THE HISTORY OF DIVERSITY & PLANNING
Changing Faces, Places, & Planning in California

2016 CA American Planning Association Conference
Diversity Summit
A DECADE OF DIVERSITY SUMMITS
<table>
<thead>
<tr>
<th>Year</th>
<th>Theme</th>
</tr>
</thead>
<tbody>
<tr>
<td>2006</td>
<td>Adding Color to the Profession</td>
</tr>
<tr>
<td>2007</td>
<td>Crossing Borders and Breaking Barriers</td>
</tr>
<tr>
<td>2008</td>
<td>Top 10 Planning Issues for Communities of Color</td>
</tr>
<tr>
<td>2009</td>
<td>Diversity in Planning</td>
</tr>
<tr>
<td>2010</td>
<td>Plan to Thrive, not just Survive</td>
</tr>
<tr>
<td>2011</td>
<td>California’s Changing Face</td>
</tr>
<tr>
<td>2012</td>
<td>Census Trends for Planning &amp; Policy</td>
</tr>
<tr>
<td>2013</td>
<td>Food Justice: Issues Impacting Urban &amp; Rural Communities of Color</td>
</tr>
<tr>
<td>2014</td>
<td>Inclusive Vacations: Making &amp; Retaining Tourism as Job Centers in Diverse Communities</td>
</tr>
<tr>
<td>2015</td>
<td>Gentrification Mosaic: Conversations on Displacement of Economic and Social Capital</td>
</tr>
</tbody>
</table>
2016
CHANGING FACES, CHANGING PLACES
Hilda Blanco, PhD
Interim Director
Center for Sustainable Cities at USC Sol Price
School of Public Policy

Research professor at the Price School of Public Policy, and has taught and conducted research on city and regional planning since 1988. Her recent work is focused on urban climate change issues.
George Davis
Executive Director
California African American Museum

Over 25 years of experience in the broadcast and entertainment business. Made a career transition two years ago to serve as the Executive Director of the California African American museum in Expo Park.
SPEAKERS

David McNeill
Executive Officer
Baldwin Hills Conservancy

Cultivating leadership in communities of color for L.A.’s environmental movement using twenty five years of combined experience in real estate, conservation, education and business.
Managing Principal of the Community Planning Division at the Rick Engineering Company and has won numerous awards for his urban and environmental planning work including a documentary film he wrote, produced and narrated on the original 1907 Nolen Plan for the City of San Diego.
SPEAKERS

Todd Nguyen
Transportation/Environmental Planner
WSP | Parsons Brinckerhoff

Passionate young professional dedicated to improving the livelihood of people through transportation, strategic planning, and design.
MODERATORS

Anna Vidal
City Planner
Los Angeles Department of City Planning

Over 18 years of Planning experience in Community Planning, Design Review, Policy, and Development Services with the City of Los Angeles.

Veronica Siranosian, AICP, LEED GA
Transportation and Land Use Planning Manager
AECOM

Transportation and land use planning manager focused on inclusive, innovative projects with nearly ten years of public and private sector experience.
CHANGING FACES, CHANGING PLACES
MODERATED DISCUSSION
THEMES FOR EXPLORATION

1. Importance of Diversity
2. Pipeline Education/Workforce Development
3. Impacts on Community Planning
IMPORTANCE OF DIVERSITY

- Slowing population growth
- Declining immigration
- Latino majority
- Fewer young children
- Rising senior ratio

Source: Los Angeles Daily News, 5 ways Los Angeles County’s population is changing, 2015.
PIPELINE EDUCATION/WORKFORCE DEVELOPMENT

IMPACTS ON COMMUNITY PLANNING
IMPACTS ON COMMUNITY PLANNING / CalEnviroScreen 3.0

western fresno census tract example

environmental justice tool
### IMPACTS ON COMMUNITY PLANNING / CalEnviroScreen 3.0

