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APA California

Celebrating 70 Years 1948 - 2018



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See page 9 for more information and the login/password instructions.



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Welcome from the Conference Chairs.....	4
Conference Committee.....	5
Welcome from the APA California President.....	6
APA California Leadership.....	7
General Information.....	8 - 9
Mobile App.....	9
Great Places.....	10
Awards.....	11 - 12
CPF Awards.....	13
FAICP Inductees.....	14
Affiliated Organizations.....	15
Sessions of Interest.....	16 - 17
Happy 70th Anniversary APA California.....	17
In Memoriam.....	18
Session Tracks.....	19
Day by Day Conference Detail	
Sunday, October 7.....	20 - 29
Monday, October 8.....	30 - 41
Tuesday, October 9.....	42 - 55
Wednesday, October 10.....	56 - 58
Sponsor and Exhibitor Ads.....	59 - 78
Save the Date - APA California 2019 Conference.....	79
Sheraton Property/Restaurant Map.....	80
Exhibitor Map and Listing.....	81
Session and Event Map.....	Back Cover

APA California is pleased to announce that the San Diego print program will be the last in our ongoing effort to provide attendees with the most sustainable experience.

Remember to download and start using the APA California 2018 Conference Mobile App. https://apacalifornia-conference.org/mobile_app.php. With our app you will have the full program schedule at your fingertips. Plus, you can find conference maps, share news via social media and find friends and colleagues on the attendee list. The latest conference announcements will also be posted on the Mobile App.

Welcome to San Diego!

We'd like to personally welcome each of you to the 2018 APA California Conference. It's an exciting time for planning as we continue to grow and adapt, remaining always adaptable, motivated and responsive to the



Carey Fernandes, AICP, Brooke Peterson, AICP, Gary Halbert, AICP and Betsy McCullough, FAICP, Co-Chairs 2018 Conference

changing world. The world of planning, and especially in California is a challenging and exciting area. This year, our theme **Shaping Our Future: Planning Places for All** can mean many things. Our session tracks are thought-provoking, inspiring and educational: **Planning for Inclusion – One Size Fits All? Interfaces: Where Things Collide, Solutions and Innovation, and Good Intentions, Unintended Consequences.**

The San Diego conference is bringing to you the best and brightest planners and professionals from around the Chapter tackling such subjects as homelessness, affordable housing, agricultural economic development, disadvantaged communities, as well as public discourse and outreach, climate resiliency and other topics that are highly relevant today. We'll continue to meet and bring inspired people together in forums like this, to ensure our APA California Conference remains at the cutting edge.

We'd like to give you an idea of what you can expect and what we hope to achieve for this year's conference. Highlights include the *Opening Reception on the USS Midway*. Enjoy food, drink, dancing and exploration of the USS Midway aircraft carrier while enjoying views of the bay and skyline. We are excited to announce our *Opening Keynote Speaker Todd Gloria*, who is on the cutting edge of affordable housing legislation, cross-border issues and homelessness. Our *Closing Keynote, Dr. Mary Walshok*, will share with our members her work addressing regional economic growth and workforce issues.

Additionally, lots of fun will be had at the CPF Auction and Reception, the State Planning Awards and Consultants Reception. We will be hosting a Networking Lunch to enjoy a casual hosted lunch at the outdoor Pavilion, to gather, share ideas and get caught up.

Our traditional free full-day student day will feature numerous sessions such as an **Introduction to CEQA, Fast, Funny, Passionate: Student Edition**, and a networking and student awards luncheon, which will include a resume clinic. Additional activities include a Career Poster Session, Liberty Station Walking Tour and a Student and Emerging Planner Social exploring North Park.

Mobile workshops this year are active, exciting and bi-national! We are offering multiple active options to get out and see our region. Whether it is a bike tour around the Bay, a breweries and redevelopment tour, the Carlsbad desalination plant or our multi-modal trip to the border and Tijuana, you will have a great day seeing what San Diego is made up of.

New this year, we are making the most of the location and providing fun and active health breaks between sessions. This will include a Zumba session, "stretch and bend" sessions and other healthy activities to get energized and invigorated. We are very much looking forward to hosting our friends and colleagues at the 2018 APA California Conference. Come early or stay late: San Diego is at its best this time of year.



Conference Committee

CONFERENCE HOST COMMITTEE CHAIRS

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Brooke Peterson, AICP
Gary Halbert, AICP
Betsy McCullough, FAICP

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Seth Litchney, AICP, *Co-Chair*
Special thanks to Amy Steele, Dudek,
and Olaya Litchney for
superior social media support

SUSTAINABILITY & PLANNERS GUIDE

Renee Yarmy, *Co-Chair*
Asha Bleier, AICP, *Co-Chair*
Kelly Bray
Tara Lieberman

SPECIAL EVENTS

Greg Mattson, AICP, *Co-Chair*
Bill Chopyk, AICP, *Co-Chair*
Kimiko Lizardi

STUDENTS & YOUNG PLANNERS

Mimi Morisaki, *Co-Chair*
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Many thanks to the 2018 conference logo
competition winner PlaceWorks.

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American Planning Association
California Chapter

Making Great Communities Happen



Welcome to San Diego! On behalf of the APA California Board of Directors, it is my privilege to welcome you to our annual Chapter Conference at the Sheraton San Diego Hotel & Marina. The San Diego Section and the Conference Host Committee have worked very hard to provide a fantastic learning experience with an outstanding array of sessions, mobile workshops, and networking events. The conference theme “Shaping Our Future: Planning Places for All” recognizes the broad range of people, places and perspectives that planners encounter in their daily work. California planners must grapple with just about every conceivable issue and perspective, from metropolitan centers to remote rural hamlets, and everything in between. Our planning tools and our fundamental outlook need to reflect and embrace that diversity, and I’m confident you will gain useful insights here in San Diego.

I want to extend a special welcome to students and new professionals who may be attending their first APA California Conference. You are in for a real treat that will inspire and challenge you with a look into the amazingly diverse world of planning. You will learn about APA’s membership programs for students and new professionals and you can get a solid start on the path to earning your planning credential with the new AICP Candidate program. As any experienced APA California conference attendee can tell you, you will learn new tools and strategies, meet new people, and come away with new ideas to help shape our future.

It takes literally thousands of volunteer hours to produce and deliver a conference of this magnitude and professional content. My hat is off to these folks! You will see Conference Host Committee members from time to time throughout the conference; be sure to thank them for their hard work and dedication! The Chapter’s goal is always to provide a first-class event that provides lasting value for everyone who attends, and our folks have done a bang up job again this year.

So, enjoy the conference, enjoy beautiful San Diego, enjoy our opening reception aboard the USS Midway, enjoy your colleagues and have a great time!

Pete Parkinson, AICP
President
APA California



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APA Websites

California Chapter	www.APACalifornia.org
National APA	www.Planning.org
California Planning Foundation.....	www.CaliforniaPlanningFoundation.org
California Planning Roundtable.....	www.CPRoundtable.org
Conference Website.....	www.apacalifornia-conference.org



Registration Badge, Mobile Workshop Tickets, and Meal Tickets

Registration badges are necessary for entry to all conference events and sessions. Full conference registrations include all special events, except for mobile workshops. One-day registrations only include the special events scheduled on the registered day. Unregistered guests must present a separately purchased ticket to attend a special event. Additional meal tickets and mobile workshop tickets may be purchased on-site at the registration desk, based on availability.

Mobile Workshops

Gather in the Mobile Workshop departure meeting area *outside the Grande Ballroom and Registration*, (see map on back cover), 15 minutes prior to the scheduled departure time. Mobile workshops may be cancelled due to low attendance or inclement weather. Please check the mobile app or in the Registration area for the most current information.

Break Room for Nursing Mothers

Located on the *5th floor - Parlor 518*.

Speaker Ready Room

Marina 5

Speaker Biography Information

All session speaker biographies are available electronically on the conference mobile application.

Electronic Devices

As a courtesy to conference attendees, APA California requests that all electronic devices (cell phones, laptop computers, iPads, etc) be turned to silent mode during the sessions. If it is necessary to take a call during a session, please step outside of the meeting room to an area that will not disturb other attendees.

Disability Advisory

For special sleeping room accommodation, please contact Deene Alongi at deenealongi@outlook.com

Message and Job Board

A bulletin board is available in the *Grande Ballroom Foyer* (registration area) for posting messages, job announcements, ticket sales/exchanges and conference information. Please only post items of interest to conference attendees. The Conference Host Committee reserves the right to remove inappropriate postings.

Availability of Conference Presentations

Speaker presentations that are submitted will be available to members within 30 days after the conference electronically through the APA California website at <http://www.apacalifornia.org/events/conference-session-materials/2018-conference-presentations/>.

Presentation viewing on the website is restricted to members only. If you are a non-member who attended the conference and would like to review up to 5 sessions, e-mail Francine Farrell at ategoresources@live.com. Single day attendees are restricted to sessions on the day of their attendance. Provide your conference registration ID number, the date, time and name of each session.

Lost and Found

Dial "0", to be transferred to the Security Department.

For additional information on sustainability efforts, conference attire, silencing your devices, etc. please see page 9 of this program for the conference mobile app log in information.

The registration desk is located in the *Grande Ballroom Foyer*

Student Program Registration

Sunday, October 77:30 am - 8:30 am

Pre-Conference Session Registration

Sunday, October 78:00 am - 8:45 am

Attendee Registration Location

Sunday, October 711:00 am - 6:00 pm

Monday, October 87:00 am - 6:30 pm

Tuesday, October 97:00 am - 6:30 pm

Exhibitor Hours

Exhibitors are located in the *Harbor Island Ballroom*. An exhibitor map is available on the conference mobile application and on page 81 of this program.

Exhibits

Sunday, October 7 (move-in)6:00 pm - 8:00 pm

Monday, October 87:00 am - 8:00 pm

Tuesday, October 97:00 am - 8:00 pm

Wednesday, October 10 (tear-down)8:00 am - 2:00 pm

Wi-fi

Complimentary wi-fi is available in the sleeping rooms and lobby area of the Sheraton Marina Hotel for basic internet usage.

Conference Mobile App

With the conference mobile app, you'll get the full conference schedule including speakers, maps, and session details; create your own personalized *MySchedule* containing events, mobile workshops, and sessions that you wish to attend; and, receive updates and news from the Conference Host Committee – all in the palm of your hand!

- iPhone, iPod Touch, and iPad users can download the conference mobile application by searching for "APA California Events" in the Apple iTunes App Store.
- Blackberry and Windows Mobile users can download the conference mobile application by typing in the following web address in your mobile phone browser:
<https://apacalievents.gatherdigital.com>
- Android users can download the conference mobile application by searching "APA California Events" in the Google Play Store.
- After you download the mobile app, log in with the email address provided during your conference registration. The password is "***apacaconf18***".



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GREAT PLACES IN CALIFORNIA

The California Chapter of the American Planning Association celebrates excellence in planning.

The California Chapter of the American Planning Association is pleased to recognize the three Great Places in California award winners for 2018. A Great Place in California is one that exemplifies character, quality, and excellent planning. A Great Place is unique, in that it can range from the beach to the mountains, and from a large city to a small community. Furthermore, it can encompass a vibrant downtown, a suburban gathering place, a historic small town, a public park, or a preserved open space. But most importantly, it must be a place where people want to be.

Congratulations to the 2018 Great Places in California Winners!

Todos Santo Plaza “150 Years” as the Heart of Concord

Don Salvio Pacheco dedicated Todos Santos Plaza in 1868 as the town square for the 20-block town, later named Concord. Since its founding, Todos Santos Plaza has served as the vibrant center of the city. The city was designed with a grid pattern, consistent with the founding of Hispano-American cities, which facilitated controlled expansion. Todos Santos Plaza was placed at the center of the grid and has served as a community gathering place for many years. Todos Santos Plaza is conveniently located to allow a variety of mobility options to access the “jewel” of Concord’s town. From 2012-2018, the City worked with Bay Area Rapid Transit (“BART”), a regional rail system, to renovate the Concord BART Station plaza located three blocks south of Todos Santos Plaza. During the last 20 years, the City has increased the programming of Todos Santos Plaza, expanding the existing Farmer’s Market to two days per week, expanding the length of the Music and Market series which hosts bands on Thursday evenings from May through September at the Plaza’s band stand. The City of Concord celebrates its 150th anniversary in 2018.



Azusa Civic Center

The Azusa Civic Center is a gathering place for the entire family. It contributes to the quality of life through its open spaces by providing opportunities for active recreation and outdoor community events. The Azusa Civic Center is unique and is a reflection of our local culture and history. The Civic Center is a symbolic focal point of Azusa. Existing monuments honor those who have served and are currently serving their country and their community. Our Veterans Tribute Monument located on historic Route 66 and highly transited highway, honors WWII Veterans, Vietnam Veterans and Korean Veterans with special memorial plaque tributes. The Civic Center is conveniently located within a mile radius of a regional multi-modal transit center that includes a Metro Gold Line light rail station, Foothill Transit bus station and a 250 space parking structure. Enhanced pedestrian connections to the Metro Azusa Downtown Station and Foothill Transit bus station make the Civic Center accessible to all.



Mount Umunhum

Mount Umunhum, located within the 18,000 acre Sierra Azul Open Space Preserve in Santa Clara County, is one of the highest peaks in the Santa Cruz mountain range at 3,486 feet. One of the tallest, most prominent peaks in the San Francisco Bay Area, Mount Umunhum is recognizable throughout the region by the concrete tower on its summit. From its spectacular summit, visitors can experience 360-degree views from the Pacific to the Sierra Nevada. The Midpeninsula Regional Open Space District (Midpen) purchased the mountaintop from the federal government in 1986, and restored and opened Mount Umunhum, inviting the public to visit this prominent mountain for the first time in centuries with a historic grand opening in September 2017.



APA California is pleased to announce the people, projects and planning efforts that have received 2018 awards. A distinguished jury selected this year's winners from over 70 entries.

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Awards of Excellence

Opportunity and Empowerment Award

Arizona Street Development & North Park Seniors, Community Housing Works

Comprehensive Plan Award, Large Jurisdiction

The South Los Angeles & Southeast Los Angeles Community Plans
City of Los Angeles, Department of Planning

Comprehensive Plan Award, Small Jurisdiction

2035 General Plan, Belmont Village Specific Plan, and Climate Action Plan
City of Belmont, Dyett & Bhatia Urban and Regional Planners

Implementation Award, Large Jurisdiction

Willow Springs Wetlands Restoration Project, City of Long Beach

Innovation in Green Community Planning Award

Butte County Sustainable Agricultural Lands Conservation Strategy, Butte County

Economic Planning and Development Award

Central City Specific Plan, City of Sacramento

Transportation Planning Award

West Contra Costa High-Capacity Transit Study
West Contra Costa Transportation Advisory Committee (WCCTAC)

Best Practices Award

Metro Transfers Design Guide, LA Metro

Grassroots Initiative Award

Pop-Up Care Village, SITELAB urban studio

Public Outreach Award

Go Human Tactical Urbanism Demonstration Projects
Southern California Association of Governments

Urban Design Award

West Los Angeles VA Campus Master Plan Framework, Johnson Fain

Planning Advocate Award

David Salazar

Planning Agency Award

Los Angeles Department of City Planning

Emerging Planning and Design Firm Award

SITELAB urban studio

Advancing Diversity and Social Change in Honor of Paul Davidoff

Cannabis Social Equity Program, City of Los Angeles

Academic Award

Old Town Urban Design Concept Plan
City and Regional Planning Department, Cal Poly San Luis Obispo

Communications Initiative Award

The View from Here: Place and Privilege, Capital Public Radio

Hard Won Victories Award

Palo Alto Comprehensive Plan Update, City of Palo Alto

Awards of Merit

Opportunity and Empowerment Award

Disadvantaged Communities Infrastructure and Planning Policy Study
Tulare County, Resource Management Agency

Comprehensive Plan Award, Large Jurisdiction

Propel Vallejo General Plan 2040, City of Vallejo, Planning Division

Comprehensive Plan Award, Small Jurisdiction

Temple City Mid-Century General Plan and Crossroads Specific Plan, Temple City

Innovation in Green Community Planning Award

Rancho Cucamonga Sustainable Community Action Plan, City of Rancho Cucamonga

Economic Planning and Development Award

Go Little Tokyo Neighborhood Marketing Campaign, Community Arts Resources

Transportation Planning Award

Culver City Transit Oriented Design (TOD) Visioning Study and Recommendations
Johnson Fain

Best Practices Award

SB 1000 Implementation Toolkit, California Environmental Justice Alliance (CEJA)

Public Outreach Award

Uptown Open Space Vision Plan
City of Long Beach, Department of Parks, Recreation, and Marine

Urban Design Award

Healdsburg Citywide Design Guidelines, City of Healdsburg

Academic Award

SMART Parks: A Toolkit
Department of Urban Planning, UCLA Luskin School of Public Affairs

APA Awards Jury

Nina Idemudia, AICP
Tom Ford, AICP
Julia Malisos
Tricia Stevens, AICP
Rich Brasher, PE, AICP

Planning Pioneer Awards Jury

Linda Dalton, FAICP
Bob Lagomarsino, AICP
Betsy McCullough, FAICP
Hing Wong, AICP

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Steven A. Preston, FAICP (Northern CA)

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APA California Board**

Andre Sahakian, AICP (Southern CA)
Chris Pahule (Northern CA)

Vice President for Administration

Sung H. Kwon, AICP, MCRP



The California Planning Foundation (CPF) is pleased to announce its 2018 scholarship awards program for outstanding planning students in the State of California. \$58,000 has been awarded this year to thirty-six deserving scholarship recipients.

CPF's major and named scholarships are awarded to students in accredited and non-accredited schools based on an application and selection process by the CPF Board. These scholarships are designed for continuing students entering their final year of an undergraduate or master's degree program. Criteria for the scholarships include academic performance, financial need, increasing diversity in the profession of planning, and a commitment to serve the planning profession in California. Section-funded scholarships were also awarded to students in accredited and non-accredited schools in various amounts with the same selection criteria and process by the CPF Board. For more information, or to make a tax-deductible donation to support the CPF student scholarship program, go to: www.californiaplanningfoundation.org.

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Event Sponsors: VCS Environmental

CPF MAJOR AND NAMED SCHOLARSHIP AWARDED

Outstanding Student Award (\$5,000)*

Jesus Flores, University of California, Los Angeles

Outstanding Student Award, Runner Up (\$3,000)*

Kristian Castro, University of Southern California
Justine Marcus, University of California, Berkeley
Mariana Zimmerman, University of California, Los Angeles

Diversity in Planning Award (\$3,000)*

Lynnete Guzman, University of Southern California

Merit Scholarship (\$3,000)

Joel Mandella, University of California, Berkeley
James Perez, University of California, Berkeley
Jessie Wang, University of California, Berkeley

Richard H. Weaver Scholarship (\$2,000)

Dustin Khuu, University of California, Los Angeles

CPR Memorial Scholarship (\$1,000)

Nathan Devan Lacy, University of California, Irvine
Libby Nachman, University of California, Berkeley
Sergio Rosas, University of California, Irvine

David Wilcox Scholarship (\$1,000)

Leann Kelch, University of Southern California

Ken Milam Scholarship (\$1,000)

Jeffrey Setterlund, California Polytechnic State University, San Luis Obispo

APA California Scholarship in Honor of Frank Wein (\$1,000)

Christian Mendez, University of California, Los Angeles

Paul Wack Cal Poly SLO Scholarship (\$1,000)

Madilyn Jacobsen, California Polytechnic State University, San Luis Obispo

Paul Wack Sustainability Scholarship (\$1,000)

Mariana Zimmerman, University of California, Los Angeles

Planners4Health Scholarship (\$1,000)

Justine Marcus, University of California, Berkeley

Ted Holzem Memorial Scholarship (\$1,000)

Upasana Paul, University of Southern California

Virginia Viado Memorial Scholarship (\$1,000)

Jefferson Rosa, University of Southern California

*Includes a full conference registration to the 2018 APA California Planning Conference.

SECTION SCHOLARSHIP AWARDS

RUSSELL FEY / Central Section (\$2,000)

Devin Ciriaco, California Polytechnic State University, San Luis Obispo
Earl Gatela, California Polytechnic State University, San Luis Obispo

Central Coast Section (\$1,000)

Erik Anderson, California Polytechnic State University, San Luis Obispo
Madilyn Jacobsen, California Polytechnic State University, San Luis Obispo

Inland Empire Section (\$1,000)

Cole Iwamasa, California Polytechnic State University, Pomona
Lyle Janicek, California Polytechnic State University, Pomona

Los Angeles Section (\$1,000)

Isaac Cruz, California Polytechnic State University, Pomona
Carl Hollas, California State University, Northridge
Kidada Malloy, University of California, Los Angeles
Erika Van Sickle, University of Southern California

Northern Section (\$1,000)

Frank Arellano, San José State University
Melody Gu, University of California, Berkeley
Jeremy Halpern, University of California, Berkeley
Julie Mendel, University of California, Berkeley
Aline Tanielian, University of California, Berkeley

Orange Section (\$1,000)

Emily Makini, University of California, Irvine
Mandalyn Mendoza, University of California, Irvine

San Diego Section (\$1,000)

April Alarcon, University of California, San Diego
Joey Uy, University of California, San Diego

Congratulations FAICP 2018 Inductees

Every two years the American Institute of Certified Planners invites nominations for Election into the College of Fellows. This is one of the highest honors that the American Institute of Certified Planners bestows upon a member.

Fellows of AICP are honored in recognition of their achievements. They are model planners who have made significant contributions to planning and society. Fellowship is granted to planners who have achieved excellence in professional practice, teaching and mentoring, research, public and community service, and leadership. Five hundred and sixty nine individuals have been inducted into the College of Fellows since the college was formed in 1999.



SUSAN HARDEN, AICP ORANGE SECTION

As a practitioner, educator, author, and presenter, Susan has upheld her commitment to empower communities to create positive and meaningful change for over 20 years.

Always passionate about sense of place, Susan initiated the "Placemaking on a Budget" concept and training series that was eventually the subject of an APA PAS publication of which she was co-author. She is a respected leader in the practice areas of community-based planning, revitalization, placemaking, and healthy communities.



CARL E. MOREHOUSE, AICP CENTRAL COAST SECTION

For close to 40 years, Carl Morehouse has committed himself to the planning profession and to advancing the communities where he lived and worked. While Carl has had a noteworthy career as a professional planner, his most significant contributions to the profession occurred while serving as a Council Member of the City of Santa Buenaventura. Carl's accomplishments as an elected official have had a positive impact on the City of Ventura and communities throughout the Southern California Region.



