



California Women Planning Leaders

Betty Croly Memorial Lecture Series Women's History Month Presentation

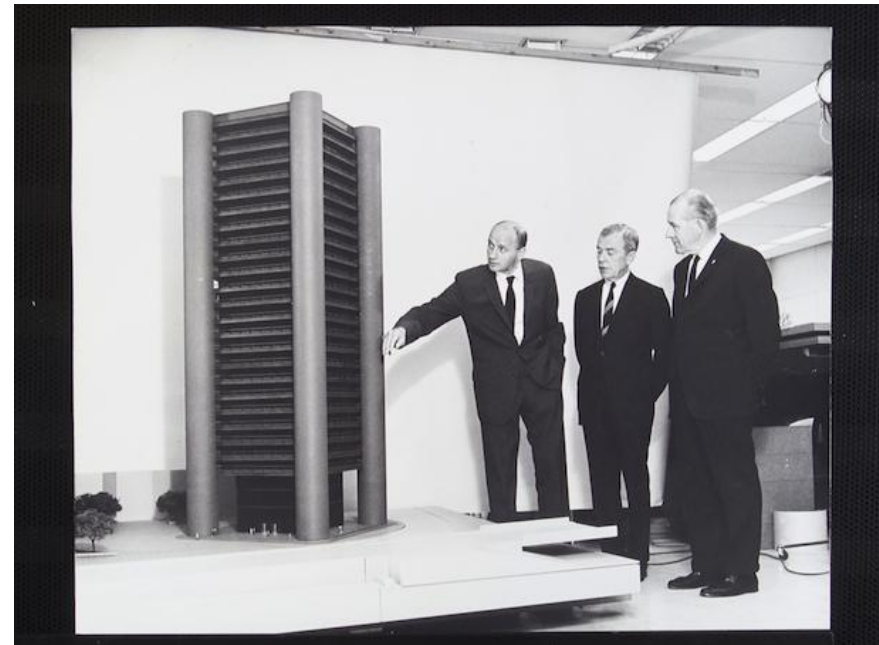
Elizabeth “Libby” Tyler, Ph.D., FAICP
Community Development Director, City of San Pablo
Director, APA California Northern
March 25, 2025

Lived Experience of Planning History

- ❖ 1960s – early 1970's: Witness to redevelopment, the “ecology” in New Haven, CT
- ❖ 1975 – 1980: Awareness of planning, education in geography, and first job in Boulder, CO
- ❖ 1980 – 1990: Go Go 80s in the Bay Area; Cal master's and environmental consultant work
- ❖ 1990 – 2018: Taking a Step Back, Urbana, Illinois; Ph.D. in planning, small town planning, Community Development Director, teaching at UIUC; Women and Planning Division; FAICP
- ❖ 2018 – now: Back to the Bay Area; reconnecting, contract planning, City of San Pablo, Cal APA!



C.M. Tyler, Jr.









My Planning Career Lens

- ❖ Very few female role models growing up
- ❖ Just one or two female professors in college and grad school
- ❖ First job had just one female planner, one female engineer
- ❖ Finding a niche in female-owned firm in SF
- ❖ Dynamic of being a young female manager in a male dominated firm
- ❖ Being the only woman in the executive room
- ❖ Learning from my role models, extending it forward, and celebrating our leaders!



CALIFORNIA
STATE UNIVERSITY
NORTHRIDGE

California Planning History Resources

- ❖ APA Timeline www.planning.org/timeline/
- ❖ California Chapter Archives and Historian
- ❖ <https://www.apacalifornia.org/about-us/california-chapter/history-archives/>
- ❖ California 75th Anniversary Report
- ❖ CSUN Exhibit. <https://library.csun.edu/virtual-exhibit/APACC-75/people-in-planning>
- ❖ Berkeley Library Archives
- ❖ Frankie Mercedes LinkedIn blog:
- ❖ <https://www.linkedin.com/pulse/influential-women-urban-planning-frankie-mercedes/>
- ❖ Society for American City and Regional Planning History <https://sacrph.org/>
- ❖ **Special shoutout to David Kwong, AICP; Steve Preston, FAICP; and the late, great Larry Mintier, FAICP**



Members of the California Planners Institute (CPI), forerunner of APA California, attendees at 1934 annual meeting at the Hotel Del Monte, Monterey. The largely white, male registrants represented both the state's forward-thinking cities and prominent consulting firms.

