

ANNUAL CONFERENCE
OCTOBER 3-6, 2015
OAKLAND CITY CENTER MARRIOTT

MOBILE WORKSHOPS

Go to www.APACalifornia-conference.org to register.
To add a Mobile Workshop to an existing registration review your conference confirmation for instructions or email reg@hpnglobal.com.

rev. 9/11/15

Mobile Workshop #1

Walkable Small Towns in Sonoma County

Saturday, October 3 • 8:30 am - 6:00 pm

Additional \$75 fee applies, includes lunch

This mobile workshop includes 2.5 miles of walking. Please wear comfortable shoes and dress accordingly.

CM | 7.5 | PENDING

Four towns in Sonoma County have used creative planning to create different areas of walkability. Workshop participants will visit Petaluma's mixed-use Theater District on the waterfront and then travel to Sebastopol for a tour of "The Barlow," an adaptive re-use project that showcases the best wine makers, food producers and artisans in Sonoma County. The next stop will include a picnic-style lunch on the Windsor Town Green followed by a look at "Complete Street" improvements within the transit-ready downtown. The final stop will be Healdsburg Plaza where boutique hotels, trendy restaurants, shopping and wine tasting combine to create a one-of-a-kind experience. On the way home, visitors will enjoy wine tasting at Jackson Family Winery.



Moderator

Ned Thomas, AICP, Community Development Director, Town of Windsor

Speakers

Lois Fisher, LEED AP ND, President, Fisher Town Design; Heather Hines, Principal, Metropolitan Planning Group; Barbara Nelson, AICP, Planning and Building Director, City of Healdsburg; Peter Stanley, AIA, LEED AP, Principal, ArchiLOGIX; Kenyon Webster, Planning Director, City of Sebastopol

Mobile Workshop #2

The Three Faces of Lake Merritt: Exploring the Crown Jewel of Oakland

Saturday, October 3 • 1:30 pm - 6:00 pm

Additional \$25 fee applies

This mobile workshop includes 3.6 miles of walking. Please wear comfortable shoes and dress accordingly

CM | 2.5 | PENDING

Lake Merritt is the aesthetic and spiritual heart of Oakland. It is the one "must see" destination for all Oakland visitors. Planning for the Lake requires delicately balancing environmental, recreational, and development objectives, and this "walking workshop" shows how this balance is being achieved. The workshop will highlight the Lake's roles as a wildlife refuge and a major urban open space, as well as development issues along the shore.



Moderator

Barry Miller, FAICP, City of Oakland Park and Recreation Commission Chair

Speakers

Gene Anderson, Coordinator, Oakland Urban Paths; Stephanie Benavidez, Supervising Naturalist, City of Oakland Parks & Recreation; Lesley Estes, Project Manager, City of Oakland Public Works

Mobile Workshop #3

From Vision to a Thriving Neighborhood: Cultural Vibrancy and Economic Vitality in Mission Bay

Sunday, October 4 • 8:00 am - 12:00 pm

Additional \$35 fee applies

Attendees will receive late seating at the Awards Luncheon

CM | 2.5 | PENDING

Mission Bay, once an underutilized rail yard, has transformed into a thriving neighborhood. This mobile workshop will explore what it takes to transform a district. The tour will highlight a bevy of residential projects; successful urban planning and design techniques that create the attractive livable environment of Mission Bay; and landscape interventions that support the Mission Bay park system, restoring and nurturing ecological system. The group will discuss challenges and successes faced by the district as it rode waves of recession to become an almost built-out district, of over 40,000 jobs and 6,000 residential units.



Moderator

Geeti Silwal, AICP, LEED AP, Associate Principal, Perkins+Will

Speakers

Fran Weld, LEED AP, Director of Real Estate, San Francisco Giants Mission Rock Development; Seth Hamalian, Managing Principal and Co-founder, Mission Bay Development Group; Kamala Subbarayan, AICP, LEED AP, Senior Planner, University of California, San Francisco

Mobile Workshop #4

Green Infrastructure Bay Area: Green Infrastructure Takes Root in the East Bay

Sunday, October 4 • 10:00 am - 2:30 pm

Additional \$50 fee applies, includes lunch

CM | 3.5 | PENDING

The East Bay is home to exciting green infrastructure projects that remove pollutants from stormwater while enhancing the public realm. Local experts will describe design issues, benefits such as pedestrian enhancements and localized flood control, sources of funding for construction and maintenance, and plans for "mainstreaming" green infrastructure. The tour showcases rain gardens with fast-draining bioretention soils, pervious paving, interceptor trees, and climate-adapted plantings. We will see how these facilities have been integrated into culturally diverse Emeryville, suburban El Cerrito, and pedestrian-oriented downtown Oakland. This mobile workshop is co-presented by the Bay Area Stormwater Management Agencies Association (BASMAA).



