



American Planning Association  
**California Chapter**

*Making Great Communities Happen*



APA CALIFORNIA PROVIDES A UNIQUE  
OPPORTUNITY TO INTERACT WITH PLANNERS  
IN YOUR COMMUNITY AND THE STATE TO  
UTILIZE A NUMBER OF BENEFITS

## 2014 Annual Report

[www.apacalifornia.org](http://www.apacalifornia.org)

CENTRAL  
CENTRAL COAST  
INLAND EMPIRE  
LOS ANGELES  
NORTHERN  
ORANGE  
SACRAMENTO VALLEY  
SAN DIEGO



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American Planning Association  
**California Chapter**

*Making Great Communities Happen*

## Chapter President

Brooke Peterson, AICP



2014 was a year of change and advancement for APA California. It was a year of uprooting business-as-usual, rethinking our core programs, redefining contractor services, and broadening the scope of what we do and who we reach. We launched new programs, welcomed new contractor team members, and forged new allegiances to better achieve APA California's critical purpose – to make great communities happen through good planning.

Two years ago, the Board adopted the 2013-14 Strategic Plan which identified an ambitious set of initiatives to direct the organization's priorities and focus our actions. In 2014, we accomplished a great deal and have implemented nearly every action identified in our Work Program! I am proud to share our progress with you:

- » We **embedded better communication to our members and to the public** through the launch of an entirely new website, a complete redesign of Cal Planner, a broad public relations campaign, integration of FAICP recognition into both our Annual Conference and other Chapter activities, and enhanced communication between Sections and the Chapter.
- » We better **equipped our members to be leaders innovators and risk takers** through breaking down the silos between the Chapter and our affiliates – Young Planners, students, FAICP, CPR, CPF, and PEN; creating new specialized training opportunities at the Annual Conference for young planners, mid-career planners, and planning commissioners; and making conference sessions available beyond the conference through webinars. We are also in the preliminary stages of developing a robust leadership academy.
- » We **promoted a strong message that focused on the value of planning** through the release of our first ever Annual Report, a stronger presence on Capitol Hill and in our courts, and new efforts to identify advocates and partner with our related organizations such as AEP, ULI, League of California Cities and many others. We are forming alliances, partnering on events and initiatives, and sitting at the table of legislatures, groups, organizations and stakeholders that we never have before. And perhaps most exciting is the development of the altogether new **Great Places in California** award program!
- » Beyond these external efforts, we also implemented a number of important operational changes to **increase the transparency** of the organization processes such as new elections procedures and standard contractor evaluation protocol and **improve administrative efficiency** through a comprehensive update to the Conference Manual, development of Cal Planner Publication Guidelines, clarified contractor scopes of services, and others.

*(continued on next page)*

## APA CALIFORNIA BOARD OF DIRECTORS 2014

### EXECUTIVE BOARD

- » Brooke Peterson, AICP  
CHAPTER PRESIDENT
- » Kristen Asp, AICP  
VICE PRESIDENT -  
ADMINISTRATION
- » Kurt Christiansen, AICP  
VICE PRESIDENT -  
CONFERENCES
- » Virginia M. Viado  
VICE PRESIDENT -  
MARKETING AND  
MEMBERSHIP
- » David M. Snow, AICP  
VICE PRESIDENT -  
POLICY AND LEGISLATION
- » Betsy McCullough, AICP  
VICE PRESIDENT -  
PROFESSIONAL  
DEVELOPMENT
- » Marc Yeber, ASLA  
VICE PRESIDENT -  
PUBLIC INFORMATION
- » Hing Wong, AICP  
PRESIDENT ELECT
- » Carol D. Barrett, FAICP  
CALIFORNIA PLANNING  
FOUNDATION PRESIDENT
- » Nina Idemudia  
STUDENT REPRESENTATIVE

***"In 2014, we accomplished a great deal and have implemented nearly every action identified in our Work Program!"***



## Chapter President

**Brooke Peterson, AICP**

I hope you agree APA California has made great progress and is charging forward. We're proud of what we have achieved so far but recognize that there is much work to do to meet the aggressive and necessary goals before us. APA California has the capacity, and the will, to lead. We remain steadfastly dedicated to building a transparent, efficient and innovative organization that equips and empowers its members. I am confident that APA California will continue to forge new ground, grow, and advance.

## President Elect (2014)

**Chaper President (2015-16)**

**Hing Wong, AICP**

I worked closely with all those on the APA California Board to meet the needs of our membership. As President Elect in 2014, one of my primary functions was to oversee the annual elections and serve as the Nominating Committee Chairperson. We coordinated with APA National to conduct the Chapter's elections in tandem, and we were pleased that seven qualified candidates ran for four positions. Another key role is acting as a liaison with other APA Chapters and Divisions as well as with APA California's many parts. Most of all, the President Elect works with the Board to continue the services APA California provides to its members and to assure the continuity of the Chapter's operations.

Chapter operations are an ongoing balance between addressing the day-to-day needs of the association and advancing California planners' ideas and policies. We have many affiliate organizations such as the California Planning Foundation (CPF), the California Planning Roundtable (CPR), and the Planner Emeritus Network (PEN). CPF is the scholarship arm of APA California. The Foundation offers financial assistance to well-deserving students to help further the next generation of planners. CPR consists of trailblazing planners who deliver policy guidance. One of the Roundtable's recent efforts has been working with the Governor's Office of Planning Research to update the General Plan Guidelines. Members of PEN act as mentors and trusted advisors to the Chapter. They supply not only history and perspective but also insight and wisdom.

This report provides a good snapshot of what is happening in our Chapter, including its eight Sections. Each Section presents locally focused events and programs, and has a separate Board and budget. Each Section also has its own page in this report. Curious about how APA California spends your membership dues? The page from the Vice President for Administration covers membership information and finances. No matter the page, this annual report summarizes the activities that reflect the diversity, ingenuity, and multi-faceted nature of planning in our state. I look forward to advancing those activities further as President in 2015 and 2016.



## MANAGEMENT ASSOCIATION AND CONTRACT STAFF

- » Sande George  
EXECUTIVE DIRECTOR  
& LOBBYIST
- » Tom Stefan  
DIRECTOR OF  
ADMINISTRATION
- » Lauren de Valencia y Sanchez  
EXECUTIVE  
ASSISTANT/LOBBYIST
- » Francine Farrell  
ASSOCIATION AND  
ACCOUNTING SERVICES,  
ATEGO RESOURCES
- » Laura Murphy  
ASSOCIATION AND  
CERTIFICATION MAINTENANCE  
SERVICES, NEW HORIZON  
ENTERPRISE
- » Dorina Blythe  
GRAPHIC DESIGN,  
GRANDESIGNS
- » Marco A. Martinez  
BEST, BEST & KRIEGER, L.L.C.,  
APA CALIFORNIA ATTORNEY
- » Marsha Bastian  
PROFESSIONAL LIABILITY  
INSURANCE, HEFFMAN  
INSURANCE BROKERS
- » Dick Lemon  
INSURANCE AGENT,  
MCCLATCHY INSURANCE
- » Cristina Robinson  
Digital Gear, Inc.  
WEBSITE MANAGEMENT
- » Angie Spearman, CMP  
CONFERENCE CONSULTANT

***"Chapter operations are an ongoing balance..."***



## 2014 Appointed Officers and Affiliate Organization Representatives

- |  |  |  |
|--|--|--|
| <p>» <b>PROFESSIONAL DEVELOPMENT PROGRAMS</b></p> <p>Statewide Program Coordinator -<br/>Carey J. Fernandes, AICP</p> <p>FAICP Coordinator - Robert Leiter, FAICP</p> <p>AICP Exam Coordinator -<br/>Kimberly Brosseau, AICP</p> | <p>» <b>MEMBERSHIP INCLUSION DIRECTORS</b></p> <p>Northern California - Miroo Desai, AICP</p> <p>Southern California - Anna M. Vidal</p> | <p>» <b>NATIONAL POLICY &amp; LEGISLATION REPRESENTATIVE</b></p> <p>Christopher Koontz, AICP</p> |
| <p>» <b>CHAPTER HISTORIANS</b></p> <p>Northern California -<br/>J. Laurence Mintier, FAICP</p> <p>Southern California -<br/>Steven A. Preston, FAICP</p>   | <p>» <b>STATE AWARDS COORDINATORS</b></p> <p>Northern California - John Cook, AICP</p> <p>Southern California - Danny Castro</p>         | <p>» <b>UNIVERSITY LIAISON</b></p> <p>Julia Lave Johnston</p>                                    |
|  | <p>» <b>YOUNG PLANNERS GROUP COORDINATOR</b></p> <p>Ted Holzem</p>   | <p>» <b>CALIFORNIA PLANNING ROUNDTABLE (CPR) PRESIDENT</b></p> <p>Woodie Tescher</p>             |
|  |  | <p>» <b>PLANNERS EMERITUS NETWORK (PEN)</b></p> <p>Stanley R. Hoffman, FAICP</p>                 |

## 2013 - 2014 Chapter Executive Board

- |  |   |   |
|--|---|---|
| <p>» Brooke Peterson, AICP<br/>CHAPTER PRESIDENT</p>                     | <p>» Marc Yeber<br/>VICE PRESIDENT - PUBLIC INFORMATION</p>                   | <p>» Vacant<br/>COMMISSION AND BOARD REPRESENTATIVE</p>                       |
| <p>» Hing Wong, AICP<br/>CHAPTER PRESIDENT-ELECT</p>                     | <p>» Kurt Christiansen, AICP<br/>VICE PRESIDENT - CONFERENCES</p>             | <p>» Nina Idemudia<br/>STUDENT REPRESENTATIVE</p>                             |
| <p>» Kirsten Asp, AICP<br/>VICE PRESIDENT - ADMINISTRATION</p>           | <p>» Betsy McCullough, AICP<br/>VICE PRESIDENT - PROFESSIONAL DEVELOPMENT</p> | <p>» Carol D. Barrett, FAICP<br/>CALIFORNIA PLANNING FOUNDATION PRESIDENT</p> |
| <p>» David M. Snow, AICP<br/>VICE PRESIDENT - POLICY AND LEGISLATION</p> | <p>» Virginia M. Vialdo<br/>VICE PRESIDENT - MARKETING AND MEMBERSHIP</p>     |   |



# National APA



**APA Executive Director**  
**James Drinan**



**APA President**  
**William Anderson, FAICP**



## **REGION VI REPRESENTATIVES REPORT**

### **Kurt Christiansen, AICP, APA Board of Directors, Elected by Region VI**

Kurt Christiansen is the economic and community development director for the City of Azusa, California. Previously, he served as community development director for Yorba Linda and development services director for Sierra Madre. Kurt has served as president of APA's California Chapter, vice chair of the Chapter Presidents Council, and serves as a member of the APA Development Plan and Budget Committee, the APA Membership Committee, and Chairs the APA Governance Committee. He also served as the co-chair of the local host committee for the 2012 APA National Planning Conference in Los Angeles. He is a member of the California State University, Northridge, Urban Planning and Studies Department Alumni Council. He earned his bachelor's degree from California State University, Northridge, and master's degree from the University of California, Los Angeles.

### **NATIONAL APA 2014 SUMMARY ACTIONS:**

It is an honor and privilege to serve on the National APA Board of Directors as the representative elected by the members of Region VI. I would like to thank Jeanette Dinwiddie-Moore, FAICP, for her service for the past two years as the Region VI APA Board member. She did an amazing job serving out Bill Anderson's remaining term on the Board of Directors when he was elected APA National President-Elect.

» **Elections:** National APA held Board and Commission election in the winter of 2014. In addition to my election as APA Board Member, Region VI also elected Marissa Aho, AICP, to serve on the AICP Commission. The APA membership elected Carol Rhea, FAICP, from Alabama, as the APA President Elect.

In the summer of 2014, APA California Chapter participated in test of the new consolidated ballot and synchronized election process. In the summer of 2015, APA will hold its first election under the new the National consolidated ballot and synchronized election process, with elections being conducted for the National Board of Directors, AICP Commission, Chapter Officers, Division Officers, and the Student Representative Council.

