



APA CALIFORNIA NEWS

From the APA California President	P 3
Legislative Update	P 10
APA California Conference - Santa Barbara	P 12
Planning Commission & Board Sessions	P 13
Mobile Workshops	P 16
Mobile App	P 20
CPF Needs Your Donations	P 21
Planning Services Directory	P 30
APA California Leadership	P 31
Conference Update - Opening Reception	P 32

NEXT ISSUE

Disaster Response

Submissions due Aug 9, see P3 for details

CAL PLANNER

Planning News & Updates from APA California

Cabrillo Blvd., Santa Barbara. Source: David Collier

MARCYEBER | VP-Public Information



A Resilient Future

Welcome to the 2019 Conference Issue of the *CalPlanner*. After eight years, this year's conference site circles back to Santa Barbara, considered America's Riviera. Situated between the Santa Ynez Mountains and the Pacific Ocean, the city demonstrates many of the planning profession's best practices including efforts in urban design, mobility, resiliency and disaster recovery to name a few. State Street, for example has been recognized for its character defining pedestrian activity by the American Planning Association as one of America's "Great Places." But Santa Barbara is much more than that. From its beaches and vineyards to its history and culture, Santa Barbara largely represents those qualities that we often associate with both Northern and Southern California and all points in between.

This year's conference as in past years' gatherings will offer ample time to secure your CM credits and engage in professional networking, but also to allow for a bit of fun all with minimal impact to your professional schedule. Further there will be over 104 sessions in addition to pre-conference and student sessions and 14 mobile workshops that will give you a rare opportunity to see local and state planning efforts at work. But that is not all. There will be dynamic keynote speakers that will enlighten, social events to engage and educational sessions to excite your passion as a planner.

Your Local Host Committee, co-Chaired by Tess Harris, Jeff Wilson, Rachel Raynor, and Bret McNulty along with the Chapter's VP of Conferences, Hanson Hom have been working diligently over the past 18+ months to ensure a successful and memorable conference. Don't miss this opportunity to learn and share the best the profession has to offer.

I look forward to seeing you in Santa Barbara. **MY**

FEATURE | Nichole Garner

Evolution of Santa Barbara's State Street Corridor

State Street in Santa Barbara has been a social, economic, and cultural icon of the city for over 150 years and was designated as one of the American Planning Association's Great Places in America in 2014.

State Street bisects Downtown Santa Barbara, starting at Stearns Wharf and continuing through the center of downtown. State Street was named in 1850 to celebrate California's recently declared statehood. Its Spanish architectural style, storied history, and numerous plazas and paseos make it one of the Central Coast's most quintessential regional, national, and international attractions.

State Street has been the primary route for visitors and businesses, acting as a downtown thoroughfare. When Stearns Wharf was built in 1872, State Street allowed access for ships to import building materials, goods, and passengers. Increased sea imports and construction of the railroad helped establish Santa Barbara as a landmark between San Francisco and Los Angeles.

In the mid-1920s, a growing community movement sought to create a uniform architectural style based on the city's Spanish colonial history. The efforts of Bernard Hoffman and Pearl Chase led Santa Barbara to form the country's first architectural review board with strict design standards. After a

major earthquake destroyed much of the State Street Corridor, these design standards created what is now the iconic style indicative of Santa Barbara's character, known as the renowned Spanish architectural style. This architectural style is defined by red tile roofs, white stucco walls, wrought iron details on windows and balconies, and decorative tiles.

By the 1940s, State Street established itself as a major visitor designation and shopping hub for the Central Coast region. As the city limits



Vacant storefront along Santa Barbara's State Street.
Source: worldbusiness.org



INSIDE...

P2 Adapting for Wildfire and Climate Change

P4 The Tale of Two Cities

P6 Educator Insights: Planning for a Resilient Future

P8 Santa Barbara After the Earthquake - A Rebuilding Story



Smoke plume from the Woolsey Fire encroaching on Malibu area as residents evacuate. Source: Cyclonebiskit / Wikimedia Commons.

FEATURE | Clay Downing, Sam Carter, Anna Friedman

Adapting for Wildfire and Climate Change: Insights into SoCal's Resilience Initiative

Even as planners prepare for exploring A Resilient Future at APA California's annual statewide conference, resiliency-related projects are underway throughout the state due to the ongoing risk to all Californians from natural disasters.

In particular, wildfire-related disasters have taken center stage in California as unprecedented events ravage communities in numerous regions. In some of the most destructive incidents, wildfires surged past the typical urban-wildland interface, resulting in immense impacts in urbanized areas such as those experienced in Malibu, Santa Rosa, Paradise, and Ventura. In the wake of the impacts left by these disasters, planners have put great effort into improving the ways in which communities can prepare for, respond to, and recover from such devastating events.

According to CalFire, 10 of the 20 most destructive wildfires in California history have occurred since 2015. Those 10 fires raged all over the state, impacting 13 different counties including Amador, Butte, Calaveras, Lake, Los Angeles, Mendocino, Napa, Santa Barbara, Shasta, Solano, Sonoma, Trinity, and Ventura Counties.

New and collaborative initiatives are rising in the wake of increasingly frequent natural disasters and the continued need to respond to the changing conditions.

One of these comes in the form of 100 Resilient Cities goal of rebuilding in the wake of the Woolsey Fire, which impacted highly urbanized areas in both Ventura and Los Angeles Counties. The Woolsey Fire was ignited on November 8, 2018, burning approximately 96,949 acres, or more than 150 square miles, of terrain over the course of 13 days. According to CalFire's final incident report, the destructive wildfire resulted in 1,500 destroyed and 341

damaged structures in many of the surrounding communities.

According to Sam Carter, Director, Southern California Resilience Initiative at 100 Resilient Cities, given the current levels of attention and the urgency of the issue, there is a unique—potentially generational—opportunity for California communities to work together and strengthen the region's preparedness for the reality of future climate threats. The Southern California Resilience Initiative is a partnership between the Conrad N. Hilton Foundation and 100 Resilient Cities, to pilot the world's most innovative solutions to fire and urban heat in the Los Angeles region through a sequence of convenings, tactical workshops, and design sprints over the course of 2019.

Kicked off in April 2019, the Initiative aims to



Aircrew and support from Channel Islands Air National Guard Station conducted retardant drops over the Woolsey Fire just a few miles east of their home base. Source: Staff Sgt. Nicole Wright, California National Guard

rapidly identify potential innovative, implementable solutions that will help build resilience to future heat and wildfire events—which are projected to become more extreme, frequent, and costly—help minimize their impact and ensure the region can bounce back more quickly from future shocks. To support this effort, 100 Resilient Cities is working closely with local municipalities in the greater Los Angeles region, as well as with local private, non-profit, philanthropic, and academic partners. The project will leverage the expertise distributed across 100 Resilient Cities global network coupled with the expertise and partnership of local stakeholders.

Carter stated that over the course of the year, the Initiative will work to test three pilot solutions in a manner that allows them to be further scaled, tested, and potentially replicated. At the same time, the Initiative's pilots will leverage this collaboration to promote a recovery agenda in the State of California and beyond that would foster greater resilience to future heat and wildfire events, particularly through coordinated efforts at the regional scale. The three pilot projects each involve partners from multiple sectors and administrative units from around the region affected by the Woolsey Fire, and are tackling the challenge from different vantage points: governance structures and data mobilization for regional climate action; vulnerability assessments in the face of uncertain futures; and supporting communities to receive displaced people from future climate events.

100 Resilient Cities, which was pioneered by The Rockefeller Foundation, helps cities around the world become more resilient to social, economic, and physical challenges that are a growing part of the 21st century. In addition to the Southern California Resilience Initiative, 100 Resilient Cities provides assistance to partner cities through funding for a Chief Resilience Officer (CRO) in partner cities who lead the resilience efforts; providing resources for drafting a resilience strategy; leveraging access to private sector, public sector, academic, and nongovernment organizations (NGO) resilience tools; and development of a global network of peer cities to share best practices and challenges. 100 Resilient Cities partner cities include four in California: Los Angeles, San Francisco, Oakland, and Berkeley.

Clay Downing is the Public Information Officer for the Central Coast Section of the APA California and works as an Assistant Planner at the County of Ventura Planning Division.

Samuel Carter is Director of the Resilience Accelerator at 100 Resilient Cities. In this role, he is leading a partnership with Columbia University's Center for Resilient Cities and Landscapes to engage faculty and students in 100RC's work.

Anna Friedman is a Senior Program Manager of City Resilience Delivery at 100 Resilient Cities.

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2019 PRODUCTION SCHEDULE

Issue	Topic	Articles Due	Released
19 03	Disaster Response	Aug 9	Aug 30
19 04	Academia 3.0	Oct 9	Oct 30
19 05	Rural Planning	Nov 21	Dec 13

The production schedule is subject to change. For article and photo specifications, please see guidelines at www.apacalifornia.org.

CalPlanner ARTICLE SPECS

19|03 THEME: Disaster Response

LENGTH: 700 (min) to 1,200 (max) words

DOC FORMAT: Working (or open) MSWORD file (.doc or .docx). No PDF's please.

IMAGES: Include captions and sources for all photos, renderings, drawings, maps, diagrams, etc. submitted.

IMAGE FORMAT: 3 X 5 min at 300 dpi (but no larger than 1MB file size) to be emailed as separate attachment(s). In other words, do not embed images in the WORD document.

REMARKS: Article can be written either as a Feature (analysis of the topic), Op-Ed (critique), or First-Person (personal experience with the topic).

FOR QUESTIONS AND SUBMISSIONS,

Please contact Marc Yeber at myplanning@live.com

Additional subscriptions may be purchased for \$22/yr.

Rates for job announcements, display and calling card advertisements can be obtained by visiting APA California at <http://www.apacalifornia.org/?p=15>

PLANNING SERVICES DIRECTORY

Calling card advertisements support the publication of CalPlanner. For additional information on placing a calling card announcement and to receive format specifications, please contact Laura Murphy at nhe2011@live.com

JULIA LAVE JOHNSTON | President

Obtain New Perspectives at the APA California Conference



It was so close I could have touched it. Right there, only a couple of feet from the truck, was a giraffe delicately nibbling on an acacia tree. I have fed giraffes in the zoo, seen their long tongues twist around the offered branch from my hand. I spent a childhood with National Geographic and Mutual of Omaha's Wild Kingdom. None of the animals were new to me, but there was a magic to being in the Serengeti with the elephants, zebras, lions, and giraffes. And the leopards, cheetahs, hippos, baboons ...

So what does this have to do with the upcoming APA California Conference you may ask? Perhaps it's a stretch, but so much of our interactions have become digital and strangely noninteractive. The conference allows us to interact in real time and while it may be generational, I find that in-person face time a more effective way to build relationships.



“ Making content more accessible and investing in the next generation are two of the State Board's current strategic plan goals. ”

The conference always recharges me. All those planners sharing the work we love. It is inspirational. And underneath it all is a thirst for knowledge and the understanding that sharing our experiences with each other strengthens our personal practice and the profession.

Can you hear the “but” coming? I think that we need to find a way to engage more perspectives in our conference. It can be expensive to attend. Are we missing out on new ideas from health professionals, equity



groups and community members who cannot afford to participate? Their perspectives are crucial to the effectiveness of our practice. How can we do a better job of engaging them? The last few years have seen the conferences get larger. I am afraid that new planners won't feel welcome to the club. (We can be clique-y) How can we welcome them to the club and let them know how much we appreciate their energy and participation?

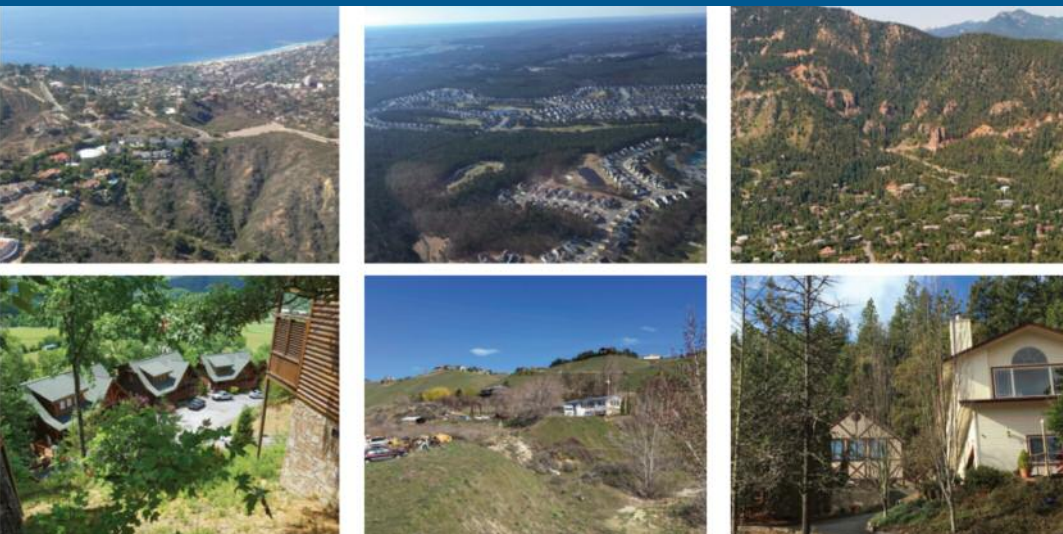
I do appreciate the work we have done to put content from the conference online. (Kudos to Greg Konor our Distance Learning Coordinator.) And I want to recognize all those Senior Planners who pass up coming to the conference so their junior staff can attend, as well as the consulting firms that send their younger staff. Making content more accessible and investing in the next generation are two of the State Board's current strategic plan goals.

Africa reminded me how privileged I am to be in the room or habitat where it happens. The Serengeti is both timeless and fragile. Our tour guide was clear that Tanzanians share their country so that we all become stewards of this amazing place which is threatened by

human behavior including climate change. If we don't share and expand the planning table, we may end up eating alone or losing our table altogether.

