities for immediate and long-term collaboration. Finally, the Coalition is working with area youth from two high schools in disadvantaged communities to identify the ways that the design of their community has both positive and negative impacts on their health. Nearly 75% of high schoolers within these communities remain in Sacramento through parts of their adulthood, underscoring the importance of working with youth to be future leaders and advocates for healthy community design. Upcoming work under Plan4Health will include Active Design trainings with elected officials, policy review and development, and tactical urbanism installations as a tool to educate communities.

Stay active and healthy, and see you at the conference! **HW**

“...the Coalition worked with the Sacramento Valley Section of the California Planning Association to frame this year's professional development Speaker Series around health and the built environment.”





*Tour of Development with Urban Farm during Sacramento Regional Meeting. Source: PLAN4 Health*

**FEATURE** | Julia L. Johnston, Sustainability Program Manager

## A Common Goal of Healthier Communities

**If you review the history of planning, it is full of theories such as the City Beautiful movement, Euclidean zoning, urban renewal, environmental justice and sustainability to name just a few. Running through all these centuries of planning thought is the idea that good planning can improve the quality of life and health of all a community's residents. This idea that our actions as planners should improve people's lives and make the world a better place is the moral backbone that runs through the imperative to plan.**

If you ask planner's why they became a planner; most of them will tell you it is because they wanted to make a positive difference in the world. This desire to make a difference provides planning and public health a foundation from which to work together.

### Partnering for Health

Recognizing that planning and public health have common roots and shared values, the American Planning Association (APA) and the American Public Health Association (APHA), funded by the Centers for Disease Control and Prevention (CDC), formed a partnership called Plan4Health. Together, APA and APHA have funded 32 projects across the US that support creative partnerships to build local, sustainable, cross-sector coalitions to promote the inclusion of health in non-traditional sectors. By bringing together the strengths of planning and public health, building partnerships with organizations from a range of sectors and perspectives, and engaging community members, Plan4Health projects hope to catalyze collective action toward healthier places and a healthier future.

### Building Relationships

In 2016, the Sacramento Valley Section (SVS APACA) of the APA California Chapter was part of health and planning team that received a Plan4Health grant focusing on implementing policies that integrated planning and health in the built environment.

As a first step towards developing collaborative partnerships between planning and public health, the SVS APACA and its community health partners Design 4 Active Sacramento (D4AS) Coalition and WalkSacramento, and the California Chronic Disease Prevention Leadership Project (Leadership Project), held a pilot gathering May 2016 in Sacramento. The gathering brought together Planning Directors and Public Health Officers from around the region and focused on building relationships, identifying barriers to and opportunities for effective collaboration, and next steps for developing policies and implementing activities that support health, sustainability and economic development.

### Capitalizing on New Opportunities

Based on the success of the pilot

gathering, the Leadership Project, working with SVS APA, and a number of health and planning partners, held a second planning and public health gathering during September 2016 in Monterey. This gathering was attended by 90 public health, planning, public works, community, and nonprofit participants from the central valley and the central coast of California. Planning and public health teams from the City of Salinas and Monterey County, Fresno County and City, Merced County and City, San Joaquin County, and San Luis Obispo County and City presented case stories focusing on collaborative partnerships that had successfully integrated policies or undertaken projects that promoted healthier communities.

The take away message from both gatherings was that when planning and public health share their strengths and work together, they are more effective and successful in addressing the issues that face their communities.

### CASE STORIES

- Making Health a Planning Priority: Fresno Community Health Improvement Partnership

➤ P7

## What Planners Are Saying About Collaborating with Public Health

Two surveys we've conducted to assess the current status of collaboration between health and planning. The results were used to develop the content for the gatherings. The first was a statewide survey of public health officers conducted by the Leadership Project and the second was a regionally focused survey of planners conducted by SVS and the Institute for Local Government (ILG). In the planning survey, respondent felt they were pretty familiar with the relationship between health and the built environment. The public health activities they felt were most useful to them in supporting shared goals were:

- Providing comment at planning commission and city council meetings
- Reviewing plans or projects in the early phase of development
- Health staff meeting with planners to provide input on health issues in planning projects



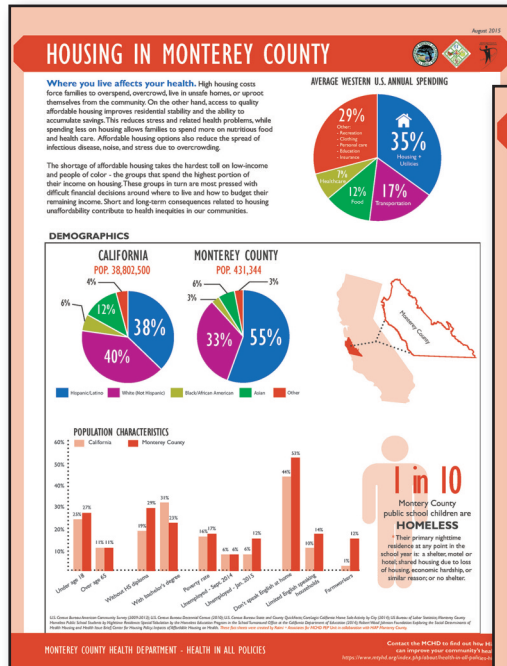
## PI Healthy Community Planning 2.0

economic vitality, social connections, and efficient development patterns.

Through our work over the past decade of promoting healthy environments in California and across the Country, we have identified eight general principles that can inform the practice of healthy community planning:

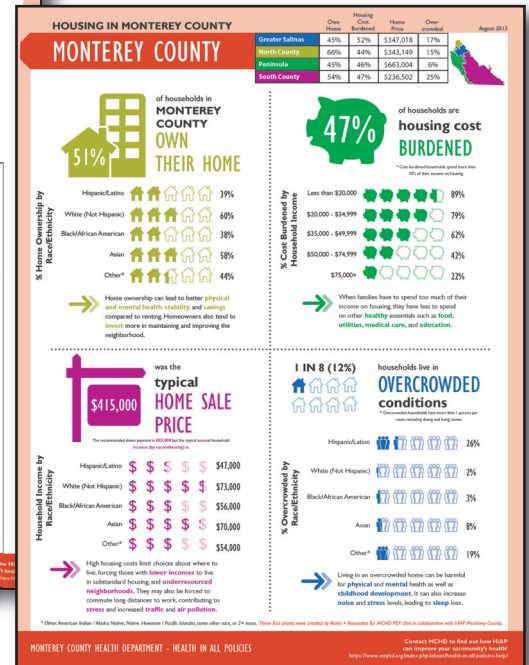
1. **Build for people, not cars.** Our land use patterns and transportation systems impact the way we experience places, which in turn impacts our health. Planning cities for people, not cars, means promoting strategies like walkability, bikability, transit-supportive neighborhoods, and pedestrian-oriented design.
2. **Provide opportunity for recreation, creative expression, and social interaction.** Average stress levels (and their associated mental and physical health problems) have increased over time.<sup>2</sup> Physical activity, social connections, and leisure are important antidotes to stress. Our cities should be infused with natural areas of respite, venues for socializing, and recreation facilities that enable fitness to be part of our daily lives.
3. **Make healthy food and other daily needs accessible.** Improving neighborhood access to goods and services such as food, pharmacies, childcare, libraries, and banks can reduce car dependency and increase community vibrancy. When planning for a healthy regional food system, we should consider production, distribution, consumption, and disposal to ensure that everyone, regardless of income, can access healthy, affordable food.
4. **Provide good access to physical and mental health services.** Planners have a role in promoting well-distributed physical and mental health facilities, the transit systems to get people there, and identifying which vulnerable populations are most in need.
5. **Create clean environments.** The need for clean, healthy and, non-toxic soil, air, and

Community workshop for the Salinas Economic Development Element. Source: Raimi + Assoc.



Housing and Health Fact Sheets.

Source: Monterey County Health Department.



water is one of the most well-established and long-standing goals of healthy community planning. Contemporary environmental health adds the additional challenges of climate change and environmental justice (ensuring that no one group is disproportionately impacted by the negative consequences of pollution).

6. **Provide diverse, affordable, and safe housing types.** Access to quality housing that is safe and affordable is a cornerstone of creating healthy communities. Poor housing quality and unaffordable housing can lead to a myriad of physical and emotional health issues. Planners can proactively fight residential segregation and housing discrimination and create neighborhoods with diverse housing types where everyone belongs, regardless of their stage and status in life.
7. **Provide fulfilling lifelong educational and employment opportunities.** Since wealth is the strongest predictor of health, and educational attainment is highly correlated with income, planners can greatly improve health by improving educational and employment opportunities. Working with educational institutions to improve lifelong learning produces a workforce that is responsive to market demands. Implementing policies to support entrepreneurship and small businesses helps create economic opportunities for families and new local jobs.

8. **Directly address social, racial, neighborhood, and regional inequities.** Healthy community planning must address the economic, racial, and geographic inequities that exist in our communities. In creating healthy communities, planners should directly address these inequities strive for process and outcomes that are fair and equitable for all.

### Equity and Empowerment

While at a community workshop, a resident expressed frustration that the City was focused on improving the sidewalks and street trees, while she was too scared of violence to leave her home. She lamented that she and her neighbors also struggled to get well-paying jobs and find housing that was safe and affordable. While strategies such as walkable, mixed use communities are critical, it is overly environmentally deterministic to believe that sidewalks and farmers' markets alone will improve community health. Directly addressing a community's underlying socio-economic and racial inequities in a planning process is a necessary component in creating an equitable healthy community and one which is too often overlooked.

We are fortunate to live and work in California where the State government now explicitly incorporates equity into planning. The California Health and Safety Code Section 131019.9 defines health equity as "efforts to ensure that all people have full and equal access to opportunities that enable them to lead healthy lives." The California Strategic Growth Council's *Health in All Policies Task Force* has



Coachella Community Health and Wellness Element Workshop.  
Source: Ivan Delgado, Coachella Unincorporated

## AP5

### Healthy Community Planning 2.0

helped numerous agencies incorporate health equity into their decision making and grant funding criteria. Further, the Office of Planning and Research has included “Healthy Communities” and “Social Equity, Environmental Justice, & Community Resilience” chapters in their *Draft General Plan Guidelines*. These tools provide guidance for how planners can strive to minimize inequities in neighborhood conditions. Fortunately, questions of health and equity are discussed more often in the planning profession and we have more tools than ever to address them.

