



# Diversity Summit: Lessons from COVID-19

*Sponsored by*



**esri®**

**THE  
SCIENCE  
OF  
WHERE®**

## Racial Inequities in **Public Health, Housing, and Transportation**

APA California Planning Conference September 14, 2020

# Welcome!



Erik  
Calloway

*Senior  
Planner*



Rudy  
Espinoza

*Executive  
Director*



Chanell  
Fletcher

*Executive  
Director*



Dr. Stacy  
Hunt

*Physician*



Jerry  
Rivero

*Environmental  
Planner*



**ClimatePlan**



# Agenda

- Introduction & Context
- Speakers Share
- Facilitated Panelist Conversation
- Q&A

## Long-Range Planning for Health, Equity & Prosperity A Primer for Local Governments



[www.changelabsolutions.org](http://www.changelabsolutions.org)





How has  
COVID  
affected  
planning?

How has  
**COVID**  
affected  
planning?

Not at all  
&  
In every way



What will my  
community look like  
when I graduate  
college?

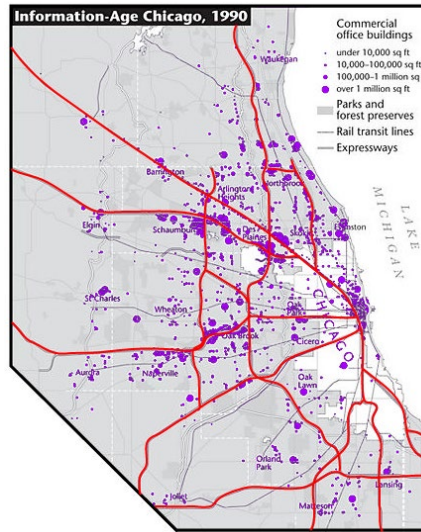
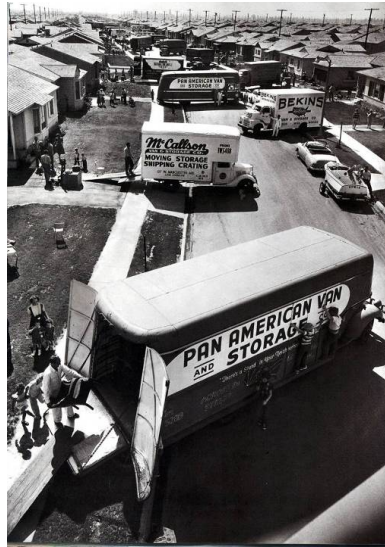






