**2018 Plenary Announcements & Acknowledgements 10/4/18**

| **SUNDAY EVENT: CPF Student Luncheon****11:30 am – 1:00 pm – Nautilus Lobby****For Registered Students and Invited Guests Only**  |
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| **Event Org Details:** | **Sponsor Acknowledgments** | **Announcements** |
| **NOT BEING RECORDING****PHOTOGRAPHER: HING WONG** | PPT with all sponsors will loop through approximately every 90 second.1 slide for Student Luncheon Sponsors**EVENT SPONSORS TO MENTION**:* Ascent Environmental \*
* BAE Urban Economics \*
* Fehr & Peers \*
* Linscott, Law & Greenspan, Eng.
* VCS Environmental
* Baldwin & Sons

  | **Expected up to 10 minutes at start of luncheon:*** **Pete Parkinson** - 2 minutes to welcome students and give brief status on new APA things for students
* **Juan Borrelli /CPF** - Acknowledge Awards Luncheon Sponsors
* **Juan Borrelli/CPF** - Any special announcements?
* **Hanson Hom –** moderating ½ hour session
* **CPF -** Awards Presentations
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| **SUNDAY EVENT: Diversity Summit****4:30 pm – 6:00 pm – Grande Ballroom A & B****Open to all Registered Attendees** |
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| **Event Org Details:** | **Sponsor Acknowledgments** | **Announcements** |

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| **STANDARD ROOM SETUP****AUDIENCE MICS IN EVERY AISLE****RECORDING THIS EVENT****PHOTOGRAPHER:****DAN AMSDEN** | PPT with all sponsors will loop through approximately every 90 second1 slide for Diversity Summit Sponsors**EVENT SPONSORS:*** Alta Planning + Design
* Civic Solutions, Inc
* USC Sol Price School of Public Policy
 | **15 minutes dedicated to announcements*** **CHC Co-Chairs** general welcome to Chapter attendees, Chapter Board & CHC; acknowledge representatives from APA National including Region VI & APA President – [introductions will be done at Monday Opening Keynote]
* **CHC Co-Chairs** Profuse verbal acknowledgement of all conference Sponsors and specifically note the Diversity Summit sponsors
* Howard Lee – past summits – turn over to Marcus
* **Marcus Bush – Session Moderator**
* Howard mentions Diversity Mixer on Monday
* **CHC Co-Chairs** come back after conclusion of presentations to discuss Opening Reception logistics: directions & shuttle; badges; tickets for entry & drink; download the Mobile App for latest announcements or updates to any event & daily announcements
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| **SUNDAY EVENT: Opening Reception****6:30 pm – 9:30 pm – USS Midway****Ticketed Event – Open to all Registered Attendees or Additional Sold Tickets** |
|  **Event Org Details:** | **Sponsor Acknowledgments** | **Announcements** |
| **Busses leave from MW sendoff location****PHOTOGRAPHER: CHC – GREG MATTSON****NO PPT TO COMPILE;** **DORINA PREPARES SIGN W/SPONSORS** | Opening Reception sponsors will be thanked on a sign at the location that Opening Reception attendees are boarding the busses separate from the large boards: **EVENT SPONSORS:*** Caltrans\*
* PlaceWorks\*
* Rick Engineering
* Urban Footprint
* Garden Communities
* KTGY Architecture + Planning\*
* MIG\*
* MW Steele Group
* Urban Planning Partners, Inc
 | **No anticipated announcements** |