» **National Conference:** The National Planning Conference was held in Atlanta, Georgia, April 26-30, 2014. The California Chapter sent a contingent of 317 members. During the National awards luncheon, several projects from California were recognized as follows:

#### **National Planning Excellence Award for a Communication Initiative**

- ACCESS Magazine, University of California Transportation Center
- National Planning Achievement Awards
- Best Practices
- Berkeley Downtown Area Project, Berkeley, CA
- Reclaiming the Right-of-Way: a Toolkit for Creating and Implementing Parklets, UCLA Complete Streets Initiative, Los Angeles, CA
- Public Outreach
- San Francisco Budget Czar Game, San Francisco, CA
- Transportation
- SANBAG Improvement to Transit Access for Cyclists and Pedestrians, County of San Bernardino, CA
- Urban Design
- Chula Vista Bayfront Master Plan, Chula Vista, CA

# National APA

» **AICP College of Fellows:** At the National Planning Conference, 40 distinguished planners were inducted into the American Institute of Certified Planners, College of Fellows. Included in the 2014 class were the following California members:

- S. Gail Goldberg, FAICP
- Thomas Jacobson, FAICP
- M. Margo Wheeler, FAICP
- Jerome W. Lubin, FAICP

» **New Executive Director:** In 2014, the APA Board of Directors and the AICP Commission conducted an Executive Director Recruitment process to replace Paul Farmer who retired in June of 2014. After a National search, the APA Board of Directors selected James Drinan, JD. Mr. Drinan has a 25-year career in association management, most recently as the Executive Director of the American Association of Endodontists and its Foundation for 12 years. A native of Boston, he received a B.A. in Political Science from Providence College and a J.D. from the DePaul University School of Law. He hit the ground running and has done an exemplary job during his first six months. APA California had the honor of hosting him at his very first Chapter Conference, in Anaheim last September.

» **2015 APA Development Plan:** During the summer of 2014, at the annual Board and Commission retreat, the APA Board and Commission started the process of crafting the new APA Development Plan. I have the honor of being selected to serve on the Development Plan and Budget Committee. It was decided by the APA Board to change the Development Plan into a long range planning document, instead of the 2 year format currently being used. When adopted in the summer of 2015, this plan will guide the organization for a 20 year period. It will be a living document that will be amended from time to time to reflect the current trends and values of planning. Each year an action plan will be developed, based on the Development Plan Goals and Strategies, that will guide the preparation of the organization's budget and priorities. The Development Plan and Budget Committee did an extensive outreach program to gather input and ideas from the membership. Hundreds of people commented and participated in this outreach.

» **Great Places in America:** On October 1, 2014, the American Planning Association announced 30 recipients of the Great Places in America Designation. APA's Flagship program celebrates places of exemplary character, quality, and planning. Places are selected annually in 3 categories: Streets; Public Spaces; and Neighborhoods. These places represent the gold standard in terms of having a true sense of place, cultural and historical interest, community involvement, and a vision for tomorrow. I had the privilege of representing the APA Board of Directors at the two of the Great Places in America Celebrations in California.

Great Neighborhood

Uptown – Oakland, CA

Great Street

State Street – Santa Barbara, CA

These two Great Places in America join our 13 previously designated Great Places in America.

This year, APA reached out to the residents in the United States to help select a 31st Great Place in America. Nominations were taken through various social media platforms during the early part of October. With over a 100 nominations, the field was narrowed to 10 places, and during the last week of October, the entire Country was invited to select the 31st Great Place in America. Honolulu Avenue, in Glendale California was one of the 10 finalists. On October 31st, College Avenue, in Appleton Wisconsin, was announced as the People's Choice, as a Great Place in America.



# National APA

## Marissa Aho, AICP, AICP Commissioner, Region IV



Marissa has nearly ten years of private and public sector planning experience and has almost as long of a track record volunteering for APA California and the Los Angeles Section. She began a four year term as the AICP Commissioner in 2014. She is honored to represent California and Nevada on the AICP Commission.

### AICP COMMISSION 2014 SUMMARY ACTIONS AND INITIATIVES

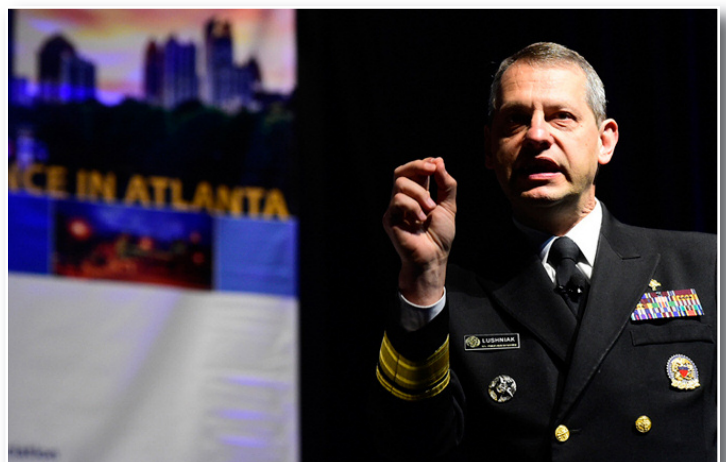
- » **AICP Exam:** The popularity of the new Early Bird Application process (early review and feedback and the opportunity to enhance/correct deficiencies within an exam cycle) continued to grow. As did the number of AICP members who have volunteered to provide review of the applications that are submitted during each exam window. In 2014 the Commission also streamlined a portion of the application to allow applicants to answer each application essay questions based on their total experience in lieu of each position they have held. The next application window will open this summer. Good luck to those taking the May 2015 exam!
- » **AICP Certification Maintenance (CM):** Opportunities to earn the require CM credits at no or minimal cost continue to be available for AICP members on the APA/AICP website. AICP provides a list of free credits at <http://www.planning.org/cm/free/>. In 2014 more on-line courses have been added to highlight Tuesdays at APA presentations. These new free on-line courses total 13 CM credits.
- » **Advanced Specialty Certifications (ASC):** Interest continues to grow in the three specialty credentials offered by AICP, AICP Certified Transportation Planner, AICP Certified Environmental Planner, and the newest, AICP Certified Urban Designer. For more information: <https://www.planning.org/asc/>
- » **AICP Core Competency Discussion:** The Commission continues to solicit feedback of the core competencies of professional planners - this multi-year discussion will continue to engage a broad range of perspectives and explore enduring core and projected future skills all planners need to advance planning into the future.
- » **AICP Bylaws:** The Commission published proposed changes to the existing bylaws and requested feedback from the AICP membership.
- » **Fellows of AICP:** The AICP College of Fellows welcomed 40 new members in 2014, including S. Gail Goldberg, FAICP, Thomas Jacobson, FAICP, Jerome W. Lubin, FAICP, and M. Margo Wheeler, FAICP. Congratulations! Nominations for the 2016 class of AICP Fellows are due November 5, 2015. For more information: <https://www.planning.org/faicp/>
- » **Community Planning Assistance Teams (CPAT):** The CPAT initiative is an AICP component of a broader APA Community Assistance Program that pairs multidisciplinary teams of expert planning professionals with communities in need of pro bono assistance. In 2014 three CPATs were held in Shreveport, Louisiana, Lyons, Colorado and Pine Hills, Orlando, Florida. CPAT is always looking for more communities and individuals to participate in the program. For more information: <https://www.planning.org/communityassistance/teams/>



# 2014 National APA Conference Highlights - Atlanta

Over 4,500 planners, students, and citizens came to Atlanta and attended conference sessions, mobile workshops, training seminars, and participated in networking opportunities.

“The [National Planning Conference] is the best way to catch up with many friends from all over the country, meet some of the best minds in the planning profession and explore a new city through the guidance of planners serving on the local host committee,” writes Blanton at Cities That Work.





# Membership Information & Finances

## Vice President for Administration

### Kristen Asp, AICP

The Vice President for Administration is responsible for maintaining the general funds and accounts of the Chapter. This is done mainly with the assistance of the management firm comprised of APA California administrative staff and contractors, including Stefan/George Associates, ATEGO Resources, New Horizon and other support contract staff. The Vice President for Administration also functions as Chairperson of the Chapter's awards program, regularly evaluates and updates the Chapter Financial Policies, conducts long range forecasting and programming in cooperation with the management firm, coordinates and oversees the distribution of membership subvention funds and applicable reporting procedures of the Chapter's local Sections, and coordinates financial and administrative activities with the Chapter's Director of Administration.

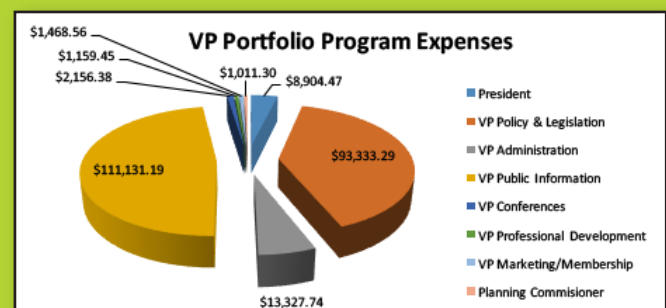
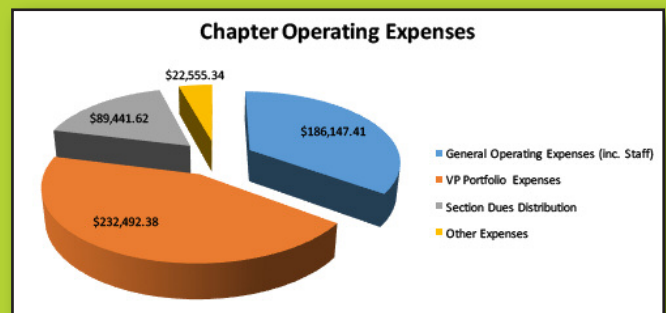
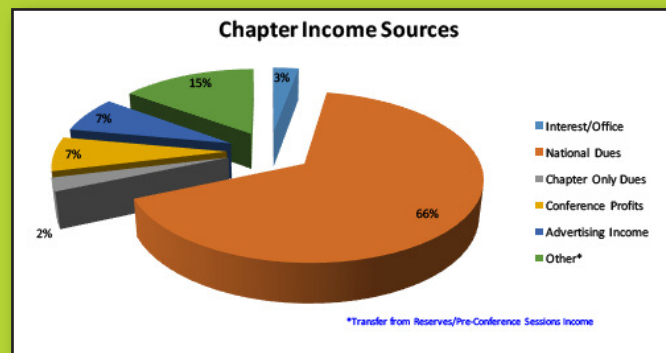


## 2014 Budget

The Board of Directors adopted a draft budget at its meeting held during the 2013 APA California Chapter Conference in Visalia, with amendments adopted in January 2014 during the Board's annual retreat held in Sacramento. A working budget of \$574,224 was adopted to cover operating expenses associated with general administration and Executive Board portfolio programs. Income was anticipated in the amount of \$552,650 coming from sources including funds received from National APA for California Chapter membership dues, 2013 Conference profits and other revenue sources such as AICP publications and advertisements. Actual budget breakdown for 2014 is shown on the pie charts on this page.

Chapter operating expenses include distribution of membership dues to each of the eight local Sections, payments to administrative staff, Board meetings and retreats, and general office-related expenses. Board portfolio expenses include travel and meeting-related costs, as well operating expenditures for member service programs managed under each Vice President.

The largest program costs for the Chapter are associated with those under the Vice President for Policy and Legislation (Legislative Review and Lobbying), Vice President for Public Information (Website maintenance and CalPlanner production), and Vice President for Administration (State Awards).





# Membership Information & Finances

## 2015 Budget

The Board of Directors met during the 2014 Conference in Anaheim and adopted a draft working budget of \$554,345, which includes administration costs and the Executive Board portfolio program expenses. Expected income sources include funds from membership dues – factoring in the increase in Chapter dues approved by the Board in January 2013, which became effective in the third quarter of 2013 and other sources totaling approximately \$526,650.

For detailed information about past and current Chapter budgets, including line-item breakdowns, please visit the APA California website at <http://apacalifornia.org>

## Membership Information

APA National is divided into 47 chapters which provide its membership with a local source for networking and professional development. California is currently the chapter with the largest number in membership.

The APA California Chapter is further divided into eight Local Sections, which serve to provide our members with a tangible local expression of APA purposes and objectives and

as a vehicle for maximum membership involvement in the affairs of the Chapter.

