



CAL Planner

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“Show Me the Flood Protection” *CCAPA Planning for Flood Protection*

By Pete Parkinson, AICP, Vice-President for Policy and Legislation

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Flood issues are getting much attention in Sacramento these days – and for good reason. While the legislature's interest has focused on the vast watersheds of the Sacramento and San Joaquin Rivers – a nearly 60,000 square mile area that relies on a maze of levees to protect expanding urban development and agricultural land from the ravages of flooding – this is not just a Northern California issue. In addition to protecting the state capitol, this now-suspect levee system also protects the Bay-Delta fresh water

system that provides drinking water to approximately two-thirds of the state

In addition to supporting stronger General Plan requirements as a means of reducing flood risks for new development, CCAPA also supports increasing the level of flood protection beyond the current 100-year standard in urban areas.

population, including most of Southern California.

Why all the fuss just now? Recent studies and the observed effects of high water have led some engineers to conclude that the

levee system cannot withstand even the “standard” 100-year flood event (a flood with a one percent chance of occurring in any year) in some areas. Some of these levees date to the nineteenth century and

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Letter from the PRESIDENT

By **Jeri Ram, AICP, CCAPA President**



I am very excited about the conference this year. The last time I attended a conference in Orange Section, it was very well planned and executed, full of interesting sessions and workshops. This conference promises to be just as great. I really like the idea that CCAPA will be taking over the conference hotel. So, if you are staying in the Hyatt, it is likely that everyone you see will be part of the conference. There will be many opportunities for growth at the conference. These opportunities include sessions, workshops, networking, leadership opportunities, and more!

This year at the CCAPA conference, some of our new friends from the Hawaii Chapter of APA will be attending and giving a session on rural planning, Hawaii style. I think insights on rural planning, Hawaii style, will be interesting and challenge us to think of different types of solutions to our problems here in California.

Also at the conference, there will be the opportunity to meet your leadership at a special reception – “How you can shape the future of Planning in the United States.” At this session, local and state Board members, invited guests from other states (like Hawaii and Oregon), and **Sue Schwartz, AICP** President, and **Paul Farmer, APA** Executive Director, will be available to meet with you and talk to you one-on-one about APA. In addition, if you have ever thought you wanted to be involved in APA, either at the local, state or national level, this is the place to find out how. Last year in Yosemite, we had a great time at this reception, and, as a result, many more

people have become involved in APA. Come, talk, and get to know your Board members!

Orange Section has taken advantage of the proximity to Disneyland and invited **Ed Chuchla**, Walt Disney Company’s Vice President of Corporate Real Estate to be one of the keynote speakers. In addition, **Joel Kotkin**, an internationally recognized expert on political, social, and economic trends as well as a futurist, will also be one of the keynote speakers. I think the selection of the keynote speakers is one of the most important aspects of putting on our conference. These two speakers will help us all think differently and be inspired to bring back new information and ideas to our lives.

This issue of the newsletter also gives me the opportunity to tell you about the Board’s June retreat and board meeting. The retreat allowed the Board time to work on long-range strategic planning for the Chapter. Of major concern to us all is the amount of “ballot box planning” that is anti-planning in the State. There has been an increasing number of these types of initiatives in the past few years, and it is an area that the Board takes very seriously. As a result, the Board agreed to participate in a coalition to fight the Anderson Initiative (Proposition 90). In addition, the Board formed a committee that would look at developing a strategy to improve the image of Planning throughout the State. This may include hiring a public relations consultant who would put together a multi-tiered campaign to educate people on the good that Planning does in our State. It is time for us as an organization to proactively publicize the good that Planning does and how, as Planners, we help create great communities.

As a result of the June Board meeting, I am happy to report that the Board is making excellent progress on putting together a voluntary continuing education program. **Kimberly Christensen**, V.P. of Professional



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CCAPA Planning for Flood Protection

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were built by farmers to protect reclaimed crop land. Even the so-called modern levees may not be up to the task. The State Department of Water Resources (DWR) noted that erosion and deferred maintenance have diminished the level of flood protection. Last year, the state got a taste of the potential financial consequences when it was forced to pay \$500 million to Yuba County property owners who suffered flood damage after levee failures in 1986 and 1997. Last summer, the flooding risks in levee-protected areas were brought into disastrously sharp focus when Hurricane Katrina nearly destroyed the City of New Orleans – not so much with hurricane-force winds, but with flood waters spilling over and through the levees. And finally, as folks in California were beginning to connect the dots in this troubling picture, we had one of the wettest winters in years, with counties up and down the state declared federal disaster areas and the headlines full of local flooding stories.

The implications of all this are certainly significant for the 500,000 people and \$54 billion worth of property that could be subject to rooftop level flooding in the event of levee failures. But there's another dimension that has caught the attention of legislators and planners – the Central Valley is among the fastest growing areas in the state, with over 100,000 new residential units and millions of square feet of commercial development in the pipeline in flood-prone areas. Understandably, legislators now want to ensure that we don't compound existing problems by allowing new development in areas of unreasonable flood risk.

