

# SESSIONS AND DESCRIPTIONS



## A RESILIENT FUTURE 2019

APA CALIFORNIA  
CONFERENCE  
SANTA BARBARA  
SEPTEMBER 15-18

[www.apacalifornia-conference.org](http://www.apacalifornia-conference.org)



Members can earn certification credits for many activities at the conference. A notation has been made next to each creditable session/event indicating the number of pending certification credits.

The Conference-at-a-Glance is subject to change. Please refer to the mobile app for session descriptions. A full conference program may also be downloaded and printed from the conference website at [www.apacalifornia-conference.org](http://www.apacalifornia-conference.org).



Butterfly Beach. Photo by Cecilia Rosell



@APACAConf

#APACA2019

v.15 9/2/19



September 11 - 13

**Mobile Workshop #1 - Channel Islands Overnight Boat Tour**

CM | 4.0

**CANCELLED**

*Additional \$295 fee applies. The excursion includes accommodations aboard the Truth (in bunks with privacy curtains), and all meals for the 2-days and 2-nights. It does not include transport to the harbor on Wednesday or from the harbor Friday evening. Rental gear is available at an additional cost on board including snorkels, masks and kayaks. Participants will be provided a packing list, itinerary and island guide tips ahead of the charter.*

10:00 am

**Exhibit Set Up**

*Santa Barbara Ballroom Foyer*

1:00 pm - 9:00 pm

**Chapter Board Meeting and Dinner**

*Fiesta*



Mobile Workshops



Student Sessions/Events



Special Events



Leadership Meetings



# CONFERENCE-AT-A-GLANCE

## Sunday, September 15

7:00 am - 6:00 pm	<b>Conference Registration</b> - All registrants	<i>Santa Barbara Ballroom Foyer</i>
8:30 am - 9:30 am	<b>Planning Commission and Board Breakfast</b> (for Planning Commissioners and Public Board Members only)	<i>Rodney's</i>
<b>Student Sessions #1</b> 8:30 am - 9:45 am	Preparing the Planners of the Future	<i>San Miguel</i>
	Resilience Starts with Me	<i>Fiesta</i>
9:00 am - 4:00 pm	<b>Exhibitor Set Up</b>	<i>Santa Barbara Ballroom Foyer</i>
<b>Pre-Conference</b> 9:00 am - 3:30 pm	Incorporating Next Generation Technology Into the Comprehensive Planning Workflow: Hands-on Technical Workshop with ArcGIS Urban <i>Additional \$90 fee applies. Lunch included. Attendance is limited.</i>	<b>CM   6.0</b> <i>Santa Cruz</i>
	Effective Leadership Skills for Planning Professionals <i>Additional \$90 fee applies. Lunch included. Attendance is limited.</i>	<b>CM   6.5</b> <i>Santa Rosa</i>
<b>Student Sessions #2</b> 10:00 am - 11:15 am	CEQA: It Will Result in Significant and Unavoidable Impacts on Your Planning Career	<i>San Miguel</i>
	Interviewing 101: Put Your Best Foot Forward	<i>Fiesta</i>
10:00 am - 11:30 am	California Planning Law for Planning Commissioners: Historical Perspectives, Coastal Regulation to Address Climate Change and Water Supply Planning During Times of Shortage ( <i>open to all</i> )	<b>CM   1.5</b> <i>Rodney's Lounge</i>
11:30 am - 1:00 pm	<b>California Planning Foundation (CPF) Student Scholarship Awards and Professional Networking Luncheon</b> in Honor of Richard H. Weaver (pre-registered students and invited guests only)	<i>Reagan Room</i>
<b>Session Block #1</b> 1:00 pm - 2:30 pm	whY-PLAN: The Power of Civic Learning for Resilient Cities and Regions	<b>CM   1.5</b> <i>Anacapa</i>
	A Look Back at the Ten Biggest Land Use Victories and Defeats in Santa Barbara Since 1980	<b>CM   1.5</b> <i>Rodney's Lounge</i>
	Mainstreaming Climate Adaptation and Mitigation into General Planning Practices: A Long Beach Case Study	<b>CM   1.5</b> <i>San Miguel</i>
	The Future of Transportation Electrification in California	<b>CM   1.5</b> <i>San Rafael</i>
	Saving the Planet: Making a Difference through Local Government Planning	<b>CM   1.5</b> <i>Santa Ynez</i>
	Putting SB 2's Planning Funds to Work for Your Jurisdiction	<b>CM   1.5</b> <i>Sierra Madre</i>
1:30 pm - 4:30 pm	<b>Headshots</b> - Dress for success and have your photo professionally taken.	<i>Fiesta Foyer, 3rd Floor</i>
2:45 pm - 4:15 pm	<b>Student Walking Tour</b> ( <i>pre-registration required</i> ), limited to 30 attendees <i>Meet in the Grand Ballroom Foyer at 2:30 pm</i>	
<b>Session Block #2</b> 2:45 pm - 4:15 pm	Request for Proposal (RFP) for Results!	<b>CM   1.5</b> <i>Anacapa</i>
	A Planner, Pyro-Geographer, and Ian McHarg Walk Into a Bar	<b>CM   1.5</b> <i>Reagan Room</i>
	Leadership at the Planning Commission in Spite of Politics and Planning Staff	<b>CM   1.5</b> <i>Rodney's</i>
	Downtown Housing: Back to the Future	<b>CM   1.5</b> <i>San Miguel</i>
	Coastal Adaptation Actors: Roles, Perspectives and Lessons Learned	<b>CM   1.5</b> <i>San Rafael</i>
	Emerging Transportation Solutions for Vexing Planning Problems	<b>CM   1.5</b> <i>Santa Ynez</i>
	Census 2020: Update, Issues, Schedule, and How Planners are Involved	<b>CM   1.5</b> <i>Sierra Madre</i>
4:30 pm - 6:00 pm	<b>Diversity Summit</b> - Representation Matters: A Panel on Diversity in the Planning Profession	<b>CM   1.5   ETHICS</b> <i>San Rafael and Santa Ynez</i>
6:00 pm - 9:00 pm	<b>Opening Reception</b> <i>Sunken Gardens at the County Courthouse, 1100 Anacapa Street</i> <i>Trolley service to and from the Sunken Gardens will be provided throughout the evening. Please meet in the Grand Ballroom Foyer starting at 5:30 pm. Trolleys will return the hotel every half hour starting at 7:30 pm until the reception ends at 9:00 pm.</i>	

 Mobile Workshops
  Student Sessions/Events
  Special Events
  Leadership Meetings

## SPECIAL EVENTS

11:30 am - 1:00 pm • Reagan Room

**California Planning Foundation (CPF) Student Scholarship Awards and Professional Networking Luncheon in Honor of Richard H. Weaver***(pre-registered students and invited guests only)*

Join us in honoring the 2019-20 California Planning Foundation (CPF) scholarship winners. Each year CPF invites planning students to compete for a number of scholarship. Scholarships are offered to students enrolled in undergraduate and graduate planning and affiliated programs in California. Since its inception, CPF has awarded more than \$500,000 in scholarships and awards to support California planning students. In addition to presenting the awards, the luncheon will be planned as a learning and networking opportunity for students and invited professionals.

**Sponsored by:** Analytical Environmental Services★, Brownstein Hyatt Farber Schreck, Wildlands★**Event only sponsor:** 4LEAF Inc., McNulty Consulting,  
University of Southern California, Sol Price School of Public Policy, Master of Urban Planning

4:30 pm - 6:00 pm • San Rafael and Santa Ynez

**Diversity Summit - Representation Matters: A Panel on Diversity in the Planning Profession****CM | 1.5 | ETHICS**

The theme of this year's Diversity Summit focuses internally on the planning profession, taking an honest look at where we are as a profession and how we can improve diversity and work towards creating a profession that represents the array of people and cultures who call California home. This conversation will take place in the form of a panel discussion, filled with approximately 4-8 planners or related industry professionals who represent professionals of color, identify as a woman or with the LGBTQ community, immigrants/first generation citizens, and disadvantaged socio-economic groups.

Topics of discussion will focus around two themes. First, what it is like to be a planner/related professional from a diverse or underrepresented group and the personal stories, experiences, journeys, and challenges faced along the way. Secondly, a conversation around the systematic impediments in the profession and how the planning field can improve in being a truly inclusive, diverse, and representative profession.

**Moderator**

Denice Thomas, AICP, Planning Programs Section Manager, County of Ventura

**Speakers**

James Rojas, Founder - Place It!; Ali H. Mir, West Regional Planning Manager, STV, Inc.; Dr. Hemalata Dandekar, Professor/Formal Department Head, California Polytechnic State University San Luis Obispo, City and Regional Planning Department; Ebony McGee Anderson, Owner/CEO, ejma Planning + Development, Inc.; Michelle Hightower, Senior Planner, City of Vallejo

**Sponsored by:** Ascent Environmental★

6:00 pm - 9:00 pm

Trolley service to and from the Sunken Gardens will be provided throughout the evening. Please meet in the Grand Ballroom Foyer starting at 5:30 pm. Trolleys will return the hotel every half hour starting at 7:30 pm until the reception ends at 9:00 pm.

**Opening Reception - Sunken Gardens at the County Courthouse****Join us and enjoy food, wine, friends, and colleagues while we open the conference!**

Please join us for the APA California 2019 Opening Reception on September 15 in the Sunken Gardens at the Court House in Santa Barbara!! This iconic venue has boasted many events, concerts, cultural celebrations and family festivities! The Sunken Gardens are surrounded by the historic Santa Barbara Court House that is well known for its clock tower, beautiful mural rooms, and stunning grounds. On the evening of September 15, we will be trolleyed to the Sunken Gardens from the Santa Barbara Hilton. As you arrive you will step into the Sunken Gardens where there will be a pop-up Food and Wine tasting event! Upon your departure from the Trolley, you will be greeted with a glass of wine from Santa Barbara Winery, a beer from Figueroa Mountain, or another beverage. Moving onward, you will experience seven different food tastings from local, highly rated, Santa Barbara restaurants, such as the Lark, Loquita, and Finch and Fork. As you dine, drink, and mingle with other conference attendees, you should visit the famous mural rooms in the historic Court House. Or perhaps ride the elevator up in the clock tower to take in the 360-degree views of Santa Barbara! It will be a night to remember because the Santa Barbara Court House and the Sunken Gardens are a magical place and it will be a SPECTACULAR EVENT!! We look forward to seeing you there!

**Sponsored by:** Caltrans★, General Code, Oracle, UrbanFootprint**Event only sponsor:** CSG Consultants



# SUNDAY PROGRAM

7:00 am - 6:00 pm • Santa Barbara Ballroom Foyer

## Conference Registration - All Registrants

8:30 am - 9:30 am • Rodney's

### Planning Commission and Board Breakfast

(for Planning Commissioners and Public Members Only)

Enjoy a light breakfast and meet fellow Planning Commissioners and other public board members from throughout the state.

## STUDENT SESSION BLOCK 1

8:30 am - 9:45 am • San Miguel

### Preparing the Planners of the Future

As planning professionals, we grow and evolve by learning from and educating one another. Take this opportunity to learn from professionals in a variety of specialties to evolve your familiarity with the planning industry and understand the possibilities that this exciting profession has to offer.

This session aims to build up, encourage, and educate the next generation of planners by leaving them with useful takeaways from professionals. Individuals of all ages and levels of experience are welcome, from freshmen in undergraduate programs to graduate students with years of experience in the field. The session will allow participants to learn something new, gain insight to the details of a diversity of planning careers, and help guide them into the most appropriate sector or specialty.

This interactive session caters to young planners, providing them an opportunity to converse and network with professionals in the planning field. The session will be conducted in small-group format, allowing students and professionals to have in-depth conversations about all aspects of the industry. Throughout the process, professionals will share lessons learned through past experiences, challenges, and obstacles.

#### Lead

Spencer Johnson and Rachel Raynor

8:30 am - 9:45 am • Fiesta

### Resilience Starts with Me

This session builds on the idea that a resilient future starts with supporting individual resilience and embodying wellness and self-care into our surrounding environments. For example, how many times have you overcommitted yourself at your office or in the community? Have you ever experienced loss in productivity or burnout as a result of stress? Do you have difficulty talking about self-care with supervisors or peers? This workshop will give you tips to be a resilient planner, make you feel more confident in taking care of yourself and juggling all of your commitments, and provide a guided meditation. This session is geared towards students and young professionals entering into their planning career.

#### Lead

Natalie Hernandez, Climate Resolve; Miguel A Vazquez, AICP, Riverside University Health System, Public Health; Richard Willson, PhD, FAICP, California State University Polytechnic, Pomona

9:00 am - 4:00 pm • Santa Barbara Ballroom Foyer

## Exhibitor Set Up



Mobile Workshops



Student Sessions/Events



Special Events



Leadership Meetings

Sunday, September 15, 2019

9:00 am - 3:30 pm • Santa Cruz

#### PRE-CONFERENCE SESSION

### Incorporating Next Generation Technology Into the Comprehensive Planning Workflow: Hands-on Technical Workshop with ArcGIS Urban

Additional \$90 fee applies. Lunch included. Attendance is limited to 12 participants

**CM | 6.0**

Gain an overview of ArcGIS Urban, a modeling and planning system to orchestrate urban development. Use ArcGIS Urban's 3D capabilities to understand the development potential for any parcel within a planning study area. Explore Urban's plan authoring tools to create and evaluate multiple alternatives or scenarios. Use the same 3D scenes to engage with decision-makers. All of this informs the capacity for urban growth and the potential impacts of policy choices and market forces.

Participants must bring their own Wi-Fi capable laptop running either Microsoft Edge, Google Chrome, or the latest version of the Safari web browser.

#### Trainers

Robert Kain, Geospatial Services Business Leader, PlaceWorks; Brooks Patrick, Account Executive, 3D / Geodesign Markets, ArcGIS Urban, Esri; Rob Matthews, AICP, Director of Planning and Community Development Markets, Esri

9:00 am - 4:00 pm • Santa Rosa

#### PRE-CONFERENCE SESSION

### Effective Leadership Skills for Planning Professionals

Additional \$90 fee applies. Lunch included. Attendance is limited.

**CM | 6.5**

Learn skills and strategies for effective leadership and training to take your leadership abilities to the next level through this intensive and interactive training session. Learn from colleagues with proven records of leadership in planning practice in the public and private sectors. The trainers use a collaborative team approach to guide you through a day of inquiry, dialogue, introspection, and group exercises that focus on key leadership skills, practices, and challenges. You will leave this session with new leadership tools and insight to inspire your colleagues, team members, and others, and techniques for more effective outcomes in your planning practice.

#### Trainers

Linda F. Tatum, FAICP, Development Services Director, City of Long Beach; Susan Harden, FAICP, Planning Consultant; Jeffrey Lambert, AICP, Community Development Director, City of Oxnard; Richard Rojas, AICP, Community Development Director, City of Compton; Al Zelinka, AICP, City Manager, City of Riverside

## STUDENT SESSION BLOCK 2

10:00 am - 11:15 am • San Miguel

### CEQA: It Will Result in Significant and Unavoidable Impacts on Your Planning Career

This session is intended to provide a brief background and overview of the California Environmental Quality Act (CEQA) State Guidelines and fundamentals of related environmental planning. This session will feature a presentation developed specifically for people interested or involved in the environmental review process, including consultants, regulators, applicants, or industry professionals, and will benefit those new to the field as well as serve as a refresher for mid-level practicing professionals. The panel of presenters will include private environmental consultants, as well as a local agency representative, to provide a range of perspectives when discussing the basics of the environmental review process. The session will include a presentation on the basics of CEQA with a focus on real-world project examples to illustrate key considerations and decisions throughout the process. The panel will seek to engage the audience in a group discussion to come to consensus on the questions presented. The session will conclude with an interactive discussion/workshop focused on the CEQA Guidelines Appendix G Checklist. The workshop portion of the session will allow the audience to break into smaller groups and work through the steps of the environmental review process for a hypothetical project. This process will include identifying the appropriate level of environmental review, identification of anticipated key environmental issues, and a discussion of likely impacts based on the thresholds identified in the CEQA Guidelines Appendix G Checklist. After working through the process as one large group or in smaller breakout groups (depending on time), we will discuss the hypothetical project and environmental review process together and conclude with questions and answers.

#### Lead

Emily Creel, JD, Planning Team Lead, SWCA



## STUDENT SESSION BLOCK 2 cont.

10:00 am - 11:15 am • Fiesta

**Interviewing 101: Put Your Best Foot Forward**

It's natural to feel nervous at an interview. The best way to alleviate your anxiety and come across as confident and knowledgeable is to prepare ahead of time and practice, practice, practice! The session will begin with a presentation from the panelists to provide all attendees with an overview of effective techniques on how to prepare for an interview. The second portion of the session will include breakout groups that will dive into key takeaways. More specifically, students will walk away with an understanding of how to communicate effectively, answer challenging questions, and make their pitch during the interview setting.

**Lead**

California Planning Foundation (CPF)

10:00 am - 11:30 am • Rodney's

**California Planning Law for Planning Commissioners: Historical Perspectives, Coastal Regulation to Address Climate Change and Water Supply Planning During Times of Shortage** (open to all)**CM | 1.5 | LAW**

Land use and water attorneys will provide a "Land Use Litigation Tour" of precedent setting Supreme Court cases emanating from Santa Barbara County. Next, we will look to the Coastal Commission's push to regulate for sea level rise and climate change impacts, and then to water supply planning during times of shortage.

