

Why do you need to be there?

The biggest news. The boldest vision. The brightest ideas. There must be thousands of reasons to come to APA's National Planning Conference—one (or more!) for everyone who attends.

- **1. Planning keeps changing.** Every year NPC brings together the hottest topics, the latest tools, and the leading voices with something new to say about what matters most to you.
- **2. You want to let the world of planning know you've arrived.** NPC is best place ever to build a network of professional contacts, peers, and mentors.
- **3. You're ready for a career move.** Whether you're actively job hunting or just scoping out your options, you'll come away loaded with new contacts and ready to hit the ground running.
- **4. It's time to hit "refresh."** With hundreds of sessions to explore, you can dive deeper into your specialty, stretch into different areas, and go home with a whole new outlook.
- **5. The global view is amazing.** At NPC, you can share ideas with people from all over the world who are looking at the same questions you are—and who just may have the answers you need.

Register now! planning.org/conference

APA members who sign up by February 4 save up to \$100.

