CULTIVATING OUR FUTURE
2020 APA CALIFORNIA CONFERENCE
RIVERSIDE, CA | SEPTEMBER 12-15

Call for Sessions, Moderators and Speakers

Thank you for your interest in the 2020 APA California Chapter Conference to be held in Riverside on September 12-15, 2020. The Conference Host Committee (CHC) issued a Call for Topics in December 2019, and our membership delivered! Over 200 ideas were sent in, and the Programs Committee has organized all of them into five Topics within the six Tracks, as shown below. There are opportunities for just over 100 Sessions in the conference, so each Topic will have an average of three Sessions (+/-).

Telling the Story: Author's Book Club NEW! The CHC is introducing the "Book Club" that can submit for any Topic. Authors of books related to the planning profession are encouraged to submit for a Book Club format session.

TRACKS	TOPICS

Seeds of Change

Many jurisdictions face challenges that have deep roots in both our collective and distinct histories. How are we using planning tools (general plans, zoning codes) to rotate crops to stimulate healthy communities and foster diversity? Is the ground fertile for new development or are the fields lying fallow? Are we reinvigorating our profession by cultivating the growth of emerging leaders?

Smart Cities: How Next Gen Technology Affects the Built Environment and How People Interact With It

Where Are They Now?: A Retrospective on Past Plans/Projects and Maintaining Future Relevance

Evolving Professional Practice: The Changing Role of Planners and How We Serve Our Communities

Career Development: Growing as Technician, Manager, and Leader

Healthy Communities: Improving Health Outcomes Through the Built Environment

The Tool Shed

Planners have many tools available to build farms and tend to the land. What tools use the latest technology to make our work more effective and efficient? Are classic planning tools useful (or not) for the next generation? How is new legislation adding tools to our toolboxes - and do we know how to use them? Do new tools need to be invented?

Law of the Land: State of Housing and Planning Law in 2020

Money Doesn't Grow on Trees: Funding Projects Through Grants and Finance Tools

Painting the Picture: Visualizing Planning Concepts

Crunching the Numbers: Data Tools for Planners

Zoning: Tools to Codify the Vision

The Farm

Nearly all aspects of the built and natural environments are represented on the farm, both in rural and urban environments. Free ranges, pastures, and cropland - silos, stables, and barns - farmhouses and the marketplace - clean water, fertile soil, and shining sun. Explore Topics related to any aspect of the built and natural environments and their interdependence for a thriving community.

Urban Agriculture: Improving Access to Healthy Food

Blue Ribbon Panel: Showcase of Extraordinary People, Places, Plans, and Projects

Is the Lawn Still Green?: The Changing Landscape of Evolving Suburbs

Downtown: (Re)Planting a City's Roots

Housing: Build More Faster for Less

Cross Pollination

Planners collaborate with professionals from many disciplines in order for projects to bloom. How can we stimulate our connections with architects, engineers, developers, elected officials, and the community to create and maintain a strong and diverse ecosystem?

It Takes a Village: Working with Allied Professionals

Crossroads: The Intersection of Land Use and Transportation

Sustainability: Managing People, Profits, and Planet

CEQA: Strategies to Streamline CEQA Review

Reimagining the Roadway: It's Not Just for Cars!

Pest Management

How do we respond to those nuisances that can be merely annoying to downright destructive? Are invasive species taking over? Do planners bug?

Game Changers: Disruptive Forces that Catalyze Fundamental Shifts

Crisis Mode: Planning for Disasters, Recovery, Resiliency, and Adaptation

Short Term Rentals: The Annual Impacts of Perennial Housing

Logistics: Bringing Goods to Market

In the Weeds: Cannabis in California

Barn Raising

How do we enlist our neighbors to participate in the collective building of our villages? What happens when a community pitches in to help solve the heaviest problems we face? Does the social infrastructure in public spaces facilitate the communal aspects of our neighborhoods in an increasingly divided society?

