APA CALIFORNIA ANNUAL CONFERENCE

DISNEYLAND. HOTEL

September 13-16, 2014 Anaheim, California

American Planning Association California Chapter
Making Great Communities Happen

www.APACalifornia-Conference.org
#CALAPA2014
With its tremendous density and diversity—of terrain, communities, arts and culture, transportation, and businesses—New Jersey is now and future America in microcosm, the ideal proving ground for new ideas. Rutgers University and the Bloustein School have always been its trusted partners in moving forward.

The extensive studio work that we were required to complete, as well as the experience of giving formal presentations to studio clients, really provided that extra edge. The Bloustein School also offers excellent career connections and credentials to students seeking to advance their career not only in the New York-New Jersey metropolitan area, but also nationwide.

—Peta Tedorovich Messick, MCRP '04
Senior Officer, Outreach & Communication, Amtrak

Master of City & Regional Planning
Ph.D. in Urban Planning & Public Policy

Concentrations in Environmental & Physical Planning, Housing & Real Estate, International Development & Regional Planning, Transportation Policy & Planning, and Urban & Community Development

For additional information or to visit the campus, please contact (848) 932-4000 or email recruit@policy.rutgers.edu

policy.rutgers.edu

Edward J. Bloustein School of Planning and Public Policy
Rutgers, The State University of New Jersey
33 Irvington Avenue • New Brunswick, New Jersey 08901
CONTENTS

Thank You to Our Sponsors .................................................................4
Welcome from the Conference Chairs .............................................5
Welcome from the Anaheim Mayor ..................................................6
Welcome from the APA California President .................................8
APA California Leadership ...............................................................9
Conference Committee ..............................................................10 - 11
General Information ..................................................................12 - 14
Sustainability ............................................................................15 - 17
Highlights and Special Events .....................................................18 - 24
Mobile Workshops ....................................................................26 - 31
Conference-at-a-Glance ............................................................33 - 39
APA California Awards ..............................................................40 - 42

Day by Day .................................................................................43

Saturday, September 13 .........................................................44 - 46

Sunday, September 14 .............................................................47 - 56

Monday, September 15 ..............................................................57 - 68

Tuesday, September 16 ..............................................................69 - 71

Sponsor and Exhibitor Ads .........................................................73 - 97

Notes .......................................................................................98 - 100

Save the Date - APA California 2015 Conference .....................101

Resort Map .............................................................................102

Exhibitor Map and Listing .......................................................103

Session and Event Map ...........................................................Back Cover
THANK YOU TO OUR SPONSORS

Awards
PlaceWorks

Appreciation Dinner
Planning Directors Association of OC (PDAOC)

Breaks
Agua Caliente Band of Cahuilla Indians
Atkins

Conference Lanyards
PMC

Consultants’ Reception
ICF International

CPF Auction
Shea Properties
URS

Diversity Summit
Stanley R. Hoffman Associates
Thornton Tomasetti

Keynote Lunch
ICF International
Impact Sciences
LSA Associates, Inc.

Mobile App
Benchmark Resources
IBI Group

Mobile Workshop #4
Vineyard

Opening Reception
Cox Castle & Nicholson
Diamond Star Associates, Inc.
Kronick Moskovitz Tiedemann & Girard Group, Inc.
MIG, Inc.
Panattoni Development Co., Inc.
PCR Services Corporation
Planning Directors Association of OC (PDAOC)
Psomas
Sapetto Real Estate Solutions, Inc.
Shea Properties
Westport Properties, Inc.

Opening Reception
Road Trip
Kimley-Horn and Associates, Inc.

Opening Reception
Cars Land
KTGY Group, Inc.

Opening Reception
World of Color
Greenlaw Partners, LLC

Student/Alumni Mixer
Cal Poly Pomona
Orange Section APA

Student Lunch
Caltrans

General
City of Anaheim
Lilley Planning Group
Rutgers
We would like to officially welcome you all to the 67th annual State Conference of the California Chapter of the American Planning Association. We are excited to present “California’s Adventures in Planning” at the Disneyland® Resort. We hope you enjoy this four day excursion. We are proud of all that the Orange Section has to showcase and we are excited to have you experience all of the successful and challenging adventures that have occurred in this region since the Conference was held here in 2008.

When we took on the challenge of leading our local volunteer committee to plan and prepare the 2014 conference, we did so with the goal to provide a memorable conference that would fulfill your need to obtain your continuing education needs while offering a fun and meaningful experience.

Our local host committee has worked tirelessly to ensure this year’s conference offers you exciting and engaging sessions that will challenge, enlighten and encourage you to expand your professional knowledge and vision for the future of our profession. We would like to invite all of you to approach the sessions, activities and events with the spirit of adventure and discovery as you meet new colleagues, connect with old friends and learn more about planning.

In addition to the valuable, interesting and variety of topics we have collected for you, we have planned some fun and exciting events for you, and even your family to attend. You will enjoy a magical Opening Reception, a happy hour reception with our sponsors, a lively CPF auction and an outstanding celebration of our colleagues and professional achievements at our awards brunch.

One of the accomplishments we are most proud of is providing you ample opportunity to get out of the conference session rooms and into the region to explore and learn by seeing, experiencing and enjoying all that the OC has to offer.

To best enjoy your conference experience, please download the mobile app that is available for your smartphone. You will be able to find sessions, set your schedule, receive announcements and notifications and stay up-to-date with fun activities and surprises throughout the conference. If you want to share thoughts with others on social media, please use #CALAPA2014 so your comments are searchable and can be included in our electronic conversation throughout the conference.

Thank you to all of our sponsors, exhibitors and advertisers who have supported this conference and allowed us to bring to you the best events and activities. Without this support and encouragement we would not be able to offer such a terrific experience. We also would like to say a BIG THANK YOU to the Conference Committee Chairs and volunteers who have been working for the last 18 months to take care of every detail that has gone into planning for the next several days. Without each and every one of you, your creativity, time, organization and passion, the 2014 conference would not have been possible.

We want to thank each attendee for joining us on this adventure. We look forward to stepping with you out of our day-to-day responsibilities and jumping into the theme to explore “California’s Adventures in Planning” together. Thank you for your attendance. We look forward to meeting and interacting with each of you. And we hope you will trade a pin with us and tell us about your adventures here in the OC.

Wishing you the best conference experience!

Jennifer A. Lilley, AICP
Sheri VanderDusen, AICP

Conference Co-Chairs
2014 California State Conference

APA California 2014 Conference • Anaheim
September 12, 2014

American Planning Association
Anaheim, CA

To All Attendees,

On behalf of the City of Anaheim, I am delighted to extend a warm welcome to everyone attending the 2014 APA California Conference. We are pleased to host your event and hope that you have a magical experience. What better location than Anaheim to explore California’s Adventures in Planning!

I hope you get a chance to explore the community while you are at the conference. Downtown Anaheim has undergone a stunning transformation. You will not want to miss the opportunity to enjoy Orange County’s first food hall. The Anaheim Resort is thriving, with fourteen hotels under construction or review. We also have lots of great restaurants waiting to share some delectable cuisine with you and many entertainment options. And the transformation of the Platinum Triangle into an exciting mixed-use destination is underway. You can’t miss ARTIC, our new transportation center, rising up near Angel Stadium and the Honda Center. Anaheim truly is a city embracing new options for transportation, housing and entertainment.

The City of Anaheim also has strong roots. Our City of Kindness Initiative builds on these roots by bringing people together to create a stronger, more united community that is resilient, even in times of emergency. As you attend sessions and listen to dynamic keynote speakers, I encourage you to keep the Kindness Initiative in the back of your mind. I am sure you will find ways to express kindness in your own communities and help them to be more resilient.

Please enjoy all that Anaheim and Orange County have to offer and take advantage of the unparalleled opportunities to learn and play in this wonderful venue.

Sincerely,

Tom Tait
Mayor

200 South Anaheim Boulevard, Anaheim, California 92805
(714) 765-5247 • FAX (714) 765-5164 • www.anaheim.net
PLANNING TO FURTHER YOUR CAREER?

APA members get a 10 percent discount on UC Davis Extension Land Use and Natural Resource courses.

Earn AICP ICM credits, learn from experts in the field, and stay up to date on new policies, laws and practices. Courses are held in Sacramento and online.

extension.ucdavis.edu/landuse

GREAT PLACES IN CALIFORNIA

The California Chapter of the American Planning Association celebrates excellence in planning.

Coming Soon!
It’s time for the APA California Conference in Anaheim! On behalf of the APA California Board of Directors, I’m delighted to welcome you to our annual conference as we explore adventures in planning and Disneyland. Thank you for attending this year’s conference and your support of APA’s activities. This conference promises to be exceptional! The Orange Section has gone far above and beyond to provide a fantastic learning and entertainment experience with an outstanding array of sessions, mobile workshops, and networking events which you won’t want to miss!

Whether this is your first APA California Conference or you are a seasoned veteran, be sure to dive right in and experience the full variety of activities APA California has to offer. We hope you discover something new. Our communities are constantly changing and so is our profession. These conferences provide an important opportunity to learn the latest best practices, tools, and technology and maintain cutting edge skills. Attending this year’s conference will help maximize your impact in the communities that make up this great Golden State.

I want to commend and thank the Orange Section for its innovation and commitment to bring you an incredible conference event this year! Our conference would not be possible nor offer the value without the dedication and countless volunteer hours of the Local Host Committee members. It is always our primary goal to make the annual conference an invaluable educational and networking event and I can say without a doubt this year’s conference achieves that. The Orange Section and APA California have worked hard to bring you a premiere event. Hats off to the Orange Section and have a great time in Anaheim!

Sincerely,

Brooke Peterson, AICP
President,
APA California
Chapter Officers

President ......................................................... Brooke E. Peterson, AICP ........................................ brooke.e.peterson@gmail.com
Vice President, Administration ............................ Kristen Asp, AICP ........................................ kasp@ci.glendale.ca.us
Vice President, Conferences ............................... Kurt Christiansen, AICP ................................. kchristiansen@ci.azusa.ca.us
Vice President, Marketing and Membership ........... Virginia M. Viado .............................................. virginia.viado@uscs.edu
Vice President, Policy & Legislation ...................... David M. Snow, AICP ........................................ dsnow@rwglaw.com
Vice President, Professional Development .............. Betsy McCullough, AICP ..................................... betsy92106@gmail.com
Vice President, Public Information ...................... Marc Yeber, ASLA ........................................... myplanning@live.com
President Elect ................................................... Hing Wong, AICP ........................................... hingw@abag.ca.gov
California Planning Foundation President .......... Carol D. Barrett, FAICP ..................................... caroldbarrett@gmail.com
Student Representative ..................................... Nina Idemudia ................................................... idemudia@usc.edu

Section Directors

Central ........................................................................ Ralph Raffi Kachadourian ............. rkachadourian@ci.chowchilla.ca.us
Central Coast .......................................................... Dave Ward, AICP ........................................... dward@ci.ventura.ca.us
Inland Empire ........................................................... Aaron Flannenstiel, AICP ....................... apflannenstiel@pmworld.com
Los Angeles ............................................................. Marissa Aho, AICP ........................................ marissaaho@gmail.com
Northern ................................................................. Jeff Baker ................................................. jeff.baker@dublin.ca.gov
Orange County ..................................................... Dana Privitt, AICP ........................................ danaprivitt@earthlink.com
Sacramento Valley ................................................... Tricia Stevens, AICP ........................................... stevenst@saccounty.net
San Diego .............................................................. Greg Konar, AICP ........................................... gregok@cox.net

Appointed Members

AICP Coordinator ................................................. Kimberly Brosseau, AICP ............................... kimberly.brosseau@prk.sccgov.org
Cal Planner Editor ................................................. Gabriel Barreras ........................................... gabriel.barreras@gmail.com
Chapter Historian (Northern CA) ......................... J. Laurence Mintier, FAICP ............................. mintier@mintierharnish.com
Chapter Historian (Southern CA) ......................... Steven A. Preston, FAICP ...................................... spreston@sgch.org
FAICP Coordinator ............................................... Robert Leiter, FAICP ........................................ rleiter9@san.rr.com
Membership Inclusion Director (Northern CA) .... Miros Desei, AICP .......................................... mdesai@emeryville.org
Membership Inclusion Director (Southern CA) ...... Anna M. Vidal ....................................................... anna.vidal@lacity.org
National Policy & Legislative Representative ....... Christopher I. Koontz ............................................ cikoontz@gmail.com
Statewide Programs Coordinator ......................... Carey J. Fernandez, AICP ................................. cfernandez@dudek.com
State Awards Coordinator (Northern CA) ............. John Cook, AICP ............................................. j.cook@circlepoint.com
State Awards Coordinator (Southern CA) .............. Danny Castro ............................................... dcastro@cityofsieramadre.com
University Liaison ................................................... Julia Love Johnson .......................................... jljohnson@ucdavis.edu
Young Planners Coordinator ................................. Ted Holzem ................................................... ted@minterharnish.com

Non-Voting Members

APA Board Director, Region 6 ............................. Kurt Christiansen, AICP ................................. kchristiansen@ci.azusa.ca.us
AICP Commissioner, Region 6 ............................. Marissa Aho, AICP ........................................ marissaaho@gmail.com
APA Student Representative, Region 6 .................. Nick Chen ...................................................... nrcchen@uci.edu
Planner Emeritus Network President .................. Stanley R. Hoffm an, FAICP ................................. stan@stanleyhoffm an.com

APA Websites

California Chapter ............................................... www.APACalifornia.org
National APA ........................................................ www.Planning.org
California Planning Roundtable ............................ www.CPRoundtable.org
Conference Website .............................................. www.apacalifornia-conference.org

APA California 2014 Conference • Anaheim
CONFERENCE CHAIRS

Co-Chair, Jennifer Lilley, AICP, Lilley Planning Group
Co-Chair, Sheri Vander Dussen, AICP, City of Anaheim

BUDGET

Chair, Dave Barquist, AICP, Kimley-Horn and Associates, Inc.

PROGRAMS

Chair, Amy Stonich, AICP, City of Tustin

Starla Barker, AICP, RBF Consulting
David Brantley, AICP, City of Yorba Linda
Erica Demkowicz, AICP, City of Dana Point
Amber Gregg, City of San Clemente
Jim Holloway, City of San Clemente
Cheryl Kuta, AICP, City of Lake Forest
Betsy McCullough, AICP, City of San Diego
Andy Perea, City of Fountain Valley
Carrie Tai, AICP, City of Lake Forest

Diane Bathgate, AICP, RRM Design
Pei-Ming Chou, Golder Associates
Chris Dominguez, City of Laguna Hills
Joseph Haney III, Law Office of Joseph W. Haney III
Alesia Hsiao, RBF Consulting
Maryann Marks, AICP, Civic Solutions
Gina Nixon, KTGY Group
Joel Rosen, AICP, City of Buena Park
Christy Teague, AICP, City of Dana Point

EXHIBITORS/SPONSORS

Co-Chair, Don Lamm, AICP, Diamond Star Associates
Co-Chair, Pamela Sapetto, Sapetto Real Estate Solutions

Jim Basham, City of Seal Beach
Simonne Fannin, City of Anaheim
Kathleen Haton, Professional Planner
Crystal Landavazo, City of Seal Beach
Jennifer Lilley, AICP, Lilley Planning Group
Sheri Vander Dussen, AICP, City of Anaheim

MOBILE WORKSHOPS

Co-Chair, Andy Perea, City of Fountain Valley
Co-Chair, Joel Rosen, AICP, City of Buena Park

SPECIAL EVENTS

Chair, Sheri Vander Dussen, AICP, City of Anaheim

Starla Barker, AICP, RBF
Kimberly Brandt, AICP, City of Newport Beach
Matt Foulkes, City of Santa Ana
Jennifer Lilley, AICP, Lilley Planning Group
Brenda Wisneski, AICP, City of Newport Beach

BOARD SUPPORT

Vice President, Conferences - Kurt Christiansen, AICP, City of Azusa
Vice President, Professional Development - Betsy McCullough, AICP
Orange Section Director - Dana Privitt, AICP

CONTRACT SUPPORT

Dorina Blythe, GrandDesigns, dorina@grandedesigns.us
Graphic Designer
Francine Farrell, ATEGO Resources, ategoresources@live.com
Accounting, Mobile App, Registration, Website
Laura Murphy, New Horizon Enterprise, Nhe2011@live.com
Administrative, CM, CAMCLE
Angie Spearman, HPN Global, aspearman@hpnglobal.com
Conference Coordinator
MARKETING AND PROMOTIONS
Chair, Jennifer Lilley, AICP, Lilley Planning Group
   Diane Bathgate, AICP, RRM Design Group
   Chris Dominguez, City of Laguna Hills
   Matt Foulkes, City of Santa Ana
   Jason Gavin, KTGY Group
   Abby Hendrix, KTGY Group
   Bill Rodrigues, AICP, City of Irvine

PROFESSIONAL DEVELOPMENT
Chair, Dan Fox, AICP, City of Laguna Niguel
   Daniel Chong, Ph.D. Student, UCI
   Allison Crump, MURP Student, UCI
   Suzanne Schwab, PlaceWorks

STUDENT PROGRAMS
Co-Chair, Amber Gregg, City of San Clemente
Co-Chair, Sean Nicholas, AICP, City of San Clemente
Nicholas Chen, APA Student Representatives Council Executive Committee - Section VI Representative and UC Irvine Masters Student
Stephanie Roxas, AICP, City of Lake Forest

HOSPITALITY
Chair, Gayle Ackerman, AICP, City of Lake Forest
   Chris Dominguez, City of Laguna Hills
   Jennifer Mansur, AICP, City of Lake Forest
   Carolyn Martin, AICP, City of Laguna Beach
   Peggy Samantha, City of Lake Forest
   Liane Schuller, City of Laguna Beach

CALIFORNIA PLANNING FOUNDATION (CPF) AUCTION
Co-Chair, Wendy Grant, AICP, PlaceWorks
Co-Chair, Michelle Halligan, PlaceWorks

SUSTAINABILITY
Chair, Lindsay Horn, Core Development Services

VOLUNTEERS
Chair, Jim Basham, City of Seal Beach
   Ailcen Bartle, USC Grad Student
   Will Chen, City of Seal Beach
   Steven Fowler, City of Seal Beach
   Crystal Landavazo, City of Seal Beach
   Ruby Maldonado, OC Planning
GENERAL INFORMATION

Registration Location
The registration desk is located in the Ballroom Foyer (except for Saturday in the Grand Ballroom).

Registration Hours

Saturday, September 13
Grand Ballroom
Student Program Registration & Meet and Greet
9:00 am – 10:00 am

Attendee Conference Registration
12:00 noon – 7:00 pm

Sunday, September 14
7:00 am – 5:00 pm

Monday, September 15
7:00 am – 5:00 pm

Tuesday, September 16
7:00 am – 1:00 pm

Exhibitor Hours
Exhibitors are located in the South Exhibit Hall. An exhibitor map is available on the conference mobile application and in the sponsorship section of this program.

Sunday, September 14
12:00 noon – 7:00 pm

Monday, September 15
7:00 am – 6:00 pm

Conference Mobile Application
With the conference mobile app, you’ll get the full conference schedule including speakers, maps, and session details; create your own personalized MySchedule containing events, mobile workshops, and sessions that you wish to attend; and, receive updates and news from the Conference Host Committee – all in the palm of your hand!

- iPhone, iPod Touch, and iPad users can download the conference mobile application by searching for “APA California 2014 Conference” in the Apple iTunes App Store.

- Blackberry and Windows Mobile users can download the conference mobile application by typing in the following web address in your mobile phone browser: https://www.gatherdigital.com/apps/1366

- Android users can download the conference mobile application by searching “APA California 2014 Conference” in the Google Play Store.

Mobile App Sponsors:
Benchmark Resources
IBI Group

Powered by:
Gather Digital
**Registration Badge, Mobile Workshop Tickets, and Meal Tickets**

Registration badges are necessary for entry to all conference events and sessions. If you do not have a registration badge, you must show a copy of your registration receipt. Additional meal tickets and mobile workshop tickets may be purchased on-site at the registration desk, based on availability.

**Complimentary Breakfast**

APA California will be providing Continental Breakfast on Sunday in the Ballroom Foyer and Monday in the South Exhibit Hall for conference attendees. Coffee will be available on Tuesday morning in the Exhibit Hall.

**Mobile Workshops**

Gather in Mobile Workshop Meeting Area (outside of the registration area) 15 minutes prior to departure. Mobile workshops can be cancelled due to low attendance. Please check the mobile app or in the Registration area for the most current information.

**Speaker Biography Information**

All session speaker biographies are available electronically on the conference mobile application.

**Speaker Registration**

All speakers must check in and pick up their name badges at the registration desk.

Speakers/panelists who plan to present their session and attend the conference must register for the conference at the discounted speaker registration rate for either one day or full conference registration.

If a speaker/panelist plans to attend the conference only for his/her session, they are not required to register for the conference. However, that speaker/panelist will not be able to attend other sessions, events or meals.

PowerPoint Presentations for posting after the conference should have been uploaded to the APA California 2014 conference file in DropBox, a Cloud storage website. If you did not receive an e-mail invitation to share this folder with instructions on how to upload your presentation, please contact Francine Farrell at ategoresources@live.com.

**Wi-fi**

The Disneyland® Hotel provides complimentary wifi in the main lobby and pool areas. All sleeping rooms have Wi-fi internet access, which is included in the daily room rate.

**Electronic Devices**

As a courtesy to conference attendees, APA California requests that all electronic devices (pagers, cell phones, laptop computers, iPads, etc) be turned to silent mode during the sessions. If it is necessary to take a call during a session, please step outside of the meeting room to an area that will not disturb other attendees.

**Conference Attire and Age Requirements**

Business casual is the appropriate attire at all sessions and events for the 2014 APA California conference. You may wish to bring a jacket or sweater to keep you warm in the air conditioned rooms at the hotel.

This conference is a family-friendly environment and children and attendees of all ages are welcome.

The opening reception will include periods of standing and walking. Comfortable shoes are encouraged. Before entrance into the theme park, bags will be checked. To avoid a long wait time, please bring only what is necessary. Small bags or no bag (including purses and briefcases) are encouraged.

**Disability Advisory**

Material distributed at the 2014 APA California conference can be made available in alternative formats for persons with disabilities. To request documents in alternative formats, please e-mail aspearman@hpnglobal.com.

The Disneylands® Resort trams and buses to the theme parks can accommodate guests with ADA needs. Wheelchairs are available upon request for those who are not able to walk for extended periods. For additional information, https://disneyland.disney.go.com/guest-services/guests-with-disabilities/

For general questions, guests can call 714.778.6600 to reach the Disneyland® Hotel operator. The hotel does not provide transportation services for guests.
Availability of Conference Presentations
Speaker presentations that are submitted will be available to members within two weeks after the conference electronically through the APA California website at http://www.apacalifornia.org/events/conference-session-materials/2014-conference-presentations/.

Presentation viewing on the website is restricted to members only. If you are a non-member who attended the conference and would like to review up to 5 sessions, e-mail Francine Farrell at ate-goresources@live.com. Single day attendees are restricted to sessions on the day of their attendance. Provide your conference registration ID number, the date, time and name of each session.

CM Credits for AICP Members
All sessions in this program and in the conference mobile application that have a CM credit notation (as illustrated below) have been reviewed and approved by the National APA Board. The CM credit notation indicates the number of credit hours you will receive for attending that session and/or workshop.

CM | 1.5  CM | 1.5 | LAW
CM | 1.5 | ETHICS

If you are interested in receiving CM credits for those CM-approved sessions you attended during this event please complete the AICP Evaluation Form for CM Approved Sessions and return it to the Registration area or to a conference volunteer before you leave. Or, go paperless and complete the AICP Evaluation Form for CM Approved Sessions through the survey section on the mobile app. Only one form is required per person for the entire conference.

Additionally, AICP members must also log-in to their personal CM Log at http://www.planning.org/cm/log/ to claim their CM credits electronically for each accredited session attended. For more information about the AICP CM program, please go to the National APA website: www.planning.org/cm.

Attorneys Seeking CAMCLE Credit
California MCLE (CAMCLE) Credit is being offered at this year’s conference. Earn up to 10.5 CAMCLE Credits - choose from 13 law sessions on Sunday and Monday.