Source: APA California

Woman Pioneers



Catherine Bauer (Wurster)

Today's debates about public housing have a familiar ring to those who know the work of Catherine Bauer (1905-1964), who described many of the problems in her 1934 book, *Modern Housing*. Bauer's views had a strong influence on the housing legislation of the New Deal, but in the 1950s she became an equally articulate advocate for long-range planning to guide metropolitan growth. In a 1951 essay titled "**Social Questions in Housing and Community Planning**," she laid the foundation for what would later be called social planning. Designated a **National Planning Pioneer** in 1988.

September 1, **1937**

President Franklin Roosevelt signed the United States Housing Act into law. The act, also known as the Wagner-Steagall Act, focused primarily on improving housing for poor Americans. It created the U.S. Housing Authority, which loaned about \$800 million between 1937 and 1941 to build low-rent housing developments. Much of the act was drafted by public housing advocate and planning educator, who also served as Director of Research and Information **Catherine Bauer Wurster** of the Housing Authority for two years.



Adapted from: *APA Timeline and CSUN Exhibit*



Fran Violich Collection, Visual Resources Center, College of Environmental Design, UC Berkeley

The Telesis Space for Living exhibit at the San Francisco Museum of Art.

1939

Formation of Telesis

Telesis, a group of architects, landscape architects, and urban planners, formed with the intention of preserving and enhancing the environmental and cultural qualities of the San Francisco Bay region. The group, with members including T.J. Kent, Catherine Bauer Wurster, Corwin Mocine, and William Spangle, also looked to use social criteria to solve physical problems and include the public in planning. Telesis produced an exhibit on planning at the San Francisco Museum of Modern Art and helped develop the planning program at the University of California at Berkeley.



Norma Merrick Sklarek was an architect and urban planner who broke barriers in the industry, paving the way for women and minorities in the field. Born in 1926 in Harlem, Sklarek faced significant challenges as a Black woman pursuing a career in architecture in the 1950s and 60s. Despite these obstacles, she persisted and became [the first Black woman to earn a license to practice architecture in both New York and California.](#)

Sklarek's career was marked by a commitment to creating **socially responsible and sustainable architecture**. Her work on several major urban planning projects in the United States, including the Fox Hills Mall in Los Angeles and the Pacific Design Center in West Hollywood, had a significant impact on the built environment. One of Sklarek's most notable contributions to urban planning was her work on the Terminal One at **Los Angeles International Airport (LAX)**. Sklarek was the lead architect on the project, which involved designing a new terminal for one of the busiest airports in the world.

From: Frankie Mercedes, Influential Women Planners in Los Angeles, Growth Partner at Hub Spot, LinkedIn Post



Mary Robinson Gilkey

As director of Marin County's planning department in the late 1940s and early 1950s, Mary Robinson Gilkey (later Mary Summers) was the first female to serve as an officer of **CCAIP (1948)**. But it took 30 years for members to elect their first female president (Gloria S. McGregor, 1977-78).



Marilyn M. Pray

Marilyn M. Pray was elected to the APA California board in 1968, only the third female officer of CCAIP in its first 20 years.

Adapted from: *CSUN Exhibit*



Minnie Ruth

Minnie Ruth **established the California Chapter's first regular office.** She was elected to the board in **1961**, the first woman to hold office since 1948.

