



CONFERENCE ISSUE

APA CALIFORNIA NEWS

From the APA California President	P 3
City Talk: A Cross-Generational Planning Conversation	P 10
Legislative Update	P 11
Behind the Dais	P 12
APA California Conference Highlights	P 14
CPF Seeking Donations	P 29
Planning Services Directory	P 30
APA California Leadership	P 31
Conference Registration Now Open	P 32

NEXT ISSUE

Cannabis Land Use Issue

Submissions due August 1, see P3 for details

MARCYEBER | VP-Public Information

Planning your 2018 APA California Conference: Invention & Reinvention

Framed by idyllic climate and a postcard worthy coastline, San Diego is place of invention and reinvention. From a Catholic mission to a military town to a biotechnology hub, California's second largest city today is a place of boundless innovation framed by a strong sense of the outdoors. Formerly called San Miguel, San Diego is California's "First City" or birthplace of California as a result of the Treaty that ended the U.S. - Mexican War. Today it is a community steeped in Cali-Baja culture, a hotbed of creativity, and a playground of infinite possibilities. Whether it is dining in the Gaslamp Quarter, meandering through Historic Old Town or recreating in Balboa Park, it will be easy to craft your own San Diego experience.

This year's conference as in past years gatherings will offer ample time to secure your CM credits and engage in professional networking, but also to allow for a bit of fun all with minimal impact to your professional schedule. Further, there will be 111 sessions and 13 mobile workshops that will give you a rare opportunity to see local and state planning efforts at work. But that is not all. There will be dynamic keynote speakers that will enlighten, social events to engage and educational sessions to excite your passion as a planner.

Your Local Host Committee, co-Chaired by **Carey Fernandes**, **Brooke Peterson**, and **Gary Halbert** along with the Chapter's VP of Conferences, **Hanson Horn**, have been working diligently over the past 18+ months to ensure a successful and memorable conference. Don't miss this opportunity to learn and share the best the profession has to offer.

I look forward to seeing you in San Diego.

MY

INSIDE...

P2 California Conferences Set Pace for Growth

P4 A Different Border Relationship in Planning

P8 Sleepy Navy Town and its Military Heritage

P14 2018 Conference Highlights



American Planning Association
California Chapter

Making Great Communities Happen



Planning News & Updates from APA California

Downtown San Diego from Point Loma Source: Chris R. Mannerino

FEATURE | Betsy McCullough, FAICP

A Modern History of San Diego Planning

San Diego's 2008 General Plan was awarded the prestigious APA Daniel Burnham Award for a Comprehensive Plan in 2010, building on a legacy of forward-thinking and modern planning efforts in the city for more than 100 years.

Just after the turn of the last century, civic leader George W. Marston prompted the Chamber of Commerce to form a Civic Improvement Committee to hire John Nolen (known as America's first city planner) to lend direction to San Diego's "unmanaged" growth. From 1880 to 1888 the city's population swelled from 2,600 to 40,000 people due to the anticipation of the railroad heading south to San Diego. However, by 1890 the population dramatically dropped to 16,000 when the railroad terminated instead in Los Angeles.

So in 1908, as part of the City Beautiful movement, San Diego had its first comprehensive plan based on five key principles:

1. Development of a Public Plaza and Civic Center
2. Creation of a Great Bay Front
3. Identification and Implementation of Small Open Spaces in Developed Neighborhoods
4. Design and Implementation of a Streets and Boulevards Program
5. Development of a System of Parks

This plan was used by business and civic leaders for guidance. The plan was part of the campaign literature for the 1917 San Diego City Mayor's race known as Smokestacks vs Geraniums: a debate between civic beauty, and jobs and economic growth and the

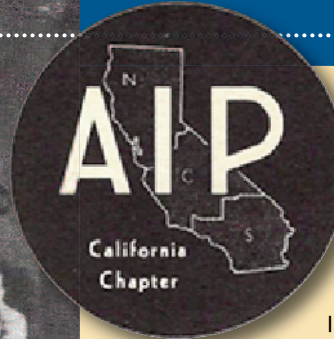
➔P6

The Great Bay Front as conceived by John Nolen, San Diego Source: Brian Mooney, FAICP





Members of the California Planners Institute gather for their annual meeting in 1934. Source: APA California, CalPlanner



became more focused and the issues have become more controversial. The year 1964 brought planners to Sacramento February 13-15 for an event themed, "The Environment: Whose Responsibility?"

San Diego Hosts Its First Cal AIP Conference

The first Chapter conference hosted in San Diego appears to have been in 1965 (February 10-13), five years after the San Diego Section was formed. The conference featured tours of Sea World and the Tijuana Club, as well as a cruise and dinner on San Diego Bay. San Diego has proven to be a popular destination, with the conference returning here in 1970, 1979, 1994, 2002, which gets my vote for best marketing slogan: "Plan Diego Because It's a Zoo Out There," 2010 and now 2018.

In 1966 California AIP hosted its first ever midyear Policy Conference in Monterey, September 30-October 1. But the Chapter's big show that year was February 10-12 in Fresno, titled "The Future of the Central City," and neatly timed to the development of Fresno's landmark downtown mall (which opened in 1964). That year the Chapter issued a 59-page book of conference proceedings edited by Robert R. Bolt.

The year 1967 marked the 50th anniversary of AIP, and with it the Chapter held "The Next 50 Years: Growth and the California Environment," with a 97-page booklet of conference proceeding issued that year. But the cost and complexity of issuing annual conference proceedings has caused that practice to subside, and new technologies have allowed downloadable, digital versions to emerge.

The Chapter conference moved to Riverside the following year, where "Social Issues in Planning" was the focus of an event at the historic Mission Inn, March 27-30.

In 1970 the conference returned to San Diego, held March 19-22 at the Ramada Inn Harbor Island and tied to San Diego's bicentennial. Los Angeles followed a similar design when it hosted the 1981 conference in recognition of Los Angeles' bicentennial.

Our records are sketchy for where and what conferences were held between 1970 and 1975, but by 1976 the record reappears with a conference in Sacramento. "In the Midst of Great Change, a New Spirit" was the theme of a meeting held at the old Senator Hotel, April 21-24.

We didn't find a record of a conference in

▶P7

FEATURE | Steven A. Preston, FAICP, & Larry Mintier, FAICP, Co-Chapter Historians

California Conferences Set Pace for APA California's Growth

California's APA Conferences have long been highly regarded, offering a variety of experiences second only to the National Planning Conference itself. But if you're joining us for the first time, you might be surprised to know how far our conferences have come in the 70 years since APA California was founded as California Chapter of the American Institute of Planners in 1948.

Early Annual Meetings Reflect a New and Growing Organization

The first evidence of a statewide planning conference comes to us from 1934, when a photo of the state's leading planners was taken during a meeting of the California Planners Institute at the Hotel Del Monte in Monterey, a structure that became the Naval Postgraduate School in 1952. An image, reprinted in a 1960s newsletter, features 24 men, posed for a "class photo" on the hotel lawn.

There is no other record until 1947, when the organizers of the newly forming California Chapter of AIP conducted their annual meeting at the Wolf Hotel in Stockton, an event which included a tour of the port and a talk by the Division of Highways. There were only around 100 members in all of California, and undoubtedly many fewer in attendance at the meeting. The early meetings were modest, low-budget affairs.

There is evidence of a 1959 annual meeting in Santa Cruz. Early newsletters often carried summaries of what was discussed at the conference. These were much smaller, more intimate gatherings that could often be accommodated in California's then-mid-size cities.

Annual Meetings Became Conferences in the 1960s

The rapid growth of the profession is apparent by 1960. Nationally, the American Institute of Planners (AIP) had grown to 17 chapters and a \$100,000 budget. (Adjusted for inflation over time, the national organization's 1960 budget would be worth \$727,000 today.) That year appears to have been about the time the tradition of annual meetings morphed into our modern conception of a conference, with the 1960 event being held February 4-7 at the Hotel Claremont in Berkeley. California AIP had

roughly 500 members at the time.

On June 9, 1960 the Chapter hosted a special conference—"The Future of Development in California" with state associations, cities, counties, and Chambers of Commerce throughout California. That conference was held at the Biltmore Hotel in Los Angeles.

These conferences were time capsules reflecting the values of their time. The Chapter's February 1961 event, held at the Lafayette Hotel in Long Beach February 10-12, included a slide show on European planning by the late Si Eisner; a transportation seminar by Larry Wilson; and discussions of the nuclear age, performance standards, public relations, planning commissions, and urban renewal. A separate ladies' program included a visit to a luxury liner, a harbor tour on the Shearwater, breakfast at the Captain's Inn, a champagne luncheon and fashion show, and a farewell breakfast at the hotel.

By 1962, both membership and conference attendance were growing. "Change, Challenge and Response," the 1962 conference, drew between 200 and 300 attendees, an amazing number given the fact that total California Chapter membership that year was only 540 members. Organizers were pleased at the turnout despite pouring rain. A focus of discussions was a panel exploring how to reverse racial segregation, the first time this topic appears in our documents.

The year 1963 marked the conference's first appearance at the Disneyland Hotel. The conference, held February 7-9, was titled, "Planning '63: Fact or Fantasy?" Planners must have loved it: we've had two conferences there since, in 1982 and again in 2014.

As the years progressed, conferences



CALPLANNER CALIFORNIA

CalPlanner is published by the California Chapter of the American Planning Association. APA California members receive this subscription as part of their membership.

PRINCIPAL EDITOR

MARC YEGER, ASLA | VP-Public Information
myplanning@live.com

ASSISTANT EDITOR

ELLIE FIORE, AICP
ellief@migcom.com

MANAGING EDITOR

DORINA BLYTHE | Art Director
dorina@grandesigns.us

COPY EDITOR

CAROL MALIN
camalin@live.com

ADVERTISING

LAURA MURPHY | Display, Job Advertisements
nhe2011@live.com

DISTRIBUTION

FRANCINE FARRELL | Web Manager, Subscriptions,
Website ategoresources@live.com

2018 PRODUCTION SCHEDULE (tentative)

Issue	Topic	Articles Due	Released
18 04	Cannabis and Land Use	Aug 1	Sept 5
18 05	Equity and Inclusion	Sept 25	Oct 25
18 06	Disaster Planning	Nov 15	Dec 5

The production schedule is subject to change. For article and photo specifications, please see guidelines at www.apacalifornia.org.

CalPlanner ARTICLE SPECS

18|04 THEME: Cannabis Land Use

LENGTH: 700 (min) to 1,200 (max) words

DOC FORMAT: Working (or open) MS WORD file (.doc or .docx). No PDF's please.

IMAGES: Include captions and sources for all photos, renderings, drawings, maps, diagrams, etc. submitted.

IMAGE FORMAT: 3 X 5 min at 300 dpi (but no larger than 1MB file size) to be emailed as separate attachment(s). In other words, do not embed images in the WORD document.

REMARKS: Article can be written either as a Feature (analysis of the topic), Op-Ed (critique), or First-Person (personal experience with the topic).

[FOR QUESTIONS AND SUBMISSIONS,]
Please contact Marc Yeber at myplanning@live.com

Additional subscriptions may be purchased for \$22/yr. Rates for job announcements, display and calling card advertisements can be obtained by visiting APA California at <http://www.apacalifornia.org/?p=15>

PLANNING SERVICES DIRECTORY

Calling card advertisements support the publication of *CalPlanner*. For additional information on placing a calling card announcement and to receive format specifications, please contact Laura Murphy at nhe2011@live.com

PETE PARKINSON, AICP | President



See You in San Diego!

Greetings APA California Members, friends, colleagues and partners! It is time once again for our Chapter's

premiere event: our annual Chapter Conference. This year's theme, *Shaping Our Future: Planning Places for All*, reflects our core values of inclusion and diversity, and focuses on our mission as planners to create great places. The beautiful city of San Diego will host our conference this year and the Conference Host Committee, led by co-chairs Carey Fernandes and Brooke Peterson (with maternity leave support from Betsy McCullough—congratulations on the twins, Brooke!), are planning an amazing event, starting with our opening reception on the aircraft carrier, *USS Midway*.

Did you know that your Chapter leadership holds one of its annual meetings in conjunction with the Chapter conference? The Chapter Board of Directors, which includes 19 elected voting members (including our eight Section Directors), 19 appointed advisors and five other non-voting members (including our national representatives and leaders from the Planner Emeritus Network and the California Planning Roundtable), will meet from 10 a.m. to 4 p.m. on Saturday, October 6, the day before the conference starts. APA members are welcome and I encourage you to stop by if you're interested in becoming part of Chapter leadership or just curious about how our organization works. Our Board meetings are a mix of typical business items (like Chapter budget and association management), programmatic initiatives (like professional development and membership inclusion) and strategic planning. As of this writing, our agenda is not yet finalized, but I anticipate robust discussion around financial reporting and accounting, and adoption of the Chapter's updated Strategic Plan.

The Strategic Plan is of particular interest because it provides the basis for the Chapter's strategic initiatives for the next couple of years. The strategic planning process is being led by your President-elect, Julia Lave-Johnston. Our next Strategic Plan is still in the formulation stage, but it will focus on a mix of

association business issues (like diversifying revenue sources for enhancing member services) and broader thematic issues like strengthening and formalizing relationships with public health professionals and other natural partners and increasing diversity among Chapter membership and leadership. All agenda reports for our Board meeting will be posted on the [Chapter website](#) prior to the meeting, so check there for the latest information. Being involved with the Chapter board (or the board of your local Section) is a great way to hone your leadership skills, so check it out!

A couple of initiatives at APA National that I would like to highlight ... this fall, APA will begin rolling out its new "learning management system," *APA Learn*. Details are scant at this point, but it promises to change the way APA members expand their planning knowledge by creating individualized portals to all kinds of training and educational materials from conference sessions to webinars to learning channels we haven't even thought of yet. I've asked our vice president for Professional Development, Kimberly Brosseau, AICP, to lead an APA California task force that will look at this national program and report back at our October board meeting on how our Chapter's efforts can best integrate with *APA Learn*. It's something to look forward to.

The other national initiative that has rolled out recently is from APA's Policy and Advocacy arm: a national focus on housing issues called *Planning Home*. Here in California, planners are already up to their eyeballs in housing issues at every possible level, but the issue is rising to the top in cities and states across the country. You can read about this new initiative here. The *Planning Home Guiding Principles* include promoting inclusionary growth, reducing barriers to multi-family housing and supporting innovative solutions to funding affordable housing. Given the prominence of housing issues here in California, I've been asked to serve on the steering committee for this [new initiative](#). The *Planning Home Guiding Principles* include promoting inclusionary growth, reducing barriers to multi-family housing and supporting innovative solutions to funding affordable housing. Given the prominence of housing issues here in California, I've been asked to serve on the steering committee for this new initiative. Stay tuned.

I hope to see many of you in San Diego come October. Have a great summer. **PWP**

Tribal Lands and Local Jurisdictions in the San Diego Region
November 2016

■ Military Facilities
■ Cleveland National Forest



Sources: County of San Diego Assessor's Mapping Division, San Diego Geographic Information Source (SanGIS), SANDAG

2017 San Diego Tribal Lands Map. Source: San Diego Association of Governments

FEATURE | Jane Clough, PhD

A Different Border Relationship in Planning: Tribal Nations in a Regional Landscape

The United States Constitution and treaties recognize Native American communities as separate and independent sovereign nations within the territorial boundaries of the United States. Tribes operate under independent constitutions, have their own systems of governance, and establish and administer their own laws.

This sovereign status of tribal governments dictates that the United States and all agencies operating within it engage in government-to-government relationships with Native American tribes.

