

THE HISTORY OF DIVERSITY & PLANNING

Changing Faces, Places, & Planning in California

2016 CA American Planning Association Conference
Diversity Summit



A DECADE OF DIVERSITY SUMMITS

2006-2015 DIVERSITY SUMMITS

2006	Adding Color to the Profession
2007	Crossing Borders and Breaking Barriers
2008	Top 10 Planning Issues for Communities of Color
2009	Diversity in Planning
2010	Plan to Thrive, not just Survive
2011	California's Changing Face
2012	Census Trends for Planning & Policy
2013	Food Justice: Issues Impacting Urban & Rural Communities of Color
2014	Inclusive Vacations: Making & Retaining Tourism as Job Centers in Diverse Communities
2015	Gentrification Mosaic: Conversations on Displacement of Economic and Social Capital



2016

CHANGING FACES, CHANGING PLACES

SPEAKERS



Hilda Blanco, PhD

Interim Director

Center for Sustainable Cities at USC Sol Price
School of Public Policy

Research professor at the Price School of Public Policy, and has taught and conducted research on city and regional planning since 1988. Her recent work is focused on urban climate change issues.

SPEAKERS



George Davis

Executive Director

California African American Museum

Over 25 years of experience in the broadcast and entertainment business. Made a career transition two years ago to serve as the Executive Director of the California African American museum in Expo Park.

SPEAKERS



David McNeill

Executive Officer

Baldwin Hills Conservancy

Cultivating leadership in communities of color for L.A.'s environmental movement using twenty five years of combined experience in real estate, conservation, education and business.

SPEAKERS



Brian Mooney, FAICP

Principal

RICK Engineering

Managing Principal of the Community Planning Division at the Rick Engineering Company and has won numerous awards for his urban and environmental planning work including a documentary film he wrote, produced and narrated on the original 1907 Nolen Plan for the City of San Diego.

SPEAKERS



Todd Nguyen

Transportation/Environmental Planner

WSP | Parsons Brinckerhoff

Passionate young professional dedicated to improving the livelihood of people through transportation, strategic planning, and design.

MODERATORS



Anna Vidal

City Planner

Los Angeles Department of City Planning

Over 18 years of Planning experience in Community Planning, Design Review, Policy, and Development Services with the City of Los Angeles.



Veronica Siranosian, AICP, LEED GA

Transportation and Land Use Planning Manager

AECOM

Transportation and land use planning manager focused on inclusive, innovative projects with nearly ten years of public and private sector experience.

CHANGING FACES, CHANGING PLACES

MODERATED DISCUSSION

THEMES FOR EXPLORATION

1

Importance of Diversity

2

Pipeline Education/
Workforce Development

3

Impacts on Community
Planning

IMPORTANCE OF DIVERSITY



slowing population growth



declining immigration



latino majority

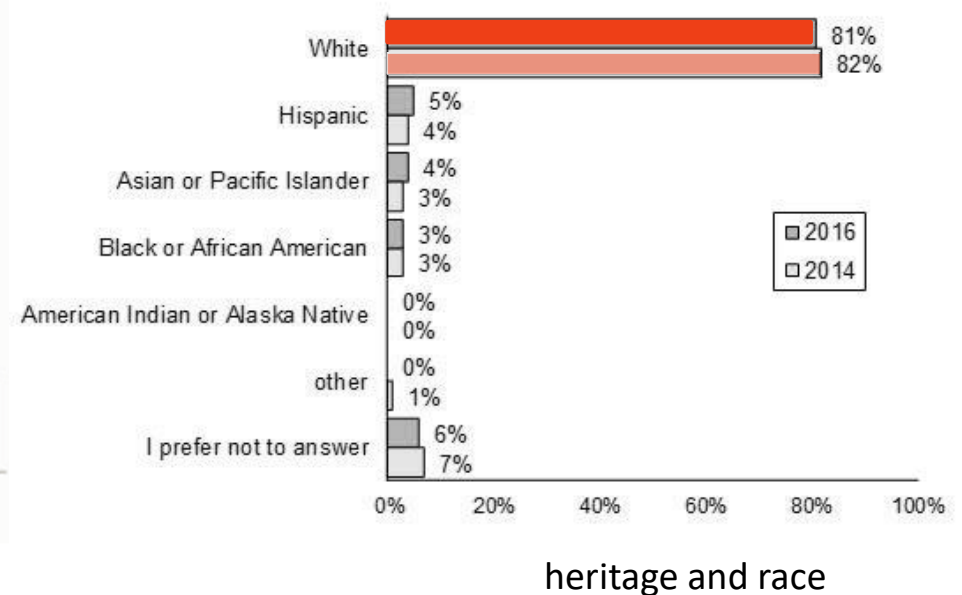
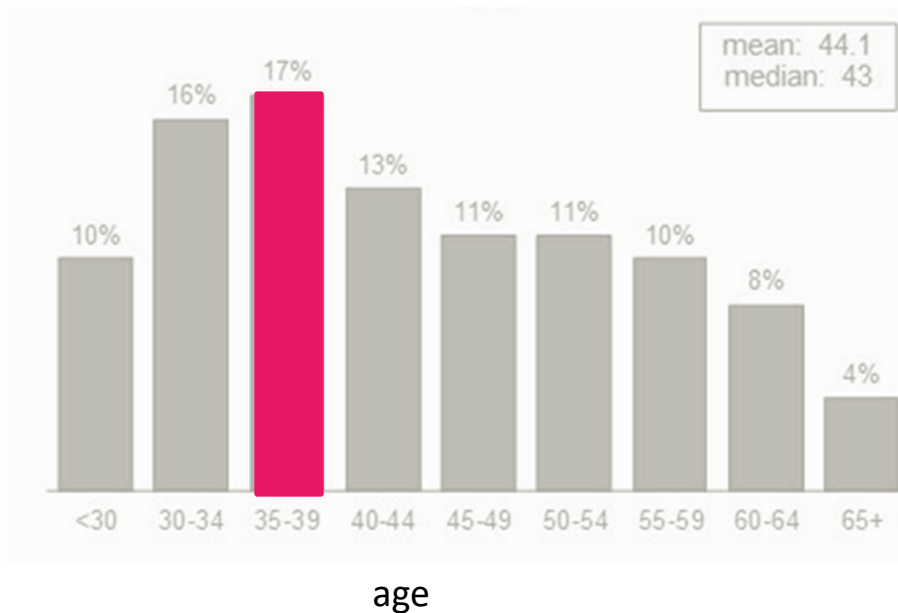