I hope to see you all in Santa Barbara. It will be a great conference and give us an opportunity to expand our tool kit, network and engage, and discuss how we can be stewards of the planning profession. **JLJ**

Photos taken in the Serengeti National Park, Tanzania.
Source: Julia Lave Johnston



Planning the Wildland-Urban Interface, which illustrates that the wildland-urban interfaces exist across the United States, including within the states of (clockwise from top left) California, New Jersey, Colorado, Oregon, Washington, and Tennessee (Wildfire Planning International (top left, top middle, bottom center, bottom right); National Interagency Fire Center (top right); Wildland Professional Solutions (bottom left). Source: APA PAS Report 594.

FEATURE | Rachel Raynor

The Tale of Two Cities

This is the Tale of Two Cities. Two cities impacted and forever changed by wildfire and that endured stressful evacuations, great devastation, and a challenging rebuilding effort. These two stories and insights, I hope, challenge us as planners to remember the decisions we make can influence many in the years to come.

I interviewed Jeff Lambert, who at the time of the Thomas Fire in Ventura California was the Community Development Director for the City of Ventura; and Pete Parkinson, retired Sonoma County Community Development Director and a resident affected by the fires in Sonoma County. Jeff and Pete agreed to share insights on the preparation, evacuation, and rebuilding stages of wildfire resiliency from both of their experiences.

cooperation and “come-togetherness” necessary to carry on after such an event.

Preparation and maintenance before a wildfire event are crucial and can take many forms. For instance, Pete, a Sonoma County resident who lost his home in the fires, emphasized that homeowners and renters in the Wildland-Urban Interface (WUI) need to expect that, sooner, or later, fire will come. The state’s WUI Building Code (which includes

“We were lucky. Many of our neighbors who left just after we did had super traumatic evacuations where their yard or house was already on fire and they had no time to grab anything and had to drive out through or past flames.”

Tying into the 2019 APA California Conference theme, A Resilient Future, this article and the larger issue of wildfire preparation exemplifies the discussion of resiliency. Resiliency has many interpretations and definitions tied to it, and it is very appropriately tied to wildfire planning and recovery. Resiliency is the ability to absorb disturbance and still retain basic function and structure or identity.

The intent of this story is to educate and empower planning professionals through recent first-hand experiences and lessons learned. This includes takeaways from wildfire preparation, the actual event, and recovery as well as the

ignition-resistant siding and roof specifications, tempered glass windows, ember-resistant attic and foundation vents, etc.) is an important foundation. However, for existing residences in and outside the WUI, residents should be vigilant about property maintenance and establishing defensible space around the house. They should also be willing to compromise on the proposed landscape and remove high ignition sources to increase the chances of their home surviving a fire. “This means not only maintaining the landscape, but removing household ignition sources, like a pile of scrap wood that I used to keep under my deck, storing firewood away from the house and

making sure that you have no flammable vegetation within 5-feet within the house. Additionally, the roof and gutters should be regularly cleaned out,” Pete said.

Preparation

Preparation should include ensuring guiding plans and documents are in place for community officials to effectively lead evacuation efforts and run emergency operation centers. Jeff shared a valuable reminder to ensure warning information is available in the language(s) your community will need. Pete said that although the Sonoma County Safety Element addresses wildfire hazards, it needs to be updated. The importance of updating General Plan elements and/or introducing a disaster response plan to current day standards and development conditions is vital to allowing proper procedural and guiding information during such a disaster.

Evacuation

Pete’s evacuation story, and ultimately the devastating news that their family home was destroyed, is one of many. Approximately 5,300 homes were lost in the Sonoma County fires and many residents have similar stories of quick, stressful, and unplanned evacuations. Feedback gleaned from Pete in the recap of his evacuation demonstrates the importance of having a “go-bag” prepared and a list of keepsakes/valuables to grab. He says, “We were lucky. Many of our neighbors who left just after we did had super traumatic evacuations where their yard or house was already on fire and they had no time to grab anything and had to drive out through or past flames. We had a little more time than many and I wish I’d been more clear-headed about what to take.” Pete stressed that embers are the big problem and cause of the quick spread of a wildfire, especially in high winds when they can blow a full mile ahead of the fire front. He mentioned that he doesn’t know for sure how their home ignited, but that it was likely an ember that landed in a rain gutter full of dry leaves, or blew through one of the window screens, as the windows had not been closed when they evacuated.

Rebuilding and Recovery

Rebuilding and recovery after a fire is a challenging and emotional process for those impacted. I asked Jeff what he would recommend to someone rebuilding their home and he stressed the importance of being patient, as it can be a long and emotional process to gather a team of experts (design professionals, contractors, etc.) and rebuild. The rebuilding process, though difficult, is an opportunity to start anew and be better prepared.

PI Evolution of Santa Barbara's State Street Corridor

expanded to the north in the late 1950s and 1960s, growth was diverted from Downtown toward new development uptown. This became a common pattern throughout the country as mall shopping surged and downtowns experienced disinvestment.

In response to the region's first shopping mall located off upper State Street and S. La Cumbre Road, the Downtown Organization of Santa Barbara was established in 1967, which focused on retail promotions and community celebrations, including the Annual Downtown Santa Barbara Holiday Parade, the Art & Wine Tour, 1st Thursday, Small Business Saturday, the Annual Awards Breakfast, and Member Mixers. Other community events supported by Downtown Santa Barbara included Old Spanish Days, Santa Barbara Summer Solstice Celebration, the Santa Barbara International Film Festival, and Pianos on State.

From 1972 until 2012, the Santa Barbara Redevelopment Agency worked to focus public investment into Downtown Santa Barbara. Some of its more successful projects included the construction of the Paseo Nuevo as a public-private partnership, the creation of public parking lots and garages, and The Plaza, a six-block section of State Street constructed in 1969 and designed by architect Robert Ingle Hoyt. The Plaza's spacious sidewalks, paseos, and lush landscaped streetscape define the classic Downtown Santa Barbara character that we experience today.

As with many cities across the country, Downtown Santa Barbara felt the impact of the economic downturn in 2008 as commercial vacancies and budget challenges abounded.

“ Today, Downtown Santa Barbara is at a crossroads as it prepares for the future while preserving its legacy. ”

Today, Downtown Santa Barbara is at a crossroads as it prepares for the future while preserving its legacy. The community has participated in design charrettes, an Experiment Weekend, and community meetings in an effort to identify and address necessary steps to keep the State Street corridor a lively participant in Santa Barbara's city-life.

In October of 2017, a group of local architects, city planners, and landscape architects explored the revitalization of State Street. The group divided into teams to focus



Historic Granada Theater. Source: planning.org, Alison Grube

their design to separate quadrants. Quadrants began at Gutierrez Street and ended at Sola Street, overlapping at each block to provide different perspectives and design solutions to specific problems, layout, and neighborhood identities. Themes of increased housing, integrated paseos, and integrated transportation nodes prevailed throughout each of the teams' design proposals. The teams discussed the importance of separating parking from housing and allowing new, smaller residences to be built at higher densities up to 60 feet over parking lots and retail. Designs emphasized increased public/private partnerships, incentivizing property owners to

basketball, ping-pong, and cornhole. Surrounding local businesses reported the experiment increased sales for the day. The city conducted surveys during the event and has yet to release the results.

The city contracted economic development and real estate advisory firm, Kosmont Companies, to prepare a downtown strategic plan to create a revitalization strategy for the State Street corridor. The plan is expected to address the shifting needs of residents, business retention, infrastructure and facility upgrades, and a review of permit, signage, events, and outdoor dining regulations to determine if any are prohibiting business startup and growth, among other things. Kosmont is expected to present the plan to Santa Barbara's City Council later this year.

Nichole has a bachelor's degree in City & Regional Planning from Cal Poly San Luis Obispo, and is currently working as a Planning Consultant at Jensen Design & Survey, Inc. located in Ventura, CA.

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Santa Barbara Wildfires.

FEATURE | Clay Downing

Educator Insights: Planning for a Resilient Future on the Central Coast

In looking towards the future in California, an essential part of the future in the planning profession can be seen in today's students.

APA California's Central Coast Section includes Ventura, Santa Barbara, and San Luis Obispo Counties and each of these counties contain institutions that play a role in training students who may choose careers in planning, and who will undoubtedly have the opportunity to shape the future of planning in California.

We asked educators from the Central Coast Section to share their insights into what they feel are the essential concepts that students need to understand about planning in California. Additionally, we wanted to know how educators were integrating resiliency as a concept for their classes of students. Although there are a number of definitions to choose from, an apt framing of resiliency comes from the definition that was developed by three professors from Cal Poly San Luis Obispo's City and Regional Planning Program through their work with California's Office of Emergency Services. In the State Hazard Mitigation Plan (SHMP, 2018), Dr. Adrienne

minimum of loss. Further, a resilient system is one that can resume pre-event functionality in a relatively short time. Thus, a community is resilient when it maintains continuity and recovers quickly despite experiencing disaster events.

This basic concept of resilience is expanded to address two additional factors: 1) connection and dependencies among multiple geographic levels—cities, counties, regions, tribal nations, and the state; and 2) the capacity of a city, county, tribal nation, or state to change and adapt during recovery to meet challenges posed by changed conditions.

For purposes of this SHMP, the term “resilience” refers to the capacity of a community, region, or state to 1) survive a major disaster, 2) retain its essential structure and functions, and 3) adapt to current and future challenges.

“We asked educators to share their insights into what they feel are the essential concepts that students need to understand about planning in California.”

Greve, Dr. Michael Boswell, and Dr. William Siembieda state:

The term “resilience” is defined as the ability of a system to absorb shock and maintain its structure and functions with a

The following is a compilation of insights from educators throughout the Central Coast Section's tri-county area who shared their experience, expertise, and insights on the future of planning from their perspective of

working closely with students.

Paul Wack is a professor emeritus at Cal Poly's City and Regional Planning Department in San Luis Obispo and at University of California Santa Barbara's Environmental Studies Program:



Paul Wack



CAL POLY
City & Regional Planning

- “Planning is an interdisciplinary process to prepare for the future. No other professional job description has more of a responsibility to understand this

worldview. Planning is also political. I often tell class members if they don't like politics, don't go into planning. A former student reminded me of my warning the other day during a UC Davis Extension course - we were talking about general plans. He thanked me because it made him better prepared to make a difference.”

- “Planning curriculums need to get ahead of the curve and immediately integrate sustainability, climate change, and resilience principles to prepare the new generation of planners for a world once considered decades away that is now lapping at our doorstep.”

Chris Stephens is a lecturer at the University of California Santa Barbara's Environmental Studies Program.



Chris Stephens



- “Everything is tied together. That is the beauty and the challenge of planning. I typically think of resiliency in terms of sustainability and its definition which calls for planning and acting today in a way that ensures that future generations have the same community and opportunities that we do. Simply - if you are not sustainable, you are not resilient.”

- “General plans and zoning are tools that everyone has, but I tend to spend much of my time with students breaking issues into problem identification as well as discussing how those challenges are dealt

PI Evolution of Santa Barbara's State Street Corridor

with. Whether that is housing, homelessness, air quality, agricultural land preservation - these are all incredibly valuable concepts for students to grasp and understand. This school year in particular, experiences with fire and air quality really resonated with my students. Perhaps as a result of the proximity and impacts of the Thomas Fire in 2017."

Sandy Smith is an Adjunct Professor for California Lutheran University's Public Policy and Administration

Program:

- "I think of my urban planning class as a primer in what planning and governance is. My students develop an understanding of the decision-making process and how decisions are made in government. What's more, with the ties between our civic engagement and urban planning classes, and that relationship to politics and decision-making in California, a large part of our job is teaching students how to form a voice both for and against issues."
- "There are important conversations being had on siting and risks, post-disaster decisions ('do you want to rebuild?'), and disaster response strategies ('sheltering in place versus having community evacuation strategies in place'), which are all critically important. I would not be doing my students a service by ignoring climate change impacts, wildfire, and sea level rise impacts. Global warming is not debatable topic. We are already in it."



Sandy Smith



Adrienne Greve, Ph.D. is a professor at Cal Poly's City and Regional Planning Department in San Luis Obispo:

- "Resiliency is a critical lesson for students partly because it expands what is considered when assessing impacts beyond traditional disaster management. It



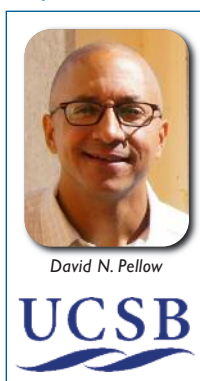
Adrienne Greve, Ph.D.



forces viewing spaces as dynamic integrated, interacting systems from environmental, to social, to economic, and more. This type of comprehensiveness makes students better prepared to articulate scenarios and communicate climate-related issues. I have integrated resiliency into my classes for 10+ years from the theoretical (dynamic systems theory) to the applied."

David N. Pellow is the Dehlsen and Department Chair of Environmental Studies and Director of the Global Environmental Justice Project at the University of California Santa Barbara:

- "While resiliency is of the utmost importance, paying attention to the intersection of resiliency and inequality is critical because numerous examples highlight that, in the wake of natural disasters, overall community functions can bounce back while vulnerable individuals and communities often do not. To build more sustainable cities, the vulnerability and resiliency of different individuals and groups to a changing environment and climate need to be reflected in the planning of buildings, streets and communities. In my course, we applied these ideas to our analyses of the 2017 California wildfires and the historic drought, to examine the uneven impacts of these phenomena across the landscape and various social groups."

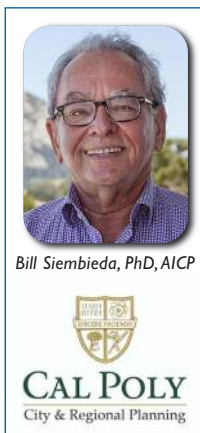


David N. Pellow



Bill Siembieda, Ph.D., AICP is a professor emeritus at Cal Poly's City and Regional Planning Department in San Luis Obispo.