#### Implementing Health Equity

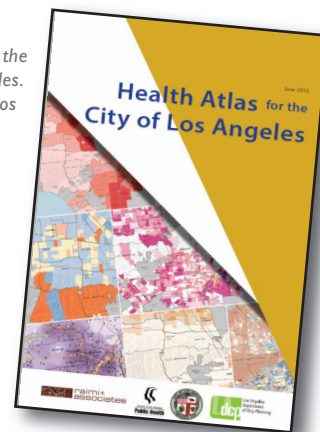
Over the past decade, multiple tools have emerged that can help planners implement an equitable vision of healthy communities. Some

are tried-and-true, while others open new avenues for healthy and equity in the communities where we work. Some of the most effective and powerful tools we have found for creating healthy communities are:

- **Data Analysis and Mapping** - Looking at the geographic distribution of health outcomes and neighborhood conditions cross-referenced with socio-economic features, presents a clearer picture of the root causes of health issues faced by some residents. Check out [Santa Clara County's](#) analysis of vulnerable communities.
- **General Plans** - Many communities are now incorporating Health Elements or health policies into their General Plans. Examples include [Los Angeles](#), [Coachella](#), [Richmond](#), [Delano](#), San Pablo, Riverside County, and many others.
- **Zoning Codes** - Cities should look at their development regulations to ensure that [zoning](#) promotes walkable development patterns, sets street design standards, and encourages a diversity of healthy neighborhood land uses.
- **Topic-specific ordinances** - Many cities have created ordinances to address targeted high-priority issues such as tobacco, urban agriculture, and parks. Los Angeles recently adopted a revised [City Park Fees Ordinance](#) to more equitably fund new parks.

Social Determinants of Health. Source: Ohio Department of Health

Health Atlas for the City of Los Angeles.  
Source: City of Los Angeles



- **Topic-specific plans** - Pedestrian action plans, bicycle plans, climate action plans, parks master plans, and other plans can prioritize health in the policies, design parameters, and actions. For example, [Santa Monica's Pedestrian Action Plan](#) prioritizes pedestrian capital improvements that promote access to parks, food and services. Some communities, such as [Salinas](#), are even creating racial equity action plans.
- **Health Impact Assessments (HIA) and Development Review Checklists** - [HIA](#) considers quantitative data and stakeholder input to determine the potential health effects of a proposed policy, plan, program, or project. Some places (including [Oakland](#)), are creating healthy development guidelines or checklists to promote healthy community design and equity.
- **Health in All Policies (HiAP)** “Health policies” approaches to planning take a systemic, interdisciplinary and inter-departmental approach to prioritizing “health” in governmental decision-making. The California Strategic Growth Council’s HiAP initiative provides [guidance](#) for this important approach.

Planners play a critical role in daylighting the health and socio-economic inequities that exist, and working collaboratively to confront the underlying causes of these disparities. Based on the growing body of work in the State, we are moving toward a time when creating healthy, equitable communities is the norm and not the exception.

<sup>1</sup> California Planning Roundtable. Healthy Communities Work Group. “Defining Healthy Communities”. December 2013. <http://www.cproundtable.org/publications/healthy-communities-definition/>

<sup>2</sup> American Psychological Association. “2015 Stress in America”. <http://www.apa.org/news/press/releases/stress/2015/snapshot.aspx>

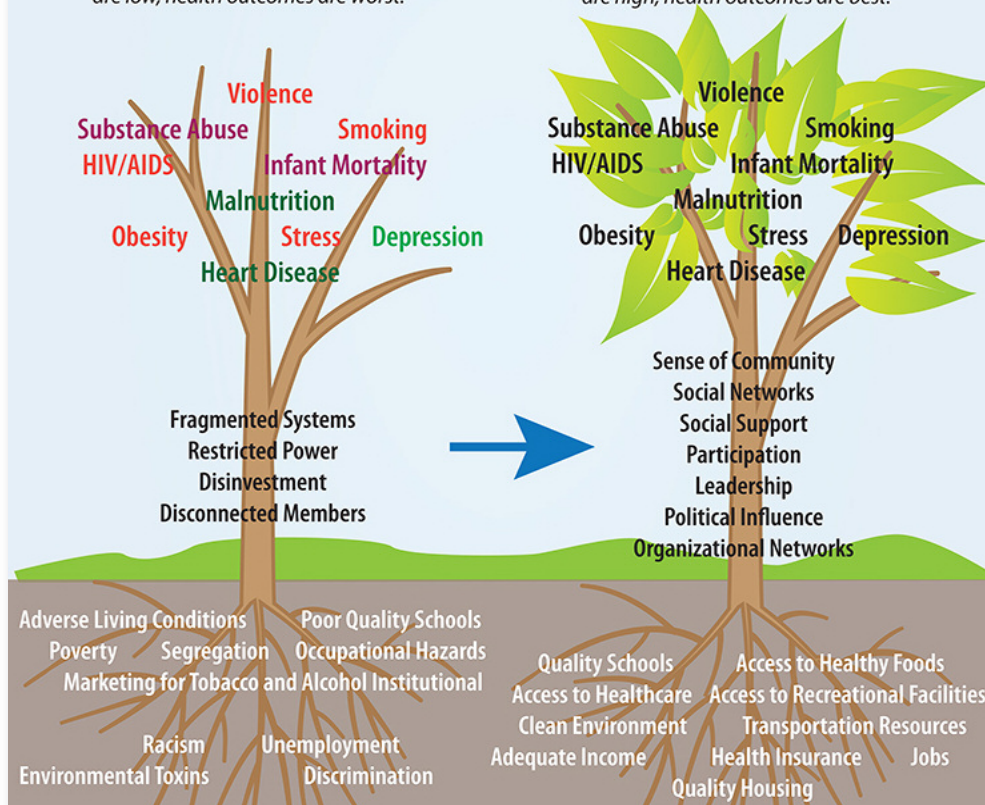
Matthew Raimi, AICP, LEED-AP, MRP (President), Beth Altshuler, MCP MPH CPH (Senior Associate), and Aaron Welch, LEED-AP, MA (Senior Associate) are all planners at Raimi + Associates, a CA based urban planning firm with an explicit focus on community health, sustainable neighborhoods, and social equity.

### Growing Communities: Social Determinants, Behavior and Health

Our environments cultivate our communities and our communities nurture our health.

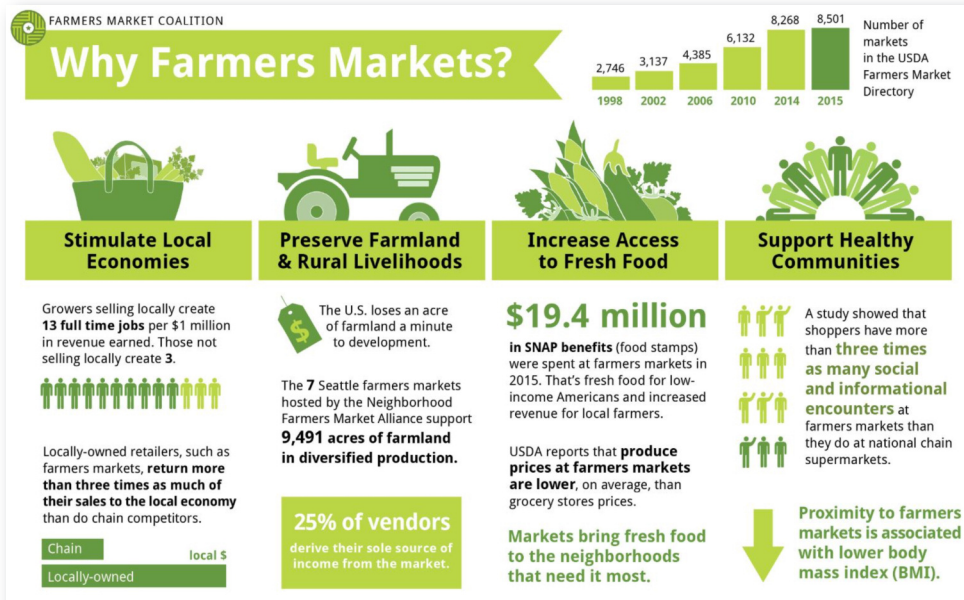
When inequities are high and community assets are low, health outcomes are worst.

When inequities are low and community assets are high, health outcomes are best.





## PLAN4 A Common Goal of Healthier Communities



Source: PLAN4 Health

- Engaging Youth in Healthy Park Planning: City of Salinas and Monterey County Health Department
- A Place at the Table: How San Luis Obispo's: Healthy Communities Workgroup Influenced the Development Review Process
- Partnering for Success: Merced County: Integrates Health in Planning Projects
- Integrating Health in Regional Planning: San Joaquin County's Sustainable Communities Strategy

In order to better collaborate, planners believed that both professions needed to gain an understanding of the requirements, language, and processes of the other; the opportunities for collaboration and what funding was available to support collaboration. They also wanted more opportunities to build relationships and identify opportunities to work together, as well as more information about models and approaches for incorporating health into planning.

The largest barrier to collaboration was lack of dedicated staff time and funding to participate in collaborative efforts. The public health survey by the Leadership Project found similar results.

### For more information:

Plan4Health <http://www.plan4health.us>

Design 4 Active Sacramento

<http://www.walksacramento.org/our-work-2/plan4health/>

Partnering for Health- SVS APA & Design 4 Active Sacramento

<http://www.walksacramento.org/planning-directors-public-health-officers-convening/WorkingTogetherToImproveOurCommunities>

*The Social Determinants of Health for Planners:*

*Live, Work, Play, Learn*

California Planning Roundtable Healthy Communities Work Group

[http://cproundtable.org/media/files/sdoh/CPR\\_SDOH\\_2015\\_Final.pdf](http://cproundtable.org/media/files/sdoh/CPR_SDOH_2015_Final.pdf)

Planning and public health have common roots and shared values. Both understand the impact that the built environment has on the health of our communities.

Case stories were written by Julia Lave Johnston, Project Manager ILG; Lindsey McDermid, Healthy Placemaking; and edited by Mary Anne Morgan, Morgan Consulting. Funding was provided by the California Department of Public Health's Wellness Plan Implementation Program with CDC Prevention Block Grant funding, The California Endowment, and Kaiser Permanente.

“Planning and public health have common roots and shared values. Both understand the impact that the built environment has on the health of our communities.”