All sessions eligible for CAMCLE credit will be identified with a CAMCLE. To receive your CAMCLE credit, you must sign the Official Record of Attendance which will be located in the Registration Area. An Activity Evaluation Form for each CAMCLE approved session will be available in the session rooms upon your arrival and must be completed and returned to the Registration Area following the session. At the conclusion of each CAMCLE session, a volunteer at the door will provide you, upon request, with a Certificate of Attendance to retain for your records.

Carbon Offsets
For just $5 or $10 added to your registration fee, you can offset the carbon footprint associated with transportation to and from the conference. The money donated will be used to fund carbon offset projects by TerraPass, a California company.

You can make your purchase at the registration desk on the day you arrive at the conference, during your registration or on through the mobile app anytime during the conference.

For more information on TerraPass and the projects they fund go to http://www.terrapass.com.

Carbon Offset Pin
You are encouraged to purchase the conference carbon offset pin (made from recycled materials and using sustainable practices). Look for the pin at the “Pin Trading Station” in the registration area.
S U S T A I N A B I L I T Y

City of Anaheim Planning Department

Planning For Sustainability

• In 2004, the City used its General Plan to outline a future land use vision for the City that would encourage conversion of under-utilized and under-performing strip commercial uses along major roadways to residential uses. These areas are also adjacent to high-frequency bus transit options which, in turn, link to train stations in Anaheim and surrounding cities.

• While many Transit Oriented Development programs emphasize high density residential development near transit hubs, Anaheim’s General Plan also emphasizes employment near transit.

• The Anaheim Regional Transit Intermodal Center (ARTIC) and the Platinum Triangle have been designed to reduce reliance on cars, redevelop aging and underperforming industrial buildings with vertical and horizontal mixed use development and create a vibrant Southern California community surrounding Angel Stadium of Anaheim and Honda Center.

• The ARTIC project enhances mobility choices to regional employment centers, events and destination centers such as The Anaheim Resort, Angel Stadium of Anaheim, and Honda Center and can lead to reduction of miles traveled on freeway and local streets, resulting in less air pollution and greenhouse gas emissions. The ARTIC project connections will reduce auto, bus and shuttle vehicle miles traveled on local and regional streets and highways providing a critical last mile connection for transit users.

Supporting and Encouraging our Community’s Commitment to Sustainability

To encourage sustainable and efficient private development, Anaheim offers the following incentives:

• Anaheim will contribute up to $10,000 to help identify and design energy efficient options for commercial and industrial construction.

• The Anaheim Public Utility offers an Economic Development Discount Rate, providing discounted electric bills for up to three years for commercial and industrial development which meet defined efficiency standards.

• Our Thermal Energy Storage Incentive Program provides up to $21,000 to help offset the investment cost of thermal storage.

• Anaheim was one of the first cities to offer various programs and incentives for Green Buildings, but as these measures became industry standard the City has shifted its focus to other sustainability issues.

• The Anaheim Green Building Program is not a requirement but offers support and encouragement for builders of green homes and facilities. Since the launch of the Green Building Program in 2007, twenty-four green built projects have been completed; of these, 11 are LEED certified. These projects account for almost 11 million square feet of residential and commercial space.

• Anaheim holds events for Anaheim residential customers including the Green Lifestyle Fair and the Your Smart Home educational seminar. These events inform residential utility customers of the value of energy conservation and share information on the variety of energy efficiency incentive programs offered by the City.

• Anaheim staff is trained in LEED, Build it Green (Green Point Rated) and Energy Star. These have been the dominant rating systems used by participants in the Green Building Program.

Commitment to Renewable Energy Sources

The Anaheim Public Utility has a diverse portfolio of long-term renewable contracts, including:

• 16 MW of geothermal
• 36 MW from wind farms
• 10 MW from small hydro facilities
• 5 MW from landfill gas facilities

Energy from these resources provides 11% of the City’s retail load requirements.

Although there are no wind turbines, geothermal heat pumps or biomass burners installed and generating in Anaheim, there are 281 operating, grid-tied photovoltaic systems with 2.58 MW of capacity.

Green Facilities

• The City recently retrofitted the Anaheim West Tower, an 11 story office building, which also received LEED Gold Certification.

• ARTIC, a multi-modal transportation hub for the Orange County region, is being built to LEED Platinum level standards.

• The Anaheim Convention Center is the largest Convention Center on the west coast. It is also the largest LEED-certified Convention Center in the nation. Sustainability features include on-site recycling and composting facilities and a “green roof” that is used to grow herbs for the Convention Center kitchen. Construction will soon start on a $5.7 million, 300,000 square foot rooftop solar panel system that will be the largest Convention Center solar panel system in the United States.
The Walt Disney Company has a long-standing commitment to environmental stewardship, dating back to Walt Disney himself. In support of company-wide efforts, reducing our environmental impact is a key consideration when planning and executing meetings and group events at the Disneyland® Resort.

**Green Meeting Business Practices**

**We are committed to minimizing waste by:**

- Placing notepads and pens at the back of the room, instead of at each individual seat.
- Serving with reusable glassware, silverware and china whenever possible, eliminating disposable cups, flatware and plates.
- Using cloth napkins instead of paper napkins whenever possible.
- Offering bulk condiments instead of individual, disposable-package condiments.
- Offering beverage service options designed to reduce the need for individual bottles and cans.
- Offering recycling containers for plastic bottles and aluminum cans throughout the Resort.
- Collecting cardboard, paper and glass bottles used during meetings for recycling.
- Sending all trash collected at Disneyland® Resort Hotels to an off-property materials-recovery facility, where recyclables are separated out and recovered.
- Encouraging groups to use electronic presentations instead of printed versions, whenever possible.
- Recommending that double-sided printing be used when printing is necessary.
- Using rechargeable, battery-powered LED lamps where possible, instead of disposable votives.
- Offering green package enhancements, such as portfolios and pens made with 100% recycled materials, commemorative Resort water bottles, and reusable thermal bags (for an additional cost).

**We are committed to conserving water and energy by:**

- Offering pitchers as an option instead of pre-pouring beverages.
- Using water-conserving bathroom fixtures throughout the Disneyland® Resort, including low-flow toilets, urinals, showerheads and faucet aerators.
- Giving Guests the option to participate in water conservation efforts by reusing their guest room towels rather than having them changed daily.
- Using a centralized energy-management system that controls lighting and ambient temperature for maximum energy efficiency.
- Installing LED and CFL lights throughout the Disneyland® Resort, including guest rooms.
SUSTAINABILITY

Disneyland® Resort “Green” Fun Facts:

1. The Disneyland® Resort is a “walking resort,” with all three hotels, the Downtown Disney® District and the two Theme Parks all within walking distance, eliminating the need for shuttle services.

2. The Disneyland® Resort uses an on-site weather system to alter irrigation based on weather conditions.

3. The Disneyland® Railroad and Mark Twain Riverboat are powered by biodiesel made from used cooking oil from Disneyland® Resort kitchens.

4. Clean-burning compressed natural gas (CNG) is used to fuel the parking lot guest trams, Sailing Ship Columbia, Rafts to Tom Sawyer Island, Jungle Cruise boats and Main Street buses.

5. The Finding Nemo Submarine Voyage vehicles were converted to a system that uses magnetic coils to propel the subs, making them zero-emission vehicles.

6. The Disneyland® Resort Hotels partner with “Clean the World” to donate partially-used soaps and bottled amenities that are sanitized and recycled into life-saving hygiene products for children and families in the United States and around the world.

7. There are more than 450 recycling containers in Guest areas across the Disneyland® Resort, with one recycling can for every three trash cans.

8. Paper napkins used at the Disneyland® Resort are made from 100% recycled fiber, and plastic bags used in merchandise locations are made from 100% recycled content.

9. In 2009, the Disneyland® Resort was honored with the Governor’s Environmental and Economic Leadership Award, California’s highest and most prestigious environmental honor.

10. As part of the original design of Disneyland® Park in 1955, two-thirds of the storm drains flow to one of a number of connected waterways: the Rivers of America, Storybook Land canals, the castle moat, Carnation Creek and the Jungle Cruise. This system retains a great deal of storm water while providing natural biological treatment.
**Student Program Registration and Meet and Greet**

Come a little early to register and enjoy a complimentary continental breakfast and mingle with friends and fellow students from around the state! This is a great way to power up for a fun filled day full of helpful information; not to mention enjoy the Disneyland® Hotel facilities.

11:45 am - 1:00 pm
Center Ballroom

**CPF Student Luncheon**

Students please join us as we present and honor the 2014-15 California Planning Foundation (CPF) scholarship winners. Each year CPF invites planning students to compete for a number of scholarships. Scholarships are offered to students enrolled in undergraduate and graduate planning programs in California. Since its inception, CPF has awarded more than $350,000 in scholarships and awards in support of planning students.

*Sponsor: Caltrans*

**Night on the Town**

Free time to enjoy with your colleagues, family and friends. Check out the mobile app for ideas and suggestions to make a memorable evening.

---

**Scavenger Hunt!**

If you’re in the mood for a real California adventure, you’ll want to participate in our scavenger hunt! This hunt will take you through the Disneyland Resort hotels and Downtown Disney, giving you the opportunity to see things you might otherwise miss, and maybe learn a few interesting bits of trivia along the way. Anyone can play, and you are welcome to make this a family or group activity. You can complete the hunt at your own pace, whenever you like. No car is necessary, but you will need your smartphone! You can do the hunt all at once or in phases. The entry fee proceeds will go to the California Planning Foundation. Everyone who completes the hunt by Monday at 4:00 pm may enter a drawing for a prize to be awarded during the CPF auction on Monday afternoon.

**Tag photos you take during the scavenger hunt with #CALAPA2014. This activity is a fun way to explore the area while raising money for scholarships.**
11:30 am - 1:15 pm
Grand Ballroom

A special welcome from the 2014 Local Host Committee Co-Chairs, Jennifer Lilley, AICP, Lilley Planning Group and Sheri Vander Dussen, AICP, City of Anaheim

Plenary Luncheon Keynote Speaker
Mary Niven, Vice President, Disneyland® Park

CM 1.0

Walt Disney had a vision to create a special place. More than 50 years later, the vision still resonates worldwide. Learn about the evolution of the Disneyland Resort; how Disney partnered with the City of Anaheim to create a magical kingdom; and interesting facts about the refurbishment of Disney California Adventures.

Mary is responsible for the attractions, custodial, guest relations, merchandise, entertainment and food and beverage teams at Disneyland Park, as well as for the guest services efforts for the entire resort. Mary also oversees the operations of Club 33, a private club located in the New Orleans Square section of the park, featuring a newly refurbished fine dining restaurant.

Sponsors:
Impact Sciences
LSA Associates, Inc.

5:00 pm - 6:30 pm
Magic Kingdom Ballroom

DIVERSITY SUMMIT 2014
Inclusive Vacations: Making and Retaining Tourism as a Job Center in Diverse Communities

CM 1.5 | ETHICS

As job centers, tourist destinations are vital economic catalysts that can reinvigorate entire regions. Utilizing these job centers is essential for leveling the playing field. This panel will address the different ways tourist destinations can be used to maximize the economic impact on communities that surround and support them.

Moderator
Anna M. Vidal, MPA, MPL, Department of City Planning, City of Los Angeles, Membership Inclusion Director, Southern California, APA California

Speakers
Miroo Desai, AICP, Planning & Building Department, City of Emeryville, Membership Inclusion Director, Northern California, APA California; Jan Perry, General Manager, Los Angeles’ Economic and Workforce Development Department; Glyn Milburn, Manager, Business Team, Office of Economic Development, City of Los Angeles; Emily Gabel-Luddy, Educator & Land Use/Design Expert, City of Burbank; Curren D. Price, Councilmember, City of Los Angeles, City Council Ninth District

Sponsors:
Stanley R. Hoffman Associates

7:00 pm - 9:00 pm
Grand Ballroom

OPENING RECEPTION - “A REAL CALIFORNIA ADVENTURE”

9:00 pm - 12:00 am
Disney California Adventure

PARK AFTER DARK

Thornton Tomasetti

Begin your Adventures in Planning with a road trip through California! Eat, drink and have fun in the Grand Ballroom with old friends and meet new colleagues from 7:00 pm to 9:00 pm. The adventure will continue as we move the party to Disneyland Adventure Park at 9:00 pm. Forget about fast passes and long lines. We’ll be the only ones in the park! In Cars Land, you’ll be able to race against your friends in Radiator Springs, outmaneuver your peers on flying tires, and join in the fun when tractors come alive at a junkyard jamboree. We’ll end our special evening with a private showing of World of Color, where we’ll see images of characters come to life on a veil of mist, while water forms fanciful shapes to memorable music. You won’t want to miss this magical evening! And you may invite your friends and family to join the fun, even if they are not attending the conference. Tickets may be purchased for the road trip and the private park party. This is truly a once in a lifetime opportunity!

Please note: Everyone must wear their green wristband and enter the park with our group at 9:00 pm. Late arrivals cannot be accommodated.

Sponsors:

Opening Reception, Road Trip - Kimley-Horn and Associates, Inc.

Opening Reception, Cars Land - KTGY Group, Inc.

Opening Reception, World of Color - Greenlaw Partners, LLC
The volunteer service program offers APA California conference attendees opportunities to make public service contributions. Under the theme “Caring for CHOC,” APA California has partnered with Children’s Hospital of Orange County to provide activity kits for its patients. These activity kits are an integral component of CHOC’s Child Life Department in providing comfort for children who are awaiting medical attention or in post-surgery recovery. Through the generosity of various donors, we have collected an assortment of coloring books, crayons, stickers, and other items. Conference attendees will play an important role by assembling these goods for delivery to CHOC.

In addition to assembling activity kits, volunteers can also prepare and decorate postcards for CHOC patients. Message themes will include: “Happy Birthday,” “Happy Transplant,” and “Happy Last Chemo.” Volunteer contributions ultimately help in CHOC Child Life Department’s goal of normalizing the hospital experience. By making the medical process and equipment less strange or foreign, patients and their families are able to focus on feeling better.

With the theme “One Sight, One Vision,” conference attendees have the opportunity to donate any unwanted sunglasses and prescription glasses. All contributions will be given to the non-profit group “OneSight,” whose mission is to provide access to quality eyecare and eyewear for millions of underserved people worldwide.

Registrants can stop by this activity table and participate in bagging and/or writing a get well card or bringing glasses or sunglasses on Sunday to the conference.

Come make a difference.
**Highlights and Special Events**

**Monday, September 15**

4:30 pm - 6:00 pm (Live Auction begins at 5:30 pm)
South Exhibit Hall and North Ballroom A

**Happy Hour: Consultants’ Reception and CPF Scholarship Live Auction**
Take time to visit with our sponsors, exhibitors and learn about new innovations in planning. Don’t forget to ask exhibitors if they have a special commemorative pin to trade. While enjoy happy hour, make sure and thank our sponsors for their support of the conference this year.

*Sponsors:*

ICF International
Shea Properties

5:45 pm (bus departs) - Mobile Workshop Meeting Area at 5:30 pm

7:00 pm game time

**Batter Up - Los Angeles Angels of Anaheim Baseball Game**
Transportation provided, $37 Club Level, $20 Terrace Level

9:00 pm - 11:00 pm
Grand Ballroom

**All Star Planning Band**
Come dance and rock out to the sounds of the All Star Planning Band. You won’t want to miss this annual tradition as your colleagues delight and entertain you.

**Tuesday, September 16**

9:45 am - 11:15 am
Grand Ballroom

**APA California Awards Brunch**
The purpose of the APA California Awards Program is to encourage quality in planning and increase the public’s awareness of the planning profession through recognizing outstanding achievement in the planning field. This year’s Awards brunch will highlight the best planning policies, projects and people in a large and diverse Chapter. The highlights of the planning processes and products will be discussed and presented visually. In addition, professional planners and laypersons, including volunteers and elected officials, will be honored for demonstrations of dedication, service and planning achievement. The work they accomplished and the strategies they found effective will be noted. Attendees will be able to take away knowledge and resource links from jurisdictions and individuals who have found solutions to problems they themselves face.

*Sponsor:*

PlaceWorks

11:30 am - 1:00 pm
Center Ballroom

**Closing Plenary Session**

**Doing the Right Thing: Ethical Practices for a Diverse Population**

CM 1.5 I ETHICS
Diversity abounds in the planning environment. Issues of race, culture, language, and gender can divide us or be the foundations for building bridges that make the community planning process more effective and our communities stronger. This session examines some of the changing demographic and diversity trends in California and the importance of having the profession respond with new paradigms for planning practice which reflect the planner’s ethical commitment to social justice and ethical planning practice. Using the AICP Code of Ethics and emphasizing the Code’s aspirational components, attendees will explore options for how they can respond to these ethical challenges.

**Moderator**
Kurt Christiansen, AICP, Director of Economic and Community Development, City of Azusa, Vice President of Conferences, APA California, National APA Board Director, Region 6

**Speakers**
Carol D. Barrett, FAICP, Assistant Director, City of Burbank, California Planning Foundation President; Linda Tatum, AICP, Acting Economic and Community Development Director, City of Inglewood; Gabriela Juarez, City of Los Angeles Planning Department, Vice Chair of the Latinos and Planning Division; Catherine Lin, AICP, Associate Planner, City of Fontana

APA California 2014 Conference • Anaheim
**Session 1 - Safari**

**Real Estate Finance & Development Pro Formas**

*Conference Attendees: $125  
Non-Attendees: $175*

More and more, planners are being asked to consider economic issues such as development feasibility, fiscal impact, and economic development potential. Having a firm grasp of real estate finance is critical to success—fully determine how a development proposal affects the long-term revenue stream and economic development goals for a community. This session will provide valuable hands-on experience in understanding financial feasibility for a range of real estate developments from the developer’s perspective.

**Instructors**

Paul C. Marra; Managing Principal | Keyser Marston Associates; San Diego, CA  
Kevin Engstrom; Senior Principal | Keyser Marston Associates; Los Angeles, CA

---

**Session 2 - Amazon**

**Using Your Form Based Code**

*Conference Attendees: $125  
Non-Attendees: $175*

So you have a Form-Based Code to implement, your staff has little experience with Form-Based Codes and your community expects a lot. This hands-on, practical session provides planners with the tools and insight to effectively process, review and implement development applications with a Form-Based Code.

**Instructors**

Daniel Parolek; Partner, Opticos Design, Inc. | Berkeley  
Tony Perez; Director of Form-Based Coding, Opticos Design, Inc. | Berkeley  
Karen Haluza, AICP; Director of Planning and Building, City of Santa Ana  
Lisa Wise, AICP; Principal, Lisa Wise Consulting | San Luis Obispo  
David Sargent; Principal, Sargent Town Planning | Los Angeles  
Geoff Ferrell; Principal, Ferrell Madden Associates | Washington, D.C.  
Sophia Pagoulatos; Supervising Planner, City of Fresno

---

**Session 3 - Nile**

**Management From the Ground Up**

*Conference Attendees: $75  
Non-Attendees: $125*

In our second annual management workshop, early- to mid-career planners seeking to advance into management—and those already in supervisory or management roles who want to enhance their skills—can join us for a day of easy, relaxed discussion and dialogue designed to sharpen your skills, build better relationships, and provide an informal opportunity to chat about management issues with seasoned professionals. Cosponsored by the California Planning Roundtable.

**Instructors**

Mike Moore; Retired, Planning and Building Director, City of Mill Valley  
Janet M. Ruggiero, FAICP; Director | De La Salle Institute  
Laura Stetson, AICP; Principal | MIG, Inc.
Welcome to the 2014 APA California Conference in Anaheim. The Conference Committee has arranged a number of learning, social and networking opportunities for commission & board members engaged in planning or other land-use related areas. Especially notable is a series of sessions identified to pique your interest on issues from CEQA updates and General Plan guidelines to public engagement and commission & board operations. Plus there are topical sessions to suit a wide variety of planning interests. So whether you are curious about the progress of California’s High Speed Rail or want to better understand planning for drought resiliency, you will find a wide variety of interesting topics.

**Sessions of Note:** (CB) denotes session specifically developed by and for commission and board members

**SUNDAY, SEP 14**
- 8:00 am - 9:30 am: APA California 2014 Legislative Update
- 9:45 am - 11:15 am: Connecting the Dots: Strategies and Tips for Making a Finding (CB)
- 1:30 pm - 3:00 pm: You’re Killing Me Planners: A Humorous Look at Planners, Attorneys & Consultants
- 3:15 pm - 4:45 pm: Just The Facts Ma’am: Navigating the Politics of Planning (CB)

**MONDAY, SEP 15**
- 8:00 am - 9:30 am: Do Your CEQA Mitigation Measures Hit the Bullseye or Miss their Target?
- 9:45 am - 11:15 am: Ethics & Conflicts of Interest in the Land Use Approval Process
- 1:30 pm - 3:00 pm: Behind the Dais 2: Taking the Mystery of Commission and Board Meetings (CB)
- 3:15 pm - 4:45 pm: Outreach to the Silent Majority

**TUESDAY, SEP 15**
- 8:00 am - 9:30 am: Annual CEQA Update

*Finally, don’t miss out on seeing the best in projects and individuals that make California communities GREAT!*
- 9:45 am - 11:15 am: 2014 APA California Awards Brunch
LAW AND ETHICS OFFERINGS

At this year’s conference, we are pleased to offer multiple Ethics CM sessions plus a broad selection of Law sessions which are certified for both CM and CAMCLE.

Each session is 1.5 hours in length and receives 1.5 CM for Ethics or Law as indicated, and all Sunday and Monday Law sessions are approved for CAMCLE.

<table>
<thead>
<tr>
<th>SESSION BLOCK #</th>
<th>ETHICS SESSIONS</th>
<th>LAW SESSIONS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sunday 9:45 am - 11:15 am</td>
<td>2 Ethics Jeopardy: Testing What We Know About Ethics</td>
<td>Monorail A/B/C</td>
</tr>
<tr>
<td>Sunday 5:00 pm - 6:30 pm</td>
<td>- Diversity Summit: Inclusive Vacations: Making and Retaining Tourism as a Job Center in Diverse Communities</td>
<td>Magic Kingdom Ballroom</td>
</tr>
<tr>
<td>Monday 9:45 am - 11:15 am</td>
<td>6 Peer Review: Practice and Pitfalls</td>
<td>North Exhibit Hall D/E</td>
</tr>
<tr>
<td>Tuesday 11:30 am - 1:00 pm</td>
<td>- Closing Plenary: Doing the Right Thing: Ethical Practices for a Diverse Population</td>
<td>Center Ballroom</td>
</tr>
</tbody>
</table>

*Note: this session on Tuesday at 8:00 am is NOT a CAMCLE credited session, only Law CM approved! All other Law sessions listed are approved for CAMCLE credit as well as Law CM credit.

ATTORNEYS SEEKING CAMCLE CREDIT:

All sessions eligible for CAMCLE credit will be identified with a CAMCLE. To receive your CAMCLE credit, you must sign the Official Record of Attendance which will be located in the Registration Area. An Activity Evaluation Form for each CAMCLE approved session will be available in the session rooms upon your arrival and must be completed and returned to the Registration Area following the session. At the conclusion of each CAMCLE session, a volunteer at the door will provide you, upon request, with a Certificate of Attendance to retain for your records.
29th Annual
LAND USE LAW AND PLANNING CONFERENCE
Jan 30, 2015 • Millennium Biltmore Hotel Los Angeles

This conference is the leading source of information on legislation, case law, and emerging issues that frame land use and development practices in California.

Who Should Attend?
All individuals involved in land use and environmental issues in California, including:
- Attorneys & public officials
- Planners & consultants
- Developers & real estate professionals

Enroll today & save with early pricing!
$455 by Dec 31; $495 after
Use Reg# 251228

For more details and to enroll visit uclaextension.edu/landuseAPA or call (310) 267-4264.

MCLE and AICP (CM) Credit Programs

explore. experience. expand.
Saturday, September 13

1:00 pm - 4:00 pm
Mobile Workshop Meeting Area 12:45 pm

Mobile Workshop #16
Orientation Tour of the OC
CM 1 3.0
Additional fee - $45

“Orange County Comes of Age”. See for yourself the latest urban trends in the real OC! This diverse, 3-hour tour will highlight Orange County’s most prominent downtowns – Anaheim, Fullerton, and Santa Ana; its largest ethnic enclave – Little Saigon; the state’s most famous planned community – Irvine – and its burgeoning university; and its biggest outdoor shopping center – Fashion Island. The tour finishes with a 20-minute walk on the sand at Crystal Cove State Park and Historic District.