Minnie was a planning consultant with degrees in planning and in governmental administration; and married to another prominent planner, Herman Ruth. They had an office in Berkeley, CA



Betty Croly

Betty Croly came to California in the 1940s, rising to Assistant Director of Planning for Alameda County. She served on the National APA Board, the California Chapter Board, and later **established the APA California archives at California State University Northridge as the Chapter's first appointed Historian, a role in which she served for nearly 25 years.**

General Observations

- ❖ Very Few Women Planners prior to 1970:
Women seen as civic leaders, activists, philanthropists, “do-gooders”, secretaries, but not in the profession
- ❖ Pro-planning/environmental laws of 1970s and “women’s lib movement” created more opportunities
- ❖ “Go-Go” 80s saw emergence of more women in self-determinative roles
- ❖ Leadership in these areas:
 - Academic
 - Government
 - Private
 - Non-Profit/Advocacy
- ❖ **Let’s Take a Look at a Few (sincere apologies for omissions)**

I. Leaders in the Academy



Margarita Piel McCoy, FAICP (USC and Cal Poly Pomona)

An early advocate for planning, Margarita Piel McCoy (1923-2016) brought a strong female voice to the profession at a time when men dominated the field. **She became the first woman appointed to a full professorship of urban planning at a major university, and the first woman to chair a planning department in the United States.** Even after her teaching career ended, McCoy remained involved in the planning profession, working in private practice advising communities on comprehensive plans and advocating for changes in the planning process so that citizens and community groups had greater input. Served on AICP Commission. Helped to found Planning and Women Division.

Designated a National Planning Pioneer in 2018.

Source: *California APA*

Judith Innes (UC Berkeley), 1942- 2020



Professor of Urban and Regional Planning at U.C. Berkeley, Judith Innes was an authority on **collaborative approaches to urban planning and decision-making**. She began her academic career in the 1970s working on social indicators, but came to question rational technocratic models of decision-making and turned to the study of how knowledge was actually used in practice. Innes used these insights to create a new paradigm for planning, addressing the challenges posed to traditional practices by the many voices and competing versions of reality that confront planners today. Her book, **Planning with Complexity: An Introduction to Collaborative Rationality for Public Policy** with David E. Booher (2010) is widely considered a classic. Innes was active throughout her career in leadership positions for the planning profession and the university. She was a member of the **Planning Accreditation Board** and was a prominent leader in the Association of Collegiate Schools of Planning. At UC Berkeley, she served as director of the Institute of Urban & Regional Development

Source: *University of California Board of Regents*

Clare Cooper Marcus (UC Berkeley; b. 1934)



Clare Cooper Marcus is Professor Emerita in the Departments of Architecture and Landscape Architecture at the University of California, Berkeley. She is the Principal of [Healing Landscapes](#), a consulting firm that specializes in researching the effectiveness of restorative landscapes in healthcare settings. She is internationally recognized for her research on the **social and psychological implications of design, particularly urban open space, affordable housing, outdoor space in healthcare, and environments for children and the elderly**. She has authored/co-authored/edited numerous publications, including the books – *Easter Hill Village: Some Social Implications of Design* (1975); *Housing As If People Mattered: Site Design Guidelines for Medium-Density Family Housing* (1986), *People Places: Design Guidelines for Urban Open Space* (1990), *House as a Mirror of Self: Exploring the Deeper Meaning of Home* (1995), and *Healing Gardens: Therapeutic Benefits and Design Recommendations* (1999) co-authored with LAEP alumna, Marni Barnes (MLA '94). Marcus lives in Berkeley, California and holds joint British and American citizenship.

Source: UC Berkeley College of Environmental Design website

Linda Dalton, FAICP



Linda Dalton is **Emerita Professor of City and Regional Planning at California Polytechnic State University**, San Luis Obispo, where she taught from 1983 to 2006. Dalton consults on college and university planning, currently under contract to San José State University. Previously, she was involved in campus planning at the Massachusetts Institute of Technology, Arizona State University, California State University, East Bay, and Cal Poly. Dalton is a Fellow of the American Institute of Certified Planners and a member of the California Planning Roundtable and has served on the Planning Accreditation Board and the Pacific regional council of the Society of College and University Planning. **She has been honored for leadership in planning education** and has received awards for articles published in the Journal of the American Planning Association and the Journal of Planning Education and Research. Dalton earned her Ph.D. (1978) and Master's degree (1974) in Urban Planning from the University of Washington; and her A.B. magna cum laude in Fine Arts from Radcliffe College (1967).