CCAPA has been actively working on several flood-related bills, including AB 802 and AB 1899, sponsored by Assemblywoman Lois Wolk. AB 802 would strengthen local land use planning statewide by including more information and policies about flood hazards in the General Plan safety element. The bill draws heavily on the Governor's Office of Planning and Research (OPR) General Plan Guidelines for these requirements. CCAPA supports this approach to

improving land use decisions with better long-range planning.

AB 1899, the so-called "show me the flood protection" bill, seeks a more direct effect on local development decisions within the Sacramento and San Joaquin River watersheds by requiring certification that a project is not only adequately protected from the 100-year flood, but also that it either is or will be, within a specified time, adequately protected from the 200-year flood (a flood with a half percent chance of occurring in any year). The bill would apply to new residential subdivisions of 25 units or more in areas with an anticipated flood depth of three feet or higher. In some respects, the bill is patterned after SB 610 and SB 220, the "show me the water supply" bills from several years ago. Unfortunately, it turns out that the flood protection infrastructure is far more complex than water supply, and this is where AB 1899 begins to unravel.

While CCAPA supports thorough consideration of flood risks at the environmental review and development approval stage, we believe that many of the specifics of AB 1899 are unworkable. In particular, we are concerned about holding new development to the new 200-year standard when the maps and engineering information with which to make that determination are not yet available.

In addition to supporting stronger General Plan requirements as a means of reducing flood risks for new development, CCAPA also supports increasing the level of flood protection beyond the current 100-year standard in urban areas. However, the local development approval process is not the place to start applying a new 200-year standard.

Instead, this effort should begin with a watershed or system-wide evaluation and mapping of flood risks from a 200-year event, including analysis of the protection provided by existing flood control infrastructure. From there, the implications of imposing a 200-year standard can be evaluated, and these are likely to vary considerably based on geography, hydrology, and the extent of

existing development. It will be important to understand the benefits of the 200-year standard compared to the current 100-year standard, and to know what it will take, in terms of cost, infrastructure and land use changes to get there. With this information in hand, local governments can make better land use decisions and the highest priority areas for increased flood protection can be identified and efforts (and funding) focused there. Clearly, this is no small undertaking, but because flooding issues transcend political boundaries, this effort must have state leadership and funding to be successful.

While the state moves toward a higher flood protection standard, CCAPA also believes that the current process for addressing flood risks can be improved by ensuring that 100-year flood risks are fully understood and mitigated at the time new development is approved. Requiring some form of certification of 100-year flood protection by the local government, the Reclamation Board or the DWR would be one place to start. There are also many questions about the accuracy and adequacy of the FEMA floodplain maps that most jurisdictions use. The DWR could be charged with reviewing these maps to correct the problems and provide that information to local governments. Finally, CCAPA supports the provisions in AB 1899 that would require DWR to develop and apply standards for flood protection levees, ultimately leading to a systematic assessment of how the state's levees measure up to these standards.

Pete Parkinson, AICP is the Director of the Sonoma County Permit and Resource Management Department, the agency responsible for all aspects of permitting and land use planning in unincorporated Sonoma County. He has been a professional planner for over 20 years. He graduated with highest honors from the University of California, Santa Cruz. Parkinson served as President of the California County Planning Director's Association in 2005-06 and is currently Vice-President for Policy and Legislation for the California Chapter of the American Planning Association.

President's Message *continued from page 2*

Development, is finishing up the details, and it should be ready to launch in a matter of months. Many people have indicated that National's database has been difficult to use, I think California's program, under Kim's stewardship, will be a model for encouraging continuing education.

Work is already underway for the 2007 and 2008 State conferences. If you are interested in getting involved in either the 2007 conference in San Jose, or the 2008 conference in Los Angeles, contact your local Section Director. Or, why not come to the leadership reception at the conference?

I hope to see all of you at the Conference!

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How to Login for the First Time

CCAPA members are now able to login to gain access to Members-Only capabilities. To login for the first time, click on the link "Forgot your Password?" in the lower left area of the web page; type in the email address CCAPA has on file for you, and login with the information emailed instantly to your email account.

Commissioner's CORNER

It Takes a Village

By Kathy Garcia, FASLA



How do we make places? How do our regulations ensure that we create the community we want? How do we build an urban village that offers all the qualities of a dynamic place to live and none of the problems we associate with either suburban or urban living?

After completing two terms on the Planning Commission of San Diego, Commissioner Mark Steele, AIA gave his fellow Commissioners a departing gift – *City Comforts* by David Sucher

(www.citycomforts.com) and, half jokingly, made a motion to adopt this book as the General Plan. On the Commission, we had been struggling with our urban design element during a recent plan update. Maybe this manual held the answers?

An urban design element of a General Plan must concisely describe the city form we wish to have. In a community as diverse as San Diego, that is a very tall order. How specific should it be? How general? How do you make a policy that relates to a dense downtown core and a suburban strip mall? We say we want “villages” – but do we all agree on what is a village? Most importantly, do we all describe a village form in the same manner?