BETSY MCCULLOUGH, AICP SAN DIEGO SECTION

Betsy has dedicated a 40-year career to planning in the environmentally diverse and culturally distinct neighborhoods of the City of San Diego. She has devoted time and travel to assure successful conferences of the APA California Chapter and the National Planning Conference. Betsy's career has been defined not only by excellence in staff and project management, but also by relationships built and maintained. She is a revered mentor to professional staff and an advocate for planning.



LINDA F. TATUM, AICP LOS ANGELES SECTION

With over 30 years in both the public and the private sector, Linda Tatum's most significant planning achievements have been in underserved communities where she has championed economic development and community revitalization. She is equally committed to APA and her support for aspiring young planners which is demonstrated in her sustained leadership as President of the California Planning Foundation, where her work resulted in over \$400,000 in scholarships to more than 400 students.



KATHRIN MOORE, AICP, ASSOC. AIA NORTHERN SECTION

The influences and impacts of Kathrin Moore's community service and leadership upon the profession of planning and public advancement of the profession are well illustrated by the communities, neighborhoods, individuals and colleagues she has touched, moved and inspired throughout her career as a planning studio director, private practice planning practitioner, community urban design advisor and as a City of San Francisco Planning Commissioner.

HEIDI K. TSCHUDIN, AICP SACRAMENTO VALLEY SECTION

Heidi K. Tschudin has had an enormous influence on natural resource planning, rural sustainability, agricultural preservation, and small town revitalization in Northern California. She was responsible for the creation and management of the Yolo County Cache Creek Area Plan. Her contributions have resulted in extraordinary community benefits including thousands of acres of preserved agriculture and habitat, a 15-mile riparian parkway, and sustainable community development.





American Planning Association
California Planning Foundation

You are a member of the California Planning Foundation (CPF)! The California Chapter of the American Planning Association (APA California) established CPF in 1970 as a nonprofit, charitable corporation with the goal of furthering the professional practice of planning in California. The primary focus is providing scholarships and awards to university students in financial need. The scholarship recipients come from many backgrounds and are selected because they are talented and motivated and have demonstrated academic excellence at university planning programs in California. Last year CPF awarded 33 scholarships totaling more than \$58,000 to planning students throughout California.

A secondary, but vitally important function is fostering professional development through the sponsorship of continuing educational and professional programs. CPF offers programs and career counseling to students who attend the APA California state conference. CPF promotes the objectives of equal opportunity and social equity in all its programs.

We accept donations at any time and there are many ways to help – now you can become a Friend, Advocate, Supporter, Backer, or Sponsor of CPF. Go to: www.californiapanningfoundation.org/donations.html to donate. See you at the auction!

Join us Monday, October 8

2:45 pm - 5:00 pm • Bayview Foyer

CPF Silent Auction

6:30 pm - 8:00 pm • Grande Ballroom C

CPF Live Auction

California Planning Roundtable



The California Planning Roundtable (CPR) is an organization of experienced planning professionals who are members of the American Planning Association (APA). Membership is balanced between the public and private sectors and between Northern and Southern California. CPR acts as a policy research and development resource for the California planning profession to enhance the sustainability and livability of California's communities. CPR addresses emerging policy issues with cutting edge solutions that can be widely applied in planning practice.

Planner Emeritus Network



The Planner Emeritus Network (PEN) is an auxiliary of and resource support group for the APA California Chapter, the California Planning Foundation, and the California Planning Historical Society. PEN represents a body of long-tenured members of APA who are available to provide to the Board and to other APA California groups substantial knowledge of the profession as it has matured in California, in particular. PEN members also are available to provide their personal insights, experiences and planning history when requested by the Board or other organizations, groups and individuals.

COMMISSIONERS AND BOARD MEMBERS

Board and Commission members attending the conference are invited to attend any session of their choosing; however, focused sessions have been scheduled on Sunday of special interest to members in their appointed roles.

Sunday, October 7 9:00 am - 10:45 am	-	Planning Commission and Board Breakfast Roundtable (for Planning Commissioners and Public Board Members Only)	<i>Nautilus 3</i>
Sunday, October 7 11:00 am - 12:00 pm	-	So You Want to be a Planning Commissioner? (Open to All Conference Attendees)	<i>Nautilus 3</i>
Sunday, October 7 1:00 pm - 2:30 pm	SB1	How to Run an Effective Public Meeting	<i>Nautilus 3</i>
Sunday, October 7 2:45 pm - 4:15 pm	SB2	Using the General Plan, Policies and Findings to Improve	<i>Nautilus 3</i>

LEADERSHIP MEETINGS

Saturday, October 6 10:00 am - 4:00 pm	-	Chapter Board Meeting	<i>Marina 6</i>
Sunday, October 7 2:45 pm - 4:15 pm	-	Planning to Lead: Leadership Opportunities with APA	<i>Nautilus 2</i>
Monday, October 8 11:30 am - 12:15 pm	-	California Planning Roundtable Meeting	<i>Marina 3</i>
Monday, October 8 3:45 pm - 4:45 pm	-	Planners Emeritus Network (PEN) Board Meeting	<i>Marina 3</i>
Tuesday, October 9 12:15 pm - 1:15 pm	-	Demystifying the 'F' AICP	<i>Nautilus 3</i>

SESSIONS HIGHLIGHTING THE HOST CITY

Sunday, October 7 2:45 pm - 4:15 pm	SB2	Coming Together Around Liveable Communities: Regional Programs that Support Local Sustainability Effort	<i>Seabreeze 1 & 2</i>
Sunday, October 7 2:45 pm - 4:15 pm	SB2	Turning the Tables: Lessons in Advocacy Planning from Environmental Justice Communities in San Diego	<i>Grande Ballroom C</i>
Sunday, October 7 2:45 pm - 4:15 pm	SB2	Staying the Course: Planning for TOD in Communities with Unfavorable Market Conditions	<i>Grande Ballroom B</i>
Monday, October 8 9:45 am - 11:15 am	SB3	Completing the Urban Water Cycle in San Diego Through Pure Water	<i>Nautilus 4</i>
Monday, October 8 1:15 pm - 2:45 pm	SB4	From City Park to Balboa Park: San Diego's Living Room	<i>Marina 2</i>
Monday, October 8 3:15 pm - 4:45 pm	SB5	SANDAG's Regional Framework: Creating an Inclusionary Approach to Local Climate Action	<i>Seabreeze 1 & 2</i>
Tuesday, October 9 8:00 am - 9:30 am	SB6	Breweries and Communities: Collaborating, Co-Existing and Thriving	<i>Marina 6</i>
Tuesday, October 9 9:45 am - 11:15 am	SB7	Putting Parking Back into Planning	<i>Nautilus 4</i>
Tuesday, October 9 1:30 pm - 3:00 pm	SB8	Nations within a Nation: the Challenges of Tribal Planning in the San Diego Region	<i>Nautilus 2</i>

SESSIONS FOR ETHICS CM CREDIT

Sunday, October 7 4:30 pm - 6:00 pm	-	Diversity Summit - Moving Toward Transportation Justice - What Can Planners do to Meet the Needs of Disadvantaged Communities	<i>Grande Ballroom A & B</i>
Monday, October 8 1:15 pm - 2:45 pm	SB4	Ethics Case of the Year	<i>Grande Ballroom C</i>
Wednesday, October 10 3:00 pm - 4:30 pm	SB10	Survivor: Ethics Island!	<i>Nautilus 3</i>

SESSIONS FOR LAW CM CREDIT

Due to provider-requirement changes in the MCLE program we are unable to offer MCLE credit for our law sessions. The California Bar has accepted our sessions for MCLE in the past, so we urge you to submit them for credit independently.

Sunday, October 7 2:45 pm - 4:15 pm	SB2	The Great Debate: Can Housing in California be Affordable and Environmentally Conscious?	Grande Ballroom A
Monday, October 8 9:45 am - 11:15 am	SB3	APA California 2018 Legislative Update	Grande Ballroom A
Monday, October 8 1:15 pm - 2:45 pm	SB4	Property Rights, Takings, Exactions, and More: A Legal and Practical Update for Planners	Nautilus 1
Monday, October 8 1:15 pm - 2:45 pm	SB4	Je Ne CEQÁ Theater Company Presents: Inherit the Ruling - A Dramatic Reenactment of Critical Planning Cases	Grande Ballroom B
Monday, October 8 3:15 pm - 4:45 pm	SB5	Preparing Housing Elements Under New State Laws: Lessons: Learned from Applying AP 1397 and AB 879	Nautilus 4
Tuesday, October 9 8:00 am - 9:30 am	SB6	Annual CEQA Update	Grande Ballroom A
Tuesday, October 9 9:45 am - 11:15 am	SB7	Housing the Homeless: the Unintended Consequences of Short Term Solutions	Grande Ballroom C
Tuesday, October 9 1:30 pm - 3:00 pm	SB8	Mitigation Measures: A Rose by Any Other Name...	Grande Ballroom C
Tuesday, October 9 3:15 pm - 4:45 pm	SB9	Zen, the Housing Accountability Act, and the Art of Applying Objective Standards	Nautilus 5

Happy 70th Anniversary APA California!

APA California came to life on January 1, 1948, when the California Planners Institute joined the fledgling American Institute of Planners to become AIP's third chapter. 2018 marks our 70th anniversary, and in honor of the occasion the APA California conference will feature a host of attractions for your enjoyment and education.



- Come by the Harbor Island Ballroom Foyer and see a large format timeline of significant planning accomplishments in California. Add your jurisdiction's own contribution if you don't see if already posted.
- See the 70th Anniversary History document to be posted during the conference that traces awards history, evolution of membership and management of the Chapter, and development of affiliated organizations such as CPF, CPR and PEN. You'll find it at <https://www.apacalifornia.org/about/history>.
- The Chapter Historians' table in the Harbor Ballroom Foyer will display all the past California Chapter & National Landmark & Pioneer Award winners.
- Talk to the Chapter Historians about how you can contribute material to, and otherwise support, the official Chapter Archives housed at Cal State Northridge.
- See the article in the Conference Issues of the *CalPlanner* that chronicles 70 years of Chapter planning conferences, and see how far we've come to be the premier - largest and most educational - Chapter conference in the country.

APA California
Celebrating 70 Years 1948 - 2018



San Diego Section Honors Two Valued Local Members of the Planning Profession

In May and July 2018, the San Diego Section and APA lost two valued members of our profession. Their contributions to the profession, and to those of us who learned from them, were sustained and groundbreaking.

Ken Sulzer, FAICP, served as the Executive Director of the San Diego Association of Governments (SANDAG) from 1986 – 2000. He received his undergraduate degree in Geography from Valparaiso University in Indiana and his Master's degree in Urban Planning from the University of Illinois. Early in his career Mr Sulzer worked at the National Capital Planning Commission in Washington DC, working on projects such as the DC Metro system and the Northeast Corridor rail system. After moving to San Diego, Ken worked for the County of San Diego, joining the newly formed Comprehensive Planning Organization (CPO), now SANDAG, in 1972.



Ken Sulzer, FAICP

While leading SANDAG, Ken played an important role in guiding the rapidly developing San Diego region through a viable Regional Growth Management Plan and by implementing the San Diego trolley system, as well as overseeing groundbreaking regional habitat conservation plans. After retiring in 2000, Ken was an adjunct professor at UC San Diego for 10 years and was active in community-oriented civic organizations. (1938-2018)

Paul C. Zucker, FAICP, completed his career with over 50 years of experience in public and private management and planning. In his public career, Paul was department head in Brookline MA, Marin City CA, and Tucson AZ before becoming Planning Director for San Diego County. As President of Zucker Systems since 1982, Mr. Zucker completed numerous management consulting projects throughout the United States and Canada. He consulted with more than 170 cities and counties in 33 states as well as diverse non-government clients. He was well-known for his comprehensive management and organizational studies and for developing a unique approach to peer review. He was an active presenter at APA California Chapter conferences and was a local resource to many planners as well as instructor at San Diego and California universities. He received his Master's Degree in Urban and Regional Planning at UC Berkeley and his undergraduate degree in architecture is from the University of Nebraska. (1934-2018).



Paul C. Zucker, FAICP

Planners talk about shapes and shaping all the time. Phrases like, “the shape of things to come”, or how “plans shaped a community”, are part of everyday conversation. For the 2018 APA California Conference, we selected sessions that changed the shape of a community, changed you, or even our profession.

Session Tracks

Planning for Inclusion – One Size Fits All?

As California continues to evolve as a wonderfully diverse state, how do we ensure that planning safeguards the physical character and diversity of a community? How do planners provide opportunities to address affordability and shape the equitable redevelopment of communities for all? Is it possible to plan for inclusion while avoiding homogeneity?

Interfaces: Where Things Collide

What happens when different priorities exert force on one another (e.g. environmental protection vs. the affordable housing crisis)? How is the approach to planning changing in the midst of increased pressure at the intersections of competing needs and priorities?

Solutions and Innovation

Planning has a role in shaping solutions, crossing borders, and inspiring innovation. We seek out new partnerships and creative approaches to challenges. When faced with new methods and technology, do we find the same results? How does the need for sustainable solutions lead to lasting results for places and people?

Good Intentions, Unintended Consequences

Whether it is a community initiative, project goal, or regulation, it all starts with good intentions - sometimes the best of intentions. When the unintended consequences start to overshadow good intentions, do you stop and question, stay the course, change direction, or withdraw?

7:30 am - 8:30 am	Student Registration	Grande Ballroom Foyer
7:30 am - 9:00 am	Coffee Service for Students and Pre-Conference Session Attendees	Nautilus Foyer
8:00 am - 8:45 am	Pre-Conference Session Registration	Grande Ballroom Foyer
Student Session Block 1 8:30 am - 9:45 am	Student Session 1 Introduction to CEQA	Nautilus 4
	Student Session 2 A Planning Perspective: Choosing the Right (Career) Path	Nautilus 5
9:00 am - 10:45 am	Planning Commission and Board Breakfast Roundtable (for Planning Commissioners and Public Board Members Only)	Nautilus 3
9:00 am - 2:00 pm	Pre-Conference Session 1 Real Estate Financial Pro Forms and Fiscal Impact <i>Additional \$75 fee applies. Attendance is limited. Lunch included.</i>	CM 4.5 Nautilus 2
9:00 am - 3:00 pm	Pre-Conference Session 2 Design and Placemaking Tools and Tips for Infill Development <i>Additional \$90 fee applies. Attendance is limited. Session includes a walking tour (approximately 3 miles) and lunch.</i>	CM 5.5 Nautilus 1
9:00 am - 3:30 pm	Pre-Conference Session 3 Geodesign Tools and Technology for Planners: Incorporating Next Technology into the Comprehensive Planning Workflow <i>Additional \$90 fee applies, includes lunch</i>	CM 6.0 Executive Conference Room
9:00 am - 4:00 pm	Pre-Conference Session 4 Leadership Workshop 2018 <i>Additional \$90 fee applies. Lunch included.</i>	CM 6.5 Marina 1
Student Session Block 2 10:00 am - 11:15 am	Student Session 3 Fast, Funny, Passionate: Student Edition	Nautilus 4
	Student Session 4 Career Poster Session: "I Have a Degree in Planning - What's Next?"	Nautilus 5
11:00 am - 6:00 pm	Conference Registration	Grande Ballroom Foyer
11:00 am - 12:00 pm	So You Want to be a Planning Commissioner? (Open to All Conference Attendees)	CM 1.0 Nautilus 3
11:30 am - 1:00 pm	California Planning Foundation (CPF) Student Scholarship Awards and Professional Networking Luncheon in Honor of Richard H. Weaver (pre-registered students and invited guests only)	Nautilus Foyer
Session Block 1 1:00 pm - 2:30 pm	All Interested Candidates Planning (AICP): What is the AICP Candidate Pilot Program? And is it for Me? (AICP Candidates Program Session)	Marina 2
	Thirsting for Compatibility: Where Groundwater Sustainability and General Planning Goals Collide	CM 1.5 Marina 6
	Climate Action Planning Tips: Resilient Planning to Meet Resiliency Purpose	CM 1.5 Grande Ballroom B
	Shaping Our Natural and Working Lands for Regional Resilience	CM 1.5 Nautilus 5
	Where is My Job? Planning for Commercial and Industrial Uses in Transit Areas	CM 1.5 Nautilus 4
	Development Without Displacement	CM 1.5 Grande Ballroom A
	SB 450: Forever Changing the Way Californians Vote	CM 1.5 Nautilus 1
	How to Run an Effective Public Meeting (Planning Commission and Board Session)	CM 1.5 Nautilus 3
1:00 pm - 5:00 pm Meet at 12:45 pm outside the Grande Ballroom for departure.	Mobile Workshop S2 - Craft Breweries and Economic Happy Hour. <i>additional \$60 fee applies</i>	CM 3.0
	Mobile Workshop S3 - Mission Bay Bike Tour, <i>additional \$55 fee applies</i>	CM 3.0
2:30 pm - 4:15 pm	Student Walking Tour to Liberty Station <i>Pre-registered students only</i>	Meet at 2:15 pm outside the Grande Ballroom for departure.

Session Block 2 2:45 pm - 4:15 pm	The Great Debate: Can Housing in California be Affordable and Environmentally Conscious?	CM 1.5 LAW Grande Ballroom A
	Notes from the Field: Non-Traditional Engagement from Public Agency, Community Organization, and Consultant Perspectives	CM 1.5 Nautilus 5
	Coming Together Around Livable Communities: Regional Programs that Support Local Sustainability Efforts	CM 1.5 Seabreeze 1 & 2
	Staying the Course: Planning for TOD in Communities with Unfavorable Market Conditions	CM 1.5 Grande Ballroom B
	The Crossroads of Planning and Violence Prevention: Exploring the Intersection of Zoning and Community Violence	CM 1.5 Nautilus 1
	Turning the Tables: Lessons in Advocacy Planning from Environmental Justice Communities in San Diego	CM 1.5 Grande Ballroom C
	Lobbying 101 for Planners	CM 1.5 Marina 2
	Using the General Plan, Policies and Findings to Improve Communities (<i>Planning Commission and Board Session</i>)	CM 1.5 Nautilus 3
2:45 pm - 4:15 pm	Planning to Lead: Leadership Opportunities with APA	Nautilus 2
4:30 pm - 6:00 pm	DIVERSITY SUMMIT - Moving Toward Transportation Justice - What Can CM 1.5 ETHICS Planners do to Meet the Needs of Disadvantaged Communities? Grande Ballroom A & B	
6:00 pm - 8:00 pm	Exhibitor Move-In	Harbor Island Ballroom
6:30 pm - 9:30 pm	OPENING RECEPTION - USS Midway Board shuttles outside the Grande Ballroom at 6:00 pm USS Midway buses will drop off and pick up at Brow #5, for ADA access at Brow #3. Buses start departing at 9:30 pm	

 Mobile Workshops
  Student Sessions/Events
  Special Events
  Leadership Meetings

UCLA Extension Ad
9-1 Reminder

Sunday Special Events

11:30 am - 1:00 pm • Nautilus Foyer

California Planning Foundation (CPF) Student Scholarship Awards and Professional Networking Luncheon in Honor of Richard H. Weaver

(pre-registered students and invited guests only)

Join us in honoring the 2018-19 California Planning Foundation (CPF) scholarship winners. Each year CPF invites planning students to compete for a number of scholarship. Scholarships are offered to students enrolled in undergraduate and graduate planning and affiliated programs in California. Since its inception, CPF has awarded more than \$500,000 in scholarships and awards to support California planning students. In addition to presenting the awards, the luncheon will be planned as a learning and networking opportunity for students and invited professionals.

Sponsored by: Ascent Environmental ★ • BAE Urban Economics ★ • Fehr & Peers ★
Linscott, Law & Greenspan, Engineers

Event Only Sponsor: VCS Environmental

4:30 pm - 6:00 pm • Grande Ballroom A & B

Diversity Summit - Moving Toward Transportation Justice - What Can Planners do to Meet the Needs of Disadvantaged Communities?

CM | 1.5 | ETHICS

The Diversity Summit panel will discuss the impacts of transportation policy and planning on low-income communities of color, help define what transportation justice is and why it matters, and what the planning community can do to positively impact transportation policy and planning outcomes.

Moderator

Marcus Bush, Policy Advisor, City of San Diego Council Member Georgette Gomez

Speakers

Monique Lopez, AICP, Founder, Social Justice Planner, Pueblo; Adonia Lugo, Urban Anthropologist and Mobility Justice Strategist; Randy Van Vleck, Transportation and Planning Manager, City Heights Community Development Corporation; Erika Rincon, Senior Associate, Policy Link

Event Only Sponsor: Alta Planning + Design • Civic Solutions, Inc. • USC Sol Price School of Public Policy

6:30 pm - 9:30 pm

Board shuttles outside the Grande Ballroom at 6:00 pm. USS Midway buses will drop off and pick up at Brow #5, for ADA access at Brow #3. Buses start departing at 9:30 pm

OPENING RECEPTION - USS Midway

Join us on the historic USS Midway for the APA California Opening Reception! The longest-serving aircraft carrier in the 20th century, The Midway boasts 360 degree views of the San Diego Bay, Coronado, Downtown San Diego and Point Loma. Learn all about the Midway's history, life on a carrier ship and historical battles with docent lead tours. Enjoy cocktails on the scenic flight deck, surrounded by fighters, bombers, and helicopters, then make your way down to the hangar deck for dinner and dancing in front of vintage WWII aircraft.

Sponsored by: Caltrans ★ • PlaceWorks ★ • Rick Community Planning & Landscape Architecture • UrbanFootprint

Event Only Sponsor: Garden Communities • KTG Architecture + Planning ★ • MIG ★
M.W. Steele Group • Urban Planning Partners, Inc.

Sunday Mobile Workshops

Meet at 12:45 pm outside the Grande Ballroom for departure.

1:00 pm - 5:00 pm

Mobile Workshop S2 - Craft Breweries and Economic Happy Hour

CM | 3.0 Additional \$60 fee applies.

The workshop will tour craft brewery locations in both the industrial zone and the historic downtown Vista area. Topics include how to attract craft breweries, how the industry can benefit both industrial and commercial areas, and the economic growth has followed the brewery industry locally.

1:00 pm - 5:00 pm

Mobile Workshop S3 - Mission Bay Bike Tour

CM | 3.0 Additional \$55 fee applies.

This mobile workshop includes a bicycle tour that would educate members of the past, present, and future planning efforts of Mission Bay Park, the largest aquatic park of its kind in the country.