Source: *California Planning Roundtable*,
<https://cproundtable.org/members/>



Julianna Delgado, FAICP, Cal Poly Pomona

Dr. Delgado is a Professor of Urban and Regional Planning and a co-director of the **California Center for Land and Water Stewardship (CCLAWS)**.

Prior to joining the faculty at Cal Poly Pomona in 2006, Dr. Delgado taught at the University of Redlands, UC Irvine, and California State University, Northridge, where she also served as the Director of Community Service Learning. Dr. Delgado is a member of the American Institute of Certified Planners, a former Planning Director, and current President of the **Southern California Planning Congress**. She holds a Bachelors of Art degree from UCLA in Art (graphic design option), a Bachelors and Masters degree in Design from the University of Paris, and the professional Master of Architecture degree and PhD from UC Berkeley.

Source: *Cal Poly Pomona website*

Sue Peerson, FAICP (UC San Diego)



<https://speerson.ucsd.edu/>

Sue Peerson, FAICP, is a **Continuing Lecturer at UC San Diego's Urban Studies and Planning Dept.** She has 35 years of professional experience in both the public and private sectors. Trained as a planner and landscape architect, she has a unique ability to respond to design issues with a comprehensive vision. She has a keen understanding of how to integrate physical plans within the political, social, and environmental context. Since 2008 she has taught studios that emphasize **place-based design and community engagement.** She developed a graphics and visual communication course to help planning students learn how to explain complex ideas, communicate to a wide audience, and facilitate the design process. Throughout her career she has studied how regulations shape the built environment and applies this understanding in her innovative courses at UC San Diego and her public service as a **City of San Diego Planning Commissioner.** She received a Master of Landscape Architecture from University of Pennsylvania and a Bachelors in City Planning from Cal Poly, San Luis Obispo.

Source: *Learn.planning.org*

II. Public Sector Leaders

Marjorie (Marge) Macris, FAICP, (1935-2023),



Marge Macris was a trailblazing Bay Area planner and **mentor to many**. Macris received both her BS and MS in Journalism and Planning from the University of Illinois. As a professional city planner since the late 1950s, she worked with city and county planning organizations in a variety of diverse political settings. She held the position of **Marin County's Planning Director** from 1978-1984 and was responsible for the preparation and revision of the *Marin Countywide Plan*, a document that helped establish the county's growth patterns for three decades. As a pioneer in environmental planning and inter-jurisdictional planning, she was responsible for coastal plan implementation and community planning in Marin County. She also held the position of **City of Berkeley's Planning Director** from 1987-1989. Ms. Macris authored several planning books, papers, and articles, including *The Planning Commissioner and the California Dream: Plan It Again, Sam* (Solano Press, 2005);. Macris was a long-time leader and advocate for women in planning. She, along with other members of APA, was instrumental in the formation of **APA's Planning and Women Division in 1979**.

Source: *Northern News, APA California Northern*



At the Cal Chapter conference in Fresno
With Afshan Hamid and Libby Tyler

Vivian Kahn, FAICP

Vivian Kahn has more than 45 years of professional planning experience in the public and private sectors. Before joining **Dyett & Bhatia** in 2001, she was Acting Deputy Director for the City of Berkeley's Department of Planning and Development and served from 1987 to 1995, as **Berkeley's Current Planning Manager and Zoning Officer**. Ms. Kahn is also a partner in **Kahn/Mortimer/Associates**, an Oakland-based architecture and planning firm that she co-founded in Seattle in 1979. Previously, Ms. Kahn was Chief of the Community Assistance Division of the **State of California Office of Planning and Research (OPR)**, which provided technical and financial assistance to cities and counties on compliance with the State's general plan requirements, and a Senior Planner with the Association of Bay Area Governments. Ms. Kahn has particular expertise in the preparation and administration of land use and development regulations and environmental review requirements including historic preservation, telecommunications, affordable housing, and live-work development.