## Welcome Ellie Fiore - New CalPlanner Assistant Editor

Ellie Fiore is a community planner with over a decade of experience as a consultant to cities, public agencies and private-sector entities. Her interest in the field of planning developed as an undergraduate



sociology major studying community development and grassroots planning efforts. An east coast native, she relocated from Upstate New York to the west coast after college. Ellie began her career in Portland, Oregon after earning her Master's Degree in Urban and Regional Planning from Portland State University in 2005. Her capstone project at PSU studied the impacts of skate parks on neighborhoods. In 2011, Ellie moved to the Bay Area and joined MIG's Berkeley office.

Her career to date has spanned a broad range of topics, including affordable housing development, sustainability, parks and recreation, growth management, community engagement and urban design. While working in Oregon, she worked with the Corvallis Sustainability Coalition and hundreds of residents to develop a comprehensive, community-driven sustainability action plan. She also worked with private developers in China to infuse sustainable policies and practices into master plans for large-scale mixed-use developments and eco-industrial parks. Ellie continues to pursue sustainability policy and planning work, and brings that perspective to every project she works on.

Ellie's more recent work continues to be very diverse, but with a growing focus on land use and urban design at the city, corridor and neighborhood levels. She is currently working with several cities and counties in the Bay Area to create long-range parks and recreation, transportation and land use plans. She particularly enjoys working with clients to develop strategic communications and outreach plans that help residents better understand and contribute to public processes. She is interested in social equity and continually seeks out strategies for development without displacement.



MARY P. WRIGHT, AICP, LEED AP, ND | State Awards Coordinator, Southern  
MICHAEL ISLES, AICP | State Awards Coordinator, Northern

## 2016 APA California Awards of Excellence Announced

### **Opportunity and Empowerment Award** *City of Salinas 2014-2015 Housing Initiatives* *City of Salinas*

The 2014-2015 Housing Initiatives was an effort to address the City's complex housing and community development needs by working with the community to simultaneously update the Housing Element, a neighborhood revitalization strategy area, the Analysis of Impediments to Fair Housing Choice and the Consolidated Plan.

### **Comprehensive Plan Award, Large Jurisdiction**

*Plan for a Healthy Los Angeles*  
*Los Angeles Department of City Planning*

The Plan for A Healthy Los Angeles is a comprehensive and innovative new health plan that acknowledges the relationship between public health, transportation, housing, environmental justice, open space and other issues.

### **Comprehensive Plan Award, Small Jurisdiction**

*Baldwin Park Health and Sustainability Element*  
*City of Baldwin Park, Community Development Department*

The Baldwin Park Health and Sustainability Element addresses the symbiotic relationship of health and sustainability through a variety of policies and programs focused on preserving and enhancing the local environment and public health conditions.

### **Implementation Award, Large Jurisdiction**

*Alcohol Nuisance Abatement Ordinance*  
*City of Long Beach*

The Alcohol Nuisance Abatement Ordinance includes standards to alleviate nuisance activities associated with the sale of alcohol and encourage all existing liquor stores to operate in a manner that is mutually beneficial to business owners and residents.

### **Innovation in Green Community Planning Award**

*City of Los Angeles Sustainable City pLAN*  
*City of Los Angeles*

The Sustainable City pLAN is a 20-year, comprehensive and actionable plan that lays

out strategic initiatives to set the course for a cleaner environment and a stronger and more equitable economy.

### **Transportation Planning Award**

*Cross Border Xpress*  
*Latitude 33 Planning & Engineering*

Cross Border Xpress created the world's first true binational airport passenger terminal by constructing and connecting a US passenger terminal on the north side of the border in San Diego with the Tijuana International Airport south of the border via a 390-foot pedestrian bridge.

### **Best Practices Award**

*Redwood City Community Benefits*  
*City of Redwood City*

The Redwood City Community Benefits Program is a multi-faceted strategy to ensure the community benefits when the government approves projects that increase the value of private property through impact fees, citywide development requirements and area-specific development standards.

### **Grassroots Initiative Award**

*Huerta del Valle Community Garden*

The Huerta del Valle Community Garden is a community conceived and managed garden on City-owned land that provides residents with locally-grown, affordable and organic food and promotes cultural and social cohesion, positive health benefits and increased mental and emotional well-being.

### **Public Outreach Award**

*The Game of Floods*  
*Marin County Community Development Agency (CDA)*

The Marin County Community Development Agency developed this unique board game to educate the public about sea level rise adaptation. The game highlights the variety of unique coastal California settlements and habitats that are vulnerable to sea level rise and directs players toward adaptation strategies.

### **Urban Design Award**

*The Open Window Project*  
*Ten Space*

The Open Window Project is an innovative 12-acre, residential and commercial mixed use project that includes adaptive reuse and new development woven into the existing fabric of the community while creating a unique sense of place with an emphasis on the public realm.

### **Advancing Diversity and Social Change in Honor of Paul Davidoff Award**

*Lara Gates*  
*City of San Diego Planning Department*

Throughout her 20-year career, Lara Gates has been committed to bringing positive solutions to disadvantaged communities that have suffered from decades of environmental justice issues including a lack of adequate housing, public infrastructure and commercial and institutional services.

### **Academic Award**

*The Greater Washington "Voices of the Community" Assessment Report*  
*Graduate Student Teams in Community Assessment- Spring 2013 & Fall 2014*  
*San Jose State University Masters of Urban & Regional Planning Program*

The Voices of the Community Assessment Report captures a collaborative process dedicated to identifying community needs and concerns in a disadvantaged neighborhood and addressing why certain sectors of the community feel excluded from the public decision-making process.

### **Hard-Won Victories Award**

*City of Vacaville General Plan*  
*City of Vacaville Department of Community Development*

The City of Vacaville adopted their first General Plan since 1990 which outlines a clear path toward a shared vision of downtown revitalization, infill redevelopment, increased bikeability and walkability and a balance of new residential development and agricultural preservation at the City's edge.

Join us at the APA California Awards Gala on Monday, October 24, at the Annual State Conference in Pasadena, as we congratulate the winners.



## ➤ P2 Is California a Leader in the Healthy Communities Movement?

publish guidance on the integration of health into the General Plan as part of the General Plan Guidelines update. These efforts are led by Dr. Elizabeth Baca, OPR's Senior Health Advisor who holds degrees in Public Administration and a Doctorate in Medicine.

- The *California Planning Roundtable (CPR) Healthy Communities Work Group* developed a *Healthy Communities Definition* based on the *Health in All Policies* model to introduce planners to the concept. CPR has also published a *Social Determinants of Health for Planners* paper to further strengthen understanding of common healthy communities language used primarily by public health professionals. In addition, through the *Reinventing the General Plan* project, CPR featured Riverside County's Health Element experience as one of the *models*.
- Since 2011, *Partners for Better Health* have supported jurisdictions in the San Bernardino-Riverside - Los Angeles region through the *Randall Lewis Health Policy Fellowship*.
- In 2015 *Design 4 Active Sacramento* Coalition was awarded the APA and American Public Health Association's *Plan4Health* grant.
- The California Endowment is in the midst of the 10-year, multi-million-dollar *Building Healthy Communities initiative* taking place in 14 of the most disadvantaged communities in the state.
- Since 2008, the *Healthy Eating Active Living (H.E.A.L.)* Campaign has been working with 180 cities that have joined it through funding from *Kaiser Permanente* and the *California Wellness Foundation*.
- Higher education institutions such as *UC Berkeley*, *UCLA* and *USC* offer dual advanced degrees in planning and public health.
- Non-profit organizations such as the *Local Government Commission*, the *Institute for Local Government*, *ChangeLab Solutions*, *Policy Link* and the *Public Health Institute* have strong healthy communities programs.

- The CCLHO-CHEAC *Chronic Disease Prevention Leadership Project*, a unique partnership between the California Conference of Local Health Officers (CCLHO) and the County Health Executives Association of California (CHEAC) will be hosting a first of its kind convening of planning directors and public health officers. The *event* "Capitalizing on New Opportunities: Planners and Public Health Working Together to Promote Healthy Communities," took place September 14 and 15, 2016 in Monterrey, CA.
- During the next *New Partners for Smart Growth Conference* (February 2-4, 2017, St. Louis MO), California planners and public health professionals will lead, in collaboration with the Local Government Commission and other major organizations, the first national healthy communities forum: "Beyond Healthcare Forum: Charting the National Healthy Communities Platform." Top representatives from organizations such as the American Planning Association, the American Public Health Association, the American Institute of Architects, the Urban Land Institute, Policy-Link, the U.S. Green Building Council, the Congress for the New Urbanism and many more will be invited. Collectively, they will chart a unified platform with strategies for policy development and implementation that advances equity in all aspects of their practices and that is grounded on the social determinants of health.

These efforts represent a general summary of the great energy and desire to transform the planning profession, not only in California, but also beyond state lines. They also illustrate strong examples supporting the assertion that California planners are part of the national leading echelon advancing and growing the healthy communities movement.

There is much work to be done ahead and the involvement of every planner in California is crucial. It is not difficult to do. The first step is to have a clear understanding of what health means within the context of

healthy communities in the places you are planning for. The second step is to stop and think: How is my planning recommendation affecting individual and community health? Will it improve it or will it deteriorate it? The third step is to collaborate with public health professionals, and seek their opinion on planning projects. The rest will follow.

In a recent article, the American Public Health Association featured APA's President *Carol Rhea* on the subject of *creating a healthy built environment*. Collaboration, she believes, is a fundamental value for this process to occur: "How do we create a built environment that encourages a healthy lifestyle with the goal of improving the overall health of our nation? One way is through continued collaboration among planners and public health professionals. More communities are incorporating health endeavors and engaging public health professionals in their comprehensive planning efforts."

In my opinion, the opportunities for California planners to continue to be a leader in the healthy communities movement are vast. This is a unique moment to get involved in an even larger conversation. A conversation that should include both, the stories from places where health outcomes thrive and the places where health outcomes need improvement.

For planners already in the movement, the next frontiers will require exploring and advancing two aspects. First, understanding the value of integrating *health equity* into planning and using that lens as a tool to improve health outcomes, particularly in disadvantaged communities. And second, as CPR members Tom Jacobson, FAICP and Alex Hinds have recently suggested, evidence-based healthy communities models will be required to fully understand what works and what doesn't through the implementation of healthy communities policies.

The question I have now is, how will the healthy communities movement be like in the next five years? I would love to know the answer in 2021. **MP**

*Miguel A. Vasquez, AICP is a Healthy Communities Planner for the Riverside University Health System and the VP of Communications for California Planning Roundtable*

“Healthy Communities is APA’s top legislative priority? This is a unique moment to get involved in an even larger conversation. A conversation that should include both, the stories from places where health outcomes thrive and the places where health outcomes need improvement.”

