



SB 375 Implementation

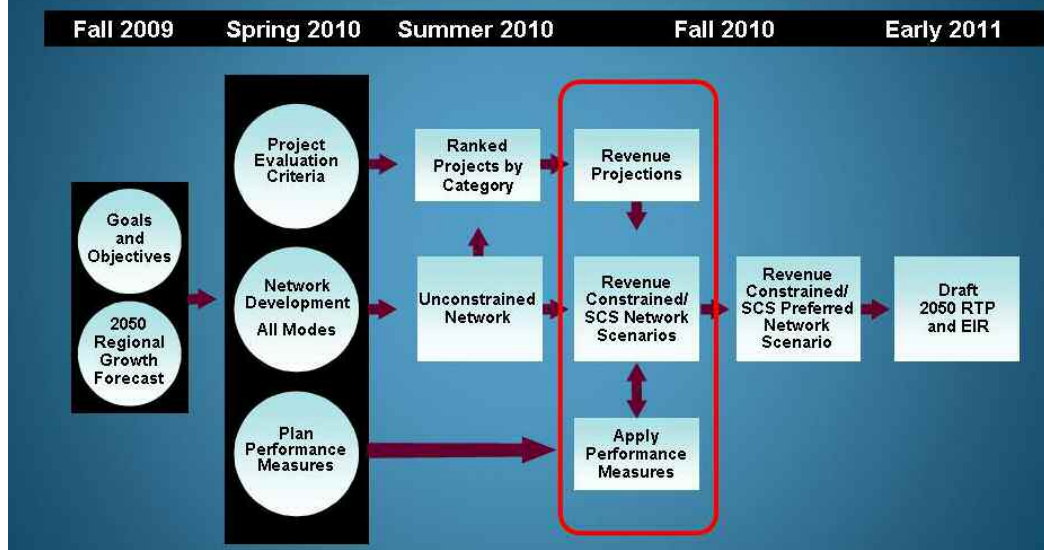
By Bob Leiter, FAICP, John Bridges, FAICP and Bruce Griesenbeck, AICP

Introduction

Probably no other single law in the past decade has had as far-reaching effects on urban planning in California as SB 375. While the primary focus of the law is on reducing greenhouse gas emissions related to passenger vehicles, the approach laid out in SB 375 calls for a fundamental shift in thinking about the relationship between transportation and land use planning, and about the relationship between regional planning and local government planning. The APA California Chapter and many of its members have been directly involved in the drafting of the law and in formulating the specific methods by which the law is being implemented. The Chapter has kept its members well informed on this subject through State Chapter Conference sessions and articles in *Cal Planner*.

At the 2010 California Chapter Conference in Carlsbad, Rick Pruetz with the California Planners Emeritus Network moderated a panel that included Bob Leiter from San Diego Association of Governments (SANDAG), John Bridges, environmental planning consultant with AECOM, and Bruce Griesenbeck from Sacramento Area Council of Governments (SACOG). The panelists provided an update on the significant progress that has been made by the State Air

SANDAG 2050 RTP: Process and Timeline



Process and Schedule for SANDAG 2050 RTP (red outline shows stage in process when ARB adopted SB 375 targets).

Resources Board (ARB), working with the 18 Metropolitan Planning Organizations (MPOs) and partner state agencies and stakeholder organizations during the past year. This article provides an overview of information that was covered in those presentations, including a discussion of:

- The collaborative approach taken by ARB and the MPOs to prepare analyses that were utilized in the target-setting process;
- The CEQA streamlining provisions of SB 375;
- How SANDAG, as the first MPO in the State to come under the provisions of SB 375, is approaching its 2050 Regional Transportation Plan update; and
- How SACOG is building on the foundation of its Regional Blueprint Plan to meet SB 375 requirements in its upcoming Metropolitan Transportation Plan update.

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SB 375 Target Setting Process and Outcomes

SB 375 called for the creation of a Regional Targets Advisory Committee (RTAC) to provide advice to ARB on how to develop targets and how to implement those targets. Among the key recommendations of RTAC (which included a representative from APA California Chapter) were:

- The use of “percentage reduction in greenhouse gas emissions per capita from 2005 levels” as the metric for planning and measuring progress in reducing GHG emissions;
- A collaborative or “bottom-up” approach with direct involvement of the 18 metropolitan planning agencies(MPOs) should be used by ARB in coming up with targets that are ambitious but achievable; and
- Funding and other resources and incentives should be identified by state and regional agencies as means of achieving ambitious targets.



The RTAC report also clarified the role to be played by the MPOs in this process, which would include providing analysis and recommendations regarding targets for the individual MPOs, and exchanging data with ARB to allow it to evaluate these recommendations. Finally, the RTAC report highlighted the importance of public engagement in the target setting process, and recommended ways in which the process could be made transparent and inclusive.

Starting in January of this year, the MPOs worked with ARB staff to develop baseline estimates for each MPO, including per capita GHG estimates for the year 2005 as well as projected GHG emissions to the years 2020 and 2035 based on adopted regional transportation plans with updated growth forecasts. During this process, there was a significant effort to ensure that the transportation and air quality models being used by each of the MPOs included consistent assumptions regarding key planning factors, such as projected fuel price increases over time and allocation of vehicle miles travelled (VMT) from interregional trips.

Next, the MPOs developed a coordinated approach to the development of alternative scenarios, based on the following categories:

- Land Use Measures (strategies leading to more compact development, particularly near existing and future public transit);
- Transportation System Improvements (focusing on public transit, bicycle facilities, and pedestrian facilities);
- Transportation Demand Management (TDM) and Transportation System Management (TSM) measures; and
- Pricing Measures (including road pricing and parking pricing).

While each MPO developed its own unique set of scenarios, each of them included an evaluation of measures from each of these four categories. The alternative scenarios were then tested to determine what combination of strategies would lead to the “most ambitious but achievable” results. These results were evaluated by ARB staff, and formed the basis for a set of recommendations that were ultimately approved by the Air Resources Board for each of the 18 MPOs in September.

SB 375 CEQA Streamlining

SB 375 addresses climate change by integrating land use and transportation planning to reduce GHG emissions. An underlying premise of the legislation is that urban infill development, with its greater reliance on transportation modes other than the automobile (transit, bicycles and walking), is environmentally superior to urban sprawl.

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In a recent report published by the Urban Land Institute (SB 375 Impact Analysis Report, June 2010), SB 375 is described as a cohesive regional planning approach that:

- Rationally aligns regional planning, transportation and environmental policy and funding;
- Potentially improves the regional and local balance between jobs and housing;
- Clarifies the desired direction and location of development;
- Initiates needed reform of the California Environmental Quality Act (CEQA);
- Provides flexibility for regional and local planning solutions;
- Improves transit efficiency and effectiveness;
- Accommodates a growing share of housing demand attributable to first-time renters/buyers and empty nesters;
- Attempts to widen the range of housing choices, and maintain a balance between infill and greenfield development;
- Improves the allocation of transportation funds based on population density and need;
- Makes California and its regions more competitive for federal transportation funding;
- Leads to healthier communities; and
- Preserves and enhances quality of life through municipal services and infrastructure efficiency.



In spite of these benefits, major infill development projects are often more difficult to entitle than their greenfield counterparts. So, how can compact, infill development envisioned by SB 375 be placed on a more equal entitlement footing with greenfield development?

One answer to that important question is to look closely at how CEQA documentation and process can be streamlined for infill projects consistent with SB 375 and its required Sustainable Communities Strategy (SCS), a component of each Regional Transportation Plan (RTP). Certainly, SB 375 offers CEQA streamlining provisions beginning with the preparation of a program environmental impact report (Program EIR) for the RTP/SCS, but these are quite limited. First, following each region's adoption of its RTP/SCS and certification of the Program EIR, CEQA streamlining may be applied to transit priority projects (TPPs) and to residential/mixed use projects consistent with the SCS. These streamlining features include a possible CEQA exemption (assuming a very narrow set of qualifications can be met), or the use of a sustainable communities environmental assessment or SCEA (a more streamlined version of the CEQA mitigated negative declaration).