David Sucher's book is a delightful, easy reading handbook filled with images, diagrams, and “guides.” A former Planning Commissioner in Seattle and an architect, Sucher is wrestling with the same issues we Commissioners face throughout California. We say that we wish to be part of a village, and many of our communities are creating “urban villages” as the panacea for all growth ills. As he describes it, “urban village” is really an oxymoron – uniting two different forms of settlement patterns and the two strong emotions each elicit. But it is that dynamic that creates the very vibrancy we adore. Because, as human beings we tend to want the best of everything – our urban individuality and our village intimacy – could we develop a pattern of settlement that gave us both this anonymity and familiarity? It is not a new concept. Centuries ago, many immigrant communities created villages reminiscent of their hometowns within their new American cities. These vital neighborhoods often live on and are highly energized and desirable places to be still today. In San Diego, Little Italy, Chinatown, North End, and North Beach come to mind.

So how do you create a policy document to develop this form? Sucher says that it only takes three rules to make a Walkable Neighborhood:

1. Build to the sidewalk (i.e., Property Line)
2. Make the building front permeable (no blank facades)
3. Prohibit parking lots in front of buildings.

OK, that is surely simple — three steps to a village. Could we abandon our entire Urban Design element and just use those three guides? What these rules tell us is that it really isn't about architectural style or land use, but totally about the site plan and its arrangement on the land. As I read my Planning

Commissioner packet for our next hearing:

- How many of the proposed developments built to the property line? – Half.
- How many had permeable facades? – Fewer than half.
- How many eliminated front yard parking? – Unfortunately, not enough.

Maybe these three rules do work.

Imagine the quality of the project and its contribution to the urban fabric if all projects behaved this respectfully.

The little book is as applicable to an infill site as it is to a new development. The many different elements that it describes – creating connections, fitting in, accommodating children, feeling safe

as well as others are perfect performance criteria for project reviews. The book is very simple to understand – perfect for us Commissioners who grapple with the lingo of architects and designers.

Take a look at *City Comforts*; it may change how you review projects. In my town, we're probably still going to move forward with our Urban Design element, but I trust it will be more straightforward. In the meantime, I know that I will ask those three questions to every project that comes forward and is labeled “a village.” If the project can't do just that – well maybe we should think again about what makes a village.

Plan on joining your fellow Commissioners and APA members at this year's annual CCAPA conference, October 22 – 25 at the Hyatt Regency Orange County. See www.calapa.org for more details. While you are enjoying the conference, make sure that you join in “Planning Commissioner's Corner” – a discussion group with your fellow commissioners on hot topics, scheduled for Monday at 1:15 pm. See you in Orange County!

Kathy Garcia, FASLA can be contacted at 619.696.9303 or kgarcia@SD.wrtdesign.com.

CCAPA Joins Coalition To Stop Proposition 90

By Vivian Kahn, FAICP

CCAPA has joined an unprecedented coalition of environmental, public safety, education, business, local government, and community leaders who have come together to oppose Proposition 90 on California's November ballot. Almost everyone can support the concept of some reforms to provide homeowners with protections against eminent domain abuse. But that's not what Proposition 90 is really about. That's just the bait in a trap that will cost taxpayers billions of dollars each year and harm responsible community planning.

Proposition 90 would trap our communities and all taxpayers in a lose-lose situation. If communities pass basic laws that protect our neighborhoods, prevent overdevelopment, protect air and water quality, restrict undesirable businesses, or protect consumers, taxpayers could be forced to make huge payouts. If we can't afford the payouts, basic quality-of-life and environmental protections simply won't be enacted.

According to Chris McKenzie, Executive Director of the League of California Cities, Proposition 90 would essentially gut the ability of cities and counties to make land use decisions, adopt regulations to protect air and water quality, enact new consumer protection laws and take other actions to provide safe communities.

"Under the best-case scenario," McKenzie says, "this measure will create a windfall for some lawyers and tie up our court system for years. Worst case, it will cripple local decision-making, compromise the quality of life in communities throughout California, and cost taxpayers billions."

Prop 90 fundamentally changes the existing system of land-use planning by giving any opportunistic property owner, business owner, or developer looking for a payout the ability to file a lawsuit. All they have to do is claim that even the most minor of laws has caused them economic loss. The result will be thousands of speculative and frivolous lawsuits each year – lawsuits that taxpayers will be on the hook to pay and that will cripple local land-use decision making.

Unlike Oregon's Measure 37, the proposed California constitutional amendment wouldn't give state or local agencies the option of waiving requirements. For instance, if voters or a city or county conclude that 50 homes can be built on a piece of property and the developer contends that the property could hold 200 homes, this measure allows the developer to sue the local government to demand a payout for the value of the land as if the other 150 homes could be built.