1950s

1990s



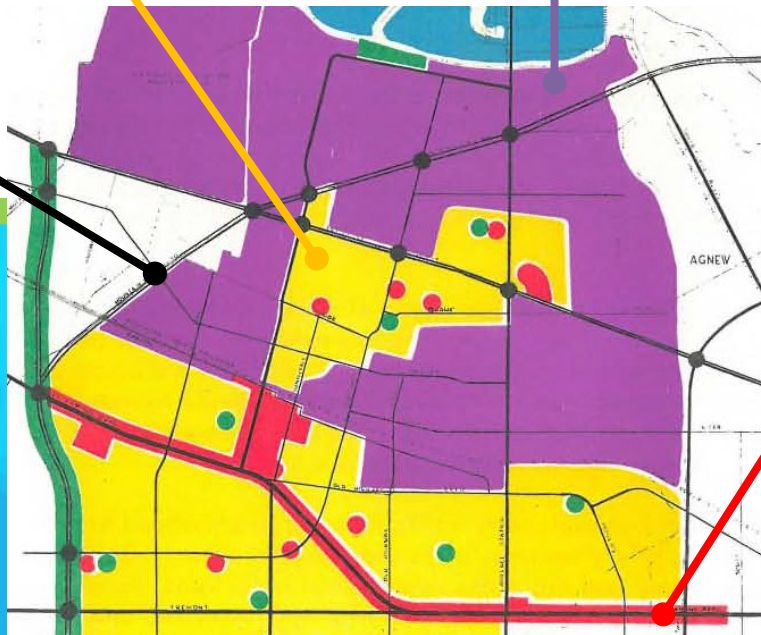
The Motor Age  
Interstate Highway Act

The American Dream  
GI Bill

Office Parks  
Tech, labor, land use