Adapted from: *California Planning Roundtable website*



Elaine Costello, FAICP

Elaine Costello, FAICP, has been in leadership positions on major Bay Area planning projects for over 30 years. For 20 years, she has organized an annual session at the **APA conference on leadership skills for planners**. She is the Project Manager of the **"Reinventing the General Plan"** Project of the **California Planning Roundtable** and California Chapter of the American Planning Association. Currently in private practice, Elaine served as the **Community Development Director in Mountain View** for 15 years and South San Francisco and Belmont before that. She is a Fellow in the American Institute of Certified Planners. Elaine has an undergraduate degree from Vassar College and a graduate degree in urban planning from Columbia University.

Adapted from: *California Planning Roundtable/Leadership Academy website*

Linda Tatum, FAICP



Linda Tatum served as the **Assistant City Manager for the City of Long Beach** where her duties included oversight of physical planning and development in the City through Planning, Building Safety, Code Enforcement, Housing and Neighborhood Services. Prior to Long Beach she served as the Acting Director of Economic and Community Development and Planning Manager for the City of Inglewood, where she managed redevelopment of the Forum by Madison Square Garden, LLC, and the Hollywood Park Tomorrow project. Linda's experience includes teaching planning classes at **California State Fullerton** in the University Extended Education program, seven years as a consultant, and over 20 years in local government in the cities of Inglewood, Culver City and Santa Ana. Linda served on the California Chapter APA Board for more than 10 years as **President of the California Planning Foundation** and now serves on the **Planning Accreditation Board** Site Visit Team, and as a member of the Planning Accreditation Board Accreditation Standards Task Force, the California Planning Roundtable, Planners Emeritus Network, and recently completed service on the national **APA Foundation Board of Directors**. She was a 2015 Rose Fellow for Public Leadership in Land Use sponsored by Urban Land Institute and the National League of Cities and was inducted into the AICP 2018 Class of Fellows.

Adapted from: *California Planning Roundtable website*

Janet Ruggiero, FAICP



Source: De La Salle Institute

Janet Ruggiero received a Bachelor of Science in Social Sciences from the Santa Clara University and a Master of Urban and Regional Planning from San Jose State University. She worked for Yolo County, the City of Mountain View, City of Citrus Heights, and as **Community Development Director for the City of Woodland**. She served as **District VI Board Member for APA and as President and Vice-President for Legislation and Vice-President for Public Information for APA California**. APACA has awarded her a Distinguished Service Award. She also received the **Distinguished Service Award** from National APA and the Planner's Emeritus Network Award. She is a member of California Planning Roundtable. She has also served on the **League of California Cities Board of Directors**. She has done extensive work on state legislation especially in the area of housing. She is currently serving on a nonprofit housing board, **Friends of the Mission in Woodland**. She also provides Planning Commissioner trainer as needed throughout the state. Her present position is the Director of Board Formation for the **De La Salle Institute** in Napa coordinating Board training and Board oversight of the eleven Boards of Trustees of the schools within the Christian Brothers San Francisco District.

Adapted from: California Planning Roundtable website

Carol Barrett, FAICP



Carol is a **trainer and ethics instructor**. She was formerly the Assistant Director of Planning and Transportation for Burbank after working for several years as the Planning Manager for the City of San Gabriel. She moved to California in 2007 after a twenty years in Texas where she worked for the City of Austin and the City of San Marcos, Texas and was also **Berkeley, California Planning Director**. She was President of the National Capital Area Chapter and the Texas Chapter of APA. She was an APA Board member, and co-chair of the National Conference in San Antonio in 2005. She is a member of the **California Planning Foundation** and served President from 2012-2015. Carol joined the **California Planning Roundtable** in 2012. Carol has written and taught about planning ethics during her professional career. In 2001, AICP published her book *Everyday Ethics for Practicing Planners*. In 2012 she authored a chapter in the new book *Ethics, Design, and Planning for the Built Environment*. In 1999, she was inducted in the inaugural class of FAICP.

Adapted from: California Planning Roundtable website

Andrea Ouse, AICP



California Chapter President, Andrea Ouse, AICP, has 30 years of professional experience and 20 years in a leadership roles. She is currently the **Director of Community Development for the City of West Sacramento**. She has a wealth of knowledge and skills in community development, planning, housing, economic development, transportation, engineering, and sustainability to her current position as the Director of Community Development at City of West Sacramento. She previously worked for the City of Vallejo as Community and Economic Development Director and has also worked for the Town of Colma, the Cities of Concord, Belmont, Daly City, Pacifica, Turlock and in Yuma, Arizona.