Sunday Session Descriptions

7:30 am - 8:30 am • Grande Ballroom Foyer
Student Registration

7:30 am - 9:00 am • Nautilus Foyer
Coffee Service for Students and Pre-Conference Session Attendees

8:00 am - 8:45 am • Grande Ballroom Foyer
Pre-Conference Session Registration

STUDENT SESSION BLOCK 1

8:30 am - 9:45 am • Nautilus 4

Student Session 1 **Introduction to CEQA**

This session will give students a basic understanding of the state's premier environmental law, the California Environmental Quality Act (CEQA). Topics will include the Statute and Guidelines, CEQA Flowchart, Initial Study, typical CEQA documents, and similarities with the National Environmental Policy Act.

Moderator
Kent Norton, AICP, REPA, Senior Project Manager, Psomas

8:30 am - 9:45 am • Nautilus 5

Student Session 2 **A Planning Perspective: Choosing the Right (Career) Path**

This session aims to bridge the gap between planning students and professionals by providing an opportunity for open discussions on a diversity of planning-related topics. Take part in this conversation-based dialogue to learn from professionals outside the classroom. Professionals range in experience and specialty. Designated Q&A time will be provided.

Moderator
Spencer Johnson, CNU-A, Associate, Lisa Wise Consulting, Inc.

Speakers
Rachel Raynor, Assistant Planner, RRM Design Group; Lisa Wise, AICP, President/Owner, Lisa Wise Consulting, Inc.; Nicholle Wright, AICP, Senior Planner, AECOM; Fern Nuevo, AICP, LEED AP, Planner V, City of Long Beach; Kevin Waldron, AICP, Senior Planner, Jensen Survey & Design Group; Melissa Johnson Stark, Intermediate Planner, Raimi and Associates; Chuck Stevenson, AICP, Planning Commissioner, Retired; Tess Harris, Planner, Development Review Division, County of Santa Barbara

9:00 am - 10:45 pm • Nautilus 3 **Planning Commission and Board Breakfast Roundtable**

(for Planning Commissioners and Public Board Members Only)

Join fellow commissioners/board members for an energizing discussion of common issues facing decision-makers today.

Moderator
Stephen M. Haase, AICP, City of San Diego Planning Commission Chairperson, Baldwin & Sons, San Diego Board Member, Building Industry Association (BIA), Commission and Board Representative, APA California; Mary Casillas Salas, Mayor of the City of Chula Vista

9:00 am - 2:00 pm • Nautilus 2

Pre-Conference Session 1 **Real Estate Financial Pro Forms and Fiscal Impact**

CM | 4.5
Additional \$75 fee applies. Attendance is limited. Lunch included

Planners regularly work with real estate and finance professionals at many levels of planning. An essential part of the planning process includes the evaluation of economic issues such as development feasibility, fiscal impact, and economic development potential. This session will provide valuable hands-on experience in the understanding of real estate development economics, including: Market demand; Financial feasibility; Fiscal impact; Economic impact.

Trainers
Paul C. Marra, Managing Principal, Keyser Marston Associates (KMA); Michael D. Tactay, Associate, Keyser Marston Associates (KMA)

9:00 am - 3:00 pm • Nautilus 1

Pre-Conference Session 2 **Design and Placemaking Tools and Tips for Infill Development**

CM | 5.5
Additional \$90 fee applies. Attendance is limited. Session includes a walking tour (approximately 3 miles) and lunch.

This workshop will expose participants to current, best practices in design and placemaking for infill development, using San Diego as a backdrop. The session will cover the following learning objectives: Site Analysis Basics – Getting the most out of a site; Regulatory Hurdles – How to make the code work for your project; Project Programming – Getting the right mix of uses to maximize neighborhood activation; Design Opportunities – How to make it cool through design.

Trainers
Diego Velasco, AICP, Principal, M.W. Steele Group Architecture and Planning; Frank Wolden, FIUD, Principal, AVR P Skyport Studios; Vicki Granowitz, City of San Diego Planning Commissioner; Andrew Malick, Director of Malick Infill Development

9:00 am - 3:30 pm • Executive Conference Room

Pre-Conference Session 3
Geodesign Tools and Technology for Planners: Incorporating Next Technology into Comprehensive Planning Workflow

CM | 6.0

Additional \$90 fee applies, includes lunch.

Today more than ever urban planners must focus on creating healthier and more sustainable environments, neighborhoods, workplaces, and schools. This hands-on session will highlight emerging Geodesign technologies available to planners and urban designers and how they can be incorporated into planning and urban design workflows to help inform the decision-making process and build consensus.

Trainers

Robert Kain, Geospatial Services Business Leader, PlaceWorks;
 Rob Stauder, Product Manager, ESRI

9:00 am - 4:00 pm • Marina 1

Pre-Conference Session 4
Leadership Workshop 2018

CM | 6.5

Additional \$90 fee applies, includes lunch.

In this all-day session take your management skills to a new level and learn about: Strategies to better manage people, team, politics and yourself; Active listening skills; The importance of having a strong vision/identity to make external connections and maintain external relationships; How to make people feel connected in a 1-on-1 setting or as a team; about conflict management; Understand the drivers behind decision making and managing relationships.

Trainers

Susan Harden, FAICP, Independent Planning & Community Engagement Consultant; Linda F. Tatum, FAICP, Director of Development Services, City of Long Beach; Jeffrey Lambert, AICP, Community Development Director, City of Ventura

STUDENT SESSION BLOCK 2

10:00 am - 11:15 am • Nautilus 4

Student Session 3
Fast, Funny, Passionate: Student Edition

These seven bite-sized presentations capture the flavor of today's planning by making you laugh—and think. This grouping is ideal for students and emerging planners interested in learning about the skills needed for a successful career in the planning profession.

Moderator

Nicholas Chen, AICP, Community Planner + Urban Designer, Kimley-Horn & Associates, Orange Section Director, APA California

STUDENT SESSION BLOCK 2

10:00 am - 11:15 am • Nautilus 5

Student Session 4
Career Poster Session: "I Have a Degree in Planning - What's Next?"

So you've decided you want to be a planner but aren't sure what a planning job can actually look like. Come join us and hear from various firms about projects planners work on, what career development opportunities exist, and most importantly, if any positions are available. Be ready to network!

Moderator

Katy Cole, PE, Principal/Operations Manager; Fehr & Peers

Event Only Sponsor: Fehr & Peers ★

11:00 am - 12:00 pm • Nautilus 3

TRACK: Good Intentions, Unintended Consequences
So You Want to be a Planning Commissioner?

CM | 1.0

(Open to All Conference Attendees)

Join a distinguished panel for a townhall style meeting immediately following the Roundtable Breakfast. Explore the motivations, expectations, and surprises for serving as an appointed official. The panel will engage participants in the discussion with the who, what, when, where, and how of preparing to serve as a public official.

Moderator

Gabriel Gutierrez, SDGE Community Relations, City of Chula Vista Planning Commission

Speakers

Kelly Koldus, Real Estate Appraiser, County of Los Angeles; Kinikia M Gardner, City Planner, City of Los Angeles, City of Compton Planning Commission; Michael Edwards, City Planner, City of Los Angeles, County of San Diego Planning Commission

11:30 am - 1:00 pm • Nautilus Foyer
California Planning Foundation (CPF) Student Scholarship Awards and Professional Networking Luncheon in Honor of Richard H. Weaver

See page 22 for description.

11:00 am - 6:00 pm • Grande Ballroom Foyer
Conference Registration

SESSION BLOCK 1

1:00 pm - 2:30 pm • Marina 2

TRACK: Solutions and Innovation

All Interested Candidates Planning (AICP): What is the AICP Candidate Pilot Program? And is it for Me?

(AICP Candidates Program Session)

The AICP Candidate Pilot Program launched in November 2017. Through the Candidate Program, graduates and students from Planning Accreditation Board (PAB) accredited programs can register for the AICP Certification Exam early, use the payment program for the exam, and take the exam prior to earning professional planning experience. Find out more!

Moderator

Marissa Aho, AICP, Chief Resilience Officer, Office of Los Angeles Mayor Eric Garcetti, AICP Commissioner, Region VI, National APA

Speakers

Alex Yee, APA Student Representatives Council (SRC) Executive Committee, Region VI, National APA, SRC Liaison, AICP Commission; Kimberly Brosseau, AICP, Vice President for Professional Development, California Chapter APA, Senior Planner, County of Santa Clara Parks and Recreation Department.

1:00 pm - 2:30 pm • Marina 6

TRACK: Where Things Collide

Thirsting for Compatibility: Where Groundwater Sustainability and General Planning Goals Collide

CM | 1.5

After years of drought, groundwater sustainability plans are vital planning documents for watersheds throughout the state. Preserving groundwater supply can conflict with preserving a community's character and vision as outlined in a General Plan. Planners and hydrologists must tap into their collective expertise to find common ground and solutions.

Moderator

Jane Gray, Dudek

Speakers

Dylan Duverge, Environmental Analyst and Hydrogeologist; Jim Bennett, County of San Diego; Jan Lee, Water Resources Manager, City of Hayward; Timothy Ross, Senior Engineering Geologist, Southern Regional Office of the Department of Water Resources, Glendale;

1:00 pm - 2:30 pm • Grande Ballroom B

TRACK: Good Intentions, Unintended Consequences **Climate Action Planning Tips: Resilient Planning to Meet Resiliency Purpose**

CM | 1.5

The components of, and language within, a Climate Action Plan (CAP) can sometimes make sustainability goals hard to reach. Municipal planners, air quality/climate change practitioners, and developers can face unintended challenges when trying to develop, implement, and adhere to CAPs that are intended to provide climate change solutions.

Moderator

Adam Poll, Senior Air Quality Specialist, Dudek

Speaker

Cody Hooven, Chief Sustainability Officer, City of San Diego; Teri Delcamp, Principal Planner, City of Carlsbad; Jonathan Frankel, Director of Forward Planning, New Urban West, Inc; Samantha Wang, Air Quality Specialist, Dudek

1:00 pm - 2:30 pm • Nautilus 5

TRACK: Where Things Collide

Shaping Our Natural and Working Lands for Regional Resilience

CM | 1.5

Santa Clara County's natural and working lands are an integral part of economic prosperity, environmental sustainability, and cultural identity. Mutually supportive efforts in the County are addressing vulnerabilities and opportunities of these lands in the face of a housing crisis and climate change—and as a driver for economic health.

Moderator

Serena Unger, Senior Policy and Planning Manager, American Farmland Trust

Speakers

Brian Mendenhall, Project Manager, Santa Clara Valley Water District; Matt Freeman, Assistant General Manager, Santa Clara Valley Open Space Authority; Liz O'Donoghue, Director of Infrastructure and Land Use, The Nature Conservancy; Amie MacPhee, AICP, Founder, Cultivate Studio

1:00 pm - 2:30 pm • Nautilus 4

TRACK: Good Intentions, Unintended Consequences

Where is My Job? Planning for Commercial and Industrial Uses in Transit Areas

CM | 1.5

Transit-oriented planning theory and practice traditionally favors incentives for housing development rather than jobs. But what are the long-term fiscal impacts of these policies? When (if ever) is it appropriate to convert industrial and commercial land to residential? This session looks at case studies from Los Angeles and San Jose.

Moderator

Laura Krawczyk, City Planning Associate, City of Los Angeles, Department of City Planning

Speakers

Patricia Diefenderfer, AICP, Senior City Planner, City of Los Angeles, Department of City Planning; Lesley Xavier, City of San Jose; Josh Rohmer, Principal, BAE Urban Economics

SESSION BLOCK 1 cont.

1:00 pm - 2:30 pm • Grande Ballroom A
TRACK: Planning for Inclusion - One Size Fits All?
Development Without Displacement

CM | 1.5

How can planning professionals ensure that our projects enhance and complement, not isolate and displace, existing communities? What practical and actionable strategies can we deploy to preserve neighborhood character and foster holistically affordable communities? The goal is to promote economic growth while maintaining the affordability and character of urban places.

Moderator

Jacqueline Torres, Senior Transportation Planner, Arup

Speakers

Rudy Espinoza, Executive Director, Leadership for Urban Renewal Network; Jenna Hornstock, Executive Officer, Transit Oriented Communities, LA County Metropolitan Transportation Authority (Metro); Lisa Padilla, Principal, Cityworks Design; Trent Lethco, AICP, Principal, Arup

1:00 pm - 2:30 pm • Nautilus 1
TRACK: Planning for Inclusion - One Size Fits All?
SB 450: Forever Changing the Way Californians Vote

CM | 1.5

Governor Jerry Brown signed Senate Bill 450 in October of 2017, shaping the future of how Californians will vote. This session will explain what the milestone bill means for voters going forward, and how the State will go about implementing changes.

Moderator

David Early, AICP, LEED AP, Senior Advisor, PlaceWorks

Speakers

Dean Logan, Registrar-Recorded/County Clerk, Los Angeles Registrar-Recorded/County Clerk; Rob Mazur, GIS Manager, PlaceWorks; Jessica Wuyek, Project Planner, PlaceWorks

1:00 pm - 2:30 pm • Nautilus 3
TRACK: Good Intentions, Unintended Consequences
How to Run an Effective Public Meeting
(Planning Commission and Board Session)

CM | 1.5

Ms. Gump told Forrest, "Life is like a box of chocolates. You never know what you're gonna get." Public hearings have many surprises and a few disappointments. The panel will share strategies to ensuring a public meeting and project deliberations are thoughtful, respectful, and result in high quality decision-making.

Moderator

Jacob Bell, Attorney, Interior Logic Group, City of Vista Planning Commission

Speakers

Stephen M. Haase, AICP, City of San Diego Planning Commission Chairperson, Baldwin & Sons, San Diego Board Member, Building Industry Association (BIA), Commission and Board Representative, APA California; Trevor Macenski, Senior Principal, Stantec; Kelly Koldus, Real Estate Appraiser, County of Los Angeles

1:00 pm - 5:00 pm

Mobile Workshop S2

Craft Breweries and Economic Happy Hour

See page 4 for description.

1:00 pm - 5:00 pm

Mobile Workshop S3

Mission Bay Bike Tour

See page 4 for description.

2:30 pm - 4:15 pm

Meet at 2:15 pm outside the Grande Ballroom for departure.

Student Walking Tour to Liberty Station

Pre-registered student only

The Naval Training Center San Diego (NTC San Diego) operated from 1923-1997 and is currently known as Liberty Station. After the base closed, the training center was transformed into a mixed-use community of housing, parks, restaurants, and more. Attendees will be introduced to the history of this thriving community.

Moderator

Kathi Riser, Senior Land Use Consultant, Atlantis Group

SESSION BLOCK 2

2:45 pm - 4:15 pm • Grande Ballroom A
TRACK: Interfaces: Where Things Collide
The Great Debate: Can Housing in California be Affordable and Environmentally Conscious?

CM | 1.5 | LAW

With the median home cost now at \$500,000, California is embroiled in a housing crisis. The lack of affordable housing for low and middle class families has the California State Legislature taking note, with over 100 housing measures introduced last year. How did we get here? How do we fix the crisis and what role does CEQA or CEQA reform play in a solution? This session will examine the history of affordable housing in California and how we arrived at the current crisis, focusing on zoning and the role of the housing entitlement process. Special emphasis will be given to the role aged as the following are discussed: (1) State v. local control? (2) Developer v. homeowner and environmentalist interests? (3) Where's the funding? (4) Commercial or residential focus? (5) CEQA streamlining? (6) Housing element revisions?

Moderator

Alisha Winterswyk, J.D., Partner, Best Best & Krieger LLP

Speakers

Elizabeth Meyerhoff, Environmental Specialist, Coachella Valley Water District; Carrie Tai, AICP, Current Planning Officer / Zoning Administrator, City of Long Beach; Ruta Thomas, REPA, Principal, Dudek

SESSION BLOCK 2 cont.

2:45 pm - 4:15 pm • Nautilus 5

TRACK: Planning for Inclusion - One Size Fits All?
Notes from the Field: Non-Traditional Engagement from Public Agency, Community Organization, and Consultant Perspectives

CM | 1.5

This session will present case studies of meaningful inclusion during the planning process. Seasoned professionals will discuss work from the following perspectives: state and local agency, community-based organization, research institution, and consultant. The session will open with brief background on each case study, followed by break-out discussions.

Moderator

Bernadette Austin, MS, Associate Director, UC Davis Center for Regional Change

Speakers

Kendra Ramsey, MS, Planning Associate, Alta Planning + Design; Allison Joe, AICP, Chief of Staff, City of Sacramento Councilmember Schenirer; Jackie Cole, Principal, VG Consulting; Carolina Martinez, Associate Director of Policy, Environmental Health Coalition

2:45 pm - 4:15 pm • Seabreeze 1 & 2

TRACK: Solutions and Innovation
Coming Together Around Livable Communities: Regional Programs that Support Local Sustainability Efforts

CM | 1.5

More than ever before, metropolitan planning organizations (MPO) are adopting regional plans focused on sustainability. Come learn about competitive grant programs and other tools and resources that California MPOs are increasingly providing local member agencies to help implement regional plans from the bottom up.

Moderator

Carolina Ilic, AICP, Senior Regional Planner, San Diego Association of Governments (SANDAG)

Speakers

Marco Anderson, Program Manager, Southern California Association of Governments (SCAG); Therese Trivedi; Therese Trivedi, Assistant Planning Director, Metro. Trans. Commission/Assoc of Bay Area Govts; Kacey Lizon, PMP, Planning Manager, Sacramento Area Council of Governments (SACOG), Conference Program Coordinator, APA California; Kristine Cai, Planning Director, Fresno Council of Governments

2:45 pm - 4:15 pm • Grande Ballroom B

TRACK: Where Things Collide

Staying the Course: Planning for TOD in Communities with Unfavorable Marketing Conditions

CM | 1.5

This session explores transit-oriented development (TOD) planning in unfavorable markets. Looking at TOD planning in the City of El Cajon, and in the Euclid and Market area of San Diego, we will question the value of planning for TOD sites where, because of market conditions, implementation may take several decades.

Moderator

Diego Velasco, AICP, Principal, M.W. Steele Group Architecture and Planning

Speakers

Paul Marra, Managing Principal, Keyser Marston Associates; Peter Winch, AICP, Associate Planner, Wallace Roberts & Todd

2:45 pm - 4:15 pm • Nautilus 1

TRACK: Solutions and Innovation

The Crossroads of Planning and Violence Prevention: Exploring the Intersection of Zoning and Community Violence

CM | 1.5

Zoning, land use policies/practices and enforcement patterns are legal tools utilized for shaping the character of communities. Land use decisions impact the look, feel, and safety of communities. Speakers will illuminate connections between zoning and crime/violence prevention and describe roles for planners in creating healthier communities.

Moderator

Randal Henry, DrPH, Founder/Chief Intelligence Officer, Community Intelligence

Speakers

Manal Aboelata, Managing Director, Prevention Institute; Yvette Lopez-Ledesma, MPA, Deputy Director, The Wilderness Society

2:45 pm - 4:15 pm • Grande Ballroom C

TRACK: Planning for Inclusion - One Size Fits All?
Turning the Tables: Lessons in Advocacy Planning from Environmental Justice Community in San Diego

CM | 1.5

Statewide planning priorities for sustainability affect communities in different ways. More and more community-based organizations in environmental justice are becoming more sophisticated and tactical in advocacy planning with significant results. Advocacy planners from City Heights, Southeast San Diego, and San Ysidro share their stories of resilience.

Moderator

Ariel Jacome-Lopez, Regional Planning Intern

Speakers

David Flores, Community Development Director, Casa Familiar; Randy Van Vleck, Transportation and Planning Program Manager, City Heights CDC; Brian Pollard, Executive Director, The Urban Collaborative Project

SESSION BLOCK 2 cont.

2:45 pm - 4:15 pm • Marina 2

TRACK: Where Things Collide
Lobbying 101 for Planners

CM | 1.5

This session will give planners steps they can take to lobby local and state policy makers right at home in their Section. If advocating a Section position on a local initiative, or explaining and lobbying for the APA Chapter's position on state legislation, planners should be involved in lobbying.

Moderator

John Terrell, AICP, Vice President, Policy and Legislation, APA California

Speakers

Sande George, Partner, Stefan/George Associates, Executive Director and Lobbyist, APA California; Lauren De Valencia, Administrative Director, Stefan/George Associates, Lobbyist, APA California; Ashley Atkinson, AICP, Los Angeles Section Director, APA California

2:45 pm - 4:15 pm • Nautilus 3

TRACK: Solutions and Innovation

Using the General Plan, Policies and Findings to Improve Communities

(Planning Commission and Board Session)

CM | 1.5

Planning as an implementation tool includes the use of discretion, creating opportunities for a project to add value and increase the quality of life in neighborhoods and communities. Go beyond the zoning ordinance to use the general plan vision to create projects integrated into the fabric of the community.

Moderator


Stephen M. Haase, AICP, City of San Diego Planning Commission Chairperson, Baldwin & Sons, San Diego Board Member, Building Industry Association (BIA), Commission and Board Representative, APA California

Moderator

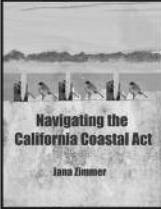
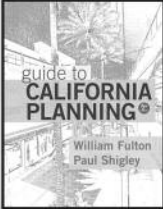
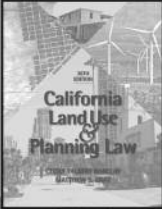
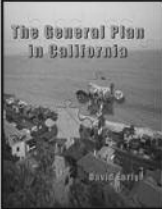
Julia Malisos, LEED-AP, WHA Senior Associate, City of Mission Viejo Planning Commission Chair; Barry Schultz, Land Use Attorney; former City of San Diego Planning Commission Chair; William Anderson, FAICP, Principal, AECOM, former City of San Diego Planning Commission Chair

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2:45 pm - 4:15 pm • Nautilus 2

Planning to Lead: Leadership Opportunities with APA

Interested in legislative policy, integrating health and equity into planning, promoting innovation and best practices, supporting students and young professionals, and creating opportunities for career development? Come meet APA leaders from the section, chapter and national levels and learn how to get involved and make a difference.

4:30 pm - 6:00 pm • Grande Ballroom A & B
Diversity Summit - Moving Toward Transportation Justice - What Can Planners do to Meet the Needs of Disadvantaged Communities?

See page 22 for description.

6:00 pm - 8:00 pm • Harbor Island Boardroom
Exhibitor Move-In

6:30 pm - 9:30 pm
OPENING RECEPTION - USS Midway

See page 22 for description.

