



CONFERENCE ISSUE

APA CALIFORNIA NEWS

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American Planning Association
California Chapter

Making Great Communities Happen

CAL PLANNER IFORNIA

Planning News & Updates from APA California

Huntington Beach Pier, photo by Hoàng Khai Nhan

MARCYEBER | VP-Public Information

> The 2014 Conference: Your E-Ticket to California Planning

Welcome to the Conference issue of the *CalPlanner*, a glimpse into all that is planned for the upcoming state gathering in Anaheim, home to the Disneyland Resort, Angels Baseball and the Anaheim Ducks to name a few. However, this issue is not entirely about the Conference as you will notice several articles highlighting the history of planning in Orange County (or simply known as the OC) as well as several exciting projects currently underway in the third most populous county in the state. By including this material, we hope to illustrate that there is a compelling professional reason to make plans to attend this year's Conference.

The Conference this year represents a new format to offer ample time to secure your CM credits while engaging in professional networking, but also to allow for a bit of fun all with minimal impact to your professional schedule. Further this year marks for the first time for a family-friendly conference. That's right, you can bring the kids and send them off to Disneyland or California Adventure while you take in a mobile workshop. Furthermore, there will be dynamic keynote speakers that will enlighten, social events that will enthrall, and educational sessions that will enliven your passion as a planner.



CALPlanner Sept | Oct Theme:

Urban Design - Why it Matters

Submissions due August 6, see P3 for details

Your Local Host Committee and the California Chapter have been working diligently over the past 12 months to ensure that this is one of the most professionally stimulating and memorable conferences. So if you did not attend the APA National Conference this year or you missed last year's APA California Conference, here is your opportunity to witness and experience fantasy as well as real-world planning.

I look forward to seeing you in Anaheim. **MY**

FEATURE | STEVEN A. PRESTON, FAICP | Chapter Historian, Southern

Real Planning of Orange County

Strolling Main Street at Disneyland, it would be easy to think of the park as the ultimate emblem of a planned environment, the single iconic landmark that defines Orange County to an outside world.

Perhaps you might look at the carefully tended gated communities that characterized much of the County in the 1970s and 1980s, believing that the Orange County experience begins and ends there. Maybe your perception is framed by the unplanned nature of the beach communities along the coast. But for those willing to look a little deeper, Orange County hosts its own remarkable contributions to the development of California planning. As the state's planners descend on Orange County for the annual conference, let's take a look at some of the defining moments in city-building that have given us the Orange County we know today.

The Anaheim Colony

One of the County's earliest non-Spanish settlements began when German businessmen John Frohling and George Hansen acquired 1,165 acres from the rancho of Juan Pacifico Ontiveros, a former corporal at the Mission San Gabriel. They formed the Los Angeles Vineyard Society and their model agricultural colony became Anaheim. Its name, loosely translated from German, is "Home by the [Santa Ana] River" - from the German "Heim" meaning home and the Spanish "Ana" for the Santa Ana River. The vintners' colony needed a name and the newly formed society voted on three choices: Anaheim, Annagau, and



Anaheim 1948, Santa Ana Street

Weinheim. "Anaheim" won the day, although its Spanish speaking neighbors called it *Campo Aleman*, or German Camp.

In 1858, the *Los Angeles Star* wrote that "Anaheim is suggestive of the most pleasing associations reminding one of the wide spreading and lightly cultivated vineyards of the Fatherland. The termination 'heim' means 'home'...it is peculiarly fit and appropriate for the vineyard about to be laid at Santa Ana."

Anaheim's growth ultimately outpaced that of the historic County seat in Santa Ana. Much of the City's downtown was lost to urban renewal, but its surrounding residential districts remain intact. If you're looking for a departure from the confines of Disneyland, check out the Anaheim Colony Historic District or read more at <http://www.anaheim-colony.com>.

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FEATURE | MARCYEBER, ASLA

ARTIC Arrives in Orange County

A new intermodal transit hub will open later this year offering more transportation options for commuters and visitors throughout Southern California.

Rendering of Anaheim Regional Transportation Intermodal Center (ARTIC)

Combining AMTRAK and Metrolink, OCTA bus service, tour and charter buses, taxis, and a bicycle-sharing program, the ARTIC (Anaheim Regional Transportation Intermodal Center) is laying the track for future infrastructure and transit-oriented development. This regional transportation hub was not only anticipated to improve the area's current transportation needs and accommodate rail expansion, but was conceived to serve as a regional complex with a 50-year outlook. More than a mere train station and bus depot, ARTIC will pulsate with 10 different modes of transportation, high density housing, expansive office and retail space oriented around a large public plaza, promenade and riverfront park. The anchor for the project is a 150 foot high vaulted glass and steel main terminal that will emanate light and serve as a beacon for regional transportation management throughout Southern California.

Construction for ARTIC, which is currently underway, is located on a 16-acre site in the most populous city in Orange County, situated between the Honda Center and Angel Stadium of Anaheim. The project was secured by a 2005 agreement between the Orange County Transit Authority (OCTA) and the City of Anaheim. However the proposal's inception came from an idea that generated discussion and drawings dating as far back as the mid 1980's as a way to address future convention and tourism needs. Aside from the numerous destinations in Anaheim, the area hosts the second-busiest passenger rail corridor in the nation, running from San Luis Obispo to San Diego. The \$184 million projected price tag is being funded by a combination of local voter-

approved tax measures as well as state and federal sources.

After nearly 10 years of community participation and multi-jurisdictional reviews, construction of ARTIC is scheduled to be completed later this year. Harkening back to the golden age of train travel, ARTIC's LEED Platinum designed and operated Main Terminal will be a iconic destination in of itself for more than 265,000 commuters daily and those traveling along 5 Freeway. ARTIC's state-of-the-art amenities are expected to further increase private investment to the re-



gion and enhance the energy and excitement currently experienced by more than 5.5 million sports fans, concert goers and entertainment attendees who visit Anaheim's world-class venues each year. Additionally, ARTIC will benefit the Anaheim Resort, which draws 20 million guests to the city and surrounding communities each year. As the fifth most densely populated county in the nation, Orange County is poised to be on the forefront of multimodal transportation development for the 21st century.

BROOKE PETERSON, AICP | President

Summer Greetings



Whether you are going or coming from your summer vacation adventure, I hope you are ready to experience APA California's upcoming "California Adventures in Planning" 2014 Annual State Conference!

It is always our primary goal to make the annual conference a valuable educational and networking event but thanks to an infusion of creativity and innovation by the Local Host Committee and a revamp of conference programming by APA California, you are in for an adventure! Hosted by the Orange Section in Anaheim, California, this year's state conference promises an entertainment experience only Disney could offer and professional development and networking opportunities that only APA California's Annual conference can offer.

Whether this is your first APA California Annual Conference or you are a seasoned veteran, get ready to enjoy and experience the wide breadth of opportunities this conference will bring. If you are wavering on whether to commit the time out of the office and costs for you and/or your staff to attend, I am confident you

will see a valuable return on the investment. The quality and quantity of the sessions and workshops will significantly enrich you/your staff's skills and knowledge and the variety of business development events will provide ever greater opportunities to develop relationships and market your services. APA California recognizes that your time is especially valuable and we have worked harder than ever to maximize value in what we offer and your investment in the profession.

APA California and the Orange Section Local Host Committee are working tirelessly to bring you a premiere event so if you haven't already, put a big red circle around September 13-16, book your hotel room, and register your spot at this year's conference! Registration is open now at the APA California website, www.apacalifornia-conference.org. Be sure to register now to secure your spot.

Let me wish a very happy summer to everyone, and I hope you enjoy all that APA California and our Golden State has to offer! Thank you for allowing me to serve as your President. I look forward to seeing you in Anaheim!

BP

“...LEED Platinum designed and operated facility is forecasted to be visited by more than 265,000 commuters daily...”

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2014-15 PRODUCTION SCHEDULE

(tentative)

ISSUE	TOPIC	ARTICLE	E-BLAST
Sep Oct	Urban Design	Aug 6	Sep 8
Nov Dec	Mobility	Oct 6	Nov 10
Jan Feb	Academia	Dec 8	Jan 5
Mar Apr	Best Practices	Feb 9	Mar 9

The production schedule is subject to change. For article and photo specifications, please see guidelines at www.apacalifornia.org.

CALPLANNER ARTICLE SPECS

SEP | OCT THEME: Urban Design - Why it Matters

LENGTH: 700 (min) to 1,000(max) words

DOC FORMAT: working (or open) MS WORD file (.doc or .docx). No PDF's please.

IMAGES: include captions and sources for all photos, renderings, drawings, maps, diagrams, etc. submitted.

IMAGE FORMAT: 3 X 5 min at 300 dpi (but no bigger than 1MB file size) to be emailed as separate attachment(s). In other words, do not embed images in the WORD document.

REMARKS: Article can be written either as a Feature (analysis of the topic), Op-Ed (critique), or First-Person (personal experience with the topic).

FOR QUESTIONS AND ALL SUBMISSIONS,
Please contact Marc Yeber at myplanning@live.com

Additional subscriptions may be purchased for \$22/yr.

Rates for job announcements, display and calling card advertisements can be obtained by visiting APA California at <http://www.apacalifornia.org?p=15>.

PLANNING SERVICES DIRECTORY

Calling card advertisements support the publication of CalPlanner. For additional information on placing a calling card announcement and to receive format specifications, please contact Laura Murphy at nhe2011@live.com.

PERSPECTIVE | Gabriel Barreras

The Pursuit of Greatness: Planning Orange County's Great Park

Located in the heart of Irvine, along a patchwork of decommissioned runways stands the new Orange County Great Park. Marked by an iconic orange balloon that floats visitors 400 feet in the air, the Great Park opened in July 2007 and currently hosts 230 acres of sports fields, playgrounds, museums, and event spaces through the reuse of the base's runways and hangers.

Over the next several years, the City of Irvine plans to expand the Great Park to encompass 1,347 acres of open space to include a natural preserve, additional sports facilities, a golf course, and active bike and pedestrian links that connect 3,300 acres of new residential and commercial neighborhoods surrounding the park.

Altogether, the Great Park will be 60 percent larger than New York's Central Park and 25 percent larger than San Francisco's Golden Gate Park. Key linkages to the 405 and 5 freeways and the Irvine Transit Center will position the Great Park as a regional hub for sustainability and healthy lifestyles to millions of residents throughout Southern California. While these aspirations have earned the Great Park numerous local and national awards, its true greatness must also be measured by the constant efforts of the designers, developers, and city officials to keep the Great Park's momentum moving forward despite challenges from the recent economic recession and the loss of California's redevelopment funds.