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| **MONDAY EVENT: Opening KEYNOTE & Ceremonial Welcome****8:00 am – 9:30 am – Grande Ballroom/all Sections****Plenary Open to all Registered Conference Attendees** |
|  **Event Org Details:** | **Sponsor Acknowledgments** |
| **BETSY WILL ESCORT MICHAEL ZUCCHET to Grande Ballroom****LARA GATES WILL ESCORT TODD & STEPHEN**Reserve front row/s for Zucchet, CHC members, Board, APA National reps; APA President. Todd, Stephen & Lara**CLOSE 2 AIRWALLS QUICKLY AFTER THIS SESSION**Audience mics set up in each aisle – will be Q&A with keynote speaker**RECORDING THIS EVENT****PPT WILL CONSIST OF:** **EVENT COVER SLIDE****EVENT SPONSORS****MICHAEL ZUCCHET PHOTO****APA CALIFORNIA EXECUTIVE BOARD****CYNTHIA BOWEN PHOTO****FAICP SLIDE W/7 NEW FAICPs - 1****APA LEARN SLIDES - 2****TODD GLORIA PHOTO****PHOTOGRAPHER: CHC – SABRINA ALONSO/DUDEK****SPEAKER BIOS INCLUDED FOR****Michael Zucchet – Ceremonial Welcome****Cynthia Bowen – APA President****Todd Gloria – Keynote Speaker** | PPT with all sponsors will loop through approximately every 90 second1 slide for Opening Keynote Sponsors **EVENT SPONSORS**: * Civic Solutions, Inc
* Gruen Associates
* Helix Environmental Planning\*
* Kimley-Horn and Associates, Inc\*
* RRM Design Group\*
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| **30+ minutes total dedicated to announcements before and after Ceremonial Welcome & Keynote*** **CHC Co-Chairs** – We wanted to be the first to welcome you to Conference and to San Diego. We are very excited on behalf of the CHC for the past several years’ work to come to fruition. We want to acknowledge all conference sponsors who have been shown on PPT slides running prior to the start of the session; especially want to thank the sponsors of this keynote session: Civic Solutions Inc; Gruen Associates; Helix Environmental Planning; Kimley-Horn and Associates Inc; RRM Design Group. **TURN OVER TO PETE PARKINSON**
* **Pete Parkinson** – 5 minutes – I’d like to welcome all attendees to Opening Keynote Plenary Session of 2018 Conference; great to be in San Diego again; October is a great month for us to have our Chapter conference: it’s Nat’l Community Planning Month, Great Places in America, and Plan4Health;. Thanks to the San Diego CHC for putting this conference together in this great location.

 * **Pete Parkinson** – for our formal welcome to San Diego we’re pleased to welcome Michael Zucchet from the San Diego Port Commission on whose land our conference site sits – and who is headed off to a Port District meeting in a few minutes:

Michael Zucchet was sworn in to the Board of Port Commissioners on June 15, 2017, to represent the City of San Diego. Since 2009, he has served as General Manager of the San Diego Municipal Employees Association, the City of San Diego's largest employee union. Mr. Zucchet served as City Councilmember for San Diego's Second District from 2002 to 2005 and as Deputy Mayor in 2005. He has also worked as government affairs director for the San Diego City Fire Fighters Union; as vice president of real estate for the J. Peter Block Companies; and as a renewable energy economist with the U.S. Department of Energy. He currently serves as Board member for the Center on Policy Initiatives San Diego. He has degrees in business economics & environmental studies from UC Santa Barbara and a master’s degree in environmental economics from Duke University. From the San Diego planners: when Michael was on the San Diego City Council, he was a friend to us.* **Mike Zucchet** – 5 minutes – must leave by 8:20-8:30
* **Pete Parkinson** - acknowledge Chapter Board, APA Nat’l Reps in attendance; we are **INSERTING 1 SLIDE OF ELECTED BOARD MEMBERS – READ appointed members NAMES? ACKNOWLEDGE STAFF & CONTRACTORS? ACKNOWLEDGE APA NATIONAL REPS: Cynthia Bowen APA President; Kurt Christiansen incoming APA President; Marissa Aho AICP Commission Region VI rep; Kristen Asp Region VI Board member; Alex Yee Student Rep Region VI; Kimberley Jacques manager of the APA National Conference Educational Program**
* **Pete Parkinson** – announces this is the 70TH ANNIVERSARY of APA California we are celebrating this year; do you know we have Chapter Archives – started by the late Betty Croly 20 years ago, **and that** our Chapter Archives are the most extensive of any Chapter in the country. The archives belong to us all as documentation of California planning history; Steve Preston and Larry Mintier – our Chapter Historians - can talk to you about the guidelines for submitting info to them for the Archives and the care and time put in to catalog them so they retain their value and can be researched. Visit the Chapter Historians Booth and learn how to contribute to the Archives which are housed at Cal State Northridge: it takes $$ for their upkeep – please donate