### 2014 Membership Counts

The APA California Chapter includes a total of 5,378 members as of December 31, 2014, which is an increase from the end of 2013. Breakdown of our membership by Section (including the number of AICP, Student, and Chapter-only members) is shown on the following chart:

Member Type	Section								Total Chapter
	Central	Central Coast	Inland Empire	Los Angeles	Northern	Orange	Sacramento	San Diego	
Regular APA	56	123	133	439	585	179	139	184	1838
APA/AICP	84	122	113	354	737	185	230	259	2084
Government/ Planning Board	31	12	36	76	74	26	13	17	3922
APA/Student	11	72	64	447	275	116	12	42	1039
Chapter Only	5	12	9	11	28	16	31	20	132
<b>Totals</b>	<b>187</b>	<b>341</b>	<b>355</b>	<b>1327</b>	<b>1699</b>	<b>522</b>	<b>425</b>	<b>522</b>	<b>5378</b>

### Comparison of Past Years

Membership has fluctuated in the past years, decreasing from 2010 through 2011. A slight increase occurred in 2012, with another slight decrease in 2013

Member Type	2010	2011	2012	2013
Regular APA	2066	1786	1789	1681
APA/AICP	2047	2050	2081	2063
Government/Planning Board	283	252	264	263
APA/Student	1052	1013	1196	1169
Chapter Only	132	140	110	108
<b>Totals</b>	<b>5580</b>	<b>5241</b>	<b>5440</b>	<b>5284</b>

# 2014 Awards

## Co-Directors: John Cook, AICP, (North) Danny Castro (South)

The APA California Awards Program encourages quality in planning and increases the public's awareness of the planning profession by recognizing outstanding achievement in the planning field. The program honors innovative plans and projects, distinguished APA members, lay contributors to planning and achievements of local APA California Sections. Awards are presents annually at the APA California Conference in two categories: Awards of Excellence and Awards of Merit. Additionally, Scholastic Awards are given to students by the California Planning Foundation, a nonprofit, tax-deductible arm of APA California and Historic Planning Landmark Awards are given to historical projects.



## 2014 APA California Awards Categories and Winners:

- » **Opportunity and Empowerment - Award of Merit**  
City of Indio - Better Neighborhoods Program  
City of Indio; HUD Los Angeles Field Office
- » **Academic - Award of Merit**  
California Polytechnic State University San Luis Obispo, City and Regional Planning Department –  
Community DesignLab (Fall Quarter 2013)  
California Polytechnic University San Luis Obispo, City and Regional Planning Department; City of Milpitas
- » **Academic - Award of Excellence**  
Cultivate L.A.: An Assessment of Urban Agriculture in Los Angeles County  
UCLA Luskin School of Public Affairs, Urban Planning Department
- » **Hard-Won Victory - Award of Merit**  
City of El Cajon 2013-2021 Housing Element  
City of El Cajon  
Veronica Tam and Associates, Inc.
- » **Hard-Won Victory - Award of Excellence**  
Ocean Meadows Acquisition Project  
The Trust for Public Land; Penfield & Smith Engineers; UCSB  
Cheadle Center for Biodiversity & Ecological Restoration;  
County of Santa Barbara Planning and Development



# 2014 APA California Awards Categories and Winners:

- » **Innovation in Green Community Planning - Award of Merit**  
City of Delano Health and Sustainability Element  
City of Delano
- » **Innovation in Green Community Planning - Award of Excellence**  
Lake Tahoe Regional Sustainability Action Plan  
Lake Tahoe Sustainable Communities Program/Tahoe Regional Planning Agency; Ascent Environmental; Sierra Nevada Alliance
- » **Best Practices - Award of Excellence**  
Los Angeles Small Lot Design Guidelines  
Urban Design Studio - City of Los Angeles Department of City Planning
- » **Economic Planning and Development - Award of Excellence**  
Historic Uptown Yucaipa Revitalization Project  
City of Yucaipa
- » **Transportation Planning - Award of Merit**  
City of San Clemente Bicycle and Pedestrian Master Plan City of San Clemente; PEDal; KTU+A
- » **Transportation Planning - Award of Excellence**  
Mobility Element of the Long Beach General Plan  
Long Beach Development Services, City of Long Beach
- » **Grassroots Initiative - Award of Merit**  
Davis Art Garage  
Cultural Action Committee; Center for the Arts; City of Davis; Yolo County Visitors Bureau
- » **Public Outreach - Award of Merit**  
91 Project - Buena Vista Mobile Manor Right of Way Purchase/Relocation Riverside County Transportation Commission; Overland Pacific & Cutler, Inc.; Arellano Associates
- » **Public Outreach - Award of Excellence**  
Michigan Avenue Neighborhood Greenway Outreach  
City of Santa Monica; PCD Strategic & Transportation Planning Division; Melendrez; Community Arts Resources; IBI Group; Designed by Colleen
- » **Urban Design - Award of Merit**  
Broadway Streetscape Master Plan  
City of Los Angeles Planning; CD14; Bringing Back Broadway; Melendrez; Cumming; IBI Group; Selbert Perkins Design Group
- » **Urban Design - Award of Excellence**  
Tongva Park & Ken Genser Square  
City of Santa Monica; James Corner Field Operations; W.E. O'Neil Construction





# 2014 APA California Awards Categories and Winners:

- » **Planning Advocate - Award of Merit**  
Brenda Miller  
City of San Clemente; KTU+A
- » **Planning Advocate - Award of Excellence**  
Honorable Greg Cox, San Diego County Supervisor  
County of San Diego
- » **Planning Agency - Award of Excellence**  
City of Glendale Community Development Department
- » **Emerging Planning and Design Firm - Award of Excellence**  
Raimi + Associates
- » **Communications Initiative - Award of Excellence**  
University of California Transportation Center's ACCESS Magazine  
ACCESS Magazine; University of California Transportation Center
- » **Implementation – Small Jurisdiction - Award of Merit**  
The Bellflower Village Project  
City of Bellflower
- » **Comprehensive Plan - Small Jurisdiction - Award of Merit**  
Windsor Station Area/Downtown Specific Plan  
Dyett & Bhatia, Urban and Regional Planners; W-Trans;  
Economic & Planning Systems
- » **Comprehensive Plan - Large Jurisdiction - Award of Excellence**  
Cornfield Arroyo Seco Specific Plan  
Los Angeles Department of City Planning
- » **Planning Landmark - Award of Excellence**  
San Francisco Bay Trail Plan  
Association of Bay Area Governments (ABAG);  
Bay Trail Board of Directors
- » **Planning Pioneer - Award of Excellence**  
Donald Shoup  
UCLA



## 2014 APA California Awards Jury

- » Terry Blount, AICP
- » Martin Flores
- » Jeff Damon, AICP
- » Laura Stetson, AICP
- » Jim Mulvihill, AICP



# Policy and Legislation

## Vice President Policy and Legislation

David M. Snow, AICP



The 2014 Legislative Session saw APA California continue to build on the successes of prior years, and again lobbied the Legislature on hundreds of bills as they made their way through the final stages of committees and floor votes. This year APA was able to reach agreement on a number of high priority bills, including:

### The key planning measures that were active until the end of session include:

- » [AB 52 \(Gatto\) Impacts of Projects on Tribal Resources Under CEQA](#)  
APA California Position: Neutral as Amended. *STATUS*: Signed by the Governor
- » [AB 1147 \(Bonilla\) – Massage Therapy](#)  
APA California Position: Support. *STATUS*: Signed by the Governor
- » [AB 1739 \(Dickinson\) – Groundwater Sustainability Plans](#)  
APA California Position: Support. *STATUS*: Signed by the Governor
- » [AB 2188 \(Muratsuchi\) – Residential Rooftop Solar Permitting](#)  
APA California Position: Neutral as Amended. *STATUS*: Signed by the Governor
- » [AB 2280 \(Alejo\) – Community Revitalization and Investment Authorities](#)  
APA California Position: Support. *STATUS*: Vetoed by the Governor
- » [AB 2561 \(Bradford\) – “By right” Urban Entrepreneurial Gardens](#)  
APA California Position: Neutral as Amended. *STATUS*: Signed by the Governor
- » [SB 674 \(Corbett\) – CEQA Exemption for Mixed Use Infill Projects](#)  
APA California Position: Support. *STATUS*: Signed by the Governor
- » [SB 1077 \(DeSaulnier\) – Vehicle Miles Traveled Tax Study](#)  
APA California Position: Support. *STATUS*: Signed by the Governor
- » [SB 1168 \(Pavley\) – Groundwater Sustainability Plans](#)  
APA California Position: Support. *STATUS*: Signed by the Governor
- » [SB 1319 \(Pavley\) – Groundwater Sustainability Plans](#)  
APA California Position: Support. *STATUS*: Signed by the Governor

APA California continued to expand its presence and influence in the State's capital by serving as a resource to legislators who sought our input and expertise on planning-related legislation. We were approached to review and comment on preliminary drafts of legislation to address issues before the bills were made public, and our support was requested by other organizations on legislation they proposed. Given the level of engagement, and the tangible results of APA's efforts, 2014's legislative program was a great success! For detailed information on the above bills and other activities of the Legislative Review Team, please visit the Legislation page on APA California's website at: <http://www.apacalifornia.org/legislation/>

For detailed information on the listed bills, and additional information about the organization's activities with planning legislation and regulations in the State of California, please visit the Legislation page on our website at: [apacalifornia.org](http://www.apacalifornia.org)

# Policy and Legislation

## Outreach Efforts

In 2014, additional efforts were embarked upon to share the important legislative work – and results of that work- more broadly with the APA California membership. In addition to the CalPlanner legislative updates, posting legislative information on the Chapter website, and the annual legislative update session at the State conference, webinars were coordinated with various sections to provide yet another avenue to share important legislative information. Kudos to the Central Coast Section (Maggie Ide) and Inland Empire (Chris Gray) for being the first to coordinate this additional outreach, the successes of which portend more such programming in the future!

## APA California Op-Ed Published

APA California again expanded its role in the legislative arena this year with the publication of an editorial in the Sacramento Bee asking the Governor to sign AB 2280. The editorial, jointly authored by President Brooke Peterson and Vice President of Policy and Legislation David Snow, made a strong case for signing the bill to give local agencies better tools to address blight and economic development issues they face. Although the Governor ultimately vetoed the bill, the editorial further solidified APA California's presence in the dialogue regarding these important issues.

## Amicus Committee Activities

Among other activities of the Amicus Committee, in April 2014, APA California and the California Association of Environmental Professionals filed a joint amicus curiae brief in the case of California Building Industry Association v. Bay Area Air Quality Management District (Case No. S213478). That case deals with the important issue of whether environmental analysis under CEQA requires consideration of impacts on future residents and users of projects, or put another way, whether CEQA analysis must consider the impact of the environment on a project. A decision in the case is pending. The Committee thanks William Parkin of the firm Wittwer Parkin for his work in drafting and filing the brief on behalf of APA California.

## Recognition of Volunteers

At the APA California State Planning Conference, the exceptional contributions of Curtis Alling, Pete Parkinson, Barb Kautz, Terry Rivasplata, and Jim Moose to the legislative program were acknowledged with special awards of appreciation.

## Closing Comments

After four years as the Vice President of Policy and Legislation, I would like to express my gratitude to all of those who have contributed to the success of the APA California's legislative program over the last four years, including all of those who participate in the legislative review teams, the ever supportive APA California Board Members, and the amazing Stefan George staff – without Sande and Lauren our successes in Sacramento would not be possible! It has been a pleasure and personally rewarding to serve APA California in this capacity. And finally, congratulations to John Terrell, who steps into the position in January, 2015.



# Public Information

## Vice President Public Information Marc Yeber, ASLA

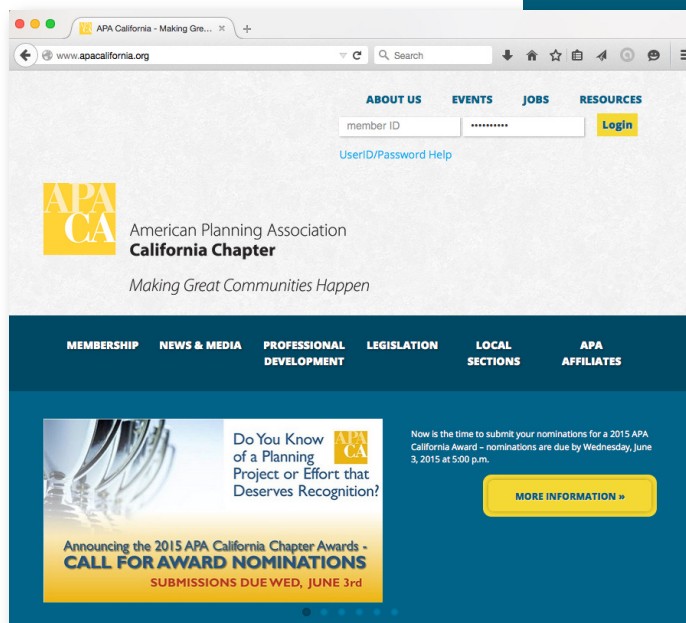
The Vice President for Public Information is responsible for the Chapter's communications by delivering information via the different digital and traditional platforms to keep APA California members updated on the latest Chapter programs and activities as well as planning efforts statewide. From the APA California website and our bi-monthly member-only newsletter, *CalPlanner*, to our email alerts and discussion boards, a broad range of topics were offered with the goal of assisting our members to stay engaged and *up-to-date* on a regular basis.