While the federal-tribal government relationship is well established, the local-tribal government relationship has not been as clearly defined. As the San Diego region continues to grow, there is an increasing need to better coordinate tribal, local, and regional planning efforts to make the best use of resources while protecting and enhancing the quality of life for all residents. The need for establishing a government-to-government framework at a regional level has become increasingly apparent. The San Diego Association of Government's (SANDAG) Borders Program—with an s— provides a policy framework for developing a government to government relationship with tribal nations in the region. The Borders Committee usually discussed policy issues related to San Diego's

borders with Mexico and other counties. Acknowledging the borders with sovereign tribal governments as part of the Borders Committee represents an important step in understanding the issues and challenges facing tribes and developing a long-term relationship between governments.

Brief History of Tribal Nations in San Diego

Of the 109 federally recognized Indian tribes in California, 18 are located in San Diego County—the most in any county in the United States.¹ Historically, the tribal members of today's bands represent four Indian cultural/linguistic groups who have populated this region for more than 10,000 years. The four nations are: the Luiseño, who traditionally inhabited the land in north and northwestern San Diego County; the Cahuilla, who live in the mountains in the northeastern part of the county; the Cupeño, who live in the Warner Springs area; and the Kumeyaay (Northern Ipai/Southern Tipai), who live in the southern

part of the county from the coast to the mountains and Baja California.

Prior to California's statehood, the federal government developed treaties with Native Nations in an effort to reduce tribal and settler violence. However, these treaties were never ratified—they were thwarted on the United States Senate floor by pressure from the new California Senators—and the tribal nations that had signed the treaties were never informed. Most of the current tribal reservations were established by the end of the 19th century; however, several were established well into the 20th century. Today, San Diego has 19 reservations and are represented by 18 federally recognized tribal governments.²

Tribal Nations in a Regional Landscape – Planning Issues

As domestic sovereign nations, tribes are subject to federal regulations, but not usually local or state regulations. In addition to the standard governmental functions of regulating, taxing, and delivering services, tribal governments act to preserve and protect tribal culture and community, including determining tribal membership. Tribal governments are responsible for the development, management, and operation of tribal economic enterprises.

Native American reservations currently cover more than 127,000 acres in the San Diego region, approximately four percent of the region's land base. Like many rural communities, planning and transportation issues affect these reservations, as they are all located in remote areas outside of incorporated cities. Some reservations are outside the urban transportation system, but near major highways, while others are not even fully connected to county roads. Inadequate access to and from the reservations often results in a lack of economic opportunities, as well as insufficient health, social, and cultural services.

Tribal governments face many unique environmental challenges because of their sovereign status. Conservation is important to tribal nations, but most tribal lands are now surrounded by land controlled by federal, state, or private parties. As efforts to preserve habitat throughout the region increase, pressure for tribal lands to be considered open space or endangered species habitat have risen. Additionally, there are many important natural areas with cultural significance located outside the reservation in areas where tribes have limited influence or control. This highlights the importance of diplomatic discussions to identify ways in which tribes, as land use authorities, can join the regional dialogue on

P4

A Different Border Relationship in Planning: Tribal Nations in a Regional Landscape

environmental conservation and habitat planning.

In recent years, gaming and other types of development have led to rapid economic growth for a number of tribes. In the San Diego region, the Indian gaming industry has created more than 10,000 jobs resulting in a \$1 billion industry with approximately \$263 million in goods and services purchased annually and \$500 million in payroll.

This growth has been accompanied by increases in traffic, jobs-housing accessibility issues, and the need for additional resources such as water and energy. As part of the gaming compact process, tribal governments are required to submit to the state a Tribal Environmental Impact Report, the findings of which are subject to negotiation between the tribal government and the local land use authority adjacent to it. However, there are currently no protocols or requirements in place for exchanging information regarding long-term land use and transportation plans on tribal lands for the purposes of regional planning.

Borders Framework: Government to Government Framework with Tribal Nations

Over the past fifteen years SANDAG and the Southern California Tribal Chairmen's Association (SCTCA) an intertribal council of the tribes in the region- have developed a government-to-government framework to engage in planning dialogue and action at the regional level. On January 26, 2007, SCTCA



2018 Tribal Summit Transportation Dialogue. Source: San Diego Association of Governments

and SANDAG signed a Memorandum of Understanding incorporating the SCTCA as an advisory member on the SANDAG Board of Directors and Policy Advisory Committees. Tribal leaders are now part of the regional decision-making process at a policy level, offering a tribal perspective to complex regional issues.

An overarching element of the government-to-government framework is having periodic summits between the leadership of the two principal intergovernmental agencies—SCTCA and SANDAG. A summit offers an opportunity for tribal and local elected officials from the region to engage in a diplomatic dialogue, identify issues of mutual concern, and develop priority actions that can be carried out through the partnership framework.

The government-to-government framework provides a technical mechanism for pursuing collaborative action. Based on a recommendation made at the 2006 Tribal Summit, SANDAG facilitates an Interagency Technical Working Group on Tribal Transportation Issues as a forum for tribal

governments to discuss and coordinate transportation issues with planning agencies, including SANDAG, Caltrans, the County of San Diego, the Metropolitan Transit System, and the North County Transit District. This working group and the SCTCA review activities and plans being implemented by SANDAG and the tribal governments to address issues of concern and ensure the needs of tribal governments are incorporated into the transportation planning process at the regional level.

The success of this tribal model within a borders framework has demonstrated that, when working collaboratively, public agencies and tribal governments can create a mechanism for timely, meaningful, and effective involvement of tribal governments in the regional and transportation planning process. SANDAG and tribal governments are continuing to develop a cross-border relationship and pursue better outcomes in the future.

Dr. Jane Clough is a senior planner at the San Diego Association of Governments and has expertise in working with Native American communities. She is leading Mobile Workshop S1 at the conference on Monday morning titled, "An Experiment in Affordable Housing: The Story of Irving J Gill and the Barona Band of Mission Indians," and is coordinating a session Tuesday at 1:30 pm, titled "Nations within a Nation: The Challenges of Tribal Planning in the San Diego Region."

References

- Riverside County has the second highest concentration in the United States with 16 tribes.
- The original inhabitants of the still-federally-recognized Capitan Grande reservation established in the 1890s were moved to two different ranches in 1932 when the City of San Diego, by act of the United States Congress, acquired more than 7,000 acres of land inside that reservation territory to build the El Capitan Reservoir. Capitan Grande is currently uninhabited and is jointly managed by the Barona and Viejas tribal governments.

2016 Tribal Interagency Technical Working Group. Source: San Diego Association of Governments





A birds-eye view of the San Diego/Tijuana region as it might become as envisioned in 'Temporary Paradise'.
Source: Citizens Coordinate for Century 3

PI

A Modern History of San Diego Planning

Smokestacks won! John Nolen did return in 1926 to prepare a revised Comprehensive Plan for the city, including public improvements and parks, new residential neighborhoods and commercial locations, which led to the city's first zoning ordinance in 1932.

The city had grown substantially to support the war effort and new development was planned in new areas such as "suburban" Linda Vista, patterned after Radburn New Jersey as a New Town. Linda Vista was home to the first modern shopping center. By 1944 the city leaders were recommending a new vision for the city be developed. This vision would concentrate on the development of Mission Bay as a year round recreation attraction. It also recommended that the city diversify from the Navy, fishing and agriculture as its only local economy and pursue a broad-based tourist and industrial base.

The Post-War Era: Managing Growth

In 1960 the city was 197 square acres with a population of 573,224. In 1970 the size increased to 314 square miles and the population to almost 700,000. The city and major land owners were beginning to discuss the commercial development of Mission Valley in association with a new highway system. The new development removed historic agriculture acreages and would ultimately replace downtown as the major commercial

center. This prompted a General Plan Study in 1967 that was considered by many a step in the "creeping socialism." The Plan did build on the early Nolen plans and addressed a strong core for the city; prevention of sprawl; preservation of open space; provision of housing; and provision of facilities and services, but was never adopted with strong land use policies.

Pete Wilson (later Senator and Governor Wilson) was elected Mayor of San Diego in 1971 and had a renewed interest in planning San Diego's future growth. By 1980, San Diego's size would grow to 320 square miles and the population would expand to over 875,000. Homes, mostly suburban single-family, were being built in master planned communities in the city's northern undeveloped areas without public facilities and services, while downtown San Diego was in decline due to development of suburban shopping malls beyond Mission Valley. As a result of this new development pattern, local leaders retained an academic team to review the city's planning program and make recommendations for the future. The result was a milestone planning document for San Diego prepared by Kevin Lynch and Donald Appleyard titled "Temporary Paradise? A Look at the Special Landscape of the San Diego Region." The report challenged the San Diego region to understand and manage its growth.

In 1975 the City Council adopted its first growth management policies calling for the

timing and phasing of new development, instituting ground-breaking ordinances requiring new development to pay its own way, and coordinating public facilities and services to residential development. Then, in 1979, a new General Plan was adopted with goals, policies and implementation measures which incorporated many growth management plan policies and principles from "Temporary Paradise?" The city was divided into three Tiers with differentiated policies and ordinances guiding the timing of development and public facilities requirements: Urbanized, Planned Urbanizing and Future Urbanizing areas.

Permanent open space areas were put into a Tier, and soon were protected by environmentally sensitive lands ordinances. These protections were expanded upon more recently, by the Multiple Species Conservation (MSCP) Program. Future Urbanizing Area lands were anticipated being developed after 1995.

While the General Plan tiers anticipated development in the Planned Urbanizing Area, an economic downturn caused huge infill development pressure in the Urbanized Area communities where there were no requirements for impact fees or building of public facilities. Facilities in Urbanized Area communities were anticipated to be funded by the Capital Improvements Program; however, the passage of Proposition 13 limited property tax for all California cities, and San Diego chose to limit its funding of capital improvements, causing the Urbanized Areas to experience extensive infill development with no additional public facilities or services. Later, impact fees were instituted for Urbanized Areas.

As the economy improved in the 1980s, development in outlying areas skyrocketed in the city's Planned Urbanizing Area as well as in smaller cities contiguous with San Diego's northern borders. San Diego suddenly saw 12,000 – 15,000 residential units annually, causing impacts on traffic and concern to new residents who thought open land around their neighborhoods was going to be permanently undeveloped. Downtown revitalization was flourishing through Redevelopment, including the building of Horton Plaza but causing the loss of older transient resident hotels. The city developed a Single Room Occupancy program and ordinance which won an Innovations Award from the Ford Foundation.

In the late 1990s, a complete rewriting of the city's land development regulations

“As the economy improved in the 1980s, development in outlying areas skyrocketed in the City's Planned Urbanizing Area as well as in smaller cities contiguous with San Diego's northern borders.”

P2 California Conferences Set Pace for APA California's Growth

1980, which was the year that the National APA Conference was held in San Francisco. Perhaps because that conference was held at the same time that the Chapter's event would otherwise have occurred. 1981 may have marked the first year that the Chapter's conference moved to a fall date, October 21-24.

1982 marked the conference's second visit to Anaheim, and an early hint at a trend that is new once again: "Public Private Partnerships, Planning's Wave of the Future," September 19-22, at the Disneyland Hotel.

Conference Evolves to Meet Challenges, Expand Horizons

The changing spirit of the profession in the challenging years after Prop 13 is evident in the evolving themes and locations of the conference, as the conference moved out of traditional hotels into settings consistent with new understandings about the environment:

- The 1983 conference theme, "Planning in the '80s: Survival or Opportunity," jointly conducted with the Nevada Chapter at Stanford Camp, Lake Tahoe. While too small for today's large APA conferences, a smaller regional "Sierra Retreat" conference initiated by Central Section in 1991 drew many planners over the years to its more intimate, manageable event.
- In 1985, in a new twist, the Chapter went "Back to School" with a conference held on campus at Cal Poly San Luis Obispo. Attendees had the option of staying in student dorms, and meals were served in the university's student dining room.
- The 1986 conference marked the first Chapter conference held at Yosemite National Park Oct. 2-5 with the theme "Come to the Park."

Returning to more familiar urban settings, San Diego hosted the 1987 conference at the InterContinental Hotel, August 19-21, before the downtown San Diego waterfront hotels and convention center became a prized conference location and priced the Chapter conference out of that location. Representing this period of uncertainty, the 1987 theme was "Who's Doing the Planning?" Likewise, the 1988 conference asked attendees to focus on "Hard Choices," which may have seemed a misnomer for a conference held in Palm Springs (October 23-26).

A growing city entered the conference rotation when the 1989 conference took planners to San Jose for the first time (September 12-15) to experience "The Pacific Rim: The Next 20 Years," held at the then-new Fairmont Hotel.

In a year where the Chapter's membership had reached 3,800, the Chapter celebrated a conference that had more than 800 attendees.

The year 1991 brought "On the Edge" (October 20-23), to the Sacramento Convention Center. With Chapter membership approaching 5,000 for the first time, the 1991 conference would have marked the first ever keynote appearance by a California Governor. And Gov. Pete Wilson did attend the conference, but his planned announcement of a statewide growth strategy was overshadowed by the Oakland Hills Fire, causing the keynote address to become a media appearance as the Governor sought instead to reassure a worried State and Bay Area as the devastating fire blazed through the Oakland Hills.

New Cities Become Conference Hosts

As more and more mid-size cities saw the development of larger hotels, the Chapter's conference had new flexibility to visit smaller communities. Pasadena hosted the state conference for the first time in 1992 with "Celebrate the Spirit of Planning," held at the Doubletree Hotel and boosting attendance to more than 900.

Modesto hosted its first conference in 1993, choosing "Going for the Gold: Maintaining California's Competitive Edge." The reunion was held at the Red Lion Inn, October 3-6. And San Diego once again delivered a memorable conference in 1994 when it hosted "Edges, Borders and New Frontiers" at the Princess Resort in San Diego; attendees particularly liked the conference program, which was designed to resemble a passport cover.

Starting with the 1995 conference, Santa Barbara's then-new Fess Parker Resort became a popular conference destination, hosting "Redefining Paradise: California's Challenge," September 30-October 3. As the largest available facility in Central Coast section, it's been the site of conferences in 2003 and 2011 and will be hosting again in 2019.

For the Millennium, California hosted APA's national leadership, as well as the Nevada Chapter of APA, at a Region VI conference held at the Long Beach Hilton. Themed "Reaching Out, Building Bridges," the conference capitalized on the events of the year 2000. A spectacular opening reception at the Aquarium of the Pacific featured a Polynesian village manufactured by Chapter volunteers from palm tree clippings supplied by a local city. And since the conference also served as a fall leadership meeting for National APA, special arrangements were made to provide dignitaries a tour of the new Getty Museum in Brentwood.

Professional Sheen Comes to Chapter Conferences

With growing attendance, larger venues and increased complexity, APA California began

the slow process of moving from a conference staged fully by volunteers to one assisted by professionals. Modern conference committees form at least two years before a conference launch, and professional conference organizers now manage certain aspects of conference preparation.

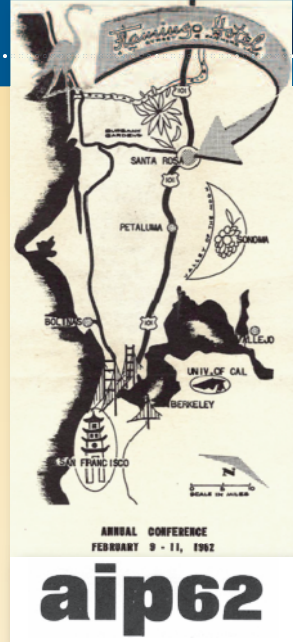
The 2007 conference (September 30-October 3) marked another notable year, as the annual conference at San Jose's Fairmont broke all attendance records to that time, reaching 1400 attendees.