- "Resiliency is a way to understand how the urban system works. There is resiliency thinking and there is resiliency practice. You need to learn to think in resiliency terms before you



Bill Siembieda, Ph.D., AICP

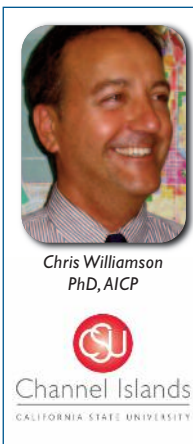


can engage in effective practice."

- "Urban areas (cities) are systems composed of people, the built environment and the natural environment. Each component has a threshold beyond which a change in function and relationship to the other components can occur. All system components are always adjusting (changing). The rate of change and its intensity are key aspects of how planners determine the type of action required to stabilize, adapt to, or adjust the system. The planner needs to understand how to identify thresholds and to call attention to their limits. For example, drought, a slow moving threat, will reach a point where it influences people and the natural environment."

Chris Williamson, Ph.D., AICP, is a lecturer at California State University Channel Islands Environmental Science Resource and Management Program with extensive experience in demographics and population studies.

- "Students have to understand planning and its relationship to local communities. For my students, that is understanding what planning and land use do to shape issues. In Ventura County, we no longer treat agricultural land as something that is just waiting to be urbanized. Also, understanding and discussing both the historic and the ongoing relationship between state and local policy is critical to student development. If the voters of the county vote to not sprawl, and the legislature tells them not to do that - who wins?"



Chris Williamson
PhD, AICP



Clay Downing is the Public Information Officer for the Central Coast Section of the APA California and works as an Assistant Planner at the County of Ventura Planning Division. In his work at the County of Ventura, he focuses on the long-range planning including the County's 2040 General Plan Update.

Sources

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The Santa Barbara County Courthouse was designed by William Mooser, III, built in a Spanish Colonial Revival style, and completed in 1929. Source: Carol M. Highsmith / Library of Congress, Library of Congress.

FEATURE | Clay Downing

Santa Barbara After the Earthquake - A Rebuilding Story

To many, the concept of resiliency—preparing for, responding to, and recovering from destabilizing community disasters—is an emerging concept in planning.

And while resiliency is an important concept in today's planning world, many California cities possess histories of enduring and recovering from natural disasters.

In Santa Barbara, the host city for this year's APA California conference, resiliency is embedded in the architectural style that many people associate with Santa Barbara. Spanish Colonial Revival architecture can be found throughout much of the community particularly the downtown area. As an architectural style, Spanish Colonial Revival has its beginnings in the early 20th century and is based on the Spanish Colonial architecture. Landmarks of this style in Santa Barbara include the Santa Barbara County Courthouse and the Andalucia Building as well as others.

and residents alike cannot help but notice the city's Spanish Colonial Revival architecture which includes elements such as white stucco exteriors and walls, decorative tiles, terracotta or red roof tiles, ornamental ironwork, and arcades and arches as building features. Although Santa Barbara's roots date back to its mission-era Spanish influence, this distinct architectural style is a symbol of the community's rebuild following a major disaster in 1925.

On June 29, 1925, the city was rocked by a devastating earthquake that resulted in heavy damage to downtown's entire commercial district and its major hotels. The quake was so strong that it caused the failure of a dam in the nearby foothills, collapsed the towers of the Santa Barbara Mission and resulted in 13 fatalities.

Santa Barbara notes that although the modern Richter scale was not developed until 1935, subsequent comparison of records indicate that the 1925 quake registered approximately magnitude 6.3 which would be considered a major seismic event by today's standards.

However, residents of Santa Barbara rallied following the event—rebuilding downtown Santa Barbara extensively within the years that followed the earthquake. The rebuild not only included a decision to develop a cohesive architectural style in the city's commercial corridor but was also leveraged as an opportunity to implement stricter building and construction standards for the city moving forward.

In February 1926, Santa Barbara's city council approved a building code that required structures to resist seismic and other forces and Santa Barbara became the first California city to adopt such a building code. Interestingly, the building code used by Santa Barbara was initially drafted by professors at Stanford University as an amendment to the existing building code in the City of Palo Alto. The City of Palo Alto went on to adopt its own building code amendment later in 1926.

In 1933, just a handful of years following Santa Barbara's earthquake disaster, the City of Long Beach experienced an earthquake of similar magnitude that resulted in even greater levels of destruction and more numerous fatalities. Following the 1933 earthquake in Long Beach, local and statewide building codes were enacted quickly including the Field Act and later the Riley Act. These initial legislative actions acknowledged state and local governments' roles in approving and inspecting construction as well as requiring buildings to withstand seismic hazards.

“Today the City of Santa Barbara promotes itself to the world as the “American Riviera,” but many do not realize that a history of bouncing back from disaster played an integral part developing the city’s unique character.”

Today the City of Santa Barbara promotes itself to the world as the “American Riviera,” but many do not realize that a history of bouncing back from disaster played an integral part developing the city's unique character. Visitors

Within the two weeks that followed the main quake, 264 aftershocks continued to plague the Santa Barbara area.

The Santa Barbara Earthquake History Project conducted by the University of California

➤ **P8** Santa Barbara After the Earthquake - A Rebuilding Story



The Santa Barbara County Courthouse was designed by William Mooser, III, built in a Spanish Colonial Revival style, and completed in 1929. Source: Carol M. Highsmith / Library of Congress, Library of Congress

As a result of the 1925 earthquake, Santa Barbara embarked on a journey of rebuilding and retains the mark of this challenging time in the architecture that characterizes the city to this day. It is with the story that Santa Barbara's buildings tell, that planners should be sure to stroll State Street and soak in the style and community character that now defines a city beloved by many—particularly the residents that continue to contribute to its community character.

Clay Downing is the Public Information Officer for the Central Coast Section of the APA California and works as an Assistant Planner at the County of Ventura Planning Division.

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Mission Santa Barbara, one of the oldest of the chain founded by Father Junipero Serra, shown following the quake. The famous twin towers crumbled and the church was shattered. The convents and surrounding buildings were seriously damaged. (Photos by George R. Watson Times staff photographer). "Churches Hard Hit In Tremor. Earthquake Takes Toll of All Religious Edifices in Channel City." Los Angeles Times, 1 Jul 1925: 2., On June 29, 1925 at 6:42 am a major earthquake hit the area of Santa Barbara. It was 19 seconds in duration and registered 6.8 on the Richter magnitude scale. The downtown of Santa Barbara was destroyed, the Sheffield Dam collapsed, and thirteen people died. The facade of the Mission Santa Barbara was severely damaged and lost its statues. Three persons thought to shut off the town electricity and gas, thereby preventing catastrophic fire. The city was rebuilt in a unified Spanish Colonial Revival style in 1925-1929. Source: UCLA Islandora Repository, Los Angeles Times Photographs Collection.

“
The rebuild not only included a decision to develop a cohesive architectural style in the city's commercial corridor but was also leveraged as an opportunity to implement stricter building and construction standards for the city moving forward.
”

➤ **P4** A Tale of Two Cities

Community resiliency is critical after a wildfire event. When I inquired about how the community came together after these disasters, both Jeff and Pete said there were many examples. The generosity and kindness in the months following the fires was seen and felt everywhere. Pete added that the fire events “galvanized the community around housing issues. When you've lost 5,300 homes in

to break down barriers and provide flexibility in the aftermath of these fire events.

Lessons Learned and Looking Forward

The vision and intent behind this article is to further educate the planning profession of the importance and impact of planning level decisions. As Pete talked to me it became clear that sharing stories as well as research is key.

“
The more Pete talked with me, it became clear that sharing stories, along with research and experience is key.
”

Sonoma County and the rental vacancy rate was around 1 percent before the fires, that's a big problem.” Looking at this event from a glass-half-full approach, Pete stated that the community accepted the fact that there is a need for more housing and shared that “folks are even enthusiastic about new housing proposals.” Additionally, Pete added that the City of Santa Rosa and the County have honed-in on housing issues and are attempting

Looking forward, it is exciting to see more attention paid to preventing, managing and recovering from wildfires. This includes legislation such as SB 182, the recently released Planning Advisory Service (PAS) ‘Planning the Wildland-Urban Interface’ report, and increasing requirements that communities and projects present a fire safety plan. Also there are several panels, discussions and conferences intended to educate the planning

profession, other design professionals, and most importantly those who live in WUI areas. These opportunities and educational tactics are important to continued and expand upon, to educate our communities of their diverse, yet crucial roles at the preparation/ maintenance level, during evacuation, and rebuilding/recovery. It is our responsibility as planners to educate and inform design professionals in our industry as well as residents in these fire-prone areas, as well as limit further development into the WUI designated areas.

I leave you with the question of how would you define resiliency and what does it mean to you? How do you put the concept into practice whether your day-to-day life or your professional life—what does it mean to be resilient?

Interviewed:

Jeff Lambert, AICP, Community Development Director, City of Oxnard, CA

Pete Parkinson, AICP, Retired Community Development Director and Resident, Sonoma County



ERIC PHILLIPS | VP Policy & Legislation

SANDE GEORGE | Lobbyist

LAUREN DEVALENCIA Y SANCHEZ | Lobbyist

July 2019

Session Breaks for Summer

The Legislature left for Summer Recess on July 11 and will return for the final month of session on August 12. All bills have had their policy committee hearings in both houses and are either in Appropriations Committee or on the Floor awaiting a vote. There are still a number of planning-related bills making their way through the legislature, including a number related to housing. Some hot bills have been made two-year bills, meaning they will not move forward until next year. APA California is pleased to have removed opposition to a number of bills that were of concern. There have also been a few bills with substantially new language added that APA California is now working on, noted below.

How You Can Get Involved in Shaping APA California's Legislative Positions

We encourage you to participate in APA California's Legislative Review Team, whose members advise APA California on legislative positions, potential amendments and key planning policies. Information on the Review Team and sign up information are located on the APA California website legislation page. To find APA's positions on all of the major planning-related bills, and to review APA's letters on those bills, please go to the

legislative tab on APA's website at www.apacalifornia.com. All position letters are posted on the APA California website "Legislation" page, which can be found here: <https://www.apacalifornia.org/legislation/legislative-review-teams/position-letters/>.

Governor Newsom Signs His First Budget

Governor Newsom signed his first budget for the 2019-2020 fiscal year on June 27. The \$214.8 billion budget creates the largest reserves in California's history and includes \$147.8 billion in General Fund spending. The budget also includes \$1.75 billion to accelerate the production of housing supply and assist local governments in meeting their housing goals.

When the budget was introduced in January, the Governor proposed a plan to punish jurisdictions out of compliance with their housing targets by revoking SB 1 transportation funds for those jurisdictions. That proposal concerned many members of the Legislature and did not move forward.

On the day the budget was signed, a deal emerged that would allow the state to impose fines on cities/counties that are sued by the California Department of Justice for failing to meet their required plan to set aside land for housing at all income levels. This language was placed in two identical trailer bills that

implement this agreement. Because the bills were identical and the Legislature only needed to send one to the Governor, the Legislature passed AB 101 and the bill is now awaiting the Governor's signature. The language to the bill can be found here: http://leginfo.ca.gov/faces/billNavClient.xhtml?bill_id=201920200AB101

High Priority Bills with Positions

Below are some of the main high priority bills APA California is working on. Position letters for these bills are located on the APA California website. To view the full list of hot planning bills, copies of the measures, up-to-the-minute status and APA California letters and positions, please continue to visit the legislative page on APA California's website at www.apacalifornia.org.

Housing and Infrastructure Bills

AB 11 (Chiu)

Redevelopment 2.0 for infrastructure to support housing

Position: Support

Status: Two-Year Bill

AB 36 (Bloom)

Rent Control

Position: Watch

Status: Two-Year Bill

AB 68 (Ting)

Major changes to accessory dwelling unit law

Position: Neutral as Amended

Status: Senate Appropriations Committee

AB 139 (Quirk-Silva)

Emergency and Transitional Housing Act

Position: Support

Status: Senate Housing Committee

AB 670 (Friedman)

Accessory dwelling units in common interest developments

Position: Support

Status: Senate Floor

AB 725 (Wicks)

Restrictions on above moderate housing on single-family sites

Position: Oppose Unless Amended

Status: Two-Year Bill

AB 891 (Burke)

Safe Parking Programs

Position: Support if Amended

Status: Senate Appropriations Committee

AB 1250 (Gloria)

New limitations on subdivisions

Position: Oppose Unless Amended

Status: Two-Year Bill

AP10 Legislative Update

AB 1279 (Bloom)

By right approval of housing development projects in high-resource areas

Position: Support if Amended

Status: Two-Year Bill

AB 1399 (Bloom)

Rent Control: Withdrawal of Accommodations

Position: Support

Status: Senate Floor

AB 1482 (Chiu)

Tenant Protection, Rent Caps, Eviction Restrictions

Position: Support

Status: Senate Floor

AB 1483 (Grayson)

Requirements for web posting of fees imposed on housing developments and additional annual housing report requirements

Position: Oppose Unless Amended

Status: Senate Floor

AB 1484 (Grayson)

Vehicle for Fee Recommendations from HCD Fee Study and Posting Requirements for Fees Applicable to Housing Developments

Position: Support existing fee language if amended

Status: Senate Floor

AB 1485 (McCarty)

Prohibition on applying for state grants if jurisdiction found in violation of state housing law

Position: Watch

Status: Two-Year Bill

AB 1717 (Friedman)

Transit-Oriented Affordable Housing Funding Program Act

Position: Support

Status: Two-Year Bill

AB 1763 (Chiu)

100% Density Bonus and Other Incentives for 100% Affordable Housing

Position: Support

Status: Senate Appropriations Committee

ACA 1 (Aguiar-Curry)

Local government financing for affordable housing and infrastructure

Position: Support

Status: Assembly Floor

SB 4 (McGuire)

By right approval for transit-oriented development and small multifamily developments

Position: Watch

Status: Two-Year Bill (was merged with SB 50)

SB 5 (Beall)

Affordable Housing and Community Development Investment Program: State Approved Alternative Redevelopment Process

Position: Support

Status: Assembly Appropriations Committee

SB 6 (Beall)

Available land database

Position: Support

Status: Assembly Housing and Community Development Committee

SB 13 (Wieckowski)

Major changes to accessory dwelling unit law

Position: Oppose Unless Amended

Status: Assembly Appropriations Committee

SB 18 (Skinner)

Tenant Assistance: Keep Californians Housed Act

Position: Support

Status: Assembly Floor

SB 48 (Wiener)

Interim low-barrier shelter housing developments

Position: Support if Amended

Status: Two-Year Bill (Included in Housing Budget Trailer Bills)

SB 50 (Wiener)

Housing development incentives and requirements

Position: Oppose Unless Amended

Status: Two-Year Bill

SB 330 (Skinner)

Housing Crisis Act of 2019

Position: Neutral as Amended

Status: Assembly Appropriations Committee

SB 592 (Wiener)

Housing Accountability Act

Position: Oppose Unless Amended

Status: Assembly Appropriations Committee

Wildfire Planning/Safety Element Changes

AB 747 (Levine)

Evacuation routes capacity

Position: Support as Amended

Status: Senate Floor

STANLEY R. HOFFMAN, FAICP

The APA California family is deeply saddened by the recent loss of Stanley R. Hoffman, FAICP. Services were held for Stan on July 14 at the Beth Shir Shalom Temple in Santa Monica and was well attended by the California Planning Roundtable and many other APA California members.