**Moderator**

Jay Higgins, AICP, Principal, H &amp; H Environmental, Inc., Commission and Board Representative, APA California

**Speakers**

Steven A. Amerikaner, Esq., Land Use Attorney, Brownstein Hyatt Farber Schreck, LLP, former City Attorney, City of Santa Barbara;  
Beth Collins, Land Use Attorney, Brownstein Hyatt Farber Schreck, LLP; Jessica Diaz, Water Attorney, Brownstein Hyatt Farber Schreck, LLP

11:30 am - 1:00 pm • Reagan Room

**California Planning Foundation (CPF) Student Scholarship Awards and Professional Networking Luncheon**

(see page 4 for information)

## SESSION BLOCK 1

1:00 pm - 2:30 pm • Anacapa

**whyPLAN: The Power of Civic Learning for Resilient Cities and Regions****CM | 1.5**

This session will share youth vision for an inclusive, resilient Bay Area, as revealed through the Y-PLAN Resilient by Design Youth Challenge to demonstrate why and how it is essential to engage young people—and their schools—as critical actors in planning inclusive and resilient cities and regions.

**Moderator**

Deborah McKoy, PhD, Executive Director, UC Berkeley Center for Cities + Schools

**Speakers**

Amanda Eppley, Assistant Director, UC Berkeley Center for Cities + Schools; Shirl Buss, Creative Director, UC Berkeley Center for Cities + Schools; Raquel Trinidad, Public Engagement, Bay Area Metro: Association of Bay Area Governments



Mobile Workshops



Student Sessions/Events



Special Events



Leadership Meetings

## SESSION BLOCK 1 cont.

1:00 pm - 2:30 pm • Rodney's

**A Look Back at the Ten Biggest Land Use Victories and Defeats in Santa Barbara Since 1980****CM | 1.5**

Explore the stories that coined land use in Santa Barbara the “blood sport of politics.” We will take a walk down memory lane to hear about those famous—and infamous—projects that now define our urban environment and reflect on what could have been. Perhaps these stories will help us define what the future holds for how our urban fabric will change, or whether change is avoidable.

**Moderator**

Jay Higgins, AICP, Principal, H & H Environmental, Inc., Commission and Board Representative, APA California

**Speakers**

Steven A. Amerikaner, Esq, Land Use Attorney, Brownstein Hyatt Farber Schreck, LLP, former City Attorney, City of Santa Barbara; Dave Davis, former City Planner, City of Santa Barbara; Brian Cearnal, AIA, LEED AP, Principal, Cearnal Collective Architects; Suzanne Elledge, President and Principal Planner, Suzanne Elledge Planning and Permitting Services, Inc.

1:00 pm - 2:30 pm • San Miguel

**Mainstreaming Climate Adaptation and Mitigation into General Planning Practices: A Long Beach Case Study****CM | 1.5**

Lessons learned from Long Beach's development of a climate adaptation and mitigation plan in tandem with its General Plan update that will put the city on a low-carbon and climate-resilient development pathway, while complying with State regulations such as SB 691 and pre-positioning the City for access to financing.

**Moderator**

Justin Vandever, PE, Coastal Engineer and Project Manager, AECOM

**Speakers**

Christopher Koontz, AICP, Planning Bureau Manager, City of Long Beach; Fiahna Cabana, Community Engagement Specialist, City of Long Beach; Amruta Sudhalkar, Sustainability Planner, AECOM; Joshua Lathan, Sustainability Planner, AECOM

1:00 pm - 2:30 pm • San Rafael

**The Future of Transportation Electrification in California****CM | 1.5**

The time to plan for the future of transportation electrification is now. Find out how State policy and market trends are driving demand for Electric Vehicle (EV) charging throughout California and the current tools to plan for this shift in technology.

**Moderator**

Katie Witherspoon, Associate Planner, City of San Diego

**Speakers**

David Lange, Senior Project Manager, EV Infrastructure, Center for Sustainable Energy; Tyson Eckerle, Deputy Director of ZEV Infrastructure, Governor's Office of Business and Economic Development (GO-Biz); Marco Anderson, Senior Regional Planner, Southern California Association of Governments; Gabriela Collins, Senior Policy Advisor, Southern California Edison

1:00 pm - 2:30 pm • Santa Ynez

**Saving the Planet: Making a Difference through Local Government Planning****CM | 1.5**

Dive in with leading local government sustainability planners to learn how California cities are tackling the most urgent planning issues in environmental sustainability. Plastic pollution, electric vehicle charging, climate adaptation planning, coastal conservation, energy alternatives—the list keeps growing. From triumphs to war stories—you'll hear it all.

**Moderator**

Anne McIntosh, AICP, Community Development Director, City of Manhattan Beach

**Speakers**

Dana Murray, MESM, Environmental Manager, City of Manhattan Beach; Robyn Eason, AICP, LEED AP BD+C, ND, Senior Sustainability Planner, City of West Hollywood; Fern Nueno, AICP, LEED AP BD+C, Project Manager, Economic Development Department, City of Long Beach; Chris Read, Sustainability Manager, City of San Luis Obispo



## SESSION BLOCK 1 cont.

1:00 pm - 2:30 pm • Sierra Madre

**Putting SB 2's Planning Funds to Work for Your Jurisdiction****CM | 1.5**

Senate Bill 2 (SB 2) generates funds to support construction of affordable housing with money already flowing to local governments to jumpstart planning efforts. At this session, representatives from the State Department of Housing and Community Development will discuss the planning grant program and how local jurisdictions can utilize the funds.

**Moderator**

David Early, AICP, LEED AP, Senior Advisor, PlaceWorks

**Speakers**

Paul McDougall, Housing Policy Manager, California Department of Housing and Community Development; Karalee Browne, Sustainability Communities Program Manager, Institute for Local Government; Jennifer Gastelum, Associate Principal, PlaceWorks

1:30 pm - 4:30 pm • Fiesta Foyer, 3rd Floor

**Headshots**

Dress for the job you want and make sure to smile for the camera. A professional photographer will do the rest! First come, first serve!

2:45 pm - 4:15 pm • Meet in the Grand Ballroom Foyer at 2:30 pm

**Student Walking Tour** (pre-registration required), limited to 30 attendees

Small Town, Big Vision—how one person's vision for Santa Barbara forever transformed how it has been planned. This walking tour will inspire your own vision by telling the story of Bernard Hoffmann and his view of how Santa Barbara should go and did with the help of the 1925 earthquake. His short 20-year investment in Santa Barbara continues to influence the planning process here and throughout California. Transportation will be provided. Better hurry and register for this free event! Registration is capped at 30 for transportation purposes. Don't forget your walking shoes.

## SESSION BLOCK 2

2:45 pm - 4:15 pm • Anacapa

**Request for Proposal (RFP) for Results!****CM | 1.5**

The proposal process can be frustrating. To find the right team and achieve a successful project, it is essential to start with a solid request for proposal (RFP). This session explores strategies for preparing the best RFP from multiple perspectives, so you can attract and hire the best team for your next project.

**Moderator**

Laura O'Neill, Senior Architectural Historian, GPA Consulting

**Speakers**

Jason Vivian, Engineer IV, Tulare County Public Works; Erinn Silva, Senior Associate Environmental Planner/Project Manager, GPA Consulting

2:45 pm - 4:15 pm • Reagan Room

**A Planner, Pyro-Geographer, and Ian McHarg Walk Into a Bar****CM | 1.5**

Recent experience with wildfires and their catastrophic effects, sometimes well within the wildland-urban interface, demands a rethinking of land use decision-making. Learn how our evolving ability to map fire vulnerability enables us to make smarter and safer development decisions.

**Moderator**

Thomas Jacobson, FAICP, JD, Professor, Director of the Center for Sustainable Communities, Sonoma State University

**Speakers**

Max Moritz, PhD, Adjunct Professor of Fire Ecology and Management, Earth Research Institute, UC Santa Barbara; Michael McCoy, former Director, California Strategic Growth Council



Mobile Workshops



Student Sessions/Events



Special Events



Leadership Meetings

## SESSION BLOCK 2 cont.

2:45 pm - 4:15 pm • Rodney's

**Leadership at the Planning Commission in Spite of Politics and Planning Staff****CM | 1.5**

Planning Commissions do not always see eye to eye with their elected officials, or planning staff. Hear from former and current area Planning Commissioners on how to support change in their communities when the purse strings are tight, or when it's politically unpopular.

**Moderator**

Jay Higgins, AICP, Principal, H & H Environmental, Inc., Commission and Board Representative, APA California

**Speakers**

Deborah Schwartz, City of Santa Barbara Planning Commissioner; John Parke, County of Santa Barbara Planning Commissioner; Mark Primack, former Santa Cruz City Councilman and Planning Commissioner

2:45 pm - 4:15 pm • San Miguel

**Downtown Housing: Back to the Future****CM | 1.5**

The coastal cities of Santa Monica and Santa Barbara have recently embarked on new approaches to encourage downtown housing development with increased densities and other incentives. This panel will discuss these approaches and balancing new development with aesthetics and historic preservation.

**Moderator**

George Buell, Community Development Director, City of Santa Barbara

**Speakers**

Jessica Metzger, AICP, Project Planner, City of Santa Barbara; Nicole Hernandez, Urban Historian, City of Santa Barbara; Antony Grumbine AIA, Principal Architect, Harrison Design; David Martin, Director of Planning and Community Development, City of Santa Monica

2:45 pm - 4:15 pm • San Rafael

**Coastal Adaptation Actors: Roles, Perspectives and Lessons Learned****CM | 1.5**

This panel brings together five diverse actors who work independently and collaboratively on climate change adaptation planning and implementation along California's coast. The panel highlights lessons learned about sea level rise adaptation, emphasizing the planning, regulatory, political, scientific and other lessons by federal, state, local, academic and NGO actors.

**Moderator**

Charles Lester, PhD, JD, Researcher, UC Santa Barbara

**Speakers**

Juliette Finzi Hart, PhD, Oceanographer and Director of Outreach for CoSMos, USGS Pacific Coastal and Marine Science Center; Tiffany Wise-West, PhD, Sustainability and Climate Action Program Manager, City of Santa Cruz; Nick Sadrpour, Science, Research & Policy Specialist, University of Southern California Sea Grant; Stefanie Sekich-Quinn, Coastal Preservation Manager, Surfrider Foundation

2:45 pm - 4:15 pm • Santa Ynez

**Emerging Transportation Solutions for Vexing Planning Problems****CM | 1.5**

From high-speed rail to light rail to bus rapid transit, California is building more transit infrastructure than ever before, to accommodate both population growth and to respond to the housing crisis. In the context of limited federal funding and acute need, can new transportation technologies more efficiently solve cities' planning problems?

**Moderator**

Martha Welborne, FAIA, Senior Advisor, HR&A Advisors

**Speakers**

Manjeet Ranu, AICP, Senior Executive Officer, Long Range Planning, Los Angeles, Metropolitan Transportation Authority; Marlon Boarnet, PhD, Professor and Chair, Urban Planning Department, University of Southern California; Thomas Stone, PhD, Senior Strategic Advisor, BYD



## SESSION BLOCK 2 cont.

SUNDAY

2:45 pm - 4:15 pm • Sierra Madre

**Census: 2020: Update, Issues, Schedule, and How Planners are Involved****CM | 1.5**

Census 2020 starts in early 2020. Two session speakers will present the Census Bureau's plans and schedule for the state (Michael Hall) and outreach and funding by the California Complete Count Committee (Irving Pacheco), moderated by Bob Largomasino, APA Sacramento Section Director.

**Moderator**

Robert (Bob) Lagomarsino, AICP, Principal, Lagomarsino Planning + Management, Sacramento Valley Section Director, APA California

**Speakers**

Michael Hall, Assistant Regional Census Manager, Bureau of the Census; Irving Pacheco, Regional 5 Program Manager, California Complete Count Committee

4:30 pm - 6:00 pm • San Rafael and Santa Ynez

**Diversity Summit - Representation Matters: A Panel on Diversity in the Planning Profession**

(see page 4 for information)

6:00 pm - 9:00 pm • Sunken Gardens at the County Courthouse

**Opening Reception**

Trolley service to and from Sunken Gardens will be provided throughout the evening. Please meet in the Grand Ballroom Foyer starting at 5:30 pm. Trolleys will return the hotel every half hour starting at 7:30 pm until the reception ends at 9:00 pm.

(see page 4 for information)



# CONFERENCE-AT-A-GLANCE

## Monday, September 16

7:00 am - 6:30 pm	<b>Conference Registration</b> - All registrants	<i>Santa Barbara Ballroom Foyer</i>
7:00 am - 8:00 pm	<b>Exhibits Open</b>	<i>Santa Barbara Ballroom Foyer</i>
7:00 am - 8:30 am	<b>Continental Breakfast</b>	<i>Plaza del Sol and Santa Barbara Ballroom Foyer</i>
8:00 am - 9:30 am	<b>Opening Plenary</b> - Senator Scott Wiener, State Senate District 11 Representing San Francisco and a portion of San Mateo County	<b>CM   1.0</b> <i>Grand Ballroom</i>
9:00 am - 11:30 am	<b>Mobile Workshop #2 - Santa Barbara County's Green-Gold Mine - Cannabis</b> Additional \$75 fee applies, samples not included. Meet in the Grand Ballroom Foyer at 8:45 am	<b>CM   2.0</b>
<b>Session Block #3</b> 9:45 am - 11:15 am	<b>TerraCount: Model, Assess, and Plan for Resilient Working Lands</b>	<b>CM   1.5</b> <i>Anacapa</i>
	<b>At the Forefront: Work of a Resilience Planning Pioneer</b>	<b>CM   1.5</b> <i>Hyatt - El Cabrillo</i>
	<b>Transforming Land Banks Into Housing Solutions</b>	<b>CM   1.5</b> <i>Hyatt - La Cantina</i>
	<b>Re-thinking State Street: Making it Work Now and In the Future</b>	<b>CM   1.5</b> <i>Reagan Room</i>
	<b>GIS is Not Just for Mapping Anymore: Collaborate and Build Consensus Using Interactive Web-based GIS Tools and Technology</b>	<b>CM   1.5</b> <i>Rodney's Lounge</i>
	<b>Bay Area Approaches to Equitable Planning</b>	<b>CM   1.5</b> <i>San Miguel</i>
	<b>APA California Sections: Collaborative Planning and Regional Case Studies (Section Directors Session)</b>	<b>CM   1.5</b> <i>San Rafael</i>
	<b>Paying for Resilience and Climate Adaption in California: Policy and Practice</b>	<b>CM   1.5</b> <i>Santa Cruz</i>
	<b>Sustainable Community Strategy Implementation: Fact or Fiction?</b>	<b>CM   1.5</b> <i>Santa Rosa</i>
	<b>APA California 2019 Legislative Update</b>	<b>CM   1.5</b>   LAW <i>Santa Ynez</i>
	<b>Linking Jobs Growth with Housing Needs</b>	<b>CM   1.5</b> <i>Sierra Madre</i>
11:15 am - 1:15 pm	<b>Lunch on Your Own</b>	<i>Check out the planning guide for lunch recommendations.</i>
11:30 am - 12:15 pm	<b>California Planning Roundtable Meeting</b>	<i>Fiesta</i>
12:00 pm - 5:00 pm	<b>Mobile Workshop #3 - From Grapes to Glass: Vineyards, Wineries, and Tasting Rooms of the Santa Ynez Valley</b> - Additional \$65 fee applies, lunch provided. Meet in the Grand Ballroom Foyer at 11:45 am	<b>CM   3.0</b>
	<b>Mobile Workshop #4 - Industrial Tourism</b> - Additional \$65 fee applies, lunch provided. Meet in the Grand Ballroom Foyer at 11:45 am	<b>CM   2.5</b>
1:00 pm - 5:00 pm	<b>Mobile Workshop #5 - Innovative High-Density Housing - Responding to California's Housing Crisis</b> - Additional \$45 fee applies. Meet in the Grand Ballroom Foyer at 12:45 pm	<b>CM   3.0</b>
	<b>Mobile Workshop #6 - The Missing Middle Housing Walking Tour: Documenting Medium Density, House-Scale Building Types</b> - Additional \$45 fee applies. Meet in the Grand Ballroom Foyer at 12:45 pm	<b>CM   4.0</b>
<b>Session Block #4</b> 1:15 pm - 2:45 pm	<b>Bike Lanes, Sidewalks, and Highway Expansion: Re-imagining Highway 101</b>	<b>CM   1.5</b> <i>Anacapa</i>
	<b>We Are All Tech Towns: How Planners Are Adapting to the New Normal</b>	<b>CM   1.5</b> <i>Hyatt - El Cabrillo</i>
	<b>It's Not the Same Old, Same Old--Planning Innovations to Address Climate Change</b>	<b>CM   1.5</b> <i>Hyatt - La Cantina</i>
	<b>Economic Resiliency: Building Long Term Strength as well as Disaster Response</b>	<b>CM   1.5</b> <i>Reagan Room</i>
	<b>Adapting to Changing Realities: Strategic Skills to Achieve Project Success - Part 1 (CPR Session)</b>	<b>CM   1.5</b> <i>Rodney's Lounge</i>
	<b>A Tale of Three Cities: Resiliency in Southern California</b>	<b>CM   1.5</b> <i>San Miguel</i>