Shopping Malls  
Accelerated Depreciation

Land  
Use  
Regulations



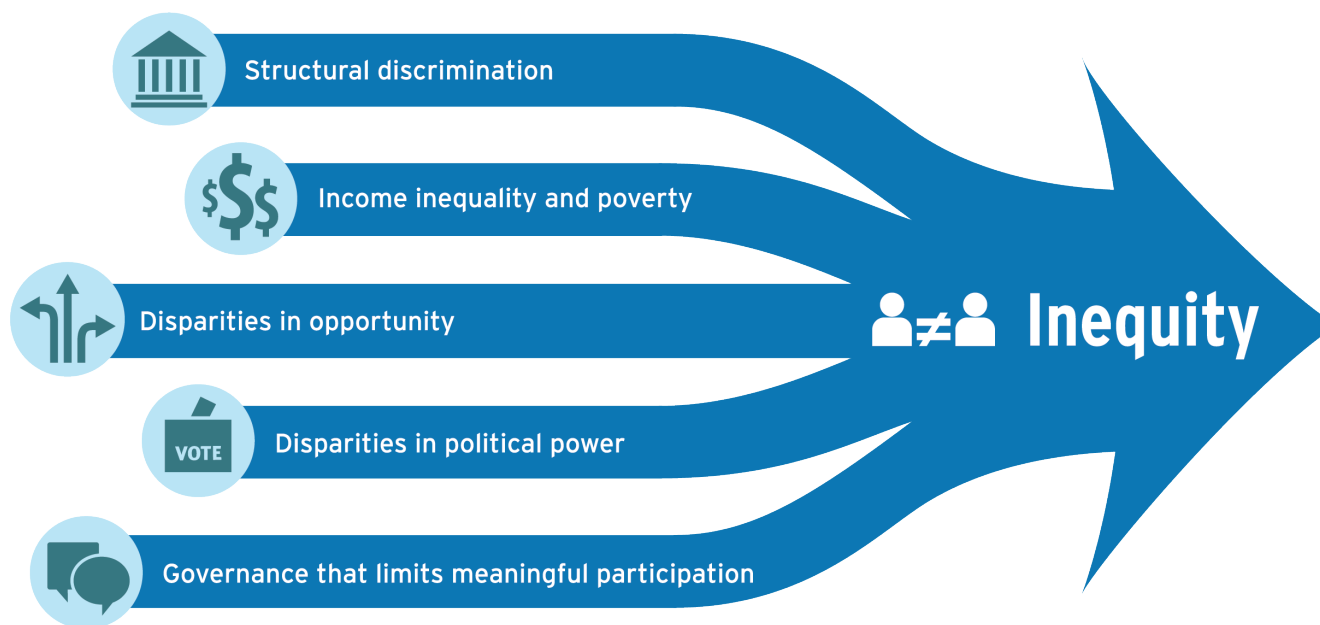
CIAM  
Charter of  
Athens



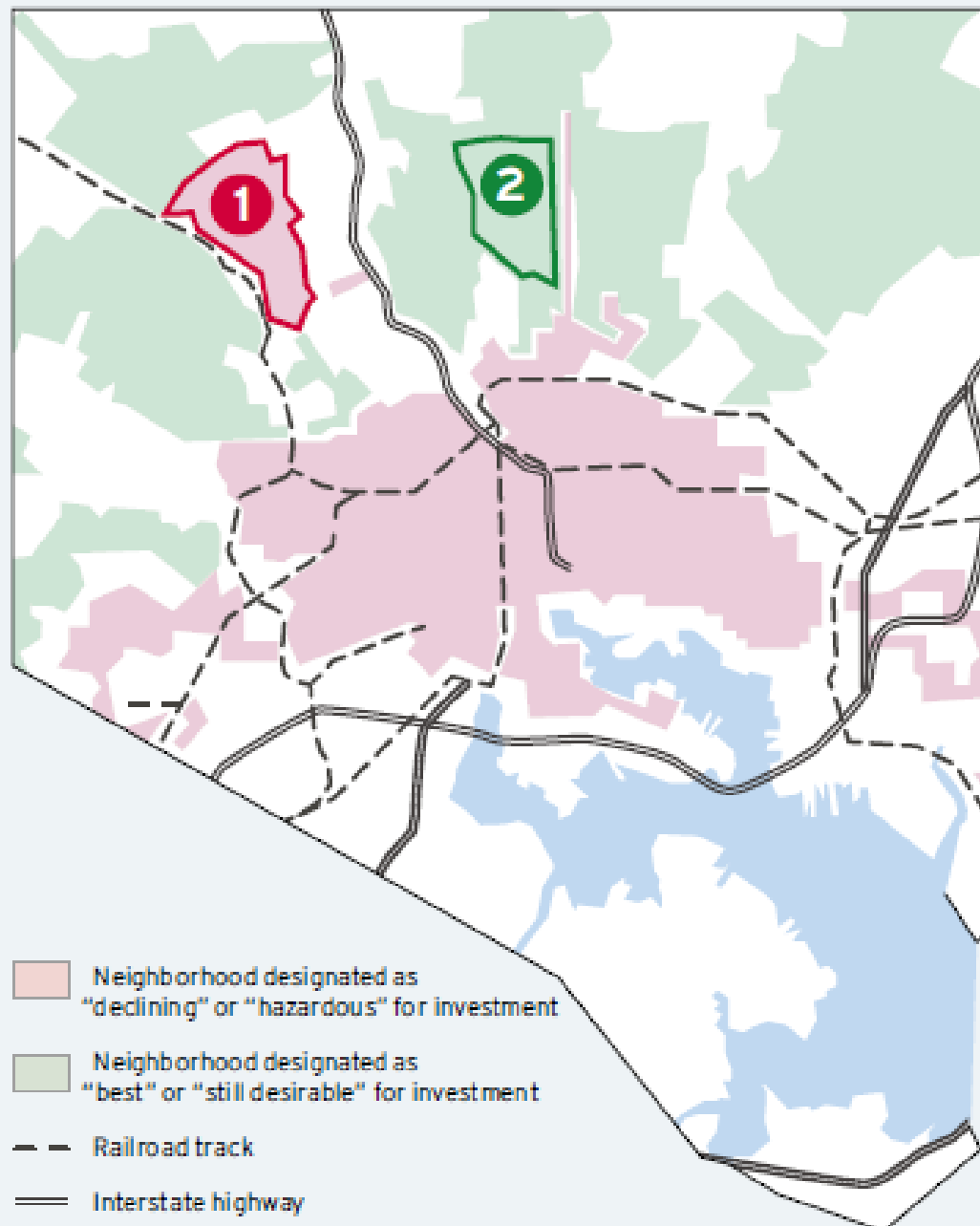