Land Use & Natural Resources • GIS • Sustainability • Water Resources



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7:00 am - 9:00 am	Continental Breakfast	<i>Harbor Island Ballroom</i>
7:00 am - 6:30 pm	Conference Registration	<i>Grande Ballroom Foyer</i>
7:00 am - 8:00 pm	Exhibits Open	<i>Harbor Island Ballroom</i>
8:00 am - 9:30 am	OPENING KEYNOTE - Assembly Member Todd Gloria, 78th State Assembly District	CM 1.5 <i>Grande Ballroom A, B, C</i>
9:00 am - 1:00 pm	Mobile Workshop S1 - An Experiment in Affordable Housing: The Story of Irving J. Gill and the Barona Band of Mission Indians, <i>additional \$50 fee applies</i>	CM 3.0
Meet at 8:45 am outside the Grande Ballroom for departure.	Mobile Workshop M1 - Revitalization of San Diego's First Ring Suburbs - North Park, South Park, Normal Heights, Kensington, and Mid-City, <i>additional \$50 fee applies</i>	CM 3.0
	Mobile Workshop M2 - The Demand, Design, and Development of Housing in an Urban Core: Downtown San Diego Housing and Development Tour, <i>additional \$35 fee applies</i>	CM 3.0
Session Block 3 9:45 am - 11:15 am	APA California 2018 Legislative Update	CM 1.5 LAW <i>Grande Ballroom A</i>
	Completing the Urban Water Cycle in San Diego through Pure Water	CM 1.5 <i>Nautilus 4</i>
	And Justice for All: Environmental Justice and its Role in Planning Projects, Programs and Process	CM 1.5 <i>Nautilus 5</i>
	Fast, Funny, and Passionate - California Style	CM 1.5 <i>Seabreeze 1 & 2</i>
	Using Big Data to Solve Special Challenges with VMT Generation Estimates for California's SB 743	CM 1.5 <i>Grande Ballroom B</i>
	Shaping Your Community to Promote Bicycling as a Primary Travel Mode	CM 1.5 <i>Nautilus 1</i>
	Fire and Floods: The Practical and Policy Implications of the Recovery and Rebuilding Efforts After Natural Disasters	CM 1.5 <i>Nautilus 2</i>
	Best and Smart Practices in Influencing the Behavior of Bars in Your Community	CM 1.5 <i>Marina 2</i>
	Walk the Walk: Lessons from an Interdisciplinary Planning Process in Long Beach	CM 1.5 <i>Marina 6</i>
	SB 1000 Implementation: Best Practices, Case Studies, and Open Forum	CM 1.5 <i>Grande Ballroom C</i>
	Leadership in an Uncertain and Controversial Time (California Planning Roundtable Session)	CM 1.5 <i>Spinnaker 1 & 2</i>
	Award Winning General Plans: Are the Results as Advertised? (Planner Emeritus Network Session)	CM 1.5 <i>Nautilus 3</i>
11:15 am - 1:15 pm	Lunch on Your Own	<i>Refer to Planners Gide for locations of nearby restaurants</i>
11:30 am - 12:15 pm	California Planning Roundtable Meeting	<i>Marina 3</i>
12:15 pm - 1:15 pm	Planners4Health Meeting	<i>Marina 3</i>
1:00 pm - 5:00 pm	Mobile Workshop M3 - You are Exactly Where you Need to be: Guided Walking Tour of Liberty Station - The Redevelopment of the Former Naval Training Center, <i>additional \$35 fee applies</i>	CM 3.0
Meet at 12:45 pm outside the Grande Ballroom for departure.	Mobile Workshop M4 - South Bay Rapid Transit Project Tour, <i>additional \$50 fee applies</i>	CM 3.0
Session Block 4 1:15 pm - 2:45 pm	CPAT Comes to Hughson: Pro Bono Planning Team Supports Agricultural Community in Downtown Revitalization (CPAT and Planner Emeritus Network Session)	CM 1.5 <i>Nautilus 3</i>
	Property Rights, Takings, Exactions, and More: A Legal and Practical Update for Planners	CM 1.5 LAW <i>Nautilus 1</i>
	Getting to the Roots of the Tree Preservation Debate	CM 1.5 <i>Spinnaker 1 & 2</i>

Session Block 4 1:15 pm - 2:45 pm	Four Important Emerging Planning Technologies	CM 1.5 Nautilus 4
	Heavy Industrial in Your Backyard: What to Do?	CM 1.5 Seabreeze 1 & 2
	Regional Planning from the Public Health Lens: Moving into a Healthier, More Equitable, and More Prosperous Future	CM 1.5 Grande Ballroom A
	In the Thick of Things: The Role of Central City East in a Changing Downtown Los Angeles	CM 1.5 Marina 6
	Habitat for All: Beyond the Human Cost of Homelessness	CM 1.5 Nautilus 2
	E-Commerce and the Last-Mile: Planning for the Insatiable Need for Warehousing and Logistics Facilities - <i>Part 1</i>	CM 1.5 Nautilus 5
	Je Ne CEQÁ Theater Company Presents: Inherit the Ruling - A Dramatic Reenactment of Critical Planning Cases	CM 1.5 LAW Grande Ballroom B
	From City Park to Balboa Park: San Diego's Living Room	CM 1.5 Marina 2
	Ethics Case of the Year	CM 1.5 ETHICS Grande Ballroom C
2:45 pm - 3:15 pm	Break	
2:45 pm - 5:00 pm	California Planning Foundation (CPF) Silent Auction in honor of Virginia Viado and Ted Holzem	Bayview Foyer
3:15 pm - 4:45 pm	Planners Emeritus Network (PEN) Board Meeting	Marina 3
Session Block 5 3:15 pm - 4:45 pm	The Revitalization of the Los Angeles River Corridor: More Than Just a Movie Set	CM 1.5 Marina 2
	Is Planning Bigger than California Law? Section Directors Question the State's Apparent Policy of Perpetual Growth (<i>Section Directors' Session</i>)	CM 1.5 Nautilus 2
	Preparing Housing Elements Under New State Laws: Lessons Learned from Applying AB 1397 and AB 879	CM 1.5 LAW Nautilus 4
	Making Sense of Urban Ridesharing and Ridehailing Markets	CM 1.5 Nautilus 1
	Shaping Your Community One NOA at a Time: A Practical Guide and Quiz Show for CEQA Notification and Public Outreach	CM 1.5 Nautilus 3
	E-Commerce and The Final 50 Feet: Managing the Demand for Load/Unload Space - <i>Part 2</i>	CM 1.5 Nautilus 5
	SANDAG's Regional Framework: Creating an Inclusionary Regional Approach to Local Climate Action	CM 1.5 Seabreeze 1 & 2
	Pop-Up Concepts: the Exciting Possibilities and Logistical Challenges of Pop-Up Event	CM 1.5 Marina 6
	Digital Stories: Shaping Meaningful Engagement in Los Angeles	CM 1.5 Spinnaker 1 & 2
	Passing the AICP Exam: Who Wants to be a Certified Planner?	Grande Ballroom A
5:00 pm - 6:15 pm	APA CALIFORNIA AWARDS EVENT	Grande Ballroom B
6:30 pm - 8:00 pm	California Planning Foundation (CPF) Live Auction in honor of Virginia Viado and Ted Holzem	Grande Ballroom C
7:30 pm - 10:00 pm	Young Planning Group (YPG) Social/Bar Crawl	Meet at the CPF Auction

Monday Special Events

8:00 am - 9:30 am • Grande Ballroom A, B, C

Opening Keynote: Assembly Member Todd Gloria, 78th State Assembly District CM | 1.5



California State Assembly Member for the 78th Assembly District, Todd Gloria, proudly represents the central coast communities of the City of San Diego, as well as the cities of Coronado, Del Mar, Imperial Beach, and Solana Beach – a combined population of more than 450,000 residents. Previous to his election to the California State Assembly, Todd served as the San Diego City Councilmember for the Third Council District. He also served as the City of San Diego's Interim Mayor and was appointed by his colleagues on the City Council to two consecutive terms as the City Council President.

Sponsored by: Civic Solutions, Inc. • Gruen Associates • Helix Environmental Planning ★
Kimley-Horn and Associates, Inc. ★ • RRM Design Group ★

2:45 pm - 5:00 pm • Bayview Foyer

California Planning Foundation (CPF) Silent Auction in Honor of Virginia Viado and Ted Holzem

Numerous great items will be displayed for bid at the 2018 CPF Silent Auction. Bidding starts at 2:45 pm. So bid often and check back to see if you have been outbid! The Silent Auction will close at 5:00 pm and items will be available for pick-up until the Live Auction ends at 8:00 pm. Don't forget to purchase your raffle tickets for a chance to win great raffle prizes during the Live Auction too – just look for our volunteers and the signature CPF red barrel!

Sponsored by: GPA Consulting ★
Event Only Sponsor: Goldfarb & Lipman, LLP • Mintier Harnish

5:00 pm - 6:15 pm • Grande Ballroom B

APA California Awards Event

This year's Awards ceremony will highlight the best planning policies, project and people throughout the State. You will want to get a front row seat to enjoy the show, celebrate with friends and learn more about great achievements in the profession. The purpose of the APA California Awards Program is to encourage quality in planning and increase the public's awareness of the planning profession by recognizing outstanding achievement in the planning field. For each award, the highlights of its planning process and products will be presented. The people behind each project will also be acknowledged. In addition, professional planners and laypersons, including volunteers and elected officials, will be honored for demonstrations of dedication, service and planning achievement. The work they accomplished and the strategies they found effective will be noted. Attendees will be able to take away knowledge and resource links from jurisdictions and individuals who have found solutions to problems they themselves face.

Sponsored by: ASM Affiliates • Atlantis Group • Chen Ryan Associates • CSG Consultants • enCode Plus
Event Only Sponsor: Page & Turnbull • The Law Offices of Remy Moose Manley, LLP

6:30 pm - 8:00 pm • Grande Ballroom C

California Planning Foundation Live Auction in Honor of Virginia Viado and Ted Holzem

Don't miss this lively reception and fundraising event! Every year, planners show their dedication and support to the California Planning Foundation by donating amazing items to help fund scholarships for planning students. Entertainment, food, drink and fun all in one place to support a great cause! Raffle tickets can be purchased beginning Saturday at 12:00 pm up to the start of the Live Auction event. Have your raffle tickets ready and come prepared to outbid your friends during the Live Auction to show your support for future generations engaging in our profession!

Sponsored by: GPA Consulting ★
Event Only Sponsor: Goldfarb & Lipman, LLP • Mintier Harnish

7:30 pm - 10:00 pm • Meet at the CPF Auction

Young Planning Group (YPG) Social/Bar Crawl

Explore San Diego's growing craft brewery scene and join fellow emerging professionals at one of San Diego's top neighborhoods for nightlife. Be prepared to have fun and network! (limited to 21 years old and up)

Monday Mobile Workshops

Meet at 8:45 am outside the Grande Ballroom for departure.

9:00 am - 1:00 pm

Mobile Workshop S1 - An Experiment in Affordable Housing: The Story of Irving J. Gill and the Barona Band of Mission Indians

CM | 3.0 Additional \$50 fee applies.

"Stones in the Meadow: Irving Gill's Church and Cottages on the Barona Indian Reservation." An architect known for his sustainable designs, Irving Gill, dedicated the last part of his life to an experiment in affordable housing for Native Americans on the Barona Indian Reservation.

9:00 am - 1:00 pm

Mobile Workshop M1 - Revitalization of San Diego's First Ring Suburbs - North Park, South Park, Normal Heights, Kensington, and Mid-City.

CM | 3.0 Additional \$50 fee applies.

Explore and learn about the revitalization of some of San Diego's most popular first ring suburbs. These neighborhoods are some of the most walkable, bike friendly, mixed-use communities in the area. They represent success stories of what public infrastructure, grass roots efforts, and long-range planning can accomplish.

9:00 am - 1:00 pm

Mobile Workshop M2 - The Demand, and Development of Housing in an Urban Core: Downtown San Diego Housing and Development Tour

CM | 3.0 Additional \$35 fee applies.

Join this tour of Downtown San Diego developments, with an emphasis on housing and the issues that surround it. This workshop will include stops at a variety of housing developments and the public spaces near them. Participants will hear about the urban design guidelines that help shape Downtown, the ordinances that encourage more housing, and the strategies that have led to Downtown San Diego's evolution in the past two decades. The workshop will touch on a range of issues that affect housing and development in a dense urban setting, including redevelopment, urban design, open space, historic preservation, homelessness, and affordability.

Meet at 12:45 pm outside the Grande Ballroom for departure.

1:00 pm - 5:00 pm

The location of this mobile workshop is a 15-minute walk away from the Sheraton.

Mobile Workshop M3 - You are Exactly Where you Need to be: Guided Walking Tour of Liberty Station - The Redevelopment of the Former Naval Training Center

CM | 3.0 Additional \$35 fee applies.

This workshop discusses how the former San Diego Naval Training Center was transformed from a vision into a vibrant community that provides housing and transportation choices, a mix of jobs and housing, an arts and culture center, and makes the most of existing assets.

1:00 pm - 5:00 pm

Mobile Workshop M4 - South Bay Rapid Transit Project Tour

CM | 3.0 Additional \$50 fee applies.

After several years of planning and collaboration with South County communities, construction is underway on the South Bay Rapid Project which will connect to employment and activity centers in Downtown San Diego and South County. This tour will explore this exciting new transit service in San Diego and Chula Vista.

Monday Session Descriptions

7:00 am - 9:00 am • Harbor Island Ballroom
Continental Breakfast

Sponsored by:
Analytical Environmental Services ★ • ESA ★
Harmari • VisionScape Imagery ★
Wildlands ★ • Willdan ★

7:00 am - 6:30 pm • Grande Ballroom Foyer
Conference Registration

7:00 am - 8:00 pm • Harbor Island Ballroom
Exhibits Open

8:00 am - 9:30 am • Grande Ballroom A, B, C
Opening Keynote
Assembly Member Todd Gloria,
78th State Assembly District
See page 32 for description.

9:00 am - 1:00 pm
Mobile Workshop S1
An Experiment in Affordable
Housing: The Story of Irving J. Gill and
the Barona Band of Mission Indians
See page 33 for description.

9:00 am - 1:00 pm
Mobile Workshop M1
Revitalization of San Diego's First
Ring Suburbs - North Park, South
Park, Normal Heights, Kensington,
and Mid-City
See page 33 for description.

9:00 am - 1:00 pm
Mobile Workshop M2
The Demand, Design, and
Development of Housing in an
Urban Core: Downtown San Diego
Housing and Development Tour
See page 33 for description.

SESSION BLOCK 3

9:45 am - 11:15 am • Grande Ballroom A

TRACK: Interfaces: Where Things Collide
APA California 2018 Legislative Update
CM | 1.5 | LAW

This session will provide members with an update of planning-related legislation, case law and regulations that APA California lobbied in 2018, including detailed information on legislation signed into law, implementation recommendations, regulations adopted during the year, and any budget changes that impact planners and planning.

Moderator
John Terrell, AICP, Vice President, Policy and Legislation, APA California

Speakers
Sande George, Partner, Stefan/George Associates, Executive Director and Lobbyist, APA California; Lauren De Valencia, Administrative Director, Stefan/George Associates, Lobbyist, APA California

9:45 am - 11:15 am • Nautilus 4

TRACK: Solutions and Innovation
Completing the Urban Water Cycle in
San Diego through Pure Water
CM | 1.5

No longer just a distant hope for the future, potable recycled drinking water is here. The City of San Diego is leading an ambitious water recycling program that will produce 83 million gallons per day of potable recycled water through the design and construction of new advanced water facilities. Join Mobile Workshop T2 to see a desalination plant in operation.

Moderator
Shawn Shamiou, AICP, Principal, Dudek

Speakers
Keli Balo, Project Officer, Public Utilities Department, City of San Diego; John Helminski, Public Utilities Department, City of San Diego; Christine Leone, City Attorney, City of San Diego, City of San Diego; Doug McPherson, Environmental Protection Specialist, United States Bureau of Reclamation

SESSION BLOCK 3 cont.

9:45 am - 11:15 am • Nautilus 5

TRACK: Planning for Inclusion - One Size Fits All? And Justice for All: Environmental Justice and its Role in Planning Projects, Programs and Process**CM | 1.5**

In California, Environmental Justice is defined as "The fair treatment of people of all races, cultures, and incomes with respect to environmental laws, regulations and policies." Learn how agencies and community partners are working to improve the quality of life of disadvantaged communities through innovative projects, partnerships and land use policy.

Moderator

Esmeralda Garcia, Principal, MIG, Inc.

Speakers

Viviana Franco, Executive Director, From Lot to Lot; Maryam Babaki, PE, Director of Public Works and Development Services; City of Commerce; Matt Marquez, Deputy Director, Development Services, city of Commerce; Andy Pendoley, Director of Planning and Community Engagement, MIG, Inc.

9:45 am - 11:15 am • Seabreeze 1 & 2

TRACK: Solutions and Innovation Fast, Funny, and Passionate - California Style**CM | 1.5**

In the true spirit of a fast, funny, and passionate style panel, audience members will be treated to planning tales from far and wide. Our speakers feature a mix of public and private planners who will discuss innovative ideas, lessons learned, and unique paths to the planning profession.

Moderator

Nicholas Chen, AICP, Community Planner + Urban Designer, Kimley-Horn & Associates, Orange Section Director, APA California

Speakers

Morgan Weintraub, Project Manager, Environmental Planning & Compliance, Harris & Associates; Christopher Koontz, AICP, Advance Planning Officer, City of Long Beach; Alyssa Helper, Senior Environmental Planner, LSA; Rodrigo Garcia, Senior Planner, Alta Planning + Design

9:45 am - 11:15 am • Grande Ballroom B

TRACK: Solutions and Innovation Using Big Data to Solve Special Challenges with VMT Generation Estimates for California's SB 743**CM | 1.5**

New research shows that using "Big Data" from mobile devices for Vehicle Miles Traveled (VMT) estimation under SB 743 may deliver more cost-effective, efficient, and accurate results than traditional one-size-fits-all approaches. Join this session to learn how to use this new methodology and gain insights into its strengths, weaknesses, and best practices.

Moderator

Laura Schewel, CEO, StreetLight Data

Speaker

Ronald Milam, AICP, PTP, Director of Evolving the Status Quo, Fehr & Peers

9:45 am - 11:15 am • Nautilus 1

TRACK: Solutions and Innovation**Shaping Your Community to Promote Bicycling as a Primary Travel Mode****CM | 1.5**

To promote bicycling as primary travel mode in communities throughout California, planners need to address issues related to safety concerns on the ground, densification challenges, modifying travel mode choices, offering competitive travel time, shifting demographics, and generational lifestyle choices, among many others. This session focuses on both challenges and opportunities.

Moderator

Eduardo Serafin, Senior Transportation Engineer and Planner, Canete-Medina consulting Group, Inc.

Speakers

Matt Braughton, Senior Planner, Transportation Engineering/Planning, Kittelson & Associates, Inc.; Rock Miller, PE, PTOE, Senior Principal, Transport Planning and Traffic Engineer, Stantec; Nathan Schmidt, Senior Transportation Planner, Fehr & Peers Transportation Consultants; Isabel Canete-Medina, AICP, Managing Principal Canete-Medina Consulting Group, Inc.

9:45 am - 11:15 am • Nautilus 2

TRACK: Interfaces: Where Things Collide Fire and Floods: The Practical and Policy Implications of the Recovery and Rebuilding Efforts After Natural Disasters**CM | 1.5**

Your community was devastated by a natural disaster. Many destroyed properties don't meet current codes, infrastructure was damaged, and homeowners are underinsured. Recovery is fraught with uncertainty, yet action must be taken. Learn how professionals in Ventura and Santa Barbara worked to rebuild a resilient future for their communities.

Moderator

Tony Tomasello, LEED AP, Senior Planner, RRM Design Group

Speakers

Detty Pelkert, AIA, LEED AP BD+C, Principal, RRM Design Group; Jeff Lambert, AICP, Community Development Director, City of Ventura; Dianne Black, Director, Planning and Development, County of Santa Barbara; Ed DeVicente, AIA, CPHC, Principal Architect, DMHA Architecture

9:45 am - 11:15 am • Marina 2

TRACK: Solutions and Innovation**Best and Smart Practices in Influencing the Behavior of Bars in Your Community****CM | 1.5**

This session helps planners understand and apply best and smart practices in formulating conditions of approval for on-sale alcohol businesses with a core goal of keeping patron intoxication down, reducing alcohol-related problems and public safety costs, and improving business viability.

Moderator

Lauren Tyson, CM Training Provider, Co-Founder/Managing Member, Alcohol Policy Advisors, LLC

Speaker

Gregg Hanour, CM Training Provider, Co-Founder/Managing Member, Alcohol Policy Advisors, LLC

SESSION BLOCK 3 cont.

9:45 am - 11:15 am • Marina 6

TRACK: Solutions and Innovation
Walk the Walk: Lessons from an Interdisciplinary Planning Process in Long Beach

CM | 1.5

A collaboration between nontraditional partners has shaped the development of Long Beach's pedestrian environment for decades to come. Learn how inter-departmental coordination and nonprofit partnerships led to an award-winning active transportation plan and how this collaboration continues to foster new solutions to improving walkability.

Moderator

Alison Spindler, Planner III, City of Long Beach Department of Development Services

Speakers

Lara Turnbull, CHES, Project Director, City of Long Beach Department of Health and Human Services; Brian Ulaszewski, LEED ND, Executive Director/Principal, City Fabrick; Steve Gerhardt, AICP, Executive Director, Walk Long Beach; Fern Nueno, AICP, LEED AP, Planner V, City of Long Beach Department of Development Services

9:45 am - 11:15 am • Grande Ballroom C

TRACK: Planning for Inclusion - One Size Fits All?
SB 1000 Implementation: Best Practices, Case Studies, and Open Forum

CM | 1.5

This session will discuss SB 1000, the Planning for Healthy Communities Act of 2016, which requires cities and counties to adopt environmental justice elements and/or policies in their general plans. The panel will be a resource for those wishing to gain a better understanding of SB 1000 and its requirements.

Moderator

Cliff Lau, Project Urban Designer, PlaceWorks

Speakers

Mark Hoffman, AICP, Associate Principal, PlaceWorks; Drew Wilson, Planner, City of Fresno Planning Department; Elizabeth Baca, PhD, Senior Health Advisor, Governor's Office of Planning and Research; Tiffany Eng, Green Zones Program Manager, California Environmental Justice Alliance

9:45 am - 11:15 am • Spinnaker 1 & 2

TRACK: Interfaces: Where Things Collide
Leadership in an Uncertain and Controversial Time

(California Planning Roundtable Session)

CM | 1.5

The context of California planning is change-driven by demographics, technology, political polarization, increasing inequity, climate change, and economics. Planning is now more complex, uncertain and controversial. How can planners develop and use leadership skills to make California planning more adaptive? How can planners help communities navigate an uncertain future?