Guide
William Hoffman, M.A., Ph.D., President, Holly Tours, LLC

Sunday, September 14

8:00 am - 11:30 am
Mobile Workshop Meeting Area 7:45 am

Mobile Workshop #1
Segerstrom Center for the Arts - Planning, Performance and Perspectives
CM 1 3.0
Additional fee - $35

Tour the Segerstrom Center for the Arts in Costa Mesa. The tour will include the planning, history, and architecture of the Center, including a design by Cesar Pelli, and surrounding park area. Facilities to be viewed are:

• Segerstrom Hall, a 3,000-seat opera house;
• Renée and Henry Segerstrom Concert Hall;
• Samueli Theater, the 375-seat multi-functional facility;
• Founders Hall, a 250-seat performance venue;
• South Coast Repertory Theater, a Tony Award winning regional theater company with three venues;
• Arts Plaza, a 46,000 sf. space with Richard Serra’s sculpture, “Connector”;
• California Scenario – The Noguchi Garden, one of the preeminent sculpture gardens in Southern California.

Moderator
Maryann Marks, AICP, Principal Project Manager, Civic Solutions

Speaker
Allan Roeder, Retired Costa Mesa City Manager

8:00 am - 11:45 am
Mobile Workshop Meeting Area 7:45 am

Mobile Workshop #2
Orange County Great Park - Planning for Public/Private Partnerships
CM 1 3.25
Additional fee - $35

In 2005, the City of Irvine and Department of the Navy completed the closure, entitlement and sale of the property once known as the Marine Corps Air Station El Toro. The sale marked the end of the transition of the Marine base from public to private and the beginning of one of the largest public/private partnerships in the State of California. When complete, nearly $2 billion will be spent on public capital improvements and ongoing maintenance funded through private development. This workshop will provide an insight into the process and the results of planning for the Great Park partnership..

Moderator
Jann Rowe, Marketing Director, Great Park Neighborhoods, FivePoint Communities

Speakers
Brian Myers, Senior Vice President, FivePoint Communities; Mike Ellzey, Assistant City Manager, City of Irvine, Chief Executive Officer, Orange County Great Park Corporation; Brett Park, Principal, Valley Crest Design Group; Tom Martin, Vice President, Planning & Product Development, FivePoint Communities

CANCELLED*
MOBILE WORKSHOPS

Sunday, September 14

9:00 am - 2:00 pm
Mobile Workshop Meeting Area 8:45 am

Mobile Workshop #3
From Suburban Highway to Urban Oasis - Surf City’s Corridor Transformation
CM | 4.5
Additional fee - $55, lunch provided
Witness the creation of urban in suburban Orange County. The award winning Beach and Edinger Corridors Specific Plan, a form based code, is allowing for transformation and reinvestment along key arterials by promoting infill mixed use development with an emphasis on place making and public open space. Visit several infill projects under construction. Plan adoption and development tips as a result of lessons learned after four years of implementation will be shared. We will lunch Surf City style – at the beach, of course!

Moderator
Rosemary Medel, Associate Planner, City of Huntington Beach

Speakers
Erik Calloway, Principal, Freedman, Tung & Sasaki; Mary Beth Broeren, AICP, Planning Manager, City of Huntington Beach

1:30 pm - 4:30 pm
Mobile Workshop Meeting Area 1:15 pm

Mobile Workshop #4
Santa Ana’s Station District, Historic Downtown and Artist’s Village - Repairing the Urban Fabric Through Transit-Supportive Design
CM | 2.5
Additional fee - $35
This interactive trolley-bus and walking tour will take you from the Santa Ana Regional Transportation Center to the Downtown Artists Village as we explore the ways in which new transit-supportive design and zoning is serving to stabilize and transform existing neighborhoods and the City’s historic downtown core.

Moderator
Karen Haluza, AICP, Executive Director, Planning & Building Agency, City of Santa Ana

Speaker
John Kaliski, AIA, John Kaliski Architects

Monday, September 15

7:15 am - 2:30 pm
Mobile Workshop Meeting Area 7:00 am

Mobile Workshop #5
On a Mission! Preserving the Past to Enhance the Future
CM | 4.75
Additional fee - $65, lunch provided
Join us on a train trek to charming San Juan Capistrano where we will saunter through the historic Los Rios District, Downtown and Mission San Juan Capistrano - known as the “Jewel of the Missions”! Local historians and planners will lead this engaging adventure with a focus on how historic resources have been preserved and continue to shape the contemporary fabric of this small town community.

Moderator
Maryann Marks, AICP, Principal Project Manager, Civic Solutions

Speakers
Bill Ramsey, AICP, Former Acting Community Development Director, City of San Juan Capistrano; Lori Porter, Chairman, San Juan Capistrano Cultural Heritage Commission; Mechelle Lawrence-Adams, Executive Director, Mission San Juan Capistrano; Diane Bathgate, AICP, RRM Design Group, and Former Mayor City of San Juan Capistrano; Ilse Byrnes, Local Historian
MOBILE WORKSHOPS

Monday, September 15

8:00 am - 11:30 am
Mobile Workshop Meeting Area 7:45 am

Mobile Workshop #6
Conserving the Laguna Canyon Hiking Tour
CM 1 2.5
Additional fee - $40, snack and water provided
Join Laguna Canyon Foundation on an easy, 1 mile roundtrip hike to Orange County’s remaining natural lake and a visit to the nature center. Learn about the importance of balancing recreation and development needs with open space habitat in the stunning canyons of Laguna Beach. A snack and bottle of water will be provided at the workshop. It is highly recommended that you wear athletic shoes, loose fitting clothing, sun block, hat, and sunglasses.

Moderator
Annette Tam, Associate Planner, Civic Solutions and City of Jurupa Valley

Speakers
Hallie Jones, Executive Director, Laguna Canyon Foundation; Eddie Guerrero, Assistant Planner, Civic Solutions and City of Jurupa Valley

8:00 am - 11:30 am
Mobile Workshop Meeting Area 7:45 am

Mobile Workshop #7
Orange Bang! University, Transit, and Preservation Planning Rolled Into One
CM 1 3.0
Additional fee - $35
This mobile workshop will feature the Old Towne Orange National Register Historic District, with special focus on three dynamic portions of the District: the Chapman University campus, Santa Fe Depot Specific Plan Area, and the historic downtown Plaza. Participants will learn about the incremental, yet dynamic transformation of this area from an unassuming historic downtown into one of Orange County’s iconic public spaces and regional shopping and dining destinations. Workshop participants will learn about new university facilities, transportation facility enhancements, and adaptive reuse projects from planners, developers, and university representatives who have played key roles in guiding growth and change.

Moderator
Anna Pehoushek, AICP, Principal Planner, City of Orange

Speakers
Lisa L. Kim, Economic Development Manager, City of Orange; Kris Eric Olsen, Vice President of Campus Planning & Operations, Chapman University; Leason F. Pomeroy Ill, FAIA, Principal and Owner, LP3 Architects; Susan Secoy Jensen, AIA, Owner and Principal, Secoy Architects, Inc.

8:00 am - 11:30 am
Mobile Workshop Meeting Area 7:45 am

Mobile Workshop #8
Bicycle Tour of the Santa Ana River Trail and Bikeway
CM 1 3.0
Additional fee - $60, bike and helmet provided
The Santa Ana River Recreational Trail and Parkway is the region’s longest recreational corridor. When completed, this 110-mile trail will reach from Big Bear Lake, in the San Bernardino Mountains, to the mouth of the Santa Ana River, at the Pacific Ocean. The Santa Ana River Trail and Parkway is overseen by a Policy Advisory Group, or PAG. Learn how this multi-jurisdictional agency, together with a Citizens Trail Advisory Committee, has been able to address complex challenges of funding and constructing the trail for all users. Enjoy a 12-mile biking tour through urban parkland and under beautiful Cottonwood trees. Bikes and helmets provided.

Moderator
Jim Meyer, Executive Director, Trails4All

Speakers
Jeffrey Dickman, Trail Coordinator/Planner IV, County of Orange, Public Works Department, Flood Control Division; Bill Campbell, Former County Supervisor, County of Orange; Patricia Lock Dawson, Principal Consultant, Santa Ana River Trail and Parkway Partnership; Lauren Ficaro, Ph.D., Orange County Regional Recreational Trails Advisory Committee; Pamela Galera, ASLA, LEED-AP, Principal Project Planner, City of Anaheim
9:00 am - 1:00 pm
Mobile Workshop Meeting Area 8:45 am

Mobile Workshop #9
Re-Imagine Downtown Garden Grove
CM | 3.25
Additional fee - $45, lunch provided

Interested in social media and community engagement for downtown revitalization? Wondering about the fiscal and social benefits of partnering with a local university in a downtown mobility and design study? Considering an Open Streets event? Feel like taking a walk downtown and having lunch in a quaint market on Main Street? We’ve got all that in a half-day session in Garden Grove. It provides a review of the city’s success in Mind Mixer social media site, Cal Poly Pomona’s 606 Studio downtown study for mobility and design, and Orange County’s first Open Streets event.

Moderator
Susan Emery, MPA, Community Development Director, City of Garden Grove

Speakers
Steve Jones, MBA, Council Member, City of Garden Grove; Lee Anne Milburn, Ph.D., Department Chair, Cal Poly Pomona, Department of Landscape Architecture, College of Environmental Design; Kimberly Hoy, MPA, Community Services Director, City of Garden Grove

1:15 pm - 4:15 pm
Mobile Workshop Meeting Area 1:00 pm

Mobile Workshop #10
Wet-’er You Drinking in the OC? A tour of the World’s Largest Water Purification System for Potable Water
CM | 2.0 I APPROVED
Additional fee - $35

Tour the Groundwater Replenishment System (GWRS) facility. A highly complex system that takes treated wastewater that would have previously been discharged into the Pacific Ocean and purifies it using a three-step advanced treatment process for potable reuse. From toilet to tap, the GWRS is the largest advanced water purification facility of its kind in the world. Dress code required – closed toe shoes, no high heels. Pants/jeans/slacks are recommended; skirts/shorts are discouraged.

Moderators
Steven Ayers, Planner, City of Fountain Valley; Matthew Jenkins, Assistant Planner, City of Fountain Valley

Speaker
Greg Woodside, Executive Director of Planning and Natural Resources, Orange County Water District

1:15 pm - 4:15 pm
Mobile Workshop Meeting Area 1:00 pm

Mobile Workshop #11
Richard Nixon Library and Museum Tour
CM | 2.5
Additional fee - $45

Situated on nine rolling acres in Yorba Linda, the Richard Nixon Library and Birthplace offers visitors an insider’s glimpse into the events, people and world that shaped, and were shaped by, the 37th President. Things to see and do while at the library include: A close-up view of President Nixon’s Home and Birthplace; a chance to step aboard Army One, the helicopter used by Presidents Kennedy, Johnson, Nixon, and Ford; see the 1967 Lincoln Continental limousine used by Presidents Johnson, Nixon, and Ford; and explore a replica of the East Room of the White House.

Moderator
Steven K. Harris, AICP, Community Development Director, City of Yorba Linda

Speaker
Robert Lyons, Planning Commissioner, City of Yorba Linda
Monday, September 15

1:15 pm - 4:30 pm
Mobile Workshop Meeting Area 1:00 pm

Mobile Workshop #12
Beyond the Farm - Growing the Buena Park Entertainment District
CM 1 3.25
Additional fee - $35

Knott’s Berry Farm, the oldest theme park in America, and other attractions such as Medieval Times and Pirates Dinner Adventure attract over 6 million visitors per year to the City of Buena Park. Through strategic investment, the City has plans to grow its entertainment district to over 10 million visitors per year. Learn about the challenges related to shared parking, traffic, pedestrian circulation, and master planning at the district level. See how streamlined entitlement processes have lead to over $200 million of investment. You will have an opportunity to briefly visit Knott’s Berry Farm and other key attractions including the City’s newest venues: Titanic: The Experience and Bodies: The Exhibit.

Moderator
Joel Rosen, AICP, Community Development Director, City of Buena Park

Speaker
Sara Copping, Executive Director, Visit Buena Park

1:30 pm - 4:30 pm
Mobile Workshop Meeting Area 1:15 pm

Mobile Workshop #13
Downtown Anaheim “It’s Real” - A Tour of Development in Downtown Anaheim’s New Packing District
CM 1 2.5
Additional fee - $35

Anahiem has unveiled its Packing House Development and historic preservation project/retail/entertainment venue in the heart of its Downtown Packing District. The tour will highlight the revitalization efforts surrounding the historic packing house, including the boulevard residential projects, Center Street retail and mixed-use development. The tour will feature a special presentation by LAB Holdings, the City’s partner and operator of the Packing House and developer responsible for repositioning of Center Street.

Moderator
Sergio Ramirez, Senior Project Manager, Community Development Department, City of Anaheim

Speakers
Chris Bennett, Director of Development, LAB Holding, LLP; Laura Alcala, Community Investment Manager, City of Anahiem

Tuesday, September 16

8:00 am - 1:30 pm
Mobile Workshop Meeting Area 7:45 am

Mobile Workshop #14
Newport Back Bay Outrigger Expedition - An Examination of Design with Nature
CM 1 4.0
Additional fee - $60, lunch provided

Explore how competing interests have contributed to sustainability of Newport Back Bay over the years. The Newport Bay Conservancy will provide a naturalist led outrigger tour of Newport Back Bay. Planners from the City of Newport Beach will provide an overview of development projects underway in the area. Tour topics include: watershed ecology, wildlife habitat, efforts to maintain and restore Newport Back Bay, private development, CEQA mitigation, and the challenges of developing in close proximity to natural resources such as Newport Back Bay.

Moderator
Makana Nova, AICP, LEED Green Associate, City of Newport Beach

Speakers
Jaime Murillo, AICP, LEED Green Associate, City of Newport Beach; James Campbell, City of Newport Beach; Howard Cork, Naturalist, Newport Bay Conservancy; Dennis Baker, Naturalist, Newport Bay Conservancy; Gordon Craig, Principal and Project Manager for Back Bay Landing, Land Research and Analysis
Tuesday, September 16

Mobile Workshop #15
Jewels of the Coast - Coastal Resorts of Orange County

CM | 3.5
Additional fee - $45
CANCELLED*

Each OC coastal city and each resort has its own character, personality and appeal. This Orange County coastal cities tour will focus on seaside resorts and the cities’ role in supporting tourism through Planning and Economic Development tools. We will explore Huntington Beach, Surf City USA, and its resorts; Newport Beach and its historic Balboa Bay Club – a favorite of John Wayne - and Pelican Hill Resort; Laguna Beach historic artists’ colony with Craftsman-style Montage Resort, our stop for lunch; and Dana Point resort town with Ritz Carlton, St. Regis and Headlands development, open space and restoration of coastal habitat areas.

Moderator
Christy Teague, AICP, Economic Development Manager, City of Dana Point

Speaker
William Hoffman, M.A., Ph.D., President, Hoffy Tours, LLP

*If you have not been contacted about rescheduling a CANCELLED Mobile Workshop or receiving a refund, please contact Francine Farrell at ategoresources@live.com
## C O N F E R E N C E - A T - A - G L A N C E

### Adventure

**SEPTEMBER 13-16, 2014 ANAHEIM, CALIFORNIA**

### Saturday, September 13

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:00 am - 5:00 pm</td>
<td>California Chapter Board Meeting</td>
<td>Adventure</td>
<td></td>
</tr>
<tr>
<td>9:00 am - 10:00 am</td>
<td>Student Program Registration &amp; Meet and Greet</td>
<td>Center Ballroom</td>
<td></td>
</tr>
<tr>
<td>9:00 am - 4:00 pm</td>
<td>Pre-Conference Session #1 - Real Estate Finance and Development Pro Formas</td>
<td>Safari</td>
<td>CM 6.0</td>
</tr>
<tr>
<td></td>
<td>Additional fee - $125 conference attendees, $175 non-attendees, lunch provided</td>
<td></td>
<td></td>
</tr>
<tr>
<td>9:00 am - 4:00 pm</td>
<td>Pre-Conference Session #2 - Using Your Form-Based Code</td>
<td>Amazon</td>
<td>CM 6.0</td>
</tr>
<tr>
<td></td>
<td>Additional fee - $125 conference attendees, $175 non-attendees, lunch provided</td>
<td></td>
<td></td>
</tr>
<tr>
<td>9:00 am - 4:00 pm</td>
<td>Pre-Conference Session #3 - Management From the Ground Up</td>
<td>Nile</td>
<td>CM 6.0</td>
</tr>
<tr>
<td></td>
<td>Additional fee - $75 conference attendees, $125 non-attendees, lunch provided</td>
<td></td>
<td></td>
</tr>
<tr>
<td>10:00 am - 11:30 am</td>
<td>Get Real: Presenting Yourself Successfully on Paper and in Person (CPF Session)</td>
<td>South Ballroom A</td>
<td></td>
</tr>
<tr>
<td>11:45 am - 1:00 pm</td>
<td>CPF Student Luncheon</td>
<td>Center Ballroom</td>
<td></td>
</tr>
<tr>
<td>12:00 pm - 7:00 pm</td>
<td>Conference Registration</td>
<td>Ballroom Foyer</td>
<td></td>
</tr>
<tr>
<td>1:00 pm - 4:00 pm</td>
<td>MW #16 - Orientation Tour of the OC</td>
<td>Mobile Workshop Meeting Area 12:45 pm</td>
<td>CM 3.0</td>
</tr>
<tr>
<td></td>
<td>$45 additional fee</td>
<td></td>
<td></td>
</tr>
<tr>
<td>1:15 pm - 2:30 pm</td>
<td>What They Don’t Teach You in Planning School: Nuts and Bolts for New Planners</td>
<td>South Ballroom A</td>
<td></td>
</tr>
<tr>
<td>2:45 pm - 4:00 pm</td>
<td>Planning and Politics</td>
<td>South Ballroom A</td>
<td></td>
</tr>
<tr>
<td>4:00 pm - 6:30 pm</td>
<td>Student/Alumni Mixer</td>
<td>The Sleeping Beauty Pavilion</td>
<td></td>
</tr>
<tr>
<td>6:00 pm</td>
<td>Night on the Town</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

### Notes

- Mobile Workshops
- Student Sessions/Events
- Special Sessions/Events
- Session Block

Members can earn certification credits for many activities at the conference. See notation in each session block for the number of approved certification credits awarded for that session/event.

The Conference-at-a-Glance is subject to change. The most current information can be found on the website at www.APACalifornia-conference.org prior to the conference, on the mobile app and in the registration area when the conference begins.
### Session Block #1

- **8:00 am - 9:30 am**
  - **Innovative Incentives: Supporting Reinvestment and Sustainable Development in a Post Redevelopment World**
    - North Exhibit Hall B/C
    - **CM | 1.5**
  - **Knowing When to Say Enough: Setting Levels of Service for Infrastructure and Community Facilities**
    - North Exhibit Hall J/I
    - **CM | 1.5**
  - **The Complete [Street] Picture: Community-Based Planning**
    - North Exhibit Hall D/H
    - **CM | 1.5**
  - **APA California 2014 Legislative Update**
    - Monorail A/B/C
    - **CM | 1.5 | LAW | CAMCLE**
  - **Show Me The Water! Demonstrating Water Supplies for New Development in a Drought Era**
    - Castle A/B/C
    - **CM | 1.5 | LAW | CAMCLE**
    - Adventure
    - **CM | 1.5**
  - **“Environmentality” at the Disneyland® Resort**
    - Nile
    - **CM | 1.5**

### Session Block #2

- **9:45 am - 11:15 am**
  - **Bushwhacking Through the Initial Study Checklist Jungle!**
    - North Exhibit Hall D/E
    - **CM | 1.5**
  - **Think Globally. Plan Locally: From Globalization to the Gateway Cities Strategic Transportation Plan (PEN Session)**
    - North Exhibit Hall B/C
    - **CM | 1.5**
  - **Connecting the Dots: Strategies and Tips for Making a Finding**
    - North Exhibit Hall J/I
    - **CM | 1.5**
  - **E-Ticket Avoidance! How to Make Sure Your Community Participation Program is a Friendly Ride**
    - Safari
    - **CM | 1.5**
  - **Ethics Jeopardy: Testing What We Know About Ethics**
    - Monorail A/B/C
    - **CM | 1.5 | ETHICS**
  - **Health Risk Challenges of Siting Housing Near High-Volume Roadways**
    - Castle A/B/C
    - **CM | 1.5 | LAW | CAMCLE**
  - **More than Just Exercise: What Biking Can Do to Build Community and Foster Economic Development (CPF Session)**
    - Adventure
    - **CM | 1.5**
  - **Extreme Makeover: Corridor Edition**
    - North Exhibit Hall G/H
    - **CM | 1.5**
  - **Substandard Buildings and Hoarders: How it Affects Planners**
    - Nile
    - **CM | 1.5 | LAW | CAMCLE**
  - **Supporting Urban Agriculture in Your Community**
    - Amazon
    - **CM | 1.5**

---

**Plenary Lunch**

- **Speaker - Mary Niven, Vice President, Disneyland® Park**
- **Grand Ballroom**
- **CM | 1.0**
## Session Block #3
### 1:30 pm – 3:00 pm
**Planning for Neighborhood Economic Development in the Face of Chronic Homelessness**

**North Exhibit Hall D/E**

**CM | 1.5**

**Something from Nothing: Creating Downtowns/Centers in Places that Developed Without Them**

**North Exhibit Hall B/C**

**CM | 1.5**

**“Shared Streets”: How to Give Pedestrians Priority in Car-land**

**North Exhibit Hall J/I**

**CM | 1.5**

**Brave New World: Developing Public Property Without Redevelopment**

**North Exhibit Hall G/H**

**CM | 1.5**

**You’re Killing Me Planners: A Humorous Look at the Relationship Between Planners, Their Attorneys and Consultants**

**Monorail A/B/C**

**CM | 1.5**

**The New Normal for Projects and Water Planning**

**Castle A/B/C**

**CM | 1.5**

**Captain EO Returns: Developing the Second Round of Sustainable Communities Strategies**

**Adventure**

**CM | 1.5**

**Believe in Magic: Actually Using Your Climate Action Plan for CEQA Tiering**

**Safari**

**CM | 1.5**

**Tribal Gaming and the Fabric of Your Community: Emerging Prospects for Communities with Casinos**

**Nile**

**CM | 1.5**

**FAST PASS: How Silicon Valley has Shortened the Permitting Review Queue**

**Amazon**

**CM | 1.5**

### 1:30 pm - 4:30 pm
**MW #4 - Santa Ana’s Station District, Historic Downtown and Artist’s Village - Repairing the Urban Fabric Through Transit-Supportive Design - $35 additional fee**