<b>Session Block #4</b> 1:15 pm - 2:45 pm	How Can Planners Take a Leadership Role on Housing Issues? (CPR Session)	<b>CM   1.5</b> Santa Ynez
	Set the Compass for Coastal Resilience: Aligning Local Planning Efforts to Sail Toward Adaptation	<b>CM   1.5</b> Santa Cruz
	Creating Tomorrow's Planning Leaders	<b>CM   1.5</b> Santa Rosa
	Cultural and Implicit Bias Training for Planners Chapter President's Session - Part 1	<b>CM   1.5   ETHICS</b> Sierra Madre
	Air Pollution and Public Health: The Friant Ranch Conundrum	<b>CM   1.5   LAW</b> San Rafael
2:00 pm - 5:00 pm	<b>Mobile Workshop #7 - Gaviota and Around Platform Holly by Boat</b> Additional \$65 fee applies. Food and beverages available for purchase on board. <b>CANCELLED</b> Meet in the Grand Ballroom Foyer at 1:45 pm	
2:45 pm - 3:15 pm	<b>Break</b>	Ballroom Foyers
3:15 pm - 4:45 pm	<b>Planner Emeritus Networking (PEN) Meeting</b>	Fiesta
<b>Session Block #5</b> 3:15 pm - 4:45 pm	The Shifting Sands of Economic Development: Welcome to the 'O'-Zone	<b>CM   1.5</b> Anacapa
	Managing the Planning Office of the Future	<b>CM   1.5</b> Hyatt - El Cabrillo
	A Rising Tide Lifts All Boats: Improving Equity and Opportunity in Regional Resilience Planning	<b>CM   1.5</b> Hyatt - La Cantina
	Adapting to Changing Realities: Strategic Skills to Achieve Project Success - Part 2 (CPR Session)	<b>CM   1.5</b> Rodney's
	No Dust on these Plans! How to Move from Planning to Implementation to Deliver Active Transportation Improvements	<b>CM   1.5</b> San Miguel
	Opportunities for Community/Military Partnerships to Enhance Resilience	<b>CM   1.5</b> Santa Cruz
	The ABCs of AB52	<b>CM   1.5   LAW</b> Santa Rosa
	Women in Planning: Resilient Leadership	<b>CM   1.5</b> Santa Ynez
	Unintended Exclusion in Inclusionary Housing? Partnering with the State to Address the Housing Crisis	<b>CM   1.5</b> Reagan Room
5:00 pm - 6:15 pm	<b>APA California Chapter Awards Ceremony</b>	San Rafael
6:30 pm - 8:00 pm	<b>California Planning Foundation (CPF) Online Auction Fundraiser Celebration and Reception in Honor of Virginia Viado and Ted Holzem</b>	Reagan Room
8:00 pm	<b>Students and Emerging Planners Mixer</b>	Third Window Brewing 406 E Haley Street, #3, Santa Barbara, 93101
9:00 pm - 12:00 am	<b>Plan-It Rock!</b>	The Matrix 409 State St, Santa Barbara, CA 93101

**Mobile Workshop #7 - Gaviota and Around Platform Holly by Boat**


Mobile Workshops

Student Sessions/Events

Special Events

Leadership Meetings



Monday, September 16, 2019

## SPECIAL EVENTS

8:00 am - 9:30 am • Grand Ballroom

Opening Plenary - Senator Scott Wiener, State Senate District 11,  
Representing San Francisco and a portion of San Mateo County

CM | 1.0



Senator Scott Wiener represents San Francisco and northern San Mateo County in the California State Senate. Elected in 2016, Senator Wiener focuses extensively on housing, transportation, civil rights, criminal justice reform, clean energy, and alleviating poverty. He chairs the Senate Housing Committee. Before being elected to the Senate, Senator Wiener served as a member of the San Francisco Board of Supervisors, representing the district previously represented by Harvey Milk, and chaired the San Francisco County Transportation Authority. Before being elected to office, Senator Wiener practiced law for 15 years, including nearly a decade as a Deputy City Attorney in the San Francisco City Attorney's Office. He also served in a number of community leadership roles, including co-chair of the San Francisco LGBT Community Center and on the national Board of Directors of the Human Rights Campaign. Senator Wiener has lived in San Francisco's Castro neighborhood since 1997. He received degrees from Duke University and Harvard Law School.

**Sponsored by:** Civic Solutions, Kimley-Horn & Associates★, KTG Architecture + Planning★,

PlaceWorks★, RRM Design Group★, VCS Environmental

**Event only sponsor:** Urban Planning Concepts, Inc.

5:00 pm - 6:15 pm • San Rafael

## APA California Chapter Awards Ceremony

This year's Awards ceremony will highlight the best planning policies, project and people throughout the State. You will want to get a front row seat to enjoy the show, celebrate with friends and learn more about great achievements in the profession. The purpose of the APA California Awards Program is to encourage quality in planning and increase the public's awareness of the planning profession by recognizing outstanding achievement in the planning field. For each award, the highlights of its planning process and products will be presented. The people behind each project will also be acknowledged. In addition, professional planners and laypersons, including volunteers and elected officials, will be honored for demonstrations of dedication, service and planning achievement. The work they accomplished and the strategies they found effective will be noted. Attendees will be able to take away knowledge and resource links from jurisdictions and individuals who have found solutions to problems they themselves face.

**Sponsored by:** Lisa Wise Consulting, Inc., Page, RICK Community Planning

**Event only sponsor:** Goldfarb & Lipman, LLP, MIG★

6:30 pm - 8:00 pm • Reagan Room

California Planning Foundation (CPF) Online Auction Fundraiser Celebration and  
Reception in Honor of Virginia Viado and Ted Holzem

Don't miss this lively reception and fundraising event! Every year planners show their dedication and support to the California Planning Foundation by donating items for the annual raffle and auction, which helps fund scholarships for planning students. Celebration, food, drink, and fun all in one place to support a great cause!

This year the auction will be online for the first time, with the culmination of bidding to take place at the event. Also new this year, in addition to the usual raffle prizes, there will be several grand prizes only available to those who attend the event. Raffle tickets may be purchased from the beginning of the conference right up until the start of the event. Just look for our volunteers and signature red barrel.

**Sponsored by:** Esri, Michael Baker International★

**Event only sponsor:** EMC Planning Group, Mintier Harnish

## MOBILE WORKSHOPS

Meet in the Grand Ballroom Foyer at 8:45 am

9:00 am - 11:30 am

## Mobile Workshop #2 - Santa Barbara County's Green-Gold Mine - Cannabis

CM | 2.0 Additional \$75 fee applies, samples not included

See two stops on the supply chain: an active 4-acre greenhouse in Carpinteria to learn growing techniques, security, water-use and odor control. Then stop at one of the three allowed recreational dispensaries to learn about market trends, product lines and the difference between CBD and THC. Registration doesn't include samples.

# MOBILE WORKSHOPS

MONDAY

Meet in the Grand Ballroom Foyer at 11:45 am

12:00 pm - 5:00 pm

**SOLD OUT**

## Mobile Workshop #3 - From Grapes to Glass: Vineyards, Wineries, and Tasting Rooms of the Santa Ynez Valley

**CM | 3.0** Additional \$65 fee applies, lunch provided

Hear the perspectives of growers, winemakers, business owners, and planners in the Santa Ynez Valley while sampling local wine. Learn about sustainable agricultural practices and zoning regulations, compatibility of agricultural uses and tourism/commercial uses, and other land use issues from Santa Barbara County and Solvang City staff.

Meet in the Grand Ballroom Foyer at 11:45 am

12:00 pm - 5:00 pm

**SOLD OUT**

## Mobile Workshop #4 - Industrial Tourism

**CM | 2.5** Additional \$65 fee applies, lunch provided

Tour a wine processing facility, brewery, and the first legal distillery to operate in Santa Barbara since Prohibition. Learn from Buellton City staff about challenges and opportunities inherent to blending industrial and tourism uses, and future opportunities in mixed use development melding R&D space, workforce housing, and industrial uses.

**Event Only Sponsor:** Harris & Associates

Meet in the Grand Ballroom Foyer at 12:45 pm

1:00 pm - 5:00 pm

## Mobile Workshop #5 - Innovative High-Density Housing - Responding to California's Housing Crisis

**CM | 3.0** Additional \$45 fee applies

Discover how to develop and implement creative strategies to build high-density housing that complements existing neighborhoods and meets critical demand for affordable housing in California. Join this mobile workshop to visit successful and innovative high-density projects and discover tools to allow you to maximize density, parking resources, and housing incentives.

Meet in the Grand Ballroom Foyer at 12:45 pm

1:00 pm - 5:00 pm

## Mobile Workshop #6 - The Missing Middle Housing Walking Tour: Documenting Medium Density, House-Scale Building types

**CM | 4.0** Additional \$45 fee applies

Downtown Santa Barbara's neighborhoods have a rich range of house-scale medium density types often called Missing Middle Housing that include cottage courts and courtyard apartments. Participants will document housing types and discuss typical zoning barriers and how the Average Unit Density Program has delivered new housing in this area.

Meet in the Grand Ballroom Foyer at 1:45 pm

2:00 pm - 5:00 pm

**CANCELLED**

## Mobile Workshop #7 - Gaviota and Around Platform Holly by Boat

**CM | 2.0** Additional \$65 fee applies, Food and beverages available for purchase on board

See the Santa Barbara, Goleta and Gaviota coastline by boat. The tour, which will be led by oil industry docents, will focus on the onshore and offshore oil facilities. Participants will view and learn about the world's largest naturally occurring oil seeps and will circle around Platform Holly, where participants will learn about the platform operations.

# MONDAY PROGRAM

7:00 am - 8:30 am • Plaza del Sol and Santa Barbara Ballroom Foyer

## Continental Breakfast

**Sponsored by:** Brownstein Hyatt Farber Schreck, enCodePlus, GPA Consulting★, Helix★

7:00 am - 6:30 pm • Santa Barbara Ballroom Foyer

## Conference Registration - All Registrants

7:00 am - 8:00 pm • Santa Barbara Ballroom Foyer

## Exhibits Open

8:00 am - 9:30 am • Grand Ballroom

## Opening Plenary - Senator Scott Wiener, State Senate District 11

(see page 14 for information)

9:00 am - 11:30 am • Meet in the Grand Ballroom Foyer at 8:45 am

## Mobile Workshop #2 - Santa Barbara County's Green-Gold Mine - Cannabis

(see page 14 for information)

## SESSION BLOCK 3

9:45 am - 11:15 am • Anacapa

## TerraCount: Model, Assess, and Plan for Resilient Working Lands

### CM | 1.5

This session will introduce attendees to Resilient Merced, a county guide and tool (TerraCount) to explore various future land use and management scenarios that address climate change. This framework allows counties to assess scenario-based impacts on carbon, greenhouse gas (GHG) emissions and co-benefits like water quality, habitat connectivity, scenic value and others.

#### Moderator

Jeffrey Onsted, Chief Science Adviser, California Department of Conservation

#### Speakers

Steven Maxey, Deputy Director of Planning, Merced County; Michelle Passero, Director, California Climate Program, The Nature Conservancy; Mark Tukman, Natural Resource Mapping Specialist, Tukman Geospatial LLC; Nathaniel Roth, California Department of Conservation

9:45 am - 11:15 am • Hyatt - El Cabrillo

## At the Forefront: Work of a Resilience Planning Pioneer

### CM | 1.5

Exploration of the “think far ahead” approaches to city planning, hazard mitigation and disaster recovery planning, resiliency, climate adaptation and natural resource conservation in California, nationally, and internationally developed by Kenneth C. Topping, FAICP. Examples from Los Angeles, San Bernardino, and the Pacific Rim. Emphasis on future oriented perspectives.

#### Moderator

William Siembieda, AICP, PhD, Professor, Cal Poly San Luis Obispo

#### Speakers

Robert B. Olshansky, FAICP, PhD, Emeritus Professor, University of Illinois, Champaign-Urbana; Laurie Johnson, FAICP, PhD, Principal, Johnson Consulting/Research; Ken Topping, FAICP, Principal, Topping International Consulting



Mobile Workshops



Student Sessions/Events



Special Events



Leadership Meetings

## SESSION BLOCK 3 cont.

9:45 am - 11:15 am • Hyatt - La Cantina

**Transforming Land Banks Into Housing Solutions****CM | 1.5**

Finding developable land in California is challenging. Learn from cities, public and private agencies creatively reevaluating underutilized land assets to identify land for housing. A panel of City Staff, Transit Agency Officials and Designers will share their experiences transforming land banks into potential new housing solutions: including successes and challenges.

**Moderator**

Lauri Moffet-Fehlberg, AIA, LEED AP, Senior Principal, Dahlin Group Architecture Planning

**Speakers**

Ritu Raj Sharma, AICP, LEED AP, Senior Associate, Dahlin Group Architecture Planning; Sara Buizer, Planning Manager, City of Hayward; Jessie O'Maley Solis, Senior Real Estate Agent, Santa Clara Valley Transportation Authority

9:45 am - 11:15 am • Reagan Room

**Re-thinking State Street: Making it Work Now and in the Future****CM | 1.5**

A panel will discuss potential revitalization strategies and tools for an increased public/private partnership that can incentivize property owners to make important changes in your community. Learn about innovative design ideas such as increased housing, integrated paseos, creative parking strategies, smaller residences at higher densities, and partial street closures.

**Moderator**

Detley Peikert, AIA, LEED AP BD+C, Principal Architect, RRM Design Group

**Speakers**

Brian Cearnal, AIA, LEED AP, Principal, Cearnal Collective Architects Ellen Bildsten, AIA, Architect, Bildsten Architecture and Planning; Robert Dayton, Transportation Planning Manager, City of Santa Barbara; Ken Hira, Economy Development Consultant, Kosmont Companies

9:45 am - 11:15 am • Rodney's

**GIS is Not Just for Mapping Anymore: Collaborate and Build Consensus Using Interactive Web-based GIS Tools and Technology****CM | 1.5**

Come find out how online GIS tools can help improve collaboration and build consensus. The session will explore emerging interactive GIS technologies and tools that land use planners can use in projects today. Bring your WiFi-Enabled laptop and follow along as we step-you through the process!

**Moderator**

David Early, AICP, LEED AP, Senior Advisor, PlaceWorks

**Speakers**

Brooks Patrick, Account Executive 3D / Geodesign Markets, ArcGIS Urban, Esri; Devin Lavigne, AICP, Principal and Co-Founder, Houseal Lavigne Associates; Steve Stewart, AICP, Planning Manager, City of Livermore; Robert Kain, GeoSpatial Services Business Leader, PlaceWorks

9:45 am - 11:15 am • San Miguel

**Bay Area Approaches to Equitable Planning****CM | 1.5**

Compare and contrast how three Bay Area cities approach equitable planning with a focus on lessons learned and tools developed.

**Moderator**

Alicia Parker, AICP, Planner III, City of Oakland

**Speakers**

Alisa Shen, Principal Planner, City of Berkeley; Claudia Flores, Principal Planner, City of San Francisco; Joanna Winter, Planner III, City of Oakland; Lily Brown, Program Analyst II, City of Oakland



## SESSION BLOCK 3 cont.

9:45 am - 11:15 am • San Rafael

**APA California Sections: Collaborative Planning and Regional Case Studies***(Section Directors Session)***CM | 1.5**

APA California Section Directors discuss the organizational framework of APA, the Chapter's strategic plan, and connects you with each of the eight APA California Sections. Additionally, Section Director's will present three separate micro-training topics for emerging planners and Youth Planners Groups (YPG).

**Moderator**

John Hildebrand, Planning Manager, Riverside County, Inland Empire Section Director, APA California

**Speakers**

Robert (Bob) Lagomarsino, AICP, Principal, Lagomarsino Planning + Management, Sacramento, Valley Section Director, APA California; Spencer Johnson, Associate, Lisa Wise Consulting, Inc.; Ashley Atkinson, AICP, City Planner, City of Los Angeles, Los Angeles Section Director, APA California

9:45 am - 11:15 am • Santa Cruz

**Paying for Resilience and Climate Adaptation in California: Policy and Practice****CM | 1.5**

Climate change demands big investments to protect California's water, gas, electric, and transportation systems and natural ecosystems. Climate change also necessitates investment in public health, emergency response, and job training. How can we turn plans into reality by paying for these investments?

**Moderator**

Feliz Ventura, Director, AECOM

**Speakers**

Anne deBoer, Economist, AECOM; Marna Schwartz, Sustainability Coordinator, City of Berkeley; Bryant Jenkins, Principal, Sperry Capital

9:45 am - 11:15 am • Santa Rosa

**Sustainable Community Strategy Implementation: Fact or Fiction?****CM | 1.5**

As metropolitan planning organizations (MPOs) throughout California prepare for the third round of sustainable community strategies (SCS) plans under SB 375, California Air Resources Board (CARB) will place greater emphasis on documenting SCS implementation consistent with SB 150. Questions remain as how MPOs, in cooperation with their member agencies, will incentivize implementation and monitor outcomes of these plans.

**Moderator**

Jim Damkowitz, Senior Project Manager, GHD

**Speakers**

Kristine Cai, Director of Planning, Fresno Council of Governments; Caitlin Miller, Air Pollution Specialist, California Air Resources Board; Peter Imhof, Planning & Environmental Review Director, City of Goleta; Todd Tregenza, AICP, Senior Project Manager, GHD

9:45 am - 11:15 am • Santa Ynez

**APA California 2019 Legislative Update****CM | 1.5 | LAW**

This session will provide members with an update of planning-related legislation, case law and regulations that APA California lobbied in 2019, including detailed information on legislation signed into law, implementation recommendations, regulations adopted during the year, and any budget changes that impact planners and planning.

**Moderator**

Eric Phillips, JD, Attorney, Goldfarb & Lipman LLP, Vice President for Policy and Legislation, APA California

**Speakers**

Sande George, Partner, Stefan/George Associates, Executive Director, Lobbyist, APA California; Lauren de Valencia y Sanchez, Lobbyist, Stefan/George Associates, Administrative Director & Lobbyist, APA California

## SESSION BLOCK 3 cont.

MONDAY

9:45 am - 11:15 am • Sierra Madre

**Linking Jobs Growth with Housing Needs****CM | 1.5**

The housing crisis is worsening particularly in highly-attractive areas for growth. This interactive session will explore an innovative jobs-housing linkage policy in Mountain View. The linkage policy ensures residential development keeps pace with office and research and development (R&D) growth, and new office development helps facilitate residential development.