Moderator

Elaine Costello, FAICP, Planning Consultant, Management Partners

Speakers

Janet Ruggiero, FAICP, Former Community Development Director, De La Salle Institute; Tommy Newman, Director of Public Affairs, United Way of Greater Los Angeles; Colin Parent, Executive Director and General Counsel, Circulate San Diego; Georgette Gomez, Councilmember, City of San Diego; Richard A. Rojas, AICP, Director of Community Development, City of Compton

9:45 am - 11:15 am • Nautilus 3

TRACK: Good Intentions, Unintended Consequences
Award Winning General Plans: Are the Results as Advertised?

(Planner Emeritus Network Session)

CM | 1.5

This session will focus on award-winning general plans, review and evaluate how they have performed over the years, and identify unintended consequences. The program will examine general plans of the cities of San Diego, Sacramento, Ontario, and Richmond.

Moderator

Brian Mooney, FAICP, Managing Principal, RICK Community Planning and Sustainable Development Division

Speakers

Brian Schoenfisch, Program Manager, Long Range Planning Division, City of San Diego Planning Department; Tom Pace, Planning Director, City of Sacramento; Cathy Wahlstrom, Planning Director, City of Ontario

11:15 am - 1:15 pm

Lunch on Your Own

Please refer to the Planners Guide for locations of nearby restaurants, both on-site and off-site, to find your perfect lunch.

Look for the 30-minute yoga class being held on the lawn area during this free period.

11:30 am - 12:15 pm • Marina 3

California Planning Roundtable Meeting12:15 pm - 1:15 pm • Marina 3
Planners4Health Meeting

1:00 pm - 5:00 pm

Mobile Workshop M3**You are Exactly Where You Need to be: Guided Walking Tour of Liberty Station - The Redevelopment of the Former Naval Training Center***See page 33 for description.*

1:00 pm - 5:00 pm

Mobile Workshop M4**South Bay Rapid Transit Project Tour***See page 33 for description.***SESSION BLOCK 4**

1:15 pm - 2:45 pm • Nautilus 3

TRACK: Solutions and Innovation**CPAT Comes to Hughson: Pro Bono Planning Team Supports Agriculture Community in Downtown Revitalization***(CPAT and Planner Emeritus Network Session)***CM | 1.5**

APA California's new Community Planning Assistance Team (CPAT) program recently completed its third project, a downtown revitalization strategy for the San Joaquin Valley city of Hughson. Learn how a volunteer team of planners helped this small community and how you or your community can participate in the next CPAT project.

Moderator*Robert Paternoster, FAICP, President, Planner Emeritus Network (PEN)***Speaker***Bruce Baracco, FAICP, Principal, Baracco & Associates; George Osner, AICP, George Osner AICP Urban Planning; Jaylen French, Community Development Director, City of Hughson*

1:15 pm - 2:45 pm • Nautilus 1

TRACK: Interfaces: Where Things Collide
Property Rights, Takings, Exactions, and More: A Legal and Practical Update for Planners**CM | 1.5 | LAW**

Every year sees changes to the law governing property rights, takings, conditions to development approvals (impact fees, dedications, requirements, and other exactions). This annual session covers the legal state of the art for these topics and rulings from the federal and California courts, offering practical advice for planning professionals.

Moderator*Vivian Kahn, FAICP, Associate Principal, Dyett & Bhatia***Speakers***Tom Jacobson, FAICP, JD, Professor of Environmental Studies and Planning, Sonoma State University Center for Sustainable Communities; Bryan Wenter, AICP, JD, Attorney, Miller Starr Regalia*

1:15 pm - 2:45 pm • Spinnaker 1 & 2

TRACK: Interfaces: Where Things Collide
Getting to the Roots of the Tree Preservation Debate**CM | 1.5**

Cities tout trees and their benefits of shade, energy conservation, increased property values, air quality improvement, aesthetics, and heritage that grow through the years. But, what happens if the risks of damaged infrastructure, bad aesthetics, and increased maintenance outweigh the benefits? Planners are facing a new challenge with old trees.

Moderator*Chris Kallstrand, Urban Forester, Dudek***Speaker***Emily Hart, President, E 101; Brian Widener, City Forester, City of San Diego; John Ugrob, Operations Superintendent, City of Encinitas Public Works*

1:15 pm - 2:45 pm • Nautilus 4

TRACK: Solutions and Innovation**Four Important Emerging Planning Technologies****CM | 1.5**

Technology fundamentally changes how we think about and engage in the practice of planning. In this fast-moving session, we will demonstrate and discuss the applied use of four important emerging planning technologies: Personalization, Crowd-sourcing, the Internet of Things (IoT), and Augmented Reality (AR).

Moderator*Steve Kokotas, Director of Technology, MIG, Inc.***Speaker***Chris Steins, CEO, Urban Insight; Erick Lopez, City Planner, City of Los Angeles*

SESSION BLOCK 4 cont.

1:15 pm - 2:45 pm • Seabreeze 1 & 2

TRACK: Solutions and Innovation **Heavy Industrial in Your Backyard: What to Do?**

CM | 1.5

This session provides an overview of the Industrial Use Task Force, a program within the Los Angeles County Department of Regional Planning that addresses historical zoning patterns that resulted in the location of heavy industry adjacent to residential neighborhoods and how the regulatory and permitting processes can build resilient communities.

Moderator

Israel Cruz, Regional Planner, Los Angeles County Department of Regional Planning

Speakers

Travis Seawards, AICP, Principal Regional Planner, Los Angeles County Department of Regional Planning; Timothy Stapleton, AICP, Senior Regional Planner, Los Angeles County Department of Regional Planning; Soyeon Choi, Regional Planner, General Plan Development/Housing Section, Department of Regional Planning, Los Angeles County; Nooshin Paidar, AICP, Supervising Regional Planner, Zoning Permits West Section, Department of Regional Planning, Los Angeles County

1:15 pm - 2:45 pm • Grande Ballroom A

TRACK: Solutions and Innovation **Regional Planning from the Public Health Lens: Moving into a Healthier, More Equitable, and More Prosperous Future**

CM | 1.5

The APA's Planners4Health initiative is forging partnerships throughout the state to build sustainable, cross-sector coalitions that support health and build capacity to support healthier communities. Come hear about collaborative efforts underway that are leading to more equitable, sustainable, and prosperous communities.

Moderator

Miguel Vazquez, AICP, Healthy Communities Planner, APA Diversity Chair

Speakers

Carolina Ilic, AICP, Senior Regional Planner, San Diego Association of Governments (SANDAG); Bill Sadler, JD, Director of Operations, Public Health Alliance of Southern California; Andrea Howard, Senior Analyst, Western Riverside Council of Governments (WRCOG)

1:15 pm - 2:45 pm • Marina 6

TRACK: Good Intentions, Unintended Consequences **In the Thick of Things: The Role of Central City East in a Changing Downtown Los Angeles**

CM | 1.5

Downtown Los Angeles has witnessed an extraordinary transformation since the turn of the century. Jobs and residents have returned, bringing new life to the city center. How does Central City East, an industrial district in the heart of downtown, which overlaps Skid Row, deal with changes occurring at its doorstep?

Moderator

Gaurav Srivastava, AICP, Urban Design Director, Dudek

Speakers

Bryan Eck, City Planner, City of Los Angeles; Estela Lopez, Executive Director, Central City East Association

1:15 pm - 2:45 pm • Nautilus 2

TRACK: Interfaces: Where Things Collide **Habitat for All: Beyond the Human Cost of Homelessness**

CM | 1.5

Homelessness takes a toll on more than just people as the encroachment on sensitive habitats is becoming a statewide conservation concern. Semi-permanent tent-cities in natural areas endanger humans and special-status species. How can homeless advocates and natural resource managers collaborate to serve this community, while protecting citizens and natural resources?

Moderator

Steve Peterson, AICP, Principal, Dudek

Speakers

David Gibson, Executive Director, San Diego Regional Water Quality Control Board; Andrew Hughsan, Information Officer, Department of Fish and Wildlife; Tim Dillingham, Senior Environmental Scientist/Lands Management Supervisor, California Department of Fish and Wildlife; Gail Filter, former Deputy Executive Director, California District Attorneys Association, former Chief of Enforcement, California Department of Toxic Substances Control, Volunteer, Mercy Peddlers; Phil Serna, County Supervisor, Sacramento County

1:15 pm - 2:45 pm • Nautilus 5

TRACK: Solutions and Innovation **E-Commerce and the Last-Mile: Planning for the Insatiable Need for Warehousing and Logistics Facilities - Part 1**

CM | 1.5

In the era of e-commerce, there is increasing demand for last-mile distribution facilities. This panel will look at the impacts of last-mile distribution on cities and explore innovative planning and policy solutions to capitalize on the rising demand for last-mile logistics facilities and mitigate potential negative impacts.

Moderator

Jane Carlson, Director, HR&A Advisors, Inc

Speakers

Richard Rojas, AICP, Senior Planner, City of Carson; Jim Brogan, Executive Vice President, Integrated Planning and Policy Business Line, Cambridge System; Donald Spivack, AICP, FRSA, Adjunct Professor, USC Sol Price School of Public Policy

SESSION BLOCK 4 cont.

1:15 pm - 2:45 pm • Grande Ballroom B

TRACK: Solutions and Innovation**Je Ne CEQÁ Theater Company Presents: Inherit the Ruling - A Dramatic Reenactment of Critical Planning Cases****CM | 1.5 | LAW**

Reading precedent-setting court cases is boring. Watching live drama is fun and engaging. This session will dramatically reenact (with fun and humor) several of the critical court cases that shaped planning as we know it.

Moderator

Mike Parker, AICP, Senior Environmental Planner, Ascent Environmental

Speakers

Whit Manley, JD, Senior Counsel, Remy Moose Manley, LLP; Jim Harnish, Principal/Owner, Mintier Harnish; Andee Leisy, JD, Partner, Remy Moose Manley LLP; Robert G. Lagomarsino, AICP, Principal, Lagomarsino Planning + Management, Sacramento Valley Section Director, APA California

1:15 pm - 2:45 pm • Marina 2

TRACK: Solutions and Innovation**From City Park to Balboa Park: San Diego's Living Room****CM | 1.5**

Balboa Park has shaped San Diego's identity for over 100 years and continues to be a center of identity and battles. This session will explore the history of Balboa Park and its role in developing the City of San Diego, and competition with San Francisco for the 1915 Worlds Fair.

Moderator

Brian Mooney, FAICP, Managing Principal, RICK Community Planning & Sustainable Development Division

Speakers

Roger Showley, Journalist, formerly with the San Diego Union-Tribune; Vicki Estrada, FASLA, President and Founder, Estrada Land Planning

1:15 pm - 2:45 pm • Grande Ballroom C

TRACK: Good Intentions, Unintended Consequences Ethics Case of the Year**CM | 1.5 | ETHICS**

The Ethics Committee of the American Institute of Certified Planners annually develops a "Case of the Year" for use in ethics training at the APA National Conference and at Chapter conferences. The Case reflects realistic situations faced by planning professionals across the nation, and is crafted from the compiled expertise and experience of Ethics Committee members.

Moderator

Marissa Aho, AICP, Chief Resilience Officer, Office of Los Angeles Mayor Eric Garcetti; AICP Commissioner, Region VI, National APA

Speakers

Kristen Asp, AICP, Principal Planner, City of Glendale, Board Member, Region VI, National APA; Francisco J. Contreras, AICP, Innovation Manager, City of West Hollywood

2:45 pm - 3:15 pm

Break

2:45 pm - 5:00 pm • Bayview Foyer

California Planning Foundation (CPF) Silent Auction in Honor of Virginia Viado and Ted Holzem

See page 32 for description.

3:15 pm - 4:45 pm • Marina 3

Planners Emeritus Network (PEN) Board Meeting

SESSION BLOCK 5

3:15 pm - 4:45 pm • Marina 2

TRACK: Interfaces: Where Things Collide**The Revitalization of the Los Angeles River Corridor: More Than Just a Movie Set****CM | 1.5**

While known most widely for the movies shot in its concrete channel, the Los Angeles River primarily provides flood control to residents. Learn how community-driven geospatial technology was used to equitably plan, design, and place 145 multi-benefit river community revitalization strategies.

Moderator

Christy Williams, Environmental Planner, Tetra Tech, Inc.

Speaker

Jaime Sayre, PE, PhD, Water Resources Engineer, Tetra Tech, Inc.

3:15 pm - 4:45 pm • Nautilus 2

TRACK: Where Things Collide**Is Planning Bigger than California Law? Section Directors Question the State's Apparent Policy of Perpetual Growth (Section Directors' Session)****CM | 1.5**

Department of Finance (DOF) and Housing and Community Development HCD explains population projection methodology, especially net migration and trends, how projections are translated into households, then into Regional Housing Needs Assessment (RHNA) targets by income. Section Directors question whether the planning profession should be limited to implementing this apparent state policy of perpetual growth.

Moderator

Christopher Williamson, AICP, PhD, Central Coast Section Director, APA California

Speakers

Dr. Walter Schwarm, Demographic Research Unit Manager, California Department of Finance; Melinda Coy, Community Development Policy Specialist, California Department of Housing and Community Development; Rob Terry, AICP, Community Development Director, City of Reedley, Section Director APA California, Central Section; Rachel Hurst, AICP, former Community Development Director, City of Coronado, Section Director APA California, San Diego Section

SESSION BLOCK 5 cont.

3:15 pm - 4:45 pm • Nautilus 4

TRACK: Solutions and Innovation
Preparing Housing Elements Under New State Laws: Lessons Learned from Applying AB 1397 and AB 879

CM | 1.5 | LAW

AB 1379 and AB 879 require significant additional analysis when cities and counties adopt a housing element. This panel will help prepare planners for the next round of housing element updates by examining a case study of a recently-prepared housing element with perspectives from housing element preparers and Housing and Community Development (HCD).

Moderator

Eric Phillips, JD, Attorney, Goldfarb & Lipman LLP

Speakers

Paul McDougall, Housing Policy Manager, California Department of Housing and Community Development; Dave Barquist, AICP, Planning Practice Builder, Kimley-Horn and Associates, Inc.; Barbara Kautz, FAICP, JD, Partner, Goldfarb & Lipman LLP; Brenda Wisneski, Development Services Director, City of Encinitas

3:15 pm - 4:45 pm • Nautilus 1

TRACK: Solutions and Innovation
Making Sense of Urban Ridesharing and Ridehailing Markets

CM | 1.5

This session will investigate the ways in which ridehailing and microtransit are reshaping urban travel and threatening the viability of traditional transit. Methods for assessing travel markets will be presented, providing insights on the potential for these modes and revealing what cities can do to best position themselves.

Moderator

Andy Kosinski, PE, Senior Transportation Planner/Engineer, Fehr & Peers

Speakers

Ratna Amin, Transportation Policy Director, San Francisco Planning and Urban Research Association (SPUR); Danielle Harris, Senior Transportation Planner, San Francisco Municipal Transportation Agency (SFMTA); Jennifer Williamson, Senior Transportation Planner, San Diego Association of Governments (SANDAG); Nate Conable, AICP, Principal, Fehr & Peers

3:15 pm - 4:45 pm • Nautilus 3

TRACK: Interfaces: Where Things Collide
Shaping Your Community One NOA at a Time: A Practical Guide and Quiz Show for CEQA Notification and Public Outreach

CM | 1.5

You'll leave this session with three things: CEQA requirements and best practices for project notification and public outreach; a reference guide/checklist; and as a game show veteran. Learn by doing, as game show contestants competing to test your understanding of legal requirements, best practices, and not-so-best practices.

Moderator

Matt Hertel, AICP, Senior Planner and Project Manager, AECOM

Speaker

Matthew Gerken, AICP, Senior Planner and Environmental Planning Manager, AECOM

3:15 pm - 4:45 pm • Nautilus 5

TRACK: Solutions and Innovation
E-Commerce and the Final 50 Feet: Managing the Demand for Load/Unload Space - Part 2

CM | 1.5

The growth of e-commerce and urban populations are creating big challenges for cities. This session will present a new field of practical research in which city planners, traffic, building, and parking professionals, working with building developers, delivery firms, and retailers, can manage curb space to meet demand.

Moderator

Jane Carlson, Director, HR&A Advisors, Inc

Speakers

Barbara Ivanov, Director, Urban Freight Lab; Jude Willcher, Program Strategic Advisor, City of Seattle Department of Transportation; Aravind Kailas, Director, Urban Innovation and Mobility, UPS

SESSION BLOCK 5 cont.

3:15 pm - 4:45 pm • Seabreeze 1 & 2

TRACK: Planning for Inclusion - One Size Fits All?**SANDAG's Regional Framework: Creating an Inclusionary Regional Approach to Local Climate Action****CM | 1.5**

SANDAG's Regional Framework, created in partnership with local cities, promotes consistency in climate planning, while allowing cities to choose their own adventure. This interactive workshop will bring together planning minds (and their smartphones) to discuss how SANDAG's inclusionary, first-of-its-kind approach, can have broader application for regional-local partnerships.

Moderator

Heidi Gen Kuong, AICP, Associate Environmental and Sustainability Planner, Ascent Environmental

Speakers

Poonam Boparai, Senior Air Quality and Climate Change Specialist, Ascent Environmental; Katie Hentrich, Regional Energy/Climate Planner, San Diego Association of Governments; Allison Wood, Associate Regional Energy/Climate Planner, SANDAG; Dan King, Assistant City Manager, City of Solana Beach; Malik Tamimi, Management Analyst, City of Lemon Grove; Nilmini Silva-Send, Assistant Director/Adjunct Professor, Energy Policy Initiatives Center, University of San Diego

3:15 pm - 4:45 pm • Marina 6

TRACK: Planning for Inclusion - One Size Fits All?**Pop-Up Concepts: the Exciting Possibilities and Logistical Challenges of Pop-Up Events****CM | 1.5**

Going where the people are is more successful than asking them to come to you, but an exciting and energizing pop-up event requires thoughtful preparation and careful deployment. This hands-on session will demonstrate road-tested exercises and cover the nuts and bolts of timing, creating, locating, and executing effective events.

Moderator

Joanna Jansen, AICP, Associate Principal, PlaceWorks

Speakers

Paul Spence, AICP, Community Development Director, City of Livermore; Amber Hawkes, AICP, Principal, Here LA; Claudia Garcia, Associate, PlaceWorks

3:15 pm - 4:45 pm • Spinnaker 1 & 2

TRACK: Solutions and Innovation**Digital Stories: Shaping Meaningful Engagement in Los Angeles****CM | 1.5**

LA City and County planning departments may share the Los Angeles moniker but not the same jurisdiction. Hear how each agency created a unique social media presence, and use digital platforms to meaningfully engage the public on planning initiatives. Share your experience and leave with tips on getting started.

Moderator

Norman Ornelas Jr., Regional Planner, Los Angeles County Department of Regional Planning

Speakers

Iris Chi, AICP, Regional Planner, Los Angeles County Department of Regional Planning; Susan Tae, AICP, Supervising Regional Planner, Angeles County Department of Regional Planning; Yeghig L. Keshishian, Chief External Affairs Officer, Los Angeles City Planning Department

3:15 pm - 4:45 pm • Grande Ballroom A

TRACK: Planning for Inclusion - One Size Fits All?**Passing the AICP Exam: Who Wants to be a Certified Planner?****CM | 1.5**

Who wants to be a certified planner? If your final answer is yes, then this is your million dollar chance to learn how to take the AICP exam! Learn and participate in good fun and competition as planners display their knowledge, while learning tips on preparing for the AICP exam.

Moderator

Asha Bleier, AICP, LEED AP BD+C, Senior Project Manager, Dudek, AICP Exam Coordinator, APA California

Speakers

Rob Terry, AICP, Community Development Director, Fresno Council of Governments, Central Section Director, APA California; Lorena Cordova, AICP, Associate Planner, City of El Cajon; Stan Donn, AICP, Senior Planner/ Project Manager, City of Chula Vista; Darin Neufeld, AICP, California Environmental Quality Act Manager, County of San Diego, Planning and Development Services

5:00 pm - 6:15 pm • Grande Ballroom B

APA California Awards Event

See page 32 for description.

6:30 pm - 8:00 pm • Grande Ballroom C

California Planning Foundation (CPF) Live Auction in Honor of Virginia Viado and Ted Holzem

See page 32 for description.

7:30 pm - 10:00 pm • Meet at the CPF Auction

Young Planning Group (YPG) Social/Bar Crawl

See page 32 for description.

