



Adding Color to our Profession

APA California 2010 Conference
Diversity Summit
November 1, 2010



Plan to Thrive, Not Just to Survive



4:30pm - **Welcome** (David Salazar, AICP and Hing Wong, AICP)

4:35pm - **Background and Statistics** (Hing Wong, AICP)

4:45pm - **Panel Introduction and Overview** (Jeanette Dinwiddie-Moore, FAICP)

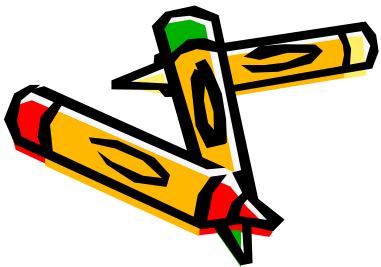
- Jody Brightman, Director of Career Services - Pepperdine University
- Connie Galambos Malloy, Director of Programs - Urban Habitat
- Hanson Hom, AICP, Director of Community Development - City of Sunnyvale
- Linda Tatum, AICP, Group Manager of Planning + Urban Design - PBS&J

4:55pm - **Panel Response to Questions and Conversation** (Jeanette & Panelists)

5:25pm - **Audience Questions and Participation** (Turn in written questions for the panel to Anna Vidal)

5:45pm - **Reflections and Closing Thoughts** (Jeanette Dinwiddie-Moore, FAICP)

5:50pm - **Diversity Summit Wrap-up and Future Steps** (David Salazar, AICP)



Summary notes from the Diversity Summit will be published on the APA California website

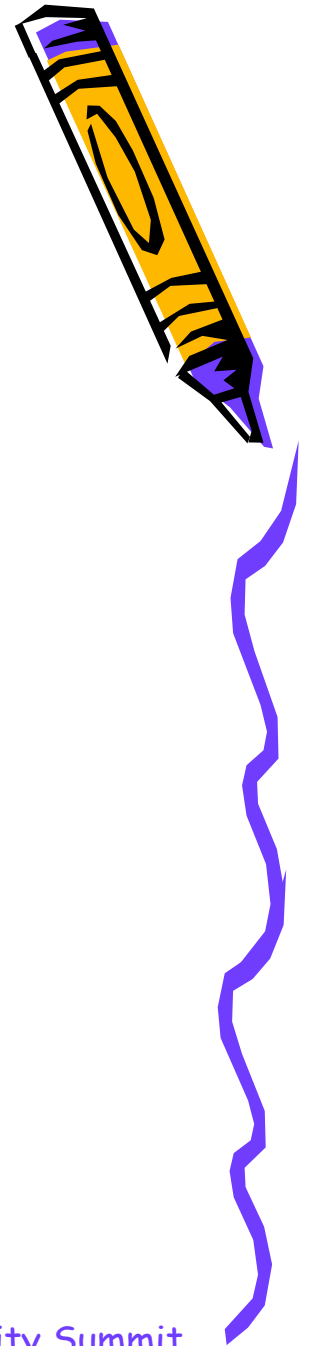
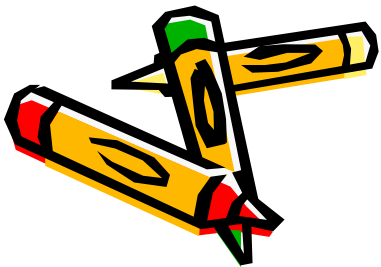
2010 Diversity Summit

APA California's Efforts to Encourage Diversity

APA California
Membership Inclusion Directors

David Salazar, AICP

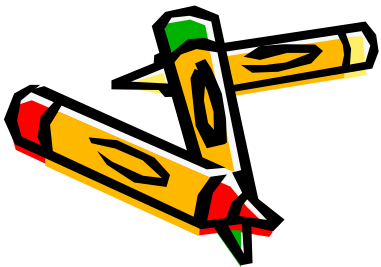
Hing Wong, AICP



California: The Golden State



Racial/Ethnic Groups	California	United States
White, Not Hispanic	41.7%	65.1%
Hispanic	37.0%	15.8%
Asian/Pacific Islander	12.7%	4.6%
Black	6.6%	12.9%
American Indian	1.2%	1.0%
Multiracial	2.6%	1.7%



Source: US Census, 2009 Estimates

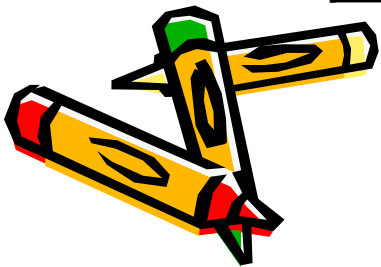
Note: Percentages will add up to more than 100% since Hispanic can be of any race