In today's digital environment, we understand the need for timely, relevant and concise information that help planners in their daily professional endeavors. So in 2014, the Board of Directors embarked on implementing the our 2014-2014 Strategic Plan. This included making significant changes to how we communicate with members and the type of content being delivered. One of the more noteworthy projects was the complete overhaul of the *CalPlanner*, which consisted of a new layout, topic oriented editions and specific content that helped keep planners better informed about changes and trends that influence the profession. We also evaluated other means in which the members received information and engaged with other members to better streamline our email alerts and social media activities. In addition, we developed and uploaded Content Submission Guidelines and Artwork Specifications to make submissions more simple and efficient for our contributors.



## APA California is a member of the Planning Webcast Series

Each webcast is presented by a different APA chapter, APA division, or a college/university. There is one new webcast presented weekly on Fridays. The one and one-half hour webcasts are free to all participants and are worth 1.5 CM credits each. They offer distance education credits, including law and ethics, to our members.



# Conferences

## Vice President Conferences

### Kurt Christiansen, AICP

The Vice President of Conferences is responsible for coordinating the annual Chapter conference. The primary function of this position is to ensure that there is a good line of communication between the conference contractors, the conference host committee, and the Chapter Board. The goal is to provide the membership with a conference program that is consistent and of high quality. The conference is platform to present the best planning practices from around the State in the conference sessions, and highlights the local area by offering mobile workshops to explore the region. The Chapter conference also provides networking opportunities and allows AICP members to gain continuing education credits. Consulting firms from around the State participate in exhibiting their firms planning successes. The annual conference is also APA California and the eight Sections main source of revenue; therefore growing conference sponsorships and attendance is equally important.

The Chapter's new Conference Management Contractor, HPN Global, began servicing our conference on-site in Anaheim. HPN staff worked with Chapter representatives, other Chapter consultants, and the Conference Host Committee to cover all needed on-site work.

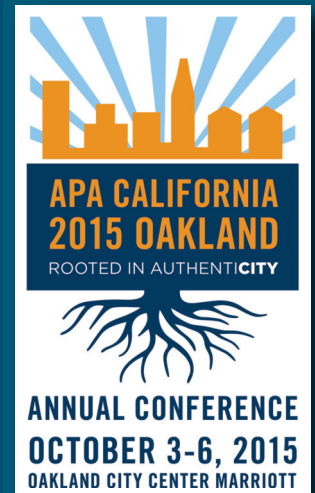
The program content of our conferences changes for year to year, based on members input. Over the past several years we have tested new ideas and concepts. For the past several years we have held a free student day the day before the main conference starts, typically on a Saturday or Sunday. This allows student to participate without missing classes. On this day, the sessions are geared to assist students to make the transition from school to the real world. This is also the day that the CPF student scholarship luncheon is held. The day is capped off with the Diversity submit and the opening reception. The Chapter held its second year of pre-conference sessions, which provided all day intensive training. The two topics offered in 2014 were in the areas of management skills and Real Estate Pro-Forma analysis, with 25 participants in the management session and 45 participants in the pro-forma session. We will be continuing the pre-conference program at the 2015 Chapter conference in Oakland, hopefully inaugurating an advanced management session. To fulfill membership session expectations, the Board requires a series of mandatory sessions including legislative update, planning commissioner sessions, AICP exam prep, and ethics training. In addition, our affiliate groups, California Planning Foundation, the Planner Emeritus Network, and the California Planning Roundtable, sponsor sessions each year, showcasing the talent within these groups.



## Future Conferences

### 2015 Conference – Oakland

“Rooted in AuthenticITY” will be the theme of the 2015 APA California Conference hosted by the Northern Section, October 3-6, 2015 at the Marriott Oakland City Center. Co-Chairs of the 2015 event are: Erik Balsley, AICP; Hanson Hom, AICP; and Darcy Kremin, AICP. The 2015 Conference Host Committee is excited to host the annual conference and invites you to join them in Oakland this fall.



### UPCOMING CONFERENCE LOCATIONS:

- » 2016 Hosted by the Los Angeles Section October 22-25, The Westin Pasadena and the Pasadena Convention Center
- » 2017 Hosted by the Sacramento Section September 22-26, Sheraton Grand Sacramento
- » 2018 Hosted by the San Diego Section

*...we have tested new ideas and concepts.*



# Conferences

## 2014 Conference - Anaheim, hosted by the Orange Section

*“California’s Adventures in Planning” was the theme of the 2014 APA California Conference, September 13-16, 2014 at the Disneyland Hotel.*

**Attendance: 1236**

### **Special Guests:**

**William Anderson, FAICP** ..... **APA National President**  
**James Drinan** ..... **APA Executive Director**  
**Kurt Christiansen, AICP** ..... **APA Board Member, Region VI**  
**Marissa Aho, AICP** ..... **AICP Commission Member, Region VI**

Over 90 sessions and mobile workshops were held. All of the proposed sessions and mobile workshops received continuing maintenance credit approvals prior to the conference and noted in the final program, enabling our AICP members to receive up to 16 credit hours. For the third year, the conference offered MCLE credits for 13 sessions. On Sunday afternoon the annual Diversity Submit was held under the leadership of the Chapter Inclusionary Directors. This year’s topic was “Inclusive Vacations: Making and Retaining Tourism as Job Centers in Diverse Communities”, and appropriated topic given the location of the conference in the Anaheim Resort Area. The event kicked off with “A Real California Adventure” themed opening reception, followed by a Park after Dark visit to Disney’s California Adventure theme park. The opening plenary was given by Mary Niven, Vice President, Disneyland Park. A second Plenary was held on Monday at lunch and featured noted Developer, Shaheen Sadeghi, Founder, LAB Holding. On Tuesday, we celebrated the best of planning throughout the State, with the annual APA California Awards Luncheon. On Monday evening, the California Planning Foundation held its annual auction, where money was raised to support our student scholarship program. On Tuesday, we celebrated the best of planning throughout the State, with the annual APA California Awards Brunch, followed by a Closing Plenary Ethic Session, Doing the Right Thing, Ethical Practices for a Diverse Population, moderated by Kurt Christiansen, AICP.





# Professional Development



## Vice President Professional Development

### Betsy McCullough, AICP

The Professional Development Team works to assist Chapter members in their pursuit of professional development opportunities and information. The 2014 team consisted of Chapter representatives: Vice President Betsy McCullough, AICP Exam Coordinator Kimberly Brosseau, FAICP Coordinator Bob Leiter, Programs Coordinator Carey Fernandes, and the Section PDOs and AICP Coordinators: Rob Terry – Central; Lilly Rudolph – Central Coast; Julie Rock – Inland Empire; Jonathan Nettler and Steve Gerhardt – Los Angeles; Tania Sheyner and Don Bradley – Northern; Matt Foulkes and Starla Barker – Orange; Scot Mende – Sacramento Valley; Matt Gelbman and Asha Bleier – San Diego. A key factor in the success of the team was APA California staff member Laura Murphy who worked closely with the Vice President on AICP, FAICP, conference, website, CM library, web posting, member assistance, research, general professional development, and creative solutions. Significant contributions to the Professional Development team were made on an ongoing basis by staff members Francine Farrell and Dorina Blythe.

The Professional Development team assisted Chapter members in a number of ways including: disseminating information regarding local and national CM credit event sessions; producing local CM credit sessions; providing AICP Exam training and scholarship opportunities; and coaching and supporting potential FAICP members.

These are all CM events by Sections, the Chapter, or co-sponsored by a Section or the Chapter. No conference sessions were included.

CM Provider or Co-Sponsor	Total CM Events Offered	Total CM Events Offered
Central	18.25	2
Central Coast	8.0	6
Inland Empire	9.0	7
Northern	131.0	66
Orange	35.0	7
Sacramento Valley	49.5	14
San Diego	31.25	11
Chapter	25.0	6



## Some 2014 Highlights

- » 3 Chapter members, after being mentored by Chapter FAICP members, with assistance from the FAICP Coordinator and Vice President were accepted into the 2014 Class of Fellows of FAICP
- » 95 Chapter members passed the AICP exam in 2014. Additionally, 10 Chapter members passed the Advanced Certification exams in May 2014 (3 Environmental; 7 Transportation). Congratulations to the individuals who became AICP following the May and November 2014 exams. See our new AICP members at: [apacalifornia.org](http://apacalifornia.org)
- » 6 Sections offered prep sessions for the May and November 2014 AICP Exams.
- » 307 CM credits at 119 live and Distance Education events, plus the Chapter Conference (with 200 additional CM credits within the conference program), were offered by the Sections and the Chapter to our members.

**...372.5 CM credits at 94 events were provided throughout the Chapter.**

# Professional Development

## Major Initiatives:

A number of major efforts or dialogues were undertaken by the Professional Development Team in 2014:

- » **FAICP Process Concluded Resulting in new Members:** the major biannual effort in 2013 by FAICP candidates, current Fellows who mentored candidates and Bob Leiter, FAICP Coordinator, resulted in three successful candidates becoming Fellows through the Chapter process.
- » **FAICP Process Concluded Resulting in new Members:** the major biannual effort in 2013 by FAICP candidates, current Fellows who mentored candidates and Bob Leiter, FAICP Coordinator, resulted in three successful candidates becoming Fellows through the Chapter process.
- » **FAICP Guiding Documents Updated:** the California Chapter FAICP Policy and Procedures Guide was updated [from the 2006 version] along with an updated draft application, work plan, and coaching materials for mentors and potential candidates.
- » **Extraordinarily Successful AICP Exam Prep Session presented at the Conference to over 100 attendees:** Kimberly Brosseau, assisted by an able panel - including Asha Bleier, Rob Terry, and Don Bradley - conducted a well-attended AICP Exam introductory session at the Chapter conference in Anaheim – invigorating many members to think about becoming AICP members.
- » **Co-sponsorship Form approved by Board for Use:** when an outside organization that is not a CM Provider wishes to partner with a Section or the Chapter, it must be clear about benefits to APA California members in exchange for registering the event for CM credit and advertising the event.
- » **Pre-Conference Sessions 2nd year Offerings:** two successful Pre-Conference sessions were held at the Chapter conference in Anaheim on Real Estate Finance and Development Pro Forms and on Management from the Ground Up. Pre-conference sessions are opportunities for Chapter members – whether attending the conference or not – to attend an in-depth training session, conducted by experts, on a particular topic for CM credit at a low price.
- » **Pilot Program Undertaken to Create Distance Education Sessions Originally Presented at Conference:** the Board approved the initiation of a pilot program intended to capture key sessions presented at the Chapter annual conference to make them available at a later date for those unable to attend the conference itself. Several law and ethics sessions were selected, recorded, and will be registered for the year 2015 as Distance Education opportunities at a very reasonable cost to APA California members.
- » **Conference Manual:** Major rewriting of all sections of the Conference Manual was adopted by Board in September
- » **Handbook for Section PDOs:** this handbook was developed to capture diverse and relevant advice and instructions and procedures for new Section PDOs and to be a reference for all Section PDOs.