≠



## Forces



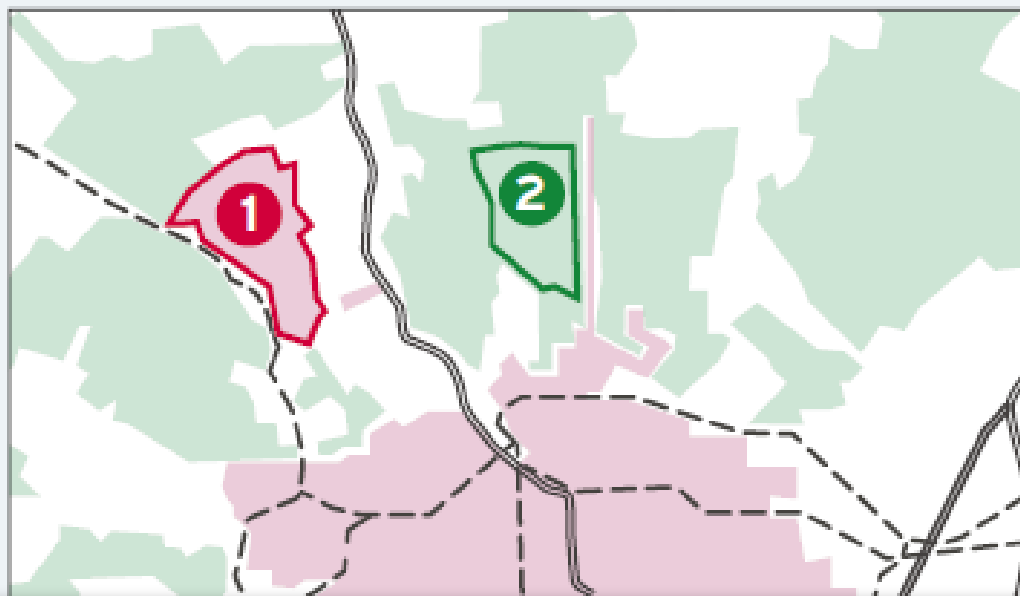
Disparities in community prosperity  
and health are rooted in 5  
**Fundamental Drivers of Inequity**