**CM | 2.5**

### 3:00 pm - 3:15 pm
**Break**

**South Exhibit Hall**

### 3:00 pm - 5:00 pm
**PEN Board Meeting**

**North Exhibit Hall F**

## Session Block #4
### 3:15 pm - 4:45 pm
**A Successful RFQ/RFP Process - A Win-Win for Agencies and Consultants**

**North Exhibit Hall D/E**

**CM | 1.5**

**Walt Disney and the Promise of Progress City**

**North Exhibit Hall B/C**

**CM | 1.5**

**On the Right Track: How New Streetcars Will be Reshaping Orange County**

**North Exhibit Hall J/I**

**CM | 1.5**

**Are Congestion-Based Significance Criteria LOST? – The CEQA Paradigm Shift of SB 743**

**Monorail A/B/C**

**CM | 1.5 | LAW | CAMCLE**

**“Just the Facts Ma’am”: Navigating the Politics of Planning**

**Castle A/B/C**

**CM | 1.5**

**A Tale of Two Cities - Urban Greening of El Cerrito and Anaheim**

**Adventure**

**CM | 1.5**

**Military Compatible Land Use Planning**

**Safari**

**CM | 1.5**

**When Property Values Attack: A Planning Tool for Combating the Loss of Intangible Heritage**

**Nile**

**CM | 1.5**

**Industry or Housing: Which Came First? Resolving Land Use Conflicts in Places Where Industry is King**

**Amazon**

**CM | 1.5**

### 5:00 pm - 6:30 pm
**Diversity Summit 2014**

**Inclusive Vacations: Making and Retaining Tourism as a Job Center in Diverse Communities**

**Magic Kingdom Ballroom**

**CM | 1.5 | ETHICS**

### 7:00 pm - 9:00 pm
**Opening Reception**

**Park After Dark - Cars Land all to ourselves and a private showing of World of Color**

**Grand Ballroom**

**Disney California Adventure**
<table>
<thead>
<tr>
<th>Time</th>
<th>Event Description</th>
<th>Location</th>
<th>Fee</th>
<th>Additional Info</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:00 am</td>
<td>Exhibits Open</td>
<td>South Exhibit Hall</td>
<td></td>
<td></td>
</tr>
<tr>
<td>7:00 am</td>
<td>Continental Breakfast</td>
<td>South Exhibit Hall</td>
<td></td>
<td></td>
</tr>
<tr>
<td>7:00 am - 8:00 am</td>
<td>CPR Business Meeting</td>
<td>North Exhibit Hall F</td>
<td></td>
<td></td>
</tr>
<tr>
<td>7:00 am - 5:00 pm</td>
<td>Conference Registration</td>
<td>Ballroom Foyer</td>
<td></td>
<td></td>
</tr>
<tr>
<td>7:15 am - 2:30 pm</td>
<td>Session Block #5: Do Your CEQA Mitigation Measures Hit the Bulls-Eye or Do They Miss the Target?</td>
<td>North Exhibit Hall D/E</td>
<td></td>
<td>4.75</td>
</tr>
<tr>
<td></td>
<td>The New Frontier-Watershed-Based Stormwater Management in the Urban Landscape</td>
<td>North Exhibit Hall B/C</td>
<td></td>
<td>1.5</td>
</tr>
<tr>
<td></td>
<td>Implementing Plan Bay Area and SB375: Projects That Started 10 Years Before Plan Adoption</td>
<td>North Exhibit Hall J/I</td>
<td></td>
<td>1.5</td>
</tr>
<tr>
<td></td>
<td>Monetize Your Knowledge! Connect City Priorities with Investor Preferences</td>
<td>North Exhibit Hall G/H</td>
<td></td>
<td>1.5</td>
</tr>
<tr>
<td></td>
<td>Property Rights, Takings, and Exactions: A Legal and Practical Update for Planners</td>
<td>Monorail A/B/C</td>
<td>1.5</td>
<td>LAW CAMCLE</td>
</tr>
<tr>
<td></td>
<td>Redevelopment’s Future in California: How We Got Here and Where We’re Headed</td>
<td>Castle A/B/C</td>
<td>1.5</td>
<td>LAW CAMCLE</td>
</tr>
<tr>
<td></td>
<td>Planning for Smarter Corridor Mobility</td>
<td>Adventure</td>
<td></td>
<td>1.5</td>
</tr>
<tr>
<td></td>
<td>New Uses of Social Media To Engage the Citizenry and Inform the Planning Process</td>
<td>Safari</td>
<td>1.5</td>
<td></td>
</tr>
<tr>
<td></td>
<td>EVs, NEVs, the Sharing Economy, and You: Cars, Technology, and the Market, Timing the Public Sector Response</td>
<td>Nile</td>
<td>1.5</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Creative Mitigation Strategies for Historic Properties</td>
<td>Amazon</td>
<td>1.5</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Is Granny That Scary? Addressing Residents’ Fears About Senior Housing</td>
<td>North Exhibit Hall F</td>
<td>1.5</td>
<td></td>
</tr>
<tr>
<td>8:00 am - 11:30 am</td>
<td>MW #6 - Conserving the Laguna Canyon Hiking Tour, $40 additional fee, snack provided</td>
<td>Mobile Workshop Meeting Area 7:45 am</td>
<td>2.5</td>
<td></td>
</tr>
<tr>
<td>8:00 am - 11:30 am</td>
<td>MW #7 - Orange Bang! University, Transit, and Preservation Planning Rolled Into One - $35 additional fee</td>
<td>Mobile Workshop Meeting Area 7:45 am</td>
<td>3.0</td>
<td></td>
</tr>
<tr>
<td>8:00 am - 11:30 am</td>
<td>MW #8 - Bicycle Tour of the Santa Ana River Trail and Bikeway, $60 additional fee</td>
<td>Mobile Workshop Meeting Area 7:45 am</td>
<td>3.0</td>
<td></td>
</tr>
<tr>
<td>8:00 am - 6:00 pm</td>
<td>CPF Silent Auction Opens</td>
<td>Foyer</td>
<td></td>
<td></td>
</tr>
<tr>
<td>9:00 am - 1:00 pm</td>
<td>MW #9 - Re-Imaging Downtown Garden Grove Bikeway, 45 additional fee, lunch provided</td>
<td>Mobile Workshop Meeting Area 8:45 am</td>
<td>3.25</td>
<td></td>
</tr>
<tr>
<td>9:45 am - 11:15 am</td>
<td>Session Block #6: Peer Review: Practice and Pitfalls</td>
<td>North Exhibit Hall D/E</td>
<td>1.5</td>
<td>ETHICS</td>
</tr>
<tr>
<td></td>
<td>The Future of Public Engagement in Planning</td>
<td>North Exhibit Hall B/C</td>
<td>1.5</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Implementing Smart Growth Through Zoning - Where the Rubber Meets the Road</td>
<td>North Exhibit Hall J/I</td>
<td>1.5</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Tomorrow Land(ing): Navigating Airport Planning in the Modern World</td>
<td>North Exhibit Hall F</td>
<td>1.5</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Ethics and Conflicts of Interest in the Land Use Approval Process: Guidance for Public and Private Planners, Attorneys and Development Principals</td>
<td>Monorail A/B/C</td>
<td>1.5</td>
<td>LAW CAMCLE</td>
</tr>
</tbody>
</table>
### MONDAY, SEPTEMBER 15

**Session Block #6**  
9:45 am - 11:15 am  
continued from page 36

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
</tr>
</thead>
<tbody>
<tr>
<td>9:45 am - 11:15 am</td>
<td>Adventures in Inclusionary Housing: What’s Happening in California</td>
</tr>
<tr>
<td></td>
<td>New Tools for Corridor Revitalization: Tackling Three Obstacles to Change in Underutilized Commercial Corridors</td>
</tr>
<tr>
<td></td>
<td>Geodesign and BioMimicry: Adventures in Sustainability</td>
</tr>
<tr>
<td></td>
<td>Great Urban Places, Transit Connections and Affordability – Can Cities Have it All?</td>
</tr>
<tr>
<td></td>
<td>Built Out and Underserved – Creative Strategies for Greening Our Urban Communities</td>
</tr>
<tr>
<td></td>
<td>2014 CEQA Guidelines Amendments</td>
</tr>
</tbody>
</table>

**Plenary Lunch**  
11:30 am - 1:00 pm  
Speaker - Shaheen Sadeghi, LAB Holding

**Session Block #7**  
1:15 pm - 2:45 pm

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
</tr>
</thead>
<tbody>
<tr>
<td>1:15 pm - 2:45 pm</td>
<td>Fire STEPP: Fire Severity, Treatment, Education, Planning and Prevention</td>
</tr>
<tr>
<td></td>
<td>Behind the Dais: Taking the Mystery Out of Commission and Board Meetings</td>
</tr>
<tr>
<td></td>
<td>Engagement, Planning, Partnerships and Road Diet Make</td>
</tr>
<tr>
<td></td>
<td>Paths to More Sustainable Communities: Navigating SB 375 CEQA Streamlining and SB 743 Transportation Analysis</td>
</tr>
<tr>
<td></td>
<td>Fees and Exactions After Koontz</td>
</tr>
<tr>
<td></td>
<td>Successful Strategies for Financing Infill Development: Overcoming Financial Constraints and Getting Projects Built</td>
</tr>
<tr>
<td></td>
<td>Mixed Feelings on Mixed-Use: Revitalizing the Underutilized</td>
</tr>
<tr>
<td></td>
<td>Passing the AICP Exam: Who Wants to be a Certified Planner?</td>
</tr>
<tr>
<td></td>
<td>Futureland! High Speed Rail Coming to the US!</td>
</tr>
<tr>
<td></td>
<td>Comparing and Assessing Form-Based Coding Strategies:</td>
</tr>
<tr>
<td></td>
<td>What’s Working. What’s Not.</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Time</th>
<th>Workshop</th>
</tr>
</thead>
<tbody>
<tr>
<td>1:15 pm - 4:15 pm</td>
<td>MW #10 - Wat’er You Drinking in the OC? A Tour of the World’s Largest Water Purification System for Potable Water $35 additional fee</td>
</tr>
<tr>
<td></td>
<td>MW #11 - Richard Nixon Library and Museum Tour, $45 additional fee</td>
</tr>
<tr>
<td></td>
<td>MW #12 - Beyond the Farm - Growing the Buena Park Entertainment District - $35 additional fee</td>
</tr>
<tr>
<td></td>
<td>MW #13 - Downtown Anaheim “It’s Real” - A Tour of Development in Downtown Anaheim’s New Packing District $35 additional fee</td>
</tr>
</tbody>
</table>

---

The Conference-at-a-Glance is subject to change.  
The most current information can be found on the website at www.APACalifornia-conference.org prior to the conference, on the mobile app and in the registration area when the conference begins.
<table>
<thead>
<tr>
<th>2:45 pm - 3:00 pm</th>
<th>Break</th>
<th>South Exhibit Hall</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Session Block #8</strong></td>
<td>3:00 pm – 4:30 pm</td>
<td>Outreach to the Silent Majority</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Transit-Oriented Infill Development: Doing It Well and Overcoming Obstacles (CPR Session)</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Meaningful Input in 10 Minutes or Less</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Legitimate Voices: Youth Perspectives on the Meaning of Building Healthy Communities in Eastern Coachella Valley</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Sustainable Water: How San Diego is Assuring its Water Future</td>
</tr>
<tr>
<td></td>
<td></td>
<td>How Recent Developments in CEQA Affect Agency Attorneys and Planners</td>
</tr>
<tr>
<td></td>
<td></td>
<td>What Planners Need to Know About LAFCO</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Planning Regional Multi-Use Trails: Challenges and Solutions</td>
</tr>
<tr>
<td></td>
<td></td>
<td>All Aboard! Anaheim Regional Transportation Intermodal Center: From Vision to Reality</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Liberty: Planning an Energy Neutral Residential Mixed-Use Development in West Sacramento</td>
</tr>
<tr>
<td>4:30 pm - 6:00 pm</td>
<td>Happy Hour: Consultants’ Reception and CPF Scholarship Live Auction</td>
<td>South Exhibit Hall and North Ballroom A</td>
</tr>
<tr>
<td>6:00 pm</td>
<td>Exhibit Hall Tear-Down</td>
<td>South Exhibit Hall</td>
</tr>
<tr>
<td>6:00 pm (bus departs)</td>
<td>Batter Up - Los Angeles Angels of Anaheim Baseball Game</td>
<td>Mobile Workshop Meeting Area 5:45 pm</td>
</tr>
<tr>
<td>7:00 pm game time</td>
<td>Transportation provided, $37 Club Level, $20 Terrace Level</td>
<td></td>
</tr>
<tr>
<td>9:00 pm - 11:00 pm</td>
<td>APA All Star Band</td>
<td>Grand Ballroom</td>
</tr>
</tbody>
</table>

Members can earn certification credits for many activities at the conference. See notation in each session block for the number of approved certification credits awarded for that session/event.

The Conference-at-a-Glance is subject to change. The most current information can be found on the website at www.APACalifornia-conference.org prior to the conference, on the mobile app and in the registration area when the conference begins.
### Conference-at-a-Glance

#### TUESDAY, SEPTEMBER 16

**7:00 am - 1:00 pm** | Conference Registration | Ballroom Foyer
---|---|---
**Session Block #9** | 8:00 am - 9:30 am | 

**Lessons from Don Draper – What Planners Can Learn from the Advertising World** | North Exhibit Hall D/E | CM | 1.5

**Leadership Skills for the Tough Situations** (CPR Session) | North Exhibit Hall G/H | CM | 1.5

**The 2014 General Plan Guidelines: A Giant Leap Forward** | Castle A/B/C | CM | 1.5

**Aging Infrastructure: Opportunities to Redesign Communities** | North Exhibit Hall J/I | CM | 1.5

**Annual CEQA Update** | Monorail A/B/C | CM | 1.5 | LAW

**Understanding Land Use Economics to Provide Complete Customer Service** | North Exhibit Hall B/C | CM | 1.5

**8:00 am - 1:30 pm** | 

**MW #14 - Newport Back Bay** | Mobile Workshop Meeting Area 7:45 am | CM | 4.0

Outrigger Expedition - An Examination of Design with Nature | $60 additional fee, lunch provided

**MW #15 - Jewels of the Coast - Coastal** | Mobile Workshop Meeting Area 8:45 am | CM | 3.5

Resorts of Orange County - $45 additional fee, lunch provided

**9:45 am - 11:15 am** | 

**Awards Brunch** | Grand Ballroom

**11:30 am – 1:00 pm** | 

**Closing Plenary Session** | Center Ballroom | CM | 1.5 | ETHICS

---

Members can earn certification credits for many activities at the conference. See notation in each session block for the number of approved certification credits awarded for that session/event.

The Conference-at-a-Glance is subject to change. The most current information can be found on the website at www.APACalifornia-conference.org prior to the conference, on the mobile app and in the registration area when the conference begins.
APA California is pleased to announce the people, projects, and planning efforts that have received 2014 awards. A distinguished jury selected this year’s winners from nearly 60 entries. Fitting for this year’s conference venue, our awards presentation will be hosted by Sam Gennawey, AICP, planner and author of The Disneyland Story.

**Award of Merit: Opportunity and Empowerment**
City of Indio - Better Neighborhoods Program
City of Indio; HUD Los Angeles Field Office

**Award of Merit: Academic Project**
California Polytechnic State University San Luis Obispo, City and Regional Planning Department – Community Design Lab (Fall Quarter 2013)
California Polytechnic State University San Luis Obispo, City and Regional Planning Department; City of Milpitas

**Award of Excellence: Academic Project**
Cultivate L.A.: An Assessment of Urban Agriculture in Los Angeles County
UCLA Luskin School of Public Affairs, Urban Planning Department

**Award of Merit: Hard-Won Victory**
City of El Cajon 2013-2021 Housing Element
City of El Cajon; Veronica Tam and Associates, Inc.

**Award of Excellence: Hard-Won Victory**
Ocean Meadows Acquisition Project
The Trust for Public Land; Penfield & Smith Engineers; UCSB Cheadle Center for Biodiversity & Ecological Restoration; County of Santa Barbara Planning and Development

**Award of Merit: Innovation in Green Community Planning**
City of Delano Health and Sustainability Element
City of Delano

**Award of Excellence: Innovation in Green Community Planning**
Lake Tahoe Regional Sustainability Action Plan
Lake Tahoe Sustainable Communities Program/Tahoe Regional Planning Agency; Ascent Environmental; Sierra Nevada Alliance

**Award of Excellence: Best Practices**
Los Angeles Small Lot Design Guidelines
Urban Design Studio - City of Los Angeles Department of City Planning

**Award of Excellence: Economic Planning and Development**
Historic Uptown Yucaipa Revitalization Project
City of Yucaipa

**Award of Merit: Transportation Planning**
City of San Clemente Bicycle and Pedestrian Master Plan
City of San Clemente; PEDal; KTU+A

**Award of Excellence: Transportation Planning**
Mobility Element of the Long Beach General Plan
Long Beach Development Services, City of Long Beach

**Award of Merit: Grassroots Initiative**
Davis Art Garage
Cultural Action Committee; Center for the Arts; City of Davis; Yolo County Visitors Bureau

**Award of Merit: Public Outreach**
91 Project - Buena Vista Mobile Manor Right of Way Purchase/Relocation Riverside County Transportation Commission; Overland Pacific & Cutler, Inc.; Arellano Associates

**Award of Excellence: Public Outreach**
Michigan Avenue Neighborhood Greenway Outreach
City of Santa Monica; PCD Strategic & Transportation Planning Division; Melendez; Community Arts Resources; IBI Group; Designed by Colleen
Award of Merit: Urban Design
Broadway Streetscape Master Plan
City of Los Angeles Planning; CD14; Bringing Back Broadway; Melendez; Cumming; IBI Group; Selbert Perkins Design Group

Award of Excellence: Urban Design
Tongva Park & Ken Genser Square
City of Santa Monica; James Corner Field Operations; W.E. O’Neil Construction

Award of Merit: Planning Advocate
Brenda Miller
City of San Clemente; KTU+A

Award of Excellence: Planning Advocate
Honorable Greg Cox, San Diego County Supervisor

Award of Excellence: Planning Agency
City of Glendale Community Development Department

Award of Excellence: Emerging Planning and Design Firm
Raimi + Associates

Award of Excellence: Communications Initiative
University of California Transportation Center’s ACCESS Magazine
ACCESS Magazine; University of California Transportation Center

Award of Merit: Implementation – Small Jurisdiction
The Bellflower Village Project
City of Bellflower

Award of Merit: Comprehensive Plan - Small Jurisdiction
Windsor Station Area/Downtown Specific Plan
Dyet & Bhatia, Urban and Regional Planners; W-Trans; Economic & Planning Systems

Award of Excellence: Comprehensive Plan - Large Jurisdiction
Cornfield Arroyo Seco Specific Plan
Los Angeles Department of City Planning

Award of Excellence: Planning Landmark
San Francisco Bay Trail Plan
Association of Bay Area Governments

Award of Excellence: Planning Pioneer
Donald Shoup

APA Awards Jury
Terry Blount, AICP
Jeff Damon, AICP
Martin Flores
Jim Mulvihill, AICP
Laura Stetson, AICP

State Awards Coordinators, APA California Board
Danny Castro (Southern California)
John Cook, AICP (Northern California)
Kristen Asp, AICP,
Vice President for Administration

Planning Landmark and Pioneer Awards Jury
Ken Bernstein, AICP
Gustavo N. Gonzalez, AICP
Vivian Kahn, FAICP
J. Laurence Mintier, FAICP
George Osner, AICP
Steven A. Preston, FAICP

State Chapter Historians
J. Laurence Mintier, FAICP (Southern California)
Steven A. Preston, FAICP (Northern California)

APA California congratulates our newest inductees into the College of Fellows of AICP:
S. Gail Goldberg, FAICP
Jerome Lubin, FAICP

Thomas Jacobson, FAICP
Margo Wheeler, FAICP
Outstanding Student Award ($5,000)
Shannon Baker, Cal Poly, San Luis Obispo

Outstanding Student Award, Runner Up ($3,000)
Nicholas Chen, UCI
Allison Spindler, USC
Carline Au, UCB

Diversity Award ($3,000)
Mariana Huerta, UCLA

CPR Memorial Scholarship ($1,000)
Alex Kowalski, UCB
Kevin Schrader, SJSU
Thai-Chau Le, SJSU

David Wilcox Scholarship ($1,000)
Mike Samuelson, UCLA

Ken Milam Scholarship ($1,000)
Jessie Bristow, SJSU

Paul Wack Sustainability Award ($1,000)
Kerby Olsen, Cal Poly, San Luis Obispo

Section Awards to Accredited Schools ($1,000)
Central Section Award - Russell Fey Scholarship
Fabian Gallardo, Central Valley

Central Coast Section Award
Nora Chin, Cal Poly, San Luis Obispo
Jenny Wiseman, Cal Poly, San Luis Obispo

Inland Empire Section Award
Ruben Salas, Cal Poly, Pomona

Los Angeles Section Award
Edward Sissi, Cal Poly, Pomona
Alicen Bartie, USC
Jane Chan, UCLA

Northern Section Award
Eleanor Lescher, UCB
Nick Stewart, SJSU

Orange Section Award
Darlene Gonzalez, UCI

Section Awards to Non-Accredited Schools ($1,000)
Central Coast Section Award
Alyssa Krag-Arnold, UCSB

Los Angeles Section Award
David Oulrey, CSUN

Northern Section Award
Sara Farrell, SSU
Natasha Tammate-Weiss, Stanford

Sacramento Valley Award
Melissa Gjerde, UCD

Sacramento Valley Legacy Award
Aimee Zarzynski, CSUC

San Diego Section Award
Tara Lieberman, SDSU
David Fenn, UCSD

Faculty-Chosen Continuing Students ($1,000)
Jaime Jaramillo, Cal Poly, SLO Graduate
Diane Tran, Cal Poly, SLO Undergraduate
Robert Romanek, Cal Poly, Pomona Graduate
Lisandra Orozco, Cal Poly, Pomona Undergraduate
Melissa Ruhl, SJSU
Maura Baldiga, UCB
Calvin Mingione, UCI
Lillia Maria O’Brien-Kavari, UCLA
Christina Schoppert, USC

Faculty-Chosen Graduating Students ($1,000)
Kayla Gordon, Cal Poly, SLO Graduate
Shanna Hurley, Cal Poly, SLO Undergraduate
Sara LaFia, Cal Poly, Pomona Graduate
Greg Guillermo, Cal Poly, Pomona Undergraduate
Janice Perez, SJSU
Christina Gossman, UCB
Zohreh Khodabandehlu, UCI
Anne Elizabeth Brown, UCLA
Bradley Furuya, USC

Honorable Mention - APA California Membership
Juan Bonilla, Cal Poly, San Luis Obispo
Kristin Kaczmarek, UCI
Saturday, September 13, 2014

8:00 am - 5:00 pm
Adventure
California Chapter Board Meeting

9:00 am - 10:00 am
Center Ballroom
Student Program Registration and Meet and Greet
Come a little early to register and enjoy a complimentary continental breakfast and mingle with friends and fellow students from around the state! This is a great way to power up for a fun filled day full of helpful information; not to mention enjoy the Disneyland® Hotel facilities.

Lanyard Sponsor: PMC

9:00 am - 4:00 pm
Safari
Pre-Conference Session #1
Real Estate Finance and Development Pro Formas
Additional fee - $125 conference attendees, $175 non-attendees, Lunch provided
CM | 6.0
More and more, planners are being asked to consider economic issues such as development feasibility, fiscal impact, and economic development potential. Having a firm grasp of real estate finance is critical to successfully determine how a development proposal affects the long-term revenue stream and economic development goals for a community. This session will provide valuable hands-on experience in understanding financial feasibility for a range of real estate developments from the developer’s perspective.

Moderator
Paul C. Marra, Managing Principal, Keyser Marston Associates; San Diego, CA
Speaker
Kevin Engstrom, Senior Principal, Keyser Marston Associates, Los Angeles, CA

9:00 am - 4:00 pm
Amazon
Pre-Conference Session #2
Using Your Form-Based Code
Additional fee - $125 conference attendees, $175 non-attendees, Lunch provided
CM | 6.0
So you have a form-based code to implement, your staff is new or has little experience with Form-Based Code (FBC) and your community expects a lot. This hands-on, practical session provides planners with the steps, tools, and insight to effectively process, review and implement development applications with your FBC.

Moderator
Daniel Parolek, AIA, Founding Principal, Opticos Design Inc.
Speakers
Terry Perez, Director of Form-Based Coding, Opticos Design Inc.; Karen Haluza, AICP, Executive Director Planning and Building Agency, City of Santa Ana; Lisa Wise, AICP, President, Lisa Wise Consulting; David Sargent, Principal, Sargent Town Planning; Geoff Ferrell, Principal, Ferrell Madden Associates; Sophia Pagoulatos, Supervising Planner, City of Fresno

9:00 am - 4:00 pm
Nile
Pre-Conference Session #3
Management From the Ground Up
Additional fee - $75 conference attendees, $125 non-attendees, Lunch provided
CM | 6.0
In our second annual management workshop, early-to-mid-career planners seeking to advance into management – and those already in supervisory or management roles who want to enhance their skills – can join us for a day of easy, relaxed discussion and dialogue designed to sharpen your skills, build better relationships, and provide an informal opportunity to chat about management issues with seasoned professionals. Cosponsored by the California Planning Roundtable.