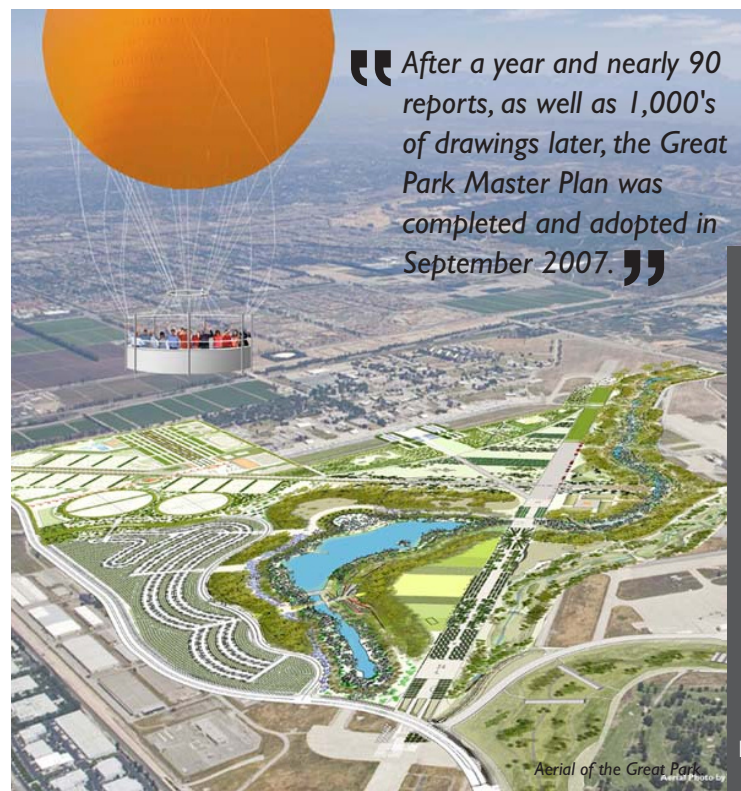
The site of the Great Park and its surrounding neighborhoods sit on the site of the former El Toro Marine Air Base. Built in 1942, the base was defined by four-crossed runways providing training and squadron support in the Pacific region from World War II through the first Gulf War. In 1994, Orange County residents were offered ballot Measure A to convert the El Toro base into an international airport; however,

this sparked an eight-year political battle for the future use of the land. Through the guidance of surveys, breakout groups, and community workshops conducted by Lake Research Partners, residents successfully passed Measure W in March 2002 to designate the land as a future public park. The El Toro base was auctioned in 2005 for \$649 million to the Lennar Corporation, an in return for development rights, Lennar agreed to give \$200 million and 1,347 acres back to the City of Irvine to eventually become the Great Park.

The City of Irvine launched its request for proposals in 2006 under the leadership of the Great Park Corporation Board of Directors, comprised of five sitting councilmen from the City of Irvine. Thirty-eight firms submitted proposals to the competition, but after several months and rounds of finalists, the winning proposal was awarded to the Ken Smith Workshop West in partnership with Mia Lehrer and Associates. After a year and nearly 90 reports, as well as 1,000's of drawings later, the Great Park Master Plan was completed and adopted in September 2007.

The original Master Plan included vast spaces for active and passive recreation, a museum, science center, library and an amphitheater rivaling the size of the Hollywood Bowl. The design also called for the formation

➤P4



Aerial of the Great Park

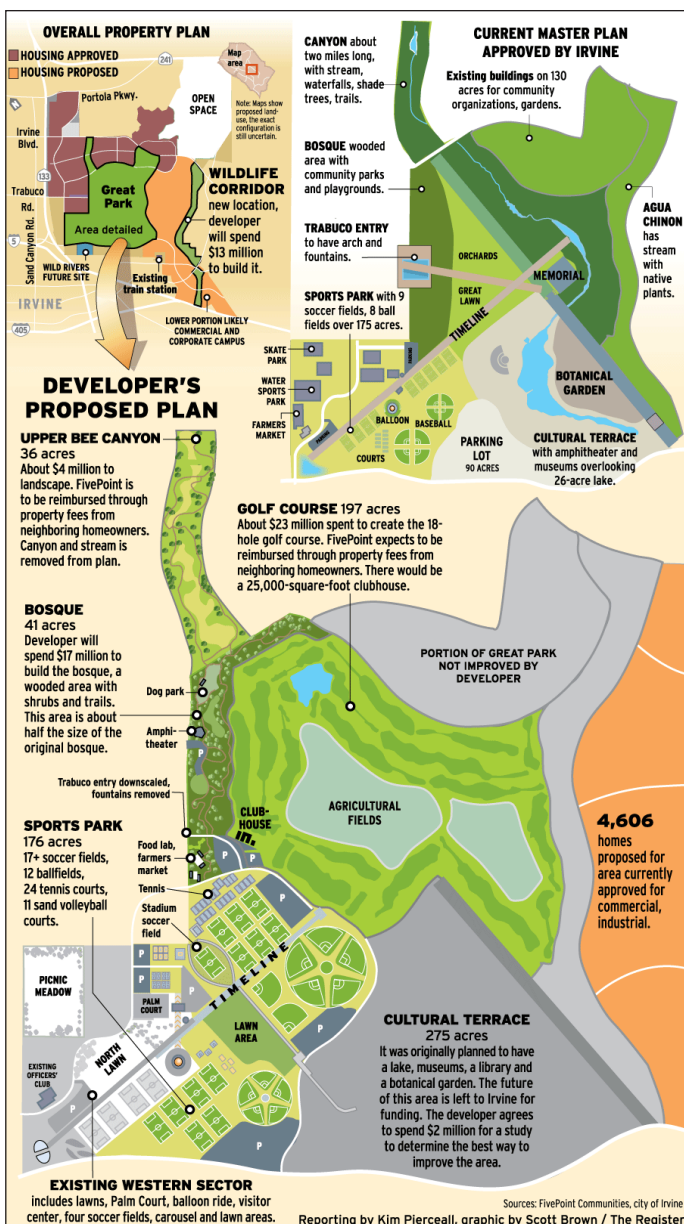
Planning Orange County's Great Park

of a 2-mile long and 60-foot deep canyon, a wildlife corridor, and the reuse of some 900 acres of the base's original runways and asphalt. Heralded as, "the first great metropolitan park to be built in the 21st century," the Board selected Smith and Lehrer's design not only for its emphasis on the environment and the reuse of materials found on site, but for the genuine playfulness incorporated throughout the site.

"When I was a student, I used to dream of doing a project like this one, but I never actually expected it to happen," Smith said in an interview with Landscape Online magazine, "I think of it as having a generosity of purpose. It will be a place where everyone can feel connected to the environment."

In its infancy, the Great Park anticipated to be fully funded, built-out, and self-sustaining within 5 to 7 years, according to brochures

from by the Great Park Corporation. However, the first few years of the park's implementation proved to be quite the challenge. In 2008, the economic recession was in full swing and FivePoint Communities (*subsidiary of the Lennar Corporation*) was forced to slow the construction of the residential neighborhoods that would be the financial lifeblood of the Great Park. Additionally, the State of California collected \$1.4 billion in due property taxes from the project that quickly deflated the development of the park for the first five years. During this same time, some 90 technical reports, drawings, and public relations efforts continued to pull from the Great Park's budget. By 2013, the OC Register reported that only 230 acres of the anticipated 1,347 acres had been developed, leaving a mere \$21.5 million remaining in the Great Park's budget.



Western Sector of the Great Park.

FivePoint is not responsible for providing funding for the proposed Cultural Terrace, which would have been the location of a lake, botanical garden, museums and the library – these projects will have to be funded by the City based on the performance of the park. Lastly, FivePoint Communities will receive \$40 million in special taxes collected from Great Park neighborhood residents.

Despite the recent concessions the Great Park has had to make, the City of Irvine remains optimistic. According to Irvine's Director of Community Development Services, Eric Tolles, "Construction is happening and even accelerating at the park... We have six new sport fields, making us the largest sports complex in Southern California, and our 'joint backbone' infrastructure is going in to dually serve the park and the communities undergoing development." When asked about housing construction, Tolles said, "The new Pavilion Park will include over 700 homes, and about half have already been sold." In addition to housing, unique programming and attendance remains strong at the park with an annual attendance increasing from 600,000 visitors in 2011, to over 1,000,000 in 2013.

The pursuit of the Orange County Great Park reminds us that planning such a major project is rarely a linear process – there are change orders, construction delays, political battles and unforeseen market shifts. Even when we look at history, we see it took Fredrick Law Olmsted and Calvert Vaux over 15 years to build Central Park in New York, and San Diego's Balboa Park (founded in 1868) lacked a master plan for over 34 years. The key strength of the Great Park lies in the open communication and willingness of its Board, city officials, developers and stakeholders to change and adapt. "We need to be flexible," said Barry Curtis, Manager of Planning and Development Services, "It takes time to build the momentum needed to keep everyone involved motivated."

With funding levels dwindling to a critical stage and the initial rumblings of public scrutiny over the project, the Board convened a series of closed sessions at the end of 2013 to consider contingency plans for the Great Park. Following a 10-hour meeting in November 2013, the Board approved a revised development plan with Emile Haddad, CEO of FivePoint Communities, to replace 410,000 square feet of planned commercial lands with 4,606 additional homes to the east of the Great Park. In exchange, FivePoint would provide the \$172 million needed to develop an additional 688 acres of the Great Park, provided certain design concessions were met.

Under the revised plan, the Great Park must scale back a few of its main features including a reduction of the proposed 2-mile canyon, the addition of a golf-course and clubhouse, a 50 percent reduction of the park's Bosque wooded area, and a central parking lot will be broken up into smaller lots throughout the site.



Real Planning of Orange County

Planned Communities and the City Beautiful

If you were to mention planned communities and Orange County in the same breath, your thoughts might turn to Irvine, the New Town platted by the Irvine Company and anchored by William Pereira's UCIrvine campus. Whether loved or despised, it became California's most definitive foray into New Town planning – and evolved into a prestigious community with high aspirations.

But truth be told, Orange County was home to an even earlier model of community planning, where the promise of the City Beautiful Movement was first deployed in the charming seaside town of San Clemente.

There in 1925, former Seattle Mayor Ole Hanson and a syndicate headed by Hamilton Cotton purchased 2,000 acres on the County's southern coast, naming the settlement "San Clemente" after the island first discovered by Viscaino in 1602. He declared that the area's beauty serve as a haven to Californians who were tired of "the big city".

"I have a clean canvas and I am determined to paint a clean picture," he proclaimed. "Think of it – a canvas five miles (8 km) long and one and one-half miles wide!" His plan for "San Clemente by the Sea" included deed restrictions requiring all building plans to be submitted to an architectural review board ensuring the preservation of the village's Spanish Colonial Revival design.

Hanson succeeded in promoting and selling San Clemente. In the process Hanson built some of the community's landmarks -- the Beach Club, the Community Center, the pier and San Clemente Plaza, now known as Max Berg Plaza Park. While San Clemente has developed at its own pace over the decades since, elements of its City Beautiful aesthetic remain apparent today to even the casual visitor.

Oil, Citrus, and the Land

Fans of Carey McWilliams' *Island on the Land* will remember his tale of Southern Califor-

nia's citrus empire, the dominant aspect of the world class agriculture that dominated Southern California during the first half of the 20th century. Orange County was home to Valencia orange, as the County's coast and inland regions were frost free and more amenable to the conditions needed (as opposed to the foothill regions, where the Navel orange was king.)

But citrus wasn't the only determinant of the County's emerging urban form at the turn of the century. The existence of brea – the tar substance used in early California to caulk roofs, and later the sign of abundant oil – gave rise to towns like Brea, in North Orange County.



Burgeoning oil industry, Huntington Beach 1926.



Pacific Electric along the beach.

“Soon after, a 1920's oil boom, which was the largest oil deposit in California, prompted the initial growth of the city resulting in a population increase of 1,500 to 5,000 in less than a month.”

Much of historic Brea disappeared as part of that community's reinvention as an upscale destination suburb, but those who know where to look can find examples of the region's profound contribution to energy.

The Emergence of Irvine

No look at the planning history of Orange County would be complete without a visit to Irvine, perhaps the closest that Southern California came to the New Town idyll. One of the most powerful influences on the development of the county, the massive Irvine Ranch once accounted for more than a fifth of all Orange County; by 1918, 60,000 acres of lima beans were grown on the ranch.

James Irvine, Jr. died in 1947; his son Myford began opening small sections of the ranch to urban development. By 1959, the University of California asked the Irvine Company for 1,000 acres to build a new campus. The Irvine Company agreed, and the State accepted the land and purchased an additional 500 acres.

Consulting architect William Pereira and Irvine Company planners de-

signed a master plan for a city of 50,000 people surrounding the university. While the original plan was criticized for lacking alternative transit modes to the car, it did include a balance of industrial, residential and recreational areas, commercial centers and greenbelts. The first of its many villages - Turtle Rock, University Park, Culverdale, the Ranch and Walnut - were completed by 1970.

On December 28, 1971, the residents of these communities voted to incorporate a substantially larger city than that envisioned by the original Pereira plan in order to control its destiny - and its tax base.

