

California Chapter, American Planning Association

Chapter 2021 Budget

	Chapter
Income	
4100 Dues & Conference	
4115 Dues - National Subvention	352,000.00
4120 Dues - Chapter Only	20,750.00
4125 Conference Profit Current 2021	100,000.00
4126 Conference Profit 2020	58,503.00
Total 4100 Dues & Conference	\$ 531,253.00
4200 Administrative Income	
4205 Extra Award Income	800.00
4206 Insurance Income	3,500.00
Total 4200 Administrative Income	\$ 4,300.00
4400 Professional Development Income	
4410 Webcast/Workshop Income	19,000.00
Total 4400 Professional Development Income	\$ 19,000.00
4500 Public Information Income	
4520 Web Ads & Newsletter Subscriptions	37,000.00
Total 4500 Public Information Income	\$ 37,000.00
4700 Annual Chapter Sponsorships	3,000.00
Total Income	\$ 594,553.00
Gross Profit	\$ 594,553.00
Expenses	
5100 Operations Expense	
5105 Management	66,000.00
5110 Operations/Miscellaneous	5,200.00
5115 Board Meetings	10,000.00
5120 Insurance Expense	4,125.00
5125 Board Retreat	5,000.00
5175 Merchant Credit Card Fee	4,500.00
5180 ATEGO Resources	13,500.00
5185 New Horizon Enterprise	4,000.00
Total 5100 Operations Expense	\$ 112,325.00
5200 President Expense	
5205 President Expenses	100.00
5220 President-Elect/Past President	100.00
5230 Student Representative	100.00
Total 5200 President Expense	\$ 300.00
5300 Policy & Legislation	
5305 Lobbying Expenses	96,000.00
5310 FPPC Quarterly Filing Fees	1,200.00
5315 VP Policy & Legislation/Review	100.00
5320 National Legislative Rep.	100.00
Total 5300 Policy & Legislation	\$ 97,400.00

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5400 Professional Development	
5402 Statewide Webinars/Workshops	4,000.00
5405 Website Online Management (Francine)	2,900.00
5410 CM Maintenance and Distant Educator	21,500.00
5415 AICP Exam Training/Preparation	1,000.00
5417 AICP Exam Chapter Scholar	1,000.00
5420 FAICP and AICP Honors	500.00
5422 Young & Emerging Planners Coord & Ed	500.00
Total 5400 Professional Development	\$ 31,400.00
5500 Public Information Expense	
5505 V.P. for Public Information Exp	100.00
5510 Advertising & Directory Maintenance	
5516 Newsletter	46,318.00
5520 Website & Social Media	29,650.00
5545 Website Redesign	10,000.00
Total 5500 Public Information Expense	\$ 85,968.00
5600 Administrative	
5610 Awards	11,500.00
5612 Awards Contractor	5,000.00
5620 Bookkeeping/Accounting/Tax Services	33,000.00
5630 UBIT Tax-Unrelated Business Inc	4,360.00
5645 Annual Report	6,300.00
5650 QBO Fee + Section Access	420.00
Total 5600 Administrative	\$ 60,580.00
5700 Section Subventions	
5705 Section Dues Rebates	59,840.00
5706 CM Fees	3,250.00
5715 Section State Conference Rebate	60,000.00
5725 Section Chapter-Only Rebate	2,490.00
Total 5700 Section Subventions	\$ 125,580.00
5900 Other Expenses	
5905 Chapter Historian	100.00
5915 CSUN Archives	1,000.00
5925 PEN Expense	500.00
Total 5900 Other Expenses	\$ 1,600.00
6100 Commission & Board Rep	100.00
6200 Conferences	
6205 VP Conference Expense	100.00
Total 6200 Conferences	\$ 100.00
6300 Marketing & Membership	
6305 VP Marketing & Membership	100.00
6307 Membership Management Contractor	12,500.00

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6310 VP Diversity & Equity	5,000.00
6325 University Liaison	100.00
6335 Membership Programs	35,000.00
Total 6300 Marketing & Membership	\$ 52,700.00
Total Expenses	\$ 568,053.00
Net Operating Income	\$ 26,500.00
Net Income	\$ 26,500.00

Saturday, Feb 06, 2021 08:34:09 AM GMT-8 - Cash Basis