## ONGOING EFFORTS

In addition to major initiatives, the Professional Development team engaged in the following activities that continue from year to year:

- » Sections have been providing AICP Exam Training Sessions and reference materials to exam candidates
- » Section PDO calls conducted bimonthly to share information and have discussions on topics of interest to PDOs for use in their sections; distribution of detailed call notes for all including those unable to join the call
- » Section PDOs received second annual “Scholarships Awarded” summary of the distribution of AICP Exam Scholarships
- » Summary of all CM events offered by the Chapter and Sections was again prepared
- » As appropriate, memos or other documents are prepared on detailed subject matter discussed on bimonthly calls for use by Section PDOs in discussion with others
- » AICP Exam scholarships from the Chapter and from Sections continue to be awarded for each exam period after advertising availability of scholarships to AICP applicants and evaluation of those requests by Chapter Committee
- » Successful AICP candidates continue to be recognized in Cal Planner articles while Section PDOs acknowledged their successes locally
- » Enhancement of the Student Program at the annual Chapter conference continued as did the expanded Commission and Board programming; a wide range of both Law and Ethics sessions were offered at the conference
- » The Vice President of Professional Development continues to be an ex officio member of the California Planning Foundation

# Marketing and Membership

## Vice President Marketing and Membership

Virginia M. Viado

## 2014 in Review

In 2014, the APA California Board established a Public Relations Committee to assist the VP Marketing and Membership's outreach program and to work on enhancing APA California's profile and visibility. APA California strives to become THE authority on planning to our members, as well as nonmembers we want to recruit and other related professionals/opinion leaders we want to familiarize with APA and the California Chapter.

The Committee developed an outline to a Public Relations Program for targeted outreach to the media, current members, potential new members and the Legislature. A Media Toolkit was assembled for implementation at the Annual Conference in Anaheim, which included the following items:

- » **APA California Wordle.** This 'word cloud' graphic was created using key terms associated with APA California, including Chapter programs, affiliate groups and the eight local sections comprising the California Chapter.
- » **Pins That Say "I am APACA - Ask Me".** Chapter and local section representatives will wear these at various functions to encourage people to get involved at the state and local levels, and recruit members for Chapter and Section Board positions and activities.
- » **Promotional Magnets and Postcards.** Magnets and postcards with the APA California Wordle were printed and distributed at the APA California booth in Anaheim. The postcards listed current dues amounts and membership options to join APA including Chapter Only membership and the ability to pay the dues by making monthly payments.

The media kit will be further refined and utilized in 2015 so be on the lookout for these and new materials!

The next focus of the Committee will be on the discussion and promotion of planning related legislation, as well as articles educating the public on various planning related projects and topics.



## Marketing and Membership Programs

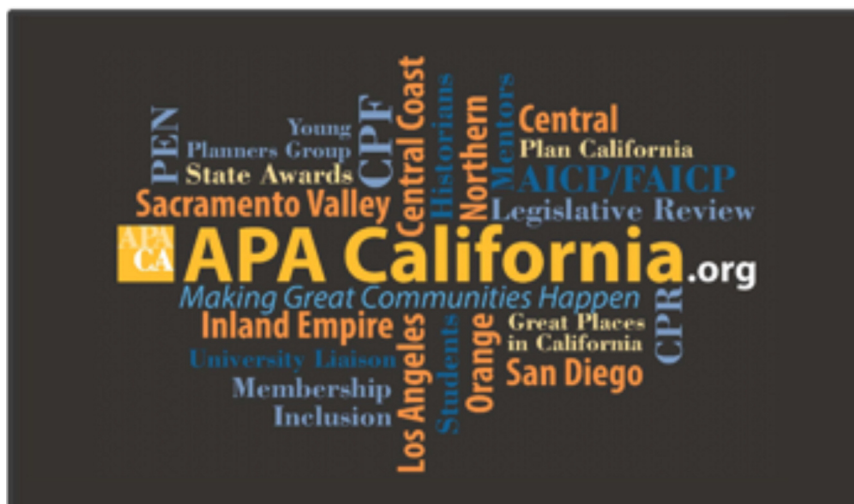
**Julia Lave Johnston,**  
UC Davis  
UNIVERSITY LIAISON

The Chapter Board appointed Julia Lave Johnston as its new University Liaison in 2014



to continue the work previously led by David Salazar in coordinating APA California's support to the planning schools and programs within the State. Julia presented the Board with a work plan for 2014-2015 that has been designed to better integrate university programs, instructors and students into APA section activities, support students as emerging planning professionals, develop best practices for working with students and faculty for the Chapter and Sections, and increase professional development opportunities for practicing planners. She intends for the work program to increase student participation in YPG and Section events, increase student members in APA, increase the number of young professional identifying themselves as planners, and strengthen relationships with California university planning and related programs to increase the collaboration between research and practice

Look for new activities and events for the University Liaison program in 2015!

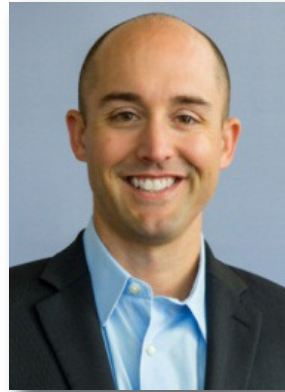




# Marketing and Membership Portfolio Programs

## Young Planners Group

**Ted Holzem, YPG Coordinator**



The Chapter continued to support the programs and activities of the YPG. Local section YPGs held events several events in 2014 including project site tours, presentations by planners and other industry leaders, professional development, and networking events.

Conference sessions on professional development for young planners and students have become a conference staple. Other conference highlights included YPG-sponsored resume clinics and social networking events. Mentoring programs are continuing to be implemented and are very successful and important to the YPG program.

The Board has appointed a new YPG Coordinator for 2015 to continue the efforts Ted Holzem led for the past few years as part of the program. Nina Idemudia, who was previously the Chapter's Student Representative, will take on the responsibilities as the Chapter's new YPG Coordinator and will take advantage the knowledge and experience she gained as the Student Representative for outreach and continued support to the young planning professionals in the Chapter. Please support the YPG by participating in YPG programs at the Chapter and local section level!

## Membership Inclusion

**Membership Inclusion Director - North: Miroo Desai, AICP**

**Membership Inclusion Director - South: Anna M. Vidal**

APA California continues to encourage a diverse membership and to provide support to all who would like to participate in APA and work in the planning field. The Membership Inclusion program does this through activities and events such as the Diversity Summit held at the annual conference, which provides an excellent networking opportunity for members as well as a forum to discuss how members can get involved in Chapter activities.

The topic of the 2014 Diversity Summit was "Inclusive Vacations: Making and Retaining Tourism As A Job Center in Diverse Communities". This topic addressed the issue of tourism and economic opportunities created in and around tourist areas. The panel included professionals with much knowledge and experience on the topic, including Emily Gabel-Luddy, City of Burbank Councilmember; Glyn Milburn with Los Angeles Mayor Eric Garcetti's Business Team, Office of Economic Development; and Jan Perry with the Los Angeles' Economic and Workforce Development Department. The panel addressed the different ways in which tourist destinations can be used to maximize the economic impact on communities that surround and support them.

The Membership Inclusion program has support from the local sections with each having a representative that participates in monthly calls with the Chapter Membership Inclusion Directors. The group will again be working hard in 2015 to plan the 2015 Diversity Summit to be held in Oakland during the conference.



# Student Representative

## Student Representative (2013-14)

Nina O. Idemudia

## Incoming Student Representative (2014-15)

Shannon Baker



The goals for the 2014-2015 year were very clear and simple. We wanted to implement small sustainable changes in order to lay a solid framework for the next Student Representative to build on.

## 2014 - 15 Goals

### Short-Term

- » Formalize the student leadership structure throughout the state by holding monthly Student Representative conference calls with APA California section student liaisons.
- » Develop common programming goals and initiatives among sections for student APA members throughout the state.

### Mid-Term

- » Increase Student participation in the APA California conference.
- » Generate feedback from APA California student members about their APA experience.

### Long-Term

- » Increase APA student membership retention rates after graduation.

## Progress on Short and Mid-Term Goals

**Goal 1:** The student representatives had conferences calls throughout the year. We had very productive talks about what we would like to focus on for the upcoming year. The sections that were represented were Central, Northern, Sacramento, and San Diego.

**Goal 2:** As decided during our meetings, the Student Representative goals for the year are as follows:

- » Increase Professional Development Programming
- » Increase Network Opportunities for students
- » Increase student participation at the state conference

**Goal 3:** The Student Representatives proposed a APA California Student Mixer at the APA California Conference. This goal was met at the 2014 State Conference in Anaheim and was received well by all of those involved. This is something I think we want to continue. Student attendance at this particular conference was very high which shows that it is possible to increase student participation through outreach.

**Goal 4:** I recommend we include student-friendly questions within the APA California membership survey every year. These questions can be developed through collaboration between the Student Representatives and the Membership Chair.

## APPOINTED DIRECTORS & AFFILIATE ORGANIZATIONS

### Chapter Historians

**Northern California:** J. Laurence Mintier, FAICP

**Southern California:** Steven A. Preston, FAICP

The Chapter Historians are responsible for the preservation of the Chapter's history, and the documentation of the rich history of planning in California.



### COMING SOON

» In the coming year, the Chapter Historians will form a committee to assess potential improvements to the Chapter History program, including the APA California Archives.

### Accomplishments

- » **Annual Awards.** The Chapter Historians conducted the jury process for the 2014 Planning Landmark and Planning Pioneer Awards, which resulted in the selection of the San Francisco Regional Bay Trails Plan as the Planning Landmark Award nominee, and the nomination of UCLA's Donald Shoup as Planning Pioneer. Under Larry Mintier's direction, a subcommittee is currently studying recommendations to improve the Planning Pioneer and Planning Landmark awards programs.
- » **Collaborations.** We continued our collaboration with the Los Angeles Region Planning History Group, a joint project of the Huntington Library and USC. This year that collaboration resulted in the receipt of four boxes of historical planning reports for the APA California Archives at CSU Northridge. In addition, we participated in the ongoing development of two new regional history colloquia (one on aviation and planning, the other on oil and development scheduled for April, 2015). We also continued our collaboration with the Planner Emeritus Network (PEN), and with the local Section historians in Northern Section and the Inland Empire Section.
- » **Documentation.** The Chapter Historians continued gathering biographies of significant figures in California planning, and updated existing databases that were originally created for the Chapter's 60th anniversary in 2008.
- » **Archives.** With the blessing of the Board, we are beginning an examination of the Chapter archives program to determine what changes we may need to make in order to ensure that the archives remain a useful tool for the Chapter.
- » **Education.** In addition to preparing several columns and feature stories for California Planner, the historians prepared an exhibit for the Anaheim conference featuring rare examples of planning reports from Los Angeles County dating back to the 1920s.





## APPOINTED DIRECTORS & AFFILIATE ORGANIZATIONS



### California Planning Foundation

#### Carol D. Barrett, FAICP, President

The California Planning Foundation (CPF) is a nonprofit, charitable corporation established to further the professional practice of planning in California through several activities including awarding scholarships to planning students in financial need, who have demonstrated academic excellence at eligible planning programs in California.

Some of the work of the Foundation focuses on fundraising, much of which occurs at the California Chapter Annual Conference. In September, planners opened their hearts and wallets to benefit planning students during the California Planning Foundation's (CPF) annual auction and fundraiser in Anaheim. This year we raised over \$29,000 for CPF's Student Scholarship program. During the conference's first three days, we sold raffle tickets to our drawing at registration. In fact, we reached a milestone this year and sold more tickets than ever before! On Monday morning we brought out the Silent Auction items which included lots of wonderful donations such as artwork, themed gift baskets donated by various Sections, and other fantastic items. We included the Planner's Treasures table for the second year which featured those hard-to-find items from planners all over the state.

People were very innovative this year in the ways they raised money for the students. The Inland Empire section hosted a "SketchCrawl" on August 30 in Anaheim. Six participants (plus one baby) attended and collectively produced nine sketches that raised more than \$200. Orange Section created two new ways to raise money for the students: first, they auctioned off their section basket during their annual awards ceremony and raised \$1,000 which they presented to CPF during the live auction. Second, they created a scavenger hunt for folks in and around the Disney resort, and drew about 20 participants and raised \$100. The San Diego Section decided to donate registration fees from several Distance Education Events it produced, and they have encouraged other Sections to do the same.

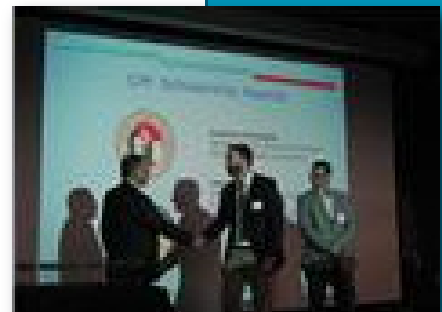
This year the Foundation worked to expand its fundraising efforts to help broaden opportunities for planners to donate toward student scholarships. New initiatives included a spring fundraising drive and an opportunity to donate via the Conference registration site. Ongoing partnerships with the Sections and the California Planning Roundtable included Hike to Plan/Plan to Hike events and their off-shoot, Bike to Plan/Plan to Bike. The Chapter Board, at its meeting in September, adopted a Statement of Partnership supporting and encouraging innovative and new collaborations between CPF and Sections to increase educational opportunities for all Chapter members and to create unique fundraising opportunities for the Section.