The next issue of *CalPlanner* will pay tribute to Stan. Please feel free to send a personal quote about Stan to Marc Yeber, VP of Public Information at myplanning@live.com and Dorina Blythe at Dorina@grandesigns.us.

SB 99 (Nielsen)

Evaluation of existing evacuation routes

Position: Support

Status: Assembly Appropriations Committee

SB 182 (Jackson)

Wildfire planning in wildland urban interface areas

Position: Support

Status: Assembly Appropriations Committee

CEQA

AB 490 (Salas)

Affordable housing streamlining

Position: Support

Status: Two-Year Bill

AB 782 (Berman)

Land trust transfers

Position: Support

Status: Senate Floor



Like Us!

If you haven't noticed, we've re-launched our APA California Facebook page. It's another way for you to stay in touch with your colleagues on planning topics and activities and be a part of the conversation.

See You in Beautiful Santa Barbara



A RESILIENT
FUTURE
2019

APA CALIFORNIA CONFERENCE
SANTA BARBARA
SEPTEMBER 15-18



2019 APA California Conference Co-Chairs:
Tess Harris, Jeff Wilson, Rachel Raynor, Bret McNulty

Welcome to the APA California 2019 Conference!

From September 15-18, 2019, California APA and the Central Coast Section welcome you to Santa Barbara for the 2019 APA California Conference, which will be held at the Hilton Santa Barbara Beachfront Resort. We anticipate a variety of professionals to

participate, from private and public sector planners, management, various elected officials, decision makers, and interested members of the public. With the theme A Resilient Future, the conference involves tackling pressing and relevant local and statewide issues, including climate change, housing, energy, transportation, diversity, sea level rise, sustainability, economy, disaster, and recovery.

On behalf of the entire conference host committee, we hope you enjoy exploring Santa Barbara's beachfront and other attractions while you are here. We are thrilled to be hosting the 2019 APA California Conference Opening Reception on September 15, 2019 at the Santa Barbara County Courthouse, which is an iconic Santa Barbara landmark. Make sure to climb to the top of the clock tower for a

panoramic view of Santa Barbara while you are at the conference.

Filled with particular significance to the Central Coast, as with many communities throughout California, resiliency at its core is defined as maintaining, improving, and responding to what exists in our communities. At the same time, resiliency means something different to each of us. We look forward to sparking dialogue, creating partnerships, providing network opportunities, and participating in engaging discussion for what A Resilient Future means in your community and across California during the conference. We welcome you to the 2019 APA California Conference and will see you in Santa Barbara in September!

Sincerely, Your APA California Co-Chairs

“ Filled with particular significance to the Central Coast, as with many communities throughout California, resiliency at its core is defined as maintaining, improving, and responding to what exists in our communities. ”

CALIFORNIA APA CONFERENCE SANTA BARBARA

Planning Commission and Board Members	P 13
Opening Plenary	P 14
Planner's Guide	P 14
Closing Plenary	P 15
Hilton Santa Barbara Beachfront Resort	P 15
Mobile Workshops	P 16
Traveling to Santa Barbara	P 18
Special Events	P 18
Diversity Summit	P 19
Conference Mobile App	P 20
California Planning Foundation	P 21
Welcome Students	P 22
Conference-at-a-Glance and Sponsors	P 23

Planning Commission and Board Members Agenda

Sunday, September 15

Starting this year, a reduced conference registration rate for the 2019 APA California Conference is available for current Planning Commission and Board members. In addition, the conference will offer select sessions on Sunday, September 15, targeted for Planning Commission and Board members. To honor our volunteer public

officials, kick off the morning by networking with fellow officials at the Planning Commission and Board Breakfast. Following breakfast, attend three successive sessions created to support the challenging role of decision-makers.

Commissioners and Board members may also attend any of the other 13 sessions offered that day covering a range of planning topics. The last session on Sunday will be the annual [Diversity Summit](#), which will address diversity in the planning profession.

Cap off the day by enjoying a festive [Opening Reception at the Sunken Gardens](#), located at the historic Santa Barbara County Courthouse. Enjoy a tour of the Courthouse also. This event is included with your Full or Sunday Only registration! We look forward to meeting you in Santa Barbara!

Jay Higgins, AICP Commission and Board Representative APA California

Check List

- ✓ Planning Commission and Board Breakfast
- ✓ 3 Consecutive Sessions for Decision-Makers

The sessions will cover the following topics (click [here](#) for more details):

- California Planning Law for Planning Commissioners: Historical Perspectives, Coastal Regulation to Address Climate Change and Water Supply Planning During Times of Shortage (open to all)
- A Look Back at the Ten Biggest Land Use Victories and Defeats (?) in Santa Barbara Since 1980
- Leadership at the Planning Commission in Spite of Politics and Planning Staff

- ✓ Other Sessions Covering Diverse Topics
- ✓ Diversity Summit
- ✓ Sunken Gardens Opening Reception



A reduced rate
is available for current
Planning Commission and
Board Members!

2019 Program Provides Sessions on Various Aspects of Resiliency Along with the Classic Sessions We've Come to Expect

The Programs Committee is excited to present a diverse and engaging program for the 2019 conference. Over the course of three months, our team of 11 planners with diverse backgrounds and perspectives reviewed over 230 session proposals. Through the review process, we sought out sessions that fit within the conference theme: *A Resilient Future*. We asked for sessions that examine emerging technologies and innovations that are impacting our communities and influencing how we prepare and plan for the future; explore how various stakeholders can work towards successful outcomes; identify areas for further learning and exploration to prepare us for the planning office of the future; and highlight lessons learned regarding adaptation to natural and manmade challenges. We asked and you delivered.

The themes of resiliency are broad and we did our best to provide an array of topics to choose from. Trying to figure out how to deal with disruptive mobility technologies? Go to *The Contested Curbside in the Age of Emerging Technology: A Design Sprint*. Looking to engage your community in new ways? Go to *The Game is On! Game Design for Outstanding Community Engagement*. Trying to figure out what skills will take you to the head of your agency? Go to *Creating Tomorrow's Planning Leaders*. Need a primer for your Local Coastal Program update to address sea level rise? Go to the double-session *Coastal Conundrums in a Changing Climate*. Stressing out over RHNA? Go to *Got Sites? Getting Ready for Sixth Cycle Housing Elements*. Regardless of what you are looking for, we think



the program will have sessions for you that seek to guide us through the challenges our profession faces.

While we focused on the theme of resiliency, we also have the sessions everyone has come to expect from the APA California Conference. We have updates on takings and exactions, CEQA, and new legislation. Four sessions qualify for ethics credit, twelve session qualify for law credit, and there are a wide variety of session to address the challenges of housing.

In selecting sessions, we sought out presenters with various view points and experiences. The program includes sessions with seasoned planners, but also elected officials, scientists, community organizers, and agency leaders. We believe the diversity of panelists will be a great benefit to attendees.

We hope you will enjoy the program we put together and look forward to seeing you in Santa Barbara this September.

8:00 am - 9:30 am

Grand Ballroom

Opening Plenary

Senator Scott Wiener
State Senate District 11
Representing San Francisco and a portion of San Mateo County
CM | 1.0

Senator Scott Wiener represents San Francisco and northern San Mateo County in the California State Senate. Elected in 2016, Senator Wiener focuses extensively on housing, transportation, civil rights, criminal justice reform, clean energy, and alleviating poverty. He chairs the Senate Housing Committee. Before being elected to the Senate, Senator Wiener served as a member of the San Francisco Board of Supervisors, representing the district previously represented by Harvey Milk, and chaired the San Francisco County Transportation Authority. Before being elected to office, Senator Wiener practiced law for 15 years, including nearly a decade as a Deputy City Attorney in the San Francisco City Attorney's Office. He also served in a number of community leadership roles, including co-chair of the San Francisco LGBT Community Center and on the national Board of Directors of the Human Rights Campaign. Senator Wiener has lived in San Francisco's Castro neighborhood since 1997. He received degrees from Duke University and Harvard Law School.



Sponsored by:

Civic Solutions, Kimley-Horn & Associates

KTGY Architecture + Planning, PlaceWorks

RRM Design Group, VCS Environmental

Event only sponsor: Goldfarb & Lipman, LLP

Your Personal *Planners Guide* to Santa Barbara

Planners who like exploring unique architecture and eclectic urban places or experiencing incredible natural beauty, will find plenty of options when attending the 2019 APA Conference in Santa Barbara this Fall. If you would like help with your itinerary, this planner's guide details a range of fun options to help you make the most of your visit to Santa Barbara and for exploring California's beautiful Central Coast. The Conference Co-Chairs welcome you and hope this guide and maps will connect you to the many fun activities and incredible dining and entertainment options available in Santa Barbara. Welcome!

Information Available in the Planners Guide

- Attractions Close to the Conference
- Nearby Restaurants
- Funk Zone
- Harbor
- Downtown State Street and Environs
- Breakfast/Coffee Shops

- Breweries and Tap Rooms
- Wineries
- Music and Entertainment
- Santa Barbara Restaurants and Attractions Map
- Santa Barbara Hiking and Park Map
- Kayak and Paddle Board Rental, Bicycle Rental and Sales and Hiking Map



APA California STUDENT & EMERGING PLANNER MIXER



THIRD WINDOW BREWERY

406 E Haley Street, Santa Barbara, CA 93101



MONDAY September 16, 2019
8:00 PM - 9:30 PM

Join fellow emerging planning professionals and students from across the State to mix and mingle. Please contact Student Programs Chair Rachel Raynor at rclaynor@rmdesign.com if you have any questions. Light appetizers will be served. We hope to see you in Santa Barbara!



American Planning Association
California Chapter
Making Great Communities Happen

11:30 am - 12:45 pm

San Rafael and Santa Ynez

Closing Plenary

Kate Meis, Executive Director, Local Government Commission

Resiliency in a Time of Unprecedented Change

CM | 1.0

Kate Meis has served as the Executive Director of the Local Government Commission (LGC) since 2013. LGC is a nationally recognized nonprofit supporting local policymakers through events, technical assistance, and policy guidance on climate change, energy, water, and community design. Kate spearheaded the launch of many of the LGCs pioneering programs, including the biennial California Adaptation Forum and the CivicSpark AmeriCorps Program that deploys 90 fellows annually to advance community resiliency initiatives.



Kate serves as a board member of the American Leadership Forum, Grid Alternatives North Valley, Street Soccer USA Sacramento and the Powerhouse Science Center. She has been recognized by the Sacramento Business Journal and the Chronicle of Philanthropy for her work on climate change as one of the 40 under 40 Young Leaders Who Are Solving the Problems of Today and Tomorrow and was recently selected as a Bizwomen Headliner for Government & Public Service from women who made headlines in 43 business journals across the country in 2018.

Sponsored by:

Rincon Consultants, Inc., Stantec

Event only sponsor:

Suzanne Elledge Planning & Permitting Services, Inc.

Hilton Santa Barbara Beachfront Resort

Single/Double rates are \$219 plus current state and local taxes of 12.283% plus \$4.25 TBID tax. Rates are in effect three days before and after the official conference dates of September 15-18, 2019 subject to availability at the time of the reservation. Availability will be very limited on Friday, September 13 and Saturday, September 14. Rates include complimentary internet in sleeping rooms and public spaces and a discounted rate of \$10 per night for parking. If you book a room within the block you will not be charged the \$30 resort fee. Inclusions will not be offered except for guestroom internet.

To Book a Reservation

Click the booking website: <https://book.paskey.com/e/49805535>.

Individual Call-In: Attendees can call-in reservations directly with the hotel by calling: 1-877-893-0892. Be sure to identify yourself as an APA-California conference attendee when booking your room to ensure you receive our discounted rate and APA-California receives credit for your stay.

Cutoff/Cancellation Policies

The cutoff date for the hotel is Friday, August 23, 2019. Book early to secure your



reservation. Neither the Hilton or the Chapter can guarantee you a room after that date. Guests may cancel a reservation up to 72 hours prior to arrival date without penalty. After that date, the hotel will retain the first nights deposit posted on your credit card.