Moderator

Laura Prickett, AICP, CPESC, QSD, Senior Associate, Horizon Water and Environment, LLC

Speakers

Peter Schultze-Allen, AICP, LEED AP, Bay-Friendly Qualified Professional, Senior Scientist, EOA, Inc.; Josh Bradt, Environmental Planner, San Francisco Estuary Partnership; Kristin Hathaway, CSM, Watershed Program Specialist, City of Oakland; Nick Cartagena, P.E., Civil Engineer, City of Oakland; Sarah Sutton, ASLA, LEED-AP, Bay-Friendly Qualified Professional, Principal, Placeworks

Mobile Workshop #5

How Black Panthers and South Asians are Sharing Histories, Reclaiming Streets, and Building New Movements

Sunday, October 4 • 1:15 pm - 6:00 pm

Additional \$50 fee applies

CM 2.75 + CM 1.5 ETHICS | PENDING

The walking tour will narrate a history of important sites in Berkeley where South Asian radicals have been fighting for social justice for over 100 years and in North Oakland where the Black Panther Party (BPP) created a number of community programs. The walking tour will allow participants to hear re-enactments of social justice organizers, first-hand accounts from former Panther members, and long-time residents. These historical vignettes will be juxtaposed with explanations of current issues involving gentrification, rising regional housing costs, race and class-based tensions, and community-building challenges in North Oakland's neighborhoods. In light of the timely and powerful Black Lives Matter Movement, the tour aims to bring the issues of cross-cultural alliances, the strategic importance of public space, and improved community relations to urban planners' attention.

Moderators

Anisha Gade

Speakers

Anirvan Chartejee, Co-founder, Berkeley South Asian Radical History Walking Tour, Self-Help Hunger Program; Max Cadji, Co-founder, Phat Beets; Melvin Dickerson, Black Panthers; Jim Lauman, Project Executive/Campus Architect, Google Real Estate; Barnali Ghosh, Co-founder, Berkeley South Asian Radical History Walking Tour; Lisa Fisher, Urban Planner, Planning Department, City and County of San Francisco



Connecting Hands of
Restorative Justice

Mobile Workshop #6

Mural Art and Historical Downtown Hayward Tour

Sunday, October 4 • 1:15 pm - 5:00 pm

Additional \$35 fee applies

CM | 3.0 | PENDING

Experience the transformative nature of art while touring Downtown Hayward. Learn how local artists have been enlisted to drive revitalization efforts, foster economic development, build civic pride and beautify the City of Hayward – all at the same time. Winner of a 2011 Helen Putnam Award and a 2010 Innovative Program Award from the California Association of Code Enforcement Officers, Hayward's Public Mural Art Program celebrates the history, culture and vibrant future of one of the most diverse cities in California. Each mural tells a story, and there's a story behind every mural, sometimes every bit as fascinating as the artwork itself. Participants in the Mural Art Tour will hear these stories from the artists themselves while learning how the program advances the City's goals of creating a safe, clean and green environment for residents and visitors.

Moderator

Stacey Bristow, Deputy Director of Development Services, City of Hayward

Speaker

Andy Kong Knight, Mural Artist, Hayward High School Art Teacher; Richard Patenaude, AICP, Principal Planner, M-Group



Mobile Workshop #7

Missing Middle Housing

Sunday, October 4 • 1:15 pm - 5:00 pm

Additional \$40 fee applies

CM | 3.0 | PENDING

Participants will explore two Oakland neighborhoods on foot and document the range of housing types referred to as Missing Middle Housing. The organizer will guide participants through documentation exercises using photo and sketch techniques and a unique template. This workshop will give participants the tools and knowledge to explore and document Missing Middle Housing types throughout their communities, to refine zoning and general plan policies and land use maps to remove barriers and to encourage high quality mixed density, to discuss housing choices without using the term "density," and to understand their role in responding to the growing demand for walkable urban living and household affordability. Fees included materials needed for sketching

Moderator

Daniel Parolek, AIA, Principal, Opticos Design, Inc.

Speakers

Bob Brown, AICP, Interim Planning Director, City of Novato; Darin Ranelletti, Deputy Director of Planning, City of Oakland; John Miki, LEED-AP, Associate, Opticos Design, Inc.



