

PEN AWARDS

Marvin D. 'Marv' Roos

When it comes to Who's Who in the Coachella Valley, Marv Roos' stature in the planning field is unsurpassed. Spending his entire public planning career with the City of Palm Springs, Marv began as an Assistant Planner and served as Planning Director from 1978 to 1992. His private sector work with MSA Consulting extended from 1992 to 2017, with an emphasis on development facilitation and project design throughout the Coachella Valley.

Marv was invited to join the California Planning Roundtable in 2000 where he assisted in research and writing around a variety of planning issues, including The Myths and Facts of High-Density Housing, Tribal Gaming, and Jobs Housing Balance. He was also involved with the Building Industry Association where he chaired the Legislative Affairs Forum for over 20 years.

Marv also participated in many State APA Conferences, often making presentations on Design Review and Sign Control, and most famously, Humor in Planning. He has given generously of his time through teaching at seminars and mentoring younger planners.

In 2005, Marv Roos was awarded the Leadership and Service/Professional Planner Award by California APA. He was nominated for PEN membership by the Inland Empire Section.

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