The Northern California and Southern California CM credit events sponsored by the Foundation centered on planning for bicycles. For these events, planners rode their way through innovations in street marking and land uses in both Davis and Long Beach.



### CPF BOARD OF DIRECTORS

- » Carol D. Barrett, FAICP  
PRESIDENT
- » Juan Borrelli, AICP  
VICE-PRESIDENT
- » Philip Trom, AICP  
TREASURER
- » George Osner, AICP  
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Darcy Kremin, AICP  
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- » Allison Spindler  
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- » Betsy McCullough  
EX-OFFICIO: APA CALIFORNIA  
VP PROFESSIONAL  
DEVELOPMENT
- » Brooke Peterson, AICP  
APA CALIFORNIA,  
CHAPTER PRESIDENT
- » Linda F. Tatum, AICP  
IMMEDIATE PAST PRESIDENT



Please go to <http://www.californiapanningfoundation.org/donations.html> to donate to CPF, and we look forward to seeing everyone in Oakland.



## California Planning Foundation

Administratively, the Board (at the suggestion of the Sections, led by San Diego) is broadening eligibility for the major scholarships to include non-accredited planning schools.

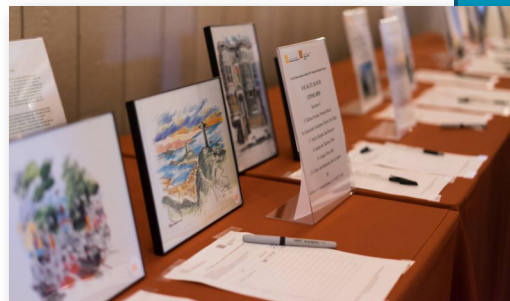
During the Anaheim conference, the Foundation presented the scholarships at a Saturday luncheon which provided an opportunity for students to mingle with practitioners. The Foundation presented several sessions during the “Student Day” designed to help students and young practitioners sort through career issues. Of course, behind the scenes, tremendous effort goes into the process of notifying students about the scholarship opportunities, reviewing candidate applications, and interviewing finalists.

A brand new annual scholarship was announced at the Board’s retreat in November. The Richard H. Weaver scholarship was funded by a generous donation of \$20,000 by Mr. Weaver. Mr. Weaver had a distinguished career in planning and provided outstanding leadership for many years as the Director in Santa Fe Springs. Among his many accomplishments, we also co-chaired the national APA conference when it was in Los Angeles in the 1980’s. Weaver was an early practitioner of setting up redevelopment areas and funding good planning projects.

Perhaps you have a donation for the scholarship program as well. There’s always time for you to help.



*CPF Board of Directors  
Photo by George Osner*



*2014 CPF Auction*



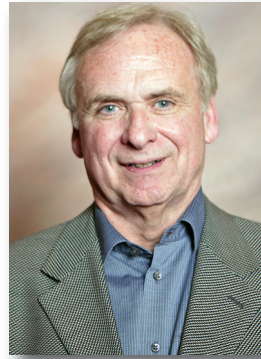
*Annual Student Scholarship Luncheon, California Chapter Anaheim Conference, 2014 Scholarship Winners and CPF Board. Photo by George Osner*

## APPOINTED DIRECTORS & AFFILIATE ORGANIZATIONS



### California Planning Roundtable

#### Woodie Tescher, President



Each year, the Roundtable meets four times a year at different localities throughout the State where members learn and interact on current and pressing planning issues. Issues explored in 2014 included:

#### **Sacramento, CA February 20-21**

This meeting was dedicated to meet with the Office of Planning and Research (OPR) to review and discuss the General Plan Guidelines Update and the following two panels were the essential part of the program:

- » New Ideas About Transportation Finance and Investment and Strategic Growth Council Sustainability Initiatives
- » California Drought: Response, Resilience, Reliability

#### **San Pedro, CA /Port of LA May 15-6**

This meeting was dedicated to discuss relevant planning issues related to goods movement, focusing on the following topics:

- » Implementing the Port of Los Angeles Master Plan and the Greenport Initiative
- » Revitalizing Ports of Cal

#### **San Jose, CA / Silicon Valley July 31-August 1**

The panels at this meeting highlighted the following unique planning challenges and opportunities:

- » The Future of Downtown San José: Planning for a Vibrant Walkable Downtown
- » Workplace, Housing and Social Equity Issues in Silicon Valley
- » Retrofitting the Suburbs by Reducing Auto Dependency
- » San José State University Urban and Regional Planning Program - Community Planning Projects



## CPR ELECTED OFFICERS

- » Woodie Tescher  
PRESIDENT
- » Hanson Hom, AICP  
VICE-PRESIDENT PROGRAMS
- » Simran Malhotra  
VICE-PRESIDENT  
OPERATIONS
- » Carol Barrett  
SECRETARY
- » Laura Stetson  
TREASURER
- » Miguel A. Vazquez  
VICE-PRESIDENT  
COMMUNICATIONS
- » T. Keith Gurnee  
PAST PRESIDENT

The following members have transferred from Active membership to Emeriti:

- » Janet Ruggiero
- » Al Zelinka

CPR is very excited about our new member:

- » Liz Falletta  
University of Southern  
California





## California Planning Roundtable

### Anaheim, CA/ APA California Conference September 13-16

The California Planning Roundtable organized two sessions specifically designed for the State Annual Conference. This year, a third session submitted by the CPR Healthy Communities Work Group was also selected as part of the program. CPR sessions included the following:

- » Transit-Oriented Infill Development: Doing It Well and Overcoming Obstacles
- » Leadership Skills for the Tough
- » Legitimate Voices: Youth Perspectives on the Meaning of Building Healthy Communities in Eastern Coachella Valley



### Napa, CA/ CPR Annual Retreat November 14-16

The panels at this meeting were:

- » Urban Nimbyism, or Justified Public Opposition: Framing the Issue Facilitated Panel Discussion
- » Presentation and Feedback: Transit Oriented Development Scorecard



## CPR Work Groups

- » **Planning for Changing Demographics.** California's demographics are changing rapidly, and adopting new planning strategies to address these changes is critical to sustaining California as a highly desirable place to live, work, enjoy and invest. The California Planning Roundtable, over the next two years, will develop conference sessions and web-based reports that will help planners and communities understand and plan for these evolutionary times.

- » **Healthy Communities.** Healthy Communities planning is the propeller advancing collaboration between planning and public health and the Social Determinants of Health (SDOH) is the concept that succinctly provides the scientific and practical understanding for the intersection of these two disciplines.

The California Planning Roundtable's (CPR) Healthy Communities Workgroup believes that planners have an important contribution to make by improving







## California Planning Roundtable

SDOH. To that effect, CPR will be creating tools designed to expand our planning repertoire, including the development of greater channels for collaboration with public health professionals. To accomplish this goal, the work group reached out to a selected group of planning and public health experts to develop these tools.



## Scholarship Funding Activities

» **Hike to Plan/Plan to Hike - Richmond Marina Bay Trail.** The event was held on Saturday, April 19 covering a 5-mile segment of the Richmond Marina Bay Trail, which is part of the San Francisco Bay Trail. The hike was co-sponsored by the CPR and APA Northern Section, and \$625 was raised for California Planning Foundation student scholarships. Additionally, the event was approved for 3.5 units of AICP CM credits. Registration through EventBrite was fully sold out with 35 people in attendance. s

» **Bike to Plan/Plan to Bike.** In collaboration with the APA Inland Empire Section, CPR organized a slightly different version of the traditional Hike to Plan/Plan to Bike event. Instead, organizers found the opportunity to ride bicycles along the proposed route of CV Link, a multi-purpose active transportation trail that would connect communities along a 50-mile span in the Coachella Valley from Palm Springs to the City of Coachella. Beside being a lot of fun, the event raised over \$200 for the California Planning Foundation scholarship fund.





## APPOINTED DIRECTORS & AFFILIATE ORGANIZATIONS



### Planners Emeritus Network

**Stanley R. Hoffman, FAICP, President**



The following report highlights the ongoing activities and accomplishments of the Planner Emeritus Network (PEN). In summary, we had a very successful year sponsoring our annual PEN panel at the Statewide APA California Chapter Conference in Anaheim, and honoring seven accomplished planners from APA California Chapter. We also have ongoing activities that will be reported below:

### PEN Committees

- » **Annual PEN Panel:** In 2014, our panel was *Think Globally. Plan Locally: From Globalization to the Gateway Cities Strategic Transportation Plan*. We focused on what it means for economic development in California and the provision of major public infrastructure aimed at goods movement through our major Los Angeles and Long Beach seaports. The speakers were: John Anderson, retired urban planner and PEN Board Member, Jerry Wood, PE, Civil Engineer, Gateway Cities Council of Governments, Paul Bingham, Economic Practice Leader, CDM Smith, and Mike Jones, Senior Regional Planner, Goods Movement and Transportation Finance, SCAG.
- » **Annual PEN Honorees:** One of PEN's very important responsibilities is to annually honor distinguished planners in APA California Chapter that have made significant contributions to the betterment of our communities in California and to the planning profession. In 2014, we honored the following seven planners at the annual Statewide conference: 1) Barbara Steck, AICP, Central Section; 2) Brian Mooney, AICP, San Diego Section; 3) Dana Privitt, AICP, Orange Section; 4) Eileen Whitty, AICP, Northern Section; 5) Joseph Horwedel, AICP, Northern Section; 6) Michael Moore, Northern Section; and 7) Linda Tatum, AICP, Los Angeles Section.
- » **Board Members:** The current members and officers that were approved at our September 14, 2014 Board meeting at the Statewide conference were: Stan Hoffman, President, Robert Paternoster, Vice-President North, Jeanette Dinwiddie-Moore, Vice-President South, Gina Natoli, Secretary/Treasurer, other non-executive board members: Don Bradley, Brian Smith, Carol Barrett, John Anderson, Brian Mooney, and Rick Pruetz, George Osner, Immediate Past President as a non-voting member, and the two APA California co-Chapter Historians, Steve Preston (south) and Larry Mintier (north) as non-voting members.



*Thanks for supporting PEN...*





## Planners Emeritus Network

- » **CalPlanner PEN Article:** In 2014, we also prepared an article for the *CalPlanner* Newsletter where we recognized our honorees and talked about the history and purpose of PEN. We also discussed our ongoing activities of PEN as well as our committees and their respective roles. I have attached a copy of this article for your information.
- » **PEN Committees:** PEN has several established committees briefly described below, plus a new committee – Communications – to facilitate our outreach and interaction with the broader membership through updating and improving our website, and other means to be developed by this committee:
  - **Honors** - nominates planning professionals and others to receive special recognition.
  - **Programs** - plans and presents a special panel program at the annual California Chapter Conference concentrating on challenging and provocative issues.
  - **Planning History** - collects, preserves and makes available significant California Planning archives, and presents ongoing history programs.
  - **Communications Committee** - this newly formed committee is to facilitate our outreach and interaction with the broader membership and allied organizations through updating and improving our website, and other means to be developed by this committee.
- » **Coordination of Activities Between Cal Chapter PEN, CPR and CPF:** Brooke Peterson, Immediate Cal Chapter Past-President, has set up an ongoing committee of the presidents and other key Cal Chapter individuals to better facilitate the roles and functions of PEN, the California Planning Roundtable (CPR) and the California Planning Foundation (CPF); the committee is in its early stages and is having ongoing conversations about how we can build upon and leverage the various strengths of each organization for the overall betterment of the planning profession in California.



## Local Sections

### Central

**Ralph Raffi Kachadourian, Director**



The Central Section covers eleven counties in the central interior of California and represents a wide diversity of planning contexts, including urban, suburban, small town and rural areas. It is a networking and continuing education organization for professional planners in the Central San Joaquin Valley and Eastern Sierra regions of California. Members in the Section, totaling close to 200, work in private firms, as consultants, or in city/county government.