APA California marked its 60th anniversary in 2008 with "Lights, Planning, Action," its first visit to Hollywood. Among its firsts: a giant illuminated APA logo that sprouted over Hollywood Boulevard. The closing plenary took conferees to the spectacularly restored El Capitan Theatre for a closing address that featured a popcorn cart and an organ salute on the house's Mighty Wurlitzer. And an anniversary luncheon saluted the organization's success.

APA's 2017 Conference returned to Pasadena, this time at the Convention Center, for an event that featured an opening reception in the shadow of Pasadena's Roco City Hall building for a street fair. The conference generated record profits of nearly \$350,000.

Over the past 15 years, California's conferences have grown to feature a wide array of activities—including an annual diversity summit and events uniquely tailored to students and planning commissioners—never contemplated in the organization's early years. The day prior to the start of the conference, "Pre-Conference Sessions" are offered to provide an opportunity for in-depth, hands-on learning in challenging subject areas.

Chapter conference attendance, of course moderated by economic conditions, continues to rise: subsequent conferences held in a Section routinely exceed the attendance of the conference held there previously. As the conferences in the mid-size Sections of the Chapter exceed 1200, often reaching 1500 or more attendees, the Chapter is challenged to continue to provide excellent educational opportunities to our members even as more options for education are available. We are also challenged to find cost-effective conference locations and strategies to maintain realistic registration costs. To that end, the Chapter is aiming to improve attendee experiences, as well as ways to showcase the excellent planning done in the host region, so the place you want to be is at the APA California Annual Chapter Conference.



Fact or Fantasy?

1963 ANNUAL MEETING
FEBRUARY 7, 8, 9

Disneyland Hotel

ANAHEIM,
CALIFORNIA



Navy in Balboa Park. Source: San Diego History Center.

FEATURE | Brian F Mooney, FAICP

San Diego the “Sleepy Navy Town” and its Military Heritage

San Diego’s history is extensively tied to its association with the military. Historically referred to as a Navy Town, a large part of its development can be linked to a long heritage and financial ties to the military.

Originally settled in 1769, the first permanent occupation of San Diego was the Spanish Military and Franciscan Mission at the Presidio overlooking Mission Valley. This Presidio was also the first permanent Spanish occupation of Alta California. The Presidio and its military role continued to be a focus of the area until they built Fort Guijarros in 1797 on the Point Loma peninsula. By the early 1820’s, Old Town was built just below the Presidio along the San Diego River. After Mexico gained its independence from Spain, San Diego gained Pueblo status in 1835.

San Diego’s military importance also played a key role during the US-Mexican War when an all-out attack by the American Pacific Squadron with troops marching south under John Fremont and others attacking from the east under Stephen Watts Kearny fought at the Battle of San Pasqual. The outnumbered Californios were forced to surrender on December 6, 1846 and San Diego and California eventually become part of the

United States in 1850. The early American period from 1850 to 1897 saw limited military efforts during the Civil War with construction of a fort on San Diego Bay. With the arrival of Alonzo Horton in 1868, San Diego’s focus shifts from Old Town to a new development fronting San Diego Bay and referred to as New Town and the Army fort moved to Point Loma.

San Diego became a boom town through the 1880’s focusing on real estate speculation associated with the arrival of the transcontinental railroad. When the railroad connected to Los Angeles instead of San Diego the boom town failed and local leaders looked for another avenue of growth.

According to historian Iris Engstrand, San Diego felt repercussions of the Cuban Revolution of 1897. The city decided to revive plans to fortify the entrance to San Diego Harbor while the USS Monadnock guarded the harbor of San Diego. By 1898 Company D, Third U.S. Artillery had arrived to occupy the

new fortifications on Ballast Point. Troops were moved from the San Diego Barracks to the new Army installation on Point Loma in 1903.

When the Panama-California Exposition opened in 1915, not only was completion of the canal celebrated, the Exposition became a popular stopping place for those in the military and those wanting to join the service. At the Exposition, Theodore Roosevelt, the former President, and Franklin Roosevelt the Secretary of the Navy, promoted San Diego as a prominent naval base. Marine Corps Colonel Joseph H. Pendleton also became an enthusiastic supporter of San Diego during the Exposition. San Diego’s role became even more important with the outbreak of World War I and the founding of a Naval Training Station and Naval Hospital in Balboa Park. Tent encampments were necessary until more permanent Naval facilities could be built.

The US Army established Camp Kearny on the mesa north of Mission Valley in 1917 and Buffalo Soldiers for E Troop of the 11th Cavalry Regiment were stationed in Campo in 1918. The Buffalo Soldiers were an African American Cavalry unit sent to protect the border with Mexico.

The Navy also secured permanent facilities on Point Loma and in Balboa Park as San Diego congressmen and city officials favored these moves. In 1922, San Diego was designated as headquarters for the Eleventh Naval District.

Franklin D. Roosevelt became president in 1932 and, due to his long time support for the military in San Diego, he promoted a new growing economy for the region. During this period the Navy spent \$1.4 million, and the Army \$1.8 million on construction projects. Major Rueben H. Fleet of Consolidated Aircraft Corporation of Buffalo, New York, made a far-reaching decision when he moved his plant with 800 employees and \$9 million in orders to San Diego. After examining several locations, Fleet found San Diego to have everything he needed including a good airport, a publicly-owned waterfront, an excellent harbor, a city large enough to furnish labor and materials, and a proper climate for test flying aircraft. Consolidated Aircraft began operating in San Diego in October 1935 establishing the military based aerospace industry in the city.

The federal census prior to and during World War II shows that San Diego’s population doubled to over 300,000. Local aircraft plants attracted workers from other states while all military establishments were expanded and new facilities acquired. San

“San Diego’s role became even more important with the outbreak of World War I and the founding of a Naval Training Station and Naval Hospital in Balboa Park.”

➤P8 San Diego the “Sleepy Navy Town” and its Military Heritage

Diego's climate was ideal for the year-round training of US Army, Navy, and Marine Corps recruits. The Navy represented more than \$2.5 million in monthly payrolls and expenditures. Linda Vista, a San Diego neighborhood, known in its early stages as Defense Housing Project No. 4002, was a \$14 million project covering an area of 1,459 acres overlooking Mission Valley. Sponsored by the National Housing Authority, ground was broken on October 31, 1941, and 3,000 houses were constructed in 200 days.

Abraham Shragge in his article, “The New Federal City: San Diego During World War II” argues that almost overnight, the war appeared to have turned San Diego into a real metropolis, something that three generations of boosters had not been able to achieve. San Diego would never again be a “sleepy Navy town” as historian Gerald Nash described its condition before the war.

In 1940 the Marines acquired more than 123,000 acres of historic Rancho Santa Margarita near Oceanside to build Camp Pendleton which would become the world's largest military base. Establishing the San Diego region as a complete military based economy and culture.

With the end of World War II, the City needed to determine the future of the region. Key elements to the City's diversification would still include the military and defense contractors into the late 20th century.

But, according to Shragge, it was the Navy, backed by the strong support of the chamber of commerce, that remained the cornerstone of the economy and the community. In 1947,

the Navy's 45,000 active-duty personnel stationed in San Diego, plus its 15,000 civilian workers comprised 41 percent of the city's labor force, and contributed \$105 million in wages to San Diego's economy.

This trend continued into the present and as always, the Chamber of Commerce aggressively supports the military presence. Retired admirals living in the San Diego region assisted in lobbying Congress to pay for more harbor improvements to accommodate the new generation of supercarriers. In 1952, when voters elected Bob Wilson to Congress he quickly proved himself an effective go-between for San Diego and the Navy. In an interview twenty years later, Wilson explained his guiding political motivation in terms of San Diego's unique civic culture: “I represent the most militaristic district in the country. We've got more ships docked, more personnel, 21 different military installations. I'm a product of my area, I fight for a military point of view.”

San Diego is no longer that “Sleepy Navy Town” and its economy is diversified, however, the military and defense contracting associated with the armed forces remain a critical part of the city's economy, culture and identity.

Brian Mooney FAICP is the Managing Principal of the Community Planning and Sustainable Development Division at Rick Engineering Company. Brian also serves as an Adjunct Professor of City Planning at the New School of Architecture and has won numerous awards for his work including a documentary film he produced on the original 1907 Nolen Plan for San Diego.

“I represent the most militaristic district in the country. We've got more ships docked, more personnel, twenty-one different military installations. I'm a product of my area, I fight for a military point of view.” Bob Wilson, 1952 Congress

Navy ships in San Diego Harbor. Source: San Diego History Center.



➤P6 San Diego's Modern Planning History

(updating zones still on the books since 1932) was accomplished following hundreds of citizens meetings and public hearings. As the Land Development Code was being completed, the city's attention turned to updating the 1979 General Plan. Since 1979 development had occurred according to the Tier system; new high end master planned communities had appropriately-or oversized public facilities; massive numbers of acres of open space and habitat had been preserved through ordinances and the MSCP; downtown was established as a new location for residential development.

Consequently, key principles of the 2008 General Plan focused on issues that had historically been important and found in past documents and plans but that were not fully implemented: preservation of the city's urban open space network, development of walkable mixed-use “villages” in areas physically ready for redevelopment, integrated regional transportation, development of diverse and balanced residential communities, a sustainable environment, and preservation of historic resources. In 2010 the American Planning Association determined that the City of San Diego's new General Plan did set out a vision and implementation for those goals and awarded it the Daniel Burnham Award for a Comprehensive Plan. Check it out at www.sandiego.gov/planning/genplan.

Since the adoption of the 2008 City of Villages strategy many successes have taken place, including new community plans to spur the revitalization of older neighborhoods like Uptown, North Park, Golden Hill and Barrio Logan. A refocusing on creating a linear park system along the San Diego River; an emphasis on pedestrian and bicycle linkages, and a valid Climate Action Plan. At the same time new challenges have arisen: homelessness in downtown is a major issue, national policies have limited our connection with Tijuana, traffic congestion has expanded beyond peak travel hours, and the loss of the San Diego Chargers has created new land use planning issues in Mission Valley.

“San Diego suddenly saw 12,000 – 15,000 residential units annually, causing impacts on traffic and concern to new residents who thought open land around their neighborhoods was going to be permanently undeveloped.”



From Left to Right: Carmela Campbell, Elaine Costello, Guido Persicone, Juan Borrelli, Larry Tong, Jeanette Dinwiddie-Moore
Source: Hanson Hom, AICP



CityTalk: A Cross-Generational Planning Conversation

A PEN Cross-Generational Planning Exchange was held in downtown San José at Dr. Martin Luther King, Jr. Library on May 10, 2018. Co-sponsoring the event were the American Planning Association Northern Section and the San José State University Planning Alumni Association. Planners from different levels of the profession shared their experiences and perspectives about planning and provided insights to younger planners on their career paths. The panel also reflected on the critical planning issues facing California. A distinguished panel of seasoned and mid-level planners were assembled consisting of:

Moderators:

Sharon Grewal, AICP - APA Northern Section Director & Planner III, Alameda County Community Development Agency

Hanson Hom, AICP - APA California VP Conferences & Planning Consultant

Panelists:

Juan Borrelli, AICP – President, California Planning Foundation & Development Services Small Business Ally, City of San José

Carmela Campbell, AICP - Chair, San José State University Planning Alumni Association & Planning Manager, City of Union City

Elaine Costello, FAICP - Planning Consultant, Management Partners

Jeanette Dinwiddie-Moore, FAICP – Principal, Dinwiddie Associates

Guido Persicone, AICP - Planning Manager - City of East Palo Alto

Larry Tong - Planning Consultant

The evening began with a casual networking opportunity where attendees met panelists over light refreshments. The panel then assembled and warmed up with a light-hearted “Match Game” quiz that allowed the audience to get to know more about the panelists and the period of time they entered the profession. When asked to identify a book

that particularly influenced their views on planning, the Death and Life of Great American Cities by Jane Jacobs was mentioned, which demonstrates the impact of this book across generations. The tables were then turned to get to know the audience. An audience survey was conducted through a smartphone app that allowed for instantaneous feedback. The survey found that attendees primarily attended the event for career advice and networking opportunities. Perhaps not surprising, when asked to identify the most pressing planning issue in California, affordable housing and transportation were the top items.

Through a panel discussion moderated by Sharon and Hanson, the panelists were asked questions covering three broad areas: career reflections, changes in planning practice, and the future of planning in California. In reflecting on their careers, the importance of having a clear vision of your core values and principles was emphasized as these will be tested during your practice in the profession. Strong values for the panelists were a passion to serve the public interest, to improve communities and to equitably represent all constituents. Panelists also discussed how to deal with adversities, difficult projects, career transitions, and unexpected consequences that are likely in one’s career. The advice was to be open to change, consider options and be patient and flexible; it could lead to outcomes that may be better than initially envisioned. All expressed that despite the challenges and potential pitfalls, being a planner is truly a rewarding career.

Panelists shared their thoughts about changes in the planning profession. All agreed that planning has become more complex in many ways, including: more extensive rules and regulations; accessibility to more information with both good and unintended consequences;

greater community participation and growing concerns over the impacts of growth and development; greater awareness of environmental justice and social equity issues; and the ubiquitous influence of the internet for public discourse. Planners today need to know more with greater specialization in the profession covering areas such as climate change, environmental quality, affordable housing, community outreach and economic development. Constantly evolving technologies have transformed how we practice today with the growing application of GIS, social media and crowdsourcing tools. The simplicity and innocence of preparing a General Plan twenty years ago versus the lengthy, complex and CEQA-driven process today was highlighted.

In practicing planning in California, the panel stressed the importance of incorporating all populations and constituents in the public dialogue and decision-making process. Multiple strategies and techniques were discussed for engaging under-represented communities and overcoming the cultural and racial barriers in the community planning process. Suggestions included gaining the support and participation of community leaders, understanding as early as possible the specific concerns of constituents, and connecting with and involving faith-based organizations and special interest groups. An essential ingredient for success is building trust in the community through ongoing open and proactive communication. The panel also reflected on the profile of planners in the profession. The necessity of developing a cross-section of planners that reflect the diversity of California’s population was emphasized.

The audience engaged in an interactive conversation with questions to panelists about making career choices, preparing and transitioning to manager-level positions, improving inclusiveness in community outreach, and dealing with the impact of social media. The session concluded with the moderators and panelists responding to the question: “What advice do you wish someone told you early in your career that you eventually learned the hard way?” Keeping in perspective your core values and motivation for entering the profession was a common theme. Planners were advised to not take criticism personally when challenged. While public feedback will often be passionate and the process may be imperfect, healthy discourse is ultimately beneficial. It was noted that planning and change is typically incremental and one needs to be patient and look for the right opportunities. Finally, the importance of networking, developing a support system, and relying on fellow planners for professional expertise were encouraged for thriving in the profession.



JOHN TERELL, AICP | VP Policy & Legislation
 SANDE GEORGE | Lobbyist
 LAUREN DEVALENCIA Y SANCHEZ | Lobbyist

APA California Legislative Update July 2018

Remaining Hot Bills Getting Closer to the Governor's Desk

July 6 was the final policy committee deadline and the legislature is out for one month for its summer recess. 2018 has been another busy year for planning-related legislation, however APA California has been able to successfully amend many of the bills by finding alternatives to the most controversial language. The Legislature will return on August 6 for the final weeks of the 2018 session, which ends on August 31.

The Governor Signs His Final Budget

On June 27 Governor Brown signed his final state budget. The 2018-2019 Budget will leave the state with \$16 billion in reserves while still boosting state spending in many areas. Details of interest to planners include:

Saving for Uncertain Times

The state's Rainy Day Fund, established by a vote of the people in 2014, saves money when the economy is strong for uncertain times ahead. By the end of 2018-19, the current economic expansion will have matched the longest in post-war history. This budget will grow the balance in the fund to \$13.8 billion.