## To Live and Die in L.A.: Empathy for Transformative Planning

**Tupac Shakur is one of the great heroes of urban youth across the globe. A central figure in the East Coast vs. West Coast 'beef,' Tupac's legacy lives on because of his ability to voice the yearnings, realities and challenges of young people who lost the lottery of zip code, time zone, net worth, and melanin. In songs like "To Live and Die in L.A.," Tupac conveys the anxiety of crime-ridden neighborhoods, the suffocation of limited life chances, and the power of relationships and art to weather these storms.**

I, too, recited Tupac's lyrics as a teenager growing up in South Central Los Angeles. "Pete Wilson trying to see us all broke" and "Watching the ghetto bird helicopters, I observe" pumped out of my Discman as I made the two-hour public bus trek to University High School near Brentwood. Though I was oblivious to the socioeconomic and political underpinnings of his music at the time, his reflections became more vivid when I studied urban planning. I learned that the state of my neighborhood was not due to inherent deficiencies in the people of color who were my neighbors. Rather, it stemmed from complicated systemic factors.

Police officers earned most of Shakur's ire, but the true culprits are failed public policy and urban planning. The factors that influenced the state of inner-city L.A. were planned communities and suburban home ownership incentive programs, which caused 'white flight' and declining tax revenue needed for essential city services. This triggered the deterioration of urban cores. The situation was then exacerbated by redlining policies that prevented residential and commercial property ownership by people of color. This lack of investment was detrimental because it hampered economic activity, and the community connectedness, job creation, and civic engagement fostered by local business owners who have a deep relationship to their community. Globalization and the elimination of livable wage jobs also levied devastating blows, prompting individuals to pursue extra-legal means for income. All of these dynamics converged, resulting in "the City of Angels and constant danger/South Central LA, can't get no stranger".

Tupac's South Central Los Angeles is on a continuum of racially-biased land use policy that victimized people of color or restricted their movement. Mary Lee, deputy director for the California-based PolicyLink Center for Health Equity and Place, makes an astute observation regarding the multitude of "examples of racist land use policy ---i.e., Chinatowns, reservations for Native American tribes, confiscation of land

owned by Japanese people followed by their internment.... and of course slavery which controlled where and how Black people lived, followed by the sharecropping system. Frankly, every racial group in the U.S. can likely point to racialized policies that separated them from their land and/or restricted their ability to own or occupy property in 'desirable' areas."

Ill-conceived land use and public policy have had detrimental racial implications, which inform the current reality that when one lives and dies in L.A., they'll die 12 years sooner if they live in Watts than in Bel-Air.

### ***"If You're Looking for the Answers then You Gotta Ask the Questions"***

In her anthem, 'Forgive Them Father', Lauryn Hill encouraged the formation of important questions to get at the root of complicated problems. As I think about the state of urban neighborhoods and recount historical, and ongoing, racially insensitive planning, my question is: What would prompt or allow individuals to accept such practices and disregard the right of others to inhabit livable, breathable and vibrant communities?

We all operate with the blinders of birth, perspective, parental influence and life circumstance, which inform our opinions, actions and behaviors. These blinders have allowed some planners to implement planning approaches that foster and entrench disadvantage and minimize the voice and opinion of those outside of traditional power structures. The blinders limit the ability to see the humanity in others, and the commonality between our needs and desires, and the needs and desires of others. This empathy gap is one of the fundamental challenges planners must overcome in order to redress the legacies of racist land use policy and build planning models that foster inclusion, empowerment and sustainability.

Empathy prompts the critical questions that lead to awakenings and paradigm shifts. Such questions include: *Is this the type of community amenity I would want? In what ways does this plan inhibit the full expression of connectedness and economic mobility, or does it convey to community members that there are limitations on what's possible in their world? Furthermore, planners must challenge themselves to consider: Am I offering the full array of design concepts and amenities to this community that I would in a more affluent, naturalized or vocal community? If not, why?*

These answers must be probed as a starting point to develop the mindset necessary to achieve justice and sustainability. A related and essential component is ensuring the people affected by planning initiatives are seated at the table, in order to further dust off the lenses that blind us.

In this regard, Ms. Lee offers added insights on embracing inclusive and equity-minded planning, "What is needed is a new paradigm, one that puts community voice at the forefront, so that the residents of a neighborhood are able to cultivate their vision of what they need and want -- instead of our current system that defers to the vision of developers. The risk of doing 'business as usual' has never been greater, as gentrification is threatening to displace people of color from nearly every quadrant of the city, spurred by rising rents and real estate prices, stagnant wages for the working class and worsening income inequality."

Tupac decried the angst associated with dispossession and lack of job opportunities in the 1990s, and they are even more amplified and far-reaching today with the added issues high-lighted by Ms. Lee. If we want to achieve the planning profession's core aims of "providing safer and healthier communities, a better commute, greater choice of housing, and places of lasting value" as professed by APA, a new mindset is crucial and urgent. Empathy and intentionality with inclusion are centerpieces of such thinking.

*Ivory Chambeshi is the Founder & Chief Champion of Urban Rising Group, a South Los Angeles-based planning, strategy, and capacity-building consulting firm.*

**“ Am I offering the full array of design concepts and amenities to this community that I would in a more affluent, naturalized or vocal community? If not, why? ”**



# City Beautiful 2.0: Healthy Communities

The City Beautiful Movement of the 20th Century was borne out of tenement overcrowding and unhealthful conditions in cities. City Beautiful 2.0, a session track in the upcoming American Planning Association California Conference to be held in Pasadena, provides an opportunity to explore how the current wave of city-beautification and reinvestment can be used to create more vibrant and healthy communities.

The role of urban planning in creating healthy communities is well-established and it continues to fuel the rebuilding and planning efforts of many cities and counties today. The Conference features many sessions that will examine the relationship between land use planning and health from a variety of lenses.

A couple of sessions will feature the preparation of health elements as part of General Plan updates including the session on City of Hayward General Plan update describing integration of the City’s Climate Action Plan and health and education elements.

Several sessions will showcase the ways in which cities are investing in infrastructure improvements that enhance mobility, health and quality of life and which also simultaneously bring economic benefits. Four cities in the Central Valley will share their experience harnessing interagency collaboration to create a multijurisdictional trail system that has yielded health, economic development and urban design benefits. Long Beach will share its experience improving bike infrastructure in the city - from constructing a network of bike lanes and paths

to instituting a bikes share program-that has expanded mobility and recreational opportunities. The County of Los Angeles will present their comprehensive County-wide needs assessment that was guided by the issues of health, equity and sustainability and helped inform the development of innovative community parks and recreation plans for six underserved unincorporated communities.

Other panels will focus on creating transit oriented communities and plans that emphasize better land use patterns as a means to reduce carbon emissions and the effects of climate change—the bread and butter of land use planning. These sessions will focus on how more diverse and healthier communities can contribute to the strength of the local economies. Los Angeles Metro will showcase its Joint Development Program to demonstrate how Metro-owned sites can be developed to advance equity and sustainability goals that can “promote transit ridership and overall healthier and more sustainable living.” A few sessions will focus on CEQA and changes in the practice that is resulting from recent court rulings informing

attendees about non-CEQA tools that can be used to promote safe and healthy projects and provide advice on when to require a Health Risk Assessment.

A few sessions will focus on urban agriculture and food infrastructure as important components of healthy and resilient cities. One such session will provide case studies to show how leveraging current city building reinvestment can promote the cultivation, processing and distribution of food that is integral to creating healthier communities in places that contend with food security issues or are food deserts. The focus on urban agriculture will provide an opportunity to the rethink “aging urban grey infrastructure” and conceptualize a 21st Century infrastructure where, for example, streets and utility infrastructure and rights-of-way can serve multiple purposes. Another session will discuss the importance of urban agriculture in addressing “food security, environmental issues and the need for green space” and help planners successfully integrate urban agriculture in to urban and suburban environments.

Those who are interested in healthy communities and the link between land use and health will have numerous sessions to choose from at this year’s state conference, where there will be a range of topics to appeal to many interests. **PD + EP**

CONFERENCE LINKS

Mobile Workshops

Session Info

Conference-at-a-Glance

In-Depth Pre-Conference Sessions



Soak Up History - Imagine the Future

The Arroyos and Foothills Orientation Tour promises to be a huge hit, led by local planners with a focus on the intriguing past, present, and future of Pasadena and its neighboring communities, including San Gabriel, Altadena, Highland Park, San Marino, and more.

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## VIRGINIA MAY VIADO 1966 - 2016

Born in Alexandria, Virginia, to Eligio and Amelia Viado, Virginia was the third of four children. Virginia's impact on the planning profession and American Planning Association, California Chapter was profound.



She was a graduate of Cal Poly Pomona, earning a Bachelor of Science degree in Urban and Regional Planning. Her final employer was AECOM, where she served as a Senior Environmental Planner. Prior to AECOM she worked for URS and MIG/Hogle-Ireland in the private sector, but also worked for the Cities of Ontario and Fullerton in the public sector. During her tenure in the private sector she would with many cities throughout the Southern California region.

Planning was not just a job to Virginia, it was a career. Her investment in her career was evidenced by her involvement in the American Planning Association, California Chapter professional organization. She was not just a dues paying member, but an active participant in the organization and the future of the planning profession. Virginia's contributions to APA's California Chapter, have left a lasting positive impact.

For eight years, Virginia served on the California Planning Foundation (CPF) Board of Directors. CPF is the nonprofit, charitable corporation, set up by the APA California Chapter, to further the professional practice of planning in California. It's primary focus is providing scholarships and awards to university students in financial need. Virginia's significant role on the Foundation Board was to organize the annual auction held each year at the Fall Chapter conference. During her tenure on the Board, she helped fund raise over \$200,000 at these auctions. This resulted in over \$300,000 in student scholarships being awarded during this same time frame. Her commitment to the future of planning will last for generations.

When Virginia stepped down off of the CPF Board of Directors, she immediately ran and won a seat on the APA California Chapter Board of Directors. She served as Vice President of Administration from 2010 to 2013. Her accomplishments during this four year period include the streamlining of the Chapter Awards program and elevating the actual awards ceremony with the innovation of video presentations. She was instrumental in developing the Great Places in California

recognition program and helped the Chapter navigate the economic recession.