"It is the potentially sweeping effects of this measure that have galvanized a broad-based and diverse opposition

campaign from school groups, homeowner groups, taxpayers, public safety, environmental, business, and traffic relief groups. All of these constituencies would be harmed if the measure were to pass," says McKenzie. "Proponents are trying to hijack the eminent domain issue to buy voter support for a measure that would limit the ability of communities to plan how they want to grow and to constrain government efforts to protect the environment. Initial research showed, however, that Proposition 90 can be defeated by an aggressive campaign that provides voters with facts about the proposed measure's potential effects. Voters need to realize that this measure would make pollution a property right, creating windfall profits for polluters at a huge cost to ordinary taxpayers. Instead of being able to regulate pollution, local and state agencies would have to pay polluters to stop harming the environment. This ill-conceived measure would harm taxpayers AND the environment. It will prevent protection of our coastline, open space, farmland, and water quality."

APA Board Member Mitzi Barker agrees that it is essential to stop this effort in California.

"California is a bellwether state in these issues," said Barker. "We have to seize this opportunity to get ahead of the wave – CCAPA has capacity that most other chapters do not in the area of advocacy; let's take best advantage of that asset and leverage it with the 'bigger' voice of the national organization to address this issue head-on in states on down the line. If we fail to get our paddle in now, we will lose the strategic opening and find ourselves reacting rather than pacesetting."

The California initiative is being funded by well-organized and well-funded out-of-state interests, and it is part of a national anti-government agenda. In addition to the California initiative, similar measures, backed by the same multi-millionaires, have already qualified for statewide ballots in Arizona, Idaho, and Washington. Measures are pending in Montana and Nevada. Ballot measures that deal only with eminent domain have already qualified in Georgia, Florida, Michigan, New Hampshire, and Oregon.

The California measure would not only limit the ability of cities, counties, and state agencies to stop development that would be harmful to the public, but it would also increase the cost to taxpayers whenever property needs to be acquired for critical public infrastructure like roads or schools. It contains complicated provisions on how much compensation is to be paid for real property, one of which would value the land based on its intended use by the public — even if the current owner

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CCAPA Joins Coalition

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would never be able to get approval for such use. For example, if property is acquired to build a public college, the property owner would be paid for the value of the land as if it were already developed for such use.

"This measure will drive up the cost of projects like school repair and construction, traffic congestion relief, road repairs, water quality projects and levee improvements, just to name a few," said David Walrath, Executive Director of the Small School Districts' Association of California. "Either taxpayers will pay billions more, or many urgently needed public projects simply won't get done."

The APA Board's Legislative and Policy Committee voted unanimously to request the APA National Board to devote financial and staff resources to fight the proposed Constitutional amendment. The Committee recognizes that California is the prize and where APA should be devoting resources if it wants to stop the Proposition. While we have a

mighty coalition, those who are supporting this measure also realize the significance of a win in the Golden State. If they prevail, we'll be fighting this one in every state – one by one. From now to Election Day, we need to spend time educating voters about this scam and about the enormous damage this misleading measure will create for the taxpayers of California.

Go to www.NoProp90.com to read the full text of the proposed initiative and to get information about the campaign to defeat Proposition 90. If you want to support CCAPA's efforts to stop Proposition 90, write a check to CCAPA - Prop. 90 and send it to CCAPA, c/o Stefan/George Associates, 925 L Street, Suite 200, Sacramento, CA 95814. Contributions to this effort and other CCAPA legislative advocacy programs are not tax-deductible.

Vivian Kahn, FAICP, can be contacted at vkahn@kmort.com.

Letter to the EDITOR

CalPlanner invites your comments on articles published in the *CalPlanner* as well as comments, accolades, suggestions, and criticisms you wish to express germane to planning. Letters to the Editor may be edited for length and clarity. Letters to the Editor should include the writer's name, email address, and daytime phone number. Please send them by email to gconte@rrmdesign.com or to Karen@firerose.us. Letters to the Editor can also be mailed to GranDesigns, 916 Avenal Way, Beaumont, CA 92223.

Proposition 90 Would Not "Protect Our Homes"

By Rick Pruetz, FAICP

On November 7, 2006, the voters of California will be asked to vote on Proposition 90, or, as the property rights movement calls it "The Protect Our Homes Act." But in true Orwellian fashion, this initiative would actually discourage elected representatives from doing their jobs and reduce many protections that homeowners currently enjoy.