  **Pete Parkinson**: Intro of APA President Cynthia BowenCynthia Bowen is the director of planning for Rundell Ernstberger Associates (REA), a national planning, urban design, and land architect firm founded in 1979. Ms. Bowen is an active APA member and has held a number of leadership positions including president of the APA Indiana Chapter and vice chair and secretary/treasurer of the Chapter Presidents Council. She is currently the APA President. Bowen is a graduate of Ball State University with degrees in urban and regional planning and environmental science and design. Within her community, Cynthia has served on many boards and committees. Note that Cynthia is not the 1st APA President to agree to attend our Chapter Conferences, and certainly not the last [look at Kurt Christiansen!]. * **Cynthia Bowen**: 10 minutes and indicates how delighted she is to participate in at our conference.

Cynthia will announce & recognize FAICPs from the 2018 class from California who were inducted into the College of Fellows at the National Planning Conference in April in New Orleans: **all 7 will be on** **one PPT slide**:  * Susan Harden – Orange Section – Professional Practice
* Betsy McCullough – San Diego Section - Community Service & Leadership
* Kathrin Moore – Northern Section – Community Service & Leadership
* Carl Morehouse – Central Coast Section – Community Service & Leadership
* Linda Tatum – Los Angeles Section – Community Service & Leadership
* Heidi Tschudin – Sacramento Valley Section – Professional Practice
* Laurie A. Johnson – Northern Section – Professional Practice

Cynthia will then discuss APA Learn & Other APA Initiatives, and then **turn over to** **CHC Co-Chairs*** **CHC Co-Chairs** - introduction of Todd Gloria for address – escorted by Stephen Hill, his District Manager and Lara Gates, Chief of Policy to c/m Georgette Gomez of San Diego City Council

Todd Gloria was on the San Diego City Council for 8 years and was a moving force behind the City’s progress on housing and homelessness issues and the City’s legally-enforceable Climate Action Plan. As an Assembly Member, Todd has continued his advocacy for increased infrastructure investment and pragmatic and innovative solutions to housing and homelessness. Todd has successfully authored and seen at least 13 pieces of legislation passed dealing with issues such as election reform, housing solutions, and cutting red tape for small businesses. Just recently Todd has been instrumental in adoption of clean energy policies and in cross-border efforts. Todd truly cares about the future of California. He’s here today to talk to us about issues he’s passionate about but he also wants to hear from us today.  **TODD GLORIA**– 20 minutes presentation & 20 minutes Q&A **[have until ~9:15 when announcements need to be made]*** **CHC Co-Chairs** introduces & thanks CHC members and staff: **HAVE EVERYONE STAND AS ANNOUNCED**

**PROGRAMS SUBCOMMITTEE**: Anna McPherson & Mark Teague, Co-Chairs; Mirle Rabinowitz-Bussell, Katie Cole, Melissa Devine, Joan Isaacson, Lisa Lind, Betsy McCullough, Sohrab Rashid, Claudia Tedford**SPONSORSHIPS SUBCOMMITTEE**: Laura Black**MOBILE WORKSHOPS SUBCOMMITTEE**: Brian Grover & Phil Trom, Co-Chairs; Kelly Bray, Tara Lake, James Alexander**PUBLICITY SUBCOMMITTEE**: Betsy McCullough & Seth Litchney, Co-Chairs with social media assistance from Amy Steele & Olaya Litchney**SUSTAINABILITY SUBCOMMITTEE**: Renee Yarmy & Asha Bleier, Co-Chairs; Kelly Bray, Tara Lieberman**SPECIAL EVENTS SUBCOMMITTEE**: Greg Mattson & Bill Chopyk, Co-Chairs; Kimiko Lizardi**STUDENTS & YOUNG PLANNERS SUBCOMMITTEE**: Mimi Morisaki & Melanie Tylke, Co-Chairs, James Alexander, Natalia Hentschel, Claudia Tedford, Regina Ochoa**VOLUNTEERS SUBCOMMITTEE**: Sharon Singleton**AND TO THE STAFF & CHAPTER WE OWE MUCH & APPRECIATE THE NIGHTS AND WEEKEND THEY WORKED TO KEEP EVERYTHING MOVING ON TIME**: Francine Farrell, Laura Murphy, Dorina Blythe and Deene Alongi; Hanson Hom & Kacey Lizon* **CHC Co-chairs** – **ANNOUNCEMENTS**
	+ general announcements & introductions
	+ CPF auction, time, etc.; other events, etc.
	+ Tickets for drinks good at either CPF Auction or Consultants Reception
	+ a few MWs slots still available
	+ Use the App for up to date announcements and see Planners Guide
	+ Lunch available onsite or use the Planners Guide to find nearby lunch locations in the 2 hour lunch period – or go to Yoga on the lawn
	+ Mention air walls closing quickly for start of next session so please vacate the room or sit in the ballroom section of the next session – Go out and enjoy the conference!
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| **MONDAY EVENT: Awards Event****5:00 pm – 6:15 pm – Grande Ballroom B****Open to all registered conference attendees & guests without ticket or charge** |
| **Event Org Details** | **Sponsor Acknowledgements** | **Announcements** |
| Reserve front rows for Award WinnersNeed tables up front for Awards to be set upon **Awards Event w/ VIDEO – Awards in Order identified by Awards Coordinators** * Great Places California
* CA recipients of National Awards
* PEN
* Award winners