Moderator
Mike Moore, Retired, Planning Director, City of Mill Valley
Speakers
Laura Stetson, AICP, Principal, MIG, Inc; Janet M. Ruggiero, FAICP, Director, De La Salle Institute
Saturday, September 13, 2014

10:00 am - 11:30 am
South Ballroom A

STUDENT SESSION
Get Real: Presenting Yourself Successfully on Paper and in Person (CPF Session)

This session will help students and job seekers “get real” in their search for internships and full-time employment. We will explain how to present yourself on paper, and show classic mistakes that will send your resume to the recycle bin. We will give tips on how to present yourself in person so that you don’t blow the interview before it even begins. We will then discuss the interview itself by giving practical tips on what to say and what not to say. We will talk about second (and third) interviews and other tips to land the job.

Moderator
Darcy Kremin, AICP, Environmental Planning Manager, URS Corporation

Speakers
Shawnika Johnson, AICP, City of Yorba Linda; Ted Holzem, Senior Project Manager, Minter Harnish; Young Planners Coordinator, APA California; Carol D. Barrett, FAICP, Assistant Director, City of Burbank, California Planning Foundation President

11:45 am - 1:00 pm
Center Ballroom

STUDENT SESSION
CPF Student Luncheon

Students please join us as we present and honor the 2014-15 California Planning Foundation (CPF) scholarship winners. Each year CPF invites planning students to compete for a number of scholarships. Scholarships are offered to students enrolled in undergraduate and graduate planning programs in California. Since its inception, CPF has awarded more than $350,000 in scholarships and awards in support of planning students.

Sponsor: Caltrans

12:00 pm - 7:00 pm
Ballroom Foyer
Conference Registration

Lanyard Sponsor: PMC

1:00 pm - 4:00 pm
Mobile Workshop Meeting Area 12:45 pm

Mobile Workshop #16 - Orientation Tour of the OC
CM | 3.0

Additional fee - $45, water provided

“Orange County Comes of Age.” See for yourself the latest urban trends in the real OC! This diverse, 3-hour tour will highlight Orange County’s most prominent downtowns – Anaheim, Fullerton, and Santa Ana; its largest ethnic enclave – Little Saigon; the state’s most famous planned community – Irvine – and its burgeoning university; and its biggest outdoor shopping center – Fashion Island. The tour finishes with a 20-minute walk on the sand at Crystal Cove State Park and Historic District.

Guide
William Hoffman, M.A., Ph.D., President, Hoffy Tours, LLC

1:15 pm - 2:30 pm
South Ballroom A

STUDENT SESSION
What They Don’t Teach You in Planning School: Nuts and Bolts for New Planners

New planners, get a jumpstart on your professional development and marketability with practical knowledge of how the entire planning process works. Learn how the seemingly unrelated parts of the planning field that you studied in school actually connect by following a realistic project from concept to construction. Opportunity for questions.

Moderator
Sean Nicholas, AICP, Associate Planner, City of San Clemente

Speakers
John Ciampa, Associate Planner, City of San Clemente; Adam Atanian, Assistant Planner, City of San Clemente

2:45 pm - 4:00 pm
South Ballroom A

STUDENT SESSION
Planning and Politics

In a Jeopardy-style rapid-fire Q&A, panelists will answer questions on when and how planners engage in politics. Hear the stories of emerging planners from the public and the private sector.

Moderator
Dana M.C. Hoffman, Assistant Planner, PMC

Speakers
Mark Teague, Principal Planner, PMC; Alfredo Castillo, AICP, Staff Planner, City of Atascadero

1:15 pm - 2:30 pm
South Ballroom B

STUDENT SESSION
Charting a Career in Sustainability

Sustainability is going mainstream and, everyday, new sustainability-focused jobs are created by both public agencies and private corporations. But what are employers looking for in candidates? What responsibilities do such positions entail? Where are these jobs advertised? What should interested candidates do to prepare for these positions? This workshop will bring together several sustainability experts to share experiences crafting careers focused on sustainable development to provide students with context and lessons learned. The short presentations by each professional will be followed by an interactive question and answer session to provide students with specific guidance and suggestions.

Moderator
Matthew Burris, AICP, LEED AP, Senior Associate, Raimi + Associates, Planning Commissioner, Jurupa Valley

Speakers
Paul Wack, AICP, Professor, Cal Poly SLO; Aaron Pfennstiel, AICP, LEED AP, Hazard Mitigation Planner, PMC, Inland Empire Section Director, APA California; Brynn McKiernan, Planner, Raimi + Associates
2:45 pm - 4:00 pm

South Ballroom B

**STUDENT SESSION**

**Fairy Tales in a Planning Career, Finding Your Happily Ever After**

The session will address questions such as: You went to planning school – now what?; Is a career in planning right for me?; Public or private sector…that is the question; Transportation, short range, comprehensive, and environmental planning…generalist or specialist? B.A., B.S., M.A., J.D., PhD….which is right for me?; AICP to LEED – pros and cons of professional certification(s); 300 applications, 1 position. How do you get your resume noticed?

**Moderator**

Suzanne Schwab, Project Planner, PlaceWorks

**Speakers**

Terri McCracken, Senior Associate, PlaceWorks; Cassandra Carlin, ENV SP, Transportation Planner, Stantec Consulting; Jonathan Borrego, AICP, Planning Services Manager, City of Anaheim; Kathryn Slama, Associate Planner, Lisa Wise Consulting, Inc.; Victoria Basolo, PhD, AICP, Professor

4:00 pm - 6:30 pm

The Sleeping Beauty Pavilion

**Student/Alumni Mixer**

Here at the conference early to enjoy the great Disney amenities? Then please join us at the first APA California sponsored Student/Alumni Mixer! This is a FREE event. Students, alumni/professionals, and professors are invited to meet, network, and have a great time. Alumni can provide guidance to the upcoming generation of planners, and students can learn tips of the trade. Catch up with fellow alumni and professors and hear about the amazing accomplishments of your Alma Mater that make your degree look so good on the wall. Again, this is a free event and a great way to kick off the 2014 APA California Conference!

**Sponsor:**

Cal Poly Pomona
Orange Section APA

6:00 pm

**Night on the Town**

Free time to enjoy with your colleagues, family and friends. Check out the mobile app for ideas and suggestions to make a memorable evening.
8:00 am - 9:30 am
North Exhibit Hall J/I

Knowing When to Say Enough: Setting Levels of Service for Infrastructure and Community Facilities
CM | 1.5

The session will explore the art of setting levels of service for infrastructure and community services as experienced through the City of San Francisco in 2013. How much is too much? What can we reasonably fund? And what happens after you set LOS?

Moderator
Alexander Quinn, MCP, Director of Sustainable Economics, Americas Region, AECOM

Speakers
Kearstin Dischinger, MCP, Policy Planner, Citywide, San Francisco Planning Department; William Fulton, AICP, Director, Kinder Institute of Urban Research, Rice University

8:00 am - 9:30 am
North Exhibit Hall G/H

The Complete (Street) Picture: Community-Based Planning
CM | 1.5

Involving stakeholders in transportation planning gives often underrepresented individuals the tools necessary to re-envision their environment. This session will explore strategies for engaging diverse communities and making planning approachable

Moderator
Emily Gabel-Luddy, Educator & Land Use/Design Expert, City of Burbank

Speakers
Brad Williams, AIA, Chief Operating Officer, Perkowitz + Ruth Architects; Marcel Porras, Associate Director, Transportation Services, Office of Los Angeles Mayor Eric Garcetti; Veronica Hahni, Executive Director, Los Angeles Neighborhood Initiative

---

Volunteer Service Opportunity

Ballroom Foyer

The volunteer service program offers APA California conference attendees opportunities to make public service contributions. Under the theme “Caring for CHOC,” APA California has partnered with Children’s Hospital of Orange County to provide activity kits for its patients. These activity kits are an integral component of CHOC’s Child Life Department in providing comfort for children who are awaiting medical attention or in post-surgery recovery. Through the generosity of various donors, we have collected an assortment of coloring books, crayons, stickers, and other items. Conference attendees will play an important role by assembling these goods for delivery to CHOC.

In addition to assembling activity kits, volunteers can also prepare and decorate postcards for CHOC patients. Message themes will include: “Happy Birthday,” “Happy TRANSplant,” and “Happy Last Chemo.” Volunteer contributions ultimately help in CHOC Child Life Department’s goal of normalizing the hospital experience. By making the medical process and equipment less strange or foreign, patients and their families are able to focus on feeling better.

With the theme “One Sight, One Vision,” conference attendees have the opportunity to donate any unwanted sunglasses and prescription glasses. All contributions will be given to the non-profit group “OneSight,” whose mission is to provide access to quality eyecare and eyewear for millions of underserved people worldwide.

Registrants can stop by this activity table and participate in bagging and/or writing a get well card or bringing glasses or sunglasses on Sunday to the conference.

Come help make a difference.
Sunday, September 14, 2014

8:00 am - 9:30 am
Monorail A/B/C

**APA California 2014 Legislative Update**

**CM | 1.5 | LAW | CAMCLE**

This session will provide members with an update of planning-related legislation and regulations that APA California lobbied in 2014, including detailed information on legislation signed into law, implementation recommendations, and regulations adopted that directly impact planners and planning in California.

**Moderator**
David M. Snow, AICP, Esq., City Attorney, Richards, Watson & Gershon, Vice President of Policy and Legislation, APA California

**Speaker**
Sande George, Partner, Stefan/George Associates, Executive Director and Contract Lobbyist, APA California

8:00 am - 9:30 am
Castle A/B/C

**Show Me The Water! Demonstrating Water Supplies for New Development in a Drought Era**

**CM | 1.5 | LAW | CAMCLE**

The drought highlights why California’s show-me-the-water laws (SB 610, CEQA and SB 221) are critical to making prudent land-use decisions. Learn lessons from litigation enforcing these laws and how to use innovative compliance approaches, like water-neutral development.

**Moderator**
Eric Robinson, JD, Shareholder Attorney and Water Practice Manager, Kronick, Moskovitz, Tiedemann & Girard

**Speaker**
Anona Dutton, P.G., C.Hg., LEED Green Associate, Water Use Efficiency Practitioner, Vice President of Water Resources Practice, Erler & Kalinowski

8:00 am - 9:30 am
Adventure


**CM | 1.5**

This panel will describe the collaboration between professionals from planning, public health, transportation, food systems, and recreation, and Sonoma State University, to produce an updated, online version of the APA California award winning Healthy by Design: A Public Health and Land Use Planning Workbook and explore how this model can be replicated in other communities throughout California.

**Moderator**
Thomas Jacobson, FAICP, JD, MCP, Professor and Director; Center for Sustainable Communities, Sonoma State University

**Speakers**
Wayne Goldberg, MS, Senior Consultant, Center for Sustainable Communities, Sonoma State University; Jana Hill, MPH, Program Manager, Sonoma County Department of Health Services; Della Acosta, Student, Dept. of Environmental Studies & Planning, Sonoma State University

8:00 am - 9:30 am
Nile

**“Environmentality” at the Disneyland® Resort**

**CM | 1.5**

Staff from the Disneyland® Hotel will describe measures employed at the hotel that reduce consumption of natural resources. The session will include a guided tour of the hotel to see how some of the measures have been implemented.

**Speaker**
Kimberly M. Chips, Environmental Integration Manager, Disneyland® Resort

8:00 am - 11:30 am
Mobile Workshop Meeting Area 7:45 am

**Mobile Workshop #1**

**Segerstrom Center for the Arts - Planning, Performance and Perspectives**

**CM | 3.0**

Additional fee - $35, water provided

Tour the Segerstrom Center for the Arts in Costa Mesa. The tour will include the planning, history, and architecture of the Center, including a design by Cesar Pelli, and surrounding park area. Facilities to be viewed are:

- Segerstrom Hall, a 3,000-seat opera house;
- Renée and Henry Segerstrom Concert Hall;
- Samueli Theater, the 375-seat multi-functional facility;
- Founders Hall, a 250-seat performance venue;
- South Coast Repertory Theater, a Tony Award winning regional theater company with three venues;
- Arts Plaza, a 46,000 sf. space with Richard Serra’s sculpture, "Connector";
- California Scenario – The Noguchi Garden, one of the preeminent sculpture gardens in Southern California.

**Moderator**
Maryann Marks, AICP, Principal Project Manager, Civic Solutions

**Speaker**
Allan Roeder, Retired Costa Mesa City Manager

**CANCELLED**

8:00 am - 11:30 am
Mobile Workshop Meeting Area 7:45 am

**Mobile Workshop #1**

**Segerstrom Center for the Arts - Planning, Performance and Perspectives**

**CM | 3.0**

Additional fee - $35, water provided

Tour the Segerstrom Center for the Arts in Costa Mesa. The tour will include the planning, history, and architecture of the Center, including a design by Cesar Pelli, and surrounding park area. Facilities to be viewed are:

- Segerstrom Hall, a 3,000-seat opera house;
- Renée and Henry Segerstrom Concert Hall;
- Samueli Theater, the 375-seat multi-functional facility;
- Founders Hall, a 250-seat performance venue;
- South Coast Repertory Theater, a Tony Award winning regional theater company with three venues;
- Arts Plaza, a 46,000 sf. space with Richard Serra’s sculpture, "Connector";
- California Scenario – The Noguchi Garden, one of the preeminent sculpture gardens in Southern California.

**Moderator**
Maryann Marks, AICP, Principal Project Manager, Civic Solutions

**Speaker**
Allan Roeder, Retired Costa Mesa City Manager
8:00 am - 11:45 am
Mobile Workshop Meeting Area 7:45 am
Mobile Workshop #2
Orange County Great Park - Planning for Public/Private Partnerships
CM | 3.25
Additional fee - $35, water provided
In 2005, the City of Irvine and Department of the Navy completed the closure, entitlement and sale of the property once known as the Marine Corps Air Station El Toro. The sale marked the end of the transition of the Marine base from public to private and the beginning of one of the largest public/private partnerships in the State of California. When complete, nearly $2 billion will be spent on public capital improvements and ongoing maintenance funded through private development. This workshop will provide an insight into the process and the results of planning for the Great Park partnership.
Moderator
Jann Rowe, Marketing Director, Great Park Neighborhoods, FivePoint Communities
Speakers
Brian Myers, Senior Vice President, FivePoint Communities; Mike Elzey, Assistant City Manager, City of Irvine, Chief Executive Officer, Orange County Great Park Corporation; Bret Park, Principal, Valley Crest Design Group; Tom Martin, Vice President, Planning & Product Development, FivePoint Communities

9:00 am - 2:00 pm
Mobile Workshop Meeting Area 8:45 am
Mobile Workshop #3
From Suburban Highway to Urban Oasis - Surf City’s Corridor Transformation
CM | 4.5
Additional fee - $55, lunch provided
Witness the creation of urban in suburban Orange County. The award winning Beach and Edinger Corridors Specific Plan, a form based code, is allowing for transformation and reinvestment along key arterials by promoting infill mixed use development with an emphasis on place making and public open space. Visit several infill projects under construction. Plan adoption and development tips as a result of lessons learned after four years of implementation will be shared. We will lunch Surf City style – at the beach, of course!
Moderator
Rosemary Medel, Associate Planner, City of Huntington Beach
Speakers
Erik Calloway, Principal, Freedman, Tung & Sasaki; Mary Beth Broeren, AICP, Planning Manager, City of Huntington Beach

9:45 am - 11:15 am
North Exhibit Hall D/E
Bushwhacking Through the Initial Study Checklist Jungle!
CM | 1.5
Come join professionally trained and experienced environmental planning guides as we bushwhack a navigable path through the jungle that can be the IS Checklist to utilize as the robust tool it can be in the CEGA compliance process.
Moderator
Virginia M. Viado, Project Manager/Senior Urban Planner, URS Corporation, Vice President of Marketing and Membership, APA California
Speakers
Jaime Guzmán, Senior Environmental Planner, URS Corporation; Kavita Mehta, LEED AP, Environmental Planning Group Manager, URS Corporation; Kevin Cunningham, Transportation and Environmental Planner, URS Corporation; John A. Olson, MPL, Urban and Environmental Planner, URS Corporation

9:45 am - 11:15 am
North Exhibit Hall B/C
Think Globally. Plan Locally: From Globalization to the Gateway Cities Strategic Transportation Plan (PEN Session)
CM | 1.5
What does it mean for economic development in California and the provision of major public infrastructure aimed at goods movement through our major seaports? The Gateway Cities Mini-COG and their Strategic Transportation Plan will illustrate how a group of cities in Los Angeles County are tackling these challenges.
Moderator
Stanley R. Hoffman, FAICP, President, Stanley R. Hoffman Associates, PEN President
Speakers
John H. Anderson, Urban Planner - Retired, Board Member of Planner Emeritus Network (PEN); Jerry R. Wood, PE, Civil Engineer, Gateway Cities Council of Government; Paul Bingham, Economic Practice Leader, CDM Smith; Annie Nam, Manager of Goods Movement & Transportation Finance, Southern California Association of Governments
Connecting the Dots: Strategies and Tips for Making a Finding

CM | 1.5

Making a finding can be an elusive task when charged with reviewing stacks of materials for an upcoming public hearing. Being able to identify the most pertinent information in an informed and efficient manner is key to any decision. This session will help you develop strategies to identify the fundamental information and facts in order to relate it to your decision and minimize potential legal challenges.

Moderator
Marc Yaber, ASLA, Planning Commissioner, City of West Hollywood, Vice President of Public Information, APA California

Speakers
Elise Paster, Esq., Partner, Gliner Weil Fink Avchen & Shapiro; Danny Castro, Director of Community Development, City of Sierra Madre, State Awards Coordinator, Southern California, APA California; David M. Snow, AICP, Esq., City Attorney, Richards Watson Gershon, Vice President of Policy and Legislation, APA California; Sara Allinder, AICP, Senior Planner, PMC Planning

E-Ticket Avoidance! How to Make Sure Your Community Participation Program is a Friendly Ride

CM | 1.5

Come and learn from our panel of experts to make your next community outreach process a success by incorporating a variety of traditional and non-traditional outreach techniques. The case study will focus on the outreach and visioning program for Chapman University, a liberal arts university in historic Orange, California.

Moderator
Ken Ryan, Principal, KTGY Group, Inc.

Speakers
Kris Olsen, Vice President of Campus Planning & Operations, Chapman University; Gary Lawrence, PhD, President, Lawrence Research

Health Risk Challenges of Siting Housing Near High-Volume Roadways

CM | 1.5 | LAW | CAMCLE

“Good” land use planning encourages infill development near transportation corridors but increases localized exposure to air pollutants. The panel will discuss the challenges associated with housing sited next to freeways, recommendations on evaluating risk, and mitigation strategies.

Moderator
Nicole Vermilion, Associate Principal, Air Quality & GHG Services, PlaceWorks

Speakers
Ian MacMillan, Program Supervisor – CEQA Intergovernmental Review, South Coast Air Quality Management District; Leland Villafazza, Supervising Air Quality Specialist, San Joaquin Valley Air Pollution Control District; Connie Chung, AICP, Supervising Regional Planner, Los Angeles County Department of Regional Planning; Linda Wheaton, AICP, Assistant Director, Intergovernmental Affairs, State of California Department of Housing & Community Development; Cathy Fitzgerald, PhD, PE, Senior Engineer, PlaceWorks
9:45 am - 11:15 am

Adventure

More than Just Exercise: What Biking Can Do to Build Community and Foster Economic Development (CPF Session)

CM | 1.5

As there is an increasing interest in leading healthy lifestyles and finding alternative means of transportation in our cities, the popularity of biking has also risen as an attractive and desired feature in our communities. In this session, we will explore how biking has been integrated into the community through the organization of large citywide events such as CicLAvia and is also being used by smaller neighborhood groups to create community pride and investment. Building upon the two CPF bike tours hosted earlier this year in the Cities of Long Beach and Davis, this session will explore how bike-related events, activities or improvements can contribute to the economic sustainability of a community by supporting local businesses while also investing in the social and recreational aspects of a community.

Moderator
Wendy Grant, AICP, Associate Principal, PlaceWorks

Speakers
Miguel Luna, Board Member, CicLAvia Board; Nate Baird, Mobility Coordinator, City of Long Beach; John Jones III, President, Field Deputy, Council District 15, President, East Side Riders Bike Club

9:45 am - 11:15 am

North Exhibit Hall G/H

Extreme Makeover: Corridor Edition

CM | 1.5

Cities across California are reimagining major corridors and transforming them to places that accommodate people, cyclists, parks, and transit. At this session you’ll learn about best practices in taking corridors from auto-oriented thoroughfares to more “complete” places that support livability and mobility. The session will highlight three drastic corridor makeovers currently being planned: Historic Route 66, Colorado Boulevard, and Figueroa.

Moderator
Veronica Siranasion, AICP, LEED GA, Senior Planner, URS Corporation

Speakers
Mark Yamaron, AICP, Transportation Planning Administrator, City of Pasadena Department of Transportation; Melani Smith, AICP, Principal/Director, Meléndrez; Tim Fremaux, PE, Transportation Engineering Associate, Los Angeles Department of Transportation

9:45 am - 11:15 am

Mile

Substandard Buildings and Hoarders: How it Affects Planners

CM | 1.5 | LAW | CAMCLE

Dilapidated properties and hoarders are a fact of life for many communities. They pose dangers to the community and draw crime. When property owners do not comply, the agency must act. Receiverships are a potent and cost-neutral tool to deal with these problems.

Moderator and Speaker
Matthew R. Silver, Esq., Partner, Silver & Wright LLP

9:45 am - 11:15 am

Amazon

Supporting Urban Agriculture in Your Community

CM | 1.5

Urban agriculture is increasingly recognized as an important component of the urban system, addressing environmental sustainability, public health and economic opportunity. This session will explore barriers to urban agriculture and what communities can do to overcome these barriers.

Moderator
Martha Miller, AICP, Principal, Dyett & Bhatia, Urban and Regional Planners

Speakers
Clare Fox, Director of Policy & Innovation, Los Angeles Food Policy Council; Kiel Schmidt, Operator, Tower Urban Family Farms

11:30 am - 1:15 pm

Grand Ballroom

A special welcome from the 2014 Local Host Committee Co-Chairs, Jennifer Lilley, AICP, Lilley Planning Group and Sheri Vander Dussen, AICP, City of Anaheim

Plenary Luncheon Keynote Speaker
Mary Niven, Vice President, Disneyland® Park

CM | 1.0

Walt Disney had a vision to create a special place. More than 50 years later, the vision still resonates worldwide. Learn about the evolution of the Disneyland® Resort; how Disney partnered with the City of Anaheim to create a magical kingdom; and interesting facts about the refurbishment of Disney California Adventures. Mary is responsible for the attractions, custodial, guest relations, merchandise, entertainment and food and beverage teams at Disneyland® Park, as well as for the guest services efforts for the entire resort. Mary also oversees the operations of Club 33, a private club located in the New Orleans Square section of the park, featuring a newly refurbished fine dining restaurant.

Sponsor:
Impact Sciences
LSA Associates, Inc.
**Sunday, September 14, 2014**

**12:00 noon - 7:00 pm**
South Exhibit Hall
Exhibits Open

**1:30 pm - 3:00 pm**
North Exhibit Hall J/I

*“Shared Streets”: How to Give Pedestrians Priority in Car-land*

**CM | 1.5**

By mixing pedestrians, bicycles and motor vehicles, “shared streets” buck conventional wisdom of years of car-centric street design – and yet they offer an extraordinary tool to promote livability and revitalization. This session will explain why shared streets are important, how they work, where they have been implemented, and what design factors are essential for their success.

**Moderator**
Matthew Taeecker, AICP, AIA, Principal, Taeecker Planning and Design

**Speakers**
Philip Erickson, AIA, President, Community Design + Architecture; Chris Downey, AIA, Director, Architecture for the Blind; Peter James, Senior Strategic Planner, City of Santa Monica

**1:30 pm - 3:00 pm**
North Exhibit Hall G/H

*Brave New World: Developing Public Property Without Redevelopment*

**CM | 1.5**

With the demise of redevelopment, cities and counties must plan for the reuse of public properties without many formerly available tools. This panel will describe both legal constraints and techniques that agencies can use to redevelop the sites.

