



American Planning Association
Making Great Communities Happen

American Planning Association's
National Planning Conference
April 2–5, 2016 | Phoenix

PLANNING'S NEW LANDSCAPE

Emerging Professionals Institute: Launch Your Career

Saturday, April 2, 2016 | 9 a. m.–5:15 p.m.

\$50, including lunch

JUST STARTING OUT IN PLANNING?

This daylong workshop is a great way to kick off your conference experience—and your career. You'll walk away with strategies for landing that first job, doing it well, and moving ahead.

Learn to Soar

APA's Emerging Professionals Institute is designed for students and recent graduates entering the job market. In a highly interactive, small-group setting, you'll:

- **Get answers to your key career questions**—from six top planners and consultants
- **Discover the skills employers want**—and what it takes to measure up
- **Learn to send the right signals in an interview**—and communicate effectively on the job
- **Build the skills for launching your career**—and growing it in the right direction
- **Network with peers from across the country**—connections that can last a lifetime

It's like having six mentors for an entire day! Come to the 2016 Emerging Professionals Institute and come away ready to take your place in the worldwide community of planners.

For more information and to register, visit planning.org/conference or contact Monica Groh, director of APA's emerging professionals programs, at mgroh@planning.org.

Sponsored by Leland Consulting Group

Past Participants Say ...

"Excellent session; this was extremely valuable and helpful for my professional development."

"It's insight that I wouldn't normally have access to, so it really added value for me."

"Now I can decide what to do for the next two years and plan for my future."

Faculty

Frank DeSafey is president/principal at California-based Sequence Staffing, an executive search firm serving niche environmental, GHG/climate change, and engineering industries.

Don Elliott, FAICP, is a director with land-use consulting firm Clarion Associates of Colorado and teaches Urbanization in Developing Countries at the University of Colorado.

Jeremy Klop, AICP, is a principal at Fehr & Peers, a transportation engineering and planning firm, and regularly lectures at the University of Southern California.

Mary Kay Peck, FAICP, is the founding principal of Florida-based MKPeck Associates, specializing in planning and management services.

David Siegel, FAICP, is a senior project manager at Leland Consulting Group, urban strategists and development advisers based in Portland, Oregon.

Craig Travis, vice president of recruiting and employment services at Sequence Staffing, is noted for his ability to define job candidates' brands.