MOBILE WORKSHOPS

Mobile Workshop 1

CANCELLED

Channel Islands Overnight Boat Tour Before Conference Begins

CM | 4.0 Additional \$295 fee applies

All Aboard! The Channel Islands form an eight-island archipelago along the Santa Barbara Channel in the Pacific Ocean with five of them forming a National Park: their surrounding waters making up the Channel Islands National Marine Sanctuary. Experience a truly rare opportunity to board and bunk with your colleagues during a 2-day, 2-night tour of the archipelagos northernmost islands: Santa Rosa and San Miguel. The trip begins Wednesday night ahead of the conference. When we board the Truth, a 65-foot, 30-passenger charter boat at 9:00 pm for a Thursday 4:00 pm departure to Santa Rosa Island. There will be an organized day hike and tour of Santa Rosa Island on Thursday, followed by San Miguel Island for another organized hike and free time Friday, returning to Santa Barbara harbor by 5:00 pm. Meals are included.

Sponsored by: H & H Environmental



Mobile Workshop 2

Santa Barbara Counties Green-Gold Mine - Cannabis

CM | 2.0 Additional \$75 fee applies

It shocked some cannabis industry watchers last year when Santa Barbara County developed front-runner status in California by accruing the most marijuana cultivation licenses and permits of any other county. Humboldt, aka the Emerald Triangle and home to CSUs Humboldt Buds Ultimate Frisbee team, amongst many other illicit legends and urban myths, placed second. Now, the industry's personalities and infrastructure, not to mention the smell, are stepping out of the shadows and into the spotlight. Visit two stops on the supply chain: an active (OK, legal-nonconforming) 4-acre greenhouse in Carpinteria to learn about growing techniques, security, water-use and odor control. Then stop at one of the three allowed and very few new recreational dispensaries where you will learn about market trends, product lines and the difference between CBD and THC. Registration does not include samples. Participants will be transported by bus from the hotel lobby at 9:00 am and return by 11:30 am, nice and hungry.

Sponsored by: H & H Environmental



Mobile Workshop 3

From Grapes to Glass: Vineyards, Wineries, and Tasting Rooms of the Santa Ynez Valley

CM | 3.0

Additional \$65 fee applies

SOLD OUT



Mobile Workshop 4

Industrial Tourism

SOLD OUT

CM | 2.5 Additional \$65 fee applies

Industrial Way in Buellton is a roadway with a rich history of manufacturing and warehouse uses that has been transformed into a must-visit Santa Ynez Valley tourist destination with attractions that include a craft butchery, brewery, wine tasting rooms, and distilleries. On this mobile workshop, take a bus to Industrial Way to tour a wine processing facility, a brewery, and the first legal distillery to operate in Santa Barbara since Prohibition. While sampling local products, learn from City of Buellton staff about the area's industrial history, the challenges and opportunities inherent to blending industrial and tourism uses, and future opportunities in mixed use development that blends R&D space, workforce housing, and light industrial uses. Lunch will be provided.

Sponsored by: Harris & Associates



Mobile Workshop 5

Innovative High-Density Housing Responding to California's Housing Crisis

CM | 3.0 Additional \$45 fee applies

Discover how to develop and implement creative strategies to build high-density housing that complements existing neighborhoods and meets the critical demand for affordable housing in California. Join this mobile workshop to visit successful and innovative high-density projects and discover tools to allow you to maximize density, parking resources, and housing incentives.



Mobile Workshop 6

The Missing Middle Housing Walking Tour: Documenting Medium-Density Building Types

CM | 4.0 Additional \$45 fee applies

Downtown Santa Barbara's neighborhoods have a rich range of house-scale medium density types often called Missing Middle Housing that includes cottage courts and courtyard apartments. Participants will document housing types and discuss typical zoning barriers and how the Average Unit Density Program has delivered new housing in this area.



Mobile Workshop 7

Gaviota and Around Platform Holly by Boat

CM | 2.0 Additional \$65 fee applies

See the Santa Barbara, Goleta and Gaviota coastline aboard the Santa Barbara Condor. The tour will be led by oil industry docents. The tour will focus on the onshore and offshore oil facilities such as the separation facility near the Bacara Resort, Bird Island, one of the nearshore abandoned platforms, and the Gaviota Pier. The boat will then head into the Channel where participants will view and learn about the world's largest naturally occurring oil seeps. The boat will then circle around Platform Holly where participants will learn about the platform operations. The summer season is an excellent chance to see Blue and Humpback whales in the Santa Barbara channel, amongst other marine mammals. Participants will learn the status of offshore operations in the channel, including decommissioning of Platform Holly, and what the future holds for operators as pipeline re-construction from the 2015 Refugio oil spill has been under a severe community and regulatory microscope. Food and beverage will be available for purchase on board the Condor Express.

Sponsored by: H & H Environmental



MOBILE WORKSHOPS

Mobile Workshop 8

Ellwood-Devereux Open Space: Multi-Jurisdictional Planning, Management, and Restoration

CM | 3.0 Additional \$45 fee applies

The Ellwood-Devereux Coast Open Space is the result of a multi-jurisdictional effort to relocate development to preserve 665 acres of coastal open space for habitat, passive recreation, and public access. Ellwood-Devereux is host to many sensitive species including the Monarch butterfly which overwinters in the drought-stricken eucalyptus groves. Join the planners and open space managers on a walking tour of the North Campus Open Space Restoration Project, part of the Ellwood-Devereux Coast, currently in Year 2 of its transition from a golf course into 53-acres of wetland and upland habitat and walking trails. Participants should be prepared to hike approximately three miles in comfortable shoes with little shade and flat terrain. Light snacks and water will be provided.



Mobile Workshop 9

Ventura Wellness District

CM | 4.0 Additional \$65 fee applies, lunch is included

What is a Wellness District? Find out in this tour of the nascent Midtown Ventura Wellness District: an area anchored by Ventura's two largest hospitals Community Memorial Hospital (CMH) and Ventura County Medical Center (VCMC). Participants will take a bus from the conference in Santa Barbara to CMH, where a City of Ventura representative will meet us on Main Street near CMH and discuss plans for streetscape and other improvements along Main Street and the synergy between those improvements and the new CMH project. We will then take a brief tour of the recently completed new CMH hospital building, including public/private open space amenities, and meet with representatives from CMH, the City, Cal Poly students, and others who helped develop this concept for Ventura. Next we will emerge from CMH onto Loma Vista Road and hear from city representatives about public improvements planned for that corridor and the improvements carried out at VCMC. We will end with lunch at a local restaurant (provided as part of the registration fee) where we will be joined by local economic development gurus from the City and the local business community to discuss how the hospital projects and other public improvements in the area may affect local businesses on Main Street and Loma Vista and the city's economy at large.



Mobile Workshop 10

Santa Barbara Desalination Plant and Wastewater Treatment Plant

CM | 2.0 Additional \$35 fee applies

Walking tour of the Santa Barbara Charles E. Meyer Desalination Plant, and the El Estero Wastewater Treatment Plant. During Desal tours, participants will learn about the process of turning seawater into high quality drinking water, including the plant's industry-leading technology, significant energy saving techniques, and the plant's role in securing Santa Barbara's water future. During tours of the El Estero Wastewater Treatment Plant, participants will learn about the city's wastewater treatment plant, and the city's commitment to protecting our environment and public health and safety by maintaining an efficient and effective wastewater treatment facility.



Mobile Workshop 11

Urban Bike Tour **SOLD OUT**

CM | 3.0 Additional \$45 fee applies



Mobile Workshop 12

Santa Barbara County Disaster Response & Recovery

CM | 3.0 Additional \$45 fee applies

In December of 2017 in Santa Barbara County, the Thomas Fire burned the hillsides above Montecito and Carpinteria, in what was the largest fire in California history at the time. On January 9, 2018 a storm brought rain intensities that triggered massive debris flows that brought two million cubic feet of debris into these communities, resulting in the loss of 23 lives, damage and loss of hundreds of structures, and freeway closures lasting 12 days. A year and a half later, we tour the disaster area in recovery. The tour features, among other things, the county's debris basin system where we will learn about what its Flood Control District is doing to keep the community safe. The tour also features speakers from various community organizations that played important roles in providing disaster relief and initiating planning efforts aimed at increasing community resilience and preventing similar disasters.



Mobile Workshop 13

Dangermond Preserve

CM | 5.0 Additional \$85 fee applies

Visit the place where Northern and Southern California meet. This 24,000-acre property is a place few have had the opportunity to see. The Dangermond Preserve (formerly Bixby Ranch) was purchased by The Nature Conservancy in December 2017 with a \$165 million gift from Jack and Laura Dangermond, the largest philanthropic gift in the organization's history. Learn about the planning process The Nature Conservancy is undertaking to understand all that is contained on this special place, how to bring into balance and protect the various resources from ecological, cultural, and historical perspectives, and to develop a comprehensive plan that will shape the long-term use and management of the new preserve. Includes lunch.



Mobile Workshop 14

Lotusland

CM | 2.0 Additional \$75 fee applies

A docent-led tour of Lotusland, a unique private garden within a residential area of Montecito. Learn about the history, plants, designers, and the Conditional Use Permit required to keep the operations compatible with the surrounding neighborhood. www.lotusland.org



Mobile Workshop 15

The Past, Present, and Future of Cabrillo Blvd.

CM | 2.0 Additional \$35 fee applies

Designed in 1924 by the world-renowned Olmsted Brothers, approximately two miles of Santa Barbara's East Cabrillo Boulevard comprise the national, state, and locally eligible East Cabrillo Boulevard Historic District. In this walking tour of East Cabrillo Boulevard, participants will learn about the history of this historic designed landscape. Planned stops along the way will focus on the character-defining features of the historic district and highlight historical points of interest. Participants will walk East Cabrillo Boulevard with professionals who have worked to implement projects within the boundaries of the district. In addition to its history, conversation will focus on the current state and future planned development of the area.





Traveling to Santa Barbara

Plane

If you are traveling by airplane the following information will assist in reaching the Conference location:

From the Santa Barbara Municipal Airport: **Complimentary airport transportation is available from 5:00 am to 9:00 pm by calling the hotel directly upon arrival at 805-564-4333.**

Turn right out of the airport onto William L. Moffet PL / Sandspit Road. Follow this road appx. 1/4 mile, which will curve towards the beach and under a bridge. Merge onto Ward Memorial Blvd/CA 217 North for appx. 1/2 mile. Merge onto US-101 South via the exit on the left toward Santa Barbara for appx. 10 miles. Take the Garden Street exit and make a right onto Garden Street, which will end at the beach. Turn left onto Cabrillo Blvd. Turn left onto Calle Puerto Vallarta and left into the hotel parking lot.

Automobile

If you are traveling by car, the following information provided by the Hotel will assist in providing directions to the Conference location:

From the North: Take 101 southbound to Santa Barbara. Take the Garden Street exit and make a right onto Garden Street, which will

end at the waterfront (approximately 3 blocks). At the waterfront, turn left onto Cabrillo Blvd. Follow Cabrillo appx. mile. At Calle Puerto Vallarta, turn left at the light and then again left into the hotel parking lot. Come in the driveway, and head left, following the signs to the hotel lobby. Once you register, you can park closely to where your room is located.

From the South: Take 101 North to Santa Barbara. Exit the freeway at exit 94C Cabrillo exit (this is a left side exit ramp). At the bottom of the off-ramp, turn left onto Cabrillo Boulevard. Follow Cabrillo about 1 mile. Turn right onto Calle Puerto Vallarta. The hotel entrance is the first driveway on the left. Come in the driveway, and head left, following the signs to the hotel lobby. Once you register, you can park close to where your room is located.

Alternatives to regional automobile travel are available and will help you avoid paying for parking:

Train

Amtrak provides passenger rail service from the north and south to the Santa Barbara Train Station located just 1.2 miles from the conference hotel. Business class and a dining car are available on most trains and you can bring your bicycle.

Bicycle

Many bicycle and electric bicycle rental options are available in Santa Barbara via Yelp.

Shuttle

Uber and Lyft provide shuttle by auto for those who just need a quick ride around town.

The Hilton Santa Barbara Beachfront Resorts website also provides information on traveling to the Conference: <https://www3.hilton.com/en/hotels/california/hilton-santa-barbara-beachfront-resort-SBAFPHH/maps-directions/index.html>

Group Discount

One free registration is available for every ten (10) FULL conference registrations from a single public agency or private firm. One-day registrations are not included in the 10 qualifying registrations, and the free registration does not include the additional cost for mobile workshops, pre-conference sessions or event tickets. The minimum 10 registrations exclude student registrations and complimentary registrations included with sponsorship packages. Each agency/company must register their first nine members online, NOT including registrations included in sponsorships. For the 10th person, complete a registration form noting Group Registration at the top of the form and fax it to (916) 896-1918. The \$25 manual registration fee will be waived for the 10th person.

Special Events Planned for All Consultants' Reception



Please join APA California in welcoming our consultants to the conference by attending the Consultants' Reception on Tuesday, September 17 from 5:00 pm - 6:30 pm. There will be appetizers and beverages to share and enjoy. APA California appreciates their continued support and attendees always look forward to attending the consultants reception to join colleagues and check out the consultant's booths and latest projects.

2019 State Planning Awards

APA California presents the APA California 2019 State Planning Awards showcasing planning awards for projects, plans, and individual awards throughout the State. Plan on attending the State Planning Awards to cheer on and support your fellow planners and colleagues while they receive an award for their exemplary planning efforts. The Awards Program will be on Monday, September 16 from 5:00 pm - 6:15 pm.



MIROO DESAI, AICP, VP Diversity and Equity

Diversity Summit at the Santa Barbara Conference

Since 2006 the California State APA conference has held a Diversity Summit that has discussed the varying topics that address issues aimed at highlighting issues of particular concern to the under-represented, marginalized and diverse communities in our state. Past topics include Food Justice: Issues Impacting Urban and Rural Communities of Color; Inclusive Vacations: Making & Retaining Tourism as Job Centers in Diverse Communities and Gentrification Mosaic: Conversations on Displacement of Economic and Social Capital.