According to her LinkedIn profile, Ouse reports that:

"In my work and through my leadership role in APA California, I strive to create an innovative, collaborative and solutions-oriented environment that empowers others to deliver positive outcomes for the community.... I am passionate about leading, innovating, and advocating for a future in which all people have an equitable opportunity to participate in, contribute to, and share in their communities' environmental, social, and economic well-being."

Adapted from: <https://www.linkedin.com/in/andreaouse/> and candidate position statement at www.apacalifornia.org

III. Private Sector Leaders



Jeanette Dinwiddie-Moore, FAICP

The **2023 AICP President's Award** winner, Jeanette Dinwiddie-Moore, FAICP, is the principal of **Dinwiddie and Associates**. She has over 40 years of planning experience, ranging from housing, general plan and zoning updates, base reuse, transportation studies and infrastructure. Jeanette has been an icon and legend in the APA, AICP, the **APA California Chapter, California Planning Roundtable, and APA's Planning and Black Community Division**. Jeanette is a role model and has influenced a generation of planners, particularly Black planners. Dinwiddie-Moore has been a tireless, committed, and passionate advocate for good community planning, particularly for the disenfranchised and communities of color whose needs are too often neither heard nor considered. She has effectively advocated for improvements within the profession to ensure that the planning decision making process is inclusive of those individuals and their needs. She has served as a mentor and advisor to many planners of color, is the primary author of **California's Membership Inclusion Plan**, served on the APACA Board for over six years, and is well known in California and nationally for her strong advocacy on diversity issues. She has been Principal and owner of Dinwiddie and Associates since 1981.

Source: www.planning.org and RP&E, Race, Poverty & the Environment

Gloria Root (1948-2006)



Root started her higher education at the [University of Illinois](#), but later transferred to [Northwestern University](#), to major in political science. She graduated from [Rhode Island School of Design](#) with degrees in fine arts and architecture. She then took a master's degree in City Planning and a Master's of Architecture at the [University of California, Berkeley](#).^[2]

In 1980, she opened her own planning firm, **Planning Analysis and Development, in San Francisco**. She headed the firm until 1998, when she relocated to New York. While in New York, Root headed the strategic planning services division of [Skidmore, Owings and Merrill](#). She returned to San Francisco in 2002 to a job as a project manager for Auberge Resorts. She later took a senior position with RBF Consulting.^[2] From 1990 to 1998, Root was a board member of San Francisco Urban Planning + Research Association, a public-policy think-tank promoting good government and sustainable urban planning.^[2]

Source: Wikipedia



Source: Dignity Memorial

Roberta Mundie (1944-2023)

In 1981, Roberta Mundie founded **Mundie & Associates** (M&A), a San Francisco based firm that provided **research-based services in land use and economics**. Ms. Mundie was a Harvard-trained planner whose professional work bridged the fields of environmental planning and urban economics. Her work in fiscal analysis began in 1972, with a study of the impacts of growth in Livermore and Pleasanton as those cities adopted annual growth limits. She later contributed to fiscal studies in Antioch, Redwood City, and Menlo Park. Other areas of Ms. Mundie's work include economic elements of numerous city plans, from the APA-award-winning **Plan for Petaluma (1976)** to a more recent plan for the City of San Ramon; economic and market analysis for specific plans and projects; and a lead role in most of the firm's CEQA work. She was a key contributor to CEQA projects that require the formulation of alternatives that define the environmental envelope of opportunity. Ms. Mundie was a member of the **California Planning Roundtable**.