7:00 am - 9:00 am	Continental Breakfast	<i>Harbor Island Ballroom</i>
7:00 am - 6:30 pm	Conference Registration	<i>Grande Ballroom Foyer</i>
7:00 am - 8:00 pm	Exhibits Open	<i>Harbor Island Ballroom</i>
Session Block 6 8:00 am - 9:30 am	Annual CEQA Update	CM 1.5 LAW <i>Grande Ballroom A</i>
	Practicing Strategic Thinking: Getting to the Intended Finish Line and Beyond (California Planning Roundtable Session) - Part 1	CM 1.5 <i>Nautilus 3</i>
	Breweries and Communities: Collaborating, Co-existing and Thriving	CM 1.5 <i>Marina 6</i>
	We Didn't Start the Fire: Regional Framework to Manage Changing Climate and Wildfire Risk in the Mt. Shasta Region	CM 1.5 <i>Grande Ballroom B</i>
	Smart Cities and Equity: Maximizing Positive Impact Through Collaborative Approaches	CM 1.5 <i>Nautilus 4</i>
	Environmental Justice for All! Addressing Community Impacts through Analysis, Effective Outreach, and Creative Solutions	CM 1.5 <i>Grande Ballroom C</i>
	Implementing Vision Zero: Getting from Policy to Practice	CM 1.5 <i>Spinnaker 1 & 2</i>
	When a Successful High-Density Housing Program Collides with Neighborhood and Historic Preservation Forces	CM 1.5 <i>Nautilus 2</i>
	Living Streets: Public Realm Benefits from Innovations in Autonomous Vehicles	CM 1.5 <i>Nautilus 5</i>
	Near-Term Actions for Future Changes	CM 1.5 <i>Marina 2</i>
	Learning from the Blue Line First/Last Mile Plan: Lessons from a New Model for Community Engagement and Partnership	CM 1.5 <i>Seabreeze 1 & 2</i>
	Planning in the Time of Tuolumne, Voter Initiatives, and the Ballot Box	CM 1.5 <i>Nautilus 1</i>
9:00 am - 1:00 pm	Mobile Workshop T1 - Reshaping Our Places and Bodies - A Bike Tour of San Diego Public Spaces, <i>additional \$45 fee applies, lunch included</i>	CM 3.0
Meet at 8:45 am outside the Grande Ballroom for departure.	Mobile Workshop T2 - Seawater Desalination and Recycled Water - the Future of Potable Water in San Diego, <i>additional \$60 fee applies, lunch included</i>	CM 3.0
	Mobile Workshop T3 - Players in the Open Space Game Intermediate Mountain Bike Ride, <i>additional \$75 fee applies, lunch included</i>	CM 2.0
Session Block 7 9:45 am - 11:15 am	Talk Less, Draw More: Why We Need to be Visual Thinkers and Communicators	CM 1.5 <i>Grande Ballroom B</i>
	North San José: From Campus-Style Office Development to Vibrant, Mixed-Use Employment District	CM 1.5 <i>Marina 6</i>
	Planning with the Next Generation	CM 1.5 <i>Spinnaker 1 & 2</i>
	Sum of Our Parts: Reducing Social Vulnerability and Improving Adaptive Capacity in Disadvantaged Communities	CM 1.5 <i>Nautilus 1</i>
	Shaping a Comprehensive and Effective Cannabis Policy	CM 1.5 <i>Grande Ballroom A</i>
	Housing the Homeless: the Unintended Consequences of Short Term Solutions	CM 1.5 LAW <i>Grande Ballroom C</i>
	GIS is not Just for Mapping Anymore: Collaborate and Build Consensus Using Interactive Web-Based GIS Tools and Technology	CM 1.5 <i>Nautilus 2</i>
	Making Waves: Lessons Learned in Sea-Level Rise Planning	CM 1.5 <i>Nautilus 5</i>
	Planning for Pedestrians and the Need for Wayfinding	CM 1.5 <i>Marina 2</i>
	Putting Parking Back into Planning	CM 1.5 <i>Nautilus 4</i>

Session Block 7 9:45 am - 11:15 am	A Beautiful Day in the Agrihood: Re-thinking the Future of Urban Agriculture CM 1.5 <i>Seabreeze 1 & 2</i>
	Practicing Strategic Thinking: Getting to the Intended Finish Line and Beyond CM 1.5 <i>(California Planning Roundtable Session) - Part 2</i> <i>Nautilus 3</i>
11:30 am - 1:30 pm	Networking Luncheon <i>Pavilion</i>
	Student Resumé Clinic at Networking Luncheon <i>(for students only)</i> <i>Pavilion</i>
12:00 pm - 5:00 pm <i>Meet at 11:45 am outside the Grande Ballroom for departure.</i>	Mobile Workshop T4 - Kayaking Eco Tour in San Diego Bay National Wildlife Refuge, <i>additional \$65 fee applies, lunch included</i> CM 3.0
	Mobile Workshop T5 - Exploring UC San Diego: From Here to There and Everywhere, <i>additional \$50 fee applies, lunch included</i> CM 4.0
12:15 pm - 1:15 pm	Demystifying the "F" AICP <i>Nautilus 3</i>
Session Block 8 1:30 pm - 3:00 pm	Planners at the Intersection of Displacement and Healthy Communities CM 1.5 <i>Spinnaker 1 & 2</i>
	Transforming Disadvantaged Communities into Transit-Oriented Communities CM 1.5 <i>Nautilus 1</i>
	What Just Happened? What to do When Community Meetings go Awry? A Real-Time Exercise - <i>Part 1</i> CM 1.5 <i>Nautilus 3</i>
	Integrating Smart Growth, Complete Streets, and Mobility Hubs: Exploring Oceanside as a Transformational Case Study CM 1.5 <i>Marina 6</i>
	Retrofit, Retain, Restore, Rebuild, Retreat: The R's of Resilience CM 1.5 <i>Grande Ballroom B</i>
	Unspecific Plans: Flexible Land Use Regulations to Support Long-Term Planning Objectives CM 1.5 <i>Seabreeze 1 & 2</i>
	School/City Planning Interface: Can't We All Get Along? CM 1.5 <i>Marina 2</i>
	The Next Domino to Fall: Deliberate Moves to Turn Around Suburban Retail Centers CM 1.5 <i>Grande Ballroom A</i>
	Is CEQA Still Relevant? CM 1.5 <i>Nautilus 4</i>
	Innovation for California's Diverse Housing Needs CM 1.5 <i>Nautilus 5</i>
	Mitigation Measures : A Rose by Any Other Name... CM 1.5 LAW <i>Grande Ballroom C</i>
	Nations Within a Nation: The Challenges of Tribal Planning in the San Diego Region CM 1.5 <i>Nautilus 2</i>
3:00 pm - 3:15 pm	Break
Session Block 9 3:15 pm - 4:45 pm	Planning and Developing Silicon Valley Tech Campuses: Creative Solutions and Community Interaction CM 1.5 <i>Grande Ballroom B</i>
	How a Housing Action Plan can Help Address the Housing Shortage CM 1.5 <i>Marina 6</i>
	Healthy, Equitable, Active Land Use Network: Challenges and Opportunities in a Multi-Sector Collaboration CM 1.5 <i>Nautilus 1</i>
	Restoring Civility to Public Discourse: Tools to Counter Increasing Hostility in Public Meetings - <i>Part 2</i> CM 1.5 <i>Nautilus 3</i>
	Smartphones, Smart Cars, and Now SMART Parks: How Technology Can Improve Urban Parks CM 1.5 <i>Nautilus 2</i>
	Short-Term Rentals and the Sharing Economy: How Airbnb is Reshaping Communities CM 1.5 <i>Grande Ballroom A</i>
	Playing Blackjack Against Climate Change: Improving Your Community's Odds with Natural Hazards Without Going Bust CM 1.5 <i>Nautilus 4</i>
	Rethinking Community Golf Courses: Issues and Opportunities CM 1.5 <i>Spinnaker 1 & 2</i>
	Zen, the Housing Accountability Act, and the Art of Applying Objective Standards CM 1.5 LAW <i>Nautilus 5</i>

Session Block 9 3:15 pm - 4:45 pm	Online Scenario Modeling Tools for Community Engagement	CM 1.5 Marina 2
	Delivering Smarter: Tools for the Future of Infrastructure	CM 1.5 Seabreeze 1 & 2
	The New General Plan Guidelines: the Art of Balance and Tradeoffs	CM 1.5 Grande Ballroom C
5:00 pm - 6:30 pm	Consultants' Reception	Harbor Island Ballroom
6:30 pm - 8:30 pm	APA Diversity Mixer	Sheraton - Harbor and Vine

Tuesday Special Events and Sessions

11:30 am - 1:30 pm • Pavilion

Networking Luncheon

Enjoy a hearty lunch in the Pavilion: a pleasant venue outside the meeting rooms where you can eat with friends or meet new people. Discuss planning with conference attendees, or just take a break from the many fabulous educational sessions. Look for the 30-minute Zumba class being held on the lawn area during this free period.

12:15 pm - 1:15 pm • Nautilus 3

Demystifying the 'F' AICP

FAICP applications are processed on a 2-year cycle. New Fellows were inducted in New Orleans in 2018. The applications for the 2020 class are due in the fall of 2019. Take it from those with experience: an FAICP application isn't something you can sit down and write in a weekend!

Come hear from Kurt Christiansen, 2016 FAICP inductee, Betsy McCullough, 2018 FAICP inductee, and others talk about the ins and outs of the application and evaluation process and the time you should expect to devote to it. Get questions answered and learn about how the Chapter can advise and assist you in the application process.

Speakers

Kurt Christiansen, FAICP, Economic and Community Development Director, City of Azusa, CA, APA National President Elect; Betsy McCullough, FAICP, Conference Host Committee

5:00 pm - 6:30 pm • Harbor Island Ballroom

Consultants' Reception

Take time to visit with our sponsors and exhibitors and learn about new innovations in planning. It will also be the last opportunity during the conference to visit the exhibitors' booths. While enjoying this fabulous happy hour, be sure to thank our sponsors for their support of the conference this year. We couldn't do it without them!

Tuesday Mobile Workshops

Meet at 8:45 am outside the Grande Ballroom for departure.

9:00 am - 1:00 pm

Mobile Workshop T1 - Reshaping Our Places and Bodies - A Bike Tour of San Diego Public Spaces

CM | 3.0 Additional \$45 fee applies, includes lunch

A variety of parks and public spaces shape San Diego. On this mobile workshop, learn how different stakeholders and agencies were able to create unique places that reflect San Diego culture. Via LimeBike Rideshare bicycles, this tour will visit places including Chicano Park, Quartyard, and the Downtown Waterfront Park. Participants will learn about the planning, outreach, funding, and maintenance solutions from those who made these spaces possible. The workshop will illustrate strategies the city and residents have used to envision the city they want, and provide a hands (or wheels)- on opportunity to compare and contrast the results. Bicycle and helmet provided.

Tuesday Mobile Workshops

Meet at 8:45 am outside the Grande Ballroom for departure.

9:00 am - 1:00 pm

Mobile Workshop T2 - Seawater Desalination and Recycled Water - the Future of Potable Water in San Diego

CM | 3.0 Additional \$60 fee applies, includes lunch

The City of San Diego's Pure Water Program seeks to produce 83 million gallons per day of potable recycled water, making it one of the largest and most ambitious water recycling programs in the nation. The Carlsbad Desalination Plant is the largest, most technologically advanced and energy-efficient seawater desalination plant in the nation, delivering nearly 50 million gallons of fresh, desalinated water to San Diego County each day — enough to serve approximately 400,000 people and accounting for about one-third of all water generated in the County. On this mobile workshop, tour both facilities and learn about two methods being employed to ensure a drought-proof water supply in San Diego County. At the Pure Water facility, participants will get an introductory presentation and a walking tour of the facility, as well as have the opportunity to taste a sample of the purified water. At the desalination plant, participants will have the opportunity to observe the state of the art process of turning water from the Pacific Ocean into high quality drinking water that is now serving nearly a half a million San Diegans.

9:00 am - 1:00 pm

Mobile Workshop T3 - Players in the Open Space Game Intermediate Mountain Bike Ride

CM | 2.0 Additional \$75 fee applies, includes lunch

Open space planning is full of both challenges and successes. On this mobile workshop, gain a multidisciplinary perspective on how agencies work together to conserve environmental resources on the open space in San Diego. Participants will hear from a county supervisor's office, environmental and archaeological professionals, and the local mountain bike advocacy group about challenges and successes in open space planning. The workshop will take place at a local favorite trail in San Diego. The ride features technical and fast descents, so be ready for a thrilling ride. Bicycles, helmets, and water will be provided. Limit: 20 participants.

Meet at 11:45 pm outside the Grande Ballroom for departure.

12:00 pm - 5:00 pm

Mobile Workshop T4 - Kayaking Eco Tour in San Diego Bay National Wildlife Refuge

CM | 3.0 Additional \$65 fee applies, includes lunch

The historic San Diego Bay National Wildlife Refuge is rich with wildlife and culture. On this mobile workshop, get out into the field for a hands on exploration via kayaks, guided by local experts. Participants will engage with the local wildlife, including ospreys, stingrays, the green sea turtle, mullet, halibut, and various species of migratory birds. Topics covered include the importance of tidal marshes as habitats and ecosystems, the habitat restoration efforts in South San Diego Bay, local groups and legislation that have impacted the South Bay, and the migratory patterns of the green sea turtle. A guest speaker from the city of Chula Vista will highlight the Chula Vista Bayfront and planning considerations and decisions that have been made around the San Diego Bay National Wildlife Refuge.

12:00 pm - 5:00 pm

Mobile Workshop T5 - Exploring UC San Diego: From Here to There and Everywhere

CM | 5.0 Additional \$50 fee applies, includes lunch

As the UC San Diego campus continues its physical growth in conjunction with the expansion of its student population, the transit-land use nexus is critical. On this mobile workshop, visit the university's 1,200-acre campus to explore strategies for developing and implementing a comprehensive transit network that supports and enhances long-term planning and growth goals. Participants will learn how the campus is linking its transportation planning to its sustainability goals, as well as learn about the development and construction of the new light rail trolley that will be completed in 2021, connecting UC San Diego to the larger San Diego region. The workshop will cover the many ways the university is responding to first mile-last mile challenges, along with its efforts to retrofit its existing transportation network to better accommodate pedestrians and cyclists.

UC San Diego staff from the campus planning, transportation, and sustainability offices will lead the tour on campus. The workshop will end at the scenic Scripps Institution of Oceanography.

Tuesday Session Descriptions

7:00 am - 9:00 am • Harbor Island Ballroom

Continental Breakfast

Sponsored by:

Analytical Environmental Services ★ • ESA ★
Harmari • VisionScape Imagery ★
Wildlands ★ • Willdan ★

7:00 am - 6:30 pm • Grande Ballroom Foyer

Conference Registration

7:00 am - 8:00 pm • Harbor Island Ballroom

Exhibits Open

SESSION BLOCK 6

8:00 am - 9:30 am • Grande Ballroom A

TRACK: Interfaces: Where Things Collide Annual CEQA Update

CM | 1.5 | LAW

The California Environmental Quality Act (CEQA) is a constantly evolving law. Each year there are new laws, new court decisions interpreting the Act, and to spice things up this year, the Natural Resources Agency has adopted changes to the CEQA Guidelines that will fundamentally change how transportation impacts are analyzed.

Moderator

Antero Rivasplata, AICP, Technical Director, ICF

Speakers

Chris Ganson, Senior Planner, Office of Planning and Research;
Jeannie Lee, AICP, JD, Senior Counsel, Office of Planning and Research; Margaret Sohagi, JD, Principal, Sohagi Law Group

8:00 am - 9:30 am • Nautilus 3

TRACK: Good Intentions, Unintended Consequences Practicing Strategic Thinking: Getting to the Intended Finish Line and Beyond

(California Planning Roundtable Session) - Part 1

CM | 1.5

In a lively fast-paced setting, this two-part interactive session applies strategic thinking skills. Part 1 focuses on policy plan implementation. Using a housing policy case study, strategies for a successful outcome will be discussed. Additionally, the panel will explore how the new state housing laws impact the entitlement process for future residential projects.

Moderator

Marc Roberts, City Manager, City of Livermore

Speakers

Hanson Hom, AICP, ASLA, Planning Consultant, Vice President, Conferences, APA California; Brooke Peterson, AICP, Associate Principal, San Diego Regional Director, PlaceWorks; Kacey Lizon, PMP, Planning Manager, Sacramento Area Council of Governments (SACOG), Conference Program Coordinator, APA California; Janet Ruggiero, FAICP, Former Community Development Director, De La Salle Institute

8:00 am - 9:30 am • Marina 6

TRACK: Solutions and Innovation

Breweries and Communities:

Collaborating, Co-existing and Thriving

CM | 1.5

Craft breweries are good for your community. Who would have thought that statement would ever be made by a government official or politician? Yet, people around the country, from small towns to large cities and states truly believe it. In this session, we will highlight why that is the case.

Moderator

Julie Wartell, MPA, UC San Diego

Speakers

Vince Vasquez, Director of Government Relations, National University; John Conley, Director of Community Development and Engineering, City of Vista; Kevin Ham, CECd, Director of Economic Development, City of Vista; Dustin Hauck, AIA, NCARB, LEED AP BD+C, CGBP, Founder, Hauck Architecture

8:00 am - 9:30 am • Grande Ballroom B

TRACK: Interfaces: Where Things Collide

We Didn't Start the Fire: Regional Framework to Manage Changing Climate and Wildfire Risk in the Mt. Shasta Region

CM | 1.5

A regional resilience framework developed by federal and regional agencies was applied to the Mt. Shasta region in northern California. The framework assisted the community by engaging multi-jurisdictional stakeholders, building regional capacity to address natural disasters, and integrating resilience into shared action plans.

Moderator

Juliana Luchesi, City Planner, City of Mt. Shasta

Speakers

Mindy Craig, Principal and Owner, BluePoint Planning; Abby Hall, Senior Advisor on Local and Regional Planning, U.S. Environmental Protection Agency; Dana Brechwald, Regional Resilience Planner, Association of Bay Area Governments

8:00 am - 9:30 am • Nautilus 4

TRACK: Solutions and Innovation

Smart Cities and Equity: Maximizing Positive Impact Through Collaborative Approaches

CM | 1.5

Ubiquitous broadband, 5G wireless, the internet-of-things, and advanced data platforms—smart city technologies—will transform how we plan, manage, and deliver city services and infrastructure. Will this new era for planning and economic development generate equitable outcomes, or exacerbate inequality? This session will explore diverse public-private opportunities.

Moderator

Danny Fuchs, Managing Partner, HR&A Advisors, Inc.

Speakers

Monique Earl, Assistant General Manager, City of Los Angeles Department of Transportation; Jen Hensley, President, Link, Intersection; Jordana Barton, Senior Community Development Advisor, Federal Reserve Bank of Dallas; Joanne Hovis, President, CTC Technology and Energy

SESSION BLOCK 6 cont.

8:00 am - 9:30 am • Grande Ballroom C

TRACK: Planning for Inclusion - One Size Fits All? Environmental Justice for All! Addressing Community Impacts through Analysis, Effective Outreach, the Creative Solutions**CM | 1.5**

Environmental justice and community impacts are growing concerns, with new policies and guidelines such as SB 1000 requiring agencies to address these issues. This panel, comprised of organizations with experience facing these challenges head-on, discusses how to identify sensitive populations, engage communities, and develop effective strategies that address community impacts.

Moderator

Bronwyn Green, MESM, Senior Environmental Planner and Economic Analyst, Rincon Consultants, Inc.

Speakers

Jane Clough, PhD, Tribal Liaison/Senior Regional Planner, San Diego Association of Governments (SANDAG); Valerie Martinez, President/CEO, VMA Communications, Inc.; Kirsten Berg, Environmental Specialist, Port of Long Beach

8:00 am - 9:30 am • Spinnaker 1 & 2

TRACK: Solutions and Innovation Implementing Vision Zero: Getting from Policy to Practice**CM | 1.5**

While it is encouraging to see safety at the forefront of conversations, we will not save lives until we make physical changes to our roadways. This session showcases four California cities taking the necessary steps to execute change, and provides tools for participants to do the same in their cities.

Moderator

Emily Finkel, Engineer/Planner, Fehr & Peers

Speakers

Lee Friedman, Infrastructure Policy Manager for Mayor Faulconer in San Diego, Vision Zero Lead; Hans Larsen, Public Works Director, City of Fremont; Chava Kronenberg, Pedestrian Program Manager, San Francisco Municipal Transportation Agency

8:00 am - 9:30 am • Nautilus 2

TRACK: Interfaces: Where Things Collide When a Successful High-Density Housing Program Collides with Neighborhood and Historic Preservation Forces**CM | 1.5**

In order to maintain a vital community you need the businesses to stay, but the community is skeptical of density. Traffic capacity is tapped. A polarized City Council awaits your next move. What do you do? Learn how Santa Barbara worked to create a successful program.

Moderator

Lisa Plowman, Manager of Planning, RRM Design Group

Speakers

Robert Dayton, Transportation Planning and Parking Manager, City of Santa Barbara; Jay Higgins, AICP, Owner/Principal, H&H Environmental, Inc.; Detlev Peikert, Architect and Principal, RMM Design Group

8:00 am - 9:30 am • Nautilus 5

TRACK: Solutions and Innovation Living Streets: Public Realm Benefits from Innovations in Autonomous Vehicles**CM | 1.5**

Innovations in Autonomous Vehicles (AV) technology could inspire a greener, safer pedestrian-centric streetscape. Vehicles forever changed cities, ultimately degrading environmental quality and significantly detracting from public health and safety. This panel flips that model to look at what AV's can do in support of public health, human safety, quality of life.

Moderator

Rae Smith, AICP, RA, Senior Planner + Urban Designer, HOK

Speakers

Eric Rothman, President, HR&A; Jerome Unterreiner, AICP, Vice President | Senior Urban Designer, HOK; Claire Bowin, Senior Planner, Urban Design Studio, City of Los Angeles, Planning Department; Allison Wylie, Transportation and Mobility Policy, Uber

8:00 am - 9:30 am • Marina 2

TRACK: Solutions and Innovation Near-Term Actions for Future Changes**CM | 1.5**

In this session, panelists will offer attendees ideas to enact today that prepare cities for autonomous vehicles in the future. Actions include minimizing and transforming parking, redesigning streets, and working with autonomous vehicle developers to craft future cities and mobility systems together. Panelists represent the public, academia, design, and industry.

Moderator

Melissa Ruhl, Transportation Planner, Arup

Speakers

Billy Riggs, PhD, AICP, LEED AP, Assistant Professor, University of San Francisco; Riki Nishimura, LEED AP BD+C, Director of Urban Strategies, Gensler; Bert Kaufman, Head of Corporate and Regulatory Affairs, Zoox; Will Baumgardner, Principal, Arup

SESSION BLOCK 6 cont.

8:00 am - 9:30 am • Seabreeze 1 & 2

TRACK: Good Intentions, Unintended Consequences
Learning from the Blue Line First/Last Mile Plan: Lessons from a New Model for Community Engagement and Partnership

CM | 1.5

What happens when you mix nine community-based organizations, 22 light-rail stations, and a 9,800-person transit agency? This session will highlight the challenging LA Metro Blue Line First/Last Mile Plan in an interactive workshop that will be sure to get you thinking about your own approach to community outreach.

Moderator

Chelsea Richer, AICP, Senior Transportation Planner, Fehr & Peers

Speakers

Katie Lemmon, Manager, Transportation Planning, LA County Metro; Tamika Butler, Executive Director, Los Angeles Neighborhood Land Trust; Monique Lopez, AICP, Founder / Social Justice Planner, Pueblo; Danny Gamboa, Director, Healthy Active Streets

8:00 am - 9:30 am • Nautilus 1

TRACK: Interfaces: Where Things Collide
Planning in the Time of Tuolumne, Voter Initiatives, and the Ballot Box

CM | 1.5

California voters can put an initiative or a referendum on the ballot. What happens to the planning process when they do? The 2014 Tuolumne Decision by the California Supreme Court, which holds that projects adopted by voter initiative are not subject to the California Environmental Quality Act (CEQA), brought even more attention to ballot box planning. This session will discuss the trends for citizen-backed initiatives, relaying specific experience from a panel with an attorney, a journalist, and planners involved with voter-initiated decisions for a specific plan, a community plan, and a development project.

Moderator

Nick Ferracone, AICP, Program Manager, Development Services Department, City of San Diego

Speakers

Josh Stephens, Contributing Editor, California Planning and Development Report; Celia Brewer, City Attorney, City of Carlsbad; Lara Gates, Chief of Policy, City Councilmember Georgette Gomez; Dan Amsden, AICP, Director of Sacramento Operations, MIG

9:00 am - 1:00 pm

Mobile Workshop T1
Reshaping Our Places and Bodies - A Bike Tour of San Diego Public Spaces

See page 44 for description.