fewer young children



rising senior ratio

PIPELINE EDUCATION/ WORKFORCE DEVELOPMENT



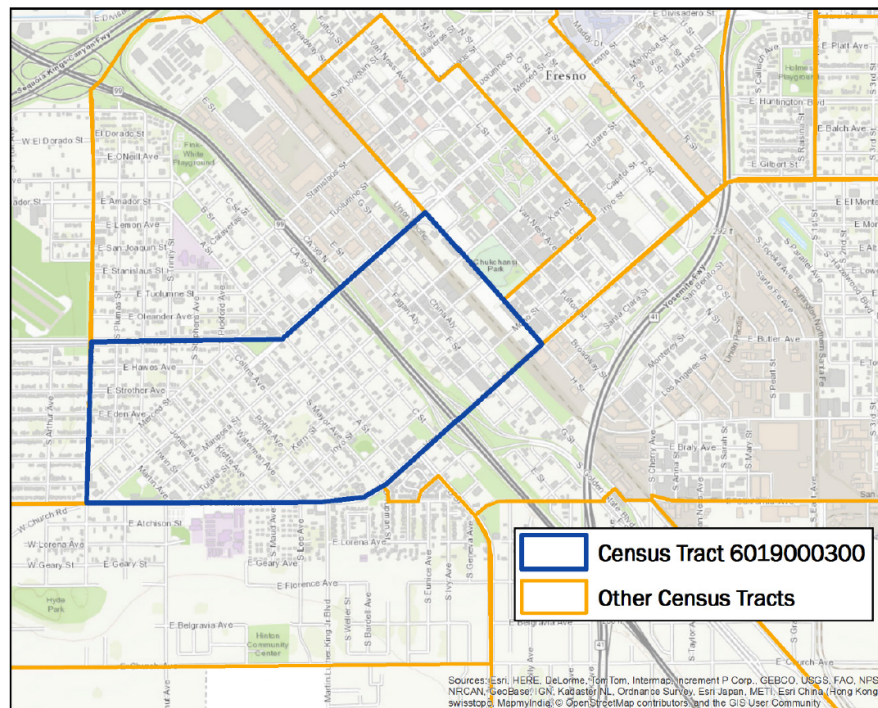
Source: APA/AICP 2016 Planners Salary Survey.



IMPACTS ON COMMUNITY PLANNING



IMPACTS ON COMMUNITY PLANNING / CalEnviroScreen 3.0



western fresno census tract example

Pollution Burden

Exposures

- Ozone Concentrations
- PM2.5 Concentrations
- Diesel PM Emissions
- Drinking Water Contaminants
- Pesticide Use
- Toxic Releases from Facilities
- Traffic Density

Environmental Effects

- Cleanup Sites
- Groundwater Threats
- Hazardous Waste
- Impaired Water Bodies
- Solid Waste Sites and Facilities

Population Characteristics

Sensitive Populations

- Asthma Emergency Department Visits
- Cardiovascular Disease (Emergency Department visits for Heart Attacks)
- Low Birth-Weight Infants