**1 Park Heights Neighborhood**

**2 Guilford Neighborhood**



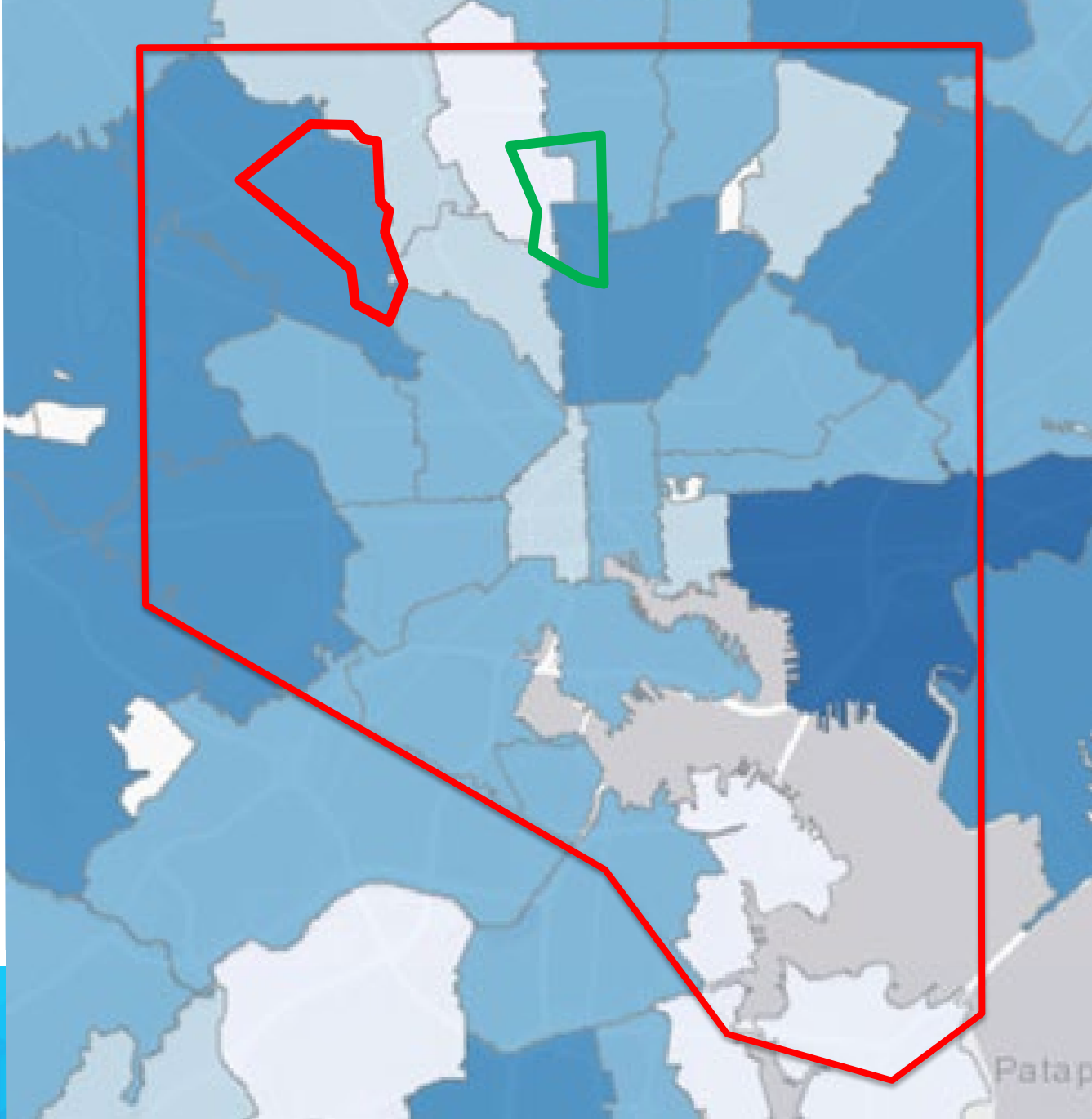


### 1 Park Heights Neighborhood

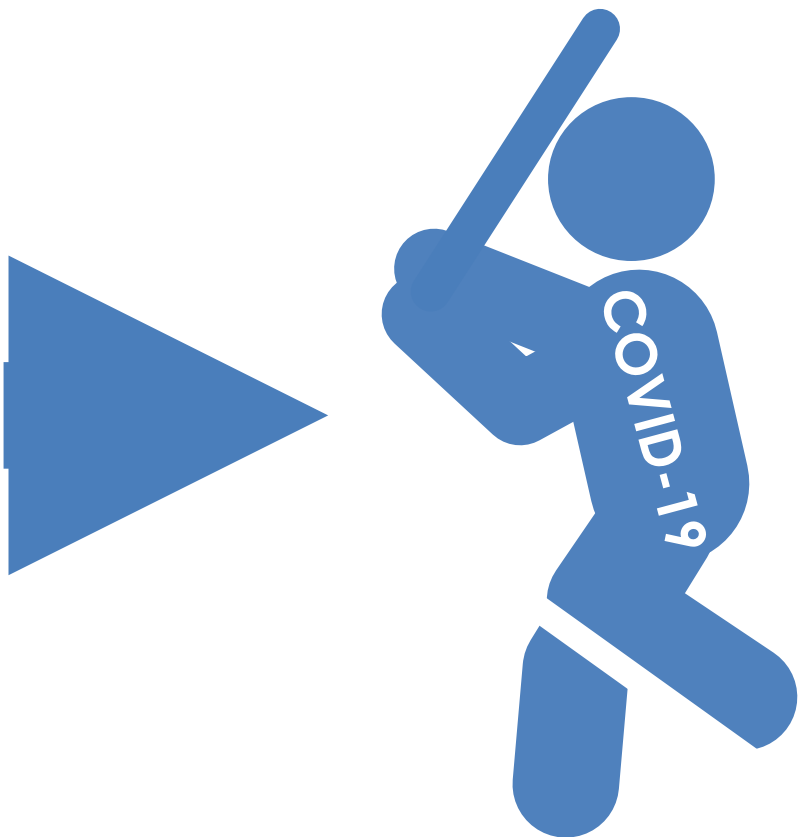
### 2 Guilford Neighborhood

Median home price	\$25K–\$90K	\$465K–\$590K
Unemployed	13%–17 %	3%–5%
Income	Less than \$40K	More than \$120K
No vehicle available	39%	3%
Distance from supermarket	More than ½ mile	Less than ½ mile
Bachelor's degree	14%	33%
Students with a suspension	6.6%	1.4%
