



APA CALIFORNIA CONFERENCE

OCTOBER 1-4, 2022 ★ ANAHEIM MARRIOTT

Application Deadline: August 31, 2022

Exhibitor and Sponsorship Opportunities

	Community Champion	Gold	Silver	Bronze	Exhibit Only*	Friends of APA*	Supporter
SPONSORSHIP LEVEL					Booth Only	No Booth	
Cost	\$15,000	\$11,000	\$7,500	\$5,000	\$3,000	\$1,500	\$500
Full Conference Registrations	4	2	1	1	0	0	0
Opening Reception Additional Tickets	4	2	1	1	0	1	0
Exhibit Booth Type	Premium	Premium	Regular	Regular	Regular	None	None

LOGO RECOGNITION ON:

Opening Reception Photo Booth	✓						
Virtual Recorded General Sessions	✓						
Collectible Conference Pin	✓						
Smartphone Mobile App	✓	✓	✓	✓	✓	✓	
Chapter/Conference Website	✓	✓	✓	✓	✓	✓	Name Only
Conference eNews/CalPlanner Ad	✓	✓	✓	✓	✓	✓	Name Only
Social Media	✓	✓	✓	✓			

EVENT AND VENUE RECOGNITION AT:

Night at the Muzeo Reception**	✓	✓					
Opening Keynote	✓	✓					
Closing Keynote	✓	✓	✓				
Chapter Awards Ceremony	✓	✓	✓				
Legislative Update	✓	✓	✓				
Diversity Summit	✓	✓	✓	✓			
Networking Luncheon**	✓	✓	✓	✓			
Student Awards Luncheon	✓	✓	✓	✓			
Consultants Reception**	✓	✓	✓	✓	✓		
Multiple Engagement Activities**	✓	✓					
On-Site Collaboration Room	✓	✓	✓	✓			

EXHIBIT TABLES ONLY

Government Agency- State, city and regional government agencies (e.g. city and county association of governments, regional water, air quality control or federal agency (e.g. HUD.) Benefits include logo recognition on the smartphone mobile app, conference website, eNews and CalPlanner.	\$1,000
Academic or Non-Profit Organization Benefits include logo recognition on the smartphone mobile app, conference website, eNews and CalPlanner.	\$500

* Discount offered for small, start-up, minority or women-owned businesses. Call Deene Alongi for details.

** No formal event program. Recognition will be provided on published materials and posted at the event.

1. All regular and premium booths include an 8'x10' space, 8' high back wall drape, (1) 6' draped table, (2) chairs, (1) wastebasket, and (1) 7"x44" ID sign. You may purchase an 8'x20' booth for \$6,000, please contact Deene Alongi for details.
2. All premium booth exhibitors have priority selection. All booths with event sponsorships and academic/non-profit sponsors receive the attendee list prior to the conference (available 2 weeks prior and includes name, company, address, and email address of attendees).
3. Logos and ads are posted on the chapter/conference website and eNews and CalPlanner after payment has been received.
4. Additional event opportunities may be available in the future.

Submit completed applications & questions to: Deene Alongi, Conference Manager, deenealongi@outlook.com, 312-622-4946