Counteracting the Effects of Poverty and Combatting Homelessness

The budget invests \$5 billion to help address challenges with affordable housing and homelessness, including providing \$500 million to assist local governments in their immediate efforts to help homeless Californians.

Strengthening Infrastructure

The budget delivers the first full year of funding under Senate Bill 1—the state's Road Repair and Accountability Act—with \$4.6 billion in new transportation funding in 2018-19. The funding will repair neighborhood roads, state highways and bridges, fill potholes, ease congestion in busy trade and commute corridors and improve and modernize passenger rail and public transit.

Combating Climate Change

The budget includes a \$1.4 billion Cap and Trade Expenditure Plan to invest in programs that further reduce carbon pollution and support climate resiliency efforts, including \$210 million for forest improvement and fire prevention projects that protect the state's forests from wildfires and \$334.5 million for the California Energy Commission and the California Air Resources Board to begin the implementation of a multi-year initiative to accelerate sales of zero-emission vehicles through vehicle rebates and infrastructure investments.

How You Can Get Involved in Shaping APA California's Legislative Positions

As bills are making their way through hearings and floor votes, APA California's lobbying team lobbies legislators, staff and the Governor. Part of that effort includes sending letters to the authors and other members in support of or in opposition to their measures. We encourage you to participate in APA California's Legislative Review Team, whose members advise APA California on legislative positions, potential amendments and key planning policies. Information on the Review Team and sign up information are located on the APA California website legislation page. As always, we would also appreciate letters to legislators and the Governor from APA California members or their employers that are consistent with those positions. To review the letters, and for an alert on APA's positions on all of the major planning-related bills, please go to the legislative tab on APA's website at www.apacalifornia.com. All position letters will be posted on the APA California website "Legislation" page, which can be found here: <https://www.apacalifornia.org/legislation/legislative-review-teams/position-letters/>. Position letters will continue to be posted here as they are written and updated—APA encourages you to use these as templates for your own jurisdiction/company letters.

Hot Bills

As noted above, the final policy committee deadline has passed (July 6). A number of bills continue to move that focus again on major changes to state laws impacting housing, including bills dealing with ADUs, Density Bonus law, RHNA allocations, fees and building permits. As you'll see below, APA California is now supporting twice as many housing bills than we are opposing. We also continue to be actively engaged with legislators on those measures we oppose to address concerns and offer alternative amendments whenever possible to meet the authors' goals while insuring the bill's requirements are reasonable and feasible—and clear enough to be implemented. Through this process, APA California has been successful in amending a number of important bills.

Below is a list of some of the high priority bills APA California is currently

STEPHEN MICHAEL HAASE, AICP | Board and Commission Representative

Shaping Our Future

Make your plans in San Diego! This year's conference committee is again devoting Sunday to our appointed representatives and staff that support their efforts. Plan to arrive early to pick up your registration materials and then join us for a welcome continental breakfast. Open to Planning Commissioners and Public Board Members only, this informal roundtable discussion will include planning leaders from San Diego. After a short break, we begin the first of three sessions dedicated to appointed officials. The C&B Sunday focus has evolved for members and non-members who may not be able to join us for the full conference. I am again extending an invitation to public and private planners to also attend these sessions to gain insight from those of us behind the dais.

Commission and Board members can start the day at 10:00 with members of the host cities for a welcome and informal conversation on the opportunities and challenges of advancing the planning profession and decision making. Connecting with your planning network, meeting new friends, and food are your rewards for your dedication to planning!

The first session of the day starts at 11:00 with "So You Want to Be A Planning Commissioner?" Join a distinguished panel for a townhall style meeting immediately following the Planning Commissioner and Board Roundtable Breakfast. The conversation will focus on the opportunities for public and private planners to also serve the community in a decision-making capacity. Explore the motivations, expectations, and surprises from those who have served as an appointed official. The panel will then ask a series of questions to engage participants in the discussion. These will include the who, what, when, where, and how of preparing to serve as a public official. Existing and former officials will share their observations on the skills and characteristics that support high quality discussion and decision-making in the public setting. The interactive discussion will include the reasons why and why not that go into making a personal choice to advance the planning profession. What motivates you to take on the challenge of public decision-making? Let's find out!



Hustle over to Liberty Station (formerly the Naval Training Center, which closed as part of the Base Realignment and Closure (BRAC) process in 2005) for a quick lunch before returning at 1:00 for a discussion of "How to Run an Effective Public Meeting." As Ms. Gump told Forrest, "life is like a box of chocolates. You never know what you're gonna get." The public arena and hearings are much like that box of chocolates with many surprises and a few disappointments. Join a panel of planning and board chairpersons as they share their strategy to ensuring a public meeting and project deliberations are thoughtful, respectful, and result in high quality decision-making. Hear the differences and nuances of running a public meeting in contrast to a business meeting. What are the legal requirements and constraints working in the State of California? What opportunities and challenges present themselves in dealing with the Brown Act, ethics ordinances, and economic conflict of interest? Bring your Robert's Rules of Order; no speaker slips will be required!

Our third session of the day begins at 2:45 with a conversation on "Using the General Plan,

Policies and Findings to Improve Communities."

What makes for a great project? Following the rules does not always deliver the best result; you may get an onion when you strive for an orchid. Planning as an implementation tool includes the use of discretion, which creates opportunities for a project to add value and increase the quality of life in neighborhoods and communities. Join the dialog with a panel of various perspectives on going beyond the development regulations of the zoning ordinance to using the vision of the General Plan to create high quality projects that are well integrated into the public realm and fabric of the community. Test the limits of planning and striking the balance between public and private interests. Bring your thoughts and ideas on extraordinary benefit to a community!

A universal thank you to the conference committee as well as commissioners and board members who give their knowledge, expertise, time and money in support of our planning profession. We live in a busy world with never enough time to do everything; I am grateful you make our planning conference a top priority.

See you in San Diego! **SMH**

“This year's conference committee is again devoting Sunday to our appointed representatives and staff that support their efforts. Plan to arrive early to pick up your registration materials and then join us for a welcome continental breakfast.”



▶ Legislative Update July 2018

lobbying. Position letters with more information on all of these bills are posted on the APA California website, as noted above.

AB 686 (Santiago)

Adds federal “affirmatively further fair housing” requirements to California law.

Position: Support if amended

AB 1771 (Bloom)

Provides RHNA allocation reform.

Position: Support if amended

AB 1804 (Berman)

Provides a CEQA infill exemption for counties.

Position: Support

AB 1905 (Grayson)

Prohibits staying or enjoining transportation projects under CEQA that are included in an SCS.

Position: Oppose - died in committee

AB 2162 (Chiu)

Provides a by-right process and expedited review for supportive housing.

Position: Support as amended

AB 2263 (Friedman)

Limits parking requirements for historical reuse projects.

Position: Support as amended

AB 2341 (Mathis)

Eliminates consideration of aesthetic effects of projects in CEQA.

Position: Support as amended

AB 2372 (Gloria)

Authorizes a floor area ratio bonus in lieu of a density bonus.

Position: Support as amended

AB 2631 (Allen) Provides for a new by-right process for housing separate from SB 35.

Position: Oppose - died in committee

AB 2753 (Friedman)

Requires new notification of density bonus status to applicant when application is deemed complete.

Position: Support as amended

AB 2797 (Bloom) Requires density bonus, waivers and concessions to be permitted in a manner that is consistent with that law and the California Coastal Act.

Position: Support as amended

AB 2856 (Melendez)

Prohibits a court in a CEQA challenge related to housing project from staying the siting, construction or operation of the project.

Position: Opposed - died in committee

AB 2890 (Ting)

One of three bills this year that make another round of major ADU changes. The bills have some similar and many conflicting provisions.

Position: Oppose

AB 2913 (Wood)

Extends the original life of a building permit from 6 months to one year for housing projects statewide.

Position: Oppose unless amended

AB 2923 (Chiu)

Requires zoning around specified BART stations to be consistent with BART zoning plan, granting BART land use authority.

Position: Oppose unless amended

AB 3037 (Chiu)

Reinstates the redevelopment process for housing and infrastructure projects.

Position: Support in concept

AB 3147 (Caballero)

Freezes mitigation and other impact fees for 2 years for housing projects from date application is deemed “substantially complete.”

Position: Support if amended - died in committee

AB 3171 (Ting)

Provides funding for local homelessness programs.

Position: Support - died in committee

AB 3194 (Daly)

Provides that a proposed project is not inconsistent with applicable zoning standards and criteria, and shall not require a rezoning, if the proposed project is consistent with objective general plan standards and criteria but the local agency’s adopted zoning for the project site is inconsistent with the general plan.

Position: Neutral as amended

SB 827 (Wiener)

Overrides local zoning authority near transit.

Position: Oppose - died in committee

SB 828 (Wiener)

Requires RHNA allocation reform and states intent that cities and counties should take

reasonable actions to ensure that future housing production meet at a minimum their RHNA allocation.

Position: Oppose unless amended

SB 831 (Wieckowski) One of three bills this year that make another round of major ADU changes. The bills have some similar and many conflicting provisions.

Position: Oppose - died in committee

SB 912 (Beall)

Provides funding for homeless and affordable housing.

SUPPORT

Position: Support as amended

SB 1035 (Jackson)

Clarifies the update requirements for flood, fire and climate adaptation assessments in the safety element.

Position: Support as amended

SB 1260 (Jackson)

Provides for fire prevention and planning through prescribed burns.

Position: Support as amended

SB 1469 (Skinner)

One of three bills this year that make another round of major ADU changes. The bills have some similar and many conflicting provisions.

Position: Oppose - died in committee

All Hot Bills

To view the full list of hot planning bills, copies of the measures, up-to-the minute status and APA California letters and positions, please continue to visit the legislative page on APA California’s website at www.apacalifornia.org.



Like Us!

If you haven't noticed, we've relaunched our APA California Facebook page. It's another way for you to stay in touch with your colleagues on planning topics and activities and be a part of the conversation.



Enjoy San Diego in October!

We'd like to personally welcome each of you to the 2018 APA California Conference. It's an exciting time for planning as we continue to grow and adapt, remaining always adaptable, motivated and responsive to the changing world. The world of planning, and especially in California is a challenging and exciting area. This year, our theme "Shaping Our Future: Planning Places for All" can mean many things. Our session tracks are thought-provoking, inspiring and educational: Planning for Inclusion - One Size Fits All? Interfaces: Where Things Collide, Solutions and Innovation, and Good Intentions, Unintended Consequences.

The San Diego conference is bringing to you the best and brightest planners and professionals from around the Chapter tackling such subjects as homelessness, affordable housing, agricultural economic development, disadvantaged communities, as well as public discourse and outreach, climate resiliency and other topics that are highly relevant today. We'll continue to meet and bring inspired people together in forums like this, to ensure our APA California Conference remains at the cutting edge.

We'd like to give you an idea of what you can expect and what we hope to achieve for this year's conference. Highlights include the Opening Reception on the USS Midway. Enjoy food, drink, dancing and

exploration of the USS Midway aircraft carrier while enjoying views of the bay and skyline. We are excited to announce our Keynote Speaker Todd Gloria, who is on the cutting edge of affordable housing legislation, cross-border issues and homelessness. Our Closing Keynote Speaker, Dr. Mary Walshok, will share with our members her work addressing regional economic growth and workforce issues.

Additionally, lots of fun will be had at the CPF Auction and Reception, the State Planning Awards and Consultants Reception. We will be hosting a Networking Lunch to enjoy a casual hosted lunch at the outdoor pavilion, to come together, share ideas and get caught up.

Our traditional free full-day student day will feature numerous sessions such as an "Introduction to CEQA, Fast, Funny, Passionate: Student Edition," a networking and student awards luncheon, which will include a resume clinic. Additional activities include a Career Poster Session, Liberty Station Walking Tour, and a Student and Emerging Planner Social exploring North Park.

Mobile workshops this year are active, exciting and binational! We are offering multiple active options to get out and see our region. Whether it is a bike tour around the Bay, a breweries and redevelopment tour, the Carlsbad desalination plant or our multi-modal trip to the border and Tijuana, you will have a great day seeing what San



Carey Fernandes, Brooke Peterson and Gary Halbert
Co-Chairs 2018 Conference

Diego is made up of.

New this year, we are making the most of the location and providing fun and active health breaks between sessions. This will include a Zumba session, "stretch and bend" sessions and other healthy activities to get energized and invigorated.

We are very much looking forward to hosting our friends and colleagues at the 2018 APA California Conference. Come early or stay late: San Diego is at its best this time of year.

See you soon!

EXPLORE THE CONFERENCE

Opening Reception	P 15
Special Events	P 15
Keynote Speakers	P 16
Sustainability and Hotel	P 17
Planning Commission and Board Agenda	P 18
Pre-Conference Sessions	P 19
Mobile Workshops	P 20
Conference-at-a-Glance	P 21

AND MUCH MORE!

Opening Reception: USS Midway

Join us on the historic USS Midway for the APA California Opening Reception! The longest-serving aircraft carrier in the 20th century, The Midway boasts 360 degree views of the San Diego Bay, Coronado, Downtown San Diego and Point Loma. Learn all about the Midway's history, life on a carrier ship and historical battles with docent lead tours. Enjoy cocktails on the scenic flight deck, surrounded by fighters, bombers, and helicopters, then make your way down to the hangar deck for dinner and dancing in front of vintage WWII aircraft.

Exhibits on the Midway include:

- **Battle of Midway Exhibit**
Before visiting the holographic theater, take time to interpret the interactive displays on the Battle of Midway, including a carefully restored F4F Wildcat fighter and SBD Dauntless dive bomber aircraft.
- **Enlisted Sailor's Bunks**
See the tight quarters where the crew slept! Lay down in one of the bunks to see what it was like to sleep under the Midway's busy Fight Deck.
- **Midway Airwing**
The Midway's Flight Deck features 26 skillfully restored carrier aircraft, including jet fighters, attack aircraft, heli-copters, and specialist designs.



Changes are Coming in the 2018 Printed Conference Program...

APA policy issue areas embrace many aspects of sustainability. We are also bringing our Chapter administrative practices into alignment. For many years, APA California conference attendees have been able to donate to offset their carbon impact to TerraPass whose mission is to provide the resources necessary for companies and individuals to understand and take responsibility for their climate impact. More than five years ago, APA California advised speakers to not provide paper handouts to session attendees and to instead direct them to the Chapter website where presentations would be posted, and we stopped accepting paper handouts to stuff in the conference bags or put onto lobby tables. Depending on the conference site, we have been successful in incorporating onsite sustainability measures into conference operations ranging from serving locally grown food to eliminating plastic water bottles.

This year, you will see a reduction in the volume of the printed conference program. Organizations comparable to ours have already gone paperless: APA National, Urban Land Institute, and Association of Environmental Professionals. This year we are reducing redundancies that have crept into the program document over time and have increased the size of the document. Next year, it is APA California's intent to either again greatly reduce the volume of the program or to convert to paperless program access. We know we must commensurately enhance the program user's experience on the Conference Mobile App and the conference website and make

sure to continue and improve the relationship with our Conference Sponsors who help sustain our premier annual event. Feel free to make comments or

suggestions about this effort to go paperless to Betsy McCullough FAICP, 2018 Conference Host Committee, at betsy92106@gmail.com

Conference Special Events for Everyone!