Today, Irvine is a nationally recognized model with an estimated population of 212,000.

Surf City USA

Finally one cannot define Orange County without understanding its numerous beach communities that dot the Orange County coastline. Known as Surf City, USA, and framed by 9.5 miles of beach, ideal conditions for ocean swells and a surfing culture, Huntington Beach (formerly Pacific City) was incorporated in 1909 on the heels of a dream to rival the East Coast's Atlantic City. Its namesake is derived from the deal with railroad tycoon, Henry Huntington to bring the Red Car to the yet realized beach community. Soon after, a 1920's oil boom, which was the largest oil de-



Irvine Ranch

SPOTLIGHT | Sam Gennaway

History of Disney Planning

Welcome to Anaheim, home to Disneyland for almost 60 years. In the pursuit of professional enlightenment you have decided to visit the park. Who can blame you? After all, Disneyland did not start out to become a showcase for innovative urban design and planning policies, but that is exactly what has happened. Not only did Walt Disney change the public's perception of what an amusement park could be, Disneyland forever changed the public's expectations for the public realm in general.

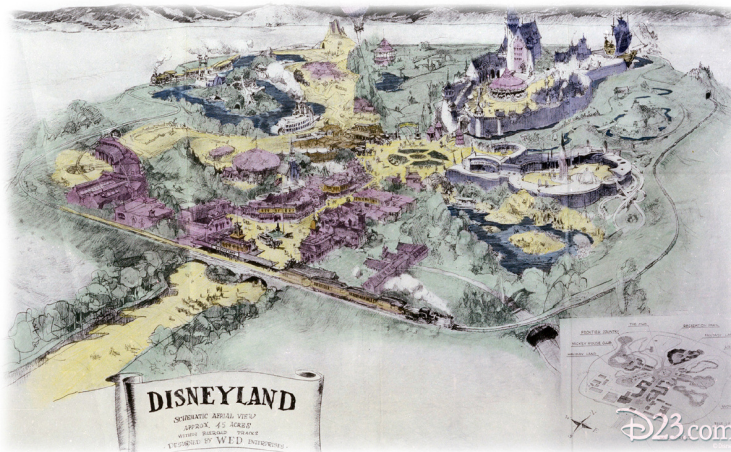
When Walt Disney decided to move forward with his park he asked noted architect Welton Beckett to do the planning and design work. After talking with the entertainment mogul, Beckett declined the commission and encouraged his friend to use his own people. Beckett felt they would be the only ones who would understand what Disney was trying to do. So Disney recruited motion picture art directors, animators pulled from his studio, singular talents like landscape architect Ruth Shellhorn, and many of them became known as Imagineers. Disneyland is the result of their expertise and Disney's decades long empirical research into the elements that create memorable public spaces.

Disney was clear about his design intentions for his park. He told his master planner Marvin Davis, "I just want it to look like nothing else in the world. And it should be surrounded by a train." Disney thought of the park more as a movie theater and the World's largest scale model train set. Just past the turnstiles is the red-carpeted [brick] "lobby" with the large Mickey Mouse floral acting as the movie studio credit at the beginning of a film. What Disney called the "stage curtains" were the two tunnels that passed under the railroad tracks to the left and right of the station. The illusion, while passing through the tunnels, was similar to a cross-dissolve. A cross-dissolve is when the director needed to take the viewer from one scene to another seamlessly, he or she superimposed the tail end of the first clip onto the beginning of the second clip and faded the clips in and out. On one side was the lobby and on the other side was "the world of Yesterday, Tomorrow, and Fantasy."

Unlike other amusement parks and World's Fairs, Disneyland had only one entrance. "Walt was very circulation conscious, and he wanted a single entrance so that they could control the number of people that came

in, and know the number that went out, and know what's in the park," said Davis. This was another nod toward the operation of a movie theater.

If Disney wanted to take his guests to the American Wilderness or an African jungle, he needed to make sure people could not see the freeway exchange, high-rise buildings, or transmission lines from inside the park. That is why Disneyland is surrounded by a fourteen-foot



“...You know the fantasy isn't here. This is very real... The Park is reality. The people are natural here; they're having a good time; they're communicating. This is what people really are. The fantasy is—out there, outside the gates of Disneyland,... ”

earthen berm to shut out the sound outside. Then they garnished the berm with all the landscaping they could afford to exclude the twentieth century. Disney placed the railroad tracks on the high ground so guests could preview all the wonderful things that he had in store for them.

"I've been studying the way people move at museums and other entertainment places," said Disney. "Everybody's got tired feet. I don't want that to happen in this place." He called this problem "museum feet." He described the feeling when "the ache of having walked too much just to get through the place" made the visit unpleasant. After 129 drafts, Disney and

Davis decided that the best solution was to lay out the park's circulation plan like a bicycle wheel. They called it the "hub-and-spoke" because the pathways radiate out in every direction like spokes connected to a hub on a bicycle tire. "The more I go to other amusement parks in all parts of the world, the more I am convinced of the wisdom of the original concepts of Disneyland," said Disney. "I mean, have a single entrance through which all traffic would flow, then a hub off which the various areas were situated." He added, "That gives people a sense of orientation—they know where they are at all times. And it saves a lot of walking."

At the end of Main Street just in front of the castle, is a circular park called the Plaza Hub. This is the central gathering spot within the park. "Walt observed how families made decisions about what to do next," said Imagineer John Hench. "He concluded that they needed a lot of space, as they would stop and gather around with one child or two hanging outside the group." From the hub, guests can see and point to many of the choices they might make. "Decision-making is very fatiguing. Relating things that are unrelated is fatiguing... if you start wandering from one thing to another, not quite knowing what you want to see, you will wear yourself out," said Hench. At Disneyland, Hench said, "You

come to a point in the park that we know is a decision point, we put two choices," Hench said. "We try not to give them seven or eight so that they have to decide in a qualitative way which is the best way."

Radiating out from the Plaza Hub are the pathways that lead to each land. Each of the lands at Disneyland represented a major cinematic genre of the early 1950s. Main Street, U.S.A. is home. Adventureland is movie exotica. Frontierland brings to life all of the westerns that were on television and in the movies. Fantasyland allows Walt's animated films to come to life. Tomorrowland is a science fiction portal.

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 SANDE GEORGE | Lobbyist
 LAUREN DEVALENCIA Y SANCHEZ | Lobbyist

APA California Legislative Update

House of Origin Deadline Passes Leaving Behind Some Bills

The legislative deadline to pass all bills out of the house of origin expired on May 30th. Most bills that APA California is following made it to the other house, however a few did not and are now considered “dead”. APA California supported one of those key measures that failed: SB 1451, which would have attempted again to substantially reduce the occurrence of late comments submitted on the day the project is scheduled to be approved. Fixing this practice is a priority for APA and the APA/AEP Enhanced CEQA Action Team (ECAT). Unfortunately, in spite of substantial support for this proposal, opposition from many environmental organizations led to its failure this year.

The Governor released his revised budget mid-May in preparation for passing the final budget on or before June 15th. The budget is now in the Budget Conference Committee where the two houses reconcile differences between the two houses on specific budget items. One of those proposals is a Governor’s budget trailer bill allocating Cap and Trade monies under AB 32. Under discussion is using Cap and Trade funding for planning and projects consistent with SB 375 through Strategic Growth Council grants, as well as a permanent source of funding for high-speed rail. Those discussions are ongoing.

The Air Resources Board adopted the first update to the Scoping Plan on May 22, 2014. As previously noted, there are quite a few strategies related to local land use in the document. For more information, please visit:
<http://www.arb.ca.gov/cc/scopingplan/document/updates/scopingplan2013.htm>

To view the full list of hot planning bills, copies of the measures, up-to-the minute status and APA California positions, please go to the legislative page on APA California’s website at www.apacalifornia.org.

Below is a list of key planning bills that APA California has been actively lobbying:

AB 52 (Gatto) Impacts of Projects on Tribal Resources Under CEQA

This bill, sponsored by the Native American tribes, is intended to provide a separate statutory process for tribes to engage in the California Environmental Quality Act review process to avoid significant effects on tribal resources. AB 52 as it is currently in print still includes processes, definitions and timelines that are not consistent with CEQA. APA California, as well as the League of Cities, CSAC, RCRC and California Building Industry attorneys, worked on language late last year that would provide a process to protect tribal resources,

but also ensure that changes made to CEQA are feasible within and compatible with the existing CEQA process. The Governor through the Office of Planning and Research also weighed in on amendments. However, the bill did not move last year or earlier this year, stalling further negotiations. Although the tribes did not take the stakeholders’ amendments, the tribes have decided to set the bill in the Senate Environmental Quality Committee in June to allow the bill to meet deadlines and stay alive. APA will continue to work with the tribes, stakeholders and OPR on amendments should the bill pass out of the Environmental Quality Committee.

APA California Position: *Work with tribes on definitions and process*

STATUS: *In the Senate Environmental Quality Committee*

AB 1147 (Bonilla) – Massage Therapy Act of 2014

This bill will assist cities and counties in dealing with those in the massage industry who are involved in unlawful activities and regain planning tools lost with the passage of SB 731 (2008). While well intended, SB 731 actually resulted in many unintended consequences and essentially the deregulation of the massage industry. Of specific interest to APA is a provision in AB 1147 to remove the current requirement that local agencies must “uniformly” regulate massage parlors in the same manner that the jurisdiction regulates other professional businesses – obviously, however, an accountant’s office is not the same as a massage parlor. This requirement and others in SB 731 tied the hands of local agencies in their efforts to ensure that health and safety standards are met. To remedy that problem, AB 1147 authorizes local agencies to adopt ordinances to require massage establishments to obtain a license or permit, and to comply with reasonable health and safety standards.

APA California Position: *Support*

STATUS: *In Senate Business, Professions and Economic Development Committee*

AB 1961 (Eggman) – Sustainable Farmland Strategy

This bill would have required each county with significant agricultural land resources to develop, on or before January 2, 2018, a sustainable farmland strategy. Specifically, the bill would have required the Sustainable Farmland Strategy to include a map and inventory of all agriculturally zoned land within the county, and a description of the goals, strategies, and related policies



and ordinances designed to retain agriculturally zoned land where practical and mitigate the loss of agriculturally zoned land to nonagricultural uses or zones. APA California worked closely with the sponsors and was supportive of the bill, but asked that the author consider a CEQA exemption for the adoption of these Sustainable Farmland Strategies.

APA California Position: *Support*

STATUS: *Held in the Assembly Appropriations Committee and will not go forward this year*

AB 2188 (Muratsuchi) – Residential Rooftop Solar Permitting

Original language in this bill would have required local agencies to adopt a new ordinance creating an expedited permitting and inspection process for residential rooftop solar systems under 10 kilowatts, requiring permit approval within 24 hours and a completed inspection within 2 days. APA, along with the League, CSAC, RCRC and others strongly opposed the bill. Obviously, the timelines are infeasible and would have made solar permits a priority at the expense of every other type of permit. The day of the bill’s first hearing, amendments were offered by the author to instead require a city or county to adopt an ordinance that creates a checklist that the solar application must meet to be approved. An application that meets the city or county adopted checklist would be deemed completed upon receipt, provided all required information is provided. As for inspections, the timeline was changed from 2 days to 5 days. If a city or county cannot meet that timeframe, they would have the option of adopting an ordinance providing for a different timeframe. APA California has requested an additional clarification: should the first inspection fail and require a re-inspection, that re-inspection would not be required to be completed in the same 5-day timeframe. If the author takes this amendment, APA California will move to a neutral position.

APA California Position: *Oppose Unless Amended*

STATUS: *In Assembly Governance and Finance Committee*

P7 Legislative Update

AB 2280 (Alejo) – Community Revitalization and Investment Authorities

AB 2280 would authorize the creation of a new entity at the local level, a Community Revitalization Investment Authority (CRIA), that would provide a limited redevelopment option for the most disadvantaged and poorest areas of the state. A CRIA would be empowered to invest the property tax increment of consenting local agencies (other than schools) and other available funding to reduce crime rates, repair deteriorated and inadequate infrastructure, and develop affordable housing. It would have similar powers to former redevelopment agencies, but would be required to have no impact on school funding, and would increase the traditional affordable housing set-aside from 20% to 25% with expanded accountability criteria.