Rate of violent victimization	More than 40 per 1,000 persons	Less than 20 per 1,000 persons
COPD	10%	5%
Coronary heart disease	9%	4%
Life expectancy	67–69 years	79–90 years

**Park  
Height  
1393  
COVID  
cases**



**Guilford  
53  
COVID  
cases**



**Familiar  
Placemaking  
systems**

**Economy**

**Transportation**

**Communication**

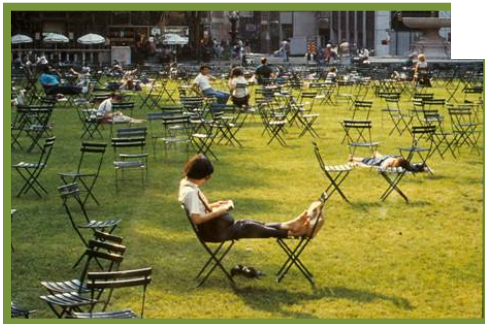
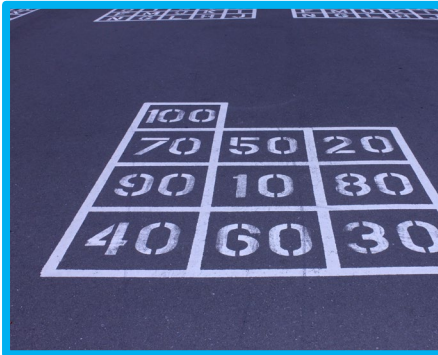
**Jobs**