Looking again at ULI's SB 375 Impact Analysis Report, additional suggestions are offered that could remove CEQA-related obstacles to compact infill development while still providing local decision makers and the community a thorough analysis of each development project's environmental impacts and associated mitigation measures. These suggestions include:

- Recognizing the validity of the RTP/SCS Program EIR for a four-year period to deflect legal challenges based on claims that the EIR analyses are out of date and no longer valid;
- CEQA-specific language authorizing tiering from the RTP/SCS Program EIR by local agencies, since the regional boards (Metropolitan Planning Organizations or Councils of Government) certifying the Program EIRs consist of representatives from their local member agencies (cities and counties in each region). It will be important that this can be done in a way that does not lead to greater potential for legal challenges to the Program EIR itself;
- Expand the criteria for a CEQA exemption or other streamlining for TPPs to ensure that projects consistent with the purposes of SB 375 get relief from excessive CEQA documentation; and

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The APA California Legislative Review Teams are once again gearing up to review the new planning-related legislation to be introduced in 2011. To get more information on the teams, please visit the APA California website, www.apacalifornia.com. If you would like to become a member of the Review Teams, please e-mail Sande George at sgeorge@stefangeorge.com.



How to Login for the First Time



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- Expand the TPP CEQA exemption and other streamlining provisions to commercial/industrial projects offering employment opportunities supporting the purposes of SB 375.

If the California Legislature does not enact such CEQA streamlining measures for compact, infill development, the good planning intentions envisioned by SB 375 may not be realized. Instead:

- Could greenfield development continue to be the preferred developer business model in spite of the overall benefits of SB 375 simply because it is easier to entitle than infill development?
- Could there be future pressure to eliminate or modify SB 375 if it is concluded that the good planning practices represented by that legislation do not match the reality of the local development entitlement process?

SANDAG's Approach to SB 375 Implementation

Not only did the collaborative target setting process provide useful information in the formulation of targets by ARB, but it also helped the MPOs to get a better understanding of the various strategies that could lead to significant GHG reductions. As the first MPO to develop a Regional Transportation Plan under the provisions of SB 375, SANDAG had already begun its RTP update prior to the adoption of targets by ARB in September. In 2004, the SANDAG Board had adopted its first Regional Comprehensive Plan (RCP), which laid out specific concepts and strategies for promoting smart

growth development within the region, and local governments had revised their general plans in many instances to incorporate these smart growth concepts. Therefore, SANDAG began by updating its long range regional growth forecast to the year 2050 to ensure that the progress being made by regional and local agencies in aligning their plans to the RCP would be reflected in the growth and land use forecasts used in the RTP update. At the same time, SANDAG revised its Regional Transportation Plan goals, project evaluation criteria, and performance measures to reflect many of the planning principles included in SB 375 (see Figure 1). As part of a broad-based public participation plan, the SANDAG Board of Directors had appointed a Stakeholder Working Group to provide input into the forecasting process and the updated goals and planning analysis.

Once the targets were set by ARB (7% GHG emissions per capita reduction by 2020 and 13% reduction by 2035 for SANDAG), the agency's planners and modelers used the experience gained in the target-setting process to begin the preparation of transportation system networks that included many of the features initially tested in the target setting process. Several distinct planning alternatives are currently under review, and the preliminary analysis of these alternatives suggests that SANDAG will be able to meet or exceed the targets set by ARB, while also meeting the other important goals set forth by the SANDAG Board for this RTP update. The SANDAG Board expected to select a preferred alternative by the end of this year, with adoption of the Plan scheduled for Summer 2011. More information on SANDAG's 2050 Regional Transportation Plan update can be viewed at: <http://www.sandag.org/2050RTP>.



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SACOG's Approach to SB 375 Implementation

SACOG's approach is heavily based on the planning process developed for its Blueprint long range land use vision, adopted in 2004, and then further developed in the Metropolitan Transportation Plan for 2035, adopted in 2008. The Blueprint recognized the connections between land use and transportation, and since its adoption, land use has been treated as an important, foundational part of developing a transportation plan. To that extent, the process of developing an SCS will not require as much of a change in approach for SACOG as it may for other MPO's.

Since the collaborative process with ARB and the MPO's described above, SACOG has launched the update of its Metropolitan Transportation Plan (MTP), which will be the first run at developing an SCS for the Sacramento region. SACOG started its update with a series of focus group meetings, framework and schedule discussions with its planning partners and Board of Directors, and, most recently, a series of nine public workshops. The workshops focused on generating public input and comment on three future land use/transportation scenarios, each of which varied the relative amounts of compact development, highway investments, transit service, and bike and pedestrian improvements.

Some of the key workshop materials can be viewed at:

<http://www.sacog.org/mtp/2035/workshop2010/>

An analysis of the input received at the workshops can be viewed

at: <http://www.sacog.org/calendar/2010/12/02/transportation/pdf/4A-MTP%20Workshop%20Results.pdf>

Between now and Spring 2011, a preferred alternative will be developed, starting with Scenario 3 (the most aggressive in terms of compact development and support of alternative travel modes), and moving the alternative, in general, toward Scenario 2 (the next most aggressive in compact development and support of alternative travel modes). The process of developing a draft preferred alternative will involve finalizing the 2020 and 2035 allocation of growth within the region, and finalizing the project list. By Fall 2011, the draft preferred alternative will be evaluated for SB375 GHG reduction goals, along with a broader set of performance metrics. Public hearings on the SCS (or APS) are planned for

November 2011, in conjunction with publication of the Draft MTP, EIR and Conformity finding. Final adoption of the MTP is planned for April 2012.

CEQA streamlining and relief provided in SB 375 is viewed as a key element of SB 375 implementation. SACOG and a consortium of planning partners is the recipient of a HUD Sustainable Communities Initiative Regional Planning grant, which will be used to augment the environmental analysis for the MTP preferred alternative, to support implementing agencies in taking advantage of the SB 375 CEQA relief for their projects. The focus of this work will be the higher level CEQA relief available to qualifying projects in transit priority areas.

More information on the plans for the HUD grant can be viewed at: <http://www.sacog.org/calendar/2010/12/02/transportation/pdf/6HUD%20Grant.pdf>.

Conclusions

The past year has been both challenging and highly productive for the planners who are working on the "front line" in the implementation of SB 375. The first round of RTPs and Sustainable Community Strategies that are being developed under SB375 is leading to significant positive changes in the way that state, regional, and local planning agencies interact to create a shared vision for sustainable development in California, but it faces many challenges along the way. The APA California Chapter and its members should remain actively engaged in this collaborative effort and stay informed on this process and its outcomes.

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President's Message

By Kevin J. Keller, AICP, President, kevin.keller@lacity.org



Bring on the Conferences!

Now that April is upon us, it's time to turn our focus to one of the most valuable parts of the APA experience – conferences! Each spring, APA National hosts its annual conference attracting over 5000 planners and land use professionals to learn and share ideas. And each fall your very own APA California does the same with our state conference.

Boston was the home to this year's National Conference – and many APA California members attended... and took good notes. These notes will prove invaluable as the National Conference comes to California next year! That's right, for the first time since 1986, Los Angeles will host the nation on April 14 - 17, 2012, and by the likes of the volunteer energy it promises to be one not to miss.

Hosting the National Conference gives APA California the opportunity to shift the nation's land use focus to many of the important land use issues that are important to our state. From controlling greenhouse gas emissions to high speed rail to environmental protection, the Los Angeles conference will deliver value and relevance. And yes, we are looking for volunteers! To get involved, or even to be added as a local liaison for your organization, please contact Anna Vidal at anna.vidal@lacity.org.

Can't wait for next spring? Well you are in luck! APA California's State Conference comes to Santa Barbara this fall. Mark your calendars for September 11-14, 2011 at the Fess Parker Hotel. The host committee is hard at work bringing you the best in sessions, professional development, mobile workshops, student programs, and networking events over a packed four-day schedule. For additional Santa Barbara conference information, please contact Kim Prillhart, Conference Co-Chair at kim.prillhart@ventura.org.

Your APA California board is working hard to bring you balanced value and relevance for your training budget, and we know these are difficult times to invest in our professional development programs. As President, I also know it's more important than ever that APA provide learning opportunities and experiences to keep our skill sets sharp and current, and to help collectively advocate for the land use profession.