#### Pollution Burden

<table>
<thead>
<tr>
<th>Indicator</th>
<th>Raw Value</th>
<th>Percentile</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ozone (concentration)</td>
<td>0.06</td>
<td>98.18</td>
</tr>
<tr>
<td>PM2.5 (concentration)</td>
<td>15.40</td>
<td>97.22</td>
</tr>
<tr>
<td>Diesel/PM (emissions)</td>
<td>53.07</td>
<td>96.34</td>
</tr>
<tr>
<td>Pesticide Use (lbs/sq. mi.)</td>
<td>26.78</td>
<td>66.79</td>
</tr>
<tr>
<td>Toxic Releases (RSEI toxicity-weighted releases)</td>
<td>35,783.10</td>
<td>99.15</td>
</tr>
<tr>
<td>Traffic (density)</td>
<td>434.57</td>
<td>24.21</td>
</tr>
<tr>
<td>Drinking Water (index)</td>
<td>682.29</td>
<td>80.86</td>
</tr>
</tbody>
</table>

#### Environmental Effects Indicators

<table>
<thead>
<tr>
<th>Indicator</th>
<th>Raw Value</th>
<th>Percentile</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cleanup Sites (weighted sites)</td>
<td>23.50</td>
<td>80.68</td>
</tr>
<tr>
<td>Groundwater Threats (weighted sites)</td>
<td>22.00</td>
<td>73.71</td>
</tr>
<tr>
<td>Hazardous Waste Facilities/Generators (weighted sites)</td>
<td>0.01</td>
<td>8.55</td>
</tr>
<tr>
<td>Impaired Water Bodies (number of pollutants)</td>
<td>0.00</td>
<td>0</td>
</tr>
<tr>
<td>Solid Waste Sites/Facilities (weighted sites and facilities)</td>
<td>0.75</td>
<td>28.37</td>
</tr>
</tbody>
</table>

#### Sensitive Population Indicators

<table>
<thead>
<tr>
<th>Indicator</th>
<th>Raw Value</th>
<th>Percentile</th>
</tr>
</thead>
<tbody>
<tr>
<td>Asthma (rate per 10,000)</td>
<td>142.28</td>
<td>98.42</td>
</tr>
<tr>
<td>Cardiovascular Disease (heart attacks per 10,000)</td>
<td>14.96</td>
<td>97.67</td>
</tr>
<tr>
<td>Low Birth Weight (percent)</td>
<td>8.12</td>
<td>97.04</td>
</tr>
</tbody>
</table>

#### Socioeconomic Factor Indicators

<table>
<thead>
<tr>
<th>Indicator</th>
<th>Raw Value</th>
<th>Percentile</th>
</tr>
</thead>
<tbody>
<tr>
<td>Educational Attainment (percent)</td>
<td>27.0</td>
<td>72.14</td>
</tr>
<tr>
<td>Linguistic Isolation (percent)</td>
<td>14.4</td>
<td>72.55</td>
</tr>
<tr>
<td>Poverty (percent)</td>
<td>76.2</td>
<td>96.67</td>
</tr>
<tr>
<td>Rent-adjusted income ($)</td>
<td>15,862</td>
<td>95.87</td>
</tr>
<tr>
<td>Unemployment (percent)</td>
<td>10.7</td>
<td>52.51</td>
</tr>
</tbody>
</table>