Stay Active While You're at the Conference

Active health breaks are planned during the conference, including 30-minute Zumba session led by local San Diego Planner, Dr. Jane Clough on Monday and Tuesday during the luncheon periods. Conference attendees can also "stretch and bend" between sessions: Stop by the outdoor grassy/paved area just outside the conference registration and ballroom during session breaks and gaze across beautiful San Diego Bay while stretching or doing yoga, Pilates, salsa, and other healthy activities to get energized and invigorated.

Get Away from the Conference Site and Enjoy Some Music

The decade old tradition of Plan it Rock performing during the conference will continue! On Monday evening October 8, Plan it Rock will perform at The Casbah, 2501 Kettner Blvd., in Little Italy after conference activities. Plan it Rock is a group of California planning and environmental professionals with amazing musical talents. www.casbahmusic.com

If you Arrive on Friday or Saturday

The San Diego Dance Theater is celebrating its "Best of 20th Anniversary Trolley Dances" on Saturday and Sunday 10am to 2pm October 6 and 7. The Trolley Dances are a unique opportunity to tour various parts of the San Diego urban area following dances inspired and choreographed around the specific spaces along the tour. It's the audience that moves, beginning in one location and led to each site by volunteer guides jumping on and off the trolley. A fun way to explore San Diego and the transit system via the art of dance. Please visit <http://www.sandiegodancetheater.org/trolleydances> for more information on attending this fun event.

Other events happening in San Diego can be found by visiting <https://www.sandiego.org/explore/events.aspx>



This Year's Conference Delivers with Outstanding Keynote Speakers



Assembly Member Todd Gloria

CM | 1.5

California State Assembly Member for the 78th Assembly District, Todd Gloria, proudly represents the central coast

communities of the City of San Diego, as well as the cities of Coronado, Del Mar, Imperial Beach, and Solana Beach – a combined population of more than 450,000 residents. Previous to his election to the California State Assembly, Todd served as the San Diego City Councilmember for the Third Council District. He also served as the City of San Diego's Interim Mayor and was appointed

by his colleagues on the City Council to two consecutive terms as the City Council President.

As a city councilmember, Todd is credited with bringing thousands of affordable housing units to the City of San Diego and helping reallocate the City's limited homeless services funds toward results-oriented programs. Further, Todd also paved the way for San Diego's first permanent homeless services center and housing facility.

Through his tenure as Interim Mayor, Todd is widely credited with restoring the public's trust in city government. He was able to strengthen the City of San Diego's organizational structure and developed a

groundbreaking, legally enforceable Climate Action Plan, which calls for annual reductions in greenhouse gas emissions throughout San Diego by 2035.

For more than half of his tenure on the San Diego City Council, Todd led the development of the City's budget as the Budget and Government Efficiency Committee Chair. His thoughtful, collaborative, and fair approach resulted in the stabilization of City finances after years of cuts and the restoration of critical services such as library hours. As the City rebounded from the global recession, Todd championed increased infrastructure investment, resulting in hundreds of miles of smoother roads.



Dr. Mary Walshok, University of California, San Diego

CM | 1.5

Dr. Mary Walshok is an author, educator, researcher, and Associate Vice Chancellor for Public Programs and Dean of Extension at the

University of California San Diego. She is a thought leader and subject matter expert on aligning workforce development with regional economic growth. She is the author of more than 100 articles and reports on regional innovation, the role of research institutions in regional economies and workforce development. She has authored and co-authored numerous book chapters and articles on the world of work, including: Blue

Collar Women (1981), Knowledge Without Boundaries: What America's Research Universities Can Do for the Economy, the Workplace, and the Community (1995), Closing America's Job Gap (2011) and Invention and Reinvention: The Evolution of San Diego's Entrepreneurial Economy (2013). As an industrial social scientist studying the dynamics of regional economic development and transformation, Walshok has studied various communities across America. She has evaluated 13 WIRED regions funded by the U.S. Department of Labor, studied three innovative regions for a National Science Foundation-funded project, and assessed one region's efforts to grow an industry for a Lilly Foundation-funded endeavor.

UCSD Extension's research division, the Center for Research on the Regional Economy (CRRE), is a world-renowned research center that is making changes through data-driven research. The research team has in-house expertise from workforce trends, regional economic studies, program evaluations, and continuing education expertise.

Additionally, the CRRE is spearheading efforts to teach others in the community how to use data to make informed decisions. The Center has recently created the Community Research and Program Evaluation Certificate that focuses on teaching working professionals foundational skills for program evaluation, data collection, and community research.

University of California, San Diego Campus.

So, are you going down to San Diego for the conference October 7-10?

San Diego is great that time of year – great weather and lots to do near the conference site. Look for upcoming information about downtown, favorite dining spots, and iconic landmarks on the conference Facebook page.

I'm going down a day early to take advantage of being there Saturday before the start of the conference on Sunday. Don't forget that Early Bird registration opens the first part of May, for the lowest rates!

So my boss asked if our firm can reserve a booth or sponsor an event. I told her to check out the link to see what sponsorship opportunities are available.



On Toward Sustainability

This year, the San Diego Conference Host Committee is excited to announce opportunities to reduce your environmental footprint while enjoying the conference and your stay in San Diego. The Sustainability Subcommittee is working with planners in the region to develop a guide to San Diego featuring information on active transportation options around San Diego, access points for public transportation/shuttles, and outdoor activities worth visiting within the region. The Sustainability Subcommittee will also be coordinating a carpool coordination page to help guests manage rideshares to save on parking/transportation expenses and further reduce your footprint. The conference will also offer hydration stations to refill reusable water bottles, online information to reduce the need for printed materials, and a locally sourced/organic menu at the various conference functions. In addition, the Sheraton offers several sustainable amenities, including water conserving fixtures in all guest and public spaces, energy-efficient lighting and appliances, eco-friendly cleaning products, and recycling stations throughout the venue. We look forward to providing additional information on ways you can be more engaged in building a sustainable conference.



Hotel Information

You must be a registered conference attendee to reserve a hotel room within the APA California contracted room blocks.
Limit of one hotel room per conference attendee.

Hotel Reservations

APA California has arranged discounted rates at the Sheraton San Diego Hotel & Marina located at: 1380 Harbor Island Drive, San Diego, CA 92101

Single/Double rates are \$216 plus current state and local taxes of 12.695%. Rates are in effect three days before and after the official conference dates of October 7-10, 2018. Rates includes complimentary internet in sleeping rooms and public spaces and 20% discount on parking at the prevailing rates.

To Book a Reservation

Click the booking website below to book your reservation online. A deposit equal to one night's room and tax will be charged to your American Express, VISA, Diner's Club, Master Card, Discover, or Carte Blanche along with the expiration date on your card.

Individual Call-In:

Attendees can call-in reservations directly with the hotel by calling: 1-877-734-2726. Be sure to identify yourself as an APA California conference attendee when booking your room to ensure you receive our discounted rate and APA-California receives credit for your stay.



Cutoff/Cancellation Policies

Cutoff date for the hotel is Friday, September 14, 2018. Book early to secure your reservation. Neither the Sheraton or the Chapter can guarantee you a room after that date. Guests may cancel a reservation up to 72 hours prior to arrival date without penalty. After that date, hotel will retain the first night's deposit posted on your credit card.

Early Departure Fee

An early departure fee of \$100.00 may apply to APA California guests should checkout occur prior to the confirmed checkout date. The confirmed checkout date shall be the that date confirmed by our attendees upon check-in at the hotel.

Booking Website

<https://book.passkey.com/e/49629842>

Planning Commission and Board Members Agenda

Sunday, October 7

This year's annual conference will offer select sessions on Sunday, October 7, of interest to Planning Commission and Board members. To honor our volunteer public officials, kick off the morning by networking with fellow officials at the Planning Commission and Board Breakfast Roundtable. Follow up by attending three successive sessions created to support the challenging role of decision-makers. These sessions will explore how to be an effective commissioner and board member, how to manage and conduct public hearings and deliberations, and how to shape public policy to improve your community.

Commissioners and board members may also attend any of the other 15 sessions offered that day covering a range of planning topics. The last session on Sunday will be the annual Diversity Summit: the topic this year is transportation justice in disadvantaged communities.

Cap off the day by enjoying a festive evening Opening Reception on the iconic USS Midway. This event is included with your Full or Sunday Only registration! I look forward to meeting you in San Diego!

Stephen Michael Haase, AICP Commission and Board Representative APA California

CHECK LIST:

- ✓ BREAKFAST ROUNDTABLE
- ✓ 3 CONSECUTIVE SESSIONS FOR DECISION MAKERS
- ✓ OTHER SESSIONS THAT COVER DIVERSE TOPICS
- ✓ DIVERSITY SUMMIT
- ✓ USS MIDWAY OPENING RECEPTION



Group Discount Now Available for 2018 Annual Conference

In response to inquiries from agencies and firms about registering multiple staff to attend the APA California conference, the Chapter Board has adopted the following policy:

One free registration is available for every 10 FULL conference registrations from a single public agency or private firm. One-day registrations are not included in the 10 qualifying registrations, and the free registration does not include the additional cost for mobile workshops, pre-conference sessions or event tickets. The minimum 10 registrations exclude student registrations and complimentary registrations included with sponsorship packages. Each agency/company must register their first nine members online, NOT including registrations included in sponsorships. For the 10th person, complete a registration form noting Group Registration at the top of the form and fax it to 312-786-6700. The \$25 manual registration fee will be waived for the 10th person.

https://www.apacalifornia-conference.org/docs/Registration_Form_FINAL_FILLABLE.pdf

By Mark Teague, AICP and Anna McPherson, AICP, Programs Subcommittee Co-Chairs

Just a Word from the Programs Subcommittee

We hope to see you at the conference in October. Many thanks to those of you who submitted a session proposal. It was a challenge to balance selected sessions to reflect all geographic areas of California while taking the opportunity to highlight San Diego's successes. We tried to include specific success stories as well as policy and legal expertise sessions. We selected "hot topics" that jurisdictions from around the state are dealing with. Our goal was to align selections with our theme of "Planning Places for All" in mind.



Programs Subcommittee in action. Source: Betsy McCullough

We're sure you will find a track or session that will provide you knowledge to use at your job.

See you in San Diego!



Pre-Conference Sessions

Experts in these fields will share their knowledge and discuss your issues

PRE-CONFERENCE SESSION 1 • Sunday, October 7 • 9:00 am - 2:00 pm • CM | 4.5

Real Estate Financial Pro Formas and Fiscal Impact

Additional \$75 fee applies. Attendance is limited. Lunch included.

Planners regularly work with real estate and finance professionals at many levels of planning—from policy planning for a general plan or specific plan to the review and approval of specific development proposals. An essential part of the planning process includes the evaluation of economic issues such as development feasibility, fiscal impact, and economic development potential. Having a firm grasp of real estate finance is critical to successfully determine how a development proposal affects the long-term revenue stream and

economic well-being of a community. This session will provide valuable hands-on experience in the understanding of real estate development economics, including:

In this all day session, you will learn about:

- Market demand
- Financial feasibility
- Fiscal impact
- Economic impact

PRE-CONFERENCE SESSION 2 • Sunday, October 7 • 9:00 am - 3:00 pm • CM | 5.5

Design and Placemaking Tools and Tips for Infill Development

Additional \$90 fee applies. Attendance is limited. Session includes a walking tour (approximately 3 miles) and lunch.

This workshop will expose participants to current, best practices in design and placemaking for infill development, using San Diego as a backdrop. The session will cover the following learning objectives:

- Site Analysis Basics – Getting the most out of a site;
- Regulatory Hurdles – How to make the code work for your project;
- Project Programming – Getting the right mix of uses to maximize neighborhood activation;
- Design Opportunities – How to make it cool through design.

Each of these topics will be covered with an engaging and productive format that begins with an introductory talk on Design

and Placemaking 101—an introduction to the basics elements of design and placemaking for infill development. This talk will be followed by Case Studies—subject matter experts will share unique perspectives on placemaking and design using project examples. After the speakers present, we will break and walk as a group to 3 to 4 infill sites within and around Downtown San Diego. The group will reconvene and break out into subgroups to look at a test site as a study example, using the tools and case studies presented to develop an infill site proposal. The session will end with a presentation back to the larger group and a roundtable discussion.

PRE-CONFERENCE SESSION 3 • Sunday, October 7 • 9:00 am - 3:30 pm • CM | 6.0

Geodesign Tools & Technology for Planners: Incorporating Next Technology into the Comprehensive Planning Workflow

Additional \$90 fee applies. Attendance is limited to 12 participants. Lunch included.

Today more than ever urban planners must focus on creating healthier and more sustainable environments, neighborhoods, work places, and schools. As planners we are constantly striving to develop tools to allow us to measure and evaluate the built environment and to tell the story. Geodesign enables us to approach our work in new and exciting ways. This hands-on session will highlight emerging Geodesign technologies available to planners and urban designers, and how they can be incorporated into planning and urban design workflows to help inform the decision-making process and build consensus.

Training will cover:

- An overview of Geodesign-based software and tools currently

being used by planning professionals to create dynamic interactive tools and visualizations;

- The configuration and development of online tools to present your findings and gain consensus;
- Land use scenario assessment using GeoPlanner for ArcGIS;
- Online presentations using Storymaps to present scenario assessment findings; and
- Online surveys using Survey123 for ArcGIS to enable public comment and feedback.

Note: Participants must bring their own Wi-Fi capable laptop running either Microsoft Edge, Google Chrome, or the latest version of the Safari web browser.

PRE-CONFERENCE SESSION 4 • Sunday, October 7 • 9:00 am - 4:00 pm • CM | 6.5

Leadership Workshop 2018

Additional \$90 fee applies. Lunch included.

Take your management skills to a new level through intensive and interactive training. Learn from colleagues who have been successful leading their teams in difficult circumstances. They will guide you through a day of inquiry, dialogue, relaxed discussion, practice and storytelling. You will leave this session informed, reenergized and ready to embrace and manage change.

In this all day session, you will learn about:

- Strategies to better manage people, team, politics and yourself;
- Active listening skills;

- The importance of having a strong vision/identity to make external connections and maintain external relationships;
- How to make people feel connected either in a one-on-one setting or as a team;
- Ways to manage conflict; and
- Understanding the drivers behind decision making and managing relationships.

Participants will receive a pre-conference survey to assess their interests and needs.

INFORMATIVE MOBILE WORKSHOPS

MW S1 - An Experiment in Affordable Housing: The Story of Irving J. Gill and the Barona Band of Mission Indians

CM | 3.0 Additional \$50 fee applies.

"Stones in the Meadow: Irving Gill's Church and Cottages on the Barona Indian Reservation." An architect known for his sustainable designs, Irving Gill, dedicated the last part of his life to an experiment in affordable housing for Native Americans on the Barona Indian Reservation.



MW S2 - Craft Breweries and Economic Happy Hour

CM | 3.0 Additional \$60 fee applies.

The workshop will tour craft brewery locations in both the industrial zone and the historic downtown Vista area. Topics include how to attract craft breweries, how the industry can benefit both industrial and commercial areas, and the economic growth has followed the brewery industry locally.



MW S3 - Mission Bay Bike Tour

CM | 3.0 Additional \$55 fee applies.

This mobile workshop includes a bicycle tour that would educate members of the past, present, and future planning efforts of Mission Bay Park, the largest aquatic park of its kind in the country.



MW M1 - Revitalization of San Diego's First Ring Suburbs - North Park, South Park, Normal Heights, Kensington, and Mid-City

CM | 3.0 Additional \$50 fee applies.

Explore and learn about the revitalization of some of San Diego's most popular first ring suburbs. These neighborhoods are some of the most walkable, bike friendly, mixed-use communities in the area. They represent success stories of what public infrastructure, grass roots efforts, and long-range planning can accomplish.



MW M2 - The Demand, Design, and Development of Housing in an Urban Core: Downtown San Diego Housing and Development Tour

CM | 3.0 Additional \$35 fee applies.