Haven't been to a conference in a while? Never been? I would like to extend a personal invitation to you to try us out... and let us know what you think. Your board is constantly striving to maximize the value of your membership, and we want to hear from you. And if you aren't able to attend any of the State or National conference offerings, your local Section may offer free or low cost events that are convenience to you.

As we move into Spring, try something new! We'd love to have your energy and participation. APA is what we all make it. As always, drop me a line with any thoughts or ideas at kevin.keller@lacity.org and I look forward to seeing many of you at our upcoming conferences!

Northern Section Receives APA California Chapter Award for International Program

Portions of this article first appeared in the November 2010 issue of *Northern News*, <http://bit.ly/gNjhAx>

APA California President Kurt Christensen presented the Outstanding Section Program Award to the Northern Section at the Annual State Conference in San Diego. This award was selected by a panel of other APA Chapter Presidents who were impressed with the uniqueness of this program.

Recognized this year are Northern Section's International Director (Rob Eastwood, AICP, Senior Planner, Santa Clara County), the International Committee, and Jennifer Andersen, AICP, who preceded Rob as International Director.

That the Northern Section Board includes an International Director position which oversees the International Committee is in itself unique. The position and committee do not exist within other APA California Sections (and probably not within other APA Chapters).

The purpose of the International Director/International Committee is to foster exchange between American planners and their counterparts in other countries. Over the past seven years, Northern Section's International Director and International Committee initiated several activities to increase cross-cultural exchange. These have included educational tours abroad, an International Internship program, and several lectures.



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Art as a Vehicle to Understand Land Use Planning and Sustainability

By Miguel A. Vazquez, AICP

Consider the following question: What would be the end result of a collaboration effort between planners and artists?

- (a) The City Ugly Movement
- (b) A "Forget About History" mural mitigation plan
- (c) A Subway- Public Graffiti Art Program
- (d) A collection of artwork conveying land use planning and sustainability concepts
- (e) All the above



"Milieux" by the author

You can be sure that "e" is not the correct answer and by process of elimination the best possible choice is "d". It is also possible that this question may be included in a future planning certification examination... so go ahead and commit it to memory!

The reality is, planners and artists have historically worked together on many different fronts. The degree of collaboration has depended largely on vision, budget allocations and, of course, policies.

Monuments, public sculptures and murals are the most traditional and notorious landmarks associated with this mutual collaboration. In some instances it is also visible in certain buildings, particularly those erected during the City Beautiful Movement. What answer "d" represents is an opportunity to open up an avenue for constructive dialogue and collaboration in which artists take advantage of the planners' knowledge as a source of information, inspiration and critical thinking; and planners allow themselves to step outside of the box to see the planning profession through the artists' creative eyes.

Can you imagine a collection of artwork conveying land use planning and sustainability concepts? What would it look like? How would professionals in the two disciplines work together in the production? What subjects would they explore? How would the artwork be exhibited?

The answers to these questions lie beneath the project Art VULUPS (art as a vehicle to understand land use planning and sustainability), a project organized by members of the Inland Empire Section (IES/APA).

What is Art VULUPS?

Art VULUPS is the result of a simple formula: Planner + Artist= Artwork conveying a land use concept.

The premises of this formula are the beliefs that 1) land use planning literacy is an essential key towards achieving sustainability and, 2) the power of art can be used as a tool to disseminate planning and sustainability concepts in a creative and interesting way.

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Please take the time to review this time-saving new feature.

Cal Planner Production Schedule

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Winter 2012	December 1	January 1

*Dates subject to change. *Issue will be sent by eblast during this week.*

go! For article and photo specifications, display and call card information, please check out the website at www.apacalifornia.org.

Art as a Vehicle to Understand Land Use Planning and Sustainability

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In the era of Wikipedia a proper definition would be: *"a collaborative project in which knowledge, creativity and artistic expressions are harnessed to promote sustainable land use development choices through curiosity and civic dialog engagement."*

Collaborative 1.0

Art VULUPS came into fruition on July 1, 2010 when a group of thirty planners and artists converged in the City of Riverside, CA, the "City of Arts and Innovation". They responded to an invitation to be part of a five-month journey of collaboration in the production of art based on land use planning and sustainability discussions. This distinguished group of individuals, known as *Collaborative 1.0* is made up of professional and emerging planners and artists. They include members of the American Institute of Certified Planners, planners in executive positions, recent graduate students of Cal Poly Pomona, educators, entrepreneurs, painters, photographers, installation artists and writers (some of the planners are also artists)! You may know some of them; they are:



Matt Burris, AICP, LEED AP, sets the stage by addressing sustainability at the first gathering

Joe Berryhill	Stacy Burris	Lisa Cabrera	Melissa Culley
John Dingler	Rachael Dzikowski	Daniel Foster	Leora Lutz
Douglas McCulloh	Ruth Nolan	Nathaniel Osollo	John Romine
Sandra Rowe	Joshua Valencia	Selena Wilson	Matt Burris, AICP LEED AP
Ken Gutierrez, AICP	Mike Harrod	Kelly Hickler	John Earle Hildebrand III
Bob Johnson	Mitra Mehta-Cooper, AICP	Nelson Miller, AICP	Tom Oliver
Aaron Pfannestiel, AICP LEED AP	Carolyn Schutten	Mario Suarez, AICP	Miguel A. Vazquez, AICP
Virginia Viado	Grace Williams		

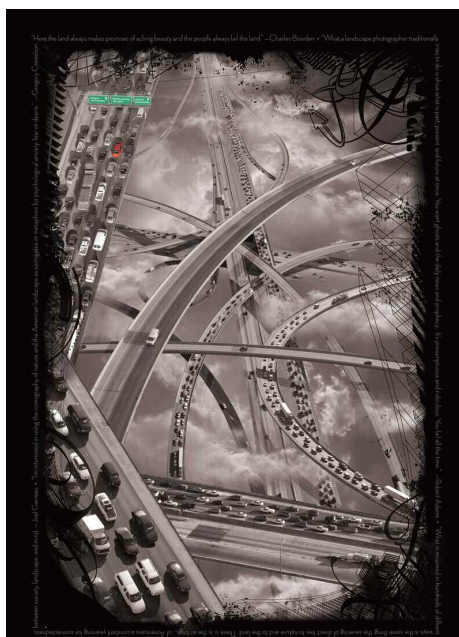
This dedicated group volunteered their time, talents and resources to complete a collection of works based on the *General Plan Elements*. The City of Riverside's General Plan served as the point of departure. It includes the seven essential elements required under the California Government Code: 1) Land Use, 2) Circulation, 3) Housing, 4) Conservation, 5) Open Space, 6) Noise and 7) Public Safety. The additional Elements which reflect the City's vision and community goals were also addressed, they include Noise, Arts and Culture, Education, Public Facilities, Parks and Recreation; and Historic Preservation.

The Healthy Communities Element, being proposed at the County of Riverside, and the topics Vision and Jobs/Housing Balance were also discussed as part of this initial collaboration. After various public gatherings, held during the Riverside Art Walk (every 1st Thursday of the month throughout downtown Riverside), the teams completed 15 intriguing and fascinating inaugural pieces.

The Collection

Art VULUPS emerged as a reaction to the exhibit entitled *Sprawl: New Suburban Landscapes*, organized by the University of California Riverside in 2003. A group of artists presented several brilliant pieces condemning unsustainable development patterns, the planning and erection of bland built environments and the apparent uncontrolled land use decisions.

In contrast, the Collaborative 1.0 Collection reflects basic planning concepts essential to promote not only sustainability but also equity



"Vision" by Douglas McCulloh in collaboration with Bob Johnson

APA California Creates Facebook Group for Members

By joining, members will have another avenue to receive and share with like minded friends' up-to-date information regarding the Association and to network with each other.

We encourage you to accept and enjoy this invitation to join the APA California group and begin to enjoy this new service for our members. *But please refrain from posting anything other than issues related to planning.* We hope you continue to enjoy the advantages of this networking alternative.