Proposition 90 sponsors will try to focus attention on the measure's limitations on eminent domain, riding the wave of discontent that arose over the U.S. Supreme Court's *Kelo* decision last year. But, behind that smokescreen, lies a regulatory takings requirement that would force California governments to pay compensation for any future code changes that reduce property values. And alas, the proposition contains no funding mechanism. To say the least, governments will be hesitant to make any zoning code changes that might require compensation or subject them to the time and expense of legal action should they try to deny a claim for compensation. So Proposition 90 is actually designed to discourage the adoption

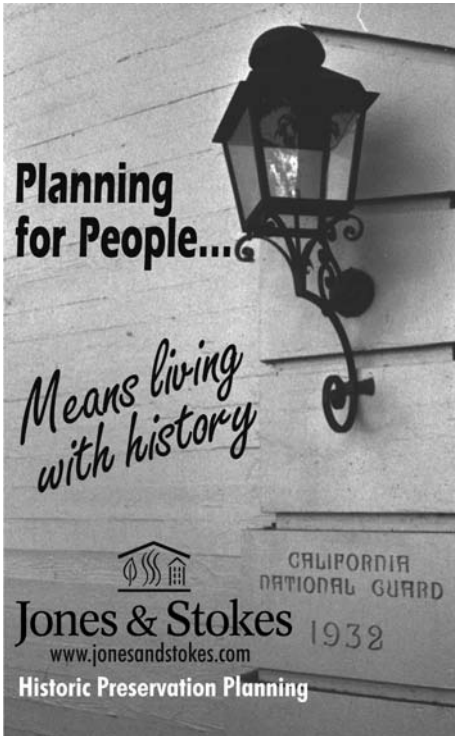
of regulatory changes needed to achieve community visions and, ironically, protect homes.

The property rights movement is trying to turn its luck around this year. The U.S. Supreme Court has been a big disappointment to them, holding that a taking has clearly occurred only when a regulation requires a physical invasion of property or deprives land of all economic use. Likewise, no meaningful law on partial takings has yet been signed at the federal level. And, until 2004, laws requiring compensation for partial takings had been adopted only in Louisiana, Mississippi, Florida, and Texas. In other states, takings legislation is largely symbolic, requiring legislators to consider takings studies before they vote or gratuitously stating that all laws should pass constitutional muster.

Waiving or Adopting New Regulations

If a government regulation reduces property value, the government compensates the victim or waives the regulation.

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Letter to the Editor - Proposition 90

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However, California's Proposition 90 contains no funding mechanism. If Proposition 90 passes, some communities might come up with funding mechanisms, so that they can make needed changes to their regulations even if they have to provide compensation to do it. But many communities will simply declare defeat and forever treat their current zoning code as if chiseled in stone.

Injustice can be caused by the failure to adopt new rules where they are needed, as Proposition 90 would foster.

Which One Is Goliath?

Proposition 90 advocates will try to hide behind their *Kelo* smokescreen and portray the issue as David, the little property owner, *versus* Goliath, better known as Government, the usual villain in these dramas. But which one is really Goliath? Proposition 90 seeks to replace the countless land use decisions currently made by our locally-elected officials with one big, statewide mega-regulation. Proposition 90 would have all the precision and intelligence of a bulldozer. No matter what the circumstances, this mega-regulation would likely trump common sense, the

consideration of public testimony, and the search for fairness that we expect of our local, elected representatives. City councils and county board members would be intimidated if not silenced by threats of Proposition 90 claims, lawsuits, and counter lawsuits.

Perhaps it's more accurate to compare Proposition 90 with Big Brother. Proposition 90 backers know what's best for us and have decided to remove our ability to make land use decisions for ourselves. The signature process for Proposition 90 was largely financed by high rollers who funneled their money through a property rights organization in another state. That organization refuses to say where the money came from.¹ So we have undisclosed donors from unknown places financing an effort to silence our local, elected officials. And these secretive parties will try to portray Proposition 90 as the defender of the "little guy." This may actually top George Orwell.

1) "Montana Group Aids California Initiative," *Billings Gazette*, July 8, 2006.

Rick Pruetz, FAICP is with the Planning & Implementation Strategies. He can be reached at arje@attglobal.net.

Linda Tatum Elected to Serve on the California Planning Roundtable



By unanimous vote, Linda Tatum, AICP, has been elected to serve as a member of the California Planning Roundtable (CPR). The CPR is an adjunct of the CCAPA, and is considered the CCAPA's "planning think tank."

The CPR is an organization of experienced planning professionals who are members of APA. The Roundtable promotes creativity and excellence in planning by providing leadership in

addressing important planning issues in California. For more information, visit <http://www.cproundtable.org/>.

Tatum was also elected to the Board of the California Planning Foundation, where she is serving her third term as president. Established to further the professional practice of planning in California, the CPF provides scholarships and awards to university students enrolled in planning programs accredited by the Planning Accreditation Board. CPF also sponsors workshops, publications, and other continuing education and professional development programs.

Planners On THE MOVE

Andrea Shephard, Ph.D., has joined EDAW's Sacramento office as a senior water resources project manager.

Marc Bierzinski, AICP, has been hired as the Planning Director for the City of Buellton. Bierzinski was formerly the Planning Division Manager for the City of Santa Maria.

EIP Associates has joined PSBS&J, a national consulting firm. Officially, EIP is now the California Sciences and Planning Division of PBS&J.

Tom Gerster, AIA, has been named as KKE Architects, Inc.'s President. He takes over this role from KKE's Chief Executive Officer Greg Hollenkamp. Hollenkamp remains as CEO.