**Moderator**

Eric Yurkovich, Associate Principal, Raimi + Associates

**Speakers**

Eric Anderson, AICP, Senior Planner, City of Mountain View; Libby Seifel, President, Seifel Consulting; Sujata Srivastava, Principal, Strategic Economics

11:15 am - 1:15 pm • Check out the planning guide for lunch recommendations.

**Lunch on Your Own**

11:30 am - 12:15 pm • Fiesta

**California Planning Roundtable Meeting**

12:00 pm - 5:00 pm • Meet in the Grand Ballroom Foyer at 11:45 am

**Mobile Workshop #3 - From Grapes to Glass: Vineyards, Wineries, and Tasting Rooms of the Santa Ynez Valley**

(see page 15 for information)

12:00 pm - 5:00 pm • Meet in the Grand Ballroom Foyer at 11:45 am

**Mobile Workshop #4 - Industrial Tourism**

(see page 15 for information)

1:00 pm - 5:00 pm • Meet in the Grand Ballroom Foyer at 12:45 pm

**Mobile Workshop #5 - Innovative High-Density Housing - Responding to California's Housing Crisis**

(see page 15 for information)

1:00 pm - 5:00 pm • Meet in the Grand Ballroom Foyer at 12:45 pm

**Mobile Workshop #6 - The Missing Middle Housing Walking Tour: Documenting Medium Density, House-Scale Building Types**

(see page 15 for information)


☐ Mobile Workshops

☐ Student Sessions/Events

☐ Special Events

☐ Leadership Meetings

## SESSION BLOCK 4

1:15 pm - 2:45 pm • Anacapa

**Bike Lanes, Sidewalks, and Highway Expansion: Re-imagining Highway 101****CM | 1.5**

Learn what it takes to deliver transportation projects in California, the benefits of coordination between state and local agencies, and the complexities of permitting a transportation project over multiple jurisdictions. We will review the Highway 101: Carpinteria to Santa Barbara Project, including current status, funding, delivery challenges, and upcoming opportunities.

**Moderator**

Tess Harris, Senior Planner, County of Santa Barbara, SB Section Director, APA California, Co-Chair, 2019 APA California Conference

**Speakers**

Scott Eades, PMP, Santa Barbara 101 Corridor Manager, Caltrans, District 5; Erinn Silva, Senior Associate Environmental Planner/Project Manager, GPA Consulting; Fred Luna, Principal Transportation Engineer, Santa Barbara County Association of Governments; Matt Dobberteen, Alternative Transportation Manager, County of Santa Barbara, Department of Public Works

1:15 pm - 2:45 pm • Hyatt - El Cabrillo

**We Are All Tech Towns: How Planners Are Adapting to the New Normal****CM | 1.5**

A new, tech-based economy is shaping our environments in unexpected ways, and its influence is now felt far beyond Silicon Valley. Learn lessons from planners around the Bay Area about how new patterns of work, travel, commerce and communication have shaped their diverse communities and their work.

**Moderator**

Ellie Fiore, AICP, Director of Planning, MIG

**Speakers**

John Davidson, AICP, Principal Planner, City of Santa Clara; Jessica Garner, AICP, Planning Manager, City of Milpitas; Kevin Gardiner, AICP, Community Development Director, City of Burlingame; Keira Williams, Retail Specialist, City of Oakland Economic and Workforce Development

1:15 pm - 2:45 pm • Hyatt - La Cantina

**It's Not the Same Old, Same Old—Planning Innovations to Address Climate Change****CM | 1.5**

Explore approaches being pursued in other countries and small-scale experiments in the United States that promise to foster faster and innovative change addressing the impacts of climate change than can be achieved by our current planning practices and engage in a conversation about how these might be implemented in California.

**Moderator**

Woodie Tescher, Principal, PlaceWorks

**Speakers**

Gerhard Mayer, AIA, LEED AP, Principal, GGLO; Katherine Diamond, FAIA, LEED AP, Design Director, HDR; Christine Scott Thomson, AICP, LEED AP, Senior Associate/Urban Planner, Page Southerland Page, Inc.

1:15 pm - 2:45 pm • Reagan Room

**Economic Resiliency: Building Long Term Strength as well as Disaster Response****CM | 1.5**

Economic resiliency affects not only disaster recovery, but resource management and community sustainability. This panel will describe business recovery efforts in both Sonoma and Ventura counties plus international experiences, building models for long term resiliency such as monetizing bi-products of forestry to accelerate remediation and strengthening small business plans.

**Moderator**

Doug Svensson, AICP, President, Applied Development Economics

**Speakers**

Walter Kieser, Senior Principal, Economic and Planning Systems, Inc.; Bruce Stenslie, President/CEO, Economic Development Collaborative; Robert Olshansky, FAICP, PhD, Professor Emeritus, University of Illinois at Urbana-Champaign

## SESSION BLOCK 4 cont.

1:15 pm - 2:45 pm • Rodney's

**Adapting to Changing Realities: Strategic Skills to Achieve Project Success - Part 1**  
(CPR Session)**CM | 1.5**

Led by the California Planning Roundtable, this two-session interactive workshop will teach strategic thinking skills for managing complex projects and plans. This workshop will offer effective strategies using real-life examples from policy plans and development projects. Participants will apply strategic thinking techniques, and trainers will share best practices.

**Moderator**

Marc Roberts, City Manager, City of Livermore

**Speakers**

Hanson Hom, AICP, Vice President for Conferences, APA California; Brooke Peterson, AICP, Regional Director, PlaceWorks; Vince Bertoni, AICP, Director of Planning, City of Los Angeles; Coleen Clementson, Principal Regional Planner, SANDAG

1:15 pm - 2:45 pm • San Miguel

**A Tale of Three Cities: Resiliency in Southern California****CM | 1.5**

Learn how to identify opportunities and assess challenges for enhancing city resilience and delivering innovative, sustainable development projects that create inviting places for all people. Participants will learn how their communities can become more resilient in preparing, absorbing, recovering and adapting to relevant environmental, social and economic changes and events.

**Moderator**

Ken Ryan, Principal, KTG Architecture + Planning, Former Mayor of Yorba Linda

**Speakers**

Steve Jones, Mayor, City of Garden Grove; Thomas Small, Mayor, City of Culver City

1:15 pm - 2:45 pm • Santa Ynez

**How Can Planners Take a Leadership Role on Housing Issues? (CPR Session)****CM | 1.5**

Planners are on the front lines of the housing issue. They recognize the need for housing and know that getting housing built is a divisive issue. This session focuses on building planners' leadership skills so they can effectively address the controversy that housing generates and create housing.

**Moderator**

Elaine Costello, FAICP, City Planning Consultant, Management Partners

**Speakers**

Janet Ruggiero, FAICP, De La Salle Institute; Mark Rhoades, AICP, Principal, Rhoades Planning Group; Christopher Koontz, Planning Manager, City of Long Beach; Carmen Ramirez, Deputy Mayor, City of Oxnard

1:15 pm - 2:45 pm • Santa Cruz

**Set the Compass for Coastal Resilience: Aligning Local Planning Efforts to Sail Toward Adaptation****CM | 1.5**

Traditionally, coastal resilience planning in hazard mitigation plans, coastal plans, and general plans are addressed independently by multiple departments and disciplines with varying levels of integration. This interactive session will introduce "The Coastal Hazard Resilience Compass," developed through a multi-agency partnership and identify opportunities and benefits to aligning planning efforts.

**Moderator**

Leeanne Singleton, AICP, LEED AP, Environmental Analyst, City of Hermosa Beach

**Speakers**

Rebecca Lunde, West Coast Regional Coordinator, NOAA Office for Coastal Management; Juliette Finzi Hart, PhD, Oceanographer and Director of Outreach, USGS Pacific Coastal and Marine Science Center; Nuin-Tara Key, Resilience Program Manager, California Governor's Office of Planning and Research



SESSION BLOCK 4 cont.

1:15 pm - 2:45 pm • Santa Rosa

Creating Tomorrow's Planning Leaders

CM | 1.5

What skill sets do the next generation of planning leaders need? With tight budgets, how can cost-effective leadership training be creatively provided? This session explores an innovative leadership training program created by the APA Los Angeles Section and reflects on its impact to participants.

**Moderator**

Richard Rojas, AICP, Community Development Director, City of Compton

**Speakers**

Amanda Landry, AICP, Senior Planner, City of Pasadena; Ashley Hefner, AICP, Advance Planning Manager, City of Culver City

1:15 pm - 2:45 pm • Sierra Madre

Cultural and Implicit Bias Training for Planners

President's Session - Part 1

CM | 1.5 | ETHICS

This interactive, deep-dive session will explore the historical and structural roots of inequity and implicit bias and the role that Planning and Planners, in particular, can play in mitigating bias and inequity in the built environment and the workplace. Attendees will leave with a resource and practice workbook to continue this learning in their respective organizations. The session will be led by The Justice Collective, a women-of-color-led social impact consultancy based in Oakland, California. (Limited seating)

**Moderator**

Julia Lave Johnston, Chapter President, APA California

**Facilitators/Trainers:**

Danielle DeRuiter-Williams, Chief Executive Officer, The Justice Collective; Patrick Brown, The Justice Collective

1:15 pm - 2:45 pm • San Rafael

Air Pollution and Public Health: The Friant Ranch Conundrum

CM | 1.5 | LAW

This panel will examine practical methods to prepare CEQA air quality analyses that comply with the Sierra Club v. County of Fresno (Friant Ranch) Supreme Court decision and the new reality of evaluating adverse human health effects from a project's significant criteria air pollutant emissions.

**Moderator**

Jennifer Reed, Air Quality Services Manager, Dudek

**Speakers**

Annette Ballatore, District Counsel, San Joaquin Valley Air Pollution Control District; Eric Lu, Principal, Ramboll; Linda Klein, Partner, Allen Matkins Leck Gamble Mallory & Natsis LLP; Paul Philley, AICP, Program Supervisor, Sacramento Metropolitan Air Quality Management District

2:00 pm - 5:00 pm • Meet in the Grand Ballroom Foyer at 1:45 pm

Mobile Workshop #7 - Gaviota and Around Platform Holly by Boat

(see page 15 for information)

SOLD OUT

2:45 pm - 3:15 pm • Ballroom Foyers

Break

Event only sponsor: Cont-X Studio

3:15 pm - 4:45 pm • Fiesta

Planner Emeritus Networking (PEN) Meeting



Mobile Workshops



Student Sessions/Events



Special Events



Leadership Meetings

## SESSION BLOCK 5

3:15 pm - 4:45 pm • Anacapa

**The Shifting Sands of Economic Development: Welcome to the 'O'-Zone****CM | 1.5**

Over 6 trillion dollars of private investment dollars received a special tax incentive In April 2018, when the Feds and State approved 879 new Opportunity Zone Areas in California. Learn how cities can pursue economic development and comply, by blending new zoning and CEQA incentives with tax increment financing.

**Moderator**

Larry Kosmont, CRE®, Chairman and CEO, Kosmont Companies

**Speakers**

Ken Hira, President, Kosmont Companies; Elizabeth W Hull, Partner at Best Best & Krieger; Kaina Pereira, Interim Director Permit Assistant, Governor's Office of Business & Economic Development

3:15 pm - 4:45 pm • Hyatt - El Cabrillo

**Managing the Planning Office of the Future****CM | 1.5**

It takes more than good planning skills to run a Planning Department. Join our panel of planning directors as we explore challenges that managers must be prepared to face. Are you ready to tackle budgets, personnel issues, resource allocation, politics and other challenges?

**Moderator**

Sheri Vander Dussen, AICP, Planner, Kimley-Horn and Associates

**Speakers**

Cecilia Gallardo-Daly, Community Development Director, City of San Clemente; Trudi Ryan, AICP, Community Development Director, City of Sunnyvale; Barry Curtis, AICP, Director of Economic and Development Services, City of Costa Mesa

3:15 pm - 4:45 pm • Hyatt - La Cantina

**A Rising Tide Lifts All Boats: Improving Equity and Opportunity in Regional Resilience Planning****CM | 1.5**

Panelists will describe how the Gateway Cities Council of Governments' (GCCOG) newly developed Climate Action Planning (CAP) Framework is empowering under-resourced cities to advance their local planning efforts related to climate change and improve their prospects for receiving funding through the California Climate Investments program.

**Moderator**

Jeff Caton, PE, LEED AP, Sustainable Communities Director, ESA

**Speakers**

Nancy Pfeffer, Executive Director, Gateway Cities Council of Governments; Katherine Hernandez, General Manager of Pico Rivera Municipal Energy, City of Pico Rivera; Eric Yurkovich, Associate Principal, Senior Planner, Raimi + Associates; Christal Love-Lizard, Program Manager, Institute for Local Government (ILG)

3:15 pm - 4:45 pm • Rodney's

**Adapting to Changing Realities: Strategic Skills to Achieve Project Success - Part 2 (CPR Session)****CM | 1.5**

Led by the California Planning Roundtable, this two-session interactive workshop will teach strategic thinking skills for managing complex projects and plans. This workshop will offer effective strategies using real-life examples from policy plans and development projects. Participants will apply strategic thinking techniques, and trainers will share best practices.

**Moderator**

Marc Roberts, City Manager, City of Livermore

**Speakers**

Hanson Hom, AICP, Vice President for Conferences, APA California; Brooke Peterson, Regional Director, PlaceWorks; Coleen Clementson, Principal Regional Planner, SANDAG; Vince Bertoni, AICP, Director of Planning, City of Los Angeles

## SESSION BLOCK 5 cont.

3:15 pm - 4:45 pm • San Miguel

**No Dust on these Plans! How to Move from Planning to Implementation to Deliver Active Transportation Improvements****CM | 1.5**

Using active transportation plans in San Bernardino, Oakland's Caltrans District 4, and statewide as examples, we will provide guidance on how to quickly and effectively move from planning to implementation. We will provide lessons learned and insights to provide the tools and tactics to ensure that your plans are successfully implemented.

**Moderator**

Sam Corbett, Principal, Alta Planning + Design

**Speakers**

Josh Lee, Chief of Planning, San Bernardino County Transportation Authority (SBCTA); Sergio Ruiz, Ped/Bike Coordinator/Branch Chief, Caltrans District 4; Steve Frieson, PE, Principal, Alta Planning + Design

3:15 pm - 4:45 pm • Santa Cruz

**Opportunities for Community/Military Partnerships to Enhance Resilience****CM | 1.5**

Extreme weather events and changes in environmental conditions are creating new risks and vulnerabilities for military installations and their host communities across the country. Community/military partnerships are essential to address the growing challenges to human health and safety, quality of life, infrastructure, economic growth, and military operations and readiness.

**Moderator**

Cyrena Chiles Etler, AICP, Strategic Planning Advisor, Stantec

**Speakers**

Scott Morgan, Director, State Clearinghouse, Deputy Director of Administration, Governor's Office of Planning and Research, Principal, Western Regional Partnership; Steve Chung, Encroachment Program Director, Navy Regional Southwest; Amanda Fagan, Community Planning Liaison Officer, Naval Base Ventura County; John Malueg, Senior Principal and Program Manager, Resilience, Stantec

3:15 pm - 4:45 pm • Santa Rosa

**The ABCs of AB52****CM | 1.5 | LAW**

The adoption of Assembly Bill (AB) 52 created a new reality for agencies as it established a new relationship between public agencies and Native American tribes, as well as a new process for CEQA compliance. This session will break down AB 52 and its impacts on CEQA.

**Moderator**

Adam Giacinto, RPA, Archaeologist, Dudek

**Speakers**

Sarah Lozano, Principal, Dudek; Freddie Romero, Cultural Preservation Consultant, Santa Ynez Band of Chumash Indians; Merri Lopez-Keifer, Native American Heritage Commission (NAHC) Commissioner, San Luis Rey Band of Mission Indians; Sarah Allred, Native American Cultural Studies Branch Chief, Caltrans Division of Environmental Analysis

3:15 pm - 4:45 pm • Santa Ynez

**Women in Planning: Resilient Leadership****CM | 1.5**

Want to explore your career path from a woman's perspective? A moderated panel will discuss leadership, career development, and empowerment followed by a Q & A session. Attend this exciting and inspiring conversation with some of California's foremost female leaders in planning from the private and public sectors.

**Moderator**

Suzanne Schwab, AICP, Land Use and Planning Director, Providence St. Joseph Health

**Speakers**

Therese Brekke, Director of Planning, Five Point Communities; Linda F. Tatum, FAICP, Development Services Director, City of Long Beach; Karen Gulley, Principal Design Manager, PlaceWorks; Laura Alcala, Community Investment Manager, City of Anaheim

## SESSION BLOCK 5 cont.

3:15 pm - 4:45 pm • Reagan Room

**Unintended Exclusion in Inclusionary Housing? Partnering with the State to Address the Housing Crisis****CM | 1.5**

With the median home cost now at \$500,000, California is embroiled in a housing crisis. The lack of affordable housing for low- and middle-class families has the State Legislature taking note. This session will examine the history of housing in California and how we arrived at the current crisis.