APA California Position: Support

STATUS: In Senate Transportation and Housing Committee

AB 2561 (Bradford) – “By right” Urban Entrepreneurial Gardens

Originally this bill would have mandated that community agriculture (community gardens), entrepreneurial agricultural (on site sales in residential and commercial zones), and personal agriculture (produce grown for the homeowners’ own use) be authorized in the

entire city or county “by right”. APA California, along with the League, asked that the bill be amended to remove the section of the bill restricting local zoning ordinances and requirements for these gardens. The Assembly Local Government Committee agreed and the author amended the bill to remove restrictions on local governments. With that amendment, APA removed its opposition.

APA California Position: Neutral as Amended

STATUS: In Senate Rules Committee

SB 674 (Corbett) – CEQA Exemption for Mixed Use Infill Projects

This bill would revise the statutory CEQA residential infill exemption by increasing the amount of allowable neighborhood-serving goods, services, or retail uses from 15% to 25% of the building square footage.

APA California Position: Support

STATUS: In Senate Natural Resources

SB 1077 (DeSaulnier) – Vehicle Miles Traveled Tax Study

This bill would have required the Department of Motor Vehicles to develop and implement, by July 1, 2015, a pilot program designed to assess issues related to implementing a vehicle-miles-traveled fee in California..

APA California Position: Support

STATUS: Assembly Transportation Committee

SB 1122 (Pavley) - Cap and Trade Funds for Sustainable Projects

This bill would require the Strategic Growth Council to provide financial assistance to local government agencies for adoption or implementation of a regional plan that meets the goals related to the California Global Warming Solutions Act of 2006. APA California asked that the bill be amended to make it clear funding can be used for infill related projects that are consistent with the Sustainable Communities Strategy, which the author agreed to include. Unfortunately the bill was held in the Senate Appropriations Committee and will not go forward this year.

APA California Position: Support

STATUS: Held in the Senate Appropriations Committee and will not go forward this year

SB 1451 (Hill and Roth) – CEQA Late Comments Remedy

This bill would have restricted very late comments provided at the end of the CEQA process on the day a project is scheduled to be approved. While the bill narrowly passed the Senate Environmental Quality Committee, the author decided not to move the bill this year due to significant opposition from environmental organizations.

APA California Position: Support

STATUS: Dead

P6 History of Disney Planning

Historian Karal Ann Marling described the result. “In the movies, the experience is continuous and unbroken, but in Disneyland, it is discontinuous and episodic, like watching television in the privacy of one’s home, each ride a four- or five-minute segment, slotted in among snacks, trips to

the rest room, and ‘commercials’ in the form of souvenir emporia. And it is always possible to change the channel.”

At the end of each pathway is what Walt Disney called a “wienie” — a large visual attraction in each ‘land’, which

matter. “It’s not apparent at a casual glance that this street is only a scale model,” said Disney. “This cost more, but made the street a toy and the imagination can play more freely with a toy.” To achieve this effect, the Imagineers adapted a film technique called forced perspective and applied it to three-dimensional design. In film, the process adds depth to the image. In three-dimensional design, buildings feel taller than they really are while making the environment more comfortable and intimate. The size of the buildings has been manipulated and the physical space that the guest passes through is compressed, which aids in the storytelling process. This is why Disneyland seems cozy and friendly, particularly to children.

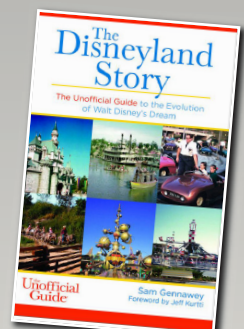
In short, Disneyland is the finest example of the architecture of reassurance to be found anywhere. To illustrate my point, one day Walt Disney was escorting the Evangelist Billy Graham through the park. Graham told Walt that Disneyland was “a nice fantasy.” This did not sit well with Walt. He replied, “You know the fantasy isn’t here. This is very real... The Park is reality. The people are natural here; they’re having a good time; they’re communicating. This is what people really are. The fantasy is—out there, outside the gates of Disneyland, where people have hatreds and people have prejudices. It’s not really real!” Seeking this reassurance is the reason people keep coming back. Walt Disney certainly knew what he was doing.

Sam Genoway is a planner, community outreach practitioner, Disney historian and accomplished author. To learn more about the history of Disney and Sam, you can read his stories - **The Disneyland Story** and **Walt and the Promise of Progress City**.



caught the eye and drew people along preordained routes so that the crowds flowed smoothly. John Hench defined a wienie as “A beckoning hand [that] promises something worthwhile; its friendly beckoning fingers say, ‘Come this way. You’ll have a good time.’” They are the centerpieces of the scripted space.

The scale of the buildings also



The American Planning Association Board Selects James M. Drinan, J.D., as the New Executive Director

Experienced and energetic association manager, Drinan brings more than 25 years of management experience and health association background to APA and AICP



The Board of Directors of The American Planning Association (APA), a nonprofit educational organization that provides leadership in the development of vital communities, has selected James M. Drinan, J.D., as the new Executive Director of APA and the American Institute of Certified Planners (AICP), the association's professional institute, effective July 1, 2014. Jim will succeed the longtime APA Executive Director, Paul Farmer, FAICP, who is retiring in June.

"On behalf of the APA Board, it is my pleasure to announce the selection of Jim Drinan," stated William Anderson, FAICP, and APA President. "The Board sought input from leadership across APA as well as staff regarding the type of executive needed to take APA into the future. In Jim, the Board found an organizational leader with a strong collaborative spirit and proven success in association development and management. Additionally, he has extensive legal and governmental experience, much of which has been with professional and government health organizations. Jim has demonstrated success over his career in advocating for public policy, providing excellent membership services, supporting professional development, cultivating partnerships, and effectively building and managing nonprofit foundations.

"With Jim, the Board is emphasizing management, organizational development, and services to our members, APA components, and the public, which is increasingly interested in planning. Paul Farmer, a leader in the planning profession, is leaving a solid foundation on which Jim will be charged to build an APA and AICP where the members are the leaders. We look to advance partnerships, and enable our members to lead and advocate for better communities, cities, and environments."

"The AICP Commission joins the APA Board in welcoming Jim Drinan as the new Executive Director," said Lee Brown, FAICP, AICP President. "We look forward to the opportunity to work with Jim and the entire APA and AICP

staff in our continuing effort to elevate the value of our professional credential. His experience with building certification credentials in other professions will provide new insights."

"I am honored at the opportunity to contribute to the continued advancement of the planning profession. The team of elected leaders and staff will help members build better urban, suburban, and rural communities, as we all strive to address the challenges and opportunities of urban and regional planning," says Jim. "We have a great story to tell: planning tomorrow's communities, conserving and sustaining resources, and helping our fellow citizens create better neighborhoods, cities, and regions. We will continue to advance APA as a global resource for education, advocacy, and solutions for a more resilient planet."

Paul Farmer, FAICP, who will be succeeded by Jim, had a remarkable 13-year career as APA's Executive Director. Under Paul's leadership APA experienced tremendous growth as a professional organization and as a leader in urban planning policy and research.

"We applaud Paul for his contributions to APA and to the planning profession. We wish him and his wife Connie wonderful times during this next phase of their lives," said William Anderson, FAICP. "As APA begins a new era of management with Jim Drinan as APA Executive Director, the APA Board looks forward to working with Jim, staff, our entire membership, and our partners to make APA a stronger and more effective planning organization and continue to advance the planning profession."

James M. Drinan, J.D., has a 25-year career in association management, most recently as the Executive Director of the American Association of Endodontists and its Foundation for 12 years. Prior to the AAE, Mr. Drinan was the Associate Executive Director of the American Association of Orthodontists, served as the Director of Health Care and Government Relations for the American Association of Oral and Maxillofacial Surgeons, and began his career as a federal attorney for the U.S. Department of Health and Human Services in Chicago.

Mr. Drinan's career has focused on association leadership, governance, and strategic planning. He has had executive responsibility for a family of organizations, including associations, foundations, international federations, for-profit subsidiaries, and political action committees. Jim has served as general counsel, lobbyist,

and spokesperson for associations at the state and federal levels.

A native of Boston, he received a B.A. in Political Science from Providence College and a J.D. from the DePaul University School of Law. He has written and lectured on association management, government relations, and legal issues. Jim has served on, and chaired, boards and committees in numerous legal and association management organizations.

JEANETTE DINWIDDIE-MORE, FAICP

Leadership Changes and the Start of a New Era

For the past two years I have had the pleasure and honor of serving as the Region IV representative on the APA Board. It has been a wonderful experience and a whirlwind journey where the APA Board transitioned to our fellow Californian, Bill Anderson assuming the helm as the APA President after Mitchell Silver's leadership; Bill introducing new initiatives including the 10 task forces, where some of you had an opportunity to participate; and selecting of a new executive director for APA. After 13 years as the Executive Director of APA, Paul Farmer retires the end of June and James Drinan becomes APA's new Executive Director on July 1st. The APA Board is very excited the role James will play in helping the APA Board and AICP Commission lead the organization in new directions. Two changes in direction that are very important to us, as member of the California Chapter, are 1) working to actively engage more members in leadership activities and 2) enabling members to be the leaders in advocating for better communities, cities and environments – something near and dear to all us who practice planning in California. We are also very fortunate to have Kurt Christiansen taking the reins as the next APA Region 6 Director. Kurt will bring his energy and passion to the APA Board as it journeys through these changes. I want to thank you all for the opportunity to serve as the APA Region 6 Director and would encourage you to think about ways you can become more involved and engaged in APA's leadership.



"The very best to all of you and thanks so much again for the opportunity to serve you."

"We have a great story to tell: planning tomorrow's communities, conserving and sustaining resources, and helping our fellow citizens create better neighborhoods, cities, and regions."

P5

Real Planning of Orange County



Entry to the City of Brea.

posit in California, prompted the initial growth of the city resulting in a population increase of 1,500 to 5,000 in less than a month. Then in the 1950's Huntington Beach witnessed the fastest expansion in housing in the continental U.S. Shortly thereafter it became the home to the Douglas Aircraft Space Systems Center and lead to the acquisition by Boeing, which now represents the largest employer in the City. As for the surfing culture that defines much of its tourism, the historic pier propels the City's Main Street right into the Pacific Ocean and has become the de facto anchor (and backdrop) to many surfing activities including the US Open for Surfing.

Although the conversion of agricultural land to residential communities dominated the County's landscape into the 1980s, the County still bears rich testimony to its development history: charming communities such as Orange, with its dramatic circular plaza and historic district; or cities like Fullerton and Santa Ana: cities whose downtowns have seen dramatic reinvestment as the outward sprawl of the 1950s reverses and city-centric mixed use, transit-oriented development, arts, culture and adaptive reuse bring new life to the County's population centers. Still a region of outstanding suburban communities, an evolving Orange County is increasingly diverse, transit-supportive, and focused on quality of life. Whether the historic downtowns of places like Santa Ana and Orange, or the rustic and Bohemian environment of places like Modjeska Canyon, there's a richer story you can see this year in Orange County, if you look a little deeper!

Meet the APA California Candidates

Starting August 1st, seven candidates will vie for four seats on the APA California Board of Directors and two candidates for two seats for the California Planning Foundation Board (or CPF). The four APA California positions represent part of the Executive Committee of the Board of Directors. Each position is assigned specific responsibilities to address the challenges of the organization and the needs of the membership. Below is the list of open positions and the candidates vying the seats.

VICE PRESIDENT FOR CONFERENCES

Responsible for managing the planning of the APA California's annual conference; and overseeing the efforts of the Chapter's conference management contractor and; coordinating with the Local Host Committee.