Diversity Summits have been organized by Membership Inclusion Coordinators of the State Board. However, beginning this year State Board has shown its commitment to its two guiding values of inclusion and diversity by creating a new Vice President (VP) of Diversity and Equity position that is an elected position and part of the Board Executive Committee and eliminating the nominated positions of Membership Inclusion Coordinator.

The VP of Diversity and Equity continues the task of the previous Coordinator positions and works in coordination with the Section Diversity Director to organize the Summit each year at the State conference. This year the Central Coast's Diversity and Inclusion Director **Tanner Shelton** and the Conference Diversity Chair **Denice Thomas** are individuals who are taking a lead in the organization of the Summit.

This year's panel is titled Representation Matters: A Panel on Diversity in the Planning Profession. The Conference Committee and Diversity Summit chairs are currently seeking a well-rounded and diverse group of professionals to share their career experiences and personal/professional journeys in planning and/or related fields with attendees of this year's Diversity Summit. The format, topic, and themes of this year's panel are summarized below.

The 2019 Diversity Summit is focused on the planning professional internally, taking an honest look at where we are as a profession and how we can improve diversity and work towards creating a profession that represents the array of people and cultures who call California home. This conversation will take place in the form of a panel discussion, filled with approximately 4-8 planners or related

improve in being a truly inclusive, diverse, and representative profession.

Panelists will be asked to give a short talk (5- 10 minutes) about their experiences, life story, and professional journey, with a focus on the themes described above. Once all panelists have shared their experiences, Ms. Denice Thomas will moderate a question and answer session about the panelist's personal stories

“ The 2019 Diversity Summit is focused on the planning professional internally, taking an honest look at where we are as a profession and how we can improve diversity and work towards creating a profession that represents the array of people and cultures who call California home. ”

industry professionals who represent professionals of color, who identify as women, who are members of the LGBT+ community, are immigrants or first-generation citizens, and/or are members of disadvantaged socio-economic groups.

Topics of discussion will focus around two themes. First, what it is like to be a planner/related professional from an underrepresented group and the personal stories, experiences, journeys and challenges faced along the way. Secondly, a conversation around the systematic challenges in the profession and how the planning field can

and experiences, as well as, discussion regarding systematic impediments in the profession in relation to diversity and equity, and how the profession and planning professionals can improve in these areas.

Please join us at the Diversity Summit that will be held on Sunday, September 15, at 4.30 pm. Apart from what promises to be an engaging panel discussion, you can also earn 1.5 CM credits for Ethics by attending this session. In addition, join us at the Diversity Mixer on Tuesday, September 17, 7:00 pm for networking and meeting like-minded planners. Please check the conference guide for locations for both events.

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Hilton Santa Barbara Beachfront Resort Sustainability Practices

- Hilton Santa Barbara Beachfront Resort places an energy conservation "Green Card" in all guest rooms for the guests' choice to have linens laundered less frequently. Laundry washers utilize formulas for reclaimed water for first rinses, and final rinse water replenishes the reclaimed water supply.
- Our landscaping department uses disease resistant plantings in lieu of pesticides, and reclaimed water for irrigation needs with the exception of food serving areas. Mulching lawnmowers aid in supplemental nitrogen in lieu of fertilization, and drip irrigation is used where practical.
- Employee practices include recycling paper and vendor packaging.
- Hilton Santa Barbara is a participating member of Santa Barbara Car Free.

Santa Barbara is viewed as the birthplace of the modern environmental movement. In 1970, the city hosted one of the nation's first Earth Day celebrations. A portion of the city's hotel tax is earmarked for urban-creek restoration projects.

Within the city, the Metropolitan Transit District operates downtown and waterfront routes using a fleet of battery electric vehicles including the MTD electric shuttle. Visitors to Santa Barbara will find many alternative-fuel vehicles here and can access car-free itineraries from Santa Barbara Carfree www.santabarbaracarfree.org.

Hilton Hotels & Resorts: Environmental Sustainability Policy

At Hilton Hotels & Resorts, we recognize our environmental responsibility and are committed to improving our performance

towards a sustainable future while enhancing the guest and team member experience.

To ensure sustainable business practices in the countries in which we operate around the globe, we will:

- Embrace an environmental mission and strategy that encompasses every team member.
- Focus upon our key environmental commitments: energy efficiency, CO2 reduction, water efficiency, waste reduction, renewable energy, and sustainable buildings and operations, which includes building design & construction, hotel & corporate operations, chemical management, and purchasing.
- Engage our team members through training, tools and active involvement.
- Ensure that environmentally friendly initiatives and tactics has a positive impact on the guest experience.
- Set targets, measure benchmark and continually improve our performance.
- Share best practices and comply with relevant local, national and international legislation.
- Liaise with our suppliers and business partners to improve their environmental performance.
- Influence land use in harmony with nature and construction by promoting the use of established environmental best practices.
- Support environmental initiatives within the local community.
- Communicate our environmental achievements to our team members and guests.
- Publish our performance against our established targets.

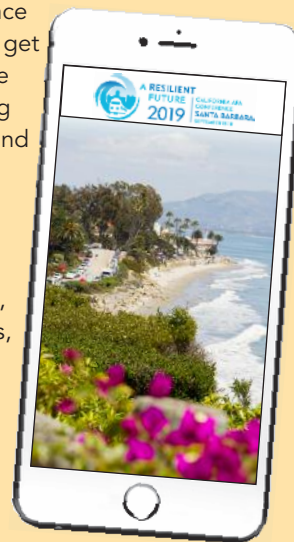
IMPORTANT - PLEASE READ

In keeping with APA California's mission of sustainability,
**NO PRINTED PROGRAM
WILL BE DISTRIBUTED**
at the 2019 APA California Conference
in Santa Barbara.

**DOWNLOAD THE MOBILE APP BEFORE
ARRIVING IN SANTA BARBARA**

CONFERENCE MOBILE APP

- With the conference mobile app you'll get the full conference schedule including speakers, maps, and session details; create your own personalized **MySchedule** containing events, mobile workshops, and sessions that you wish to attend; and, receive updates and news from the Conference Host Committee—all in the palm of your hand!



- iPhone, iPod Touch, and iPad users can download the conference mobile application by searching for "**APA California Events**" in the Apple iTunes App Store.
- Blackberry and Windows Mobile users can download the conference mobile application by typing in the following web address in your mobile phone browser: <https://apacalievts.gatherdigital.com>
- Android users can download the conference mobile application by searching "**APA California Events**" in the Google Play Store.
- After you download the mobile app, log in with the email address provided during your conference registration. The password is "**apacaconf19**".

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California Planning Foundation Seeking Donations!

CPF NEEDS YOUR HELP supporting planning students. Individual donations and sponsorships are greatly appreciated! To make it easy, CPF takes secure credit card and PayPal donations, which can be made online at: <https://californiaplanningfoundation.org/donations/>.

All donations will be acknowledged at the CPF Online Auction Fundraiser, Celebration, and Reception on September 16, 2019 at the APA California Planning Conference in Santa Barbara, California and on the CPF website. CPF donations are tax deductible.



American Planning Association
California Planning Foundation

California Planning Foundation Virginia Viado and Ted Holzem 2019 Scholarship Auction & Raffle

PLEASE NOTE: Auction/raffle item descriptions and electronic images of items must be submitted to Aaron Pfannenstiel, and delivery of all items must be coordinated by September 15th at the Conference Site.

CPF 2019 SCHOLARSHIP AUCTION AND RAFFLE DONATIONS

Yes! I'd like to donate an item to the 2019 CPF Auction and Raffle

Item Name: _____

Estimated Value: \$ _____

Please provide complete item description below:

How will you deliver this donation?

☐ I will bring item to Santa Barbara ☐ Please contact me for pick-up/drop-off options ☐ This item can be shared electronically

Would you like proceeds from this item to be counted towards a specific scholarship? (select only if you want proceeds to go to a specific fund)

☐ Virginia Viado CPF Scholarship Endowment Fund ☐ Ted Holzem CPF Scholarship Endowment Fund
☐ Frank Wein APA California Scholarship Endowment Fund ☐ CPF Diversity Scholarship Endowment Fund

How you would like to be recognized (Name and/or Company Name): _____

Contact Email: _____ Contact Phone Number: _____

Please return form to: Aaron Pfannenstiel: calplanningauction@gmail.com or (951) 444-9379

BECOME A CPF SPONSOR

The California Planning Foundation (CPF) is a nonprofit, charitable corporation established to further the professional practice of planning in California. CPF achieves this goal by giving annual scholarships and awards to university students in financial need, who have demonstrated academic excellence at planning programs throughout California. Another vitally important CPF activity is the sponsorship of workshops, publications and other continuing educational and professional development programs. All members of APA California are automatically members of CPF. Although APA California members pay annual dues to belong to APA California and the national American Planning Association, there are no separate dues to belong to CPF.

Yes! I'd like to donate or become a Sponsor of the California Planning Foundation: (check appropriate box)

This year, we are looking for individual donors and corporate sponsors to help us continue this important tradition of supporting student planners and CPF activities. For individual donations, please consider becoming an annual "Friend of CPF" by joining or renewing at the level below (please check one):

- ☐ Sustaining Level Sponsor: \$5,000 minimum (donation is awarded over the next 5-years)
☐ Platinum Level Sponsor: \$2,000 – \$4,999
☐ Gold Level Sponsor: \$1,500 – \$1,999
☐ Silver Level Sponsor: \$1,000 – \$1,499
☐ Bronze Level Sponsor: \$500 – \$999
☐ Friend of CPF: \$300 – \$499
☐ Financial Aid Associate: \$200 – \$299
☐ Student Advocate: \$100 – \$199
☐ Scholarship Supporter: Less than \$100 (all donations amounts are greatly appreciated)

Your Donation Amount- (CPF donations at any amount are greatly appreciated) \$ _____

Would you like proceeds from this item to be counted towards a specific scholarship? (select only if you want proceeds to go to a specific fund)

☐ Virginia Viado CPF Scholarship Endowment Fund ☐ Ted Holzem CPF Scholarship Endowment Fund
☐ Frank Wein APA California Scholarship Endowment Fund ☐ CPF Diversity Scholarship Endowment Fund

How you would like to be recognized (Name and/or Company Name): _____

Address: _____

Phone No. _____ Contact Email: _____

Please return form with a check made out to "CPF" to: Hing Wong, CPF Treasurer, PO Box 30522, Oakland, CA 94604

Or pay online at www.californiaplanningfoundation.org/donations.html

JUAN BORRELLI, AICP | CPF President

CPF is Accepting Auction and Raffle Items for the 2019 Student Scholarship Fundraiser

The California Planning Foundation (CPF) is a nonprofit, charitable corporation established to further the professional planning practice in California. In 2018, CPF awarded 39 scholarships totaling more than \$58,000 to planning students throughout California. More CPF scholarship information is at: <https://californiaplanningfoundation.org/scholarships/>.

CPF's primary fundraising activities this year include the CPF auction and raffle events held at the APA California Conference in Santa Barbara, September 15-18. One major change this year is a new auction format that will allow participants to bid online using a computer or smart device. Auction bidding will begin approximately two weeks prior to the start of the conference and will culminate with an Online Auction Fundraiser, Celebration and Reception on Monday, September 16. Stay tuned for more details.

We're excited to announce that the CPF raffle drawings this year will occur throughout the conference. You won't want to miss the premier grand raffle prizes available exclusively at the CPF Online Auction Fundraiser, Celebration and Reception on September 16. Here are suggested items needed if you would like to donate to the auction or raffle:

- Weekend stays at your cabin, beach house, or local resort
- Day of consulting services
- Tickets to sporting events, movies, or live performances
- New high-tech electronics
- Artwork, antiques, and collectible heirlooms
- New household decorating accessories
- Deluxe item(s) gift baskets
- Restaurant, coffee shop, candy store gift certificates
- Rare/out-of-print or "hot-off-the-press" planning books
- Individual bottles or a case(s) of wine

All APA California members are also CPF members, so please support students to help defray their planning education costs. To donate, please fill out the attached donation form and email it to Aaron Pfannenstiel at calplanningauction@gmail.com or call him at (951) 444-9379 if you have questions.

Last year, CPF kicked-off an endowment fundraising effort to create a 2nd CPF Diversity Scholarship to assist our next generation planners reach their potential through higher education and to be a voice for their communities. In keeping with APA National's Diversity and Inclusion Vision, Mission, and Strategy, qualification criteria for this scholarship include:

- Minority race, minority ethnicity, sexual orientation, disability, gender, age, tribal affiliation, first in family to attend college (1st generation student)
- And like all CPF scholarships, financial need and academic excellence

To donate to CPF's Diversity Scholarship, please visit our web page: <https://californiaplanningfoundation.org/donations/> and click on the "Make a Donation" button directly under the New CPF Diversity Scholarship description.

APA CALIFORNIA WELCOMES STUDENTS!



FREE Student Day - Sunday, September 15

Registration required. Check out the conference website for additional information.

8:30 am - 9:45 am . . .Preparing the Planners of the Future

8:30 am - 9:45 am . . .Resilience Starts with Me

10:00 am - 11:15 am . . .CEQA: It Will Result in Significant and Unavoidable Impacts on Your Planning Career

10:00 am - 11:15 am . . .Interviewing 101: Put Your Best Foot Forward

2:45 pm - 4:15 pm . . .Student Walking Tour

Limited to 30 attendees

The Student Programs Committee for the APA California Chapter 2019 Conference is making strides in conference planning efforts. The Student Programs Subcommittee is tasked with planning and selecting the sessions and activities/events for **Student Day**, which will be held on Sunday, September 15. The **Young Planners Group (YPG)** and **Student Mixer** is historically an event that emerging planners are encouraged to attend. Check out our **Student and Emerging Planner Mixer** event information and flyer for more information. Hosting the conference in Santa Barbara lends to capitalizing on student attendance from UCSB and Cal Poly and other nearby universities, as well as provides access to resources at each of the schools. We also expect to see a high turnout of young professionals this year. We are very excited about this year's **Student Day Sessions** and think the 2019 conference boasts a great geological location and an opportunity for more fruitful discussions about a variety of topics. . The Student Programs also offers additional events, including a **Walking Tour of Downtown Santa Barbara**, a **Networking Luncheon** with professional planners, and **Professional Headshots**.