**Moderator**

Ruta Thomas, REPA, Principal, Dudek

**Speakers**

Kimberlee Albers, Homeless Assistance Program Manager, County of Santa Barbara; Scott Wiener, Senator, 11th Senate District, State of California; Charles Lande, Chief Operating Officer, The Chadmar Group; Cathy Murillo, Mayor, City of Santa Barbara

3:15 pm - 4:45 pm • Sierra Madre

**Cultural and Implicit Bias Training for Planners***President's Session - Part 2***CM | 1.5 | ETHICS**

This interactive, deep-dive session will explore the historical and structural roots of inequity and implicit bias and the role that Planning and Planners, in particular, can play in mitigating bias and inequity in the built environment and the workplace. Attendees will leave with a resource and practice workbook to continue this learning in their respective organizations. The session will be led by The Justice Collective, a women-of-color-led social impact consultancy based in Oakland, California. (Limited seating)

**Moderator**

Julia Lave Johnston, Chapter President, APA California

**Facilitators/Trainers**

Danielle DeRuiter-Williams, Chief Executive Officer, The Justice Collective; Patrick Brown, The Justice Collective

5:00 pm - 6:15 pm • San Rafael

**APA California Chapter Awards Ceremony**

(see page 14 for information)

6:30 pm - 8:00 pm • Reagan Room

**California Planning Foundation (CPF) Online Auction Fundraiser Celebration and Reception in Honor of Virginia Viado and Ted Holzem**

(see page 14 for information)

8:00 pm • Third Window Brewing, 406 E. Haley Street, #3, Santa Barbara, 93101

**Students and Emerging Planners Mixer**

Join fellow emerging planning professionals and students from across the State to mix and mingle. Light appetizers will be served. We hope to see you at Third Window Brewing in Santa Barbara!

**Event only sponsors:** Alta Planning + Design, City of San Luis Obispo, Jensen Design & Survey, Inc.

9:00 pm - 12:00 am • The Matrix, 409 State St, Santa Barbara, CA 93101

**Plan-It Rock**

The decade old tradition of Plan It Rock performing during the conference will continue! Plan It Rock is a group of California planning and environmental professionals with amazing musical talents.



7:00 am - 6:30 pm	<b>Conference Registration</b> - All registrants	<i>Santa Barbara Ballroom Foyer</i>
7:00 am - 8:00 pm	<b>Exhibits Open</b>	<i>Santa Barbara Ballroom Foyer</i>
7:00 am - 8:30 am	<b>Continental Breakfast</b>	<i>Plaza del Sol and Santa Barbara Ballroom Foyer</i>
<b>Session Block #6</b> 8:00 am - 9:30 am	Community-Building Through the General Plan	<b>CM   1.5</b> <i>Anacapa</i>
	Little Saigon: The Future Meets the Past	<b>CM   1.5</b> <i>Hyatt - El Cabrillo</i>
	Demystifying Greenhouse Gas Offsets	<b>CM   1.5</b> <i>Hyatt - La Cantina</i>
	Extraordinary Events Require Collaborative Responses: Rebuilding and Lessons Learned from the Montecito Debris Flow	<b>CM   1.5</b> <i>Reagan Room</i>
	The Game is On! Game Design for Outstanding Community Engagement	<b>CM   1.5</b> <i>Rodney's</i>
	The Future of Mobile Home Parks in California: Preserve, Expand, or Redevelop?	<b>CM   1.5</b> <i>San Miguel</i>
	What to Expect When You're Expecting, A Dockless Future	<b>CM   1.5</b> <i>San Rafael</i>
	Emerging Tools: Make Better Decisions, Empower Staff, and Build Public Trust	<b>CM   1.5</b> <i>Santa Cruz</i>
	From Here to There: Navigating Career Milestones	<b>CM   1.5</b> <i>Santa Rosa</i>
	2019 CEQA Update	<b>CM   1.5</b>   LAW <i>Santa Ynez</i>
	Zoning Zen: New Ways to Address Complex Land Use Issues	<b>CM   1.5</b> <i>Sierra Madre</i>
8:00 am - 11:30 am	<b>Mobile Workshop #8 - Ellwood-Devereux Open Space: Multi-Jurisdictional Planning, Management, and Restoration</b> <i>Additional \$45 fee applies. Light snacks and water provided.</i>	<b>CM   3.0</b> <i>Meet in the Grand Ballroom Foyer at 7:45 am</i>
8:00 am - 1:00 pm	<b>Mobile Workshop #9 - Ventura Wellness District</b> <i>Additional \$65 fee applies. Lunch at local restaurant included.</i>	<b>CM   4.0</b> <i>Meet in the Grand Ballroom Foyer at 7:45 am</i>
8:30 am - 11:30 am	<b>Mobile Workshop #10 - Santa Barbara Desalination Plant and El Estero Water Resource Center</b> - Additional \$35 fee applies. <i>Meet in the Grand Ballroom Foyer at 8:15 am</i>	<b>CM   2.0</b>
<b>Session Block #7</b> 9:45 am - 11:15 am	Biology 101 for Planners: How to Turn Biological Constraints Into Project Assets	<b>CM   1.5</b> <i>Anacapa</i>
	Public Art + Creative Placemaking: The Next Generation	<b>CM   1.5</b> <i>Hyatt - El Cabrillo</i>
	Climate Action Planning with New State Guidelines	<b>CM   1.5</b>   LAW <i>Hyatt - La Cantina</i>
	Kahoot: Ethics Edition!	<b>CM   1.5</b>   ETHICS <i>Reagan Room</i>
	The Contested Curbside in the Age of Emerging Technology: A Design Sprint	<b>CM   1.5</b> <i>Rodney's</i>
	Enough about 743, How do I Implement It?	<b>CM   1.5</b> <i>San Miguel</i>
	Got Sites? Getting Ready for Sixth Cycle Housing Elements	<b>CM   1.5</b>   LAW <i>San Rafael</i>
	Aim For the Stars! Why Some Communities Want to Stay in the Dark	<b>CM   1.5</b> <i>Santa Cruz</i>
	Social Equity as Part of Cannabis Licensing Programs	<b>CM   1.5</b> <i>Santa Rosa</i>
	Climate Action Plans: Are They Making a Difference or Just Satisfying Regulations? (PEN Session)	<b>CM   1.5</b> <i>Santa Ynez</i>

<b>Session Block #7</b> 9:45 am - 11:15 am	How Next Generation Utilities Can Support the Rise of Smart Cities <b>CM   1.5</b> <i>Sierra Madre</i>
11:30 am - 1:15 pm	<b>Connect! Networking Luncheon, lunch is provided</b> <i>Plaza del Sol</i>
1:00 pm - 4:30 pm	<b>Mobile Workshop #11 - Urban Bike Tour</b> <i>Additional \$45 fee applies. Approximately 7.5 miles, flat terrain. Meet in the Grand Ballroom Foyer at 12:45 pm</i> <b>SOLD OUT</b> <b>CM   3.0</b>
<b>Session Block #8</b> 1:30 pm - 3:00 pm	Five Years of Vision Zero: A Look Back and a Look Ahead <b>CM   1.5</b> <i>Anacapa</i>
	Coastal Conundrums in a Changing Climate - Part 1 <b>CM   1.5</b>   LAW <i>Hyatt - El Cabrillo</i>
	Boundaryless Adaptation: How to Achieve the Collaborative Mindset Needed for Resiliency <b>CM   1.5</b> <i>Hyatt - La Cantina</i>
	The Many Ways to Skin a Cat: CEQA Streamlining in Practice <b>CM   1.5</b>   LAW <i>Reagan Room</i>
	Open Place Planning: Taking Outreach to the Streets <b>CM   1.5</b> <i>Rodney's</i>
	City and Transportation Network Company Collaboration that is Working: A Case Study <b>CM   1.5</b> <i>San Miguel</i>
	Out of the Ashes: Planning for Fire Hazards and Recovery <b>CM   1.5</b> <i>San Rafael</i>
	Our County Los Angeles: Inclusive Engagement for an Equitable Sustainability Plan <b>CM   1.5</b> <i>Santa Cruz</i>
	The City of Goleta Honors its Living History Through Historic Preservation <b>CM   1.5</b> <i>Santa Rosa</i>
	By Right, Right: Principles for Crafting Context-Sensitive, By-Right Housing Regulations (CPR Session) <b>CM   1.5</b> <i>Santa Ynez</i>
	Updating Your Zoning Code: Overcoming Challenges <b>CM   1.5</b> <i>Sierra Madre</i>
3:00 pm - 3:15 pm	<b>Break</b> <i>Ballroom Foyers</i>
<b>Session Block #9</b> 3:15 pm - 4:45 pm	Historic Preservation in the New Era of Infill Housing and Renewable Energy <b>CM   1.5</b> <i>Anacapa</i>
	Coastal Conundrums in a Changing Climate - Part 2 <b>CM   1.5</b>   LAW <i>Hyatt - El Cabrillo</i>
	All Together Now! Climate Adaptation Planning at Multiple Levels for Natural and Built Environments in the Santa Barbara Area <b>CM   1.5</b> <i>Hyatt - La Cantina</i>
	Passing the AICP Exam: Who Wants to be a Certified Planner? <i>Reagan Room</i>
	Surviving Disasters: A Resiliency Planning Game <b>CM   1.5</b> <i>Rodney's</i>
	The Write Stuff: Successful Grant Applications and Their Benefits <b>CM   1.5</b> <i>San Miguel</i>
	Reaching the Loudest and Quietest Voices: A Dignity-Infused, Data-Driven Approach to Community Engagement in Los Angeles <b>CM   1.5</b> <i>Santa Rosa</i>
	Zoning Hacks for Missing Middle Housing <b>CM   1.5</b> <i>Santa Cruz</i>
	Walking the Walk: Implementing Adaptation and Resilience Equity Strategies <b>CM   1.5</b> <i>Santa Ynez</i> <b>CANCELLED</b>
	CEQA in the Age of By-Right Housing: A Wine Country Case Study <b>CM   1.5</b>   LAW <i>Sierra Madre</i>
3:30 pm - 4:45 pm	Chapter Leadership Session <i>Plaza del Sol</i>
5:00 pm - 6:30 pm	<b>Consultants' Reception</b> <i>Plaza del Sol</i>
6:30 pm	<b>Diversity Mixer</b> <i>Dargan's Irish Pub and Restaurant, 18 East Ortega Street, Santa Barbara, 93101</i>

Tuesday, September 17, 2019

## SPECIAL EVENTS

11:30 am - 1:15 pm • Plaza del Sol

### Connect! Networking Luncheon

*Lunch is provided.*

Connect with conference attendees and get one-on-one feedback, insights, and tips from fellow APA members/professionals who have volunteered their expertise and time to connect and share their knowledge with emerging planners.

5:00 pm - 6:30 pm • Plaza del Sol

### Consultants' Reception

Take time to visit with our sponsors and exhibitors and learn about new innovations in planning. While enjoying this fabulous happy hour, be sure to thank our sponsors for their support of the conference this year. We couldn't do it without them!

6:30 pm • Dargan's Irish Pub and Restaurant, 18 East Ortega Street, Santa Barbara, 93101

### Diversity Mixer



# MOBILE WORKSHOPS

Meet in the Grand Ballroom Foyer at 7:45 am

8:00 am - 11:30 am

## Mobile Workshop #8 - Ellwood-Devereux Open Space: Multi-Jurisdictional Planning, Management, and Restoration

**CM | 3.0** Additional \$45 fee applies. Light snacks and water provided.

The Ellwood-Devereux Coast Open Space includes 665-acres of coastal open space. Join planners and open space managers on a walking tour of the North Campus Open Space Restoration Project, which is transitioning a golf course into wetland, upland habitat, and trails on a three-mile hike.

Meet in the Grand Ballroom Foyer at 7:45 am

8:00 am - 1:00 pm

## Mobile Workshop #9 - Ventura Wellness District

**CANCELLED**

**CM | 4.0** Additional \$65 fee applies. Lunch at local restaurant included.

The Ventura Wellness District is anchored by Community Memorial Hospital (CMH) and Ventura County Medical Center. Tour the area and learn about plans for public space improvements and the synergy between those improvements and the recently completed CMH expansion project. During lunch (included), local economic development gurus will discuss how these projects may affect the local economy.

Meet in the Grand Ballroom Foyer at 8:15 am

8:30 am - 11:30 am

## Mobile Workshop #10 - Santa Barbara Desalination Plant and El Estero Water Resource Center

**CM | 2.0** Additional \$35 fee applies.

Tour the Santa Barbara Desalination Plant and learn about turning seawater into quality drinking water, the plant's industry-leading technology, energy saving techniques, and its role in securing Santa Barbara's water future. A tour of El Estero Water Resource Center showcases the City's commitment to protecting our environment and public health.

Meet in the Grand Ballroom Foyer at 12:45 pm

1:00 pm - 4:30 pm

**SOLD OUT**

## Mobile Workshop #11 - Urban Bike Tour

**CM | 3.0** Additional \$45 fee applies. Approximately 7.5 miles, flat terrain. Bike, helmet and water included.

Navigate the challenges of bicycle commuting in Santa Barbara, while observing infrastructure deficiencies, assets, and opportunities. This 3-hour bike tour (mostly flat) is approximately 7.5 miles. Highlights include Haley/Cota Street bike lanes, Bici Centro, Alisos Street Bike Blvd (future), Micheltorena St, and Rancheria St extension.

## Mobile Workshop #10 - Santa Barbara Desalination Plant and Wastewater Treatment Plant



## TUESDAY PROGRAM

7:00 am - 8:30 am • Plaza del Sol and Santa Barbara Ballroom Foyer

**Continental Breakfast****Sponsored by:** Brownstein Hyatt Farber Schreck, enCodePlus, GPA Consulting★, Helix★

7:00 am - 6:30 pm • Santa Barbara Ballroom Foyer

**Conference Registration - All Registrants**

7:00 am - 8:00 pm • Santa Barbara Ballroom Foyer

**Exhibits Open**

## SESSION BLOCK 6

8:00 am - 9:30 am • Anacapa

**Community-Building Through the General Plan****CM | 1.5**

This session will demonstrate how two cities—Stockton and Vallejo—used the general plan to affect immediate change after facing bankruptcy and other crises. Through meaningful engagement, residents were empowered to participate in rebuilding their communities, resulting in plans that reflect their voices and support a resilient future.

**Moderator**

Tanya Sundberg, Senior Associate, PlaceWorks

**Speakers**

David Kwong, AICP, Community Development Director, City of Stockton; Andrea Ouse, AICP, Community and Economic Development Director, City of Concord; Charlie Knox, AICP, Principal, PlaceWorks

8:00 am - 9:30 am • Hyatt - El Cabrillo

**Little Saigon: The Future Meets the Past****CM | 1.5**

Learn how to create place in a dense environment and embrace cultural influence. The heart of this story is timeless design that connects the past to the present with accessibility to all demographics. Bolsa Row responds to the human experience and appeals to the senses..

**Moderator**

Ken Ryan, Principal, KTG Architecture + Planning, Former Mayor, City of Yorba Linda

**Speakers**

Steve Jones, Mayor, City of Garden Grove; John Moreland, AICP, Director of Planning, KTG + Planning

8:00 am - 9:30 am • Hyatt - La Cantina

**Demystifying Greenhouse Gas Offsets****CM | 1.5**

There is a tug-of-war between the regulatory, geopolitical, and scientific environments within which greenhouse gas (GHG) offsets exist. This session will introduce GHG offsets; explore the current state of GHG offsets within the County, California, the United States, and world; how the offsets market has evolved; and where the market is going.

**Moderator**

Adam Poll, LEED AP BD + C, QEP, Senior Environmental Specialist, Dudek

**Speakers**

Jackie Ferlita, Environmental Credit Broker, Air Quality Consultants; Danielle Monroe, Partner, Gatzke Dillion &amp; Balance LLP; Michael Carim, Senior Associate, First Environment, Inc.; Molly Pearson, Planning Division Manager, Santa Barbara County Air Pollution Control District

## SESSION BLOCK 6 cont.

8:00 am - 9:30 am • Reagan Room

**Extraordinary Events Require Collaborative Responses: Rebuilding and Lessons Learned from the Montecito Debris Flow****CM | 1.5**

The Montecito community looks drastically different after the January 9, 2018 debris flow. Learn about public-private partnerships that were established to create an effective response after this natural disaster and the opportunities that emerged to reconsider how a community was planned and developed.

**Moderator**

Tess Harris, Senior Planner, County of Santa Barbara, Santa Barbara Sub Section Director, APA California, Co-Chair, 2019 APA California Conference

**Speakers**

Suzanne Elledge, President and Principal Planner, Suzanne Elledge Planning Permitting Services, Inc.; Jon Frye, PE, Engineering Manager, Santa Barbara County Flood Control & Water Conservation District; Pat McElroy, Executive Director, The Partnership for Resilient Communities; Joe Cole, Co-Founder, Partnership for Resilient Communities, Montecito Planning Commission

8:00 am - 9:30 am • Rodney's

**The Game is On! Game Design for Outstanding Community Engagement****CM | 1.5**

Want to find fun, exciting ways to keep residents and stakeholders engaged? Learn how to gamify your outreach in simple and effective ways to get high levels of participation and significant results. Design a game with the developer of SimCity and planners who have launched successful community planning games.

**Moderator**

Della Acosta, Senior Planner, Rincon Consultants

**Speakers**

Jason Haber, General Manager, Funomena (formerly Producer for SimCity); Coire Reilly, TDM Project Manager, West Contra Costa County Transportation Advisory Committee; Joseph Clayton, Deputy Director, Katz & Associates

8:00 am - 9:30 am • San Miguel

**The Future of Mobile Home Parks in California: Preserve, Expand, or Redevelop?****CM | 1.5**

For about one in 30 California households, a mobile home is home. In this panel, participants will learn about who lives in the state's mobile home parks, how they are operated, and how this "old" housing typology can become "new" again by providing desperately needed affordable housing to the state.

**Moderator**

Timothy Quinn, Senior Analyst, HR&A Advisors, Inc.