- **Betsy McCullough, AICP**
- **Aaron Pfannenstiel, AICP**

VICE PRESIDENT FOR POLICY AND LEGISLATION

Responsible for monitoring and developing positions on statewide planning policies as well as organize action with the Chapter's legislative advocate

- **John Terell, AICP**

VICE PRESIDENT FOR PROFESSIONAL DEVELOPMENT

Responsible for promoting professional development and continuing education; coordinate Certification Maintenance (CM) and; act as liaison to Local Sections, universities/colleges and other allied organizations

- **Terry Blount, AICP**
- **Scot Mende, AICP**

The elections will close September 4th, so please get your vote in before the deadline. You should receive your individual ballot via email with all the instructions and your unique Ballot ID.

COMMISSION AND BOARD REPRESENTATIVE

Responsible for acting as liaison and developing programs specific to the needs of appointed and elected local government members involved in planning decision-making

- **Scott Lefaver, AICP**
- **Janet Palma, AICP**

Also on the ballot are 2 positions for the CALIFORNIA PLANNING FOUNDATION BOARD

- **Laurie Gartrell**
- **George Osner, AICP**

Information about the candidates can be found at www.apacalifornia.org. So don't forget to vote for future APA California leadership! APA National portal will handle the upcoming elections for APA California. The system will be similar to voting for a Region IX or national office. The elections will close September 4th, so please get your vote in before the deadline. You should receive your individual ballot via email with all the instructions and your unique Ballot ID. If you do not receive your ballot email or experienced issues with accessing your ballot, please contact **Laura Murphy** at nhe2011@live.com to request your Ballot ID and link.

Don't forget to vote!

CalPlanner's New Assistant Editor



It is with great pleasure that APA California Chapter's CalPlanner Team announce that Gabriel Barreras has been appointed as Assistant Editor for the bi-monthly newsletter.

Originally from Southern Indiana, Gabriel now claims Los Angeles as home after 12 years. He recently graduated with his Masters in Urban Planning from the University of Southern California focusing on urban design and transportation. Prior to planning, Gabriel spent six years managing programs in international development, education, and climate change adaptation at the UN, Oxfam, and Human Rights Watch. He aspires to extend his practice in planning to some of the most vulnerable and marginalized communities in the US and abroad.

We look forward to working with Gabriel and his assistance with future issues.





Disneyland® Hotel



Heisler Park Great Public Art



Christ Cathedral



Jennifer A. Lilley, AICP, President, Lilley Planning Group and Sheri VanderDussen, AICP, Planning Director, City of Anaheim



JENNIFER LILLEY, AICP | 2014 Conference Co-Chair

SHERI VANDER DUSSEN, AICP | 2014 Conference Co-Chair

Get Ready for the 2014 Conference

We would like to personally invite you to the 2014 American Planning Association State Conference in Anaheim to explore "California's Adventures in Planning". The Orange Section is pulling out all the stops to ensure the 2014 conference will give you plenty of opportunities to intertwine reality with fantasy. Be our guest at the opening reception, where you will embark on a California Road Trip highlighted with an **exclusive party in Radiator Springs and a private showing of World of Color!** Throughout the conference you will have the ability to explore Orange County on foot, on a bike, in a boat or on a bus through mobile workshops. Of course we have assembled for you a remarkable group of inspiring speakers. You will have the opportunity to understand new laws and practices, meet consultants specializing in a variety of disciplines, and renew your enthusiasm for planning.

And you will want to make plans for adventures beyond the conference. The new conference format will give you plenty of time to learn, explore, network and experience the magic of the Disneyland Resort and the surrounding area. Please note that the conference officially starts on Sunday morning (don't worry; we'll have plenty of coffee available!). But you will want to plan to start your adventure on Saturday when we'll offer three professional development seminars and an orientation tour. **For students, the free full-day program** on Saturday will give you a chance to explore a whole new world with professionals willing to share their experience and expertise. Sessions and mobile workshops will run through Tuesday morning. The awards brunch on Tuesday will be followed by a plenary ethics session that would make Jiminy Cricket

proud. We have a full conference planned in a condensed schedule (Sunday through Tuesday early afternoon). Please plan your travel so you do not miss one exciting and CM packed moment.

The conference takes place in an area known for telling some of the best stories of all time. So you know there will be ample opportunities to learn from the experience of others, explore new frontiers, and be inspired by new ideas. And there will also be unparalleled opportunities to have a great time! We are preparing a wonderful orientation tour to help you see more of the region, learn behind the scene secrets and tips along the way. Bring your family and friends to

the opening reception and enjoy some of the most popular attractions in the Disneyland Resort – without waiting in line for a Fast Pass! Orange County is chock full of great restaurants and places to explore, many of which can be reached via Anaheim Resort Transit. Monday night, you can join our group outing to see the Angels play the Mariners. And did you know that you can purchase discounted tickets to the Disneyland theme parks if you register for the conference?

REGISTRATION NOW OPEN

The conference will provide opportunities to give back through an on-site service activity. Of course, there will be an opportunity to support the California Planning Foundation through live and silent auctions.

Like Woody and Buzz, we know that when we work together, we can accomplish anything! And we've got a great local host committee working together to bring you outstanding sessions, engaging keynote speakers, intriguing mobile workshops, relevant professional development opportunities, and the chance to network with your colleagues in a magical environment. The Orange section is thrilled to be hosting this conference in the heart of the Magic Kingdom. Welcome to California's Adventures in Planning!



Soka University

Los Alamitos Race Course



Oso Creek



The Children's Museum at La Habra



Convention Center Grand Plaza

WHAT'S IN STORE

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**Not going to the conference?
YOU CAN STILL ATTEND THIS SPECIAL TRAINING!**

PRE-CONFERENCE SESSIONS

Saturday, September 13, 2014

9:00 am - 4:00 pm



CM | 6.0 | PENDING

**\$125 - Conference Attendees
\$175 - Non-Attendees**

**LUNCH INCLUDED
FOR ALL SESSIONS**

Session 1

Real Estate Finance & Development Pro Formas

More and more, planners are being asked to consider economic issues such as development feasibility, fiscal impact, and economic development potential. Having a firm grasp of real estate finance is critical to successfully determine how a development proposal affects the long-term revenue stream and economic development goals for a community. This session will provide valuable hands-on experience in understanding financial feasibility for a range of real estate developments from the developer's perspective.



Session 2

Using Your Form Based Code

So you have a Form-Based Code to implement, your staff has little experience with Form-Based Codes and your community expects a lot. This hands-on, practical session provides planners with the tools and insight to effectively process, review and implement development applications with a Form-Based Code.



Session 3

Management From the Ground Up

In our second annual management workshop, early- to mid-career planners seeking to advance into management -- and those already in supervisory or management roles who want to enhance their skills -- can join us for a day of easy, relaxed discussion and dialogue designed to sharpen your skills, build better relationships, and provide an informal opportunity to chat about management issues with seasoned professionals. *Cosponsored by the California Planning Roundtable.*



California's Adventures in Planning PIN TRADING PROGRAM

The APA California conference host committee is proud to announce a fun new activity that is sure to inspire the collector within you—pin trading! If you're a Disney fan, you're probably familiar with how pin trading works, but if not, here are the basics, along with some tips:

- Up to 30 unique pin designs will be available at the conference for you to collect. Obtaining them can be as simple as registering for the conference or visiting a conference exhibitor, but some can only be obtained by attending conference activities, such as the opening reception or awards ceremony.
- Pin quantities will be limited, so you'll have to act fast when they become available!

- Once you've collected a few, display them on a lanyard or on your conference badge. Always keep a look-out for pins you don't have!
- See someone with a pin you like? Ask them to trade! You might just have a pin they are looking for.
- Take advantage of the pin trading booths that will be available to meet other pin traders and find the pins you covet.
- Be sure to follow the APA California Orange Section (@APA_Orange) on Twitter for contests, meet ups, and other opportunities to get rare pins!

Our last tip is the most important one: have fun! Pin trading is a social activity by nature, so we hope you'll enjoy the opportunity to meet other professionals while collecting souvenirs that can only be obtained by attending the 2014 APA California conference in Orange County.



KEYNOTE SPEAKERS

This Year's Conference Delivers with an Outstanding Lineup of Talented Speakers

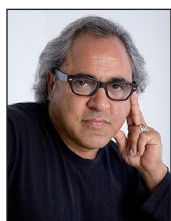


Plenary Luncheon Keynote Speaker
Mary Niven, Vice President, Disneyland Park

CM | 1.0 | PENDING

Mary is responsible for the attractions, custodial, guest relations, merchandise, entertainment and food and beverage teams at Disneyland Park, as well as for the guest services efforts for the entire resort. Mary also oversees the operations of Club 33, a private club located in the New Orleans Square section of the park, featuring a newly refurbished fine dining restaurant.

Sponsor: LSA Associates, Inc.



Plenary Luncheon Keynote Speaker
Shaheen Sadeghi, Founder, LAB Holding

CM | 1.0 | PENDING

In 1991 following a successful career in the fashion industry, Shaheen created and founded LAB enterprise. His first project, the LAB Anti-Mall, was an overwhelming success that answered a need for a youth-driven shopping experience. This development breathed new life into an abandoned factory and offered an outlet for local students, emerging artists and musicians, and like-minded retail entrepreneurs. The LAB has become the creative heart of the blossoming Sobeca arts district in Costa Mesa. In 2002, the CAMP was opened as an environmentally focused shopping campus highlighting individual sports and progressive eating choices. Recently, he opened the Anaheim Packing District – a restoration of two historic buildings and addition of a community park. The project was inspired by European experiences where food, art, culture and educational programs are integrated.

While at the conference make sure to set aside time to enjoy the Disneyland Resort and visit one, if not all, of the LAB Holdings' projects. They are definitely worth your time!

Sponsor: ICF International

Closing Plenary Keynote Speakers

CM | 1.5 | ETHICS | PENDING

Wrapping up our conference, you won't want to miss the Closing Ethics session on Tuesday, September 16 from 11:30 am to 1:00 pm. Ethics is not just for AICP credit. More importantly, it embodies the way we as professionals connect to and establish trust with our communities. Our panelists bring diverse backgrounds that include years of experience in both public agencies and private consulting firms.

We are privileged to have the effervescent and always enjoyable **Carol Barrett, Assistant Director for Planning and Transportation for the City of Burbank**, lead our panel of respected professionals. Carol will be joined by **Kurt Christiansen, Economic and Community Development Director for the City of Azusa** and **past-president of the California Chapter APA; Veronica Tam, owner of Veronica Tam and Associates; and Lance Shulte, Senior Community Planner for HDR and Region VI AICP Commissioner.**

We hope that you are just as excited about the State conference as we are. We are certain that our prominent speakers will challenge you with new perspectives on issues that lie at the crossroads of planning and policy. We look forward to seeing you in just a few months here in beautiful Orange County!

OPENING RECEPTION

A Magical Adventure

Begin your 2014 Adventures in Planning by enjoying a themed party on the lawn at the Disneyland Hotel. Eat, drink and have fun as you reconnect with old friends and meet new colleagues. The adventures will continue as we move the party to Disney California Adventure Park. Forget about fast passes and long lines. We'll be the only ones in the park! We'll start with a private showing of World of Color, the spectacular water show. You'll be able to race against your friends in Radiator Springs, outmaneuver your peers on a flying tire, and join in the fun when tractors come alive at a junkyard jamboree. You won't want to miss this magical evening! Invite your friends and family, even if they are not attending the conference. You can purchase a guest ticket to both the reception and the private park party. This is truly a once in a lifetime opportunity and you will want to encourage others you know to join in the fun. See you for an amazing Adventure in the OC.