**Moderator**
Barbara Kautz, FAICP, JD, MCP, Partner, Goldfarb & Lipman LLP

**Speakers**
Elizabeth (Libby) Seifel, AICP, President, Seifel Consulting; Rafael Yaquan, JD, Associate, Goldfarb & Lipman LLP; Kevin Keller, AICP, MUP, Director of Housing and Policy, Office of Mayor Eric Garcetti, City of Los Angeles

**1:30 pm - 3:00 pm**
North Exhibit Hall G/H

*Something from Nothing: Creating Downtowns/Centers in Places that Developed Without Them*

**CM | 1.5**

Many communities that developed without a downtown or other activity centers are planning to create them. This panel will review the particular challenges, opportunities, and lessons for creating activity centers in developed communities.

**Moderator**
J. Matthew Gerken, AICP, Senior Associate, AECOM

**Speakers**
Aaron Laurel, Economic Development Manager, City of West Sacramento; Al Zelinka, FAICP, CMSM, Community Development Director, City of Riverside; Wendy Hartman, AICP, Director of Planning, Yuba County Community Development & Services Agency
The New Normal for Projects and Water Planning

CM | 1.5

A case study of the Civita project in San Diego’s Mission Valley looks at the design solutions required to address all aspects of water use, treatment, reuse, and discharge on a large infill site being reclaimed from a 70+ year history of mining.

Moderator
Martin Flores, PLA, ASLA, Director of Urban Design and Planning, Rick Engineering Company

Speakers
Dennis Bowling, Principal-In-Charge of the Water Resources Division, Rick Engineering Company; Marco Sessa, Senior Vice President, Sudberry Properties, Inc.; Stephen Hoase, AICP, LEED-AP, Senior Vice President, AICP, LEED-AP, Baldwin & Sons

Believe in Magic: Actually Using Your Climate Action Plan for CEQA Tiering

CM | 1.5

Now that many jurisdictions have adopted Climate Action Plans (CAPs), they are wondering how they can use them to streamline development that meets the objectives of the Plan. This interactive panel will inform planners how some jurisdictions and institutions have been developing creative approaches to project-level screening criteria and how significance thresholds for projects that don’t meet that initial screening bright-line, are being used for tiering future development under CEQA.

Moderator
Lesley Low, AICP, CTP, Senior Managing Associate, ESA

Speakers
Jeff Caton, P.E., LEED AP, Sustainable Communities Director, ESA; Brian Grattidge, AICP, MA, Senior Project Manager, Dudek; Steve Lynch, AICP, City Planner, City of Santa Clara; Payal Bhagat, Planner, City of Santa Clara

Tribal Gaming and the Fabric of Your Community: Emerging Prospects for Communities with Casinos

CM | 1.5

As tribal casinos become more mature components of the California landscape, the move to diversify tribal economic activities near casinos presents many planning and development opportunities. This session will provide progressive strategies for planning casino-serving land uses at existing and new casinos from local and tribal planning department’s perspectives.

Moderator
Terri McCracken, Senior Associate, PlaceWorks

Speakers
Bruce Brubaker, LEED AP, CLA, Associate Principal, PlaceWorks; Thomas J. Davis, AICP, Chief Planning and Development Officer, Agua Caliente Band of Cahuilla Indians; Gillian Hayes, Director of Planning and Development, Federated Indians of Graton Rancheria; Thomas Jacobson, FAICP, JD, MCP, Professor and Director, Center for Sustainable Communities, Sonoma State University

FAST PASS: How Silicon Valley has Shortened the Permitting Review Queue

CM | 1.5

This panel will share stories of how different cities provide expedited development services and present ideas for how other jurisdictions can streamline their processes in order to promote economic development during this era of limited resources.

Moderator
Avril Baty, AICP, Planner II, City of San Jose

Speakers
Elaine Costello, FAICP, Private Consultant; Hanson Ham, AICP, Director of Community Development, City of Sunnyvale
**Mobile Workshop #4**  
Santa Ana’s Station District, Historic Downtown and Artist’s Village - Repairing the Urban Fabric Through Transit-Supportive Design  
**CM | 2.5**  
Additional fee - $35, water provided  
This interactive trolley-bus and walking tour will take you from the Santa Ana Regional Transportation Center to the Downtown Artists Village as we explore the ways in which new transit-supportive design and zoning is serving to stabilize and transform existing neighborhoods and the City’s historic downtown core.  
**Moderator**  
Karen Haluza, AICP, Executive Director, Planning & Building Agency, City of Santa Ana  
**Speaker**  
John Kaliski, AIA, John Kaliski Architects  
**Sponsor:**  
Vineyard  

---

**3:15 pm - 4:45 pm**  
North Exhibit Hall B/C  

**Walt Disney and the Promise of Progress City**  
**CM | 1.5**  
In 1963, James Rouse said, “The greatest piece of urban design in the United States today is Disneyland.” Could Walt Disney be one of the most influential figures in planning of the past 100 years? You bet. Come in a skeptic and you will leave a believer.  
**Moderator**  
Sam Gennawey, Urbanist, Senior Associate, KP&A  

---

**3:15 pm - 4:45 pm**  
North Exhibit Hall J/I  

**On the Right Track: How New Streetcars Will be Reshaping Orange County**  
**CM | 1.5**  
The Cities of Anaheim, Fullerton and Santa Ana are currently planning new streetcars that will reshape the way people live, work and play. Each city will share its objectives and user benefits, plus provide updates on their progress and status.  
**Moderator**  
Tim Erney, AICP, PTP, Southern California Regional Manager, Kittelson & Associates, Inc.  
**Speakers**  
Linda Johnson, Principal Planner, City of Anaheim; Jay Eastman, AICP, Principal Planner, City of Riverside; Jason Gabriel, PE, Principal Civil Engineer, City of Santa Ana  

---

**3:15 pm - 4:45 pm**  
Monorail A/B/C  

**Are Congestion-Based Significance Criteria LOSit? - The CEQA Paradigm Shift of SB 743**  
**CM | 1.5 | LAW | CAMCLE**  
Level of Service (LOS). Love it? Hate it? LOS has been hotly debated in CEQA circles. SB 743 (Steinberg) mandates an alternative to determining significance of transportation impacts. OPR staff and other experts discuss it and seek your input.  
**Moderator**  
Gary D. Jakobs, AICP, Principal, A scent E nvironm ental, Inc.  
**Speakers**  
Christopher Calfee, JD, Senior Counsel, Governor’s Office of Planning and Research; Chris Ganson, Senior Planner, Governor’s Office of Planning and Research; Ron Milam, AICP, PTP, Principal, Fehr & Peers Associates
3:15 pm - 4:45 pm  
Castle A/B/C

"Just the Facts Ma’am": Navigating the Politics of Planning  
**CM | 1.5**

Commissions and boards today face an increased stakeholder influence and an amplified discourse. Straddling the politics of the community and the policy of good governance, appointed officials are often caught in a vortex of tangled interests and contradictory objectives. Don’t miss this dynamic presentation and discussion on the political pitfalls and strategies that can help steer the planning decision-making process in a sensible manner.

**Moderator**  
Marc Yaber, ASLA, Planning Commissioner, City of West Hollywood, Vice President of Public Information, APA California

**Speakers**  
Abbe Land, Councilmember, City of West Hollywood; Stephanie DeWolf, AICP, Director of Community Development, City of West Hollywood; Kristi Hogan, Esq., City Attorney, Jenkins & Hagin, LLP

3:15 pm - 4:45 pm

**Adventure**

A Tale of Two Cities: Urban Greening of El Cerrito and Anaheim  
**CM | 1.5**

Urban greening is a recent trend in urban planning. But how new is it? This session will explore two recent urban greening plans developed by two cities in the Bay Area and Orange County. Panelists from each city will compare and contrast their urban greening objectives as well as recent successes in implementation of the plans.

**Moderator**  
Richard D. Barrett, LEED AP, Principal, MIG, Inc.

**Speakers**  
Pamela Galera, ASLA, LEED AP, Principal Project Planner, City of Anaheim; Melanie Mintz, Interim Community Development Director, City of El Cerrito

3:15 pm - 4:45 pm

**Safari**

Military Compatible Land Use Planning  
**CM | 1.5**

This panel will explain existing state law requiring military compatible land use planning. The panel will highlight available tools and resources to ensure that renewable energy development projects are military compatible. Featured speakers are experts in military operations, land use, and local government.

**Moderator**  
Holly Roberson, JD, Land Use Counsel, The Governor’s Office of Planning and Research

**Speakers**  
Scott Morgan, Deputy Director, The Governor’s Office of Planning and Research; Amanda Fagan, Project Manager, Western Regional Office, Department of Defense, Office of Economic Adjustment; Steve Chung, Intergovernmental Planner, Navy Region Southwest; Randy Wilson, Planning Director, Plumas County; Connie Chung, AICP, Supervising Regional Planner, Los Angeles County Department of Regional Planning

3:15 pm - 4:45 pm

**Nile**

When Property Values Attack: A Planning Tool for Combating the Loss of Intangible Heritage  
**CM | 1.5**

The Japantown Cultural Heritage and Economic Sustainability Strategy outlines strategies for preserving and enhancing Japantown’s cultural heritage. The presentation will describe how the contributing elements were documented through a new Social Heritage Inventory Form, and then discuss how an economic incentives toolkit was developed.

**Moderator**  
Ruth Todd, AICP, FAIA, LEED AP, Principal, Page & Turnbull

**Speakers**  
Christina Dikas, Architectural Historian, Page & Turnbull; Shelley Caltagirone, Historic Preservation Planner, San Francisco Planning Department; Desiree Smith, Preservation Project Manager, San Francisco Heritage; Elizabeth (Libby) Seifel, AICP, President, Seifel Consulting, Inc.
Sunday, September 14, 2014

**S U N D A Y**

**3:15 pm - 4:45 pm**

**Amazon**

**Industry or Housing: Which Came First? Resolving Land Use Conflicts in Places Where Industry is King**

**CM | 1.5**

Should prime industrial lands be transformed into uses that are more compatible with adjacent residential land uses? Learn how some cities have worked with the community to identify strategies that create a balance between residential uses and the pressure to maintain a thriving economy from industrial uses.

**Moderator**

Emeralda Garcia, Principal, MIG, Inc.

**Speakers**

Lara Gates, Community Plan Update Project Manager, City of San Diego Planning Department; Alex Hamilton, Director of Planning and Community Development, City of Montebello; Amitabh Barhakur, Partner, HR&A Advisors Inc.; Laura Stelson, AICP, Principal, MIG, Inc.

---

**5:00 pm - 6:30 pm**

**Magic Kingdom Ballroom**

**DIVERSITY SUMMIT 2014**

**Inclusive Vacations: Making and Retaining Tourism as a Job Center in Diverse Communities**

**CM | 1.5 | ETHICS**

As job centers, tourist destinations are vital economic catalysts that can reinvigorate entire regions. Utilizing these job centers is essential for leveling the playing field. This panel will address the different ways tourist destinations can be used to maximize the economic impact on communities that surround and support them.

**Moderator**

Anna M. Vidal, MPA, MPL, Department of City Planning, City of Los Angeles, Membership Inclusion Director, Southern California, APA California

**Speakers**

Miroo Desai, AICP, Planning & Building Department, City of Emeryville, Membership Inclusion Director, Northern California, APA California; Jan Perry, General Manager, Los Angeles’ Economic and Workforce Development Department; Glyn Milburn, Manager, Business Team, Office of Economic Development, City of Los Angeles; Emily Gabel-Luddy, Educator & Land Use/Design Expert, City of Burbank; Curren D. Price, Councilmember, City of Los Angeles, City Council Ninth District

---

**7:00 pm - 9:00 pm**

**Grand Ballroom**

**OPENING RECEPTION**

**“A REAL CALIFORNIA ADVENTURE”**

**9:00 pm - 12:00 am**

**Disney California Adventure**

**PARK AFTER DARK**

Begin your Adventures in Planning with a road trip through California! Eat, drink and have fun in the Grand Ballroom with old friends and meet new colleagues from 7:00 pm to 9:00 pm. The adventure will continue as we move the party to Disney California Adventure Park at 9:00 pm. Forget about fast passes and long lines. We’ll be the only ones in the park! In Cars Land, you’ll be able to race against your friends in Radiator Springs, outmaneuver your peers on flying tires, and join in the fun when tractors come alive at a junkyard jamboree. We’ll end our special evening with a private showing of World of Color, where we’ll see images of characters come to life on a veil of mist, while water forms fanciful shapes to memorable music. You won’t want to miss this magical evening! And you may invite your friends and family to join the fun, even if they are not attending the conference. Tickets may be purchased for the road trip and the private park party. This is truly a once in a lifetime opportunity!

Please note: Everyone must wear their green wristband and enter the park with our group at 9:00 pm. Late arrivals cannot be accommodated.

**Sponsors:**


**Opening Reception, Road Trip**

Kimley-Horn and Associates, Inc.

**Opening Reception, Cars Land**

KTGY Group, Inc.

**Opening Reception, World of Color**

Greenlaw Partners, LLC

---

**56**

APA California 2014 Conference • Anaheim
7:00 am
South Exhibit Hall
Exhibits Open

7:00 am
South Exhibit Hall
Continental Breakfast

7:00 am - 8:00 am
North Exhibit Hall F
CPR Business Meeting

7:00 am - 5:00 pm
Ballroom Foyer
Conference Registration
Lanyard Sponsor: PMC

7:15 am - 2:30 pm
Mobile Workshop Meeting Area 7:00 am
Mobile Workshop #5
On a Mission! Preserving the Past to Enhance the Future
CM | 4.75
Additional fee - $65, lunch provided
Join us on a train trek to charming San Juan Capistrano where we will saunter through the historic Los Rios District, Downtown and Mission San Juan Capistrano - known as the "Jewel of the Missions"! Local historians and planners will lead this engaging adventure with a focus on how historic resources have been preserved and continue to shape the contemporary fabric of this small town community.
Moderator
Maryann Marks, AICP, Principal Project Manager, Civic Solutions
Speakers
Bill Ramsey, AICP, Former Acting Community Development Director, City of San Juan Capistrano; Lori Porter, Chairman, San Juan Capistrano Cultural Heritage Commission; Mechelle Lawrence-Adams, Executive Director, Mission San Juan Capistrano; Diane Bathgate, AICP, RRM Design Group, and Former Mayor City of San Juan Capistrano; Ilse Byrnes, Local Historian

8:00 am - 9:30 am
North Exhibit Hall D/E
Do Your CEQA Mitigation Measures Hit the Bull's-Eye or Do They Miss the Target?
CM | 1.5
Your CEQA document is certified. The agency & applicant are implementing mitigation measures, but don’t understand them. We’ll review good & bad examples & focus how to shore them up so they are easy to understand, implementable, and ultimately effective.
Moderator
Collette Morse, AICP, Principal, Morse Planning Group
Speakers
Susan Tabo, MPA, President, Tabo Environmental Consulting, Inc.; Margit Allen, AICP, Practice Builder, Kimley-Horn and Associates; Elizabeth Cobb, Vice President of Development Commercial Development, Shea Properties

8:00 am - 9:30 am
North Exhibit Hall B/C
The New Frontier - Watershed-Based Stormwater Management in the Urban Landscape
CM | 1.5
This session will present regional perspectives of recent stormwater regulatory changes that may impact development and redevelopment planning efforts in Southern California. Representatives from the City of Dana Point, County of San Diego and Riverside County Flood Control District will present viewpoints of municipal implementation of watershed-based stormwater management activities.
Moderator
Bryn Evans, CPSWQ, Senior Project Manager, Dudek
Speakers
Brad Fowler, PE, Director of Public Works and Engineering Services, City of Dana Point; Stephanie Gaines, Watershed Protection Program, County of San Diego; Jason Uhley, PE, MPA, Chief of Watershed Protection, Riverside County Flood Control and Water Conservation District

Monday, September 15, 2014
APA California 2014 Conference • Anaheim
Monday, September 15, 2014

8:00 am - 9:30 am
North Exhibit Hall J/I

**Implementing Plan Bay Area and SB375: Projects That Started 10 Years Before Plan Adoption**

**CM 1 1.5**

Plan Bay Area is the San Francisco Bay Area’s first Sustainable Communities Strategy. Three projects—Bay Meadows Transit Village, Downtown Redwood City and the Grand Boulevard Initiative—have been leaders in implementing the Plan 10 years in advance.

**Moderator**
Gillian Adams, MRP, Regional Planner, Association of Bay Area Governments

**Speakers**
Dan Zack, LEED, Downtown Development Coordinator, City of Redwood City, Community Development Department; Darcy Forsell, AICP, MUP, Zoning Administrator/Principal Planner, City of San Mateo, Community Development Department, Planning Division; Sujata Srivastava, MCRP, Principal, Strategic Economics

8:00 am - 9:30 am
North Exhibit Hall G/H

**Monetize Your Knowledge! Connect City Priorities with Investor Preferences**

**CM 1 1.5**

Monetize Your Knowledge! Maximize investment in your city by connecting planning efforts with investor preferences. Learn how technology can be used to broadcast city priorities to a national audience of developers. Give your city a competitive edge!

**Moderator**
Ian Wolfe Ross, Founding Principal, City Design Collective, Founder and CEO, OppSites

**Speakers**
Keith L. McCoy, Vice President and Principal, Urban Community Partners; Howard Blackson, CNU-A, Urban Design and Community Planning Director, Baker/RBF International; Al Zelinka, FAICP, CSM, Community Development Director, City of Riverside; Jeff Shaffer, Principal, McKinley Partners

8:00 am - 9:30 am
Monorail A/B/C

**Property Rights, Takings, and Exactions: A Real and Practical Update for Planners**

**CM 1 1.5 LAW 1 CAMCLE**

Every year sees changes to the law governing property rights, "takings," and conditions to development approvals (impact fees, dedication requirements, and other "exactions"). This annual session covers the legal "state of the art" for these topics, discusses new pronouncements from the federal and California courts, and offers practical advice for planning professionals.

**Moderator**
Vivian Kahn, FAICP, Dyett & Bhatia

**Speaker**
Thomas Jacobson, FAICP, JD, MCP, Professor and Director, Center for Sustainable Communities, Sonoma State University

8:00 am - 9:30 am
Castle A/B/C

**Redevelopment’s Future in California: How We Got Here and Where We’re Headed**

**CM 1 1.5 LAW 1 CAMCLE**

This presentation will focus on what led to the dissolution of California’s redevelopment agencies, the current status of redevelopment affairs, and the potential for redevelopment in the future.

**Moderator**
Brad Kuhn, JD, Attorney, Nassaman LLP

**Speaker**
Rick Rayl, JD, Attorney, Nassaman LLP; Jeff Stava, JD, Attorney, Nassaman LLP

8:00 am - 9:30 am
Adventure

**Planning for Smarter Corridor Mobility**

**CM 1 1.5**

Learn how a Caltrans-led partnership developed a next-generation Corridor System Management Plan incorporating Complete Streets and Smart Mobility. This effort for a congested corridor resulted in multi-modal project and strategy recommendations that optimize the use of the system.

**Moderator**
Erik Akin, AICP, Senior Transportation Planner, California Department of Transportation, District 4

**Speakers**
Emily Mraovich, Associate Transportation Planner, California Department of Transportation; Tarek Hatata, President and Founder, System Metrics Group; Matt Kelly, Associate Transportation Planner, Contra Costa Transportation Authority (CCTA)

8:00 am - 9:30 am
Safari

**New Uses of Social Media To Engage the Citizenry and Inform the Planning Process**

**CM 1 1.5**

This multi-media workshop will combine the perspectives of a city attorney, an assistant city manager and public information officer, a land developer and a municipal internet technology director to discuss innovative uses of social media to facilitate constituent communications and inform the planning process and planning entitlements and inform the public of planning and other public policy initiatives through social media.

**Moderator**
John Brown, Partner, Best Best & Krieger, LLP

**Speakers**
Tanya Spiegel, Economic Development Coordinator, City of Ontario; Cristina Tejeda, Municipal IT Business Analyst, City of Fontana; Lori Sassoon, Deputy City Manager/Administrative Services, City of Rancho Cucamonga
8:00 am - 9:30 am

Nile

EVs, NEVs, the Sharing Economy, and You: Cars, Technology, and the Market, Timing the Public Sector Response

CM 1 1.5

With AB 32 greenhouse gas emission reductions a key goal of the region, how can technology and the roadway network be visualized in a creative way to identify zones where alternative transportation choices may prosper? This panel discussion will review data, and discuss ways to bring alternatives to your community.

Moderator
Marco Anderson, Senior Regional Planner, Southern California Association of Governments

Speakers
Jacki Bacharch, Executive Director, South Bay Cities Council of Governments; Kati Rubinyi, Executive Director, Civic Projects; Eric Noble, President, Car Lab; David Grannis, President, PointC Consulting

8:00 am - 9:30 am

Amazon

Creative Mitigation Strategies for Historic Properties

CM 1 1.5

This session provides a menu of CEQA-related options to “right size” mitigation for historic properties, while providing meaningful compensation for historic loss. Planners can speed project delivery, enhance the public realm and pay homage to California’s history, cultural traditions and unique sense of place using these win-win solutions.

Moderator
Diane G. Kane, Ph.D., Vice-President, Programs, California Preservation Foundation

Speakers
Deborah M. Rosenthal, AICP, JD, Partner, Shepherd, Mullen, Richter & Hampton LLP; Andrea Galvin, President, Galvin Preservation Associates, Inc.

8:00 am - 9:30 am

North Exhibit Hall F

Is Granny That Scary? Addressing Residents’ Fears About Senior Housing

CM 1 1.5

Many communities are afraid to approve projects for senior residents, either as independent or assisted living. This panel provides information and perspective about senior housing and how cities can adjust regulations to be more accommodating.

Moderator
Laura Stetson, AICP, Principal, MIG, Inc.

Speakers
William Shields, Fountain Square Development; Danny Castro, Community Development Director, City of Sierra Madre, Historic Preservation Commissioner, City of West Hollywood, State Awards Coordinator, Southern California, APA California; Wayne Sant, Director of Capital Improvements, MBK Senior Living
8:00 am - 11:30 am
Mobile Workshop Meeting Area 7:45 am
Mobile Workshop #8
Bicycle Tour of the Santa Ana River Trail and Bikeway
CM | 3.0
Additional fee - $60, bike, helmet, water provided
The Santa Ana River Recreational Trail and Parkway is the region’s longest recreational corridor. When completed, this 110-mile trail will reach from Big Bear Lake, in the San Bernardino Mountains, to the mouth of the Santa Ana River, at the Pacific Ocean. The Santa Ana River Trail and Parkway is overseen by a Policy Advisory Group, or PAG. Learn how this multi-jurisdictional agency, together with a Citizens Trail Advisory Committee, has been able to address complex challenges of funding and constructing the trail for all users. Enjoy a 12-mile biking tour through urban parkland and under beautiful Cottonwood trees. Bikes and helmets provided.
Moderator
Jim Meyer, Executive Director, Trails4All
Speakers
Jeffrey Dickman, Trail Coordinator/Planner IV, County of Orange, Public Works Department, Flood Control Division; Bill Campbell, Former County Supervisor, County of Orange, Patricia Lock Dawson, Principal Consultant, Santa Ana River Trail and Parkway Partnership; Lauren Ficaro, Ph.D., Orange County Regional Recreational Trails Advisory Committee; Pamela Galera, ASLA, LEED-AP, Principal Project Planner, City of Anaheim

8:00 am - 6:00 pm
Foyer
California Planning Foundation (CPF) Silent Auction Opens
Auction items will close at two separate times: One group at 5:30 pm and the second group at 6:00 pm after the Live Auction ends
Numerous items will be displayed for bid at the 2014 Silent Auction throughout the day. So bid often and check back to see if anyone has outbid you!
Live Auction and Raffle drawing begins at 5:00 pm. Raffle tickets can be purchased beginning Saturday at 1:00 pm and at the start of the Live Auction event. Look for our raffle table near the exhibits – and our signature Red Barrel - to purchase raffle tickets for a chance to win great prizes!
Sponsor:
Shea Properties
URS

9:00 am - 1:00 pm
Mobile Workshop Meeting Area 8:45 am
Mobile Workshop #9
Re-Imagine Downtown Garden Grove
CM | 3.25
Additional fee - $45, lunch provided
Interested in social media and community engagement for downtown revitalization? Wondering about the fiscal and social benefits of partnering with a local university in a downtown mobility and design study? Considering an Open Streets event? Feel like taking a walk downtown and having lunch in a quaint market on Main Street? We’ve got all that in a half-day session in Garden Grove that provides overviews of the city’s successful Mind Mixer social media site, Cal Poly Pomona’s 606 Studio downtown study for mobility and design, and Orange County’s first Open Streets event.
Moderator
Susan Emery, MPA, Community Development Director, City of Garden Grove
Speakers
Steve Jones, MBA, Council Member, City of Garden Grove; Lee Anne Milburn, Ph.D., Department Chair, Cal Poly Pomona, Department of Landscape Architecture, College of Environmental Design; Kimberly Hoy, MPA, Community Services Director, City of Garden Grove
Monday, September 15, 2014

9:45 am - 11:15 am
North Exhibit Hall B/C

The Future of Public Engagement in Planning
CM | 1.5
Public engagement is an increasingly important part of planning in California cities. Bringing more residents, businesses, and other interested parties to the planning table can result in more productive meetings and more innovative ideas.