**Speakers**

Richard Rojas, AICP, Community Development Director, City of Compton; KeAndra Cylear Dodds, Manager of Preservation and Homeownership, Community Development Commission of Los Angeles; Michale Brilliot, Deputy Director, City of San Jose Department of Planning, Building and Code Enforcement

8:00 am - 9:30 am • San Rafael

**What to Expect When You're Expecting, A Dockless Future****CM | 1.5**

E-scooters, dockless bikes, and e-bikes are popping up across the country and municipalities are often not prepared for these new forms of mobility. This session will focus on giving public agencies the tools to proactively prepare for micro-mobility, engage their constituents, and effectively collaborate with operators or vendors.

**Moderator**

Patrick Gilster, AICP, Planner, Toole Design Group

**Speakers**

Ramses Madou, Division Manager, Planning, Policy, and Sustainability, City of San Jose; Marla Westervelt, Senior Manager of Urban Partnership Solutions, Bird; Caroline Samponaro, Head of Bike, Scooter & Pedestrian Policy, Lyft; Kerby Olsen, Shared Mobility Coordinator, Oakland Department of Transportation



## SESSION BLOCK 6 cont.

8:00 am - 9:30 am • Santa Cruz

**Emerging Tools: Make Better Decisions, Empower Staff, and Build Public Trust****CM | 1.5**

With increasing environmental, financial, and social challenges, compounded by avalanches of data and opinions, planners need tools to extract information that yields better decisions and greater resiliency. Learn how web-based planning, performance metrics, and mapping advances can guide decision-making, justify more incremental and less disruptive change, and increase public trust.

**Moderator**

Collin Drukker, Principal, PlaceWorks

**Speakers**

Greg Devereaux, Managing Partner, Worthington Partners; Trudy Raymundo, Director, Public Health Department, County of San Bernardino; Justin Bruce, Data, Innovation and Performance Management Practice Lead, Tyler Technologies; Scott Morgan, Director, State Clearinghouse, Deputy Director of Administration, Governor's Office of Planning and Research, Principal, Western Regional Partnership

8:00 am - 9:30 am • Santa Rosa

**From Here to There: Navigating Career Milestones****CM | 1.5**

The planning field is constantly evolving—will your career path follow suit? Learn how mid-career planners navigated their careers to management and leadership positions. This diverse panel will discuss the path they took and the lessons they learned on the way.

**Moderator**

Kathryn Slama, Senior Associate, Lisa Wise Consulting, Inc.

**Speakers**

Martha Miller, AICP, Director, Lisa Wise Consulting, Inc.; Xzandrea Fowler, Deputy Director Community Development Department, City of San Luis Obispo; Arnoldo Rodriguez, AICP, City Manager, City of Madera; Lynette Diaz, President, Urban Planning Partners

8:00 am - 9:30 am • Santa Ynez

**2019 CEQA Update****CM | 1.5 | LAW**

New CEQA Guidelines? New case law? New statutes? Here's a comprehensive look at what's been happening with CEQA, from the 2018 Guidelines amendments, to a year's worth of CEQA decisions from the courts, and to the new laws from 2018.

**Moderator**

Antero Rivasplata, AICP, Technical Director, ICF

**Speakers**

Margaret Sohagi, JD, Partner, Sohagi Law Group

8:00 am - 9:30 am • Sierra Madre

**Zoning Zen: New Ways to Address Complex Land Use Issues****CM | 1.5**

Zoning codes all too often are complex documents, not user-friendly, full of legalese, and lacking in logical structure. This session presents new ways that your zoning code can help you address contemporary planning issues and practice by providing useful examples of how to modernize your zoning code.

**Moderator**

Brent Gibbons, AICP, Project Manager, Mintier Harnish

**Speakers**

Jim Harnish, JD, Principal/Owner, Mintier Harnish; Laura R. Stetson, AICP, Principal/Lead Planner, MIG, Inc.; Desmond Parrington, AICP, Principal Planner, City of Folsom; Kyle Bell, Associate Planner, City of San Luis Obispo

## SESSION BLOCK 6 cont.

8:00 am - 11:30 am • Meet in the Grand Ballroom Foyer at 7:45 am

**Mobile Workshop #8 - Ellwood-Devereux Open Space: Multi-Jurisdictional Planning, Management, and Restoration**

(see page 29 for information)

8:00 am - 1:00 pm • Meet in the Grand Ballroom Foyer at 7:45 am

**Mobile Workshop #9 - Ventura Wellness District**

(see page 29 for information)

**CANCELLED**

8:30 am - 11:30 am • Meet in the Grand Ballroom Foyer at 8:15 am

**Mobile Workshop #10 - Santa Barbara Desalination Plant and El Estero Water Resource Center**

(see page 29 for information)

## SESSION BLOCK 7

9:45 am - 11:15 am • Anacapa

**Biology 101 for Planners: How to Turn Biological Constraints Into Project Assets****CM | 1.5**

Biological resources present opportunities and constraints on projects, in communities and in regional planning initiatives. Legal framework that governs impacts to biological resources, basics of evaluating biological resource data, tips for solving biological resource issues and state/federal resource agency permitting realities that can affect project design will be covered.

**Moderator**

Sarah Lozano, AICP, Principal, Dudek

**Speakers**

Michelle Ouellette, Partner, Best Best and Krieger LLP; Jennifer Scholl; Planning Manager, Ventura County Resource Management Agency; Melissa Blundell, Biologist, Dudek; Randy Rodriguez, Senior Environmental Specialist, California Department of Fish and Wildlife

9:45 am - 11:15 am • Hyatt - El Cabrillo

**Public Art + Creative Placemaking: The Next Generation****CM | 1.5 | LAW**

How can placemaking and public art further economic development, social equity and community identity goals? Join us for an inspiring and practical session to review recent trends, explore success stories and take away tools and resources to activate and implement creative placemaking in your community.

**Moderator**

Debbie Lagomarcino Rudd, LEED AP, Principal, RRM Design Group

**Speakers**

Beth Tobey, Arts Manager, City of Santa Cruz; Amanda Klemaske, PLA, LEED AP, Landscape Architect Creative Placemaker, Public Artist, RRM Design Group and Amanda Elizabeth Mosaics; Peggy Sonoda, LEED AP BD + C, President, Board of Directors, San Luis Obispo Arts Council, dba ARTS Obispo

## SESSION BLOCK 7 cont.

9:45 am - 11:15 am • Hyatt - La Cantina

**Climate Action Planning with New State Guidelines****CM | 1.5 | LAW**

This session aims to provide direction and clarity on how to prepare climate action plans, general plan updates, and greenhouse gas (GHG) California Environmental Quality Act (CEQA) analyses consistent with the California Air Resources Board's 2017 Scoping Plan and state GHG reduction targets, and the nitty gritty of applying the guidelines at the local level.

**Moderator**

Hannah Kornfeld, AICP, Air Quality/Climate Change Specialist, Ascent Environmental

**Speakers**

Erik de Kok, AICP, Senior Planner/Project Manager, Ascent Environmental; Jeannie Lee, AICP, JD, Senior Council, Governor's Office of Planning and Management; Christopher Jordan, AICP, Director of Strategic Planning and Innovation, City of Elk Grove; Abby Young, Planning and Climate Protection Manager, Bay Area Air Quality Management District

9:45 am - 11:15 am • Reagan Room

**Kahoot: Ethics Edition!****CM | 1.5 | ETHICS**

Think you know your AICP Code of Ethics? Care to put that knowledge to the test against your fellow certified planners? Well, do we have the game for you! Kahoot! is a popular learning game that is sweeping the nation—and now it's sweeping us too.

**Moderator**

Darcy Kremin, AICP, Environmental Planning Practice Leader, Rincon Consultants, Inc.

**Speakers**

Kevin Keller, AICP, Deputy Director, Los Angeles Department of City Planning; Brooke Peterson, AICP, Regional Director, PlaceWorks; Kim Prillhart, AICP, Planning Director, County of Ventura

9:45 am - 11:15 am • Rodney's

**The Contested Curbside in the Age of Emerging Technology: A Design Sprint****CM | 1.5**

Ride hailing services, dockless scooters and bikes (a.k.a. micro-mobility), and other emerging technologies are causing the humble street curb to become contested terrain in the public realm. This outcome-oriented design sprint will explore the question: How can we redesign curbs and sidewalks to accommodate competing users/uses?

**Moderator**

Christopher Rhie, LEED AP ND, Associate, BuroHappold Engineering

**Speakers**

Anna Muessig, Project Manager, Gehl Studio; Kristen Torres Pawling, Sustainability Program Director, Los Angeles County Chief Sustainability Office; Midori Mizuhara, Director, Planning & Urban Design, Community Arts Resources; Rebecca Hill, Office Director, Design Workshop

9:45 am - 11:15 am • San Miguel

**Enough About 743, How do I Implement It?****CM | 1.5**

This session will provide insight gained from two key projects that are implementing SB 743 guidance: Western Riverside Council of Governments (WRCOG) SB 743 Implementation Pathway Study and the Cal State University SB 743 Guidelines Transportation Impact Study (TIS) Guidelines Update. The panel consists of engineers, planners, and attorneys that will discuss their project roles.

**Moderator**

Jason Pack, PE, Principal, Fehr & Peers

**Speakers**

Ann Sansevero, AICP, Principal, Dudek; Chris Tzeng, Program Manager, WRCOG; Andrew Scher, Transportation Engineer, Fehr & Peers; Tiffany Wright, Managing Partner, Remy Moose Manley LLP

## SESSION BLOCK 7 cont.

9:45 am - 11:15 am • San Rafael

**Got Sites? Getting Ready for Sixth Cycle Housing Elements****CM | 1.5 | LAW**

Significant changes in Housing Element Law have placed many restrictions on sites considered suitable for lower income housing. As the sixth housing element cycle for the next round of housing elements quickly approaches, this panel will make sure planners are up to speed on the latest legal requirements.

**Moderator**

Eric Phillips, JD, Attorney, Goldfarb & Lipman LLP, Vice President for Policy and Legislation, APA California

**Speakers**

Barbara Kautz, AICP, JD, Partner, Goldfarb & Lipman LLP; Ada Chan, Regional Planner, ABAG MTC; Josh Abrams, Baird + Driskell Community Planning

9:45 am - 11:15 am • Santa Cruz

**Aim For the Stars! Why Some Communities Want to Stay in the Dark****CM | 1.5**

Are Dark Sky Ordinances a passing fad or an emerging best practice? This panel will explore why a growing number of communities are choosing to stay in the dark. Listen to perspectives on regulating night lighting from planners in rural and urban communities, law enforcement personnel, and the US Navy.

**Moderator**

Ruchita Kadakia, LEED AP, Senior Planner, County of Ventura

**Speakers**

Tricia Maier, Long-Range Planning Manager, County of Ventura; Jessica Colvard, Associate Planner, City of Malibu; Amanda Fagan, Community Planning Liaison Officer, Naval Base Ventura County; James Fryhoff, Chief of Police, Captain, Ventura County Sheriff's Office

9:45 am - 11:15 am • Santa Rosa

**Social Equity as Part of Cannabis Licensing Programs****CM | 1.5**

A discussion of emerging trends to prioritize and redress impacts upon disadvantaged communities and their populations through social equity measures as part of cannabis licensing programs. Topics will include concepts of social equity, methods for analysis, and implementation of adopted programs for the Cities of Oakland and Los Angeles.

**Moderator**

Rita Bright, Planning & Policy Manager, CEQA/NEPA Manager, Wood Environment & Infrastructure Solutions, Inc.

**Speakers**

Cat Packer, Director, City of Los Angeles, Department of Cannabis Regulation; Darlene Flynn, Director, City of Oakland Department of Race and Equity; Matt Sauter, Senior Analyst, Wood Environment and Infrastructure Solutions, Inc.

9:45 am - 11:15 am • Santa Ynez

**Climate Action Plans: Are They Making a Difference or Just Satisfying Regulations?**  
(PEN Session)**CM | 1.5**

This session will review climate action planning in California and determine if the results have lived up to their overall objectives, or if they simply allow for compliance with state regulations through adoption. The discussion will examine stated goals of greenhouse gas reduction and how they fit with new data on vehicle miles traveled, energy issues, and the transition to other forms of mobility needed to reduce greenhouse gas emissions to mandated levels.

**Moderator**

Brian F Mooney, FAICP, Managing Principal, Community Planning and Landscape Architecture Division, RICK Engineering Company

**Speakers**

Tammy L Seale, Associate Principal, PlaceWorks; Honey Walters, Principal, Ascent Environmental; Brian Schoenfish, Program Manager, City of San Diego; Ashley Watkins, Division Chief, Sustainable Division, County of Santa Barbara; Andrea Chow, Sustainability Analyst, City of San Mateo

## SESSION BLOCK 7 cont.

9:45 am - 11:15 am • Sierra Madre

**How Next Generation Utilities Can Support the Rise of Smart Cities****CM | 1.5**

With technological advancements, cities are pushed to update their infrastructure to support increasingly competitive economic growth, in particular the demand for high-speed internet, reliable and sustainable energy systems, and rapidly changing transportation. Our discussion focuses on implementable mechanisms to integrate technology as public utility infrastructure to create tomorrow's smart cities.

**Moderator**

John Gibbs, ASLA, LEED AP, Principal | Landscape Architect + Urban, WRT Design

**Speakers**

David Yanni, Chief Development Officer, Gl Energy; Robert Stevens, PE, President of CSW|ST2; Katie Bowman, Economic Development Manager, City of San Leandro

11:30 am - 1:15 pm • Plaza del Sol

**Connect! Networking Luncheon**

(see page 28 for information)



1:00 pm - 4:30 pm • Meet in the Grand Ballroom Foyer at 12:45 pm

**Mobile Workshop #11 - Urban Bike Tour**

(see page 29 for information)

**SOLD OUT**

## SESSION BLOCK 8

1:30 pm - 3:00 pm • Anacapa

**Five Years of Vision Zero: A Look Back and a Look Ahead****CM | 1.5**

When your community's instinctual reaction to traffic fatalities is "That's what happens in a city," how do you engender engagement and a sense of collective responsibility? We will share Vision Zero SF's unique approach to promoting traffic safety behaviors and motivating citywide culture change, through multidisciplinary collaboration.

**Moderator**

Deanna Chow Trotter, Principal, Director of Marketing Strategy, MIG, Inc.

**Speakers**

John Knox White, Planning Programs Manager, SFMTA; Shannon Koy, Creative Director, MIG, Inc.; Sara LaBatt, Principal, EMC Research



Mobile Workshops



Student Sessions/Events



Special Events



Leadership Meetings

## SESSION BLOCK 8 cont.

1:30 pm - 3:00 pm • Hyatt - El Cabrillo

**Coastal Conundrums in Changing Climate - Part 1****CM | 1.5 | LAW**

Rising sea levels present new challenges to California's coastal communities. However, the concept of managed retreat is highly controversial. Other approaches, such as living shorelines offer promise for locally driven adaptation plans that reflect critical stakeholder values are critical in light of coastal hazards, regulatory challenges and economic realities.

**Moderator**

Jack Liebster, Planning Manager, Marin County

**Speakers**

Russ Cunningham, Principal Planner, City of Oceanside Development Services Department; Katherine Weldon, Coastal Specialist, Coastal Program Manager, Moffatt & Nichol, City of Encinitas - City Manager's Office; Ed Spriggs, Council Member, Imperial Beach City Council; Amanda Lee, Principal Planner, City of Del Mar Planning and Community Development

1:30 pm - 3:00 pm • Hyatt - La Cantina

**Boundaryless Adaptation: How to Achieve the Collaborative Mindset Needed for Resiliency****CM | 1.5**

Climate change has no boundaries and adaptation planning shouldn't either. This panel will give insight to why a collaborative mindset is crucial to resiliency and how we planners can embrace it.

**Moderator**

Lexi Journey, MESM, Santa Barbara APA EPP Representative, Senior Environmental Planner, Rincon Consultants, Inc.

**Speakers**

Lisa Ann Worthington, Forest Management Program Manager, Caltrans HQ Maintenance - Special Projects; Marco Sanchez, PE, District 6 Asset Manager, Caltrans District 6 - Maintenance and Operations; Aaron Engstrom, Senior Planner, County of Ventura, Long-Range Planning; Melissa Hetrick, Project Planner, City of Santa Barbara Community Development

1:30 pm - 3:00 pm • Reagan Room

**The Many Ways to Skin a Cat: CEQA Streamlining in Practice****CM | 1.5 | LAW**

Everybody knows and fears CEQA. In a very fast paced, ever changing and always connected world, CEQA pace may seem glacial to developers and planners alike. This session will pose very important questions: can CEQA move faster and what are the tools to make it so.

**Moderator**

Florentina Cracium, AICP, Environmental Planner, AECOM

**Speakers**

Darcy Kremin, AICP, Environmental Planning Practice Leader, Rincon Consultants, Inc.; Jeffrey Barnes, JD, Advisor, Ventura County Counsel's Office, Ventura County; Chelsea Maclean, Partner, Holland & Knight; Andrew Mogensen, AICP, Planning Division Manager, City of San Leandro

1:30 pm - 3:00 pm • Rodney's

**Open Place Planning: Taking Outreach to the Streets****CM | 1.5**

Community input goes beyond what planners hear at workshops. It comprises personal experience, collective memory, and oral histories. Planning requires tools that draw out rich, hands-on, experiential input for practitioners to learn the complex strands of local urbanism from the lives and experiences of the community.