Socioeconomic Factors

- Educational Attainment
- Linguistic Isolation
- Poverty
- Rent-Adjusted Income
- Unemployment

environmental justice tool

IMPACTS ON COMMUNITY PLANNING /

CalEnviroScreen 3.0

Exposure Indicators		
Indicator	Raw Value	Percentile
Ozone (concentration)	0.06	98.18
PM2.5 (concentration)	15.40	97.22
DieselPM (emissions)	53.07	96.34
Pesticide Use (lbs/sq. mi.)	26.78	66.79
Toxic Releases (RSEI toxicity-weighted releases)	35,783.10	99.15
Traffic (density)	434.57	24.21
Drinking Water (index)	682.29	80.86

pollution burden

Environmental Effects Indicators		
Indicator	Raw Value	Percentile
Cleanup Sites (weighted sites)	23.50	80.68
Groundwater Threats (weighted sites)	22.00	73.71
Hazardous Waste Facilities/Generators (weighted sites)	0.01	8.55
Impaired Water Bodies (number of pollutants)	0.00	0
Solid Waste Sites/Facilities (weighted sites and facilities)	0.75	28.37

Sensitive Population Indicators		
Indicator	Raw Value	Percentile
Asthma (rate per 10,000)	142.28	98.42
Cardiovascular Disease (heart attacks per 10,000)	14.96	97.67
Low Birth Weight (percent)	8.12	97.04

population characteristics

Socioeconomic Factor Indicators		
Indicator	Raw Value	Percentile
Educational Attainment (percent)	27.0	72.14
Linguistic Isolation (percent)	14.4	72.55
Poverty (percent)	76.2	96.67
Rent-adjusted income (\$)	15,862	95.87
Unemployment (percent)	10.7	52.51

IMPACTS ON COMMUNITY PLANNING /

CalEnviroScreen 3.0

	Pollution Burden		Population Characteristics	
	Exposure Indicators (7)	Environmental Effects Indicators* (5)	Sensitive Population Indicators (3)	Socioeconomic Factor Indicators (5)
Indicator Percentile	98.18	(0.5 x 80.68)	98.42	72.14
	97.22	(0.5 x 73.71)	97.67	72.55
	96.34	(0.5 x 8.55)	97.04	96.67
	66.79	(0.5 x 0.00)		95.87
	99.15	(0.5 x 28.37)		52.51
	24.21			
	80.86			
Average Percentile	658.41 ÷ (7 + (0.5 x 5))= 69.31 <i>The percentiles for the pollution burden indicators are averaged with the environmental effects indicators half weighted.</i>		682.87 ÷ 7= 85.36 <i>The percentiles for the population characteristics indicators are averaged.</i>	
Scaled Component Scores (Range 0-10)	(69.31 ÷ 80.46**) x 10 = 8.61 <i>The average percentile is scaled by the statewide maximum pollution burden percentile.</i>		(85.36 ÷96.83***) x 10 = 8.82 <i>The average percentile is scaled by the statewide maximum population characteristics percentile.</i>	
CalEnviroScreen Score	8.61 x 8.82= 75.94 A score of 75.94 puts this census tract in the 95-100 percentile or top 5% of all CalEnviroScreen scores statewide.			

CalEnviroScreen Score for Tract 6019000300



QUESTIONS AND ANSWERS

DIVERSITY AT THE 2016 CONFERENCE

DIVERSITY SESSIONS

SUNDAY

8:00 am - 9:30 am • 211

Latina Urbanism: The Role of Gender in Shaping Urban Design

9:45 am - 11:15 am • 104

The Urban Resurgence of Inglewood: How Master Planning and Economic Development Goals Meet (PEN Session)

MONDAY

9:45 am - 11:15 am • 103

Effective Community Outreach for Diverse Communities: Tools, Resources & Best Practices from the Field

9:45 am - 11:15 am • 209/210

Quick Hits: Demographics, Housing, CEQA and More

9:30 am-3:30pm Mobile Workshop #13 • Plaza

The Crenshaw Corridor: Leveraging Public Investments to Implement Local Visions for Transit-Oriented Communities.

TUESDAY

8:00 am - 9:30 am • 208

Including Vulnerable Citizens in a General Plan Update: A Case Study in Social Equity

1:00 pm – 6:00 pm Mobile Workshop #27 • Plaza

San Gabriel Valley Chinese Food and Culture Tour



DIVERSITY MIXER

Planners for Diversity & UCLA Alumni Joint Reception

CELEBRATING THE UNIQUENESS OF EVERY PERSON

This joint reception will provide a welcoming environment to meet other like-minded planning professionals. Come meet new people, celebrate diversity with local planners and mingle with UCLA alumni.

Monday, October 24, 2016

7:30pm - 10:00pm

El Cholo

260 E. Colorado Boulevard, Pasadena

Light Appetizers will be served.



DIVERSITY MIXER

Thank you to our Sponsors



UCLA Urban Planning
Luskin School *of* Public Affairs



SPEAKER CONTACTS

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David McNeill Executive Officer

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Brian Mooney, FAICP Principal

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RICK Engineering

Todd Nguyen Transportation/Environmental Planner

NguyenTD@pbworld.com

WSP | Parsons Brinckerhoff



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Sacramento: Dan Amsden

San Diego: Marcus Bush

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ASSOCIATES

THANK YOU!

See you next year...



CAPITALIZING
ON OUR
DIVERSITY

APA CALIFORNIA CONFERENCE
SACRAMENTO CONVENTION CENTER
SEPTEMBER 23 - 26, 2017