Join this tour of Downtown San Diego developments, with an emphasis on housing and the issues that surround it. This workshop will include stops at a variety of housing developments and the public spaces near them. Participants will hear about the urban design guidelines that help shape Downtown, the ordinances that encourage more housing, and the strategies that have led to Downtown San Diego's evolution in the past two decades. The workshop will touch on a range of issues that affect housing and development in a dense urban setting, including redevelopment, urban design, open space, historic preservation, homelessness, and affordability.



MW M3 - You are Exactly Where you Need to be: Guided Walking Tour of Liberty Station - The Redevelopment of the Former Naval Training Center

CM | 3.0 Additional \$35 fee applies.

This workshop discusses how the former San Diego Naval Training Center was transformed from a vision into a vibrant community that provides housing and transportation choices, a mix of jobs and housing, an arts and culture center, and makes the most of existing assets.



MW M4 - South Bay Rapid Transit Project Tour

CM | 3.0 Additional \$50 fee applies.

After several years of planning and collaboration with South County communities, construction is underway on the South Bay Rapid Project which will connect to employment and activity centers in Downtown San Diego and South County. This tour will explore this exciting new transit service in San Diego and Chula Vista.



MW T1 - Reshaping Our Places and Bodies - A Bike Tour of San Diego Public Spaces

CM | 3.0 Additional \$45 fee applies.

Join this guided bicycle tour of San Diego and learn about the public spaces that shape the city. This workshop focuses on strategies used to create unique parks and places reflecting local culture: Chicano Park, Quartyard, and the downtown waterfront and others. Bicycle and helmet provided.



MW T2 - Seawater Desalination and Recycled Water - the Future of Potable Water in San Diego

CM | 3.0 Additional \$60 fee applies.

Participants will get the chance to tour two facilities: The Pure Water Pilot Facility and the Carlsbad Desalination Plant, both are on the cutting edge of solving the issue of a sustainable water supply in San Diego County.



MW T3 - Players in the Open Space Game Intermediate Mountain Bike Ride

CM | 2.0 Additional \$75 fee applies.

Come outside with local planners and hear about challenges in the interface between open and recreational space, environmental resources, utilities, and construction mitigation. Borrow a mountain bike and take a break from the indoors with a fun and challenging locally-loved trail in the heart of San Diego.



MW T4 - Kayaking Eco Tour in San Diego Bay National Wildlife Refuge

CM | 3.0 Additional \$65 fee applies.

A kayaking tour in the San Diego Bay National Wildlife Refuge. Members can expect to see a variety of local wildlife. Topics include the importance of tidal marshes as ecosystems, and local groups and policies that have shaped South San Diego Bay.



MW T5 - Exploring UC San Diego: From Here to There and Everywhere

CM | 4.0 Additional \$50 fee applies.

Participants will visit UC San Diego to explore strategies for developing and implementing a comprehensive transit network that supports long-term sustainable planning and growth. Staff from the planning, transportation and sustainability departments will lead participants through campus.



MW W1 - Tijuana! Walking Tour: Explore Tijuana's Housing, Transportation, and Culture from a Planner's Perspective

CM | 5.0 Passport required, additional \$75 fee applies.

This session is a walking and transit tour of Tijuana's vibrant housing, transportation, culture and arts scene. Stops include the recently completed bus rapid transit system, mixed use housing projects, arts and culture "pasajes," cultural center, and city hall. Speakers include local and regional planners, architects and cultural ambassadors.



THANK YOU TO OUR 2018 SPONSORS & EXHIBITORS

Michael Baker
INTERNATIONAL



DUDEK



PLACEWORKS

Over 40 years of creating great places



**URBAN
FOOTPRINT**

RICK
ENGINEERING COMPANY

Community Planning &
Landscape Architecture



The Conference-at-a-Glance is subject to change. The most current information can be found on the website at www.apacalifornia-conference.org, on the mobile app prior to the conference, and in the registration area when the conference begins.

CONFERENCE-AT-A-GLANCE Saturday, October 6

10:00 am - 4:00 pm	Chapter Board Meeting	AECOM, 401 West A St., #1200, San Diego (downtown)
--------------------	-----------------------	--

CONFERENCE-AT-A-GLANCE Sunday, October 7

7:30 am - 8:30 am	Student Registration	Grande Ballroom Foyer
7:30 am - 9:00 am	Coffee Service for Students and Pre-Conference Session Attendees	Nautilus Foyer
8:00 am - 8:45 am	Pre-Conference Session Registration	Grande Ballroom Foyer
Student Session Block 1	Student Session 1 Introduction to CEQA	-
8:30 am - 9:45 am	Student Session 2 A Planning Perspective: Choosing the Right (Career) Path	-
9:00 am - 10:45 am	Planning Commission and Board Breakfast Roundtable (for Planning Commissioners and Public Board Members Only)	-
9:00 am - 1:00 pm	Mobile Workshop S2 - Craft Breweries and Economic Happy Hour, additional \$60 fee applies	CM 3.0 -
	Mobile Workshop S3 - Mission Bay Bike Tour, additional \$55 fee applies	CM 3.0 -
9:00 am - 2:00 pm	Pre-Conference Session 1 Real Estate Financial Pro Forms and Fiscal Impact Additional \$75 fee applies. Attendance is limited. Lunch included.	CM 4.5 -
9:00 am - 3:00 pm	Pre-Conference Session 2 Design and Placemaking Tools and Tips for Infill Development Additional \$90 fee applies. Attendance is limited. Session includes a walking tour (approximately 3 miles) and lunch.	CM 5.5 -
9:00 am - 3:30 pm	Pre-Conference Session 3 Geodesign Tools and Technology for Planners: Incorporating Next Technology into the Comprehensive Planning Workflow Additional \$90 fee applies, includes lunch	CM 6.0 -
9:00 am - 4:00 pm	Pre-Conference Session 4 Leadership Workshop 2018 Additional \$90 fee applies. Lunch included.	CM 6.5 -
Student Session Block 2	Student Session 3 Fast, Funny, Passionate: Student Edition	-
10:00 am - 11:15 am	Student Session 4 Career Poster Session: "I Have a Degree in Planning - What's Next?"	-
11:00 am - 6:00 pm	Conference Registration	Grande Ballroom Foyer
11:00 am - 12:00 pm	So You Want to be a Planning Commissioner? (Open to All Conference Attendees)	CM 1.0 -
11:30 am - 1:00 pm	California Planning Foundation (CPF) Student Scholarship Awards and Professional Networking Luncheon in Honor of Richard H. Weaver (pre-registered students and invited guests only)	-
Session Block 1 1:00 pm - 2:30 pm	All Interested Candidates Planning (AICP): What is the AICP Candidate Pilot Program? And is it for Me? (AICP Candidates Program Session)	-
	Thirsting for Compatibility: Where Groundwater Sustainability and General Planning Goals Collide	CM 1.5 -
	Climate Action Planning Tips: Resilient Planning to Meet Resiliency Purpose	CM 1.5 -
	Shaping Our Natural and Working Lands for Regional Resilience	CM 1.5 -
	Where is My Job? Planning for Commercial and Industrial Uses in Transit Areas	CM 1.5 -
	Development Without Displacement	CM 1.5 -
	SB 450: Forever Changing the Way Californians Vote	CM 1.5 -

THANK YOU TO OUR 2018 SPONSORS & EXHIBITORS



The Conference-at-a-Glance is subject to change. The most current information can be found on the website at www.apacalifornia-conference.org, on the mobile app prior to the conference, and in the registration area when the conference begins.

CONFERENCE-AT-A-GLANCE Sunday, October 7

Session Block 1 1:00 pm - 2:30 pm	How to Run an Effective Public Meeting (Planning Commission and Board Session)	CM 1.5 -
2:30 pm - 4:15 pm	Student Walking Tour to Liberty Station <i>Pre-registered students only</i>	-
Session Block 2 2:45 pm - 4:15 pm	The Great Debate: Can Housing in California be Affordable and Environmentally Conscious?	CM 1.5 LAW -
	Notes from the Field: Non-Traditional Engagement from Public Agency, Community Organization, and Consultant Perspectives	CM 1.5 -
	Coming Together Around Livable Communities: Regional Programs that Support Local Sustainability Efforts	CM 1.5 -
	Staying the Course: Planning for TOD in Communities with Unfavorable Market Conditions	CM 1.5 -
	The Crossroads of Planning and Violence Prevention: Exploring the Intersection of Zoning and Community Violence	CM 1.5 -
	Turning the Tables: Lessons in Advocacy Planning from Environmental Justice Communities in San Diego	CM 1.5 -
	Lobbying 101 for Planners	CM 1.5 -
	Using the General Plan, Policies and Findings to Improve Communities (Planning Commission and Board Session)	CM 1.5 -
2:45 pm - 4:15 pm	Planning to Lead: Leadership Opportunities with APA	-
4:00 pm	Exhibitor Setup	Harbor Island Ballroom
4:30 pm - 6:00 pm	DIVERSITY SUMMIT - Moving Toward Transportation Justice - What Can Planners do to Meet the Needs of Disadvantaged Communities?	CM 1.5 ETHICS -
6:30 pm - 10:00 pm	OPENING RECEPTION - USS Midway	-

CONFERENCE-AT-A-GLANCE Monday, October 8

7:00 am - 9:00 am	Continental Breakfast	Harbor Island Ballroom
7:00 am - 6:30 pm	Conference Registration	Grande Ballroom Foyer
7:00 am - 8:00 pm	Exhibits Open	Harbor Island Ballroom
8:00 am - 9:30 am	OPENING KEYNOTE - Assembly Member Todd Gloria, 78th State Assembly District	CM 1.5 Grande Ballroom A, B, C
9:00 am - 1:00 pm	Mobile Workshop S1 - An Experiment in Affordable Housing: The Story of Irving J. Gill and the Barona Band of Mission Indians. <i>additional \$50 fee applies</i>	CM 3.0
	Mobile Workshop M1 - Revitalization of San Diego's First Ring Suburbs - North Park, South Park, Normal Heights, Kensington, and Mid-City. <i>additional \$50 fee applies</i>	CM 3.0 -
	Mobile Workshop M2 - The Demand, Design, and Development of Housing in an Urban Core: Downtown San Diego Housing and Development Tour. <i>additional \$35 fee applies</i>	CM 3.0 -
Session Block 3 9:45 am - 11:15 am	APA California 2018 Legislative Update	CM 1.5 LAW -
	Completing the Urban Water Cycle in San Diego through Pure Water	CM 1.5 -
	And Justice for All: Environmental Justice and its Role in Planning Projects, Programs and Process	CM 1.5 -

THANK YOU TO OUR 2018 SPONSORS & EXHIBITORS



APA SAN DIEGO
OCT 7-10
California Conference **2018**

The Conference-at-a-Glance is subject to change. The most current information can be found on the website at www.apacalifornia-conference.org, on the mobile app prior to the conference, and in the registration area when the conference begins.

CONFERENCE-AT-A-GLANCE Monday, October 8

Session Block 3 9:45 am - 11:15 am	Fast, Funny, and Passionate - California Style	CM 1.5	-
	Using Big Data to Solve Special Challenges with VMT Generation Estimates for California's SB 743	CM 1.5	-
	Shaping Your Community to Promote Bicycling as a Primary Travel Mode	CM 1.5	-
	Fire and Floods: The Practical and Policy Implications of the Recovery and Rebuilding Efforts After Natural Disasters	CM 1.5	-
	Best and Smart Practices in Influencing the Behavior of Bars in Your Community	CM 1.5	-
	Walk the Walk: Lessons from an Interdisciplinary Planning Process in Long Beach	CM 1.5	-
	SB 1000 Implementation: Best Practices, Case Studies, and Open Forum	CM 1.5	-
	Leadership in a Uncertain and Controversial Time (California Planning Roundtable Session)	CM 1.5	-
	Award Winning General Plans: Are the Results as Advertised? (Planner Emeritus Network Session)	CM 1.5	-
11:15 am - 1:15 pm	Lunch on Your Own		
11:30 am - 12:15 pm	California Planning Roundtable Meeting		-
1:00 pm - 5:00 pm	Mobile Workshop M3 - You are Exactly Where you Need to be: Guided Walking Tour of Liberty Station - The Redevelopment of the Former Naval Training Center, additional \$35 fee applies	CM 3.0	-
	Mobile Workshop M4 - South Bay Rapid Transit Project Tour, additional \$50 fee applies	CM 3.0	-
Session Block 4 1:15 pm - 2:45 pm	CPAT Comes to Hughson: Pro Bono Planning Team Supports Agricultural Community in Downtown Revitalization (CPAT and Planner Emeritus Network Session)	CM 1.5	-
	Property Rights, Takings, Exactions, and More: A Legal and Practical Update for Planners	CM 1.5	LAW -
	Getting to the Roots of the Tree Preservation Debate	CM 1.5	-
	Four Important Emerging Planning Technologies	CM 1.5	-
	Heavy Industrial in Your Backyard: What to Do?	CM 1.5	-
	Regional Planning from the Public Health Lens: Moving into a Healthier, More Equitable, and More Prosperous Future	CM 1.5	-
	In the Thick of Things: The Role of Central City East in a Changing Downtown Los Angeles	CM 1.5	-
	Habitat for All: Beyond the Human Cost of Homelessness	CM 1.5	-
	E-Commerce and the Last-Mile: Planning for the Insatiable Need for Warehousing and Logistics Facilities - Part 1	CM 1.5	-
	Je Ne CEQÁ Theater Company Presents: Inherit the Ruling - A Dramatic Reenactment of Critical Planning Cases	CM 1.5	LAW -
	Nations Within a Nation: The Challenges of Tribal Planning in the San Diego Region	CM 1.5	-
	Ethics Case of the Year	CM 1.5	ETHICS -
2:45 pm - 3:15 pm	Afternoon Break		-

THANK YOU TO OUR 2018 SPONSORS & EXHIBITORS

M.W. STEELE GROUP
ARCHITECTURE | PLANNING



GRUENASSOCIATES
ARCHITECTURE PLANNING INTERIORS LANDSCAPE



CONFERENCE-AT-A-GLANCE Monday, October 8

The Conference-at-a-Glance is subject to change. The most current information can be found on the website at www.apacalifornia-conference.org, on the mobile app prior to the conference, and in the registration area when the conference begins.