Both Sides of the Fence: Best Practices for Facilitating Civic Engagement

Social Infrastructure: The Places Where Public Life Happens

Cultured: Elevating Community Through Art

Scoot Over: Making Places For All of Us

Planning for the Ages: Cross-Generational Planning

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In the spirit of collaboration, the CHC is releasing a matrix of each of the submitted ideas, organized by Track and Topic, including contact information for the submitter and potential speakers *(CLICK HERE)*. Each submitter/speaker can search their name to find what Track and Topic their idea(s) were assigned to, which likely is NOT the Track identified in the Call for Topics (there was a lot of shuffling!). For many of the Topics, several overlapping/complementary ideas were submitted, so the CHC encourages TEAMWORK with like-minded submitters to form session Proposals – OR – DIFFERENTIATION from similar ideas by approaching the Topic from another angle,with a diverse mix of speakers, or in an alternative presentation style. If a submitter has already identified all their participants, that is fine too! Just submit a more robust version of the Call for Topics submittal in this Call and politely decline if a colleague reaches out to you to team up. The CHC goal is to bring together the experts to deliver top notch educational and networking opportunities for our members and allied professionals with no two sessions alike!

Important Notes

- One need not have submitted an idea during the Call for Topics in order to submit in the Call for Sessions/Moderators/Speakers. This call is open to all planners and allied professionals.

- Please consult the Track and Topic Matrix to self-select which Track/Topic the session should be assigned to. Proposals do not have to exactly match the ideas that were submitted, but should be within the same vein.

- The CHC would like to receive complete submittals from a Moderator identifying all the session participants. Complete panels will be more competitive in the selection process.

- Speakers and Moderators can submit as an individual to speak on a Topic or moderate a session. The CHC will try to pair you with other individual speakers and a moderator if there is a good fit to round out a session. In the Online Submission Portal, please note in the "required" fields for additional speakers that assistance in curating your session is requested.

- There is no Topic or Track for "Equity, Diversity, and Inclusion". Consistent with the adopted APA Planning for Equity Policy Guide, the CHC encourages ALL Proposals be viewed with an "Equity in All Policies" lens.

- **Online Proposals must be submitted** *(CLICK HERE)* **prior to the deadline of February 21, 2020 at 5:00 pm. Specific instructions for Moderators are included at this link.**

Evaluation Criteria

- Consistency with the Conference Theme/Track/Topic
- Complete Session – Moderator and all participants are identified (not mandatory but encouraged)
- Transferability – Relevant content across varied cities, communities, and facets of the planning profession
- Timeliness – Reflective of current and emerging trends, issues, challenges, or case law/legislation
- Equity in All Policies – Addresses social justice issues related to the topic
- Diversity of Speakers – Representative of multiple perspectives on the topic
- Innovative Format – Engaging presentation style such as Ted Talk, PechaKucha, Debate, Round Table, Game Show, and Hands-On Workshop-inspired formats, audience participation tools, humor, maybe even a dramatic reading

Next Steps

1. **Call for Speakers/Moderators/Sessions: Opens January 20, 2020. Proposals are due through the Online Submission Portal** *(CLICK HERE)* **by February 21, 2020 at 5:00 pm**

2. **Programs Committee Curates/Selects Sessions (February 24, 2020 – March 27, 2020)**
   The Programs Committee will evaluate all proposed speakers/sessions and establish the lineup of selected conference sessions. **Moderators and speakers will be notified during the week of April 8, 2020 and be asked to confirm their commitment by April 15, 2020.** This deadline will provide sufficient time for the preparation of the Conference-at-a-Glance.

3. **Moderators/Speakers Plan Sessions (May 1, 2020 – June 30, 2020)**
   The Conference-At-A-Glance will be published by May 1, 2020 with the lineup of selected sessions. Moderators will be responsible for convening in-person and/or virtual meetings with the panelists to organize their content around their topic and speaker's expertise. Panelists are encouraged to weave their presentations together and deliver them with one cohesive PowerPoint (if that is the session format). **Moderators will be required to submit an outline of their session to the Programs Committee by June 30, 2020.**

Thank you again for your interest in participating in the 2020 APA California Chapter Conference in Riverside on September 12-15.
The CHC looks forward to seeing you there!

IMPORTANT LINKS   *Tracks and Topics Matrix (CLICK HERE)*   **Online Submission Portal** *(CLICK HERE)*

Questions: Contact Programs Co-Chairs Christine Saunders (*csaunders@sagecrestplanning.com*) or Matt Burris (*matt.burris@cityofrc.us*)