9:00 am - 1:00 pm

Mobile Workshop T2
Seawater Desalination and Recycled Water - the Future of Potable Water in San Diego

See page 45 for description.

9:00 am - 1:00 pm

Mobile Workshop T3
Players in the Open Space Game Intermediate Mountain Bike Ride

See page 45 for description.

SESSION BLOCK 7

9:45 am - 11:15 am • Grande Ballroom B

TRACK: Solutions and Innovation
Talk Less, Draw More: Why We Need to be Visual Thinkers and Communicators

CM | 1.5

Well-designed graphics are far more effective than words. The human eye processes images with remarkable speed. How can you graphically communicate information clearly and effectively to others? From drawings to virtual reality see how an academic, architect, planner and landscape architect in a panel discussion and interactive session visualize communication.

Moderator

Sue Pearson, AICP, Continuing Lecturer, UC San Diego, Urban Studies and Planning Program

Speakers

Diego Velasco, AICP, Principal, M.W. Steele Group Architecture and Planning; Leigh Kyle, ASLA, Principal, Spurlock Landscape Architects; Eric Lindebak, AIA, Partner, Safdie Rabines Architects; Sue Pearson, AICP, Continuing Lecturer, UC San Diego, Urban Studies and Planning Program

SESSION BLOCK 7 cont.

9:45 am - 11:15 am • Marina 6

TRACK: Solutions and Innovation**North San José: From Campus-Style Office Development to Vibrant, Mixed-Use Employment District****CM | 1.5**

The City of San Jose participated in the 2017 Daniel Rose Fellowship by The Rose Center for Public Leadership in Land Use. This panel will discuss the land use challenges in North San Jose and innovative solutions that were developed to transform this area to a sustainable mixed-use employment district.

Moderator

Rosalynn Hughey, Director, City of San Jose

Speakers

Nanci Klein, Assistant Director of Economic Development, City of San Jose; John Ristow, Deputy Director, Department of Transportation, City of San Jose; Chris Burton, Deputy Director, Business and Economic Development, City of San Jose

9:45 am - 11:15 am • Spinnaker 1 & 2

TRACK: Planning for Inclusion - One Size Fits All? Planning with the Next Generation**CM | 1.5**

The next generation, Generation Z, is already making their presence felt in planning processes. This session will interactively discuss several projects and the outreach tools used to engage this demographic. Please bring your questions and ideas to share as we explore tactics to get meaningful youth input for planning projects.

Moderator

Suzanne Schwab, AICP, Senior Associate, PlaceWorks

Speakers

Gustavo Gonzalez, AICP, Senior Planner, City of Anaheim; Laura Muna-Landa, Senior Project Manager, Arellano Associates; Darin Dinsmore, Founder, CrowdBrite; Queen Kwembe, Support Anaheim's Youth

9:45 am - 11:15 am • Nautilus 1

TRACK: Planning for Inclusion - One Size Fits All?**Sum of Our Parts: Reducing Social Vulnerability and Improving Adaptive Capacity in Disadvantaged Communities****CM | 1.5**

Climate change often poses the greatest threat to disadvantaged communities with limited resiliency. Our team of equity experts and environmental justice advocates will guide group discussions on the unique challenges changing climate poses to disadvantaged communities, sharing strategies and engagement techniques that ensure equitable resiliency where it is needed most.

Moderator

Della Acosta, Comprehensive Planner, Michael Baker International

Speakers

Eli Krispi, Sustainability Planner, PlaceWorks; Miguel Vazquez, AICP, Healthy Communities Planner, APA Diversity Chair, Riverside University Health System-Public Health; Carolina Martinez, Associate Director of Policy, Environmental Health Coalition

9:45 am - 11:15 am • Grande Ballroom A

TRACK: Interfaces: Where Things Collide Shaping a Comprehensive and Effective Cannabis Policy**CM | 1.5**

This session will help planners understand how various facets of local government can successfully interface to shape a smart, effective cannabis policy framework. It will include a panel presentation, followed by an open house where you can learn more and have one-on-one conversations with panelists about the topics covered.

Moderator

Tanya Sundberg, Senior Associate, PlaceWorks

Speakers

Nicole Elliott, Director, City and County of San Francisco Office of Cannabis; John Bliss, President, SCI Consulting Group; Sarah Owsowitz, JD, Of Counsel, Best Best & Krieger; Max Thelander, AICP, Analyst, CEO, Los Angeles County Office of Cannabis Management

9:45 am - 11:15 am • Grande Ballroom C

TRACK: Good Intentions, Unintended Consequences Housing the Homeless: the Unintended Consequences of Short Term Solutions**CM | 1.5 | LAW**

Temporary homeless villages sanctioned and operated by cities, including tuff shed villages, RV parking areas or homeless navigation centers, help provide temporary relief from the crisis of homeless encampments but pose challenges and risks. This panel will explore the issues to consider and options for addressing urgent housing needs.

Moderator

Karen Tiedemann, Partner, Goldfarb & Lipman LLP

Speakers

Heather Gould, Partner, Goldfarb & Lipman LLP; Sean Charpentier, Assistant City Manager, City of East Palo Alto; Kelly McAdoo, City Manager, City of Hayward

9:45 am - 11:15 am • Nautilus 2

TRACK: Solutions and Innovation**GIS is not Just for Mapping Anymore: Collaborate and Build Consensus Using Interactive Web-Based GIS Tools and Technology****CM | 1.5**

Come find out how online GIS tools can help improve collaboration and build consensus. The session will explore emerging interactive GIS technologies and tools that land use planners can use in projects today. Bring your WiFi-enabled laptop and follow along as we step you through the process!

Moderator

Robert Kain, GeoSpatial Business Leader, Placeworks

Speakers

Brooks Patrick, Account Executive 3D / Geodesign Markets, ESRI; Scott Reimers, Planning Manager, City of Temple City; Jerry Blum, Countywide Plan Coordinator, County of San Bernardino Land Use Services

SESSION BLOCK 7 cont.

9:45 am - 11:15 am • Nautilus 5

TRACK: Interfaces: Where Things Collide
Making Waves: Lessons Learned in Sea-Level Rise Planning**CM | 1.5**

Coastal planners are helping communities tackle the challenges of sea-level rise with adaptation solutions that will change the physical, social, and economic landscape of our California coastline. Panelists will share the techniques being used to balance competing priorities through experiential outreach, science-based planning processes, and methods for prioritizing equity.

Moderator

Kimiko Lizardi, Community Planning Program Manager, Environmental Science Associates

Speakers

Kathleen Mallory, Planning and Environmental Services Manager, City of Oxnard; Alex Westhoff, AICP, Senior Associate Planner, County of Marin; Russ Cunningham, AICP, Principal Planner, City of Oceanside; Amanda Lee, Long Range Planning Manager, City of Del Mar

9:45 am - 11:15 am • Marina 2

TRACK: Solutions and Innovation
Planning for Pedestrians and the Need for Wayfinding**CM | 1.5**

This panel discussion will explore what cities, campuses and transit agencies are doing to facilitate and encourage pedestrian mobility and accessibility through wayfinding. Panelists will discuss how wayfinding principles can be incorporated early into planning efforts, why it is important, and discuss potential funding sources for implementation.

Moderator

Nina Harvey Schatmeier, AICP, Senior Planner, Arup

Speakers

Emilia Crotty, Executive Director, Los Angeles Walks; Jill Anthes, Executive Director of Planning and Design, San Francisco State University; Lucinda Beattie, Vice President of Transportation, Pittsburgh Downtown Partnership; Jacob Lieb, Senior Director, First/Last Mile Planning, LA County Metropolitan Transportation Authority (Metro)

9:45 am - 11:15 am • Nautilus 4

TRACK: Solutions and Innovation
Putting Parking Back into Planning**CM | 1.5**

Few topics can hold a planning study hostage like proposed parking impacts. This presentation will focus on the implementation of new parking policy and forward thinking parking management to support community growth. The presentation will also discuss innovative tools used to evaluate community specific parking needs.

Moderator

Matt Horton, AICP, Planner, Kimley-Horn

Speakers

Antoinette Meier, AICP, Principal Regional Planner, SANDAG; Pam Drew, Associate Planner, City of Carlsbad; Ben Verdugo, Project Manager, Civic San Diego

9:45 am - 11:15 am • Seabreeze 1 & 2

TRACK: Planning for Inclusion - One Size Fits All?
A Beautiful Day in the Agrihood: Re-thinking the Future of Urban Agriculture**CM | 1.5**

Agricultural neighborhoods or "agrihoods" are communities with working farms as their focus. While many are quick to embrace agrihoods in cookie-cutter suburbia, others question their long-term function and their role in replacing traditional urban agriculture. Hear both sides from our panel of developers, land planners, elected officials, and farmers.

Moderator

Brian Grover, AICP, Principal, Dudek

Speakers

Catherine Blakespear, Mayor, City of Encinitas; Daron Joffe, Founder, Farmer D Consulting; Ninia Hammond, Project Manager, Integral Communities; Evan Marks, Executive Director, The Ecology Center; Daniel Allen, CEO, Farmscape

9:45 am - 11:15 am • Nautilus 3

TRACK: Good Intentions, Unintended Consequences
Practicing Strategic Thinking: Getting to the Intended Finish Line and Beyond*(California Planning Roundtable Session) - Part 2***CM | 1.5**

Part 2 of this strategic thinking session focuses on the development review process and explores how policy planning, such as specific plans, can be instrumental in facilitating project review. Using a multi-faceted case study, the role of staff in working with the community, stakeholders and elected/appointed officials will be examined.

Moderator

Marc Roberts, City Manager, City of Livermore

Speakers

Hanson Hom, AICP, ASLA, Planning Consultant, Vice President, Conferences, APA California; Brooke Peterson, AICP, Associate Principal, San Diego Regional Director, PlaceWorks; Kacey Lizon, PMP, Planning Manager, Sacramento Area Council of Governments (SACOG), Conference Program Coordinator, APA California; Janet Ruggiero, FAICP, Former Community Development Director, De La Salle Institute

11:30 am - 1:30 pm • Pavilion

Networking Luncheon

See page 44 for description.

11:30 am - 1:30 pm • Pavilion

Student Resumé Clinic at Networking Luncheon*(for students only)*

12:00 pm - 5:00 pm

Mobile Workshop M4

Kayaking Eco Tour in San Diego Bay National Wildlife Refuge

See page 45 for description.

12:00 pm - 5:00 pm

Mobile Workshop M5

Exploring UC San Diego: From Here to There and Everywhere

See page 45 for description.

12:15 pm - 1:15 pm • Nautilus 3

Demystifying the 'F' AICP

See page 44 for description.

SESSION BLOCK 8

1:30 pm - 3:00 pm • Spinnaker 1 & 2

TRACK: Planning for Inclusion - One Size Fits All? Planners at the Intersection of Displacement and Healthy Communities

CM | 1.5

A tension is rising within the movement of stakeholders and advocates for building healthier communities, and within planning departments: how to improve neighborhood conditions, especially with and for low-income people and people of color, without sparking gentrification and displacing existing residents and businesses? Together we'll explore what planners can do.

Moderator

Robert Baird, Program Manager, Prevention Institute

1:30 pm - 3:00 pm • Nautilus 1

TRACK: Planning for Inclusion - One Size Fits All? Transforming Disadvantaged Communities into Transit-Oriented Communities

CM | 1.5

This session will discuss how Los Angeles County has successfully approached and implemented station area plans in two economically distressed and high-crime areas. The panelists will discuss how station area planning efforts in South Los Angeles have seen significant public-private investments and community benefits not often found in traditional transit-oriented developments (TODs).

Moderator

Nick Pergakes, AICP, Senior Associate, PlaceWorks

Speakers

Leon Freeman, Regional Planner II, Los Angeles County, Department of Regional Planning; Judith Taylor, Partner, HR&A Advisors; Wells Lawson, Senior Director, Joint Development, LA Metro; Charles Turner, Assistant Deputy for Economic Development, Office of Los Angeles County Supervisor Mark Ridley-Thomas

1:30 pm - 3:00 pm • Nautilus 3

TRACK: Interfaces: Where Things Collide What Just Happened? What to do When Community Meetings go Awry? A Real-Time Exercise - Part 1

CM | 1.5

Attendees will experience disruptive public participation simulations and be provided with tools to respond. This session covers how to strategize prior to a meeting if disruptions are anticipated, how to assess disruptions as they are occurring, and how to determine the correct response to a situation while it's happening.

Moderator

Wendy Nowak, AICP, Associate Principal, PlaceWorks

Speakers

Lewis Michaelson, Chief Operating Officer, Katz & Associates; Natalia Hentschel, Senior Account Supervisor, Katz & Associates; Christopher Koontz, AICP, Advance Planning Officer, City of Long Beach, Development Services|Planning Bureau

SESSION BLOCK 8 cont.

1:30 pm - 3:00 pm • Marina 6

TRACK: Solutions and Innovation**Integrating Smart Growth, Complete Streets, and Mobility Hubs: Exploring Oceanside as a Transformational Case Study****CM | 1.5**

SANDAG and the City of Oceanside have teamed up on progressive planning efforts along a 3.5-mile stretch of Coast Highway that will transform the northwestern portion of the city. The corridor plan includes 12 roundabouts, paired up with smart growth land use patterns and mobility hubs at key locations.

Moderator

Carolina Ilic, AICP, Senior Regional Planner, San Diego Association of Governments (SANDAG)

Speakers

David DiPierro, BSCE in Civil Engineering, MBA, PE, City Traffic Engineer, City of Oceanside; Russ Cunningham, AICP, Principal Planner, City of Oceanside; Marisa Mangan, Associate Regional Planner, San Diego Association of Governments (SANDAG); Danielle Kochman, Associate Regional Planner, San Diego Association of Governments (SANDAG)

1:30 pm - 3:00 pm • Grande Ballroom B

TRACK: Solutions and Innovation**Retrofit, Retain, Restore, Rebuild, Retreat: The R's of Resilience****CM | 1.5**

With the increased frequency and severity of natural disasters and other disruptions in California and worldwide, planners in all communities could find themselves needing new tools to help communities recover and rebuild. But the R's of resilience (retrofit, retain, restore, rebuild, retreat) can be applied, by planners, to any community prior to a disruption to fortify infrastructure, protect vulnerable populations, and adapt to a changing climate. Hear about the latest tools in resilience-building that are emerging after recent natural disasters in California. Discover the growing body of effective practices around resilience-building globally. Find out how to incorporate resilience-building tools into projects at different scales--from a parcel to a regional plan.

Moderator

Marissa Aho, AICP, Chief Resilience Officer, Office of Los Angeles Mayor Eric Garcetti, AICP Commissioner, Region VI, National APA

Speakers

Pete Parkinson, AICP, President, California Chapter APA; Jeffrey Lambert, AICP, Community Development Director, City of Ventura

1:30 pm - 3:00 pm • Seabreeze 1 & 2

TRACK: Good Intentions, Unintended Consequences
Unspecific Plans: Flexible Land Use Regulations to Support Long-Term Planning Objectives**CM | 1.5**

Regulatory tools such as specific plans ensure a degree of predictability, but can inadvertently preclude desired outcomes, especially as external factors change. This session will discuss the increasing need for flexibility in regulatory tools and explore how unspecific plans can support long-term development potential without diluting a vision.

Moderator

Amitabh Barthakur, AICP, Partner, HR&A Advisors, Inc

Speakers

Bill Ekern, Diridon Project Manager, City of San Jose; Ellen Lou, Director of Urban Design, Skidmore, Owings & Merrill LLP; Matt Raimi, AICP, LEED-AP, Principal, Founder, Raimi + Associates; Shwetha Subramanian, VP Residential Development and Planning, Five Point Communities

1:30 pm - 3:00 pm • Marina 2

TRACK: Interfaces: Where Things Collide**School/City Planning Interface: Can't We All Get Along?****CM | 1.5**

Cities and school districts don't always get along, but schools serve essential functions and are often important landmarks in a community. Learn about school planning constraints and standards, and ways to improve relations between the city and the district and work more productively to everyone's benefit.

Moderator

Steve Noack, AICP, Principal, PlaceWorks

Speakers

Alice Houseworth, AICP, LEED AP; Terry T. Tao, AIA, Partner, Atkinson, Andelson, Loya, Ruud & Romo; Janet Dixon, Director of Facilities Development, Temecula Valley Unified School District

1:30 pm - 3:00 pm • Grande Ballroom A

TRACK: Interfaces: Where Things Collide**The Next Domino to Fall: Deliberate Moves to Turn Around Suburban Retail Centers****CM | 1.5**

As Amazon and other online retailers continue to grow, shopping centers of all sizes must take on new roles that can't be replicated online. But how can this be done with substantial infrastructure needs, uncertainty about retail trends, and fractured ownership?

Moderator

Thomas Jansen, Director, HR&A Advisors, Inc

Speakers

Shannon Heffernan, AICP, Urban Design Manager, Studio One Eleven; Matthew Burris, Deputy City Manager of Community and Economic Development, City of Rancho Cucamonga; Jerry Tessier, President, Artec Partners

SESSION BLOCK 8 cont.

1:30 pm - 3:00 pm • Nautilus 4

TRACK: Good Intentions, Unintended Consequences Is CEQA Still Relevant?**CM | 1.5**

Lots of people want to streamline CEQA by tinkering with this or that provision, adding new processes, or even complicated exemptions. This session asks the basic question of whether CEQA is relevant in light of the proliferation of environmental laws and permits that already regulate everything.

Moderator

Mark Teague, AICP, Associate Principal, PlaceWorks

Speakers

Bob Stark, AICP, Associate Vice President, Michael Baker International; Anna McPherson, AICP, Senior Environmental Planner, City of San Diego Development Services Department; Suzanne R. Varco, Managing Partner, Environmental Law Group LLP; Margaret M Sohagi, Partner, The Sohagi Law Group

1:30 pm - 3:00 pm • Nautilus 5

TRACK: Solutions and Innovation**Innovation for California's Diverse Housing Needs****CM | 1.5**

California's housing needs continue to change due to the rising cost of housing and a diverse population. Learn how innovative housing solutions can meet the increasing demand for financially attainable market-rate housing for singles, young families, retirees, multi-generational households, and more in both urban and suburban settings.

Moderator

Ken Ryan, Principal, KTG Architecture + Planning

Speakers

John Burns, CEO, John Burns Real Estate Consulting; Nick Lehnert, Executive Director, Design Strategies, KTG Architecture + Planning; Alan Scales, Principal, KTG Architecture + Planning

1:30 pm - 3:00 pm • Grande Ballroom C

TRACK: Interfaces: Where Things Collide Mitigation Measures: A Rose by Any Other Name...**CM | 1.5 | LAW**

A key CEQA tenet is the lead agency's duty to adopt feasible mitigation measures. This panel features a planner, lawyer, and practitioner who explore often disparate opinions on issues like appropriateness and enforceability of mitigation measures versus project design features in light of the Lotus v. Department of Transportation case.

Moderator

Heidi Rous, CPP, Director, ESA

Speakers

Edgar Khalatian, JD, Partner, Mayer Brown; John Bellas, LEED AP, ENV SP, Environmental Planner, Michael Baker International; Heidi Rous, CPP, Director, ESA

1:30 pm - 3:00 pm • Nautilus 2

TRACK: Interfaces: Where Things Collide**Nations Within a Nation: The Challenges of Tribal Planning in the San Diego Region****CM | 1.5**

San Diego County has the largest concentration of tribal nations in the United States. There are 18 federally recognized tribal governments with jurisdiction over 19 reservations. Planners from Pala, San Pasqual, and Sycuan will share some of the challenges of tribal planning in a non-tribal context.

Moderator

Jane Clough, PhD, Tribal Liaison/Senior Regional Planner, San Diego Association of Governments (SANDAG)

Speakers

Andrew Orosco, PLS, Planning and Survey Director, San Pasqual Band of Mission Indians; Shasta Gaughen, PhD, Environmental Director/THPO, Pala Band of Mission Indians; Lisa Haws, Cultural Resource Manager, Sycuan Band of the Kumeyaay Nation

3:00 pm - 3:15 pm

Break

SESSION BLOCK 9

3:15 pm - 4:45 pm • Grande Ballroom B

TRACK: Interfaces: Where Things Collide**Planning and Developing Silicon Valley Tech Campuses: Creative Solutions and Community Interaction****CM | 1.5**

Come hear from Facebook and Google representatives as well as the planners and practitioners implementing the vision of Silicon Valley's largest tech campuses. We'll talk about negotiating public benefits, public/private partnerships, the jobs/housing balance, managing traffic, and the overall entitlement process.

Moderator

Erin Efner, Principal, ICF Jones & Stokes

Speakers

Kyle Perata, Senior Planner, City of Menlo Park; Stephanie Williams, Acting Zoning Administrator/Planning Manager, City of Mountain View

SESSION BLOCK 9 cont.

3:15 pm - 4:45 pm • Marina 6

TRACK: Solutions and Innovation**How a Housing Action Plan can Help Address the Housing Shortage****CM | 1.5**

This panel will explore how housing action plans can transform traditional local government planning and regulatory efforts into more proactive programs focused on increasing housing supply and expanding housing opportunities for all their residents. You will hear from planners actively engaged in preparing and implementing housing action plans.

Moderator

Walter Kieser, Senior Principal, Economic and Planning Systems, Inc.

Speakers

Lisa Kranz, Senior Planner, City of Healdsburg; Clare Hartman, AICP, Deputy Director of Planning, City of Santa Rosa; Georgette Gomez, Councilmember (District 9), City of San Diego

3:15 pm - 4:45 pm • Nautilus 1

TRACK: Planning for Inclusion - One Size Fits All?**Healthy, Equitable, Active Land Use Network: Challenges and Opportunities in a Multi-Sector Collaboration****CM | 1.5**

In 2014, a diverse group of organizations came together to form the Healthy, Equitable, Active Land Use Network to strategically reduce health inequities by addressing various aspects of Los Angeles' land use system. We'll share our challenges and observations relevant to those interested in building similar models for collective impact.

Moderator

Manal Aboelata, Managing Director, Prevention Institute

Speakers

Damon Nagami, JD, Senior Attorney and Director, Natural Resource Defense Council; Robert Baird, Program Manager, Prevention Institute; Nexus of Health Equity and Land Use Planning

3:15 pm - 4:45 pm • Nautilus 3

TRACK: Interfaces: Where Things Collide**Restoring Civility to Public Discourse: Tools to Counter Increasing Hostility in Public Meetings - Part 2****CM | 1.5**

This session will cover: understanding how people make arguments, setting the foundation for a productive dialogue, the role of a planner vs. a facilitator, challenges of conducting outreach for "wicked problems," how to stay connected when conversations are difficult, and how to build flexibility in outreach approach throughout a project.