**Moderator**

Gaurav Srivastava, Urban Design Director, Dudek

**Speakers**

James Rojas, Urban Planner, Community Outreach Specialist, PLACE ITI; Joan Isaacson, Vice President, Kearns & West; Steve Weiss, Planning Manager, City of Colton; Hannah Woo, Associate Transportation Planner, City of Burbank



## SESSION BLOCK 8 cont.

1:30 pm - 3:00 pm • San Miguel

**City and Transportation Network Company Collaboration that is Working: A Case Study****CM | 1.5**

This panel presents a case study of a suburban city inviting a transportation network company to work with them in developing a new means of accessing their light-rail station and provide convenient transportation within their city limit. The panel will discuss the opportunities and challenges presented by this innovative public-private collaboration.

**Moderator**

Gerry Tierney, AIA, LEED AP BD + C, Associate Principal and co-Director P + W Mobility Lab, Perkins+Will

**Speakers**

Oliver Chi, City Manager, City of Monrovia; Paul Davis, Senior Manager, City of Transit Partnerships, Lyft

1:30 pm - 3:00 pm • San Rafael

**Out of the Ashes: Planning for Fire Hazards and Recovery****CM | 1.5**

The increasing frequency and severity of wildland fires has raised some very important questions for the planning community. This timely panel will connect the planning community with researchers and first responders to discuss lessons learned from the Thomas Fire, which burned in Santa Barbara and Ventura Counties in December 2017.

**Moderator**

Ryan Bensley, AICP, Associate/Environmental Planner, LSA

**Speakers**

Rob Hazard, Division Chief/Fire Marshal, Santa Barbara County Fire Department; Nereyda (Rey) Harmon, Planner II, Santa Barbara County Planning and Development Department Leila Carvalho, PhD, Professor, Meteorology and Climatology, University of California Santa Barbara; Steve Kohlmann, PhD, Certified Wildlife Biologist, Associate/Senior Wildlife Biologist, LSA

1:30 pm - 3:00 pm • Santa Cruz

**Our County Los Angeles: Inclusive Engagement for an Equitable Sustainability Plan****CM | 1.5**

Inclusive stakeholder engagement is essential to equitable policymaking. Learn about stakeholder engagement methods that helped Los Angeles County create an equitable countywide sustainability plan, which will bolster collaboration and resilience across the region.

**Moderator**

Gary Gero, Chief Sustainability Officer, County of Los Angeles

**Speakers**

Michele Prichard, Director, Common Agenda, Liberty Hill Foundation; D'Artagnan Scorza, PhD, Executive Director, Social Justice Learning Institute; Christy Zamani, Executive Director, Day One; Irene Burga, Air Quality Advisor, Office of Mayor Eric Garcetti

1:30 pm - 3:00 pm • Santa Rosa

**The City of Goleta Honors its Living History Through Historic Preservation****CM | 1.5**

While the City of Goleta has been incorporated for less than 20 years, indigenous Chumash tribes have been living in the "Goodland" for thousands of years. Out of respect for the tribal cultural significance of the area, the City's preservation work has been mindful of all time periods.

**Moderator**

Lisa Prasse, AICP, Current Planning Manager, City of Goleta

**Speakers**

John Foster, Registered Professional Archaeologist, President, Greenwood and Associates; Fermina Murray, Professional Historian, Murray, Stephen & Fermina; Christine Lazzaretto, Managing Partner, Historic Resources Group; James Yee, Tribal Chairperson, Barbareno Band of Chumash Indians

## SESSION BLOCK 8 cont.

1:30 pm - 3:00 pm • Santa Ynez

**By Right, Right: Principles for Crafting Context-Sensitive, By-Right Housing Regulations**

(CPR Session)

**CM | 1.5**

State lawmakers are looking at adopting legislation that imposes by-right housing approvals on projects within one-quarter to one-half mile from transit stations (or other criteria). One-size-fits-all laws don't work. Context matters. This discussion presents an approach to by-right housing legislation that respects the differences in our communities.

**Moderator**

Laura R. Stetson, AICP, Principal/Lead Contact, MIG, Inc.

**Speakers**

Woodie Tescher, Principal, PlaceWorks; Simran Malhotra, AICP, AIA, Principal, Raimi + Associates; Marc Roberts, City Manager, City of Livermore

1:30 pm - 3:00 pm • Sierra Madre

**Updating Your Zoning Code: Overcoming Challenges****CM | 1.5**

Your zoning code desperately needs a comprehensive update but you don't know where to begin or don't think you have the resources. Hear the experience of those who have done it and learn how even the most complex codes can be updated despite time, budget, and staffing constraints.

**Moderator**

Martha Miller, AICP, Director, Lisa Wise Consulting, Inc.

**Speakers**

Peter Park, Director, Peter J. Park LLC; Marck Aguilar, Zoning and Enforcement Supervisor, City of Santa Barbara; Stephen Riley, AICP, Principal Planner, City of Livermore

3:00 pm - 3:15 pm • Ballroom Foyers

**Break****Event only sponsor:** Cont-X Studio

## SESSION BLOCK 9

3:15 pm - 4:45 pm • Anacapa

**Historic Preservation in the New Era of Infill and Renewable Energy****CM | 1.5**

In the new era of infill housing, colliding forces of preservation, adaptive reuse, and development have resulted in a resurgence of historic building evaluations and demolitions. The panel will debate strategies for historic preservation and present case studies including model ordinances and guidelines demonstrating critical components to project success.

**Moderator**

Trevor Macenski, MSC, Senior Principal Environmental Services, Stantec

**Speakers**

Sean de Courcy, Associate Historic Preservation Planner, City of Sacramento Community Development Department; Susan Brandt-Hawley, Principal, Susan Brandt-Hawley Law Group; Suzanne Thorsen, Principal Planner, City of Benicia; Garret Root, Senior Architectural Historian, Stantec

## SESSION BLOCK 9 cont.

3:15 pm - 4:45 pm • Hyatt - El Cabrillo

**Coastal Conundrums in a Changing Climate - Part 2****CM | 1.5 | LAW**

Rising sea levels present new challenges to California's coastal communities. However, the concept of managed retreat is highly controversial. Other approaches, such as living shorelines offer promise for locally driven adaptation plans that reflect critical stakeholder values are key in light of coastal hazards, regulatory challenges and economic realities.

**Moderator**

Jack Liebster, Planning Manager, Marin County

**Speakers**

Russ Cunningham, Principal Planner, City of Oceanside Development Services Department; Katherine Weldon, Coastal Program Manager, Moffatt & Nichol, City of Encinitas - City Manager's Office; Ed Spriggs, Council Member, Imperial Beach City Council; Amande Lee, Principal Planner, City of Del Mar Planning and Community Development

3:15 pm - 4:45 pm • Hyatt - La Cantina

**All Together Now! Climate Adaptation Planning at Multiple Levels for Natural and Built Environments in the Santa Barbara Area****CM | 1.5**

This session explores climate vulnerability assessment and adaptation planning efforts focusing on partnerships between Santa Barbara County, cities, state agencies and academics. Results from academic research and California Coastal Commission work focused on informing planning for natural areas in/near urban environments are highlighted.

**Moderator**

Monique Myers, D.Env, Extension Specialist, California Sea Grant

**Speakers**

Selena Evilsizor, AICP, Senior Planner and Project Manager, County of Santa Barbara; Anne Wells, AICP, Advance Planning Manager, City of Goleta; Jonna Engel, PhD, Senior Ecologist, California Coastal Commission

3:15 pm - 4:45 pm • Reagan Room

**Passing the AICP Exam: Who Wants to be a Certified Planner?**

Who wants to be a certified planner? If your answer is yes, then this is your chance to learn how to take the AICP exam.

**Moderator**

Asha Bleier, AICP, Senior Project Manager, Dudek, AICP Exam Coordinator, APA California

**Speakers**

Lorena Cordova, AICP, Land Use Planner, City of El Cajon; Darin Neufeld, AICP, Chief, Project Planning Division, City of Chula Vista; Rose Newberry, AICP, Planner, Dudek

3:15 pm - 4:45 pm • Rodney's

**Surviving Disasters: A Resiliency Planning Game****CM | 1.5**

Climate Action Plans and Local Hazard Mitigation Plans guide emissions reduction and resiliency, but what will give the most bang for your buck? How effective will it be? Play your cards right in our game and your city will be safe—then use what you've learned to create measures for your own community.

**Moderator**

Della Acosta, Senior Planner, Rincon Consultants

**Speakers**

Emma Reed, Community Planner, Mitigation Division, Federal Emergency Management Agency (FEMA); Adrienne Greve, PhD, Professor, Cal Poly, San Luis Obispo; Julian Calil, PhD, Professor, Middlebury Institute of International Studies; Tiffany Wise-West, PhD, Sustainability and Climate Action Program Manager, City of Santa Cruz

## SESSION BLOCK 9 cont.

3:15 pm - 4:45 pm • San Miguel

**The Write Stuff: Successful Grant Applications and Their Benefits****CM | 1.5**

Writing successful applications for competitive grants is much more complex than filling fields on a form. Grant writing requires an understanding of policies and programs that state and federal agencies are advancing as well as the investment toward creating a more resilient city, county, community, and state.

**Moderator**

Jane Gray, Project Manager, Dudek

**Speakers**

Rachel Couch, Project Manager, California Coastal Conservancy; Erika Powell, Flood Resiliency Program Manager, San Mateo County; Zoe Carlson, Planner, Dudek; Anna Olsen, Executive Director, Cachuma Resource Conservation District

3:15 pm - 4:45 pm • Santa Rosa

**Reaching the Loudest and Quietest Voices: A Dignity-Infused, Data-Driven Approach to Community Engagement in Los Angeles****CM | 1.5**

The City of Los Angeles faces sophisticated transportation outreach challenges. High profile backlashes, weaponized social media, and planning as a tool for restorative justice have spurred innovations in project evaluation, backlash management, and dignity-infused engagement. Learn creative strategies for navigating polarizing climates across the planning process for all community segments.

**Moderator**

Carolyn Vera, Transportation Planner, Fehr &amp; Peers

**Speakers**

Jaclyn Garcia, Program Manager, Project Evaluation Program, Los Angeles Department of Transportation; Destiny Thomas, PhD, Transportation Planning Associate, Los Angeles Department of Transportation; Wajenda Chambeshi, Program Manager, Great Streets, Office of Los Angeles Mayor Eric Garcetti

3:15 pm - 4:45 pm • Santa Cruz

**Zoning Hacks for Missing Middle Housing****CM | 1.5**

Learn targeted and tested hacks for your zoning that will effectively remove barriers for Missing Middle Housing types such as duplexes, fourplexes, cottage courts, and mansion apartments to provide attainable housing types that are compatible with single-family neighborhoods.

**Moderator**

Tony Perez, Senior Associate, Opticos Design

**Speakers**

Elise Semoinian, Planning Director, Town of San Anselmo; Ursula Luna-Reynosa, Director of Community Development, City of Huntington Beach

3:15 pm - 4:45 pm • Santa Ynez

**Walking the Walk: Implementing Adaptation and Resilience Equity Strategies****CM | 1.5****CANCELLED**

Climate change will not affect everyone equally. Certain communities—such as people of color, lower-income populations, and other groups—experience increased vulnerability to climate hazards and limited resources to adapt. This session will discuss how adaptation planning can be used to catalyze transformative solutions to address climate inequities.

**Moderator**

Tina Yuen, MCP, MPH, CPH, Senior Planner, ChangeLab Solutions

**Speakers**

Eric Yurkovich, Associate Principal, Senior Planner, Raimi + Associates; Victoria Benson, Program Manager, Movement Strategy; Fern Nueno, AICP, LEED AP BD + C, Project Manager, City of Long Beach; Grecia Elenes, Senior Policy Advocate, Leadership Council for Justice & Accountability

SESSION BLOCK 9 cont.

3:15 pm - 4:45 pm • Sierra Madre

CEQA in the Age of By-Right Housing: A Wine Country Case Study

CM | 1.5 | LAW

This session will discuss the implications of the recent McCorkle Eastside Neighborhood Group v. City of St. Helena, court decision for CEQA analysis of by-right housing projects requiring design review while also looking to recent specific plans, zoning code updates and case law to meet the requirements of SB 35.

Moderator

Noah Housh, Director of Community Development, City of Cotati

Speakers

Kevin Siegel, Partner, Burke, Williams, Sorensen, LLP; Mark Teague, AICP, Associate Principal, PlaceWorks; Vivian Kahn, FAICP, Associate Principal, Dyett and Bhatia

3:30 pm - 4:45 pm • Plaza del Sol

Chapter Leadership Session

Curious about being more involved in APA California? This informal and casual session allows you to meet APA leadership from regional, state, and national APA. Come learn about opportunities to become a leader in our organization. Come for the good conversation, networking, and a sweet treat on us!

Moderator

Julia Lave Johnston, President, APA California

5:00 pm - 6:30 pm • Plaza del Sol  
**Consultants' Reception**  
 (see page 28 for information)

6:30 pm • Dargan's Irish Pub and Restaurant, 18 East Ortega Street, Santa Barbara, 93101  
**Diversity Mixer**  
 (see page 28 for information)





7:00 am - 1:00 pm	<b>Conference Registration</b> - All registrants	<i>Santa Barbara Ballroom Foyer</i>
7:00 am - 8:30 am	<b>Continental Breakfast</b>	<i>Plaza del Sol</i>
<b>Session Block #10</b> 8:00 am - 9:30 am	The American Front Yard in a Changing World	<b>CM   1.5</b> <i>Anacapa</i>
	Retrospective Evaluation of General Plans: Is your General Plan Working?	<b>CM   1.5</b> <i>Reagan Room</i>
	Reinventing Suburban Retail in the Face of Digital Disruption	<b>CM   1.5</b> <i>Rodney's</i>
	Putting Hope in Homelessness: Providing Pathways to Housing through Community Partnership in Anaheim	<b>CM   1.5</b> <i>San Miguel</i>
	Property Rights, Takings, Exactions, and More: A Legal and Practical Update for Planners	<b>CM   1.5</b>   LAW <i>San Rafael</i>
	Using Consultants in Unconventional Ways	<b>CM   1.5</b> <i>Santa Cruz</i>
	Planning for Success: Inclusive Engagement in Diverse Communities	<b>CM   1.5</b> <i>Santa Rosa</i>
	Fire and Floods: The Practical and Policy Implications of Rebuilding After Natural Disasters - <i>Part 1</i>	<b>CM   1.5</b> <i>Santa Ynez</i>
	SB 743: Where is the Safety?	<b>CM   1.5</b> <i>Sierra Madre</i>
8:00 am - 2:00 pm	<b>Exhibit Tear Down</b>	<i>Santa Barbara Ballroom Foyer</i>
8:30 am - 12:00 pm	<b>Mobile Workshop #12 - Santa Barbara County Disaster Response &amp; Recovery</b> <i>Additional \$45 fee applies.</i>	<b>CM   3.0</b> <i>Meet in the Grand Ballroom Foyer at 8:15 am</i>
8:30 am - 3:30 pm	<b>Mobile Workshop #13 - Dangermond Preserve</b> <i>Additional \$85 fee applies, lunch included.</i>	<b>CM   5.0</b> <i>Meet in the Grand Ballroom Foyer at 8:15 am</i>
9:30 am - 12:30 pm	<b>Mobile Workshop #14 - Lotusland</b> <i>Additional \$75 fee applies.</i>	<b>CM   2.0</b> <i>Meet in the Grand Ballroom Foyer at 9:15 am</i>
<b>Session Block #11</b> 9:45 am - 11:15 am	Planning and Land Use Challenges Unique to Cannabis Cultivation	<b>CM   1.5</b> <i>Anacapa</i>
	The Game of Ethics: Battle of the Sectors	<b>CM   1.5</b>   ETHICS <i>Reagan Room</i>
	It's Not a Mirage: Eliminating Child Care Deserts Together	<b>CM   1.5</b>   LAW <i>Rodney's</i>
	No Easy Answers: A Community-led Plan in a Political Environment	<b>CM   1.5</b> <i>San Miguel</i>
	Water, Health, Equity and Engagement in Frontline Communities	<b>CM   1.5</b> <i>Santa Cruz</i>
	Planning in the Santa Maria Valley: Maintaining Small Town Roots While Preparing for the Future	<b>CM   1.5</b> <i>Santa Rosa</i>
	Fire and Floods: The Practical and Policy Implications of Rebuilding After Natural Disasters - <i>Part 2</i>	<b>CM   1.5</b> <i>Sierra Madre</i>
11:30 am - 12:45 pm	<b>Closing Plenary - Resiliency in a Time of Unprecedented Change</b> <i>Kate Meis, Executive Director, Local Government Commission</i>	<b>CM   1.0</b> <i>San Rafael and Santa Ynez</i>
1:00 pm - 4:00 pm	<b>Mobile Workshop #15 - The Past, Present, and Future of Cabrillo Boulevard</b> <i>Additional \$35 fee applies.</i>	<b>CM   2.0</b> <i>Meet in the Grand Ballroom Foyer at 12:45 pm</i>



Mobile Workshops



Student Sessions/Events



Special Events



Leadership Meetings



## SPECIAL EVENTS

11:30 am - 12:45 pm • San Rafael and Santa Ynez

### Closing Plenary - Resiliency in a Time of Unprecedented Change

#### Kate Meis, Executive Director, Local Government Commission

CM | 1.0



Kate Meis has served as the Executive Director of the Local Government Commission (LGC) since 2013. LGC is a nationally recognized nonprofit supporting local policymakers through events, technical assistance, and policy guidance on climate change, energy, water, and community design. Kate spearheaded the launch of many of the LGCs pioneering programs, including the biennial California Adaptation Forum and the CivicSpark AmeriCorps Program that deploys 90 fellows annually to advance community resiliency initiatives.