pollution burden  

population characteristics
IMPACTS ON COMMUNITY PLANNING / CalEnviroScreen 3.0

<table>
<thead>
<tr>
<th>Indicator Percentile</th>
<th>Pollution Burden</th>
<th>Population Characteristics</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Exposure Indicators (7)</td>
<td>Environmental Effects Indicators* (5)</td>
</tr>
<tr>
<td></td>
<td>98.18 (0.5 x 80.68)</td>
<td>98.42</td>
</tr>
<tr>
<td></td>
<td>97.22 (0.5 x 73.71)</td>
<td>97.67</td>
</tr>
<tr>
<td></td>
<td>96.34 (0.5 x 8.55)</td>
<td>97.04</td>
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<td></td>
<td>66.79 (0.5 x 0.00)</td>
<td>95.87</td>
</tr>
<tr>
<td></td>
<td>99.15 (0.5 x 28.37)</td>
<td>52.51</td>
</tr>
<tr>
<td></td>
<td>24.21</td>
<td></td>
</tr>
<tr>
<td></td>
<td>80.86</td>
<td></td>
</tr>
<tr>
<td>Average Percentile</td>
<td>658.41 = (7 + (0.5 x 5)) = 69.31</td>
<td>682.87 = 7 = 85.36</td>
</tr>
<tr>
<td></td>
<td>The percentiles for the pollution burden indicators are averaged with the environmental effects indicators and weighted.</td>
<td>The percentiles for the population characteristics indicators are averaged.</td>
</tr>
<tr>
<td>Scaled Component Scores (Range 0-10)</td>
<td>69.31 - 80.46*** x 10 = 8.61</td>
<td>(85.36 - 96.83*** x 10 = 8.82</td>
</tr>
<tr>
<td></td>
<td>The average percentile is scaled by the statewide maximum pollution burden percentile.</td>
<td>The average percentile is scaled by the statewide maximum population characteristics percentile.</td>
</tr>
<tr>
<td>CalEnviroScreen Score</td>
<td>8.61 x 8.82 = 75.94</td>
<td></td>
</tr>
</tbody>
</table>

CalEnviroScreen Score for Tract 6019000300
QUESTIONS AND ANSWERS
DIVERSITY AT THE 2016 CONFERENCE
DIVERSITY SESSIONS

SUNDAY
8:00 am - 9:30 am • 211
Latina Urbanism: The Role of Gender in Shaping Urban Design

9:45 am - 11:15 am • 104
The Urban Resurgence of Inglewood: How Master Planning and Economic Development Goals Meet (PEN Session)

MONDAY
9:45 am - 11:15 am • 103
Effective Community Outreach for Diverse Communities: Tools, Resources & Best Practices from the Field

9:45 am - 11:15 am • 209/210
Quick Hits: Demographics, Housing, CEQA and More

9:30 am-3:30pm Mobile Workshop #13 • Plaza
The Crenshaw Corridor: Leveraging Public Investments to Implement Local Visions for Transit-Oriented Communities.

TUESDAY
8:00 am - 9:30 am • 208
Including Vulnerable Citizens in a General Plan Update: A Case Study in Social Equity

1:00 pm – 6:00 pm Mobile Workshop #27 • Plaza
San Gabriel Valley Chinese Food and Culture Tour
DIVERSITY MIXER

Planners for Diversity & UCLA Alumni Joint Reception

CELEBRATING THE UNIQUENESS OF EVERY PERSON

This joint reception will provide a welcoming environment to meet other like-minded planning professionals. Come meet new people, celebrate diversity with local planners and mingle with UCLA alumni.

Monday, October 24, 2016
7:30pm - 10:00pm
El Cholo
260 E. Colorado Boulevard, Pasadena

Light Appetizers will be served.
DIVERSITY MIXER

Thank you to our Sponsors

APA Planning & Women

UCLA Urban Planning
Luskin School of Public Affairs

American Planning Association California Chapter Los Angeles

APA American Planning Association Gays and Lesbians in Planning Division Making Great Communities Happen

APA American Planning Association California Chapter Making Great Communities Happen APA California Membership Inclusion
SPEAKER CONTACTS

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**George Davis** Executive Director  
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California African American Museum

**David McNeill** Executive Officer  
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Baldwin Hills Conservancy

**Brian Mooney, FAICP Principal**  
bmooney@rickengineering.com  
RICK Engineering

**Todd Nguyen**  Transportation/Environmental Planner  
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See you next year...