The views expressed on the Facebook page are the individual's alone, and do not necessarily express the views of the APA California. Members may not post any content that is threatening, obscene, a violation of intellectual property rights or privacy laws, or otherwise injurious or illegal.



Check out our [Links, Events and Discussion Board](#) for information

about our new free lending library for AICP certification maintenance, legislation that is happening now in the California legislature and administration that will impact planning: view the hot bills, get copies of legislation and regulations, and find out how you can provide input, and much more.

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Art as a Vehicle to Understand Land Use Planning and Sustainability

Continued from page 8

planning, as advocated by Norman Krumholz. In other words, this collection has been created as an empowerment tool for professional planners to promote sound land use development choices through education and public participation.

The content of each piece may not immediately reveal the concept, which may be buried under layers of allegory and metaphors. Curiosity is the first step in the learning process which stimulates the viewer to think and talk about planning. Once the channel of communication is open, the planner's role is to guide the discussion in an informative and imaginative manner, grounded in experience.

Outreach and Education

Now that the inaugural collection is completed, the leadership team has scheduled various activities at different venues to disseminate the collection and the concepts. For example, on November 4, 2010, Carolyn Schutten, Joe Berryhill, Leora Lutz and the author collaborated with staff from the Riverside Metropolitan Museum in the installation of a *temporary outdoor interactive piece* based on the Historic Preservation Element and a walking tour to Riverside's first Chinatown site.

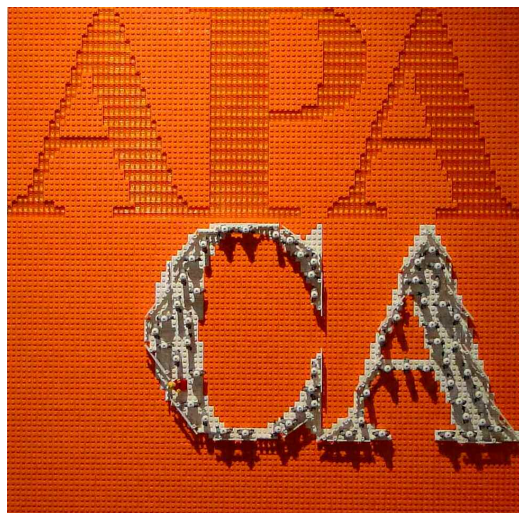
The collection was recently exhibited at the Riverside Arts Project Gallery located in the Riverside Plaza and it will travel to the City of Palm Desert. Many other activities are being scheduled including a youth photography workshop lead by APA California 2010 Media Award winner Douglas McCulloh and planners from the Inland Empire Section.

The team is currently working on tuning up a curriculum that accompanies the collection in an online format. All the materials are accessible to anyone interested in creatively using them in the promotion of land use planning and sustainability literacy.

A Gift to the California Planning Foundation

One of the landmark milestones of this project will take place at the 2011 APA California Conference in Santa Barbara. All the members in attendance will not only have the opportunity to see the Collaborative 1.0 Collection, but also to bid on the works! Yes, all the works, including a APA California logo made out of legos (a John E. Hildebrand III creation) will be on display and for purchase through the annual silent auction. This in-kind donation to the California Planning Foundation is a demonstration of altruism and the philanthropic nature of the Collaborative 1.0 participants.

To learn more about the project, the bios, upcoming events, news and to get involved please visit www.artvulups.org



APA California Lego Logo by John E. Hildebrand III

Miguel A. Vazquez, AICP, is a contract Community Planner for the U.S. Marine Corps and an autodidact visual artist. He also serves as the Inland Empire Section's Historian and is the principal organizer of Art VULUPS. The City of Riverside and the Riverside Arts Council recently awarded the March 2011 "Arts Honoree of the Month" Award to the Inland Empire Section for the Art VULUPS effort.



Carolyn Schutten, and Kelly Hickler, Art VULUP's Outreach Coordinator and Education Liaison

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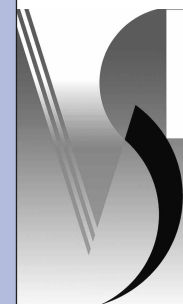


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APA California Board Adopts 2011 Budget & Reduces Estimated Budget

By Virginia M. Viado, APA California, Vice President, Administration

As identified and discussed in the budget article from the previous issue of *Cal Planner* the economic downturn continues to significantly impact the APA California Budget and we faced an estimated deficit of \$126,000 to our 2011 Budget. This challenged our Board of Directors to identify further measures to reduce expenses while still maintaining exceptional member services.

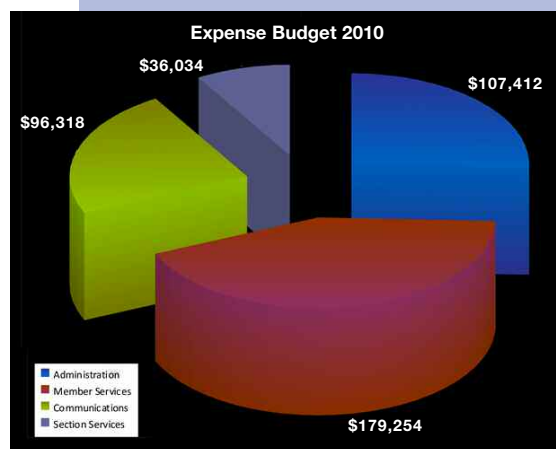
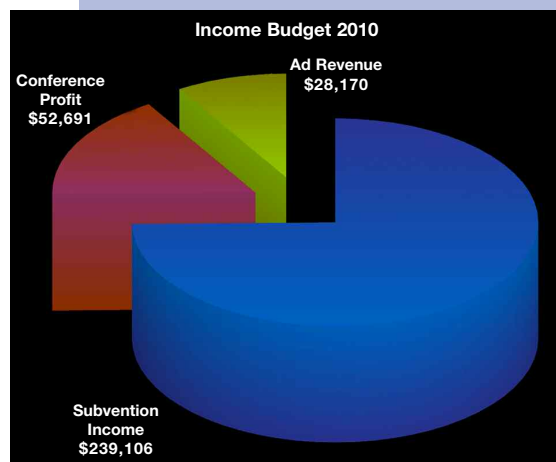
The Board's appointed Budget Committee took on the challenge of identifying specific items to reduce expenses and increase revenues, and brought forward their recommendations to the Board during its Annual Board Retreat and meeting in January. A number of items were introduced by the Committee and discussed in full detail by the Board. After much deliberation, the Board approved a majority of the Budget Committee's recommendations for a total reduction of \$71,680 to the estimated deficit.

As with last year's deficit, the Board again approved the use of the Chapter's Reserves Account to cover the remaining deficit. Full details are available in the January Board meeting minutes, including a copy of the approved APA California 2011 Budget, available through the 'Board Activities' link on the 'About Us' page of the APA California website: <http://www.calapa.org/about/>.

You must be a registered member on the APA California website to access documents available in the 'Board Activities' link. Registration is available through the following link: <http://www.calapa.org/en/users/selfadd.asp>.

We encourage you to view the Chapter's budget related materials and also welcome any feedback from the membership, including any questions you may have, by contacting Virginia Viado, Vice President of Administration by e-mail at Virginia_Viado@urscorp.com or by phone at 909.980.4000.

Information on the reduction is provided in the following table:



Due to software compatibility issues, the pie charts from the Budget article in the previous issue of *Cal Planner* were distorted and are being reprinted below. The pie charts were used to identify distribution of APA California 2010 Budget income and expenses. We apologize for any inconvenience.

APA CALIFORNIA 2011 BUDGET DEFICIT REDUCTION DETAILS

REDUCED EXPENSES

Operating Expenses	\$31,105
Implementation of virtual Board meetings (resulting in reduced travel expenses)	
Local Sections to fund travel expenses to annual conference Board meeting	
14.25% reduction to Local Section membership revenue funding (subject to annual review through 2013)	
Temporary elimination of operating budgets for non-elected Board positions	
5% reduction to elected Board position budgets	
Reduction in AICP publication charges	
Contract Expenses	\$32,575
Modifications/reductions to management and lobbying contracts	
Modifications/reductions to <i>Cal Planner</i> publication and distribution methods	
Reduction to website maintenance contract	
TOTAL REDUCED EXPENSES	\$63,680

ANTICIPATED REVENUES

Increase in advertising revenue	
New shipping and handling charges for distribution of AICP/CM Lending Library CDs	
TOTAL REVENUES	\$8,000
TOTAL EXPENSES AND REVENUES	\$71,680

For additional information on the APA California 2011 Budget, visit www.apacalifornia.com.