Sponsors:

**Kronick Moskovitz Tiedemann & Girard,
Kimley Horn, KTGy, MIG, Panattoni,
PCR Services Corporation, Sapetto**





MOBILE WORKSHOPS

In the eight years since the last APA California conference was held in Orange County, the region has continued to develop into a diverse collection of vibrant urban centers that set the stage for the fifteen mobile workshops being offered at this year's conference. We invite you to explore Orange County by foot, bike, trolley, or canoe, and learn about our history, the planning challenges we face, and where we are headed in the future.

MW #1 - Segerstrom Center for the Arts - Planning, Performance & Perspectives

\$35 Additional fee • CM | 3.0 | PENDING

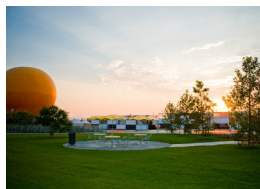
- Take a tour of the Segerstrom Center for the Arts in Costa Mesa and learn about the history, planning, and architecture of this bastion of the performing arts.



MW #2 - Orange County Great Park - Planning for Public/Private Partnerships

\$35 Additional fee • CM | 3.25 | PENDING

- Visit the Orange County Great Park and learn about how public and private partnerships are being used to transform a shuttered marine base into the first great metropolitan park of the 21st century.



MW #3 - From Suburban Highway to Urban Oasis - Surf City's Corridor Transformation

\$55 Additional fee, lunch provided • CM | 4.5 | PENDING

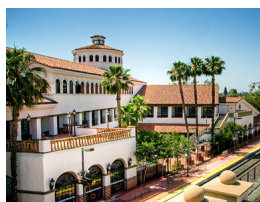
- Spend a half day at Surf City, USA, with planners from the City of Huntington Beach, and learn about how they are using an award-winning form based code to create an urban oasis in suburban Orange County.



MW #4 - Santa Ana's Station District, Historic Downtown and Artists Village - Repairing the Urban Fabric Through Transit-Supportive Design

\$35 Additional fee • CM | 2.5 | PENDING

- Ride the trolley from Santa Ana's Station District to their historic Downtown Artists Village and explore how new transit-supportive design and zoning is helping to stabilize and transform the city's historic downtown core.



MW #5 - On a Mission! Preserving the Past to Enhance The Future

\$65 Additional fee, lunch provided • CM | 4.75 | PENDING

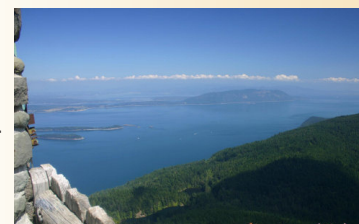
- Take the train to San Juan Capistrano and saunter through the historic Los Rios District, Downtown, and Mission San Juan Capistrano—known as the “Jewel of the Missions.”



MW #6 - Conserving the Laguna Canyon - Hiking Tour

\$40 Additional fee, snack and water provided • CM | 2.5 | PENDING

- Lace up your walking shoes for a hike through Laguna Canyon and learn about the importance of balancing recreation and development needs with preservation of open space in the stunning canyons of Laguna Beach.



MW #7 - Orange Bang! University, Transit, and Preservation Planning Rolled into One

\$35 Additional fee • CM | 3.0 | PENDING

- Visit the Old Towne Orange National Register Historic District and learn about how university planning, transit planning, and preservation planning have come together to influence the growth and development of one of Orange County's iconic public spaces.



MW #8 - Bicycle Tour of the Santa Ana River Trail & Bikeway

\$60 Additional fee • CM | 3.0 | PENDING

- Strap on your helmet and enjoy a 12-mile biking tour of the Santa Ana River Recreational Trail and Parkway. Along the way, you'll learn how a multi-jurisdictional agency and local citizens have been able to address complex challenges relating to funding and constructing the trail for all to enjoy.



RIDING THE RIVER

MW #9 - Re-Imagine Downtown Garden Grove

\$45 Additional fee, lunch provided • CM | 3.25 | PENDING

- Take a walk through Downtown Garden Grove and learn about how the city is using a partnership with Cal Poly Pomona and social media tools to foster community engagement for a downtown mobility and design study.



MW #10 - Wat'er You Drinking in the OC? A Tour of the World's Largest Water Purification System for Potable Water

\$35 Additional fee • CM | 2.0 | PENDING

- Tour the Orange County Water District's Groundwater Replenishment System facility and see how wastewater that would have previously been discharged into the ocean is being purified using a three-step treatment process for potable reuse. Curious about the “toilet to tap” concept? See how it's done first-hand.





MOBILE WORKSHOPS

MW #11 - Richard Nixon Library & Museum Tour

\$45 Additional fee • CM | 2.5 | PENDING

- Did you know one of Orange County's own went on to become President of the United States? Visit the Richard Nixon Library and Museum to get an insider's glimpse into the events, people, and world that shaped, and were shaped by the 37th President. A must-do for history buffs!



MW #12 - Beyond the Farm - Growing the Buena Park Entertainment District

\$35 Additional fee • CM | 3.25 | PENDING

- Visit Knott's Berry Farm and the Buena Park Entertainment District to learn how the city is tackling challenges related to shared parking, traffic, pedestrian circulation, and master planning in an effort to grow the district to over 10 million visitors per year.



MW #13 - Downtown Anaheim "It's Real" - A Tour of Development in Downtown Anaheim's New Packing District

\$35 Additional fee • CM | 2.5 | PENDING

- Venture out to Anaheim's Downtown Packing District to see how the city has revitalized a historic packing house and tour surrounding residential, retail, and mixed-use developments.



MW #14 - Newport Back Bay Outrigger Expedition- An Examination of Design with Nature

\$60 Additional fee, lunch provided • CM | 4.0 | PENDING

- Join planners from the City of Newport Beach for an outrigger tour of Newport Back Bay and explore how competing interests have contributed to the sustainability of this important watershed over the years.



MW #15 - Jewels of the Coast - Coastal Resorts of Orange County

\$45 Additional fee • CM | 3.5 | PENDING

- Interested in tourism and economic development? Take a tour of Orange County's Jewels of the Coast—premier seaside resorts that include the historic Balboa Bay Club, Pelican Hill Resort, Montage Laguna Beach, the Ritz Carlton, and St. Regis Monarch Beach. Along the way, you'll hear about the roles of cities in supporting tourism through use of planning and economic development tools.



MW #16 - Orientation Tour of the OC

\$45 Additional fee • CM | 3.0 | PENDING

- "Orange County Comes of Age". See for yourself the latest urban trends in the real OC! This diverse, 3-hour tour will highlight Orange County's most prominent downtowns – Anaheim, Fullerton, and Santa Ana; its largest ethnic enclave – Little Saigon; the state's most famous planned community – Irvine – and its burgeoning university; and its biggest outdoor shopping center – Fashion Island. The tour finishes with a 20-minute walk on the sand at Crystal Cove State Park and Historic District.

With so much to see and do in Orange County, there truly is something for everyone. For more information on mobile workshops at this year's conference, visit the official conference webpage on the APA California website, www.apacalifornia-conference.org.

Scavenger Hunt

The 2014 California's Adventures in Planning committee has been busy planning fun activities and adventures for you to participate in during the conference sessions as well as while you are relaxing and networking with friends. A fun way to get out in the conference will be to participate in the scavenger hunt. This fun adventure will feature a quick-paced and exciting journey through Downtown Disney and the three Disneyland Resort hotels. Work as a group or go solo to solve clues, take pictures and venture all around some of the Resort's most beloved locations. Whether it's finding the ingredient in a popular menu item or snapping a photo with your favorite Disney character, all participants can find something to smile about during this magical adventure. The fun doesn't stop there, though! Seekers will be vying for prizes to be given out at the end of the hunt, so don't forget your competitive side! All ages are welcome and encouraged to participate in the Happiest Scavenger Hunt on Earth!



More information and sign-ups for the Scavenger Hunt will be available on the APA California Conference 2014 mobile app available for download on Android and i-Tunes. An announcement will be sent to conference attendees when the mobile app will be available for download about one week prior to the conference. This promises to be a fun activity for both conference participants and the whole family, so don't miss it!

Awards Program

Be sure to save Tuesday, September 16 to enjoy brunch and see the work of your friends, colleagues, and friendly competitors honored at the annual APA California Awards event. There is big news with awards this year. First of all, this special highlight of the State Conference has been moved to a new day and time. This will be a wonderful time to celebrate together the wonderful "adventures" and achievements in planning all around California. We will have this event showcasing this work during a fun and delicious brunch. Also, for the first time, we will be honoring Emerging Planning and Design Firms, Urban Design, Transportation Planning, and Public Outreach as just a few of the new categories honoring award winners in 2014. The State Awards Co-Directors are cooking up another fun and exciting presentation to showcase the best in planning across the state. We have some surprises in store as well. You won't want to miss this great celebration in our profession. And you will want to collect one of the limited edition conference pins by attending. Stay tuned for more information on what will be happening during the 2014 APA Awards brunch extravaganza.

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C O N F E R E N C E - A T - A - G L A N C E



All MCLE credits have been approved!

SATURDAY, SEPTEMBER 13

8:00 am - 5:00 pm	California Chapter Board Meeting	
9:00 am - 10:00 am	Student Program Registration & Meet and Greet	Disneyland® Grand Ballroom
9:00 am - 4:00 pm	Pre-Conference Session #1 - Real Estate Finance & Development Pro Formas Additional fee - \$125 conference attendees, \$175 non-attendees, lunch provided CM 6.0 PENDING	Amazon
	Pre-Conference Session #2 - Using Your Form-Based Code Additional fee - \$125 conference attendees, \$175 non-attendees, lunch provided CM 6.0 PENDING	Adventure
	Pre-Conference Session #3 - Management From the Ground Up Additional fee - \$125 conference attendees, \$175 non-attendees, lunch provided CM 6.0 PENDING	Nile
10:00 am - 11:30 am	Get Real: Presenting Yourself Successfully on Paper and in Person (CPF Session)	
11:45 am - 1:00 pm	CPF Student Luncheon	
12:00 pm - 7:00 pm	Conference Registration	Disneyland® Grand Ballroom Registration Area
1:00 pm - 4:00 pm	MW #16 - Orientation Tour of the OC \$45 additional fee	CM 3.0 PENDING Fantasy Tower lobby at 12:45 pm
1:15 pm - 2:30 pm	What They Don't Teach You in Planning School: Nuts and Bolts for New Planners	
	Charting a Career in Sustainability	
2:45 pm - 4:00 pm	Planning and Politics	
	Fairy Tales in a Planning Career, Finding Your Happily Ever After	
4:00 pm - 6:30 pm	Student/Alumni Mixer	
	Potential Volunteer Service Opportunity	
6:00 pm	Night on the Town Free time to enjoy with your colleagues, family and friends	

Mobile Workshops

Student Sessions/Events

Special Sessions/Events

Session Block



Members can earn certification credits for many activities at the conference. See notation in each session block for the number of pending certification credits awarded for that session/event.