Kate serves as a board member of the American Leadership Forum, Grid Alternatives North Valley, Street Soccer USA Sacramento and the Powerhouse Science Center. She has been recognized by the Sacramento Business Journal and the Chronicle of Philanthropy for her work on climate change as one of the 40 under 40 Young Leaders Who Are Solving the Problems of Today and Tomorrow and was recently selected as a Bizwomen Headliner for Government & Public Service from women who made headlines in 43 business journals across the country in 2018.

**Sponsored by:** Rincon Consultants, Inc.★, Stantec, California Department of Conservation

**Event only sponsor:** Suzanne Elledge Planning & Permitting Services, Inc.

## MOBILE WORKSHOPS

Meet in the Grand Ballroom Foyer at 8:15 am

8:30 am - 12:00 noon

### Mobile Workshop #12 - Santa Barbara County Disaster Response & Recovery

CM | 3.0 Additional \$45 fee applies

In December 2017, the Thomas Fire burned hillsides above Montecito and Carpinteria. On January 9, 2018 a storm triggered 2 million cubic feet of debris flow into these communities. We'll visit the site with community members providing disaster relief and initiating planning efforts aimed at increasing resilience and preventing similar disasters.

Meet in the Grand Ballroom Foyer at 8:15 am

8:30 am - 3:30 pm

### Mobile Workshop #13 - Dangermond Preserve

CM | 5.0 Additional \$85 fee applies, lunch included

The Dangermond Preserve (formerly Bixby Ranch) is a 24,000-acre property is a place few have had the opportunity to see. Learn about the planning process to develop a comprehensive plan that will shape the long-term use and management of the new preserve. Includes lunch.

Meet in the Grand Ballroom Foyer at 9:15 am

9:30 am - 12:30 pm

### Mobile Workshop #14 - Lotusland

CM | 2.0 Additional \$75 fee applies

Visit a docent-led tour of Lotusland, a unique private garden within a residential area of Montecito. Learn about the history, plants, designers, and the Conditional Use Permit required to keep the operations compatible with the surrounding neighborhood. [www.lotusland.org](http://www.lotusland.org)

Meet in the Grand Ballroom Foyer at 12:45 pm

1:00 pm - 4:00 pm

### Mobile Workshop #15 - The Past, Present, and Future of Cabrillo Boulevard

CM | 2.0 Additional \$35 fee applies

Designed in 1924 by the world-renowned Olmsted Brothers, approximately two miles of Santa Barbara's East Cabrillo Boulevard comprise the national, state, and locally eligible East Cabrillo Boulevard Historic District. Learn about this historic landscape. This tour focuses on the character-defining features of the district and will highlight historical points of interest.

# WEDNESDAY PROGRAM

7:00 am - 8:30 am • Plaza del Sol

## Continental Breakfast

**Sponsored by:** Brownstein Hyatt Farber Schreck, enCodePlus, GPA Consulting★, Helix★

7:00 am - 1:00 pm • Santa Barbara Ballroom Foyer

## Conference Registration - All Registrants

### SESSION BLOCK 10

8:00 am - 9:30 am • Anacapa

## The American Front Yard in a Changing World

**CM | 1.5**

This presentation and panel discussion will explore the ubiquitous American front yard and how cultural and environmental changes are unsettling what was once primarily a decorative space.

### Moderator

John Kamp, Landscape and Urban Designer, Prairieform

### Speakers

James Rojas, Urban Planner and Community Outreach Specialist, PLACE IT!; Jennifer Ly, Transportation Planner, City of Los Angeles Department of Transportation

8:00 am - 9:30 am • Reagan Room

## Retrospective Evaluation of General Plans: Is Your General Plan Working?

**CM | 1.5**

General Plans are static documents that do not evolve to reflect changing conditions in a community. Using the field of retrospective evaluation, this session will explore lessons learned from general plans that were adopted over the past decade.

### Moderator

Matt Raimi, Founder, Raimi + Associates

### Speakers

Kym Dorman, Principal Researcher, Raimi + Associates; Eric Anderson, Senior Planner, City of Mountain View; Peter James, Strategic Planner, City of Santa Monica

8:00 am - 9:30 am • Rodney's

## Reinventing Suburban Retail in the Face of Digital Disruption

**CM | 1.5**

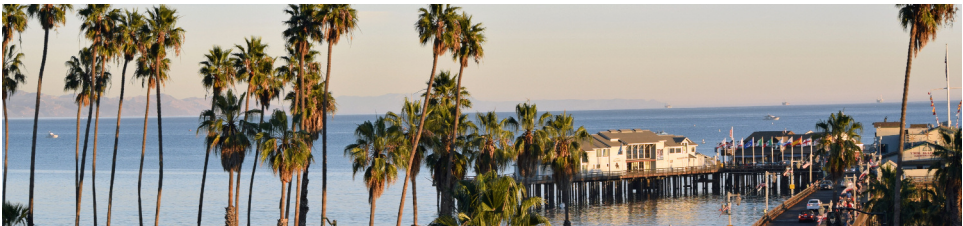
Working together FirstCarbon Solutions, Dyett & Bhatia Urban and Regional Planners, BAE Urban Economics, and the City of San Ramon developed a long-term retail strategy to foster local business growth and a stronger local economy. This collaborative project was strategically designed to be sustainable and responsive to retail sector trends.

### Moderator

Jason Brandman, Vice President/Director, Environmental Services, FirstCarbon Solutions

### Speakers

Debbie Chamberlain, Community Development Director, City of San Ramon, Planning/Community Development Department; Andrew Hill, Associate Principal, Dyett & Bhatia Urban Regional Planners; David Shiver, Principal, BAE Urban Economics



## SESSION BLOCK 10 cont.

8:00 am - 9:30 am • San Miguel

**Putting Hope in Homelessness: Providing Pathways to Housing through Community Partnerships in Anaheim****CM | 1.5**

Over 130,000 men, women and children are experiencing homelessness in California, which is a major economic, safety, and public health crisis for many cities. Anaheim is cooperating with a network of partners to address the complex factors that lead to homelessness and to help people secure safe, sanitary, and affordable housing.

**Moderator**

Christine Saunders, Principal, Environmental Services, Sagecrest Planning + Environmental

**Speakers**

David Belmer, Deputy City Manager, City of Anaheim; Grace Ruiz-Stepter, Deputy Director Community & Economic Development, City of Anaheim; Pamela Galera, LEED AP, ASLA, Parks Manager, City of Anaheim; John Kim, Vice President of Infrastructure Development, Illumination Foundation; Sandra Sagert, Citywide Homeless Liaison, Community Preservation, and Licensing Manager, City of Anaheim; William C. "Bill" Taormina, Businessman, Philanthropist, and CEO/Founder of Clean City, Inc.

8:00 am - 9:30 am • San Rafael

**Property Rights, Takings, Exactions, and More: A Legal and Practical Update for Planners****CM | 1.5 | LAW**

Every year sees changes to laws governing property rights, "takings," development approval conditions (e.g. impact fees, dedications, exactions, etc. ). After a year's hiatus, this session returns to cover legal state of the art for these topics and rulings from federal and California courts with practical advice for planning professionals.

**Moderator**

Vivian Kahn, FAICP, Associate Principal, Dyett & Bhatia

**Speakers**

Thomas Jacobson, FAICP, JD, Professor, Sonoma State University; Bryan W. Wenter, JD, AICP, Attorney, Land Use Practice Group, Miller Starr Regalia

8:00 am - 9:30 am • Santa Cruz

**Using Consultants in Unconventional Ways****CM | 1.5**

How can you use your on-call consultants to your greatest advantage in this time of limited resources, greater community expectations and increasingly complex projects? As project needs don't always align with city budgeting and procurement, gain insight on strategies, tools and success stories to create better outcomes.

**Moderator**

Jami Williams, Principal, RRM Design Group

**Speakers**

Christopher Koontz, AICP, Planning Bureau Manager, City of Long Beach; Brent Cooper, AICP, Community Development Director, City of American Canyon; Conni Pallini-Tipton, AICP, Senior City Planner, City of Los Angeles

8:00 am - 9:30 am • Santa Rosa

**Planning for Success: Inclusive Engagement in Diverse Communities****CM | 1.5**

This group of seasoned planning and public health professionals will share their experiences facilitating engaging and effective active transportation planning efforts in ethnically and linguistically diverse communities. Participants will learn strategies to make engagement and outreach relevant to the entire community, helping develop community buy-in for active transportation projects.

**Moderator**

Ryan Johnson, LCI, Planning Associate, Alta Planning + Design

**Speakers**

Cory Wilkerson, Active Transportation Coordinator, City of Santa Ana; Megan Beard, Health Educator/SRTS Coordinator, Orange County Health Care Agency; Kendra Ramsey, Active Transportation Project Manager, GHD

SESSION BLOCK 10 cont.

8:00 am - 9:30 am • Santa Ynez

**Fire and Floods: The Practical and Policy Implications of Rebuilding After Natural Disasters - Part 1**

**CM | 1.5**

Natural disasters are a new normal in California, threatening lives, properties, and neighborhoods. In the face of recent disasters, policymakers are forced to consider difficult decisions to address increased risks in high-fire areas. Learn how those cities and counties devastated by recent disasters are working to rebuild and improve resiliency.

**Moderator**

Anthony Tomasello, LEED AP, Senior Planner, RRM Design Group

**Speakers**

Gina Natoli, AICP, Supervising Regional Planner, Los Angeles County Department of Regional Planning; Jeff Wilson, Deputy Director, Planning and Development, County of Santa Barbara; Kim Prillhart, Planning Director, County of Ventura; Tennis Wick, AICP, Director, County of Sonoma

8:00 am - 9:30 am • Sierra Madre

**SB 743: Where is the Safety?**

**CM | 1.5**

Five years after the passage of SB 743, vehicle miles traveled (VMT) has dominated the discussion of transportation impact identification under CEQA. However, another key component of SB 743 was the need to quantitatively address safety. Our panel will discuss guidance, methodologies, and tools available to quantitatively measure and incorporate safety in CEQA.

**Moderator**

Jim Damkowitz, Senior Project Manager, GHD

**Speakers**

Jerry Champa, PE, Transportation Safety Line Leader, GHD; Luke Schwartz, PE, Transportation Planner/Engineer, City of San Luis Obispo; Susan Curtis, Manager General Plan Update Section, Ventura County Resource Management Agency | Planning Division

8:00 am - 2:00 pm • Santa Barbara Ballroom Foyer

**Exhibit Tear Down**

8:30 am - 12:00 pm • Meet in the Grand Ballroom Foyer at 8:15 am

**Mobile Workshop #12 - Santa Barbara County Disaster Response & Recovery**

(see page 44 for information)

8:30 am - 3:30 pm • Meet in the Grand Ballroom Foyer at 8:15 am

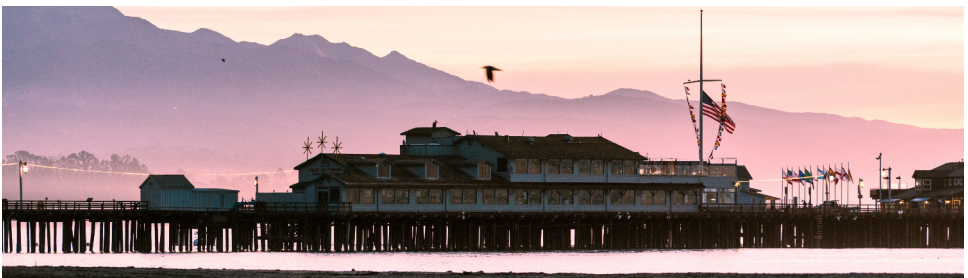
**Mobile Workshop #13 - Dangermond Preserve**

(see page 44 for information)

9:30 am - 12:30 pm • Meet in the Grand Ballroom Foyer at 9:15 am

**Mobile Workshop #14 - Lotusland**

(see page 44 for information)



Mobile Workshops



Student Sessions/Events



Special Events



Leadership Meetings

## SESSION BLOCK 11

9:45 am - 11:15 am • Anacapa

**Planning and Land Use Challenges Unique to Cannabis Cultivation****CM | 1.5**

This panel will offer a primer on the state's stringent cannabis regulations, provide a survey of local land use approaches, and explore how cannabis is changing local landscapes. This panel will discuss the challenges and learning experiences of implementing a controversial ordinance while attempting to find the balance between neighborhood.

**Moderator**

Amy Steinfeld, Shareholder, Brownstein Hyatt Farber Schreck

**Speakers**

Susan Petrovich, Shareholder, Brownstein Hyatt Farber Schreck; Monica Esparza, Senior Land Use Project Manager, County of Santa Barbara; Dan Klemann, Deputy Director, Long Range Planning Division, County of Santa Barbara

9:45 am - 11:15 am • Reagan Room

**The Game of Ethics: Battle of the Sectors****CM | 1.5 | ETHICS**

A Family Feud-style game that pits public sector planners against private sector planners. This epic ethics panel will create a fun environment to discuss planning ethics and will act as a refresher of the AICP Code of Ethics and Professional Conduct. Which sector is more ethical? Let's find out!

**Moderator**

Becky Malone, AICP, Senior Planner, City of San Diego Planning Department

**Speakers**

Sara Osborn, AICP, Senior Planner, City of San Diego Planning Department; Mark Teague, AICP, Associate Principal, PlaceWorks; Anna McPherson, AICP, Program Manager, City of San Diego Development Services Department; Diane Bathgate, AICP, CNU-A, Principal, RRM Design Group; Melissa Devine, AICP, Senior Planner, City of El Cajon; Diane Sandman, AICP, Senior Director, Harris + Associates; Collette Morse, AICP, Principal, Morse Planning Group; Nicholas Chen, AICP, Community Planner + Urban Designer, Kimley-Horn, Orange County Section Director, APA California

9:45 am - 11:15 am • Rodney's

**It's Not a Mirage: Eliminating Child Care Deserts Together****CM | 1.5 | LAW**

In California, three in five people live in child care deserts. This session will give you real examples of how city planners partner with child care providers and community stakeholders to streamline child care zoning policies, comply with state law, and create more child care options so our communities can thrive.

**Moderator**

Julia Frudden, Director of Community Advocacy, Child Care Law Center

**Speakers**

Laurie Furstenfeld, Esq., Senior Staff Attorney, Child Care Law Center; Andrew Mogensen, AICP, Planning Division Manager, City of San Leandro, Planning Division; Annie Marquit, Esq., Staff Attorney, Community Development Project, Public Counsel





## SESSION BLOCK 11 cont.

9:45 am - 11:15 am • San Miguel

**No Easy Answers: A Community-led Plan in a Political Environment****CM | 1.5**

The bedrock of a Specific Plan is broad community support, gained through meaningful public engagement that builds trust over time. But what happens when this process is threatened by a challenging political environment, a polarized community and the property owner applying for a state-mandated streamlined alternative (SB 35) proposal?

**Moderator**

Mitali Ganguly, AICP, LEED ND, Associate, Opticos Design

**Speakers**

Bill Lennertz, Founder, National Charrette Institute, Board Member, Collaborative Design + Innovation; Aarti Shrivastava, Assistant City Manager & Community Development Director, City of Mountain View; Catarina S. Kidd, AICP, Senior Development Manager, Fivepoint

9:45 am - 11:15 am • Santa Cruz

**Water, Health, Equity and Engagement in Frontline Communities****CM | 1.5**

Pursuing a water-resilient future means broadening the tent. We'll explore strategies for building effective multi-sector partnerships and contextual outreach efforts that help achieve affordable access to safe drinking water and equitable stormwater infrastructure in the most vulnerable communities.

**Moderator**

Robert Baird, Program Manager, Prevention Institute

**Speakers**

Elva Yañez, Director of Health Equity, Prevention Institute; Jill Sourial, Urban Conservation Director, The Nature Conservancy

9:45 am - 11:15 am • Santa Rosa

**Planning in the Santa Maria Valley: Maintaining Smalltown Roots While Preparing for the Future****CM | 1.5**

Despite being the largest city in Santa Barbara County, Santa Maria maintains its small town feel. Panelists will build on decades of planning experience in the Santa Maria Valley to foster a discussion centered on how to adapt to changing housing demands, agricultural trends, demographics, industries, and more.

**Moderator**

Gwen Beyeler, Development Review Planner, County of Santa Barbara Planning & Development

**Speakers**

Laurie Tamura, AICP, Principal Planner, President, Urban Planning Concepts; Glenn Morris, Chief Executive Officer, Santa Maria Chamber of Commerce; Dana Eady, Senior Planner, County of Santa Barbara Planning & Development; Ryan Hostetter, AICP, Division Manager, City of Santa Maria Planning





SESSION BLOCK 11 cont.

9:45 am - 11:15 am • Sierra Madre

**Fire and Floods: The Practical and Policy Implications of Rebuilding After Natural Disasters - Part 2**

**CM | 1.5**

Natural disasters are a new normal in California, threatening lives, properties, and neighborhoods. In the face of recent disasters, policymakers are forced to consider difficult decisions to address increased risks in high-fire areas. Learn how those cities and counties devastated by recent disasters are working to rebuild and improve resiliency.

**Moderator**

Anthony Tomasello, LEED AP, Senior Planner, RRM Design Group

**Speakers**

Gina Natoli, Supervising Regional Planner, Los Angeles County Department of Regional Planning; Jeff Wilson, Deputy Director, Planning and Development, County of Santa Barbara; Kim Prillhart, Planning Director, County of Ventura; Tennis Wick, AICP, Director, County of Sonoma

11:30 am - 12:45 pm • San Rafael and Santa Ynez

**Closing Plenary - Resiliency in a Time of Unprecedented Change - Kate Meis, Executive Director, Local Government Commission**

(see page 44 for information)

1:00 pm - 4:00 pm • Meet in the Grand Ballroom Foyer at 12:45 pm

**Mobile Workshop #15 - The Past, Present, and Future of Cabrillo Boulevard**

(see page 44 for information)