Student Scoop

APA California Provides Many Benefits to Young Professionals

By Chris Read, APA California, Student Representative



Hello, my name is Chris Read and I am the student representative on the American Planning Association California Chapter's Board of Directors. I am currently a student at California State Polytechnic University in San Luis Obispo studying city and regional planning with an emphasis on environmental planning.

Like many of you, I will be graduating this spring. During my tenure as a student, APA California has provided me numerous benefits including access to *Cal Planner*, job postings, and educational opportunities such as information on planning related legislation and cutting edge planning practices in the State of California. APA California,

in conjunction the California Planning Foundation (CPF) also provides annual scholarships for each of the six accredited planning schools in California.

For those of you getting ready to graduate, APA California provides a number of benefits to young professionals. For example, young planners can take advantage of discounted registration rates for APA California events, receive guidance for navigating the AICP process, and participate in young planners groups (hosted by local sections).

In addition to the member benefits, student planners should take full advantage of the opportunities provided to them at the annual APA California conference. This year's conference will be in Santa Barbara and will provide valuable opportunities to learn cutting edge planning practices, meet other students, and network with private and public professional planners. Additionally, like last year's conference, the opening day will be centered on student issues and will include sessions on resume building, professional advice, and job hunting. There will also be presentations by students on the innovative planning work they are engaged in.

As a current student in planning, I'm sure you have also heard what a rough time it is to be in planning. However, as current students in planning, I'm also sure you have come to the conclusion that these difficult times underscore the importance of long-range planning. We are at a precarious time in our nation and state's history. Calls to slash budgets and programs (not to mention redevelopment agencies) minimize the pool of resources that planners need to operate. By supporting planning and the institutions that support planning, we vote for decisions based upon defensible, analytically sound methodologies to help organize the built environment. We can show how important planning is by learning as many skills as possible early in our careers and in our education and produce plans and planning products that illustrate the importance of our profession.

I would like to take this chance to open a dialogue with other student planners in the State of California. As a member of the APA California Board of Directors, I have the ability to propose, second, and vote on motions. As your voice at the state level, I welcome you to contact me with any questions, concerns, or comments you have about APA California. You can reach me at cread@calpoly.edu.

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Fifth Annual APA California Chapter Conference Diversity Summit

This year marked the 5th year anniversary of the APA California Diversity Summit, this time held at the Cal Chapter Conference in Carlsbad. The theme for this year's Summit, *Plan to Thrive, Not Just Survive*, set the stage for a timely and insightful discussion on how young and mid-level planners of color can successfully navigate their careers during these tough economic times. The format for the discussion was based on a series of diversity/inclusion related questions asked of a panel including Connie Galambos-Malloy, Director of Programs – Urban Habitat; Hanson Hom, AICP, Director of Community Development - City of Sunnyvale; Linda Tatum, AICP, Group Manager of Planning + Urban Design - PBS&J; and Brightman, of Career Services - Pepperdine University, representing the public sector, private sector, non-profit sector, and higher education respectively. The discussion moderated by Jeanette Dinwiddie-Moore, FAICP elicited important questions and themes from the audience:

- Cities and planning agencies need to develop management and hiring strategies to increase and maintain diversity on their planning staffs (i.e., planning staffs need to reflect and be responsive to the communities they serve);
- A model for engaging young people of color and entry level planners of color is required to create a pipeline for them to enter and grow in the profession (i.e., creation of APA sponsored youth outreach programs, and coaching and mentoring for entry to mid-level planners); and
- Increase the opportunities for value added skills and social networking outside of the day job (i.e., volunteer, explore areas outside of planning, look for more career opportunities as baby boomers retire, etc).

This year's summit was a success in that it provided a forum for Chapter membership to explore and discuss issues of diversity that are both timely and essential to enhance and advance the planning profession. In addition, the summit was well attended by conference attendees of all ages and backgrounds that engaged the panel with insightful and meaningful dialogue. The information produced by this year's summit can now be considered by the APA California Board and the section Diversity Directors for further action and program development.



Jeanette, Connie, Linda, Hanson, and Jody

Organizers that deserve thanks for putting the Summit program together include: Anna Vidal, Connie Galambos Malloy, Jeanette Dinwiddie-Moore, FAICP, Hing Wong, AICP, and David Salazar, AICP. For more information regarding diversity in planning or how you can get involved, please contact the APA California Membership Inclusion Directors:

- David Salazar, AICP – salazar@csulb.edu or 562.985.4131
- Hing Wong, AICP – hingw@abag.ca.gov or 510.464.7966



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APA California Legislative Update - Spring 2011

APA California Position in the Elimination of Redevelopment Agencies

By Sande George, Stefan/George Associates, APA Lobbyist and Executive Director



As of this writing, the Legislature has passed approximately \$7.4 billion in cuts and fund transfers without passing the major revenue options to make up the difference in the total \$26 billion budget deficit. The budget votes are continuing, with a race to make a June election allowing the voters to extend the sales, income and vehicle tax increases that expire soon. So far, the 2/3 vote needed to send the tax extensions to the voters hinges on a deal for various reforms, fiscal and environmental, advocated by five Republicans in exchange for the budget vote. Stay tuned.

Of chief concern to APA is a major, controversial budget proposal to eliminate redevelopment agencies, sending \$1.7 billion in redevelopment revenue to the state this year. To find the votes to gain this revenue, the Governor has promised to discuss redevelopment reforms later this year. So far, that has not garnered enough votes to abolish redevelopment agencies, with members asking why the reforms should not be completed first, rather than after a wholesale and irreversible elimination of redevelopment agencies.

APA agrees that there are areas in redevelopment law that can be improved, but redevelopment tools should remain in place while that discussion occurs. Below is the policy statement and official position of APA:

APA California Policy Statement:

The California Chapter of the American Planning Association (APA California) supports the use of redevelopment in California. Redevelopment builds and improves communities, provides tools to more quickly implement general plans, spurs job growth and taxes and is a significant provider of infrastructure, urban development and affordable housing in the state. The elimination of the redevelopment tool without the creation of alternative methods for local agencies to use to address the issues of infrastructure, renovation of blighted areas, economic development and the development of affordable housing is shortsighted. While APA California recognizes the challenges of the State's budget are substantial, in this tumultuous time, eliminating important redevelopment tools without the development of alternate regulatory and financing tools for local agencies to use in their place will make it even harder for local agencies to address California's critical planning, affordable housing, SB 375 and economic development goals.

For these reasons, APA California desires to work with the Governor and the Legislature to find alternate reforms that would retain the core functions of redevelopment agencies and help address the critical budget deficit. APA California believes it is vital to find alternative methods to retain the basic functions of redevelopment prior to any action to simply eliminate redevelopment agencies.

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Legislative Update - Spring 2011

Continued from page 13

HOT BILLS

For an up-to-date list of all bills anytime, log on to the APA California website at www.apacalifornia.com.

AB 1220 (Alejo) Statute of Limitations for Housing Element Challenges

Opposed

This bill is modeled after AB 602 from last year, which was vetoed by the Governor. Sponsored by the housing advocate organizations, it was designed to deal with the court's decision in *Urban Habitats v. City of Pleasanton* that existing law provides a 90-day statute of limitations on provisions in 65009 (d), 60 days for the local agency to respond, and one year to sue. The housing advocates believe that this decision inappropriately limits their ability to challenge housing elements and other housing policies and ordinances, even though they were allowed to proceed in this case based on alternative challenge provisions. Although local governments and APA met several times with the author and sponsors, we were unable to come to a mutually agreeable compromise. Instead, working with the Building Industry Association, the bill was amended to allow a five-year statute of limitations on challenges to housing elements and implementing ordinances, as well as providing various exemptions for projects underway from building moratoriums mandated by the courts during a challenge.