APA California's Membership Mix



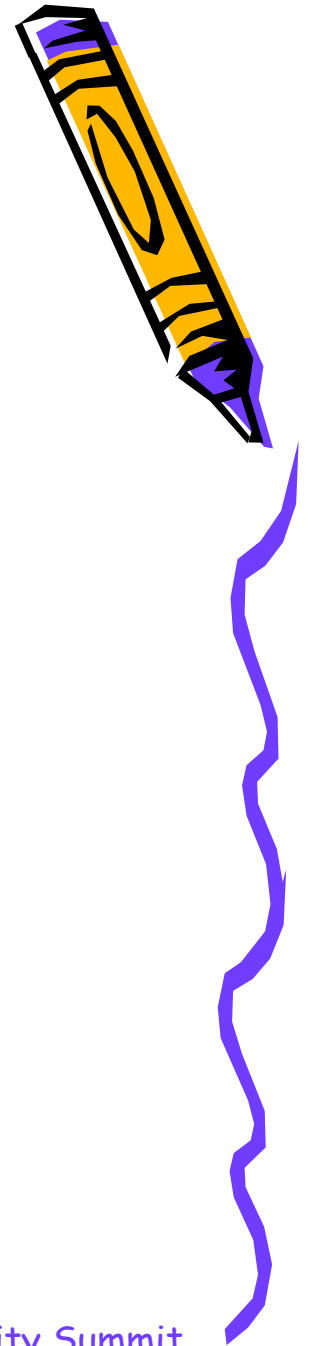
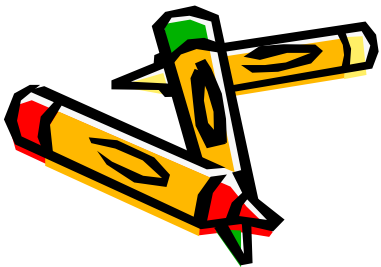
Racial/Ethnic Groups	APA California
White	48.0%
Hispanic	5.1%
Asian/Pacific Islander	6.1%
Black	1.9%
American Indian	0.2%
Other Race	0.6%
Not Specified	38.1%

Source: American Planning Association, 2010
Note: Based on members who reported race/ethnicity in their profiles



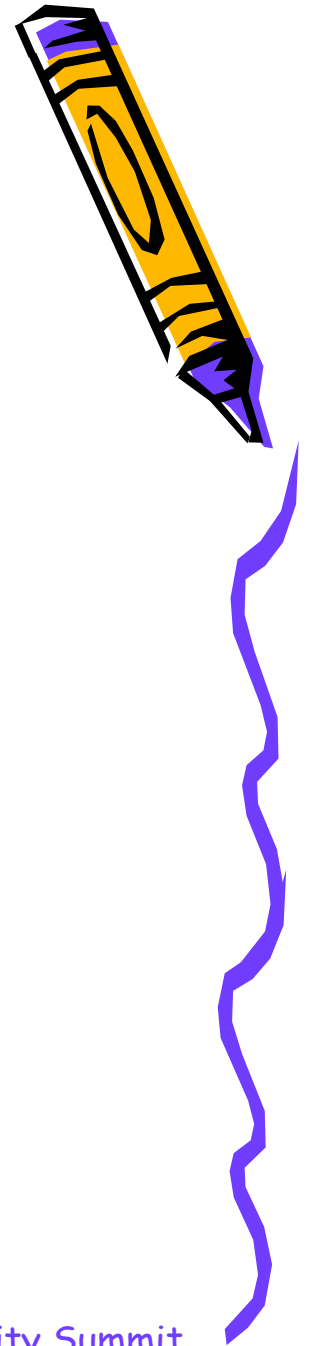
APA Efforts Towards Increasing Diversity

- Diversity Task Force
- National Diversity Forums
- Ambassadors Program

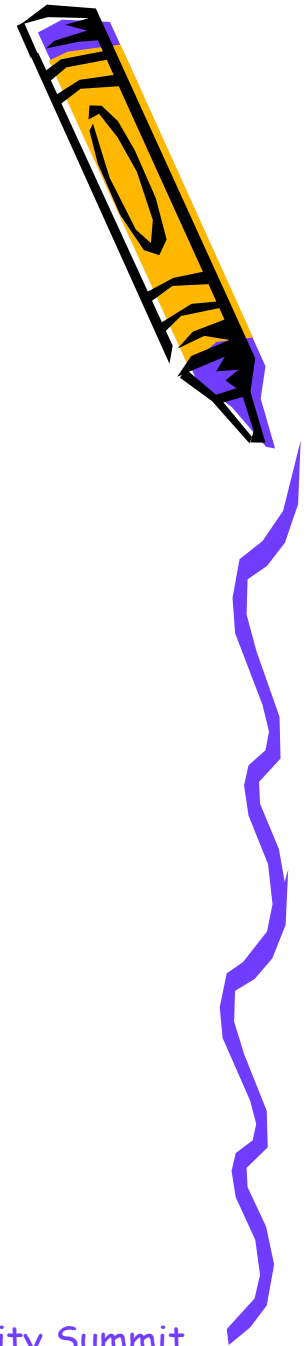
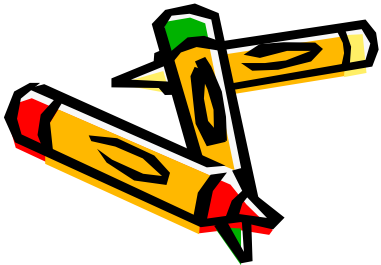


APA California Efforts

- Diversity Summits
- Membership Inclusion Program in each Section



APA California Sections



We Need You!

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