Moderator
Sarah Rubin, Public Engagement Program Manager, Institute for Local Government

Speakers
Jason Giffen, AICP, Environmental and Land Use Management Director, San Diego Port District; Brian Holloway, President, Holloway Land Company; Elizabeth Patterson, AICP, Mayor, City of Benicia

9:45 am - 11:15 am
North Exhibit Hall J/I

Implementing Smart Growth Through Zoning - Where the Rubber Meets the Road
CM | 1.5
Planners from the City of Sacramento summarize the process they used to jettison a 50 year old zoning code, and create an innovative, easy to use zoning code to implement their award winning General Plan. The City’s innovative new code goes against the traditional "once sized-fits-all" approach to planning and development.

Moderator
Jim McDonald, AICP, CFM, Senior Planner, City of Sacramento, Community Development Department

Speakers
David Kwong, AICP, Planning Director, City of Sacramento, Community Development Department; Tom Pace, Principal Planner, City of Sacramento, Community Development Department; Teresa Hoanggii, Associate Planner, City of Sacramento, Community Development Department

9:45 am - 11:15 am
North Exhibit Hall F

Tomorrow Land(ing): Navigating Airport Planning in the Modern World
CM | 1.5
Fasten your seatbelts and return your seatbacks to the up-right position as we take off on an exploration of airport planning. At this session you’ll learn about California’s airport land use planning regulatory framework and hear what three distinctly different airports are doing to address land use compatibility related to community integration, noise, historic preservation, and the changing aviation industry.

Moderator
Veronica Siranosian, AICP, LEED GA, Senior Planner, URS Corporation

Speakers
Angela Leiba, Vice President, URS Corporation; Ted Anasis, AICP, Manager, Airport Planning, San Diego County Regional Airport Authority; Christopher Koontz, Chief of Airport Planning, Los Angeles World Airports, National Policy & Legislative Representative, APA California; Carmen Sainz, Supervising Regional Planner, Los Angeles County Department of Regional Planning; Ron Reeves, Noise and Environmental Affairs Officer, Long Beach Airport

9:45 am - 11:15 am
Monorail A/B/C

CM | 1.5 | LAW | CAMCLE
This presentation will provide tools for public and private planners, attorneys and development principals to issue spot situations where legal conflicts of interest and other ethical issues (e.g., Political Reform Act, Revolving Door Statutes, Due Process, etc.) could cause a development project to stall, be improperly influenced or be invalidated.

Moderator
Michael R.W. Houston, City Attorney, City of Anaheim

Speakers
Michael Torres, Assistant City Attorney, City of Newport Beach; Matthew “Mal” Richardson, Partner, Best Best & Krieger, LLP

9:45 am - 11:15 am
Castle A/B/C

Adventures in Inclusionary Housing: What’s Happening in California
CM | 1.5 | LAW | CAMCLE
Laws affecting inclusionary/affordable housing in California are in major flux, statewide and locally. This session summarizes, and allows for discussion of, recent court decisions, legislation, and “real life” case studies re: planning and financing of housing.

Moderator
William H. (Bill) Ihrke, JD, Partner, Rutan & Tucker LLP

Speaker
David P. Lanferman, JD, Partner, Rutan & Tucker LLP

9:45 am - 11:15 am
Adventure

New Tools for Corridor Revitalization: Tackling Three Obstacles to Change in Underutilized Commercial Corridors
CM | 1.5
Corridors are hard to change, designed for cars, and lack open space. Some can be revitalized with different land use colors. But most need more help. This session presents three tools: turning streets into parks, making 6-lane roads safe for all modes of travel, and pattern books for incremental change.

Moderator
Colin Drukker, MU RP, Associate Principal, PlaceWorks

Speakers
Karen Haluza, AICP, Executive Director, Planning & Building Agency, City of Santa Ana; Richard Flierl, Principal, Katalyst, Inc.; Peter Quintanilla, Senior Associate, PlaceWorks; Bryan Araki, Deputy City Planner, City of Clavis
9:45 am - 11:15 am

Safari

Geodesign and BioMimicry: Adventures in Sustainability
CM | 1.5

Geodesign and BioMimicry are design frameworks with supporting approaches and technology that can move us towards a more sustainable future. This session will highlight case studies to tell the story of how the qualitative and quantitative assessment of natural and social factors can influence our designs and plans.

Moderator
David Early, AICP, LEED AP, Principal, PlaceWorks

Speakers
Rob Matthews, AICP, GeoDesign Project Manager, Esri; Robert Kain, GIS Manager, PlaceWorks; Chris Allen, Co-Founder and Certified Biomimicry Professional, Biomimicry 3.8

9:45 am - 11:15 am

Nile

Great Urban Places, Transit Connections and Affordability - Can Cities Have it All?
CM | 1.5

A roundtable discussion with planners from the cities of Santa Monica, Los Angeles and San Francisco and an urban economist on the struggles and contradictions involved in creating great places while trying to retain a level of affordability and community character.

Moderator
Dena Belzer, Principal, Strategic Economics, Inc.

Speakers
Elizabeth Bar-El, AICP, Senior Planner, Strategic & Transportation Planning Division, City of Santa Monica; Corey A. Teague, AICP, LEED AP, Assistant Zoning Administrator, City and County of San Francisco; Patricia Diefenderfer, AICP, Senior City Planner, City of Los Angeles

9:45 am - 11:15 am

Amazon

Built Out and Underserved - Creative Strategies for Greening Our Urban Communities
CM | 1.5

The lack of available land creates significant problems in developing new parks and open space in underserved urban areas. This panel discusses strategies for creating green where space is limited.

Moderator
Isabelle Minn, LEED AP, Associate Principal, PlaceWorks

Speakers
Norma E. Garcia, Deputy Director, Los Angeles County Department of Parks and Recreation; Valerie Watson, Assistant Park Planning Coordinator, Los Angeles Department of Transportation Pedestrian Programs Division; Claire Robinson, Founder, Managing Director, Amigos de los Rios

11:30 am - 1:00 pm

Grand Ballroom

Plenary Luncheon Keynote Speaker
Shaheen Sadeqhi, Founder, LAB Holding
CM | 1.0

In 1991 following a successful career in the fashion industry, Shaheen created and founded LAB enterprise. His first project, the LAB Anti-Mall, was an overwhelming success that answered a need for a youth-driven shopping experience. This development breathed new life into an abandoned factory and offered an outlet for local students, emerging artists and musicians, and like-minded retail entrepreneurs. The LAB has become the creative heart of the blossoming Sobeca arts district in Costa Mesa. In 2002, the CAMP was opened as an environmentally focused shopping campus highlighting individual sports and progressive eating choices. Recently, he opened the Anaheim Packing District – a restoration of two historic buildings and addition of a community park. The project was inspired by European experiences where food, art, culture and educational programs are integrated.

While at the conference make sure to set aside time to visit one, if not all, of the LAB Holdings’ projects. They are definitely worth your time!

Sponsor:
ICF International
Session Block #7
1:15 pm - 2:45 pm

North Exhibit Hall D/E
Fire STEP: Fire Severity, Treatment, Education, Planning and Prevention
CM | 1.5
Discussion on the role of CAL FIRE in Land Use Planning. What responsibilities does the fire service have in Planning and Prevention, before the fires start? New legislation requires CAL FIRE to increase its involvement with local land use planning decisions. Learn what investments CAL FIRE is undertaking to address the wildfire challenges facing California.

Moderator
Ken Pimlott, Director, Chief, CAL FIRE

Speakers
Edith Hannigan, Program Analyst, Board of Forestry and Fire Protection; Mark Lorenzen, Chief, Ventura County Fire Department; Mike Bradley, Deputy Chief of Resource Management, CAL FIRE

1:15 pm - 2:45 pm
North Exhibit Hall B/C
Behind the Dais: Taking the Mystery Out of Commission and Board Meetings
CM | 1.5
Public hearings don’t always go as planned and some even take a turn that catches all by surprise. Unexpected twists can cause a hearing to be hijacked from the planned path leaving stakeholders to scratch their heads. Join us for a lively presentation and discussion on the factors that shape the decision-making process.

Moderator
Marc Yeber, ASLA, Planning Commissioner, City of West Hollywood, Vice President of Public Information, APA California

Speakers
Danny Castro, Historic Preservation Commissioner, City of West Hollywood, State Awards Coordinator, Southern California, APA California; Stephanie Landregan, PASLA, LRA, Planning Commissioner, City of Glendale; Stephanie DeWolf, AICP, Planning Commissioner, City of Pasadena

1:15 pm - 2:45 pm
Monorail A/B/C
Paths to More Sustainable Communities: Navigating SB 375 CEQA Streamlining and SB 743 Transportation Analysis
CM | 1.5 | LAW | CAMCLE
Regional and local agencies are facilitating infill and mixed-use development using new tools and techniques in SB 375 and SB 743. This session will review the evolving nature of CEQA streamlining and new multi-modal transportation impact analysis.

Moderator
Ted Holzem, Senior Project Manager, Mintier Harnish, Young Planners Coordinator, APA California

Speakers
Robert Leiter, FAICP, Principal, Urban and Environmental Planning, FAICP Coordinator, APA California; Fred Dock, AICP, Transportation Director, City of Pasadena; Kirk Trast, Chief Operating Officer and General Counsel, Sacramento Area Council of Governments; Richard Daulton, MURP, Principal, Rincon Consultants, Inc.

1:15 pm - 2:45 pm
Castle A/B/C
Fees and Exactions After Koontz
CM | 1.5 | LAW | CAMCLE
Fees and exactions must comply with the California Mitigation Fee Act. This panel will give attendees the opportunity to hear legal experts discuss the state of takings law in California, explain how the Mitigation Fee Act may be affected by recent court decisions, and predict the direction of takings law.

Moderator
Deborah M. Rosenthal, AICP, JD, Partner, Sheppard Mullin Richter & Hampton LLP

Speaker
Glen C. Hansen, JD, Senior Counsel, Abbott & Kindermann LLP
Successful Strategies for Financing Infill Development: Overcoming Financial Constraints and Getting Projects Built
CM | 1.5
After the plans have been adopted by Council, how does the project actually become reality? Infill development has become a major strategy to implement SB 375. This panel will explore financial constraints facing infill development and identify “best practices” for guiding implementation for projects and plans.

Moderator
Allison S. Joe, AICP, Deputy Director, Strategic Growth Council

Speakers
Walter F. Kieser, Senior Principal, Economic & Planning Systems; Meea Kang, AIA, President, Domus Development, LLC; Matt Smith, Co-Founder, Civic Enterprise

1:15 pm - 2:45 pm
Safari
Mixed Feelings on Mixed-Use: Revitalizing the Underutilized
CM | 1.5
This session will look at how underutilized commercial/residential mixed-use developments are struggling to fill vacant storefronts and how the economics of underutilized buildings affects a community. Further, this session will highlight case studies of both successful mixed-use as well as failed mixed-use developments and suggest ways to address underutilized mixed-use developments.

Moderator
Ricky Caperton, MELP, Project Planner, PlaceWorks

Speakers
Bruce Brubaker, LEED AP, CLA, Associate Principal, PlaceWorks; Michael Dieden, Founder, Creative Housing Associates; Lois Fisher, LEED AP ND, President, Fisher Town Design; Steve Gunnells, Chief Economist, PlaceWorks; Lisa Wise, AICP, President, Lisa Wise Consulting

1:15 pm - 2:45 pm
North Exhibit Hall J/I
CM | 1.5
In this session Daniel Parolek will draw from his recent coding experience and Zoning Practice article to compare different coding approaches, Oakland’s Planning Director will discuss how she envisions form-based coding to be used there, and Santa Ana’s Planning Director will discuss lessons learned from her city’s award-winning form-based code.

Moderator
Daniel Parolek, AIA, Founding Principal, Opticos Design, Inc.

Speakers
Rachel Flynn, Director of Planning and Building, City of Oakland; Karen Haluza, AICP, Executive Director, Planning & Building Agency, City of Santa Ana
1:15 pm - 4:15 pm
Mobile Workshop Meeting Area 1:00 pm

Mobile Workshop #10
Wait ‘er You Drinking in the OC? A tour of the World’s Largest Water Purification System for Potable Water
CM | 2.0
Additional fee - $35, water provided
Tour the Groundwater Replenishment System (GWRS) facility. A highly complex system that takes treated wastewater that would have previously been discharged into the Pacific Ocean and purifies it using a three-step advanced treatment process for potable reuse. From toilet to tap, the GWRS is the largest advanced water purification facility of its kind in the world. Dress code required – closed toe shoes, no high heels. Pants/jeans/slacks are recommended; skirts/shorts are discouraged.

Moderators
Steven Ayers, Planner, City of Fountain Valley; Matthew Jenkins, Assistant Planner, City of Fountain Valley

Speaker
Greg Woodside, Executive Director of Planning and Natural Resources, Orange County Water District

1:15 pm - 4:30 pm
Mobile Workshop Meeting Area 1:00 pm

Mobile Workshop #12
Beyond the Farm - Growing the Buena Park Entertainment District
CM | 3.25
Additional fee - $35, water provided
Knott’s Berry Farm, the oldest theme park in America, and other attractions such as Medieval Times and Pirates Dinner Adventure attract over 6 million visitors per year to the City of Buena Park. Through strategic investment, the City has plans to grow its entertainment district to over 10 million visitors per year. Learn about the challenges related to shared parking, traffic, pedestrian circulation, and master planning at the district level. See how streamlined entitlement processes have lead to over $200 million of investment. You will have an opportunity to briefly visit Knott’s Berry Farm and other key attractions including the City’s newest venues: Titanic: The Experience and Bodies: The Exhibit.

Moderator
Joel Rosen, AICP, Community Development Director, City of Buena Park

Speakers
Sara Copping, Executive Director, Visit Buena Park

1:30 pm - 4:30 pm
Mobile Workshop Meeting Area 1:15 pm

Mobile Workshop #13
Downtown Anaheim “It’s Real” - A Tour of Development in Downtown Anaheim’s New Packing District
CM | 2.5
Additional fee - $35, water provided
Anaheim has unveiled its Packing House Development and historic preservation project/retail/entertainment venue in the heart of its Downtown Packing District. The tour will highlight the revitalization efforts surrounding the historic packing house, including the boulevard residential projects, Center Street retail and mixed-use development. The tour will feature a special presentation by LAB Holdings, the City’s partner and operator of the Packing House and developer responsible for repositioning of Center Street.

Moderator
Sergio Ramirez, Senior Project Manager, Community Development Department, City of Anaheim

Speakers
Chris Bennett, Director of Development, LAB Holding, LLP; Laura Alcala, Community Investment Manager, City of Anaheim
2:45 pm - 3:00 pm  
South Exhibit Hall  
Break

**Sponsors:**  
*Agua Caliente Band of Cahuilla Indians*  
*Atkins*

**SESSION BLOCK # 8**  
3:00 pm - 4:30 pm

#### 3:00 pm - 4:30 pm  
North Exhibit Hall G/H  
**Outreach to the Silent Majority**  
**CM | 1.5**  
Elected officials need to make decisions benefiting the entire community, not just those attending hearings.  
How do we solicit the input of those not in the room?  
Panelists will share techniques for reaching members of the community who wouldn’t normally participate due to absentee ownership, cultural barriers or other factors.  

**Moderator**  
Charlie Knox, AICP, Principal, PlaceWorks

**Speakers**  
John B. Hester, AICP, Planning Director, Tahoe Regional Planning Agency; Paul Schiebel, AICP, Principal Planner, City of Visalia; Karl Hill, Planning Services Manager, City of Garden Grove

#### 3:00 pm - 4:30 pm  
North Exhibit Hall B/C  
**Transit-Oriented Infill Development: Doing It Well and Overcoming Obstacles (CPR Session)**  
**CM | 1.5**  
While benefits of infill development are broadly recognized, obstacles to transit-oriented infill development can seem insurmountable. This session will present and – through audience participation – refine “best practices” for infill development including: context-sensitive design, minimizing traffic impacts, leveraging public benefits, maintaining financial feasibility, and new tools for funding infrastructure in urban settings.

**Moderator**  
Woodie Tescher, Principal, PlaceWorks

**Speakers**  
Bill Anderson, FAICP, Vice President, AECOM, APA National President; Matthew Taeccker, AICP, AIA, Principal, Taeccker Planning and Design; Stanley R. Hoffman, FAICP, President, Stanley R. Hoffman Associates, PEN President

#### 3:00 pm - 4:30 pm  
North Exhibit Hall J/I  
**Meaningful Input in 10 Minutes or Less**  
**CM | 1.5**  
Learn to design effective, engaging online workshops that will enable your busy citizens to give you and your decision-makers meaningful input in 10 minutes or less. See real-world examples and participate in a real-time exercise.

**Moderator**  
Joanna Jansen, AICP, LEED AP, Associate Principal, PlaceWorks

**Speakers**  
Tom Hudson, AICP, CMSM, Director, Land Use Services Department, San Bernardino County; Joanna Altman, MPA, Administrative Analyst II, City Manager’s Office, City of Vallejo

#### 3:00 pm - 4:30 pm  
North Exhibit Hall D/E  
**Legitimate Voices: Youth Perspectives on the Meaning of Building Healthy Communities in Eastern Coachella Valley**  
**CM | 1.5**  
This unconventional panel will provide an opportunity for planners to learn how young non-planners are transforming their communities in the eastern Coachella Valley with health as the core principle driving their projects and campaigns.

**Moderator**  
Miguel Angel Vazquez, AICP, Healthy Communities Work Group, Co-Chair, California Planning Roundtable

**Speakers**  
Adriana Diaz-Ordoz, Youth Coordinator, Building Healthy Communities; Daisy Frias, Youth Leader/Student, Building Healthy Communities-Eastern Coachella Valley; Sahara Huazana, Pueblo Unido CDC; Victor Gonzalez, Youth Leader, Pueblo Unido CDC; Jacqueline Aguilar, Chair, Dia de los Muertos Celebration at Raices Cultura

#### 3:00 pm - 4:30 pm  
Monorail A/B/C  
**Sustainable Water: How San Diego is Assuring its Water Future**  
**CM | 1.5**  
San Diego is particularly vulnerable to water shortages. Yet it is coping with drought, climate change and water cutbacks more effectively than other regions, through conservation, recycling, rate restructuring and new technologies.

**Moderator**  
Cary Lowe, AICP, Ph.D., Land Use Attorney and Mediator, Law Office of Cary Lowe

**Speakers**  
George Adrian, PE, Principal Water Resources Specialist, City of San Diego Public Utilities Department; Dana Friehauf, PE, Water Resources Manager, San Diego County Water Authority; Glen Schmidt, FASLA, President, Schmidt Design Group
3:00 pm - 4:30 pm
Castle A/B/C

How Recent Developments in CEQA Affect Agency Attorneys and Planners
CM | 1.5 | LAW | CAMCLE
A panel discussion of recent developments and hot topics in CEQA practice, particularly as it relates to planning practice at public agencies.

Moderator
Michael H. Zischke, Attorney, Cox, Castle & Nicholson

Speakers
Tim Paone, Attorney, Cox, Castle & Nicholson; Nicole M. Walsh, Attorney, Deputy County Counsel, County of Orange

3:00 pm - 4:30 pm
Adventure

What Planners Need to Know About LAFCO
CM | 1.5
This session outlines the Cortese-Knox-Hertzberg Local Government Reorganization Act of 2000, the primary law governing Local Agency Formation Commissions (LAFCOs). Staff will address how planners should approach LAFCO when considering annexation of unincorporated territory. A city planning director will discuss how best to navigate the LAFCO approval process from the applicant’s perspective.

Moderator
Paul A. Novak, AICP, Executive Officer, Local Agency Formation for the County of Los Angeles

Speakers
Jeff Kugel, Planning Director, City of Glendora; Keene Simonds, Executive Officer, Marin LAFCO

3:00 pm - 4:30 pm
Safari

Planning Regional Multi-Use Trails: Challenges and Solutions
CM | 1.5
Regional multi-use trails hold great promise in promoting active transportation. In this session, you will learn strategies for selecting the best trail alignment, achieving buy-in from landowners, minimizing user conflicts, and mitigating environmental impacts. As case studies, we will explore the three trail projects in the Central Coast region and Los Angeles area.

Moderator
Jonathan Berlin, MSEM, Associate Environmental Planner, Rincon Consultants

Speakers
Josh Cross, LEED AP, Senior Planner, RRM Design Group; Greg Maher, RLA, ASLA, Landscape Architect, Manager, Associate, Alta Planning + Design

4:30 pm - 6:00 pm (Live Auction begins at 5:30 pm)
South Exhibit Hall and North Ballroom A

Happy Hour: Consultants’ Reception and California Planning Foundation (CPF) Scholarship Live Auction
Take time to visit with our sponsors, exhibitors and learn about new innovations in planning. Don’t forget to ask exhibitors if they have a special commemorative pin to trade. While enjoy happy hour, make sure and thank our sponsors for their support of the conference this year.

Sponsors:
ICF International
Shea Properties

3:00 pm - 4:30 pm
Nile

All Aboard! Anaheim Regional Transportation Intermodal Center: From Vision to Reality
CM | 1.5
This session will focus on the Anaheim Regional Transportation Intermodal Center (ARTIC), a LEED Platinum facility opening in 2014. Learn the insights regarding the visioning, design and development of the world-class transportation center that will serve as the focal point of a vibrant, mixed-use urban center in Anaheim’s Platinum Triangle.

Moderator
Ken Ryan, Principal, KTGY Group, Inc.

Speakers
Natalie Meeks, Public Works Director, City of Anaheim; Albert Kaneshiro, AIA, LEED AP BD+C, Vice President, Project Manager, HOK, Inc.

3:00 pm - 4:30 pm
Amazon

Liberty: Planning an Energy Neutral Residential Mixed-Use Development in West Sacramento
CM | 1.5
What unique design strategies can be implemented to create a more sustainable project? Learn about Liberty, an emerging development in West Sacramento, its strategic alliance with PG&E’s Zero Net Energy Pilot Program and the creative strategies used.

Moderator
Peter R. Templeton, Principal, Templeton Planning Group

Speakers
Peter Turnbull, Principal Program Manager, Pacific Gas & Electric Company; Judi G. Schweitzer, MRED, AMDP, CGBP, Founder, Chief Sustainability Advisor, Schweitzer + Associates, Inc.; Mark R. Scheurer, AIA, Principal, Mark Scheurer Architect, Inc.
6:00 pm
South Exhibit Hall

Exhibit Tear-Down

6:00 pm (bus departs) - Mobile Workshop Meeting Area 15 minutes prior to departure
7:00 pm game time

Batter Up - Los Angeles Angels of Anaheim Baseball Game
Transportation provided, $37 Club Level, $20 Terrace Level

9:00 pm - 11:00 pm
Grand Ballroom

APA All Star Band
Come dance and rock out to the sounds of the APA All Star Band. You won’t want to miss this annual tradition as your colleagues delight and entertain you.
8:00 am - 9:30 am
North Exhibit Hall D/E

Lessons from Don Draper - What Planners Can Learn from the Advertising World
CM | 1.5
Advertisers are trained to master the art of the pitch – to deliver captivating messages that stick with their audience. Planners are not. This session offers seven lessons from the world of advertising to help planners prepare and present their ideas to the public in ways that are engaging and lasting.