AB 1220 includes that five-year statute of limitations. APA remains opposed on this bill. This measure will encourage a broad array of lawsuits that do not differentiate between major noncompliance with state law or a small difference in interpretation, leave local agencies, developers and businesses unfairly open to uncertainty long after decisions have been made, and expose local agencies to millions of dollars in attorneys fees even if the city or county successfully defend a lawsuit. It also ignores the many other new fast and effective remedies that address the sponsor's concerns provided in SB 375.

SB 244 (Wolk) Disadvantaged Unincorporated Communities

Opposed

This bill is modeled after SB 1174 by Wolk last year, which would require a city or county to amend its General Plan to address the presence of island, fringe, or legacy unincorporated communities inside or near its boundaries. Without a source of funding to assist communities with the planning and infrastructure funding, this bill was not pursued last year. SB 244 contains the same major flaws. APA remains opposed.

Many cities and counties have taken steps to address disadvantaged incorporated communities and APA recognizes the importance of an inclusive planning process that addresses the need of communities and populations that have been historically underserved. However, one roadblock consistently impedes major infrastructure upgrades in California's communities: funding. As currently drafted, this bill would impose a very expensive new mandate on cities and counties to amend their General Plans with an extraordinary amount of detail regarding not only disadvantaged communities but "fringe" communities as well. It also requires cities and counties to take steps to mitigate a very broad and un-prioritized list of services in these communities without funds to complete these requirements.

SB 226 (Simitian) CEQA Streamlining

Watch

This bill currently makes a minor change to the scoping process under CEQA. However, it may become a vehicle for a package of CEQA streamlining options that will improve the CEQA process without deleting CEQA's important purposes. APA and AEP formed the Enhanced CEQA Action Team (ECAT) in December with the express task of developing legislation that will provide concrete CEQA streamlining. ECAT intends to be a major player in discussions to amend CEQA this year and plan to work with the Legislature to see those changes adopted.

Continued on page 15

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Legislative Update - Spring 2011

Continued from page 14

Important Deadlines

- May 6** Last day for **policy committees** to hear and report to Fiscal Committees **fiscal bills** introduced in their house
- May 13** Last day for **policy committees** to hear and report to the Floor **non-fiscal** bills introduced in their house
- May 20** Last day for **policy committees** to meet prior to June 6
- May 27** Last day for **fiscal committees** to hear and report to the Floor bills introduced in their house (J.R. 61 (a)(5)). Last day for **fiscal committees** to meet prior to June 6
- May 31 thru June 3 Floor Session Only.** No committee may meet for any purpose
- June 3** Last day for bills to be **passed out of the house of origin**
- June 6** Committee meetings may resume
- June 15** Budget must be passed by **midnight**
- July 8** Last day for **policy committees** to meet and report bills
- July 15** **Summer Recess** begins at the end of this day's session, provided Budget Bill has been enacted
- Aug. 15** Legislature reconvenes from **Summer Recess**
- Aug. 26** Last day for **fiscal committees** to meet and report bills to the Floor
- Aug. 29 thru Sept. 9 Floor Session only.** No committees, other than conference committees and Rules Committee, may meet for any purpose
- Sept. 2** Last day to **amend** bills on the Floor
- Sept. 9** Last day for **each house to pass bills**

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California Planners Receive Two National Planning Awards

By Jessie Barkley, Outgoing APA California Awards Coordinator

It was extremely rewarding and a wonderful honor serving as the Awards Coordinator for APA California for the past three years. During that time, I was able to help recognize many innovative projects and meet some remarkable individuals throughout the years. Each year, I am amazed at the quality of planning being done throughout California.

As my term ends, I wanted to congratulate all of the California Award winners and I am pleased to announce that this year, California planners have won two of the APA 2011 National Planning Excellence, Achievement and Leadership Awards. Out of the 11 APA National Awards, California had the most awards received by any one state.

The National Planning Awards, the profession's highest honor, recognize cutting edge achievements and planning under difficult or adverse circumstances. Award winners showcase the planning profession's leaders who help to create great communities and demonstrate the beneficial changes that can take place when planners and the community work together.

The National Planning Award winners from California were:

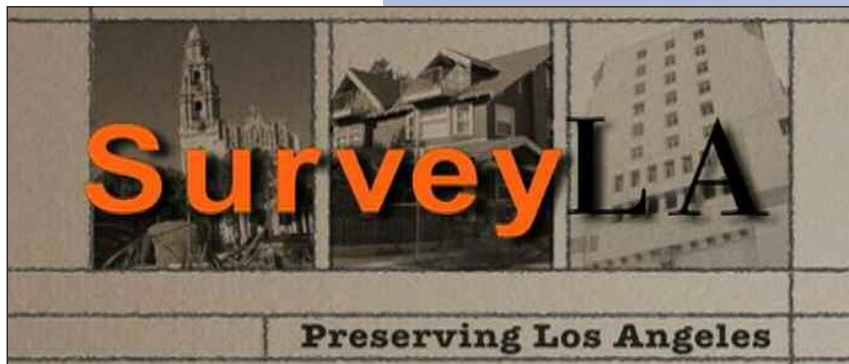
National Planning Excellence Award for Public Outreach

SurveyLA Public Participation Program, Los Angeles, California

SurveyLA is Los Angeles's first-ever effort to identify, inventory, and document historic resources in the city. While Los Angeles has more than 900 local landmarks and 27 historic districts, only 15 percent of the city has been surveyed, leaving important resources at risk.

The program's determination to foster extensive public engagement in the survey process is integral to its success. Multi-lingual components are designed to engage communities in historic preservation, reach traditionally underrepresented groups, and provide meaningful and varied opportunities for the public to become directly involved. Outreach efforts include a website, quarterly newsletters, an Emmy-award winning education video airing on local television, DVDs distributed to neighborhoods in English and Spanish, multi-lingual information brochures, step-by-step guidebook, YouTube, Twitter, and a volunteer program that has already mobilized 200 volunteers.

Given Los Angeles's vast size — spanning more than 465 square miles and including 880,000 legal parcels — culturally significant resources might be missed using more traditional architectural survey methodology. As a result of SurveyLA, public participation will help to flag and protect hundreds of historic resources and historic neighborhoods that are largely unknown today.



Advancing Diversity & Social Change in Honor of Paul Davidoff

Alvaro Huerta, Los Angeles, California

Raised in East Los Angeles by Mexican immigrant parents, Alvaro Huerta's experiences in turbulent housing projects and overcrowded public schools, fighting the daily pressure to join a gang and drop out of school, helped shape his life-long commitment to social justice, diversity, and service for the poor. He defied great odds to earn two degrees from UCLA, and he will receive his Ph.D. from UC Berkeley this spring.

Huerta is a positive role model for Latino communities and the planning field. He has mentored numerous individuals interested in pursuing urban planning educations. He is a visiting scholar at UCLA's Chicano Studies Research Center and a visiting lecturer at UCLA's Department of Urban Planning. He contributes op-ed columns for The Progressive, Los Angeles Business Journal, and the Santa Monica Mirror, along with numerous political and literary blogs.

The 2011 award recipients will be honored at a special luncheon held during APA's National Planning Conference in Boston. The luncheon includes a special video that highlights each of the award recipients. For a list of all of the APA 2011 National Planning Excellence, Achievement, and Leadership Award recipients, visit <http://www.planning.org/awards/2011>.

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It's Time for the 2011 APA California Awards!

The application and program policies have been posted on the website at <http://www.calapa.org/en/cms/?70>. **Award nominations are due Friday, May 13, 2011.** Contact Sandi Sawa at 619.327.9722 with any questions. APA California looks forward to seeing the amazing planning efforts in our state!



Alvaro Huerta

REMEMBERING FRANK WEIN

On January 24, 2011, we lost our friend and colleague, Frank Wein. There has been a tremendous outpouring of love and fond remembrances of Frank from his friends and colleagues from across California and the nation. "We've lost one of our real giants - so many have been privileged to have known him as a friend and colleague, seen his dedication to his profession and his communities," says W. Paul Farmer, CEO of the American Planning Association and the American Institute of Certified Planners.