Student and Emerging Planner Mixer

Join fellow emerging planning professionals and students from across the state to mix and mingle. Please contact Student Programs Chair Rachel Raynor at rcraynor@rrmdesign.com if you have any questions. Light appetizers will be served. We hope to see you in Santa Barbara!

Student Walking Tour - Limited to First 30 to Register

Enjoy a walking tour of Downtown focused on the history and hearing the story of the City flipping from a Victorian-inspired town to a Spanish Revival town, with the help of a few visionaries and the aftermath of the earthquake in 1925.

Transportation will be provided. Better hurry and register for this free event! Registration is capped at 30 for transportation purposes. Don't forget your walking shoes.



Connect! Networking Luncheon

Connect with conference attendees and get one-on-one feedback, insights, and tips from fellow APA members/professionals who have volunteered their expertise and time to connect and share their knowledge with emerging planners.

Headshots

Dress for the job you want and make sure to smile for the camera. A professional photographer will do the rest! First come, first serve!

Volunteering

Calling All Students and Professionals!

Volunteer at APA California 2019 to meet other professionals and students, and to support APA California. Students volunteering for four hours or more will receive free conference admission for the day. Please fill out the Google Form <https://forms.gle/yr2LI1TKZnQG6e6or5> to sign up. Contact Selena Evilsizor at selevilsizor@gmail.com or (805) 637-4722 for more information.



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CONFERENCE-AT-A-GLANCE

Wednesday, September 11

September 11 - 13	<p>Mobile Workshop #1 - Channel Islands Overnight Boat Tour CM 4.0</p> <p>CANCELLED</p> <p>Additional \$295 fee applies. The excursion includes accommodations aboard the Truth (in bunks with privacy curtains), and all meals for the 2-days and 2-nights. It does not include transport to the harbor on Wednesday or from the harbor Friday evening. Rental gear is available at an additional cost on board including snorkels, masks and kayaks. Participants will be provided a packing list, itinerary and island guide tips ahead of the charter.</p>
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CONFERENCE-AT-A-GLANCE

Saturday, September 14

10:00 am	Exhibit Set Up	Santa Barbara Ballroom Foyer
1:00 pm - 9:00 pm	Chapter Board Meeting and Dinner	Fiesta

Mobile Workshops
 Student Sessions/Events
 Special Events
 Leadership Meetings



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CONFERENCE-AT-A-GLANCE

Sunday, September 15

7:00 am - 6:00 pm	Conference Registration - All registrants	Santa Barbara Ballroom Foyer
8:30 am - 9:30 am	Planning Commission and Board Breakfast (for Planning Commissioners and Public Board Members only)	Rodney's Lounge
Student Sessions #1 8:30 am - 9:45 am	Preparing the Planners of the Future	San Miguel
	Resilience Starts with Me	Fiesta
9:00 am - 4:00 pm	Exhibitor Set Up	Santa Barbara Ballroom Foyer
Pre-Conference 9:00 am - 3:30 pm	Incorporating Next Generation Technology into the Comprehensive Planning Workflow: Hands-on Technical Workshop with ArcGIS Urban Additional \$90 fee applies. Lunch included. Attendance is limited.	CM 6.0 Santa Cruz
9:00 am - 4:00 pm	Leadership and Management Workshop 2019 Additional \$90 fee applies. Lunch included. Attendance is limited.	CM 6.5 Santa Rosa
Student Sessions #2 10:00 am - 11:15 am	CEQA: It Will Result in Significant and Unavoidable Impacts on Your Planning Career	San Miguel
	Interviewing 101: Put Your Best Foot Forward	Fiesta
10:00 am - 11:30 am	California Planning Law for Planning Commissioners: Historical Perspectives, Coastal Regulation to Address Climate Change and Water Supply Planning During Times of Shortage (open to all)	CM 1.5 Rodney's Lounge
11:30 am - 1:00 pm	California Planning Foundation (CPF) Student Scholarship Awards and Professional Networking Luncheon in Honor of Richard H. Weaver (pre-registered students and invited guests only)	Reagan Room
Session Block #1 1:00 pm - 2:30 pm	whY-PLAN: The Power of Civic Learning for Resilient Cities and Regions	CM 1.5 Anacapa
	A Look Back at the Ten Biggest Land Use Victories and Defeats in Santa Barbara Since 1980	CM 1.5 Rodney's Lounge
	Mainstreaming Climate Adaptation and Mitigation into General Planning Practices: A Long Beach Case Study	CM 1.5 San Miguel
	The Future of Transportation Electrification in California	CM 1.5 San Rafael
	Saving the Planet: Making a Difference through Local Government Planning	CM 1.5 Santa Ynez
	Putting SB 2's Planning Funds to Work for Your Jurisdiction	CM 1.5 Sierra Madre
1:30 pm - 4:30 pm	Headshots - Dress for success and have your photo professionally taken.	Fiesta Foyer, 3rd Floor
2:45 pm - 4:15 pm	Student Walking Tour (pre-registration required), limited to 30 attendees Meet in the Grand Ballroom Foyer at 2:30 pm	
Session Block #2 2:45 pm - 4:15 pm	Request for Proposal (RFP) for Results!	CM 1.5 Anacapa
	A Planner, Pyro-Geographer, and Ian McHarg Walk Into a Bar	CM 1.5 Reagan Room
	Leadership at the Planning Commission in Spite of Politics and Planning Staff	CM 1.5 Rodney's Lounge
	Downtown Housing: Back to the Future	CM 1.5 San Miguel
	Coastal Adaptation Actors: Roles, Perspectives and Lessons Learned	CM 1.5 San Rafael
	Emerging Transportation Solutions for Vexing Planning Problems	CM 1.5 Santa Ynez
	Census 2020: Update, Issues, Schedule, and How Planners are Involved	CM 1.5 Sierra Madre
4:30 pm - 6:00 pm	Diversity Summit - Representation Matters: A Panel on Diversity in the Planning Profession	CM 1.5 ETHICS San Rafael and Santa Ynez
6:00 pm - 9:00 pm	Opening Reception Sunken Gardens at the County Courthouse, 1100 Anacapa Street Trolley service to and from Sunken Gardens will be provided throughout the evening. Please meet in the Grand Ballroom Foyer starting at 5:30 pm. Trolleys will return the hotel every half hour starting at 7:30 pm until the reception ends at 9:00 pm.	

Mobile Workshops

Student Sessions/Events

Special Events

Leadership Meetings

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Page/



CONFERENCE-AT-A-GLANCE Monday, September 16

7:00 am - 6:30 pm	Conference Registration - All registrants	<i>Santa Barbara Ballroom Foyer</i>
7:00 am - 8:00 pm	Exhibits Open	<i>Santa Barbara Ballroom Foyer</i>
7:00 am - 8:30 am	Continental Breakfast	<i>Plaza del Sol and Santa Barbara Ballroom Foyer</i>
8:00 am - 9:30 am	Opening Plenary - Senator Scott Wiener, State Senate District 11 Representing San Francisco and a portion of San Mateo County	CM 1.0 <i>Grand Ballroom</i>
9:00 am - 11:30 am	Mobile Workshop #2 - Santa Barbara County's Green-Gold Mine - Cannabis Additional \$75 fee applies, samples not included. Meet in the Grand Ballroom Foyer at 8:45 am	CM 2.0
Session Block #3 9:45 am - 11:15 am	TerraCount: Model, Assess, and Plan for Resilient Working Lands	CM 1.5 <i>Anacapa</i>
	At the Forefront: Work of a Resilience Planning Pioneer	CM 1.5 <i>Hyatt - El Cabrillo</i>
	Transforming Land Banks into Housing Solutions	CM 1.5 <i>Hyatt - La Cantina</i>
	Re-thinking State Street: Making it Work Now and in the Future	CM 1.5 <i>Reagan Room</i>
	GIS is Not Just for Mapping Anymore: Collaborate and Build Consensus Using Interactive Web-based GIS Tools and Technology	CM 1.5 <i>Rodney's Lounge</i>
	Bay Area Approaches to Equitable Planning	CM 1.5 <i>San Miguel</i>
	APA California Sections: Collaborative Planning and Regional Case Studies (Section Directors Session)	CM 1.5 <i>San Rafael</i>
	Options for Paying for Climate Adaptation in California: Policy and Practice	CM 1.5 <i>Santa Cruz</i>
	Sustainable Community Strategy Implementation: Fact or Fiction?	CM 1.5 <i>Santa Rosa</i>
	APA California 2019 Legislative Update	CM 1.5 LAW <i>Santa Ynez</i>
	Linking Jobs Growth with Housing Needs	CM 1.5 <i>Sierra Madre</i>
11:15 am - 1:15 pm	Lunch on Your Own	<i>Check out the planning guide for lunch recommendations.</i>
11:30 am - 12:15 pm	California Planning Roundtable Meeting	<i>Fiesta</i>
12:00 pm - 5:00 pm	Mobile Workshop #3 - From Grapes to Glass: Vineyards, Wineries, and Tasting Rooms of the Santa Ynez Valley - Additional \$65 fee applies, lunch provided. Meet in the Grand Ballroom Foyer at 11:45 am	CM 3.0
	Mobile Workshop #4 - Industrial Tourism Additional \$65 fee applies, lunch provided. Meet in the Grand Ballroom Foyer at 11:45 am	CM 2.5
1:00 pm - 5:00 pm	Mobile Workshop #5 - Innovative High-Density Housing - Responding to California's Housing Crisis - Additional \$45 fee applies. Meet in the Grand Ballroom Foyer at 12:45 pm	CM 3.0
	Mobile Workshop #6 - The Missing Middle Housing Walking Tour: Documenting Medium Density, House-Scale Building Types - Additional \$45 fee applies. Meet in the Grand Ballroom Foyer at 12:45 pm	CM 4.0
Session Block #4 1:15 pm - 2:45 pm	Bike Lanes, Sidewalks, and Highway Expansion: Re-imagining Highway 101	CM 1.5 <i>Anacapa</i>
	We Are All Tech Towns: How Planners Are Adapting to the New Normal	CM 1.5 <i>Hyatt - El Cabrillo</i>
	It's Not the Same Old, Same Old--Planning Innovations to Address Climate Change	CM 1.5 <i>Hyatt - La Cantina</i>
	Economic Resiliency: Building Long Term Strength as well as Disaster Response	CM 1.5 <i>Reagan Room</i>
	Adapting to Changing Realities: Strategic Skills to Achieve Project Success - Part 1 (CPR Session)	CM 1.5 <i>Rodney's Lounge</i>
	A Tale of Three Cities: Resiliency in Southern California	CM 1.5 <i>San Miguel</i>

 Mobile Workshops
  Student Sessions/Events
  Special Events
  Leadership Meetings

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CONFERENCE-AT-A-GLANCE Monday, September 16

Session Block #4 1:15 pm - 2:45 pm	How Can Planners Take a Leadership Role on Housing Issues? (CPR Session)	CM 1.5 San Rafael
	Set the Compass for Coastal Resilience: Aligning Local Planning Efforts to Sail Toward Adaptation	CM 1.5 Santa Cruz
	Creating Tomorrow's Planning Leaders	CM 1.5 Santa Rosa
	Diversity and Social Equity Chapter President's Session - Part 1	CM 1.5 ETHICS Santa Ynez
	Air Pollution and Public Health: The Friant Ranch Conundrum	CM 1.5 LAW Sierra Madre
2:00 pm - 5:00 pm	Mobile Workshop #7 - Gaviota and Around Platform Holly by Boat Additional \$65 fee applies. Food and beverages available for purchase on board. Meet in the Grand Ballroom Foyer at 1:45 pm	
2:45 pm - 3:15 pm	Break	Ballroom Foyers
3:15 pm - 4:45 pm	Planner Emeritus Networking (PEN) Meeting	Fiesta
Session Block #5 3:15 pm - 4:45 pm	The Shifting Sands of Economic Development: Welcome to the 'O'-Zone	CM 1.5 Anacapa
	Managing the Planning Office of the Future	CM 1.5 Hyatt - El Cabrillo
	A Rising Tide Lifts All Boats: Improving Equity and Opportunity in Regional Resilience Planning	CM 1.5 Hyatt - La Cantina
	Adapting to Changing Realities: Strategic Skills to Achieve Project Success - Part 2 (CPR Session)	CM 1.5 Rodney's Lounge
	No Dust on these Plans! How to Move from Planning to Implementation to Deliver Active Transportation Improvements	CM 1.5 San Miguel
	Opportunities for Community/Military Partnerships to Enhance Resilience	CM 1.5 Santa Cruz
	The ABCs of AB52	CM 1.5 LAW Santa Rosa
	Women in Planning: Resilient Leadership	CM 1.5 Santa Ynez
	Unintended Exclusion in Inclusionary Housing? Partnering with the State to Address the Housing Crisis	CM 1.5 Reagan Room
	President's Workshop on Diversity and Social Equity Chapter President's Session - Part 2	CM 1.5 ETHICS Sierra Madre
5:00 pm - 6:15 pm	APA California Chapter Awards Ceremony	San Rafael
6:30 pm - 8:00 pm	California Planning Foundation (CPF) Online Auction Fundraiser Celebration and Reception in Honor of Virginia Viado and Ted Holzem	Reagan Room
8:00 pm	Students and Emerging Planners Mixer	Third Window Brewing 406 E Haley Street, #3, Santa Barbara, 93101
9:00 pm - 12:00 am	Plan-It Rock!	The Matrix 409 State St, Santa Barbara, CA 93101