In the fall of 2013, Virginia was elected to a two (2) year term as the Chapter Vice President of Marketing and Membership, a position she advocated for the Board to create. Serving in this role, she developed the Chapter's first marketing and membership strategy. She also developed and produced the Chapter's very first Annual Report to the membership, highlighting the work of the Chapter, as well as the Sections. She is responsible for setting the standard of how we market APA California Chapter. She continued to fulfill her duties during her final year in this office, despite going through energy draining cancer treatments.

Virginia Viado's smile brightened any room she walked into. Her joy and love of life could be seen on her face, even during the final year of her life. She had a contagious positive and can do energy that made even the tiresome tasks seem fun. She was a multi-talented person who loved music, playing the violin, piano, and accordion. While she had many interests, the three most important things in her life that brought her joy and happiness were quite simple: Family and Friends; Food and Drink; and all things Disney.

Virginia was very close to her immediate family, making trips to San Diego on a regular basis. Family events, such as birthdays, wedding, showers, or funerals were not to be missed. While her immediate family was large, her extended family was enormous. Family events in her eyes included her long time friendships. Virginia was extremely close with the friends she grew up with in San Diego, attending those family events as well. This included mini vacations and weekend trips. Another large and important group of friends were her planning family. Her personality

made it easy for her to make new long lasting friends in her professional life. Her spirit and love of planning inspired many young planners.

Another significant part of her life was her love of food, drink, and cooking. It was not uncommon for her to attend food fests and conventions. From beer and wine tasting, to bacon-fest, to food cruises, Virginia did it all with her family and friends. Walking into her kitchen, one could tell that she loved to cook by the numerous cooking gadgets and that filled her cabinets and counters. She was an avid watcher of the Food Channel and loved to try new recipes. Whether it was a trip up to the central coast for a weekend of wine tasting or a short trip inland to the wineries in and around the Inland Empire, you could always count Virginia in, especially if there was a casino en route.

That said, Disney was Virginia's biggest passion. As an annual pass-holder for many years, she frequented Disneyland and Disney's California Adventure hundreds of times. Her goal was not to ride or visit as many attractions as possible, but to immerse herself in the joy and happiness of the Disney experience. Walking around the parks and seeing the joy on people's faces was part of her enjoyment. Equally as important were the dining and shopping experiences. Virginia was an avid collector of Mickey Mouse watches and Vinylmation figurines. One of her most memorable Disney experiences was an adventure to Tokyo, Japan to visit a longtime friend and a trip to Tokyo Disneyland and the DisneySea theme parks. Spending a day at Disneyland Park with Virginia was special.

Virginia was preceded in death by her father Eligio. She is survived by her mother Amelia; brother Vincent and sister-in-law Judy; sister Valerie and brother-in-law Nicholas; and many nephews, nieces, and grandchildren.





## TED HOLZEM 1980 - 2016

Ted Holzem was born in Visalia, CA on February 25, 1980 to Don and Cathy Holzem. The youngest of three children, Ted was raised in the country near Woodlake, CA.



The first five years of Ted's life were spent as a "Country Kid" attending his parents' backyard pre-school where he made friends he would keep all his life. Ted's love of the outdoors began here. His inquisitive nature and competitive spirit continued through his adult life.

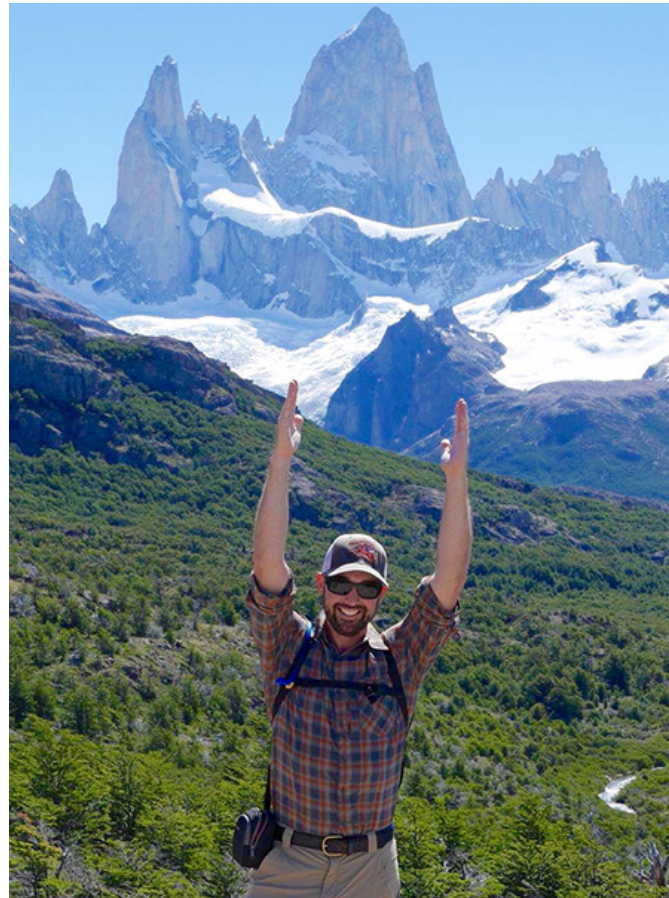
Ted received a Bachelor's degree from UC Davis in Community and Regional Development in 2003. Two years later, Ted was introduced to Dorothy Johnson through a mutual friend and they married in 2010. He and Dorothy shared a deep love, many adventures, and a community of friends with shared interests including backpacking, mountain climbing, running, cycling, and traveling abroad.

Ted spent the majority of his career at the planning firm Mintier Harnish, where he began as an Assistant Planner in 2003 and was promoted to Principal Planner in 2015. Owner Jim Harnish said, "Ted worked at Mintier Harnish for 13 years and all of his co-workers agree that he pushed us to be us better planners. His legacy will live on through the good work he has done and the contributions he made to the profession by supporting the next generation of planners. Ted is greatly missed."

Ted was instrumental in establishing the Sacramento Valley Section APA Young Planners Group (YPG), which received national recognition from APA and became a model for YPG groups across the country. Tracey Ferguson, AICP, who collaborated with Ted and followed in his footsteps as the second YPG Chair serving the Sacramento Valley Section remembers Ted's ability to bring young planners together. "With Ted at the helm of YPG it caught fire and his leadership in the early days is a primary reason why YPG has been so successful and sustained. In an all-volunteer organization, that level of commitment is rare but Ted understood the value of building a network of peers as a young

planner and the importance of bringing in new ideas to keep the planning profession relevant."

Ted served on the Sacramento Valley Section Board as the founding YPG Chair from 2008 to 2010 and on the California Chapter APA Board of Directors from 2010 to 2013 as the state YPG representative. He was elected to the California Planning Foundation (CPF) Board of Directors in 2013. Ted's entrepreneurial spirit brought many innovations and efficiencies to CPF, particularly regarding website functionality and social media tools. He was never one to shy away from a challenge or new responsibility, and as a result, was elected Secretary in 2015 and then chosen as Vice President in 2016. In addition to these responsibilities, Ted served as co-chair for the annual CPF auction at the California APA conference for the past four years, institutionalizing the processes to make it easier for future board members to coordinate the highly detailed auction process. His high energy, relentlessly positive "can do" attitude, and his resourcefulness ensured that each year the auction raised the most funds possible for the next generation of planning professionals. Wendy Grant, Ted's CPF auction co-chair remembers that Ted's "knack for organization, relationship building skills and calm, collected nature made him a true leader in the group. He leaves a legacy of volunteerism that



demonstrates through example his passion for students and the future of the profession." Carol Barrett past CPF President adds that Ted "had a wonderful sense of humor and a zest for all things planning that made our time together something that we all treasured."

"Both Ted and I always competed for the last word," says past Sacramento Valley Section Director Julia Lave Johnston. "Here it is Ted: the world is so much less interesting without you."

## Two New Endowed Memorial Scholarships in Honor of Ted Holzem and Virginia Viado

The California Planning Foundation (CPF) and the California Chapter of the American Planning Association (APA California) are seeking donations to fund two new endowed memorial scholarships - one for Ted Holzem and one for Virginia Viado - in recognition of each of their distinguished contributions to CPF and APA California. These scholarships will be presented each year at the CPF Scholarship Luncheon during the APA California State Conference to students enrolled in eligible

planning programs in California who have demonstrated academic excellence and financial need. To donate, please click on the link below to access the CPF website:

<https://californiaplanningfoundation.wordpress.com/donations/>

Please give generously to honor these planners.

*Thank You*

MIGUEL A. VAZQUEZ, AICP | VP Communications, California Planning Roundtable

# Meet a California's Planning Champion: Coleen Clementson, California Planning Roundtable's Incoming President

The California Planning Roundtable (CPR) is pleased to announce the appointment of Coleen Clementson as CPR's incoming President.



Coleen Clementson has more than 20 years of experience in public sector land use and transportation planning in the San Diego region. She has extensive experience in public involvement through the preparation and implementation of several large-scale long range planning and policy documents and smaller-scale neighborhood revitalization plans.

Currently, Ms. Clementson is Principal Regional Planner with the San Diego Association of Governments (SANDAG) focusing on better connecting local land use plans with regional transportation investments. Her work includes oversight and implementation of San Diego Forward, the Regional Plan, which charts the region's future growth and more than \$200 billion in transportation investments in a way that provides transportation and housing options, preserves open space and reduces greenhouse gas emissions. In this role she oversees a number of programs such as the \$560 million TransNet Active Transportation and Smart Growth Incentive grant programs which provide funding to support local smart growth and active transportation plans and projects that implement the Regional Plan. Ms. Clementson has led innovative efforts to complete the SANDAG Sustainable Communities Strategy, in accordance with California's climate change legislation, Senate Bill 375, adopted by the SANDAG Board of Directors in October 2011 and 2015. After a recent CPR meeting at UC Berkeley, I had an opportunity to catch up with Coleen and learn some aspects about her planning journey and her views and hopes for the profession. This short interview reveals what it takes to be a champion of planning that works for all.

## How did you get into planning?

My interest in urban planning came from

a class I took as an undergraduate at UC San Diego. I took the course out of curiosity and was wowed by how urban planning brought together so many disciplines- sociology, anthropology, design, political science with the intent of making great places for people. During our first day in class, the instructor asked everyone to draw a map of the San Diego region in 10 minutes, noting a few points of interest. He pulled mine out of the group and said, "one of you drew in the San Diego Trolley and Tijuana, now you must be a planner".

## Was there a moment during your career in which you faced a major challenge that you were able to overcome?

I think every day is a challenge and that is what makes the job of a planner so fun! I always tell my family and friends that we planners are comfortable with the gray areas in our work where things can change at any moment.