Source: M&A marketing materials

Joan Lamphier (d. 2022)



Joan Lamphier was an urban planner specializing in environmental review in Northern California. She held a Master's Degree in City Planning from the University of California at Berkeley. She was the **founding principal of Lamphier-Gregory** a Consulting firm that specialized in planning and implementing the **California Environmental Quality Act (CEQA)**. Her work, in over 80 California jurisdictions, involved the environmental review of major infrastructure projects that included dams, refineries, pipelines, transmission lines, and corporate complexes. As a result of that work, she had extensive knowledge of habitats and rare and endangered species. Since leaving the firm to the next generation in 2010, she established a solo practice. In addition to serving on **Project Coyote's Advisory Board**, Ms. Lamphier was also involved with several environmental organizations as a long-term volunteer, including the Golden Gate Raptor Observatory (Hawkwatch), Farallones Marine Sanctuary (Beach Watch), Point Reyes National Seashore (Seals, Tule Elk Docent), Marin Agricultural Land Trust, Audubon Canyon Ranch (Heron Nesting Survey). These long-term commitments provided the opportunity to contribute to long-term data monitoring of specific species.

Source: ProjectCoyote.org

IV. Planning Advocates



Save San Francisco Bay

Sylvia McLaughlin, Esther Gulick, and Catherine Kerr founded the **San Francisco Save the Bay Association** in 1961 with the goal of halting a City of Berkeley plan to fill more than 2,000 acres of the Bay. By 1969 the association had 17,000 members. These early efforts led to the establishment of the **San Francisco Conservation and Development Commission** (BCDC) in 1965 and adoption of the Bay Plan in 1965. BCDC has not only halted the shrinking of San Francisco Bay but has presided over enlargement of the Bay through restoration of formerly diked bay lands to functioning tidal marsh habitat.

From: *CSUN Exhibit*



Source: Dorothy Walker

Dorothy Walker, FAICP, (1930 – 2023)

Dorothy Walker was **APA's first president — and first female president** - (1978-1979) and was instrumental in helping to set the path forward for the newly formed APA, from a consolidation of the American Institute of Planners (AIP) and the American Society of Planning Officials (ASPO). Prior to her role at APA, Walker served as the **president of ASPO during the late 1970s**. In this role, she shared with ASPO members an update of the proposed merger, raising a series of questions about what type of an organization would best serve its members and advance the planning. Walker was a trailblazer in her career, focusing on **housing and fighting to desegregate communities** and against the wrongs of housing discrimination. She served on **Berkeley, California's, planning and zoning commission** and was a hallmark at the **University of California, Berkeley**, among many other notable career accomplishments.

"From school desegregation in the 1960s through housing equity and supply in the 2020s, Dorothy Walker was the most committed city planning advocate for equity and justice that Berkeley has ever encountered. Dorothy's indelible legacy is felt not just here in Berkeley, but it is also reflected in housing policies throughout California and now the United States," shared Mark Rhoades, AICP, long-time friend and California Planning Roundtable member.

Source: California APA, <https://www.apacalifornia.org/dorothy-walker/>



Helen Burke

Helen Burke moved to Berkeley in 1971. She immediately became active in the Sierra Club and served in leadership roles at the local, state and eventually the national level. She was elected to the **national Board of Directors of the Sierra Club in 1977.**

In 1974 Helen was elected to four terms (16 years) on the **East Bay Municipal Utility District (EBMUD) Board of Directors**, representing Ward 4, Berkeley, Albany, El Cerrito and parts of No. Oakland. Helen was the first woman and the first environmentalist to be elected. Although initially outvoted 6-1, over the years Helen successfully pushed for an inclining block rate structure which encouraged conservation, establishing a lifeline rate and eliminating subsidies to developers for new development (which in the past ratepayers had paid). In 1980, many years after obtaining her Bachelors, Helen returned to school to attend the program in **Environmental Planning at UC Berkeley.** In 1986 Ms. Burke began a 16-year career in environmental planning at the **U.S. Environmental Protection Agency (EPA)**, Region 9, where she served in different positions. She coordinated community relations at Superfund hazardous waste sites; she developed a plan for waste minimization efforts at a State agency regional office; she developed and implemented an enforcement program to reduce exposure of young children to lead- based paint; and she managed a successful stakeholder consensus building process to reduce sediment in run off from going into Coyote Creek in the South Bay. She retired from EPA in 2003. but has maintained a very active retirement, working as an artist and organizer.