Moderator
Georgia Sheridan, AICP, Planner, City of West Hollywood
Speaker
Amber Hawkes, AICP, Urban Designer/Planner, Meléndrez

8:00 am - 9:30 am
North Exhibit Hall G/H

Leadership Skills for the Tough Situations
(CPR Session)
CM | 1.5
In this California Planning Roundtable sponsored session, a panel of planners and a leadership consultant will engage in a discussion with the audience of the important leadership skills - taking risks, making tough decisions, knowing when to be strong and when to be low-keyed and walking the political tightrope - that help people set aside fear and do their best work in tough times.

Moderator
Melissa Erikson, ASLA, Senior Associate, Landscape Architect, PlaceWorks
Speakers
Mitch Avalon, PE, Retired Deputy Public Works Director and Deputy Chief Engineer, Contra Costa County Flood Control and Water Conservation District; Claire Robinson, Founder, Managing Director, Amigos de los Rios; Richard Gomez, PE, Civil Engineer, Los Angeles County Public Works Department

8:00 am - 9:30 am
Castle A/B/C

The 2014 General Plan Guidelines: A Giant Leap Forward
CM | 1.5
The 2014 update to the General Plan Guidelines (GPGs) represents a major shift in the way the Governor’s Office of Planning and Research (OPR) provides guidance to cities and counties. Speakers at this session will describe the new GPGs format and how it can be used to address infill, renewable energy, healthy communities and climate change.

Moderator
Seth Litchney, General Plan Guidelines Project Manager, Governor’s Office of Planning and Research
Speakers
Elizabeth Baca, MD, MPA, Senior Health Policy Advisor, Governor’s Office of Planning and Research; Michael McCormick, AICP, Senior Planner, Local and Regional Affairs Advisor, Governor’s Office of Planning and Research; Tim Snellings, Development Services Director, Butte County; Terrell “Terry” Watt, AICP, Owner, Terrell Watt Planning Consultants

8:00 am - 9:30 am
North Exhibit Hall J/I

Aging Infrastructure: Opportunities to Redesign Communities
CM | 1.5
This session focuses on the opportunities and challenges associated with aging infrastructure, limited open space, and public health concerns; it provides planners with a broad perspective and on-the-ground discussion of land use, environmental planning, green infrastructure, and community design as it relates to multi-benefit, cross-disciplinary planning for public health, infrastructure, and recreation.

Moderator
Melissa Erikson, ASLA, Senior Associate, Landscape Architect, PlaceWorks
Speakers
Steven A. Preston, FAICP, City Manager, City of San Gabriel; Janet M. Ruggiero, FAICP, Director, De La Salle Institute; Matthew Burris, AICP, LEED AP, Senior Associate, Raimi + Associates, Planning Commissioner, Jurupa Valley; Max Freund, MA, MIM, Partner, LF Leadership; Gustavo Gonzalez, AICP, Associate Planner, City of Anaheim and Section Historian, Inland Empire Section APA California; Aide M. Trejo, Planning Commissioner, City of Inglewood
**Tuesday, September 16, 2014**

**8:00 am - 9:30 am**
North Exhibit Hall B/C

**Understanding Land Use Economics to Provide Complete Customer Service**

**CM | 1.5**

This panel will explore the economic priorities of different applicants seeking land use approvals. Learn what drives each applicant and how to facilitate a more efficient process that ultimately achieves an improved, yet profitable, project.

**Moderator**
James S. Holloway, Community Development Director, City of San Clemente

**Speakers**
Steve Gunnells, Chief Economist, PlaceWorks; Chelsea Maclean, JD, Associate Attorney, Holland & Knight; Mike Jorgensen, Building Official, City of San Clemente

**8:00 am - 9:30 am**
Monorail A/B/C

**Annual CEQA Update**

**CM | 1.5 | LAW**

This session will update planners on the CEQA happenings for 2014. It will cover the latest in case law, the anticipated CEQA Guidelines amendments, and the latest on CEQA legislation.

**Moderator**
Antero (Terry) Rivasplata, AICP Technical Director, ICF International

**Speakers**
Ron Bass, AICP, JD, Expert Consultant, ICF International, Margaret Moore Sahagi, JD, Principal, Sahagi Law Group

---

**8:00 am - 1:30 pm**
Mobile Workshop Meeting Area 7:45 am

**Mobile Workshop #14**

**Newport Back Bay Outrigger Expedition - An Examination of Design with Nature**

**CM | 4.0**

Additional fee - $60, lunch provided

Explore how competing interests have contributed to sustainability of Newport Back Bay over the years. The Newport Bay Conservancy will provide a naturalist-led outrigger tour of Newport Back Bay. Planners from the City of Newport Beach will provide an overview of development projects underway in the area. Tour topics include: watershed ecology, wildlife habitat, efforts to maintain and restore Newport Back Bay, private development, CEQA mitigation, and the challenges of developing in close proximity to natural resources such as Newport Back Bay.

**Moderator**
Makana Nova, AICP, LEED Green Associate, City of Newport Beach

**Speakers**
Jaime Murillo, AICP, LEED Green Associate, City of Newport Beach; James Campbell, City of Newport Beach; Howard Cork, Naturalist, Newport Bay Conservancy; Dennis Baker, Naturalist, Newport Bay Conservancy; Gordon Craig, Principal and Project Manager for Back Bay Landing, Land Research and Analysis

---

**9:00 am - 2:00 pm**
Mobile Workshop Meeting Area 8:45 am

**Mobile Workshop #15**

**Jewels of the Coast - Coastal Resorts of Orange County**

**CM | 3.5**

Additional fee - $45, lunch provided

Each OC coastal city and each resort has its own character, personality and appeal. This Orange County coastal cities tour will focus on seaside resorts and the cities’ role in supporting tourism through Planning and Economic Development tools. We will explore Huntington Beach, Surf City USA, and its resorts; Newport Beach and its historic Balboa Bay Club — a favorite of John Wayne - and Pelican Hill Resort; Laguna Beach historic artists’ colony with Craftsman-style Montage Resort, our stop for lunch; and Dana Point resort town with Ritz Carlton, St. Regis and Headlands development, open space and restoration of coastal habitat areas.

**Moderator**
Christy Teague, AICP, Economic Development Manager, City of Dana Point

**Speaker**
William Hoffman, M.A., Ph.D., President, Hoffy Tours, LLP

---

*If you have not been contacted about rescheduling a CANCELLED Mobile Workshop or receiving a refund, please contact Francine Farrell at ategoresources@live.com*
9:45 am - 11:15 am
Grand Ballroom
Celebrating California’s Adventures in Planning
This year’s Awards brunch will highlight the best planning policies, project and people throughout the State. You will want to get a front table to enjoy the show, celebrate with friends and learn more about great achievements in the profession. The purpose of the APA California Awards Program is to encourage quality in planning and increase the public’s awareness of the planning profession through recognizing outstanding achievement in the planning field.
There will be special surprises and SWAG that you can only get by attending this year’s Awards Brunch. The highlights of the planning process and products will be discussed and presented visually. In addition, professional planners and laypersons, including volunteers and elected officials, will be honored for demonstrations of dedication, service and planning achievement. The work they accomplished and the strategies they found effective will be noted. Attendees will be able to take away knowledge and resource links from jurisdictions and individuals who have found solutions to problems they themselves face.

Sponsor:
PlaceWorks

11:30 am - 1:00 pm
Center Ballroom
Closing Plenary Session
Doing the Right Thing: Ethical Practices for a Diverse Population
CM | 1.5 | ETHICS
Diversity abounds in the planning environment. Issues of race, culture, language, and gender can divide us or be the foundations for building bridges that make the community planning process more effective and our communities stronger. This session examines some of the changing demographic and diversity trends in California and the importance of having the profession respond with new paradigms for planning practice which reflect the planner’s ethical commitment to social justice and ethical planning practice. Using the AICP Code of Ethics and emphasizing the Code’s aspirational components, attendees will explore options for how they can respond to these ethical challenges.

Moderator
Kurt Christiansen, AICP, Director of Economic and Community Development, City of Azusa, Vice President of Conferences, APA California, National APA Board Director, Region 6

Speakers
Carol D. Barrett, FAICP, Assistant Director, City of Burbank, California Planning Foundation President; Linda Tatum, AICP, Acting Economic and Community Development Director, City of Inglewood; Gabriela Juarez, City of Los Angeles Planning Department, Vice Chair of the Latinos and Planning Division; Catherine Lin, AICP, Associate Planner, City of Fontana

www.APACalifornia-conference.org

The conference program is subject to change. The most current information can be found on the website at www.APACalifornia-conference.org prior to the conference, on the mobile app and in the registration area when the conference begins.
Psomas Welcomes
BonTerra Consulting

NOW OFFERING A FULL SUITE OF ENVIRONMENTAL PLANNING & RESOURCE MANAGEMENT SERVICES

Environmental Planning  Biological Resources
Air Quality, GHG, & Noise Analyses  Regulatory Permitting
Cultural Resources  Habitat Restoration

PSOMAS FULL-SERVICE CONSULTING

Environmental Planning & Resource Management
Transportation Engineering
Site Development Engineering
Land Surveying

Land Planning
Entitlements
Water & Wastewater Engineering
Construction Management
Special District Financing

www.Psomas.com
The Division of Transportation Planning plays a critical role for the Department. The division articulates a long-term vision while supporting transportation service, project selection, project delivery, and system operations. On a daily basis, staff collects and presents data, analyzes alternatives, drafts plans to guide and protect State transportation investments, and makes presentations to internal managers and decision-makers. The Division of Transportation Planning is a leader in the transportation planning field, working in partnership with others to ensure an open and equitable process while acting as a bridge between the Department’s external partners and internal operations.

Department of Transportation
Division of Transportation Planning, MS-32
1120 N Street
P.O. Box 942874
Sacramento, CA 94274-0001
Phone (916) 651-6011  FAX (916) 653-2653
www.dot.ca.gov

Lilley Planning Group
Currently hiring talented professionals in Orange County, Los Angeles, Inland Empire, San Diego and Ventura County

Planners:
- Assistants
- Associates
- Seniors
- Managers Officers
- Directors

Building:
- Permit Technicians
- Plan Checkers
- Inspectors
- Code Enforcement
- Building Officials

Experienced Facilitators
Apply at www.lilleyplanning.com or come by Table 14
We provide innovative planning programs that balance community character, infrastructure needs, economic opportunities, and environmental measures throughout California.

Dudek.com  |  info@dudek.com  |  800.450.1818

PLANNING ASSISTANT

The Los Angeles Department of City Planning will be hiring entry level Planning Assistant positions this fall. As the second largest planning department in the nation, our goal is to recruit a diverse pool of talented, energetic and committed planners. With cutting edge projects like rewriting our outdated zoning code to planning for LA’s transit future and working on creative major projects, the Los Angeles Department of City Planning is a dynamic organization with an inclusive work culture that truly values its employees.

To review specific requirements or to register for notification of the upcoming job bulletin, go to the City’s Personnel web site at:

www.per.lacity.org/

Starting annual salary is $56,000 to $85,000

www.planning.lacity.org

APA California 2014 Conference • Anaheim
We Shape Communities.

General Plans
Housing Elements
Specific Plans
Land Use & Site Planning
Zoning and Development Codes
Community Outreach

CEQA & NEPA Documentation
Climate Action Plans & Sustainability Planning
Biological & Cultural Resources Studies
Air Quality, Greenhouse Gas, & Noise Studies
Expert Testimony

www.esassoc.com

Places and people that surpass expectations.

MIG

www.migcom.com | 800.790.8444

Leading Water Law Experts for 55 Years

APA California 2014 Conference • Anaheim
• CEQA/NEPA Compliance
• Biological Resources Studies
• Landscape Architecture
• Native Habitat Installation & Maintenance
• Geographic Information Systems
• Noise Control & Air Quality
• Regulatory Permitting
• Mitigation Monitoring

7578 El Cajon Boulevard, La Mesa, CA 91942  619.462.1515 tel
11 Natoma Street, Suite 155, Folsom, CA 95630  916.365.8700 tel
www.helixpl.com

THANK YOU

VISTA
COMMUNITY PLANNERS

Vista is a multi-disciplinary firm involved in all aspects of the planning and development process statewide. Vista provides land use specialties ranging from: community planning, development processing, environmental impact analysis. Vista’s ability to navigate these issues from both the private and public sector arenas has resulted in successful environmental and planning documentation and subsequent development statewide. Vista also provides Air Quality, Global Climate Change, Noise, and Health Risk Assessments services.

Please feel free to contact either Fred Talarico or Jakki Tonkovich for more information:

www.vistalb.com  (949) 494-6562

Jamboree Housing
LEADERSHIP IN
Environmental Planning

ENERGY, ENVIRONMENT, AND TRANSPORTATION SERVICES:

• CEOA/NEPA compliance
• Cultural resources
• Natural resources
• Regulatory permitting
• Noise and vibration
• Air quality and greenhouse gases

• Climate change and sustainability
• Energy efficiency
• Renewable energy
• Water resources
• Transportation
• Restoration

ICF is proud to sponsor the 2014 APA Conference:
California’s Adventures in Planning!

Don’t miss the Annual CEOA Update!
Tuesday, September 16, 8 a.m. – 9:30 a.m.
Monorail Room (Disneyland Resort)

icfi.com
Building Community

Combining national experience with a local sensibility, Kimley-Horn's Placemaking professionals provide comprehensive solutions to the planning and design of communities. As specialists in community planning, urban design, and environmental analysis, our planners and landscape architects collaborate to deliver award-winning, practical, and sustainable design solutions from our client's visions and aspirations.

Let us help you build community!

14 offices throughout California | www.Kimley-Horn.com

Planning Directors Association of Orange County

www.pdaoc.org
PROUD SPONSOR OF YOUR TRIP THROUGH CARS LAND!

Visit our booth @ the EXHIBIT HALL & pick up an exclusive KTGY pin.

KEN RYAN SPEAKING.

SUN | 9:45-11:15 AM
E Ticket Avoidance!
How to Make Sure Your Community Participation Program is a Friendly Ride

MON | 3:00-4:30 PM
All Aboard!
ARTIC: From Vision to Reality

Ken Ryan, principal

COMMUNITY AND LAND USE PLANNING – TRANSPORTATION PLANNING
ENVIRONMENTAL ANALYSIS – GLOBAL CLIMATE CHANGE – WATER QUALITY
NOISE AND AIR QUALITY STUDIES – RESOURCE PLANNING AND MANAGEMENT
ARCHAEOLOGY AND PALEONTOLOGY – HISTORIC ARCHITECTURE
BIOLOGY AND WETLANDS – HABITAT RESTORATION
GEOGRAPHIC INFORMATION SYSTEMS
New name. Expanded opportunities.

California’s leading environmental, planning, and design firm, working to inspire, imagine, and create great places for nearly forty years.

Orange County | Northern California | Los Angeles | Inland Empire | San Diego

PLACEWORKS.COM
Pouring More Cocktails

Come enjoy libations provided by PMC and share your public meeting experiences from Wildest Rides to Happily Ever After.

PMC

Monday 7-9PM
Location to follow

Rincon Consultants, Inc.
Environmental Scientists, Planners, Engineers
www.rinconconsultants.com

Environmental & Land Use Planning
Sustainability Services
GIS and Graphics Resources
Biological Resources
Site Assessment & Remediation
Water Resources
Cultural Resources

MAKING A DIFFERENCE

Rincon Consultants provides a range of award-winning environmental sciences and planning services to organizations and industries. Moving forward, we are expanding the range and depth of services to help our clients achieve a sustainable future.
Community Inspired Spaces

RJM DESIGN GROUP

Comprehensive Planning & Spacial Analysis - Urban Greening - Parks - Streetscapes - Community Outreach - Trails - Open Space - Public Spaces

Planning and Landscape Architecture

www.RJMdesigngroup.com  (949) 493-2600
RJM@RJMdesigngroup.com  (916) 361-9000

Serving All of California with Offices in San Juan Capistrano and Sacramento

SOLANO PRESS BOOKS

Books That Matter

www.solano.com  (800) 931-9373

Visit us at the APA California conference in Anaheim
THANK YOU

Panattoni Development Co., Inc.

Sapetto Real Estate Solutions
SapettoRealEstateSolutions.com
oc: (949) 252-0841
Pamela Sapetto
18662 MacArthur Blvd STE 200 Irvine CA 92612
psapetto@sapettorealstatesolutions.com

what transportation can be.

Transpo Group provides full-spectrum planning, engineering, and technology solutions that help public agencies and private owners enhance the mobility and safety of transportation systems.

transpogroup.com
THANK YOU SPONSORS

Architects Orange
Brookfield Homes
Notification Maps
APA California - Orange Section
Pacific-Teal Development, LLC
Peter Templeton
WHA (William Hezmalhatch Architects, Inc.)
THANK YOU

Greenlaw Partners, LLC
The City of Anaheim is proud to host California's Adventures in Planning!

Proud sponsor of the 2014 APA Conference
Come by and see us at Table 14

Partnering in your Adventures in California Planning.

Lilley PLANNING GROUP

We provide multidisciplinary staffing, comprehensive planning services, expert facilitation community engagement and professional training.

Services:
- Staffing
- Planning Services
- Facilitation / Community

Engagement
- Building Services
- Professional Training

Dedicated to providing outstanding, quality services to the clients and the communities we serve.

Follow us on twitter @lileypreplanning #CALAPA2014 to find out how to get your exclusive Lilley Planning Group pin.
Planning a better tomorrow.

From our neighborhood to your backyard, AECOM aims to improve our communities through our commitment, our work and our passion. AECOM professionals around the world deliver technical and innovative solutions that create, enhance and sustain the built, natural and social environments.

William Anderson, FAICP william.anderson3@aecom.com

Robert Hertz, AICP robert.hertz@aecom.com

www.aecom.com

THANK YOU

Diamond Star Associates

Always Aspiring

environmental
natural resources
climate change

ascentenvironmental.com
CSI has been providing talented professionals to support public planning agencies in California for over 23 years.

PROJECT MANAGEMENT
DISCRETIONARY CASE PROCESSING
CODE AMENDMENTS & UPDATES
SPECIFIC PLANS
ARCHITECTURAL DESIGN GUIDELINES

DESIGN REVIEW SERVICES
CITIZEN PARTICIPATION
GENERAL PLAN AMENDMENTS
ENVIRONMENTAL DOCUMENTATION
SPECIAL STUDIES

LET CIVIC SOLUTIONS BE YOUR SOLUTION.
www.civicsolutions.com
949.489.1442

USC Ross Minority Program in Real Estate

Build new skills, gain valuable insight and expand your career path.

Now accepting applications for 2015 Winter and Summer programs!

Visit our booth at B8

- Develop skills in Pro forma construction and analysis
- Learn about the real estate development process
- Broaden options for investment in urban communities
- Connect to professionals from diverse backgrounds
- Exchange ideas, innovations and solutions to address complex real estate challenges

Contact Mary Peralta  meperalt@usc.edu  213-821-1031

www.lusk.ucsd.edu/ross
We are environmental analysts, planners, scientists, ecologists, permitting and entitlement specialists, botanists, biologists, and cartographers. For 24 years our philosophy has remained the same: provide excellent client service and approach the environmental process realistically and objectively. We approach our clients with respect and their projects with forethought. Contact us and let us know how we might help you. You can visit us at www.impactsiences.com or send an email to jflores@impactsiences.com.

Camarillo – Oakland – Pasadena

---

COX CASTLE & NICHOLSON LLP

is proud to support

THE 2014 APA CALIFORNIA ANNUAL CONFERENCE

ANALYTICAL ENVIRONMENTAL SERVICES

Environmental Consultants • Planners • Scientists

• CEQA and NEPA Compliance
• Land Use Planning
• Water Quality Monitoring and Analysis
• Air Quality and Greenhouse Gas Analysis
• Biological Resources and Permitting
• Cultural Resources Studies
• Hazardous Materials/Environmental Due Diligence Studies
• Stormwater Pollution Prevention Plans
• Graphic Design

SACRAMENTO OFFICE
1801 7th Street, Suite 100
Sacramento, CA 95811
916 447 3479

SAN DIEGO OFFICE
427 C Street, Suite 407
San Diego, CA 92101
619 765 0540
Offering a full-range of Planning Services including:

- Environmental Planning
- Housing and Community Development
- Contract Staff Support
- Urban Planning and Design

WILLDAN

Planning Services Group
800.424.9144 | 562.908.6200
www.willdan.com/engineering/planning.html

VCS Environmental brings a diverse range of qualifications with decades of experience to provide expert solutions to each and every project — whether related to project entitlement, California Environmental Quality Act (CEQA) and National Environmental Policy Act (NEPA), biology, or jurisdictional waters and wetlands regulations. We understand how the pieces of a project fit together and how changes to one piece can have a ripple effect on others. Our company philosophy is to get our clients over the goal line as quickly and cost-effectively as possible and, most important, without surprises.

- Project Management & Entitlement
- CEQA & NEPA Documents
- Biological Mapping, Endangered Species Surveys & Reports
- Regulatory Permits & Wetlands/Waters Delineations
- Habitat Mitigation, Monitoring & Reporting
- Peer Review & Due Diligence
- DBE/SBE/WBE Certifications
SAVE THE DATE

APA CALIFORNIA 2015 OAKLAND
ROOTED IN AUTHENTICITY

ANNUAL CONFERENCE
OCTOBER 3-6, 2015
OAKLAND CITY CENTER MARRIOTT

www.APACalifornia-Conference.org
RESORT MAP

SEE DETAILED CONVENTION CENTER MAP ON BACK PAGE OF THIS PROGRAM

FAIRY TALE TOWER

CONVENTION CENTER

MAGICAL KINGDOM

LAWN

FRONTIER TOWER

TO DOWNTOWN DISNEY DISTRICT AND THEME PARKS

MOBILE WORKSHOP

MEETING AREA

REGISTRATION ENTRANCE

ENTRANCE

ADVANCED TOWER

ADVENTURE TOWER

ROSE COURT

LAWN

FRONTIER

LAWN

REGISTRATION

ENTRANCE

ENTRANCE

ENTRANCE

SEE DETAILED CONVENTION CENTER MAP ON BACK PAGE OF THIS PROGRAM
THANK YOU TO OUR EXHIBITORS

Fehr & Peers .........................................Booth 1
Silver & Wright, LLP ..............................Booth 2
PlaceWorks ...........................................Booth 3
Transpo Group .....................................Booth 4
Interwest Consulting Group ..................Booth 5
Caltrans ................................................Booth 6
AECOM .................................................Booth 7
USC Ross Minority Program in Real Estate ..........Booth 8
OppSites ...........................................Booth 9
BAE ...............................................Booth 10
KTGY ..............................................Booth 11
Wildlands Inc. ....................................Booth 12
ESA ................................................Booth 13
Wildan ...........................................Booth 14
LSA Associates, Inc. ............................Booth 15
RRM Design Group .............................Booth 16
BonTerra Psomas ................................Booth 17
Kimley-Horn and Associates, Inc. ......Booth 18
Kimley-Horn and Associates, Inc. ......Booth 19
Dudek ............................................Booth 20
Helix Environmental Planning .............Booth 21
Michael Baker International ............Booth 22
Benchmark Resources .......................Booth 23
RJM Design .....................................Booth 24
Raimi + Associates ............................Booth 25
Civic Solutions .................................Booth 26
Metropolitan Planning Group .............Table 1
Vista Planning .................................Table 2
UC Davis Extension .........................Table 3
GPA Consulting ...............................Table 4
Rincon Consultants, Inc. .................Table 5
VisionScape Imagery .......................Table 6
California Sign Association ..............Table 7
Analytical Environmental Services ....Table 8
Solano Press ...................................Table 9
VCS Environmental ........................Table 10
Ascent Environmental Inc. ..............Table 11
Ecorp Consulting ............................Table 12
Jamboree Housing ............................Table 13
Lilley Planning Group .......................Table 14

North and South Lounge Tables

AEP ..............................................Table A
Job Opportunities ............................Table B
Best Best & Krieger ..........................Table C
2015 APA California Conference ........Table D
APA California Historian ....................Table E
2014 Conference Sponsors ...................Table F
California Planning Roundtable ..........Table G