Mobile Workshop #8

Pedaling the Path of Progress

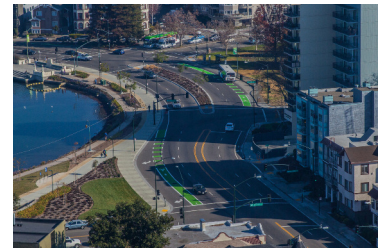
Monday, October 5 • 8:00 am - 12:00 pm

Additional \$45 fee applies, includes lunch

Participants will bicycle about six miles on a flat terrain. Please dress accordingly. Mobile workshop participants will have lunch together at the conclusion of the tour.

CM | 3.0 | PENDING

Pedal your way through Oakland and explore new infrastructure improvements, recent and proposed developments, and policies and plans that aim to further create more walkable, bikeable, and transit friendly environment. Leaders from the City of Oakland, BART, and MTC will address successes, challenges, and future prospects. Highlights will include the expansion plans for the Bay Area Bike Share system to the East Bay, Oakland's first complete streets protected bike lane on Telegraph Avenue, mixed-use village with affordable housing under construction near the MacArthur BART station, the transformation of the former Auto Row into a mixed-use neighborhood through the Broadway Valdez Specific Plan, and improvements to Snow Park and surrounding areas through Measure DD which focuses on waterfront improvements to Lake Merritt and the Estuary.



Moderators

Jonathan Schuppert, AICP, Senior Planner, Alta Planning + Design; Christopher Kidd, Senior Planner, Alta Planning + Design

Speakers

Robert Raburn, Board of Director, District 4, Bay Area Rapid Transit (BART); Jamie Parks, Complete Street Section Leader, San Francisco Municipal Transportation Agency; Joseph Forbes McCarthy, Director of Development, BRIDGE Housing Corporation; Sean Co, Senior Planner, Toole Design Group; Laura Kaminski, AICP, Planner III, City of Oakland Bureau of Planning; Joel Devalcourt, East Bay Regional Representative, Greenbelt Alliance; Lesley Estes, Project Manager, City of Oakland Public Works; Jason Patton, PhD, Bicycle & Pedestrian Program Manager, City of Oakland; Wlad Wlassowsky, Transportation Services Manager, City of Oakland

Mobile Workshop #9

San Francisco Central Waterfront Transformation

Monday, October 5 • 8:00 am - 11:45 am

Additional \$45 fee applies

Attendees will receive late seating at the Plenary Luncheon

CM | 2.25 | PENDING

Experience San Francisco's dynamic and booming central waterfront! This tour highlights the varying scales, stages, and styles of transformations occurring across 400 acres. We will explore the timelines, opportunities, and challenges between Mission Bay (300 acre, mostly blank slate, university / bio-tech anchor) and Pier 70 (70 acre historic district, active ship repair / dry dock, envisioned as a mixed-use hub). The adjacent Dogpatch neighborhood has been a center of innovation center since the late 19th century and today hosts some of the City's top makers, foodies, and incubator industries; tour provides an understanding of what these small-batch producers need to thrive.



Moderators

Lisa Fisher, LEED-AP, Urban Planner, Planning Department, City and County of San Francisco; Andrea Contreras, LEED-AP, Environmental/Transportation Planner, City and County San Francisco Planning Department

Speakers

Kelly Pretzer, Development Manager, Forest City Enterprises; Peter Albert, Manager, Urban Planning Initiative, San Francisco Municipal Transportation Agency; Diane Oshima, Assistant Director of Waterfront Planning, Port of San Francisco; Susan Gygi, P.E., Railyard Program Manager, City and County of San Francisco Planning Department

Mobile Workshop #10

East Bay in Motion: Innovative Public Transportation Technologies

Monday, October 5 • 7:45 am - 11:45 am

Additional \$45 fee applies

Attendees will receive late seating at the Plenary Luncheon

CM | 3.0 | PENDING

With growing concerns for climate change and traffic congestion increase, two local public transit agencies have been working to create sustainable and innovative transit systems. Mobile Workshop participants will visit BART's extension to the Oakland International Airport (BART to OAK), a cable-propelled automated people mover system; the East Bay Bus Rapid Transit project under construction, and one of two AC Transit hydrogen fuel cell (zero emission) bus maintenance yards. During the half-day tour, participants will learn about the latest public transportation technologies and challenges in planning and designing a large transit system in an urban environment.