Frank's reach covered a wide range of the planning endeavors from his professional and academic work over four decades in California to his vast contributions at both State and national levels, and to his strengthening and expansion of the Chapter's fundraising efforts for student scholarships. "Frank was 100 percent devoted to the cause of advancing California planning and planners, and was a role model for planning leadership for many decades," says Al Herson, former president of Cal Chapter APA and former president of the California Planning Roundtable.

Frank was a nationally respected urban and environmental planner. He specialized in the design and preparation of general plans, redevelopment plans, specific plans, and environmental impact assessments. He began his career at SCAG and continued to work for leading firms including Don Cotton Associates, Michael Brandman Associates, Harlan Bartholomew and Associates, Parsons Corporation and URS Corporation.

Linda Dalton, member and past-president of the California Planning Roundtable (CPR) and the California Planning Foundation (CPF), remembers Frank "as such an inspiration to everyone - fellow planners, students, and his clients - and the epitome of the General Planner." "His license plate - GENPLNR - should be retired with honors," she said.

From 1974 through 1998, Frank was an officer of the LA Section of the American Planning Association (APA), the California Chapter of the APA and the American Institute of Certified Planners (AICP). During this time he served on Cal Chapter APA's Board of Directors from 1980 through 1998, including four years as Cal Chapter APA's President and eight years as President of the California Planning Foundation from 1991 to 1998.

An Adjunct Associate Professor of Urban Planning at USC's School of Policy, Planning and Development, Frank was Co-Director of the School's Community Development & Design Forum. He lectured at both Cal Poly Pomona and California State University, Northridge. For more than a decade his planning seminars have stressed principles of smart growth, sustainability and growth management techniques and how to incorporate these principles into comprehensive planning programs. He earned a Doctor of Planning and Development Studies, as well as a Master of Planning, from the University of Southern California. He received his BA in Urban Studies from California State University, Northridge, where he actively supported the development of the school's emerging planning curriculum. Frank was the recipient of the American Planning Association's 1992 Distinguished Service Award and was in the first group of 43 planners elected from throughout the country as a Fellow of the American Institute of Certified Planners (AICP) in 1999. He was also a Member of Lambda Alpha, an international honorary land use economics society and a Member Emeritus of the California Planning Roundtable (CPR). He was also past-president of the Planners Emeritus Network (PEN).

Frank was instrumental in establishing effective management practices that enabled the State Board to gain a strong financial footing. Bill Claire, Member Emeritus of CPR remembers that "we worked together to straighten out Cal Chapter's finances during his reign as President." Steve Preston, current City Manager of San Gabriel and past-president of Cal Chapter APA and CPR, remembers saying upon following Frank's presidency that "he had big shoes to fill." Janet Ruggiero, past-president of Cal Chapter APA remembers Frank as full of life and fun, but he had that special way with people. "He could convince people to change their minds and moreover, they didn't mind doing so. He always did things to improve the profession and the organization."

Under Frank's leadership, the California Planning Foundation (CPF) established its first strategic plan and expanded its scholarship giving to new heights. Colleagues remember Frank's persuasive prowess when he worked tirelessly on behalf of CPF. As their premier auctioneer for over a decade, he helped to expand CPF's annual auction gift giving and donations more than tenfold. Joanne Garnett, former President of APA and AICP, wrote, "I thoroughly enjoyed watching him in action and ended up bidding on all kinds of goofy things thanks to his sales skill." "He will be missed, but he will always be remembered" says Ann Siracusa, former Principal Planner with the City of Los Angeles and Member Emeritus of CPR. "Some of the best times in my planning



career were when he was auctioneer for the California Planning Foundation auctions at the annual statewide conferences."

Frank's love of planning history took him to explore additional avenues for service: when the California Chapter struggled for more than a decade to establish an archive, it was Frank's collaboration with Chapter Historian Betty Croly that resulted in a permanent archive being established at California State University, Northridge. Frank later assumed a role with the Los Angeles Region Planning History Group, dedicated to exploring the history of urban planning in the Los Angeles region.

Frank's love of baseball and the Boston Red Sox are legendary and were remembered by Bruce McClendon, former Los Angeles County Planning Director and past-President of APA: "I don't know if

Frank is in the starting lineup in heaven, but I do know that he was the kindest, nicest and most positive and optimistic person I ever met and that he was a winner and an MVP when he played for the planning profession. He made us all better for having known him and he will be missed and remembered by so many people." In another baseball metaphor, Joanne Garnett remembers that "no one knew how to handle adversity and the curve balls that were thrown at him better than Frank. He never quit living life to its fullest, no matter his infirmities, and he never stopped caring about others."

Frank was also a mentor to many planning students and professionals entering the field. Val Alexeeff, former Santa Barbara County Planning Director and Emeritus Member of CPR, remembers Frank as his mentor and comments, "He was one of the bedrock planners of California in my time and my personal sculpture reflects his stone and his chisel." Steve Preston remembers, "we both interned in the same job in Glendale (five years apart), and when I inherited his old job I found the *Manual for Interns*, by Frank Wein in my desk drawer. Later when we held the same offices in APA, we often joked about those aspects of our parallel love for planning and planners."

And don't forget! Frank knew how to "boogie." In the early 1990s, Frank and Al Herson went to several Chapter Presidents Council (CPC) parties at National APA conferences. Somehow, he was a perennial finalist in the CPC dance contest, which played "You Make Me Want to Shout" so often that you did want to shout. And his winning dance partner, Joanne Garnett, remembers, "Frank and I partnered up for the CPC dance contest and won it thanks in part to his magnificent split on the dance floor. I don't think he was able to walk for a week afterwards."

Frank battled valiantly for the past several years against ailments that were both debilitating and never allowed him to regain his full strength. In his last few months, he was able to communicate with an IPAD donated by his friends in CPR, academia and the planning profession. Despite fighting his own major health issues, Frank's wife Sandy was there steadfastly until his passing even though she relied on an assistant to get around and needed a wheelchair much of the time. Frank was only 59 when he passed away, but he has left a far reaching legacy. As Lester Solin, Jr. FAICP, poignantly observed -- "The good die too young."

H. Pike Oliver, member emeritus of CPR and now teaching in the planning department at Cornell University penned this fitting Haiku for Frank:

*A planning leader
who knew and gave to many
his gifts will live on*

"Let us remember and honor Frank in the way he would want to be remembered, doing good planning, contributing to the betterment of our communities and having a good time doing it," says Stan Hoffman, his friend and colleague.

Frank is survived by his wife, Sandy and his two brothers, Tom and Rodney. Services were held January 25 at Mount Sinai Cemetery in Los Angeles. There were more than 100 people at the funeral which was held on a bright and sunny Southern California morning on a hill at Mount Sinai Cemetery overlooking the San Fernando Valley and the Verdugo foothills. It was a testament to Frank's wonderful personality that so many people were able to be in attendance on fewer than 24 hours' notice.

At the service, Stan Hoffman, past-president of both CPR and CPF, recounted his memories of Frank and then shared a number of remembrances from the many thoughtful e-mails that Stan and Steve Preston had received. Woodie Tescher also provided eloquent words on the spirit of competitive friendship they had experienced together. He was followed by Peter Valk who shared memories of his friend and colleague. Other funny stories were shared with the crowd about Frank's ebullient joy as a tiny ring bearer at his elder brother Tom's wedding; his skills as an APA auctioneer; his humorous stories; and his integrity.

A scholarship has been set up in Frank's name through the California Planning Roundtable and the California Planning Foundation (CPF) and will be administered annually by CPF. You can donate by going to CPF's website, www.CaliforniaPlanningFoundation.org and following the "Donating to CPF" link. Alternatively, you can send a check made out to "California Planning Roundtable" with *Frank Wein Scholarship* in the memo line of your check.

Please send your check to:

Mike Moore, Treasurer, California Planning Roundtable
Director of Building and Planning, City of Mill Valley, 26 Corte Madera Ave., Mill Valley, CA 94941

Congratulations to California's Newest AICP Candidates!