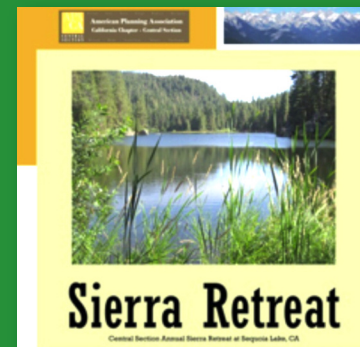
### Section Membership Activities

- » **Section Board:** In 2013, new leadership has come to our board and they are ready to move our section forward in the coming years. The current board members are; Benjamin Kimball, Section Director Elect and incoming Section Director in January 2015; Sung Kwon, AICP, Director for Administration and Finance (treasurer); Rob Terry, AICP, Director for Professional Development; Holly Owen, Director of Membership & Public Information; and Ralph Kachadourian, Past Section Director and CPF Section Liaison. The board is actively seeking members to fill the position of Assistant Section Director/Elect and to recruit for other appointed board positions.
- » **San Joaquin Valley Regional Policy Council Fall Conference:** The Section participated and co-sponsored this annual conference held by the 8-County region of San Joaquin Valley MPO's and COG's. Many of our Section members actively participated in sessions and as speakers and moderators for this conference.
- » **City and Regional Planning Program at Fresno State:** The Section has been at the forefront this past year in the university's efforts to establish an undergraduate degree program in planning as well as re-establishing the former graduate degree program in City & Regional Planning. A graduate level certificate program through the University's Extension program will also be offered in fall 2015. Three of our board members were selected to serve on the advisory committees for these academic planning programs through the university's Community & Regional Planning Center.



### 21st Sierra Planner's Retreat

Held each year on the last weekend in August at Lake Sequoia, Camp YMCA, in the Sierra National Forest, the retreat provides planners, their families and fellow professionals an opportunity to relax and enjoy a beautiful mountain lake environment with fishing, boating, swimming and hiking while engaging in a professional development program with CM credits. program was eligible for 2.5 CM credits.





## Local Sections

### Central

» **Planning Commissioner Workshop:** The Central Section played the major host and co-sponsor of this Workshop held in Visalia. This was the third successful, engaging and entertaining Workshop in the heart of our agriculturally rich Central San Joaquin Valley, where planning commissioners and staff enjoyed the entertaining and informative sessions and networking with fellow commissioners from city and county agencies.



» **Section Planning Awards:** For 2014, four public agencies were recognized for outstanding achievements in land use planning and best practices:

- Outstanding Planning Award - Urban Design: City of Sonora and RBF Consulting for "Vision Sonora"
- Planning Award of Merit - Comprehensive Planning: Small Jurisdiction: City of Hanford and Quad Knopf, Inc. for the "Hanford Downtown East Precise Plan"
- Outstanding Planning Award – Transportation Planning: City of Newman and PlaceWorks for the "Newman Non-Motorized Transportation Plan"
- Outstanding Planning Award – Innovation in Green Community Planning: City of Delano and Raimi + Associates for the "Delano Health and Sustainability Element"

### Events/Mixers

We have been actively meeting and participating in various joint events, training sessions and social functions with members of the Central Chapter of the Association of Environmental Professionals (AEP). In December, we held our joint APA/AEP Christmas Holiday mixer at Peeve's Public House on the Fulton Mall as well as our traditional Christmas Tree Lane Walk-Night, the 2-mile boulevard of majestic residences with lighted cedar trees and yard decorations. We continue to build on our relationship with the AEP Central Chapter as many of their membership are also Central Section APA members.



### Newsletters

In 2013 we established two newsletters that go out to our section members as well as others engaged in land use and environmental planning within our central section region. "Planning Central" is our official section newsletter and the "Valley Planner's Network" both of which provide informational items related to the San Joaquin Valley Blueprint and Greenprint, and Smart Growth as well as other planning related topics, events, sessions and job announcements.



## Local Sections

### Central Coast

David Ward, AICP, Director



The Central Coast Section serves San Luis Obispo, Santa Barbara and Ventura Counties and provides planning professionals, elected officials and community members with services, support and information to advance planning on the Central Coast of California and beyond. The Section has more than 400 members.

#### Section Membership Activities

- » **YPG Mentorship Program:** This year our Young Planners Group launched the Planner Pods! This curiously-named organization is an offshoot of the CCAPA Mentorship Program organized by the Young Planners Group of CCAPA. Each Planner Pod consists of three or four professionals in the field of Planning, from both the public and private sectors, with a range of experience, from young professionals to seasoned veterans.
- » **Training:** In 2014, the Section hosted an array of training and professional development opportunities such as a focused training series for AICP CM, “live webinar”, and joint efforts with other associations for field tours. Some of the diverse planning topics included Wireless Ordinances, The 1st and 2nd Amendments and Local Regulation, Healthy Places, land use compatibility and Naval Bases. We also collaborated with the community by volunteering at the County of Ventura Senior Garden!
- » **Awards Dinner and Presentation:** Our Section Awards event was held on the campus of University of California, Santa Barbara in where Masters students from the Bren School shared their projects during happy hour, a dinner honoring our award recipients, and concluded the night with our first ever AICP Planner Bowl.

## NATIONAL RECOGNITION

### Great Streets Recognition

#### Santa Barbara's State Street

In October, State Street was selected out of a pool of 100 potential candidates to be recognized as an APA Great Street in America and we are so pleased to have that honor and distinction. Kudos to Kim Prillhart, Planning Director, Ventura County and Bettie Weiss, City Planner SB City who spent hours and hours to prepare the nomination application package on behalf of the Section.

## Local Sections

### Inland Empire

Aaron Pfannenstiel, AICP, Director



The Inland Empire Section includes San Bernardino and Riverside Counties. We have over 300 members including private consultants, public agency staff, students, and other participating individuals. Our region has some of the most diverse geography in the State of California, ranging from established cities such as Riverside, Ontario, and San Bernardino to large open spaces.

### Section Membership Activities

2014 was an active year for the section. Our primary activity was an awards program which recognized 19 projects, firms, and persons for their work including:

- » Cal Poly Pomona
- » City of Upland
- » Riverside County Transportation Commission
- » City of Yucaipa
- » Perris Valley Line Metrolink Extension- Winner of Hard Won Victories Award
- » Perris Valley Line Metrolink Extension- Winner of Hard Won Victories Award
- » City of Menifee
- » City of Cathedral City
- » Raimi & Associates
- » City of Indio
- » City of Palm Springs
- » City of Riverside
- » Miguel Vazquez
- » Raimi & Associates- Winner of Emerging Planning & Design Firm (Section, State, National)
- » Raimi & Associates- Winner of Emerging Planning & Design Firm (Section, State, National)



The Section also held or supported multiple educational and social events throughout the year including a Taco Happy Hour, a Hike and Brew, a workshop on renewable energy elements, and sponsorship of a conference on Urban Agriculture in the City of Riverside.

One of the Sections Major efforts was an update to the Section's website which was completed in 2014 with further updates pending in 2015. For 2015, the Section will continue to focus on educational programs including ones on SB 743, AB 52, Stormwater regulations, and other key issues for planners in our Section.

## Local Sections

### Los Angeles

**Marissa Aho, AICP, Director**



This year was another great year for the Los Angeles Section. Our highlights included our Awards gala at the historic Los Angeles Theater on Broadway in Downtown Los Angeles, our Summer in the City tours hosted by Inglewood, Duarte, Santa Monica and Glendale, our Shared Economy panel at the Reef, and the launch of our new website and increased leveraging of our social media communication tools.

#### Awards

The 2014 APA LA awards were held on June 12 at the historic Los Angeles Theater on Broadway in Downtown Los Angeles. The gala event included pre-awards tours of the Los Subway Terminal and Grand Central Market, Bring Back Broadway, and Behind the Scenes of the Los Angeles Theater. The ceremony recognized 31 exceptional planning achievements by individuals, cities, and businesses in the Los Angeles region.

#### Summer in the City

This summer, which in Los Angeles is four months, APA Los Angeles collaborated with four cities to host tours of new and future projects.

- » **June - Inglewood:** Stop One: A private tour of the fabulous Form, which has recently been remodeled. Stop Two: Hollywood Park, the former 238-acre thoroughbred horse racing track facility is becoming a new mixed-use development. Stop Three: A tour of an enclave of artist live/work studios and creative office space. .
- » **July - Duarte:** Stop One: City of Hope campus, this 110 acre National Medical Center that was founded more than 100 years ago, continues to change and grow with the field of medicine. Stop Two: Expected to open in 2016 the Duarte/City of Hope Metro Gold Line has a corresponding TOD Specific Plan to leverage the potential of a new transit station.
- » **August - Santa Monica:** Stop One: Future Expo Station at 4th and Colorado, this station will provide transit connections from Santa Monica to downtown Los Angeles. Stop Two: Santa Monica's Bike Center, which not only rents bikes but also loans them to commuters for a two-week trial free of charge. Stop Three: Parking Structure 6 not only providing a great view of the ocean and the Third Street Promenade, this recently remodeled structure has space for 744 cars, 30 EV charging stations and 72 bikes. Stop Four: Tongva Park downtown Santa Monica's newest green jewel. Last Stop: Lowe's Hotel and a Twilight Concert on the Pier provided the perfect location for a tour debrief and a free outdoor concert.



## Local Sections

### Los Angeles

» **September - Glendale:** Stop One: Glendale Galleria and Americana at Brand. Stop Two through Thirteen: A “Planning Animated” walking tour that explored the mixed-use building boom in downtown Glendale and development patterns resulting from the implementation of the City’s Downtown Specific Plan (DSP) and Downtown Mobility Study (DMS). Discussion of the implementation of these policy documents, which focus on creating a vibrant, mixed-use, multi-modal urban center, also included dialogue on the successes and challenges associated with working with developers, community organizations, and politicians to realize the vision of the DSP and DMS, as the City moves forward from policy to projects. The walking tour featured these successes and challenges, from touring downtown’s retail hub at the Glendale Galleria and Americana at Brand, to visiting a variety of newly constructed mixed-use projects, to showcasing the effects of parking management strategies that have been implemented since Plan adoption.

Other Tours included a Mural Tour of the Art’s District in Downtown Los Angeles, a bike tour of the Los Angeles River (with ASLA) and our *Planning Local in a Global City* inaugural tour in Tai Town.

### Panel

On October 14, APA Los Angeles hosted more than 80 guests at Maker City LA at The Reef for “Planning for the Sharing Economy,” a panel event that used the lens of urban planning to focus a forward-thinking conversation on transportation network companies, short-term rentals, co-working spaces and more among academics, policymakers, and practitioners. Panelists included Robert Egger, Paavo Monkkonen, Mark Vallianatos, Christine Outram, Eric Spiegelman, Brian Taylor, Rick Cole, Paula Daniels, DW Ferrell, Claire Bowin and James Brasuell. To listen to audio recordings of the panel, go to [apalosangeles.org](http://apalosangeles.org).

### Communications

This year [la-apa.org](http://la-apa.org) became [apalosangeles.org](http://apalosangeles.org) and the site got a new look, additional features including a blog, and better ability to meet member’s communications needs. Our new Director of Social Media, Amalia Merino, has also curated the APA Los Angeles facebook page to rave reviews and more than 700 “likes”.

## Local Sections

### Northern

Jeff Baker, Director



The Northern Section of APA California extends along the coast from Monterey Bay to the Oregon border and includes the highly populated nine-county San Francisco Bay Area. The section is comprised of **1,400 APA California** members from throughout the Section. APA California-Northern promotes and provides to our members no or low-cost educational events, social functions and other activities that: provide an arena for communication and exchange of information; raise member awareness and involvement in APA affairs; increase public awareness of the importance of planning; encourage professionalism in the conduct of its members; and foster a sense of community among the members.

### Section Membership Activities

- » **Communications and Outreach:** The Northern Section utilizes a variety of methods to communicate with our membership and share information. A central focus of our communication is our newsletter, the Northern News, which is an electronic magazine that is published 10 times per year and received by more than 4,000 subscribers via email. The Section also sends out timely information via email twice per month through our “eNews”. We also continue to increase our social media presence by way of Facebook, Twitter and LinkedIn.
- » **Professional Development and Social/Networking:** The Northern Section hosted a variety of educational and networking opportunities throughout the year. These events were coordinated by our Professional Development Director, Regional Activity Coordinators and Young Planners Group. Some events were coordinated with the help of partners such as AEP and SPUR. These training opportunities took many different forms including brown bag lunches and workshops. Some of the more unique educational opportunities took the form of biking and walking tours, and even a scavenger hunt! Topics ranged from transportation to healthy communities to military planning. Many of these events qualified for CM credits.
- » **Awards Banquet:** Northern Section handed out its annual Planning Awards on May 16 at the Parc 55 Wyndham Hotel in Union Square, San Francisco. Seven Awards of Merit and seven Awards of Excellence were given out to recognize significant planning efforts. Guests of this exciting annual event enjoyed an evening of cocktails, dinner and awards ceremony.
- » **Holiday Party:** The Northern Section holiday party has always been the place to eat great food and connect with planners from around the region. This year we got an early start by holding this event on the evening of November 21 at Bluestem Brasserie in San Francisco. The event was a huge success with over 120 people in attendance. As always, we held a raffle, which raised over \$600 for the California Planning Foundation (CPF) to benefit students who are pursuing planning degrees.