Moderator

Jackie Yang, AICP, Manager of Planning Projects, Lea+Elliot; Mika Miyasato, AICP, Senior Transportation Planner, AC Transit

Speakers

Tom Dunscombe, P.E., Group Manager, Bay Area Rapid Transit (BART); Michelle Bouchard, Group Manager, Bay Area Rapid Transit (BART); Mitra Moheb, Senior Project Manager, Bus Rapid Transit, AC Transit; Roland Factau, Assistant Director of Maintenance, AC Transit

Mobile Workshop #11

Discovering the Bay Bridge and Industrial Arts by Bike

Monday, October 5 • 1:15 pm - 5:15 pm

Additional \$45 fee applies

Attendees will meet in the back of the West Hall at the start of the Mobile Workshop

Participants will bicycle about 15 miles. The terrain is mostly flat, however, the bridge incline is moderately challenging. The mobile workshop fee includes a bicycle and helmet. Please dress accordingly.

CM | 2.5 | PENDING

This bike tour will explore the planning and engineering history of the Bay Bridge's New East Span and bicycle and pedestrian path that currently connects Oakland with Yerba Buena and Treasure Islands, and eventually with San Francisco. The participants will also learn about efforts to build Gateway Park at the Oakland touchdown of the Bay Bridge. This bike tour will include a ride on the Bay Bridge's new East Span with views of the entire bay, and a visit to American Steel Studios which leads the artistic reuse of the steel from the old bridge.



Moderator

Michele DiFranca, AICP, Principal Planner

Speakers

Andrew Fremier, PE, Deputy Executive Director, Bay Area Toll Authority; Sarah Kuehl, FAAR, LEED, BFL Certified, Registered Landscape Architect, Principal, EinwillerKuehl; Karen Cusolito, Executive Director, American Steel Studio; Clive Endress, Senior Landscape Architect, Zoon Engineering

Mobile Workshop #12

Birth of the Cool . . . Land Use Planning!

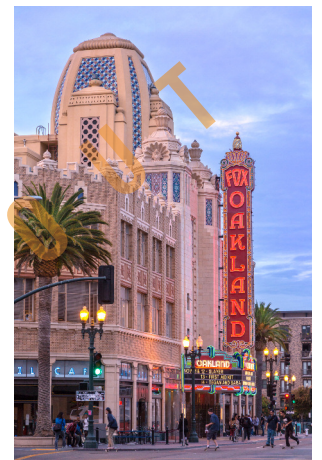
Monday, October 5 • 1:15 pm - 5:15 pm

Additional \$45 fee applies

Fees include food sampling. This mobile workshop includes 2 miles of walking. Please wear comfortable shoes and dress accordingly.

CM | 3.5 | PENDING

A walking tour of Uptown, one of America's hippest neighborhoods and a district in transition will be highlighted in ten stops, with food, music and art. This transition has involved the hard work of the Uptown community and many City departments. As a result of these efforts, Uptown was named among the nation's great neighborhoods by the APA in 2014. The tour will highlight how dynamic neighborhood development is a product of many disciplines working together. Participants will be inspired to challenge their thinking: how could Uptown rise like a phoenix from the urban decay that so many people believe is Oakland?



Moderator

Catherine Payne, Planner, City of Oakland

Speakers

Jens Hillmer, Staff, City of Oakland Office of Neighborhood Investment; Steven Huss, City of Oakland Cultural Funding Program; Laura Kaminski, Planner III, City of Oakland Bureau of Planning; Sarah Filley, Co-Founder and Executive Director, Pop-Up Hood; Abby Woods, Planner, Michael Baker International

Mobile Workshop #13

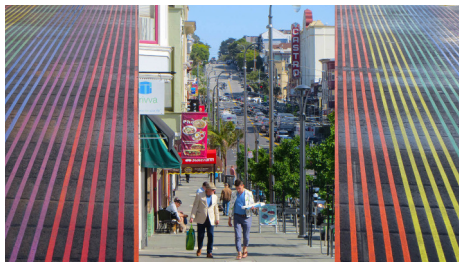
Walking the Rainbow: A Tour of San Francisco's Castro Street

Monday, October 5 • 1:15 pm - 4:45 pm

Additional \$35 fee applies

CM | 2.5 | PENDING

Join us on a trek across the bay to the heart of San Francisco's famous Castro District where we will tour the recently redesigned Castro Street. This bustling neighborhood commercial



street has long been a center of LGBT community life. In 2014 the City & County of San Francisco worked with the community to completely redesign the busiest two blocks of the street. Join the streetscape project's planners, designers, and community representatives as they lead you along Castro Street's newly widened sidewalks and over its rainbow crosswalks. Along the way they'll share stories about the neighborhood's history and offer behind the scenes insight into this iconic street's reconstruction.

