



American Planning Association
California Chapter

Making Great Communities Happen

DATE: June 25, 2020

TO: APA California Chapter Board

FROM: Hanson Hom, AICP, Vice-President Conferences

SUBJECT: Approval of 2023 Conference Site in Fresno

RECOMMENDATION

Move the APA California Conference in Fresno from 2021 to 2023 and pay a change fee of \$10,000, and debit this fee to the 2023 conference budget.

DISCUSSION

At the end of April, the Board approved shifting to a virtual conference in 2020 and postponing the Riverside Conference to 2021. The Board also approved moving the 2021 conference in Fresno from 2021 to 2023. The 2022 conference would remain in Anaheim.

We reached agreement with all parties on the date changes except for the Fresno Hilton which would only agree to shifting our contract to 2023 subject to a penalty fee of over \$70,000 based on lost hotel revenue. This was a non-starter so we explored moving the Riverside conference to 2023 as an alternative.

After working further with the Hilton assisted by a letter by APA California counsel, Fresno Hilton has agreed to the shift of the conference date to 2023 subject to a significantly reduced change fee of \$10,000. I recommend we accept this condition which both the Inland Empire and Central Sections agree is the preferred solution. The \$10,000 fee would be debited to the 2023 Fresno conference.