**PHOTOGRAPHER: Suzanne plus backup; also Sung has camera** | Run all sponsors in multi-use PPT, including 1 slide for Awards Event Sponsors**EVENT SPONSORS**:* ASM Affiliates
* Atlantis Group Land Use Consultants
* Chen Ryan Associates
* CSG Consultants
* enCode Plus
* Page & Turnbull
* The Law Offices of Remy Moose Manley LLP
 | DETAILS COMING FROM HANSON FOR THIS:* **Pete** - welcome comments and present national APA Great Public Spaces Award (video clip), introduce Greg
* **Greg** - present Chapter Great Place Awards (video clip), introduce Sung
* **Sung** - Awards Event intro and acknowledge sponsors, introduce Chris and Andre
* **Chris** - acknowledge national 2018 APA Awards from California (one slide)
* **Andre** - introduce Bob Paternoster, President of PEN
* **Bob** - present 2018 PEN honorees (video clip)
* **Chris** - acknowledge 2018 student scholarship awardees (one slide)
* **Andre** - acknowledge Awards Jury (one slide)
* **Chris and Andre** - present 2018 Chapter Awards (video clips)
* **End of Event** - acknowledge sponsors again and run sponsor slides; **SOMEONE ANNOUNCES DRINK TICKET GOOD FOR CPF AUCTION OR CONSULTANTS RECEPTION TUESDAY**
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| **MONDAY EVENT: CPF Auction****6:30 pm – 8:00 pm – Grande Ballroom C****Open to all Conference Attendees without charge; non-attendees need a ticket to enter; everyone has 1 drink ticket for Auction or Consultants Reception**  |
|  **Event Org Details** | **Sponsor Acknowledgements** | **Announcements** |
| **NOT RECORDING** **PHOTOGRAPHER: HING WONG & TERRY BLOUNT****CPF COMPILES PPT FOR PROGRAM, INCLUDE EVENT SPONSOR SLIDE****HANSON PROVIDES SPONSOR SLIDES** | Run all sponsors in multi-use PPT, including 1 slide for CPF Auction Sponsors **EVENT SPONSORS**:* GPA Consulting\*
* California Department of Housing and Community Development
* Goldfarb & Lipman LLP
* Mintier Harnish
 | **5 minutes MAXIMUM for general announcements?*** **Juan**: Verbally acknowledge CPF Auction Event Sponsors