Erik P. Justesen, ASLA, has been named Chief Executive Officer of RRM Design Group. As part of an ownership transition plan structured to ensure the longevity of the firm, the position of CEO and President, which has been held for 25 years by Victor Montgomery, AIA, has been divided into two positions. Victor Montgomery will continue to serve as President of the firm. In addition, **Stacy White, AIA**, has been promoted to Principal.

The Zweig Letter has named Mead & Hunt as a Five Year Climber.

Hogle-Ireland, Inc. has added **Ron Pflugrath, AICP** as a senior project manager.

The Planning Center announced the acquisition of the operations of Meredith & Associates. With the acquisition, the staff of Meredith & Associates joins the team at The Planning Center, establishing the firm's new Los Angeles Office.

Paul Wack, AICP, a Principal with Jacobson & Wack, has been promoted to full Professor in the City and Regional Planning Department at Cal Poly, San Luis Obispo, effective Fall Quarter 2006.

Wallace Group has bolstered its company with the addition of **Andrew Merriam, Scott Bruce**, and **Morgan Bloom**.

CCAPA Broadcasts Information

CCAPA will be broadcasting important information to your e-mail address. So that you don't miss out on these important messages, please check your e-mail address with National APA. You can review and update your membership information online at www.planning.org. On the home page go to the Member Services drop-down list and choose the Membership Database link. You will need your membership number which is located on your Planning Magazine label or your dues renewal invoice. Please call 916.736.2434 for further information.

CCAPA Website User Manual

The CCAPA Website User Manual is online at the following address:
<http://www.insitemanager.com/InSiteManagerManual/>

Please bookmark this link for future reference.

All sections, with the exception of Events are complete. Events Help will be online in the coming weeks.

We appreciate any feedback on ease of use, additional helpful sections, errors or inconsistencies.

Share YOUR Ideas!

Share your ideas with California Planner readers by sending a fax or writing to:

California Planner Managing Editor
916 Avenal Way
Beaumont, CA 92223

Phone: 951.845.0174

Fax: 951.769.3917

E-mail: Karen@FireRose.us

California Planning Foundation Auction

At the 2006 CCAPA Conference in Orange County

Every year, planners attending the annual California Chapter American Planning Association (CCAPA) conference look forward to the California Planning Foundation's (CPF) auction and raffle. This year's conference in Orange County promises to be another great venue for the chance to bid on a variety of items ranging from a weekend getaway to original artwork to planning books. The raffle during the auction is another fun way to win prizes that can range from a tasty bottle of wine to a crisp new \$100 bill and many things in between! While having a rollicking time participating at the auction, you're helping to raise funds for the serious



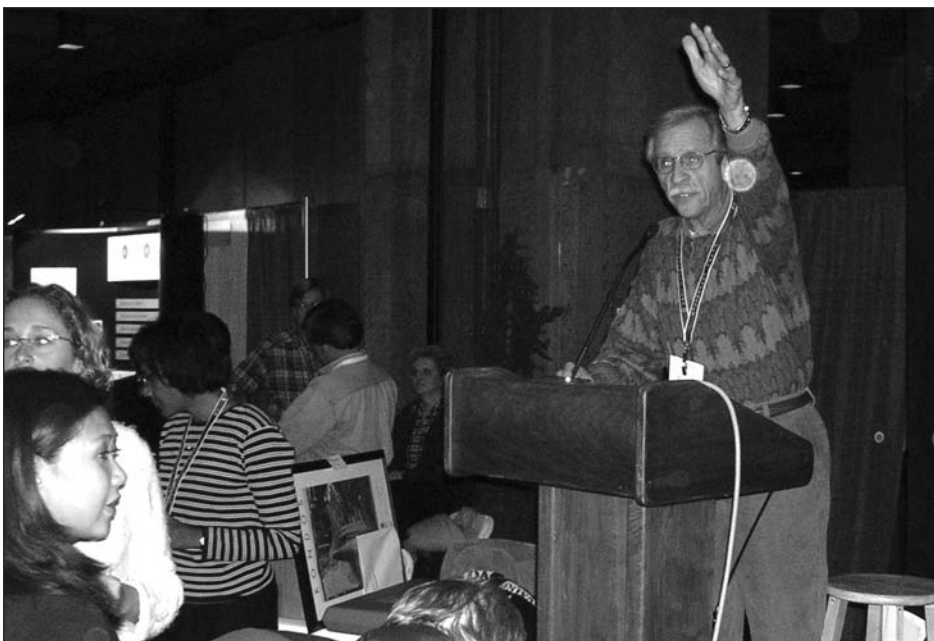
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work CPF undertakes every year on behalf of the planning profession.

CPF was established in 1971 as the chapter's nonprofit foundation. All members of CCAPA are members of CPF. Relying on your donations and sponsorships for the auction, CPF annually awards over \$16,000 in student scholarships and memberships in APA. Additionally, CPF provides professional planning workshops throughout the state so that practicing California planners have the opportunity for continuing education in the planning field. But we can't have these programs without your support.