## What/who inspires you to keep on going as a planning professional?

I am inspired every day because I feel as planners, we have the ability to make a difference in addressing the issues that California residents face- climate change, affordable housing, open space preservation. Giving all residents opportunities for upward mobility and helping people have access to healthy food, walking and biking is also important to me as a planner.

## Do you like the direction in which planning is moving forward? What would you change?

I am excited about the direction planning is going. There is a much greater emphasis on reinvesting in our communities in a way that will provide residents more housing and transportation options while preserving our

backcountry and farmlands. If I could change one thing, I would like to see the planning profession better reflect the diverse population of the state - in other words, if we as planners are more diverse, we can better serve the diversity of Californians.

## Since this Cal Planner's issue is about healthy communities, what are your views on the subject?

The growing connection between public health and planning provides a great opportunity for planners and public health officials to support common goals- to create healthy, vibrant communities. The increased awareness of how an auto-centric environment has led to obesity and other public health issues has resulted in a focus on planning for bike and pedestrian projects and ensuring access to affordable housing and healthy food.

## When was the first time you heard about CPR? How did you get in?

For many years I have been aware of the work CPR has done to support California planning and I am thrilled to be a part of it. I am hopeful that during my 2017-2019 term, we can increase our connection with local APA Sections and all California planners. I really see myself as a cheerleader for planning. There is so much we can do and we are always better together.

In my personal view, Coleen is one of the most friendly-mannered and approachable planners around I've ever met. She is highly skilled, well-respected and always ready to serve and share her capabilities. Every member of APA California would benefit from getting to know Coleen: a champion for California's planning.

To learn more about the California Planning Roundtable and Coleen Clementson, please visit [www.cprroundtable.org](http://www.cprroundtable.org)

MV

“If I could change one thing, I would like to see the planning profession better reflect the diverse population of the state - in other words, if we as planners are more diverse, we can better serve the diversity of California.”



PETE PARKINSON, AICP | President-Elect, APA California

## California's New Groundwater Management Law: A Critical Role for Planners

The Sustainable Groundwater Management Act (SGMA), California's first statewide groundwater management law, became effective in January 2015. This new law requires hundreds of groundwater basins throughout the state to form new local Groundwater Sustainability Agencies by June 2017 and adopt Groundwater Sustainability Plans by 2022 (or by 2020 if the basin is in critical overdraft). These new plans must meet stringent state standards and demonstrate that the groundwater basin will be managed sustainably (as defined in the statute and regulations) within 20 years. If local agencies fail to comply with these requirements, including failure to sustainably manage groundwater, the State Water Resources Control Board will step in and manage the local groundwater basin.

SGMA creates, for the first time, a statutory link between land use planning and groundwater management. Many of us in the planning profession have long recognized this link: land use plays a fundamental role in water

demand and protection of water supplies (like groundwater recharge areas). The new groundwater plans must explicitly consider local general plans and, with some notable exceptions, must be consistent with local land use plans. Likewise, local land use plans must now consider any adopted groundwater management plan, and the new water plans will likely become a critical "environmental baseline" for CEQA reviews associated with local land use decisions. In addition to the coordination now mandated under SGMA, planners have essential skills and knowledge that will contribute to the success of the new groundwater management efforts. Among other things, planners are in an ideal position to help facilitate the public engagement required under SGMA.

What should land use planners do now? Start by getting informed. Is your local groundwater basin one of those subject to SGMA requirements? Which local agencies are working to set up local Groundwater

Sustainability Agencies? Review the SGMA statute itself, especially the changes to planning law in the Government Code and Chapters 5 and 6, which outline the powers and authorities of the new Groundwater Sustainability Agencies and the Plan requirements. The statute is available at:

[http://www.water.ca.gov/cagroundwater/docs/2014%20Sustainable%20Groundwater%20Management%20Legislation%20\\_with%202015%20amends%2011-10-2015\\_clean-2.pdf](http://www.water.ca.gov/cagroundwater/docs/2014%20Sustainable%20Groundwater%20Management%20Legislation%20_with%202015%20amends%2011-10-2015_clean-2.pdf) For even more detail, see the Department of Water Resources new regulations governing the contents Groundwater Sustainability Plans, available at [http://www.water.ca.gov/groundwater/sgm/pdfs/Proposed\\_GSP\\_Regs\\_2016\\_05\\_10.pdf](http://www.water.ca.gov/groundwater/sgm/pdfs/Proposed_GSP_Regs_2016_05_10.pdf).

*Pete Parkinson, AICP is the former planning director for Sonoma and Napa Counties and is currently a planning consultant working on groundwater management, climate action and resource protection. He is also the President-elect of APA California.*

## Congratulations to the Newly Elected APA California Board of Director Members

### Vice-President for Conferences:

#### Hanson Hom, AICP, ASLA

Hanson is currently Assistant City Manager/Chief of Downtown Planning for the City of Sunnyvale. He has over 35 years planning experience, including Community Development Director for cities of Sunnyvale and San Leandro. He was Northern Section Director in 2011-12 and is currently a member of the California Planning Roundtable. Hanson also served as Co-Chair for the 2015 APA California Conference in Oakland.



### Vice-President for Policy and Legislation:

#### John Terrell, AICP

John has served as the Chapter's VP for Policy and Legislation since 2015, where the highlight has been APA California's sponsorship of a bill to provide for by-right approval for affordable housing on sites identified in housing elements. John enjoyed a 35-year public planning career, most recently as Community & Economic Development Director for the City of Moreno Valley. He served on the Inland Empire Section Board as Vice Director-Policy. John has also been active with Habitat for Humanity Riverside for over twenty years, serving as President of its Board.



### Vice-President for Professional Development:

#### Kimberly Brosseau, AICP

Kim is a Senior Planner with the County of Santa Clara Parks and Recreation Department with 20 years of experience in the Planning Profession. She is currently the AICP State Coordinator for California Chapter and has presented AICP Exam Prep Sessions at CA State conferences. She has a Masters in City and Regional Planning, Cal Poly State University, San Luis Obispo.



### Commission & Board Representative:

#### Stephen Michael Haase, AICP

Stephen serves on the City of San Diego planning commission where he is currently vice-chair. He is a Senior Vice-president with Baldwin & Sons, a firm that develops master plan communities in San Diego and Chula Vista. He has also served as Planning, Building and Code Enforcement Director for the City of San Jose and Assistant Development Services Director for the City of San Diego. He is also a board member with Circulate San Diego, a mobility advocacy organization.





Although construction began earlier, on June 24, 1957, I-80 became the first California freeway opened under the Federal Highway Act of 1956. I-10, one of the oldest interstates, was the first California interstate project to go to construction with interstate construction funds under the 1956 Act. Source: California Department of Transportation

J. LAURENCE MINTIER, FAICP | Chapter Historian, Northern  
STEVEN A. PRESTON, FAICP | Chapter Historian, Southern

## McCoy Papers to be Donated to APA California Archives at Northridge

Early this year, California planning lost a legendary figure when Margarita McCoy passed at age 92.

Margarita's influence on the profession - and her pioneering role in advancing the role of women in this field - has been honored by her family members, who have graciously agreed to donate Prof. McCoy's papers to the APA California archives at California State

University, Northridge. Special thanks go to Carol Barrett, FAICP who has reviewed and prepared the boxes for transmittal to the Chapter archives.

Prof. McCoy's collection will be arriving at a newly expanded and redesigned archives facility at Northridge, which will over time process and protect the key documents that reflected McCoy's contributions to the academy and to practice.

The APA California Chapter archives, part of the Oviatt Library's Special Collections, is rapidly becoming a major source for historical material concerning Southern California planning.

For the first time this year, APA California members can contribute directly to the archive effort by making a \$5, \$10, \$20 or \$40 donation when they register online for the APA California conference. But if you didn't get a chance to donate online - and would like to contribute (either resources or financially) to this unique project to preserve the history of California planning - please contact us at [spreston@sgch.org](mailto:spreston@sgch.org), or [mintierassociates@gmail.com](mailto:mintierassociates@gmail.com). Or contact Steve Preston at (626) 308-2805 to learn more about the archives and how to contribute.

### 60 Years Ago From the APA California Archives

Let's take a brief trip back 60 years ago to 1956. Here's what was happening in California planning that year:

#### My Way IS the Highway

The Federal Highway Act was approved by Congress, opening up America's heartland to an aggressive road construction program that became a model for the world. Check out the history of the California interstate highway system with photos on Caltrans' website at <http://www.dot.ca.gov/interstate/>.

#### Accredit This!

AIP's Committee on Education drafts detailed criteria for a recognition (accreditation) program. 60 years later, the Planning Accreditation Board accredits more than 70 urban and regional planning programs across the United States, including 10 urban planning degrees housed in eight California universities. Can you name all eight colleges?

#### How Green is My Valley?

The California Legislature enacts the Greenbelt Law in an effort to preserve farmland and scenic landscapes.

#### Yes, Virginia, there was Research Before Wikipedia

The Southern Section of the California Chapter, American Institute of Planners, Planning Research Committee issues its annual report, Local Planning Research: Selected Sources of Information for California (95 pp. plus introduction.) The then-Southern Section encompassed all of what would now be the Los Angeles, Orange, Inland Empire and San Diego Sections of Cal Chapter - all of which were formed after 1960.

JM, SP

### THIS IS THE FIRST PROJECT IN THE UNITED STATES

ON WHICH ACTUAL CONSTRUCTION WAS STARTED  
UNDER PROVISIONS OF THE NEW

FEDERAL AID HIGHWAY ACT OF 1956

MISSOURI STATE HIGHWAY COMMISSION  
CAMERON JOYCE & COMPANY  
CONTRACTOR



It wasn't in California, but the first Interstate built under the Federal Highway Act in 1956 had these fine Missourians looking pretty darned happy. Source: California Department of Transportation.

## Like Us!



If you haven't noticed, we've re-launched our APA California Facebook page. It's another way for you to stay in touch with your colleagues on planning topics and activities and be a part of the conversation.



JOHN TERELL, AICP | VP Policy & Legislation  
 SANDE GEORGE | Lobbyist  
 LAUREN DEVALENCIA Y SANCHEZ | Lobbyist

# APA California Legislative Update

## The 2016 Legislative Session Comes to an End

The 2016 Legislative Session came to an end on August 31st. This year's session started with hundreds of planning-related bills, keeping APA California very busy on issues dealing with affordable housing, the density bonus law, and environmental justice, just to name just a few. However many of those bills didn't make it to the end.