Source: Citizens for East Shore Parks

Supportive Organizations



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GLASS CEILINGS
SINCE 1979.**



APA WOMEN AND PLANNING

BOSSY BIAS



March 19th @ 3 PM

Join us to uncover how to combat workplace bossy bias!

women.planning.org

APA Women & Planning

APA

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celebrate HERstory

Planning Trivia with the Chair!

★ **March 13, 2025**

★ **3-4:30 PM (EST)**

Win prizes!
Flex your planning expertise!
Connect with fellow planners!
Have fun!

All are welcome!
Registration required and limited to the first 100 registrants.

Learn more and register at:
<https://women.planning.org/community-outreach/womens-history-month/>

APA Women & Planning

APA WOMEN & PLANNING

Book Club

Join us on Bookclubs.com

Parts 3 & 4: March 5th & 19th



APA Women & Planning

HER CITY

MARCH 6th @ 11 am

Join APA Women and Planning & Her City for a presentation on gender inclusive planning practice!

APA Women & Planning **HER CITY**

women.planning.org



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Raising the voice of women in the planning profession

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WOMEN SUPPORTING FUTURE PLANNERS

Girls Who Plan



Women's Transportation Seminar



<https://www.wtsinternational.org/>



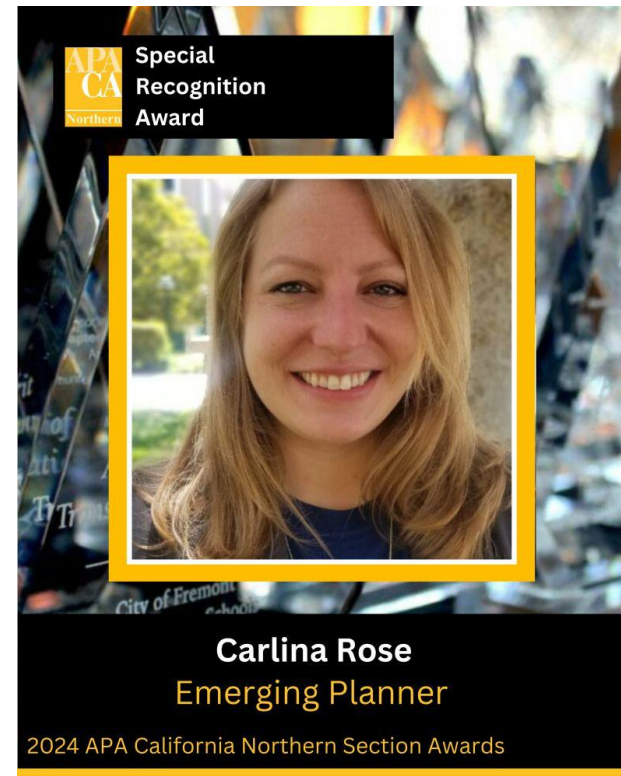
CALIFORNIA
PLANNING
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CA Planning Roundtable & APA California
LEADERSHIP ACADEMY



Recognizing Women Leaders

- ❖ Get involved in APAs Timeline project, other history projects
- ❖ Leadership Academy of the California Planning Roundtable
- ❖ Mentorship programs at all levels
- ❖ Blogging, articles, LinkedIn posting
- ❖ Volunteer and elected positions
- ❖ Section, Chapter, and National awards – project and individual
- ❖ Seeking equity in FAICP and other recognitions
- ❖ Thank a mentor, teacher, someone who has helped you





CLASS OF 2024 COLLEGE OF FELLOWS



Supporting the Next Generation

- ❖ Volunteer as a Mentor
- ❖ Student projects, presentations, internship opportunities
- ❖ Support your sisters and other young, emerging, and middle career planners – in your workplace and beyond
- ❖ Embrace opportunities to teach, lecture, and visit schools of planning
- ❖ Support organizations like the California Planning Foundation, California Planning Roundtable, your APA Chapter, Section, Division, your alma mater.
- ❖ Volunteer and run for leadership roles
- ❖ Support your community – beyond the professional planning bubble

What Will You Do?

“I’ve learned that people will forget what you said,
people will forget what you did, but people will never
forget how you made them feel.” — *Maya Angelou*



Questions?

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