Please make a donation to this year's auction. In addition to donating items like historic maps and books, crowd-pleasers, such as, original photography, tickets to events or shows, bed and breakfast accommodations, and gift certificates to a variety of retail establishments, restaurants, and nature adventures are always welcomed. Original art and craft works are always



2006 California Planning Foundation Annual Auction and Scholarship Fund

☐ Yes! I'd like to participate as follows: (check appropriate box) ☐ Auction item ☐ Raffle item Estimated value: \$ _____

Please provide complete item description below:

☐ Please contact me for pick-up/drop-off options ☐ I will bring item to Orange County

Monetary donation of \$ _____ (payable to California Planning Foundation)

☐ Friend of CPF (\$300) (please include business card or website link information)

Name of Firm: _____ Contact Person: _____

Address: _____

Phone #: _____ Website: _____

*Please return form to: Virginia M. Viado, Project Manager, Hogle-Ireland, Inc. www.hogleireland.com
951.787.9222 voice • 951.781.6014 fax • vviado@hogleireland.com e-mail*

popular! Our silent auction is always a fun addition to the live auction. So round-up those donations and get them to us as soon as possible as we plan for another successful auction!

There are several ways to donate items for the auction:

- Individual donations from CCAPA members, groups, and those who support planning;
- Become a **Friend of CPF**. A donation of \$300 acknowledges you, your group or firm as a CPF supporter and entitles you to your name or firm logo on the CPF website for one year; acknowledgement at the auction and on the auction flier, and acknowledgement during presentation of the CPF Scholarship awards;
- The **Section Challenge**. Each year, the seven CCAPA sections from around the state compete to donate the item that will go for the highest bid at the auction. This honor is memorialized by having the winning Section name inscribed on a plaque presented to the winning Section during the Awards program.

Just complete a donation form and forward the information to Virginia Viado at vviado@hogleireland.com or by phone at 951.787.9222, or to Marilyn Miller at mkmiller@toaks.org or by phone at 805.449.2505. We'll see you at the auction and don't forget to bring your checkbook, credit cards and cash and be prepared to have lots of fun!





CCAPA Conference 2006

Hyatt Regency Orange County

October 22 - 26, 2006

There is still time to *plan* on *Reinventing Suburbia* by attending the best event of the year, CCAPA Conference 2006 at the beautiful Hyatt Orange County!

Over 90 sessions are featured and among them are New Frontiers in Residential Development, the Green Scene, Downtown Revitalization, Affordable Neighborhoods, Planning Tools in Action and many more!

Don't miss the highly anticipated workshops covering entertainment retail developments, featuring Irvine Spectrum, The Block at Orange and Downtown Disney, and a "behind the scenes" tour of Disneyland. If you've ever wondered what it takes to put on



Orange County Welcomes CCAPA!

the Main Street Parade every night, your questions will be answered in this “can’t miss” workshop. Sixteen Full and Half-day mobile workshops will be offered as well as a Special Student Session and Special CPF Workshop on Planning Safe Communities.

The Conference will also feature two keynote speakers: Joel Kotkin, author of the newly published book, *The City: Global History* and Ed Chuchla, Vice President of Corporate Real Estate for the Walt Disney Company.

The opening reception will be held at the beautiful Nixon Presidential Library in the City of Yorba Linda. Don’t miss a great opportunity to expand your network with other planners, consultants and planning commissioners from all across the state.

Monday night’s Consultants Reception will be represented with over 30 Exhibitors followed by the CPF Silent and Live Auctions.

Tuesday night’s CCAPA Awards Dinner will feature the best in planning. Don’t miss this exciting event as CCAPA honors the 2006 planning recipients.

Refresh your knowledge in planning, learn from others and make the 2006 CCAPA Conference a great *planning* experience!

Exhibitor and Sponsorship opportunities have been extended through September 15, 2006.

Please go to www.calapa.org for conference schedule, conference registration and hotel registration. For additional information contact Lynne Bynder, CMP at lbynder@meetingsxceptional.com.



The Changing Demographics of California

As a profession are we reflective of our communities?

By Jeanette Dinwiddie-Moore, AICP, Membership Inclusion Director

We are constantly hearing news reports about the changing demographics of California and the impacts these changes will have on the services we plan for, including housing, schools, parks, community centers, land use issues, and jobs. However, have you ever considered how we, who are charged as the guardians for planning the future of most communities, reflect the demographics of the communities we plan for? Below are some statistics that you may find interesting. The demographics of the State based on 2000 population were:

Race/Ethnic Group	Percentage of State's Population ¹
White	47.1%
Hispanic	32.6%
Asian	11.0%
Pacific Islander	0.3%
Black	6.5%
American Indian	0.6%
Multiracial	1.9%
Total	100.0%

Source: US Census Bureau, CA Department of Finance

However, based on what we can best ascertain by using the responses from CCAPA members, as a profession in California, we look like this.²

Race/Ethnic Group Membership ³	Percentage of California State Population ¹
White	84.6%
Hispanic	3.9%
Asian	7.7%
Pacific Islander	0%
Black	2.6%
American Indian	0.6%
Multiracial	0.6%
Total	100.0%

Source: APA

This data demonstrates that minorities are very much underrepresented in the profession, and Hispanics and Blacks

are the most underrepresented groups, followed by Asians. It is even more telling when we look at what this means for each Section of CCAPA (refer to the CCAPA website, www.calapa.org, for more information on this topic).

