Adding Color to our Profession

APA California 2010 Conference
Diversity Summit
November 1, 2010
Plan to Thrive, Not Just to Survive

4:30pm - Welcome (David Salazar, AICP and Hing Wong, AICP)

4:35pm - Background and Statistics (Hing Wong, AICP)

4:45pm - Panel Introduction and Overview (Jeanette Dinwiddie-Moore, FAICP)
  • Jody Brightman, Director of Career Services – Pepperdine University
  • Connie Galambos Malloy, Director of Programs – Urban Habitat
  • Hanson Hom, AICP, Director of Community Development – City of Sunnyvale
  • Linda Tatum, AICP, Group Manager of Planning + Urban Design – PBS&J

4:55pm - Panel Response to Questions and Conversation (Jeanette & Panelists)

5:25pm - Audience Questions and Participation (Turn in written questions for the panel to Anna Vidal)

5:45pm - Reflections and Closing Thoughts (Jeanette Dinwiddie-Moore, FAICP)

5:50pm - Diversity Summit Wrap-up and Future Steps (David Salazar, AICP)

Summary notes from the Diversity Summit will be published on the APA California website.
APA California’s Efforts to Encourage Diversity

APA California
Membership Inclusion Directors

David Salazar, AICP
Hing Wong, AICP
California: The Golden State

<table>
<thead>
<tr>
<th>Racial/Ethnic Groups</th>
<th>California</th>
<th>United States</th>
</tr>
</thead>
<tbody>
<tr>
<td>White, Not Hispanic</td>
<td>41.7%</td>
<td>65.1%</td>
</tr>
<tr>
<td>Hispanic</td>
<td>37.0%</td>
<td>15.8%</td>
</tr>
<tr>
<td>Asian/Pacific Islander</td>
<td>12.7%</td>
<td>4.6%</td>
</tr>
<tr>
<td>Black</td>
<td>6.6%</td>
<td>12.9%</td>
</tr>
<tr>
<td>American Indian</td>
<td>1.2%</td>
<td>1.0%</td>
</tr>
<tr>
<td>Multiracial</td>
<td>2.6%</td>
<td>1.7%</td>
</tr>
</tbody>
</table>

Source: US Census, 2009 Estimates
Note: Percentages will add up to more than 100% since Hispanic can be of any race

2010 Diversity Summit
## APA California’s Membership Mix

<table>
<thead>
<tr>
<th>Racial/Ethnic Groups</th>
<th>APA California</th>
</tr>
</thead>
<tbody>
<tr>
<td>White</td>
<td>48.0%</td>
</tr>
<tr>
<td>Hispanic</td>
<td>5.1%</td>
</tr>
<tr>
<td>Asian/Pacific Islander</td>
<td>6.1%</td>
</tr>
<tr>
<td>Black</td>
<td>1.9%</td>
</tr>
<tr>
<td>American Indian</td>
<td>0.2%</td>
</tr>
<tr>
<td>Other Race</td>
<td>0.6%</td>
</tr>
<tr>
<td>Not Specified</td>
<td>38.1%</td>
</tr>
</tbody>
</table>

Source: American Planning Association, 2010

Note: Based on members who reported race/ethnicity in their profiles
APA Efforts Towards Increasing Diversity

• Diversity Task Force
• National Diversity Forums
• Ambassadors Program
APA California Efforts

- Diversity Summits
- Membership Inclusion Program in each Section
APA California Sections
We Need You!

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