## Bye Bye By Right (Could change on 8/31)

While APA California introduced sponsored by right housing legislation with the goal to make it easier to get affordable and workforce housing built, the by right housing approval issue was elevated when the Governor submitted his own budget trailer bill language proposing a much broader by right process. Unfortunately the Governor's proposal generated strong opposition, including that from labor unions and environmental groups. APA worked with the Governor's staff, HCD and budget committee staff in the hopes of developing a more focused proposal closer to APA's concept in our proposed legislation (an update on that legislation is below). However, after many attempts to put forward a workable proposal, a consensus could not be reached and the proposal didn't go forward.

Along with the loss of a workable by right proposal was the loss of the allocation of \$400 million for affordable housing that the Governor tied to the passage of his by right proposal – a big loss of rare one-time funding for affordable housing.

## Hot Bills

Below is a list of key planning bills that APA California actively lobbied this session. To view the full list of hot planning bills, copies of the measures, up-to-the minute status and APA California letters and positions, please continue to visit the legislative page on APA California's website at [www.apacalifornia.org](http://www.apacalifornia.org).



## Hot Bill Directory

- **AB 1934** Development Bonus for Commercial Development
- **AB 2002** FPPC Requirements for Communication with the Coastal Commission
- **AB 2208** Housing Above Local Government Buildings and Underutilized Sites
- **AB 2299** Accessory Dwelling Units Ordinances and Reduced Parking Requirements
- **AB 2501** New Density Bonus Requirements
- **AB 2502** Inclusionary Housing Programs
- **AB 2522** By Right Housing
- **AB 2734** Local Control Housing Funding Act
- **AB 2788** By Right Approval of "Small Cell" Wireless Infrastructure
- **SB 1000** Mandatory Environmental Justice Element in the General Plan
- **SB 1069** Accessory Dwelling Units Ordinances and Reduced Parking Requirements

## AB 1934 (Santiago) – Density Bonus for Commercial Development

This bill would require a city or county to grant to a commercial developer a "development bonus", similar to a density bonus, when an applicant for commercial development agrees to partner with an affordable housing developer to develop affordable housing as either a joint project or two separate projects. The affordable housing can be constructed on the site of the commercial development or on a site that is within the boundaries of the local government, in close proximity to public amenities and schools and within one-half mile of a major transit stop. APA discussed our concerns with

the author, including APA's opposition to the lack of a definition of "partner" and the concessions that cities and counties would be forced to grant the commercial developer, including a 20% variance on floor area ratio. The bill was amended to both better define the partnership between the housing and commercial developer and was made clear that the concessions would need to be mutually agreed upon by the developer and the jurisdiction. With those amendments, APA removed opposition to the bill.

*Position: Neutral as Amended*  
*Status: On the Governor's Desk*

## AB 2002 (Stone) – FPPC Requirements for Communication with the Coastal Commission

This bill would have required anyone lobbying the Coastal Commission to register with the FPPC as a lobbyist, unless the person is a local government agency employee or lobbies for not more than one action per year. APA California took an oppose unless amended position because the bill did not exempt planning consultants and design professionals hired by local agencies to act on the agencies' behalf with Commission staff. After meeting with the author's office on this issue, the author agreed to amend the bill to clarify that planning consultants and design professionals representing local agencies would not be required to register before having discussions with Commission staff. On the last night of session the bill was moved to the "inactive file" and didn't move forward.

*Position: Neutral as Amended*  
*Location: Dead*

## AB 2208 (Santiago) – Housing Above Local Government Buildings

This bill would have expanded the Housing Element inventory of land suitable for residential development to include buildings

## APA California Legislative Update

owned or under the control of a city or a county, zoned for residential or nonresidential use and capable of having residential developments constructed above the existing building, as well as “underutilized” sites (which was not defined). APA California took an oppose position because such potential sites most likely would be infeasible or could not be guaranteed to be developed within the planning period depending on what the current use of the “underutilized site” is and when it might be available for development. The bill was narrowed to only revise the definition of land suitable for residential development to include air rights on sites owned by a city or county. With that amendment, APA removed its opposition.

**Position:** *Neutral as Amended*

**Location:** *On the Governor's Desk*

### AB 2299 (Bloom) – Mandatory Accessory Dwelling Unit (Second Unit) Ordinances and Reduced Parking Requirements

This bill would have required a local agency to provide by ordinance for the creation of accessory dwelling units in single-family and multifamily residential zones. It would have also prohibited the imposition of additional parking for an ADU that was located within one-half mile of public transit or shopping – both of which were left undefined. APA California had no concerns with the majority of the bill and supports the use of second units as a source of affordable housing. However, APA requested that the bill be amended to remove “shopping” and use the definition of a “major transit stop” from SB 375 (Steinberg, 2008) and more recently included in AB 744 (Chau, 2015) rather than just “transit”. APA wanted to ensure robust transit would be available near these units if parking could not be required for a car. After attempting to reach an agreement on a suitable definition of “transit”, the author decided to remove the new and more restrictive parking standards altogether from the bill. This keeps existing law in place – no more than one parking spot can be required per bedroom. With that, APA was able to move to a full support position.

**Position:** *Support as Amended*

**Location:** *On the Governor's Desk*

### AB 2501 (Bloom) – New Density Bonus Requirements

AB 2501 makes a number of substantial changes to the density bonus law. A number of provisions opposed by APA in the original version of the bill have been removed, including a requirement that the local agency approve an

application for a density bonus and any concessions and incentives within 60 calendar days. Recently, remaining issues were addressed in negotiated amendments that reinstate the ability of cities and counties to request information from a developer who is seeking a density bonus, concessions, incentives, waivers and parking reductions for a project. As amended, the developer can be required to provide reasonable documentation to demonstrate that the project conforms with the numerous requirements of density bonus law and is eligible for any bonus, concession, waiver, or parking reduction requested, and that any concession or incentive will specifically result in identifiable and actual cost reductions required for the affordable housing units. With those amendments, APA removed its opposition.

**Position:** *Neutral as Amended*

**Location:** *On the Governor's Desk*

### AB 2502 (Mullin) – Inclusionary Housing Programs

This bill would have amended that state's Planning and Zoning Law to make it clear that inclusionary zoning is a permitted land use power for both for-sale and rental housing, in light of the Palmer decision. APA California supported the bill but unfortunately it had substantial opposition and an agreement could not be made to keep the bill alive.

**Position:** *Support*

**Location:** *Dead*

### AB 2522 (Bloom) – APA-Sponsored By Right Housing Proposal

To help address the increasing lack of affordable housing in California, APA California sponsored AB 2522 to speed up approvals of attached housing projects. AB 2522 would have mandated that attached housing developments be a permitted use “by right” if the projects meet all of the following ministerial criteria:

1. Is either located on a site identified in the housing element inventory, or is located on a site that has been or will be rezoned pursuant to the local jurisdiction's housing element program.
2. Does not contain more dwelling units than were projected by the jurisdiction to be accommodated on the sites and any density bonus for which the development is eligible.
3. Complies with applicable, objective general plan and zoning standards and criteria, including design standards, in effect when the attached housing development was

determined to be complete.

4. Is either located in an urbanized area or located on an infill site.
5. Contains 20% of its units for lower income households, or 100% for moderate-income households.

As mentioned above, the Governor put forward a broader by right proposal just after APA's AB 2522 was launched, taking over the by right discussion and superseding AB 2522 itself. APA supported the Governor's proposal in concept, but submitted substantial recommendations for amendments to allow APA to fully support the budget trailer bill. Unfortunately, given the conflicting and substantial opposition to the Governor's by right proposal, it is unclear whether any by right proposal, even APA's more targeted approach, could succeed if APA decided to move a bill similar to AB 2522 next year.

**Position:** *Support*

**Location:** *Dead*

### AB 2734 (Atkins) – Local Control Housing Funding Act

This bill would have required the Department of Finance to calculate the savings to the state attributable to the elimination of redevelopment agencies and provide 50% of that amount, or \$1 billion, whichever is less, to HCD to provide funding to local agencies for housing. This is Assembly Member Atkins' third attempt to establish a permanent source of funding for affordable housing. APA California continued to support her efforts as we have in the past. APA also supported the Senate's proposal to redirect mental health funding for supportive housing, and other budget proposals providing various sources of funding for affordable housing. Unfortunately the third time wasn't a charm and the bill was held on the Appropriations Suspense file.

**Position:** *Support*

**Location:** *Dead*

### AB 2788 (Gatto) - By Right Approval of “Small Cell” Wireless Infrastructure

With less than three weeks left before a major policy deadline in the legislature, Assembly Member Gatto “gut and amended” AB 2788, which would have unnecessarily preempted local authority on the permitting of “small cell” wireless infrastructure, shut out public input by eliminating consideration of “small cells,” required cities and counties to lease or license publicly-owned facilities for the



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installation of such facilities, and imposed arbitrary time limits for the issuance of permits. APA California along with the California State Association of Counties, the League of California Cities, the Urban Counties of California and the Rural County Representatives of California quickly formed a joint opposition coalition and began lobbying members of the Senate Energy, Utilities & Communication Committee, where the bill was to be heard just 4 business days after the bill was in print. However, after extensive efforts by the coalition, the author decided not to move the bill forward. While we can assume that language in this bill will be back next year, APA California is pleased that this last minute attempt was stopped.

**Position: Oppose**

**Location: Dead**

### SB 1000 (Leyva) – Mandatory Environmental Justice Element in the General Plan

As introduced, SB 1000 would have added a new Environmental Justice Element to the already existing seven elements in the General

Plan law. The bill would have required that the new element identify disadvantaged communities within the jurisdiction and include objectives and policies to reduce health risks. After working closely with the author's office, Senator Leyva agreed to accept amendments suggested by APA California that ensure local jurisdictions have the flexibility to determine where in the General Plan or other documents the new environmental justice additions should be placed to fit the needs of the community.

SB 1000, as amended, now requires a local jurisdiction to either adopt a new Environmental Justice Element or develop related goals, policies and objectives integrated in other existing elements that would identify disadvantaged communities. The bill would only apply if the local jurisdiction has a disadvantaged community. And finally, the bill now requires review or adoption upon the next revision of two or more elements on or after January 1, 2018. Original language tied the adoption to the next revision of the housing element.