So how are we trying to change this?????

California's Chapter's Membership Inclusion Program

In October 2005, the CCAPA Board adopted a Membership Inclusion Program, which was jointly written by **David Salazar, Michele Rodriguez**, and myself. This was an outgrowth of the two national minority summits. The California Chapter Board felt that the Plan was a good starting point for the Chapter to focus its initial efforts in expanding minority planner participation. The key elements of the plan are to:

- Develop an outreach program to minority senior high students using a model similar to the ULI's Urban Plan, which is a simulation classroom exercise, to develop a pipeline of potential young planning professional;
- Develop a Planning Ambassador Program in each chapter section to develop a pool of mentors for planners of color and host social gatherings to recruit new participants; and
- Develop networks and points of connections for planners of color with CCAPA leadership and national leadership to recruit them to become involved with APA activities.

Additionally, the Board:

- Appointed a Membership Inclusion Director, serving under the direction of the President to coordinate the implementation of the program;
- Asked the eight Section Directors and Membership Inclusion Director to meet to develop an Implementation Strategy and timeline; and
- Added \$1,000 to the President's budget which is designated to pay for the costs associated with the development and implementation of the Implementation Strategy.

Since October 2005, California has been moving forward with the implementation of the Membership Inclusion Plan. The following has occurred or is planned:

Section Level Activities

- Section Directors have met with their Boards – their Section Boards have adopted the Plan and are developing an implementation strategy for their Section's Ambassador Program.
- Three Sections (Northern, Los Angeles, and San Diego) have appointed Membership Inclusion Directors.

CCAPA Board Level Activities

- CCAPA officers/portfolio managers will be developing an implementation strategy and timeline for their portfolio, which will become part of their strategic plan matrix.
- Each CCAPA officer/portfolio manager has committed to including racial/ethnic diversity as consideration when making appointments to committees or other positions.
- The CCAPA Board has encouraged its affiliate organizations (California Planning Foundation, Planners Emeritus, California Planning Roundtable, etc.) to adopt the Membership Inclusion Plan and to develop their implementation strategies before June.

Other Membership Inclusion Activities on the Drawing Board

- Email blasts are planned to be sent to all CCAPA members asking them to update their profiles on the APA website to include their race and gender information, so that we can have more accurate demographic information. You can update your profile by going to the APA National website, www.planning.org, and logging onto your account. Next, click on "My Information," then "Demographic Information & Contact Preference." You can complete your information regarding your "ethnicity" and "gender."
- "Adding Color to the Profession," a Minority Summit, is being planned for the State Conference this October.
- A mixer/social hour to recruit minorities to participate in their Section Membership Inclusion Programs will also be held after the Summit.

Additionally, a presentation regarding the Membership Inclusion Plan was made at the two Latinos in Planning organizational meetings held in Los Angeles and San Jose in February. The program was promoted at the CCAPA Student Summit held in San Jose in February. Over 100 students from across the state attended – many of whom were of color.

If this is an issue that you are passionate about and are interested in helping to make a change, please contact me, **Jeanette Dinwiddie-Moore, AICP**, at 510.531.4150, or your Section Membership Inclusion Director as we work to move California forward.

- 1) Based on 2000 Population.
- 2) Thanks to Hing Wong, ABAG for his assistance with the demographic information.
- 3) Based on 2006 APA membership.

CalPlanner Production Schedule

Issue	Articles Submitted	Mailed*
Nov./Dec.	September 8	October 20
2007		
Jan./Feb.	October 30	December 12
Mar./Apr.	January 8	February 19
May/June	March 5	April 16
July/Aug.	May 7	June 18
Sept./Oct.	July 9	August 20
Nov./Dec.	September 10	October 22

* Membership will receive magazine within 10 working days after this date, on average. Dates subject to change without notice.

Job OPPORTUNITIES

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- Project Coordinators
- Landscape Architects
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- Staff Ecologist

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- Senior Regulatory Permitting Specialists
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CCAPA "QUICK LEG INFO" Feature Now on CCAPA Website Homepage

CCAPA has added a quick legislative information feature — members can now quickly and easily access key information right from the home page, without signing in. Under the new QUICK LEG INFO feature (under Hurricane Katrina picture), you can click on one of the following two links:

- The "**Hot Bill List**" link provides members with access to a complete list of hot bills with positions that CCAPA has taken on those bills.
- The "**Position Letters**" link allows you to view each letter that CCAPA has sent to legislators indicating support of or opposition to those bills.

Please take the time to review this time-saving new feature.

Send Your Articles and Photo Essays for California Planner

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