

	Chapter	Central	Central Coast	San Diego	Inland Empire	Orange County	Los Angeles	Northern	Sac Valley	Support Opportunity - For Discussion	
Regular Activities/Programs											
AICP Study Session	N		Y in conjunction with State sessions and, if there are enough people, local meetings	Y - multi session training program,Spring	Y - Every Couple of Years	N	Y - 1 day, spring	Y-5 day, Fall & Spring	Y-Ongoing	A Chapter "speaker's bureau" of experts on certain topics that may be difficult for sections to source (i. e. ethics) - either make videos or confirm they are willing to travel; a Chapter-developed training format/curriculum that all Sections could adopt	
AICP Q&A	N		N		Y - With AICP Program	Y - evening, spring	Y - evening, fall	N		See above	
Awards Program	Y - Spring	Y-Spring	Y Spring	Y - Spring	Y - Every May	Y - May	Y - spring	Y-Spring	Y-Spring	A uniform online application to which local awards could be added if needed, also to be submitted to the Chapter for State awards	
Awards Gala/Event	Y - at State Conference	Y-Summer	Y usually April or early May	Y - May	Y - Every May		Y - June	Y-June	Y-January	See above	
Holiday Party	N	Y-December	Y in each county (3)	Y - December	Y - December	Y - December	Y - December	Y-Nov	Y-December	Fundraising opportunities?	
Leadership Program	N		N		N		Y - spring	N	Y-Spring	LA program could be expanded to other Sections	
Student Symposium	N		N		N	N	Y - February	N	N	LA program could be expanded to other Sections	
Historic Symposium	N		N		Y - Sep/Oct	Y - Fall	N	N	N	OC program could be expanded to other Sections	
Commissioner outreach/events	Has representative - activities/events?		Y as part of Planning Academy in each county once every 3 years		Y - Every Couple of Years		N	N	Y	CC program could be expanded other Sections	
Ethics Program								Y			
Case Law Update	N		N		No (But Specific Related Workshops Every Couple of Years)			Y	Y-June	Sac Valley program could be expanded to other Sections	
Operations, etc.											
Elections	Y	Y-Every Other Fall	Y every fall - staggered positions	Y - every other Fall	Y - Every Year	Y - November	Y - October/November	Y-Oct/Nov	Y - October/November	Joint Section and Chapter elections or a uniform election schedule/format that we all follow	
Sponsor Recruitment	Y - for conference only?		Y early Spring for logos on chapter web site	Y - for Awards and Holiday events	Y - Every Year With Awards Program		Y - Annual & awards; infrequent for other events	Y-per program	Yes-Annual, Speaker Series	A joint sponsorship program that allows firms working statewide to sponsor the Chapter/conference and multiple sections through one process	
International Planning Program								Y			
Mid-Career Planners Group								Y			
University Liasons								Y		Northern Section-One University Liason and studeten Reps w/ all of the schools.	
YPG	Has representative - activities/events?		Emerging Planning Professionals - largely within Cal Poly SLO and UCSB	Robust schedule of activities throughout the year	Attempted - Has Not Been Sustainable		Y - intermittent activities throughout the year	Y		Chapter rep to conduct monthly/quarterly calls for Section reps? Other ways to support/implement consistent programming?	
Mentorship Program	N		N	Y - Spring semester	N		inconsistent	Y		San Diego program could be expanded to other sections	
Diversity Program								Y			
Quarterly/Annual Financial Reporting	Y	Y - Done by Chapter accountant									A good current example of reciprocal support
Partnerships with Allied Organizations	??	Y (All Speaker Series, Holiday Parties, Sierra Retreat Outreach)	Y with AEP in each county	Ad hoc, for social and educational events	Y - AEP / WRCOG and Ad Hoc		Y - Ad Hoc	Y	Y-Speaker Series, Holiday Party, Big Association Party	For organizations that have a similar structure (state umbrella and local units), establish a Chapter partnership that would tier to each Section	
Policy Advocacy/Activities	Y - through Board, Leg Review Team, & Stefan George		Y legislative Board member	Board member(s) recently appointed	N		Y - Ad Hoc	N	N	More transparent process of Chapter legislative review; more frequent updates on legislative process/outcomes; annual mid-session webinars	
Historian							Y				
Webmaster								Y			
Publication								Y		Northern-Monthly Magazine and bi-weekly newsletter.	
Media/Publications											
Web Site	Y	Y-updated regularly	Y updated as needed	Y - updates as needed	Y - Updated as Needed	Y - updates ongoing	Y - updates ongoing	N-Updated Feb 2018	Y - updates ongoing	Statewide content that could be developed at the Chapter level and distributed to all sections	
	Y - irregular		Y e-blasts about once a week	Y - weekly	Y - Bimonthly Newsletters	Weekly - Wednesday	Y - 1st and 15th	Y-Bi-weekly	Y - Newsletter on monthly basis and E-blasts on ad-hoc basis	See above	
Blog	N		N		Y - Web Person Just Started One	Y - updates ongoing	Y - updates ongoing	N	N	See above	
Facebook	N		N	Y - irregular updates	Y - Updated as Needed	Y - updates ongoing	Y - updates ongoing	Y - updates infrequent	Y	Set APA and APA California as a "featured like" on all Section pages; other ways to demonstrate cohesion?	
Twitter	Y		N		Y - Updated as Needed	N	Y - updates infrequent	Y	Y	Sections to re-post Chapter content and vice versa	
LinkedIn	Y		N		Y - Updated as Needed	N	Y - updates infrequent	Y - updates ongoing	Y	Sections to re-post Chapter content and vice versa	
Instagram	N		N		Y - Updated as Needed	N	Y - updates infrequent	N	Y	Sections to re-post Chapter content and vice versa	
Co-Promotion Procedure/Policy?			Y on case by case		Y - Informal (Help Others to Promote and Vice Versa)		Y - does not specify Section-to-Section outreach process			Establish process for Section co-promotion of regional-interest events	

Annual Report	Y		Y to chapter and to Board members	Y - reported to Chapter only	Y - Chapter Report	Y - reported to Chapter only	Y - reported to Chapter only	Y - reported to Chapter only	Y - reported to Chapter only	Sections share the Chapter Annual Report
Other - feel free to add										
		Sierra Retreat (Professional Development and Networking)	Planning Academy - 8 weeks - 24 hours - for about 30 people	Ambassador program						