2:45 pm - 5:00 pm	California Planning Foundation (CPF) Silent Auction in honor of Virginia Viado and Ted Holzem	-
3:15 pm - 4:45 pm	Planners Emeritus Network (PEN) Board Meeting	-
Session Block 5 3:15 pm - 4:45 pm	The Revitalization of the Los Angeles River Corridor: More Than Just a Movie Set	CM 1.5
	Is Planning Bigger than California Law? Section Directors Question the State's Apparent Policy of Perpetual Growth (<i>Section Directors Session</i>)	CM 1.5
	Preparing Housing Elements Under New State Laws: Lessons Learned from Applying AB 1397 and AB 879	CM 1.5 LAW
	Making Sense of Urban Ridesharing and Ridehailing Markets	CM 1.5
	Shaping Your Community One NOA at a Time: A Practical Guide and Quiz Show for CEQA Notification and Public Outreach	CM 1.5
	E-Commerce and The Final 50 Feet: Managing the Demand for Load/Unload Space - <i>Part 2</i>	CM 1.5
	SANDAG's Regional Framework: Creating an Inclusionary Regional Approach to Local Climate Action	CM 1.5
	Pop-Up Concepts: the Exciting Possibilities and Logistical Challenges of Pop-Up Event	CM 1.5
	Digital Stories: Shaping Meaningful Engagement in Los Angeles	CM 1.5
	Passing the AICP Exam: Who Wants to be a Certified Planner?	-
5:00 pm - 6:15 pm	APA CALIFORNIA AWARDS EVENT	Grande Ballroom B
6:30 pm - 8:00 pm	California Planning Foundation (CPF) Live Auction in honor of Virginia Viado and Ted Holzem	Grande Ballroom C
7:30 pm - 10:00 pm	Young Planning Group (YPG) Social/Bar Crawl	North Park

CONFERENCE-AT-A-GLANCE Tuesday, October 9

7:00 am - 9:00 am	Continental Breakfast	Harbor Island Ballroom
7:00 am - 6:30 pm	Conference Registration	Grande Ballroom Foyer
7:00 am - 8:00 pm	Exhibits Open	Harbor Island Ballroom
Session Block 6 8:00 am - 9:30 am	Annual CEQA Update	CM 1.5 LAW
	Practicing Strategic Thinking: Getting to the Intended Finish Line and Beyond (<i>California Planning Roundtable Session</i>) - <i>Part 1</i>	CM 1.5
	Breweries and Communities: Collaborating, Co-existing and Thriving	CM 1.5
	We Didn't Start the Fire: Regional Framework to Manage Changing Climate and Wildfire Risk in the Mt. Shasta Region	CM 1.5
	Smart Cities and Equity: Maximizing Positive Impact Through Collaborative Approaches	CM 1.5
	Environmental Justice for All! Addressing Community Impacts through Analysis, Effective Outreach, and Creative Solutions	CM 1.5
	Implementing Vision Zero: Getting from Policy to Practice	CM 1.5
	When a Successful High-Density Housing Program Collides with Neighborhood and Historic Preservation Forces	CM 1.5

THANK YOU TO OUR 2018 SPONSORS & EXHIBITORS

URBAN
PLANNING
PARTNERS
INC.

PAGE & TURNBULL

The Law Offices of
Remy Moose Manley, LLP



goldfarb
lipman
attorneys

mintierharnish
Planning Tomorrow Today®



Harris & Associates



APA SAN DIEGO
OCT 7-10
California Conference 2018

The Conference-at-a-Glance is subject to change. The most current information can be found on the website at www.apacalifornia-conference.org, on the mobile app prior to the conference, and in the registration area when the conference begins.

CONFERENCE-AT-A-GLANCE Tuesday, October 9

Session Block 6 8:00 am - 9:30 am	Living Streets: Public Realm Benefits from Innovations in Autonomous Vehicles	CM 1.5
	Near-Term Actions for Future Changes	CM 1.5
	Learning from the Blue Line First/Last Mile Plan: Lessons from a New Model for Community Engagement and Partnership	CM 1.5
	Planning in the Time of Tuolumne, Voter Initiatives, and the Ballot Box	CM 1.5
9:00 am - 1:00 pm	Mobile Workshop T1 - Reshaping Our Places and Bodies - A Bike Tour of San Diego Public Spaces, <i>additional \$45 fee applies, lunch included</i>	CM 3.0
	Mobile Workshop T2 - Seawater Desalination and Recycled Water - the Future of Potable Water in San Diego, <i>additional \$60 fee applies, lunch included</i>	CM 3.0
	Mobile Workshop T3 - Players in the Open Space Game Intermediate Mountain Bike Ride, <i>additional \$75 fee applies, lunch included</i>	CM 2.0
Session Block 7 9:45 am - 11:15 am	Talk Less, Draw More: Why We Need to be Visual Thinkers and Communicators	CM 1.5
	North San José: From Campus-Style Office Development to Vibrant, Mixed-Use Employment District	CM 1.5
	Planning with the Next Generation	CM 1.5
	Sum of Our Parts: Reducing Social Vulnerability and Improving Adaptive Capacity in Disadvantaged Communities	CM 1.5
	Shaping a Comprehensive and Effective Cannabis Policy	CM 1.5
	Housing the Homeless: the Unintended Consequences of Short Term Solutions	CM 1.5 LAW
	GIS is not Just for Mapping Anymore: Collaborate and Build Consensus Using Interactive Web-Based GIS Tools and Technology	CM 1.5
	Making Waves: Lessons Learned in Sea-Level Rise Planning	CM 1.5
	Planning for Pedestrians and the Need for Wayfinding	CM 1.5
	Putting Parking Back into Planning	CM 1.5
	A Beautiful Day in the Agrihood: Re-thinking the Future of Urban Agriculture	CM 1.5
	Practicing Strategic Thinking: Getting to the Intended Finish Line and Beyond (California Planning Roundtable Session) - Part 2	CM 1.5
11:30 am - 1:30 pm	Networking Luncheon	Pavilion
	Student Résumé Clinic at Networking Luncheon (for students only)	Pavilion
12:00 pm - 5:00 pm	Mobile Workshop T4 - Kayaking Eco Tour in San Diego Bay National Wildlife Refuge, <i>additional \$65 fee applies, lunch included</i>	CM 3.0
	Mobile Workshop T5 - Exploring UC San Diego: From Here to There and Everywhere, <i>additional \$50 fee applies, lunch included</i>	CM 4.0
11:30 am - 1:30 pm	Networking Luncheon	-
Session Block 8 1:30 pm - 3:00 pm	Planners at the Intersection of Displacement and Healthy Communities	CM 1.5
	Transforming Disadvantaged Communities into Transit-Oriented Communities	CM 1.5
	What Just Happened? What to do When Community Meetings go Awry? A Real-Time Exercise - Part 1	CM 1.5

THANK YOU TO OUR 2018 SPONSORS & EXHIBITORS

Alta Planning + Design

The **Clay Company, Inc.**

USC Price
Department of Urban Planning
and Spatial Analysis

 **VCS Environmental**
EXPERT SOLUTIONS | CEQA-NEPA . Biology . Regulatory


CAL POLY
City & Regional Planning

GeoSearch

UC San Diego
EXTENSION



APA SAN DIEGO
OCT 7-10
California Conference 2018

The Conference-at-a-Glance is subject to change. The most current information can be found on the website at www.apacalifornia-conference.org, on the mobile app prior to the conference, and in the registration area when the conference begins.

CONFERENCE-AT-A-GLANCE
Tuesday, October 9

Session Block 8

1:30 pm - 3:00 pm

Integrating Smart Growth, Complete Streets, and Mobility Hubs: Exploring Oceanside as a Transformational Case Study	CM 1.5
Retrofit, Retain, Restore, Rebuild, Retreat: The R's of Resilience (Chapter President's Session)	CM 1.5
Unspecific Plans: Flexible Land Use Regulations to Support Long-Term Planning Objectives	CM 1.5
School/City Planning Interface: Can't We All Get Along?	CM 1.5
The Next Domino to Fall: Deliberate Moves to Turn Around Suburban Retail Centers	CM 1.5
Is CEQA Still Relevant?	CM 1.5
Innovation for California's Diverse Housing Needs	CM 1.5
Mitigation Measures : A Rose by Any Other Name...	CM 1.5 LAW
From City Park to Balboa Park: San Diego's Living Room	CM 1.5

3:00 pm - 3:15 pm

Afternoon Break

Session Block 9

3:15 pm - 4:45 pm

Planning and Developing Silicon Valley Tech Campuses: Creative Solutions and Community Interaction	CM 1.5
How a Housing Action Plan can Help Address the Housing Shortage	CM 1.5
Healthy, Equitable, Active Land Use Network: Challenges and Opportunities in a Multi-Sector Collaboration	CM 1.5
Restoring Civility to Public Discourse: Tools to Counter Increasing Hostility in Public Meetings - Part 2	CM 1.5
Smartphones, Smart Cars, and Now SMART Parks: How Technology Can Improve Urban Parks	CM 1.5
Short-Term Rentals and the Sharing Economy: How Airbnb is Reshaping Communities	CM 1.5
Playing Blackjack Against Climate Change: Improving Your Community's Odds with Natural Hazards Without Going Bust	CM 1.5
Rethinking Community Golf Courses: Issues and Opportunities	CM 1.5
Zen, the Housing Accountability Act, and the Art of Applying Objective Standards	CM 1.5 LAW
Online Scenario Modeling Tools for Community Engagement	CM 1.5
Delivering Smarter: Tools for the Future of Infrastructure	CM 1.5
The New General Plan Guidelines: the Art of Balance and Tradeoffs	CM 1.5

5:00 pm - 6:30 pm

Consultants' Reception

bae urban economics



THANK YOU TO OUR 2018 SPONSORS & EXHIBITORS

CHEN  **RYAN**



**UC DAVIS
EXTENSION**
LAND USE AND
NATURAL RESOURCES

USC Lusk
*Ross Minority
Program in Real Estate*



APA SAN DIEGO
OCT 7-10
California Conference 2018

The Conference-at-a-Glance is subject to change. The most current information can be found on the website at www.apacalifornia-conference.org, on the mobile app prior to the conference, and in the registration area when the conference begins.

CONFERENCE-AT-A-GLANCE Wednesday, October 10

7:00 am - 9:00 am	Continental Breakfast	Harbor Island Ballroom
8:00 am - 2:00 pm	Exhibitor Teardown	Harbor Island Ballroom
Session Block 10 8:30 am - 10:00 am	What California Planners Can Learn From Texas	CM 1.5
	Survivor: Ethics Island!	CM 1.5 ETHICS
	Disaster Recovery on the Planning Side: Innovations for the Future	CM 1.5
	Housing the Next Nine Million: Six Organizations, Six Views (California Planning Roundtable Session)	CM 1.5
9:00 am - 5:00 pm	Mobile Workshop W1 - ¡Tijuana! Walking Tour: Explore Tijuana's Housing, Transportation, and Culture from a Planner's Perspective, passport required , additional \$75 fee applies, includes lunch	CM 5.0
10:15 am - 12:00 pm	CLOSING KEYNOTE - Dr. Mary Walshok, Associate Vice Chancellor for Public Programs and Dean of Extension, University of California, San Diego	CM 1.5 Grande Ballroom A, B, C

ATKINS



Help us make the San Diego conference a success by becoming a sponsor. Sponsorship opportunities include:

- Hotel Key Cards!! Your organizations logo on every hotel key card for the Conference
- Exhibit booth and event packages (Lanyards, Conference Bag, Opening Keynote and Conference Pen Sponsorship Packages are SOLD OUT!)
- Mobile Phone app advertising
- CPF Auction and Opening Reception packages are still available, but don't delay as many sponsorship packages are going fast!

For questions about sponsorships, please contact:

Laura C. Black, AICP - laurablack04@gmail.com - 619.459.0225

SPONSOR AND EXIBITOR REGISTRATION DEADLINE IS August 1st!!!

Downtown Gaslamp - Courtesy Joanne DiBona, SanDiego.org



@APACAConf

#APACA2018

www.APACalifornia-Conference.org

APA CALIFORNIA WELCOMES STUDENTS!



FREE Student Day - SUNDAY, OCTOBER 7

Registration required

8:30 am - 9:45 am	...Introduction to CEQA
8:30 am - 9:45 am	...A Planning Perspective: Choosing the Right (Career) Path
10:00 am - 11:15 am	...Fast, Funny, Passionate: Student Edition
10:00 am - 11:15 am	...Career Poster Session
11:30 am - 1:00 pm	...Richard Weaver Student Award Luncheon and Networking
1:00 pm - 2:30 pm	...AICP Candidate Training Session
2:30 pm - 4:15 pm	...Liberty Station Walking Tour
Pre-registered Students Only	

Career Poster Session

So you've decided you want to be a planner but aren't sure what a planning job can actually look like. Come join us and hear from various firms about projects planners work on, what career development opportunities exist, and most importantly if any positions are available. Be ready to network!



Liberty Station Walking Tour

Join fellow students on a guided tour to nearby Liberty Station, a mixed-use development on the site of the former Naval Training Center San Diego. Students will have the opportunity to learn and discuss how this military facility has been transformed into a unique planned community with a vibrant mix of commercial, nonprofit, residential, hotel and office districts. **Pre-registered Students Only (limit 35 people)**



MONDAY, OCTOBER 8

Student and Emerging Planner Social in North Park - 7:30 pm

Meet at the CPF Auction

Explore San Diego's growing craft brewery scene and join fellow emerging professionals at one of San Diego's top neighborhoods for nightlife. Be prepared to have fun and network! **(limited to 21 years old and up)**



TUESDAY, OCTOBER 9

Networking Luncheon - Resumé Clinic - 12:00 pm

If you're looking for a job or internship, be sure to sign up for a time slot in the Conference Registration area to meet with professionals to seek advice, including resumé review and interview skills! Remember to bring your printed resumé for review!

Student Housing Match Program

Are you a student looking for a place to stay during the conference?

Are you a student looking to host a colleague during the conference?

We will be matching local hosts with students who need a place to stay during the conference.

Please contact the Student Programs Committee at APACA2018@gmail.com to show your interest!

Volunteer Opportunities

Are you looking to volunteer at the conference in exchange for a reduced registration rate?

Then send us an email at sharon@ktua.com for more information!

*Reduced rate only applies to enrolled students.



@APACAConf

#APACA2018

www.APACalifornia-Conference.org

California Planning Foundation Seeking Donations: Contributions Fund Scholarships for Future Planners

WE NEED YOUR HELP to ensure that young people drawn to planning are able to fund their education. We need individual donors and sponsors!

Secure credit card and PayPal donations can also be made online at:

<https://californiaplanningfoundation.org/donations/>

All donations will be acknowledged at the CPF Auction (October 8, 2018 at the APA California Planning Conference in San Diego, California), and will receive special acknowledgement on the CPF website (<https://californiaplanningfoundation.org/>). All Sustaining Level Sponsors receive scholarship naming privileges for their donation. CPF donations are tax deductible and a copy of CPF's W-9 Tax Identification Certification will be sent to you with a donation letter/receipt for your tax and accounting purposes.



American Planning Association
California Planning Foundation

California Planning Foundation Virginia Viado and Ted Holzem 2018 Scholarship Auction

PLEASE NOTE: Auction/raffle item descriptions and electronic images of items must be submitted to Alison Spindler, and delivery of all items must be coordinated by Monday October 1st (or 10:00am on Sunday, October 7th, if delivery is made at the Conference Site).

CPF 2018 SCHOLARSHIP AUCTION DONATIONS

Yes! I'd like to donate an item to the 2018 CPF Auction

Item Name: _____

Estimated Value: \$ _____

Please provide complete item description below:

How will you deliver this donation?

☐ I will bring item to San Diego ☐ Please contact me for pick-up/drop-off options ☐ This item can be shared electronically

Would you like proceeds from this item to be counted towards a specific scholarship? (select only if you want proceeds to go to a specific fund)

☐ Virginia Viado CPF Scholarship Endowment Fund ☐ Ted Holzem CPF Scholarship Endowment Fund
☐ Frank Wein APA California Scholarship Endowment Fund ☐ CPF Diversity Scholarship Endowment Fund **—NEW!**

How you would like to be recognized (Name and/or Company Name): _____

Contact Email: _____ Contact Phone Number: _____

BECOME A CPF SPONSOR

The California Planning Foundation (CPF) is a nonprofit, charitable corporation established to further the professional practice of planning in California. CPF achieves this goal by giving annual scholarships and awards to university students in financial need, who have demonstrated academic excellence at planning programs throughout California. Another vitally important CPF activity is the sponsorship of workshops, publications and other continuing educational and professional development programs. All members of APA California are automatically members of the CPF. Although APA California members pay annual dues to belong to APA California and the national American Planning Association, there are no separate dues to belong to CPF.