Mobile Workshop #7 - Gaviota and Around Platform Holly by Boat



Mobile Workshops Student Sessions/Events Special Events Leadership Meetings

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CONFERENCE-AT-A-GLANCE

Tuesday, September 17

7.00 am - 6.30 pm	Conference Registration - All registrants	Santa Barbara Ballroom Foyer
7.00 am - 8.00 pm	Exhibits Open	Santa Barbara Ballroom Foyer
7.00 am - 8.30 am	Continental Breakfast	Plaza del Sol and Santa Barbara Ballroom Foyer
Session Block #6 8.00 am - 9.30 am	Community-Building Through the General Plan	CM 1.5 Anacapa
	Little Saigon: The Future Meets the Past	CM 1.5 Hyatt - El Cabrillo
	Demystifying Greenhouse Gas Offsets	CM 1.5 Hyatt - La Cantina
	Extraordinary Events Require Collaborative Responses: Rebuilding and Lessons Learned from the Montecito Debris Flow	CM 1.5 Reagan Room
	The Game is On! Game Design for Outstanding Community Engagement	CM 1.5 Rodney's Lounge
	The Future of Mobile Home Parks in California: Preserve, Expand, or Redevelop?	CM 1.5 San Miguel
	What to Expect When You're Expecting, A Dockless Future	CM 1.5 San Rafael
	Emerging Tools: Make Better Decisions, Empower Staff, and Build Public Trust	CM 1.5 Santa Cruz
	From Here to There: Navigating Career Milestones	CM 1.5 Santa Rosa
	2019 CEQA Update	CM 1.5 LAW Santa Ynez
	Zoning Zen: New Ways to Address Complex Land Use Issues	CM 1.5 Sierra Madre
8.00 am - 11.30 am	Mobile Workshop #8 - Ellwood-Devereux Open Space: Multi-Jurisdictional Planning, Management, and Restoration Additional \$45 fee applies. Light snacks and water provided.	CM 3.0 Meet in the Grand Ballroom Foyer at 7:45 am
8.00 am - 1.00 pm	Mobile Workshop #9 - Ventura Wellness District Additional \$65 fee applies. Lunch at local restaurant included. Meet in the Grand Ballroom Foyer at 7:45 am	CM 4.0
8.30 am - 11.30 am	Mobile Workshop #10 - Santa Barbara Desalination Plant and Wastewater Treatment Plant - Additional \$35 fee applies. Meet in the Grand Ballroom Foyer at 8:15 am	CM 2.0
Session Block #7 9.45 am - 11:15 am	Biology 101 for Planners: How to Turn Biological Constraints into Project Assets	CM 1.5 Anacapa
	Public Art + Creative Placemaking: The Next Generation	CM 1.5 Hyatt - El Cabrillo
	Climate Action Planning with New State Guidelines	CM 1.5 LAW Hyatt - La Cantina
	Kahoot: Ethics Edition!	CM 1.5 ETHICS Reagan Room
	The Contested Curbside in the Age of Emerging Technology: A Design Sprint	CM 1.5 Rodney's Lounge
	Enough about 743, How do I implement it?	CM 1.5 San Miguel
	Got Sites? Getting Ready for Sixth Cycle Housing Elements	CM 1.5 LAW San Rafael
	Aim For the Stars! Why Some Communities Want to Stay in the Dark	CM 1.5 Santa Cruz
	Social Equity as Part of Cannabis Licensing Programs	CM 1.5 Santa Rosa
	Climate Action Plans: Are They Making a Difference or Just Satisfying Regulations? (PEN Session)	CM 1.5 Santa Ynez

Mobile Workshops

Student Sessions/Events

Special Events

Leadership Meetings

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CONFERENCE-AT-A-GLANCE Tuesday, September 17

Session Block #7 9:45 am - 11:15 am	How Next Generation Utilities Can Support the Rise of Smart Cities CM 1.5 Sierra Madre
11:30 am - 1:15 pm	Connect! Networking Luncheon , lunch is provided Plaza del Sol
1:00 pm - 4:30 pm	Mobile Workshop #11 - Urban Bike Tour Additional \$45 fee applies. Approximately 7.5 miles, flat terrain. Bike, helmet and water included. SOLD OUT CM 3.0 Meet in the Grand Ballroom Foyer at 12:45 pm
Session Block #8 1:30 pm - 3:00 pm	Five Years of Vision Zero: A Look Back and a Look Ahead CM 1.5 Anacapa
	Coastal Conundrums in a Changing Climate - Part 1 CM 1.5 LAW Hyatt - El Cabrillo
	Boundaryless Adaptation: How to Achieve the Collaborative Mindset Needed for Resiliency CM 1.5 Hyatt - La Cantina
	The Many Ways to Skin a Cat: CEQA Streamlining in Practice CM 1.5 LAW Reagan Room
	Open Place Planning: Taking Outreach to the Streets CM 1.5 Rodney's Lounge
	The Write Stuff: Successful Grant Applications and Their Benefits CM 1.5 San Miguel
	Out of the Ashes: Planning for Fire Hazards and Recovery CM 1.5 San Rafael
	Our County Los Angeles: Inclusive Engagement for an Equitable Sustainability Plan CM 1.5 Santa Cruz
	The City of Goleta Honors its Living History Through Historic Preservation CM 1.5 Santa Rosa
	By Right, Right: Principles for Crafting Context-Sensitive, By-Right Housing Regulations (CPR Session) CM 1.5 Santa Ynez
	Updating Your Zoning Code: Overcoming Challenges CM 1.5 Sierra Madre
3:00 pm - 3:15 pm	Break Ballroom Foyers
Session Block #9 3:15 pm - 4:45 pm	Historic Preservation in the New Era of Infill Housing and Renewable Energy CM 1.5 Anacapa
	Coastal Conundrums in a Changing Climate - Part 2 CM 1.5 LAW Hyatt - El Cabrillo
	All Together Now! Climate Adaptation Planning at Multiple Levels for Natural and Built Environments in the Santa Barbara Area CM 1.5 Hyatt - La Cantina
	Passing the AICP Exam: Who Wants to be a Certified Planner? CM 1.5 Reagan Room
	Surviving Disasters: A Resiliency Planning Game CM 1.5 Rodney's Lounge
	City and Transportation Network Company Collaboration that is Working: A Case Study CM 1.5 San Miguel
	Reaching the Loudest and Quietest Voices: A Dignity-Infused, Data-Driven Approach to Community Engagement in Los Angeles CM 1.5 Santa Rosa
	Zoning Hacks for Missing Middle Housing CM 1.5 Santa Cruz
	Walking the Walk: Implementing Adaptation and Resilience Equity Strategies CM 1.5 Santa Ynez
	CEQA in the Age of By-Right Housing: A Wine Country Case Study CM 1.5 LAW Sierra Madre
5:00 pm - 6:30 pm	Consultants' Reception Plaza del Sol
7:00 pm	Diversity Mixer Dargan's Irish Pub and Restaurant, 18 East Ortega Street, Santa Barbara, 93101

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CONFERENCE-AT-A-GLANCE

Wednesday, September 18

The Conference at a Glance is subject to change. Please refer to the mobile app for session descriptions. A full conference program may also be downloaded and printed from the conference website at www.apacalifornia-conference.org.

7:00 am - 8:30 am	Continental Breakfast	Plaza del Sol
Session Block #10 8:00 am - 9:30 am	The American Front Yard in a Changing World	CM 1.5 Anacapa
	Retrospective Evaluation of General Plans: Is your General Plan Working?	CM 1.5 Reagan Room
	Reinventing Suburban Retail in the Face of Digital Disruption	CM 1.5 Rodney's Lounge
	Putting Hope in Homelessness	CM 1.5 San Miguel
	Property Rights, Takings, Exactions, and More: A Legal and Practical Update for Planners	CM 1.5 LAW San Rafael
	Using Consultants in Unconventional Ways	CM 1.5 Santa Cruz
	Planning for Success: Inclusive Engagement in Diverse Communities	CM 1.5 Santa Rosa
	Fire and Floods: The Practical and Policy Implications of Rebuilding After Natural Disasters - Part 1	CM 1.5 Santa Ynez
	SB 743: Where is the Safety?	Sierra Madre
8:00 am - 2:00 pm	Exhibit Tear Down	Santa Barbara Ballroom Foyer
8:30 am - 12:00 pm	Mobile Workshop #12 - Santa Barbara County Disaster Response & Recovery Additional \$45 fee applies.	CM 3.0 Meet in the Grand Ballroom Foyer at 8:15 am
8:30 am - 3:30 pm	Mobile Workshop #13 - Dangermond Preserve Additional \$85 fee applies, lunch included.	CM 5.0 Meet in the Grand Ballroom Foyer at 8:15 am
9:30 am - 12:30 pm	Mobile Workshop #14 - Lotusland Additional \$75 fee applies.	CM 2.0 Meet in the Grand Ballroom Foyer at 9:15 am
Session Block #11 9:45 am - 11:15 am	Planning and Land Use Challenges Unique to Cannabis Cultivation	CM 1.5 Anacapa
	The Game of Ethics: Battle of the Sectors	CM 1.5 ETHICS Reagan Room
	It's Not a Mirage: Eliminating Child Care Deserts Together	CM 1.5 LAW Rodney's Lounge
	No Easy Answers: A Community-led Plan in a Political Environment	CM 1.5 San Miguel
	Water, Health, Equity and Engagement in Frontline Communities	CM 1.5 Santa Cruz
	Planning in the Santa Maria Valley: Maintaining Small Town Roots While Preparing for the Future	CM 1.5 Santa Rosa
	Fire and Floods: The Practical and Policy Implications of Rebuilding After Natural Disasters - Part 2	CM 1.5 Sierra Madre
11:30 am - 12:45 pm	Closing Plenary - Resiliency in a Time of Unprecedented Change Kate Meis, Executive Director, Local Government Commission	CM 1.0 San Rafael and Santa Ynez
1:00 pm - 4:00 pm	Mobile Workshop #15 - The Past, Present, and Future of Cabrillo Boulevard Additional \$35 fee applies.	CM 2.0 Meet in the Grand Ballroom Foyer at 12:45 pm

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> Seeking New Sponsorship Strategies

Now that the new editorial format for the *CalPlanner* has been established, we are seeking suggestions from APA California's partners and sponsors on ways to better reach the Chapter membership. This means rethinking the traditional calling card ads for example, as well as all ad placement and associated links. So we need to hear from you on innovative ideas that would complement the new design and format while offering a more effective way to generate awareness for your business or service. We hope you will continue to support the *CalPlanner* and encourage your comments and ideas by contacting Marc Yeber at myplanning@live.com



For additional contact information, please go to www.apacalifornia.org

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Keep Updated

Keep up to date with all the Chapter news, activities, programming and professional education as well as the State Conference by visiting the APA California website and the Chapter's Facebook page, discussion group. Also, remember your local Section's website and other media platforms are an additional resource.





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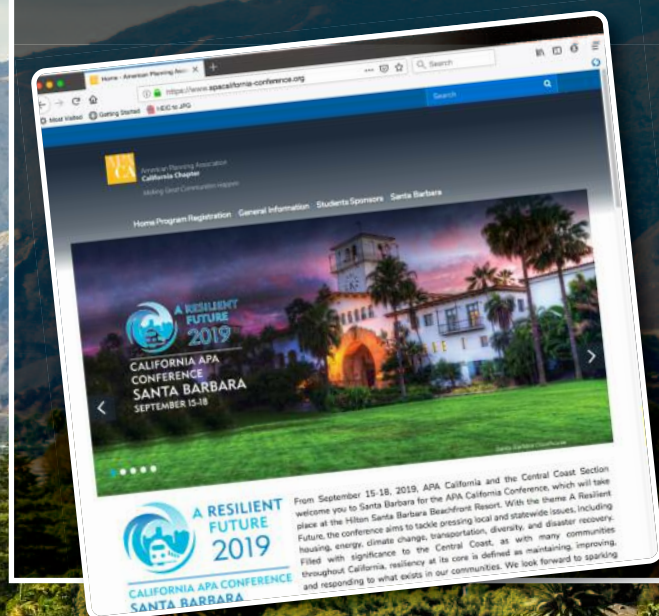
Please join us for the 2019 APA California Conference Opening Reception on September 15 in the Sunken Gardens at the Court House in Santa Barbara! This iconic venue has boasted many events, concerts, cultural celebrations and family festivities! The Sunken Gardens are surrounded by the historic Santa Barbara Court House that is well known for its clock tower, beautiful mural rooms, and stunning grounds. On the evening of September 15, we will be trolleyed to Sunken Gardens from the Santa Barbara Hilton. As you arrive you will step into the Sunken Gardens where there will be a pop-up Food and Wine tasting event! Upon your departure from the Trolley, you will be greeted with a glass of wine from Santa Barbara Winery, a beer from Figueroa Mountain, or another beverage. Moving onward, you will experience seven different food tastings from local, highly rated, Santa Barbara restaurants, such as the Lark, Loquita, and Finch and Fork. As you dine, drink, and mingle with other conference attendees, you should visit the famous mural rooms in the historic Court House. Or perhaps ride the elevator up in the clock tower to take in the 360-degree views of Santa Barbara!



It will be a night to remember because the Santa Barbara Court House and The Sunken Gardens are magical places and it will be a SPECTACULAR EVENT!! We look forward to seeing you there!

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The APA California Conference Website Has a New Look!



We are very pleased to announce that the APA California Chapter conference website has been completely redesigned. More information about the 2019 conference is now available with highlights of special events at the conference. We hope that specific information about the conference is more convenient to find for attendees, sponsors, speakers, students, and volunteers. Please also check out the Planners Guide page prepared by the Conference Host Committee, which provides a resource for "things to do" while you are in Santa Barbara. Look for the full conference program to be posted in early August.

The new website is located at the same address: www.apacalifornia-conference.org. We appreciate feedback on how we can further improve the site. Please contact Francine Farrell at ategoresources@live.com if you have any questions or comments.



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