**Education**

**Privileged**

**Structurally  
Disadvantaged**

# Places



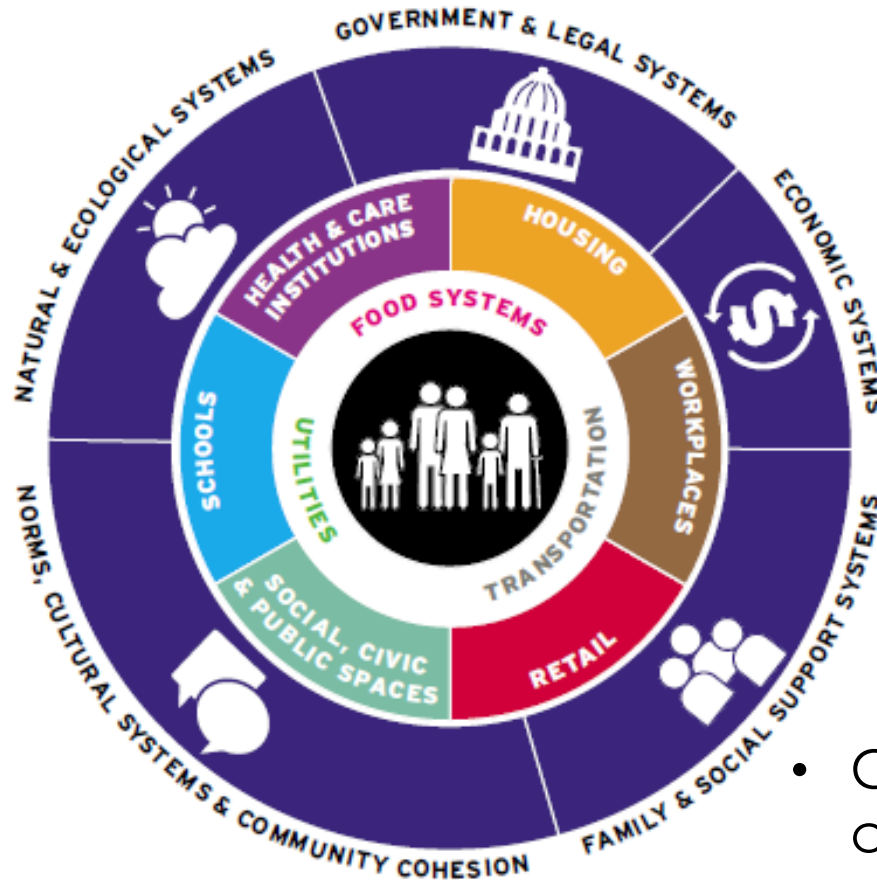


# Systems, Policies, and Norms

- Regulations ,  
Law enforcement,  
City Services

- Clean air,  
water, soil,  
biodiversity,  
Climate

- Market  
demand,  
investment  
trends



- Safety, trauma,  
community

- Childcare, senior  
care, mental health  
support, violence  
prevention

- Bias, equality, art,  
media representation

**This is an  
opportunity to  
do things  
differently...**

**...We have a  
responsibility  
to do things  
differently**

Build equity  
into the process of  
drafting plans



Apply an  
equity lens to  
community  
engagement





Build Capacity to  
Support Health Equity  
Across Agencies  
and Departments



# Humanize Your Work





**ChangeLab Solutions**  
Law & policy innovation for the common good.



# Panelists

# Dr. Stacy Hunt



Physician



KAISER  
PERMANENTE®

[Stacey.G.Hunt@kp.org](mailto:Stacey.G.Hunt@kp.org)



Figure 1

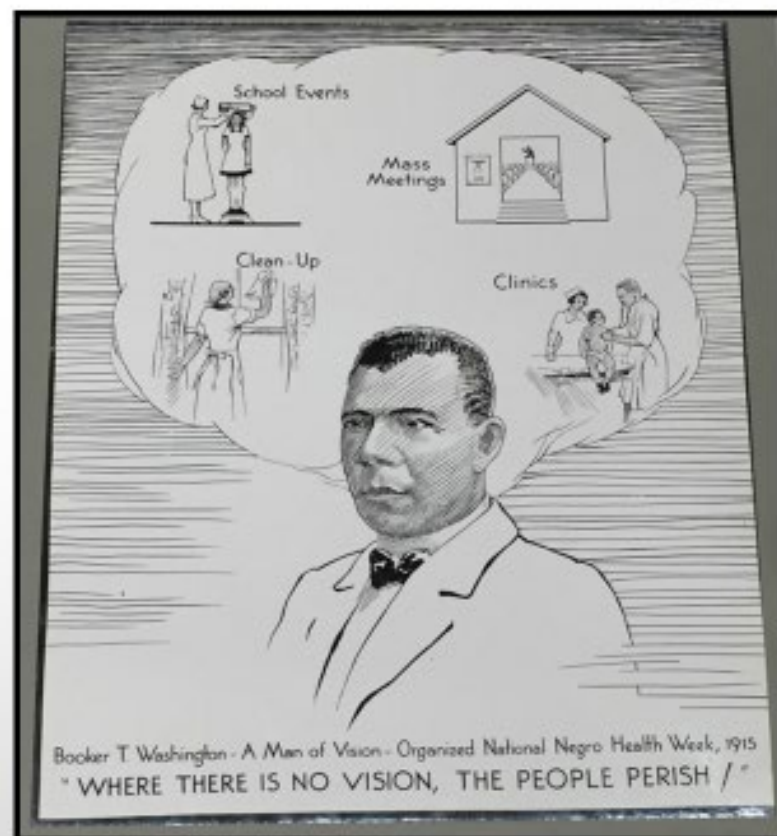
## Social Determinants of Health

Economic Stability	Neighborhood and Physical Environment	Education	Food	Community and Social Context	Health Care System
Employment	Housing	Literacy	Hunger	Social integration	Health coverage
Income	Transportation	Language	Access to healthy options	Support systems	Provider availability
Expenses	Safety	Early childhood education		Community engagement	Provider linguistic and cultural competency
Debt	Parks	Vocational training		Discrimination	Quality of care
Medical bills	Playgrounds	Higher education			
Support	Walkability				
	Zip code / geography				

