Diversity Summit: Lessons from COVID-19

Sponsored by

Racial Inequities in Public Health, Housing, and Transportation

APA California Planning Conference September 14, 2020
Agenda

• Introduction & Context
• Speakers Share
• Facilitated Panelist Conversation
• Q&A
https://ethnic-diversities-of-argentina.fandom.com/wiki/George_Floyd_protests
How has COVID affected planning?
How has COVID affected planning?

Not at all & In every way
What will my community look like when I graduate college?
1950s

The Motor Age
Interstate Highway Act

The American Dream
GI Bill

Office Parks
Tech, labor, land use

Shopping Malls
Accelerated Depreciation

Land Use Regulations

CIAM
Charter of Athens

1990s
Disparities in community prosperity and health are rooted in 5 Fundamental Drivers of Inequity:

- Structural discrimination
- Income inequality and poverty
- Disparities in opportunity
- Disparities in political power
- Governance that limits meaningful participation
<table>
<thead>
<tr>
<th></th>
<th>Park Heights Neighborhood</th>
<th>Guilford Neighborhood</th>
</tr>
</thead>
<tbody>
<tr>
<td>Median home price</td>
<td>$25K–$90K</td>
<td>$465K–$590K</td>
</tr>
<tr>
<td>Unemployed</td>
<td>13%–17%</td>
<td>3%–5%</td>
</tr>
<tr>
<td>Income</td>
<td>Less than $40K</td>
<td>More than $120K</td>
</tr>
<tr>
<td>No vehicle available</td>
<td>39%</td>
<td>3%</td>
</tr>
<tr>
<td>Distance from supermarket</td>
<td>More than ½ mile</td>
<td>Less than ½ mile</td>
</tr>
<tr>
<td>Bachelor’s degree</td>
<td>14%</td>
<td>33%</td>
</tr>
<tr>
<td>Students with a suspension</td>
<td>6.6%</td>
<td>1.4%</td>
</tr>
<tr>
<td>Rate of violent victimization</td>
<td>More than 40 per 1,000 persons</td>
<td>Less than 20 per 1,000 persons</td>
</tr>
<tr>
<td>COPD</td>
<td>10%</td>
<td>5%</td>
</tr>
<tr>
<td>Coronary heart disease</td>
<td>9%</td>
<td>4%</td>
</tr>
<tr>
<td>Life expectancy</td>
<td>67–69 years</td>
<td>79–90 years</td>
</tr>
</tbody>
</table>
Familiar Placemaking systems

- Economy
- Transportation
- Communication
- Jobs
- Education

COVID-19

Privileged

Structurally Disadvantaged
Places
Systems, Policies, and Norms

- Regulatios, Law enforcement, City Services
- Clean air, water, soil, biodiversity, Climate
- Market demand, investment trends
- Safety, trauma, community
- Childcare, senior care, mental health support, violence prevention
- Bias, equality, art, media representation

Diagram:
- Government & Legal Systems
- Economic Systems
- Health & Care Institutions
- Food Systems
- Natural & Ecological Systems
- Education Systems
- Social, Civic, & Public Spaces
- Transportation
- Workplaces
- Retail
- Family & Social Support Systems
- Community Cohesion
This is an opportunity to do things differently…

…We have a responsibility to do things differently
Build equity into the process of drafting plans
Apply an equity lens to community engagement
Build Capacity to Support Health Equity Across Agencies and Departments
Humanize Your Work
Panelists
Dr. Stacy Hunt

Physician

Stacey.G.Hunt@kp.org
Figure 1
Social Determinants of Health

<table>
<thead>
<tr>
<th>Economic Stability</th>
<th>Neighborhood and Physical Environment</th>
<th>Education</th>
<th>Food</th>
<th>Community and Social Context</th>
<th>Health Care System</th>
</tr>
</thead>
<tbody>
<tr>
<td>Employment</td>
<td>Housing</td>
<td>Literacy</td>
<td>Hunger</td>
<td>Social integration</td>
<td>Health coverage</td>
</tr>
<tr>
<td>Income</td>
<td>Transportation</td>
<td>Language</td>
<td>Access to healthy options</td>
<td>Support systems</td>
<td>Provider availability</td>
</tr>
<tr>
<td>Expenses</td>
<td>Safety</td>
<td>Early childhood education</td>
<td>Social integration</td>
<td>Community systems</td>
<td>Provider availability</td>
</tr>
<tr>
<td>Debt</td>
<td>Parks</td>
<td>Vocational</td>
<td>Support systems</td>
<td>Community engagement</td>
<td>Provider availability</td>
</tr>
<tr>
<td>Medical bills</td>
<td>Playgrounds</td>
<td>Training</td>
<td>Community engagement</td>
<td>Discrimination</td>
<td>Provider linguistic and cultural competency</td>
</tr>
<tr>
<td>Support</td>
<td>Zip code / geography</td>
<td>Higher</td>
<td>Stress</td>
<td>Quality of care</td>
<td></td>
</tr>
</tbody>
</table>

Health Outcomes
Mortality, Morbidity, Life Expectancy, Health Care Expenditures, Health Status, Functional Limitations

"Where there is no vision, the people perish."


Kaiser Family Foundation, Health Policies, March 2020

National Negro Health Week Poster, National Archives NAI D 522915
Jerry Rivero

Environmental Planner

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