**Position: Support as Amended**

**Location: On the Governor's Desk**

### SB 1069 (Wieckowski) Accessory Dwelling Unit (Second Unit) Ordinances and Reduced Parking Requirements

This bill would require a local agency to provide by ordinance for the creation of accessory dwelling units in single-family and multifamily residential zones. It would also prohibit the imposition of additional parking for an accessory dwelling unit that is located within one-half mile of public transit or shopping. APA California originally had a support if amended position on the bill, supporting second units as a key source of affordable housing. However, like AB 2299, APA asked that the bill be amended to remove "shopping" and use the definition of a "major transit stop" from SB 375 (Steinberg, 2008) or more recently included in AB 744 (Chau, 2015), rather than just "transit". While the bill was amended to remove "shopping", the author was unwilling to define "transit", so APA moved to an oppose position.

**Position: Oppose**

**Location: On the Governor's Desk**

**JT, SG, LDS**

Mirle Rabinowitz Bussell, PhD | Academic Liaison & Student Scholarship Coordinator  
Carolina Ilic, AICP | Planning Journal Editor

## 2016 San Diego Section Scholarship Award Winners

Each year, the San Diego Section of the American Planning Association (SDAPA) provides scholarships to promising university students in planning-related majors. The scholarships are funded from the proceeds of the Silent Auction and Raffle held at the Annual Awards Event and by the SDAPA. Students are recognized at the Awards Banquet. This year, SDAPA bumped up the scholarship amount to \$1,000 for each winner (from \$500 in past years), and awarded scholarships to four students instead of three, as planned. Our students have strong voices and are making big contributions. They are providing the framework for progressive, inclusive, intergenerational, and sustainable cities and communities. They are planting the seeds for greater integration and more vibrant communities. See special quotes directly from their applications ... CONGRATULATIONS 2016 SDAPA SCHOLARSHIP WINNERS!

### Ian Francis Yu, UCSD

"Each neighborhood is comprised of

vibrant peoples from various cultures that bring with them ideas that stem from their upbringing, history, and traditions, and all together, they create the incredible communities, that we have in our cities. Just as no person shares the same story as another, no two neighborhoods are exactly alike. Why, then, should planning be any different?"

### Rebekka Morrison, NewSchool of Architecture + Design

"It was so fascinating to me how the built environment can greatly affect people and their social lives and to have a say in that I feel is a great responsibility. My interests in planning are various, my focus for the last four years has been on how you design and plan for children with various disabilities, specifically children dealing with sensory issues such as Aspergers and Autism."

### Genesis Hill, UCSD

"Through all generations there is something to be learned. Each month UC San

Diego students and retirement community residents come together to engage in a deep and thoughtful discussion based on their life experiences. Both students and residents find commonalities and differences within their generations providing many different points of view. These new perspectives and ideas, from every generation, help us understand our needs and provide insight into our future journeys."

### Vianney A. Ruvalcaba, UCSD

"The social and environmental problems that plague our planet worry me, and the possibility of making any real change seemed impossible until I discovered urban planning. This profession has the potential to make localized positive impacts that add up to larger global strides toward a more green and equitable world, and gives me hope for the future."

STAN HOFFMAN, FAICP | President, Planner Emeritus Network (PEN)  
TRACEY FERGUSON, AICP | Sacramento Valley Section Director



## It's a First! Joint Sacramento Valley Section and PEN Cross-Generational Planning Exchange

It's a first! Planners from the Baby Boomer generation shared their perspectives with emerging planners from the Millennial and Gen X generations at the AECOM offices in Sacramento on April 28th.

From an historical viewpoint of APA Planner Emeritus Network (PEN) members, to the mile-a-minute technical innovations and insight younger generations have to offer, an inaugural joint collaboration between PEN and the California Chapter APA Sacramento Valley Section was held to bring insight into what's changed in planning over the course of 30 years, to the challenges facing new generations of planners. Whether it's politics, technology, water, transportation, climate change, infill, or mixed-use, this cross-generational roundtable panel shared stories and experiences that addressed planning challenges today with an eye toward where we have come, and how their personal insights might benefit those in the beginning or middle of their planning careers.

The panel organizers and hosts were Stan Hoffman, FAICP, Planner Emeritus Network President and Tracey Ferguson, AICP, Sacramento Valley Section Director. Serving on the panel and representing a select group of Sacramento Section PEN award recipients honored for their distinguished planning careers and their many contributions to the profession were: Janet Ruggiero (former Citrus Heights Community Development Director), FAICP; Larry Mintier (Mintier and Harnish), FAICP; and Terry Rivasplata (ICF International), AICP - the Baby Boomers. Also, serving on the panel and representing both the young and mid-career planners from the Millennial and Gen X generations were: Emily Hyland (Sacramento County), Matt Braughton (Kittelson & Associates), and Kacey Lizon (Sacramento Area Council of Governments).

Tracey Ferguson opened the workshop with introductions of all the panelists and an overview of the evening's agenda. Stan Hoffman then introduced the Planner Emeritus Network which is a subsidiary of the American Planning Association, California Chapter and was founded in 1997. To get the dialogue started, the following two questions were posed to each of the panelists:

1. What inspires and drives you in planning, and how has your perspective and passion for planning evolved since you've entered the profession?

2. Over the course of your planning career to-date, what one thing have you experienced that has made the biggest difference in addressing a need or challenge facing the profession?

In general, all the panelists saw planning as a valuable public service and were inspired by a passion to use their talents for the public good, although some frustration was voiced as to how the political context could sometimes thwart the best laid plans. The Baby Boomer planners recognized the impact that the rapidly changing demographics of California over the past 20 to 30 years have had on their careers as the complexity of planning and equity issues have increased – not to mention the ever changing financial constraints since the Proposition 13 property tax limitation initiative was passed in 1978. The Millennial and Gen X planners posed the question about the range of skills that one might need as a practicing planner and are planning programs today meeting those needs?

We have all witnessed the vast and ongoing impact of the internet and all of the digital tools that we have available today. Planning has developed a range of technical innovations that challenge everyone - particularly the younger planners - to stay ahead of the curve in the application of these new technologies. Probably the biggest skill change is how social media has fundamentally changed the way we do public outreach, but the question was asked - is this new form of outreach resulting in more effective planning solutions? This question was of great interest to the younger planners and how they prepare themselves for the changing job requirements ahead. From the perspective of the PEN panelists - notwithstanding staying abreast of the technical innovations - they emphasized the importance of developing leadership and communication skills and identifying and learning from mentors in the profession.

While many of the macro planning issues are the same - affordable housing, transportation, efficient use of environmental resources, economic development and fiscal solvency - it was felt by the PEN panelists with more years in the profession, that some of the newer issues have broadened the topics we have to deal with and are stretching us to our limits - e.g., global warming, mixed use, infill and transit oriented development, environmental

sustainability, and healthy cities, just to name a few. Also, the role of national, state, regional and local governmental entities, and how they collaborate, has become essential when many of the challenges we now face cross jurisdictional lines more than in the past. Additionally, with the loss of redevelopment tax increment financing and affordable housing set-aside powers, implementation incentives and public-private partnerships are now trying our creative problem solving abilities to maintain positive growth that brings affordable community benefits throughout California.

As a concluding exercise, we listed some of the familiar issues that are "making the biggest difference" in how we practice planning today and beyond, including:

1. Explosion of information technology
2. Integrating planning into transportation
3. Sustainability – the three "E's" of environment, economics and equity
4. Importance of public participation and presentation
5. The Drought (with a capital "D") in California
6. Changes in the standards and the modes we use for transportation
7. Engaging public participation and presentation graphics
8. Age, gender and ethnicity – looking at the world and profession differently
9. Changing public expectations
10. Social media impact

Our love of cities and a sustainable environment will continue to challenge us to do better and to strive to achieve our lofty goals; the PEN panelists have seen significant changes over their careers and all agreed that more is possible. In closing the evening, Janet Ruggiero recounted a funny story that for her served as a good metaphor for planning – during a public participation session a while back, a woman in the audience confused the terminology of "planner" with "planter." And for Janet, this caused her to realize that "yes, in a metaphorical sense", being a planner is also like being a planter – because the seeds of good planning that we sow today can grow into a brighter future.

We all left energized by the lively dialogue and agreed that it would be good to continue these types of cross-generational discussions and the practice of planning between PEN and other APA California Chapter sections.

**SH,TF**



PEN and Sacramento Valley Section Planning Exchange. From Baby Boomers to Gen X and Millennials. Source: Tricia Stevens, Past Sacramento Section Director.





American Planning Association  
California Planning Foundation

## California Planning Foundation Virginia Viado and Ted Holzem 2016 Scholarship Auction

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*Yes! I'd like to donate the following item:*

Please provide complete item description below: Estimated Value: \$ \_\_\_\_\_

Auction/raffle item **descriptions and electronic images** of items must be submitted and delivery of all items must be made to Wendy Nowak by 5:00 pm, Wednesday, October 19 (or 10:00 am on Sunday, October 23, if prior arrangements have been made for delivery at the Conference site.).

☐ Please contact me for pick-up/drop-off options ☐ I will bring item to Pasadena

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**Please return form to: Wendy Nowak, AICP, Placeworks, 3 MacArthur Place, Suite 1100, Santa Ana, CA 92770  
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The California Planning Foundation (CPF) is a nonprofit, charitable corporation established to further the professional practice of planning in California. CPF achieves this goal by giving annual scholarships and awards to university students in financial need, who have demonstrated academic excellence at planning programs throughout California. Another vitally important CPF activity is the sponsorship of workshops, publications and other continuing educational and professional development programs. All members of APA California are automatically members of the CPF. Although APA California members pay annual dues to belong to APA California and the national American Planning Association, there are no separate dues to belong to CPF. Individual donors and corporate sponsors help us continue this important tradition of supporting student planners and CPF activities.

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#### DONOR LEVELS

- ☐ Friend of CPF: \$300 or more ☐ Financial Aid Associate: \$200 or more ☐ Student Advocate: \$100 or more
- ☐ Scholarship Supporter: Less than \$100 (all CPF donations are greatly appreciated)

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- ☐ Platinum Level Sponsor - \$2,000 or more ☐ Gold Level Sponsor - \$1,500
- ☐ Silver Level Sponsor - \$1,000 ☐ Bronze Level Sponsor - \$500

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**Please return form to: Laurie Gartrell, CPF Treasurer, 401 B Street, Suite 800, San Diego, CA 92101  
Or pay online at [www.californiaplanningfoundation.org/donations/html](http://www.californiaplanningfoundation.org/donations/html)**



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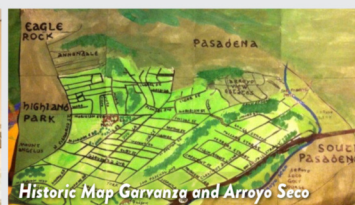
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