Moderator

Wendy Nowak, AICP, Associate Principal, PlaceWorks

Speakers

Lewis Michaelson, Chief Operating Officer, Katz & Associates; Natalia Hentschel, Senior Account Supervisor, Katz & Associates; Christopher Koontz, AICP, Advance Planning Officer, City of Long Beach

3:15 pm - 4:45 pm • Nautilus 2

TRACK: Solutions and Innovation**Smartphones, Smart Cars, and Now SMART Parks: How Technology Can Improve Urban Parks****CM | 1.5**

In the face of growing populations, changing climate, and new institutional challenges, parks are essential resources for community well-being. Learn about how technology can be incorporated into park planning, operation, and design to create more welcoming, resilient, and efficient parks that remain relevant in the face of change.

Moderator

Rebecca Ferdman

Speakers

Anastasia Loukaitou-Sideris, PhD, Professor of Urban Planning and Associate Provost, UCLA Luskin School of Public Affairs

3:15 pm - 4:45 pm • Grande Ballroom A

TRACK: Interfaces: Where Things Collide**Short-Term Rentals and the Sharing Economy: How Airbnb is Reshaping Communities****CM | 1.5**

From San Diego to London, cities are grappling with the arrival of home-sharing platforms and the gathering of a social and economic storm. While some level of short-term rental has always occurred in tourist-friendly cities, STRs have increased in accessibility and popularity with the arrival of Airbnb and the like.

Moderator

Perry Banner, Project Manager, Michael Baker International

Speakers

David Reyes, Planning and Community Development Director, City of Pasadena; Jennifer Paige, AICP, Deputy Director, City of Pasadena; Nancy Kerry, City Manager, City of South Lake Tahoe; Ulrik Binzer, Founder and CEO, Host Compliance

SESSION BLOCK 9 cont.

3:15 pm - 4:45 pm • Nautilus 4

TRACK: Solutions and Innovation**Playing Blackjack Against Climate Change: Improving Your Community's Odds with Natural Hazards Without Going Bust****CM | 1.5**

Using games of chance to illustrate concepts, hazard mitigation and planning experts will identify how communities can calculate the changing risks posed by natural disasters as a result of climate change, and how the new rules of the game can best be implemented in plans and regulations.

Moderator

Dana Hoffman, AICP, Project Manager, Michael Baker International

Speakers

David Behar, Climate Program Director, San Francisco Water Utilities Commission; Michael Huff, Urban Forestry and Fire Protection Planning Manager, Dudek; Aaron Pfannenstiel, Hazard Mitigation Planning Senior Associate, AICP, PlaceWorks; Jason Neuman, Assistant Chief Land Use Planning and Pre-Fire Man, CalFire

3:15 pm - 4:45 pm • Spinnaker 1 & 2

TRACK: Interfaces: Where Things Collide**Rethinking Community Golf Courses: Issues and Opportunities****CM | 1.5**

This session will explore how cities and neighborhoods are dealing with the downturn of golf course activity, the need to reduce water intensive uses, and the desire to retain open space with opportunities for new housing and community agriculture.

Moderator

Mimi Morisaki, Associate Planner, RICK Community Planning & Sustainable Development Division

Speakers

Jonathan Frankel, JD, Project Manager, New Urban West; Carey Fernandes, AICP, CHC Co-Chair, Principal, DUDEK; Brian Mooney, FAICP, Managing Principal, RICK Community Planning & Sustainable Development Division

3:15 pm - 4:45 pm • Nautilus 5

TRACK: Solutions and Innovation**Zen, the Housing Accountability Act, and the Art of Applying Objective Standards****CM | 1.5 | LAW**

Both the Housing Accountability Act and SB 35 limit review of housing projects to applying objective standards. But what is objective, really? This panel will focus on standards that planners can, and can't, use to review applications, along with a discussion of how to use objective standards in streamlining efforts.

Moderator

Eric Phillips, JD, Attorney, Goldfarb & Lipman LLP

Speakers

Barbara Kautz, FAICP, JD, Partner, Goldfarb & Lipman LLP; Dolores Dalton, JD, Partner, Goldfarb & Lipman LLP; Melanie Mintz, Community Development Director, City of El Cerrito

3:15 pm - 4:45 pm • Marina 2

TRACK: Solutions and Innovation**Online Scenario Modeling Tools for Community Engagement****CM | 1.5**

This session will delve into new technologies that offer the public a chance to develop planning and land use scenarios on their own. Participants will learn about new tools that will shape the future of their communities, and they will have the opportunity to use these tools hands-on.

Moderator

David Early, AICP, LEED AP, Senior Advisor, PlaceWorks

Speakers

Steve Stewart, AICP, Planning Manager, City of Livermore; Rob Stauder, Product Manager, ESRI; Dan Breedon, AICP, Principal Planner, Butte County; Robert Kain, GeoSpatial Services Business Leader, PlaceWorks

3:15 pm - 4:45 pm • Seabreeze 1 & 2

TRACK: Solutions and Innovation**Delivering Smarter: Tools for the Future of Infrastructure****CM | 1.5**

With various infrastructure advancements emerging and technological tools becoming widely available it's time to deliver smarter. Be part of the process by hearing about a real infrastructure project and vote on the high-tech tools that can best deliver the project.

Moderator

Stephanie Blanco, AICP, CEP, Senior Manager-Transportation Planning, Los Angeles County Metropolitan Transportation Authority

Speakers

Julia Salinas, PE, LEED AP, Manager, Transportation Planning, Los Angeles County Metropolitan Transportation Authority; Brian Calvert, Transportation Team Leader-Environmental, ICF; Stephen Paul, Visualization and Immersive Technology Director, AECOM

3:15 pm - 4:45 pm • Grande Ballroom C

TRACK: Interfaces: Where Things Collide**The New General Plan Guidelines: the Art of Balance and Tradeoffs****CM | 1.5**

Come work through your questions on the new general plan guidelines. Learn about the newest updates and how to apply the new guidelines in your community. Hear about the tradeoffs and balancing act required to adopt and implement any good general plan in California.

Moderator

Michael McCormick, AICP, Senior Planning Advisor, California Governor's Office of Planning and Research (OPR)

Speakers

Elizabeth Baca, Deputy Director and Senior Health Advisor, OPR; Leah Fisher, Associate Intergovernmental Program Analyst, OPR; Jeannie Lee, Senior Counsel, OPR

5:00 pm - 6:30 pm • Harbor Island Ballroom

Consultants' Reception

See page 44 for description.

6:30 pm - 8:30 pm • Sheraton - Harbor and Vine

APA Diversity Mixer

7:00 am - 9:00 am	Continental Breakfast	<i>Harbor Island Ballroom</i>
8:00 am - 2:00 pm	Exhibitor Teardown	<i>Harbor Island Ballroom</i>
Session Block 10 8:30 am - 10:00 am	What California Planners Can Learn From Texas	CM 1.5 <i>Grande Ballroom C</i>
	Survivor: Ethics Island!	CM 1.5 ETHICS <i>Nautilus 3</i>
	Disaster Recovery on the Planning Side: Innovations for the Future	CM 1.5 <i>Grande Ballroom B</i>
	Housing the Next Nine Million: Six Organizations, Six Views (<i>California Planning Roundtable Session</i>)	CM 1.5 <i>Grande Ballroom A</i>
9:00 am - 5:00 pm <i>Meet at 8:45 am outside the Grande Ballroom for departure.</i>	Mobile Workshop W1 - ¡Tijuana! Walking Tour: Explore Tijuana's Housing, Transportation, and Culture from a Planner's Perspective Passport required <i>Additional \$75 fee applies, includes lunch</i>	CM 5.0
10:15 am - 12:00 pm	CLOSING KEYNOTE - Dr. Mary Walshok, Associate Vice Chancellor for Public Programs and Dean of Extension, University of California, San Diego	CM 1.5 <i>Grande Ballroom A, B, C</i>

Mobile Workshops
Student Sessions/Events
Special Events
Leadership Meetings

Wednesday Special Events

10:15 am - 12:00 pm • Grande Ballroom A, B, C

Closing Keynote: Dr. Mary Walshok, University of California, San Diego

CM | 1.5



Dr. Mary Walshok is an author, educator, researcher, and Associate Vice Chancellor for Public Programs and Dean of Extension at the University of California San Diego. She is a thought leader and subject matter expert on aligning workforce development with regional economic growth. She is the author of more than 100 articles and reports on regional innovation, the role of research institutions in regional economies and workforce development. She has authored and co-authored numerous book chapters and articles on the world of work, including: *Blue Collar Women* (1981), *Knowledge Without Boundaries: What America's Research Universities Can Do for the Economy, the Workplace, and the Community* (1995), *Closing America's Job Gap* (2011) and *Invention and Reinvention: The Evolution of San Diego's Entrepreneurial Economy* (2013). As an industrial social scientist studying the dynamics of regional economic development and transformation, Walshok has studied various communities across America. She has evaluated 13 WIRED regions funded by the U.S. Department of Labor, studied three innovative regions for a National Science Foundation-funded project, and assessed one region's efforts to grow an industry for a Lilly Foundation-funded endeavor.

Sponsored by: Host Compliance • KTG Architecture + Planning ★ • Rincon Consultants, Inc. ★

Wednesday Mobile Workshop

Meet at 8:45 am outside the Grande Ballroom for departure.

9:00 am - 5:00 pm

Mobile Workshop W1 - ¡Tijuana! Walking Tour: Explore Tijuana's Housing, Transportation, and Culture from a Planner's Perspective

CM | 5.0 **Passport required**, additional \$75 fee applies, includes lunch

Myriad new housing, transportation, commercial, and civic projects are taking place in Tijuana. On this mobile workshop, learn how planners in Tijuana and San Diego (in the greater San Diego-Tijuana mega region) are coordinating to bring these projects to fruition. Participants will learn about plans for the new San Ysidro Port of Entry as seen from both sides of the border (the busiest land border crossing in the world), recent Bus Rapid Transit projects, expansion of the Tijuana's Ciclovías (urban bike paths), and arts district development in Downtown Tijuana. The tour will also include a visit to the existing City Hall to see the future site of a grand city center (Zócalo), which will provide improved connections to commercial districts and the iconic Cultural Center (CECUT), as well as a tour of innovative architectural buildings, public art installations, arts and culture "pasajes," and markets.

Wednesday Session Descriptions

7:00 am - 9:00 am • Harbor Island Ballroom

Continental Breakfast

Sponsored by:

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Wildlands ★ • Willdan ★

8:00 am - 2:00 pm • Harbor Island Ballroom

Exhibitor Teardown

SESSION BLOCK 10

8:30 am - 10:00 am • Grande Ballroom C

TRACK: Solutions and Innovation

What California Planners Can Learn from Texas

CM | 1.5

It's counterintuitive to think that California planners can learn much from Texas—especially Houston. This panel will cover innovative planning efforts in Houston, including a reorganized bus system, the nation's leading greenways effort, a new downtown plan, and post-Harvey rebuilding efforts.

Moderator

William Fulton, Director, Kinder Institute for Urban Research

Speakers

Christof Spieler, PE, LEED AP, AICP, Huitt Zollars; Zakcq Lockrem, AICP, Director of Planning, Asakura Robinson; Laura Spanjian, Southwest Public Policy Director, Airbnb

8:30 am - 10:00 am • Nautilus 3

TRACK: Interfaces: Where Things Collide

Survivor: Ethics Island

CM | 1.5 | ETHICS

Do you have what it takes to survive on Ethics Island? Can you outwit, outplay and outlast your fellow certified planners? In this session we will test your ethics against the other tribes, until only one tribe remains. Otherwise your ethics will be suspect and you will be cast off!

Moderator

Darcy Kremin, AICP, Environmental Planning Practice Leader, Rincon Consultants, Inc.

Speakers

Kevin Keller, AICP, Deputy Director, Los Angeles Department of City Planning; Brooke Peterson, AICP, Associate Principal, San Diego Regional Director, PlaceWorks; Kim Prillhart, AICP, Planning Director, County of Ventura; Jennifer Lilley, AICP, City Planner, City of Brea

8:30 am - 10:00 am • Grande Ballroom B

TRACK: Solutions and Innovation

Disaster Recovery on the Planning Side: Innovations for the Future

CM | 1.5

Drawing on the experience of planners throughout California, this panel covers disaster preparation; communications tools, plans, and constraints; and planning recovery innovations. Each discussant will offer lessons learned and consider the politics, resources, and realities that could lead to or prevent implementation.

Moderator

Lilly Rudolph, AICP, Senior Program Manager, Rincon Consultants, Inc.

Speakers

Jeffrey Lambert, AICP, Community Development Director, City of Ventura; Chris Stephens, Resource Management Agency Director, Ventura County; Vince Nicoletti, Deputy Director Planning and Development Services, County of San Diego; Erin Morris, AICP, Planning and Code Enforcement Manager, City of Napa Community Development Department

8:30 am - 10:00 am • Grande Ballroom A

TRACK: Interfaces: Where Things Collide

Housing the Next Nine Million: Six Organizations, Six Views

(California Planning Roundtable Session)

CM | 1.5

This facilitated discussion explores how California should address its current housing affordability crisis and future housing needs, equitably and sustainably, from the perspectives of representatives from the Urban Land Institute (ULI), Building Industry Association (BIA), American Institute of Architects (AIA), American Planning Association (APA), Housing California, and the Sierra Club. Is it a supply, delivery, or planning question? Is there consensus?

Moderator

William Anderson, FAICP, Director, City and Regional Planning, Americas, AECOM, former Planning Director, City of San Diego, and former APA National President

Speakers

Lisa Hershey, Executive Director of Housing California; Gail Goldberg, FAICP, Executive Director (retired) ULI Los Angeles District Council, and former Planning Director of Los Angeles & San Diego; Jeff O'Connor, Board Member, California Building Industry Association, and Director of Operations, HomeFed Corporation; Phil Bona, 2017 AIA San Diego President and Senior Architect & Planner, AVR; Glen Dake, Board Member, California League of Conservation Voters and the Metropolitan Water District of Southern California; Stephen Haase, AICP, Senior Vice-President, Baldwin & Sons, Chair of the City of San Diego Planning Commission, and former Planning Director of the City of San Jose

9:00 am - 5:00 pm

Mobile Workshop W1
¡Tijuana! Walking Tour:
Explore Tijuana’s Housing,
Transportation, and Culture from a
Planner’s Perspective
See page 56 for description.

10:15 am - 12:00 pm • Grande Ballroom A, B, C

Closing Keynote
Dr. Mary Walshok, University of
California San Diego
See page 56 for description.



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 **Sunday, October 7**
 **10-11:15am**

**What are your thoughts about
future trends in transportation?**

Stop by Booth #14 to chat with us
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graphics, and socioeconomics may
affect transportation planning decisions.

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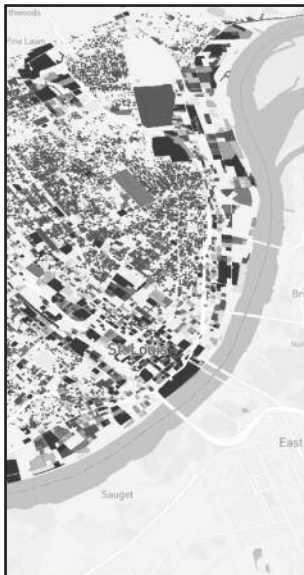


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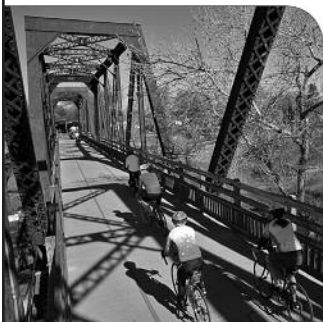
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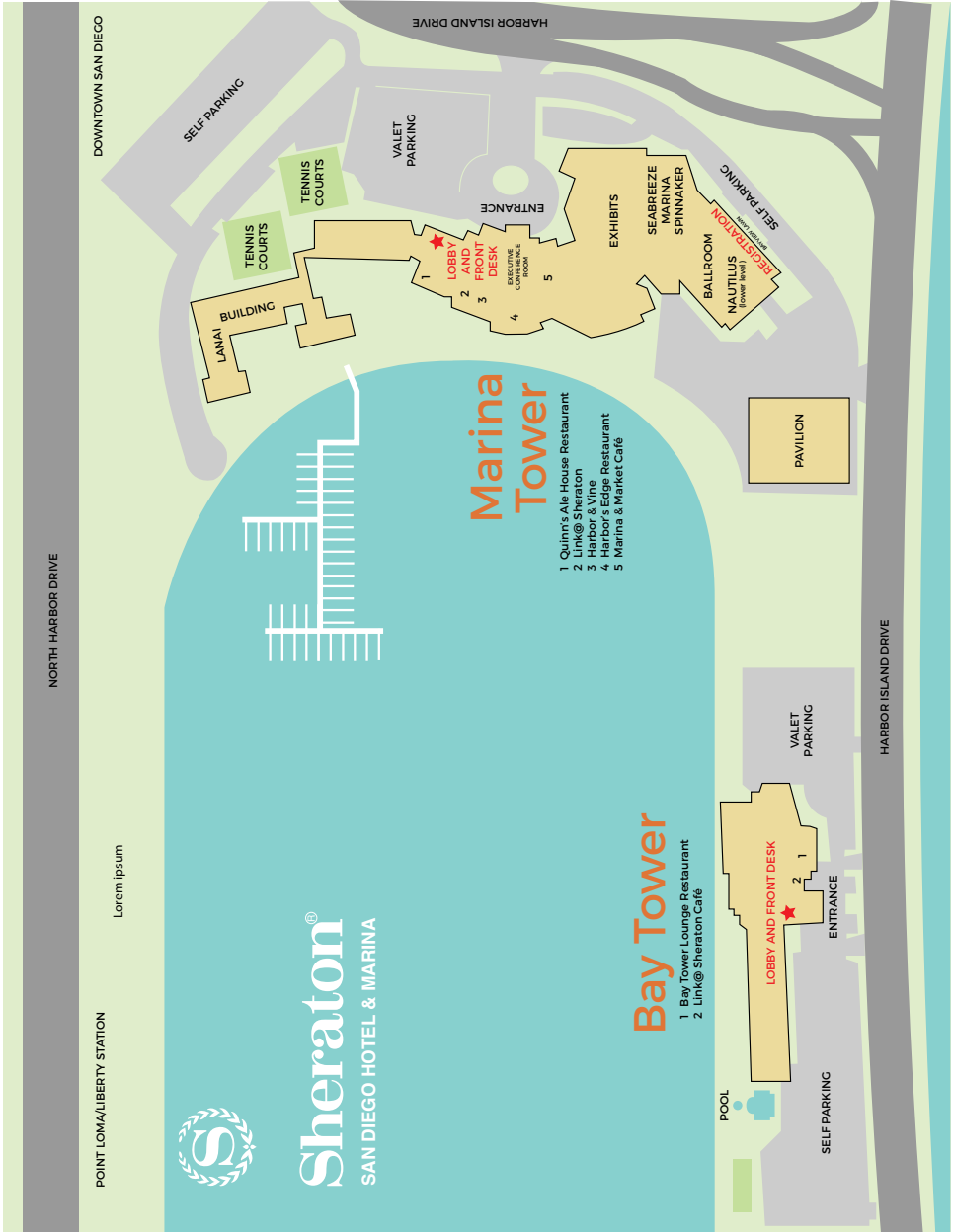
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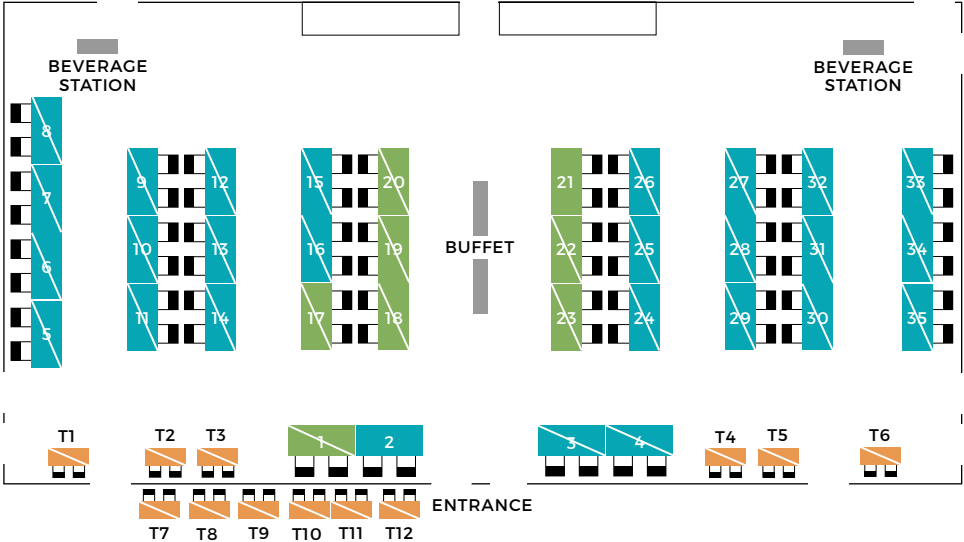




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Caltrans ★	1
Available	2
Circulate San Diego (donated by Atlantis Group Land Use Consultants)	3
AECOM ★	4
Helix Environmental Planning ★	5
Wildlands ★	6
BAE Urban Economics ★	7
Host Compliance	8
CSG Consultants	9
UC Davis Extension ★	10
ESA ★	11
Analytical Environmental Services ★	12
UC San Diego Extension	13
Fehr & Peers ★	14
Linscott, Law & Greenspan, Engineers	15
ICF ★	16
Rick Community Planning & Landscape Architecture	17
Michael Baker International ★	18
Dudek ★	19
Dudek ★	20
Premium	21
UrbanFootprint	22
PlaceWorks ★	23
Harmari	24
ASM Affiliates	25
Kimley-Horn and Associates, Inc. ★	26

Civic Solutions, Inc.	27
California Polytechnic State University	28
Ascent Environmental ★	29
RRM Design Group ★	30
Willdan	31
Chen Ryan Associates	32
Rincon Consultants, Inc.	33
GeoSearch	34
VisionScape Imagery, Inc. ★	35
Solano Press	T1
AEP	T2
USC Ross Minority Program in Real Estate	T3
Best Best & Krieger	T4
California Planning Roundtable	T5
California Sign Association/ International Sign Association	T6
APA California Chapter	T7
2019 Conference Host Committee Central Coast Section	T8
PEN	T9
APA California Historian	T10-T11
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