## Young Planners Group

The Young Planners Group (YPG) continues to be an active part of the Northern Section. The group held twelve events for emerging planning professionals with nine different partner committees or organizations.

These events included educational opportunities, a career fair, volunteer shoreline cleanup and happy hour mixers that provided valuable networking opportunities. The YPG maintains regular contact with the emerging planners via email and regular Facebook postings.

## Local Sections

### Northern

- » **International Planning:** *Tour of Eastern Europe:* A group of 27 planners participated in the successful and memorable fifth international planning tour in June 2014 to Eastern Europe. The tour officially began in Belgrade, Serbia and continued to Budapest, Hungary; Krakow, Poland; Tallinn, Estonia; and St. Petersburg and Moscow, Russia. About half of the group started with a “pre-tour” in Prague and the Czech Republic. The group met with planners, architects, economists, and others in each city to learn about unique aspects of planning and exchange ideas.

*International Planners Collaboration and Exchange Program:* The Northern Section is starting an International Planners Collaboration and Exchange Program. The APA Chapter Presidents Council awarded the Northern Section a \$2,000 grant to help launch the program. These funds will help to initiate a pilot project in São Paulo, Brazil and to help prepare a “tool kit” with instructional materials and model agreements for use statewide in California and nationally by others Chapters.

- » **Diversity in Planning:** The Northern Section takes an active role in promoting diversity within the planning profession. Events held throughout the year were geared toward the needs of the diverse planners already in the field and promoting the profession to the younger generation of future planners. Highlight events from this year included a presentation by James Rojas of “Front Porch Urbanism: How Latino Urbanism is changing the Building Environment”, and a “Planner of Color” mixer. The Northern Section also participated in a high school ambassador program to share information about the planning profession with students at high schools in Oakland and Pittsburg California.
- » **Oakland 2015:** The 2015 APA California Annual Conference will be held at the Oakland Marriot October 3-6. The Northern Section Local Host Committee, a group of over 50 volunteers, is actively working to organize this exciting conference. The theme of the conference is “Rooted in Authenticity”.



## Local Sections

### Orange

**Dana Privitt, AICP, Director**



The Orange Section includes over 450 professional planners in southern California representing the public, private and academic sectors. The Orange Section is a non-profit organization devoted to advance the science of physical, economic and social planning at the local, regional, state and national levels. The Orange Section offers a professional forum for co-workers, colleagues and business associates to share knowledge, experiences and perspectives.

### Section Membership Activities

- » September 13-16; the Orange Section hosted the 2014 conference in Anaheim at the Disneyland Hotel. This was a successful, engaging and entertaining conference with over 1200 attendees. Over 90 sessions and mobile workshops were held. The event kicked off with “A Real California Adventure” themed opening reception, followed by a Park after Dark visit to Disney’s California Adventure theme park. Plenary speakers included Mary Niven, Vice President, Disneyland Park and developer, Shaheen Sadeghi, Founder, LAB Holding.
- » **Professional Development and Social/Networking:** The Orange Section hosted a variety of educational and networking opportunities throughout the year. These events were coordinated by our Directors for Professional Development and Programs. Some events were coordinated with the help of partners such as AEP. These training opportunities took many different forms including lunches and half-day workshops. Topics ranged from the California Drought to parking reform to place-making on a budget to planning for a healthy Orange County. Many of these events qualified for CM credits.
- » **2014 Awards Event:** The Annual Orange Section APA Awards was held on May 21, 2014 at Strawberry Farms Golf Club in Irvine, CA. Over 120 planners from the Orange County community celebrated local planning achievement. The evening recognized 7 projects in 5 award categories.



## Local Sections

### Sacramento Valley

Tricia Stevens, AICP, Director



The Sacramento Valley Section had an exciting year serving our 400 members from a very diverse geographic area that extends from Sacramento to Lake Tahoe and from Stockton to the California-Oregon border. We seek to provide a full-range of educational and networking events for our membership to enhance their professional careers.

### Section Monthly Activities

- » The 2014 Speaker Series: “Gamechangers in the Region” is sponsored by SVS APA in collaboration with other professional organizations, including ULI, AEP, AIA, Caltrans, OPR and others. This year’s series was held May through October and included:
  - Changing the Face of Downtown: Sacramento’s Entertainment and Sports Complex
  - Implementation of the Bay Delta Conservation Plan
  - Responding to Drought: New Solutions for Sustainable Cities
  - Suburban Revitalization: Rebirth and the Changing Nature of Demographics, Housing and Retail Demand
  - Sacramento Streetcar Project Program Overview
  - A New Metric is Coming to Town
- » Law Session: February, 2014
- » Ethics Session: “Everyday Ethics for Planners”, April, 2014
- » Bike Dog Brewery Tour, May 2014
- » Scholarship Fundraiser honoring 2014 Legacy Award Recipient Terry Rivasplata, August, 2014
- » Planning Commission Training: All day session October, 2014
- » Membership Appreciation Events:

## Awards

The Sacramento Valley Section holds its Awards Ceremony annually. In January 2014, the Section honored our 2013 Section and Merit Award recipients and our 2014 Legacy and Local Vision Awards. In January 2015, we will honor several types of exemplary planning activities and individuals at our Awards ceremony:

### SECTION AWARDS

- » Innovation in Green Community Planning: Lake Tahoe Regional Sustainability Action Plan
- » Economic Planning and Development Award: Oroville Arts, Culture & Entertainment District
- » Grassroots Initiative Award: Davis Art Garage
- » Urban Design Award: 7th and H Mercy Housing
- » Merit Awards: Butte County Climate Action Plan
- » Legacy Award: 2015 recipient Curtis Alling
- » Local Vision Awards: Rooftop Alliance, Slow Food Sacramento, and Dr. Olivia Kasiye and the Design for Active Sacramento Team.





## Local Sections

### Sacramento Valley

- “BigAssociation” networking event with other professional organizations, September 2014
- Bat Tour at Yolo Basin: family friendly fun event, September 2014
- » Lunch and Legislation event, November, 2014
- » Holiday Party: mixer with AEP, December, 2014
- » We sponsored or co-sponsored 51 Certificate Maintenance credits for 2014.
- » The Sacramento Valley Section will be hosting the APA California conference in 2017. Stay tuned for more information and opportunities to volunteer in 2015 as we start organizing the conference.



### Young Planners Group

- » The YPG is very active with many events, including monthly third Thursday happy hours, YPG/student mixer, PARKing Day display, tour of exciting new projects, a book club, and AICP introductory session. The award -winning PLAN mentoring program (PLAN = Planning + Leadership + Advancement + Networking) completed its third year and started up the fourth year on October 22. The program teams up planners starting their career with seasoned planners and includes monthly educational sessions, one-on-one mentoring, a service project, and culminates with a “Catapult Party”.

### Other Membership Activities

- » The SVS Board provides a monthly e-newsletter, AICP preparation sessions for May and November exams, an annual membership survey, and sponsorship fundraising. The Board holds an annual retreat in January.





## Local Sections

### San Diego

Greg Konar, AICP, Director



The San Diego Section is one of the most active APA sections in the nation. With over 500 members and a calendar of activities directed to both new and experienced planners, APA San Diego provides members an opportunity to expand their professional knowledge, meet peers, and get directly involved in the operation of the Section.

### Section Membership Activities

2014 was an important year for APA San Diego as we emerged as a top-tier provider of planning information and professional education in the San Diego region. For the second year running, we broke all previous attendance levels for our professional development workshops and luncheons as we pursued our “Big Tent” strategy to work with allied professional towards shared goals. Highlights for the year include:

- » **Leadership:** Gary Halbert, AICP, City Manager, City of Chula Vista, completed his term as Section Director-Elect and will become the new Section Director in 2015. Over the years APA San Diego has enjoyed an uninterrupted succession of elected leadership and Gary will be carrying on that tradition. Greg Konar, AICP will become Immediate-Past Section Director
- » **Awards Program:** In May, our Awards Program, held at the new Central Library in Downtown San Diego was a resounding success. The event included a guided design and planning tour of the library by architect Rob Quigley. Ten planning awards and five scholarships were presented and nearly \$8,000 dollars was raised through sponsorships, ticket revenue and raffle proceeds.
- » **Young Planners Group:** APA San Diego YPG continues to provide young planners with an awareness of scholarships, career and internship opportunities, in addition to networking and social opportunities relative to planning in San Diego. Our 2014 YPG Mentorship Program matched over 50 mentors with young planner protégés. In October, YPG helped students navigate the issues involved with choosing a graduate program by organizing a Graduate Programs in Planning Information Panel comprised of alumni from planning programs around the nation.



## Local Sections

### San Diego

» **Educational Programs and Social Mixers:** During the year APA San Diego held five luncheons, two workshops, and three “Planners’ Night Out” mixers plus a spirited Padres Night Membership Appreciation Mixer. A total of 23.5 AICP CM credits were offered exceeding our yearly goal of 16.0 CM credits. A joint workshop with ITE San Diego, *SB 743 Guidelines, Updating Transportation Metrics in CEQA* was attended by 255 people. APA San Diego also partnered with the San Diego Architectural Foundation (SDAF) to afford our members a low cost opportunity to participate in the Urban Design Film Festival. In October, APA San Diego participated in Archtoberfest—an annual, month-long collaborative program (initiated by AIA) featuring a wide-range of, public-accessible events and activities touching upon architecture, design planning and sustainability. Our two entries were *Urban Greenways Workshop to Redesign 14th Street* followed by a Planners’ Night Out social mixer at Panama 66 in Balboa Park to celebrate of San Diego’s neighborhoods.



» **Distance Education:** In tandem with the California Chapter’s pilot program to make available live webinars and conference session recordings, APA San Diego created a video/PowerPoint recording of the SB 743 event described above and made it available for on-demand viewing and CM credit reporting. Using this experience, APA San Diego assisted with the production of 2014 conference session videos to be released in 2015. We strongly support the Chapter’s efforts to provide distance education opportunities for APA members throughout California and beyond.

» **Support for Students:** APA San Diego actively supports planning students at UC San Diego, and San Diego State University through local scholarships, student discounts for APA events and mentoring programs centered on career development. This past year APA San Diego worked toward making general CPF scholarship funds available to students from the two San Diego programs. APA San Diego is working to increase contributions to CPF from the San Diego region. In addition to the two CPF fund raising events held in 2014 (Plan to Hike, Hike to Plan and Keeping Your Ethical Compass Close by at the Office), revenues from all distance education products have been dedicated to CPF. In 2015 an opportunity to donate to CPF will be provided along with all event registrations.



» **Built Environment Education Program (BEEP):** APA San Diego provides sponsorship, volunteer, and fundraising support for BEEP San Diego, a non-profit organization dedicated to educating and advocating for school-age youth as meaningful participants, leaders, and decision-makers of the built environment. In 2014 APA San Diego participated in a successful Spring BEEP volunteer recruiting event and a volunteer appreciation event in August.

## Local Sections

### San Diego

- » **Complete Streets Task Force:** APA San Diego is a founding partner of the San Diego Complete Streets Task Force (CSTF) an organization focused on sharing best practices, encouraging dialogue, and recognizing innovative projects in the San Diego region. During the past two years CSTF has been a strong voice for reforming LOS traffic analysis under CEQA. Locally, CSTF has worked toward the adoption of Regional Complete Streets Guidelines.
- » **AICP Training 2014:** APA San Diego continues to offer a highly acclaimed AICP training program for those taking the May exam, and a Roundtable gathering in September for those interested in taking the exam in November. The Roundtable is intended to provide a recap of the training for the May exam and key information to help people focus their study efforts. Both events have people who have recently passed the exam share their insights, which greatly helps participants anticipate what they may expect to see on the exam. Approximately 28 people attended this year's trainings with most of the participants from San Diego and a few from Orange County, Inland Empire and Los Angeles.