### Health Outcomes

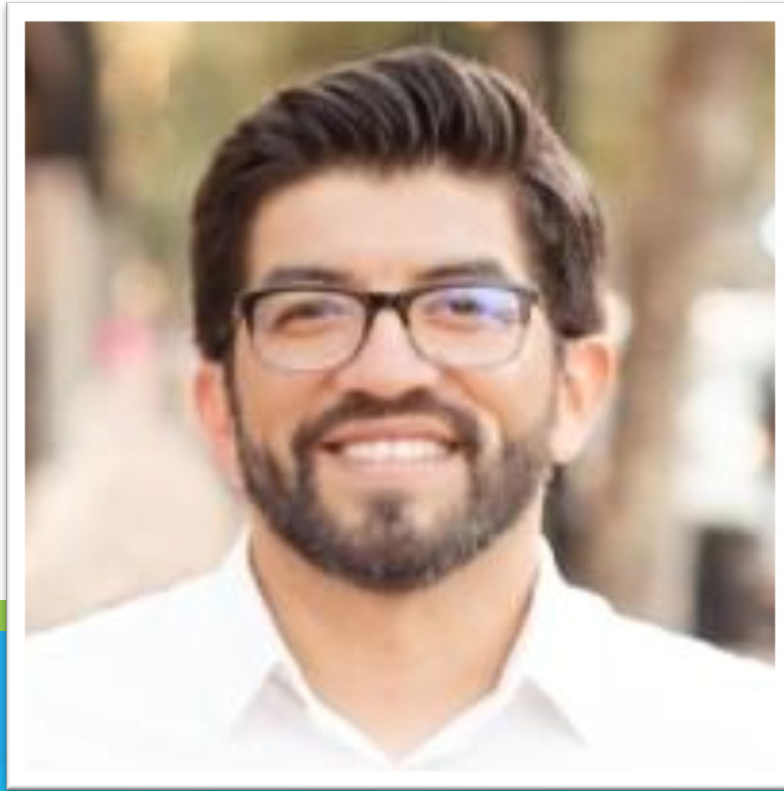
Mortality, Morbidity, Life Expectancy, Health Care Expenditures, Health Status, Functional Limitations

KAISER FAMILY FOUNDATION, HEALTH POLICIES, MARCH 2020



NATIONAL NEGRO HEALTH WEEK POSTER, NATIONAL ARCHIVES [NAID 522915](#)

# Jerry Rivero



Environmental Planner



[jrivero@caproject.org](mailto:jrivero@caproject.org)

# Chanell Fletcher



Executive Director

**ClimatePlan**

[chanell@climateplanca.org](mailto:chanell@climateplanca.org)

# Rudy Espinoza



**Executive Director**



[rudy@inclusiveaction.org](mailto:rudy@inclusiveaction.org)



**ChangeLab Solutions**  
Law & policy innovation for the common good.



# Discussion / Q & A



# Panel Discussion - Q&A



Erik  
Calloway

*Senior  
Planner*



Rudy  
Espinoza

*Executive  
Director*



Chanell  
Fletcher

*Executive  
Director*



Dr. Stacy  
Hunt

*Physician*



Jerry  
Rivero

*Environmental  
Planner*



**ClimatePlan**





# Diversity Summit: Lessons from COVID-19

*Sponsored by*



**esri®**

**THE  
SCIENCE  
OF  
WHERE®**

## Racial Inequities in **Public Health, Housing, and Transportation**

APA California Planning Conference September 14, 2020