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7:00 am	Continental Breakfast	Room TBD
7:00 am - 5:00 pm	Conference Registration	Disneyland® Grand Ballroom Registration Area
Session Block #1 8:00 am - 9:30	<p>Innovative Incentives: Supporting Reinvestment and Sustainable Development in a Post Redevelopment World CM 1.5 PENDING <i>Exhibit B/C</i></p> <p>Knowing When to Say Enough: Setting Levels of Service for Infrastructure and Community Facilities CM 1.5 PENDING <i>Exhibit J/I</i></p> <p>The Complete (Street) Picture: Community-Based Planning CM 1.5 PENDING <i>Exhibit G/H</i></p> <p>APA California 2014 Legislative Update CM 1.5 LAW PENDING & MCLE APPROVED <i>Monorail A/B/C</i></p> <p>Show Me The Water! Demonstrating Water Supplies for New Development in a Drought Era CM 1.5 LAW PENDING & MCLE APPROVED <i>Castle A/B/C</i></p> <p>Public Health and Planning: Finding the Right Tools for Collaboration CM 1.5 PENDING <i>Adventure</i></p> <p>"Environmentality" at the Disneyland® Resort CM 1.5 PENDING <i>Nile</i></p>	
8:00 am - 11:30 am	MW #1 - Segerstrom Center for the Arts - Planning, Performance & Perspectives - \$35 additional fee	<i>Fantasy Tower lobby at 7:45 am</i> CM 3.0 PENDING
8:00 am - 11:45 am	MW #2 - Orange County Great Park - Planning for Public/Private Partnerships - \$35 additional fee	<i>Fantasy Tower lobby at 7:45 am</i> CM 3.25 PENDING
9:00 am - 2:00 pm	MW #3 - From Suburban Highway to Urban Oasis - Surf City's Corridor Transformation - \$55 additional fee, lunch provided	<i>Fantasy Tower lobby at 8:45 am</i> CM 4.5 PENDING
Session Block #2 9:45 am - 11:15 am	<p>Bushwhacking Through the Initial Study Checklist Jungle! CM 1.5 PENDING <i>Exhibit D/E</i></p> <p>Think Globally. Plan Locally: From Globalization to the Gateway Cities Strategic Transportation Plan (<i>PEN Session</i>) CM 1.5 PENDING <i>Exhibit B/C</i></p> <p>Connecting the Dots: Strategies and Tips for Making a Finding (<i>Commission & Board Session</i>) CM 1.5 PENDING <i>Exhibit J/I</i></p> <p>E-Ticket Avoidance! How to Make Sure Your Community Participation Program is a Friendly Ride CM 1.5 PENDING <i>Exhibit G/H</i></p> <p>Ethics Jeopardy: Testing What We Know About Ethics CM 1.5 ETHICS PENDING <i>Monorail A/B/C</i></p> <p>Health Risk Challenges of Siting Housing Near High-Volume Roadways CM 1.5 LAW PENDING & MCLE APPROVED <i>Castle A/B/C</i></p> <p>More than Just Exercise: What Biking Can Do to Build Community and Foster Economic Development (<i>CPF Session</i>) CM 1.5 PENDING <i>Adventure</i></p> <p>Extreme Makeover: Corridor Edition CM 1.5 PENDING <i>Safari</i></p> <p>Substandard Buildings and Hoarders: How it Affects Planners CM 1.5 LAW PENDING & MCLE APPROVED <i>Nile</i></p> <p>Supporting Urban Agriculture in Your Community CM 1.5 PENDING <i>Amazon</i></p>	
11:30 am - 1:15 pm	Plenary Lunch Speaker - Mary Niven, Vice President, Disneyland® Park	CM 1.0 PENDING
12:00 noon - 7:00 pm	Exhibits Open	South Exhibit Hall

Mobile Workshops Student Sessions/Events Special Sessions/Events Session Block



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CONFERENCE - AT-A-GLANCE		
SUNDAY, SEPTEMBER 14		
Session Block #3 1:30 pm – 3:00 pm	Planning for Neighborhood Economic Development in the Face of Chronic Homelessness CM 1.5 PENDING <i>Exhibit D/E</i>	
	Something from Nothing: Creating Downtowns/Centers in Places that Developed Without Them CM 1.5 PENDING <i>Exhibit B/C</i>	
	"Shared Streets": How to Give Pedestrians Priority in Carland CM 1.5 PENDING <i>Exhibit J/I</i>	
	Brave New World: Developing Public Property Without Redevelopment CM 1.5 PENDING <i>Exhibit G/H</i>	
	You're Killing Me Planners: A Humorous Look at the Relationship Between Planners, Their Attorneys and Consultants CM 1.5 PENDING <i>Monorail A/B/C</i>	
	The New Normal for Projects and Water Planning CM 1.5 PENDING <i>Castle A/B/C</i>	
	Captain EO Returns: Developing the Second Round of Sustainable Communities Strategies CM 1.5 PENDING <i>Adventure</i>	
	Believe in Magic: Actually Using Your Climate Action Plan for CEQA Tiering CM 1.5 PENDING <i>Safari</i>	
	Tribal Gaming and the Fabric of Your Community: Emerging Prospects for Communities with Casinos CM 1.5 PENDING <i>Nile</i>	
	FAST PASS: How Silicon Valley has Shortened the Permitting Review Queue CM 1.5 PENDING <i>Amazon</i>	
1:30 pm - 4:30 pm	MW #4 - Santa Ana's Station District, Historic Downtown and Artist's Village - Repairing the Urban Fabric Through Transit-Supportive Design - \$35 additional fee CM 2.5 PENDING <i>Fantasy Tower lobby at 1:15 pm</i>	
3:00 pm - 3:15 pm	Break	<i>South Exhibit Hall</i>
Session Block #4 3:15 pm - 4:45 pm	A Successful RFQ/RFP Process - A Win-Win for Agencies and Consultants CM 1.5 PENDING <i>Exhibit D/E</i>	
	Walt Disney and the Promise of Progress City CM 1.5 PENDING <i>Exhibit B/C</i>	
	On the Right Track: How New Streetcars Will be Reshaping Orange County CM 1.5 PENDING <i>Exhibit J/I</i>	
	SimCity: Could Gamers Help Planners Reshape the Future? CM 1.5 PENDING <i>Exhibit G/H</i>	
	Are Congestion-Based Significance Criteria LOS? – The CEQA Paradigm Shift of SB 743 CM 1.5 LAW PENDING & MCLE APPROVED <i>Monorail A/B</i>	
	"Just the Facts Ma'am": Navigating the Politics of Planning (Commission & Board Session) CM 1.5 PENDING <i>Castle A/B</i>	
	A Tale of Two Cities - Urban Greening of El Cerrito and Anaheim CM 1.5 PENDING <i>Adventure</i>	
	Military Compatible Land Use Planning CM 1.5 PENDING <i>Safari</i>	
	When Property Values Attack: A Planning Tool for Combating the Loss of Intangible Heritage CM 1.5 PENDING <i>Nile</i>	
	Industry or Housing: Which Came First? Resolving Land Use Conflicts in Places Where Industry is King CM 1.5 PENDING <i>Amazon</i>	
5:00 pm - 6:30 pm Diversity Summit 2014	Inclusive Vacations: Making and Retaining Tourism as a Job Center in Diverse Communities CM 1.5 ETHICS PENDING	-
7:00 pm - 11:00 pm	Opening Dinner Reception on the Lawn , followed by Park after Dark at Disney California Adventure® - Cars Land® all to ourselves and a private showing of World of Color®	



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CONFERENCE-AT-A-GLANCE

MONDAY, SEPTEMBER 15

7:00 am	Exhibits Open	South Exhibit Hall
7:00 am	Continental Breakfast	Room TBD
7:00 am - 8:00 am	CPR Business Meeting	Room TBD
7:00 am - 5:00 pm	Conference Registration	Disneyland® Grand Ballroom Registration Area
7:15 am - 2:30 pm	MW #5 - On a Mission! Preserving the Past to Enhance the Future CM 4.75 PENDING \$65 additional fee, lunch provided Fantasy Tower lobby at 7:00 am	
Session Block #5 8:00 am - 9:30 am	Do Your CEQA Mitigation Measures Hit the Bulls-Eye or Do They Miss the Target?	Exhibit D/E CM 1.5 PENDING
	The New Frontier- Watershed-Based Stormwater Management in the Urban Landscape	Exhibit B/C CM 1.5 PENDING
	Implementing Plan Bay Area and SB375: Projects That Started 10 Years Before Plan Adoption	Exhibit J/I CM 1.5 PENDING
	Monetize Your Knowledge! Connect City Priorities with Investor Preferences	Exhibit G/H CM 1.5 PENDING
	Property Rights, Takings, and Exactions: A Legal and Practical Update for Planners	Monorail A/B CM 1.5 LAW PENDING & MCLE APPROVED
	Redevelopment's Future in California: How We Got Here and Where We're Headed	Castle A/B CM 1.5 LAW PENDING & MCLE APPROVED
	Planning for Smarter Corridor Mobility	Adventure CM 1.5 PENDING
	New Uses of Social Media To Engage the Citizenry and Inform the Planning Process	Safari CM 1.5 PENDING
	EVs, NEVs, the Sharing Economy, and You: Cars, Technology, and the Market, Timing the Public Sector Response	Nile CM 1.5 PENDING
	Creative Mitigation Strategies for Historic Properties	Amazon CM 1.5 PENDING
	Is Granny That Scary? Addressing Residents' Fears About Senior Housing	Exhibit F CM 1.5 PENDING
8:00 am - 11:30 am	MW #6 - Conserving the Laguna Canyon Hiking Tour \$40 additional fee, snack and water provided	Fantasy Tower lobby at 7:45 am CM 2.5 PENDING
8:00 am - 11:30 am	MW #7 - Orange Bang! University, Transit, and Preservation Planning Rolled Into One - \$35 additional fee	Fantasy Tower lobby at 7:45 am CM 3.0 PENDING
8:00 am - 11:30 pm	MW #8 - Bicycle Tour of the Santa Ana River Trail & Bikeway \$60 additional fee	Fantasy Tower lobby at 7:45 am CM 3.0 PENDING
8:00 am - 3:00 pm	CPF Silent Auction Opens/Live Auction Items on Display	
9:00 am - 1:00 pm	MW #9 - Re-Imagine Downtown Garden Grove \$45 additional fee, lunch provided	Fantasy Tower lobby at 8:45 am CM 3.25 PENDING
Session Block #6 9:45 am - 11:15 am	Peer Review: Practice and Pitfalls	Exhibit D/E CM 1.5 ETHICS PENDING
	The Future of Public Engagement in Planning	Exhibit B/C CM 1.5 PENDING
	Implementing Smart Growth Through Zoning - Where the Rubber Meets the Road	Exhibit J/I CM 1.5 PENDING
	Tomorrow Land(ing): Navigating Airport Planning in the Modern World	Exhibit F CM 1.5 PENDING
	Ethics and Conflicts of Interest in the Land Use Approval Process: Guidance for Public and Private Planners, Attorneys and Development Principals	Monorail A/B CM 1.5 LAW PENDING & MCLE APPROVED



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Peter Templeton



CONFERENCE-AT-A-GLANCE		
MONDAY, SEPTEMBER 15		
Session Block #6 9:45 am - 11:15 am	Adventures in Inclusionary Housing: What's Happening in California CM 1.5 LAW PENDING & MCLE APPROVED	Castle A/B
	New Tools for Corridor Revitalization: Tackling Three Obstacles to Change in Underutilized Commercial Corridors CM 1.5 PENDING	Adventure
	Geodesign and BioMimicry: Adventures in Sustainability CM 1.5 PENDING	Safari
	Great Urban Places, Transit Connections and Affordability – Can Cities Have it All? CM 1.5 PENDING	Nile
	Built Out and Underserved – Creative Strategies for Greening Our Urban Communities CM 1.5 PENDING	Amazon
	2014 CEQA Guidelines Amendments CM 1.5 LAW PENDING & MCLE APPROVED	Exhibit G/H
11:30 am - 1:00 pm	Plenary Lunch Speaker - Shaheen Sadeghi, LAB Holding CM 1.0 PENDING	
Session Block #7 1:15 pm - 2:45 pm	Fire STEPP: Fire Severity, Treatment, Education, Planning and Prevention CM 1.5 PENDING	Exhibit D/E
	Behind the Dais: Taking the Mystery Out of Commission and Board Meetings (Commission & Board Session) CM 1.5 PENDING	Exhibit B/C
	Understanding Land Use Economics to Provide Complete Customer Service CM 1.5 PENDING	Exhibit J/I
	Engagement, Planning, Partnerships and Road Diet Make Downtown Lancaster Phat CM 1.5 PENDING	Exhibit G/H
	Paths to More Sustainable Communities: Navigating SB 375 CEQA Streamlining and SB 743 Transportation Analysis CM 1.5 LAW PENDING & MCLE APPROVED	Monorail A/B
	Fees and Exactions After Koontz CM 1.5 LAW PENDING & MCLE APPROVED	Castle A/B
	Successful Strategies for Financing Infill Development: Overcoming Financial Constraints and Getting Projects Built CM 1.5 PENDING	Adventure
	Mixed Feelings on Mixed-Use: Revitalizing the Underutilized CM 1.5 PENDING	Safari
	Passing the AICP Exam: Who Wants to be a Certified Planner? CM 1.5 PENDING	Nile
	Futureland! High Speed Rail Coming to the US! CM 1.5 PENDING	Amazon
1:15 pm - 4:15 pm	Comparing and Assessing Form-Based Coding Strategies: What's Working. What's Not. CM 1.5 PENDING	Exhibit F
	MW #10 - Wat'-er You Drinking in the OC? A Tour of the World's Largest Water Purification System for Potable Water \$35 additional fee CM 2.0 PENDING	Fantasy Tower lobby at 1:00 pm
	MW #11 - Richard Nixon Library and Museum Tour \$45 additional fee CM 2.5 PENDING	Fantasy Tower lobby at 1:00 pm
	MW #12 - Beyond the Farm - Growing the Buena Park Entertainment District - \$35 additional fee CM 3.25 PENDING	Fantasy Tower lobby at 1:00 pm
	MW #13 - Downtown Anaheim "It's Real" - A Tour of Development in Downtown Anaheim's New Packing District \$35 additional fee CM 2.5 PENDING	Fantasy Tower lobby at 1:15 pm