Yes! I'd like to donate or become a Sponsor of the California Planning Foundation: (check appropriate box)

This year, we are looking for individual donors and corporate sponsors to help us continue this important tradition of supporting student planners and CPF activities. For individual donations, please consider becoming an annual "Friend of CPF" by joining or renewing at the level below (please check one):

- ☐ **Sustaining Level Sponsor:** \$5,000 minimum (donation is awarded over the next 5-years)
- ☐ **Platinum Level Sponsor:** \$2,000 – \$4,999
- ☐ **Gold Level Sponsor:** \$1,500 – \$1,999
- ☐ **Silver Level Sponsor:** \$1,000 – \$1,499
- ☐ **Bronze Level Sponsor:** \$500 – \$999
- ☐ **Friend of CPF:** \$300 – \$499
- ☐ **Financial Aid Associate:** \$200 – \$299
- ☐ **Student Advocate:** \$100 – \$199
- ☐ **Scholarship Supporter:** Less than \$100 (all donations amounts are greatly appreciated)

Your Donation Amount: \$ (CPF donations at any amount are greatly appreciated) \$ _____

Would you like proceeds from this item to be counted towards a specific scholarship? (select only if you want proceeds to go to a specific fund)

☐ Virginia Viado CPF Scholarship Endowment Fund ☐ Ted Holzem CPF Scholarship Endowment Fund ☐ split between the 2 funds

How you would like to be recognized (Name and/or Company Name): _____

Address: _____
Phone No. _____ Contact Email: _____

Please return form with a check made out to "CPF" to: Laurie Gartrell, CPF Treasurer, 401 B Street, Suite 800, San Diego, CA 92101

Or pay online at www.californiaplanningfoundation.org/donations.html



APA SAN DIEGO
OCT 7-10
California Conference 2018

JUAN BORRELLI, AICP | CPF President

CPF Needs Auction Items for Student Scholarship Fundraiser

The California Planning Foundation (CPF) is a nonprofit, charitable corporation whose goal is to further the professional practice of planning in California. WE NEED YOUR HELP to ensure that young people drawn to the profession are able to fund their education.

New this year, CPF has kicked-off an endowment fundraising effort to create a **CPF Diversity Scholarship** (to add to the one existing CPF Diversity Scholarship), to more-greatly assist our next generation planners and leaders reach their potential through higher education, and so they may continue to thrive and, while working in the profession, be a voice for their communities. In keeping with APA National's newly-adopted Diversity and Inclusion Vision, Mission, and Strategy, some of the dimensions for qualification for this new CPF scholarship are expected to include:

- Race/Ethnicity
- Gender
- Sexual Orientation
- Age
- Status in family for attending college (e.g., 1st generation student attending college)
- And like all CPF Scholarships, financial need and academic excellence

Last year, CPF awarded 33 scholarships totaling more than \$58,000 to planning students throughout California. Last year's list of CPF scholarship recipients is online at <https://californiaplanningfoundation.org/scholarships/>.

Our primary fundraising activity is the annual CPF Live and Silent Auctions held at the APA California Conference, which will be held on **Monday, October 8** in San Diego; and once again, the auctions will be held in honor of planners and former CPF board members **Virginia Viado** and **Ted Holzem**. In lieu of cash, here are suggested donations items needed for the CPF Auctions:

- Weekend stays at your cabin, beach house, or local resort
- Day of consulting services
- Tickets to sporting events, movies, or live performance theaters
- New high tech electronics
- Artwork, antiques, and family heirlooms designated to pass on
- New Household decorating accessories
- Deluxe item(s) gift baskets
- Restaurant, coffee shop, candy store gift certificates
- Rare/out-of-print or "hot-off-the-press" Planning books
- Individual bottles or a case(s) of wine

Every APA member is also a member of CPF so please help! To donate items for the CPF Auctions, please fill out the attached donation form and email it to Alison Spindler at calplanningauction@gmail.com or call her at (617) 283-0586 if you have questions.

M I G

PLANNING | DESIGN | COMMUNICATIONS
MANAGEMENT | SCIENCE | TECHNOLOGY

www.migcom.com

DUDEK

Natural Resources
Management &
Environmental Planning

PLAN | DESIGN | PERMIT | CONSTRUCT | MANAGE

Dudek.com

San Diego
San Juan Capistrano
Riverside
Palm Desert
Los Angeles
Santa Barbara
Sacramento
Auburn
San Francisco

EMC PLANNING GROUP INC.

CEQA/NEPA Compliance • Municipal Staff Support • General Plans/
Local Coastal Plans/Specific Plans • Biological Resources
Cultural Resources • Permitting & Regulatory Compliance
GIS/Mapping • Development Feasibility/Entitlements
Air Quality/GHG Analysis • Visual Simulations

www.emcplanning.com • 831.649.1799 • Monterey, CA

LAMPHIER • GREGORY

URBAN PLANNING
ENVIRONMENTAL ANALYSIS

Oakland
510.535.6690
lamphier-gregory.com

GRUENASSOCIATES

ARCHITECTURE PLANNING INTERIORS LANDSCAPE

Active Transportation Planning
Specific Plans
Strategic Planning
Community Planning
Downtown Revitalization
Urban Design
Master and Site Planning
Station Area Planning
Transit-Oriented Development (TOD)
Business Revitalization
Urban Growth Management
Implementation Plans

6330 San Vicente Boulevard, Suite 200
Los Angeles, CA 90048
www.gruenassociates.com

Architecture
Landscape and Streetscape Design
Neighborhood Revitalization
Neighborhood Planning
Urban Design of Transit Facilities
Transportation Corridor Planning
Location and Design of Transit Facilities
Transit and Environmental Planning
Pedestrian and Bicycle Circulation
Waterfront Developments
Environmental Impact Assessment
Community Engagement

Adam Maleitzke, AICP, Associate, Senior Planner
adam@gruenassociates.com
Phone 323.537.4276 • Fax 323.537.4081

Heffernan Professional Practices

Specialists in Insurance for
Planning Professionals

Marsha Bastian
marshab@heffins.com
714.361.7716

6 Hutton Centre Dr., Ste. 500
Santa Ana, CA 92707
hplib.com

DYETT & BHATIA

Urban and Regional Planners

dyettandbhatia.com • General Plans
575 Sansome St. Suite 400 • Urban Design
San Francisco, CA 94111 • Specific Plans
415.956.4300 • Zoning
Environmental Planning

AMBIENT

AIR QUALITY & NOISE CONSULTING

Specializing in Air Quality,
Greenhouse Gas, Noise, and
Vibration Impact Assessments
for CEQA/NEPA Compliance

612 12th Street, Suite 201
Paso Robles, CA 93446
(805) 226-2727
info@AmbientCA.com

LSA

Environmental Planning & Analysis

Berkeley
Carlsbad
Fresno

Irvine
Palm Springs
Point Richmond

Riverside
Rocklin
San Luis Obispo

www.lsa.net

SWCA

• CEQA / NEPA
• Environmental Compliance
• Archaeology/Architectural History
• Biology
• Paleontology
• Wetlands

FRESNO
HALF MOON BAY
PASADENA
REDLANDS
SAN FRANCISCO
SAN LUIS OBISPO

www.swca.com | Sound Science. Creative Solutions.®

mintierharnish

Planning Tomorrow Today®

Planning and Project Services | Legal Support
Issues Research and Management
GIS, Graphics, and Mapping

www.mintierharnish.com (916) 446-0522

PLANNERS • ARCHITECTS • ENGINEERS • LANDSCAPE ARCHITECTS • SURVEYORS

rrm design group

Specific Plans
Community Planning
Streetscapes
Design Guidelines
Transit-Oriented Development

San Leandro • San Luis Obispo • Santa Barbara • San Juan Capistrano
RRMDESIGN.COM

PAGE & TURNBULL

www.page-turnbull.com

ARCHITECTURE | PLANNING & RESEARCH | PRESERVATION TECHNOLOGY

SACRAMENTO 916.930.9903
SAN FRANCISCO 415.593.3239
LOS ANGELES 213.221.1200

TERRA NOVA®

PLANNING & RESEARCH, INC.

General Plans
Specific & Master Plans
Regulatory Permitting
Environmental Planning
Municipal Planning Services

♦ Palm Desert ♦ Colorado Springs

www.terrannotaplanning.com 760-341-4800

BBK BEST BEST & KRIEGER

ATTORNEYS AT LAW

BB&K is the largest and most experienced full-service
municipal and public agency law firm in California.
We offer clients unique experience in handling complex
planning, building and redevelopment issues.

Offices throughout California, please visit BBKlaw.com

Introducing **PlaceWorks**
Formerly The Planning Center | DC&E

New name. Expanded opportunities.

PlaceWorks is one of California's
leading environmental, planning,
and design firms, working to inspire,
imagine, and create great places for
more than forty years.

PLACEWORKS
Learn more at placeworks.com

CAL PLANNER
IFORNIA

> Seeking New Sponsorship Strategies

Now that the new editorial format for the *CalPlanner* has been established, we are seeking suggestions from APA California's partners and sponsors on ways to better reach the Chapter membership. This means rethinking the traditional calling card ads for example, as well as all ad placement and associated links. So we need to hear from you on innovative ideas that would complement the new design and format while offering a more effective way to generate awareness for your business or service. We hope you will continue to support the *CalPlanner* and encourage your comments and ideas by contacting Marc at myplanning@live.com



American Planning Association
California Chapter
Making Great Communities Happen

**For additional contact information,
please go to www.apacalifornia.org**

CHAPTER OFFICERS

Pete Parkinson, AICP | **President**
pete.parkinson54@gmail.com

Sung H. Kwon, AICP, MCRP
VP Administration | sunghkwon20@gmail.com

Hanson Hom, AICP
VP Conferences | hansonapa@gmail.com

Mary P. Wright, AICP, LEED AP ND
VP Marketing & Membership
mpw54321@gmail.com

John Terrell, AICP
VP Policy & Legislation | jcterell@aol.com

Kimberly Anne Brosseau, AICP
VP Professional Development
kimberly.brosseau@prk.sccgov.org

Marc Yeber, ASLA | **VP Public Information**
myplanning@live.com

Julia Lave Johnston
President Elect | julialavejohnston@gmail.com

Juan Borrelli, AICP | **CPF President**
juan.borrelli@sanjoseca.gov

Stephen M. Haase, AICP
Commission and Board Representative
stephenmichaelhaase@gmail.com

John Holder | **Student Representative**
john.holder4@gmail.com

LOCAL SECTION DIRECTORS

Rob Terry, AICP | **Central Section**
rob.terry@reedley.ca.gov

Christopher Williamson, AICP
Central Coast Section | cbwplans@gmail.com

John E. Hildebrand | **Inland Empire Section**
jhildebr@rctdma.org

Ashley Atkinson, AICP | **Los Angeles Section**
atkinson.ashley@gmail.com

Sharon Grewal, AICP
Northern Section | sharon.grewal@acgov.org

Nicholas Chen, AICP | **Orange County Section**
nick.chen@kimley-horn.com

Robert G. Lagomarsino, AICP
Sacramento Valley Section
bob@lagom.com

Rachel A. Hurst, AICP
San Diego Section | rachelahurst@yahoo.com

APPOINTED MEMBERS

Asha Bleier, AICP
AICP Coordinator | asha.bleier@gmail.com

J. Laurence Mintier, FAICP
Chapter Historian, Northern
mintierassociates@gmail.com

Steven A. Preston, FAICP
Chapter Historian, Southern
steve.preston@charter.net

Kacey Lizon
Conference Program Coordinator
klizon@sacog.org

Gabriel Barreras
Digital Media Coordinator, Website
gabriel.barreras@gmail.com

Melanie Emas
Digital Media Coordinator, Social Media
melanie@lisawiseconsulting.com

Greg Konar, AICP
Distance Education Director
grogok@cox.net

AI Zelinka, FAICP
FAICP Co-Coordinator | azelinka@riversideca.gov

Kurt Christiansen, FAICP
FAICP Co-Coordinator | kchristiansen@ci.azusa.ca.us

Miroo Desai, AICP
Membership Inclusion Coordinator, Northern
mdesai@emeryville.org

Erica Gutierrez
Membership Inclusion Coordinator, Southern
egutierrez@planning.lacounty.gov

Nicholas P. Maricich
National Policy & Legislative Representative
nicholas.maricich@lacity.org

Pamela Wu, AICP | **Statewide Program Coordinator**
pamela.wu@pln.sccgov.org

Chris Pahule
State Awards Coordinator, Northern
pahulec@sacounty.net

Andre Sahakian, AICP
State Awards Coordinator, Southern
andre.sahakian@gmail.com

Vacant | **University Liaison, Northern**

Mirle Rabinowitz Bussell | **University Liaison, Southern**
mbussell@ucsd.edu

Nina Idemudia | **Young Planners Coordinator**
ninaidemudia@gmail.com

Vacant | **Technology Director**

NON- VOTING MEMBERS

Kristen Asp, AICP
APA Board Director, Region 6
kasp@glandaecca.gov

Marissa Aho, AICP
AICP Commissioner, Region 6 | marissaaho@gmail.com

Lance MacNiven
APA Student Representative, Region 6
lancemacniven@gmail.com

Robert Paternoster, FAICP
Planner Emeritus Network, President
robertpaternoster@yahoo.com

Coleen Clementson, AICP
California Planning Roundtable President
coleen.clementson@sandag.org

Ellie Fiore, AICP | **CalPlanner Assistant Editor**
ellief@migcom.com

Planning Services Directory

Calling card advertisements support the publication of *CalPlanner*. For more information on placing a calling card announcement and to receive format specifications, contact:

Laura Murphy
916.540.7196
nhe2011@live.com



**Click on a sponsor call card
and be linked to their website.**



Keep Updated

Keep up to date with all the Chapter news, activities, programming and professional education as well as the State Conference by visiting the APA California website and the Chapter's Facebook page, discussion group. Also, remember your local Section's website and other media platforms are an additional resource.



Registration is Now Open!

2018 APA California Conference in San Diego

October 7 - 10, 2018

There are so many reasons to come to this year's Conference in San Diego

Opening Reception Aboard the USS Midway:

meet up with friends you haven't seen since the 2017 conference on the USS Midway to celebrate opening night festivities: enjoy food, drink, dancing and exploration of the classic World War II aircraft carrier anchored in San Diego Bay.



Distinguished Keynote Speakers:

Opening Keynote speaker is Assembly Member Todd Gloria who is continuing his quest for development of affordable housing at the State Legislature. Closing Keynote speaker is Dr. Mary Walshok who is a thought leader and subject matter expert on aligning workforce development with regional economic growth.



A Networking Lunch:

a hearty lunch will be available for all registered attendees in the outdoor Pavilion: a pleasant venue outside the meeting rooms where you can eat with friends or meet new people. Gather planners interested in discussing a topic, talk to students, or just take a break from the many fabulous educational sessions.



Mobile Workshops Where You Can Get Some Exercise as Well as Some Learning:

we have walking tours where you will learn about housing or base reuse. We have a kayaking Eco Tour in the San Diego Bay National Wildlife Refuge, a Downtown San Diego bike tour, AND two park-related bike tours: one to ride and see challenges and successes in open space and species conservation areas, and one around beautiful Mission Bay to hear about environmental issues and development opportunities and constraints.



Professional Development Opportunities:

whether you want to learn about the AICP Candidate Program, get tips on preparing for the AICP Exam, or want to learn more about applying for FAICP, there's a session for you!

Remember to make your hotel reservation!

All rooms have San Diego Bay views and we expect the reserved block at the Sheraton Marina to sell out.



Exhibitor and Sponsorship Opportunities Still Available!

Moon over Sheraton, San Diego Hotel and Marina, Harbor Island. Source: Chris Mannerino



@APACAConf

#APACA2018

www.APACalifornia-Conference.org