Moderator

Nicholas Perry, Urban Design/Planner, City and County of San Francisco Planning Department

Speakers

John Dennis, ASLA, LEED-AP, Landscape Architect/Project Manager, City and County of San Francisco Public Works Department; Daniel Bergerac, President, Castro Merchants Association

Mobile Workshop #14

A Tale of Two TODs: Oakland's Fruitvale and MacArthur BART Stations

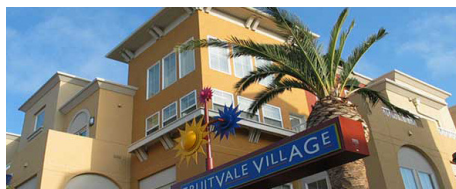
Tuesday, October 6 • 8:00 am - 11:45 am

Additional \$35 fee applies

Attendees will receive late seating at the Closing Plenary Luncheon

CM | 3.0 | PENDING

Visit two important Transit-Oriented Development (TOD) projects located at Bay Area Rapid Transit (BART) stations in Oakland, beginning



with Fruitvale Village, Oakland's first BART station TOD project constructed in 2003, and concluding with MacArthur Station, Oakland's newest TOD project under construction. The workshop will cover how these projects were conceived and implemented, lessons learned, and how TOD projects have evolved in Oakland over the past decade. We will travel on BART to both projects and tour each development and the surrounding area with representatives from the City of Oakland, the project developers and BART.

Moderator

Daren Ranelletti, Deputy Director of Planning, City of Oakland

Speakers

Ross Ojeda, Director of Real Estate Development, Unity Council; Joseph Forbes McCarthy, Director of Development, BRIDGE Housing Corporation; Hannah Lindelof, Senior Planner, San Francisco Bay Area Rapid Transit District; Hannah Lindolof, Senior Planner, Bay Area Rapid Transit (BART); Gabriela Juarez, Planner, City of Los Angeles, Planning Department; Mika Miyasato, AICP, AC Transit

Mobile Workshop #15

Innovations in Downtown Planning

Tuesday, October 6 • 8:00 am - 11:30 am

Additional \$35 fee applies

CM | 2.75 | PENDING

Through planning and commitment, Berkeley is revitalizing its downtown as a vibrant transit-oriented center. The tour will examine leading-edge issues and speak with people who are making "best practices" happen. It will:



- Describe downtown initiatives to address local livability and regional sustainability goals.
- Examine the Arts District and how it sparked revitalization.
- Consider on-going "ambassador host" and cleaning programs.
- Explore innovative high-density infill projects and the LEED Platinum Brower Center, which houses numerous environmental organizations.
- Look at UC Berkeley's new University Art Museum and Bio-Sciences Center.

Moderators

Matthew Taecker, AIA, AICP, Principal, Taecker Planning and Design; Aaron Welch, AICP, Senior Associate, Raimi + Associates

Speakers

Tom Bates, Mayor, City of Berkeley; John Caner, CEO, Downtown Berkeley Association; Michael Caplan, Economic Development Director, City of Berkeley; Patrick Kennedy, President, Panoramic Interests; Lawrence Rinder, Director, Berkeley Art Museum/Pacific Film Archive; Jennifer McDougall, Principal Planner, Capital Projects, UC Berkeley; Carol Johnson, Planning Manager, City of Berkeley

Mobile Workshop #16

Company Town 2.0: How Facebook and Google are Rethinking the Corporate Campus

Tuesday, October 6 • 9:45 am - 4:45 pm

Additional \$75 fee applies, includes lunch

CM | 6.0 | PENDING

Visit the world headquarters of tech giants Google and Facebook. See how these Silicon Valley-based firms have created full-service campuses for tens of thousands of employees. Learn how planners, real estate professionals, and municipalities are planning for continued tech industry growth in terms of office space, transportation, recreation, and amenities. During this all-day tour, we will travel by charter bus to each campus to meet with campus planners, architects, and real estate professionals. You will hear about the challenges of accommodating large workforces, see the latest innovations in workspace design, learn about strategies for mitigating sea level rise impacts on large-scale buildings, and gain insight into the continuing evolution of the way we work.



Moderator

Jean Eisberg, AICP, Principal, Lexington Planning

Speakers

Charlie Knox, AICP, Principal, PlaceWorks; Jim Laumann, Project Executive/Campus Architect, Google Real Estate Development; Fergus O'Shea, Director of Campus Facilities, Facebook; Jim Cogan, Economic Development Manager, City of Menlo Park