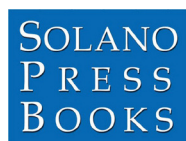
Mobile Workshops Student Sessions/Events Special Sessions/Events Session Block



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CONFERENCE-AT-A-GLANCE

MONDAY, SEPTEMBER 15

3:00 pm - 3:15 pm	Break	South Exhibit Hall
Session Block #8 3:00 pm – 4:30 pm	Outreach to the Silent Majority	Exhibit D/E CM 1.5 PENDING
	Transit-Oriented Infill Development: Doing It Well and Overcoming Obstacles (CPR Session)	Exhibit B/C CM 1.5 PENDING
	Meaningful Input in 10 Minutes or Less	Exhibit J/I CM 1.5 PENDING
	Legitimate Voices: Youth Perspectives on the Meaning of Building Healthy Communities in Eastern Coachella Valley	Exhibit G/H CM 1.5 PENDING
	Sustainable Water: How San Diego is Assuring its Water Future	Monorail A/B CM 1.5 PENDING
	How Recent Developments in CEQA Affect Agency Attorneys and Planners	Castle A/B CM 1.5 LAW PENDING & MCLE APPROVED
	What Planners Need to Know About LAFCO	Adventure CM 1.5 PENDING
	Planning Regional Multi-Use Trails: Challenges and Solutions	Safari CM 1.5 PENDING
	All Aboard! Anaheim Regional Transportation Intermodal Center: From Vision to Reality	Nile CM 1.5 PENDING
	Liberty: Planning an Energy Neutral Residential Mixed-Use Development in West Sacramento	Amazon CM 1.5 PENDING
4:30 pm - 6:00 pm	Happy Hour: Consultants' Reception and CPF Scholarship Live Auction	
6:00 pm	Exhibit Tear-Down	South Exhibit Hall
6:00 pm (bus departs)	Batter Up - Los Angeles Angels of Anaheim Baseball Game	

Mobile Workshops
 Student Sessions/Events
 Special Sessions/Events
 Session Block

*The Conference-at-a-Glance is subject to change.
 The most current information can be found on the website at www.APACalifornia-conference.org prior to the conference, on the mobile app and in the registration area when the conference begins.*



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7:00 am - 1:00 pm Conference Registration Disneyland® Grand Ballroom Registration Area

Session Block #9 8:00 am - 9:30 am	Lessons from Don Draper – What Planners Can Learn from the Advertising World	Exhibit D/E CM 1.5 PENDING
	Leadership Skills for the Tough Situations (CPR Session)	Exhibit G/H CM 1.5 PENDING
	The 2014 General Plan Guidelines: A Giant Leap Forward	Castle A/B CM 1.5 PENDING
	Aging Infrastructure: Opportunities to Redesign Communities	Exhibit J/I CM 1.5 PENDING
	Annual CEQA Update	Monorail A/B/C CM 1.5 LAW PENDING
8:00 am - 1:30 pm	MW #14 - Newport Back Bay Outrigger Expedition - An Examination of Design with Nature \$60 additional fee, lunch provided	Fantasy Tower lobby at 7:45 am CM 4.0 PENDING
9:00 am - 2:00 pm	MW #15 - Jewels of the Coast - Coastal Resorts of Orange County - \$45 additional fee	Fantasy Tower lobby at 8:45 am CM 3.5 PENDING
9:45 am - 11:15 am	Awards Brunch	

Mobile Workshops Student Sessions/Events Special Sessions/Events Session Block



REGISTRATION IS
NOW OPEN!



California Planning Foundation Seeking Donations: Contributions Fund Scholarships for Future Planners

WE NEED YOUR HELP to ensure that young people drawn to planning are able to fund their education. For summer of 2014, we set a fundraising goal of \$5,000. We need individual donors and corporate sponsors to continue the important tradition of supporting student planners and CPF activities.

Secure credit card and PayPal donations can also be made online at: <http://www.california-planningfoundation.org/donations.html>.

All donations will be acknowledged at the CPF Auction (September 15, 2014 at the APA California Planning Conference in Anaheim, CA), and will receive a special "thank you" on the CPF website (<http://www.californiaplanningfoundation.org/>). All Sustaining Level Sponsors receive scholarship-naming privileges for their donation. All Corporate Sponsor level donations and Friend of CPF level donations include the placement of a calling card advertisement and link to your homepage on the CPF website. CPF donations are tax deductible and a copy of CPF's W-9 Tax Identification Certification will be sent to you with a donation letter/receipt for your tax and accounting purposes.

California Planning Foundation 2014 Frank Wein Scholarship Auction



PLEASE NOTE:

Auction/raffle item descriptions and electronic images of items must be submitted and delivery of all items must be made to Wendy Grant by 5:00 pm Wednesday, September 10 (or 10:00 am on Monday, September 15, if delivery is made at the Conference Site).

CPF 2014 FRANK WEIN SCHOLARSHIP AUCTION DONATIONS

Yes! I'd like to participate as follows: (check appropriate box)

Estimated Value: \$ _____

Please provide complete item description below:

- ☐ Please contact me for pick-up/drop-off options ☐ I will bring item to Anaheim
- ☐ Monetary Donation of \$ _____ (payable to California Planning Foundation)

Name of Company: _____

Address: _____

Phone No. _____ Contact Person: _____ Website: _____

Please return form to:

Wendy Grant, AICP
Placeworks, 3 MacArthur Place, Suite 1100 | Santa Ana, California 92707
714.966.9220 • wgrant@placeworks.com

BECOME A CPF SPONSOR

The California Planning Foundation (CPF) is a nonprofit, charitable corporation established to further the professional practice of planning in California. CPF achieves this goal by giving annual scholarships and awards to university students in financial need, who have demonstrated academic excellence at planning programs throughout California. Another vitally important CPF activity is the sponsorship of workshops, publications and other continuing educational and professional development programs. All members of APA California are automatically members of the CPF. Although APA California members pay annual dues to belong to APA California and the national American Planning Association, there are no separate dues to belong to CPF.

Yes! I'd like to become a Sponsor of the California Planning Foundation: (check appropriate box)

This year, we are looking for individual donors and corporate sponsors to help us continue this important tradition of supporting student planners and CPF activities. For individual donations, please consider becoming an annual "Friend of CPF" by joining or renewing at the level below (please check one):

- ☐ Friend of CPF - \$300 or more ☐ Other Amount - \$ _____ (all CPF donations are greatly appreciated)

For companies and organizations, please consider becoming an annual Sponsor of CPF by joining or renewing at one of the levels below, or please consider joining at the Sustaining Level to sponsor a reoccurring CPF scholarship over the next five years (please check one).

- ☐ Sustaining Level Sponsor - \$5,000 minimum (donation is awarded over the next 5 years)
- ☐ Platinum Level Sponsor - \$2,000 ☐ Gold Level Sponsor - \$1,500
- ☐ Silver Level Sponsor - \$1,000 ☐ Bronze Level Sponsor - \$500

Name of Company: _____

Address: _____

Phone No. _____ Contact Person: _____ Website: _____

Please return form to: **Phil Trom, AICP, CPF Treasurer, 13170 Triumph Drive, Poway, CA 92064**
Or pay online at www.californiaplanningfoundation.org/donations.html

DOWNLOAD THE DONATION FORM TOO!



CAROL D. BARRETT, AICP | CPF President

CPF Needs Auction Items for Conference Reception Fundraiser

The California Planning Foundation (CPF) is a nonprofit, charitable corporation with the goal of furthering the professional practice of planning in California. WE NEED YOUR HELP to ensure that young people drawn to planning are able to fund their education. Last year, CPF awarded over 51 scholarships totaling more than \$50,000 to planning students throughout California. Our primary fundraising activity is the annual Frank Wein Scholarship Auction held at the APA California Conference. This year the auction will be held in Anaheim, on Monday, September 15, 2014.

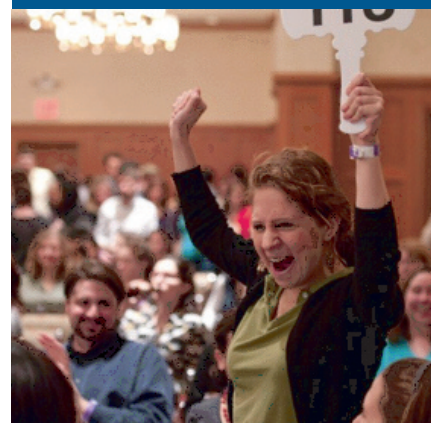
We are looking for anything to auction, such as:

- gift basket
- catered dinner
- meal in a restaurant
- weekend at your Tahoe cabin or beach house
- day of consulting services
- career counseling session
- family heirloom that it's time to pass on

We also need:

- planning books
- art work
- movie tickets
- bottles of wine

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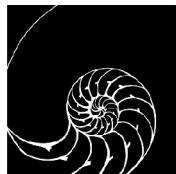


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To coincide with the new focus and updated format of the *CalPlanner*, we are developing new ways for APA California's partners and sponsors to reach the Chapter membership in a more effective way. This means rethinking the traditional calling card ads for example, as well as all ad placement and associated links. We are therefore seeking your feedback and suggestions on strategies that would complement the new design while offering a more effective way to generate awareness for your business or service. We hope you will continue to support the *CalPlanner* and encourage your comments and ideas by contacting Marc at myplanning@live.com



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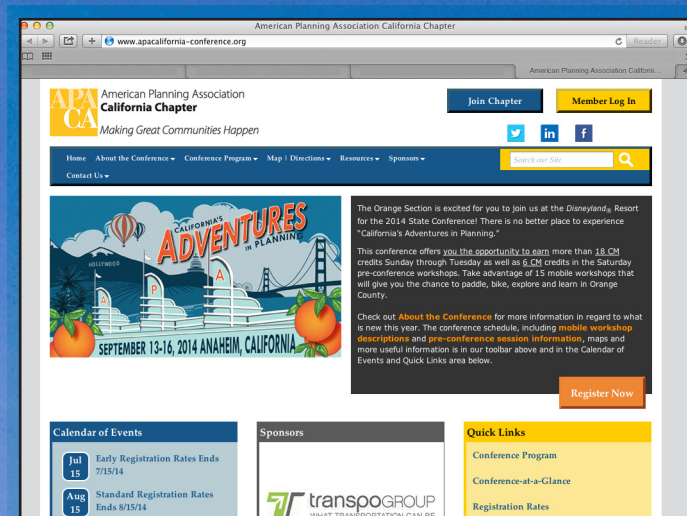
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