By Juan Borrelli, AICP – Vice President of Professional Development and
Lance Schulte, AICP – AICP Commissioner, Region 6

The California Chapter had a total of 55 planners who sat for the November 2010 AICP Exam. Of those, 31 people passed, which represents a 56 percent pass rate for California. California's pass rate for this exam is just slightly lower than the national pass rate of 63 percent. Nationally, 513 applicants sat for the November 2010 exam. California planners who passed this exam hail from all of the eight different Sections that make up our Chapter. Passing the AICP Exam allows application for AICP membership and the commitment to a professional code of ethics and continuing education in their professional advancement.

On behalf of the entire APA California Board of Directors, please join us in extending a very BIG CONGRATULATIONS to each of California's candidate AICP members:

Peter Carter	Joshua Channell	Peter M. Costa
Andrew D. Crabtree	Jean E. Eisberg	Ryan H. Goodness
Brian P. Grover	Erica Hess-Mensch	Brian Holland
Melinda Hue	Kevin J. Jackson	Fareeha Kibriya
Kristopher Larson	Brad Lents	Robert Mansfield
Alex Meyerhoff	Marni F. Moseley	Miguel A. Nunez
Steve Prosser	Anthony P. Rozzi	Jodie D. Sackett
Corinna Sandmeier	Laura Saunders	Leigha Schmidt
Seth Torma	K. Kansai Uchida	Kristin Vahl
Diego Velasco	Stephanie J. Weigel	Lisa Wise
Youji Robert Yasui		

For more AICP Code of Ethics, Professional Development, or Certification Maintenance (CM) Credit resources, please go to: <http://www.calapa.org/en/cms/?140>.

National APA Conference Session Spotlight:

The Impact of the Wage Gap on Women and Their Families

The 2010 census shows women and men even on degrees, yet female pay still lags. Women currently earn an average of 77¢ for every dollar paid to their male counterparts equating to \$10,622 a year. This gap is most critical for women during a difficult economy such that we are experiencing.

Although, women have made major advances in education and income during the past 30 years, there's still a significant pay gap between the sexes. The disparity starts shortly after a woman graduates from college and gets worse over time. Even when adjustments are made for hours, type of job, parenthood, and other factors known to affect pay, 25% of the pay gap still cannot be explained. With greater access to education and women going into all kinds of formerly nontraditional fields like engineering, science, law, and medicine, shouldn't the problem right itself over time? Will pay gaps continue after more women enter these fields? Women need to become better negotiators and companies need to do more to accommodate mothers with young children. Women need to know what they can do to help their condition.

Please avail yourself of the opportunity to not only learn, but also identify steps we all can take to end this inequity.

Missed the online deadline? Register for APA's 2011 National Planning Conference on site in Boston. On-site registration opens Friday, April 8, for the conference that runs April 9-12. <http://www.planning.org/conference/>

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Cal Poly Pomona Stages ENV40

Calling All Alumni and Friends of Cal Poly Pomona's College of Environmental Design!

On Saturday, April 16, 2011, you are invited to help celebrate the accomplishments of Cal Poly Pomona's nationally renowned environmental design programs, including Urban and Regional Planning, Architecture, Art, Landscape Architecture, and the John T. Lyle Center for Regenerative Studies as the College of Environmental Design celebrates its 40th anniversary.

To commemorate four decades of success, this day-long celebration will include tributes to each of the programs which have shaped the design and planning professions, and with it the form and culture of development in California. The day's events will include:

- A morning panel discussion, ENV: Then and Now, featuring former faculty and alumni as they examine the legacy of ENV;
- A host of special exhibits recognizing work by alumni, students and faculty -- including a Hall of Fame Experience;
- Tours of ENV's Centers of Excellence;
- A rare peek at the ENV Archives and Special Collections;
- An afternoon panel discussing The World of Environmental Design Five Years from Now, featuring leaders of the environmental design professions;
- "Speed Mentoring" - a student and professional networking session; and
- An Alumni and Friends Reception, and much more.



For more information and to register, visit: <http://www.csupomona.edu/~env/env40/>.

APA California Leadership Opportunities

The APA California Chapter is seeking qualified candidates to run for Executive Board positions. In the fall of 2011, elections will be held for the following California Chapter Executive Board positions:

Chapter President-Elect – Will serve a two year term as Chapter President following a one year term as Chapter President-Elect.

Vice President of Administration – Primary responsibilities include Chapter financial oversight, Chapter awards program and membership.

Vice President of Public Administration – Primary responsibilities include Chapter public relations, media outreach, and oversight of the *Cal Planner* publication.

A more detailed list of the duties and responsibilities for the above positions will be posted on the Chapter website, www.calapa.org, in mid-April. A policy and procedures manual has been prepared for candidates and will also be posted on the Chapter website in mid-April. If you are interested in submitting your name for consideration or you want further information regarding the election, please contact Past Chapter President, Kurt Christiansen, AICP, at kchristiansen@ci.azusa.ca.us.

Cal Planner to be Produced as Quarterly Publication

APA California is continuing to find ways to keep their members better informed of Chapter and statewide planning activities and issues while managing the declining budget of the organization. In looking at the budget, the decision was made by the Board to reduce the number of issues of *Cal Planner* from six to four - Winter, Spring, Summer and Fall. Annually, one issue of *Cal Planner* was devoted entirely to the State Awards. Instead of publishing this issue, the State Awards will be posted on the website including access to the video shown at the Awards luncheon, which will provide members the opportunity to view the program as well as provide a direct opportunity to connect to the award winning plans and programs. Interspersed between the issues of *Cal Planner* will be eblasts providing information to the members on key Chapter and planning issues or announcements. We will provide more information to all members on the schedule of eblasts shortly. APA California will evaluate this format and schedule to determine if this satisfactory to its members and continually seek to improve this communication tool.

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Get Smart

Attend This Year's APA California Conference

Here is your mission: To join over 1,000 other professionals at the 2011 APA California Annual Conference in Santa Barbara. The Central Coast Section will host this year's Conference at the stunning Fess Parker Doubletree Resort (www.fessparkersantabarbarahotel.com) from September 11-14. Come spend three days "getting smart." Learn current planning trends, reconnect with your colleagues, and enjoy the beauty and energy Santa Barbara has to offer.

OPENING RECEPTION - SANTA BARBARA ZOO



Over 250 session proposals were submitted for consideration – relevant topics and sessions will run the gamut and include:

- Planning for a sustainable future
- CEQA
- Affordable housing
- Climate change
- Transportation planning
- Future of redevelopment
- Using technology to inform your projects and stakeholders
- Overcoming challenges, celebrating excellence, and more!

In addition to a diverse selection of informative sessions, the Conference will also host engaging keynote speakers.

The Conference starts with a bang on Sunday morning – join fellow cyclists for a biking tour of the Ventura Rivershed from Ojai, (www.ojaivisitors.com) or a walking tour of downtown Ventura (www.ventura-usa.com). Other mobile workshops will include a visit to Lotus Land, (a local favorite), (www.lotusland.org) wine tasting and sustainable agricultural lands tour, a boat tour of Oil Platform Holly and the area's natural oil seeps, a green building tour, and an affordable housing tour. The highlights of the mobile workshops will be two walking tours: one of Santa Barbara's historic architecture and another of the waterfront area known as the 'Funk Zone' that will combine public art with wine tasting.

A spectacular Opening Reception will be held Sunday night at the nearby Santa Barbara Zoo – (www.santabarbarazoo.org) we'll celebrate together as we watch the sun set over the Pacific. The Conference will also include the APA California Awards Lunch, the California Planning Foundation Auction, informative student events, and the Consultants' Reception. Continuing the efforts made at prior conferences, the APA California Conference Board and the 2011 Conference Host Committee have made a firm commitment to integrate sustainability into all elements of the Conference. For example, we are working to procure food from local sources, minimize the amount of waste generated by the conference, and provide information to Conference participants about viable transportation options.

You won't want to miss these opportunities for professional development in the town referred to as the "American Riviera."

Mark your calendars now for September 11-14.

Further details about registration, hotel accommodations, and transportation options will be forthcoming. **Early on-line registration is on now!** Please visit www.calapa.org for current conference information. For questions about sponsorship or to reserve a display booth, please contact Lynne Bynder at lbynder@meetingsxceptional.com.

For Conference information and registration - www.calapa.org