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| **WEDNESDAY EVENT: CLOSING KEYNOTE & CEREMONIAL PASSING TO 2019****10:15 AM – 12:00 PM – GRANDE BALLROOM/2 or 3 SECTIONS** |
| **Scheduled Event** | **Sponsor Acknowledgements** |
| **Mirle will escort Dr. Walshok to ballroom** **OPEN AIRWALL/S QUICKLY PRIOR TO THIS SESSION – DETERMINE IF 2 OR 3 SECTIONS NEEDED****Audience mics set up in every aisle**Bio for Dr. Walshok included below**RECORD THIS EVENT****PHOTOGRAPHER: SABRINA ALONSO/DUDEK****PPT consists of:** **session cover****event sponsors****Mary Walshok photo****Mary Walshok presentation – 13 slides****2019 CHC presentation – 35 slides** | Run all sponsors in multi-use PPT, including 1 slide for Closing Keynote Sponsors**EVENT SPONSORS**: * Host Compliance
* KTGY Architecture + Planning\*
* Rincon Consultants, Inc\*
* Baldwin & Sons
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| **15-20 minutes of announcements*** **Pete Parkinson** – 5 minutes to thank 2018 CHC for great job. Hope you enjoyed the conference – sessions helping you Shape Our Future. The next 5 years leading up to our 75th Anniversary conference will see us face severe issues such as the ones you heard about in the sessions earlier this morning: Fire preparation and disaster recovery, resilience, housing the next 9 million. Where will we be facing those issues in 5 years? Focus on them as we head to our 75th anniversary [**WHATEVER YOU WANT TO SAY PETE**] **Ask Kurt Christiansen, incoming APA President, to speak for 2 minutes.**
* **Kurt speaks for 2 minutes about how great the conference was, then turns over to CHC Co-Chairs**
* **CHC Co-Chairs** thanks to ALL for attending; all sponsors 1 more time, especially event sponsors: Host Compliance; KTGY Architecture + Planning; Rincon Consultants, Inc; Baldwin & Sons; another cheer for the 2018 CHC members
* **CHC Co-Chairs** introduce keynote speaker Dr. Mary Walshok [to speak for ~45 minutes]

Dr. Mary Walshok is an author, educator, researcher, and Associate Vice Chancellor for public programs and Dean of Extension at the University of California, San Diego – alma mater of many in the room. Dr. Walshok is the author of six books and more than 100 articles and reports on aligning workforce development with regional economic growth. She oversees a $50 million, 200-employee division that annually serves more than 65,000 enrollees through innovative local and online programs, including UCSD-TV and UCTV, which reaches over 22 million households. She is also passionate about preparing young people for future work, both in the development of skilled labor and in their academic preparation: her TED talk ‘Rethinking America’s Talent Crisis’ is very thought provoking [recommend listening to it]. She is always generous with her time to speak to groups like us who also have a role in shaping the future.* **San Diego CHC Co-Chairs handoff with gift to Central Coast CHC Co-Chairs Tess Harris, Bret McNulty & Jeff Wilson**
* **2018 & 2019 CHC Co-chairs announce we’ll see you in Santa Barbara!**
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 **RECORDED SESSIONS in date/time order -**

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| Session Block/Day | Session Number | SESSION TITLE |
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| 1 - SUN | **594** | Development without Displacement |
| 2 - SUN | **475** | The Great Debate: Can Housing in California be Affordable and Environmentally Conscious? |
| Diversity Summit - SUN | **-** | Moving Toward Transportation Justice – What Can Planners Do to Meet the Needs of Disadvantaged Communities |
| Opening Keynote - MON | **-** | Assembly Member Todd Gloria, 78th State Assembly District |
| 3 - MON | **469** | APA California 2018 Legislative Update |
| 4 - MON | **516** | Regional Planning from the Public Health Lens: Moving into a Healthier, More Equitable, and More Prosperous Future |
| 5 - MON | **661** | Passing the AICP Exam: Who Wants to be a Certified Planner |
| 6 - TUES | **467** | Annual CEQA update |
| 7 - TUES | **586** | Shaping a Comprehensive and Effective Cannabis Policy |
| 8 - TUES | **587** | The Next Domino to Fall: Deliberate Moves to Turn Around Suburban Shopping Centers |
| 9 - TUES | **658** | Short-Term Rentals and the Sharing Economy: How Airbnb is Reshaping Communities |
| 10 - WED | **553** | Disaster Recovery on the Planning Side: Innovations for the Future |
| 10 - WED | **667** | Housing the Next 9 Million – Six Organizations – Six Views |
| Closing Keynote - WED | **-** | Dr. Mary Walshok, Associate Vice Chancellor for Public Programs and Dean of Extension, University of California, San Diego |